Historic Resources Review Board

The Historic Resources Review Board Meeting will be held at 7:00 PM on May 8, 2018 at Memorial City Hall, 24 South Street, Auburn, NY 13021.

Accommodations: Requests for accommodations for individuals with disabilities may be made with prior notice of at least three work days in advance of the meeting by calling (315) 255-4100 or e-mailing disabilityaccess@auburnny.gov. As much advance notice as possible is needed to assure that appropriate services can be acquired.

AGENDA

1. APPROVAL OF MINUTES
   1.a. April 10, 2018 Meeting Minutes for Approval
        HRRBMinutes-04.10.2018_draft.docx

2. PUBLIC TO BE HEARD
   2.a. Items Brought Before the Board by Members of the Public

3. CERTIFICATE(S) OF APPROPRIATENESS
   3.a. 48 South Street- Brew Funeral Home
        The applicant proposes to make structural repairs to the sill, eave beam and studs of the existing two-story carriage barn. The existing wood siding will be replaced in-kind as needed following the structural repairs.
        Application for Certificate of Appropriateness 041718.pdf
3.b. 126 South Street- Mr. and Mrs. Krystofik (Staff Issued)
Attached is the staff issued COA for roofing repairs that were previously approved by the HRRB on 4/7/15.

   COA_126 South Street_roofing repairs_042418.pdf

4. OTHER BUSINESS

4.a. 3 Fitch Avenue- Osborne Center for Social Justice
Continued discussion regarding City of Auburn Repair and/or Demolish Order

4.b. National Historic Preservation Month
Proclamation and Presentation of Awards at May 17th City Council Meeting
This Place Matters Campaign

   NTHP_TPM_Toolkit.pdf

5. ADJOURN

5.a. Next Meeting Date: Tuesday June 12th at 7:00pm
Meeting Minutes
April 10, 2018 7:00pm
Council Chambers

Present: Linda Frank, Paul McDonald, Andrew Roblee, Richard Stankus, Jim Hutchinson, Ed Onori, Michael Deming (Chair)

Excused: None

Staff Present: Christina Selvek, Office of Planning and Economic Development; Nate Garland, Assistant Corporation Counsel

Meeting opened by Chair Michael Deming.

Approval of Meeting Minutes
Motion to accept the meeting minutes of February 13, 2018 made by Andrew Roblee, second by Linda Frank. No corrections or additions. All in favor. None opposed. Motion carried.

Chair opens the public to be heard portion of the meeting. There being none, chair closes the public to be heard portion of the meeting.

Certificates of Appropriateness

Tabled Item: 88 South Street – Paul Hopkins, Altisource.

Christina invites Paul Hopkins up to present.

Paul H. states how we wanted samples at the last meeting, so he brought them. He’s keeping it simple, has the proposed materials in a folder.

Paul H.- The porch doors aren’t in great condition, the bank wanted them replaced, but the board wanted to see them get repaired and reused. The doors can be sanded and refinished with a poly coat. The 2nd story porch doors are double French doors and appear to be in very poor condition. We found a company to build the doors to spec. and make as identical as possible. We struggled with finding identical spindles for the porch railing. He brought samples on paper of choices to pick from. Says it’s the board’s choice of which to go with. The 2nd floor porch deck has a weird tin wrap material that can’t be replaced. He’s proposing to remove the tin, shim it, float the deck away, and add rubber roof system with aggregate. If the repairs are made to the pitch the tin would have to be pulled up and floor re-decked.

Andrew- You can’t build on top (of the tin)?

Paul H.- it would have to be torn off and redone.

Andrew gives Secretary of the Interior Standards suggestions.

Jim states he doesn’t see why it can’t be built up instead of fully removed. It won’t be seen from the street.

Paul H.- It could be gone over.

Ed asks if it’s rotted below the tin.

Paul H. says he assumed it was rotting below because it was causing the 2nd story porch door to rot. Jim recommends rubber EPDM system to be used.

Andrew says it would be easier to go over it with something that’s reversible instead of removing the tin.
Mike asks for photographs to be taken of what’s pulled up so the board can see what’s going on.

Paul H. states he will comply. He passes folder of samples around.

Paul H. speaks about the spindles. Says the 3” spindles are not available in “big box” stores. They would be custom ordered and built to spec.

Linda refers back to the 2nd story porch and asks if the slope will be maintained and if the existing 2nd story French doors can be saved for future reference.

Paul H. says the slope will be maintained and that the doors can be saved.

Paul H. refers to the example of roofing shingles, says they are landmark series.

Christina asks if he’ll make sure what’s in good shape stays for historic integrity.

Paul H. says he will comply and that they shouldn’t have a problem with the roof.

Mike- To what extent are you doing with spindles?

Paul H.- Just the 1st floor, what the previous owner changed.

Linda- What height will they be? At historic height? To code?

Christina- The historic section to the right is what would be matched. Ideally we’d like to see the historic picture put back. Does the piece on the lower deck still exist? It’s the original and it’s the recommendation as far as height and cap.

Paul H.- Okay. It could be what’s in the back section.

Dr. Stankus- It’s expensive and there are a lot of them, so you could keep the originals that are still in good condition.

Mike- Are the railings on the 2nd floor staying?

Paul H.- it hasn’t been addressed, but you can give recommendations.

Mike- Is the bank committed? Do they know how much they want to put into it?

Paul H.- The bank is committed to selling it.

Jim refers back to the 2nd story porch deck. Says it doesn’t look to be in that bad of shape the more he looks at it. It could be cleaned up.

Mike asks about picture #28 in board meeting packet.

Paul H.- It’s just debris. The original concern was the pitch and water leaking into the door. We would probably want to save it if it’s not a concern, whatever the board recommends.

Jim- It could be re-flushed and refinished.

Christina- And painted over.

Paul H.- Were the top and bottom railings the same?

Christina- Yes.

Paul H.- The only visible damage is the door.

Mike asks for a consensus on the decking.
Jim recommends cleaning it up and repainting it, then putting the wood spindles back in.

Mike asks to go put a guideline to the roof.

Christina- The whole house needs a new roof and it will be the materials listed and sample shown.

Board- Agreeable.

Christina- The 1st floor door will be repaired and refinished.

Board- Agreeable.

Christina- The 2nd floor door will be custom build 1-over-1, and painted or stained?

Paul H.- They will be stained and protected.

Christina- Regarding the spindles, the existing will be removed and replaced with historic spindles as specified. The 2nd story existing porch deck will be cleaned, tin repainted, and railings removed and replaced to match what is below. Flashing on deck will be extended.

Paul H.- Yes. Should the column be removed? Replaced with wood?

Christina- Replaced to match, with something else other than wood.

Mike- did we cover everything?

Board- Yes.

Chair- Motion to approve with Certificate of Appropriateness for 88 South Street made by Jim. Second by Paul. All in favor. None opposed. Motion carried.

**Other Business**

**3 Fitch Avenue- Osborne Library**

Christina- This property has been placed on the agenda tonight. It’s the Osborne Library. The Board and city has long supported plans to restore and preserve the building. In 2014 plans were brought to the board and approved. In March a notice of Repair or Demolish order was mailed out and the owner didn’t send a response to code enforcement. It’s been placed on the agenda for discussion of what we need to do for this building on the Historic Structures Report.

Christina invited a rep from Beardsley Architects and Engineers, Joe Kime, to give his insights on the site’s condition.

Christina- I’m hoping we’ll be able to go in a direction to preserve it.

Dr. Stankus- Who owns it?

Christina- The Osborne Center for Social Justice. It was sold to them in 2015 by the First United Methodist Curch. Their intent was to reuse it, but it has been sitting since they’ve had it. The board gave approvals that haven’t been followed up on.

Dr. Stankus- They’d had their fair warning to do something and haven’t done anything.

Dr. Stankus states his concerns for the public’s safety with this structure and is wondering if the board needs to decide what to do with it.

Christina- The city has given a notice that wasn’t responded to, the board needs to act.

Ed- Jim Loperfido called me at the end of the work day and said he didn’t receive notification.
Christina - He needs to give codes a call and get in contact. In terms of funding, the church was successful in getting a grant from the state. The grant is still available for the project. It’s a matching grant.

Joe Kime, Beardsley- Crawford and Stearns hired Beardsley to do a structural report back when they were generating plans for reuse. There are steel beams supporting a concrete roof. In 2013 a design was drafted for a new roof to entomb the concrete roof deck. After 2-3 years nothing happened with it. 4 years went by and we had to go back in again. We went in last fall and the concrete roof deck completely fell and was on the floor. The roof has failed completely. The brick has held up phenomenally for its age, but because of the roof and parapet failing water is getting in and going through freeze-thaw cycle which exponentially deteriorates the walls. It’s not a complete write-off, but it’s in bad shape 4 years later and rapidly deteriorating.

Dr. Stankus - What would the cost be for repair?

Joe - We needed entomb roof deck 4 years ago. Now, we would need to remove it all and replace it.

Dr. Stankus - $1 million?

Joe - It wouldn’t shock me.

Paul - That’s if the steel beams are okay.

Andrew - It’s moved from a stabilization period to replacement.

Joe - In 4 years difference, yes.

Christina - We need to confirm integrity and support for the district. They want to keep it.

Andrew - How much time until the city acts on it?

Nate - there’s a discrepancy. We don’t know how long people want to hold off on it. It depends on how long the board wants to decide on it. We can tap the breaks on demolition.

Dr. Stankus - The main issue is stability and safety. Do the folks who own the property have the funds for that big of a liability? I’d put a barbed wire fence up to keep anyone from getting hurt. The structure will probably never be safe at this point.

Jim - Based on the condition of the building it can’t get liability insurance.

Christina - In fairness, the property owner claims they were never served the papers. We will start the 30 days again and await reply on plans and request and appearance at the next board meeting.

Linda - It’s not just some old building, it’s truly historic.

Andrew - They key is to finding a tenant that will generate revenue. It’s not our job to find the tenant, but the owner should come and tell us what his plans are and we would work with him. I agree with Linda, it has relevance. We could come up with successful schemes. Whatever we can do.

Dr. Stankus - How long has it been abandoned?

Mike - 1994.

Jim - Once you lose the roof it all goes.

Dr. Stankus - That’s in about 10 years. Will it just be a bunch of catastrophic events? We should preserve what we can, but sometimes there aren’t enough funds. What is the value or return?

Andrew - You’re arguing for science. There are people who would address it and spend money on it.

Dr. Stankus - Someone needs to have thought on not waiting 10 more years. I’m looking at it as something that can’t be salvaged. What is the real impact of this small structure? Nobody’s attempted to save it in over 20 years. Nothing has moved and nothing will happen as I see it. Something’s going to happen and nobody will be responsible.
Mike- We need a new structural report to see condition and develop a reasonable time frame.

Joe- It could still be salvaged, but timing is critical.

Jim- Freeze-thaw cycles will make it deteriorate. The function of the building is obsolete. The spaces can’t be used. That’s why it hasn’t sold. It’s not zoned commercial. I didn’t see use for it 20 years ago and I still don’t now.

Andrew- I want to make sure the voice for saving it is heard.

Jim- Schines Theater is an example of something that’s come back from this kind of state.

Andrew mentions a sit in Lockport with no roof that can be visited. It’s more like a ruin, but it’s there.

Christina mentions the grant from the state that is a matching grant.

Christina- I will give Joe a call to update structural analysis and go from there.

Mike- We will continue discussion with the owner’s next meeting.

Chair- We will end it on National Historic Preservation month.

Christina- Do we want properties recognized? Should we announce the CRIS system as a mapping tool for public access? There’s a This Place Matters Campaign. We could partner with IGNITE, the younger business generation. I’m looking for input.

Dr. Stankus suggest 2 homes for consideration doe a plaque or award.

Linda states the board has already recognized one of the homes.

Christina mentions another home.

Andrew suggests 2+4 management to recognize their work for adaptive reuse and suggests a tour organization at another house.

Chair- Address email from Andrew about changing the meeting night.

Andrew mentions his schedule may change in the future and is just throwing it out there.

Christina mentions that a regular scheduled meeting day needs to be established. And mentions conflicting meeting groups.

Andrew mentions he is now a board member of PACNY.

Chair- Asks if board would like to extend thanks to Renee Jensen for her help with the board over the years. Motion made by Andrew. Second by Dr. Stankus. All in favor. None opposed. Motion carried

The next regular scheduled meeting is Tuesday, May 8th, 2018 at 7pm. Motion to adjourn made by Andrew. Second by Dr. Stankus. All in favor. None opposed. Meeting adjourned.

*Recorded by Holly Glor*
CITY OF AUBURN HISTORIC DISTRICT

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

Return completed application and all required materials to:
Office of Planning and Economic Development, 24 South Street, Auburn, NY 13022:

Date: 04/17/2018

Property Address: 48 South Street, Auburn, NY 13021

Name of Owner: Sammuel M. Darling

Mailing Address (if different):

Phone: 315-253-6293 E-mail address: sam.darling@verizon.net

Name of Business (if applicable): Brew Funeral Home

Name of Agent/Contractor (if applicable):

Address of Agent/Contractor (if applicable):

Indicate type of Project: (Please check all that apply)

☐ New Construction ☐ Window or Door Replacement ☐ Sign
☐ Addition to Structure ☐ Roof ☐ Demolition
☐ General Exterior ☐ Siding ☐ Other
☐ Renovation/Repair ☐ Fence

Please provide a brief description of the project, noting any and all proposed changes to the exterior of the property (see check list of required materials on reverse and attached information to the application):

Structural repair to sill, eave beam, and studs.

Replacement of siding as needed with pine siding.

This application cannot be processed for review unless all of the applicable items are submitted to the Office of Planning and Economic Development (OPED) by the application deadline — 4:00 p.m. on the Tuesday preceding the scheduled meeting. Unless otherwise notified, Regular meetings of the Historic Resources Review Board (HRRB) occur at 7:00 PM on the second Tuesday of each month at 24 South Street. Applicants are strongly encouraged to attend. Work on projects requiring HRRB approval shall not be started until the Owner or Agent/Contractor have obtained a Certificate of Appropriateness (C/A) and all required permits. It is the responsibility of the Owner to obtain all required permits. Changes to approved plans cannot be made without additional HRRB review. A request for changes to a previously approved C/A must be made in writing to the HRRB by the application deadline, along with any necessary plans. BY SIGNING BELOW YOU ACKNOWLEDGE AND AGREE TO THESE CONDITIONS.

Signature of Owner:

For Office Use Only: Certificate of Appropriateness

☐ Approved as submitted
☐ Approved with changes/conditions
☐ Denied
Project Summary

R&R Sill .......................................................... $33,718.10
Straight Cables ................................................ $2,264.40
R&R Eave Beam ............................................... $1,904.00
Sister Rafters ................................................... $268.80

Total Investment ................................................ $38,155.30
Preferred Customer Discount (PCD - 5%) .................. $1,907.77

Total Contract Price ........................................ $36,247.53
Deposit Required - 20% .................................... $7,249.51
Deposit Paid .................................................... $10,000.00

Amount Due Upon Installation ............................... $26,247.53
Job Details

Type of Wall: 10 CMU Wall
Existing Wall Finish: Sister Studs
Existing Floor Finish: 8 x 10 Sill Beam

Sister Cracked Rafter
Horse Stalls
Cable Straight
Garage
Parking Lot For Funeral Home
Road
Job Details (Continued)

Specifications


2. Lift, support, remove and replace existing sill beam with new FND grade treated laminated lumber. Beam is 8" W x 8.5" H x 153' in Length, 0' AFF (above finished floor) & there is 10' HR (head room), there is joinery involved. In order to Jack, rig, and lift structure to replace sill we will be removing outside siding as needed to lift and support structure, or lifting as foreman deems necessary. Customer understands this and a change order may be necessary to replace existing siding with sheathing with customers approval.

3. Rig and lift framing as required toward level, lifting goal are to be discussed and established, perfection is not guaranteed. Cut and remove deteriorated bottom of stud so sound material remains, infill under stud back to plate, sill or floor then sister one of both sides of the studs at the foreman's discretion. Remove rigging.

4. Supply 5 yards of gravel to add under and around new sill as needed.
5. Install one straight cable (wire rope) from eave to eave or as foreman deems necessary to stabilize, secure and cause the structure to move toward level & plumb. If not all cables are used a credit back may be issued.

6. Lift, support, remove and replace existing Eave beam which is 12' or less above finished floor with new SPF laminated lumber. Beam is 4" W x 4.5" H x 20' in Length and 8" AFF (above finished floor) & there is 18' HR (head room), there is joinery involved.

7. Sister rafters with #2 SPF Lumber 2x 8" x 10'. Includes limited jacking to return toward original position, no obstructions (wires, joinery, blocking), Rafters are 15' AFF (above finished floor) & there is 18' HR (head room), there is not joinery involved.

Contractor Will

Customer Will

1.) The customer is responsible to have obtained all required (building) permit(s). In the event that no permit(s) are obtained then the customer warrants that they have checked and that no permit(s) is required by local authorities

2.) To allow efficient completion of the work and to prevent damage of valuables the customer is required to move all personal items and obstacles outside of the the work area prior to this projects start date or agree by change order to pay an extra charge to have items moved at the rate of 75$ per man hour expended. In the event items are not moved the customer releases Woodford Bros., Inc. and employees from any liability for damage.

3.) Mark any private lines (satellite, sprinkler, water, electric, propane, etc.) that may be hidden underground, and unless "Utilities Insurance" has been purchased and included in the specifications above the customer assumes all liability if damage should occur to unmarked lines

4.) Agree that this proposal includes specific items of repair or reinforcement, Woodford’s do not represent this proposal as being ‘all inclusive’.

5.) Authorized Woodford’s to operate their equipment on our driveway and / hard surfaces and agree to hold them harmless for damage that may be incurred.

6.) Agree that Woodford’s are not responsible for underground damage to any unmarked utilities or for unexpected soil conditions or excessive hard digging conditions.

Product List

R&R Sill

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobilization / Demobilization (MHU) (01 71 13.150),.</td>
<td>10</td>
</tr>
<tr>
<td>Frame - Beam Sill, R&amp;R (BF-AFF-HR-J) (06 01 10.10000100000),.</td>
<td>1224</td>
</tr>
<tr>
<td>Frame - Stud, Sister 2X (EA) (06 01 10.70000100000),.</td>
<td>100</td>
</tr>
<tr>
<td>Gravel.</td>
<td>250</td>
</tr>
</tbody>
</table>

Woodford Brothers Inc.,
P.O. Box 108, 6500 Route 80 Apulia Station NY 13020

Job Location

48 South Street Auburn NY 13021

Page 4/10
4-16-18
Product List (Continued)

**Straight Cables**

Cable - Straight (EA) (05 16 00.000) .............................................................. 5

**R&R Eave Beam**

Frame - Beam Eave, R&R (BF-AFF-HR-J) (06 01 10.300002000000) ........................................ 68

**Sister Rafters**

Frame - Rafter, Sister (BF-AFF-HR-J) (06 01 10.750001000000) ........................................... 20
Recommendations to Your Project

R&R Floor / Horse stalls

1020 Frame - Sub-Floor, 3/4", R&R (SF) (06 01 10.65000200000). .. $30,944.63
720 Frame - Joist, R&R (BF-AFF-HR-J) (06 01 10.55000200000). ..
373 Frame - Beam Street, R&R (BF-AFF-HR-J) (06 01 10.15000200000). ..
12 Procedure - Jack, Rig, Lift, Support - Point Load (E.A) (02 43 16.1302). ..

Sister Floor Joists

250 Frame - Joist, Sister (BF-AFF-HR-J) (06 01 10.55000100000). .. $2,222.50
48 South Street – Brew Funeral Home Carriage House
The Historic Resources Review Board has reviewed your request for a Certificate of Appropriateness for exterior work proposed within the Grover Street Local Historic District and or the South Street Area National Register Historic Overlay District with the following actions:

X Approve changes as submitted.

Deny the application as submitted.

Approved the application with the following modifications:

**Project Description:** The proposal is to replace in-kind the existing deteriorated asphalt shingles on all roofing surfaces. This rehabilitation project will consist of removal of existing deteriorated three-tab asphalt shingles and roofing underlayment. Upon inspection, existing original tongue & groove underlayment will remain or be repaired as needed and new underlayment will be installed on top of existing tongue & groove underlayment. Plywood underlayment is preferred however similar material such as OSB 7/16 would be acceptable. Ice & water shield material such as Certainteed WinterGuard or similar product will be used for protection against water damage. Certainteed Landmark Plus ridge cap shingles will be used for hip and ridge roofing caps. Installation of Certainteed Landmark Plus 30-year Architectural style asphalt shingles in the Black color will be utilized throughout the roofing surface. All woodwork, materials and colors are to match existing features.

Certificate of Appropriateness is in effect for six (6) months from the date of issuance. A building permit will be required and may be obtained from the City Codes Enforcement Office.

**Notice:** This Certificate of Appropriateness may be withdrawn at any time if and when substantive changes have been made without the knowledge of the Historic Resources Review Board other than the actions approved by this request as submitted or approved with modifications based upon the Application for Certificate of Appropriateness initially dated 4/7/15; revised 4/24/18. COA Staff Approved.

**Prepared by:** Christina Selvek
This Place Matters Toolkit
How to Create a Campaign for a Place You Love

National Trust for Historic Preservation
Everyone has places that are important to them. Places they care about. Places that matter.

*This Place Matters* is a national campaign that encourages people to celebrate the places that are meaningful to them and to their communities. Since 2015, participants have shared more than 10,000 photographs of themselves and their favorite places on social media using the hashtag #ThisPlaceMatters.

Ready to tell the world about a place that makes your heart beat faster? Follow the tips in this toolkit to launch your own *This Place Matters* campaign!
WHAT’S YOUR MESSAGE?

Before diving in, take a second to think about the goal of your This Place Matters campaign. Answering the following questions will help you determine both a core message and a game plan.

• What’s your elevator speech? Why is this place important to you and to your community?

• Is this place threatened? If so, are you trying to save it and what challenges do you think you’ll face in doing so?

• Who is your audience? A property owner? A local elected official? People who might donate to your cause?

• What is the best way to tell the story of your place visually?

Whatever your message is, clarity and specificity will help you build your campaign and get your point across.
To help you build buzz, we’ve created lots of digital and printable materials that are free for the taking. You can download them at SavingPlaces.org/ThisPlaceMattersToolkit.

You’ll see there are signs of different shapes and sizes, logos to spruce up your social media channels, and postcards you can print and hand out. Also, feel free to get creative and make your own signage. Incorporating elements from your community makes for an even better photo.
BUY SOME MERCH

Signs aren’t the only way to show some love—we have lots of cool This Place Matters merch available for purchase!

Take a look at our online store for colorful t-shirts, buttons, signs, and banners that will look awesome in your photos and help you spread the This Place Matters message around town.

Visit our storefront to outfit your campaign: CafePress.com/ThisPlaceMatters
PLAN AN EVENT

An event is your chance to create a connection between the public and the place you’ve chosen to highlight. As you plan it, think about the following questions.

- What kind of event would have the biggest impact?
- Should it include food (like a picnic) so that people can take time to experience this special place together?
- What about an Instameet or a Tweetup at the site?
- Can you go behind the scenes for a special tour?
- Is there an opportunity for a small parade through town that ends at the site?

Get creative. The goal is to have fun!

Want more tips on planning events? Visit SavingPlaces.org/Tips-And-Tools
Now that you’re ready to get the community involved, it’s time to determine the best way to reach the people who will share your passion. Here are some tips for spreading the word.

- A social media campaign will get your friends and supporters excited.
- A press release will assist with local media coverage.
- Send an email to friends, family, neighbors—anyone you think might support your cause!
- Create an event on Facebook or Eventbrite. Or, if you have a website, make a special page for your campaign where people can RSVP for your event or make donations to your cause.
- Create flyers and share them at local businesses and civic buildings.

The more varied your approach, the more chances you’ll have to reach people who can help your cause.

SNAP SOME SHOTS

Now that you’re ready for the camera, it’s time to gather your crew. But who’s going to take the picture?

Recruiting someone who knows their way around a camera is always worth it, and a professional-quality shot is never a bad thing.

Be sure to take multiple photos from different angles. Also, feel free to get a little wild or silly.

The more fun you have, the more people will be drawn to your cause.

BE CAREFUL. Don’t trespass on private property or restricted sites. As you plan your campaign, make sure your group and efforts won’t break other local laws and ordinances. Also, always leave places the way you found them.
SHARE YOUR SNAPS

Once you’ve got the shots you want, be sure to share your photos on social media with the hashtag #This Place Matters. We can’t wait to see them!

But don’t stop there. Share your photos with local media, on photography websites like Pinterest and Flickr, and any other place you can think of.

And don’t forget—this campaign is about more than photography. It’s about telling the stories of the places we can’t live without.

Expand the reach and appeal of your story with blog posts, podcasts, videos, and other content you can create. Spread the word far and wide!

Want to discover and explore places that matter? Check out SavingPlaces.org/ThisPlaceMatters to see a live feed of This Place Matters photos.
Keep Up the Good Work!

Don’t lose momentum once you’ve shared your photos and told your story. Your first This Place Matters campaign is just the beginning! Be sure to thank everyone who participated. Also, collect email addresses and phone numbers so you can keep participants in the loop about future campaigns.

And if you want more tips and tools for saving places, we have an entire section of our website devoted to preservation how-tos: SavingPlaces.org/Tips-And-Tools

Thanks for helping us save places that matter!