



**PUBLIC NOTICE & AGENDA**  
**BELOIT ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE**  
**City Hall Forum - 100 State Street, Beloit, WI 53511**  
**4:00 PM**  
**Tuesday, July 13, 2021**

*Alcohol Beverage License Control Committee has returned to in-person meetings. Social distancing and face coverings are required of all in attendance, and space will be limited.*

1. ROLL CALL
2. ELECTION OF OFFICERS
3. APPROVAL OF THE MINUTES
  - 3.a. Consider approval of the minutes of the regular meeting of June 15, 2021  
[Attachment](#)
4. PUBLIC COMMENT
5. LICENSES
  - 5.a. Consideration of an application for a new Class "B" Beer and "Class B" Intoxicating Liquor License for B & C Sports Bar LLC d/b/a B & C Sports Bar, located at 1414 Cranston Road, Byron Matthews, Agent  
[Attachment](#)
6. CHANGE OF AGENT
7. COMMITTEE COMMENTS
8. POLICE DEPARTMENT REPORT/COMMENTS
9. CITY ATTORNEY COMMENTS
10. ADJOURNMENT

**\*\*** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.



**PROCEEDINGS OF THE ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE**  
**100 State Street, Beloit WI 53511**  
**City Hall Forum – 4:00 p.m.**  
**Tuesday, June 15, 2021**

- 1) ROLL CALL  
Vice Chairperson Martin Densch called the meeting to order at 4:00 p.m.  
Present: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau, Councilor Mark Preuschl  
Absent: John Wong, Franchell McClendon, Henry Clement  
Staff Present: Assistant City Attorney Tjoa, Lt. Eberhardt, City Clerk-Treasurer Stottler
- 2) APPROVAL OF THE MINUTES  
2.a Moved by Ron Tilley – Seconded by Allison Semrau to approve the Minutes of the regular meeting of May 11, 2021. Motion carried 4 – 0.  
AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau  
NOES: None  
[Attachment](#)
- 3) PUBLIC COMMENT- None
- 4) CHANGE OF AGENT  
4.a Consideration of Change of Agent on the Class "A" Beer Retail License for Speedway, LLC, d/b/a Speedway #4087, located at 148 Liberty Avenue, from Katherine McWilliams to Aaron Bexell for period ending June 30, 2021. Speedway LLC, d/b/a Speedway #4087, located at 148 Liberty Avenue, has requested to change their agent from Katherine McWilliams to Aaron Bexell, for the license period ending June 30, 2021.
  1. The applicant has submitted the required documents to request such change: Schedule of Appointment of Agent form AT-104; Auxiliary Questionnaire form AT-103; and the Supplemental Questionnaire for agents.
  2. The application was sent to the Beloit Police Department to check municipal and state criminal records of the applicant and was approved on April 27, 2021.
  3. The ABLCC should review the application to assure conformity with existing rules, regulations and zoning ordinances of the city and state and make recommendation to City Council. 4. This item will appear on the June 21, 2021 City Council agenda for action.Aaron Bexell was not present at the meeting, however Clerk-Treasurer Stottler was able to reach him by telephone and the committee agreed to allow him to appear by telephone due to return mail and timing of the license renewing. The Police Department stated that Lt. Eberhardt checked municipal and state criminal records and to the best of his knowledge, with the available information, the character, record and reputation are satisfactory and he has no objection to the agent being appointed.

Assistant City Attorney Tjoa asked Mr. Bexell to reaffirm question #9 on the auxiliary questionnaire stating that he can be held personally responsible for any violations that occur on the property, even when he is not present. He stated yes, he understands.

Moved by Malissa Cronin – Seconded by Allison Semrau to recommend approval of the agent as presented. Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

[Attachment](#)

- 4.b Consideration of Change of Agent on the Class "A" Beer Retail License for Speedway, LLC, d/b/a Speedway #4293, located at 2781 Milwaukee Road, from Jane Erbe to Gwendolyn Ford for period ending June 30, 2021. Speedway LLC, d/b/a Speedway #4293, located at 2781 Milwaukee Road, has requested to change their agent from Jane Erbe to Gwendolyn Ford, for the license period ending June 30, 2021.

1. The applicant has submitted the required documents to request such change: Schedule of Appointment of Agent form AT-104; Auxiliary Questionnaire form AT-103; and the Supplemental Questionnaire for agents.
2. The application was sent to the Beloit Police Department on June 8, 2021 to check municipal and state criminal records of the applicant and is pending approval.
3. The ABLCC should review the application to assure conformity with existing rules, regulations and zoning ordinances of the city and state and make recommendation to City Council.
4. This item will appear on the June 21, 2021 City Council agenda for action. Gwendolyn Ford was present at the meeting.

The Police Department stated that Lt. Eberhardt checked municipal and state criminal records and to the best of his knowledge, with the available information, the character, record and reputation are satisfactory and he has no objection to the agent being appointed.

Assistant City Attorney Tjoa asked Ms. Ford to reaffirm question #9 on the auxiliary questionnaire stating that she can be held personally responsible for any violations that occur on the property, even when she is not present. She stated yes, she understands.

Moved by Malissa Cronin – Seconded by Allison Semrau to recommend approval of the agent as presented. Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

[Attachment](#)

- 4.c Consideration of Change of Agent on the Class "A" Beer and Class "A" Liquor Retail License for ND Gas LLC, d/b/a Beloit Mobil on the Run, located at 2883 Milwaukee Road, from Syed Saiful Jawad Hussaini to Beth A. Nalan for period ending June 30, 2021.

ND Gas LLC, d/b/a Beloit Mobil on the Run, located at 2883 Milwaukee Road, has requested to change their agent from Syed Saiful Jawad Hussaini to Beth A. Nalan, for the license period ending June 30, 2021.

1. The applicant has submitted the required documents to request such change: Schedule of Appointment of Agent form AT-104; Auxiliary Questionnaire form AT-103; and the Supplemental Questionnaire for agents.

2. The application was sent to the Beloit Police Department to check municipal and state criminal records of the applicant and was approved on May 12, 2021.
3. The ABLCC should review the application to assure conformity with existing rules, regulations and zoning ordinances of the city and state and make recommendation to City Council.

4. This item will appear on the June 21, 2021 City Council agenda for action. Beth Nalan was present at the meeting.

The Police Department stated that Lt. Eberhardt checked municipal and state criminal records and to the best of his knowledge, with the available information, the character, record and reputation are satisfactory and he has no objection to the agent being appointed.

Assistant City Attorney Tjoa asked Ms. Nalan to reaffirm question #9 on the auxiliary questionnaire stating that she can be held personally responsible for any violations that occur on the property, even when she is not present. She stated yes, she understands.

Moved by Ron Tilley – Seconded by Malissa Cronin to recommend approval of the agent as presented. Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

[Attachment](#)

## 5) LICENSES

- 5.a Consideration of an application for an amendment for an outdoor premise extension for a Class “B” Beer and “Class B” Intoxicating Liquor License for The Beloit Club LLC, d/b/a Ironworks Golf Lab located at 625 3<sup>rd</sup> Street, Suite 100, Jeffrey E. Whiteman, Agent.

Mr. Whiteman was present at the meeting.

The Beloit Club LLC, d/b/a Ironworks Golf Lab, located at 625 3rd Street, Suite 100 has filed a request to amend the premise description to extend their Liquor License premise onto Spine road that is located in front of the Ironworks Golf Lab and privately owned by Hendricks Commercial Properties, LLC. The purpose is to host “Dinner on the Spine” events. See attached for drawing for a visual depiction of the area.

1. The Beloit Club LLC, d/b/a Ironworks Golf Lab, has submitted a complete application to amend the premise description for its current Class “B” Beer and “Class B” Intoxicating Liquor License.
2. The applicant is seeking to amend their premise description to include Spine road that is located in front of the Ironworks Golf Lab and privately owned by Hendricks Commercial Properties, LLC. The premise description would be amended to read “extension of premise to include Spine Road located in front of Ironworks Golf Lab to host “Dinner on the Spine” events.
3. A Conditional Use Permit to allow Outdoor Entertainment Events with the Possession, Sale and Consumption of Alcoholic Beverages for the property located at 701 Third Street was approved April 19, 2021.
4. The ABLCC will review the application at its June 15, 2021 meeting and make a recommendation to the City Council.

Moved by Malissa Cronin – Seconded by Ron Tilley to recommend approval of amending the premise description as presented. Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

[Attachment](#)

- 5.b Consideration of an application transferring the Liquor License and amending the premise description for a Class "B" Beer and "Class B" Intoxicating Liquor License for Geronimo Sports & Entertainment Group, LLC, d/b/a Beloit Snappers Baseball, from 2301 Skyline Drive to 217 Shirland Avenue, Jeffrey E. Whiteman, Agent. Jeff Whiteman was present at the meeting. Geronimo Sports & Entertainment Group, LLC, d/b/a Beloit Snappers Baseball, located at 2301 Skyline Drive has filed a request to amend the premise description to extend their Liquor License premise to 217 Shirland Avenue. See attached for drawing for a visual depiction of the area.

1. The community has long awaited the complete of the new ABC Supply Stadium and the applicant anticipates completion and first use to occur in late July, 2021. Their current licensed premise is located at the current Polhman Field on 2301 Skyline Drive and includes a premise description pertinent to that stadiums layout. In order to serve alcohol at the new stadium, Geronimo Sports & Entertainment Group, LLC, d/b/a Beloit Snappers Baseball, has submitted a complete application to amend the premise location address and description for its current Class "B" Beer and "Class B" Intoxicating Liquor License to apply to the new stadium only.
2. The applicant is seeking to amend their premise description to move from Telfer Park (Pohlman Field) to the new stadium (ABC Supply Stadium) at 217 Shirland Avenue upon completion of the stadium. The premise description will be amended to show the new location as shown on the attached map.
3. The ABLCC will review the application at its June 15, 2021 meeting and make a recommendation to the City Council.
4. Upon recommendation and approval, the City Clerk-Treasurer will work with the agent to initiate new inspections and upon completion will issue an amended license listing the new locations and premise description, and communicate the requirements to cease any license activity on the old premise.

Moved by Allison Semrau – Seconded by Malissa Cronin to recommend approval of amending the premise description as presented in July, 2021.

Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

[Attachment](#)

- 5.c Consideration of applications for late renewal of Alcohol Beverage Licenses for license period July 1, 2021- June 30, 2022.

Moved by Allison Semrau – Seconded by Malissa Cronin to recommend approval of the licenses presented for renewal per the attached exhibit B.

Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

[Attachment](#)

- 6) COMMITTEE COMMENTS – Vice Chairperson Densch thanked the committee for their patience today. ABLCC Member Tilley asked the police department and assistant city attorney how enforcement will occur for DWI in a driverless vehicle.
- 7) POLICE DEPARTMENT REPORT/COMMENTS

Lt. Eberhardt stated there were 33 calls for service in May, 2021. He noted that not all calls for service are related to the establishments. There were 43 business checks not related to calls for service. Other than that there were no real significant incidents. One licensed establishment did have an assault incident of a minor who was present with his parents and properly identified as a minor by the establishment. Upon arrival of the PD, arrests were made and the bar has been cooperative to date.

8) CITY ATTORNEY COMMENTS - None

9) ADJOURNMENT

Moved by Ron Tilley – Seconded by Allison Semrau to adjourn at 4:47 p.m.

Motion carried 4 – 0.

AYES: Malissa Cronin, Ron Tilley, Martin Densch, Allison Semrau

NOES: None

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Lorena Rae Stottler, City Clerk-Treasurer

[www.beloitwi.gov](http://www.beloitwi.gov)

Date approved by ABLCC: July 13, 2021

# CITY OF BELOIT

## REPORTS AND PRESENTATIONS TO ABLCC



|                   |                                                                                                                                                                                                |                    |                      |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------|
| <b>Topic:</b>     | Referral to ABLCC: An application for a new Class "B" Beer and "Class B" Liquor License for B & C Sports Bar LLC, d/b/a B & C Sports Bar, located at 1414 Cranston Road, Byron Matthews, Agent |                    |                      |
| <b>Date:</b>      | July 13, 2021                                                                                                                                                                                  |                    |                      |
| <b>Presenter:</b> | Lorena Stottler                                                                                                                                                                                | <b>Department:</b> | City Clerk-Treasurer |

### Overview/Background Information

B & C Sports LLC, d/b/a B & C Sports Bar is establishing a new business located at 1414 Cranston Road, (formerly The Filling Station), is applying for a Class "B" Beer and "Class B" Intoxicating Liquor License for the license period ending June 30, 2022.

### Key Issues

1. B & C Sports LLC, d/b/a B & C Sports Bar is requesting the approval of a Class "B" Beer and "Class B" Intoxicating Liquor License for the period ending June 30, 2022 as a part of establishing a business on premise.
2. A complete application with publication fees was submitted to the Clerk-Treasurer's office and is being referred to the ABLCC for their July 13, 2021 agenda by the City Council on the July 6, 2021 consent agenda.
3. The ABLCC will review the application at their July 13, 2021 regular meeting to assure conformity with existing rules, regulations and zoning ordinances of the city and state and will make a recommendation to the Council based on their review.
4. Prior to the applicant owning the business, it was operated as The Filling Station. The prior business has a full Class "B" Beer and "Class B" Intoxicating Liquor License valid through June 30, 2022.
5. This City Council will take action on the recommendation of the ABLCC at their July 19, 2021 regular meeting.

### Conformance with Strategic Plan

Approval of this action would conform with the stated purpose of the following strategic goal:

- ☐ Goal #1 - Create and Sustain Safe and Healthy Neighborhoods
- ☐ Goal #2 - Create and Sustain a High Performing Organization
- ☒ Goal #3 - Create and Sustain Economic and Residential Growth
- ☐ Goal #4 - Create and Sustain a High Quality of Life
- ☐ Goal #5 - Create and Sustain High Quality Infrastructure and Connectivity
- ☐ Goal #6 - Create and Sustain a Positive Image, Enhance Communications and Engage the Community

### Sustainability

(If applicable, briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment. Consider whether the policy or program will reduce dependence upon fossil fuels, reduce dependence on chemicals and other manufacturing substances that accumulate in nature, reduce dependence on activities that harm life sustaining eco-systems, and/or meet the hierarchy of present and future human needs fairly and efficiently. Write N/A if not applicable)

N/A

### Action Required/Recommendation

Staff recommends that the ABLCC review the application at its July 13, 2021 meeting and make a recommendation. This application will return to the Council for a decision at its July 19, 2021 Regular City Council Meeting.

### Fiscal Note/Budget Impact

The fee for this action is \$50.00 Publication fee and \$600 annually.

### Attachments

(AT-106) Retail License Application; (AT-103) Auxiliary Questionnaires; (AT-104) Appointment of Agent; Map

Revised 05-24-2018

# Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: July 1 ending: June 30th  
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: ☐ Town of } Rock  
☐ Village of } Beloit  
☒ City of }

County of Rock Aldermanic Dist. No. \_\_\_\_\_  
(if required by ordinance)

Check one: ☐ Individual ☒ Limited Liability Company  
☐ Partnership ☐ Corporation/Nonprofit Organization

| Applicant's Wisconsin Seller's Permit Number<br><u>456-1030768029-02</u> |                 |
|--------------------------------------------------------------------------|-----------------|
| FEIN Number<br><u>87-1103635</u>                                         |                 |
| TYPE OF LICENSE REQUESTED                                                | FEE             |
| <input type="checkbox"/> Class A beer                                    | \$              |
| <input checked="" type="checkbox"/> Class B beer                         | \$              |
| <input type="checkbox"/> Class C wine                                    | \$              |
| <input type="checkbox"/> Class A liquor                                  | \$              |
| <input type="checkbox"/> Class A liquor (cider only)                     | \$ N/A          |
| <input type="checkbox"/> Class B liquor                                  | \$              |
| <input type="checkbox"/> Reserve Class B liquor                          | \$              |
| <input type="checkbox"/> Class B (wine only) winery                      | \$              |
| Publication fee                                                          | \$ <u>50.00</u> |
| <b>TOTAL FEE</b>                                                         | \$              |

pol 6/2/1

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)  
Byron - N - Christy MATTHEWS B. & C SPORTS BAR LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

|                                                              |                           |                                |                                                                                       |
|--------------------------------------------------------------|---------------------------|--------------------------------|---------------------------------------------------------------------------------------|
| President / Member Last Name<br><u>MATTHEWS</u>              | (First)<br><u>Byron</u>   | (Middle Name)<br><u>KEITH</u>  | Home Address (Street, City or Post Office, & Zip Code)<br><u>3545 Eagles Ridge DR</u> |
| Vice President / Member Last Name<br><u>CHRISTY MATTHEWS</u> | (First)<br><u>Christy</u> | (Middle Name)<br><u>Ladawn</u> | Home Address (Street, City or Post Office, & Zip Code)<br><u>3545 Eagles Ridge DR</u> |
| Secretary / Member Last Name                                 | (First)                   | (Middle Name)                  | Home Address (Street, City or Post Office, & Zip Code)                                |
| Treasurer / Member Last Name                                 | (First)                   | (Middle Name)                  | Home Address (Street, City or Post Office, & Zip Code)                                |
| Agent Last Name<br><u>MATTHEWS</u>                           | (First)<br><u>Byron</u>   | (Middle Name)<br><u>KEITH</u>  | Home Address (Street, City or Post Office, & Zip Code)<br><u>3545 Eagles Ridge DR</u> |
| Directors / Managers Last Name                               | (First)                   | (Middle Name)                  | Home Address (Street, City or Post Office, & Zip Code)                                |

1. Trade Name B. & C Sports Bar Business Phone Number 608 290-2736  
2. Address of Premises 1414 Cranston Rd. Post Office & Zip Code \_\_\_\_\_

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

BAR, Alea, Kitchen, Dining & Pool Table Areas, walk-in cooler, storage room

4. Legal description (omit if street address is given above): 1414 Cranston Rd

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ..... ☒ Yes ☐ No

(b) If yes, under what name was license issued? Filling STATION

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain ..... ☐ Yes ☒ No
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ..... ☐ Yes ☒ No  
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain ..... ☐ Yes ☒ No
9. (a) Corporate/limited liability company applicants only: Insert state \_\_\_\_\_ and date \_\_\_\_\_ of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain ..... ☐ Yes ☒ No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? If yes, explain. ☐ Yes ☒ No
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ..... ☒ Yes ☐ No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ..... ☒ Yes ☐ No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ..... ☒ Yes ☐ No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

|                                                                      |                                     |                                                       |
|----------------------------------------------------------------------|-------------------------------------|-------------------------------------------------------|
| Contact Person's Name (Last, First, M.I.)<br><b>MATTHEWS Byron R</b> | Title/Member<br><b>President</b>    | Date<br><b>6-14-21</b>                                |
| Signature<br><i>[Signature]</i>                                      | Phone Number<br><b>608-290-2736</b> | Email Address<br><b>Byron.MATTHEWS-73@A&amp;M.com</b> |

**TO BE COMPLETED BY CLERK**

|                                                                |                                  |                                 |                                   |
|----------------------------------------------------------------|----------------------------------|---------------------------------|-----------------------------------|
| Date received and filed with municipal clerk<br><b>6/21/21</b> | Date reported to council / board | Date provisional license issued | Signature of Clerk / Deputy Clerk |
| Date license granted                                           | Date license issued              | License number issued           |                                   |

# Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

|                                                                   |  |                           |                    |                            |                       |
|-------------------------------------------------------------------|--|---------------------------|--------------------|----------------------------|-----------------------|
| Individual's Full Name (please print) (last name) <u>MATTHEWS</u> |  | (first name) <u>Byron</u> |                    | (middle name) <u>Keith</u> |                       |
| Home Address (street/route) <u>3545 Eagles Ridge</u>              |  | Post Office               | City <u>Beloit</u> | State <u>WI</u>            | Zip Code <u>53511</u> |
| Home Phone Number <u>608-290-2736</u>                             |  | Age                       | Date of Birth      | Place of Birth <u>Ill</u>  |                       |

The above named individual provides the following information as a person who is (check one):

☒ Applying for an alcohol beverage license as an **individual**.

☐ A member of a **partnership** which is making application for an alcohol beverage license.

☒ \_\_\_\_\_ of B-C Sports Bar, LLC  
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)

which is making application for an alcohol beverage license.

The above named individual provides the following information to the licensing authority:

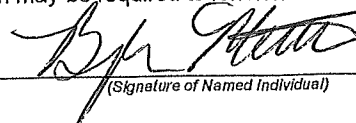
1. How long have you continuously resided in Wisconsin prior to this date? 15 years
2. Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality? ☐ Yes ☒ No  
If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
3. Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality? ☐ Yes ☒ No  
If yes, describe status of charges pending.
4. Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit? ☐ Yes ☒ No  
If yes, identify. \_\_\_\_\_  
(Name, Location and Type of License/Permit)
5. Do you hold and/or are you an officer, director, stockholder, agent or employee of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin? ☐ Yes ☒ No  
If yes, identify. \_\_\_\_\_  
(Name of Wholesale Licensee or Permittee) (Address By City and County)

6. Named individual must list in chronological order last two employers.

|                                                   |                                                |                               |                        |
|---------------------------------------------------|------------------------------------------------|-------------------------------|------------------------|
| Employer's Name<br><u>MATTHEWS Family Therapy</u> | Employer's Address<br><u>3545 Eagles Ridge</u> | Employed From<br><u>06-20</u> | To<br><u>currently</u> |
| Employer's Name<br><u>CPU Logistics</u>           | Employer's Address<br><u>5250 E Teller Rd</u>  | Employed From<br><u>06-15</u> | To<br><u>06-20</u>     |

AKA walgreens madison WI

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
(Signature of Named Individual)

## Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

|                                       |  |             |               |                |          |
|---------------------------------------|--|-------------|---------------|----------------|----------|
| Individual's Full Name (please print) |  | (last name) | (first name)  | (middle name)  |          |
|                                       |  | Matthews    | Cristy        | Ladwan         |          |
| Home Address (street/route)           |  | Post Office | City          | State          | Zip Code |
| 3545 Eagle Ridge                      |  |             | Beloit        | WI             | 53511    |
| Home Phone Number                     |  | Age         | Date of Birth | Place of Birth |          |
| 608-290-2736                          |  |             |               |                |          |

The above named individual provides the following information as a person who is (check one):

☐ Applying for an alcohol beverage license as an **individual**.

☐ A member of a **partnership** which is making application for an alcohol beverage license.

☒ \_\_\_\_\_ of B. & C Sports Bar LLC  
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)

which is making application for an alcohol beverage license.

The above named individual provides the following information to the licensing authority:

1. How long have you continuously resided in Wisconsin prior to this date? 15 years
2. Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality? ..... ☐ Yes ☒ No  
 If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
3. Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality? ..... ☐ Yes ☒ No  
 If yes, describe status of charges pending.
4. Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit? ..... ☐ Yes ☒ No  
 If yes, identify. \_\_\_\_\_  
(Name, Location and Type of License/Permit)
5. Do you hold and/or are you an officer, director, stockholder, agent or employee of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin? ..... ☐ Yes ☒ No  
 If yes, identify. \_\_\_\_\_  
(Name of Wholesale Licensee or Permittee) (Address By City and County)

6. Named individual must list in chronological order last two employers.

|                          |                                      |               |         |
|--------------------------|--------------------------------------|---------------|---------|
| Employer's Name          | Employer's Address                   | Employed From | To      |
| Matthews Family Trucking | 3545 Eagle Ridge Dr                  | 06/20         | Present |
| Dollar General           | 1001 Innovation Dr<br>Janesville, WI | 8/2017        | 10/2020 |

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Cristy Matthews  
(Signature of Named Individual)

Submit to municipal clerk.

To the governing body of: ☐ Town of Beloit County of Rock  
☐ Village  
☒ City

The undersigned duly authorized officer/member/manager of B & C Sports Bar, LLC  
(Registered Name of Corporation / Organization or Limited Liability Company)

B.V.C SPORTS BAR  
(Trade Name)

located at 1414 Cranston Rd

appoints Byron Matthews  
(Name of Appointed Agent)

(Name of Appointed Agent)  
3545 Eagles Ridge Dr. Beloit, WI 53511  
(Home Address of Appointed Agent)

☐ Yes ☒ No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course? ☒ Yes ☐ No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 15 years

Place of residence last year 3545 Eagles Ridge DR

For: Home Residency - Matthews Family Trucking LLC  
(Name of Corporation / Organization / Limited Liability Company)

By:   
(Signature of Officer / Member / Manager)

Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

ACCEPTANCE BY AGENT

I, Byron Matthews, hereby accept this appointment as agent for the

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

Brydon Matthews \_\_\_\_\_ Agent's age \_\_\_\_\_  
(Signature of Agent) (Date)

3545 Eagles Ridge Dr. Beloit, WI Date of birth \_\_\_\_\_  
(Home Address of Agent)

**APPROVAL OF AGENT BY MUNICIPAL AUTHORITY**  
(Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on \_\_\_\_\_ by \_\_\_\_\_ Title \_\_\_\_\_  
(Date) (Signature of Proper Local Official) (Town Chair, Village President, Police Chief)



## SUPPLEMENTAL QUESTIONNAIRE FOR AGENTS

You are required to provide the following information to the City of Beloit to assist determining whether you meet the qualifications necessary to act as agent for the corporation or limited liability company that has submitted your appointment as agent. (Wis. Stats. 125.04(5) and (6)).

**Please attach as many sheets as necessary to provide your answers to the questions below.**

Your notarized signature is required on the next page and constitutes your sworn statement that the information provided by you is truthful and accurate. It is also necessary that you have a corporate officer sign the second page and have that signature notarized also. The signing and notarization by the corporate officer constitutes a representation to the city that the corporation is requesting that the city rely on the information provided by the agent, which you attach.

### QUESTIONS

1. The law requires that the entity appointing you as agent vest in you, by properly authorized and executed written delegation, full authority and control of the premises described in the license or permit of the entity, and of the conduct of all business on the premises relative to alcohol beverages, that the licensee or permittee could have and exercise if it were a natural person. Please state in your own words how you intend to fulfill those duties and exercise your authority.
2. Please describe any previous experience you have had in retail alcohol sales.
3. Please state how many other people will be under your supervision and engaged in alcohol beverage business.
4. Please describe what type of training you will offer to those under your supervision, describe whether the training will be ongoing and attach any written training materials or policy manuals you intend to rely on.
5. Please describe in detail what training, policy and procedures you intend to implement to ensure against underage sales.
6. Please describe what other employees will hold licenses to directly dispense alcohol.
7. Please describe whether you are going to be a full time employee and further state whether you either act as an alcohol agent for any other business or hold any other employment.

8. Please state your intended hours or schedule of being physically present at the licensed premises. Your intended hours should be set out on a daily, weekly or monthly basis as appropriate.
9. Please state whether you understand that you can be personally given citations by the police department for such things as underage sales, open after hours or other alcohol related violations even when you are not on the premises.
10. Please describe any alcohol related violations you have been charged with in the last five (5) years. Provide the date of the offense, the nature of the charge and the disposition of the matter. If there are none, so state.
11. Please provide any other information you believe that the City of Beloit should be aware of in deciding whether you satisfactorily qualify to be an alcohol beverage agent.

  
 Agent Signature  
Byron MATTHEWS  
 (Print Agent Name)

Subscribed and sworn to be this 21 day of June, 2021.

Lisa A. Maneck  
 Notary Public

My commission expires: 12/25/2021

(seal)

  
 Corporate Officer Signature  
 (Designate Office)  
Byron MATTHEWS  
 (Print Corporate Officer Name)

Subscribed and sworn to be this 21 day of June, 2021.

Lisa A. Maneck  
 Notary Public

My commission expires: 12/25/2021

(seal)

## Answers

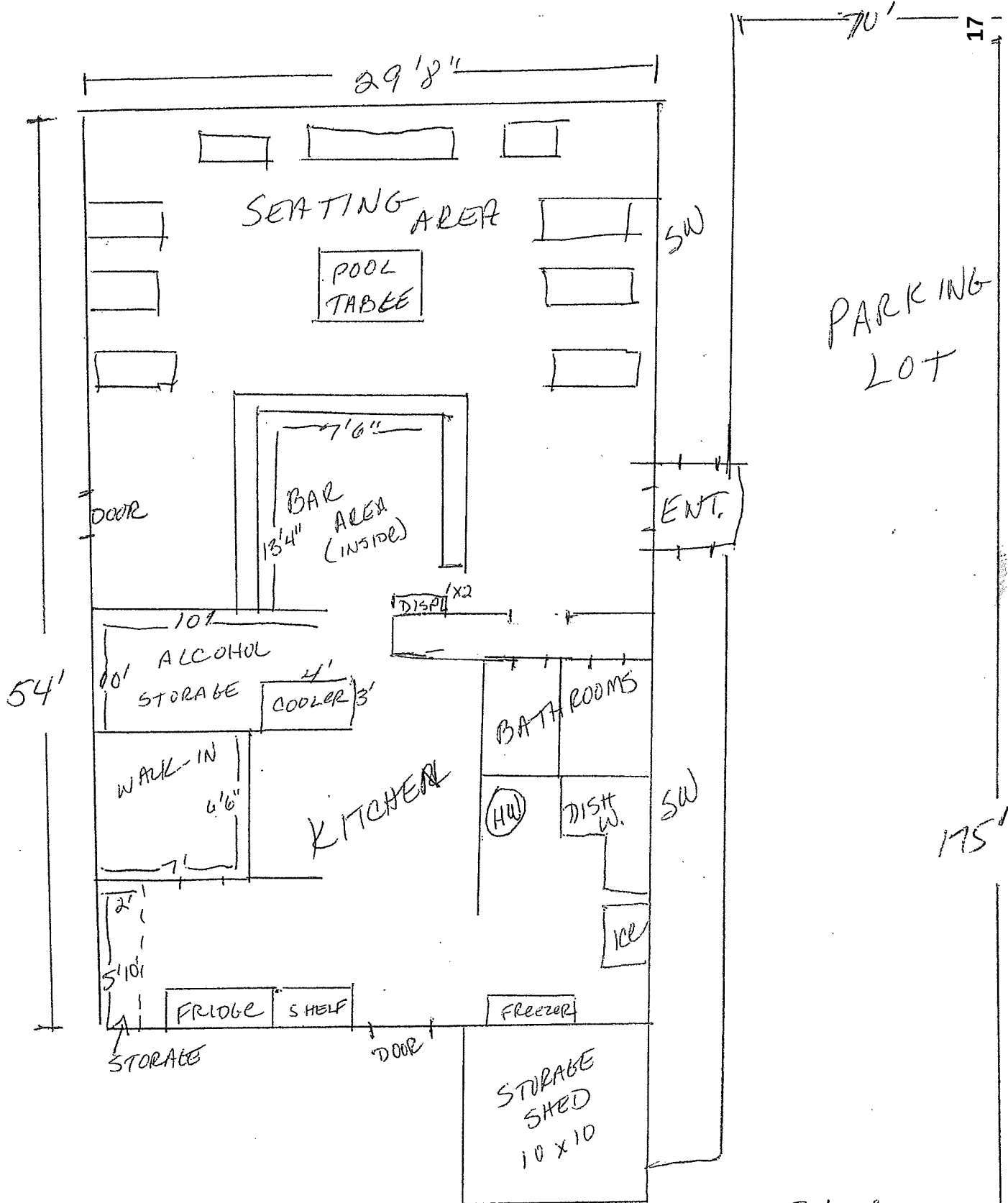
1. It will be a full functioning Sports Bar that sells Food & drinks.
2. As far as retail alcohol sells, we have no experience and are new to the business.
3. As of right now, it will be myself and my wife with us hiring future bartenders & cooks.
4. Each future hire will go through the Wisconsin Alcohol Beverage and Tobacco Laws for Retailers.
5. We will be following the strict guidelines and publications 302 from the alcohol and beverage guideline that pertain to underage persons entering a licensing premises.
6. Future new hire bartenders.
7. Me and my wife will run our bar fulltime together.

8. Hours will be Mon-Sat 11AM-2AM on Sunday 11AM-10PM.

9. Yes, we understand that we can be fined for being open after hours.

10. We have not been charged with any alcohol citations ever.

11. We have never violated any laws, we are upstanding citizens with no criminal history that has served the City of Beloit, the Beloit school district, the Salvation Army, with helping to better out community.



~~4-8-19~~  
~~Buxton MATTHEWS - 6/21/21 - B+C Sports Bar~~  
~~WENDY TALIGIAN - AGENT~~

Total  
1606 1/2 Sq. ft.

GO Floor plan  
DB  
14  
B  
ATION, LLC  
STATION  
20  
11

## ALCOHOL LICENSE RELINQUISHMENT

Date: 6-18-2021

Business Name: GOPHER'S FILLING STATION, LLC

Address of Business: 1414 CRAWSTON RD

Name of Owner(s): WENDY K. TALIGNANI

As owner/owners of the above named business, I/we agree to relinquish the alcohol

license to: BYRON MATTHEWS

upon the Beloit City Council granting the same.

Wendy K. Talignani  
Signature of Owner

\_\_\_\_\_  
Signature of Owner

Return to:

Beloit City Clerk  
100 State Street  
Beloit, WI 53511