THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
OFFICE OF THE SUPERINTENDENT

TUESDAY, SEPTEMBER 9, 2025 1:00 PM
Kathleen C. Wright Building
600 Southeast Third Avenue, Board Room
Fort Lauderdale, Florida 33301

AGENDA FOR BOARD WORKSHOP

BOARD WORKSHOP CAN BE VIEWED VIA LIVE STREAM OVER THE INTERNET ON THE DISTRICT'S WEBSITE (www.browardschools.com).

Revised 9/5/25

School Board meetings will be held with Board Members being physically present and via electronic communication. This advertised Regular School Board Meeting will be accessible virtually. **Public Written Agenda Comments- Members of the public may submit public written comments by selecting the eComments tab at the following District webpage: https://www.browardschools.com/Page/55263. Public Written Agenda Comments must be submitted no later than 1:00 p.m. the day before the published date of the School Board Meeting or Workshop. Anonymous comments will not be accepted; therefore, written comments must include the person's name, city of residence, and zip code. Written agenda comments may not exceed a maximum of twenty-two hundred and fifty (2250) characters.** Pursuant to School Board Policy 1020, the public may speak a total of twelve (12) minutes during any single meeting. Additionally, in the event a large group of individuals (ten (10) or more) sign-up to speak on any one agenda item, the Board Chair has the authority to adjust the time limit for each speaker to speak less than the three (3) minutes usually permitted or limit the overall time speakers will be heard on that item.

Free guest parking is available at the southeast 3rd Avenue parking lot on all School Board meeting dates.

## TOPICS

1. **1:00 P.M. - 2:00 P.M. – COMMITTEE REPORTS**
   Audit Committee
   Broward County Association of Student Councils and Student Advisor to the Board
   District Advisory Council
   North Area
   Central Area
   South Area
   Diversity Committee
   ESE Advisory Council
   ESOL Leadership Council
   Facilities Task Force

Gifted Advisory Council
Human Relations Committee
Multilingual Advisory Committee
Parent Community Involvement Task Force
Small Business Advisory Committee
Technology Advisory Committee

2. **2:00 P.M. - 3:00 P.M. – Attendance Workshop**
**REVISED**

Attendance Workshop.pdf
Revised Attendance Workshop.pdf

3. **3:00 P.M. - 4:00 P.M. – Rule Development- Policy 1020: School Board Meetings and Rules of Order**
**(Rescheduled from the July 29, 2025, School Board Workshop)**

Presentation.pdf
Policy 1020 Redline.pdf
Fist to Five Resource.pdf

4. **4:00 P.M. - 4:30 P.M. – Rule Development - Policy 1930: Sponsorships - Banners and Signage**

Presentation.pdf
Policy 1930 Redlined.pdf

**ADJOURNMENT**

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender identity, gender expression, genetic information, marital status, national origin, race, religion, sex or sexual orientation. The School Board also provides equal access to the Boy Scouts and other designated youth groups. Individuals who wish to file a discrimination and/or harassment complaint may call the Director, Equal Educational Opportunities/ADA Compliance Department & District's Equity Coordinator/Title IX Coordinator at 754-321-2150 or email eeo@browardschools.com.

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Any person who decides to appeal any decision made at a meeting(s) announced by this Notice with respect to any matter considered at such meeting(s) will need a record of the proceedings and for such purpose may need that a verbatim record of the proceeding is made, which records testimony and evidence upon which the appeal is to be based.

Telephone conferencing or other telecommunications technology may be used in conducting this public meeting to permit absent Board Members to participate in discussions, to be heard by other School Board Members and the public, and to hear discussions taking place during the meeting.

Notice is hereby given that two or more Board Members of The School Board of Broward County, Florida, may be participating.







Dr. Angela R. Fulton, Deputy Superintendent
Saemone Hollingsworth, Chief Student Services
Marisa Sotelo, Director, Student Services

# *Everyday Counts: Every Student, Every Day, Every Opportunity*

## Board Workshop, September 9, 2025



Established 1915 BROWARD County Public Schools | A RATED SCHOOL DISTRICT

| | |
|---|---|
| **Presentation Rationale:** | This presentation is designed to build momentum, unify efforts across the District, and inspire collective action to improve student attendance outcomes. |
| **Purpose:** | To inform and engage stakeholders by sharing attendance data trends, outlining targeted interventions, launching the school year 2026 attendance campaign, and highlighting best practices. |
| **Connection to the Strategic Plan:** | Goal 1: Early Literacy Proficiency<br>Goal 2: Algebra Proficiency<br>Goal 3: Science Proficiency<br>Goal 4: College & Career Readiness/Acceleration |
| **Request to the School Board:** | Support and promote the district attendance campaign – Attendance Counts! Every School Day. |

# Agenda

1. Data Trends
2. Strengthening the Foundation of Support
3. School Year 2026 Attendance Campaign
4. District Attendance Support
5. Interventions and Incentives
6. Attendance Champion Spotlight
7. Workgroup and Partnerships
8. Next Steps

# Why We're Here and Where We're Going

## WHY

**Attendance isn't just about compliance. It's about connection.**

Chronic absenteeism is one of the biggest threats to student achievement. Our District is tackling this challenge head-on to ensure every student is engaged and making connections.

## WHAT

**We're building a District-wide culture in which every day counts.**

Through a unified attendance campaign, tiered interventions, school-level incentives, and policy alignment, we're turning attendance into a shared commitment—supported by data, community, and shared goals.

## HOW

**By connecting policy, practice, and people**.

We'll walk through the data, highlight what's working, share voices from the field, and outline what's next.

# Chronic Absenteeism: National, State, & Local

**Scope of the Problem: Definition of Chronic Absenteeism is missing 10% or more school days**
**(18 school days or more of unexcused and excused per 180-day school year)**

## National:

- Nationally, an estimated **12.6 million students** were chronically absent in SY24.

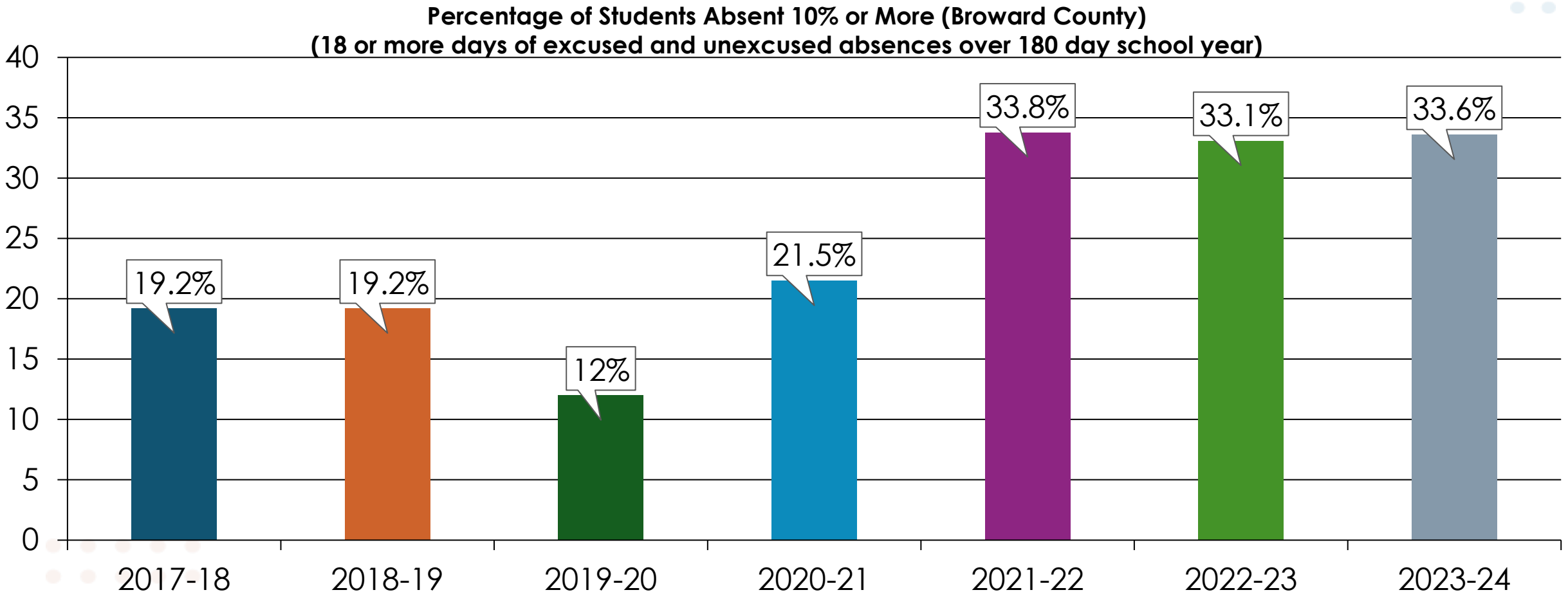
## State:

- Nearly **1 million Florida students** were chronically absent in SY24

## Local:

- Approximately **65,000 Broward students** were chronically absent in SY24

# Chronic Absenteeism in Broward Schools



# What does the research say about regular attendance?

| | | |
|---|---|---|
| **Academic Achievement:** Consistent attendance is strongly linked to improved academic performance | **Higher Grades & Test Scores** | Students who attend school regularly outperform peers in core subjects like math, science, and reading[1]. |
| | **Cumulative Learning** | School lessons build on prior knowledge. Absences disrupt this progression, leading to gaps that are hard to recover from [1][2]. |
| | **Long-Term Success** | Fosters habits like time management and responsibility, which are essential for success in higher education and the workforce[2]. |
| **Health and Wellness:** Consistent attendance is linked to improved well-being | **Access to School-Based Support Services** | Increases students' access to support services in schools [3]. |
| | **Resiliency** | Supports problem solving, conflict resolution, emotional regulation, and executive functioning. |
| | **Proactive Support** | Improves students' sense of safety, peer relationships, and academic achievement |

## Key Takeaways

- **Consistent attendance** is foundational for academic success, emotional well-being, and social development.
- **Wellness support** in schools can reduce absenteeism and improve student outcomes.
- **Early intervention** is crucial for overall student success.

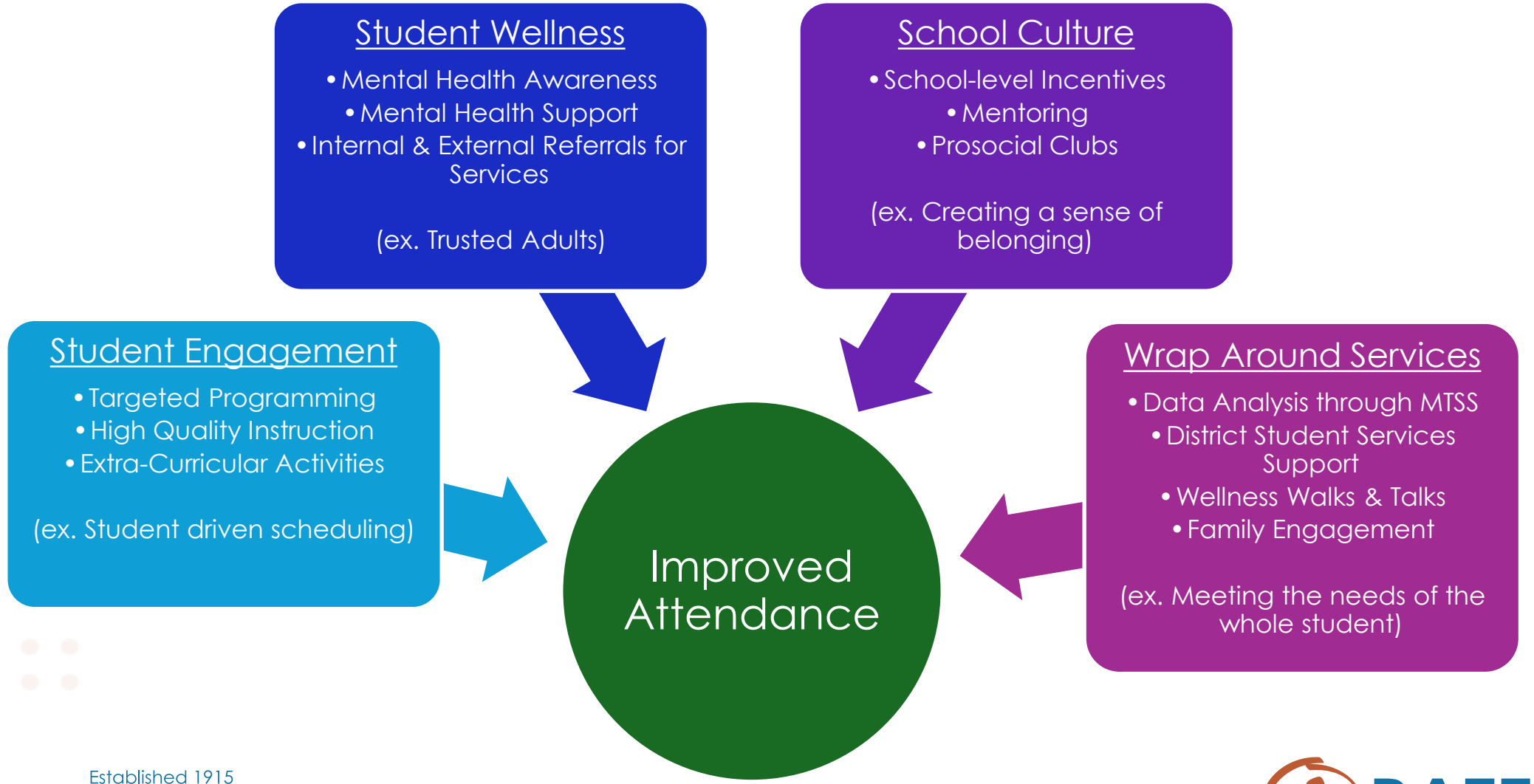
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# Policy Drives Culture. Culture Drives Attendance.

**Policy** → **Culture** → **Daily Attendance** → **Student Success**



# Contributing Factors to Student Success



# "Attendance Counts! Every School Day"

## SY 26 Attendance Campaign Roll-Out



# From Missed Days to Managing Barriers

**Tiered supports meet students where they are, before attendance becomes a barrier.**

| District Support for Schools | | Student Specific Interventions |
|---|---|---|
| Attendance campaign | Tier 1 | School-wide campaigns |
| Data-based tier support for schools | Tier 2 | Case review by school teams & outreach calls |
| State & District Intervention Programs | Tier 3 | Personalized student engagement plans |

# Celebrating What's Working

## Motivation Matters: Incentives That Move the Needle



Build student ownership and accountability for their attendance



Data sharing and engagement with families



Special events to enhance student engagement



Celebrating small wins



Ongoing recognition, positive reinforcement, and earned privileges.

Sample of Best Practices

# Attendance Champions

## School Leaders Turn Vision into Reality



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Oakland Park ES



Vanessa Machin, Principal
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Ryan Atwood, Principal
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# BCPS Attendance Workgroup SY25

## Group Composition

- Deputy Superintendent
- Student Services
- Marketing
- Data Intelligence
- Educational Assessment, Analysis & Research
- Principals



## Key Priorities

- Reduce overall absenteeism
- Engage external stakeholders alongside BCPS
- Implement student incentives
- Develop strategies to improve on-time arrival
- Roll out a District-wide awareness campaign
- Provide tiered school support
- Strengthen the intervention & support plan

## Outcomes

- Collaboration with school leaders through subcommittees
- Identified effective attendance strategies
- Created attendance toolkit for schools
- Provided guidance for tracking attendance at school, grade, and student levels through Focus Student Information System (SIS) system

# BCPS Attendance Workgroup

## School Year 2026 Priorities

| | | | |
|---|---|---|---|
| Expand composition of committee to include student voice and parent/guardian participation | Enhance strategies District-wide to decrease chronic absenteeism | Build upon identified best practices | Ongoing marketing efforts to promote the attendance campaign |

# Children's Services Council Partnership

**CSC is committed to addressing chronic absenteeism in schools, with support from organizational and community partners, as well as funding to support our efforts to reduce chronic absenteeism. Areas of support include:**

- Marketing materials and video PSAs to promote regular attendance.
- Printed resources to share in the community – parent events; community events; health care offices and more.
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Children's Services Council of Broward County
Our Focus is Our Children.

# Q&A



Debra Hixon, Chair
Sarah Leonardi, Vice Chair

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# APPENDIX

# What Does the Research Say

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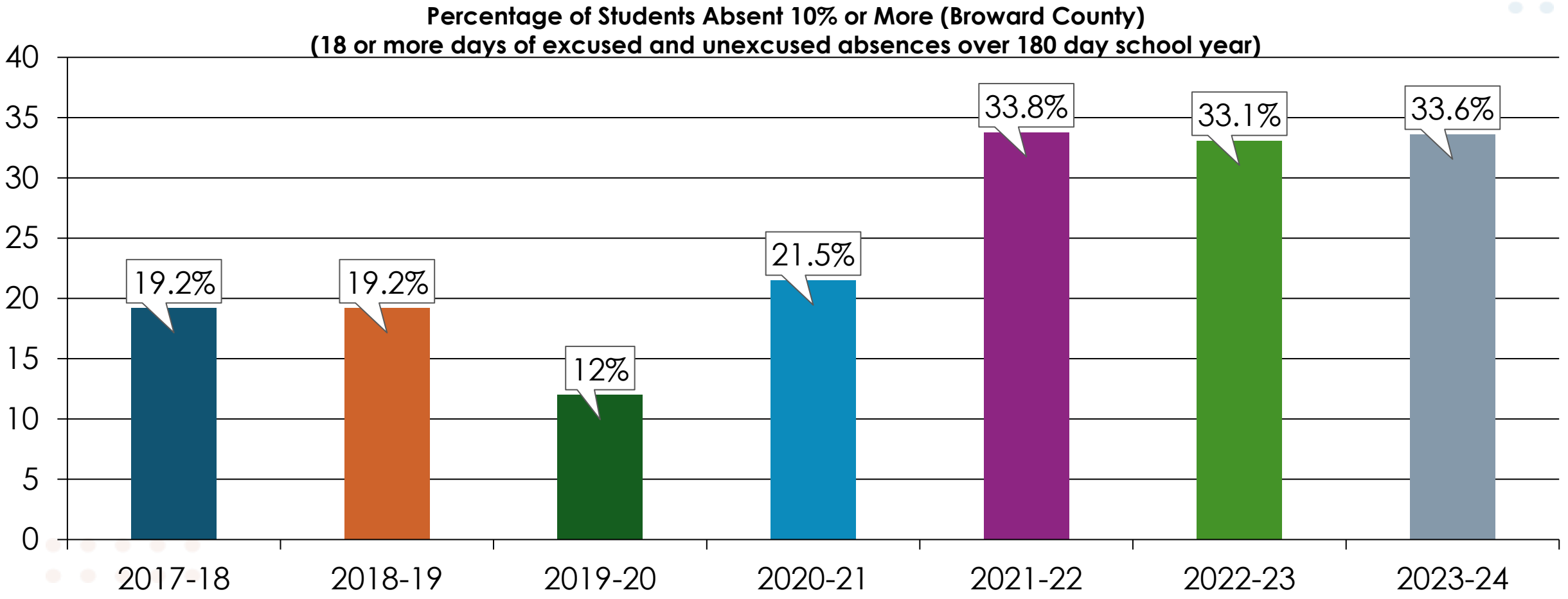
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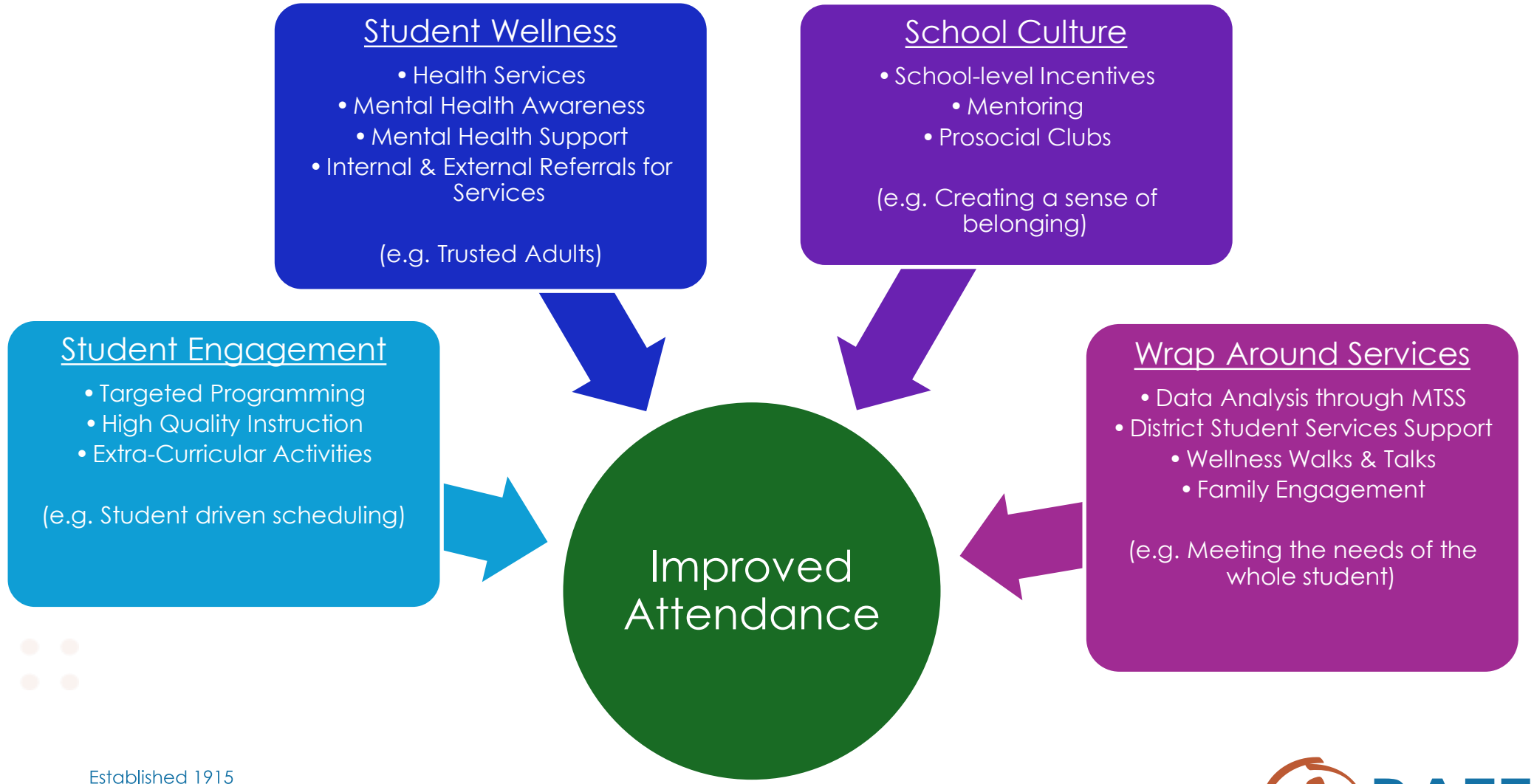
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Children's Services Council of Broward County
Our Focus is Our Children.

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# Q&A



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# Broward Truancy Intervention Program

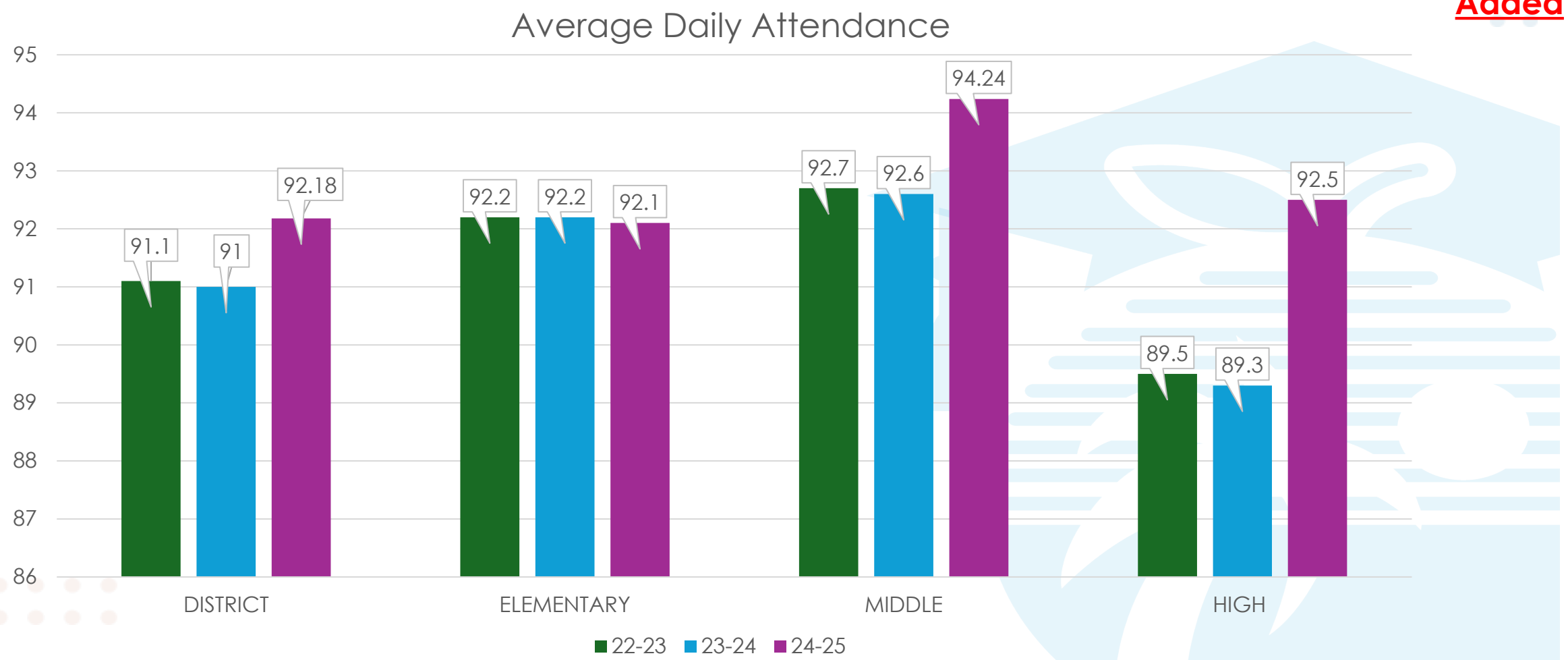
Added

The Broward Truancy Intervention Program (BTIP) represents a collaborative effort between Broward Schools and the Broward State Attorney's Office to combat chronic absenteeism in our elementary schools.

BTIP is a tier three intervention after all interventions have been exhausted. Early interventions include a 5-day attendance letter and 5-day meeting with the parent or caregiver.

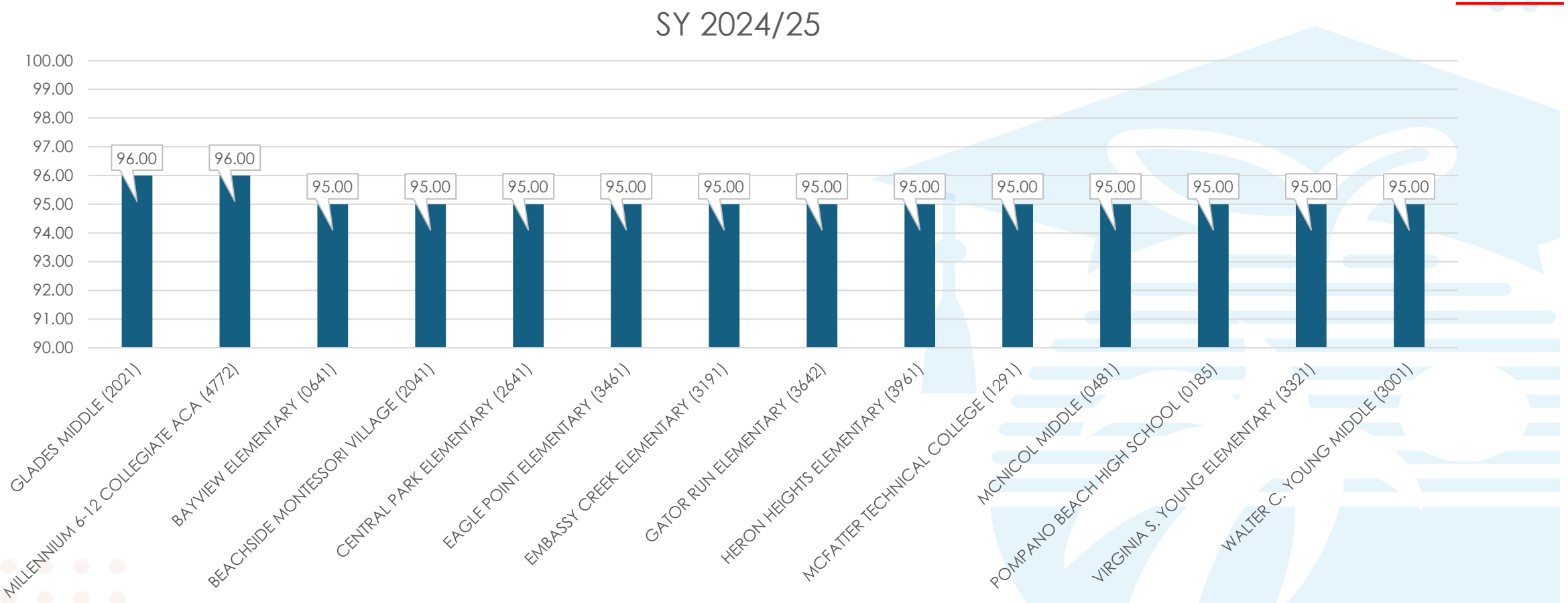
# District and School Level Data

**Added**



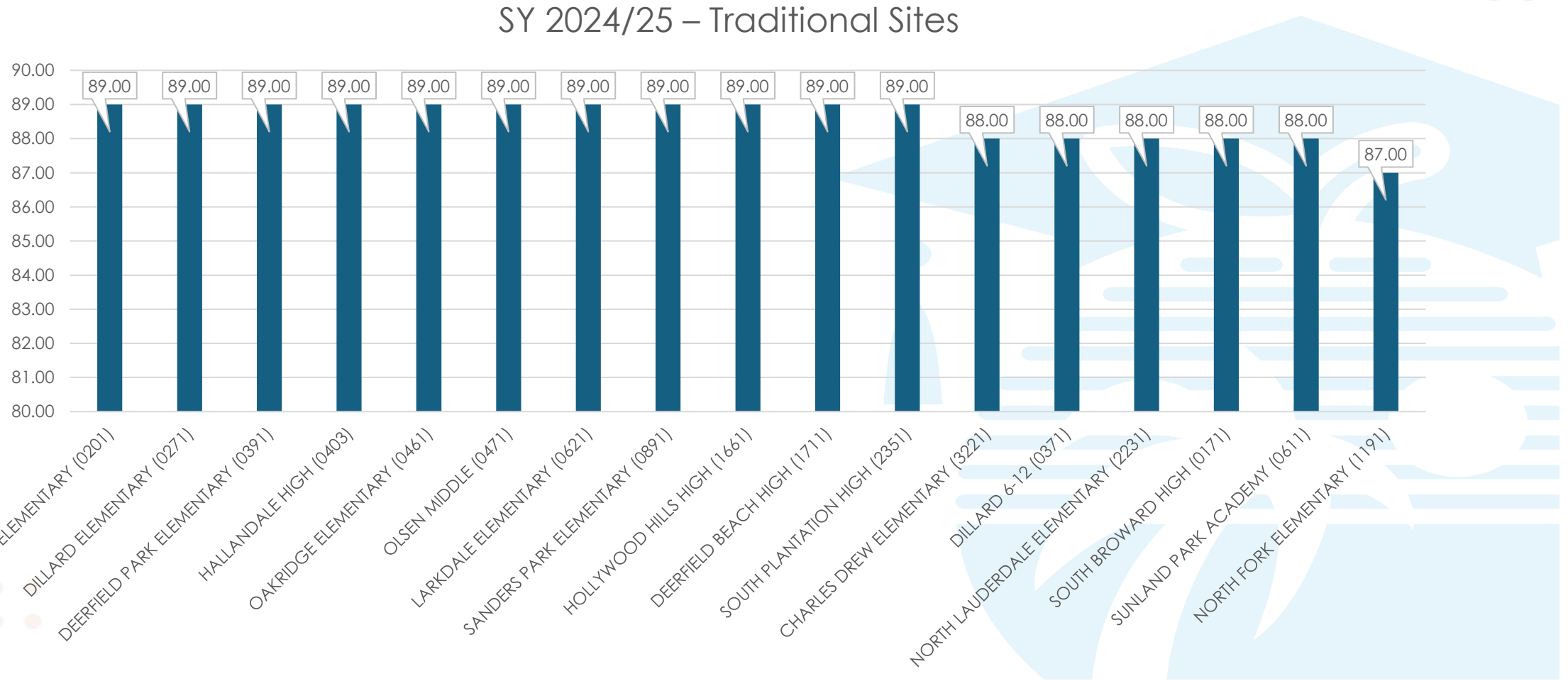
# Average Daily Attendance – Schools Exceeding 94% Goal

**Added**



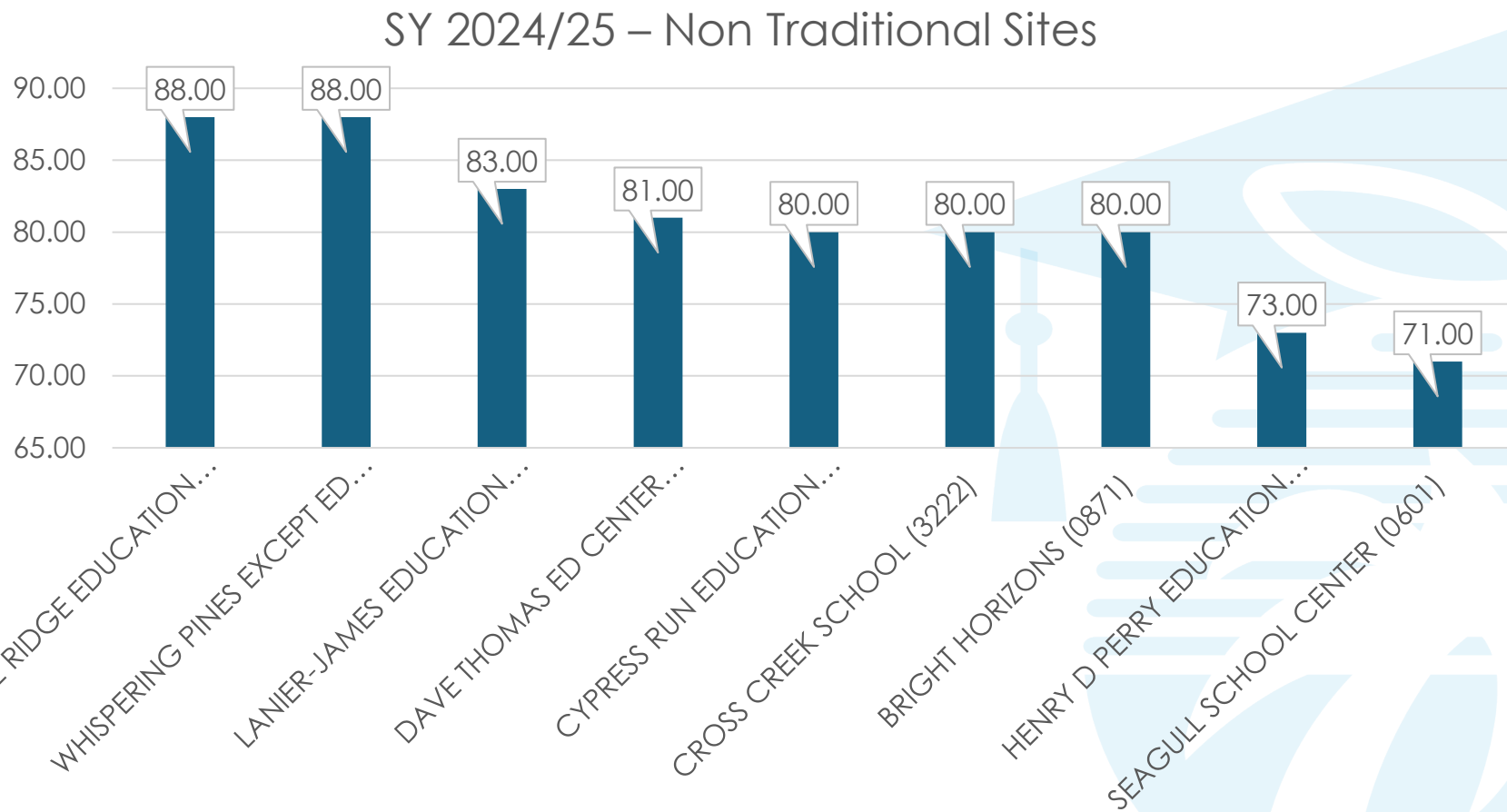
# Average Daily Attendance – Priority Schools Below 90%

**Added**



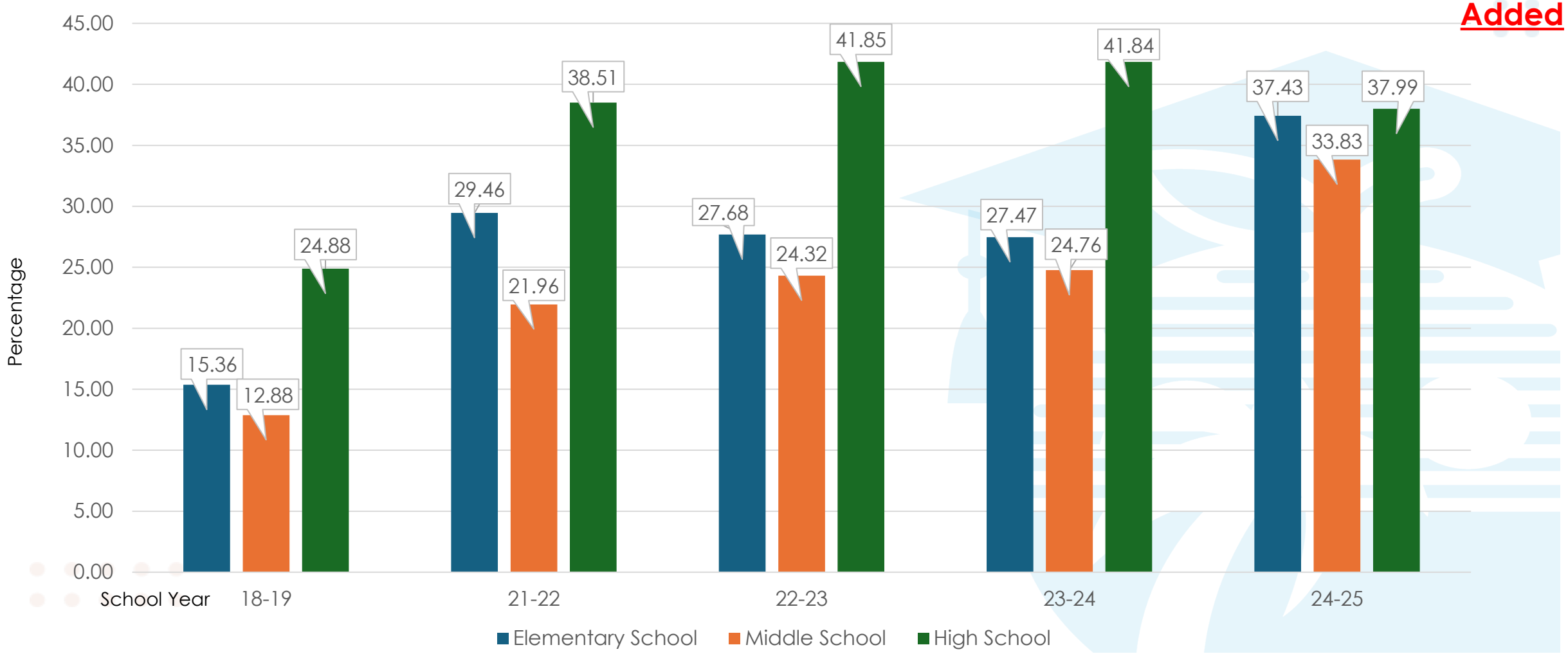
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# School Level Comparison of Chronic Absenteeism

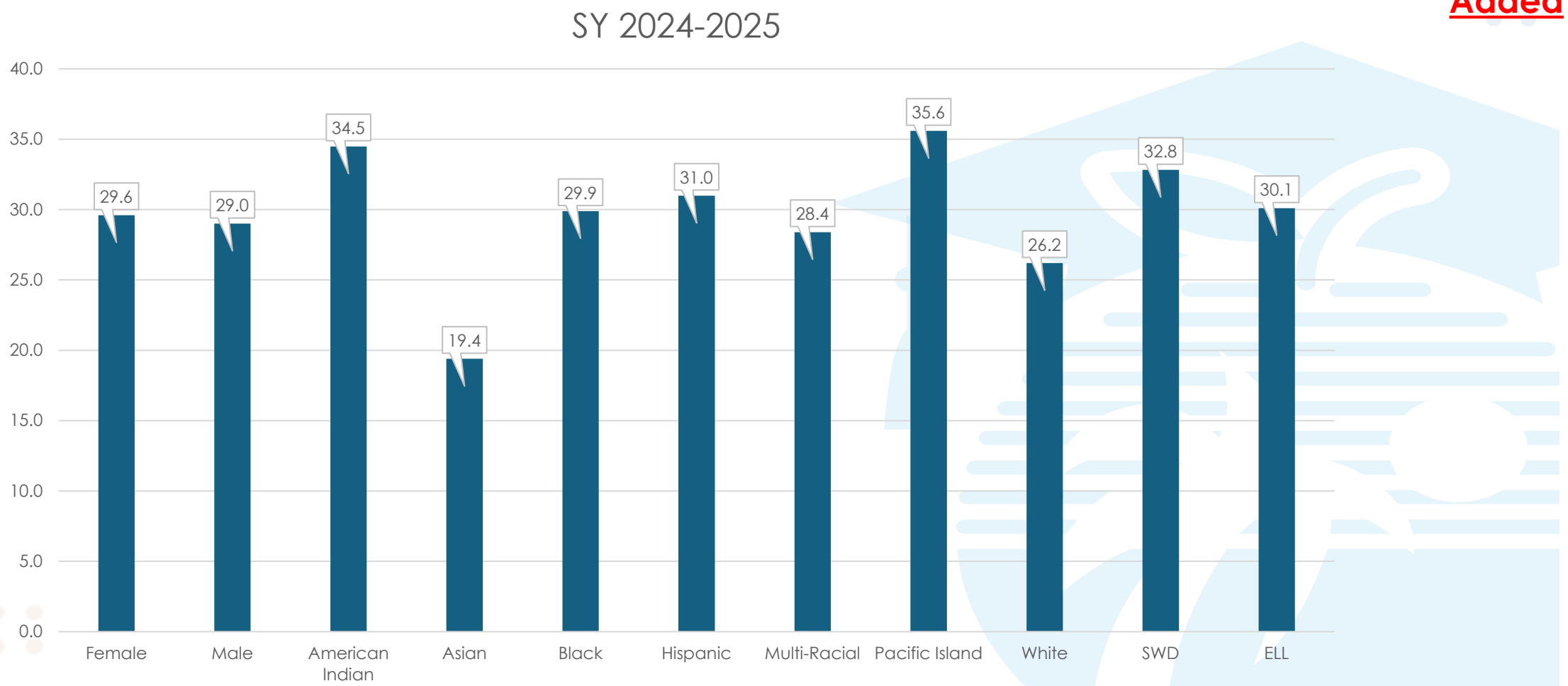
Added




* SY2019/20 and SY2020/21 not included due to COVID

# Chronic Absenteeism by Subgroup Data

**Added**

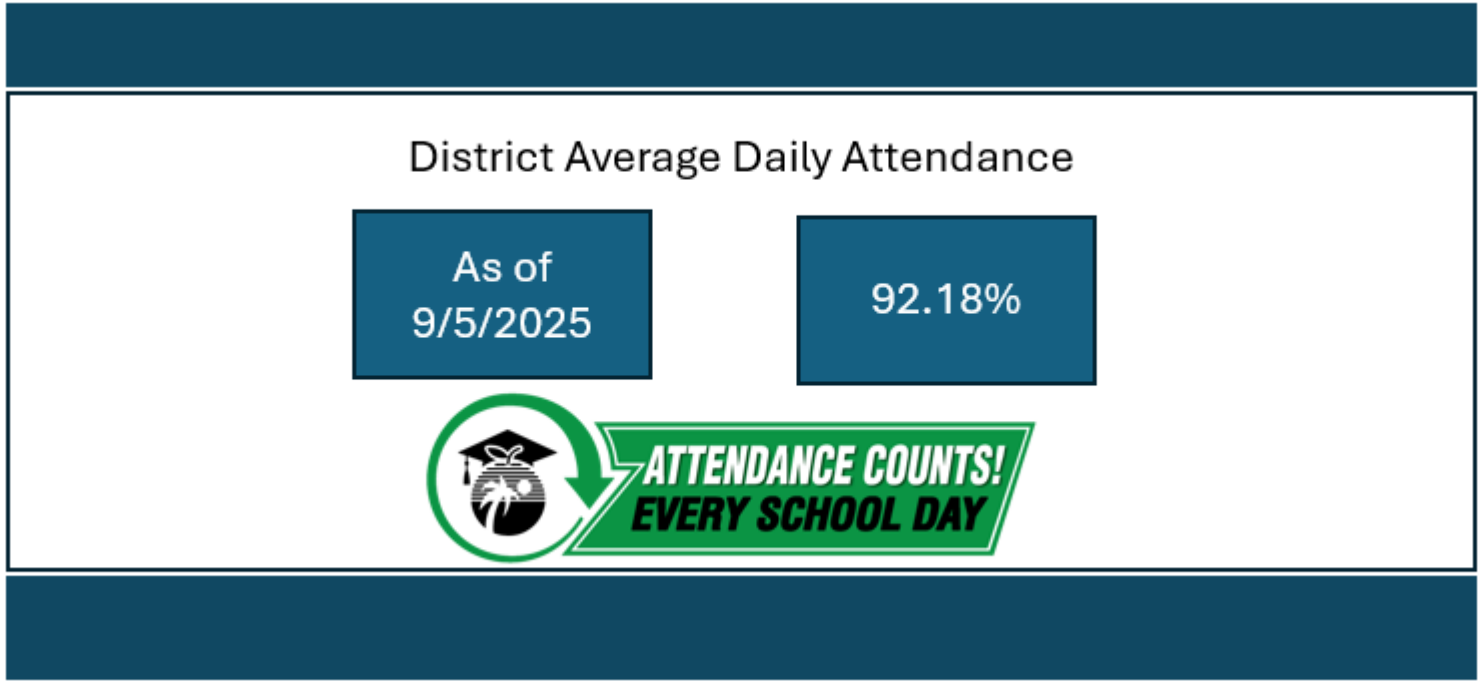


# Level Setting with Other Districts

Added

## Forward Facing Attendance Dashboard

**Coming soon!**





Office of Communications

September 9, 2025

## Rule Development: Policy 1020

# SCHOOL BOARD MEETINGS AND RULES OF ORDER



Established 1915 BROWARD County Public Schools | A RATED SCHOOL DISTRICT

# INTRODUCTION

| | |
|---|---|
| **Presentation Rationale:** | **POLICY NO. 1000**<br>**RULE DEVELOPMENT AND RULEMAKING**<br>At the June 10, 2025, School Board Workshop, Board Members requested that Policy 1020 be scheduled for review and potential revision, specifically regarding the use of consensus during workshops.<br><br>In accordance with this direction, the Superintendent has placed the policy on the workshop agenda for the Board's consideration. |
| **Purpose:** | To orient all School Board members of the policy's current language and capture the Board's feedback for Rulemaking. |
| **Connection to the Strategic Plan:** | **GUARDRAIL: ACCOUNTABILITY**<br>The Superintendent may not allow the District to operate without an accountability system for policy implementation that includes expectations, evaluations, transparency, and continuous improvement |
| **Request to the School Board:** | Please review the policy as presented and provide guidance and direction to the Superintendent for Rulemaking at a subsequent Board meeting.<br><br>**Financial Impact:** There is no financial impact for policy reviews. |

# Policy At A Glance

| Policy Number and Title | Urgency- Impact on district operations | Summary of Revisions |
|---|---|---|
| 1020<br>**SCHOOL BOARD MEETINGS AND RULES OF ORDER** | The members of the School Board requested for this policy to be brought forward for review through Rule Development | Clarify the role and appropriate use of a simple majority during School Board workshops. |

| Page | Section | Proposed Revision | Rationale |
|---|---|---|---|
| Page 2 | **Article II. Types of Meetings Defined** | Revised | The policy has been revised to specify the use of a simple majority when the School Board provides direction to its direct reports during workshops.<br><br>This revision will help ensure that workshop discussions remain consistent with the statutory and procedural boundaries of Board operations—reinforcing that workshops are intended for deliberation and information-sharing, not formal decision-making.<br><br>Ultimately, the change will promote greater transparency, prevent the appearance of pre-determined decisions, and align workshop practices with Florida's Sunshine Law requirements. |
| Page 9 | **Article VII. Public Participation** | Revised | |



# Board Discussion

&

# Guidance

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Sarah Leonardi, Vice Chair

Lori Alhadeff
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**Policy 1020**

**SCHOOL BOARD MEETINGS AND RULES OF ORDER**

## STATEMENT OF PURPOSE

The School Board of Broward County (the "School Board); serves as the corporate body of the School District, conducting board meetings only within the confines of the laws of Florida, including the Florida Sunshine Law (Chapter 286) and the Administrative Procedures Act ~~public meetings and records laws~~ (Section ~~447.605~~120, Florida Statutes). As a corporate body, the School Board may transact business at official meetings of the School Board. An individual School Board member has no authority to act in an official capacity absent the delegation of authority by the School Board at an official meeting. It is the policy of the School Board that this Policy shall govern all official meetings of the School Board.

## I. GENERAL RULES

A. All official actions by the School Board shall be taken only at Regular or Special meetings of the School Board and these meetings shall be open to the public.

B. The School Board shall hold not less than one (1) Regular meeting each month for the transaction of business according to a schedule arranged by the School Board.

C. School Board Workshops and Retreats shall be held publicly, in accordance with the School Board's governing laws, at a time and place open to the public.

D. Regular and Special School Board meetings shall be held at the Kathleen C. Wright Board Room, 600 Southeast Third Avenue, Fort Lauderdale, Florida., However, Regular, and Special meetings of the School Board may also be held at any appropriate public place in Broward County with proper public notice.

E. All School Board meetings shall be conducted in accordance with Robert's Rules of Order, Newly Revised, and School Board policies. If any conflict arises between Robert's Rules of Order, Newly Revised, and a School Board policy, the policy shall supersede.

F. Five (5) School Board members physically present at the meeting constitutes a quorum.

G. ~~Regular and Special meetings shall have a maximum duration of eight (8) hours and may only be extended with a simple majority vote. A School Board Workshop is limited to eight (8) hours unless a consensus is reached to extend~~. The total duration of all School Board meetings on a given day—including Regular, Special Meetings, and Workshops—shall not exceed eight (8) hours, unless extended by a simple majority of members present. While no votes are taken during Workshops, a simple majority of members present may provide direction to extend the Workshop.

H. If the School Board Chair is absent, the Vice Chair will commence the meeting or workshop. If both the Chair and Vice Chair are absent, then the Superintendent of Schools shall preside over the process for selecting a Chair Pro Tempore by a majority vote of the School Board members.

## II. TYPES OF MEETINGS DEFINED

A. Regular School Board Meetings (RSBM) are official business meetings of the School Board. The purpose of which is to advance the official business of the School District. During RSBM, the School Board will dedicate its focus to the operational agenda, including committee reports.

B. Special School Board Meetings (SSBM) are emergency or special sessions of the School Board, which can be called by the District School Superintendent; or by the District School Superintendent on request of the Chair of the School Board; or by a majority of the School Board Members, provided written notice of the time and purpose of the meeting was publicized two (2) days in advance. The scheduling and agenda for these sessions shall be approved by the Chair. There are no committee reports given at these meetings and speakers may only address the agenda items.

C. School Board Workshops (SBWs) are forums for discussion and information sharing on operational, policy, and student-centered topics. No official action is taken during SBWs. However, if a simple majority of members present agree, School Board members may make requests of their direct reports without bringing an item to a formal meeting. If a request involves significant use of District resources—such as time, staff effort, or financial impact—it must be presented for formal approval at a Regular School Board Meeting. The Chair shall solicit input on future workshop topics, and if a majority concurs, those items will be scheduled. Agendas for the next two workshops will be reviewed at the conclusion of each session for collaborative planning. ~~School Board Workshops (SBW) are explorations of matters concerning the business of the School District. Workshops are for the sole purposes of communicating information and engaging in general discussion on operational and policy topics. A majority of the Workshop agenda will focus on students, progressive monitoring, and learning-centered topics. The School Board will take no official action in a workshop. The chair will seek input from fellow School Board members regarding future agenda items. If~~

~~consensus is gained, then the topic shall be scheduled for a future workshop. At the conclusion of each workshop, the agenda topics for the next two scheduled workshops will be presented to the Board Members, this would allow for collaborative input on the topics to be addressed in those sessions~~.

D. Closed Door Sessions are sessions of the School Board that are generally scheduled as needed or requested by staff and are closed due the exempt status of the subject matter, pursuant to the Sunshine Law. School Board members will be notified no later than 48 hours prior to the session. These general types of Sunshine Law-exempt meetings include collective bargaining discussions between the Superintendent and the School Board (Section 447.605, Florida Statutes); cybersecurity information meetings (Section 119.0725, Florida Statutes); security or fire safety system plan meetings; competitive solicitation negotiations with a vendor; oral presentations by a vendor during a competitive solicitation, vendor answers to questions during a competitive solicitation; and discussions of negotiation strategies for a competitive solicitation. Public officers or employees are prohibited from disclosing any information not available to members of the general public and gained by reason of the officer's or employee's official duties. Any such disclosure may subject the officer or employee to penalties pursuant to Sections 112.313 (8), 112.317, and 839.26, Florida Statutes

Attorney Client Session is a meeting, regarding pending litigation, requested pursuant to Section 286.011 of the Florida Statutes, by legal counsel employed or retained by the School Board. Public officers or employees are prohibited from disclosing information related to an Attorney Client Session that is not available to members of the general public and gained by reason of the officer's or employee's official duties. Any such disclosure may subject the officer or employee to penalties pursuant to Sections 112.313 (8), 112.317, and 839.26, Florida Statutes.

## III. AGENDAS

A. School Board meeting agendas shall be publicly released at least seven (7) days in advance of each RSBM. The agenda for a SSBM conducted under authority of Section 1001.372(1) of the Florida Statutes shall be publicly released not less than forty- eight (48) hours preceding the meeting.

B. School Board agendas shall be prepared with an itemized list to be considered in order of presentation. After the distribution of the agenda, no changes, deletions, or additions shall be made except for good cause as permitted by Section 120.525(2), Florida Statutes. Good cause is determined by the Board Chair and stated on the record.

C. RSBM agendas will be divided into two sections: the Consent items and the Open items. The Chair shall move on the "Consent" items which permits all consent items to be moved and voted upon together except for those consent items that are pulled as set forth herein, starting with non-instructional

appointments and leaves. All items with a financial impact, policies, resolutions, proclamation, all items for reduction of retainage, and for receipt of audits shall be placed as Open items. Consent items will be noted by a single letter, and Open items will be noted by double letters. Open items will be organized together.

D. A roll call upon a matter may be made at any time during a RSBM or SSBM upon request of any School Board member. The call of the roll shall be made alphabetically by the Supervisor of Official School Board Records or the Supervisor's designee. At the request of a School Board member, the Chair shall rotate alphabetically the order of the roll call vote.

E. School Board Reports shall be part of the RSBM agenda and may be made at the request of School Board members.

F. After receipt of a meeting or workshop agenda, School Board members shall review all agenda items and submit any inquiries to the ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer for follow-up by first business day of the following week. Board members shall identify the agenda item number for each inquiry and forward all requests to the BCPSBoardMemberRequest mailbox. To assist the Board with meeting preparation, the ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer shall poll the Board of any agenda item they wish to address in advance of the meeting. Board members will be asked to identify any agenda items they would like to pull for discussion and forward their requests to the same electronic mailbox for processing no later than 10 a.m. the day prior to the meeting. All completed follow-up responses and the complete list of pulled agenda items will be sent to the Board as one complete packet within 24 hours of the meeting. While staff will make every attempt to respond fully and accurately in advance to requests received after the deadlines mentioned in this section; these answers may be provided to the Board during the School Board meeting. Completed responses will also be attached to the appropriate agenda item and published online for public view.

G. To reduce workshop-type discussions and expedite the conducting of business at Regular/Special School Board Meetings and Public Hearings, School Board members shall take full advantage of the BCPSBoardMemberRequest mailbox and schedule direct meetings with the Superintendent and appropriate Executive Leaders to ensure that their inquiries and comments are shared in advance of the meetings.

## IV. SUBMISSION OF MEETING AGENDA ITEMS BY SCHOOL BOARD MEMBERS

A. The Superintendent shall establish the agenda for School Board meetings.

B. A School Board member may add agenda items for action according to the

provisions set forth in the sections below. However, the agenda item cannot recommend actions, duties or responsibilities reserved solely for the Superintendent.

C. Items submitted by Board members may include:

1. Electing School Board Officers (§ Section 1001.371, Florida Statutes);
2. Setting boundaries of any School Board member residence area (Section, 1001.36 (2), Florida Statutes);
3. Proposing single-member representation for each member residence area covering the entire district before the voters (Section 1001.362 (3)(a), Florida Statutes);
4. Setting School Board member compensation and being reimbursed for official travel expenses (Sections 1001.395 and 1001.39, Florida Statutes);
5. Making alternate employment selections under the strict provisions of (Section 1012.22 (1)(a)3, Florida Statutes);
6. Selecting, evaluating, and directing the School Board's direct reports and positions that are established by statute or School Board rules for those reporting directly to the School Board, such as an appointed Superintendent, Chief Auditor, and General Counsel (Sections 1001.50 and 112.313, Florida Statutes);
7. Establishing and disestablishing advisory committees to the School Board Sections 1001.371 and 1001.43(10), Florida Statutes).;
8. Initiating the rulemaking process by bringing forth agenda items for the establishment of School Board policy (Chapter 120 and Section 1001.43, Florida Statutes.); and
9. Proposing budgetary items regarding the School District's annual budget (Section 1001.42(12)(b), Florida Statutes
10. Any other matters related to statutory responsibility of Florida school board members.

D. For the purposes of proper notice and public access to the agenda, School Board members will adhere to the Superintendent's Planning Calendar when adding items to the agenda. School Board items are to be set as Board items on the agenda by collaboration with the Superintendent or designee for placement on the agenda. Items submitted by the School Board member will be addressed during a RSBM or SSBM.

E. For School Board agenda items addressed in subsection "B and C" above, these items, inclusive of attachments, should be brought at least seven (7) days in advance for the purposes of proper notice and public access to the agenda item. Prior to adding the item to the agenda, all B/BB items must go through the legal counsel for review and consultation.

F. Individual School Board members may also request that items related to any School Board business be presented for discussion during formalized Board Reports, Workshops or School Board Meetings.

G. Individual School Board members may propose a rule by contacting the ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer and following the procedure pursuant to School Board Policy 1000(1)(A).

H. Co-sponsoring of agenda items- After reviewing the agenda items, the School Board member will send a notification by email to the ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer and copy Official School Board Records, indicating their sponsorship for the respective agenda item(s) within five (5) business days of receiving the agenda delivery.

1. The ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer will make the appropriate notations on the respective agenda item(s) and deliver a revised agenda to the School Board within seven (7) days of the scheduled meeting/workshop. The District website will be updated simultaneously with the revised agenda to inform the public of the co-sponsorships.

## V. RULES GOVERNING DEBATE

A. If an agenda item has been acted upon by the School Board during a meeting, at that same meeting, new information or a changed situation makes it appear that a different result might reflect the true will of the assembly, a motion for reconsideration of the agenda item may only be made by a School Board member who voted on the prevailing side when the School Board originally acted upon the agenda item. Although this motion must be seconded, the seconding can be done by any Board member regardless of how he/she originally voted on the motion to be reconsidered. Reconsideration of an agenda item acted upon at an adjourned or past meeting may be brought to the Board as a new agenda item for reconsideration.

B. A School Board member having obtained the floor while debating a motion at a School Board Meeting or Public Hearing can speak no longer than an initial five (5) minutes and three (3) minutes for rebuttal per motion. For School Board Workshops, a School Board member having obtained the floor while debating an agenda item can speak no longer than an initial ten (10) minutes and three (3) minutes for each additional round of discussion. The ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer shall oversee the timing of the discussion and inform the Chair when a School Board member's allotted time has expired. The understanding of the agenda item is essential, thus the response time from staff of all questions posed by a Board member shall not be deducted from the Board member's debate time. School Board members shall not speak again until the other School Board members have had the opportunity to be heard. The ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications

Officer shall oversee the timing of the discussion and inform the Chair when a School Board member's allotted time has expired.

C. A School Board member reading a report is not considered debating, but the member is bound by the time limitations when speaking in support or against the motion.

D. A School Board member cannot yield any unexpired portion of their time to another member. No member can speak more than twice on any agenda item on the same day. Contingent upon the sum of business before the Board or subject matter of the agenda item, the number of speaking rounds may be extended at the discretion of the Chair or majority of the School Board. If the agenda item is discussed again on another day, all School Board members have a right to debate again. Merely asking a question or making a secondary motion is not considered debate.

E. Each debatable motion is a separate question with respect to a School Board member's right to speak. Thus, the member can speak for five (5 minutes) on the main motion and any subsequent motion based on the same agenda item.

F. All matters not covered by School Board Policies, Florida Statutes, or other governing documents, shall be governed by the current edition of Robert's Rules of Order, Newly Revised.

## VI. SCHOOL BOARD'S ROLE IN PERSONNEL NOMINATIONS

A. The School Board may reject employment nominations of the Superintendent only for good cause, pursuant to Section 1012.229(1)(a)(2), Florida Statutes.

B. In the event a School Board Member rejects a Superintendent's nomination, the name of the individual and specific facts that would constitute good cause must be clearly expressed during the School Board meeting and made part of the record.

## VII. PUBLIC PARTICIPATION

A. The public may participate during School Board meetings and workshops, as follows:

1. A single speaker may not exceed twelve (12) minutes in total per meeting or workshop, not including their general-public speaking comment. If any motion is introduced, the speaker is allowed one (1) additional minute to speak on that motion. Time spent delivering committee reports does not count towards the 12-minute total.

2. General Rules Governing Public Speaking at Regular School Board Meetings

a) There shall be a maximum of ten (10) speakers, or a total of 30 minutes reserved on each RSBM agenda for public speakers. This time shall be known as the General Public Speakers section. This section of the agenda may be split between A.M and P.M. sessions and shall provide an opportunity for any member of the public to reserve time to address the School Board regarding matters of relevance to public education. Members of the public who would like to speak prior to the start of the meeting must register to speak in-person and the Board Chair will only recognize registered participants. Speakers should not engage in discussion regarding issues that are currently in litigation or a quasi-judicial action. Persons desiring to make a presentation as a general public speaker shall register electronically, via an online portal on the School District's website at least five (5) calendar days prior to the School Board meeting. Access to the platform is incorporated herein by reference as part of this Policy and can be found at: browardschools.com/publicparticipation. This will enable the School District to place the public speaker on the School Board agenda to conduct an administrative review of the topic in advance of the meeting. Those persons not registered at least five (5) calendar days in advance of the meeting, but who wish to address the School Board on topics pertaining to the School District, shall contact Official School Board Records to be placed on a waiting list to be heard if time permits during the thirty (30) minute -time period reserved for public speakers; or at the discretion of the Chair, to be heard at the end of the School Board meeting. School Board members will not engage in dialogue with the public speakers. No action shall be taken on a speaker's topic unless otherwise included on the meeting's agenda.

b) During the General Public Speakers segment of a meeting, a member of the public who has registered to speak shall be allowed, and not to exceed, a total of three (3) minutes (or the time remaining pursuant to subsection VII(A)(1) of this policy) to speak on non-agenda items that pertain to the general business or operations of the School Board or School District.

3. General Rules Governing Committee Reports

a) Committee representatives may present committee reports at the first School Board Workshop (SBW) of each month, during the time designated by the School Board Chair. Presenting committee reports during SBW will significantly enhance collaboration and foster open dialogue by providing a flexible

platform for shared insights, encouraging diverse perspectives, and facilitating constructive discussions. Committee report agenda items at SBW shall comprise of a verbal (or written) presentation of the committee reports, a collaborative exchange of ideas, a joint discussion that promotes collective problem-solving and innovation among participants, and a means for the members of the School Board to provide guidance, through a simple majority ~~consensus~~, to their direct reports. In the event the committee representative is not available to give a report at the designated time, they may ask the Chair to allow a designated committee member to read the ~~repot~~report into the record.

b) All verbal committee reports shall represent an account of the committee's respective meeting minutes and should include the specifications referenced in **Attachment A,** which is included at the end of this policy and incorporated herein by reference. The committee's verbal report shall be limited to five (5) minutes unless extended at the Chair's discretion. Committees may give reports via media technology.

c) The representative shall refrain from making any personal observations or comments during this time. Any such personal remarks shall only be made by the speaker during the opportunity for general public comments.

d) The written reports of the committee should be typed to include the specifications referenced in **ATTACHMENT B**, which is included at the end of this policy, and incorporated herein by reference.

e) Three (3) business days prior to the scheduled SBW, each advisory committee shall electronically submit their written committee reports if they will not be present at the School Board workshop and associated formal recommendations to the ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Communications Officer electronically, by attaching and emailing the following email: ADVISORY.COMMIITEECORRESPONDENT@BROWARDSCHOOLS.COM.

f) Written committee reports will be shared with the School Board three (3) business day prior to the scheduled SBW and published for public view.

g) Advisory committee groups are intended to provide recommendations from a community perspective on pre-specified areas as directed by their founding policy or directed by resolution to the Superintendent of Schools and the School Board. Committees will ensure that the business of the committee, the recommendations, and the committee reports are in direct connection with the scope of review as established by policy or resolution.

4. Public Agenda Comments on Items at Regular or Special School Board Meetings, Public Hearings or School Board Workshops:

a) An electronic portal shall be developed at https://www.browardschools.com/publicparticipation for the public to register to provide in-person comments to any of the agenda items. Registration for in-person comments on any agenda item may be submitted no later than 1:00 p.m. the day before the published date of the School Board Meeting or Workshop. Members of the public must access the portal to register to speak. Anonymous or guest profiles are not an option. The speaker's name, city, and email must be included in the profile to register to speak. Any person who failed to pre-register by 1:00 p.m. the day before, may present public comments by appearing at the meeting location and completing the Comment Request Card before the scheduled time of the School Board Meeting. Once a motion to place the consent agenda on the floor is made by the School Board, the submission of any additional comment cards will be closed by the Board Chair. As to comment cards for the open agenda, the motion to place an individual item from the open agenda on the floor will mark the end of the submission period for any further comment cards related all open items on the agenda.

b) A member of the public shall be allotted up to three (3) minutes to speak on any agenda item at any RSBM, SSBM, Public Hearings or School Board Workshop. Public comments may also be received on motions and amendments relating to agenda items for a time up to one (1) minute. A speaker's total time to speak shall not exceed the total time pursuant to subsection VII(A)(1) of this policy in a single meeting.

c) Designated Spokesperson for Several Speakers – When a large number of individuals have signed up to speak according to this policy at a regular or special Board meeting or at a Wworkshop, the Board encourages groups or factions with a shared position on a proposition or item to designate a spokesperson. This approach facilitates a comprehensive and organized presentation of the groups' or faction's position on the issue while minimizing repetitive comments. Any one speaker or spokesperson for a group shall be permitted to speak no more than five (5) minutes on any one agenda item, nor more than a total of ten (10) minutes during the Board meeting, including speaking time during the public hearing. Additional comments may be submitted in writing.

d) Comments by the public on an agenda item must pertain to the specifics of the topic. Speakers on agenda items may not use

their time to speak on issues that are tangential or only slightly connected to the agenda item.

e) The Chair may interrupt, notify, and warn a speaker at such time that the speakers' comments: (1) have gone beyond the subject matter of the agenda item; (2) addressing matters that are unrelated to the business of the School Board; (3) are obscene, personally directed, or abusive; or (4) that otherwise violate this policy. Defamatory remarks or personal insults against individuals are not permitted. Speakers are asked to demonstrate proper decorum and model the District's eight-character traits: cooperation, responsibility, citizenship, kindness, respect, honesty, self-control, and tolerance. Speakers shall refrain from obscene or vulgar conduct, slanderous remarks, or statements that tend to incite violence or the breach of the peace. Persons in the audience may also be notified and warned that their conduct violates this policy.

B. Written Agenda Comments:

1. In lieu of presenting in-person comments, members of the public may provide written agenda comments to any of the agenda items. An electronic portal shall be developed on the district website at https://www.browardschools.com/publicparticipation to assist the public in providing such written agenda comments. Public Written Agenda Comments must be submitted no later than 1:00 p.m. the day before the published date of the School Board meeting or ~~w~~Workshop. Anonymous comments or guest profiles will not be accepted. The submitting person's name, city of residence, and email fields must be provided and made available for public inspection. Written agenda comments should be a maximum of 2250.
2. If an item is added to the agenda within twenty-four (24) hours of the published time of the School Board meeting, Workshop, or Public Hearing, the public must submit any written agenda comments on such added agenda item no later than two (2) hours prior to the start of the meeting or workshop.
3. All submitted written agenda public comments will be distributed to all School Board members and shall be attached to the meeting and workshop minutes.
4. Public written comments shall be limited to one comment, per person, per agenda item.
5. Members of the public are encouraged to use the School District's good character traits when submitting comments. If any inappropriate language is expressed, the submitters account will be notated with a warning and will be disabled for one (1) month. If these offenses occur a second time, the system will disable the person's account permanently.

C. If ten (10) or more public speakers register to speak on any single agenda item or speaking session, the Chair has the discretion to separate that agenda item or speaking session and reduce each individual speaker's allotted time limit or set a maximum collective speaking time that will be made available for all public speakers upon the agenda item. This discretion does not include the ability to remove the names of speakers from the list and each speaker shall be afforded the opportunity to present comments. Following each public speaker's allotted time, the podium and microphone will be reset for the next public speaker.

D. No public comments will be permitted when the School Board is participating in a Board Training or when the School Board is acting in its quasi-judicial function during bid protests, employee discipline proceedings, or other administrative proceeding being conducted pursuant to Chapters 120 and 447, Florida Statutes.

E. Public speakers shall not engage in political campaigning during their public speaking time, including making statements regarding any candidacy. Public speakers shall not wear any buttons, caps, shirts, or items of clothing that could constitute political activity.

F. Public speakers shall not engage in solicitation or discussion on pending litigation, or any pending administrative proceedings being conducted pursuant to Chapter 120, Florida Statutes. Any lobbying must comply with the rules set forth in School Board Policy 1100B and the Purchasing Policy.

G. Public speakers shall identify themselves by stating their name, city of residence, and if they are a lobbyist. If they fail to do so, the Chair shall request that the speaker states these items for the record.

H. Speakers' remarks should be directed to the Chair or the School Board as whole, and not to individual School Board members. Any speaker violating this prohibition may be ruled out of order by the Chair and be directed to yield the podium. School Board members will not engage in dialogue with speakers.

I. Public speakers may not refuse to yield the podium when the Chair has advised that their time has expired.

## VIII. DECORUM

A. In advance of receiving comments from public speakers, the Chair shall read, the rules for expected decorum which are as follows:

1. The audience may not make any verbal outburst or engage in other disruptive behavior during a meeting.

2. Heckling, shouting, or making comments from the audience shall not be permitted.
3. No signs or placards shall be allowed in the School Board meeting.
4. Personal accusatory, slanderous, or defamatory comments, made against individual Board members, the Superintendent, or District staff are prohibited as unrelated to Board business.
5. To maintain order and ensure that each meeting is accessible and appropriate for its intended audience, including students in grades K-12, speakers and audience members may not use any form of profanity, engage in disorderly behavior, or make abusive comments or threats. Comments that are pornographic in nature or otherwise depict or describe sexual conduct are also prohibited. For purposes of this policy:
    a. abusive comments include, but are not limited to, those that a reasonable person would determine: (i) are intended to cause intimidation, humiliation, or distress; (ii) would result in substantial physical harm or substantial psychological harm as a result of intimidation, humiliation, or distress; or (iii) exploit someone's known physical or psychological disability; and
    b. b. threats include, but are not limited to, comments meant to frighten or intimidate one or more specified persons into believing they will be harmed by the speaker or someone acting at the speaker's behest

6. Persons exiting the School Board meeting shall do so quietly and in an orderly fashion without disrupting the function of the meeting.

B. The Chair may turn off the microphone or recess the meeting if any person persists in interfering with the expeditious or orderly process of leaving the meeting or fails to conform their remarks to the requirements of this policy after being duly warned that said behavior would result in removal. Alternatively, after a warning, the Chair may direct any law enforcement official or sergeant-at-arms to remove the speaker or audience member from the meeting room and restricted access from further appearance before the School Board for the balance of the meeting. (Section 1001.372(3), Florida Statutes.

C. Any conversations including on cell phones are not permitted while in the room where the School Board meeting is being conducted. Such personal conversations within the meeting room are only permitted during meeting breaks or periods of recess called by the Chair. Cellular telephones or other portable electronic devices must be set to silent mode to avoid disruption of the meeting. All individuals must quietly exit the meeting room to answer incoming phone calls.

## IX. PUBLIC RECORDS REQUEST

A. Any member of the public who desires to review or inspect public records that are maintained by the School District shall be permitted to do so within a reasonable time period and under reasonable conditions, and under the supervision of the custodian of the public record or their designee pursuant to the requirements of Section 119.07, Florida Statutes, subject to any applicable exemptions including those contained in Section 119.071, Florida Statutes, and any other applicable state and federal laws. Although a request is not required to be in writing, it is recommended that all public records requests be sent to recordrequests@browardschools.com to ensure the request is logged in, acknowledged, expressly conveyed, and responded to in an appropriate manner.

B. Any member of the public who desires to obtain a copy of a public record will be provided with an estimate of the cost of locating and copying the document. Payment for the expense shall be provided by the requesting party prior to receiving the requested documents.

## X. USE OF COMMUNICATIONS MEDIA TECHNOLOGY

A. If a quorum of ~~the~~ School Board members is physically present at the location of a RSBM, SSBM, or School Board Workshop ~~exists~~, an individual School Board member may attend and participate remotely via ~~such meetings through~~ the use of communications media technology. The member participating remotely ~~and~~ must verbally announce each of their comments and votes for the record.

B. School Board members are not permitted to attend Closed Door Meetings or Attorney Client Sessions through the use of communications media technology.

## XI. ADA ACCOMMODATIONS FOR MEETINGS

A. The School Board complies with the Americans with Disabilities Act of 1990 (ADA) in the conduct of its meetings and workshops. Any person requiring an accommodation to attend a School Board Meeting or Workshop should contact Equal Educational Opportunities / ADA Compliance, 600 SE Third Avenue, Fort Lauderdale, Florida 33301; Phone: 754-321-2150; Fax: 754-321-2714; TTL: 754-321-2158.

**Policy Custodian:** ~~Office of Communications and Legislative Affairs~~ Chief of Staff and Legislative Affairs Officer

**Previous Policy Number**: 1100A

**Policy Status**: Active

**Authority** Chapters 112, 120 and 447, Florida Statutes; Sections § 119.07, 286.011, 447.605, 839.26; 1001.36, 1001.371, 1001.372, 1001.395, 1001.42, 1001.43, 1001.50; 1012.22, Florida Statutes

**History: Policy Adopted:** 8/15/74 **Policy Amended:** 1/6/77; 5/1/80; 2/18/82; 1/24/85; 3/14/89; 5/17/94; 4/7/98, 5/19/98, 10/16/01; 8/20/02; 2/3/04; 8/3/04; 4/12/05; 8/2/05; 9/27/05; 05/03/11; 12/04/12, 7/23/19; 8/20/19, 4/20/2021, 5/29/2024, 2/19/2025

# Fist to Five

## Glossary of Meeting Terms



## What is Fist to Five?

The Fist to Five is a technique for quickly getting feedback or gauging consensus during a meeting. The leader makes a statement, then asks everyone to show their level of agreement with the statement by holding up a number of fingers, from 5 for wild enthusiasm (Jazz hands!) down to a clenched fist for vehement opposition.




*One way to define the Fist to Five scale. Make sure to clarify what 0 to 5 mean for your group.*

**Learn More**

- Tuesday's Master Facilitation Tip: Get to "Yes" Using 5-Finger Consensus ~ by Michael Wilkinson (https://www.leadstrat.com/blog/5-finger-consensus/)
- Techniques: 9 Ways to Check for Agreement (https://www.youtube.com/watch?v=1_DLtpuxSUk)

**Related Templates**

- How to Lead an Effective Decision-Making Meeting (/templates/how-lead-effective-decision-making-meeting)
- How to Create a Group Decision-Making Matrix (/templates/how-create-group-decision-making-matrix)

**Related Glossary Terms**

*Consensus (Decision Making) (/glossary/consensus-decision-making), Gradients of Agreement (/glossary/gradients-agreement), Plus-Delta (/glossary/plus-delta)*

« previous term (/glossary/fishbone-diagrams)

next term » (/glossary/flip-chart)

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Office of Chief of Staff/Communications

September 9, 2025

# Rule Development: Policy 1930

# Sponsorships – Banners/Signage



Established 1915 BROWARD County Public Schools

A RATED SCHOOL DISTRICT

# INTRODUCTION

| | |
|---|---|
| **Presentation Rationale:** | **POLICY NO. 1930**<br>**Revision to Policy 1930 Sponsorships – Banners/Signage.**<br>This policy serves to strengthen and enhance the education of students through the investments of community partners and support organizations by creating sponsorships for the school board and to formalize guidelines for schools and district offices to recognize community sponsors and support organizations by use of banners and signage on School Board-owned property. |
| **Purpose:** | The revision to this policy will enhance the specific design standards and guidelines for banner/signage creation expanding opportunities for students. |
| **Connection to the Strategic Plan:** | The Superintendent may not allow the District to operate without an accountability system for policy implementation that includes expectations, evaluations, transparency, and continuous improvement. |
| **Request to the School Board:** | Please review proposed revisions to Policy No. 1930-Sponsorships Banners/Signage.<br><br>**Financial Impact:** There is no financial impact for policy reviews. |

# Policy No. 1930 Sponsorships – Banners/Signage

## Policy 1930

**Purpose & Intent**: Clearly articulates the objectives and guiding principles behind the use of sponsorship banners and signage.

**Definitions & Key Concepts**: Establishes clear terminology and concepts to ensure consistent interpretation and adherence to the policy.

**Implementation Protocols**: Provides step-by-step instructions and mandates necessary for effectively executing sponsorship recognition.

**Design Standards**: Sets forth specific visual and formatting guidelines to ensure all banners are created in a consistent, high-quality manner and a message guided by the School Board.

# Policy At A Glance

| Policy Number and Title | Urgency- Impact on district operations | Summary of Revisions |
|---|---|---|
| 1930<br>**SPONSORSHIP – BANNERS/SIGNAGE** | The members of the School Board requested for this policy to be brought forward for review through Rule Development. | Revise the policy to expand opportunities for schools/district offices to strengthen educational experiences through meaningful and thoughtful investments. |

| Page | Section | Proposed Revision | Rationale |
|---|---|---|---|
| Page 4 | **No. 3 Pre-existing Sponsor business logo** | Revised | This policy has been revised to enhance **the Banner Design Standards** for sponsorship banners of recognition on fences and building perimeters.<br><br>This enhancement to the design standards and guidelines for banner creation will empower schools to attract more opportunities by showcasing the meaningful support of community partners —strengthening educational experiences through thoughtful and impactful investment. |

# Revisions: Policy No. 1930 Sponsorships – Banners/Signage

**Enhance the design standards and guidelines for banner creation to empower** schools to attract more opportunities by showcasing the meaningful support of community partners —strengthening educational experiences through thoughtful and impactful investment.



# Policy No. 1930 Sponsorships – Banners/Signage

## Revision to Section IV – Banner Design Standards

### Section IV – Banner Design Standards

Banners must follow **Section IV – Banner Design Standards**

**Size:** Maximum 4' x 8' (Subsection A)

**Colors:** Must use uniform school colors for background and font (Subsection B)

**Text:** Must be uniform in size and color, and include only:
- Sponsor's name
- Sponsor's contact information
- Pre-existing sponsor business logo and **professional photo (uniform in size)**
- Required phrase: "Thank you to our Partner in Education" (Subsection C)

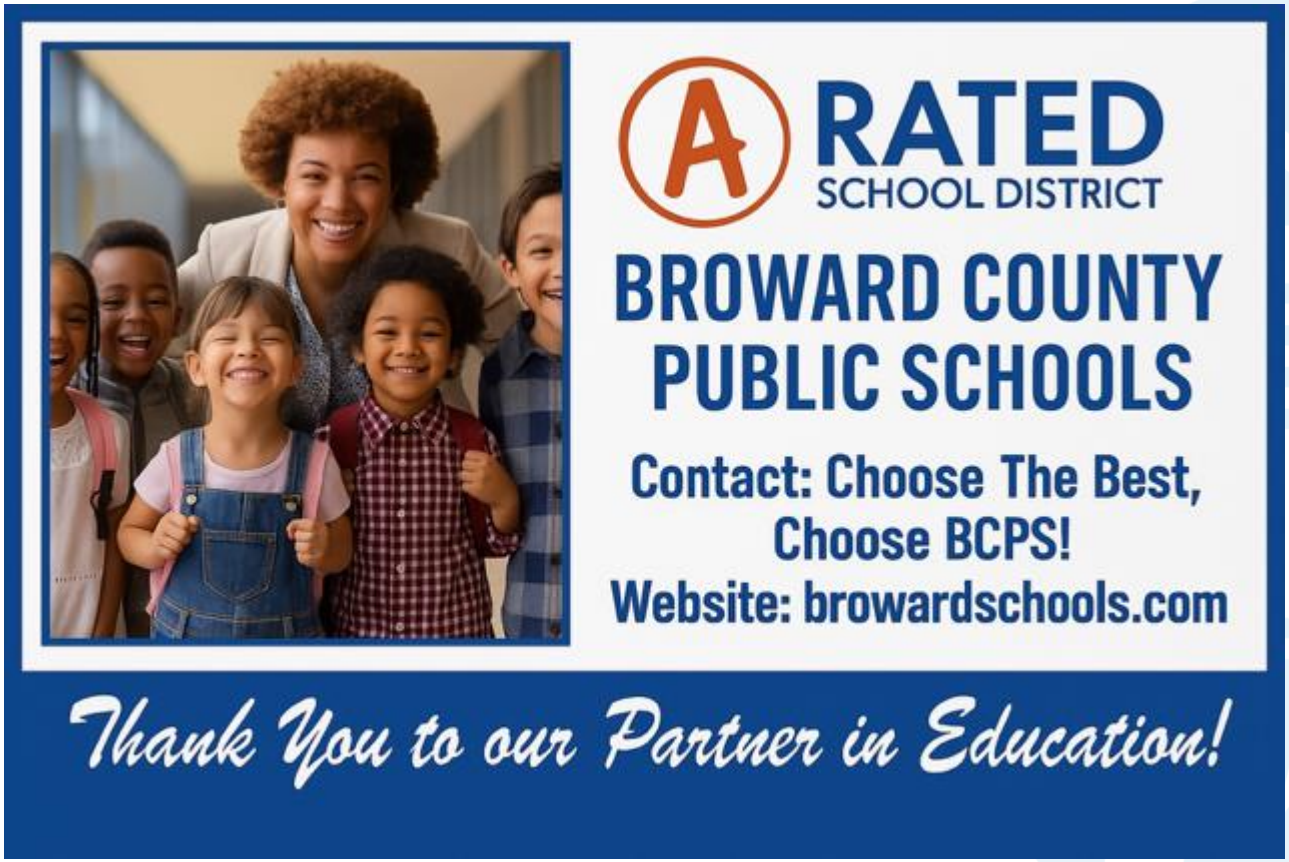
👉 **No statements implying School Board endorsement**
👉 **Principals are responsible for final approval**

**Pre-existing Sponsor business logo, which *may be accompanied by a professional photo representing the sponsor's business or profession:***

- **Law Firms;**
- **Realtors;**
- **Dental/Medical Professionals; and**
- **Other Professional businesses.**

# Policy No. 1930 Sponsorships – Banners/Signage

## New Sample Banner Design with a Professional Photo



# Approved Banners & Signage Samples







Sample to attract a Partner.








# Board Discussion

&

# Guidance

Debra Hixon, Chair
Sarah Leonardi, Vice Chair

Lori Alhadeff
Maura McCarthy Bulman
Adam Cervera, Esq.
Dr. Jeff Holness
Nora Rupert
Rebecca Thompson
Dr. Allen Zeman

Dr. Howard Hepburn
Superintendent of Schools

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Individuals with disabilities requesting accommodations under the Americans with Disabilities Act Amendments Act of 2008, (ADAAA) may call Equal Educational Opportunities/ADA Compliance Department at 754-321-2150 or email eeo@browardschools.com.

browardschools.com

**POLICY NO. 1930**

**SPONSORSHIPS – BANNERS/SIGNAGE**

THIS POLICY SERVES TO STRENGTHEN AND ENHANCE THE EDUCATION OF STUDENTS THROUGH THE INVESTMENT OF COMMUNITY PARTNERS AND SUPPORT ORGANIZATIONS BY CREATING SPONSORSHIPS FOR THE SCHOOL BOARD AND TO FORMALIZE GUIDELINES FOR SCHOOLS AND DISTRICT OFFICES TO RECOGNIZE COMMUNITY SPONSORS AND SUPPORT ORGANIZATIONS BY USE OF BANNERS AND SIGNAGE ON SCHOOL BOARD-OWNED PROPERTY. ALL BANNERS AND SIGNAGE EXHIBITED ON SCHOOL BOARD-OWNED PROPERTY SHALL BE CONSISTENT WITH THE EDUCATIONAL MISSION OF THE SCHOOL BOARD AND WITH COMMUNITY-BASED STANDARDS.

**RULES**

**I. Intent**

A. The display of banners/signage serves to express gratitude to Partners in Education (PIE) and School Allied Groups (SAG).

B. The display of banners on School Board-owned properties shall not be construed as creating a public forum for political or religious expressive activity or for displaying content which does not conform to the educational mission of the School Board and community-based standards.

C. The display of banners on School Board- owned properties shall not be construed as advertising.

D. Financial contributions made by PIE and SAG shall be considered donations.

**II. Definitions**

A. **Banner** – Temporary signage displayed on School Board- owned property.

B. **Community-based standards** - Shared and accepted values of conduct and/or belief within the boundary of The School Board of Broward County, Florida and of the School Board-owned property on which the placement of the banner is sought.

C. **Partners in Education (PIE)** - A legal entity organized under Florida Law or laws of another state and authorized to do business in the State of Florida. PIE support schools and students. The PIE commit to specific activities

intended to benefit students, improve student achievement, and accomplish school improvement goals. A partnership is initiated in two ways: 1) a school recruits a partner from the business community or 2) a prospective partner contacts an individual school. A PIE must complete a Sponsorship Agreement.

D. **Sponsor –** A PIE or a SAG that has received the approval of the school's administration or site-based leader through the completion of the Sponsorship Agreement.

E. **School-Allied Groups (SAG)** - Groups that exist because of the existence of the school. SAG are groups such as Parent Teachers Association, (PTA), Parent Teacher Student Association, (PTSA), Parent Teacher Organization, (PTO), School Advisory Council, (SAC), School Advisory Forum, (SAF), as defined in Policy 8020, and Booster Clubs, such as band, orchestral, choral, School Alumni Organization, and athletic programs or as otherwise referenced in Policy 8020. No other entity will be recognized as a SAG, except those listed herein or Policy 8020 or which are hereafter formed by a school as a component of that school's educational functions. All outside entities must be approved by the School Board as a SAG.

## III. Sponsorship

A. Schools and departments may give recognition to community partners and support organizations offering support and resources envisioned to improve student outcomes, nurture positive learning environments, foster social and emotional services, and meet the needs of the Broward County community. This recognition may include, but is not limited to, temporary signage at school events and on school facilities, such as gymnasiums, stadiums, and other athletic facilities, cafeterias/cafetorium, and perimeter fencing, in accordance with municipal/county government codes and zoning. Recognition may also be included in student publications, as outlined in The Code Book of Student Conduct, provided the recognition conforms to the color and content design standards outlined in Section IV.

B. Such signage must be in accordance with the parameters outlined in Section IV and be consistent with the philosophy of the School Board and the standards of the community.

C. Schools may work with community partners directly or with the assistance of support organizations established for the purpose of raising funds to sponsor the school's programs.

D. Partners in Education Sponsorships

1. If a school principal chooses to pursue sponsorship opportunities directly, the following guidelines apply:
    a. Temporary signage must adhere to all municipal/county government zoning ordinances and School Board policies;
    b. Temporary signage must not obstruct sight of school facilities or interfere with school activities;
    c. Appropriate School Board bookkeeping procedures shall be followed. All monies collected or disbursed by school personnel or by students within a school in connection with the school program, for the benefit of that school, a class, club, department, employee, or student, shall be recorded in the school's Internal funds. All the funds shall be administered and accounted for in accordance with existing laws, Florida State Board of Education Administration Rules and School Board policies.
    d. A separate account entitled "Partners in Education" must be used within the Internal funds of the school to account for all school-based sponsorships.
        a. Principals shall use the Board approved contracts as outlined within district procedures.
        b. Principals shall make school-based decisions on the appropriateness of sponsorship, subject to review/oversight by the Regional Superintendent and/or Superintendent, as appropriate.

E. School-Allied Group Sponsorships:
1. If a SAG coordinates a sponsorship with prior approval of the school administration, the following guidelines apply:
    a. Funds collected by SAG's, must be maintained by those organizations according to established procedure.
    b. Temporary signage must adhere to all municipal/county government zoning ordinances and School Board policies;
    c. Temporary signage must not obstruct sign ofschool facilities or interfere with school activities;
    d. Principals shall make school-based decisions on the appropriateness of the sponsorships subject to review/oversight by the Regional Superintendent and/or Superintendent, as appropriate.
    e. Any community sponsor must have the prior approval of the principal before proceeding, with the final contract being subject to principal approval as well.
    f. Funds provided to schools by SAG's shall be considered a donation and must be accompanied by a letter from the

contributor stating the intended uses of such funds, *e.g.*
either for a specific purpose or as determined by the principal.

F. District-Based Sponsorships

1. If a District department/program chooses to pursue sponsorships directly, the following guidelines apply:
    a. Temporary signage must adhere to all municipal/county government zoning ordinances and School Board policies;
    b. Temporary signage must not obstruct sign of school facilities or interfere with school activities;
    c. Any money given to schools from these sponsors shall be considered a donation and accompanied by a letter from the contributor stating the intended uses of such funds, *e.g.* either for a specific purpose or as determined by the principal.
    d. Funds raised through the use of District equipment or facilities, shall be used to support student activities or programs.
    e. Funds raised through specific District events may be designated for specific use as determined by the department leader.
    f. If another organization is involved in the sponsorship program, the department will follow all accounting and purchasing procedures as appropriate.
    g. Department directors shall make departmental decisions on the appropriateness of the sponsorship subject to review by the Superintendent.

**IV. Banner Design Standards**: Sponsorship banners of recognition on fences and building perimeters shall be as follows:

A. **Size**: Banners and signage shall be no larger than 4’ x 8’

B. **Color**: School colors – background color and font color used must be uniform for all banners at each school;

C. **Text**: Text must be uniform in size and color for each school banner (or district banner) and include only the following information:
    1. Sponsor’s name;
    2. Sponsor’s contact information;

3. Pre-existing Sponsor business logo~~;~~ *which may be accompanied by a professional photo representing the sponsor's business or profession;*

   a. All logos and professional photos contained on banners must be uniform in size.
   b. Professional photos can *include images associated with law firms, realtors, dental/mental offices, and other professional businesses that align with the purpose of recognizing the sponsor as a valued Partner in Education.*

4. Banners/Signage shall include the phrase "*Thank you to our Partner in Education"* in a uniform location.

D. Banners/signage may be removed for any reason, including but not limited to safety, Federal, State, and/or local regulations, damage, weather, at the sole discretion of the school Principal or site-based leader.

E. In order not to create or open schools as a public forum or limited public forum for expressive activity, Principals, with the concurrence of the Regional Superintendent, shall decide as to whether to recognize individual sponsors with a banner/signage according to the following guidelines:

1. Sponsor is consistent with the educational mission of The School Board;
2. Sponsor is consistent with the School District's and school's educational mission and community values; and
3. Sponsor is appropriate for the age group of the students at the school;
4. Principal reserves the right to recognize a sponsor by displaying a banner/signage or remove the banner/signage for any sponsor if it is inconsistent with the educational mission of The School Board or it has or is likely to cause a disruption in the operation of the school. Examples of inappropriate sponsorship banners/signages include and are not limited to: churches; organizations which as its primary function furthers, promotes or seeks to establish a religious tenet or position about religion or spirituality including agnosticism, atheism or satanism; persons seeking political office; organizations which as its primary function furthers or promotes or supports political causes; organizations that primarily sell goods or services which are illegal if possessed by or sold to a minor; adult entertainment establishments; organizations which primary source of revenue is generated from the sake of distribution of alcoholic beverages or tobacco products; tattoo parlors; pain clinics; organizations soliciting addicts; and organizations which as its primary function furthers, promotes or supports controversial subjects or is otherwise

inconsistent with this Policy.

Policy Custodian: Office of Communications and Legislative Affairs

Former Policy Number: 6300

Policy Status: Active

Authority: F.S. §§120.52(6), 120.54. 120.81(1), 1001.32(2), 1001.41(1), (2), 1001.42(28), 1001.43(4)

Laws implemented: F.S. §§1001.41(11), 1001.43(4), (5); 1001.51(4)

History: Adopted 12/17/2024