



PLEASE SILENCE ALL ELECTRONIC COMMUNICATION DEVICES. THANK YOU.

NOTICE OF POSSIBLE QUORUM OF THE CITY OF BUCKEYE PLANNING AND ZONING COMMISSION OR OTHER COUNCIL APPOINTED BOARD: PLEASE NOTE THAT THERE MAY BE A QUORUM PRESENT BUT THERE WILL BE NO VOTING TAKING PLACE BY THE CITY PLANNING AND ZONING COMMISSION OR OTHER COUNCIL APPOINTED BOARD AT THIS MEETING.

**CITY OF BUCKEYE
COUNCIL WORKSHOP
AUGUST 20, 2024
AGENDA**

**City Hall - 1st Floor / Executive Conference Room
530 East Monroe Avenue
Buckeye, AZ 85326
4:30 p.m.**

The doors will be open to the public at least 15 minutes prior to the start time of the meeting.

Accessibility for all persons with disabilities will be provided upon request. Please telephone your accommodation request (623) 349-6911, 72 hours in advance if you need a sign language interpreter or alternate materials for a visual or hearing impairment.

Voting Members will either attend in person or by telephone conference call or video presentation. Items listed may be considered in any order.

1. Call to Order/Roll Call

2. Workshop Items

2.A [Presentation and discussion regarding entertainment districts and their potential benefit to downtown development activity. \(Approximate time: 30 minutes\)](#)

Summary: Cities in Arizona are provided with the ability to establish "entertainment districts," allowing for reduced liquor licensing requirements including the elimination of mandatory separation from public or private schools, within areas that have a mix of entertainment, arts, and cultural venues. City staff will present the opportunities and process related to establishing an entertainment district in Historic Downtown Buckeye.

Staff Liaison: Brian Craig, Development Services Director, bcraig@buckeyeaz.gov, (623) 692-7616; Adam Copeland, Deputy Director of Development Services, acopeland@buckeyeaz.gov, (623) 349-6210

2.B [Presentation to outline the Emergency Communications Plan from the Fire, Police, and Communications Departments. \(Approximate time: 30 minutes\)](#)

Summary: Presentation and discussion regarding the communication processes utilized by the Fire and Police Department during and after an emergency incident. This will include communication methods, limitation, and timing of a variety of communication types that are

available to communicate to City Management, Elected Officials, other departments as well as the community. Release of information from the Public Information Officers will be included to provide strategic flow of information for decision making. This presentation is intended to provide the foundation of emergency communication that is supported by the Communication Strategic Plan for the City of Buckeye for escalating or long term emergencies impacting the city.

Staff Liaison: Jake Rhoades, Fire Chief, jrhoades@buckeyeaz.gov, (623) 349-6723; Robert Sanders, Police Chief, rsanders@buckeyeaz.gov, (623) 349-6430; Annie DeChance, Communications and Government Relations Director, adechance@buckeyeaz.gov; (623) 349-6974

3. Adjournment.

**CITY OF BUCKEYE
Council Workshop Agenda
COUNCIL ACTION REPORT**

MEETING DATE: 08/20/24	AGENDA ITEM: 2.A. DS - Presentation and Discussion Regarding Possible Establishment of an Entertainment District in Downtown Buckeye
DATE PREPARED: 08/15/24	DISTRICT NO.: All
STAFF LIAISON: Brian Craig, Development Services Director, bcraig@buckeyeaz.gov, (623) 692-7616; Adam Copeland, Deputy Director of Development Services, acopeland@buckeyeaz.gov, (623) 349-6210	
DEPARTMENT: Development Services	AGENDA ITEM TYPE: Workshop Item

TIME NEEDED: 30 Minutes

ACTION/MOTION: (This language identifies the formal motion to be made by the Council)
Presentation and discussion regarding entertainment districts and their potential benefit to downtown development activity. (Approximate time: 30 minutes)

SUMMARY

PROJECT DESCRIPTION:

Cities in Arizona are provided with the ability to establish "entertainment districts," allowing for reduced liquor licensing requirements including the elimination of mandatory separation from public or private schools, within areas that have a mix of entertainment, arts, and cultural venues. City staff will present the opportunities and process related to establishing an entertainment district in Historic Downtown Buckeye.

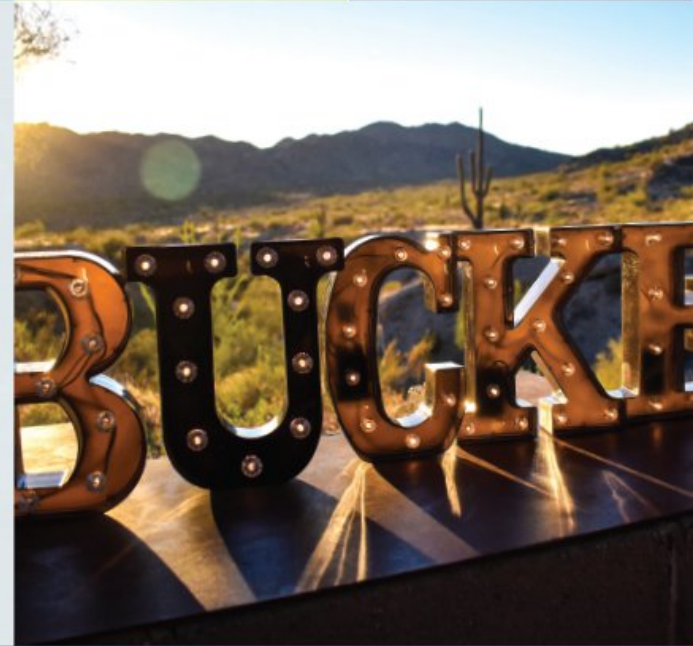
Items related to a project or facility location must include an attached vicinity map for Council Review.

ATTACHMENTS:

[Entertainment District Workshop Draft071620244.pptx](#)

Entertainment District

City Council Workshop August 20, 2024



Workshop Overview

- Entertainment District Facts
- Recommended District Boundaries
- Opportunities and Challenges
- Economic Development
- Next Steps



Entertainment District Facts

ARS 4-207. Restrictions on licensing premises near school buildings;

- May approve an exemption from the distance restrictions (300 feet) for a public or private school
- Population 500,000+ three entertainment districts
- Population 200,000-499,999 two entertainment districts
- Population less than 200,000 one entertainment district
- Contiguous area

Entertainment District Facts

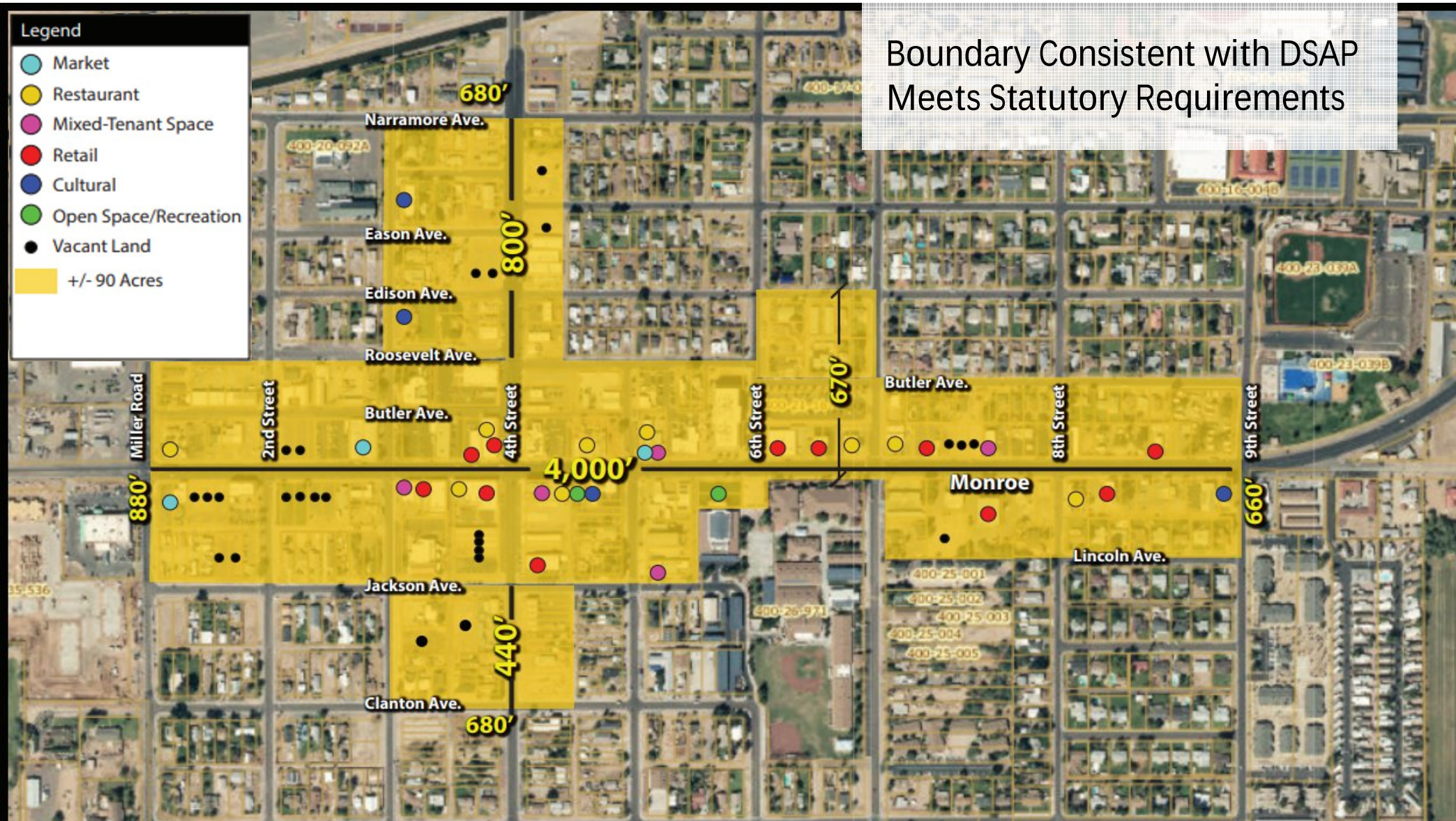
- Resolution adopted by the governing body
- Not more than one square mile
- Not less than one-eighth of a mile in width
- Contains a significant number of entertainment, artistic and cultural venues, including music halls, concert facilities, theaters, arenas, stadiums, museums, studios, galleries, restaurants, bars and other related facilities.

What the Entertainment District Does Not Do

- Does not allow off premises use (sip and stroll)
- Does not impact any existing businesses
- Does not waive processing of liquor license applications
- Does not have any impact on proximity to churches

Recommended Entertainment District Boundary

Boundary Consistent with DSAP
Meets Statutory Requirements



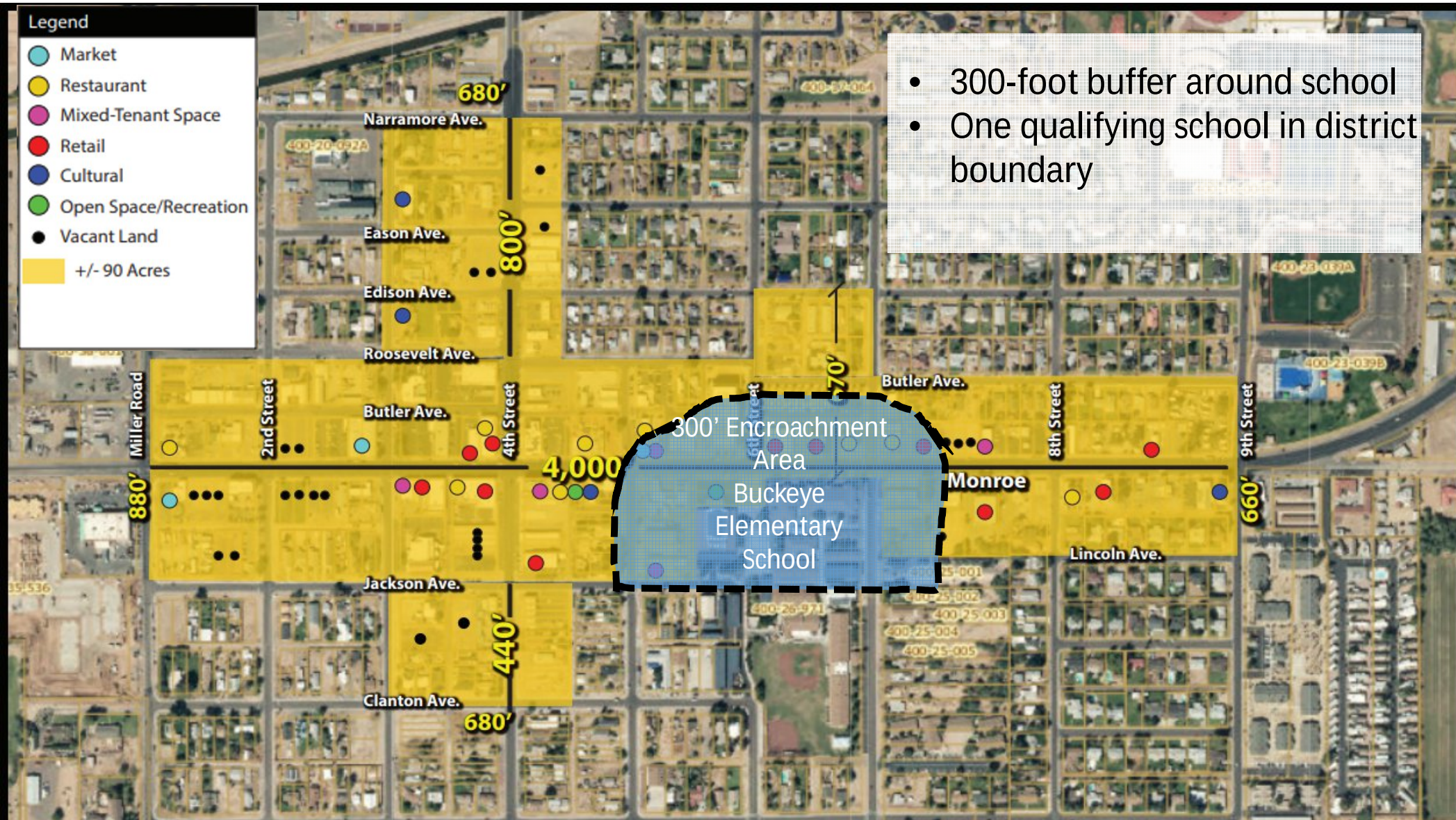
300' School Encroachment Area Depiction

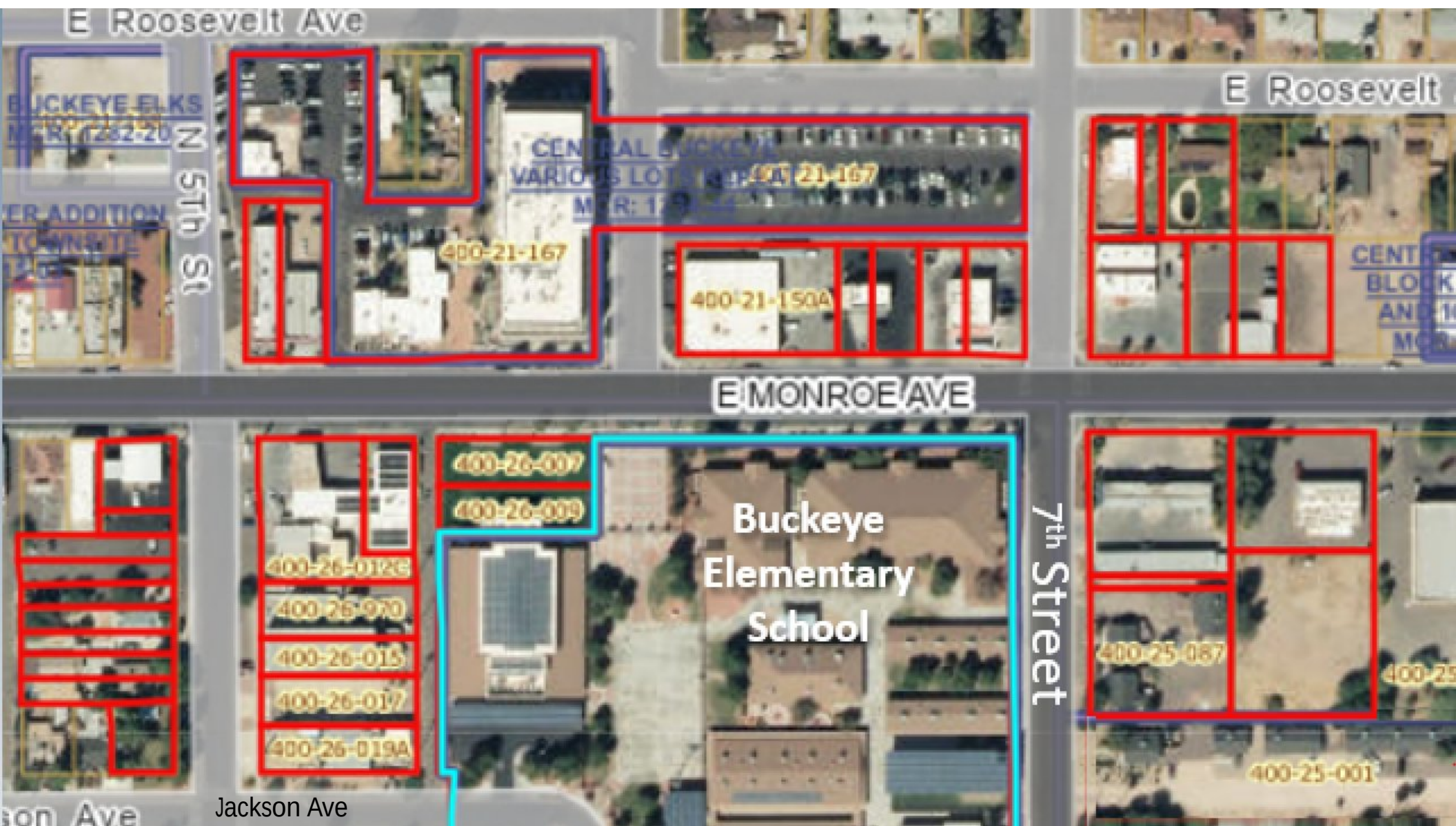
Note: Churches have no separation requirement

Legend

- Market
- Restaurant
- Mixed-Tenant Space
- Retail
- Cultural
- Open Space/Recreation
- Vacant Land
- +/- 90 Acres

- 300-foot buffer around school
- One qualifying school in district boundary





Possible Opportunities and Challenges

Opportunities

- Will allow greater flexibility to locate pubs/bars
- Marketing an entertainment district to attract business

Challenges

- Schools may not support
- Public perception with bar encroachment
- Possible negative media if incident occurs near school

Economic Development

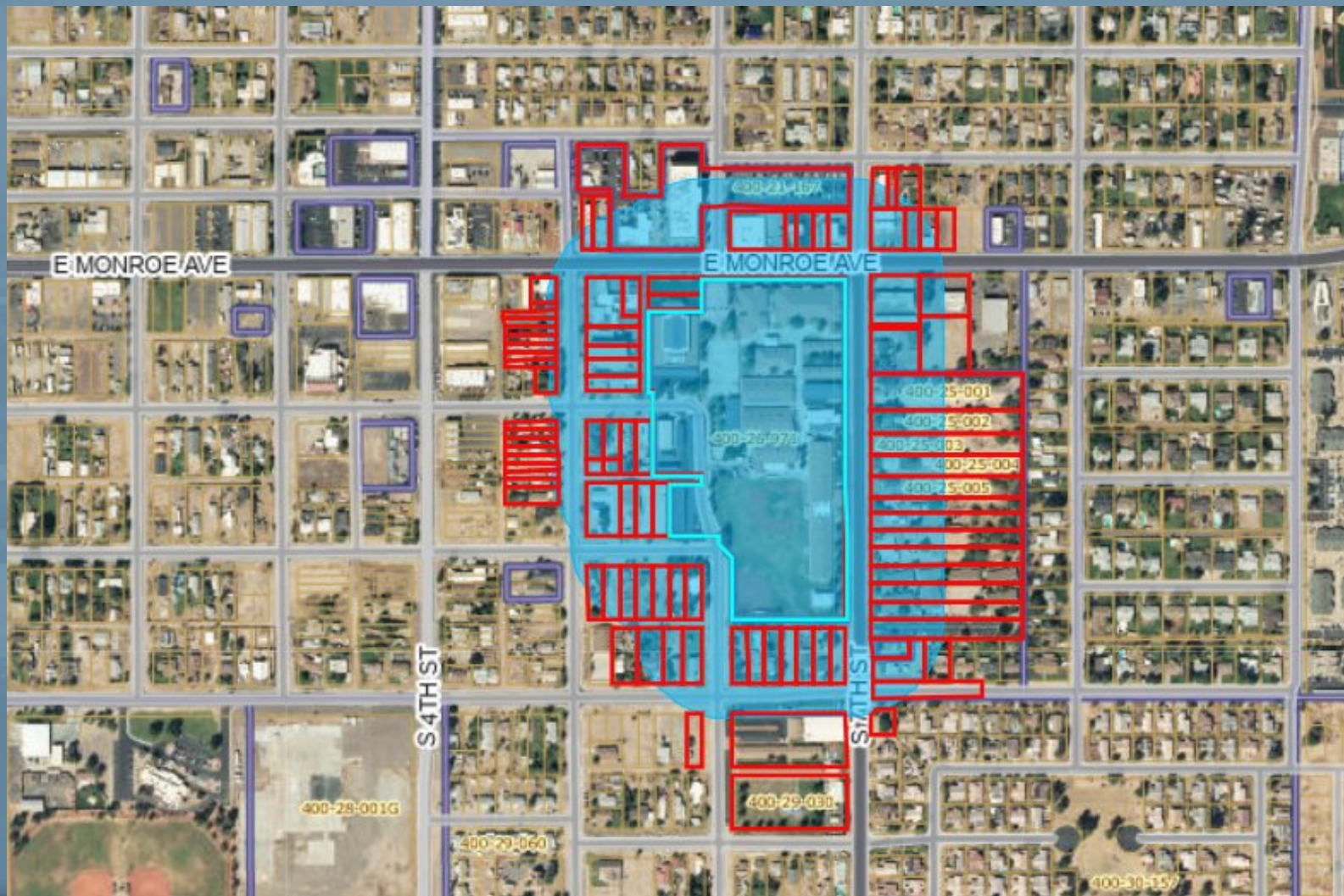
- Marketing opportunity for Downtown
- May attract desired business types with greater location flexibility
- Better promote the Downtown Specific Area Plan

Next Steps

- Adopt a resolution establishing the district



Questions?



**CITY OF BUCKEYE
Council Workshop Agenda
COUNCIL ACTION REPORT**

MEETING DATE: 08/20/24	AGENDA ITEM: 2.B. FD-Emergency Communications
DATE PREPARED: 08/15/24	DISTRICT NO.:
STAFF LIAISON: Jake Rhoades, Fire Chief, jrhoades@buckeyeaz.gov, (623) 349-6723; Robert Sanders, Police Chief, rsanders@buckeyeaz.gov, (623) 349-6430; Annie DeChance, Communications and Government Relations Director, adechance@buckeyeaz.gov; (623) 349-6974	
DEPARTMENT: Fire	AGENDA ITEM TYPE: Workshop Item

TIME NEEDED: 30 minutes

ACTION/MOTION: (This language identifies the formal motion to be made by the Council)
Presentation to outline the Emergency Communications Plan from the Fire, Police, and Communications Departments. (Approximate time: 30 minutes)

SUMMARY

PROJECT DESCRIPTION:

Presentation and discussion regarding the communication processes utilized by the Fire and Police Department during and after an emergency incident. This will include communication methods, limitation, and timing of a variety of communication types that are available to communicate to City Management, Elected Officials, other departments as well as the community. Release of information from the Public Information Officers will be included to provide strategic flow of information for decision making. This presentation is intended to provide the foundation of emergency communication that is supported by the Communication Strategic Plan for the City of Buckeye for escalating or long term emergencies impacting the city.

BENEFITS:

Dissemination of information regarding communications during an emergency event that impacts the city and/or community.

Items related to a project or facility location must include an attached vicinity map for Council Review.

ATTACHMENTS:

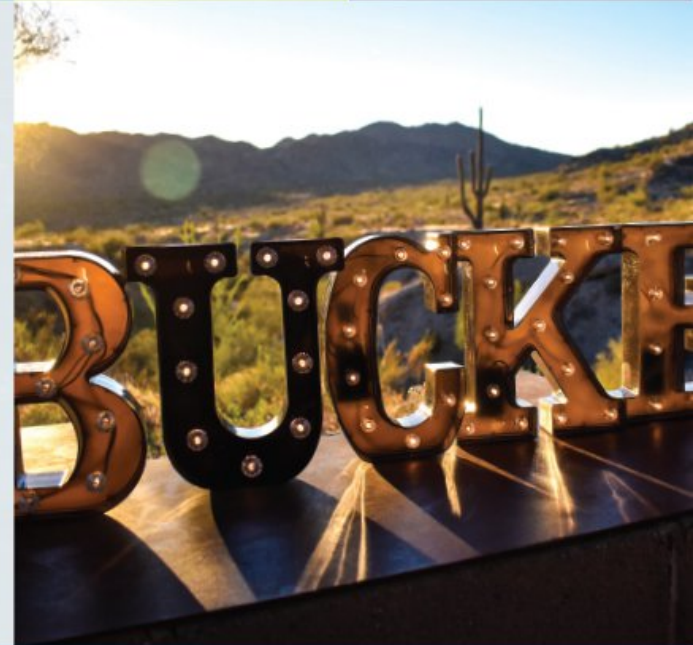
[Emergency Communications Workshop V2.pptx](#)

Emergency Communications Workshop

Jake Rhoades, Fire Chief

Bob Sanders, Police Chief

Annie DeChance, Communications and Government Affairs



What is an Emergency?

- Significant incident or event that disrupts, or the potential to disrupt the city's normal operations and activities
- Any event that presents a threat and involves a response from police, fire, utilities and other emergency personnel
- Fire, hazardous materials, severe weather, power outage, crime, etc.



Communication Limits

- Not every incident is communicated to City Management and City Council, why?
 - Call Volume
 - Health Insurance Portability and Accountability Act (HIPAA)
 - Citizens Privacy
 - Maintain integrity of a rapidly evolving investigation





Communication Goals

- Tell our story as clearly, quickly and accurately as possible
 - Actions taken
 - Next steps
- Provide updates to City Management and Elected Officials
- Provide updates to employees and community

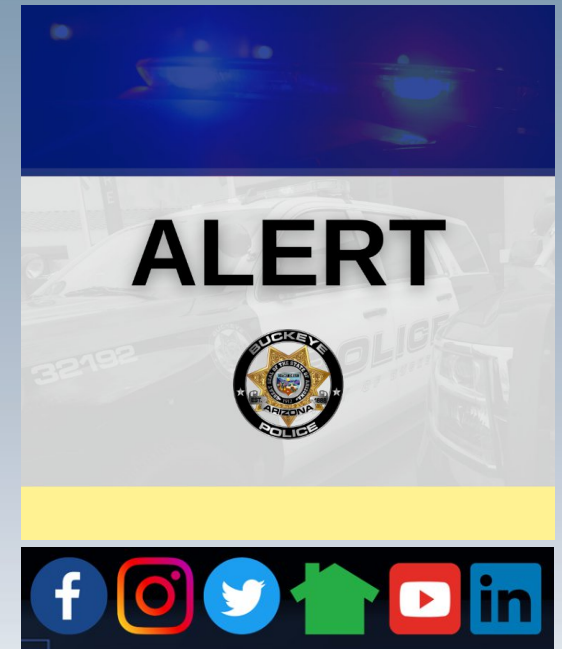
Communication Goals

- Use as many tools as possible to reach as many residents, employees and visitors as possible
- Mitigate misinformation
- PIO mantra – “Get the right information to the right people at the right time so they can make the right decisions”



Communication Methods

- City's Website and Social Media
- Primary social media during active incidents:
 - Twitter, Facebook, Instagram
- Additional social media sources:
 - You Tube, Nextdoor, LinkedIn
 - Nixle
 - Wireless Emergency Alert (WEA)





- Co
- Ne
- Ph
- M
- Co

bilities

Chief
ing alerts

ified

between
and

son(s)
ent,
ect





Communication Process

Once situation is assessed, the notification process occurs, depending on severity of the incident:

- Notify/Brief City Management
- Update Council
- Department Directors
- Employees
- Residents
- Media

Communication Process

- Engage Communications Dept. to assist with messaging
 - Ensures a consistent message is sent to the community
 - Refer all messages refer to city's website with pertinent information, FAQs, actions taken, next steps, available resources, phone numbers, etc.



News List

[Print](#) [Feedback](#) [Share & Bookmark](#) Font Size: [A](#) [B](#) [C](#)

BPD seeks assistance in armed robbery case



BUCKEYE, AZ (June 20, 2024): Buckeye police need your assistance in an armed robbery case. Just before 5 a.m. this morning, a male subject armed with a handgun and wearing a face covering walked into the QT convenience store near Watson and Yuma and demanded cash from the clerk. The suspect left the store with an undisclosed amount of cash and ran away heading westbound. No one was hurt. Anyone with information is urged to call police or submit a tip online at www.buckeyeaz.gov/crimetip.



Communities

- Emergency response and recovery
- Usual with school
- Crisis and community
- Response
- Internal coordination

Questions?