CITY OF FOLLY BEACH
Tim Goodwin, Mayor

Folly Beach, SC 29439
www.cityoffollybeach.com
843-588-2447

Special Events Committee Meeting 9:00AM
Monday, November 17, 2025

21 Center St
Folly Beach SC, 29439

1. **CALL TO ORDER**

2. **APPROVAL OF MINUTES**
   a. Minutes from November 3rd, 2025

3. **NEW BUSINESS**
   a. James Island Cowboys
   b. New Year Fireworks
   c. Polar Plunge
   d. Taste of Folly
   e. Sea and Sand

4. **OTHER BUSINESS**

5. **ADJOURNMENT**

In accordance with the Americans with Disabilities Act, persons needing assistance, alternative formats, ASL interpretation, or other accommodation, please contact the Municipal Clerk at 843-513-1833 during regular business hours at least 24 hours prior to the meeting. Hearing devices are available upon request for those with hearing difficulties.

PUBLIC NOTICE: ALL MEDIA AND OTHER INTERESTED PARTIES WERE NOTIFIED PURSUANT TO STATE LAW

Special Events Committee Meeting Minutes Monday, November 3, 2025

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
   Unanimous Approval.
3. **NEW BUSINESS**
   Cupid's Undie Run Charleston, February 14th, 2026. Cupid's Undie Run is on the preapproved event list and does not require council approval. Staff approved the event on the condition that the event producers work with Public Safety to develop a traffic control plan involving off-duty officers.

   7th Annual Easter Meg Hunt, April 11th, 2026. Event producers did not show up.

4. **ADJOURNMENT**

ALL MEDIA AND OTHER INTERESTED PARTIES
WERE NOTIFIED PURSUANT TO STAT LAW.

Main Contact	**Sherre Burlingham**
Address	**97 west 2nd st, po box 1366, po box 1366 Folly Beach SC 29449**
Cell Phone	8439066568
Email	burlinghambl@gmail.com
Reservation Date	**12/13/2025**
Beginning Time (including setup)	**10:00**
End time (including breakdown)	**3:00**
Estimated Number of Attendees	**3**
Event Date	12/13/2025
Event Location	**Center Street Folly Beach**
Event Name	**Christmas Parade**
Purpose of Event	Parade
Description of Event	Christmas Parade
List any Special Effects	**Horses**
Please list any vendors involved in your event(ALL VENDORS MUST HAVE BUSINESS LICENSE WITH CITY OF FOLLY BEACH	Doody Calls to follow horses

Main Contact	**Kelly Travers**
Organization (If applicable)	**Folly Association of Business**
Address	PO Box 1816 Folly Beach, SC 29439
Cell Phone	843-580-1976
Email	fab29439@gmail.com
Event Location (Physical Address or Nearest Beach Access	3rd Block West
Event Date	**December 31, 2025**
Beginning Time (including setup)	**1:00pm**
End time (including breakdown)	**11:00pm**
Estimated Number of Attendees	**1000**
Event Name	New Years Eve Fireworks
Event Purpose	Fireworks to celebrate the New Year!
Description of Event	New Years Eve fireworks request. We will rope off the 3rd block West parking lot. We will block 210 West Arctic through 4th block West with temporary fencing by noon and only allow active walking until the fireworks trailer makes it way onto the beach. Brent Munnerlyn and his pyrotechnicians will arrive around 1pmEST. They will set up and rig the trailer in the 3rd West parking lot. Security will monitor the parking lot as well as the two fence lines. We will bring in additional security in the evening to enforce no one entering the perimeter safety zone. Show time is estimated at 9pmEST due to high tide being at 5pm and low tide being at 11:12pm. Security will stay until the show is complete and has been cleaned up. Munnerlyn pyrotechnics and FAB will do a beach sweep that night and a coordinated

	sweep will take place in the morning to remove any additional fireworks debris from the beach.
Please list any vendors involved in your event(ALL VENDORS MUST HAVE BUSINESS LICENSE WITH CITY OF FOLLY BEACH	**Protection Inc LLC Munnerlyn Pyrotechnics Events on the Edge**

Main Contact	**Kelly Travers**
Organization (If applicable)	**Folly Association of Business**
Address	PO Box 1816 Folly Beach, SC 29439
Cell Phone	843-580-1976
Email	fab29439@gmail.com
Event Location (Physical Address or Nearest Beach Access	**Tides Hotel Beachfront 1 Center Street Folly Beach, SC 29439**
Event Date	**January 1, 2026**
Beginning Time (including setup)	**9:30am**
End time (including breakdown)	**1:30pm**
Estimated Number of Attendees	**1000**
Event Name	**Bill Murray Look-a-Like Polar Plunge**
Event Purpose	Annual run into the Atlantic for the New Year! We advertise this event in Charleston and surrounding drive markets to help stimulate Folly's economy in the off-season and create a fun event to welcome in the New Year for residents and visitors alike!
Description of Event	This event will take place on the beachfront behind the Tides Hotel. The costume contest will take place at 11am and the plunge will take place at 12pm. This event is designed to follow the tradition of plunging into the Atlantic to welcome in the New Year. The costume contest will be the Bill Murray look-a-like again this year!
Please list any vendors involved in your event(ALL VENDORS MUST HAVE BUSINESS LICENSE WITH CITY OF FOLLY BEACH	Protection Inc Events on the Edge Tides Hotel

Main Contact	**Kelly Travers**
Address	PO Box 1816 Folly Beach, SC 29439
Cell Phone	843-814-2155
Email	fab29439@gmail.com
Reservation Date	
Beginning Time (including setup)	**6:30am**
End time (including breakdown)	**5:30pm**
Estimated Number of Attendees	**3500**
Event Date	**01/17/2026**
Event Location	**21 Center Street Folly Beach, SC 29439**
Event Name	**Taste of Folly**
Purpose of Event	Street Closure to celebrate Folly restaurants
Description of Event	Family friendly event to celebrate the restaurants on Folly Beach. Will feature live music across 3 stages, 70 arts, crafts & food vendors, multiple kids areas, and other entertainment. As with previous years, the event will be secured with fencing, all gates manned by security personnel. Admission will be charged to attend. FAB requests a street closure between Huron & Arctic Avenues from 6:30 am to 5:30 pm. The official event will run from 10 am to 4 pm, the remaining time is for setup, breakdown and cleanup. FAB will secure sufficient security personnel to man the gates and patrol within the festival limits, therefore requests a waiver of all fees associated with FBPS, FBFD and FB Public Works staff. FAB also requests a waiver from any pending noise ordinances as well as a relaxed open container law within the festival limits. All alcohol will be sold & served by existing establishments with the

	appropriate licenses and insurance and will not be sold or served by FAB. In addition to this FAB plans to run The Cocktail Competition portion of this event on private property on Friday January 16th. The Taste of Folly event will features local vendors, artists, restaurants and businesses. As a wholesome and family friendly event, the event showcases Folly's great restaurant scene as well as our eclectic and relaxed atmosphere, encouraging return visits. As we are now in the slow off season, the event brings additional tourism to the business community between September 10 and April 30, driving increased revenue for the businesses and ultimately the City via taxes. FAB will get "day of" event insurance through the following firm: Lawton Jackson Associate Agent Insurance Solutions | Mt Pleasant | Charleston 210 Coleman Blvd., Ste-T, Mt. Pleasant, SC 29464 P 843.375.0200 x-303 F 843-375-0201 lawton@insurancesolutionssc.com
List any Special Effects	Inflatables
Please list any vendors involved in your event(ALL VENDORS MUST HAVE BUSINESS LICENSE WITH CITY OF FOLLY BEACH	FAB Protection Inc EPI Event Staffing Stage Presence Good Clean Fun Access Porta Johns Jason's Jump Castles

Main Contact	**Kelly Travers**
Organization (If applicable)	**Folly Association of Business**
Address	PO Box 1816 Folly Beach, SC 29439
Cell Phone	843-580-1976
Email	fab29439@gmail.com
Event Location (Physical Address or Nearest Beach Access	**21 Center Street Folly Beach, SC 29439**
Event Date	**February 21, 2026**
Beginning Time (including setup)	**6:30am**
End time (including breakdown)	**5:30pm**
Estimated Number of Attendees	**4500**
Event Name	**Sea & Sand Festival**
Event Purpose	Boost business for local economy/fundraiser! The Sea & Sand festival is the longest-running festival on Folly Beach that features local vendors, artists, restaurants and businesses. As a wholesome and family-friendly event, the event showcases Folly's eclectic and relaxed atmosphere, encouraging return visits. As we get ready for the Spring Season, the festival brings additional tourism to the business community between September 10 and April 30, driving increased revenue for the businesses and ultimately the City via taxes.
Description of Event	Annual street festival to celebrate the start of the spring! Will feature live music across three stages, 80 arts, crafts & food vendors, multiple kids areas, and other entertainment. As with previous years, the event will be secured with fencing, all gates manned by security personnel. Admission will be charged to attend. FAB requests a street closure

	between Huron & Arctic Avenues from 6:30am am to 5:30 pm. The official event will run from 10 am to 4 pm, the remaining time is for setup, breakdown and cleanup. FAB will secure sufficient security personnel to man the gates and patrol within the festival limits, therefore requests a waiver of all fees associated with FBPS, FBFD and FB Public Works staff. FAB also requests a waiver from any pending noise ordinances as well as a relaxed open container law within the festival limits. All alcohol will be sold & served by existing establishments with the appropriate licenses and insurance and will not be sold or served by FAB. In addition to the street festival on Saturday, FAB requests approval for a Sand Castle Competition to take place beach side (in front of Tides) on Sunday, Feb 22nd from 9 am to 1 pm. The Sand Castle competition will be free to participate as well as spectate with an anticipated 12 participants. FAB will get "day of" event insurance through the following firm: Lawton Jackson Associate Agent Insurance Solutions | Mt Pleasant | Charleston 210 Coleman Blvd., Ste-T, Mt. Pleasant, SC 29464 P 843.375.0200 x-303 F 843-375-0201 lawton@insurancesolutionssc.com
Please list any vendors involved in your event(ALL VENDORS MUST HAVE BUSINESS LICENSE WITH CITY OF FOLLY BEACH	**FAB Protection Inc LLC EPI Event Staffing Good Clean Fun Stage Presence Access Porta Johns Jason's Jump Castles**