



Arts and Cultural Board Meeting Agenda
Wednesday, August 20, 2025 6:00 PM
Kyle City Hall, Minerva Falcon Community Room,
100 W. Center Street, Kyle, TX 78640

I. Call Meeting to Order and Roll Call

II. Approval of Minutes

1. Consider approval of the Arts and Cultural Board July 16, 2025 meeting minutes.
(Item Presenter: Tamara Aquino, Business & Strategic Planning Manager, Parks & Recreation)
[Exhibit 1 - Minutes](#)

III. Citizen Comment Period with Arts and Cultural Board

The Arts and Cultural Board welcomes comments from Citizens. Those wishing to speak are encouraged to sign in before the meeting begins. Speakers may be provided with an opportunity to speak during this time period on any agenda item or any other matter concerning Arts and Cultural Board business, and they must observe the three-minute time limit.

IV. Staff Reports and Presentations

2. Receive a report, hold a discussion, and provide staff feedback regarding general updates on department announcements, public art and cultural related items, procedures, maintenance, and projects, such as the Lake Kyle fitness court, co-sponsorship request, traffic box art program, sky blooms art sculpture, roundabout art, tiny art gallery, vacancies and reappointments, and the public art master plan.
(Item Presenter: Will Atkinson, Parks Planning & Project Manager)
[Exhibit 1 - Staff Memo](#)
[Exhibit 2 - Presentation](#)
3. Receive a report, hold a discussion, and provide staff feedback regarding the future implementation of the Tiny Art Gallery Program.
(Item Presenter: Will Atkinson, Parks Planning & Project Manager)
[Exhibit 1 - Staff Memo](#)
[Exhibit 2 - Presentation](#)
4. Receive a report, hold a discussion, and provide staff feedback regarding a project update for the Kyle Public Art Master Plan.
(Item Presenter: Will Atkinson, Parks Planning & Project Manager)
[Exhibit 1 - Staff Memo](#)
[Exhibit 2 - Presentation](#)

V. Consider and Possible Action

5. Consider approval of Arts & Cultural Board endorsement for the Quilt Turning on September 15, 2025 and the Quilt Show taking place October 18-19, 2025 at the Krug Center held by the Kyle Area Senior Zone in partnership with the Kyle Quilters.

(Item Presenter: Tamara Aquino, Business & Strategic Planning Manager, Parks & Recreation)

[Exhibit 1 - Staff Memo](#)

[Exhibit 2 - Presentation](#)

VI. Adjourn

One or more members of the board may participate in the meeting by videoconference pursuant to Section 551.127, Texas Government Code, provided that a quorum of the board will be present at Kyle City Hall.

NOTE: There may be a quorum of the City Council of Kyle, Texas present at the meeting who may participate in the discussion. No official action will be taken by the City Council members in attendance.

Posted this 14th day of August, 2025, prior to 4:00 p.m.

ARTS AND CULTURAL BOARD MEETING MINUTES

The Arts and Cultural Board met in a regular scheduled meeting on July 16, 2025 at Kyle City Hall with the following present:

Board Chair Rose Burke
Board Vice Chair Fabiana Melendez Ruiz
Board Member Melissa Spence
Board Member Anabel Gomez
Board Member Andrea M MacRae
Chris Escoto, City Employee non-voting liaison
Will Atkinson, City Employee non-voting liaison
Tamara Aquino, City Employee non-voting liaison
Todd Bressi, Consultant, virtual

I. Call Meeting to Order and Roll Call

Board Chair Burke called the meeting to order at 6:03 P.M. All board members were present. A quorum was present.

II. Approval of Minutes

1. Consider approval of the Arts and Cultural Board June 4, 2025 meeting minutes.
(Item Presenter: Tamara Aquino, Business & Strategic Planning Manager, Parks & Recreation)

Board Vice Chair Melendez Ruiz made a motion to approve the minutes from June 4, 2025. Board Member Spence seconded the motion. Motion passed 5-0.

III. Citizen Comment Period with Arts and Cultural Board

Board Chair Burke opened citizen comments at 6:05 P.M. With no one wishing to speak, Board Chair Burke closed citizen comments at 6:05 P.M.

IV. Staff Reports and Presentations

2. Receive a report, hold a discussion, and provide staff feedback regarding general updates on department announcements, public art and cultural related items, procedures, maintenance, and projects, such as the Lake Kyle fitness court, co-sponsorship request, traffic box art program, sky blooms art sculpture, roundabout art, tiny art gallery, and the public art master plan.
(Item Presenter: Chris Escoto, Deputy Director of Parks & Recreation)

Parks Planning Manager Will Atkinson presented the monthly report. The Arts and Cultural Board asked the Tiny Art Gallery be discussed as an agenda item at the following Arts and Cultural Board Meeting. Consultant Todd Bressi gave an update on the public art masterplan input phase. No action taken.

V. Adjourn

With no other agenda items to discuss, Board Vice Chair Melendez Ruiz made a motion to adjourn. Board Member Spence seconded the motion. Motion passed 5 - 0. The meeting was adjourned at 7:06 P.M.

Prepared by:
Tamara Aquino



Arts and Cultural Board Regular Meeting

DEPARTMENT: Parks and Recreation

FROM: Will Atkinson, Parks Planning & Project Manager

MEETING: August 20, 2025

SUBJECT:

Receive a report, hold a discussion, and provide staff feedback regarding general updates on department announcements, public art and cultural related items, procedures, maintenance, and projects, such as the Lake Kyle fitness court, co-sponsorship request, traffic box art program, sky blooms art sculpture, roundabout art, tiny art gallery, vacancies and reappointments, and the public art master plan.

SUMMARY:

Staff will provide general updates and reports on the following as detailed below.

- Lake Kyle Fitness Court
- Co-Sponsorship Request
- Traffic Box Art Program
- Sky Blooms – Jessica Bell
- Roundabout Art
- Tiny Art Gallery Boxes
- Vacancies and Re-appointments
- Public Art Master Plan

OPTIONS

N/A

RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Name: Will Atkinson

Title: Parks Planning & Project Manager

Email: watkinson@cityofkyle.com

Phone: (512) 985-8877

Arts and Cultural Board Monthly Report

August 20, 2025

Arts and Cultural Board



Overview

- Lake Kyle Fitness Court
- Co-Sponsorship Request
- Traffic Box Art Program
- Sky Blooms – Jessica Bell
- Roundabout Art
- Tiny Art Gallery Boxes
- Public Art Master Plan

Co-Sponsorship Request

Status: **In-Progress (Current Item on Agenda)**

- KASZ submitted event endorsement requests to staff for consideration of the Arts and Cultural Board for use of logo on the marketing material
- If only asks is to use city logo, item can be brought up to board for consideration of approval
 - Any further asks, the request must go through the proper co-sponsorship approval process which requires City Council approval

Traffic Box Art Program

Status: **On-Hold**

- Staff has reached out to Hays ISD High Schools to start conversations
- Due to school being out, coordinated with faculty for meetings in Fall
- Staff to connect with school art teachers this fall, initial emails sent

Sky Blooms – Jessica Bell

Status: **In-Progress** (Delayed)

- Finalizing contract with artist. Delayed due to contract language
- Met with artist on-site on June 18
- New Timeline: 5-6 months needed for production
- Estimated Install: January 2026



Roundabout Art

Status: **In-Progress**

- Location: Windy Hill Rd. & Indian Paintbrush Dr.
- Working with Planning and Engineering to finalize budget for the Art.
- Finalizing the project scope of work and will begin advertising for sculpture this Fall.
 - Max Weight: 3,500 lbs.
 - Foundation Size 15' Diameter

Theme Selected by City Council:

- Honor Local History: Include subtle reference to the areas past such as early settlers, landmarks, or cultural milestones, especially those tied to the nearby intersection or subdivision.
- Next Steps: Bringing back scope of work draft to the September meeting

Art Roundabout Locations

- Roundabout #3
 - Veterans/ US History theme to tie with red, white and blue proposed signage and Hero Memorial Park
- Roundabout #4
 - Per comment in Council Meeting on May 6, 2025, art to have a theme of Celebrate Local History to mark the farming / ranching nature/character of this area of Kyle
- Roundabout #9
 - Embrace Community Growth theme
- Roundabout #12
 - Flora / Fauna theme
- Roundabout #18
 - Flora / Fauna theme



Tiny Art Gallery Boxes

Status: **In-Progress**

- Staff received boxes in mid-February
- Boxes not built to original specifications and do not match initial intent
- July Meeting, committee reviewed 1 box and provided recommendations for improvement
- Builder has received final direction to update all three boxes and will have completed by Mid-August

Vacancies and Reappointments

Vacancies

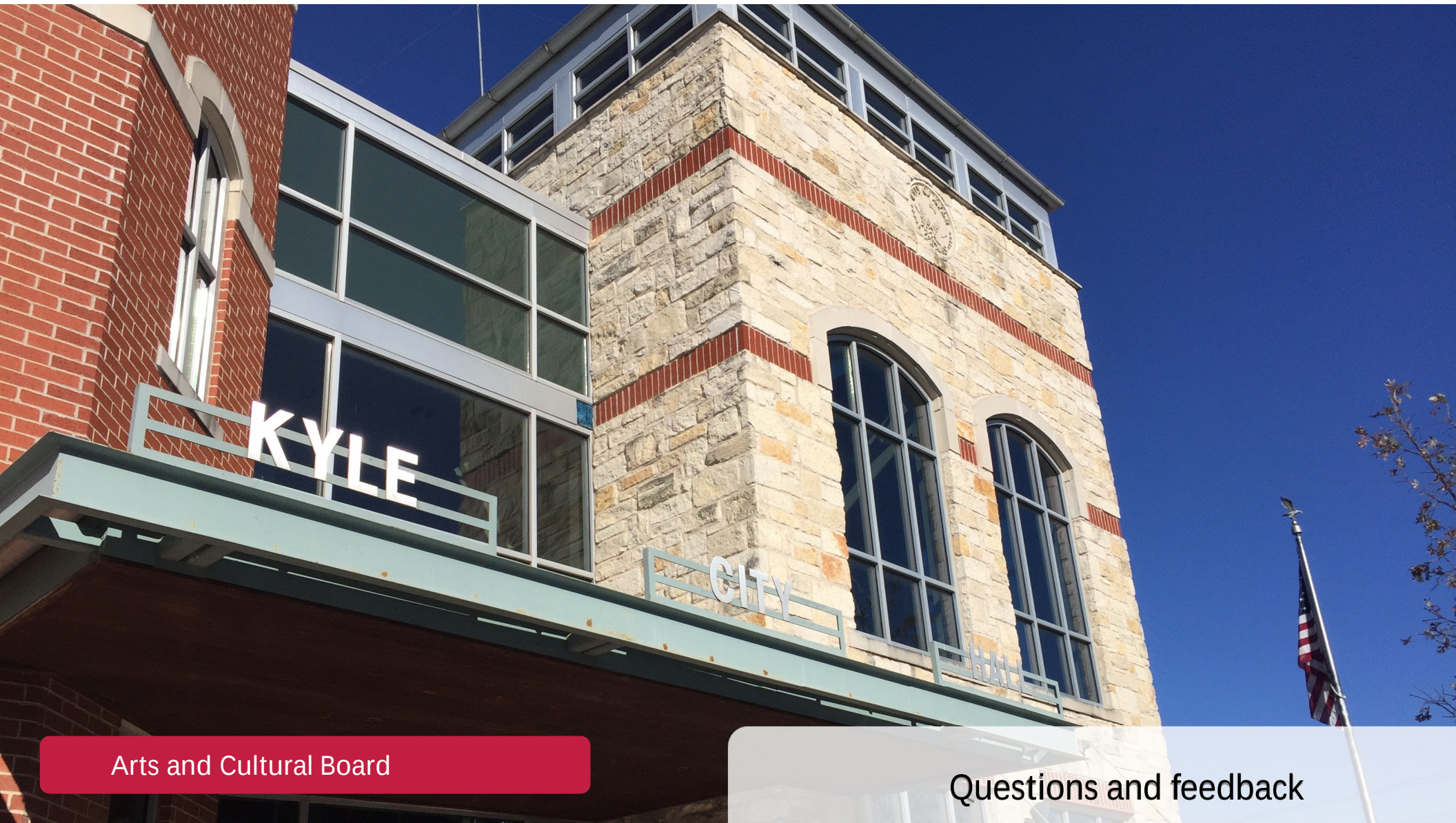
- Seats 2 & 4 open (Artist Community Representatives).
- Currently, no eligible applicants.
- Social media posts on vacancies.
- Featured in weekly report.
- Reappointments
- Anabel Gomez to Seat 1, Melissa Spence to Seat 3, Rose Burke to Seat 5, and Fabiana Melendez Ruiz to Seat 7
- City Council September 2, 2025 Meeting for resolution approval.

Public Art Master Plan

Status: **In-Progress (Current Item on Agenda)**

History:

- June 18, 2025: Public Art Master Plan Survey Opened
- June 24-27, Consultant came to Kyle for site visit and began conducting interviews with City departments, City Manager, and City Council members.
- Survey's closed August 1



Arts and Cultural Board

Questions and feedback



Arts and Cultural Board Regular Meeting

DEPARTMENT: Parks and Recreation

FROM: Will Atkinson, Parks Planning & Project Manager

MEETING: August 20, 2025

SUBJECT:

Receive a report, hold a discussion, and provide staff feedback regarding the future implementation of the Tiny Art Gallery Program.

SUMMARY:

In June 2024, City Council approved the Tiny Art Gallery program. After assessing the condition of the display boxes and incorporating board-suggested modifications, staff will present updated implementation options and seek further board input on next steps.

OPTIONS

N/A

RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Name: Will Atkinson

Title: Parks Planning & Project Manager

Email: watkinson@cityofkyle.com

Phone: (512) 985-8877

Tiny Art Gallery Program

August 20, 2025

Arts and Cultural Board



Overview

- Project Background
- Program Implementation
- Staff Observations
- Indoor Weatherproof Options
- Next Steps & Feedback

Project Background

May 15, 2024: Arts and Cultural consideration and recommendation for City Council to adopt the tiny art gallery program that included 3 boxes

June 4, 2024: City Council presentation and approval

July-September 2024: Builder started boxes

February 2025: Received the 3 boxes

March-August 2025: Received direction from board to make modifications to the boxes

August 2025: Received the final boxes



Program Implementation

Involves various forms of policy such as:

- Procurement of Art
 - Paid or Volunteer?
- Policies and Procedures
 - Rotation of Art
 - Art Themes
 - Security of Art
 - Maintenance of Art
- Location and placement of art boxes
 - Indoor vs Outdoor
 - Which City Facilities?

Staff Observations

After receiving the product, below are concerns that staff regarding the deployment of the program

- Boxes are not up to commercial grade (Weather resistant, longevity, etc...)
- Security concerns
 - Leads to whether they need to be replaced
- Additional cost to manufacturer stands

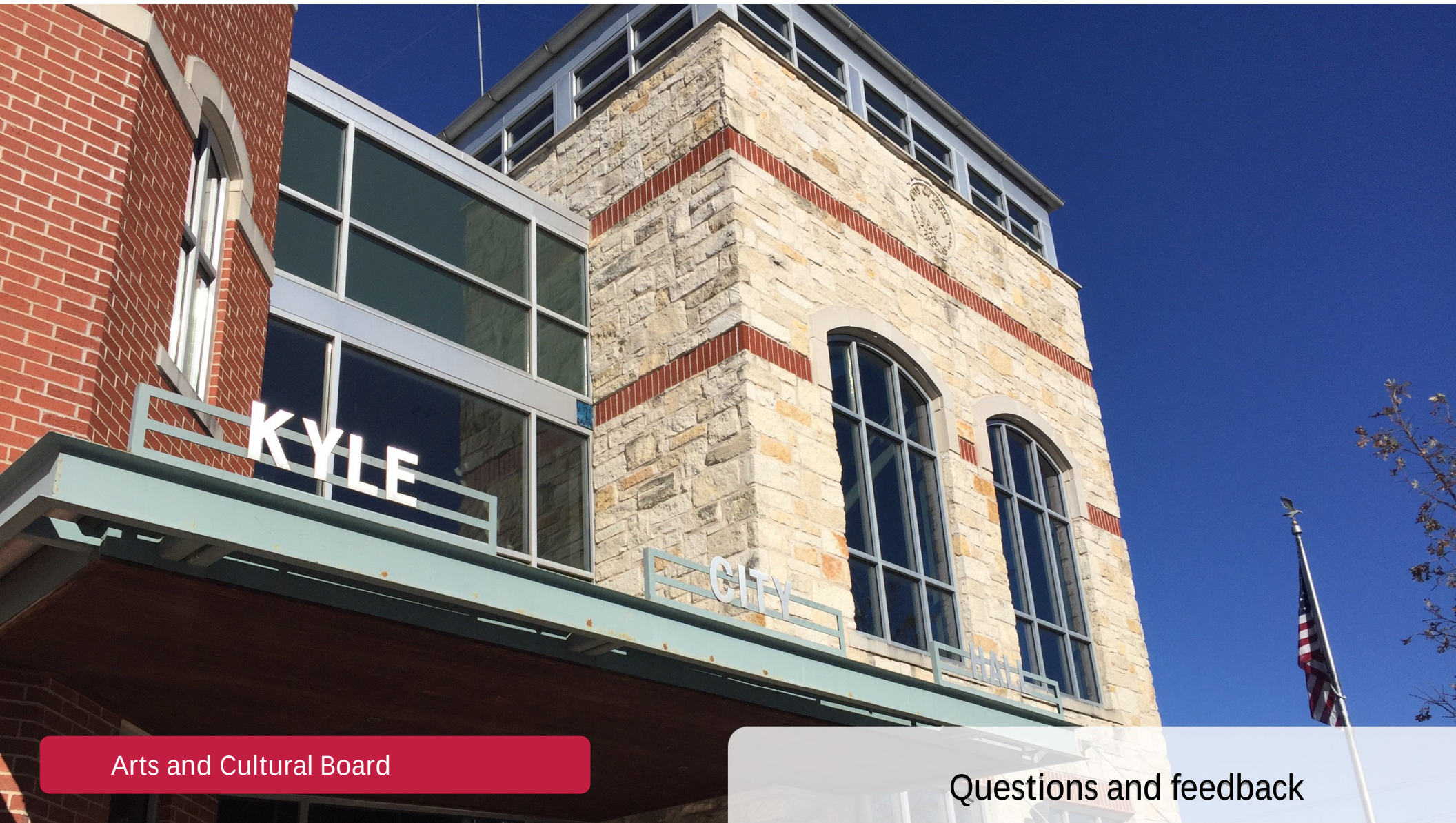
Indoor Weatherproof Options

Due to costs being incurred and being good stewards of city funds, staff is providing the following options to repurpose the program:

- Use the tiny box for a geocache programming idea
- Indoor display cases of existing city art
- Other ideas?

Next Steps & Feedback

- Based on feedback staff to bring back recommended options
- Questions?



Arts and Cultural Board

Questions and feedback



Arts and Cultural Board Regular Meeting

DEPARTMENT: Parks and Recreation

FROM: Will Atkinson, Parks Planning & Project Manager

MEETING: August 20, 2025

SUBJECT:

Receive a report, hold a discussion, and provide staff feedback regarding a project update for the Kyle Public Art Master Plan.

SUMMARY:

On May 6, City Council authorized the City Manager to execute a professional services agreement with Todd W. Bressi to conduct a Public Art Master Plan for the City of Kyle. This plan will serve as a comprehensive framework to guide the strategic placement, funding, and management of public art across the community. It will help align public art efforts with the City's vision, enhance public spaces, support local artists, and foster cultural engagement. Key components of the plan will include, Community input and stakeholder engagement, identification of priority locations for public art, and recommendations for policies related to artist selection, maintenance, and program sustainability

As part of the Public Art Masterplan project, the following has been completed:

- June 18, 2025: Public Art Masterplan Survey Opened
- June 24-27, Consultant came to Kyle for site visit and began conducting interview with City departments, City Manager and City Council members.
- Survey closed on August 8, 2025, with 334 respondents. Review of responses began on August 4, 2025.

Mr. Bressi will deliver a presentation outlining the results of the survey and next steps in the Public Art Masterplan process.

OPTIONS

N/A

RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Name: Will Atkinson

Title: Parks Planning & Project Manager

Email: watkinson@cityofkyle.com

Phone: (512) 985-8877

Public Art Masterplan Update

August 20, 2025

Arts and Cultural Board



Overview

- Where We Are
- Survey Results
- What's Next

Where We Are

Status: **In-Progress**

History:

- June 18, 2025: Public Art Master Plan Survey Opened
- June 24-27: Consultant came to Kyle for site visit and began conducting interviews with City departments, City Manager, and City Council members.
- August 1, 2025: survey closed out.

Survey Results

Demographics of Respondents

- 334 survey respondents
- 94% live and/or work in Kyle
- 47% have lived and worked in Kyle 4 years or less
- 59% are 44 years old or younger
- 74% are women

Survey Results (Continued)

What Makes Kyle Special?

- Friendly neighbors, supportive local networks, feelings of belonging
- Small-town feel and slower pace, while being close to larger cities like Austin and San Antonio – though population and traffic are beginning to weigh on people
- Community fabric – parks, events, small businesses
- History and memory – from historic buildings to cherished life-cycle events

Survey Results (Continued)

What are the Most Important Goals for Public Art in Kyle?

- 50% say to create memorable artworks that are associated with the identity of the city and its neighborhoods
- 39% say to express Kyle's uniqueness (i.e., landscape, history, it's people)
- 39% say to increase the ability of local artists to work on public art, while balancing with work from artists outside the region.

Survey Results (Continued)

What Locations are Best for Public Art in Kyle?

- 42% - Utility Boxes
- 36% - Neighborhood Parks
- 35% - Underpasses and retaining walls
- 34% - Small public spaces
- 29% - Roundabouts
- 24% - Trails and Greenways

Survey Results (Continued)

What Types of Public Art Would You Like to See in Kyle?

- 45% - Community murals
- 36% - Art that reflects the regional landscape
- 34% - Gateway murals
- 32% - Art that connects to the environment

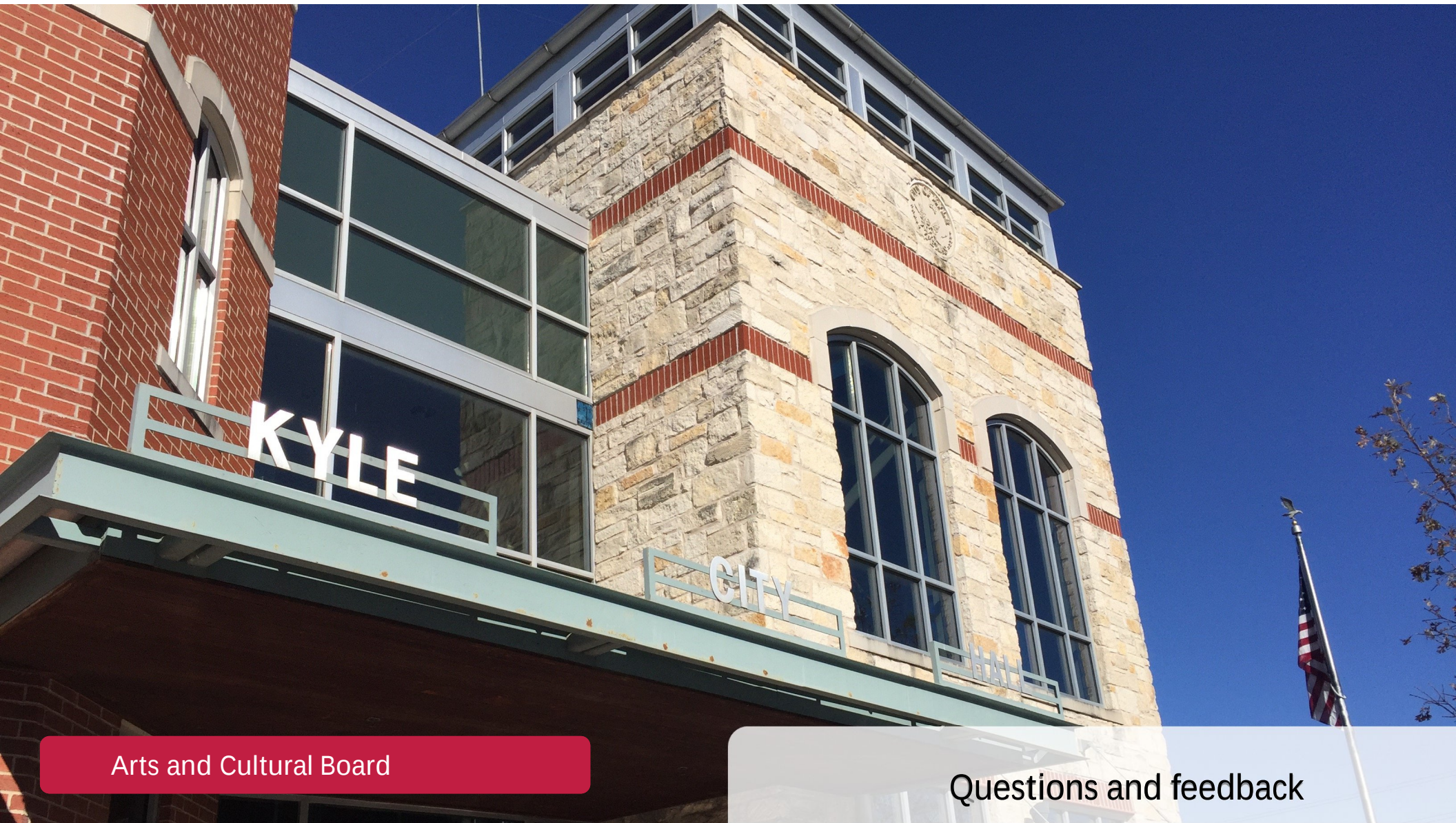
Survey Results (Continued)

Thoughts and Concerns About Public Art in Kyle

- A desire for supportive but thoughtful approach to public art in Kyle – reflecting local voices, uplifting community identity, integrated into the city in a functional and fiscally responsible way.
- 59% of respondents support public art, often expressing the positive role art can play.
- 28% of respondents expressed concern, mostly related to cost, priorities or the appropriateness of certain types of art.

What's Next

- August 20 – Update Arts and Cultural Board on Engagement and Research (Tonight!)
- September 3 – First draft of recommendations



Arts and Cultural Board

Questions and feedback



Arts and Cultural Board Regular Meeting

DEPARTMENT: Parks and Recreation

FROM: Tamara Aquino, Business and Strategic Planning Manager

MEETING: August 20, 2025

SUBJECT:

Consider approval of Arts & Cultural Board endorsement for the Quilt Turning on September 15, 2025 and the Quilt Show taking place October 18-19, 2025 at the Krug Center held by the Kyle Area Senior Zone in partnership with the Kyle Quilters.

SUMMARY:

The Kyle Area Senior Zone (KASZ), in partnership with the Kyle Quilters, seeks endorsement from the Arts & Cultural Board for the upcoming Quilt Turning on September 15, 2025 and 2025 Quilt Show on October 18-19, 2025. Endorsement includes featuring the Arts and Cultural Board logo on all promotional and marketing material for the two events.

In 2006, Adele Hurst asked the Kyle Quilters to become part of the newly formed KASZ. They have continued to be a part of KASZ and have grown to over 40 active members.

The Quilt Turning features a collection of quilts displayed to reveal and discuss each quilt's story. The purpose of the event is to showcase the quilts, share their history, and highlight the craftsmanship and stories behind them.

The Quilt Show tradition began in 2004, with the first event held at the Krug Center prior to its renovation. For the next two years, the Show took place at Kyle Middle School. Initially planned as a biennial event, the City of Kyle later encouraged the group to host the Quilt Show annually. Since then, the Quilt Show has been held every year with free admission to the public. The quilts displayed will be quilts made by Kyle Quilters members. Judge Beth Smith will be the guest judge for the show.

KASZ was formed in February 2006 to offer a variety of social, educational, health and recreational activities to the senior residents of Kyle and surrounding areas. Kyle Quilters was the first activity created at KASZ. KASZ, in partnership with Kyle Quilters, is hosting the Quilt Turning event and the Quilt Show.

OPTIONS:

Option 1: Approve as presented

Option 2: Approve with changes

Option 3: Deny

RECOMMENDATION:

Arts and Cultural Board Regular Meeting

08/20/2025

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Parks and Recreation staff recommend Option 1.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Name: Tamara Aquino, CPRP

Title: Business and Strategic Planning Manager

Email: taquino@cityofkyle.com

Phone: 737-786-4749

Kyle Area Senior Zone Endorsement Request

August 20, 2025

Arts and Cultural Board



Overview

- Request
- Current Logo
- History
- Options

Request

- The Kyle Area Senior Zone, in partnership with the Kyle Quilters, seeks endorsement from the Arts & Cultural Board for the upcoming Quilt Turning on September 15, 2025 and 2025 Quilt Show on October 18-19, 2025.
- The endorsement includes featuring the Arts and Cultural Board logo on all promotional and marketing materials for these two events.

Arts and Cultural Board Page 3



Arts and Cultural Board Logo



Arts and Cultural Board Page 4

History

- The Kyle Quilters began meeting in the old library in 2002. In 2006, Adele Hurst asked the Kyle Quilters to become part of the newly formed Kyle Area Senior Zone (KASZ). They have continued to be a part of KASZ and have grown to over 40 active members.
- The Quilt Turning features a collection of quilts displayed to reveal and discuss each quilt's story. The purpose of the event is to showcase the quilts, share their history, and highlight the craftsmanship and stories behind them.



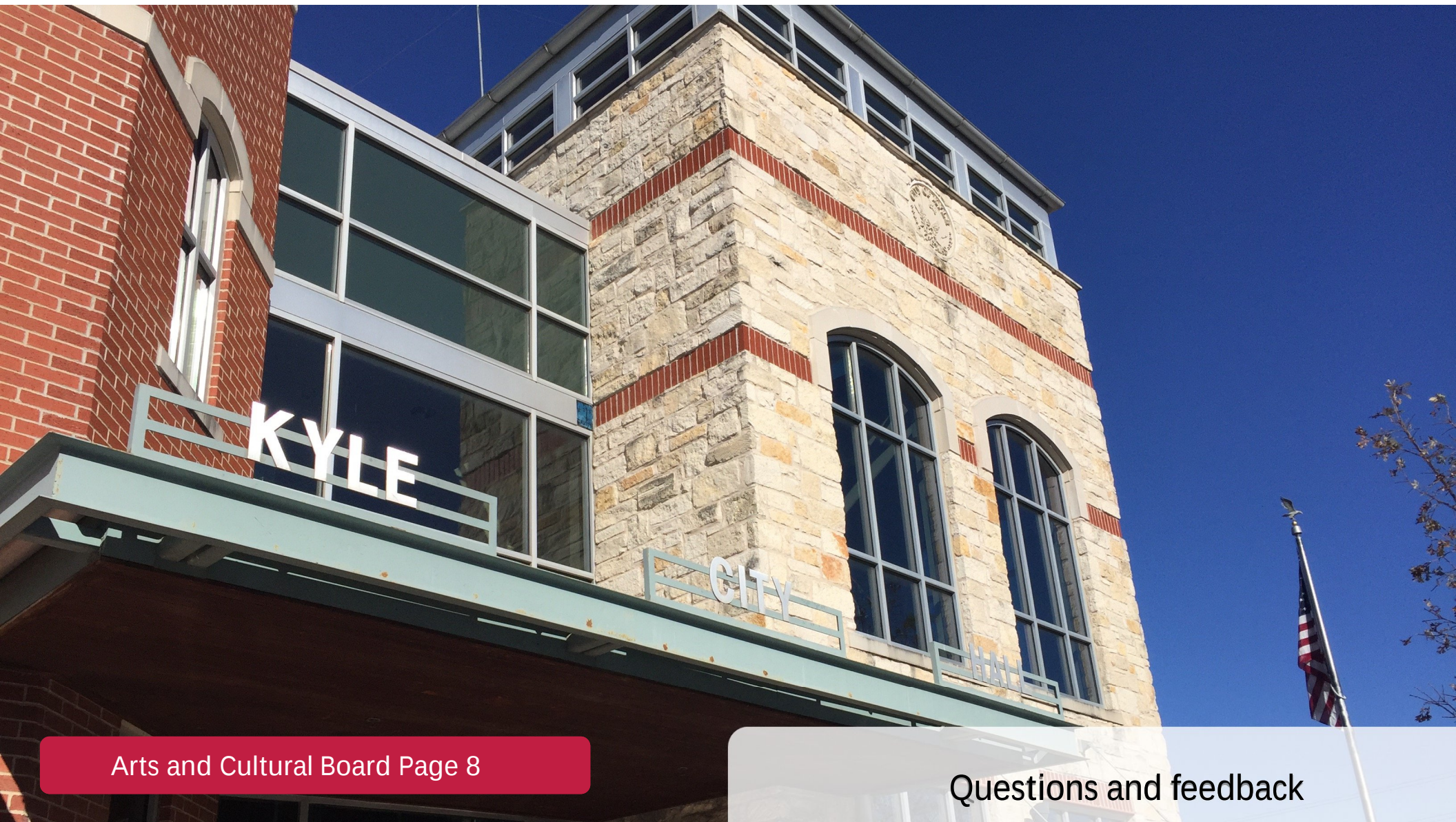
History (Continued)

- The Quilt Show tradition began in 2004, with the first event held at the Krug Center prior to its renovation. Since then, the Quilt Show has been held every year with free admission to the public. The quilts displayed will be quilts made by Kyle Quilters members. Judge Beth Smith will be the guest judge for the show.
- The KASZ has previously asked for Arts and Cultural Board endorsement. Due to a late response and unclear process, the Arts and Cultural Board did not endorse last year's quilt show.



Options

- Option 1: Approve as presented
- Option 2: Approve with changes
- Option 3: Deny



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Questions and feedback