



**Arts and Cultural Board Meeting Agenda
Wednesday, November 19, 2025 6:00 PM
Kyle City Hall, Minerva Falcon Community Room,
100 W. Center Street, Kyle, TX 78640**

I. Call Meeting to Order and Roll Call

II. Approval of Minutes

1. Consider approval of the Arts and Cultural Board October 15, 2025 meeting minutes.
(Item Presenter: Tamara Aquino, Business & Strategic Planning Manager, Parks & Recreation)
[Exhibit 1 - Minutes](#)

III. Citizen Comment Period with Arts and Cultural Board

The Arts and Cultural Board welcomes comments from Citizens. Those wishing to speak are encouraged to sign in before the meeting begins. Speakers may be provided with an opportunity to speak during this time period on any agenda item or any other matter concerning Arts and Cultural Board business, and they must observe the three-minute time limit.

IV. Staff Reports and Presentations

2. Receive a report, hold a discussion, and provide staff feedback regarding general updates on department announcements, public art and cultural related items, procedures, maintenance, and projects, such as the roundabout art, traffic box art program, tiny art gallery, sky blooms art sculpture, and the public art master plan.
(Item Presenter: Will Atkinson, Parks Planning & Project Manager)
[Exhibit 1 - Staff Memo](#)
[Exhibit 2 - Presentation](#)
3. Receive a report, hold a discussion, and provide staff feedback regarding a project update for the Kyle Public Art Master Plan.
(Item Presenter: Will Atkinson, Parks Planning & Project Manager)
[Exhibit 1 - Staff Memo](#)
[Exhibit 2 - Presentation](#)

V. Adjourn

One or more members of the board may participate in the meeting by videoconference pursuant to Section 551.127, Texas Government Code, provided that a quorum of the board will be present at Kyle City Hall.

NOTE: There may be a quorum of the City Council of Kyle, Texas present at the meeting who may participate in the discussion. No official action will be taken by the City Council members in attendance.

Posted this 13th day of November, 2025, prior to 9:00 a.m.

ART AND CULTURAL BOARD MEETING MINUTES

The Art and Cultural Board met in a regular scheduled meeting on October 15, 2025 at Kyle City Hall with the following present:

Board Chair Rose Burke
Board Vice Chair Fabiana Melendez Ruiz
Board Member Melissa Spence
Board Member Andrea MacRae
Board Member Anabel Gomez
Tamara Aquino, City Employee non-voting liaison
Will Atkinson, City Employee non-voting liaison
Ashley Gonzales, City Employee non-voting liaison
Todd Bressi, Consultant, virtual

I. Call Meeting to Order and Roll Call

Board Chair Burke called the meeting to order at 6:00 P.M. All members were present. A quorum was present.

II. Annual Election of Officers

1. Consider nominations to select a Board Chair and a Board Vice Chair for the Arts and Cultural Board.

(Item Presenter: Tamara Aquino, Business & Strategic Planning Manager, Parks & Recreation)

Board Chair Burke nominated Board Member Spence for Board Chair. Board Member Gomez seconded the nomination. Motion passed 5 - 0. Board Chair Burke nominated Board Vice Chair Melendez Ruiz for Board Vice Chair. Board Member Spence seconded the nomination. Motion passed 5 - 0.

III. Approval of Minutes

2. Consider approval of the Arts and Cultural Board September 17, 2025 meeting minutes.

(Item Presenter: Tamara Aquino, Business & Strategic Planning Manager, Parks & Recreation)

Board Vice Chair Melendez Ruiz made a motion to approve the minutes from September 17, 2025. Board Member Gomez seconded the motion. Motion passed 5-0.

IV. Citizen Comment Period with Parks and Recreation Board

Board Chair Spence opened citizen comments at 6:08 P.M. Ellen Ermis spoke during the citizen comment period, providing updates from The Zone Newsletter. Her remarks included information on the quilt show, the Kyle train station, and KASZ's participation in the Founder's Day Parade. With no one else wishing to speak, Board Chair Spence closed citizen comments at 6:11 P.M.

V. Staff Reports and Presentations

3. Receive a report, hold a discussion, and provide staff feedback regarding general updates on department announcements, public art and cultural related items, procedures, maintenance, and projects, such as the roundabout art, traffic box art program, tiny art gallery, sky blooms art sculpture, and the public art master plan.

(Item Presenter: Will Atkinson, Parks Planning & Project Manager)

Will Atkinson presented the report. One correction on slide seven was noted that the Public Art Masterplan is on schedule for adoption in February, instead of January. No action taken.

VI. Adjourn

With no other agenda items to discuss, Board Member Burke made a motion to adjourn. Board Vice Chair Melendez Ruiz seconded the motion. Motion passed 5-0. The meeting was adjourned at 6:23 P.M.

Melissa Spence, Board Chair

Prepared by:
Ashley Gonzales



Arts and Cultural Board Meeting

DEPARTMENT: Parks and Recreation
FROM: Will Atkinson, Parks Planning & Project Manager
MEETING: November 19, 2025

SUBJECT:

Receive a report, hold a discussion, and provide staff feedback regarding general updates on department announcements, public art and cultural related items, procedures, maintenance, and projects, such as the traffic box art program, sky blooms art sculpture, roundabout art, tiny art gallery, and the public art master plan.

SUMMARY:

Staff will provide general updates and reports on the following as detailed below.

- Roundabout Art
- Traffic Box Art Program
- Tiny Art Gallery Boxes
- Sky Blooms Sculpture
- Public Art Master Plan

OPTIONS:

Provide staff feedback.

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

FISCAL IMPACT:

No Cost Consideration

STAFF CONTACT:

Name: Will Atkinson
Title: Park Planning & Project Manager

Email: watkinson@cityofkyle.com

Phone: 512-985-8877



Monthly Report

Arts and Cultural Board - November Report



Overview

- Roundabout Art
- Traffic Box Art Program
- Tiny Art Gallery Boxes
- Sky Blooms Sculpture
- Public Art Master Plan
- Questions and Feedback

Roundabout Art

Status: **In Progress**

- Received data from Engineering to finalize details and sequence to provide the board.
- Finalizing the project scope of work and will begin advertising for sculpture this Fall.
 - Max Weight: 3,500 lbs.
 - Foundation Size: 15' diameter

Art Roundabout Locations

- Roundabout #3
 - Veterans/ US History theme to tie with red, white and blue proposed signage and Hero Memorial Park
- Roundabout #4
 - Per comment in Council Meeting on May 6, 2025, art to have a theme of Celebrate Local History to mark the farming / ranching nature/character of this area of Kyle
- Roundabout #9
 - Embrace Community Growth theme
- Roundabout #12
 - Flora / Fauna theme
- Roundabout #18
 - Flora / Fauna theme





Traffic Box Art Program

- **Status: Paused**
- Project on pause to wait for the adoption of the Arts Master Plan
- Item discussed in September, based on feedback finalizing details discussed from meeting and will provide at November/December meeting.



Tiny Art Gallery Box

Status: In Progress

- Final boxes delivered and on hand.
- Finalizing program details
- Made contact with Hays CISD Director of Fine Arts to provide the 1st, 2nd, and 3rd place sculptures from the Hays CISD District art show.
- Working to schedule a meeting to review art pieces.





Sky Blooms Sculpture Update

Status: **In Progress**

- Art in production
- Materials are ordered and the CAD files are completed for the base light structures. Sections have been cut and are being welded together for the bases to hold the uplighting.
- Received structural foundation proposal from vendor on Oct. 30th. Staff is currently reviewing.
- Estimated Install: February 2026





Sky Blooms Sculpture Update



Public Art Masterplan

Status: **In Progress**

History:

- Preliminary plan presented at September Park Board Meeting
- Preliminary plan for City Council pushed from October to November
- Plan adoption still on schedule for approval in December, but due to timing it could be early January
- Consultant to provide current updates

Questions/Feedback





Arts and Cultural Board Meeting

DEPARTMENT: Parks and Recreation
FROM: Will Atkinson, Parks Planning & Project Manager
MEETING: November 19, 2025

SUBJECT:

Receive a report, hold a discussion, and provide staff feedback regarding a project update for the Kyle Public Art Master Plan.

SUMMARY:

On May 6, City Council authorized the City Manager to execute a professional services agreement with Todd W. Bressi to conduct a Public Art Master Plan for the City of Kyle. This plan will serve as a comprehensive framework to guide the strategic placement, funding, and management of public art across the community. It will help align public art efforts with the City's vision, enhance public spaces, support local artists, and foster cultural engagement. Key components of the plan will include, Community input and stakeholder engagement, identification of priority locations for public art, and recommendations for policies related to artist selection, maintenance, and program sustainability

As part of the Public Art Masterplan project, the following has been completed:

- June 18, 2025: Public Art Masterplan Survey Opened
- June 24-27, Consultant came to Kyle for site visit and began conducting interview with City departments, City Manager and City Council members.
- Survey closed on August 8, 2025, with 334 respondents. Review of responses began on August 4, 2025.
- Following closing of survey, Mr. Bressi began drafting the Public Art Master Plan and wrapping up stakeholder interviews.

Mr. Bressi will deliver a presentation outlining the results of the survey and next steps in the Public Art Masterplan process.

OPTIONS:

Provide staff feedback.

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

FISCAL IMPACT:

No Cost Consideration

STAFF CONTACT:

Name: Will Atkinson

Title: Park Planning & Project Manager

Email: watkinson@cityofkyle.com

Phone: 512-985-8877



Kyle Public Art Masterplan

Arts and Cultural Board - November Report



Introduction

Todd Bressi

- Bressi is an urban designer and planner, based in Philadelphia.
- Has led an independent public art consulting practice since 2008.
- Works with public agencies, arts organizations and private sector to develop public art strategies and implement public art and placemaking projects.



What Do We Hope to Accomplish

- Create a vision and goals for public art in Kyle
- Identify opportunities and issues
 - o Set priorities for future work plans
- Implementation
 - o Policies, procedures
 - o Program management
 - o Funding





Stakeholder Outreach

- Interviews with city leadership (Council members, City Manager)
- Interviews with city staff (planning, parks, finance, engineering, procurement)
- Interviews with city consultants (parks, planning, code rewrite)
- Interviews with key institutions (hospital, community college)
- Roundtable with community stakeholders (KASZ)
- Questionnaire with Arts and Cultural Board members
- Public survey (344 responses)



Survey Results

344 Survey Responses

What are the Most Important Goals for Public Art in Kyle?

- 50% say to create memorable artworks that are associated with the identity of the city and its neighborhoods
- 39% say to express Kyle's uniqueness (i.e., its landscape, history, people)
- 39% say to increase the ability of local artists to work on public art, while balancing with work from artists outside the region.



Survey Results

What Locations are Best for Public Art in Kyle?

- 42% - Utility Boxes
- 36% - Neighborhood Parks
- 35% - Underpasses and retaining walls
- 34% - Small public spaces
- 29% - Roundabouts
- 24% - Trails and Greenways



Survey Results

Thoughts and Concerns About Public Art in Kyle

- Desire for supportive but thoughtful approach to public art
 - Reflecting local voices, uplifting community identity
 - Integrated in a functional and fiscally responsible way.
- 66% of respondents support public art, often expressing the positive role art can play.
- 30% of respondents expressed concern, mostly related to cost, priorities or the appropriateness of certain types of art.



Survey Results

Thoughts and Concerns About Public Art in Kyle

- The most frequent and passionate theme was the desire to see local artists involved in creating Kyle's public art.
- Many respondents emphasized the importance of integrating public art into the city's physical infrastructure, such as parks especially in ways that improve usability and comfort.



Vision and Mission

KYLE'S VISION FOR PUBLIC ART

Public artworks in Kyle are an essential aspect of our quality of life and identity. They are rooted in our traditions, beautify our public spaces, strengthen our community connections and convey our forward-thinking identity.

MISSION FOR PUBLIC ART IN KYLE

Kyle's public art initiative supports the creation of public art by initiating projects in public infrastructure and by encouraging private sector efforts to include art in new developments.



Goals

- Create artworks that become **synonymous with the city's identity**.
- **Enhance quality of life amenities** such as parks, recreational facilities, cultural attractions, and affordable housing options to make our community more attractive for businesses and residents alike.
- Support the city parks mission to **foster an equitable, innovative, connected and accessible park system that prioritizes physical, mental, and emotional well-being**.
- **Engage local artists and residents** in the processes of creating public art, cultivating people's opportunity to express themselves and general appreciation of arts and culture.



Frameworks for Public Art

- **PUBLIC ART AND CIVIC WORKS**

- Parks, Library, Civic Buildings, Roundabouts, Bridges

- **PUBLIC ART AND ECONOMIC DEVELOPMENT**

- Destination areas
- Focus industries
- VYBE locations

- **PUBLIC ART AND COMMUNITY**

- Community participation projects
- Temporary projects and exhibitions



Civic Works: Parks

- **IDENTIFY PUBLIC ART OPPORTUNITIES IN DESIGN PLAN PHASE**
 - Sportsplex, Lake Kensington
- **INCLUDE PUBLIC ART RECOMMENDATIONS IN MASTER PLAN PHASE**
 - Gregg-Clarke, Lake Kyle, Steeplechase, Waterleaf
- **CONSIDER PARK FEATURES IDENTIFIED IN PARKS PLAN**
 - Trailheads, shade structures, sensory gardens, community gardens, friendship trails, outdoor classrooms, nature centers/interpretive hubs, splash pads, amphitheater, seating, basketball courts, entry features

PARKS





Civic Works: Transportation

- **ROUNDABOUTS**

- Kohler's at Cromwell Dr (#3) – Art
- Windy Hill Rd at Cherrywood (#4) – Art
- Kohler's at Bebee Rd (#9) – Art* (roads don't exist yet)
- Old Stage Coach at Six Creeks Blvd (#12) – Art
- Bunton Creek and Dacy

- **BRIDGES**

- Kohler's Crossing Railroad Overpass (FY 27)
- FM 1626 Pedestrian Overpass at Union Pacific Railroad Crossing

BRIDGES





Civic Works: Other

- **CITY ADMINISTRATION**

- Expanded City offices downtown
- Water Department administrative building
- Public Safety Center (retrofit)

- **LIBRARY**

- Facilities recommended in facilities plan
- Interior or exterior projects at existing library

LIBRARY INTERIOR AND GARDEN





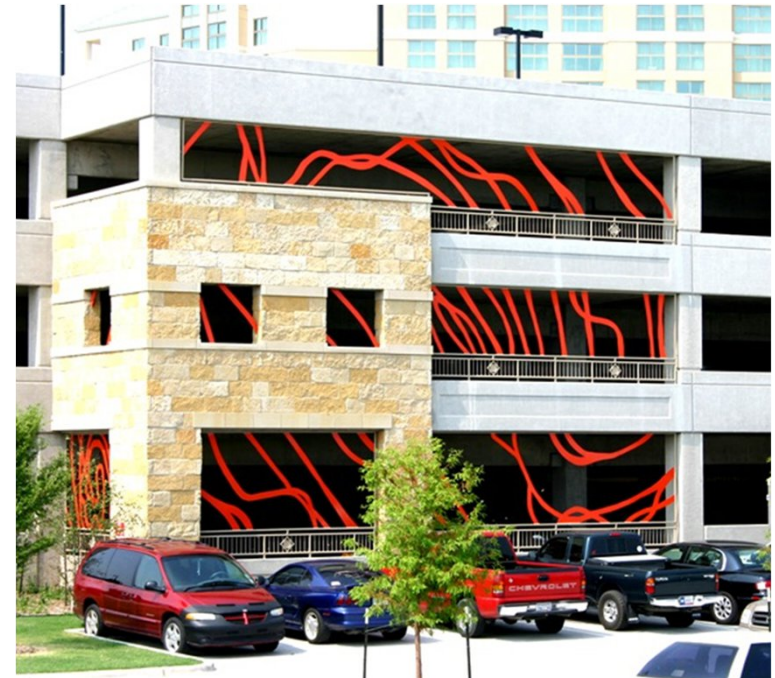
Economic Development

- **VYBE LOCATIONS**
- **DESTINATION AREAS**
 - Downtown, Brick and Mortar, Innovation Campus, Sportsplex, etc.
- **KEY FACILITIES**
 - Convention Hotel, Incubator, Sportsplex
- **FOCUS INDUSTRIES**
 - Med/Health, Education, Distribution, Sports and Family
- **COMMERCIAL DEVELOPMENT**
 - Murals inside and outside local businesses

VYBE LOCATIONS



DESTINATION FACILITIES



ECONOMIC SECTORS





Community

- **TEMPORARY PROJECTS AND EXHIBITIONS**
 - Temporary Sculpture, Banners, Exhibitions
- **COMMUNITY-PARTICIPATION PROJECTS**
- **COMMUNITY-BASED PROJECTS**
 - Utility box artworks
 - Tiny exhibition boxes
 - Poetry projects
 - Art and history projects

COMMUNITY





Implementation

- **FUNDING**

- Two percent for art, HOT, TIRZ, partnerships^{TIR}

- **ADMINISTRATION / GOVERNANCE**

- Parks and Recreation
 - Staff Manages, Arts and Cultural Board advises
 - Internal art cabinet – parks, planning, economic development, communications, purchasing, finance

- **PLANNING**

- Master Plan, Annual Plan, Project Memo



Implementation

- **GUIDELINES**

- Artist selection
- Community engagement
- Contracting
- Maintenance
- Removal of artworks

Questions/Feedback

