



**CITY OF MOLALLA
BEAUTIFICATION & CULTURE CPC REGULAR MEETING
AGENDA**

Molalla City Hall 117 N Molalla Ave. Molalla, OR 97038
Monday, September 15, 2025 | 5:30 PM

NOTICE: Beautification & Culture CPC will hold this meeting in-person and through video Live-Streaming on the City's Facebook Page and YouTube Channel. Written comments may be delivered to City Hall or emailed to recorder@cityofmolalla.com. Submissions must be received by 12:00 p.m. the day of the meeting.

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- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. CONSENT AGENDA**
 - A. Meeting minutes July 21, 2025
- 4. GENERAL BUSINESS**
 - A.
 - T-Mobile Hometown Grant
 - T-Mobile Grant Submission and Letter of Support documents attached
 - B. Lights on Downtown Trees
 - C. NEW POLICE DEPARTMENT ART UPDATE
- 5. OLD BUSINESS**
- 6. FOR THE GOOD OF THE ORDER**
- 7. STAFF COMMUNICATION**
- 8. ADJOURN**

Agenda posted at City Hall, Library, and the City Website at <http://www.cityofmolalla.com/meetings>. This meeting location is wheelchair accessible. Disabled individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the Community Development Office at 503-759-0243.

City of Molalla
Beautification & Culture Committee
Meeting Minutes
Molalla City Hall
117 N Molalla Avenue
Molalla OR

July 17, 2025
5:30pm

Present: Connie Sharp, Leota Childress, Pamela Lucht via phone, Terry Shankle,

Absent: Roxie Smith

Staff present: Suzanne Baughman

Guests: Ariella-Sophie Sternberg, Clackamas Arts Alliance, Gabriella Pena, AntFarm Youth Services

Convened: 5:37pm **Adjourned:** 6:16pm

Minutes:

Leota Childress motioned to approve June 16, 2025, minutes. Terry Shankle seconded. Approved unanimously

General Business:

Discussed badge design for new PD artwork. Design was agreed upon; Suzanne will email Ben Dye with design parameters.

Ariella-Sophie discussed the art funding. She will forward the information from the zoom meeting and Suzanne will distribute to B&C members.

Old Business:

Connie Sharp brought forward information about flowers. MOPO Design Studio's creates small carts that can be filled with flowerpots. Committee possible costs, water issues, where to put the cart, theft prevention. Gabriella Pena mentioned this could be a project the AntFarm could be involved in. AntFarm could assist in the planting and watering of the flower pots. Committee wondered if the old watering golf cart could be usable.

Color pallet for downtown businesses. Could there be a grant to assist businesses in a meeting a color pallet requirement.

Banners were discussed. The Celebrate Molalla banners have been delivered to public works. The banners placed along Hwy 211 have more failures due to large trucks and weather than the banners placed on Molalla Avenue. Considered placing banners only on Molalla Avenue and a few other side streets.

The committee will look for available grants in the upcoming year.

For the Good of the Order:

August 18th B&C meeting is cancelled. The next meeting will be on September 15, 2025, at City Hall.

Submitted by
Suzanne Baughman
Executive Administrative Assistant

Title	0272	03/20/2025
	by Mac Corthell in T-Mobile Hometown Grant Application Q1 2025 (Application Open January 1 - March 31, 2025)	id. 50027278
	mcorthell@cityofmolalla.com	

Original Submission	03/20/2025
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Thank you for your interest in the T-Mobile Hometown Grants Program. Your application will be reviewed by an internal T-Mobile review committee and non-profit partner based upon the following criteria. Please note that the letters of support for your project are an important part of this application. Community need - Proposed project should fill a demonstrated need in the community. This grant funding is intended for shovel-ready projects that would not otherwise be possible to implement through municipal funding. Proposal & letters of support should demonstrate strong community support for the project. Community impact - Project should connect the community in meaningful, innovative, and creative ways. Partners and engagement - Strong applications actively involve local organizations by incorporating them into the planning and execution processes and engaging the community in activating the project site. Letters of support should come from a variety of stakeholders within the community. Feasibility - You should have a shovel-ready plan ready to go and be able to complete your project within your detailed budget and within 12 months of receiving funding, if selected. Note: When developing your proposed project budget, keep in mind that funds may not be used for engineering and architectural plans or fees, salaries or annual operating expenses, or reimbursement for projects that are already completed. Projects must be completed and usable by the public by May 31, 2026. Make sure to consider these parameters when choosing the kind of project you are proposing for this grant. Alignment with T-Mobile's small town strategy - T-Mobile strives to be a force for good. To read more about T-Mobile's many corporate initiatives and key segments, visit <https://www.t-mobile.com/responsibility>. Tip: To help avoid losing any work as you complete your application, we encourage you to type your responses into a separate document, saving your work frequently, and then copy and paste your responses into this form. Award determinations will be made in mid-May 2025 and funds will be disbursed by approximately June 1, 2025, if selected. You will receive a notification about award determinations via your Submittable account that you use to submit your application. Please note that you cannot make any changes to your application once it has been submitted. We look forward to receiving your project proposal. Questions? Email TMobileGrant@mainstreet.org

Applicant Details

First name	Mac
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Last name	Corthell
Title/Position	Assistant City Manager
What is your connection in the community?	City/County Employee
Email Address	mcorthell@cityofmolalla.com
Phone number (xxx-xxx-xxxx)	+15037590219
Are you willing to serve as your community's key contact/sponsor for the grant?	Yes
Organization Details	
Name of Organization Requesting Funds	City of Molalla - Beautification & Culture Committee
Organization's Street Address Line 1	315 Kennel Ave
Organization's Street Address Line 2	PO Box 248
Organization's City	Molalla
Organization's State/Territory	OR
Organization's Zip Code	97038
Organization's County	Clackamas
Tribal affiliation or indigenous organization, if applicable	N/A
Which best describes your organization:	Local government entity (includes the city, county, public libraries, public school districts, and other public agencies)

How many staff (full-time and part-time) does your organization have?

53

How many years has the project lead been in their current position?

5

Has your organization led a local placemaking initiative before?

Yes

If your organization has previously led a local placemaking initiative, please describe that initiative and major lessons learned.	The City of Molalla has led several placemaking initiatives over the years. Most recently, the City led an initiative to develop and implement a 10-year strategic plan known as the "Molalla Vision and Action Plan 2020-2030." The plan resulted in 5 major focus areas, each with a set of action items to facilitate implementation. Through this process and others, the City has learned the following lessons. 1. Community Engagement is Key: Placemaking initiatives are most successful when they recognize that community members are experts on their own spaces and needs. Actively involving residents in the planning and implementation of placemaking projects ensures that the resulting spaces are truly responsive to their needs and desires. Engaging residents early and often helps build trust and a sense of ownership in the process. 2. Fostering a Sense of Place: Placemaking aims to create a sense of place, where people feel connected to and proud of their local area. By creating spaces that encourage interaction and community events, placemaking can strengthen social connections and build a sense of belonging. Placemaking initiatives often focus on highlighting and celebrating local assets, such as culture, history, and natural beauty. 3. Long-Term Commitment and Partnerships: Placemaking projects require a long-term commitment to ensure their ongoing success and sustainability. Collaboration between government, businesses, and community organizations is crucial for securing funding, resources, and expertise. It's important to establish clear goals and metrics to measure the impact of placemaking initiatives and ensure they are achieving their intended outcomes. 4. Creative Placemaking: Creative placemaking uses arts and culture as a tool to address community issues, build capacity, and foster a sense of place. Creative placemaking can bring new attention to or elevate key community assets, voices of residents, local history, or cultural infrastructure. Creative placemaking aims to inject new or additional energy, resources, activity, people, or enthusiasm into a place, community issue, or local economy.
If the project lead were to leave their current position, what steps would be taken to ensure that this project would continue uninterrupted and be completed by the May 31, 2026 deadline?	This project will be lead by the Assistant City Manager, but will be executed by the City's Engineering Department. As with any organization, the City experiences staff turnover on a semi-regular basis. In order to continue developing and executing the City's capital plans without interruption, redundancy has been built into all facets of the program via a team of qualified managers, engineers, and engineer technicians. If any member of the team departs the organization, the work is redistributed to other qualified personnel who are already familiar with the project through weekly huddles and project updates.

Project Details

What is the name of your project?	Molalla Artistic Banner Holder Project
Please select the project category that most closely describes your proposal.	Public Art
	Physical Address of Project Site Note: If your project spans an area larger than a single address, please use the address of the organization requesting funds and include a brief description in the following prompt.
Physical Address of Project Site: Street Address 1	111 N Molalla Ave
Physical Address of Project Site: Street Address 2	
Physical Address of Project Site: City	Molalla
Physical Address of Project Site: State/Territory	OR
Physical Address of Project Site: Zip Code	97038
Physical Address of Project Site: County	Clackamas
If your project does not have one single address, please include a brief description of your proposed project's location, being as specific as possible. (If your project DOES have a single address, you may skip this question.)	This project will be located on both sides of the City Right-of-Way on the sidewalks adjacent to both 111 N Molalla Ave, and 414 N Molalla Ave.
Population size	10,325

Brief Project Summary: Please describe your project in one to two sentences.	Artisan manufacture and placement of a self-hoisting banner system along the main road (N Molalla Ave) in the City's downtown core. The decorative pillars serve as both an artistic enhancement to the streetscape, and a practical means of displaying local events and information.
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Detailed Project Proposal: Tell us about your project idea. Be sure to describe how your idea represents innovative, experimental, creative and/or entrepreneurial approaches to local placemaking. We encourage you to include visual project renderings, maps, images, etc. in this document to help communicate your shovel-ready project proposal to the review committee. Further in the application, you will be asked to upload a separate detailed budget, provide a timeline, and discuss your intended outcomes.

[Detailed_Project_Proposal.pdf](#)

At which stage are your plans for this project as of now?	Ready for construction/implementation
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Please upload 2-3 photos of the project site as it currently exists.

[Pic_1_-_Overview.jpg](#)

[Pic_2_-_South_Facing.jpg](#)

[Pic_3_-_North_Facing.jpg](#)

Does your organization own the site?	Yes
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Have these plans been approved and permitted, if applicable?	Yes
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Please briefly describe the community in which your project would be implemented, including community demographics, any primary industries, and any particular challenge(s) that the community is facing. How will this grant help your community address this challenge?

Named for its original inhabitants, the Molalla Tribe, the City of Molalla, Oregon is a rural community of 10,300 people located approximately 10 miles outside the Portland Metropolitan boundary in south Clackamas County.

DEMOGRAPHICS & PRIMARY INDUSTRIES

Historically a homogenous city of white European settlers, Molalla's demographics have shifted toward more diverse representation in recent decades with the Hispanic or Latino community growing to about 12.5% of the census population, and about 4% of the population reporting two or more races. Molalla's disabled population of about 11.8% is substantially higher than the state average of around 10%.

Molalla is an income stressed community boasting earnings below the county average with agriculture/forestry, wood manufacturing and retail trade making up just under 50% of all employment in the City.

ADDRESSING COMMUNITY CHALLENGES

Like all cities, Molalla faces a slew of challenges both unique and common. Chief amongst those is the lack of living wage and traded sector industries which results in several other challenges down the line:

1. Reduced tax revenues to help increase Accessibility, in terms of both ability and language, in public spaces that were developed prior to societal acknowledgement of the need;
2. Low paying jobs resulting in income stress and inability to comfortably afford basic amenities such as appropriate housing;
3. Bedroom community effect (commuting to a living wage job) resulting in a difficult business environment for local entrepreneurs and small businesses.

This project will help to address these challenges and more by increasing attendance at local events and initiatives thus spreading awareness of the Molalla Community and its assets both to local commuters, and to those from outside the region. This awareness provides the first step toward enticing living wage employers to the community thereby reducing the environmental and business impacts of commuting, reducing income stress through increased wages, and increasing tax revenues to help address issues with accessibility, and more.

Additionally, the increased awareness of the Molalla community and its assets – such as the Wild and Scenic designated Molalla River Corridor – will provide a residual effect to local businesses throughout the year. One who comes to town for the Molalla Buckeroo will likely learn of the Wild and Scenic Corridor through other City initiatives and will return to experience it. The businesses of Molalla benefit and the ripple effect provides a benefit community-wide.

Please describe how your project design (including community engagement) and project execution plan actively fosters inclusion, taking into consideration the lived experiences, abilities, and needs of all community members.

The artistic banner holder project can actively foster inclusion by incorporating diverse community voices in the design phase, ensuring accessibility in both the artistic and physical elements, and engaging all community members in the execution process. By prioritizing equitable participation and continuous feedback, the project can reflect the rich tapestry of the community, celebrating its diversity and enhancing social cohesion. This inclusive approach not only enriches the artistic experience but also strengthens community ties and promotes a sense of belonging for all residents.

ENGAGING DIVERSE VOICES

- **Community Input:** The Beautification & Culture Committee will host surveys and workshops where community members can share their ideas for banner themes and designs. Staff and volunteers will ensure these sessions are accessible to all by providing multiple times, formats (in-person, virtual), and language options.

DESIGN FOR ACCESSIBILITY

- **Visual and Functional Design:** Ensure that the banner designs are visually accessible, using high-contrast colors and clear fonts for readability. Consider incorporating tactile elements for individuals with visual impairments.
- **Physical Accessibility:** Position banner holders in locations that are easily accessible to individuals with mobility challenges, ensuring they can be enjoyed by everyone.

EQUITABLE IMPLEMENTATION

- **Diverse Stakeholder Involvement:** Assemble a project team that reflects the community's diversity, including representatives from various cultural, age, and ability groups to ensure decisions are inclusive.
- **Transparent Communication:** Maintain open lines of communication throughout the project, providing regular updates and soliciting ongoing feedback from community members.

EVALUATION AND FEEDBACK MECHANISMS

- **Inclusive Feedback Opportunities:** After the installation, gather feedback from community members on their experiences with the banners. Use surveys, interviews, and community meetings to collect input.
- **Ongoing Assessment:** Implement regular reviews to assess how well the project meets the needs of diverse community members, making adjustments as necessary to improve inclusivity.

Please provide three (3) specific ways in which you intend for this project to benefit your community. Additionally, how could this project be

How might this project help your organization build relationships with new partners and community members?

The artistic banner holder project has the potential to be a catalyst for building relationships with new partners and community members. By fostering collaboration, encouraging participation, and promoting inclusivity, the project can enhance community ties, support local businesses, and

modeled and/or scaled for other non-profits or local municipal governments to adopt and implement?

create a vibrant cultural identity for the city. By strategically leveraging these elements, the city can ensure that the project not only beautifies the downtown area but also strengthens the community as a whole.

PARTNERSHIPS WITH LOCAL BUSINESSES & ARTISTS

- Sponsorship Opportunities: Local businesses can be invited to sponsor banners, creating a financial partnership. In return, businesses gain visibility and demonstrate their commitment to community development.
- Cross-Promotion: The banners can feature not only artistic designs but also promote local businesses or events, encouraging collaboration and mutual support.
- Local Artists Collaboration: By inviting local artists to design and create banners, the project can encourage community participation. This collaboration allows artists to showcase their work, fostering a sense of pride and ownership among community members.

CIVIC ENGAGEMENT

- Community Interests: The banners themselves will help to increase awareness of events, initiatives and businesses in the community. With the banner and holder as a 'conversation starter' supported by deeper information on the City's website, newsletter, and social media accounts, this project will provide for enhanced civic engagement that can build trust between city officials and community members.
- Feedback Mechanisms: On the flip side of the same token, the City's public outreach mechanisms will be used for the community to provide feedback on the banners that can help residents feel heard and valued, encouraging further dialogue between the city and its residents.

CULTURAL IDENTITY & INCLUSIVITY

- Diverse Representation: By showcasing diverse themes that represent different cultures and communities within the city, the project can foster inclusivity. This representation can help different groups feel acknowledged and connected.
- Cultural Events: Tying the banner project to cultural events or festivals can create opportunities for collaboration with cultural organizations, enhancing community ties and celebrating diversity.

TOURISM & ECONOMIC DEVELOPMENT

- Attracting Visitors: An artistic downtown area can attract tourists, leading to increased foot traffic for local businesses. This can create partnerships with tourism boards and local chambers of commerce.
- Promoting Local Events: Using banner space to advertise local events can encourage community participation and collaboration with event organizers, strengthening community bonds.

How will the project continue to contribute to and impact your community after its initial implementation/launch?

The artistic banner holder project is not merely a one-time initiative; its potential for long-lasting impact on the community is significant. By fostering ongoing artistic expression, community engagement, economic development, educational opportunities, civic pride, sustainability, and partnerships, the project can create a vibrant, interconnected community that continues to thrive well beyond its initial launch. Through careful planning and community involvement, the artistic banner holders can become a beloved and integral part of the community's identity.

ONGOING CULTURAL EXPRESSION

- **Dynamic Art Displays:** The banners can be designed to be interchangeable, allowing for regular updates that reflect seasonal themes, local events, or cultural celebrations. This dynamic aspect ensures that the community sees fresh art regularly, promoting ongoing engagement with local artists and their work.
- **Cultural Narratives:** As new banners are introduced, they can tell the evolving story of the community, celebrating its history, diversity, and achievements. This fosters a sense of identity and belonging among residents.

COMMUNITY ENGAGEMENT & PARTICIPATION

- **Continued Involvement of Local Artists:** The project can establish an annual or bi-annual call for artists, encouraging ongoing participation and giving emerging artists a platform to showcase their talent. This can strengthen connections within the artistic community.
- **Volunteer Opportunities:** The maintenance and installation of banners can involve community volunteers, fostering a spirit of collaboration and shared responsibility.

ECONOMIC DEVELOPMENT & SUPPORT FOR LOCAL BUSINESSES

- **Increased Foot Traffic:** As the vibrant banners attract attention, they can lead to increased foot traffic for local businesses. This ongoing benefit can support the local economy and encourage new businesses to establish themselves in the area.
- **Collaborative Events:** Businesses can host events tied to the banner themes, creating a calendar of activities that draws residents and visitors alike, further enhancing community bonds and economic activity.

PROMOTING CIVIC PRIDE & IDENTITY

- **Community Events:** Using the banners as focal points for community events or celebrations can strengthen civic pride. Events like banner unveiling ceremonies can become traditions that unite residents.
- **Local History and Heritage:** Banners could feature historical figures or events significant to the community, promoting awareness and appreciation of local heritage.

SUSTAINABILITY & ENVIRONMENTAL AWARENESS

- **Eco-friendly Materials:** If the banners are made from sustainable materials, they can serve as a model for environmental responsibility. This

can inspire other community projects focused on sustainability.

- Awareness Campaigns: The banner holders can be used to promote environmental initiatives, such as recycling or conservation efforts, contributing to a culture of sustainability within the community.

LONG-TERM PARTNERSHIPS

- Networking Opportunities: The project can create connections between various community stakeholders, including artists, local government, businesses, and non-profits. These relationships can lead to future collaborations on other projects, enhancing community development.
- Civic Engagement: As the project grows, it can attract interest from new partners, such as art organizations, cultural institutions, and educational entities, leading to a broader network of support for the arts and community development.

How might this project be leveraged for additional funding support for your area's community and economic development efforts?

The artistic banner holder project can be a pivotal element in attracting additional funding support for community and economic development efforts. By exploring grant opportunities, forming partnerships, launching crowdfunding campaigns, promoting tourism, organizing events, and showcasing the project's impact, stakeholders can create a robust funding strategy that not only supports the banner initiative but also contributes to broader community goals. Engaging the community and demonstrating the project's value will be essential in successfully leveraging it for ongoing funding opportunities.

GRANT OPPORTUNITIES

- Art and Culture Grants: The project can qualify for grants from arts and culture foundations or government arts agencies. These grants often aim to support public art initiatives that enhance community engagement and cultural identity.
- Economic Development Grants: Many government and non-profit organizations offer grants aimed at boosting local economies. By highlighting the project's potential to attract visitors and support local businesses, the project can align with these funding goals.

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

- Corporate Sponsorships: Local businesses can be invited to sponsor individual banners or entire installations. In return, sponsors receive publicity and enhance their corporate social responsibility profile.
- Collaborations with Nonprofits: Partnering with local non-profits focused on arts, education, or community development can open doors to shared funding opportunities. These organizations often have access to different grant sources.

CROWDFUNDING INITIATIVES

- Community Fundraising Campaigns: Launching a crowdfunding campaign

to support the banner project can mobilize community members and generate funds. This approach not only raises money but also increases community investment in the project.

ECONOMIC DEVELOPMENT PROGRAMS

- **Tourism Development Funding:** The project can enhance the aesthetic appeal of the downtown area, making it more attractive to tourists. This can be leveraged to secure funding from tourism development agencies focused on boosting local tourism.
- **Revitalization Initiatives:** Positioning the project as part of a larger downtown revitalization strategy can attract funding from community development block grants or similar programs.

EVENTS & FUNDRAISING OPPORTUNITIES

- **Art Festivals or Exhibitions:** Organizing events around the banner project can serve as fundraising opportunities. These events could include art shows, community festivals, or competitions, generating revenue through entry fees, sales, or sponsorships.
- **Merchandising:** Creating merchandise related to the banner designs (such as prints, T-shirts, or postcards) can raise additional funds while promoting the project.

SHOWCASING IMPACT & SUCCESS

- **Data Collection and Reporting:** Collecting data on the project's impact, such as increased foot traffic, local business sales, or community engagement metrics, can be powerful when applying for future funding.
- **Success Stories and Testimonials:** Gathering testimonials from community members, local businesses, and artists involved can enhance funding applications by demonstrating the project's positive impact.

How could this project be modeled and/or scaled for other non-profits or local governments to adopt and implement?

By developing a comprehensive framework for the artistic banner holder project, non-profits and local governments can effectively model and scale this initiative in their communities. Through clear guidelines, community engagement strategies, funding opportunities, and ongoing support, the project can be successfully adopted and adapted to enhance public spaces, promote local culture, and foster community pride. This collaborative approach not only enriches individual communities but also builds a network of organizations dedicated to public art and community development.

Project Framework Development: Define Objectives and Goals. Create a Project Guidebook.

Community Engagement Strategy: Workshops and Information Sessions. Local Artist Involvement.

Partnership and Sponsorship Models: Identify Potential Partners. Sponsorship Packages.

Funding Strategies: Grant Application Templates. Crowdfunding

Framework.

Implementation and Maintenance Plan: Step-by-Step Implementation Guide. Maintenance Guidelines.

Evaluation and Feedback Mechanism: Impact Measurement Tools. Case Studies and Success Stories.

Networking and Support: Create a Community of Practice. Mentorship Program.

Please provide a timeline for your project. Note when the different stages/elements of your project will be executed, if selected.

This project began in principle in November of 2023 and several stages of the project have been completed. The remaining project timeline is estimated to be 165 days or less from the date grant proceeds are distributed, but will likely complete closer to the 120 day mark.

1. Pre-Design: November 2023-June 2024

- Public Outreach and Engagement
- Concept Design
- Conceptual project timeline

2. Design: July 2024-December 2024

- Construction Design
- Cost Estimates

3. Financing: January 2025-March 2025

- Identify potential funding resources
- Make application to funding resources as applicable

Note: this timeline is based on award of funds from T-Mobile Hometown Grant from this point on

4. Contract & Fabrication (120-days)

- Distribution of Grant Funds
- Public Engagement on Artistic Embellishments (30-days)
- Contract and down payment (Immediate)
- Fabrication (Complete 90-days after Artistic Embellishment process)

5. Construction/Installation (45-days)

- No permitting required due to public project in public right-of-way
- Note: All construction in the public right-of-way is required to be inspected and accepted by City Engineering Staff.
- Installation/Construction (1-day process, but additional time added for scheduling)
 - Inspection (City Engineering Staff will inspect immediately)
 - Punch List (If any outstanding issues, staff will provide contractor a punch list prior to issuing final payment)
 - Final Acceptance (once all punch list items are resolved, final inspection and acceptance will be complete)
 - Final Payment rendered.
-

Select the amount of 6 to 9 months time you expect will be needed to complete your T-Mobile Hometown Grant Project, if selected, starting from the time at which grant funds would be disbursed (March 1, 2025).

T-Mobile Hometown Grants award up to \$50,000 for qualifying projects. How much funding are you requesting for your project? 43,000.00

Does your project need more than \$50,000 to be completed? No

Please provide an itemized budget (.pdf, .xlsx, .jpg, or .doc) showing how the grant funds would be used. Make sure to include labor costs in your budget. If your project requires more than \$50,000, make sure to indicate which parts of the project would be covered by the T-Mobile Hometown Grant, if selected, and where the funding for the other parts of the project would come from.

[banner.system.proposal.pdf](#)

Please upload up to five letters of support for your project. We encourage applicants to include letters of support from a variety of key partners throughout the community. For example, you might choose to include letters from community organizations, local government agencies, schools, hospitals, local business partners, community members, etc. that demonstrate community alignment, engagement, and consensus for your proposed project. Letters of support may be combined into one document or uploaded as individual documents.

[SupportLtr_Council.pdf](#)

[SupportLtr_Chamber.pdf](#)

[SupportLtr_MtHoodTerritory.pdf](#)

[SupportLtr_Molalla_Buckeroo.pdf](#)

[SupportLtr_NWTransplants.pdf](#)

Optional: Are there any additional items that you would like the review committee to consider as a part of your application? (Examples: additional project renderings, maps, news articles, artist biographies, etc.)

[Banner_Pole_System_-_Information_-_2025.pdf](#)

If you are awarded a grant, you will be required to submit a progress report 6 months into the implementation period and a final grant report at the end of the 12-month project implementation period. Both reports will be completed as fillable forms, emailed to you by the program staff. Will you be able to submit the progress report and final report, if awarded a grant?

Additional Information This information is for tracking purposes and does not impact the scoring of your application.

Which best describes your organization's affiliation to the Main Street network? Please note: This grant program is open both to organizations that are part of the Main Street network, as well as organizations that are not.

Our organization is not, at this time, affiliated with any Main Street program./I am not aware of any local Main Street program that exists in our community.

How did you hear about the T-Mobile Hometown Grants Program?

Other

How did you hear about the T-Mobile Hometown Grants Program: If "Other," please specify.

A vendor email referenced the grant.

By checking this box, you verify that you are 18 years or older.

checked

By checking this box, checked
you agree that all the
information you've
provided is accurate,
that you're allowed to
share this
information and your
submitted materials
with T-Mobile and
Main Street America
(MSA), and that, if
selected to receive a
grant, T-Mobile and
MSA can use this
information and any
submitted materials
in connection with
the program
(including marketing
and publicity efforts
for the program).

Main Street America Yes
sends out emails with
resources and
information to help
support locally led
community and
economic
development efforts
in downtown districts.
Would you like to opt
into these emails?



City of Molalla - City Council

117 N Molalla Avenue, PO Box 248, Molalla OR 97038

Phone: (503) 829-6855

Fax: (503) 829-3676

March 4, 2025

Grant Administrator
T-Mobile Hometown Grant
12920 SE 38th Street
Bellevue, WA 98006

Re: City of Molalla Banner System Project Grant Application

To Whom It May Concern:

I'm writing on behalf of the Molalla City Council to express the Council's support for the Molalla Banner System project. This project will place a cross-street banner system in Molalla's downtown core and feature an artistic pillar design on each side of N Molalla Ave.

This project will provide significant impacts in the areas of aesthetics, economic development, public communication, enhanced partnerships, and more. Additionally, the project will be an artistic fixture in Molalla and serve the community for many decades to come.

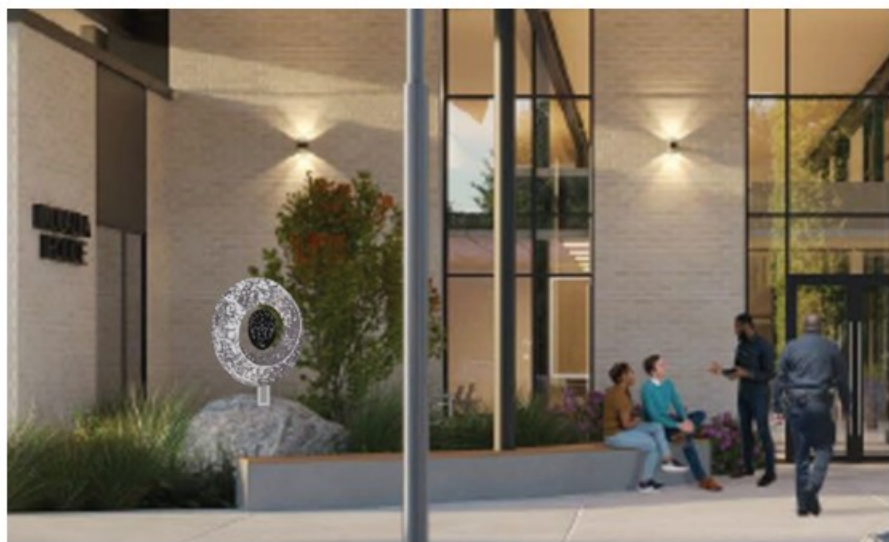
Some of the opportunities this project will bring include but are by no means limited to:

- Enhanced knowledge of Molalla's events, businesses and recreational offerings.
- Improved local event marketing and coordination.
- Increased event attendance, and new partnership opportunities.
- Increased business and recreational amenity traffic.
- Enhanced interest in Molalla overall in terms of recreation, business, and events.
- Improved downtown streetscape through artistic pillar design.

Notably, Molalla's downtown core has not yet fully recovered from the pandemic. But today new businesses have begun filling the storefronts and with them comes new energy and that energy must be germinated lest it wither and parish. This project will provide a new and different type of support that can be shared with the local economy and community at very little cost after install, while at the same time enhancing the aesthetic of the area to include Molalla's first piece of functional art in the public domain. Thank you for your time and careful consideration.

Sincerely,

Mayor Scott Keyser
City of Molalla





Hi Suzanne,

Sorry for the late in the game changes, I had a chance to buy a quantity of the black granite for another job and after I had a chance to work with it, I felt it was a better match for this project.

Here are a couple of renderings and a pdf of the vector file that will be used to engrave the granite. The process will be done with a stone router that will cut the stone with a v shaped groove.

we have the option of coloring the cuts. I think a metallic silver would contrast the black stone.

This will get us that detail we are looking for in the center of the badge.

"Art makes good people"

Ben Dye, Ben Dye Sculpture LLC

503 320 3044 bdyef@aol.com www.BenDyeSculpture.com

This account is not connected to a smart device.

