



**CITY OF MOLALLA
BEAUTIFICATION & CULTURE CPC BEAUTIFICATION & CULTURE CPC
AGENDA**

Molalla City Hall 117 N Molalla Ave. Molalla, OR 97038
Monday, March 16, 2026 | 5:30 PM

NOTICE: Beautification & Culture CPC will hold this meeting in-person and through Live-Streaming on the City's YouTube channel, City of Molalla | Oregon. Written comments may be delivered to City Hall or emailed to recorder@cityofmolalla.com. Submissions must be received by 12:00 p.m. the day of the meeting.

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1. ROLL CALL

2. NEW BUSINESS

- a.
 - The first order of business on the agenda will be to appoint the Chair and Vice-Chair for the Committee. The ordinance that made this change was effective November 29, 2025, and this is our first meeting since that time.
 - *In accordance with Ordinance 2025-11, Molalla Municipal Code, Section 2.17.010.C., the Chair and Vice-Chair of Community Program Committees shall be members of the Molalla City Council.*
 - Design ideas for the over the Street Banner Poles (grant)
 - Artwork at new library
 - April meeting date

3. OLD BUSINESS

Banner holder grant approved.

4. STAFF REPORT

- a. [Assistant City Manager Mac Corthell Staff Report Banners on Light Poles](#)
- b. [Assistant City Manager Mac Corthell Staff Report Artistic Embelishments for Cross Street Banner Holder](#)

5. ADJOURN

Agenda posted on the City Website at <http://www.cityofmolalla.com/meetings>. This meeting location is wheelchair accessible. Disabled individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the Administrative Assistant at 503-759-0291.



CITY OF MOLALLA

Staff Report

Agenda Category: STAFF REPORT

Agenda Date: Monday, March 16, 2026

Submitted by: Mac Corthell, Assistant City Manager

Approved by: Dan Huff, City Manager

SUBJECT: Assistant City Manager Mac Corthell Staff Report
Banners on Light Poles

FISCAL IMPACT: Unknown, but estimated at \$2,500-\$5,000 every 10-15 years.

RECOMMENDATION/RECOMMENDED MOTION:

Provide guidance to staff as requested.

BACKGROUND:

See staff report

ATTACHMENTS:

[Banners on Light Staff Report](#)



CITY OF MOLALLA

117 N. Molalla Avenue
PO Box 248
Molalla, OR 97038

Staff Report Beautification & Culture Community Program Committee

March 19, 2026

From: Mac Corthell, Assistant City Manager
Approved by: Mac Corthell, Assistant City Manager

SUBJECT: Banners on Light Poles

FISCAL IMPACT: Unknown, but estimated at \$2,500-\$5,000 every 10-15 years.

RECOMMENDATION/RECOMMEND MOTION: Provide guidance to staff as requested below.

BACKGROUND:

- For many years, the City has hung seasonal banners on holders affixed to power poles on Molalla Ave, and OR-213.
 - Unfortunately, all banners and banner holders had to be removed from the PGE power poles to facilitate their ongoing pole replacement/upgrade work.
- City staff is currently in the application process to install banner holders and banners on the light poles on Molalla Ave. The banner holders on OR-211 will not be replaced.
 - There are substantial cost savings and reduced reliance on outside parties under the light pole banner plan due to elimination of maintenance costs for each banner removal and installation throughout the year. We also believe they will look a lot better and draw people's eyes to our decorative lights instead of the gross power poles.
- The banner holders that go on the light poles are a bit smaller, so we will need to purchase new banner sets.

REQUEST FOR GUIDANCE:

1. Staff is recommending 4 sets of banners to be changed out seasonally, do you agree?
2. Staff needs design recommendations to take to Council. What should each of the banners represent (a basic description is fine, details will be added later)?
3. We are asking the CPC to provide banner designs or staff can provide design options for you to select from. However, we need this information by the end of your April meeting so we can get them on order ASAP for the summer season. So, please advise if you want staff to provide design ideas/options based on your feedback here, or if you want to undertake design on your own?



CITY OF MOLALLA

Staff Report

Agenda Category: STAFF REPORT

Agenda Date: Monday, March 16, 2026

Submitted by: Mac Corthell, Assistant City Manager

Approved by: Dan Huff, City Manager

SUBJECT: Assistant City Manager Mac Corthell Staff Report Artistic Embelishments for Cross Street Banner Holder

FISCAL IMPACT: The quoted budget for this work is \$5,500 base price. The not to exceed cost allowance for this work is \$7,500.

RECOMMENDATION/RECOMMENDED MOTION:

REQUESTED ACTION: Provide a recommendation to City Council regarding artistic embellishments on the new cross street banner holder.

BACKGROUND:

See staff report

ATTACHMENTS:

[Staff Report - Artistic Embellishments](#)



CITY OF MOLALLA

117 N. Molalla Avenue
PO Box 248
Molalla, OR 97038

Staff Report Beautification & Culture Community Program Committee

March 16, 2026

From: Mac Corthell, Assistant City Manager
Approved by: Mac Corthell, Assistant City Manager

SUBJECT: Artistic Embellishments for Cross Street Banner Holder

FISCAL IMPACT: The quoted budget for this work is \$5,500 base price. The not to exceed cost allowance for this work is \$7,500.

REQUESTED ACTION: Provide a recommendation to City Council regarding artistic embellishments on the new cross street banner holder.

BACKGROUND:

The City has been awarded a grant from Mt. Hood Territory for fabrication of cross street banner holders. One element of the banner holders is artistic embellishments (see attached for real life examples).

After speaking with the artist, Ben Dye, staff is recommending that the art pieces selected not exceed 4' in height and be mounted near the top of the pillars in order to preserve clear vision on the roadway.

Additionally, Mr. Dye stated that art mounted near the top of the pillars would typically be a silhouette as detail is not clear at that height. Mr. Dye suggested that one additional thing the Committee might consider is what the art piece is doing... that is, we used big foot as an example and he said, "what would big foot be doing"? This is important for him to be able to design what we are looking for.

Of note, the committee is not required to select "Big Foot" as the recommended artistic embellishment, but that is something the Council supported in past discussions.

SELF-HOISTING BANNER POLE SYSTEM



Sample Rendering of Banner Pole System

Overview:

The self-hoisting Banner System offers an elegant solution for displaying event banners across downtown streets. It is also ideal for cities planning to install underground utilities, which require removal of existing power poles. Even without underground utilities, the Banner Pole System is superior to power poles due to its unique shape and functionality. It provides maximum structural strength without the need for wire backstays. This avoids sidewalk trip hazards. And because the system is self-hosting, it eliminates the need for a bucket truck to install and remove event banners.

Beyond functionality, the Banner Pole System offers aesthetic appeal that is customizable to express the town's unique character. Each pair of banner poles can be topped with custom artistic embellishments to reflect the spirit of the community.

- Ideal for downtown revitalization projects
- Helps attract tourism
- Adds public art to the community with practical utility

Design (pat. pend.):

The Banner Pole System starts with two 30-foot tapered power poles. The poles are then cut to 22-foot lengths with a 7.5-inch bottom diameter and a 3-inch top diameter. For additional support and design interest, a framework is added at the tangent point to create an airplane wing-like shape. This shape provides maximum structural strength and banner stability without the need for wire backstays. This eliminates trip hazards and traffic obstacles. The framework is constructed of 1/4-inch x 2-inch steel plates spaced every 30-inches.

The framework is constructed of 1/4-inch x 2-inch steel plates spaced every 30-inches. then boxed along one side to the taper pole at the tangent point to create the final shape.

SELF-HOISTING BANNER POLE SYSTEM



Construction of framework over pole to create airplane wing-like shape

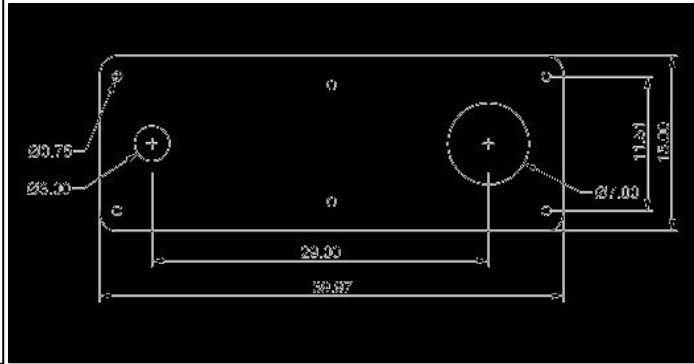
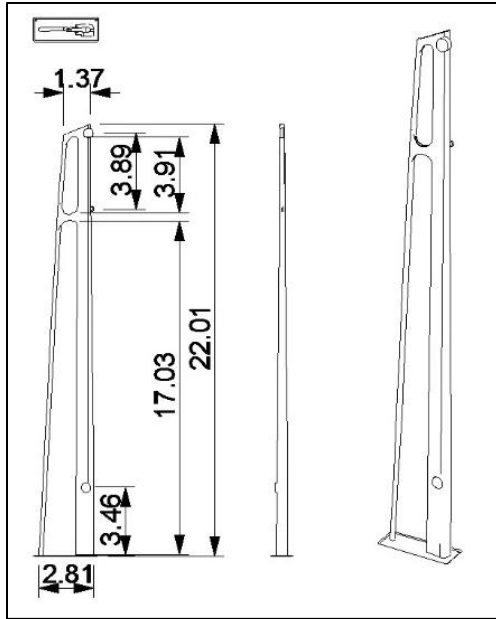
The backstay for each pole is constructed of 2-1/2-inch diameter Schedule 40 black iron pipe. The first five-feet at the top of the backstay is integrated into the framework to create a safety pin-like shape.



Construction of backstay to create safety pin-like clasp shape at top of each pole

The base is constructed from 1/2-inch plate. Bolts are 3/4-inch and embedded in the concrete to a minimum depth of 10-inches. The concrete foundation needs to be a minimum of 4-foot square. All hardware is marine grade stainless steel for weatherproofing and longevity. The hoisting wire is 3/32-inch, 7 x 9 steel cable. The winches are 1500 lbs.

SELF-HOISTING BANNER POLE SYSTEM



Base Plate photos and drawings

SELF-HOISTING BANNER POLE SYSTEM



Hoisting winch has a 1500-pound linear pull capacity



Hoisting wire is 3/32-inch 7 x 9 steel cable

Coating is commercial-grade handrail paint designed to resist chipping. Paint color can be determined by the city.

The Banner Pole System can include a customized artistic embellishment at the top of each pole structure to express the character of the community. Artistic embellishment requires a general concept from the city from which renderings can be created for approval prior to construction.

Current Installations:

The Banner Pole System has been successfully installed in the Oregon towns of Estacada, Tigard, Forest Grove, Dalles, and Oregon City.

SELF-HOISTING BANNER POLE SYSTEM



Estacada, Oregon



Tigard, Oregon

SELF-HOISTING BANNER POLE SYSTEM



Dallas, Oregon



Oregon City, Oregon

Artistic Embellishments:

Each pole can be embellished with custom sculptures to tie in the system to harmonize its design with the town's unique character. If necessary, the embellishment can be added after the system is installed. Please see Ben's portfolio of work at BenDyeSculpture.com

SELF-HOISTING BANNER POLE SYSTEM



Tigard chose a glass design involving collaboration with a local glass artist



Estacada chose an eagle on one pole and an osprey on the other

SELF-HOISTING BANNER POLE SYSTEM



Forest Grove chose a tree-themed design to mirror their town logo



Oregon City chose a whimsical abstract design

SELF-HOISTING BANNER POLE SYSTEM

Cost:

The Banner Pole System is reasonably priced to be accessible for towns of all sizes. Upon request, a cost quote will be provided. Projects for nearby towns include personal delivery and installation. Towns at a distance may require third party shipping and installation. If personal installation is desired, transportation of the artist to the site and equipment rental will be paid by the buyer.

Thank you for your interest. Feel free to get in touch to discuss your project.