



**CITY OF MOLALLA
BEAUTIFICATION & CULTURE CPC BEAUTIFICATION & CULTURE CPC
AGENDA**

Molalla City Hall 117 N Molalla Ave. Molalla, OR 97038
Monday, April 13, 2026 | 5:30 PM

NOTICE: Beautification & Culture CPC will hold this meeting in-person and through Live-Streaming on the City's YouTube channel, City of Molalla | Oregon. Written comments may be delivered to City Hall or emailed to recorder@cityofmolalla.com. Submissions must be received by 12:00 p.m. the day of the meeting.

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- 1. CALL TO ORDER & WELCOME**
- 2. ROLL CALL**
- 3. NEW BUSINESS**
 - a. [March 16, 2026 Meeting Minutes](#)
 - b. [Mural Code discussion](#)
- 4. OLD BUSINESS**
 - a. [Banner art community poll results](#)
- 5. STAFF REPORT**
- 6. ADJOURN**

Agenda posted on the City Website at <http://www.cityofmolalla.com/meetings>. This meeting location is wheelchair accessible. Disabled individuals requiring other assistance must make their request known 48 hours preceding the meeting by contacting the Administrative Assistant at 503-759-0291.



CITY OF MOLALLA

Staff Report

Agenda Category: NEW BUSINESS

Agenda Date: Monday, April 13, 2026

Submitted by: Dan Huff, City Manager

Approved by: Dan Huff, City Manager

SUBJECT: March 16, 2026 Meeting Minutes

RECOMMENDATION/RECOMMENDED MOTION:

To approve meeting minutes

ATTACHMENTS:

[B&C Minutes 03.16.26.pdf](#)



City of Molalla
Beautification and Culture CPC - Regular Meeting
Minutes – March 16, 2026
Molalla City Hall | 117 N Molalla Ave. | Molalla, OR

CALL TO ORDER

At 5:35pm by Connie Sharp

ATTENDANCE

Present: Connie Sharp, Leota Childress, Terry Shankle, Pamela Lucht, Roxie Smith

Absent: none

STAFF IN ATTENDANCE

Suzanne Baughman, Executive Administrative Assistant, Committee Liaison

CONSENT AGENDA

A. Approval of Meeting Minutes – October 20, 2025

Roxie Smith moved to approve the Consent Agenda as presented; Terry Shankle seconded. Motion passed unanimously

NEW BUSINESS

Leota Childress appointed as Chair, Terry Shankle as Vice-Chair to comply with MMC 2.17.010.C

OLD BUSINESS

Discussed design ideas for the self-hoising banner pole system. Determined to collect input from community members utilizing the Current website by creating a poll. Poll will be very simple and advertized on the city social media sites. Discussed sponsorship form street banners for the banner pole system. B&C will review other cities banner policies and prepare a policy to bring to City Council for adoption.

Artwork for new Library- committee would like to include a member from the Library Board and the Friends of the Library in the decision making process

April meeting date. April 20th meeting will be cancelled, a meeting will be scheduled for April 13th, with the meeting dedicated to street banner design. Staff liason Suzanne Baughman will obtain requested information.

1. There will be approximately 30 light poles utilized
2. Street banners should be double sided
3. Street banners should measure a approximately 18x30 inches
4. It has not been determined if the brackets will be single or double banner brackets
5. Brackets will be hung 7feet from the base to the bottom of the bracket per ODOT specifications and will extend no further than 18 inches from the pole
6. Engineering is working with PGE regarding the bracket hardware
7. Brackets will be purchased within this fiscal year budget
8. 2 sets of street prior to July 4th are desired, a 4th of July set and a set to hang post holiday

GENERAL BUSINESS

- Assistant City Manager Mac Corthell Staff Report Banners on Light Poles
- Assistant City Manager Mac Corthell Staff Report Artistic Embellishments for Cross Street Banner Holder

STAFF COMMUNICATION

Suzanne Baughman:

COMMITTEE COMMUNICATION

Committee Member Councilor Childress:

Committee Member Councilor Shankle:

Committee Member: Connie Sharp

Committee Member: Roxie Smith

Committee Member: Pamela Lucht

ADJOURN

adjourned the meeting at 6:43 PM.

PREPARED BY:

Suzanne Baughman
Executive Administrative Assistant



CITY OF MOLALLA

Staff Report

Agenda Category: NEW BUSINESS

Agenda Date: Monday, April 13, 2026

Submitted by: Scott Keyser, Mayor

Approved by: Dan Huff, City Manager

SUBJECT: Mural Code discussion

BACKGROUND:

City Council referred this item to B&C CPC for discussion

ATTACHMENTS:

[Mural Code.pdf](#)



CITY OF MOLALLA

Staff Report

Agenda Category: GENERAL BUSINESS

Agenda Date: Wednesday, April 8, 2026

Submitted by: Claressa Davis, Associate Planner

Approved by: Dan Huff, City Manager

SUBJECT: Mural Code Discussion

RECOMMENDATION/RECOMMENDED MOTION:

Provide recommended direction for Mural Code.

BACKGROUND:

Staff is seeking feedback regarding the creation of a mural code. Currently, City code does not permit murals. Staff have identified three options to adopt a Mural Code:

Option 1: No Restrictions

Under this "hands-off" approach, murals would be permitted on any property without content restrictions.

- **Pros:** Very easy to manage; easy for property owners to create murals.
- **Cons:** The City could not prevent murals containing profanity, obscene imagery, or offensive messaging.

Option 2: Content-Based Restrictions

The City could create rules about what can and cannot be painted (e.g., "no political messages" or "only historical themes").

- **Pros:** Provides City with control over mural content.
- **Cons:** High Legal Risk. Courts view this as a violation of free speech. This strategy often leads to expensive litigation.

Option 3: The Public Easement Method

This is a strategy currently used by at least six other Oregon cities. The property owner grants the City an "easement" for the wall where the mural will be.

- **Pros:** By granting an easement, the wall effectively becomes a public surface. The artwork is then classified as "Government Speech," which legally empowers the City to select or approve specific content.
- **Cons:** Slightly more administrative burden.

Staff and Planning Commission Recommendation

Staff believes the Easement Method offers the best balance between protecting the City from legal challenges and ensuring that new murals contribute positively to our community's aesthetic. Planning Commission also recommended the Easement method. They were also interested in restricting murals to specific zones, such as non-residential zones.

Next Steps

Staff requests that Council:

1. Issue a formal recommendation to Staff regarding the preferred regulatory direction.
2. Provide input on the following questions if desired:
 - Are there specific restrictions—such as designated zones or size limits—that the Council would like to see incorporated into the draft?
 - Do you oppose murals that display imagery related to what's inside the business?
 - Does Council have any other comments or thoughts on a mural code?



CITY OF MOLALLA

Staff Report

Agenda Category: OLD BUSINESS

Agenda Date: Monday, April 13, 2026

Submitted by: Dan Huff, City Manager

SUBJECT: Banner art community poll results

ATTACHMENTS:

[Current Poll Report](#)

[Banner communications serial communications.pdf](#)

Summary Report

08 September 2021 - 05 April 2026

Molalla Current

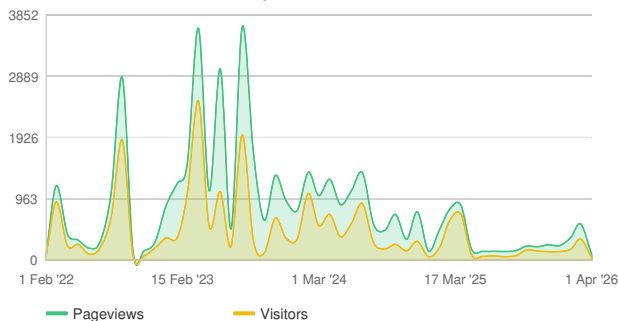
PROJECTS SELECTED: 1

Did You Know!?!?

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
30.4 k	938	
NEW REGISTRATIONS		
18		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
29	4.6 k	15 k

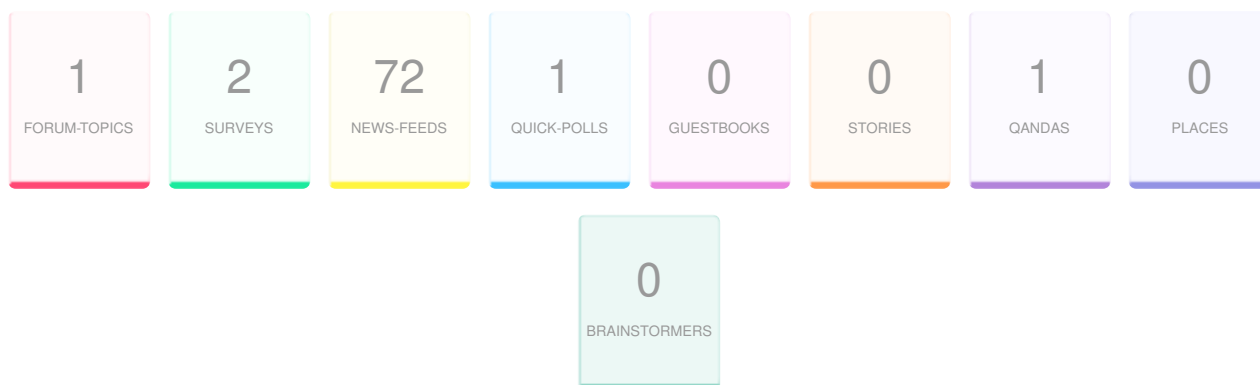
PARTICIPANT SUMMARY

ENGAGED	29 ENGAGED PARTICIPANTS				TOP PROJECTS	
INFORMED		Registered	Unverified	Anonymous		Participants (%)
		Contributed on Forums	0	0	0	Did You Know!?!? 29 (0.2%)
		Participated in Surveys	0	0	6	
		Contributed to Newsfeeds	0	1	4	
		Participated in Quick Polls	15	0	3	
		Posted on Guestbooks	0	0	0	
		Contributed to Stories	0	0	0	
		Asked Questions	0	0	1	
		Placed Pins on Places	0	0	0	
	Contributed to Ideas	0	0	0		
				* A single engaged participant can perform multiple actions		
* Calculated as a percentage of total visits to the Project						

ENGAGED	4,561 INFORMED PARTICIPANTS				TOP PROJECTS	
INFORMED				Participants		Participants (%)
		Viewed a video		0	Did You Know!?!? 4,561 (30.4%)	
		Viewed a photo		0		
		Downloaded a document		4,171		
		Visited the Key Dates page		0		
		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		1,023		
		Contributed to a tool (engaged)		29		
				* A single informed participant can perform multiple actions		
* Calculated as a percentage of total visits to the Project						

ENGAGED	15,028 AWARE PARTICIPANTS				TOP PROJECTS	
INFORMED				Participants		Participants
		Visited at least one Page		15,028	Did You Know!?!? 15,028	
				8		
						* Total list of unique visitors to the project
				* Aware user could have also performed an Informed or Engaged Action		

ENGAGEMENT TOOLS SUMMARY



FORUM TOPICS SUMMARY	
1	Forum Topics
0	Contributors
0	Contributions

TOP 3 FORUM TOPICS BASED ON CONTRIBUTORS
0 Contributors to ARPA REPORT

SURVEYS SUMMARY	
2	Surveys
6	Contributors
6	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS	
4 Contributors to FREE World Athletic Championship Swag	2 Contributors to Career Day Scavenger Hunt

NEWSFEEDS SUMMARY	
72	NewsFeed
14.1 k	Visits
9.8 k	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS		
1,405 Visitors to Storage of Vehicles on Public Property	1,160 Visitors to A Message from Chief of Police Chris Long	944 Visitors to Public Safety Power Shutoffs - Updated 9/9/22

QUICK POLLS SUMMARY	
1	Quick Polls
18	Contributors
19	Responses

TOP 3 QUICK POLLS BASED ON CONTRIBUTORS
18 Contributors to Please select one option that best represents Molalla to you. This poll is to inform the

ENGAGEMENT TOOLS SUMMARY

GUEST BOOKS SUMMARY	
0	Guest Books
0	Contributors
0	Entries

TOP 3 GUEST BOOKS BASED ON CONTRIBUTORS

STORIES SUMMARY	
0	Stories
0	Contributors
0	Submissions

TOP 3 STORIES BASED ON CONTRIBUTORS

Q & A SUMMARY	
1	Q&As
1	Contributors
1	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS
1 Contributors to Questions on Did You Know Topics

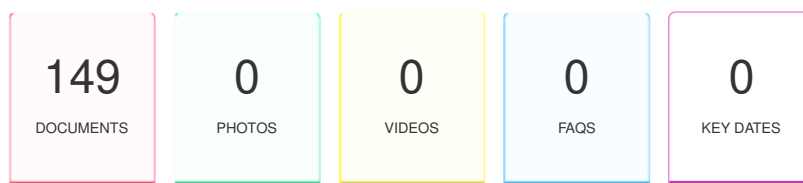
PLACES SUMMARY	
0	Places
0	Contributors
0	Pins

TOP 3 PLACES BASED ON CONTRIBUTORS

IDEAS SUMMARY	
0	Ideas
0	Contributors
0	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS

INFORMATION WIDGET SUMMARY



DOCUMENTS	
149	Documents
4.17 k	Visitors
13.9 k	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
713	619	543
Downloads	Downloads	Downloads
Did You Know!?!?	Did You Know!?!?	Did You Know!?!?

PHOTOS	
0	Photos
0	Visitors
0	Views

TOP 3 PHOTOS BASED ON VIEWS	

VIDEOS	
0	Videos
0	Visitors
0	Views

TOP 3 VIDEOS BASED ON VIEWS	

FAQS	
0	Faqs
0	Visitors
0	Views

TOP 3 FAQS BASED ON VIEWS	

KEY DATES	
0	Key Dates
0	Visitors
0	Views

TOP 3 KEY DATES BASED ON VIEWS	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
nxt.to	9610
m.facebook.com	4771
lm.facebook.com	3385
www.google.com	2776
l.facebook.com	1255
www.cityofmolalla.com	228
www.bing.com	128
android-app	122
duckduckgo.com	116
search.yahoo.com	48
out.smores.com	18
www.facebook.com	12
www.molallapioneer.com	8
search.brave.com	5
chatgpt.com	4

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Did You Know!?!?	15028	4561	29

From: [Leota Childress](#)
To: [Pamela Lucht](#); [Roxie Smith](#); [Terry Shankle](#)
Cc: [Suzanne Baughman](#)
Subject: Fw: Banner communications
Date: Thursday, April 2, 2026 4:23:14 PM

B&C Committee Members,

Please see Suzanne's message regarding email communications on the banner project. The email also contains answers to questions that were posed at our last meeting.

Please select "reply all" if you have comments or questions on this subject.

Thank you,

Leota Childress
City Councilor
City of Molalla
503.829.6855

From: Suzanne Baughman
Sent: Tuesday, March 17, 2026 12:05 PM
To: Leota Childress; Terry Shankle
Subject: Banner communications

Hello –

We discussed the upcoming expected Serial Communication regarding the banner project. While not “best practice”, there is a means for the committee to communicate effectively and not violate OGEC rules.

1. Please do not begin discussions until tomorrow, March 18, 2026, when a Notice of Quorum can be posted. Please do not send communications after April 12, 2026. This will provide me with enough time to gather all communications and include them in the April 13th meeting packet.
2. Communicate about this topic via email only, no group texting, to avoid sending screen shots
3. Please CC me on all communications
 - a. Consider using one continuous email chain
4. As a reminder all communications on this topic are public record, therefore staff suggests limiting conversation to the specific topic

Dan and I met with Adam regarding some of the bracket and banner questions brought up

last night.

Sam is still working with PGE regarding the bracket hardware. It has not been determined yet if the brackets will be single or double banners. There will be approximately 30 light poles utilized. The brackets will extend no more than 18 inches from the pole and the bottom height from the base will be approximately 7 Feet per ODOT regulations. Banners will measure approximately 18x30, and double sided will be preferred. We would like to have 2 sets of banners ready prior to July 4th, a July 4th set and a set to hang after the holiday.

Suzanne Baughman
Executive Administrative Assistant
sbaughman@cityofmolalla.com
Phone: 503-759-0291



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