Economic Development Task Force
Friday, January 17, 2025 at 8:30 AM

City Commission Chambers
214 Sams Avenue, New Smyrna Beach, Florida 32168

I. CALL TO ORDER

A. Roll Call

II. CONSENT AGENDA

III. PRESENTATIONS

IV. PUBLIC PARTICIPATION

V. OLD BUSINESS

VI. NEW BUSINESS

VI.A View completed video tour created by CGI Company https://f.io/6pOPP8Hb
None at this time

VI.B Discuss interest in participating in neighborhood visit with SEV Chamber of Commerce Advocacy & Economic Development Committee.
Discussion

VI.C Discuss attendance to the SpaceCom Expo is January 28 - 30, 2025 at the Orange County Convention Center in Orlando, FL.

Discuss creating an industry sheet or marketing flyer to bring to the expo.

VII. BOARD MEMBER COMMENTS

VIII. REPORTS AND COMMUNICATIONS

VIII.A Director's Report

None at this time.

IX. FUTURE AGENDA ITEMS

X. ADJOURNMENT

Pursuant to Florida Statutes 286.0105, if an individual decides to appeal any decision made by the board, agency or commission of the City of New Smyrna Beach with respect to any matter considered at this meeting, a record of the proceedings will be required and the individual will need to ensure that a verbatim transcript of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based. Such person must provide a method for recording the proceedings.

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in any of these proceedings should contact the City Clerk's office in person or by mail at 210 Sams Avenue, New Smyrna Beach, Florida 32168, (386) 410-2630, prior to the meeting.

THE CITY OF NEW SMYRNA BEACH - CRA/ECONOMIC DEVELOPMENT

VIEW COMPLETED VIDEO TOUR CREATED BY CGI COMPANY HTTPS://F.IO/6POPP8HB

January 17, 2025

Background:
This is the "Living in New Smyrna Beach" video tour. The graphics will be updated and the business sponsors will be included.

Findings:
N/A

Fiscal Analysis:
The video creation is free to the City of New Smyrna Beach. The cost is covered by business sponsorship.

Strategic Plan Item:
No

Staff Report Created By: Samantha Bergeron - CRA / Economic Development Director

THE CITY OF NEW SMYRNA BEACH - CRA/ECONOMIC DEVELOPMENT

DISCUSS INTEREST IN PARTICIPATING IN NEIGHBORHOOD VISIT WITH SEV CHAMBER OF COMMERCE ADVOCACY & ECONOMIC DEVELOPMENT COMMITTEE.

January 17, 2025

Background:

During discussion regarding a better understanding of the Deering Park Innovation Center Concept. The Advocacy & Economic Development Committee of the Southeast Volusia Chamber of Commerce is planning a visit to similar "Live, Work, Play" types of neighborhoods that have been developed in Florida. The possible locations may include (but not limited to):

Alton Town Center in Palm Beach Gardens https://www.altontowncenter.com/

Downtown Abacoa in Jupiter https://www.downtownabacoa.com/

The Chamber of Commerce is looking into the availability and cost to charter a bus.

Dates have not yet been set.

Findings:

N/A

Fiscal Analysis:

To be determined

Strategic Plan Item:

Yes

Staff Report Created By: Samantha Bergeron - CRA / Economic Development Director

THE CITY OF NEW SMYRNA BEACH - CRA/ECONOMIC DEVELOPMENT

DISCUSS ATTENDANCE TO THE SPACECOM EXPO IS JANUARY 28 - 30, 2025 AT THE ORANGE COUNTY CONVENTION CENTER IN ORLANDO, FL.

January 17, 2025

Background:

Last year, the CRA / Economic Development Director attended the SpaceCom Expo and brought the map of the proposed Deering Park Innovation Center. This year, we would like to bring the map plus add a marketing piece that would promote our area and possibly draw some interest.

Expo passes are free, more information and registration can be found on the website: https://www.spacecomexpo.com/

Findings:

N/A

Fiscal Analysis:

The Expo is free to attend. There may be a cost for printing. The amount is unknown at this time.

Strategic Plan Item:

No

Staff Report Created By: Samantha Bergeron - CRA / Economic Development Director

THE CITY OF NEW SMYRNA BEACH - CRA/ECONOMIC DEVELOPMENT

DIRECTOR'S REPORT

January 17, 2025

Background:

1. Discuss the Building Moratoriums in Volusia County
2. NSB Airport Land Lease Request for Proposals (RFP)
3. Volusia Innovation Challenge Applications Open through January 31, 2025

https://www.volusiabusinessresources.com/volusia-innovation-challenge/

Findings:

N/A

Fiscal Analysis:

N/A

Strategic Plan Item:

No

Staff Report Created By: Samantha Bergeron - CRA / Economic Development Director