CALL TO ORDER

APPROVAL OF AGENDA

APPROVAL OF MINUTES

Minutes of July 19th
Minutes July 19th DRAFT.pdf

AUDIENCE COMMENTS

AGENDA ITEMS

Puyallup Valley Chapter of JACL President

Lodging Tax Funding Application
2019 Lodging Tax Revenue application ACC.docx

OTHER BUSINESS

ADJOURNMENT

The City Council Chambers is wheelchair accessible. Those needing assistance with hearing devices should contact the City Clerk's Office (253-841-5480) the Friday preceding the meeting.
Arts & Culture Commission Agenda Item Report

Submitted by: Brenda Fritsvold
Submitting Department: City Manager's Office
Meeting Date: 8/16/2019

Subject:
Minutes of July 19th

Presenter:

Recommendation:

Background:

Council Direction:

Fiscal Impacts:

ATTACHMENTS

- Minutes July 19th DRAFT.pdf
The meeting of the City of Puyallup Arts & Culture Commission was called to order at 10:15 a.m. in Room 503 of Puyallup City Hall, 333 South Meridian, Puyallup, Washington.

Members Present: Chair Kathy Turner  
Commissioner David DeGroot  
Commissioner Rosemary Eckerson  
Commissioner Amy Johnson  
Commissioner Nichole Nicholson

Members Absent: Vice Chair Becky Cain-Kellogg (excused)  
Commissioner Bethany Bevier (excused)

Staff Present: Public Affairs Officer Brenda Fritsvold

Approval of Agenda: A motion was made by Commissioner DeGroot, seconded by Commissioner Johnson to approve the agenda. Motion carried 4 – 0.

Approval of Minutes: A motion was made by Commissioner Johnson, seconded by Commissioner Nicholson, to approve the minutes of June 21, 2019. The motion carried 4 – 0.

Audience Comments:

Andy Anderson, representing the Historical Society at Meeker Mansion, reported on the environmental clean-up being done at the site of the former dry cleaning business on the bypass. He also shared that the Society is storing a historical sign, formerly displayed at Maplewood Elementary but at some point removed by the Puyallup School District, which marked Military Road’s historical passage from Tacoma to the Puyallup valley. The Society would like for the sign to be reinstalled at Maplewood.

Puyallup City Councilmember Jim Kastama expressed his desire that Puyallup regain its reputation as a hub for the arts, and also preserve and promote its many historically significant sites and features. He encouraged efforts to becoming known as a place with a diverse population that prizes the arts.

Chair Turner noted that the Commission will need the support of Puyallup’s City Council as it moves forward to accomplish its mission and goals, particularly with respect to establishing a Certified Creative District as has already been done by the cities of Edmonds, Chewelah and Aberdeen. She shared that a representative from ArtsWA will attend the Commission’s meeting in September to provide information and answer questions about the requirements for establishing a Certified Creative District.
Ivy Enneking, Membership Director for the Puyallup/Sumner Chamber of Commerce, indicated the Chamber’s willingness to partner with the Commission in this effort.

**Cultural Event Coordination with Japanese American Citizens League**

Commissioner Nicholson stated she has been in contact with the Dean of Arts & Humanities at Pierce College in an attempt to secure the school’s performing arts auditorium for this event and hoped to confirm its availability in the near future. She added that others at Pierce College involved in music and the arts are also interested to be involved and suggested that the event might make use of the gallery area next to the auditorium which is often used to showcase student artwork.

The Commission discussed other possible plans related to the event, including a reception somewhere in the downtown such as the library.

Commissioner Johnson recapped that as presently envisioned, the concert event will feature the Lake Union Civic Orchestra and acclaimed pianist Michi Harada North. She reported some of the pieces likely to be played and noted that a theme for the event might be rising above adversity through art.

The Commission discussed possible avenues for raising the approximately $10,000 needed to pay the cost of the orchestra and for marketing and other expenses. Chair Turner noted the consensus of the Commission to continue working on fundraising and planning this event.

**2019 Outdoor Art Gallery Sculpture Donation**

Chair Turner explained the donation of the sculpture “Pony Play” by the artist to Arts Downtown, who is subsequently donating it to the City for placement in the permanent outdoor art gallery. The sculpture is currently installed at the spray park in Pioneer Park.

**MOTION**: It was moved by Commissioner DeGroot, seconded by Commissioner Nicholson, that the Commission recommend the City Council accept the donation of the sculpture “Pony Play.” The motion carried 5 – 0.

**Puyallup/Sumner Chamber of Commerce Potential Partnerships**

Chamber Membership Director Inneking reviewed publications distributed by the organization and stated its desire to include more information on arts and culture in Puyallup. Suggesting that interested persons could submit potential articles along with photos for consideration, she also expressed the Chamber’s interest in compiling an inventory of all art and culture programs, organizations, etc. in the city.

Ms. Inneking then described the Chamber’s intention to benefit local businesses via a “Champions of Commerce” promotion the third weekend of November.
**MOTION:** It was moved by Commissioner Eckerson, seconded by Commissioner Johnson that the Commission support declaring the third weekend of November, 2019 to be “Champions of Commerce, Art and Culture Weekend.” The motion carried 5 – 0.

**Other Business**

Chair Turner noted the upcoming “Art in the Park” event on August 3rd.

**Adjournment:**

There being no further business, Chair Turner declared the meeting adjourned at 11:18 a.m.
Subject:
Puyallup Valley Chapter of JACL President

Presenter:

Recommendation:

Background:

Council Direction:

Fiscal Impacts:

ATTACHMENTS
Arts & Culture Commission Agenda Item Report
Submitted by: Brenda Fritsvold
Submitting Department: City Manager's Office
Meeting Date: 8/16/2019

Subject:
Lodging Tax Funding Application

Presenter:

Recommendation:

Background:

Council Direction:

Fiscal Impacts:

ATTACHMENTS
  • 2019 Lodging Tax Revenue application ACC.docx
# Lodging Tax Revenue Application for 2019

## Applicant Information

<table>
<thead>
<tr>
<th>Applicant name:</th>
<th>Kathy Turner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant title:</td>
<td>Chair, Puyallup Arts &amp; Culture Commission</td>
</tr>
<tr>
<td>Mailing address:</td>
<td>333 S. Meridian</td>
</tr>
<tr>
<td>Telephone number:</td>
<td>253-848-2507</td>
</tr>
<tr>
<td>E-mail address:</td>
<td><a href="mailto:krturner2507@msn.com">krturner2507@msn.com</a></td>
</tr>
</tbody>
</table>

## Organization Information

<table>
<thead>
<tr>
<th>Organization name:</th>
<th>Puyallup Arts &amp; Culture Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing address:</td>
<td>333 S. Meridian, Puyallup, WA 98371</td>
</tr>
<tr>
<td>Telephone number:</td>
<td>253-770-3370</td>
</tr>
<tr>
<td>E-mail address:</td>
<td><a href="mailto:brenda@ci.puyallup.wa.us">brenda@ci.puyallup.wa.us</a></td>
</tr>
</tbody>
</table>

### Type of organization:

- ☐ Convention & Visitors Bureau
- ☐ nonprofit organization
- ☐ Main Street organization
- ☐ Chamber of Commerce
- ☐ destination marketing organization
- ☐ business organization
- ☐ lodging association
- ☐ other: ___municipality_________________

### Type of entity:

- ☐ corporation
- ☐ partnership
- ☐ cooperative
- ☐ trust
- ☐ limited liability company
- ☐ association
- ☐ sole proprietor
- ☐ other: ___municipality_________________

## Revenue Request

| Total amount of requested lodging tax revenue: | $12,500.00 |
Use of Lodging Tax Revenue

Lodging tax revenue may be used for tourism marketing; the marketing and operations of special events and festivals designed to attract tourists; or to support the operations of a tourism-related facility.

Please fill out the following information for each separate activity (i.e. an event or festival, marketing, or a facility.) Each activity must be applied for separately. Note: Expenses incurred for marketing, advertising or other promotion efforts associated with a special event or festival should be entered under “Event/Festival.”

A description of the terms used in projecting the number of attendees can be found on page 4.

| Activity Name: _ The Bridge of Art_______________ |
| Activity Type: X Event/Festival □ Facility □ Marketing |
| Start Date: ___11-16-2019_____________ End Date: ___11-17-2019_____________ |
| Funds: Applied for $___12,500.00_____________ |
| Total cost of activity $___12,500.00_____________ |
| Projected overall attendance: ___150___________ |
| Number of attendees projected to travel 50 miles or more to attend: ___15___________ |
| Of total from above, number of attendees projected to travel from another state or country: ___0___________ |
| Number of attendees projected to stay overnight in: |
| Paid accommodations: ___5___________ |
| Unpaid accommodations: ___20___________ |
| Total number of projected paid lodging nights: ___4___________ |

For each indicated use that involves an event, festival or operation of a tourism-related facility, please describe the event or festival, or identify the facility.

This event will bring acclaimed pianist Michi Hirata North for a concert on Pierce College’s Puyallup campus, along with the Lake Union Civic Orchestra.

The City of Puyallup’s Arts & Culture Commission, in conjunction with the Japanese American Citizens League, is hosting this event to celebrate how art can bridge divisions between cultures, and to broaden recognition of the internment of citizens of Japanese ancestry during World War II at the Puyallup fairgrounds.
As a young girl, Michi Hirata was a Japanese piano prodigy. During the Allied occupation of postwar Japan, she was invited to play for General Douglas MacArthur. Hirata later immigrated to the United States where she has played and taught piano for many years.

This event may also include a performance by Pierce College’s Taiko Drumming and Culture Club as well as readings by other staff and/or students from the college. A separate reception at the Puyallup Library will invite attendees to visit the City’s year-round public outdoor art sculpture gallery, in particular to view John Zylstra’s poignant sculpture “Camp Harmony” and hear the artist speak about his work.

If you are requesting funding for festivals or events, please state the number of persons that participated in the festival or event last year. If you estimate that the number of qualifying tourists will decrease or stay the same, please let us know.

| n/a this is a first-time event |

<table>
<thead>
<tr>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total annual budget of:</td>
</tr>
<tr>
<td>- special event or festival;</td>
</tr>
<tr>
<td>- tourism-related facility;</td>
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<tr>
<td>- convention and visitors bureau; or</td>
</tr>
<tr>
<td>- destination marketing organization.</td>
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<tr>
<td>$12,500.00</td>
</tr>
</tbody>
</table>

Please list the sources of revenue of which the foregoing total annual budget is comprised. For each source of revenue, please list the associated amount of actual or expected revenue.

| Source: Puyallup Lodging Tax Funds | $12,500.00 |
| Source: __________________________ | __________ |
| Source: __________________________ | __________ |
| Source: __________________________ | __________ |
| Source: __________________________ | __________ |
| Source: __________________________ | __________ |
| Source: __________________________ | __________ |

If applicable, portion of total annual budget allocated to tourism marketing: $ |

If applicable, portion of total annual budget allocated to marketing and operations of special events and festivals: $12,500.00 |

If applicable, portion of total annual budget allocated to operations of tourism-related facilities: $ |
I declare, under penalty of perjury, of the laws of the State of Washington, that the foregoing and any attachments are true and correct.

Dated: ______________________________ in ____________________, Washington.

____________________________________
By:
Its:

Return this application to: Mary Winter, City Clerk
City of Puyallup
333 South Meridian
Puyallup, Washington 98371

Notes:
For projected number of attendees, enter the number of persons estimated to participate in an event or festival, or the number of persons estimated to visit a facility.

For marketing activity, enter the number of persons estimated to visit the area as result of marketing activity. Also report the number of visitors estimated to travel more than 50 miles to visit the area.

For “Unpaid Accommodations,” estimate the number of visitors projected to stay in unpaid accommodations such as with family or friends.

One Lodging night = one or more persons occupying one room for one night.