PARKS & RECREATION COMMISSION
PARKS & RECREATION COMMISSION AGENDA

Thursday, November 14, 2024 at 7:00 p.m.

SOUTH GATE COUNCIL CHAMBERS
8650 CALIFORNIA AVE
SOUTH GATE CA 90280

IF YOU WOULD LIKE TO PARTICIPATE IN THIS MEETING, YOU CAN PARTICIPATE VIA THE FOLLOWING OPTIONS:

1. VIEW THE MEETING ONLINE AT: HTTPS://YOUTUBE.COM/@SOUTHGATECA90280
2. PARTICIPATE BEFORE THE MEETING BY EMAILING THE PARKS DIRECTOR AT SCOSTLEY@SOGATE.ORG NO LATER THAN 4:00 P.M. ON THE DAY OF THE MEETING. PLEASE WRITE "PUBLIC COMMENT" ON THE SUBJECT LINE.
3. ATTEND THE MEETING IN PERSON.

Officials

Chair: Alan Flores
Vice Chair: Lizette Ruiz
Secretary: Edgar Pelayo
Commissioner: Cynthia Esquivel
Commissioner: Alejanda Flores
Parks & Recreation Director: Steve Costley

Call to Order

Flag Salute

Roll Call

Meeting Compensation Disclosure
Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by the Parks & Recreation Commissioners is $75 per meeting.

Report on Posting
I, Ana Medina, Parks & Recreation Executive Assistant, certify that a true and correct copy of the foregoing Meeting Agenda was properly posted on November 7, 2024 at 5:30 p.m., as required by law.

Regular Meeting Minutes
Recommended Motion: Motion to approve the minutes as presented.

REGULAR MEETING MINUTES OF SEPTEMBER 12, 2024
Recommended Motion: Motion to approve the minutes as presented.

Documents:

Regular Meeting Minutes of September 12, 2024.pdf

Public Comment
During this time, members of the public or staff may address the Parks & Recreation Commission regarding any items within the subject matter jurisdiction of the Commission. Comments from the audience will be limited to three minutes per speaker; unless authorized by the Commission Chair, the time limit may not be extended by utilizing another member's time. There will be no debate or action on items not listed on the agenda unless authorized by law. NOTE: Obscene language, comments intended to disrupt or interfere with the progress of the meeting, or slanderous comments will not be tolerated and may result in ejection and/or may constitute a violation of South Gate Municipal Code Section 1.04.110.

Presentation

Open Session Items

1. REVIEW OF RECREATION PROGRAMS 1ST QUARTER FY 2024/24
Recommended Motion: Motion to receive and file

Documents:

11-14-24 ITEM 1 STAFF REPORT.pdf

2. REVIEW OF GROUNDS & FACILITY MAINTENANCE 1ST QUARTER FY 2024/25
Recommended Motion: Motion to receive and file.

Documents:

11-14-24 ITEM 2 STAFF REPORT.pdf

3. DESIRED OUTCOMES FOR FISCAL YEAR 2025/26
Recommended Motion: Provide input to the Parks & Recreation Department regarding desired outcomes for the next fiscal year

Documents:

11-14-24 ITEM 3 STAFF REPORT.pdf

Director's Report/Calendar of Events

Parks & Recreation Commission Sub-Committee Reports

Request for Items on Future Agendas

Adjournment

Materials related to an item on the Agenda submitted to the Parks & Recreation Commission after distribution of the agenda packet, are available for public inspection in the City Clerk's Office, 8650 California Avenue, South Gate, California 90280. Telephone: 323.563.951 0, Fax: 323.563.5411, City website, www .cityofsouthgate.org

In compliance with the American with Disabilities Act, if you need special assistance to participate in the Parks & Recreation Commission Meetings, please contact the Parks Administration office, 323.357.9645. Notification 48 hours prior to the Meeting will enable the City to make reasonable arrangements to assure accessibility.

CALL TO ORDER - Chair Flores called the meeting to order at 7:00 p.m.

FLAG SALUTE - by Vice Chair Ruiz

ROLL CALL - by Ana Medina, Executive Assistant
Present: Chair Flores, Vice Chair Lizette Ruiz, Commissioner Esquivel. Secretary Edgar Pelayo had an excused absence and Commissioner Alejanda Flores had an unexcused absence.
Staff: Deputy Director Tina Fierro, Parks Superintendent Glenn Massey, and Recreation Manager James Markel.

APPROVAL OF MEETING MINUTES FOR JULY 11, 2024
Recommended Motion: Motion to approve the minutes as presented
M/S/C: Vice Chair Ruiz/Commissioner Esquivel to approve the minutes as presented.

PUBLIC COMMENTS
An emailed comment from Mario Dominguez was read, he stated he read the Fee Waiver report and is disappointed that Department is not doing more to make the public aware of the meetings being held at the Park facilities.

PRESENTATION - None

OPEN SESSION ITEMS

1. REVIEW OF FY 2023/24 FEE WAIVERS
Recommended Motion: Motion approve the report and forward to City Council.
M/S/C: Vice Chair Ruiz/Commissioner Esquivel
Deputy Dir. Fierro reviewed this item; a discussion ensued.

2. REVIEW OF ANNUAL SPORTS AND AQUATICS DIVISIONS' REPORT
Recommended Motion: Motion to receive and file.
M/S/C: Commissioner Esquivel/ Vice Chair Ruiz
Recreation Mgr. Markel reviewed this item; a discussion ensued.

DIRECTOR'S REPORT / CALENDAR OF EVENTS
Parks Supt. Massey: Summer is the busiest time with high use and the challenges of keeping the parks green. Staff has renovated the Golf Course. And both Grounds & Facility Maintenance staff assist with Recreation Division events.

Recreation Mgr. Markel: The Labor Day Golf tournament went very well. The following events are coming up: Paint & Sip, 10/05; Art Walk, 10/12; the Grandparents Day event has been rescheduled to November.

Deputy Dir. Fierro: Construction has begun at both Hollydale Community and Circle Parks. Request for bids on the Urban Orchard have gone out. The following events are coming up: Family Game Night, 09/20; Mariachi Festival, 09/21; the Philharmonic, 09/23; PD's Car Show, 0/28; Pumpkin Plunge, 10/26; PD's Trunk or Treat, 10/24, Halloween Haunt, 10/31; Family Reptile Night 11/15.

PARKS & RECREATION COMMISSION SUB-COMMITTEE REPORTS

Vice Chair Ruiz: It's good that they are working on finishing Hollydale Community Park. Good use of social media to inform the community. Agrees with Mr. Dominguez in regards to building a splash pad.

Commissioner Esquivel: Stated the second fence was removed from Diamond 10; there's no protection, how can it be corrected. Recreation Mgr. Markel with speak with the Director.

Chair Flores: Thank you to staff for all the work they do; has had to miss the last two meetings.

REQUEST FOR ITEMS ON FUTURE AGENDAS - None

ADJOURNMENT - At 7:50 p.m. Vice Chair Ruiz asked for a motion to adjourn.
M/S/C: Vice Chair Ruiz/Commissioner Esquivel

Respectfully submitted:

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Edgar Pelayo, Secretary
Parks & Recreation Commission

Parks & Recreation Commission Regular Meeting
November 14, 2024

STAFF REPORT ITEM No. 1

To: **Honorable Parks & Recreation Commission**
From: **Steve Costley, Director of Parks & Recreation**
Date: **October 23, 2024**

Subject: **Review of Recreation Programs 1st Quarter FY 2024/25**

Recommended Motion: Motion to receive and file.

Report Summary:

Aquatics
Summer season brought back Sunrise Swim and Moonlight Lagoon on weekdays Monday-Thursday. Additional pool time was offered during weekdays for adults from 6-7:30am and 9-9:45pm. On Fridays, we offered an additional Family Swim hour at night to beat the heat from 7:30-9pm. We maxed our attendance for most Family Swim sessions (250-300 people per session). On weekends, we were sold out every Saturday and Sunday night for party rentals, our busiest and most popular private events.

As for programs, we offered group, private and semi-private swim lessons for all ages. In total, we taught approximately 2,300 patrons how to swim and how to be water safe. Almost 1,400 of those registrations were for group lessons, approximately 750 of them were kids, ages 6-17; 300 of them were Tiny Tots, ages 3-5; 150 Parent & Child lessons, and about 55 adults. Close to 450 of those registrations were for private and semi-private lessons, almost 300 of those for youth ages 6-17; over 100 for Tiny Tots; and almost 25 for adults. Once again, we partnered with the LA84 Foundation, who generously gifted us a grant of almost $23K to provide swimming lessons for over 500 underprivileged kids. We offered specialized programs such as Gators Swim Academy and Junior Lifeguard. These programs are designed for older, more advanced kids looking to physically challenge themselves and cultivate their leadership skills. Our Pre-Competitive Swim Class and Junior Water Polo, both great feeder programs, were a huge success with over 60 registrations. Aquatics Staff were also very proud to present our first ever Summer Splash Camp for kids, geared at providing water safety but also to increase awareness of the variety of aquatic sports offered such as diving, water polo, and surfing. Activities included throwing water balloons, playing volleyball and basketball in the pool, and a multitude of other aquatics games. The Summer Splash Camp was a success with over 70 registrants!

We partnered once again with the World's Largest Swimming Lesson to spread the message that "swimming lessons save lives." Our free event was sponsored by Partner Organization South Gate Aqua Coalition, and we had almost 200 people in attendance. Our free Community Swim Days returned. We hosted a Summer Kick Off Splash event in June, a 4th of July Splash event, and a Back-to-School Splash event in August. We reached approximately 100 people in attendance per event and had a variety of activities for families to enjoy on the lawn and in the pool.

Fitness:

In the first quarter of this year, we experienced a positive trend in Sports Center memberships. We sold or renewed a total of 5,060 memberships, marking a remarkable 40% increase compared to last year's figures. The Fitness membership segment was particularly strong, accounting for 70% of all memberships sold. This growth indicates that majority of are increasingly drawn to our fitness classes, programs, and gym facilities.

Similarly, our Daily admissions reflected this upward trend, rising by 25% from last year's quarter. We recorded 3,744 daily admissions, with Sport Daily admissions making up 50% of the total, which is limited to basketball gym usage. In contrast, Fitness and Volleyball admissions together accounted for 35%.

Personal training services have remained steady, with a total of 164 training hours logged. The 12-session private package and the 16-session semi-private option continue to be the most sought-after choices, despite this being a slower season for personal training as many of our clients participate in the Biggest Loser Challenge.

We successfully hosted our 3rd Annual Fun Run as well on Saturday, July 20th, attracting 800 registered runners and several hundred spectators. Each participant received a complimentary sack pack filled with sunglasses, a t-shirt, and a cooling towel. The one-mile course featured a variety of fun elements, including inflatable obstacle courses, water slides, a mud pit, slime zones, foam areas, and plenty of splash zones. The vendor fair which was composed of our sponsors, also delighted both runners and spectators with promotional items, raffles, and giveaways.

Members have expressed great satisfaction with the newly installed audio system at the Sports Center, noting the improved sound quality. The public address system has proven effective for communicating important announcements, updates, and emergencies. Additionally, our new virtual fitness program has been a valuable resource, offering thousands of on-demand videos that support impromptu classes and group exercise workouts for our Fitness members.

Youth Sports:

The first quarter started off with all youth fundamental sport classes filled within the first few hours of registration for the summer session. Our core group (basketball, volleyball, baseball, multi-sport, and soccer) of fundamental classes continue to be popular and provides introductory drills and lessons to the aforementioned sports. During the Fall registration, classes were slightly altered, introducing new drills and practices to increase player development. The Karate contract classes were also in high demand

this summer. Karate instructor Juan Larios continues to provide high quality classes by teaching his students the art of Karate and its benefits. Furthermore, Karate also hosted their annual Do-Shito International Karate Tournament which welcomed competitors from Ecuador, Nicaragua, El Salvador, and local talent. The event was well attended with over 180 competitors and 500 spectators. Lastly, the Rec on the Run segment concluded in August where we provided recreational activities for the public during the summer concerts.

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Adult Sports:

The first quarter of Adult Sports ended on a high note with The Men's and Co-ed Softball teams wrapping up with new champions crowned. This season brought in 35 total teams across 6 divisions who battled weekly for the top spot. Champions were awarded the newly re-designed Championship hoodies while 2nd place winners received their customized insulated South Gate water bottles. Registration for the Fall season opened, where we integrated a new women's softball league. Additionally, open play volleyball has remained popular on Tuesday evenings and brought in over 800 drop-in participants this quarter. We are currently in the recruiting stage for the next Men's and Women's basketball leagues in hopes of having a winter season.

Partner Organizations (Sports):

South Gate Aztecs continued practicing at Hollydale Regional Park, the City was able to accommodate them by renting portable light towers to light up the field for their night time practices. They played Their first game away in September, with their first Home Game scheduled for October 7th at South Gate High School.

SGJAA's baseball and softball season went off without a hitch, with hundreds of youth filling the park six days a week. In addition, their ever-popular Summer Basketball League ran smooth as well.

AYSO has over 30 teams practicing and playing games at Hollydale Regional Park, where they have 3 fields lined. They have also been able to practice at night with the use of the portable light towers which were rented by the city.

Social Media:

Our total followers are now up to 6,074. In the last quarter we had 20 posts and 168 stories. We have reached over 176,000 Content Views with over 1,875 interactions. Our new Recreation Marketing Coordinator oversees the Social Media Task Force and all social media outlets.

Youth Programs

The Tot Time and Tiny Two's program summer sessions were filled the first day of registration. Participants enjoyed classroom time with many bright colored and summer themed projects. Summer session also provides an excursion for all participants to enjoy. Due to the wonderful California weather our team decided to visit Wild Rivers, all classes enjoyed successful trips on both July 31 and August 1. Tot Time and Tiny Two's concluded their summer sessions with the GCH Main Hall being transformed into toddler heaven with a worm play pen, slide, small jumper, mini basketball court and tricycles. In addition to the play area our classes collaborated with the pool and

provided an end of session pool party for classes. Our Lil Chef's program began its summer session with both classes at maximum capacity. Lil Chef's participants enjoyed discovering cooking tools, preparing meals, desserts, and savoring their creations at the end. Some of the recipes completed in this session were: wonton tacos, BBQ chicken roll ups, pizza pancakes, chicken bacon ranch sliders, strawberry shortcake, and oatmeal cookie smoothies.

Special Events:

Summer Concerts in the Park Series was held every Friday night in July at the South Gate Park Bandstand. The series included the following bands/groups: Corazon de Mana, Los Del Momento, Grupo Neblina, and Mariachi Divas. Our new and improved concert series featured the TAP truck beer garden, food trucks, vendors, youth/adult sports staff leading Rec on the Run, and our Cultural Arts staff leading art activities every week. Each week the beer garden included cocktail tables, color changing cups (with Concert logo), and board games. Three to four different food trucks were available each week for all concert goers to enjoy a bite to eat while listening to the performances. Tampico & Celsius were in attendance every week with giveaways galore. Lastly our own staff offered Rec on the Run and art activities. Rec on the Run included jumbo sized yard games, pick up soccer games, cornhole tournaments and more. Art activities offered included: DIY band patches, conga drums, and sombreros. This concert series provided opportunities for all ages to be entertained and enjoy a nice relaxing summer evening at the park.

Summer Movies in the Park Series was held every Friday night in August at the Golf Course. The series included the following movies: Kung Fu Panda 4, Haunted Mansion, Trolls - Band Together, Wonka, and Teenage Mutant Ninja Turtles Mutant Mayhem. This summer series also had a new addition of a snack/ice cream truck being on site for each movie. The snack/ice cream truck was well received and remained consistently busy the entirety of the movie. Each movie night averaged approximately 200 attendees.

Our inaugural Family Camp Night was held on August 3 and included overnight camping. The event sold out and was a huge success with 25 participating families. We provided camp games, water games, inflatables, movie showing, smore making, and a glow party complete with a DJ. Each person received an aluminum water bottle with our own personalized Family Camp Night sticker. Families were able to bring in their own food or had the option to add on "dinner" and "breakfast" packages which were provided by us at an additional cost. Our team received such great feedback that participants have now requested 2 days.

Our first Family Night was held, and it was Game Night edition - Minute to Win It. This event had 40 registered participants and families battled it out on Friday, September 20 at the Girls Club House. The event featured various 1-minute challenges from the game show "Minute to Win it". Families were shown a preview clip of the challenge and would then decide who from their team would compete. This event catered to all ages and anyone could participate, we had 5 year olds competing against seniors. Once the competition was over families enjoyed a nice dinner that consisted of pizza, salad and dessert. The overall winning team received free admission to our next Family Night (Reptile Show) on November 15.

Seniors:

Summer at the Senior Center flew by and was filled with new and engaging activities. We introduced exciting options like yoga, Lotería, and a mental health support group. All new editions were designed to enhance and enrich the lives of our seniors. Of course, our beloved bingo continues to draw in a large crowd on Wednesday afternoons, along with lively dance and karaoke sessions on Thursday mornings that keep spirits high and active. The HSA lunch program remains a cornerstone of our offerings, providing healthy meals every day. Additionally, we hosted special presentations from various insurance providers to keep our seniors informed about upcoming changes to Medicare and medical enrollment. This summer, we scheduled ten trips which included: Valley View Casino, Orange County Fair, Soboba Casino, Agua Caliente Casino, The Grove, Newport Whale Watching Tour, Catalina Island, Festival of Art and ended with a trip to Solvang. Each excursion was filled to capacity with 50 eager patrons ready for memorable outings and shared experiences.

New this year we attempted to host a Grandparent's Day event in September, unfortunately the event did not spark much interest. Our team is going to make a few changes to the overall concept and marketing campaign, the event is going to be re-scheduled for a later date.

Cultural Arts:

Summer was a very busy time for our Cultural Arts team; they were busy collaborating with other departments/ organizations, preparing for internal events/ classes and the new exhibit. Summer started with the collaboration with our Special Events team and guiding the community through unique projects every Friday evening at "Concerts in the Park". First week we started with a create your own band patch the next week we made personalized tuba greeting cards. For the third week the community was able to design their own conga drum and during the final concert they created their own charro sombrero or designed a traje.

The cultural arts division hosted their third annual Zine Fiesta which included curating vendors, mapping out the layout, promotion on social media, and the distribution of printed mini posters and flyers. The Zine Fiesta was held in conjunction with the opening of our Oír de Nuevo/Press Repeat exhibit and The Eastside Exhibition partnership (group art exhibit that highlights local printmakers). Our team was ecstatic when they wanted to partner with us since one of our goals is to be able to bring opportunities like these into our communities. They are truly highlighting and building networks for printmakers of color. Leading up to the opening of the new exhibit the team also finalized loan agreement forms, handled artwork drop off, and administrated the initial condition reports. At the opening event there were local vendors, art making stations and zine trading. New to our exhibit this quarter was open studio Saturdays and themed drop-in art activities. Our guitar picks charm bracelets/necklaces were a hit!

Additional collaborations our team was also able to participate in was an art activity at the Chicxs Rockerxs SELA 10th year anniversary of their end of camp showcase. Our coordinator was also planning and designing for the Arts for LA ACTIVATE Emerging Arts Leaders Ravin' Accessibility zoom event. The zoom webinar was centered around the importance of accessibility services in arts programming. As the Arts for LA

ACTIVATE program came to an end our coordinator and cohort was hard at work organizing the final event: Art & Picnic - Picnic at the Museum! The cohort decided to celebrate in Southeast Los Angeles which is a win for our city to represent with such a large and mighty arts advocacy organization. The event was held at our Museum & Art Gallery on Saturday, September 28. There were so many great reviews that our team has started thinking about how we can host this in the future. It was a gentle and mindful way to network while partaking in art activities and enjoying delicious food.

Our South Gate Art Walk 2024 vendors/artists/artisan applications opened and were finalized during the summer quarter. Our promotional efforts were as follows: printed on the seasonal Connect, posted on social media outlets, posted mini posters at Parks facilities, city facilities, local businesses. We also provided information to be shared on the SG Park electrical marquee and were able to order flyers to promote to community members that aren't on social media.

On the museum side we curated a music section "SG Sounds" to play with the theme of Oír de Nuevo/Press Repeat. We were able to welcome in two field trips one from EFC Art Centers in San Pedro and Training for Tomorrow in Bell. We prepared and shared a performing artist's interest form in hopes of cataloging artists from the community who are interested in performing. Our goal is to have an accessible list if any department needs suggestions or referrals on talent to have for their events. Lastly, our team cleaned/reorganized another section of museum to have it open during the South Gate Art Walk 2024.

Parks & Recreation Commission Regular Meeting
November 14, 2024

STAFF REPORT ITEM No. 2

To: **Honorable Parks & Recreation Commission**
From: **Glenn Massey, Parks Superintendent**
Date: **October 24, 2024**

Subject: **Review of Grounds & Facility Maintenance 1st Quarter FY 2024/25**

Recommended Motion: Motion to receive and file.

Report Summary:

Grounds Maintenance
Park staff replaced the concrete slab on Tee #1, and the putting greens were fertilized. We repaired a three-inch water main break, and six broken lateral irrigation lines at Hollydale Regional Park. Staff are working on raising sunken valve irrigation boxes throughout all City parks to prevent trip and fall hazards.

We repaired the irrigation system around Restroom Number 4, also re-seeded the area and added a large boulder and decomposed granite to make it more attractive and welcoming to park patrons and the community.

We set up our show mobile at the City of Bell Gardens and assisted their team with the setup and cleanup of their car show event. We also set up the show mobile at the Golf Course for the 2nd Annual Police Dept. Car Show event at South Gate Park.

Staff have caught over 100 Gophers throughout all City Parks this quarter and continue servicing and beautifying over 190 acres of parkland daily.

Park Facility Maintenance
Parks Facility Maintenance staff set up and hosted a variety of events this new quarter, the L.A. Phil Harmonic, a College Career Fair, State of The City at SG Auditorium, ongoing Red Cross Blood Drives, Artwalk at City Hall/Civic Center, just to mention a few.

New maintenance equipment was purchased, including electric pressure washers, a compact floor scrubber, and vacuums to add to our cleaning equipment as well as to replace from our 5 year replacement program.

We have also selected the best candidate for the vacant position in the Park Facility Maintenance Parks division.

Due to the high use of SG Park, Staff continues to do a third daily inspection and cleaning in the late afternoon to our outdoor restrooms. We have continued the use of Electrostatic Disinfecting Equipment for more coverage in our cleaning and disinfecting efforts for both indoor and outdoor restroom facilities, along with a pressure washing program. These disinfecting and cleaning tools will be used consistently. Set-ups for all events require us to disinfect all tables, chairs, door handles, and A/V equipment.

We are in full operation with classes, as well as private rentals, picnics, sports activities, and service clubs' events. We continue to host monthly food giveaways for the community at two locations, one at Circle Park and one at Hollydale Regional Park.

The Community Service Worker program is ongoing; we are still limiting the intake to 15 people maximum per day. We continue addressing the ongoing challenges with restroom cleanliness with a routine restroom disinfecting program. This includes the use of the C3 Machine to apply disinfectants and cleaners. Once the product is sprayed, staff scrubs floors, walls, and fixtures to ensure sanitary conditions.

City of South Gate

Parks & Recreation Commission Regular Meeting
November 14, 2024

STAFF REPORT ITEM No. 3

To: **Honorable Parks & Recreation Commission**
From: **Steve Costley, Director of Parks & Recreation**
Date: **October 16, 2024**

Subject: **Desired Outcomes for Fiscal Year 2025-26**

Recommended Motion: Provide input to the Parks & Recreation Department regarding desired outcomes for the next fiscal year.

Report Summary: Each year the Parks & Recreation Department staff prepares goals and performance measures that will direct work and support budget requests for the coming fiscal year. This process assists staff, the Commission and Council, to have a unified vision of desired outcomes that the City will attempt to achieve through the work of the department for that fiscal year.

As the staff completes the process of proposing Goals & Performance Measures for the upcoming fiscal year, we want to make sure that we get input from the Commission and public on any specific areas that they would like to see for the department. This is more of a "Brainstorming Session" and does not guarantee that every input will be included in the Department's budget but will give us some guidance from the Commissions perspective.

Please note that the expectation for this year's budget is that it will be "Status Quo" from last year. That means that we will not get any additional General Funds than we have this year. Thus, if we have a new program or staff intensive activity that we wish to offer we will need to take out a program/activity of equal use.

CONTRACT CLASSES

PROGRAM DESCRIPTION

The City of South Gate's Parks and Recreation department offers a variety of classes and programs that help enrich the community. The classes and programs that are offered create a foundation for the public to establish new skills or freshen up on other skills. These classes and programs are essential to the community because of the positive impact they create by building up their self-esteem, reducing loneliness, and enhancing overall health and well-being.

Prior Year's Accomplishments FY 2023-24:

- Department shows were offered to all of the performing classes at the conclusion of each session.
- Had 2-3 contract classes perform at each city event (Tree Lighting Ceremony, Centennial, Azalea Festival).

Goals & Objectives for FY 2024-25:

- Offer 2 new youth contract classes with 15 registered participants per class.
- Offer 2 new adult contract classes with 15 registered participants per class.
- Offer (4) 1-day workshops; 2 for youth & 2 for adults.
- Create bi-weekly content to be released on department social media outlets.

Performance Measures:	22-23	23-24	24-25
• Registered adults in recreational Contract Classes	100	60	100
• Registered youth in recreational Contract Classes		1,800	2,000
• Number of attendees for recitals (500 x 8 shows)	4,000	4,000	4,000
• Number of performances at City events		6	8

SENIOR SERVICES

PROGRAM DESCRIPTION

Senior Services coordinates events, activities and trips for area residents over 50 years old. This program also includes operation of our Senior Center and coordination of the Senior Nutrition program provided at the Center through a contract with Human Services Association.

Prior Year's Accomplishments FY 2023-24:

- Number of excursions registrations 2,200. Excursions are taken quarterly for a total of 50.
- 8 Social events with 60 participants for a total of 240. (Dances, holiday and birthday Parties)
- Partnered with various health entities to provide free Healthy information classes to our seniors.
- Partnered with HSA to provide 19,000+ nutritional congregate meals.
- Started a yoga class twice a week with overall 320 registered for the year.

Goals & Objectives for FY 2024-25:

- Create senior bi-weekly yard game program.
- Start bi-weekly movie day for seniors.
- Organize a Grandparent's Day Event.
- Collaborate with a health insurance or presentation of healthy meal choices.

Performance Measures:	**22-23**	**23-24**	**24-25**
• Senior excursion registrants	2,000	2,000	2,200
• Health Screening participants	200	400	400
• Yoga class Registrants	20	40	200
• Number of HSA nutritional meals to seniors	4,800	19,260	19,260
• Senior food bank registrants	2400	2400	2400
• Number of Vendors at health fair	8	20	20
• Low impact movement registrants	320	320	320

SPECIAL EVENTS

PROGRAM DESCRIPTION

The City of South Gate, Parks and Recreation Department, hosts and organizes several special events throughout the year that allow the community to gather. These events include Santa's Breakfast, Tree Lighting, and Halloween Haunt that allow for the community to participate in activities, have opportunities to get candy/prizes, and create life-long memories with their friends and family.

Prior Year's Accomplishments FY 2023-24:

- Combined Tree Lighting event with Police Navidad and pass out churros and hot chocolate.
- Received active participation from 75 volunteers throughout the year for all city-wide special events (Easter, Halloween, Santa's Breakfast, Veterans Day).
- Added an area for all age groups to accommodate kids with special needs during the egg hunt.

Goals & Objectives for FY 2024-25:

- Secure food trucks and beer garden for all Concerts in the Park. Collaborate with Sports Center to offer "Rec on the Run" during all concerts.
- Re-vamp Halloween Haunt event at South Gate Park; add in cookie decorating station and make your own Halloween slime station.
- Re-introduce Halloween Haunt at Hollydale Community Park;
- Movies will be at 2 locations South Gate Park & Hollydale Community.
- Collaborate with Sports Center to host Family Camp Night and provide recreational activities for youth and Adults.
- Offer Egg Hunt time for adults during Easter Fest
- Spring Fit 5K Committee Member

Performance Measures:	**22-23**	**23-24**	**24-25**
• Number of Santa Breakfast tickets sold	350	400	400
• Number of attendees at Halloween Haunt	8,000	8,000	10,000
• Number of Attendees at Movies in the Park (5)	800	900	1,500
• Number of Attendees at Concerts in the Park (5)	1,500	1,800	2,200
• Numbers of attendees at Tree Lighting Ceremony	100	700	700
• Number of attendees at 4th of July	20,000	20,000	20,000
• Number of Attendees at Azalea Events (Car Show, Carnival, Miss SG, Art Night ect.)	3,000	5,000	5,000
• Number of attendees at Easter Fest	258	350	400
• Number of Attendees at Veteran's Day Event	100	80	120

SPORTS CENTER

PROGRAM DESCRIPTION

Our fitness program offers four types of memberships (Sports, Sports & Splash, Fitness, Premier). Premier members have access to the fitness center, free-weight room, group exercise classes, racquetball courts, basketball gym, and swimming pool. Fitness members do not have access to the swim stadium, but both Premier and Fitness have the option of purchasing personal training sessions and/or registering for a Biggest Loser Challenge. Specialty programs and training sessions have a separate fee in addition to the Premier and Fitness membership fees. Sports and Splash members have access to the swimming pool and basketball gym. Lastly, Sports members only have access to the basketball gym.

Accomplishments for FY 23/24

- Maintained 67,940 scanned memberships annually.
- Sold/renewed 11,592 total memberships for the fiscal year.
- Conducted 784 hours of personal training.
- Maintained 10,389 daily admissions.
- Completed a 12-week Youth Biggest Loser Challenge
- Held a 1-mile recreational Fun Run within SG Park for youth and families.
- Upgraded the Sports Center audio and P.A. system.

Proposed Goals / Objectives/ Completion:

1. Provide two fitness excursions for current members. One excursion will take place at a fitness exposition and the second will take place at a regional 5K.
2. Conduct a six-week fitness challenge, complete with pre and post assessments, utilizing Personal Trainers in Fall 2024.
3. Complete Bicentennial Room refurbishment (interior of closets) by Winter 2025.
4. Host a one-day Fitness Competition at the Sports Center in Spring 2025.

Proposed Performance Standards:

1. 110,000 scanned memberships annually.
2. 13,000 memberships purchased/renewed annually.
3. 10,000 daily admissions for the Sports Center for the fiscal year.
4. Complete 850 hours of personal training.
5. Conduct 100 hours of virtual group exercise classes for the fiscal year.
6. Register 1,500 participants for the 2025 Spring Fit 5K.
   Register 850 participants for the 2024 Fun Run.

Proposed Performance Standards:	2022-23	2023-24	2024-25
Scanned Memberships	61,596	67,940	110,000
Memberships purchased/renewed	7,781	11,592	13,000
Personal Training Hours	769	784	850
Daily Admissions	12,263	10,389	10,000

AQUATICS

PROGRAM DESCRIPTION:

Aquatics encompasses a range of recreational, fitness and competitive activities that are presented at the Patricia G. Mitchell Swim Stadium. Included in this are open recreational swim times, fitness lap swimming, adults only sessions, swim lessons, and pool rentals. This program also supports our Swim Team and Youth Water polo program as well as programs from several local high schools.

Prior Year's Accomplishments FY 2023-24:

- Offered Lap/Adult/Family Swim 7 days a week.
- Awarded a $22,400 grant from LA84 Foundation to offer 600 youth free swim lessons.
- Hosted 4 USA Swimming meets with approx. 500 swimmers and 1,000 spectators per meet.
- Hosted the South-Central Swim League's fall, winter and spring leagues, totaling 18 swim meets with approx. 400 swimmers and 800 spectators per meet.
- Created and implemented new adult fitness classes: SeniorCise, Aqua Aerobics, Masters Swimming, Water Polo Open-Play, and Aqua Blast.
- Hosted 4th of July Splash, Water Safety Bash, and World's Largest Swim Lesson. Additionally, we launched our inaugural Patti's Pumpkin Plunge and Surfing with Santa.

Goals & Objectives for FY 2024-25:

- Adult Swim Programs - Increase the number of adult swim class participants by offering 5 additional classes by Summer 2024.
- Junior Lifeguarding Program - Establish a successful Junior Lifeguard program with 20 participants by Summer 2024.
- Splash Fitness Membership – Build Splash Fitness membership plan by adding more aquatic fitness classes and registering 100 members by Fall 2024.
- Adaptive Aquatics Program – Launch a program specifically for individuals with disabilities and offer one class per season by Winter 2024/25.

Performance Measures:	**22/23**	**23/24**	**24/25**
• Hours of open swim time for youth and adults.	2,500	2800	3000
• Hours of pool time for competitive aquatic groups and schools.	900	1,050	900
• Hours of adult aquatic classes	300	375	400
• Number of Participants in private and semi-private swim	1,000	1,600	1,800
• Number of Participants for group lessons	2,500	3,300	3,500
• Number of Junior Lifeguard participants	-	-	20
• Number of Splash Fitness Membership registrations	-	-	100

YOUTH SPORTS

PROGRAM DESCRIPTION

Youth Sports activities include both staff and independent contractor run classes, such as: Sports Fundamental classes, Tennis, and Karate classes. This program also supports our Partner Youth Sports Programs: the South Gate Junior Athletic Association, South Gate Youth Football, and AYSO.

Fiscal Year 23/24 Accomplishments:

- Registered 1,325 kids in Youth Sport classes
- Open the Skate Park for 2,100 hours of use
- Hosted Jr. NBA Skills Challenge and had 25 registered participants
- Hosted 2 – 1 day soccer clinics with 40 registered participants
- Hosted Spring Break Baseball Camp with 25 registered participants
- Launched & implemented Mobile Recreation program that was held bi-weekly in the summer months with a total of 180 participants
- Collaborated with Marketing Coordinator to create 4 youth sport fundamental videos.
- Collaborated with JAA scheduling/ implementation of Spring/ Fall Softball & Baseball along with Summer/ Winter Basketball.
- Coordinated practice schedules and secured field/ facility locations for South Gate Aztecs
- Coordinated re-openeing and secured field/ facility locations for South Gate AYSO

Fiscal Year 24/25 Goals and Objectives:

- Cross collaboration with Aquatics & Fitness to create and implement South Gate 2024 Youth Summer Olympic games. Register 75 Olympic athletes (Summer 2024)
- Host Youth Sporting Excursions (80 participants)

Proposed Performance Standards:	**2022-23**	**2023-24**	**2024-25**
Youth Sport Classes	1065	1325	1,600
Jr. NBA Skills Challenge	30	25	30
Clinics/ Camps	-	65	75
Mobile Recreation (Drop-in)	-	180	250
Sport Fundamental Videos	-	4	4
Youth Summer Olympics	-	-	75
Sporting Excursion	-	-	80 participants

ADULT SPORTS

PROGRAM DESCRIPTION

Our Adult Sports section currently provides programming that includes leagues, drop-in activities and special events. Our current league play includes the following: Men's softball, Co-ed softball, Men's basketball, Women's basketball (starting soon), Wooden Bat Baseball League, and a Metal Bat Baseball League. Softball is hosted on Thursday and Friday evenings and runs for 3 seasons (Summer, Fall & Spring); each season provides 10 games plus playoffs and championships for qualifying teams. Men's and Women's basketball is hosted on Friday evenings and runs for 3 seasons (Summer, Fall & Spring); each season provides 10 games plus playoffs and championships for qualifying teams. The wooden and metal baseball leagues are held on Sunday's and currently offer 3 seasons. Open-Play Volleyball is our current drop-in program for adults, we see a consistent average of about 225 participants monthly. Lastly, we offer Adult Sports special events, which provide a variety of opportunities for adults to compete, stay active and have fun.

Fiscal Year 23/24 Accomplishments:

- Conducted 3 seasons of Men's (3 divisions of 6 teams) & Co-ed (3 divisions of 6 teams) Softball. Over 100 softball teams registered across all seasons.
- Conducted 2 seasons of Men's (1 division of 6 teams) Basketball.
- Collected & reviewed over 180 field permit requests. After ensuring insurance requirements were met, we accommodated and processed over 150 field permits.
- Volleyball open play was offered every Tuesday evening at the Sports Center with over 2,400 drop-in participants.
- Ballin After Dark, our pick-up style basketball tournament was brought back by popular demand. We hosted 3 events that had a total of 130 participants.
- Our Sunday Men's Wooden Bat Baseball League had 24 teams registered this fiscal year (Renteria League).
- Our Sunday Men's Metal Bat League had 60 teams registered this fiscal year (Duron League).
- Partnered with SCMAF to host their organization's softball tournament, which had over 40 teams from all across the region.
- Created social media content (posts, stories & reels) and utilized the department's SMTF to promote new and upcoming programming.

Fiscal Year 24/25 Goals and Objectives:

- Host Adult Sporting Excursions (100 total participants)
- Cross collaboration with Girls Club House to host a Family Camp Night with Youth/ Adult Sports opportunities (Fall 2024)
- Create & commence Co-ed Volleyball League on Tuesday evening's (Fall 2024)

Proposed Performance Standards:	**2022-23**	**2023-24**	**2024-25**
Adult Softball teams	87	108	126
Men's Basketball teams	12	12	18

Field permits	100	125	150
Open Play Volleyball	2,200	2,500	2,800
Kickball teams	-	12	-
Hype video	-	1	2
Women's Basketball teams	-	12	18
Homerun Derby	-	15	-
Ballin' after Dark Events	1	3	3
Sporting Excursion	-	-	100 participants
Family Camp Night	-	-	15 families
Co-ed Volleyball League	-	-	3 seasons

TEEN PROGRAMS

PROGRAM DESCRIPTION

Teen Programs include events and activities sponsored by both the department and the Commission for South Gate Youth. Programming is for youth from 6th grade through High School.

Prior Year's Accomplishments FY 2023-24:

- Promote, organized and conducted a Teen Glow event at the golf course

Goals & Objectives for FY 2024-25:

- Establish and create designated Teen Space
- Reintroduce, reestablish, streamline the Teen Volunteer program
- Promote, Organize, & Run a Teen Event (Teen glow, Teen Town)
- Offer job fair/seminar in Spring/fall sessions for local teens

Performance Measures:	22-23	23-24	24-25
• Attendance of teens at drop in program	0	0	1000
• Number of teen volunteer hours worked for Halloween and Easter Fest	0	150	150
• Number of Attendees at Teen workshops	0	0	50
• Number of Attendees at attending cultural or Theme based parks	0	100	150

CULTURAL ARTS

PROGRAM DESCRIPTION

Cultural Arts is a program base that will help enrich resident's life's through the presentation of performance art such as music festivals, poetry & plays as well as visual arts including the City's Art Gallery and Museum collections.

Prior Year's Accomplishments FY 2023-24:

- Had 120 artists submit artwork to be showcased in art exhibits.
- Had at least 55 vendors and 600 people attend the Annual Art Walk.
- Had 300 visitors enter the Museum throughout the year.
- Sought out by the Music Center to curate art workshops & marketplace for L.A. County Tree Lighting ceremony.

Goals & Objectives for FY 2024-25:

- Develop, curate, and open a museum exhibit in Spring of 2025.
- Build a list of artists of all ages/levels to be part of our open call process.
- Develop a volunteer program for our special events.
- Contract a teaching artist for youth art classes ages 4-6.
- Grow South Gate Art Club to have field trips with current students and alum.

Performance Standards:

- Have 300 people attend each art exhibit.
- Have 10 students in 4 art classes per quarter for a total of 160 students.
- Update digital finding aid once museum side is organized.
- Have at least 50 vendors/artists and 600 people attend the Art Walk.
- Have 400 visitors enter the Museum.

Performance Measures:	**22-23**	**23-24**	**24-25**
• Attendance of art exhibits (2 per year)	750	800	850
• Number of students in art classes (10 students x 4 classes x 4 quarters)	160	160	160
• Number of items in the Digital Finding Aide	200	200	300
• Attendance at the Art walk	700	600	600
• Vendors/Artist at the Art Walk	40	55	60
• Visitors at the Museum	200	300	400

GROUNDS MAINTENANCE

PROGRAM DESCRIPTION

Grounds Maintenance provides regular maintenance to all outside areas of City facilities including parks, sports fields, and landscaping at the Civic Center. This includes the proper and regular care of all turf, shrubs, trees, groundcovers, irrigation, including the safe and neat appearance of associated hardscape such as sidewalks, jogging paths, parking lots, courts and playgrounds.

Prior Year's Accomplishments FY 2023-24:

- Prepared, dragged, packed, & watered 10 ball fields for play 7 days a week.
- Mowed 9 golf greens & 1 putting green 3 times per week.
- Prepared Golf Course for play 7 days a week.(aerating, reseeding, weeding, maintaining bunkers, and tree care maintenance)
- Renovated all 10 baseball diamonds at SG Park.
- Trimmed 6.5 acres of shrubbery in planters bi-monthly at SG, Hollydale, and Cesar Chavez and State Street Park.
- Pressure washed all picnic areas weekly at SG, Hollydale, and Cesar Chavez Park.
- Maintained 191 acres of grass, trails, hardscape, & irrigation.
- Set up show mobile at special events as needed. (Christmas Parade, Car show, Street Fair, Posadas)
- Completed landscape projects in native gardens at Hollydale Regional Park.

Goals & Objectives for FY 2024-25:

- Continue with year two of vehicle replacement plan, look to upgrade capacity for electric vehicles.
- Install stationary trash cans at South Gate Park.
- Install flow sensor system for a recirculating main line irrigation system at South Gate Park.
- Create a two-year plan to transition from gas small, powered equipment to electric small powered equipment.
- Create a five-year plan to transition from diesel riding mowers to electric riding mowers.

Performance Measures:	22-23	23-24	24-25
• Number of Baseball Fields renovated annually	10	10	10
• Number of acres of shrubbery trimmed quarterly (and replace landscape plants as needed)	6.5	6.5	6.5
• Number of Acres of grass, trails, hardscape, and Irrigation maintained	191	191	191
• Number of Golf Greens mowed 3 times a week (and prepared golf course for play 7 days a week)	10	10	10

• Number of times the show mobile is set up annually	4	6	6
• Renovate soccer fields in Hollydale Park annually.	8	8	8
• Number of hours annually to pressures wash all picnic areas weekly. Playgrounds, tennis courts, hand ball courts and the exterior of facilities will be pressure washed weekly.	1,040	1,040	1,040
• Number of hours annually to inspect all irrigation systems weekly, providing preventative maintenance and repairs as needed to keep all turf and landscaped areas green, safe and healthy.	520	520	520

FACILITY MAINTENANCE

PROGRAM DESCRIPTION

The Facility Maintenance Division is responsible for custodial service for all Department facilities and events, room set-up for department programs and outside uses of department facilities and for building security. The park buildings are available for use from 7:00 a.m. to 11:00 p.m. seven days a week.

Prior Year's Accomplishments FY 2023-24:

- Cleaned & inspected 7 public buildings & offices. Documented & maintained inspection sheets.
- Cleaned & supplied 65 outdoor & 60 indoor public restrooms once a day.
- Quarterly, polish & wax all floors at all 7 Park facilities.
- Provided over 3000 room setups for City activities, recreation programs, & private events
- Maintain ongoing relationship with various local volunteer organizations utilizing 20,000 hours of Community Service Worker hours to assist custodial/grounds maintenance staff

Goals & Objectives for FY 2024-25:

- Hire 4 additional Recreation Leader II hourly staff to provide maintenance & event monitoring.
- Repair 5 entrance doors to Auditorium.
- Replace damaged tables and chairs at all Park locations.
- Create and implement a storage plan for buildings throughout the Parks & Recreation Department.

Performance Measures:	**22-23**	**23-24**	**24-25**
• Polish & wax all floors quarterly at 11 facilities	10	10	11
• Number of facility room set ups for city activities Recreation programs/events and private events	3,000	3,000	3,000
• Number of community service worker hours to Assist custodial/grounds maintenance staff	8,000	20,000	20,000
• Supplied and Maintain interior restrooms daily	60	60	62
• Supplied and Maintain exterior restrooms daily	65	65	70

GOLF COURSE

PROGRAM DESCRIPTION

This activity provides for the maintenance, operation and programming at the City's 9-hole par 3 golf course. Programs include open play, lessons, tournaments, glow golf, Frisbee golf and concessions. The course is open seven days a week from 8:00 a.m. till dusk.

Prior Year's Accomplishments FY 2023-24:

- Provided 2,613 rounds of Adult Golf.
- Provided 418 rounds of Senior Golf special.
- Provided 91 Senior Golf passes. (10 rounds each card)
- Provided 183 rounds of Youth Golf.
- Provided 9 rounds of Golf to military members.

Goals & Objectives for FY 2024-25:

- Create and implement quarterly Youth Golf classes.
- Conduct a Golf tournament during the Azalea Festival, spring 2024.
- Host a Family Glow Golf tournament during Family Camp Night, summer 2024.
- Establish a partnership with local High School Golf programs to utilize our Golf Course as a practice site.

Performance Measures:

- Provide 3,000 rounds of golf.
- Register and provide instruction to 80 youth.
- Register 40 participants for Family Glow Golf tournament.
- Register 20 participants for Azalea Golf tournament.
- Provide 50 hours of High School practice time.
- Provide 3 outside Golf Tournaments with 20 players per tournament.

Proposed Performance Measures:	**21-22**	**23-24**	**24-25**
• Rounds of golf	2,839	2,613	3,000
• Youth rounds of golf	186	183	200
• Senior rounds of golf	398	418	500
• Number of sold Senior golf passes (10 rounds)	53	91	100
• Youth Golf Class participants	---	---	80
• Registered Tournament participants	0	0	60
• Registered Azalea Golf tournament participants	---	---	20
• Family Glow Golf participants	---	---	40
• High School practice time hours	50	50	50