



TWEEDY MILE ADVISORY BOARD TWEEDY MILE ADVISORY BOARD AGENDA

Monday, August 1, 2022 at 5:00 p.m.

**COUNCIL CHAMBERS
8650 CALIFORNIA AVE
SOUTH GATE CA 90280**

Call to Order/Roll Call

Call to Order Sylvia Masushige, Vice Chairperson
Roll Call Yodit Glaze, City Clerk

Board Members

_____, Chairperson
Sylvia Masushige, Vice Chairperson
Angela Lucero
Victor Zamudio
Adolfo Varas
Sara Rosas

City Staff

Giselle Mares, Acting Management Analyst

Meeting Compensation Disclosure

Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by the Tweedy Mile Advisory Board is \$0 monthly regardless of the amount of meetings.

Open Session Agenda

1. Election of Chairperson and Vice Chairperson

The Tweedy Mile Advisory Board will consider:

1. Elect a Chairperson;
2. Elect a Vice Chairperson

Documents:

[Staff Report_No.1_August 1 2022.pdf](#)

2. Business Improvement District (BID) funding requests for Fiscal Year 2022/23 Budget

Tweedy Mile Advisory Board will consider reviewing and discussing the process for approving the BID funding requests received for Fiscal Year 2022/23 Budget.

Documents:

[Staff Report_No.2_August 1_ 2022.pdf](#)

Comments from the Audience

Comments from the Board Members

Adjournment

I, Yodit Glaze, secretary, certify that a true and correct copy of the foregoing Meeting Agenda was posted on July 28, 2022 at 5:00pm., as required by law.

Yodit Glaze,
City Clerk

Materials related to an item on this Agenda submitted to the City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office 8650 California Avenue, South Gate, California 90280 (323) 563-9510 * fax (323) 563-5411 * www.cityofsouthgate.org

In compliance with the American with Disabilities Act, if you need special assistance to participate in the City Council Meetings, please contact the Office of the City Clerk.

Notification 48 hours prior to the City Council Meeting will enable the City to make reasonable arrangements to assure accessibility.



City of South Gate
Tweedy Mile Advisory Board
August 1, 2022

STAFF REPORT

AGENDA ITEM NO. 1

TO: Tweedy Mile Advisory Board

FROM: Giselle Mares, Acting Management Analyst, City Manager's Office

SUBJECT: Election of Chairperson and Vice Chairperson

PURPOSE: South Gate Municipal Code Section 2.64.120 (2) states that the Tweedy Mile Advisory Board shall annually elect a Chairperson and a Vice Chairperson from among its members.

RECOMMENDED ACTIONS:

1. Elect a Chairperson;
2. Elect a Vice Chairperson.

BACKGROUND: South Gate Municipal Code Section 2.64.120 (2) states that the Tweedy Mile Advisory Board shall annually elect a Chairperson and a Vice Chairperson from among its members.

ATTACHMENTS: None.



City of South Gate
Tweedy Mile Advisory Board
August 1, 2022

STAFF REPORT

AGENDA ITEM NO. 2

TO: Tweedy Mile Advisory Board

FROM: Giselle Mares, Acting Management Analyst, City Manager's Office

SUBJECT: Business Improvement District (BID) funding requests for Fiscal Year 2022/23 Budget.

RECOMMENDED ACTION: Review and discuss the process for approving the BID funding requests received for Fiscal Year 2022/23 Budget.

BACKGROUND: Each year, the Tweedy Mile Advisory Board (Board) funds several eligible events and activities under the Parking and Business Improvement District (BID) budget that can be provided by a non-profit, organization or vendor. Per the Parking and Business Improvement Area Law of 1989, California Streets and Highway Code Section 36500, the eligible events and activities that may be funded include:

- a) Decoration of any public place in the area;
- b) Promotion of public events which are to take place on or in public places in the area; and
- c) The general promotion of retail trade activities in the area

The purpose of the events and activities on the BID, also known as Tweedy Mile, is to attract regular and new visitors into the area and improve the business environment.

Approved Fiscal Year 2021/22 Business Improvement District (BID) Budget

On May 10, 2022 the City Council approved the following BID budget for Fiscal Year 2022/23:

- a) \$1,206 for the promotion of public events which are to take place on Tweedy Mile;
- b) \$40,000 for the general promotion of retail trade activities; and
- c) \$20,000 for decoration of any public place in the area.

As a result, the Board shall approve events and activities within the approved BID budget for each eligible category listed above

ATTACHMENTS:

- 1) BID Funding Request Form

**Parking and Business Improvement Program
Request for Funding FY 2021/22**

Name & Address of Applicant:	
Select one:	
Non-profit organization	
Private Business	
Name of Proposed Activity, Event or Decoration:	
(insert)	
Proposed Event Address/Location:	
(insert)	
Proposed Event Date & Hours:	
(insert)	
Purpose of Proposed Event, Activity or Decoration:	
(insert short description)	
Select the eligible category that the proposal falls under:	
1. Decoration of Public Place	
2. Promotion of Public Events	
3. General Promotion of Retail Trade Activities	
Proposed Budget Items	Amount
(list expenditures)	\$
	\$
	\$
	\$
	\$
Total	\$0