



SOUTH GATE CITY COUNCIL SPECIAL MEETING AGENDA

Saturday, July 16, 2022 at 8:30 a.m

**AZALEA ROOM
4761 FIRESTONE BOULEVARD
SOUTH GATE, CA 90280**

I. Call to Order/Roll Call

CALL TO ORDER:

Al Rios, Mayor

ROLL CALL:

Yodit Glaze, City Clerk

II. City Officials

MAYOR

Al Rios

CITY CLERK

Yodit Glaze

VICE MAYOR

Maria del Pilar Avalos

CITY TREASURER

Gregory Martinez

COUNCIL MEMBERS

Maria Davila

Denise Diaz

Gil Hurtado

INTERIM CITY MANAGER

Chris Jeffers

CITY ATTORNEY

Raul F. Salinas

III. Meeting Compensation Disclosure

Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by City Council Members is \$650 monthly regardless of the amount of meetings.

IV. Open Session Agenda

1. DISCUSSION AND DEVELOPMENT OF A CITY VISION STATEMENT AND ANNUAL STRATEGIC PLAN

The City Council and Executive Team will undertake the drafting of a Vision Statement and Strategic Plan in this workshop which will be presented at a future meeting for consideration and adoption by the City Council. (CM)

Documents:

[Item 1 Report 07162022.pdf](#)

V. Special Meeting Adjournment

I, Yodit Glaze, City Clerk, certify that a true and correct copy of the foregoing Meeting Agenda was posted on July 14, 2022, at 11:00 a.m., as required by law.

Yodit Glaze
City Clerk



Materials related to an item on this Agenda submitted to the City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office
8650 California Avenue, South Gate, California 90280 (323) 563-9510 * fax (323) 563-5411 *
www.cityofsouthgate.org

In compliance with the American with Disabilities Act, if you need special assistance to participate in the City Council Meetings, please contact the Office of the City Clerk.
Notification 48 hours prior to the City Council Meeting will enable the City to make reasonable arrangements to assure accessibility.

City of South Gate CITY COUNCIL

AGENDA BILL

For the Regular Meeting of: July 16, 2022
Originating Department: City Manager's Office

City Manager:  City Manager: 
Chris Jeffers *Chris Jeffers*

SUBJECT: DISCUSSION AND DEVELOPMENT OF A CITY VISION STATEMENT AND ANNUAL STRATEGIC PLAN

PURPOSE: For the City Council to meet with the City's Executive Team members to develop a Vision Statement and a Strategic Plan that will develop goals, objectives, or tasks to be undertaken in pursuit of the Vision Statement.

RECOMMENDED ACTION: The City Council and Executive Team will undertake the drafting of a Vision Statement and Strategic Plan in this workshop which will be presented at a future meeting for consideration and adoption by the City Council.

FISCAL IMPACT: The City engaged the services of Institute for Local Government ("ILG") to facilitate this planning session for \$15,000. ILG is associated with the League of California Cities and is well known for assisting cities in strategic planning; team building; and other governance related workshop efforts.

ANALYSIS: More and more cities are undertaking strategic planning processes to become more efficient and effective with their allocation of resources in delivering services within their communities. A partial listing of California cities that participate in the process of strategic planning is provided below:

| | | |
|------------------|-----------------|----------|
| National City | West Sacramento | Novato |
| Huntington Beach | Chula Vista | Torrance |
| Corona | Diamond Bar | Glendora |
| Yorba Linda | Indian Wells | Carlsbad |
| Norwalk | Roseville | Pasadena |

A vision statement outlines what an organization would like to ultimately achieve and gives purpose to the existence of the organization. A vision statement is the anchor point of any strategic plan within the organization. From this, the organization will set a limited number of goals (3-5) that are broad and general guidelines of what the City Council wants to achieve for the community. An objective is more specific than a goal and defines a strategy to address or

reach the goal. An action or task is an even more specific step necessary to move an objective forward. Ideally, tasks/actions should have a clear completion and should be feasible to complete with the given measure period, which should never be more than 12-months and ideally around 6 to 8 months. Periodic updates should be given to the City Council and public approximately every 2 months.

BACKGROUND: Undertaking a Strategic Plan can occur in many formats. Since this will be the City's first, it is expected that the participants will provide input on how future sessions can be improved upon to meet the chemistry of those participants. In addition, future sessions can be expanded to include other key players in the organization (other elected officials; Commission members, etc.). Some cities even undertake surveying their communities in some manner. These additional actions are usually incorporated by organizations that have completed several Strategic Sessions and, thus, are comfortable with the process and how to appropriately merge these additional elements into the process in a productive manner.

This session will be held in the azalea Room at the azalea Regional Shopping Center and structured to be compliant with the Brown Act and other requirements placed upon a public meeting. The public is allowed to observe the process as this is a special public meeting of the City Council. The meeting will start at 8:30 am and end at approximately at 2:00 pm.