Winters Special Council Meeting

Tuesday, May 13, 2025 @ 6:00 PM

Special Meeting of the City Council for Strategic Planning Session

AGENDA

Members of the City Council

Albert Vallecillo, Mayor
Bill Biasi, Mayor Pro-Tempore
Richard Casavecchia
Jesse Loren
Carol Scianna

Meeting Information
The Winters City Council meeting will be held in person at Winters City Hall 318 First Street(Abbey Street entrance).
2. If you choose not to observe the City Council meeting but wish to make a comment on a specific agenda item, please submit your comment via email by 5:00 p.m. on the Monday prior to the City Council meeting. Please submit your comment to the City Clerk at cityclerk@cityofwinters.org. All public comments submitted to the City Clerk will be summarized and read into record but will not be read verbatim due to time limitations.

1. ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. APPROVAL OF THE AGENDA

4. COUNCIL/STAFF COMMENTS

5. PUBLIC COMMENTS
   At this time, any member of the public may address the City Council on matters, which are not listed on this agenda. Citizens should reserve their comments for matters listed on this agenda at the time the item is considered by the Council. An exception is made for members of the public for whom it would create a hardship to stay until their item is heard. Those individuals may address the item after the public has spoken on issues that are not listed on the agenda. Presentations may be limited to accommodate all speakers within the time available. Public comments may also be continued to later in the meeting should the time allotted for public comment expire.

6. CONSENT CALENDAR
   All matters listed under the consent calendar are considered routine and

noncontroversial, require no discussion and are expected to have unanimous Council support and may be enacted by the City Council in one motion in the form listed below. There will be no separate discussion of these items. However, before the City Council votes on the motion to adopt, members of the City Council, staff, or the public may request that specific items be removed from the Consent Calendar for separate discussion and action. Items(s) removed will be discussed later in the meeting as time permits.

7. PRESENTATIONS

    1. Night One Strategic Council Strategic Initiative Session
       Staff Report - 2025 Strategic Initiative Meeting.doc
       Strategic Initiatives.pptx

8. DISCUSSION ITEMS

9. CITY MANAGER REPORT

10. INFORMATION ONLY

11. ADJOURNMENT
    I declare under penalty of perjury that the foregoing agenda for the regular meeting of the Winters City Council was posted on the City of Winters website at www.cityofwinters.org and Council Members were notified via e-mail of its' availability. A copy of the foregoing agenda was also posted on the outside public bulletin board at City Hall, 318 First Street , and made available to the public during normal business hours on Thursday, May 8, 2025.

    _____
    Zorina Treat, Deputy City Clerk
    Winters City Council Agenda

Questions about this agenda - Please call the City Clerk's Office (530) 794-6702. Agendas and staff reports are available on the city web page at http://www.cityofwinters.org/city-council-meetings_/

General Notes: Meeting facilities are accessible to persons with disabilities. To arrange aid or services to modify or accommodate persons with disability to participate in a public meeting, contact the City Clerk.

Staff recommendations are guidelines to the City Council. On any item, the Council may take action, which varies from that recommended by staff.

The city does not transcribe its proceedings. Anyone who desires a verbatim record of this meeting should arrange for attendance by a court reporter or for other acceptable means of recordation. Such arrangements will be at the sole expense of the individual requesting the recordation.

How to obtain City Council Agendas and Agenda Packets:

View on the internet: http://www.cityofwinters.org/city-council-meetings_/

City Council agenda packets and any attachments to the agenda that are not available online may be viewed at the City Clerk's Office at City Hall - 318 First Street.

Email Subscription: You may contact the City Clerk's Office to be placed on the list. An agenda summary is printed in the Winters Express newspaper.

A recording of any streamed City Council meeting can be viewed later at http://www.cityofwinters.org/city-council-meeting-recordings/.

CITY COUNCIL
STAFF REPORT

TO: Honorable Mayor and Councilmembers

DATE: May 13, 2025

FROM: Jeremy Craig, City Manager

SUBJECT: Night One Strategic Initiative Review

RECOMMENDATION:

Review Focus Areas, Review Updates on Current Items, and Provide Any Additional Items to be Reviewed in Meeting #2

BACKGROUND:

In 2023, the City Council met and created a list of strategic initiatives. Throughout two meetings, the Council will review and receive an update on the 2023 initiatives, discuss any new initiatives to be added to the 2025 update of the plan, and prioritize the initiatives for the next eighteen (18) months.

The 2023 plan included forty-one (41) items, with seventeen (17) identified as the number one priority and sixteen (16) identified as the number two priority. The first night agenda will include:

1. Review Focus Area that Drives Initiatives (30 minutes)
2. Receive an Update on Progress of Previous Plans (1 hour)
3. Discuss What Remaining Items Should Stay in Plan (1hour)
4. Identify Any New Items to be Discussed in Next Session (30 minutes)
5. Set date for Session #2

Session #2 will include the following agenda items:

1. Review results of last session (30 minutes)
2. Staff presentations on New Items (1 hour)
3. Council Review/Decision Which (if Any) New Items Added (1 hour)
4. Council prioritizes the 2025 list (goal is 3-5 #1 priorities for next 18 months)

FISCAL IMPACT:
N/A Planning Only

ATTACHMENT:
Strategic Initiatives Presentation

Strategic Initiative Review

May 13th, 2025

Agenda

- TONIGHT'S MEETING
- Review Focus Areas
- Review #1 Priorities
- Review Progress on priorities
- Provide any new items you would like to discuss at the next meeting

- NEXT MEETING:
  - Discuss Any Additional items
  - Prioritize project list (goal is 3-5 #1 priorities for next 18 months)
  - Discuss Other Topic Items

Focus Areas

- Fiscal Sustainability
- Community Engagement and Transparency
- Organizational Excellence
- Environmental Sustainability
- Community Development and Placemaking
- Economic Development

Staff Review

- City Staff met in March and reviewed the Strategic Plan
- All items were reviewed and updated with completed, in progress, or not started
- In addition to this review, staff identified the most pressing issues now affecting operations:
    - Staffing attraction, retention and addressing staffing deficits
    - Capital needs (facilities plan, ALPR, truck, backhoe, vacuum truck)

March 2023 Initiative Setting

- 41 Strategic Initiatives Identified
  - 17 Initiatives Identified as #1 Priority
  - 16 Initiatives Identified as #2 Priority
  - 6 Initiatives Identified as #3 Priority
  - 2 Items not Given Priority Status

- 9 Initiatives Identified to use Some Level of ARPA Funding

1 Priorities (random order)

- Downtown Plan
- CIP – ADA Transition Plan
- Explore updating city-wide maintenance fee
- New Financial Management System
- Senior Center
- Update Development Impact Fees

1 Priorities (random order), cont

- CIP – Buildout old police station
- Evaluate Special Event Policies and Facility Use Fees
- Evaluate Implementing Fire Fees
- Implement a False Alarm Fee
- WPNS Improvements
- CIP – I-505 Overpass Project

1 Priorities (random order), cont

- CIP – Restroom at Three Oaks Park
- Update Affordable Housing Ordinance
- Car Charging Stations
- CIP – Water Main Upgrade
- CIP – Update Water Master Plan

Completed Items

- CIP – ADA Transition Plan
- CIP – Build out old PD (Customer Service Center ADA Compliant)
- Evaluate Special Events and Facility Fees (Complete and updated via annual fee schedule)
- CIP – WPNS Improvements
- CIP – Car Charging Stations (Comm Center and lot by City Hall)
- Create new website (new site + multilingual fillable forms via grant intern)

Completed Items

- Technology Review
- Increase local sales tax
- Evaluate commercial cannabis
- Prepare Storm Drain Master Plan
- Text Alerts for Community

Items In-Process

- Downtown visioning – (2023 study) full process in 2025
- Explore city-wide assessment adjustment for CPI (reviewed and delayed)
- New Financial Management System
- Construct Senior Center
- CIP – Restroom in Three Oaks Park
- Staffing stabilization plan
- EDAC (Fall 2025 if budget allows)