# ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)

Wednesday, April 3, 2024, at 9:00 a.m. Sawgrass Room at City Hall

# <u>AGENDA</u>

- I. Roll Call: Kristi Bartlett, Director of Economic Development
- II. Pledge of Allegiance
- III. Approval of Meeting Minutes (March 6, 2023)
- IV. New Business Update
- V. Coral Springs Center of the Arts Presentation
- VI. Other Business
- VII. Next Meeting: May 6, 2024
- VIII. Adjournment

John Biggie Michelle Brown Alex Cater Roy Gold Matt Kinsey Paul Moore Yuri Quispe Gil Sternbach

Economic

Development

Advisory

Committee

(EDAC)

Members:

Cindy Brief Chamber Liaison

Vice-Mayor Shawn Cerra Commission Liaison Upcoming Events April 3: City Commission Meeting April 6: HHW Collection April 13: Keep Coral Springs Beautiful Clean-Up April 17: City Commission Meeting April 27: Earthfest April 27: Mayor's Chess Challenge

The Economic Development Advisory Committee's purpose is to advise the City Commission and the Economic Development Office.

• Act in an advisory capacity to the City Commission and the Director of Economic Development in matters pertaining to Economic Development in the City

• Advise the City Commission and the Director of Economic Development on the development, implementation and update of the economic development strategy.

• Recommend policies, procedures and priorities related to economic development

• Communicate economic development programs, functions and policies to the public and act as an advocate for a positive business climate.

Persons with disabilities who need an accommodation to participate in this proceeding should contact the City Clerk's Office at 954-344-1065 at least three (3) days in advance. If you are hearing or speech impaired, you may contact the Office of the City Clerk through the Florida Relay Service, 711.

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### \*\*\* IMPORTANT \*\*\*

Stay up to date by visiting the city's website at <u>coralsprings.gov</u>, following social media platforms, and texting the keyword CORALSPRINGS (one word) to 888-777 for important updates.

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The Commission holds regular office hours monthly. If you would like to schedule an appointment with any of your City Officials, please call <u>954-344-5911</u>.

**Mayor Scott Brook: Connect on** Facebook, Instagram and Twitter using: @CSCommissioner1. To contact Mayor Brook by phone call <u>954-494-9872(mobile)</u> or by email at <u>sbrook@coralsprings.gov</u>.

**Vice-Mayor Shawn Cerra: Connect on** Facebook, Instagram and Twitter using: @CSCommissioner2. To contact Commissioner Cerra phone, call <u>954-612-</u> <u>7114</u> (mobile) or by email at <u>scerra@coralsprings.gov</u>.

**Commissioner Joshua Simmons:** Connect on Facebook, Instagram and Twitter using: @CSCommissioner4. To contact Vice Mayor Simmons by phone, call <u>954-871-1314</u> (mobile) or by email at jsimmons@coralsprings.gov.

**Commissioner Nancy Metayer Bowen: Connect on** Facebook, Instagram and Twitter using: @CSCommissioner3. To contact by phone, call <u>954-254-8880</u> (mobile) or by email at <u>nmetayerbowen@coralsprings.gov</u>.

#### Commissioner Joy Carter: Connect on Facebook, Instagram and

Twitter using: @CSCommissioner5. To contact Commissioner Carter by phone, call <u>954-998-4186</u> (mobile) or by email at <u>joycarter@coralsprings.gov</u>.

# CITY OF CORAL SPRINGS ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) Wednesday, March 6, 2024

Committee Chair Sternbach called the meeting to order at 9:07 a.m. in the Sawgrass Room at City Hall.

Gil Sternbach, Committee Chair	Present
Roy Gold, Committee Vice Chair	Present-
	phone
John Biggie, Committee Member	Present
Michelle Brown, Committee Member	Present
Matt Kinsey, Committee Member	Present
Vacant	
Paul Moore, Committee Member	Present
Alex Cater, Committee Member	Present
Vice-Mayor Cerra, Commission Liaison	Present-
	phone
Cindy Brief, Chamber Liaison	Present

<u>Also in attendance were:</u> Kristi Bartlett, Director of Economic Development Annie Norris, Sr. Economic Development Analyst Laylah Cortijo, EDO Office Assistant Catherine Givens, Deputy City Manager Joe Morera, Resident Luwam Ghermay, Administrative Manager John Dondey, Resident

A Quorum was present.

- 1. Roll Call by Annie Norris
- **2.** Pledge of Allegiance All persons in attendance rose for the recitation of the Pledge of Allegiance.

There was discussion regarding EDAC vacancies for healthcare and commercial real estate.

# 3. Approval of Meeting Minutes (January 4, 2023)

ACTION: Committee Member Matt Kinsey moved, seconded by Committee Member Paul Moore, to accept the meeting minutes. The motion was approved unanimously (7-0).

# 4. New Business Update

- Director Bartlett updated the committee on new businesses in town.
  - Further discussion ensued regarding new businesses and landlords and tenants.
  - The committee requested a list of new businesses to visit.

Deputy City Manager Catherine Givens provided an update on the Visioning Summit and Strategic Planning.

- Givens discussed the results of the visioning survey.
  - Further discussion ensued regarding restaurants, the mall, aesthetics etc.
  - Committee Chair Sternbach requested the Coral Square Mall manager attend a future EDAC meeting.

# 5. Buxton Demo

- Director Bartlett gave an overview of Buxton.
  - $\circ$  Further discussion ensued regarding the benefits of the software and its functions.

• Committee members requested that we compare two different restaurants.

### 6. Other Business

- Bartlett gave an overview of the strategic planning EDO presentation.
- Discussion ensued regarding educational partnership opportunities.
- Discussion ensued regarding best practices and rezoning.

### 7. Next Meeting:

- April 3, 2024
- May meeting date is tentative.
  - May meeting was later scheduled for May 6<sup>th</sup>.
- 8. Adjournment: There being no additional business, the meeting was adjourned at 10:39 a.m.

### DATE APPROVED/ACCEPTED

GIL STERNBACH Committee Chairperson Economic Development Advisory Committee

KRISTI BARTLETT Director of Economic Development