

CORAL SPRINGS, FLORIDA

COMMISSION WORKSHOP AGENDA

Wednesday, November 17, 2021
5:00 PM

Commission Chambers, City Hall
9500 West Sample Road

Call to Order

Roll Call

Moment of Silence

Pledge of Allegiance

Commission Workshop Items

1. **2022 Calendar (Catherine Givens)**
2. **Census Preliminary Update (Julie Krolak)**
3. **Buy Coral Springs Update: Spend your Cheer Here (Christine Parkinson)**

Commission Communications

Adjournment

There is no public comment during Workshop meetings. Residents planning to attend the meeting who need special assistance must notify the Office of the City Clerk at 954-344-1065 no later than 24 hours preceding the meeting.

Summary Sheet

Agenda Item: 1.

Meeting Date: November 17,
2021

Subject: 2022 Calendar (Catherine Givens)

Placement: Commission Workshop Items


Attachments: [Workshop Presentations](#)

COMMISSION NOVEMBER WORKSHOP

November 17, 2021



Agenda

- **2022 Calendar:** Catherine Givens
- **Census Preliminary Update:** Julie Krolak
- **Buy Coral Springs Update, Spend Your Cheer Here:** Christine Parkinson 



2022 Calendar

Catherine Givens, Assistant City Manager



Highlights

- Commission Meetings are typically scheduled 1ST and 3rd Wednesdays at 6:30 P.M.
- Workshops will resume in Sawgrass early new year
- Commission Communications Workshops to typically begin at 5:30 P.M.
- MOA Board Meeting 3 times a year starting at 5:45 P.M.
- Charter School Board Meeting at 5:00 P.M.
- Quarterly Retreats continue
- September with Budget Hearings not official until April 2022
- Typical Conferences added (NLC, FLC)
- Following Broward Co Schools for school/holiday dates



January 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|-----------------------------------|--------------------|--|-------------------------|-------------------------|----------|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 5:00 Charter School BOD 6:30 Commission | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 MLK Day Offices Closed | 18 BROWARD DAYS | 19 BROWARD DAYS 5:30 CommunicationWS 6:30 Commission US Conf of Mayors | 20 US Conf of Mayors | 21 US Conf of Mayors | 22 |
| 23 | 24 6 PM (ARPA Community Forum) | 25 | 26 5-8 Commission Winter Retreat | 27 | 28 | 29 |
| 30 | 31 | Notes | | | | |



February 2022

30 31

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|---|------------------------------------|---|----------|-------------------|----------|
| | | 1 | 2 5:00 Charter School BOD 6:30 Commission | 3 | 4 | 5 |
| 6 | 7 FLORIDA LEAGUE OF CITIES LEGISLATIVE ACTION DAYS (TALLAHASSEE) | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 STRATEGIC PLANNING WORKSHOP) | 16 (HOLD, STRATEGIC PLANNING WORKSHOP) > > 5:30 Communication WS 6:30 Commission | 17 | 18 > > > > > > | 19 |
| 20 | 21 PRESIDENT DAY Offices Closed | 22 | 23 5:00 Workshop | 24 | 25 | 26 |
| 27 | 28 | | | | | |



March 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|----------------------------------|---------------------------|--|---------------------------|----------------------------------|----------|
| | | 1 | 2 5:45 Museum BOD 6:30 Commission | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 5:30 Communication WS 6:30 Commission | 17 | 18 Teacher Planning/NO SCHOOL | 19 |
| 20 | 21 SCHOOL SPRING BREAK | 22 SCHOOL SPRING BREAK | 23 SCHOOL SPRING BREAK | 24 SCHOOL SPRING BREAK | 25 SCHOOL SPRING BREAK | 26 |
| 27 | 28 Teacher Planning/NO SCHOOL | 29 | 30 5:00 Workshop | 31 | | |



April 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------------|--------|---------|---|----------------------------|--|----------------------------------|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 5:00 Charter School BOD 6:30 Commission | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 school early release | 15 sunset start Passover NO SCHOOL | 16 |
| 17 Easter | 18 | 19 | 20 5:30 Communication WS 6:30 Commission | 21 | 22 | 23 nightfall ends Passover |
| 24 | 25 | 26 | 27 5-8 Commission Spring Retreat | 28 | 29 | 30 |



May 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------------------------------------|---------|---|----------|--------|----------|
| 1 | 2 | 3 | 4 5:00 Charter School BOD 6:30 Commission | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 5:30 Communication WS 6:30 Commission | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 5:00 Workshop | 26 | 27 | 28 |
| 29 | 30 MEMORIAL DAY Offices Closed | 31 | | | | |



June 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|---|-----------|---|--|---|---|
| FCCMA & Sterling Frank / Catherine this week | | | 1 5:45 Museum BOD 6:30 Commission | 2 | 3 US Conference of Mayors | 4 US Conference of Mayors |
| 5 US Conference of Mayors | 6 US Conference of Mayors | 7 | 8 | 9 School, Last Day School Early Release | 10 Teacher Planning Day | 11 |
| 12 | 13 | 14 | 15 5:30 Communication WS 6:30 Commission | 16 | 17 | 18 |
| 19 | 20 JUNETEENTH Offices Closed | 21 | 22 5:00 Workshop / BUSINESS PLAN | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |



July 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|---------------------------------------|---------|---|----------|--------|----------|
| | | | | | 1 | 2 |
| 3 | 4 FOURTH OF JULY Offices Closed | 5 | 6 6:30 Commission usually cancelled | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 5:30 Communication WS 6:30 Commission | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 Special Meeting TRIM 5:15 PM Workshop to follow | 28 | 29 | 30 |



August 2022

31

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|---|--|--------|----------|
| | 1 | 2 | 3 5:00 Charter School BOD 6:30 Commission | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 FLORIDA LEAGUE OF CITIES CONFERENCE IN HOLLYWOOD | 12 | 13 |
| 14 | 15 | 16 | 17 5:30 Communication WS 6:30 Commission | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 5:00 Workshop - may be eliminated | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 5-8 Commission Summer Retreat | | | |



**PUBLIC
HEARINGS
MAY CHANGE
COMMISSION
MEETINGS**

September 2022

31

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|----------------------------|---|--|--|----------|--------|-----------------------|
| | | | | 1 | 2 | 3 |
| 4 | 5 LABOR DAY Offices Closed | 6 | | 8 | 9 | 10 |
| 11 | 12 4:15 Charter School BOD 5:15 PM 1st Budget Hearin 6:30 Commission | 13 | 14 | 15 | 16 | 17 ICMA Conference |
| 18 ICMA Conference | 19 ICMA Conference | 20 ICMA Conference | 21 ICMA Conference 5:00 Commission Communications Workshop 6:00 2nd Budget Hearing 6:30 Commission | 22 | 23 | 24 |
| 25 sunset Rosh Hashanah | 26 Rosh Hashanah | 27 nightfall end of Rosh Hashanhah | 28 5:00 Workshop - may be eliminated | 29 | 30 | |



October 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|------------------------------------|--|---|--------|----------|
| | | | | | | 1 |
| 2 | 3 | 4 Sunset start of Yom Kippur | 5 Nightfall end of Yom Kippur | 6 5:00 Charter School BOD 6:30 Commission | 7 | 8 |
| 9 | 10 | 11 | 12 8:00 – 4:30 Commission Fall Retreat | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 5:30 Communication WS 6:30 Commission | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 5:00 Workshop | 27 | 28 | 29 |
| 30 | 31 | | | | | |



November 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|-------------------|---|--------------------|--------------------------------------|---------------------|
| | | 1 | 2 5:45 Museum BOD 6:30 Commission | 3 | 4 | 5 |
| 6 | 7 | 8 ELECTION DAY | 9 | 10 | 11 VETERANS DAY Offices Closed | 12 |
| 13 | 14 | 15 | 16 National 4:00 Workshop 5:30 Communication WS 6:30 Commission | 17 League Of | 18 Cities – City Summit | 19 (Orlando, FL) |
| 20 | 21 | 22 | 23 | 24 THANKSGIVING | 25 Offices Closed | 26 |
| 27 | 28 | 29 | 30 FLORIDA LEAGUE OF CITIES - LEGISLATIVE CONFERENCE | | | |



December 2022

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------------------------------|---|--|--|---|---|-----------|
| | | | | 1 FLORIDA LEAGUE OF CITIES - LEGISLATIVE CONFERENCE Commission Orientation | 2 Commission Orientation 4:30 Swearing-In Ceremony | 3 |
| 4 | 5 Back up - Commission Orientation | 6 Back up - Commission Orientation & Swearing in p | 7 5:00 Charter School BOD 6:30 Commission | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 Chanukah all week | 19 | 20 | 21 5:30 Communication WS 6:30 Commission | 22 | 23 | 24 |
| 25 | 26 Chanukah ends CHRISTMAS HOLIDAY Offices Closed | 27 | 28 | 29 | 30 | 31 |



2020 Census Preliminary Results

Summary Data Analysis

10/22/2021

Julie Krolak, Director of Development Services





Population Trends

Response
Rate 2020:

72.4%

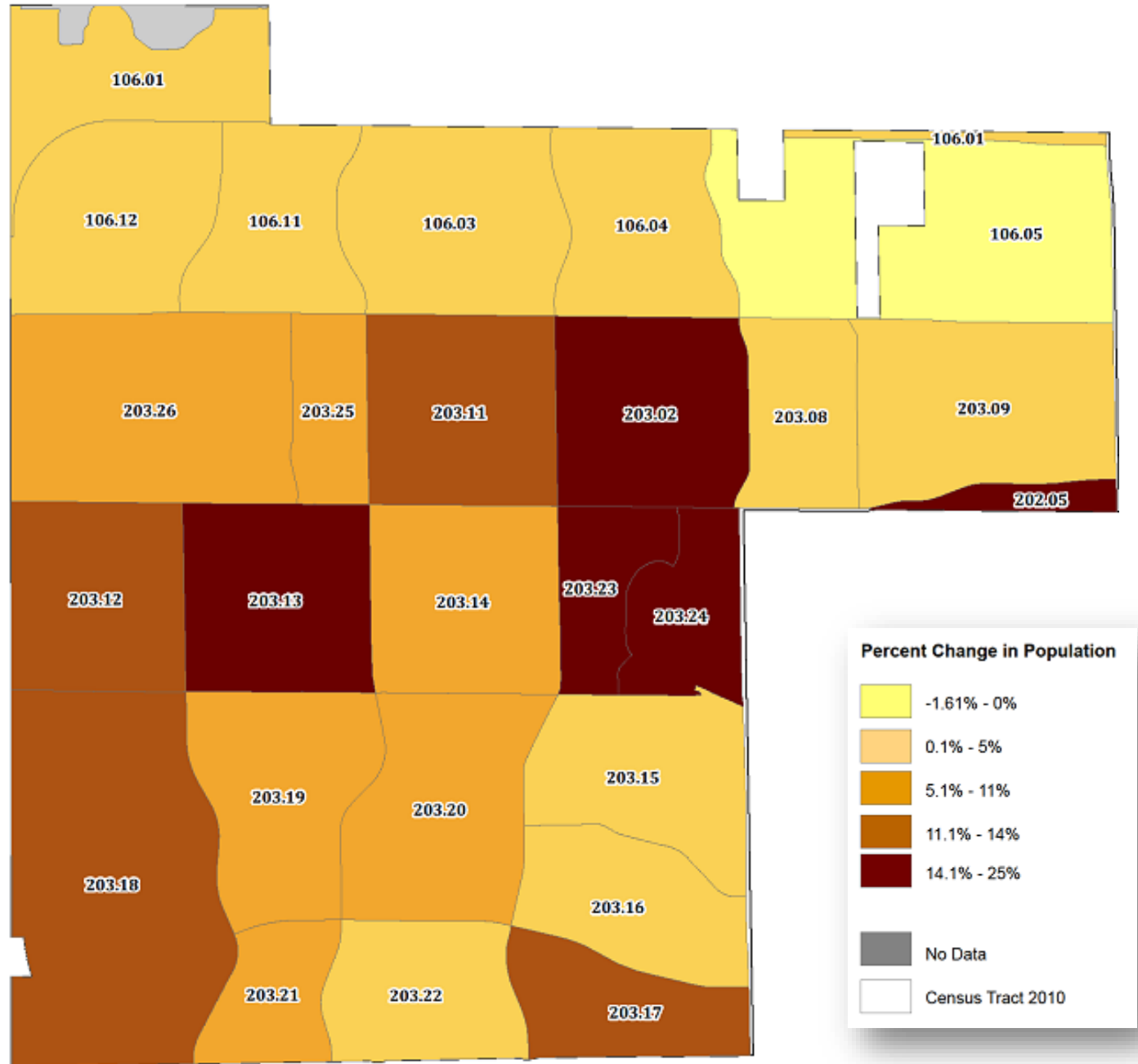
Coral Springs
Population 2010:

121,096

Coral Springs
Population 2020:

134,394

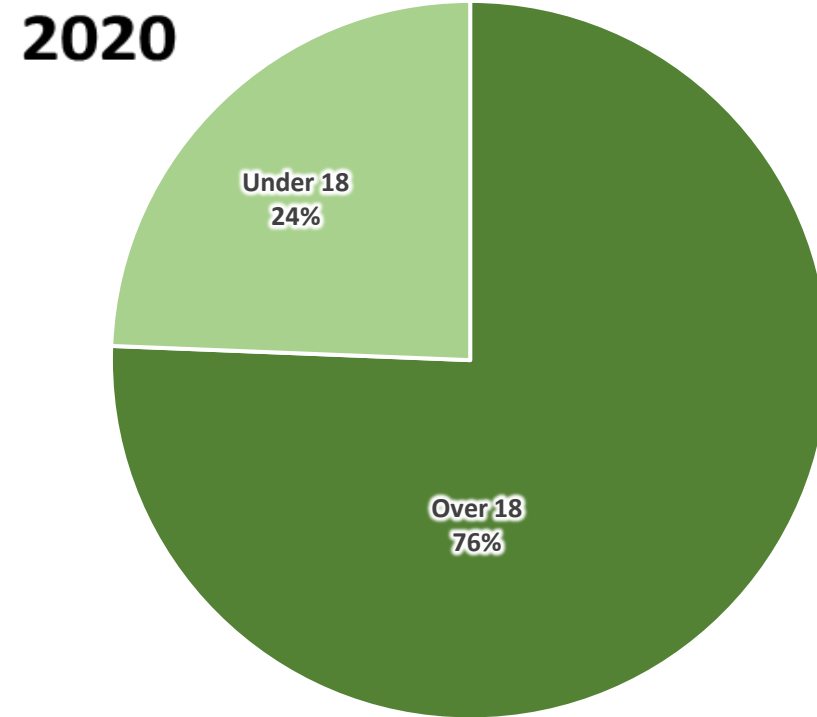
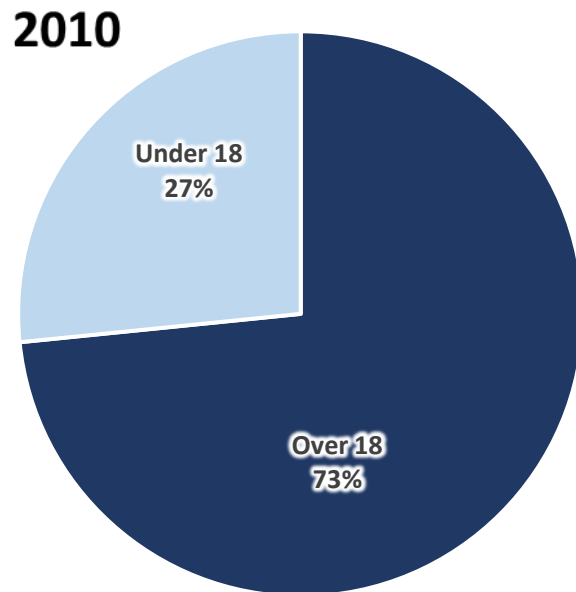
Percent Change in Population from 2010 to 2020



Age Trends

2020 Census Preliminary Results

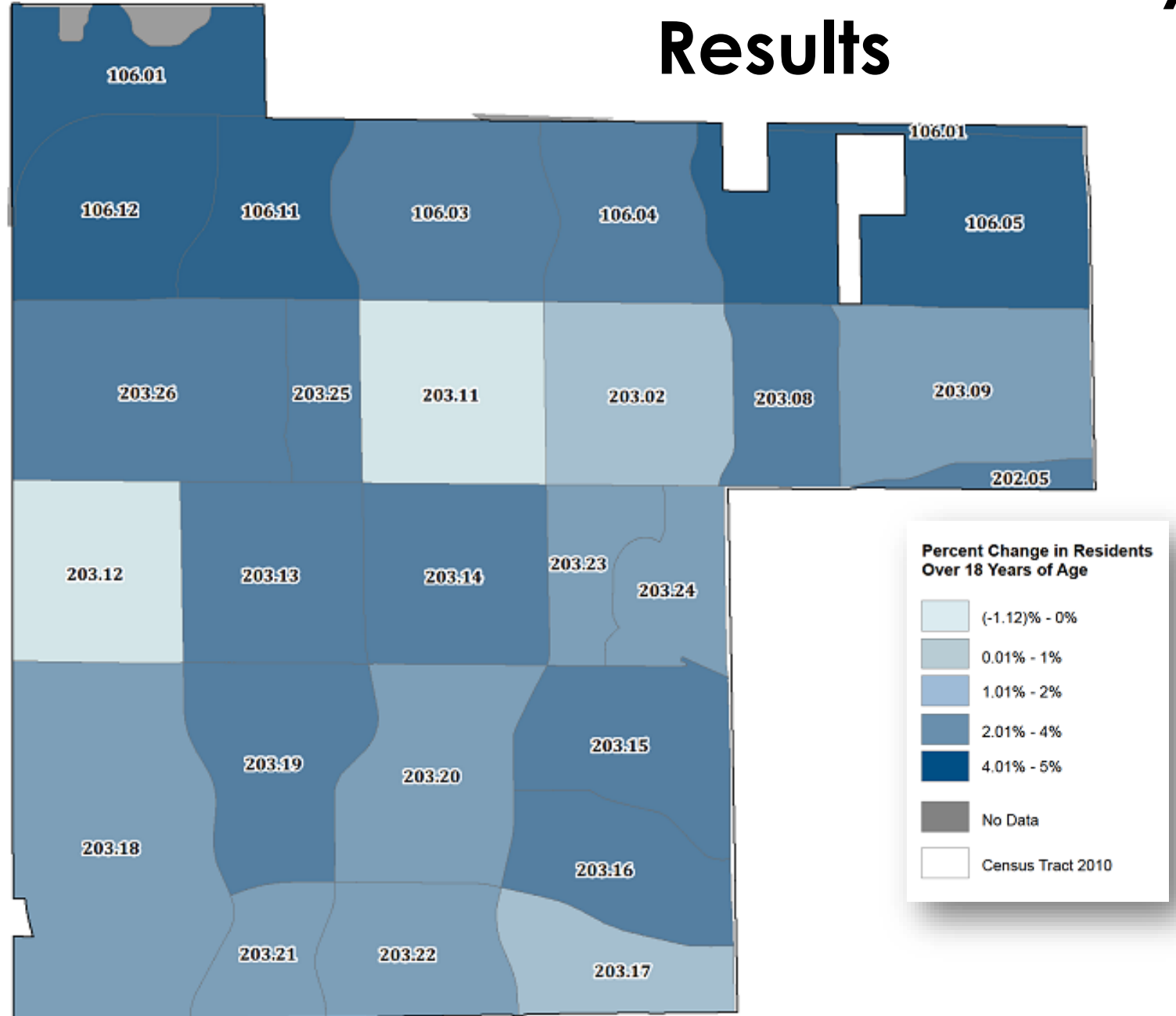
Population Change in Resident Over 18 from 2010-2020



Distribution of Residents Over 18 Years of Age from 2010-2020

2020 Census Preliminary Results

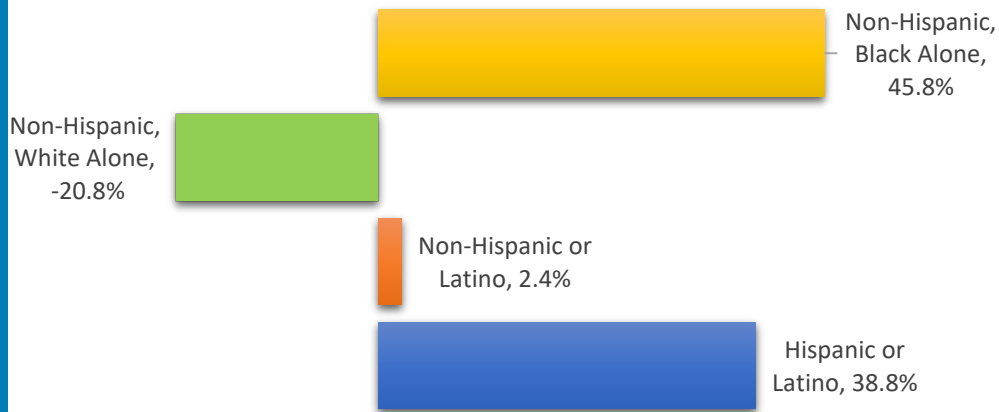
| CENSUS TRACT ID | % OVER 18 (2010) | % OVER 18 (2020) | Difference |
|-----------------|------------------|------------------|------------|
| 106.01 | 71.8 | 75.9 | 4.13 |
| 106.03 | 73.0 | 76.4 | 3.49 |
| 106.04 | 72.7 | 76.5 | 3.86 |
| 106.05 | 72.9 | 77.8 | 4.83 |
| 106.11 | 70.4 | 74.5 | 4.06 |
| 106.12 | 69.1 | 73.8 | 4.67 |
| 202.05 | 77.7 | 81.5 | 3.83 |
| 203.02 | 75.5 | 75.9 | 0.41 |
| 203.08 | 68.6 | 71.6 | 2.97 |
| 203.09 | 74.5 | 76.3 | 1.77 |
| 203.11 | 74.0 | 72.9 | -1.12 |
| 203.12 | 72.0 | 71.9 | -0.02 |
| 203.13 | 71.1 | 74.1 | 3.06 |
| 203.14 | 75.3 | 77.7 | 2.45 |
| 203.15 | 74.4 | 76.7 | 2.27 |
| 203.16 | 74.6 | 77.1 | 2.52 |
| 203.17 | 75.2 | 76.1 | 0.90 |
| 203.18 | 74.9 | 76.1 | 1.24 |
| 203.19 | 74.5 | 76.5 | 2.02 |
| 203.20 | 76.3 | 77.8 | 1.51 |
| 203.21 | 76.0 | 77.1 | 1.08 |
| 203.22 | 75.7 | 76.8 | 1.06 |
| 203.23 | 74.3 | 75.5 | 1.15 |
| 203.24 | 77.3 | 79.0 | 1.70 |
| 203.25 | 72.7 | 75.2 | 2.45 |
| 203.26 | 68.3 | 70.6 | 2.36 |



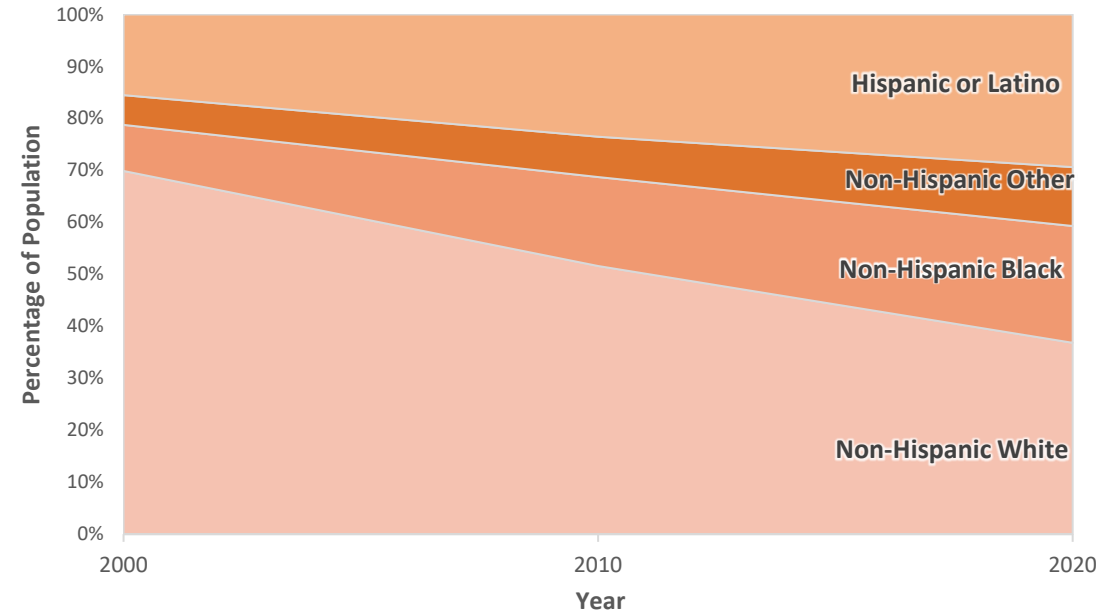
Demographic Trends

2020 Census Preliminary Results

2010-2020 Population Change



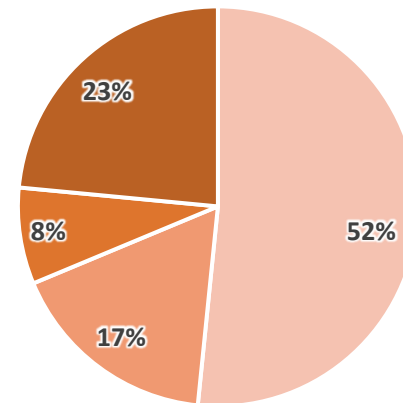
INCREASED DIVERSITY 2000-2020



Coral Springs Population Changes

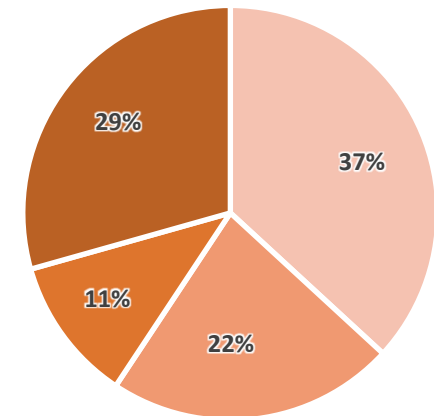
2010

- Non-Hispanic White
- Non-Hispanic Black
- Non-Hispanic Other
- Hispanic or Latino



2020

- Non-Hispanic White
- Non-Hispanic Black
- Non-Hispanic Other
- Hispanic or Latino

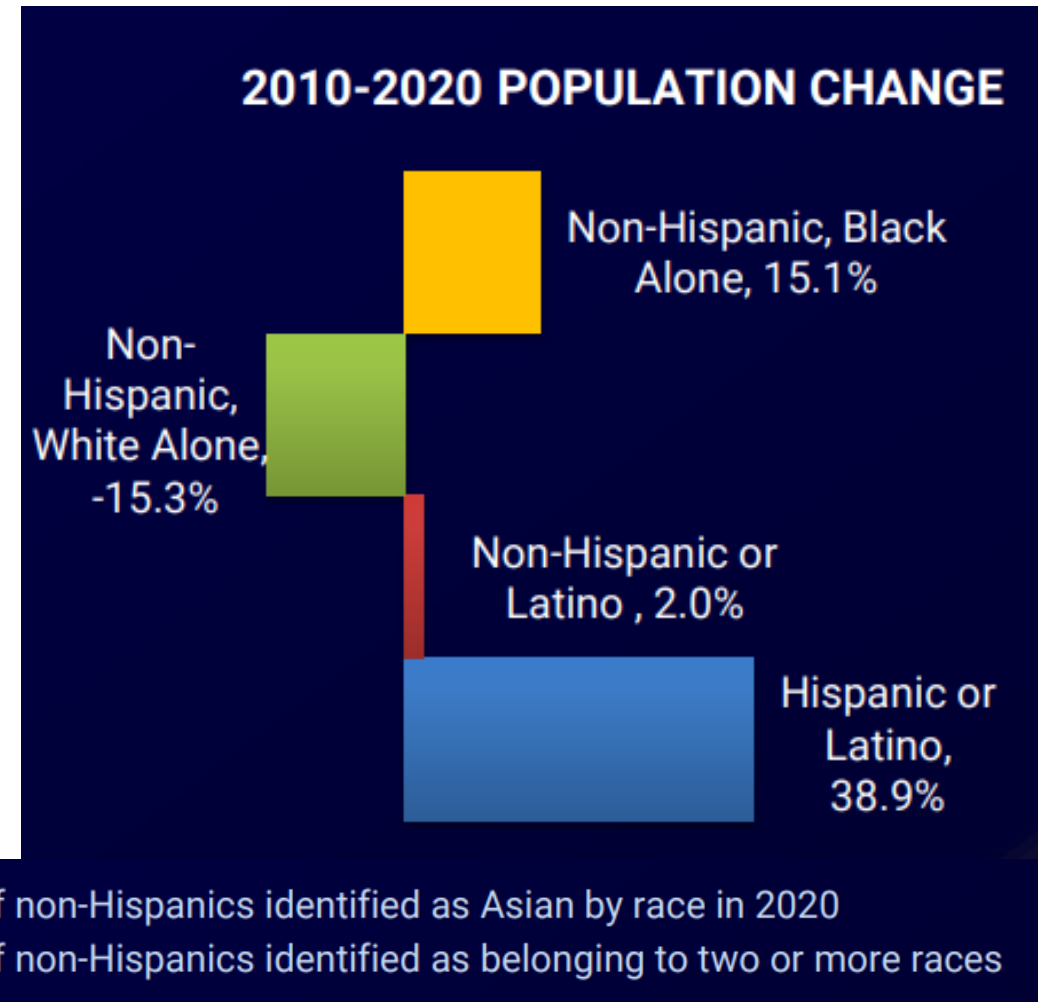


2020 Census Preliminary Results

Broward County Population Changes

11.2% overall increase from 2010 to 2020

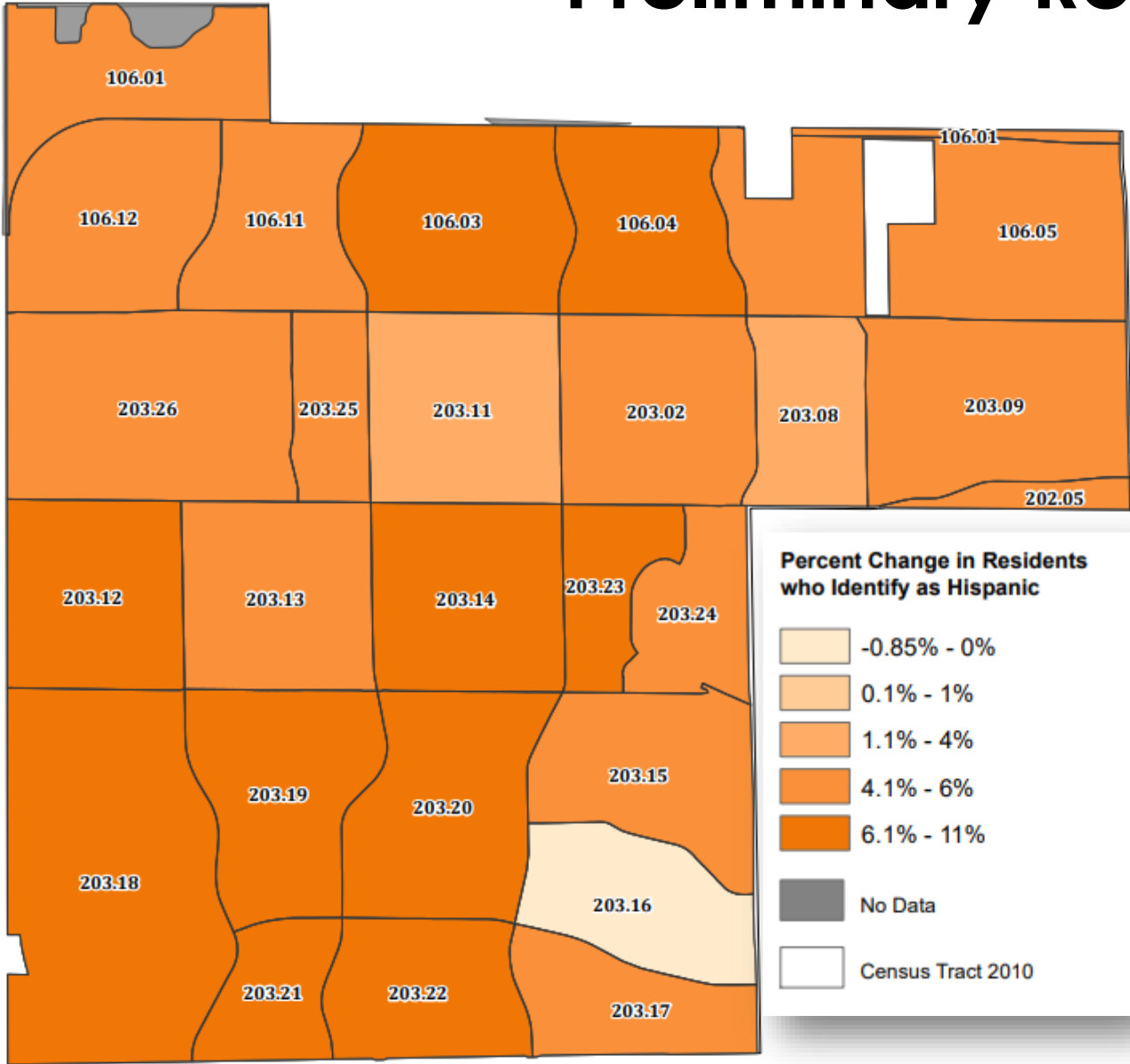
| | % of Total Population | % Change 2010-2020 |
|-------------------------------------|------------------------------|--------------------|
| Hispanic or Latino | 31.3% | 38.9% |
| Non-Hispanic or Latino | 68.7% | 2.0% |
| | % of Non-Hispanic Population | % Change 2010-2020 |
| Non-Hispanic or Latino, White Alone | 48.2% | -15.3% |
| Non-Hispanic or Latino, Black Alone | 38.8% | 15.1% |



Distribution of Residents who identify as Hispanic from 2010-2020

2020 Census Preliminary Results

| CENSUS TRACT ID | % HISPANIC 2010 | % HISPANIC 2020 | Difference |
|-----------------|-----------------|-----------------|------------|
| 106.01 | 13.6 | 18.7 | 5.09 |
| 106.03 | 17.6 | 24.3 | 6.70 |
| 106.04 | 16.5 | 25.0 | 8.46 |
| 106.05 | 16.7 | 21.4 | 4.70 |
| 106.11 | 16.6 | 21.2 | 4.65 |
| 106.12 | 19.2 | 23.6 | 4.42 |
| 202.05 | 16.7 | 22.6 | 5.87 |
| 203.02 | 27.4 | 32.4 | 5.03 |
| 203.08 | 26.8 | 30.2 | 3.41 |
| 203.09 | 20.7 | 26.2 | 5.46 |
| 203.11 | 20.8 | 24.6 | 3.81 |
| 203.12 | 24.4 | 34.7 | 10.3 |
| 203.13 | 26.7 | 31.7 | 5.00 |
| 203.14 | 29.7 | 35.9 | 6.21 |
| 203.15 | 23.1 | 28.4 | 5.31 |
| 203.16 | 31.7 | 30.9 | -0.85 |
| 203.17 | 26.1 | 31.5 | 5.42 |
| 203.18 | 20.3 | 27.6 | 7.31 |
| 203.19 | 22.3 | 29.9 | 7.62 |
| 203.20 | 28.3 | 34.8 | 6.46 |
| 203.21 | 13.9 | 22.6 | 8.74 |
| 203.22 | 19.4 | 27.3 | 7.85 |
| 203.23 | 34.1 | 42.0 | 7.86 |
| 203.24 | 30.9 | 36.1 | 5.16 |
| 203.25 | 24.7 | 28.7 | 4.02 |
| 203.26 | 24.7 | 29.3 | 4.61 |

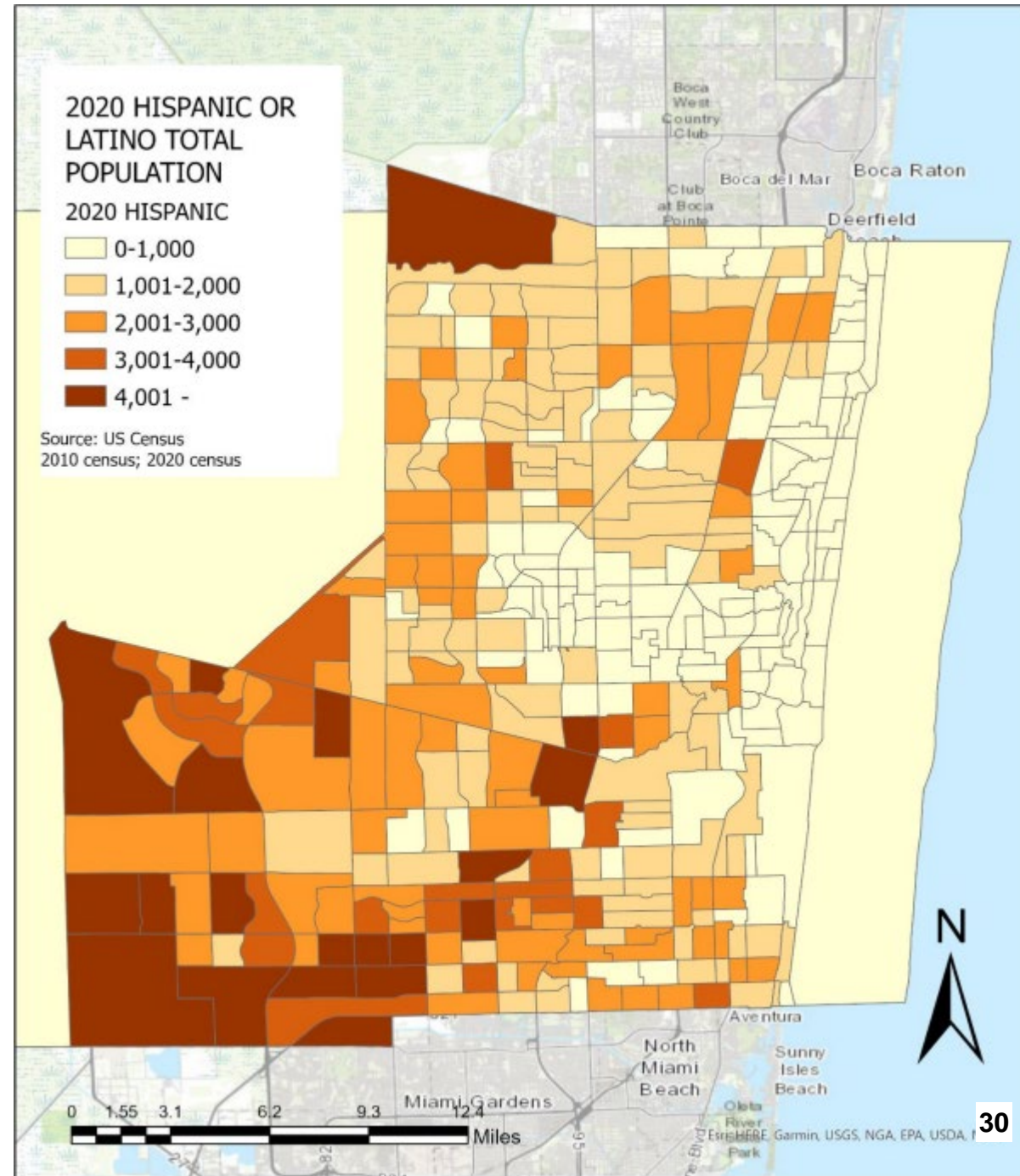


2020 Census Preliminary Results

Broward County Hispanic Population, 2020

608,703

Hispanic Broward residents
38.9% increase from 2010 to 2020



2020 Census Preliminary Results

Broward County

| Origin | Percentage of Hispanic Population |
|--------------------------------|-----------------------------------|
| Mexican | 7.4% |
| Puerto Rican | 14.3% |
| Cuban | 22.3% |
| Dominican (Dominican Republic) | 5.3% |
| Central American: | 11.7% |
| Costa Rican | 0.7% |
| Guatemalan | 1.5% |
| Honduran | 3.8% |
| Nicaraguan | 2.2% |
| Panamanian | 0.7% |
| Salvadoran | 2.8% |
| Other Central American | 0.0% |
| South American: | 34.8% |
| Argentinean | 2.3% |
| Bolivian | 0.4% |
| Chilean | 0.9% |
| Colombian | 13.5% |
| Ecuadorian | 3.3% |
| Paraguayan | 0.0% |
| Peruvian | 5.2% |
| Uruguayan | 0.4% |
| Venezuelan | 8.8% |
| Other South American | 0.0% |
| Other Hispanic or Latino: | 4.3% |

Coral Springs

| Origin | Percentage of Hispanic Population |
|--------------------------------|-----------------------------------|
| Mexican | 11.5% |
| Puerto Rican | 20.3% |
| Cuban | 9.8% |
| Dominican (Dominican Republic) | 8.5% |
| Central American: | 5.8% |
| Costa Rican | 0.1% |
| Guatemalan | 0.3% |
| Honduran | 1.2% |
| Nicaraguan | 2.1% |
| Panamanian | 0.9% |
| Salvadoran | 1.2% |
| Other Central American | 0.0% |
| South American: | 41.4% |
| Argentinean | 2.4% |
| Bolivian | 0.4% |
| Chilean | 0.9% |
| Colombian | 19.3% |
| Ecuadorian | 3.1% |
| Paraguayan | 0.0% |
| Peruvian | 6.1% |
| Uruguayan | 0.5% |
| Venezuelan | 8.4% |
| Other South American | 0.4% |
| Other Hispanic or Latino: | 2.8% |

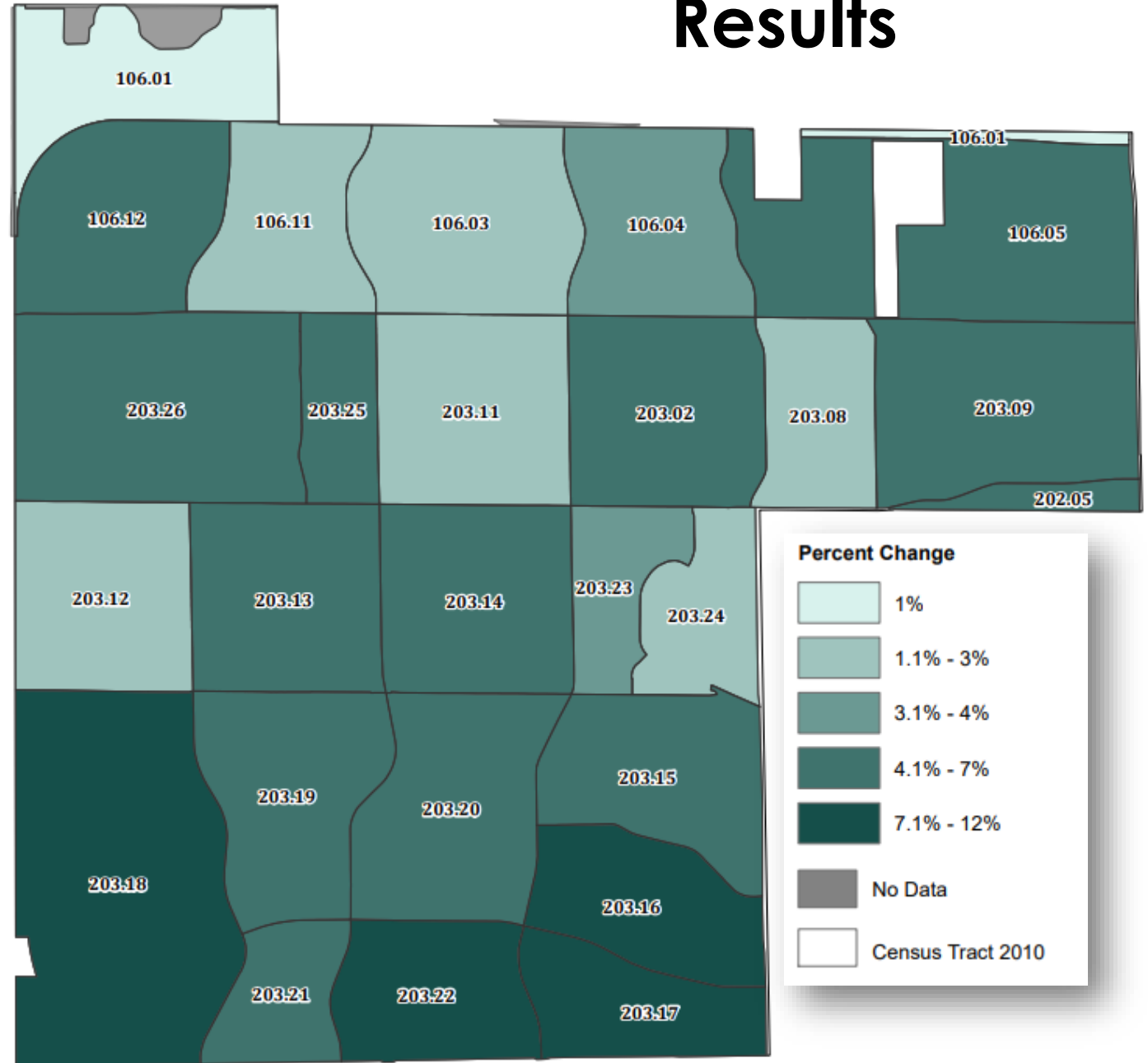
Hispanic or Latino Origin by Specific Origin (2019)



Distribution of Residents who Identify as Black from 2010-2020

2020 Census Preliminary Results

| CENSUS TRACT ID | TOTAL BLACK 2010 | TOTAL BLACK 2020 | % BLACK 2010 | % BLACK 2020 | Difference |
|-----------------|------------------|------------------|--------------|--------------|------------|
| 106.01 | 499 | 615 | 6.06 | 7.13 | 1.07 |
| 106.03 | 534 | 669 | 10.2 | 12.4 | 2.20 |
| 106.04 | 515 | 665 | 12.7 | 15.9 | 3.20 |
| 106.05 | 646 | 917 | 9.92 | 14.3 | 4.39 |
| 106.11 | 571 | 697 | 13.5 | 16.4 | 2.94 |
| 106.12 | 630 | 909 | 10.2 | 14.3 | 4.13 |
| 202.05 | 1612 | 2438 | 24.9 | 31.2 | 6.29 |
| 203.02 | 1740 | 2651 | 24.9 | 30.5 | 5.55 |
| 203.08 | 2352 | 2556 | 43.5 | 45.8 | 2.36 |
| 203.09 | 949 | 1374 | 17.2 | 23.9 | 6.69 |
| 203.11 | 675 | 832 | 20.5 | 22.6 | 2.15 |
| 203.12 | 925 | 1190 | 18.5 | 21.3 | 2.80 |
| 203.13 | 1599 | 2429 | 26.0 | 32.3 | 6.24 |
| 203.14 | 812 | 1171 | 16.1 | 21.2 | 5.02 |
| 203.15 | 745 | 1079 | 15.2 | 21.4 | 6.24 |
| 203.16 | 663 | 1191 | 16.1 | 27.9 | 11.8 |
| 203.17 | 453 | 798 | 14.8 | 23.3 | 8.53 |
| 203.18 | 1093 | 2053 | 12.4 | 20.5 | 8.13 |
| 203.19 | 599 | 1035 | 9.91 | 16.0 | 6.08 |
| 203.20 | 646 | 1058 | 13.0 | 19.2 | 6.19 |
| 203.21 | 116 | 215 | 6.38 | 11.0 | 4.59 |
| 203.22 | 291 | 591 | 9.17 | 17.8 | 8.64 |
| 203.23 | 714 | 985 | 19.6 | 23.0 | 3.48 |
| 203.24 | 1341 | 1847 | 22.9 | 25.3 | 2.47 |
| 203.25 | 806 | 1064 | 24.9 | 30.5 | 5.58 |
| 203.26 | 2174 | 2704 | 38.1 | 42.7 | 4.64 |
| 23700 | 33733 | | | | |



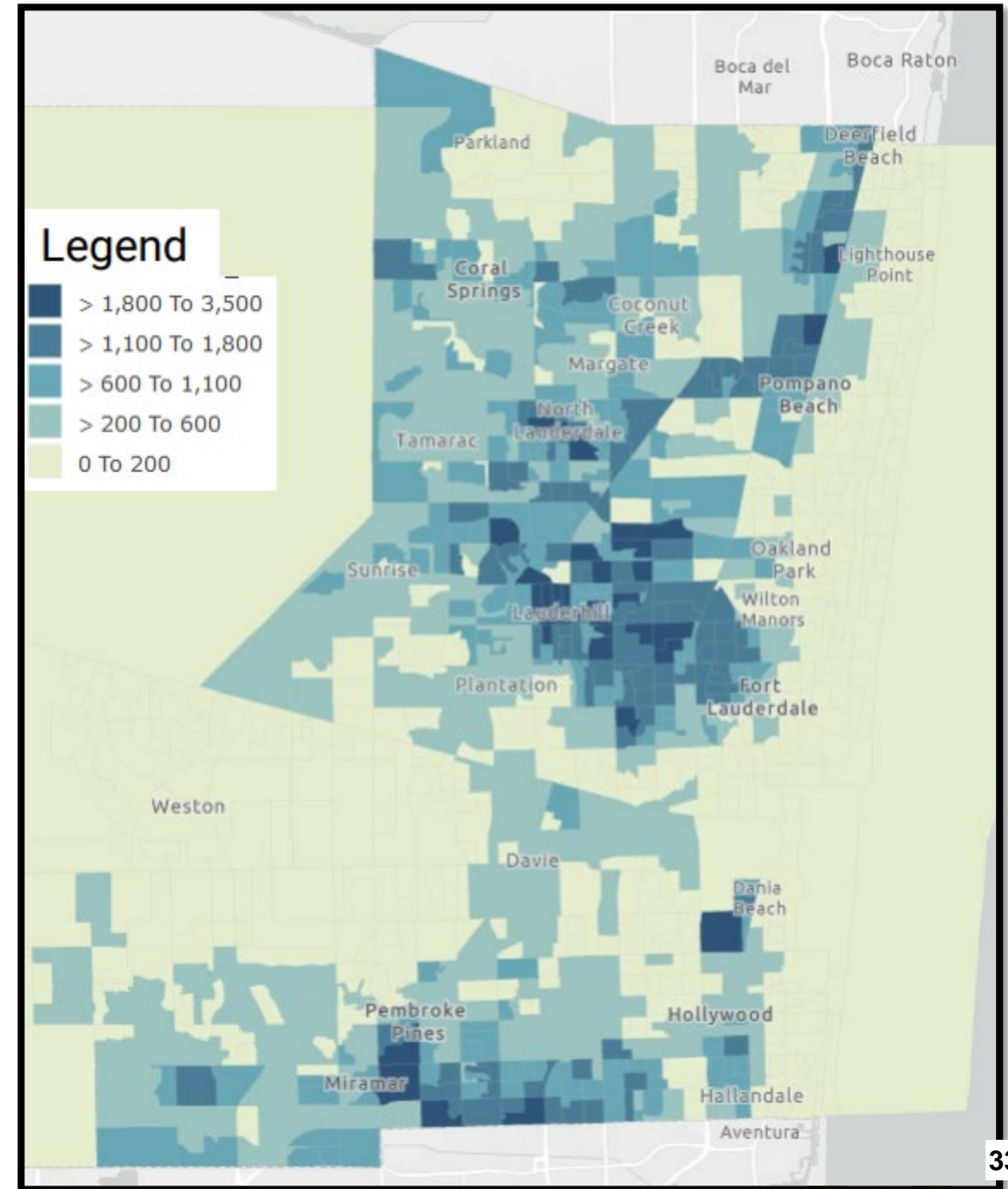
2020 Census Preliminary Results

Broward County Black/African American, Non-Hispanic Population, 2020

517,618

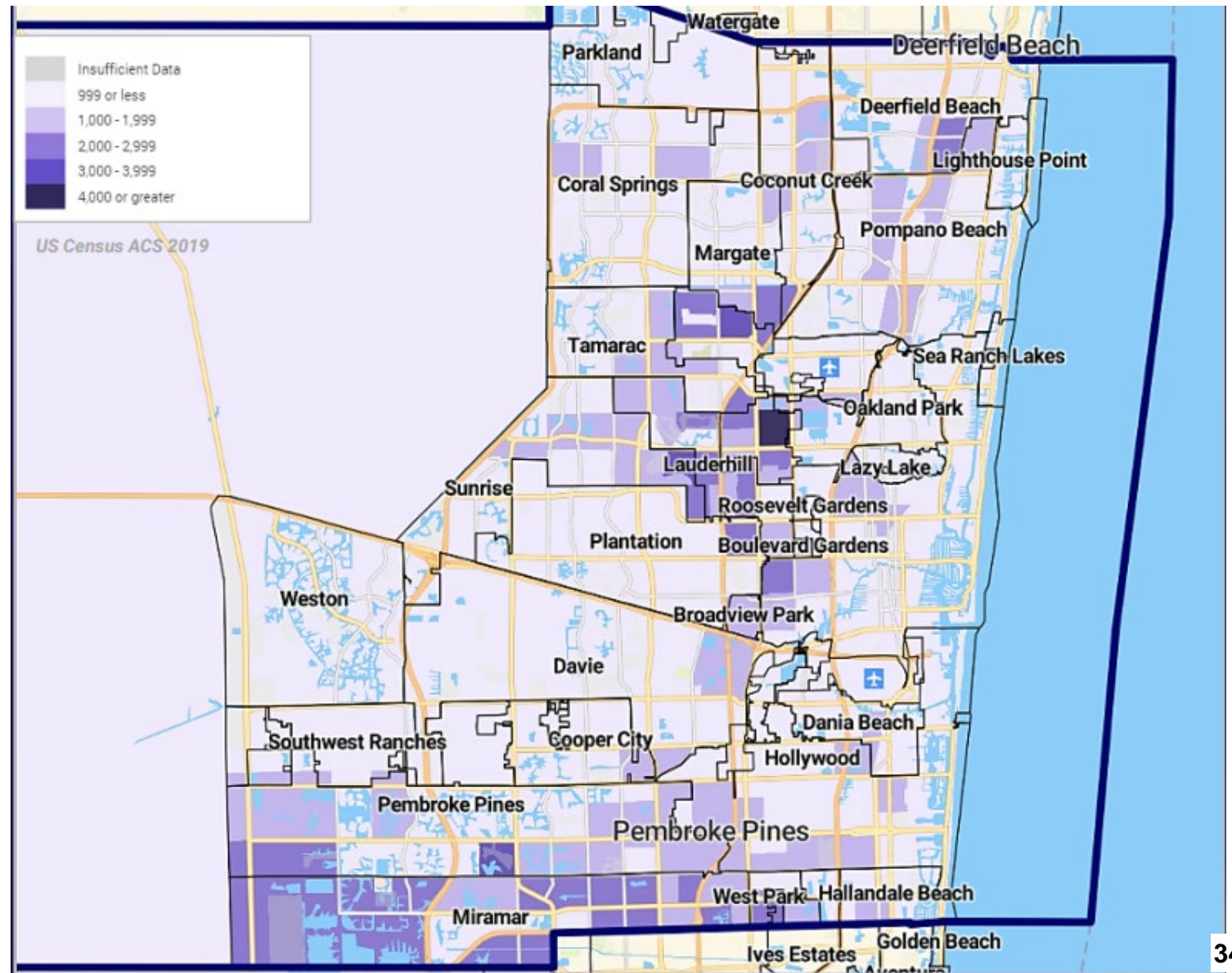
Black alone, non-Hispanic
Broward residents

15.1% increase from 2010
to 2020



2020 Census Preliminary Results

Caribbean Ancestry: Broward County Concentration (2019)



2020 Census Preliminary Results

Caribbean Ancestry, Coral Springs (2019)

29.8% of Coral Springs residents are foreign born

11.1% of Coral Springs residents are foreign born and from a Caribbean country

78.5% of Caribbean born population is from Jamaica, Haiti, and Cuba

| | Foreign Born Caribbean | % of Foreign-Born Caribbean | % of Foreign-Born Population | % of Total Coral Springs Population |
|--------------------------------|------------------------|-----------------------------|------------------------------|-------------------------------------|
| The Bahamas | 133 | 1% | 0% | 0% |
| Barbados | 17 | 0% | 0% | 0% |
| Cuba | 1,325 | 9% | 3% | 1% |
| Dominica | 43 | 0% | 0% | 0% |
| Dominican Republic | 1,243 | 8% | 3% | 1% |
| Grenada | 24 | 0% | 0% | 0% |
| Haiti | 5,021 | 34% | 13% | 4% |
| Jamaica | 5,206 | 35% | 13% | 4% |
| St. Vincent and the Grenadines | 148 | 1% | 0% | 0% |
| Trinidad and Tobago | 1,363 | 9% | 3% | 1% |
| West Indies | 35 | 0% | 0% | 0% |
| Other Caribbean | 154 | 1% | 0% | 0% |
| Total | 14712 | 100% | 37% | 11% |



Caribbean Ancestry, Broward County

- **34%** of Broward County residents are foreign born.
- **14.6%** of Broward residents are foreign born and from a Caribbean country.
- **82%** of the Caribbean born population is from Jamaica, Haiti, and Cuba

| | Foreign Born Caribbean | % of Foreign-Born Caribbean | % of Foreign-Born Population | % of Total Broward Population |
|--------------------------------|------------------------|-----------------------------|------------------------------|-------------------------------|
| The Bahamas | 5,856 | 2% | 1% | 0% |
| Barbados | 1,447 | 1% | 0% | 0% |
| Cuba | 60,414 | 21% | 9% | 3% |
| Dominica | 1,969 | 1% | 0% | 0% |
| Dominican Republic | 20,764 | 7% | 3% | 1% |
| Grenada | 703 | 0% | 0% | 0% |
| Haiti | 84,405 | 30% | 13% | 4% |
| Jamaica | 86,645 | 31% | 13% | 4% |
| St. Vincent and the Grenadines | 481 | 0% | 0% | 0% |
| Trinidad and Tobago | 14,347 | 5% | 2% | 1% |
| West Indies | 447 | 0% | 0% | 0% |
| Other Caribbean | 3,612 | 1% | 1% | 0% |
| Total | 281,090 | 100% | 43% | 15% |

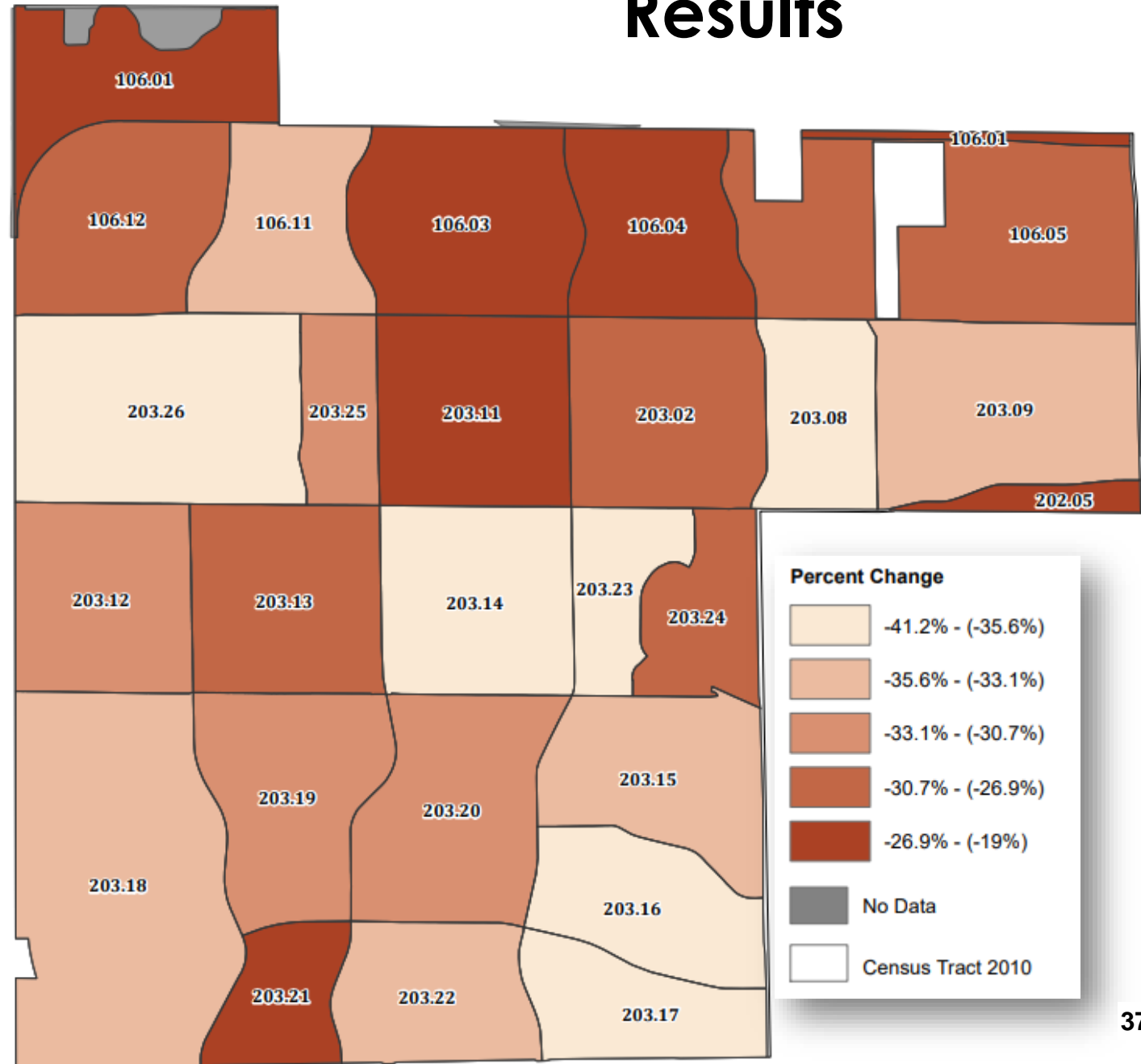
Source: 2019 American Community Survey



Distribution of Residents who Identify as White from 2010-2020

2020 Census Preliminary Results

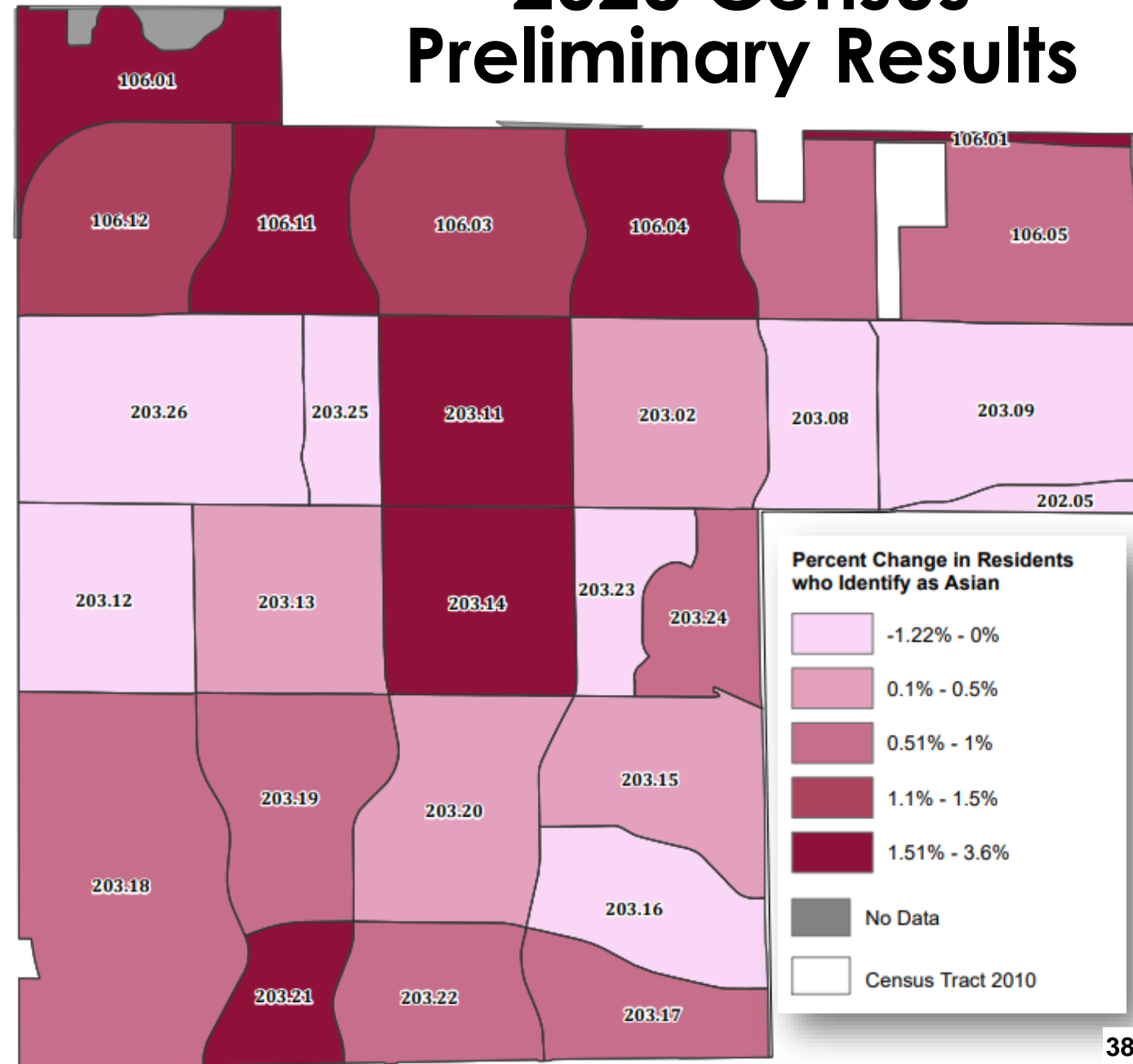
| CENSUS TRACT ID | TOTAL WHITE 2010 | TOTAL WHITE 2020 | % WHITE 2010 | % WHITE 2020 | Difference |
|-----------------|------------------|------------------|--------------|--------------|------------|
| 106.01 | 7103 | 5742 | 86.2 | 66.6 | -19.6 |
| 106.03 | 4056 | 2986 | 77.8 | 55.5 | -22.3 |
| 106.04 | 3057 | 2236 | 75.1 | 53.3 | -21.8 |
| 106.05 | 5126 | 3553 | 78.7 | 55.4 | -23.3 |
| 106.11 | 3080 | 2059 | 72.6 | 48.4 | -24.2 |
| 106.12 | 4563 | 3170 | 73.7 | 49.9 | -23.8 |
| 202.05 | 3916 | 3014 | 60.6 | 38.6 | -22.0 |
| 203.02 | 4301 | 3024 | 61.6 | 34.8 | -26.8 |
| 203.08 | 2154 | 1266 | 39.8 | 22.7 | -17.1 |
| 203.09 | 3906 | 2576 | 70.7 | 44.8 | -25.9 |
| 203.11 | 2285 | 1770 | 69.3 | 48.1 | -21.2 |
| 203.12 | 3305 | 2239 | 66.1 | 40.0 | -26.1 |
| 203.13 | 3701 | 2636 | 60.2 | 35.0 | -25.2 |
| 203.14 | 3466 | 2123 | 68.9 | 38.3 | -30.6 |
| 203.15 | 3708 | 2472 | 75.6 | 49.1 | -26.5 |
| 203.16 | 2853 | 1684 | 69.1 | 39.4 | -29.7 |
| 203.17 | 2335 | 1481 | 76.1 | 43.2 | -32.9 |
| 203.18 | 6587 | 4358 | 74.4 | 43.5 | -30.9 |
| 203.19 | 4948 | 3412 | 81.8 | 52.7 | -29.1 |
| 203.20 | 3649 | 2514 | 73.2 | 45.5 | -27.7 |
| 203.21 | 1591 | 1209 | 87.5 | 61.7 | -25.8 |
| 203.22 | 2555 | 1683 | 80.5 | 50.7 | -29.8 |
| 203.23 | 2332 | 1406 | 63.9 | 32.9 | -31.0 |
| 203.24 | 3775 | 2687 | 64.4 | 36.9 | -27.5 |
| 203.25 | 1999 | 1346 | 61.8 | 38.6 | -23.2 |
| 203.26 | 2651 | 1706 | 46.4 | 26.9 | -19.5 |
| 93002 | 64352 | | | | |



Distribution of Residents who Identify as Asian from 2010-2020

2020 Census Preliminary Results

| CENSUS TRACT ID | TOTAL ASIAN 2010 | TOTAL ASIAN 2020 | % ASIAN 2010 | % ASIAN 2020 | Difference |
|-----------------|------------------|------------------|--------------|--------------|------------|
| 106.01 | 360 | 566 | 4.40 | 6.56 | 2.16 |
| 106.03 | 357 | 427 | 6.80 | 7.94 | 1.14 |
| 106.04 | 175 | 250 | 4.30 | 5.96 | 1.66 |
| 106.05 | 439 | 485 | 6.70 | 7.57 | 0.87 |
| 106.11 | 378 | 531 | 8.90 | 12.49 | 3.59 |
| 106.12 | 650 | 751 | 10.5 | 11.82 | 1.32 |
| 202.05 | 485 | 504 | 7.50 | 6.45 | -1.05 |
| 203.02 | 281 | 352 | 4.00 | 4.05 | 0.05 |
| 203.08 | 151 | 121 | 2.80 | 2.17 | -0.63 |
| 203.09 | 293 | 290 | 5.30 | 5.04 | -0.26 |
| 203.11 | 93 | 201 | 2.80 | 5.46 | 2.66 |
| 203.12 | 340 | 332 | 6.80 | 5.94 | -0.86 |
| 203.13 | 235 | 295 | 3.80 | 3.92 | 0.12 |
| 203.14 | 263 | 379 | 5.20 | 6.85 | 1.65 |
| 203.15 | 136 | 162 | 2.80 | 3.22 | 0.42 |
| 203.16 | 204 | 157 | 4.90 | 3.68 | -1.22 |
| 203.17 | 88 | 121 | 2.90 | 3.53 | 0.63 |
| 203.18 | 706 | 896 | 8.00 | 8.94 | 0.94 |
| 203.19 | 167 | 219 | 2.80 | 3.38 | 0.58 |
| 203.20 | 215 | 249 | 4.30 | 4.51 | 0.21 |
| 203.21 | 48 | 81 | 2.60 | 4.13 | 1.53 |
| 203.22 | 139 | 164 | 4.40 | 4.94 | 0.54 |
| 203.23 | 211 | 227 | 5.80 | 5.31 | -0.49 |
| 203.24 | 198 | 319 | 3.40 | 4.38 | 0.98 |
| 203.25 | 129 | 125 | 4.00 | 3.58 | -0.42 |
| 203.26 | 237 | 216 | 4.10 | 3.41 | -0.69 |
| 6978 | 8420 | | | | |






Language Trends




Residents who Speak Spanish and Speak English less than "very well"

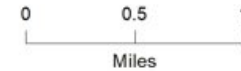
by Census Tract

Residents who Speak Spanish and Speak English less than "very well"

-  City Boundary
-  Census Tracts 2010
-  Local Streets

Number of Residents

-  80 - 254
-  255 - 511
-  512 - 1139

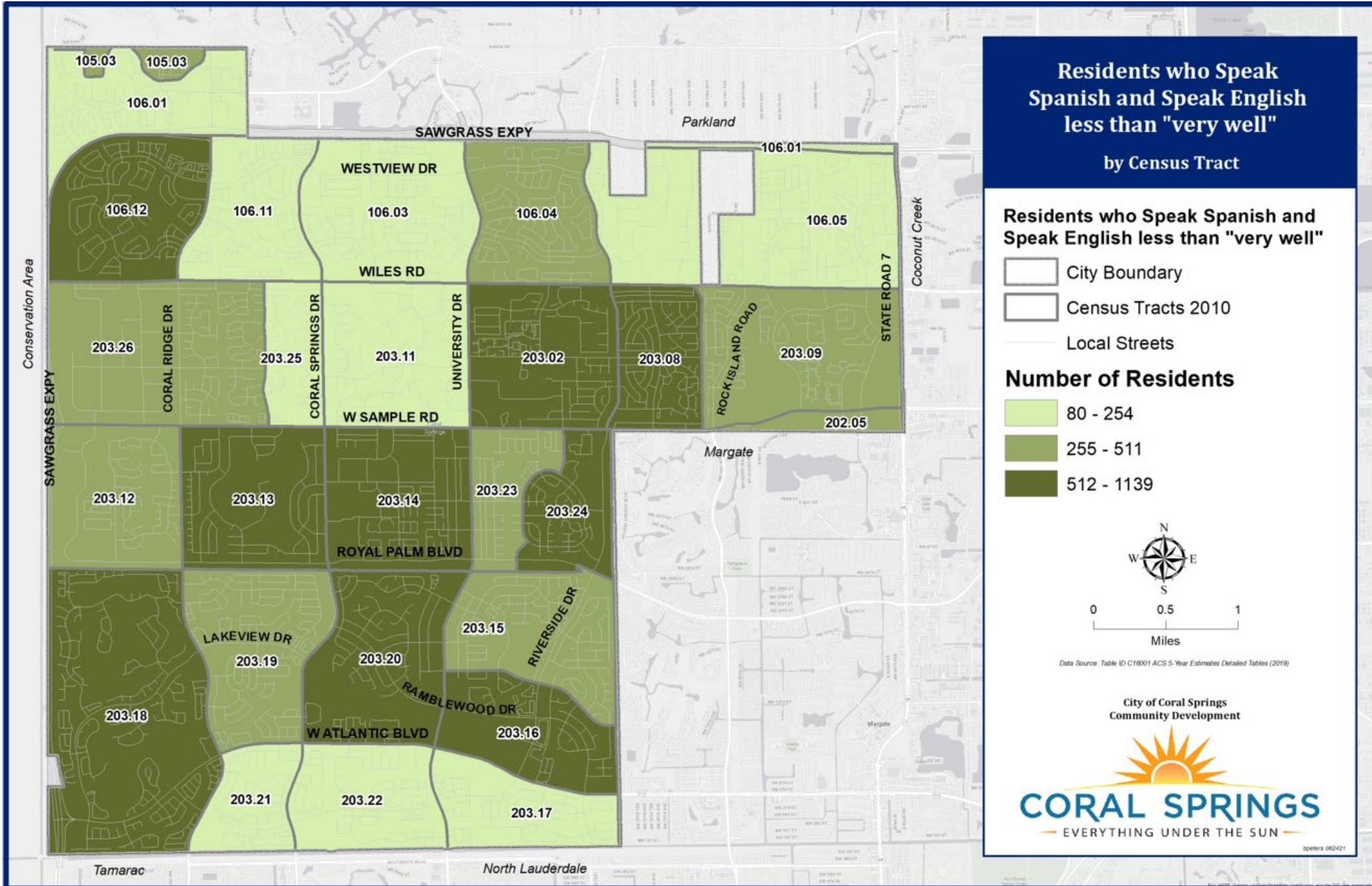


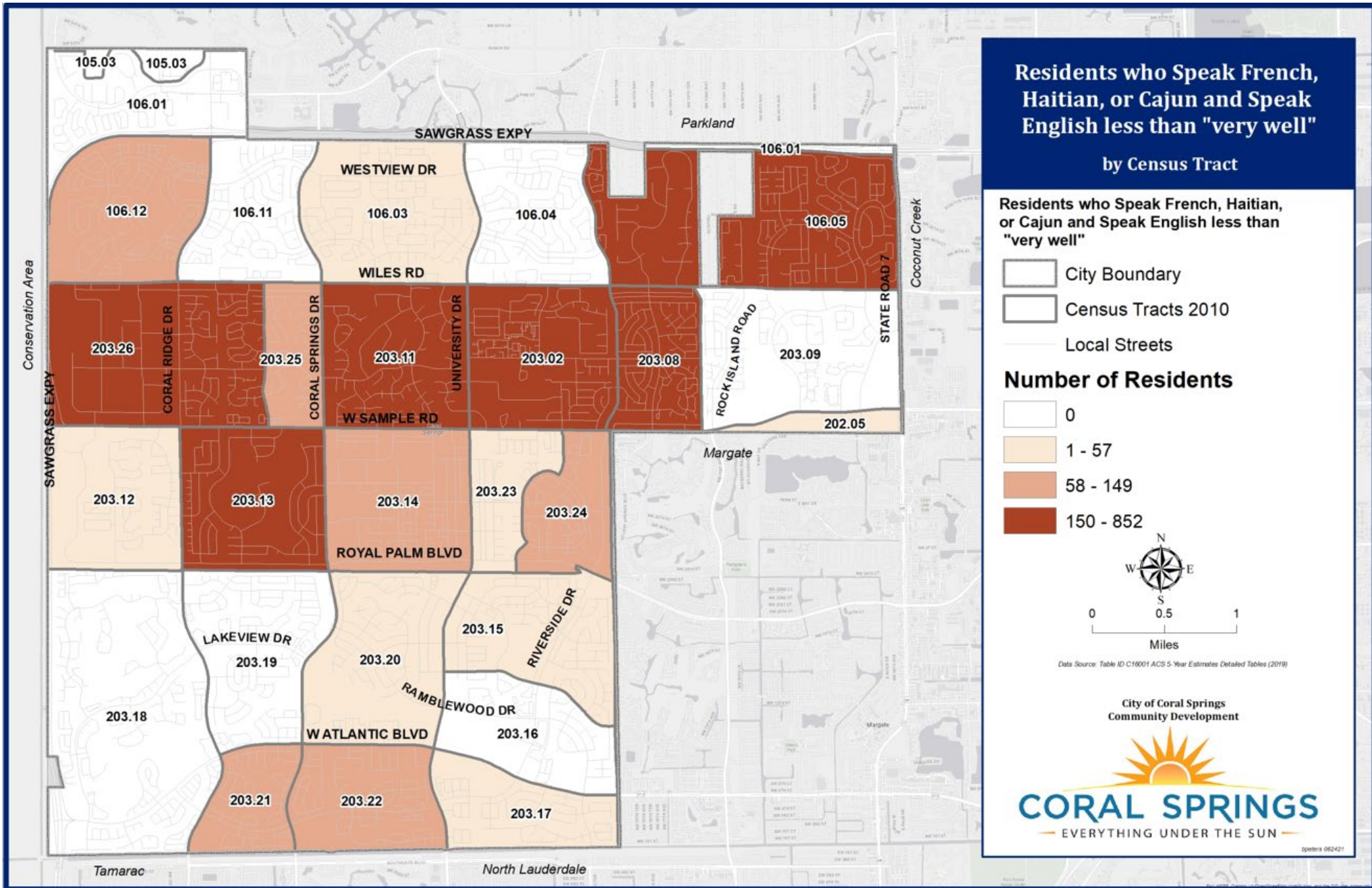
Data Source: Table ID C19001 ACS 5-Year Estimates Detailed Tables (2019)

City of Coral Springs
Community Development



02019 062421





Buy Coral Springs

Update • November 2021

Christine Parkinson



Branding Strategy



Pre-launch Survey



Which of the following are the best ways for the City of Coral Springs to communicate with your business, or get important information to your business?

- Direct mail
- City website
- Economic Development Office website
- Emails
- CityTV
- Business Forums
- Workshops
- Newsletters
- Social Media
- Other

Under the Sun Magazine

BUSINESS

Buy Local initiative kicks off

Our businesses are an important economic driver for our city and small businesses are the backbone of our community. We continually look for ways to better promote the services our businesses provide. That's why the city is excited to announce a new initiative to encourage residents to eat, shop and obtain personal services right here in Coral Springs with a new "Buy Local" campaign. Residents will start to see more of our Savor-Shop-BE branding around town. We encourage you to share stories about the businesses you frequent, including photos, for the city to share on social media. Learn more at:

CoralSprings.org/buylocalcs



Holiday Season



**KEEP THE
CHEER
HERE**



Shop
CORAL SPRINGS



**BRIGHTEN
THE SEASON
SPEND FOR
A REASON**



Shop
CORAL SPRINGS



**PUT YOUR
MONEY
WHERE
YOUR
HEART IS**



Shop
CORAL SPRINGS

Window Stickers





Street Indexing Signs

Social Posts



Commission Communications



Thank you



Summary Sheet

Agenda Item: 2.

Meeting Date: November 17,
2021

Subject: Census Preliminary Update (Julie Krolak)

Placement: Commission Workshop Items

Summary Sheet

Agenda Item: 3.

Meeting Date: November 17,
2021

Subject: Buy Coral Springs Update: Spend your Cheer Here (Christine Parkinson)

Placement: Commission Workshop Items