



# The City of Ferndale

## Agenda

**Downtown Development Authority Meeting**  
**THURSDAY, AUGUST 24, 2023 @ 8:00 AM**

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1. **Call to Order & Roll Call**
2. **Approval of Agenda** Chair asks those in favor to say, "aye", those opposed to say "no". Any member may ask for a change in the agenda to add or move an item. The entire Board must vote on the change.
3. **Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)
4. **Regular Agenda** These items are discussed and voted on individually. Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.
  - 4.a [Consideration of the appointment of Jennifer Beeker as the Downtown Development Authority Executive Director](#)
5. **Call to Board Members** Members are provided an opportunity to share general updates, questions, concerns, etc.
6. **Adjournment**



August 24, 2023

Human Resources

**CITY OF FERNDAL  
REQUEST FOR COUNCIL ACTION**

**FROM:** Joseph Gacioch

**SUBJECT:** Consideration of the appointment of Jennifer Beeker as the Downtown Development Authority Executive Director

**SUGGESTED ACTION**

Approval of the appointment of Jennifer Beeker as the Downtown Development Authority Executive Director

**Agenda Item Category**

Operational Item

**Agenda Item Deadline Date**

2023-08-24

**Item Description**

The DDA recently concluded a two month recruitment period for their next Executive Director. Seven final candidates were selected for interview. The preferred candidate is Jennifer Beeker. Jennifer is a Ferndale resident that bring over 15 years of executive level project management, performance measurement, and business consulting experience. The board will consider her recommendation for appointment at this special meeting. If approved, the City Manager's office will assist the DDA with an onboarding plan.

**Item Background**

The DDA's engagement manager Sommer Really has served as the Interim Director for the past two months. Sommer has done an excellent job of taking responsibility for several key initiatives including taking direct oversight of the Woodward Moves project. Sommer has also excelled at fostering and promoting relationships with the business community that are served by the DDA.

**Item Costs**

N/A

**GL#**

248-000-706-000

**CIP#**

N/A

**Additional Notes**

N/A

**ATTACHMENTS:**