

Notice of Meeting of the Arts and Culture Advisory Board of the City of Georgetown, Texas June 16, 2026

The Georgetown Arts and Culture Advisory Board will meet on June 16, 2026 at 4:30 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Regular Session

- 1.A **Call to order**
Call to order - Lynn Kessel, Board Chair
- 1.B **Arts & Culture Announcements**
Announcements - Lynn Kessel, Board Chair
- 1.C **Approval of minutes**
Consideration and approval of the April 21, 2026 minutes - Lynn Kessel, Board Chair
- 1.D **Approval of minutes**
Consideration and approval of the May 19, 2026 minutes - Lynn Kessel, Board Chair
- 1.E **Introduction of Urbano Architects representatives**
Introduction of Urbano Architects representatives – Amanda Still, Arts and Culture Program Manager
- 1.F **Presentation of final survey results**
Presentation of final survey results – Amanda Still, Arts and Culture Program Manager and Debra Soule, Consultant
- 1.G **Proposed Goals and Objectives for Arts and Culture Strategic Plan**
Consideration and possible action to approve proposed Goals and Objectives for Arts and Culture Strategic Plan – Amanda Still, Arts and Culture Program Manager
- 1.H **Utility Box Art Project**
Consideration and possible action to approve three designs for the Utility Box Art Project – Amanda Still, Arts and Culture Program Manager
- 1.I **Manager Report**
Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager & Corinne Freitas, Arts and Culture Coordinator

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2026, at _____, and remained so posted for at least three business days preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Call to order

SUGGESTED ACTION:

Call to order - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Arts & Culture Announcements

SUGGESTED ACTION:

Announcements - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Approval of minutes

SUGGESTED ACTION:

Consideration and approval of the April 21, 2026 minutes - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

[4.21.2026 Arts & Culture Minutes - draft.pdf](#)

**Minutes of the
Arts and Culture Advisory Board
City of Georgetown, Texas
Tuesday, April 21, 2026**

The Georgetown Arts and Culture Advisory Board met on Tuesday, April 21, 2026 at 4:30 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King, Jr Street for additional information; TTY users route through Relay Texas at 711.

The following Members were in attendance:

Present were: Stacy M Reed, Jessica Meurer Sobhani, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas

Diane Sandlin, Vice Chair, ran the meeting in the absence of Lynn Kessel, Board Chair. Morgan joined the meeting at 4:34pm

1. Regular Session

1.A [Call to order](#)

Call to order - Diane Sandlin, Board Vice Chair
@ 4:30pm

1.B Arts & Culture Announcements

Announcements - Diane Sandlin, Board Vice Chair

- The Library is hosting the Hill County Authors Series, Mark Pryor will be in on May 14.
- GISD Art Show at the Library was a success.
- GISD has a Facebook page that highlights students and currently has a theme of "You Can Do Both!"
- Preservation Georgetown will open the call for homes for the Home Tour on May 5th. They also took a vote to grant \$5,000 to the Palace Theater.
- Palace Theater's renovations have begun. Fundraising has been going well and they are at 80% funded for renovation costs. Jesus Christ Super Star will open May 29th.
- Future Ready Complex (FRC) is preparing for the end of the school year.
- Robert has been asked to start producing a series of community events for the digital fabrication activity that FRC. They have already completed 3D Printing 101 and will look to expand that to 201 and 301. Future classes will be shared with the board when they are available, and listed on the GISD calendar of events.
- Wag Heaven participated in the Red Poppy Parade and helped organize the Pup Parade.

1.C Approval of minutes

Consideration and approval of the February 17, 2026 minutes - Diane Sandlin, Board Vice Chair

Moved by Morgan T Myers; seconded by Stacy M Reed to Approve .

Motion Approved: 6- 0

Voting For: Stacy M Reed, Jessica Meurer Sobhani, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas

Voting Against: None

1.D Manager Report

Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager
Amanda presented her report to the board and answered their questions.

1.E Cultural District Strategic Assessment Activity

Discussion and walking review of the Georgetown Cultural District - Amanda Still, Arts and Culture Program Manager

This item was canceled due to the weather and will not be rescheduled.

Adjournment

The board members are invited to attend an Artist Reception at City Hall after the meeting has ended.

Moved by Stacy M Reed; seconded by Robert W Thomas to Adjourn @ 5:12pm.

Motion Adjourn: 6 - 0

Voting For: Stacy M Reed, Jessica Meurer Sobhani, Diane N. Sandlin, Jeff A Manley,

Morgan T Myers, Robert W Thomas

Voting Against: None

These minutes were approved at the meeting of _____

Chair

Attest

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Approval of minutes

SUGGESTED ACTION:

Consideration and approval of the May 19, 2026 minutes - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

[5.19.2026 Arts & Culture Minutes - draft.pdf](#)

Minutes of the Arts and Culture Advisory Board City of Georgetown, Texas Tuesday, May 19, 2026

The Georgetown Arts and Culture Advisory Board met on Tuesday, May 19, 2026 at 3:00 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King, Jr Street for additional information; TTY users route through Relay Texas at 711.

The Arts & Culture Advisory Board will be having their annual Board Retreat on May 19th in Georgetown, TX. This will be a Workshop only with no action items.

The following Members were in attendance:

Present were: Lynn A Kessel, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas

1. Regular Session

@ 3:03pm

1.A Arts & Culture Board Retreat

Discussion on the following topics:

- Arts & Culture Strategic Plan
 - Clarify City Goals
 - Review Plan Alignment
 - SWOT Analysis

The Arts & Culture held their annual board retreat. They reviewed and discussed the Arts & Culture Strategic Plan. No actions were taken during the board retreat.

Adjournment

Moved by Jeff A Manley; seconded by Morgan T Myers to Adjourn @ 5:51pm.

Motion Adjourn: 5 - 0

Voting For: Lynn A Kessel, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas

Voting Against: None

These minutes were approved at the meeting of _____

Chair

Attest

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Introduction of Urbano Architects representatives

SUGGESTED ACTION:

Introduction of Urbano Architects representatives – Amanda Still, Arts and Culture Program Manager

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Presentation of final survey results

SUGGESTED ACTION:

Presentation of final survey results – Amanda Still, Arts and Culture Program Manager and Debra Soule, Consultant

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Proposed Goals and Objectives for Arts and Culture Strategic Plan

SUGGESTED ACTION:

Consideration and possible action to approve proposed Goals and Objectives for Arts and Culture Strategic Plan – Amanda Still, Arts and Culture Program Manager

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

[Attachment C_Proposed Goals and Objectives.pdf](#)

DRAFT GOALS AND OBJECTIVES – June 2, 2026

GOAL I - ENHANCE THE PRESENCE OF THE GEORGETOWN ART CENTER AS THE HUB FOR THE CULTURAL DISTRICT AND A CATALYTIC LAUNCH PAD FOR CREATIVE BUSINESSES, ENTREPRENEURS, AND ARTISTS.

Objective a. Assess the feasibility of expanded arts programming in the GAC facility

Objective b. Assess additional City-owned cultural facilities to provide expanded opportunities for education, engagement, exhibition, and heritage related programming

Objective c. Update Arts and Culture staff and board volunteer roles as new programs or facilities emerge

Objective d. Expand marketing and promotion initiatives for arts and culture

GOAL II - CONTINUE TO DEVELOP AND EXPAND THE GEORGETOWN PUBLIC ART PROGRAM

Objective 1. Expand City-owned public art through existing funding programs

Objective 2. Expand public art on commercial property

GOAL III – CONTINUE THE DEVELOPMENT OF A THRIVING ARTS, CULTURE, AND ENTERTAINMENT DISTRICT IN THE DOWNTOWN

Objective 1. Continue and expand Cultural District events and programs

Objective 2. Continue to partner on arts infrastructure initiatives as the Downtown Master Plan is implemented

Objective 3. Maintain Texas Commission on the Arts Cultural District designation

GOAL IV. IDENTIFY ADDITIONAL SPACES BEYOND THE ART CENTER TO EXPAND ARTS AND CULTURE PROGRAMS

Objective a. Enhance and grow the supply of physical spaces to create and showcase art

Objective b. Explore additional external opportunities for arts incubator activities and multi-disciplinary programming

GOAL V - CONTINUE TO PURSUE FUNDING TO ELEVATE GEORGETOWN ARTS AND CULTURE

Objective a. Provide HOT grants to local arts and culture organizations and arts and culture non-profit organizations promoting cultural tourism

Objective b. Explore opportunities for a Friends of the Arts organization to fundraise and diversify revenue sources for Georgetown Arts and Culture

Objective c. Continue to explore other grant funding opportunities

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Utility Box Art Project

SUGGESTED ACTION:

Consideration and possible action to approve three designs for the Utility Box Art Project – Amanda Still, Arts and Culture Program Manager

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
June 16, 2026

SUBJECT:

Manager Report

SUGGESTED ACTION:

Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager & Corinne Freitas, Arts and Culture Coordinator

ITEM SUMMARY:

Presentation of Arts & Culture Coordinator Report.

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

[June AC Program Report.pdf](#)

Georgetown Arts and Culture Program Report

June 16, 2026

Public Art Program

- Utility Box Art
- Sculpture Tour Call Open
 - Updated stipend amounts
- GISD Student Mural Project Title and 6th installment 2026
 - Installed May 14

OPEN CALL
2026-2027

GEORGETOWN
SCULPTURE TOUR

The City of Georgetown's Arts & Culture Board invites artist entries for the 2026-2027 Annual Georgetown Sculpture Tour – a juried, year-long outdoor exhibition in Georgetown's historic Cultural District and surrounding areas of the Georgetown community.

OPEN: JUNE 1ST, 2026
DEADLINE: AUGUST 1ST, 2026

AWARD STIPENDS:
First Prize | \$2,500
Second Prize | \$2,000
Third Prize | \$1,500
Honorable Mentions | \$1,000

Open to professional artists over the age of 18

Each artist may submit up to (3) sculptures for consideration

TIMELINE:
June 1st - August 1st | Open Call
August 2026 | Artists Notified
October 2026 | Installation
October 16, 2026 | Awards Announced
October 2027 | Deinstallation

MADE IT THIS FAR?
Apply now or share with an artist you'd love to see on display in Georgetown, Texas!
visit.georgetown.org/arts



Cultural District Programming

- Georgetown Art Center
- Finalized 2027 Exhibits
- Exhibit Masterclasses
 - Cat Prose (printmaking 6/27)
 - Bernie Diaz (collage 7/18)
 - J Muzacz (mosaics 8/22)

Georgetown Art Center
MASTERCLASS
with Bernie Diaz



Creative Possibilities of Collage Masterclass
with featured GAC exhibit artist Bernie Diaz

This workshop introduces participants to the creative possibilities of collage through a progressive series of small-scale projects exploring a variety of techniques, approaches, and compositional strategies used in the artist's work. Participants will experiment with layering, fragmentation, juxtaposition, abstraction, recontextualization, and other collage-based methods to develop their own visual language through play, experimental processes that encourage shared experimentation and collective image-making.

Participants are also encouraged to bring personal materials if they wish to incorporate them into their work.

July 18, 12-4pm | \$120 members | \$150 non-members
Visit our website or use the QR code to register



Georgetown Art Center
MASTERCLASS
with Cat Prose



Screen Monotype Masterclass
with featured GAC exhibit artist Cat Prose

Explore a painterly approach to screenprinting in this unique Master Class with Cat Prose. In this course, master printmaker Cat Prose will discuss a brief history of screenprinting, introduce non-toxic materials, demonstrate a screen monotype process and explore each student's themes.

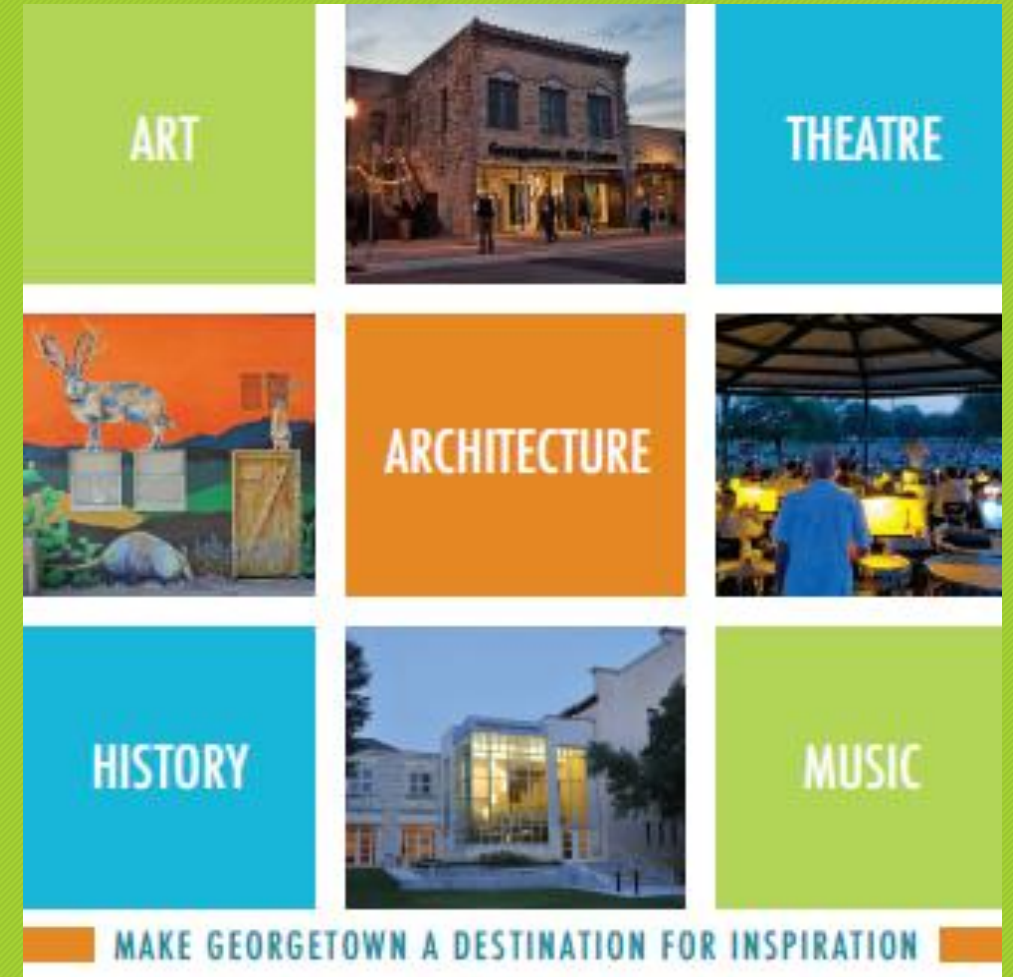
Artists should bring a variety of acrylic brushes, towels, and (5) 8x10 sketches of themes being explored.

June 27 1-5pm | \$120 members | \$150 non-members
Visit our website or use the QR code to register



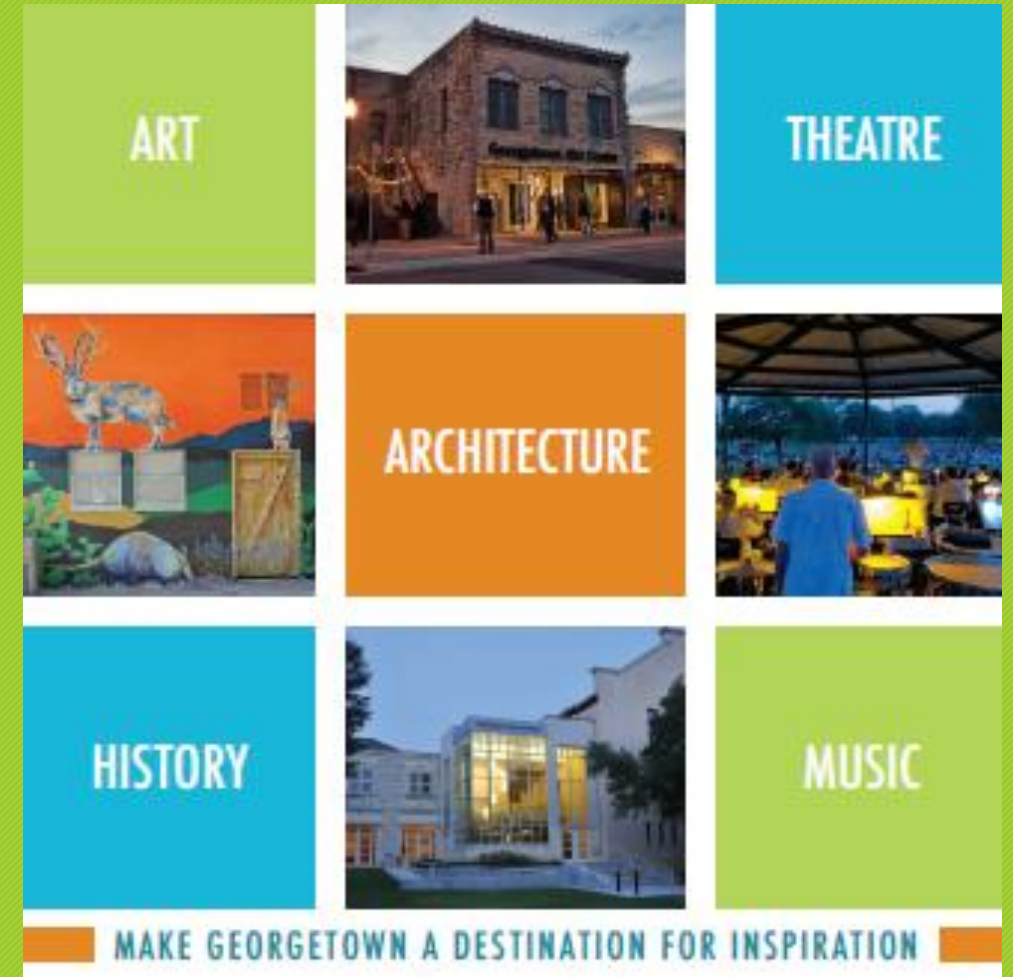
Cultural District Programming

- Strategic Plan Update
 - July: Finalize strategies/begin workplan
 - August: Finalize workplan



Cultural District Programming

- Cultural Facilities Study
 - Facility research and assessments early to mid-summer
 - Recommendations/conceptuals/cost projections in late summer 2026
 - Stakeholder feedback
 - Target facility improvements in 2028



Future Meeting Timeline

July 21

- Award grants
 - Strategic planning cont'd
- Opening Reception following meeting*

August 18

- Select Sculpture Tour pieces
- Strategic planning cont'd

September 15

- Last meeting for Jessica & Stacy; new members in Oct
- Strategic plan finalized