

Notice of Meeting of the Economic Development Corporation of the City of Georgetown, Texas August 17, 2026

The Georgetown Economic Development Corporation will meet on August 17, 2026 at 4:00 PM at City Hall, 808 Martin Luther King, Jr Street.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found on the table at the entrance to the meeting room. Clearly print your name and the letter of the item on which you wish to speak and present it to the Board Liaison prior to the start of the meeting. You will be called forward to speak when the Board considers that item. Only persons who have delivered the speaker form prior to the meeting being called to order may speak. Speakers will be allowed up to three minutes to speak. If you wish to speak for six minutes, it is permissible to use another requestor's granted time to speak. No more than six minutes, for a speaker may be granted. The requestor granting time to another speaker must also submit a form and be present at the meeting.

On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

Regular Session

- 1.A **Call to order**
Call to order - Amanda Parr, Board President
- 1.B **Approval of minutes**
Consideration and approval of the July 20, 2026 minutes - Amanda Parr, Board President
- 1.C **Staff Report**
Discussion regarding the staff report - Cameron Goodman, Economic Development Director
- 1.D **Action from Executive Session**
Action from Executive Session - Amanda Parr, Board President

Executive Session

In Compliance with the Open Meetings Act, Chapter 551, Texas Government Code, Vernon's Codes,

Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.

Economic Development Negotiations

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS.

Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Hay
- Project Isosceles

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2026, at _____, and remained so posted for at least three business days preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
Economic Development Corporation
August 17, 2026

SUBJECT:

Call to order

SUGGESTED ACTION:

Call to order - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
August 17, 2026

SUBJECT:

Approval of minutes

SUGGESTED ACTION:

Consideration and approval of the July 20, 2026 minutes - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

[7.20.2026 GEDCO Minutes - draft.pdf](#)

Minutes of the Economic Development Corporation City of Georgetown, Texas Monday, July 20, 2026

The Georgetown Economic Development Corporation met on Monday, July 20, 2026 at 4:00 PM at City Hall, 808 Martin Luther King, Jr Street.

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The following Members were in attendance:

Present were: Amanda Parr, Doug Noble, Robert Hilton, Fred Brent, Sarah W Korpita

1. Regular Session

1.A Call to order

Call to order - Amanda Parr, Board President
at 4:01pm

1.B Approval of minutes

Consideration and approval of the June 15, 2026 minutes - Amanda Parr, Board President

Moved by Doug Noble; seconded by Robert Hilton to Approve .

Motion Approved: 5- 0

Voting For: Amanda Parr, Doug Noble, Robert Hilton, Fred Brent, Sarah W Korpita

Voting Against: None

1.C FY2027 Proposed GEDCO Budget and Administrative Services Contract

Discussion and possible action to recommend the FY2027 proposed GEDCO budget and administrative services contract – Randi Cormack, Budget Manager

1.D Staff Report

Discussion regarding the staff report - Cameron Goodman, Economic Development Director

Cameron presented the staff report to the board and answered their questions.

1.E Action from Executive Session

Action from Executive Session - Amanda Parr, Board President

Moved by Sarah W Korpita; seconded by Robert Hilton to Approve Project Texas Heat and Project Twist as presented in Executive Session. **Motion** Approved: 5- 0

Voting For: Amanda Parr, Doug Noble, Robert Hilton, Fred Brent, Sarah W Korpita

Voting Against: None

Executive Session

In Compliance with the Open Meetings Act, Chapter 551, Texas Government Code, Vernon's Codes, Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.

Economic Development Negotiations

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS.

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- Project Twist
- Project Pulse
- Project Blue Skies
- Project Ellie
- Project Neptune
- Project Twist
- Project Texas Heat
- Project Bluebonnet
- Project Hay
- Project Painted Canyon
- Project Cowboy
- Project Palo Duro
- Project Longhorn
- Project Lost Mine Peak
- Project Boots
- Project Barn

In at 4:14pm

Out at 4:57pm

Adjournment

Moved by Robert Hilton; seconded by Doug Noble to Adjourn at 4:58pm.

Motion Adjourn: 5 - 0

Voting For: Amanda Parr, Doug Noble, Robert Hilton, Fred Brent, Sarah W Korpita

Voting Against: None

Notes:

The Georgetown Transportation Enhancement Corporation (GTEC) Board Meeting took place immediately following this meeting due to the 4:15pm posting time and the boards consisting of the same members sitting on both boards. After the conclusion of GTEC, GEDCO was reconvened at the direction of David Morgan, City Manager, to allow for a vote on item 1.C to meet needed City Council budget deadlines. There was no further discussion on the item, just the vote was taken.

Reconvene at 5:12pm

1.C FY2027 Proposed GEDCO Budget and Administrative Services Contract

Discussion and possible action to recommend the FY2027 proposed GEDCO budget and administrative services contract – Randi Cormack, Budget Manager

Moved by Fred Brent; seconded by Sarah W Korpita to Approve the GEDCO budget and administrative services contract as presented. **Motion** Approved: 5- 0

Voting For: Amanda Parr, Doug Noble, Robert Hilton, Fred Brent, Sarah W Korpita

Voting Against: None

Adjournment at 5:13pm

These minutes were approved at the meeting of _____

Chair

Attest

City of Georgetown, Texas
Economic Development Corporation
August 17, 2026

SUBJECT:
Staff Report

SUGGESTED ACTION:
Discussion regarding the staff report - Cameron Goodman, Economic Development Director

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
[GEDCO Activity Report - August 2026.pdf](#)

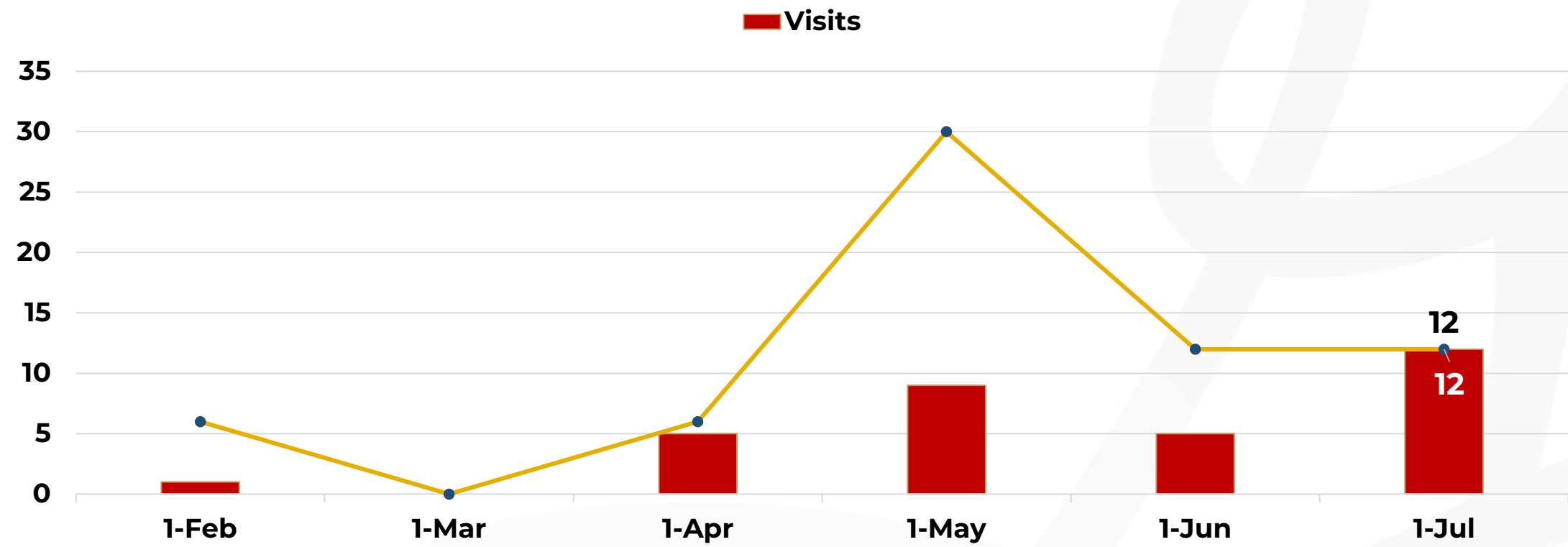
Economic Development Activity Report

AUGUST 2026

Strategic Goal 1

BUSINESS DEVELOPMENT

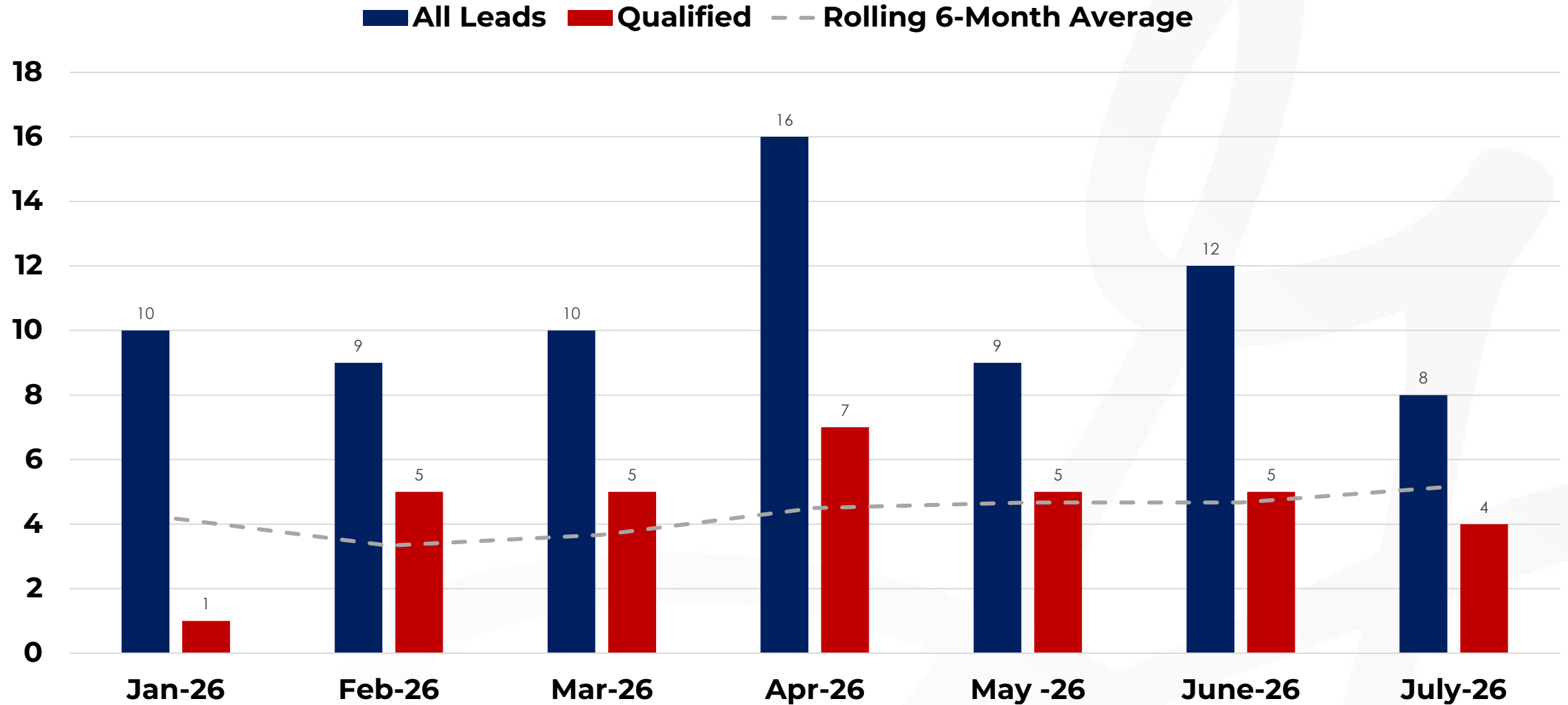
Business Retention & Expansion Activity



Business Retention & Expansion Activity

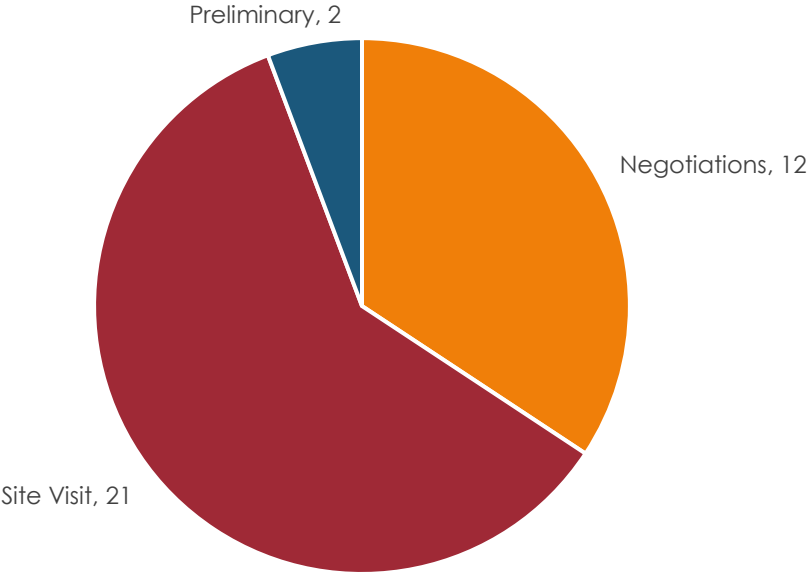
- ▶ Planning Annual Business Appreciation Event 9/3
- ▶ Planning first **Launch GTX** event : TX Venture Day 10/1

Lead Activity

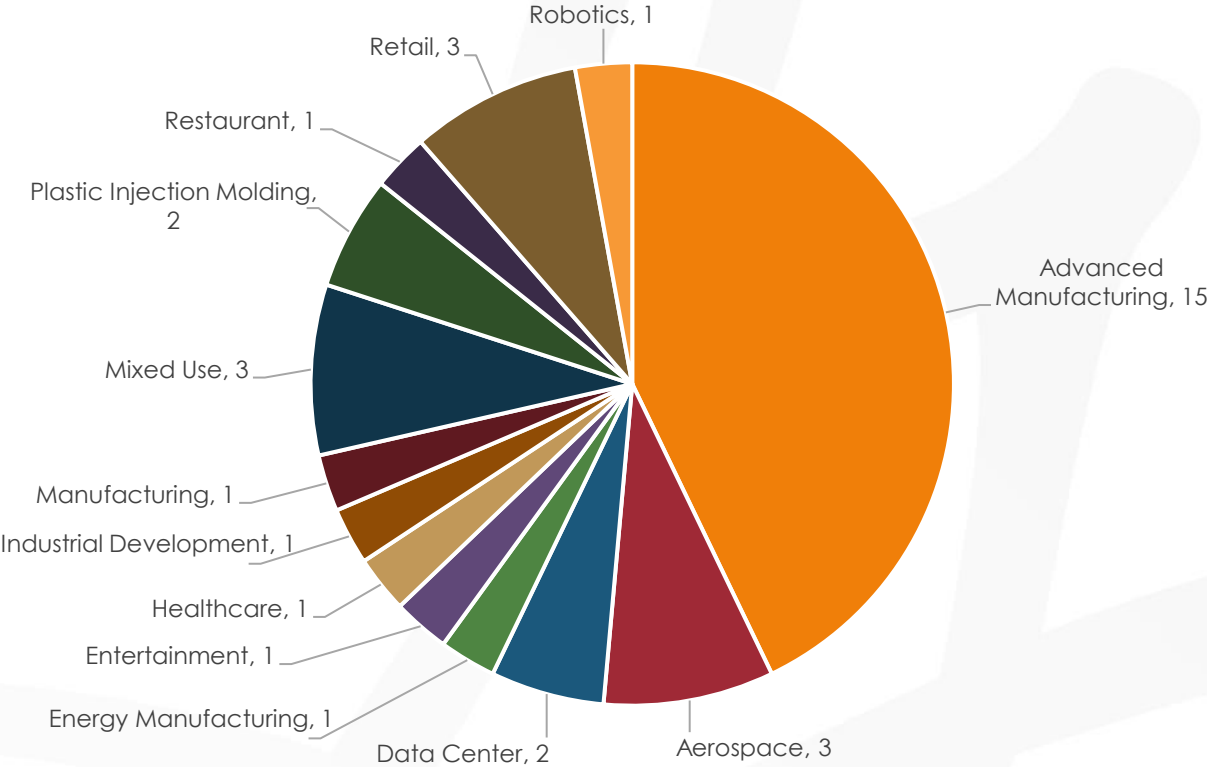


Recruitment Activity

35 Recruiting Projects In Process



Recruiting Pipeline Type



Business Recruitment Activity

- ▶ 35 active projects with 17 listed as “hot” projects.
 - ▶ 4 are expansion projects of already existing manufacturers.
- ▶ 3 site visits with new projects.

Strategic Goal 2

TALENT DEVELOPMENT

Workforce Development Activity

- ▶ Represented Georgetown at the TX Veterans Job fair at Kalahari
- ▶ Coached ZT Systems/Sanmina through establishment of their SkillBridge military internship program. Will be recruiting at Ft. Hood's (TAP) retirement briefing this month.
- ▶ Coaching TSS to establish SkillBridge (early stages).

Strategic Goal 3

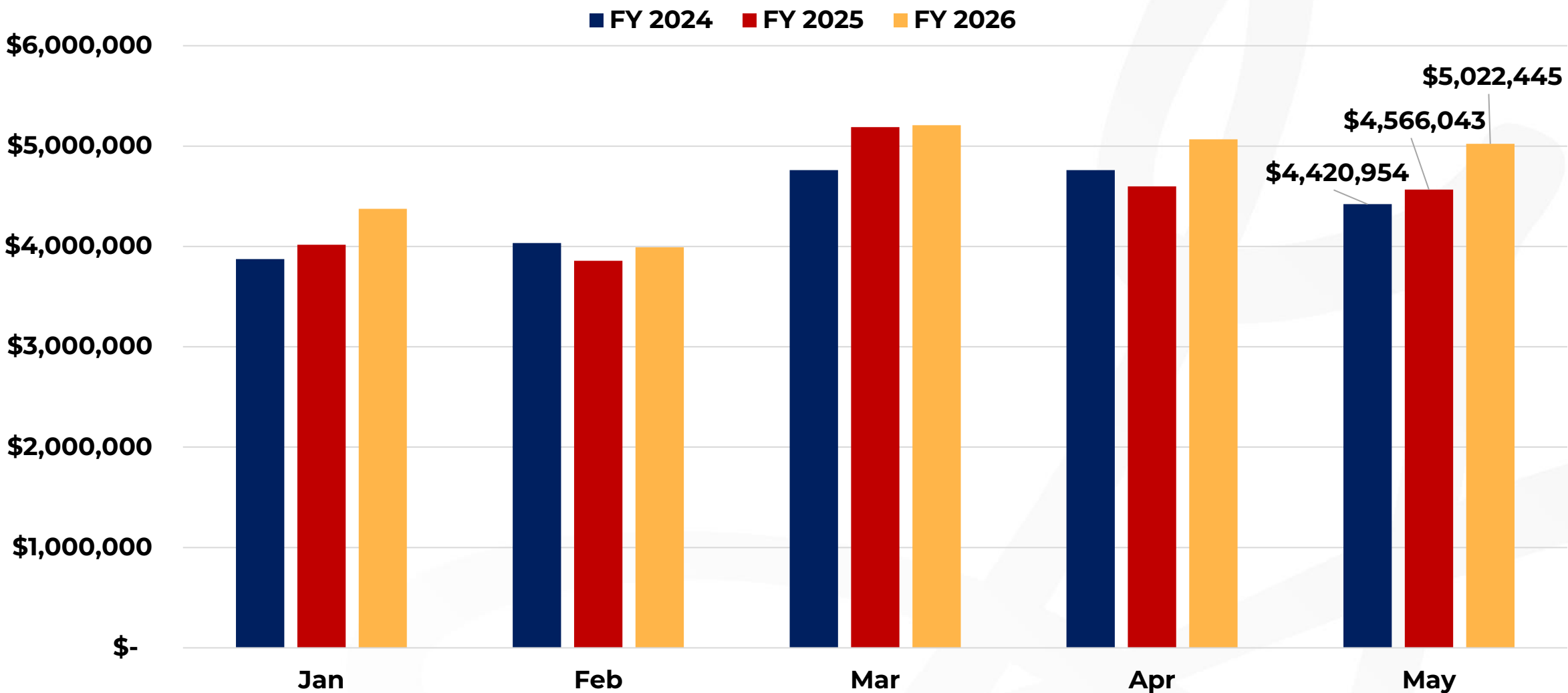
QUALITY PLACEMAKING

Quality Placemaking Activity

- ▶ Retail, Restaurant, Entertainment, & Mixed Use
 - ▶ 8 of the 35 active projects fall within these categories.
 - ▶ Continued coordination with multiple projects.

Sales Tax Collections

Sales Tax Collections



City of Georgetown, Texas
Economic Development Corporation
August 17, 2026

SUBJECT:

Action from Executive Session

SUGGESTED ACTION:

Action from Executive Session - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
August 17, 2026

SUBJECT:

Economic Development Negotiations

SUGGESTED ACTION:

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS.

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- Project Hay
- Project Isosceles

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A