Notice of Meeting of the Economic Development Corporation of the City of Georgetown, Texas October 19, 2026

The Georgetown Economic Development Corporation will meet on October 19, 2026 at 4:00 PM at City Hall, 808 Martin Luther King, Jr Street.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found on the table at the entrance to the meeting room. Clearly print your name and the letter of the item on which you wish to speak and present it to the Board Liaison prior to the start of the meeting. You will be called forward to speak when the Board considers that item. Only persons who have delivered the speaker form prior to the meeting being called to order may speak. Speakers will be allowed up to three minutes to speak. If you wish to speak for six minutes, it is permissible to use another requestor's granted time to speak. No more than six minutes, for a speaker may be granted. The requestor granting time to another speaker must also submit a form and be present at the meeting.
On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

Public Wishing to Address 10.19.2026

- Pam Romero would like to address the Board with concerns regarding the Wolf Ranch Center.
- Bonnie Cleghorn would like to address the Board with concerns regarding the Wolf Ranch Center.

Regular Session

1.A Call to order
Call to order - Amanda Parr, Board President

1.B Nominate and elect Vice President
Consideration and possible action to nominate and elect a Vice President consistent with Section 3.02 of the GEDCO Bylaws - Amanda Parr, Board President

1.C Nominate and elect Board Secretary
Consideration and possible action to nominate and elect a Board Secretary consistent with Section 3.02 of the GEDCO Bylaws - Amanda Parr, Board President

1.D Approval of minutes
Consideration and approval of the September 21, 2026 minutes - Amanda Parr, Board President

1.E Review Date and Time of the GEDCO Board Meetings
Review and possible action related to the Day and Time of the GEDCO Board Meetings - Amanda Parr, Board President

1.F Staff Report
Discussion regarding the staff report - Cameron Goodman, Economic Development Director

1.G Action from Executive Session
Action from Executive Session - Amanda Parr, Board President

Executive Session

In Compliance with the Open Meetings Act, Chapter 551, Texas Government Code, Vernon's Codes, Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.

Economic Development Negotiations

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS. Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Hay
- Project Pulse
- Project Z Star

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2026, at _____, and remained so posted for at least three business days preceding the scheduled time of said meeting.

_____
Robyn Densmore, City Secretary

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Public Wishing to Address 10.19.2026

SUGGESTED ACTION:

- Pam Romero would like to address the Board with concerns regarding the Wolf Ranch Center.
- Bonnie Cleghorn would like to address the Board with concerns regarding the Wolf Ranch Center.

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Call to order

SUGGESTED ACTION:
Call to order - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Nominate and elect Vice President

SUGGESTED ACTION:
Consideration and possible action to nominate and elect a Vice President consistent with Section 3.02 of the GEDCO Bylaws - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Nominate and elect Board Secretary

SUGGESTED ACTION:
Consideration and possible action to nominate and elect a Board Secretary consistent with Section 3.02 of the GEDCO Bylaws - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Approval of minutes

SUGGESTED ACTION:
Consideration and approval of the September 21, 2026 minutes - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
9.21.2026 GEDCO Minutes - draft.pdf

Minutes of the
Economic Development Corporation
City of Georgetown, Texas
Monday, September 21, 2026

The Georgetown Economic Development Corporation met on Monday, September 21, 2026 at 4:00 PM at City Hall, 808 Martin Luther King, Jr Street.

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The following Members were in attendance:
Present were: Amanda Parr, Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita

Public Wishing to Address The Board

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On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

1. Regular Session

1.A Call to order

Call to order - Amanda Parr, Board President
at 4:01pm

1.B Approval of minutes

Consideration and approval of the August 17, 2026 minutes - Amanda Parr, Board President

Moved by Kristofer Kasper; seconded by Fred Brent to Approve .
Motion Approved: 6- 0
Voting For: Amanda Parr, Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

1.C Financial Report

Consideration and presentation of the FY 2026 third quarter financial report - Randi Mcormack, Budget Manager
Amanda Tevis, Senior Budget Analyst, presented the budget to the board and answered their questions.

1.D Staff Report

Discussion regarding the staff report - Cameron Goodman, Economic Development Director
Cameron presented the report to the board and answered their qeustions.

1.E Entrepreneur Platform

Presentation and discussion of the new Entrepreneur Platform - Crystal Connally, Economic Development Assistant Director
Crystal discussed the new Entrepreneur Platform the department plans to implement and answered the boards questions.

1.F Action from Executive Session

Action from Executive Session - Amanda Parr, Board President

Moved by Fred Brent; seconded by Shawn Hood to Approve Project Neptune and Project Spurs as presented in Executive Session.
Motion Approved: 6- 0
Voting For: Amanda Parr, Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

Moved by Kristofer Kasper; seconded by Amanda Parr to Approve Project Hay subject to the restrictions discussed in Executive Session.
Motion Approved: 6- 0
Voting For: Amanda Parr, Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

Executive Session

In Compliance with the Open Meetings Act, Chapter 551, Texas Government Code, Vernon's Codes, Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.
In at 4:30pm

Out at 4:52pm

Economic Development Negotiations

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS. Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Neptune
- Project Spurs
- Project Hay

Adjournment

at 4:54pm

These minutes were approved at the meeting of _____

_____ Chair

_____ Attest

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Review Date and Time of the GEDCO Board Meetings

SUGGESTED ACTION:
Review and possible action related to the Day and Time of the GEDCO Board Meetings - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
GEDCO Item 1.E.pdf

1.E - GEDCO Board Meetings

- Option 1
  - Action to keep the board meeting date and time the same.

- Option 2
  - Action to change the board meeting date and time to _____.

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Staff Report

SUGGESTED ACTION:
Discussion regarding the staff report - Cameron Goodman, Economic Development Director

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
GEDCO Activity Report - October 2026 - Final.pdf

Economic Development Activity Report

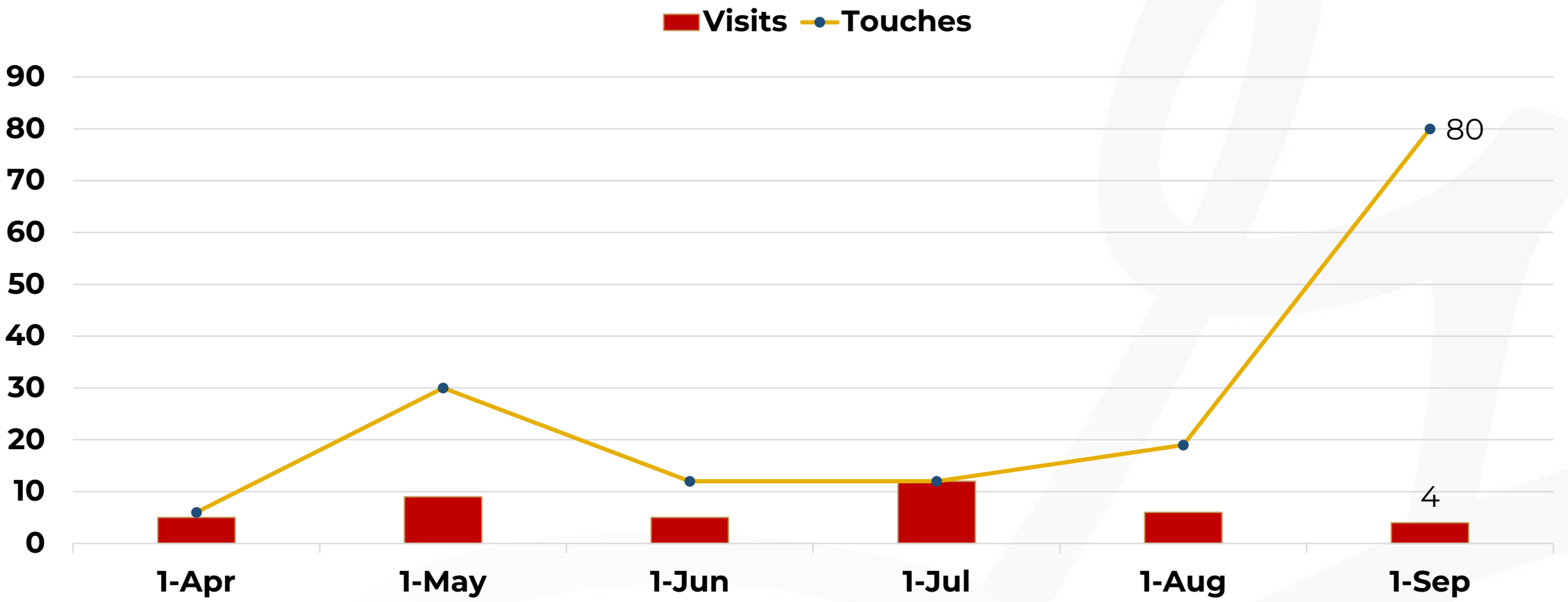
OCTOBER 2026

GEORGETOWN TEXAS

Strategic Goal 1

BUSINESS DEVELOPMENT

Business Retention & Expansion Activity



Business Retention & Expansion Activity

- Successful start to the Economic Growth Business Incubator (EGBI) Building Your Business workshop series.
  - 7 business owners participated at the Carver Center for Families. Workshops continue weekly in October & November.
- Topics included
  - How to Draft First Business Plan or Rework Existing Plan with Intention
  - Realigning Priorities
  - Sharpening Operations
  - Unlocking Sticking Points



Business Retention & Expansion Activity

- Successful **Launch GTX** Workshop
  - 42 entrepreneurs attended





PRESENTED IN PARTNERSHIP WITH: Georgetown Chamber of Commerce | TEXAS VENTURE FEST | CENTRAL TEXAS ANGEL NETWORK

LUNCH SPONSORED BY: VERABANK

Business Retention & Expansion Activity

- New Champions at this years 2026 Business Appreciation Lunch & Bowl

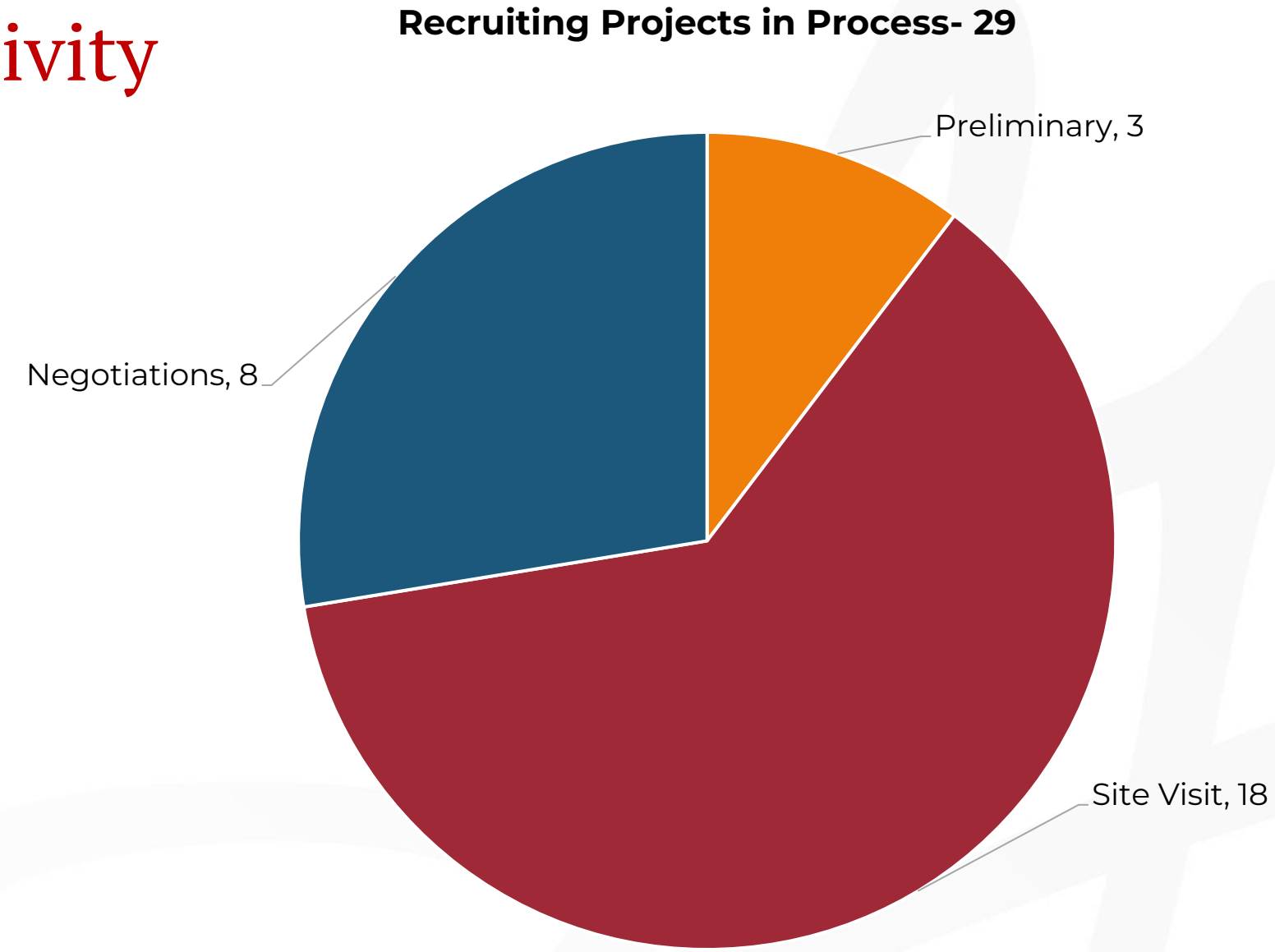




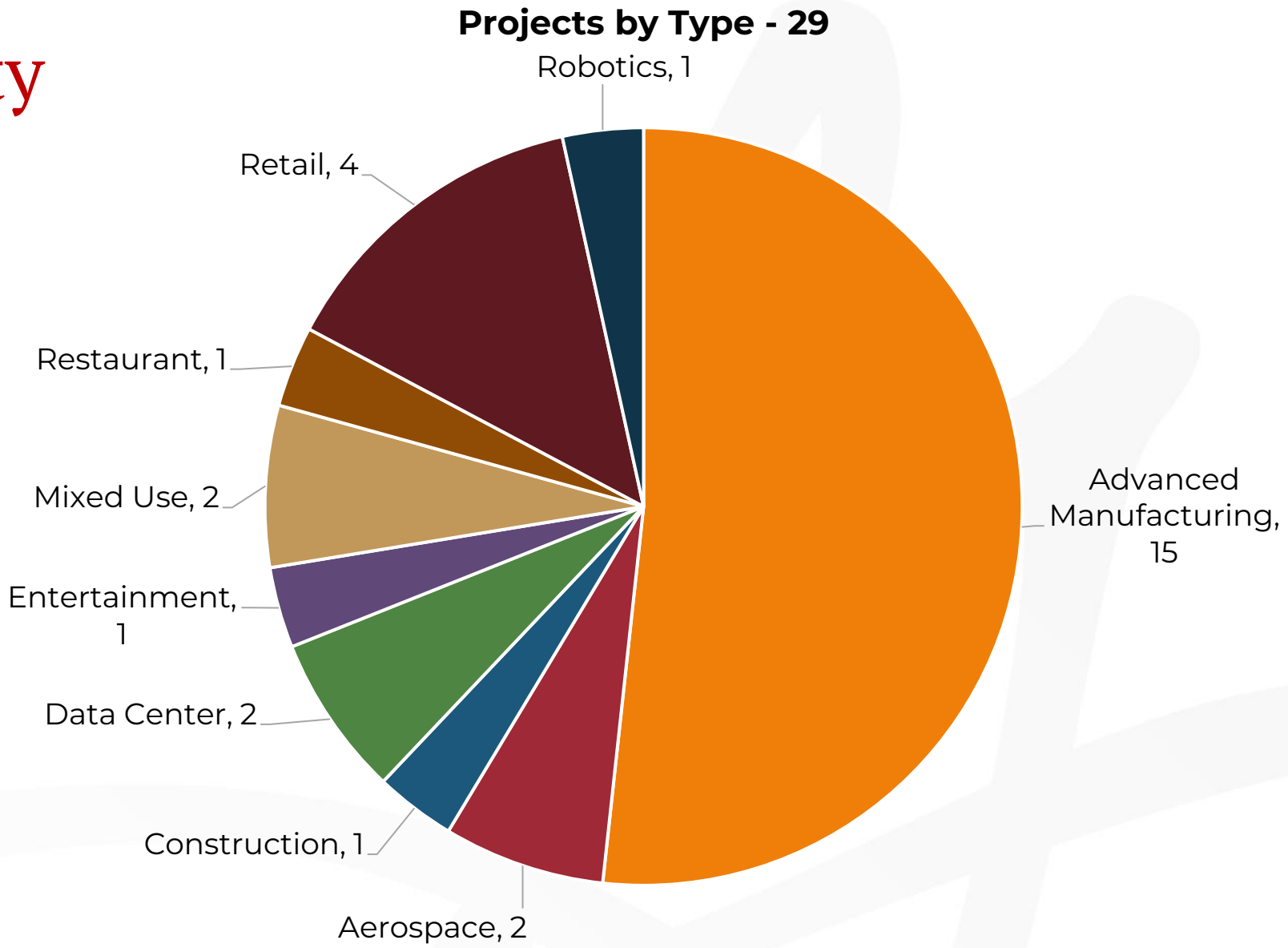
Business Retention & Expansion Activity

- Participated in Leadership Georgetown Development Services Day.
- Planning for the next Georgetown Manufacturers Alliance Meeting on 11/3/26.
- Planning for the next 12@12 Business Roundtable on 12/3/2026.

Recruitment Activity



Recruitment Activity

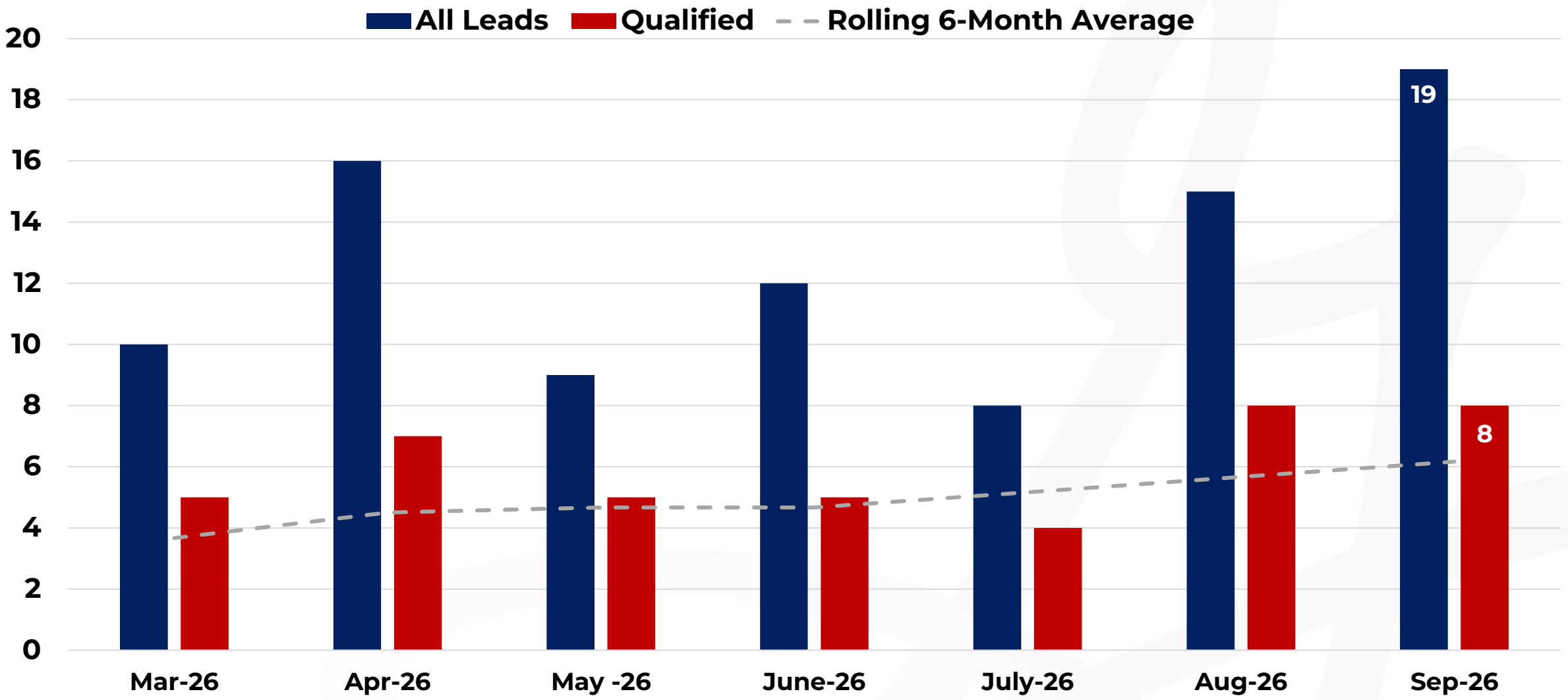


Recruitment Activity

- 29 active projects with 15 listed as “hot” projects.
  - 5 of the 15 are expansion projects.

- 4 site visits with new projects.

Lead Activity



Strategic Goal 2

TALENT DEVELOPMENT

Workforce Development Activity

- Successful Manufacturing Day student tours at 6 employer facilities:
  - Chatsworth Products (group shown to the right)
  - Other Georgetown participating employers were Molex, CelLink, GAF Energy, and Kreate.



- Participated in SU Center for Career & Professional Development (CCPD) Internship Job Fair - 3 Georgetown employers

Strategic Goal 3

QUALITY PLACEMAKING

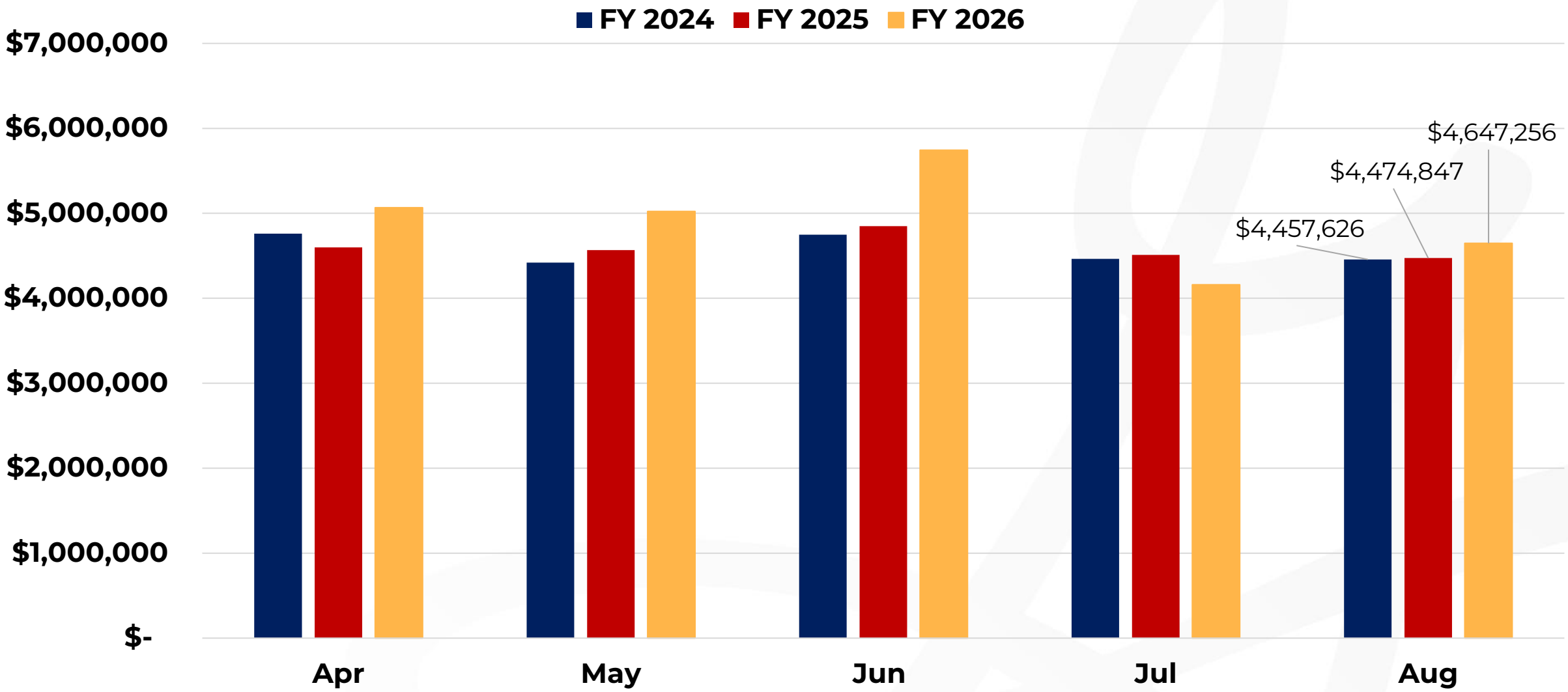
Quality Placemaking Activity

- Retail, Restaurant, Entertainment, & Mixed Use
  - Continued coordination with multiple projects.

- Downtown Parking Garage retail space RFP Issued.
  - Working with the with Downtown & Tourism team to help spread awareness of this opportunity within the development community.

Sales Tax Collections

Sales Tax Collections



Future Board Meetings

Future GEDCO Board Meetings

- November 16, 2026
- December 21, 2026
- January 11, 2027
- February 8, 2027

Austin Business Journal – Wilco Growth Summit

- December 17, 2026

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Action from Executive Session

SUGGESTED ACTION:
Action from Executive Session - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
October 19, 2026

SUBJECT:
Economic Development Negotiations

SUGGESTED ACTION:
Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS. Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Hay
- Project Pulse
- Project Z Star

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A