Notice of Meeting of the Economic Development Corporation of the City of Georgetown, Texas November 16, 2026

The Georgetown Economic Development Corporation will meet on November 16, 2026 at 4:00 PM at City Hall, 808 Martin Luther King, Jr Street.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found on the table at the entrance to the meeting room. Clearly print your name and the letter of the item on which you wish to speak and present it to the Board Liaison prior to the start of the meeting. You will be called forward to speak when the Board considers that item. Only persons who have delivered the speaker form prior to the meeting being called to order may speak. Speakers will be allowed up to three minutes to speak. If you wish to speak for six minutes, it is permissible to use another requestor's granted time to speak. No more than six minutes, for a speaker may be granted. The requestor granting time to another speaker must also submit a form and be present at the meeting.

On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

Regular Session

1.A Call to order
Call to order - Amanda Parr, Board President

1.B Approval of minutes
Consideration and approval of the October 19, 2026 minutes - Amanda Parr, Board President

1.C Staff Report
Discussion regarding the staff report - Cameron Goodman, Economic Development Director

1.D Action from Executive Session
Action from Executive Session - Amanda Parr, Board President

Executive Session

In Compliance with the Open Meetings Act, Chapter 551, Texas Government Code, Vernon's Codes,

Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.

Economic Development Negotiations

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS. Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Hay

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2026, at _____, and remained so posted for at least three business days preceding the scheduled time of said meeting.

_____

Robyn Densmore, City Secretary

City of Georgetown, Texas
Economic Development Corporation
November 16, 2026

SUBJECT:
Call to order

SUGGESTED ACTION:
Call to order - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
November 16, 2026

SUBJECT:
Approval of minutes

SUGGESTED ACTION:
Consideration and approval of the October 19, 2026 minutes - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
10.19.2026 GEDCO Minutes - draft.pdf

Minutes of the
Economic Development Corporation
City of Georgetown, Texas
Monday, October 19, 2026

The Georgetown Economic Development Corporation met on Monday, October 19, 2026 at 4:00 PM at City Hall, 808 Martin Luther King, Jr Street.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King, Jr Street for additional information; TTY users route through Relay Texas at 711.

The following Members were in attendance:
Present were: Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita

Shelly Sommerfeld, Board Liaison, called the meeting to order in the absence of the Board President and the vacant Vice President position for the 2026-2027 term.

Shawn Hood was elected Vice President by the board and ran the remainder of the meeting once appointed.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found on the table at the entrance to the meeting room. Clearly print your name and the letter of the item on which you wish to speak and present it to the Board Liaison prior to the start of the meeting. You will be called forward to speak when the Board considers that item. Only persons who have delivered the speaker form prior to the meeting being called to order may speak. Speakers will be allowed up to three minutes to speak. If you wish to speak for six minutes, it is permissible to use another requestor's granted time to speak. No more than six minutes, for a speaker may be granted. The requestor granting time to another speaker must also submit a form and be present at the meeting.

On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

Public Wishing to Address 10.19.2026

- Pam Romero would like to address the Board with concerns regarding the Wolf Ranch Center.
- Bonnie Cleghorn would like to address the Board with concerns regarding the Wolf Ranch Center.

- Pam Romero addressed the board and provided a handout (see Exhibit A).
- Bonnie Cleghorn addressed the board.

Following this item the board went to Item 1.C

1. Regular Session

1.A Call to order

Call to order – Shelly Sommerfeld, Board Liaison
at 4:04pm.

1.B Nominate and elect Vice President

Consideration and possible action to nominate and elect a Vice President consistent with Section 3.02 of the GEDCO Bylaws – Shelly Sommerfeld, Board Liaison

Moved by Fred Brent; seconded by Doug Noble to Approve a nomination of Shawn Hood to be appointed as the Board's Vice President. **Motion** Approved: 5- 0

Voting For: Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

Following this item the board went to Public Wishing to Address the Board

1.C Nominate and elect Board Secretary

Consideration and possible action to nominate and elect a Board Secretary consistent with Section 3.02 of the GEDCO Bylaws – Shawn Hood, Vice President

Moved by Sarah W Korpita; seconded by Kristofer Kasper to Approve a nomination of Robert Hilton to be appointed as the Board's Secretary. **Motion** Approved: 5- 0

Voting For: Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

1.D Approval of minutes

Consideration and approval of the September 21, 2026 minutes - Shawn Hood, Vice President

Moved by Shawn Hood; seconded by Kristofer Kasper to Approve .
Motion Approved: 5- 0
Voting For: Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita

Voting Against: None

1.E Review Date and Time of the GEDCO Board Meetings

Review and possible action related to the Day and Time of the GEDCO Board Meetings - Shawn Hood, Vice President

Moved by Sarah W Korpita; seconded by Doug Noble to Approve maintaining the current date and time of the board meetings, third Monday of the month beginning at 4:00pm.
Motion Approved: 5- 0
Voting For: Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

1.F Staff Report

Discussion regarding the staff report - Cameron Goodman, Economic Development Director
Staff presented the report to the board and answered their questions.

1.G Action from Executive Session

Action from Executive Session - Shawn Hood, Vice President
No action was taken, as there was no Executive Session.

Executive Session

In Compliance with the Open Meetings Act, Chapter 551, Texas Government Code, Vernon's Codes, Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.
The Board and staff determined that an Executive Session was not needed for the projects listed on the agenda.

Economic Development Negotiations

Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS. Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Hay
- Project Pulse
- Project Z Star

Adjournment

Moved by Fred Brent; seconded by Doug Noble to Adjourn at 4:30pm.
Motion Adjourn: 5 - 0

Voting For: Doug Noble, Shawn Hood, Kristofer Kasper, Fred Brent, Sarah W Korpita
Voting Against: None

These minutes were approved at the meeting of _____

_____ President

_____ Attest

City of Georgetown, Texas
Economic Development Corporation
November 16, 2026

SUBJECT:
Staff Report

SUGGESTED ACTION:
Discussion regarding the staff report - Cameron Goodman, Economic Development Director

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
GEDCO Activity Report - November 2026 - Final.pdf

Economic Development Activity Report

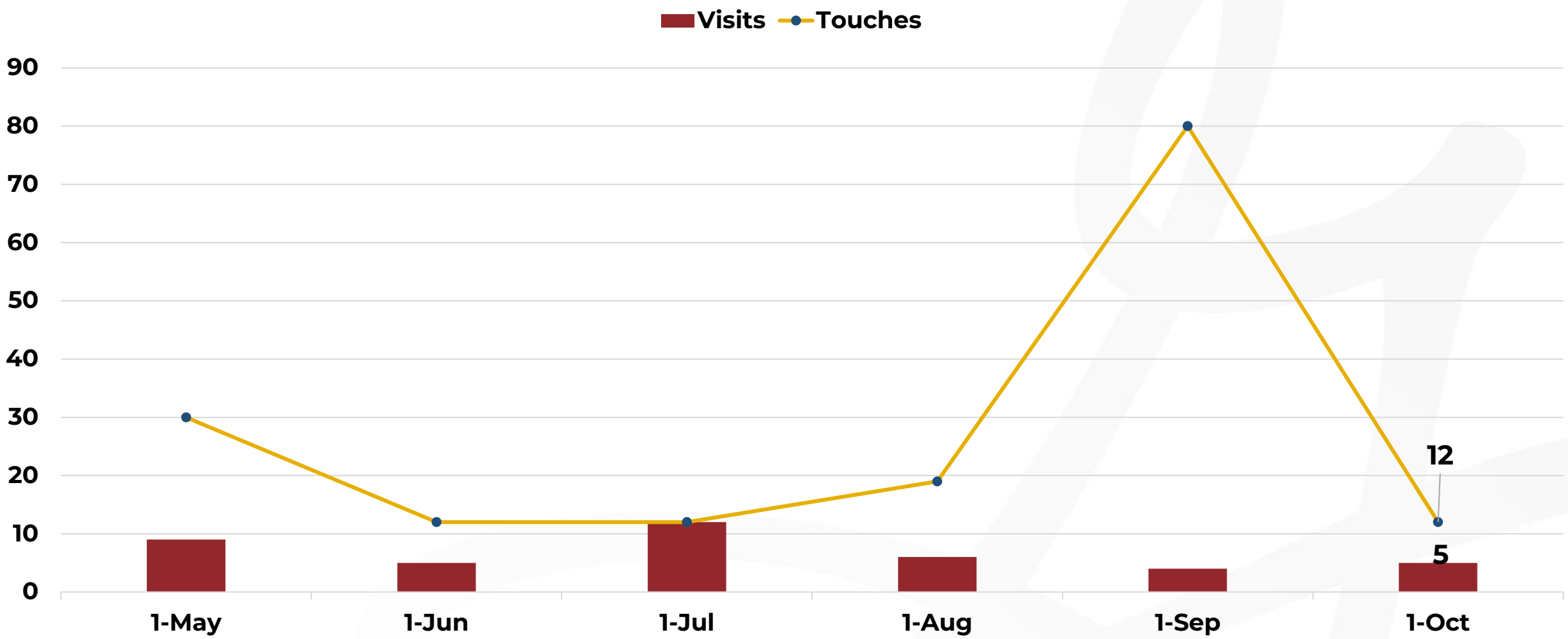
NOVEMBER 2026

GEORGETOWN TEXAS

Strategic Goal 1

BUSINESS DEVELOPMENT

Business Retention & Expansion Activity



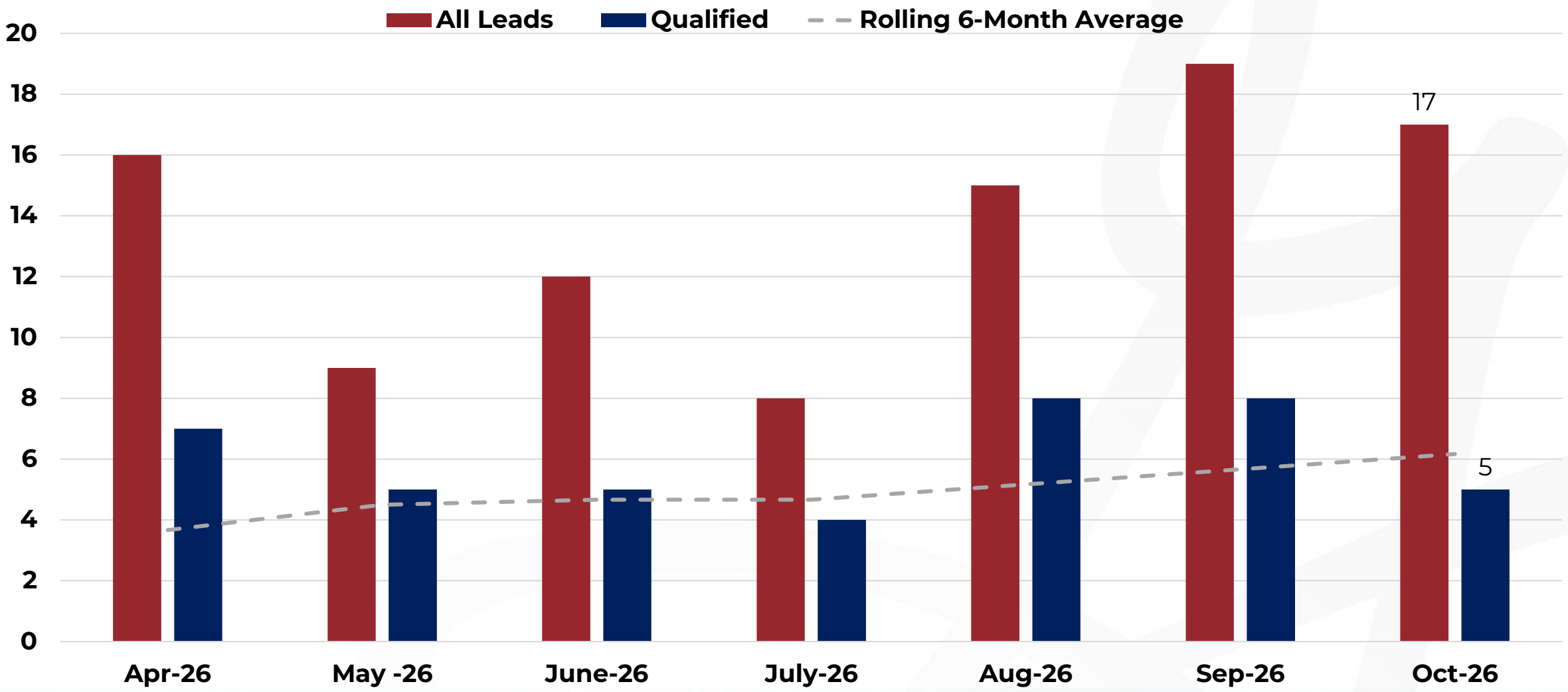
Business Retention & Expansion Activity

- Continuing the Economic Growth Business Incubator (EGBI) Building Your Business workshop series at the Carver Center and virtually in English and Spanish.

- Attended AirBorn/Molex cook-off for employee appreciation day.

- Hosted Georgetown Manufacturers Alliance (GMA) meeting for economic development update and engagement with SBDC as an industry resource.

Lead Activity

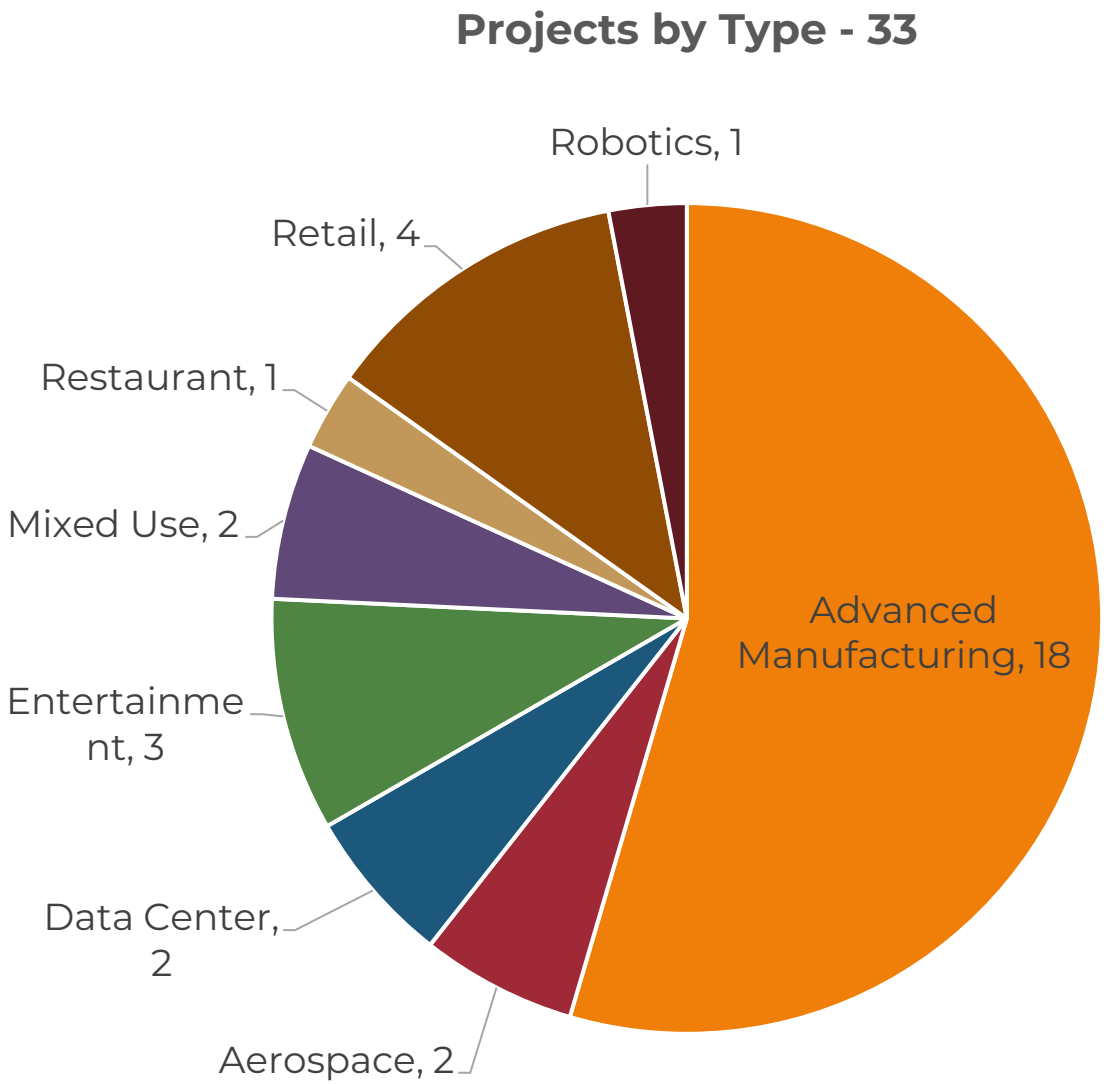


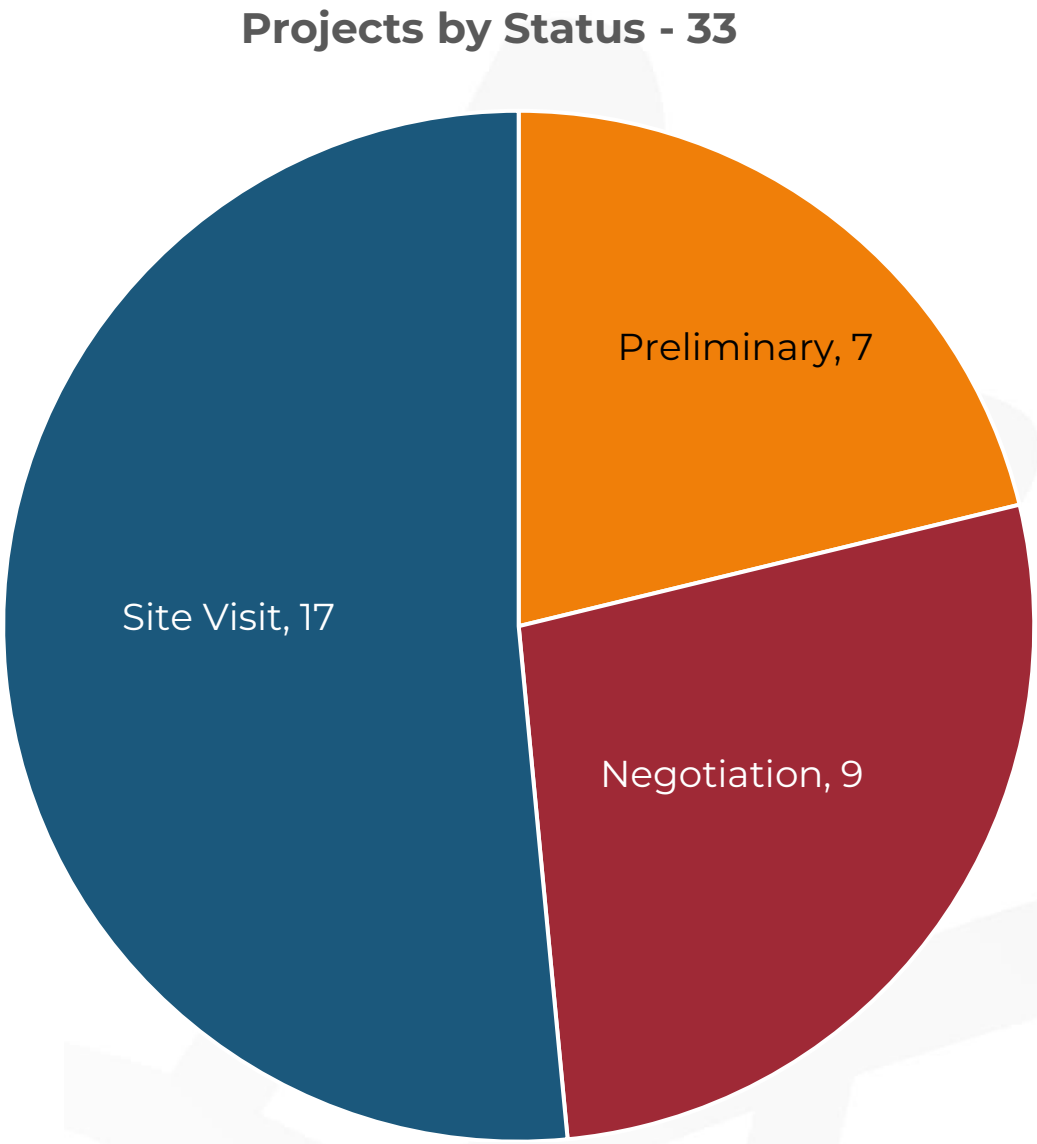
Business Recruitment Activity

- 33 active projects with 9 listed as “hot” projects.
  - 7 are expansion projects of already existing manufacturers.

- 5 site visits with new projects.
  - 1 entertainment project
  - 4 new advanced manufacturing projects

Recruitment Activity





Strategic Goal 2

TALENT DEVELOPMENT

Workforce Development Activity

- Co-marketing Hiring Red, White, & You with Workforce Solutions Rural Capital Area



Strategic Goal 3

QUALITY PLACEMAKING

Quality Placemaking Activity

- Retail, Restaurant, Entertainment, & Mixed Use
  - 10 of the 33 active projects fall within these categories.
  - Continued coordination with multiple projects.

- Ongoing coordination with SU 560 project team.

City of Georgetown, Texas
Economic Development Corporation
November 16, 2026

SUBJECT:
Action from Executive Session

SUGGESTED ACTION:
Action from Executive Session - Amanda Parr, Board President

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Economic Development Corporation
November 16, 2026

SUBJECT:
Economic Development Negotiations

SUGGESTED ACTION:
Section 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS. Deliberation regarding commercial or financial information that the corporation has received from a business prospect that the Georgetown Economic Development Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown and with which the Corporation is conducting economic development negotiations; and/or deliberation regarding the offer of a financial or other incentive to a business prospect that the Corporation seeks to have locate, stay, or expand in or near the territory of the City of Georgetown.

- Project Hay

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A