Notice of Meeting of the Arts and Culture Advisory Board of the City of Georgetown, Texas October 20, 2026

The Georgetown Arts and Culture Advisory Board will meet on October 20, 2026 at 4:30 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found on the table at the entrance to the meeting room. Clearly print your name and the letter of the item on which you wish to speak and present it to the Board Liaison prior to the start of the meeting. You will be called forward to speak when the Board considers that item. Only persons who have delivered the speaker form prior to the meeting being called to order may speak. Speakers will be allowed up to three minutes to speak. If you wish to speak for six minutes, it is permissible to use another requestor's granted time to speak. No more than six minutes for a speaker may be granted. The requestor granting time to another speaker must also submit a form and be present at the meeting.

On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaisor prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

Regular Session

1.A Call to order
Call to order - Lynn Kessel, Board Chair

1.B Arts & Culture Announcements
Announcements - Lynn Kessel, Board Chair

1.C Elect Vice Chair
Consideration and possible action to elect a Vice-Chair - Lynn Kessel, Board Chair

1.D Elect Secretary
Consideration and possible action to elect a Secretary - Lynn Kessel, Board Chair

1.E Approval of minutes
Consideration and approval of the September 15, 2026 minutes - Lynn Kessel, Board Chair

1.F Light and Water Works Plaza Artists Proposal
Discussion of Call for Artist Proposals for the artistic screening wall in the Light and Water Works Plaza – Amanda Still, Arts and Culture Program Manager

1.G Manager Report

Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2026, at _____, and remained so posted for at least three business days preceding the scheduled time of said meeting.

_____

Robyn Densmore, City Secretary

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Call to order

SUGGESTED ACTION:
Call to order - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Arts & Culture Announcements

SUGGESTED ACTION:
Announcements - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Elect Vice Chair

SUGGESTED ACTION:
Consideration and possible action to elect a Vice-Chair - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Elect Secretary

SUGGESTED ACTION:
Consideration and possible action to elect a Secretary - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Approval of minutes

SUGGESTED ACTION:
Consideration and approval of the September 15, 2026 minutes - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
9.15.2026 Arts & Culture Minutes - draft.pdf

Minutes of the
Arts and Culture Advisory Board
City of Georgetown, Texas
Tuesday, September 15, 2026

The Georgetown Arts and Culture Advisory Board met on Tuesday, September 15, 2026 at 4:30 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

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The following Members were in attendance:
Present were: Lynn A Kessel, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas

Public Wishing to Address The Board

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On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

1. Regular Session

1.A Call to order
Call to order - Lynn Kessel, Board Chair
at 4:30pm

1.B Arts & Culture Announcements

Announcements - Lynn Kessel, Board Chair

- GISD is busy with the start of school. Fifty Fellas Food Fest will be on October 17th at Ride on Center for Kids (R.O.C.K.).
- Palace Theater both theaters have completed their seat renovations. Oklahoma! will start showing on October 2nd. The Second-To-Last Chance Ladies League will start showing on October 16.
- Georgetown Art Center is showing "Land...ing" and this exhibit will include a Master Class.
- Friends of the Library - Hill County Author Series will have Mark K. Updegrove on November 12th.
- Wilco Art Guild had a great turn out for the First Friday Artist Reception for the "The Art of Us 2026." On September 27th the Waterloo Watercolor Group exhibit will go up.

1.C Approval of minutes

Consideration and approval of the August 18, 2026 minutes - Lynn Kessel, Board Chair

Moved by Diane N. Sandlin; seconded by Morgan T Myers to Approve .
Motion Approved: 5- 0
Voting For: Lynn A Kessel, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas
Voting Against: None

1.D Arts & Culture Strategic Plan

Consideration and possible action to approve the Arts and Culture Strategic Plan – Amanda Still, Arts and Culture Program Manager

Moved by Lynn A Kessel; seconded by Robert W Thomas to Approve the Arts & Culture Strategic Plan as presented by staff.
Motion Approved: 5- 0
Voting For: Lynn A Kessel, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas
Voting Against: None

1.E Volunteers for Autumn Art Stroll

Discussion of volunteer roles for Autumn Art Stroll – Amanda Still, Arts and Culture Program Manager
Amanda viewed the volunteer schedule and the remaining positions with the board.

1.F Manager Report

Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager
Amanda & Corinne presented the report to the board.

Adjournment

Moved by Lynn A Kessel; seconded by Diane N. Sandlin to Adjourn at 5:20pm.

Motion Adjourn: 5 - 0
Voting For: Lynn A Kessel, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas
Voting Against: None

These minutes were approved at the meeting of _____

_____ _____
Chair Attest

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Light and Water Works Plaza Artists Proposal

SUGGESTED ACTION:
Discussion of Call for Artist Proposals for the artistic screening wall in the Light and Water Works Plaza – Amanda Still, Arts and Culture Program Manager

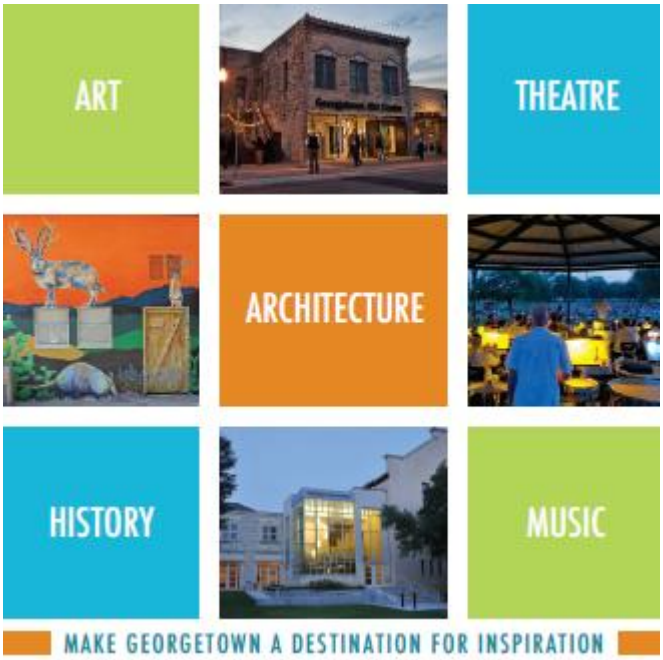
ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
Item A Attachment_Call for Artist Proposals_Screen Wall.pdf

Call for Artist Proposals: Screening Wall at Light and Water Works Plaza



The Georgetown Arts and Culture Program would like to commission an artist to design and install an artistic screening wall in the Light and Water Works Plaza. Call opens November 1st, 2026.

Application Deadline: December 31st, 2026

PROJECT DESCRIPTION: Beginning November 1st 2026, the City of Georgetown's Arts and Culture Board will invite artist proposals for the conceptual design and proposed installation plan of an artistic screening wall in the Light and Water Works District Plaza. The screening wall will serve as a functional and artistic screen for the utility equipment dedicated to the Light and Water Works building.

ELIGIBILITY: This opportunity is open to all professional artists over the age of 18.

BUDGET: A fee of $50,000 will be paid to the artist, which must include all materials and equipment needed to install the artwork. The selected artist will be responsible for their own travel costs, lodging, and personal liability insurance.

INSTALLATION DATE: Screen wall will be completed and installed by July 31st, 2027.

APPLY: Applications will be submitted through Submittable.com between November 1st, 2026 and December 31st, 2026:

SELECTION: From the entries submitted by the deadline, the Arts and Culture Board will select three finalists for interviews with the design and construction team. Based on the interviews and quality of the proposal, one artist will then be selected to fabricate and install their artwork. Artists will be notified of the final selection by the end of February 2027.

APPLICATION FEE: None

Questions: Contact Amanda Still at 512-930-8471 or Amanda.still@georgetown.org

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ABOUT THE SITE:

The Light & Waterworks District Plaza, which is located between the Georgetown Public Library and the historic Light & Waterworks building, was shaped by extensive planning and public input that started in 2018, following a recommendation from the 2014 Downtown Master Plan. The district is a cornerstone of the City Center project, which was designed to blend and link important civic buildings—including the Library, the historic Light & Waterworks building, the Council & Court building, and City Hall—into a cohesive district. The plaza includes a performance stage, an event lawn and shaded pavilion, a dedicated food truck area, and public art.

The district's name pays tribute to the neighboring Light and Waterworks powerplant. Built in 1911, the Georgetown Light and Water Works is a historic industrial brick building that supplied essential municipal power and water utilities during the city's early 20th-century growth. It stands as a local landmark for its industrial architecture and anchors a modern civic hub downtown.

Directly adjacent to the screening wall is a permanent sculpture purchased in honor of a retired Assistant City Manager who shaped much of Georgetown's Arts and Culture fabric. The design of the screening wall must take the materials and color of this sculpture into consideration.





SCHEMATICS AND STRUCTURAL CONSIDERATIONS:

The City of Georgetown will prepare the site for the artist's installation and supply the concrete foundation, necessary footings, and structural steel posts. But the evaluators do encourage artists to think beyond the placement of the steel posts, as the design does not need to be limited to a series of rectangles. The Arts and Culture Program envisions a collaboration between the artist and the designers during the construction drawing phase to integrate the artist design with the design and placement of the steel posts.

(Drawings from Covey)



SELECTION CRITERIA: The finalists' proposals will be selected by the Georgetown Arts and Culture Board based on the following criteria:

- Quality of artistic composition
- Creativity of design in addressing the history of the site
- Artistic ability as demonstrated in examples of work submitted
- Evidence of experience creating durable and sustainable outdoor public art
- Willingness and ability to meet guidelines and contractual deadlines
- Proposed installation strategy and structural considerations
- Functionality of the design to both screen the utility equipment and make a creative statement
- Ability to fulfill submission guidelines

SUBMISSION GUIDELINES: *Each artist may submit only (1) design for consideration.* The following will be submitted online through Submittable at https://artsgeorgetown.submittable.com/Submit:

Contact information

- Full Name, address, telephone number, e-mail address
- Concept statement for proposed design
- Image(s) of proposed design
- Artist may submit up to (5) images to communicate proposed design (upload)

Addressed structural considerations

Proposed installation strategy

Support materials/Previous work

- Proposals should be accompanied by 5 to 10 images of previous work (upload)
- An artist statement describing experience and interest in creating a mural in Georgetown
- Resume (upload)

ANTICIPATED TIMELINE:

Call for Artist Proposals – November 1st – December 31st

- The Arts and Culture Board will review the design submissions and select three finalists at the January 19th, 2027 Arts and Culture Board meeting.
- January 25th – February 12th, 2027 Interviews conducted
- Artists will be notified of the final selection by late February 2027.
- Artist contract will be executed in early March, 2027 with deposit payment upon contract execution, with acknowledgment of due dates and construction deadlines.
- Site visit required during month of March and prior to submission of construction drawings.
- Construction drawings completed by artist and approved by the design and construction team by the end of March 2027.
- Work to commence by April 1st in preparation for installation on-site summer 2027
- Installation oversight will be facilitated by the City of Georgetown Arts and Culture Program Manager in management collaboration with City of Georgetown Capital Improvements and Covey Planning and Landscape Architecture.

- Installation MUST be completed by July 31st, 2027. This is a grant funded project with a period- of-performance deadline.

City of Georgetown, Texas
Arts and Culture Advisory Board
October 20, 2026

SUBJECT:
Manager Report

SUGGESTED ACTION:
Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager

ITEM SUMMARY:
Presentation of Arts & Culture Coordinator Report.

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
Attachment_October AC Program Report.pdf

Georgetown Arts and Culture Program Report

October 20, 2026

Public Art Program

- Screen wall at Light & Water Works (Grant)
  - Targeting a November/December Call for Art
  - Board to select 3 finalists
  - Design/construction team to award contract
  - Installation by July 31, 2027



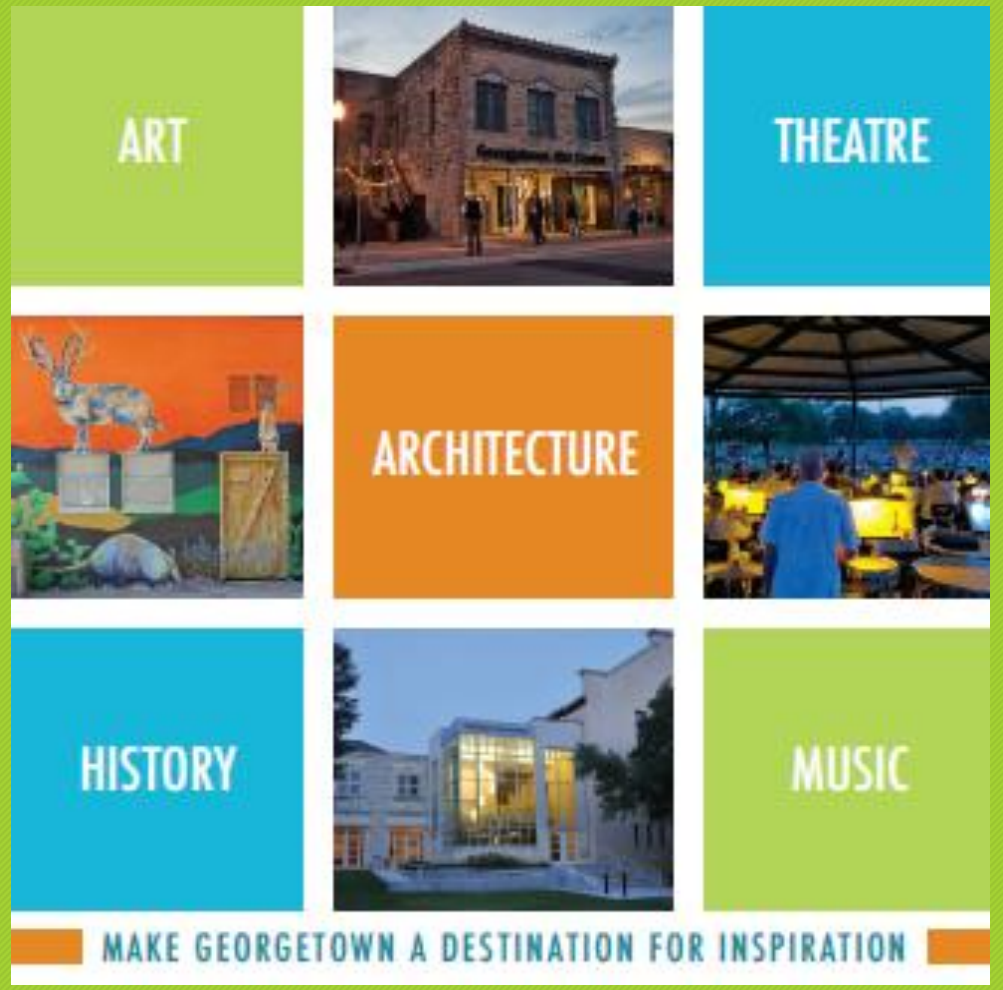
Cultural District Programming

- Georgetown Art Center
  - Current exhibit Land…ing (Oct. 24/25 opening events)
  - Small Works opens in Nov.(opening Nov. 21)
  - Fall Workshop Series- Ceramics (Nov 14)
  - Exhibit Masterclasses
    - Catherine Richardson (Mark-making 11/7)
    - Jay Asp (Acrylic Gouache 2/6)



Cultural District Programming

- Strategic Plan & Economic Impact Study
  - November 10: City Council Workshop
- Cultural Facilities Study
  - December 8: City Council Workshop



Cultural District Programming

Reminder to submit your upcoming events to the Cultural District Marketing & Promotion form!

- Tag and collaborate with Arts and Culture on socials



Future Meeting Timeline

November 17

- Discuss 2027 Round I Grants

December 15

- Board Holiday Party

January 19

- Award 2027 Round I Grants
- Select 3 finalists for artistic screen wall