Notice of Meeting of the Arts and Culture Advisory Board of the City of Georgetown, Texas November 17, 2026

The Georgetown Arts and Culture Advisory Board will meet on November 17, 2026 at 4:30 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found on the table at the entrance to the meeting room. Clearly print your name and the letter of the item on which you wish to speak and present it to the Board Liaison prior to the start of the meeting. You will be called forward to speak when the Board considers that item. Only persons who have delivered the speaker form prior to the meeting being called to order may speak. Speakers will be allowed up to three minutes to speak. If you wish to speak for six minutes, it is permissible to use another requestor's granted time to speak. No more than six minutes for a speaker may be granted. The requestor granting time to another speaker must also submit a form and be present at the meeting.

On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaisor prior to the day the agenda for this meeting is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

Regular Session

1.A Call to order
Call to order - Lynn Kessel, Board Chair

1.B Arts & Culture Announcements
Announcements - Lynn Kessel, Board Chair

1.C Approval of minutes
Consideration and approval of the October 20, 2026 minutes - Lynn Kessel, Board Chair

1.D Arts and Culture Grants for 2027 Round II
Discussion of Call for Grant Proposals – Amanda Still, Arts and Culture Program Manager

1.E Manager Report
Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2026, at _____, and remained so posted for at least three business days preceding the scheduled time of said meeting.

_____
Robyn Densmore, City Secretary

City of Georgetown, Texas
Arts and Culture Advisory Board
November 17, 2026

SUBJECT:
Call to order

SUGGESTED ACTION:
Call to order - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
November 17, 2026

SUBJECT:
Arts & Culture Announcements

SUGGESTED ACTION:
Announcements - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Arts and Culture Advisory Board
November 17, 2026

SUBJECT:
Approval of minutes

SUGGESTED ACTION:
Consideration and approval of the October 20, 2026 minutes - Lynn Kessel, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
10.20.2026 Arts & Culture Minutes - draft.pdf

Minutes of the
Arts and Culture Advisory Board
City of Georgetown, Texas
Tuesday, October 20, 2026

The Georgetown Arts and Culture Advisory Board met on Tuesday, October 20, 2026 at 4:30 PM at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King, Jr Street for additional information; TTY users route through Relay Texas at 711.

The following Members were in attendance:
Present were: Alicia B Kaplan, Denise M Brown, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas

Shelly Sommerfeld, Board Liaison, called the meeting to order in the absence of the Board President and the vacant Vice President position for the 2026-2027 term. Morgan Myers was elected Vice Chair by the board and ran the remainder of the meting once appointed.

Public Wishing to Address the Board

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On a subject not posted on the agenda: A request must be received by the Advisory Board or Commission Liaison prior to the day the agenda for this mee ng is posted. Each speaker will be given three minutes to address the Board or Commission members. No action can be taken.

1. Regular Session

1.A Call to order
Call to order – Shelly Sommerfeld, Board Liaison
at 4:30pm

1.C Elect Vice Chair

Consideration and possible action to elect a Vice-Chair - Lynn Kessel, Board Chair

Moved by Morgan T Myers; seconded by Robert W Thomas to Approve as self-nomination of Morgan Myers to be the board Vice Chair. **Motion** Approved: 6- 0

Voting For: Alicia B Kaplan, Denise M Brown, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas
Voting Against: None

1.B Arts & Culture Announcements

Announcements Morgan Myers, Board Vice Chair

- Alicia introduced herself to the board. She spoke about the Art of Quilting display that will be at the Dorothy Perry White Welcome Center Art Gallery from October 23, 2026 to January 22, 2027.
- Williamson County Museum's October artist of the month is Texas Through Her Lens (September 30 - October 31), featuring women photographers throughout the state of Texas. Kelsey Faykus will be displayed from November 4 - December 28.
- Williamson County Art Guild (WCAG) - the 50th Anniversary was a success, and they are still calculating the funds that were raised at the event. Waterloo Watercolor Group (WWG) will be displayed from October 2 to November 1. The Guild is still working with GISD on the student gallery wall, but they are currently displaying a few pieces from the students.
- The Legacy Show (WCAG) will run from November 10 - January 3, 2027 at the Rock St. Gallery and the Georgetown Public Library.
- The Friends of the Library are completing their Membership Drive in October.
- Land...Ing by Heidi Lowell and Catherine Richardson will be showing at the Georgetown Art Center (GAC) from October 16 - November 13. The artist reception will be held on October 24th. The Artist talk will be on October 25th and the Master Class will be held on November 11th.
- Small Works will be next at the GAC it is a juried exhibit that will be up from November 20 - January 21. Opening reception will be on November 21.
- Georgetown Palace Theatre - Oklahoma! is currently showing and almost sold out. The Second-to-Last-Chance Ladies League is at the Doug Smith Performance Center from October 16 - November 15. Next at the Springer Stage will be A Wonderful Life from November 27 - December 30 and then A Gentleman's Guide to Love and Murder from January 29, 2027 - February 28, 2027. The Stetsons and Starlight Gala will be held on November 7.
- 50 Fellas with Flutes raised $167,000.
- 3D Printing 2.01 Class will be held by GISD and more classes for the community will be announced.

1.D Elect Secretary

Consideration and possible action to elect a Secretary – Morgan Myers, Board Vice Chair

Moved by Diane N Sandlin; seconded by Robert W Thomas to Approve as self-nomination of Diane Sandlin to be the board Secretary. **Motion** Approved: 6- 0

Voting For: Alicia B Kaplan, Denise M Brown, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas
Voting Against: None

1.E Approval of minutes

Consideration and approval of the September 15, 2026 minutes – Morgan Myers, Board Vice Chair

Moved by Jeff A Manley; seconded by Diane N. Sandlin to Approve .
Motion Approved: 6- 0
Voting For: Alicia B Kaplan, Denise M Brown, Diane N. Sandlin, Jeff A Manley, Morgan T Myers, Robert W Thomas
Voting Against: None

1.F Light and Water Works Plaza Artists Proposal

Discussion of Call for Artist Proposals for the artistic screening wall in the Light and Water Works Plaza – Amanda Still, Arts and Culture Program Manager

Amanda discussed the details of the proposal for the screening wall project and answered the board's questions.

1.G Manager Report

Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager

Amanda and Corinne presented the report to the board and answered their questions.

Adjournment

These minutes were approved at the meeting of _____

_____ Chair

_____ Attest

City of Georgetown, Texas
Arts and Culture Advisory Board
November 17, 2026

SUBJECT:
Arts and Culture Grants for 2027 Round II

SUGGESTED ACTION:
Discussion of Call for Grant Proposals – Amanda Still, Arts and Culture Program Manager

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
Attachment A_Call for Grant Proposals.pdf

2027 Round II

The Georgetown Arts and Culture Board awards grants **twice a year** for art, music, theatre, dance, literary, and cultural heritage events and programs taking place in Georgetown. The City of Georgetown Arts and Culture Board considers all applicants without attention to the following – which includes but is not limited to – race, color, religion, sex, sexual orientation, gender identity, national origin, veteran, or disability status.

Starting **December 1, 2026,** the board will invite grant proposals for events and programs occurring between April 1, 2027 – September 30, 2027, as part of the 2027 Round I grant period. The deadline for submitting for this grant period is **December 31, 2026**.

Eligible requests: Nonprofit organizations, schools, and informal arts and culture organizations creating arts and culture programming or an event open to the public are eligible to apply. Eligible requests include equipment and supplies specific to the event or program that is occurring during the period of performance and necessary for the event/program to occur. Eligible applicants must be in good standing with a history of timely reporting and grant fulfillment requirements if previous Arts and Culture grants have been awarded. ***As this grant program is funded by the Hotel Occupancy Tax, programs must demonstrate economic impact through cultural tourism and encouragement of overnight hotel bookings (e.g., programs that may attract out-of-town visitors who also attend other arts & culture venues or events, stay overnight, shop, or dine in Georgetown). Please review this page as your organization considers programming that promotes tourism:*** ***View the Memorandum of Understanding between Texans for the Arts and the Texas Hotel & Lodging Association.***

Programming and events must also be open to the public.

Ineligible requests: Organizations that received funding in the 2026 Round II grant period are not eligible to apply for 2027 Round I. **For profit businesses are not eligible to apply for Arts and Culture grant funding**. Additional ineligible requests include food/beverage expenses, start-up costs or general operating expenses, and capital improvements.

The Georgetown Arts and Culture Grants help the Arts and Culture Board fulfill bylaw requirements which include recognizing and encouraging groups and organizations that enrich Georgetown life by bringing cultural and artistic values and artifacts to the City. Members of the Arts and Culture Board believe a vibrant arts community and cultural offerings are good for the quality of life for residents, will attract visitors, and will assist Georgetown in becoming a nationally recognized arts destination by 2030. The grant program helps develop and strengthen our local arts community by contributing funding to arts and culture programming that enhances our local community.

For events and programs occurring in…	Call will be open	Candidates will be notified	Checks will be mailed
April 2027-Sept. 2027 **(Round I)**	Dec. 1-31, 2026	January 2027	February
Oct. 2027-March 2028 **(Round II)**	June 1-30, 2027	July 2027	August

Some of the information requested will be:

- Contact information for someone readily available to answer questions about the proposal
- Purpose and description of the event or project
- **Total budget**
- **Amount being requested**
- **Anticipated funding sources that must fund (match) at least 30% of the total budget (e.g., donations, ticket sales, other grants)**
- Date, location, admission charge, and anticipated attendance
- Size and demographic makeup of past audiences or participants
- Description of how the grant will help your organization fulfill its mission.

Special consideration will be given to events or projects that meet one or more of these criteria:

- Are free admission; are open and accessible to the public
- Include outreach to populations that are traditionally underrepresented

Organizations or individuals that receive funding will be required to follow up by:

- Complete a grant agreement form and vendor application before funds are disbursed
- Recognizing the City of Georgetown Arts and Culture Board in their advertising and programs
- Submitting a one-page narrative report to the Arts and Culture Board with a description of the use of grant funds and copies of event promotion materials
- Submit a financial report form by October 30, 2027

City of Georgetown, Texas
Arts and Culture Advisory Board
November 17, 2026

SUBJECT:
Manager Report

SUGGESTED ACTION:
Presentation of Arts & Culture Report - Amanda Still, Arts & Culture Program Manager

ITEM SUMMARY:
Presentation of Arts & Culture Coordinator Report.

FINANCIAL IMPACT:

SUBMITTED BY:
Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:
Attachment_November AC Program Report.pdf

Georgetown Arts and Culture Program Report

November 17, 2026

Public Art Program

- Screen wall at Light & Water Works (Grant)
  - Call is open; deadline is December 31st; board to score
  - Board to select 3 finalists at January board meeting
  - Design/construction team to award contract
  - Installation by July 31, 2027



Cultural District Programming

- Georgetown Art Center
  - Current exhibit is Small Works (opening Nov. 21)
  - Next exhibit is TXSP
  - Exhibit Masterclasses
    - Jay Asp (Acrylic Gouache 2/6)



Cultural District Programming

- Autumn Art Stroll After Action Report
  - Adjustments for Spring
  - Adjustments for Autumn 2027

Cultural District Programming

- Cultural Facilities Study Project
  - Update on the 11/10 Council Workshop – Strategic Plan
  - Update on the 12/8 Council Workshop – Facilities Study
    - Overview of GHC
    - Overview of GAC
    - Overview of Shotgun House
    - Show support at Workshop



Cultural District Programming

Reminder to submit your upcoming events to the Cultural District Marketing & Promotion form!

- Tag and collaborate with Arts and Culture on socials



Future Meeting Timeline

December 15

- Board Holiday Party

January 19

- Award 2027 Round I Grants
- Select 3 finalists for artistic screen wall

February 16

- Workplan