

Notice of Meeting of the Main Street Advisory Board of the City of Georgetown, Texas January 9, 2026

The Georgetown Main Street Advisory Board will meet on January 9, 2026 at 9:00 AM at Downtown Development & Special Events Offices, 502 S. Main Street, Georgetown, TX 78626.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Regular Session

- 1.A **Call to order**
Call to order - Evan Cuyler, Board Chair
- 1.B **Approval of minutes**
Consideration and approval of the December 12, 2025 minutes - Evan Cuyler, Board Chair
- 1.C **Board Volunteer Time**
Record board volunteer time – Rachel White, Downtown Development Manager
- 1.D **Main Street Community Assessment Accreditation**
Discussion about the Main Street Community Assessment Accreditation - Rachel White, Downtown Development Manager
- 1.E **Project Team & Partner Updates**
Discussion on Project Teams, Partner updates, and BRE Visits - Evan Cuyler, Board Chair
- 1.F **Staff Report**
Staff Report – Rachel White, Downtown Development Manager

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2025, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
Main Street Advisory Board
January 9, 2026

SUBJECT:

Call to order

SUGGESTED ACTION:

Call to order - Evan Cuyler, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

**City of Georgetown, Texas
Main Street Advisory Board
January 9, 2026**

SUBJECT:

Approval of minutes

SUGGESTED ACTION:

Consideration and approval of the December 12, 2025 minutes - Evan Cuyler, Board Chair

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

[25-12-12 M - draft.pdf](#)

Minutes of the Main Street Advisory Board City of Georgetown, Texas Friday, December 12, 2025

The Georgetown Main Street Advisory Board met on Friday, December 12, 2025 at 9:00 AM at Downtown Development & Special Events Offices, 502 S. Main Street, Georgetown, TX 78626.

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The following Members were in attendance:

Present were: Rachel Cummins, Jennifer L Ridings-myhra, Trisha R Tallman, Evan Cuyler, Markus Lindsey, Calvin Woolery-price, Jaime M Manuel Aguilar

1. Regular Session

1.A Call to order

Call to order - Evan Cuyler, Board Chair
@ 9:12am

1.B Approval of minutes

Consideration and approval of the November 14, 2025 minutes - Evan Cuyler, Board Chair

Moved by Trisha R Tallman; seconded by Markus Lindsey to Approve .

Motion Approved: 7- 0

Voting For: Rachel Cummins, Jennifer L Ridings-myhra, Trisha R Tallman, Evan Cuyler, Markus Lindsey, Calvin Woolery-price, Jaime M Manuel Aguilar

Voting Against: None

1.C Board Volunteer Time

Record board volunteer time – Rachel White, Downtown Development Manager
Board members entered their volunteer time for the last month.

1.D Project Team & Partner Updates

Discussion on Project Teams, Partner updates, and BRE Visits - Evan Cuyler, Board Chair

- Discussed new members joining our sub committees.
 - Calvin is interested in joining Breakfast Bites
 - Jaime is interested in joining Beer Crawl.
- Georgetown Swirl updates by Rachel Cummins. Tickets are on sale, VIP tickets are sold out. We are finalizing participants now.
- Kim gave update on Small Business Saturday, very successful event and some stores noted it was the best one yet.
- Our Shop Small passport went well and over 60 people submitted voting, and we gave away 11 giveaway baskets.
- Discussed the Main Street ornament, we have about 250 left to sell.
- Palace Theater requested our main street ornament to be our next year for their 100 year anniversary.
- Chamber awards are open and due.
- Best of Georgetown contest submissions are also open.
- Preservation Georgetown Holiday Home Tour is starting this weekend.
- BRE visits are to start back up next year, with Red Horn being the first one. Board members possibly interested in attending those again.

1.E Staff Report

Staff Report – Rachel White, Downtown Development Manager

- No activity on façade grant fund
- The Exchange is interested in the grant for a new sign to get on the expanded building, so we are expecting an application early next year.
- Palace Playhouse is relocating to Doug Smith Performance Center
- Main Street Community Assessment is due in January.
- Out of office for holidays
- Visitor's Center temporarily moving into the parking garage while that building is renovated
- Georgetown Swirl tickets are on sale now
- Civic Leadership Academy Applications are now open

Adjournment

Moved by Markus Lindsey; seconded by Trisha R Tallman to Adjourn @ 10:15am.

Motion Adjourn: 7 - 0

Voting For: Rachel Cummins, Jennifer L Ridings-myhra, Trisha R Tallman, Evan Cuyler, Markus Lindsey, Calvin Woolery-price, Jaime M Manuel Aguilar

Voting Against: None

These minutes were approved at the meeting of _____

Chair

Attest

City of Georgetown, Texas
Main Street Advisory Board
January 9, 2026

SUBJECT:

Board Volunteer Time

SUGGESTED ACTION:

Record board volunteer time – Rachel White, Downtown Development Manager

ITEM SUMMARY:

Board members will input their monthly volunteer hours for Main Street as part of annual tracking.

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Main Street Advisory Board
January 9, 2026

SUBJECT:

Main Street Community Assessment Accreditation

SUGGESTED ACTION:

Discussion about the Main Street Community Assessment Accreditation - Rachel White,
Downtown Development Manager

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

City of Georgetown, Texas
Main Street Advisory Board
January 9, 2026

SUBJECT:

Project Team & Partner Updates

SUGGESTED ACTION:

Discussion on Project Teams, Partner updates, and BRE Visits - Evan Cuyler, Board Chair

ITEM SUMMARY:

- Breakfast Bites
- Fundraising Events
 - Swirl
 - Poppy Festival

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A

**City of Georgetown, Texas
Main Street Advisory Board
January 9, 2026**

SUBJECT:

Staff Report

SUGGESTED ACTION:

Staff Report – Rachel White, Downtown Development Manager

ITEM SUMMARY:

Facade Grant Fund update, Business & Development updates and Upcoming event dates to remember.

FINANCIAL IMPACT:

SUBMITTED BY:

Shelly Sommerfeld, Economic Development plus

ATTACHMENTS:

N/A