



AGENDA
ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING
COUNCIL CHAMBERS
5803 THUNDERBIRD
LAGO VISTA, TX
AUGUST 11, 2026 AT 4:00 PM

JOIN MEETING VIA VIDEO CONFERENCE

Please join my meeting from your computer, tablet or smartphone.

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Access Code: 699-679-021

United States: +1 (872) 240-3412

I. CALL TO ORDER, CALL OF ROLL

Justin Loucks - Chair

Jeff Flauding

Don Johndrow - Vice Chair

Jonathan Awtry

David VonOhlerking - Secretary

Corey Wright

Russell Murphy

Staff Liaison - Eric Zeno

II. CITIZEN COMMENTS

To participate in the citizen comments portion of the meeting, you must submit a completed form. If you are attending the meeting in the City Council Chambers you must complete the form available at that location and provide it to the Economic Development Director prior to the start of the meeting. The form can also be found on the City's website at the link below.

[CITIZEN PARTICIPATION REGISTRATION FORM](#)

III. STAFF, COUNCIL LIAISON, AND CHAMBER OF COMMERCE REPORTS

a. Routine reports from City Council Liaison.

b. Routine reports from City Staff.

c. Routine reports from Chamber of Commerce. - Executive Director, Allison Sargent

IV. DISCUSSION AND POSSIBLE ACTION ITEMS

1. Consider, discuss, and take action on request for matching funds for upcoming grants.

2. Consider, discuss, and take action on potential funding sources for the EDC.
3. Consider, discuss, and take action on EDC 2026-2027 workplan.
4. Discussion on updates and follow-up from EDC subcommittee.
5. Approval of the July 14, 2026, EDC regular meeting minutes.

V. ADJOURNMENT

IT IS HEREBY CERTIFIED that the above Notice was posted on the Bulletin Board in accordance with Government Code section 551.041 located at all times in City Hall in said City by 5:00 pm on the 5th day of August, 2026.

Robin Smith , City Secretary

THIS MEETING SHALL BE CONDUCTED PURSUANT TO THE TEXAS GOVERNMENT CODE SECTION 551.001 ET SEQ. AT ANY TIME DURING THE MEETING THE COUNCIL RESERVES THE RIGHT TO ADJOURN INTO EXECUTIVE SESSION ON ANY OF THE ABOVE POSTED AGENDA ITEMS IN ACCORDANCE WITH THE SECTIONS 551.071, 551.072, 551.073, 551.074, 551.075 OR 551.076. THE CITY OF LAGO VISTA IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED UPON REQUEST.

Notice is hereby given that a quorum of the City Council may be present at this meeting. This meeting is not a meeting of the City Council, and no deliberation or action will be taken by the City Council.



Item Cover Page

ECONOMIC DEVELOPMENT CORPORATION AGENDA ITEM REPORT

DATE: August 11, 2026

SUBMITTED BY: Eric Zeno, Economic Development Director

SUBJECT: Consider, discuss, and take action on request for matching funds for upcoming grants.



Item Cover Page

ECONOMIC DEVELOPMENT CORPORATION AGENDA ITEM REPORT

DATE: August 11, 2026

SUBMITTED BY: Eric Zeno, Economic Development Director

SUBJECT: Consider, discuss, and take action on potential funding sources for the EDC.



Item Cover Page

ECONOMIC DEVELOPMENT CORPORATION AGENDA ITEM REPORT

DATE: August 11, 2026

SUBMITTED BY: Eric Zeno, Economic Development Director

SUBJECT: Consider, discuss, and take action on EDC 2026-2027 workplan.



Item Cover Page

ECONOMIC DEVELOPMENT CORPORATION AGENDA ITEM REPORT

DATE: August 11, 2026

SUBMITTED BY: Eric Zeno, Economic Development Director

SUBJECT: Discussion on updates and follow-up from EDC subcommittee.



Item Cover Page

ECONOMIC DEVELOPMENT CORPORATION AGENDA ITEM REPORT

DATE: August 11, 2026

SUBMITTED BY: Eric Zeno, Economic Development Director

SUBJECT: Approval of the July 14, 2026, EDC regular meeting minutes.

ATTACHMENTS:
[26-07-14-EDC minutes.pdf](#)



**ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING MINUTES
TUESDAY, JULY 14, 2026, 4:00 PM
COUNCIL CHAMBERS 5803 THUNDERBIRD
LAGO VISTA, TX**

JOIN MEETING VIA VIDEO CONFERENCE

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<https://meet.goto.com/699679021>

CALL TO ORDER, CALL OF ROLL

Justin Loucks - Chair
Don Johndrow - Vice Chair
David vonOhlerking - Secretary
Jonathan Awtry
Corey Wright
Russell Murphy
Jeff Flauding

Staff Liaison - Eric Zeno
Council Liaison - Norma Owen
Chamber Liaison - Allison Sargent

Secretary David vonOhlerking presided in Chair Justin Loucks' absence.
Justin Loucks and Russell Murphy were absent.
Allison Sargent arrived at approximately 4:10 p.m.
Corey Wright arrived at 4:15 p.m.

I. CITIZEN COMMENTS

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No citizen comments were received.

II. STAFF, COUNCIL LIAISON, AND CHAMBER OF COMMERCE REPORTS

a. Routine reports from City Council Liaison.

Norma Owen reported that City Council had no current assignments for the EDC and noted the upcoming budget deadline for potential EDC recommendations.

b. Routine reports from City Staff.

Eric Zeno reported that Lago Liberty Days and Friday Wings were successful and noted an upcoming City splash event.

c. Routine reports from Chamber of Commerce. - Executive Director, Allison Sargent

Allison Sargent reported on upcoming Chamber events, newspaper printing changes, teacher welcome bags, Visitor Center activity, new members, and planned artificial-intelligence training.

III. PRESENTATIONS

1. Presentation on July grant updates from McCoy Consulting.

Brittany McCoy presented five grant opportunities related to outdoor recreation, community development, conservation, rural design, and disaster repair. She also reported receipt of an AARP disaster-resilience grant. No action was taken.

2. Presentation from Covey on wayfinding sign for the City of Lago Vista, by Partner, Travis Crow, PLA.

Travis Crow of Covey presented options for a citywide wayfinding, signage, and branding plan, including design standards, public engagement, mapping, and phased implementation. No action was taken.

IV. DISCUSSION AND POSSIBLE ACTION ITEMS

1. Consider, discuss, and take action on NSP wayfinding proposal.

The Board discussed the need to better define the project scope and coordinate with City Council before proceeding. David vonOhlerking made a motion to table the item. Corey Wright seconded the motion. The motion passed unanimously.

2. Consider, discuss, and take action on upcoming grants.

Jonathan Awtry made a motion to pursue the five presented grants that did not require matching funds. Corey Wright seconded the motion. The motion passed unanimously.

3. Discussion on updates and follow-up from EDC subcommittee.

David vonOhlerking and Don Johndrow reported on subcommittee discussions regarding balanced growth, a potential town center, commercial development, public-private partnerships, and future funding opportunities. No action was taken.

4. Consider, discuss, and take action on potential funding sources for the EDC.

The Board discussed possible City matching funds and other future funding sources for EDC-supported projects. No action was taken.

5. Consider, discuss, and take action on EDC 2026-2027 workplan.

The Board discussed development of the 2026-2027 workplan and increased use of the City discussion board to develop priorities between meetings. No action was taken.

6. Approval of the May 12, 2026, EDC regular meeting minutes.

David vonOhlerking made a motion to approve the May 12, 2026, EDC regular meeting minutes. Don Johndrow seconded the motion. The motion passed by a vote of 4-0-1, with Jonathan Awtry abstaining.

V. ADJOURNMENT

The meeting was adjourned.

Lago Vista Economic Development Corporation:

Justin Loucks, Chair

ATTEST:

David vonOhlerking, Secretary

On a motion by _____, seconded by _____, the above and foregoing instrument was passed and approved on ____ day of _____, 2026.