



AGENDA
GOLF COURSE ADVISORY COMMITTEE REGULAR MEETING
CITY COUNCIL CHAMBERS
5803 THUNDERBIRD
LAGO VISTA, TX
JULY 22, 2025 AT 6:30 PM

CALL TO ORDER, CALL OF ROLL

Larry Russell, Chair

Jack Desjardins, Vice-Chair

Susie Mumford, Secretary

Michael Zaydel

Gage Hunt

Michael De Sosa

Michael McDonald

CITIZEN COMMENTS

To participate in the citizen comments portion of the meeting, please submit your completed form prior to the beginning of the meeting utilizing the online form found on the City's webpage and the link below:

[CITIZEN PARTICIPATION REGISTRATION FORM](#)

STAFF AND COUNCIL LIAISON REPORTS

1. Routine reports from City Council Liaison.
2. Routine reports from City Staff.

ACTION ITEMS

3. Approval of minutes for June 24, 2025, Golf Course Advisory Committee meeting.
4. Discussion and possible action regarding GCAC 2025 Annual Report to Council.
5. Discussion and possible action regarding GCAC 2025 Work Plan Activities.
6. Discussion and possible action regarding GCAC Future Meeting Dates.

ADJOURNMENT

IT IS HEREBY CERTIFIED that the above Notice was posted on the Bulletin Board in accordance with Government Code section 551.041 located at all times in City Hall in said City by 2:20 PM on the 16th day of July 2025.

Eric De La Cruz, Assistant City Secretary

THE CITY OF LAGO VISTA IS COMMITTED TO COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT. REASONABLE MODIFICATIONS AND EQUAL ACCESS TO COMMUNICATIONS WILL BE PROVIDED UPON REQUEST.



Item Cover Page

GOLF COURSE ADVISORY COMMITTEE AGENDA ITEM REPORT

DATE: July 22, 2025

SUBMITTED BY: GCAC Chairperson, Golf Course

SUBJECT: Approval of minutes for June 24, 2025, Golf Course Advisory Committee meeting.

FINANCIAL IMPACT: n/a

RECOMMENDATION: Approval

ATTACHMENTS:
[GCAC Meeting Minutes-24 June 2025-Draft.pdf](#)



DRAFT
Meeting Minutes
Golf Course Advisory Committee
Tuesday, June 24, 2025 at 6:30 PM

Call to Order: 6:30pm

In Attendance:

Mike de Sosa, Susie Mumford; Gage Hunt, Michael McDonald, Jack Desjardins, Larry Russell; Council Liaison, Norma Owen; Staff Liaison, Greg Saul

Citizen Comments: none

STAFF AND COUNCIL LIAISON REPORTS

1. Council Liaison: Nothing to report

2. Staff Reports: Rounds & revenue continue to increase. YTD revenue is \$623k with expenses around \$860k for a loss of around 240k. The pickleball/driving range net should be completed within the next 2 weeks. No design started on irrigation system.

PRESENTATIONS:

3. KLVB presentation: Proposed a mural to be painted on the side of the golf course clubhouse. Will use a local vendor and coordinate with Greg to come up with sketches for approval. Everyone on committee was in agreement to go forward.

ACTION ITEMS

3. Approval of May 27, 2025 Minutes: Gage made a motion to approve, Jack 2nd the motion. Motion carried.

4. Discussion, Consideration and Possible Action regarding GCAC 2025 Work Plan.

Mike de Sosa discussed ways to disseminate information to the public ie, utility bill?

5. Discussion, Consideration and Possible Action regarding the "Golf Course Advisory Committee 2025 Annual Report" to Council.

Discussed changes to the initial slides for the presentation

6. Discussion, consideration and Possible Action regarding GCAC Future Meeting Dates.

Next meeting to be 7/22/2025 at 6:30

Adjournment:

Meeting adjourned at 8:38

Respectfully Submitted,
Susie Mumford, Secretary



Item Cover Page

GOLF COURSE ADVISORY COMMITTEE AGENDA ITEM REPORT

DATE: July 22, 2025

SUBMITTED BY: GCAC Chairperson, Golf Course

SUBJECT: Discussion and possible action regarding GCAC 2025 Annual Report to Council.

FINANCIAL IMPACT: n/a

ATTACHMENTS:
[GCAC FY2025 Annual Report-Draft-9.pdf](#)

Preliminary-Draft 9

Lago Vista Golf Course Advisory Committee

FY2025 Annual Report



REPORT OUTLINE

- LVGC course conditions.
- Competitor Course Comparisons.
- GCAC 2025 Work Plan.

COURSE CONDITIONS

2025

- Course conditions have improved significantly in the past two years but still well below competition.
- Improvements resulting from:
 - GCM staff continued repair/patch the irrigation system.
 - Most greens returned to a playable condition.
 - Still many sand spots and uneven surfaces.
 - Beneficial rains at opportune times.
- Current Irrigation system still only viable for watering greens with minimal capacity for fairways and tee boxes.

GREENS CONDITIONS



Hole # 7 green
(June 2025)

7/14/2025



Pot-Hole Examples
Hole # 7 (May 2024)

Preliminary-Draft 9

COURSE CONDITIONS

Tee box Example
Hole # 3

Typical Fairway Example
Hole # 11



Preliminary-Draft 9

Area Municipal Owned Golf Course Reviews

Location	Course Name	Last 6 Months	Last 12 Months
Burnet	Delaware Springs (DS)	4.7	4.6
Austin	Morris Williams (MW)	4.6	4.3
Marble Falls	Hidden Falls (HF)	4.6	4.5
Austin	Lions	4.5	4.6
Round Rock	Forest Creek (FC)	4.4	4.5
Austin	Roy Kizer (RK)	4.3	4.2
Leander	Crystal Falls (CF)	4.0	4.1
Austin	Jimmy Clay (JC)	3.9	4
Lago Vista	LVGC	3.5	3.3

* Source: GolfNow.COM (scale of 1-5)

2.4 (6/23-6/24)

Categories: Off-Course Amenities, Value, Pace of Play,
Staff Friendliness, Course Layout, Course Conditions

Preliminary-Draft 9

Area Municipal Owned Golf Courses

Fee Structure Comparisons

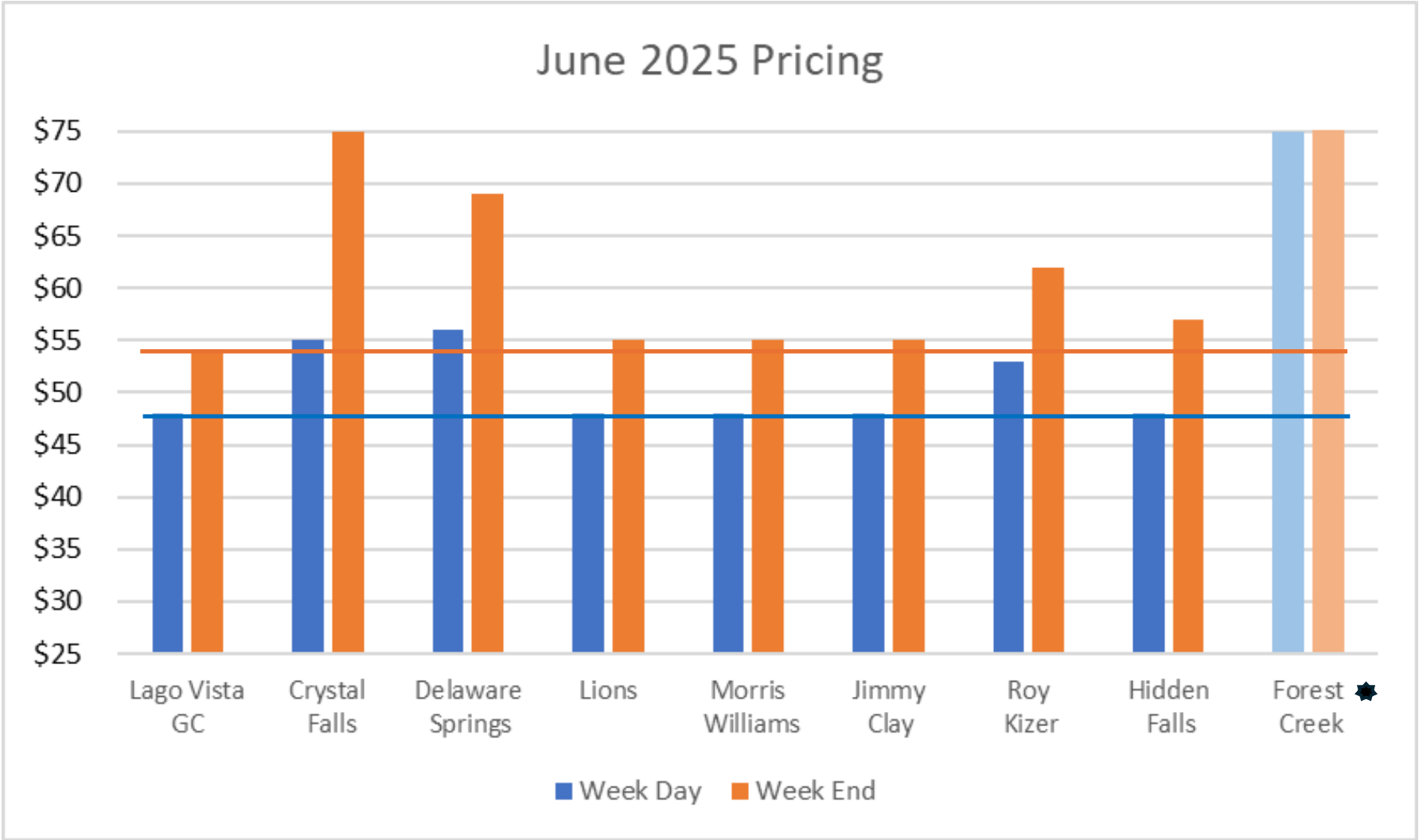
Fee Type	Lago Vista (LVGC)	Leander (CF)	Burnet (DS)	Austin (Lions)	Austin (MW)	Austin (JC)	Austin (RK)	Marble Falls (HF)	Round Rock (FC) **
Daily Fee (Week Day)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Daily Fee (Week End)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Annual Fee (Single)	✓	✓	✓	✓	✓	✓	✓	X	X
Annual Fee (Multi Person)	✓	✓	✓	X	X	X	X	X	X
Resident/ non-Resident	X	✓	✓	✓	✓	✓	✓	X	✓

** 1) Operated by Kemper Golf.



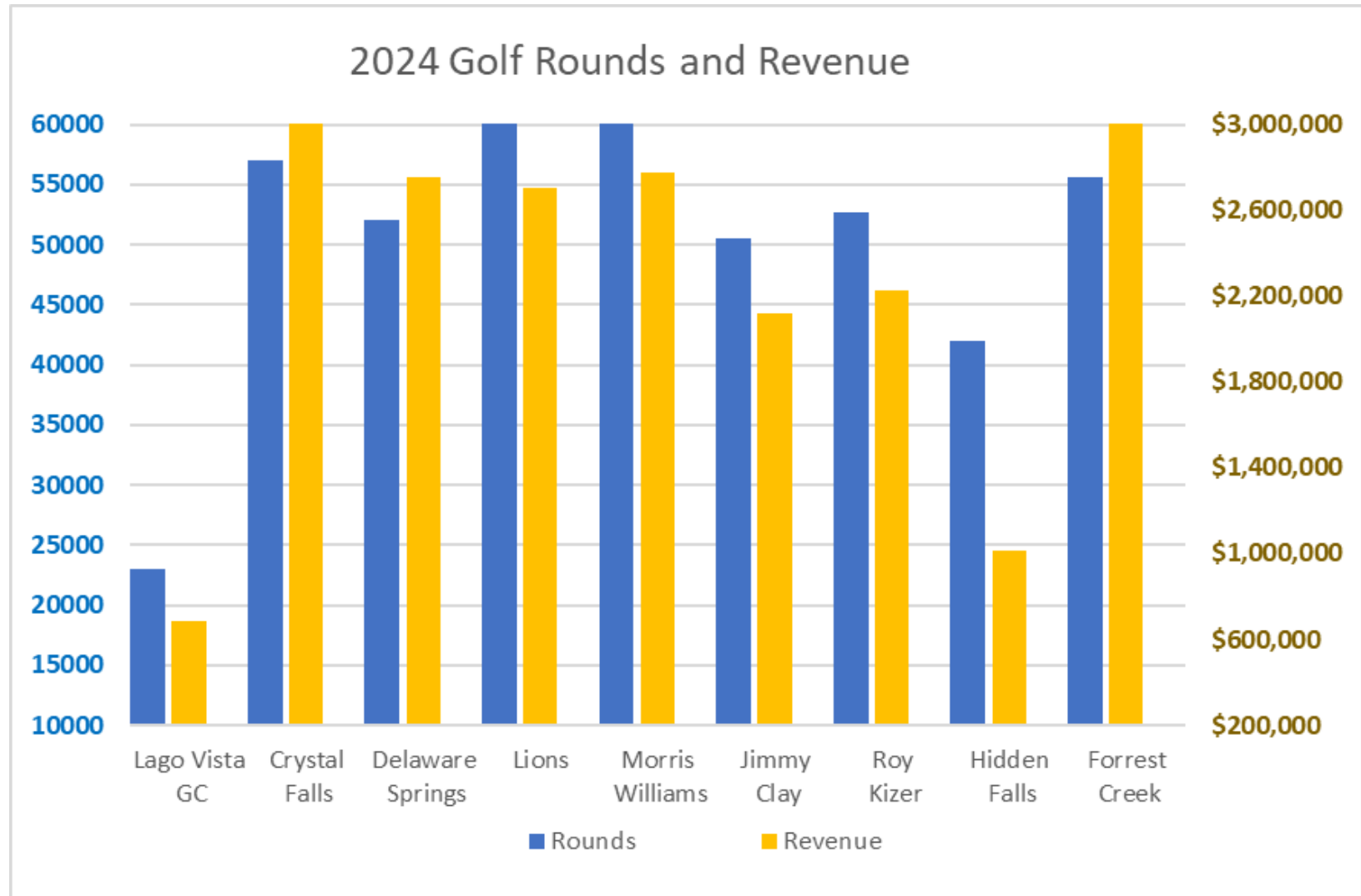
Preliminary-Draft 9

Area Municipal Owned Golf Course Daily Fee Comparison



Preliminary-Draft 9

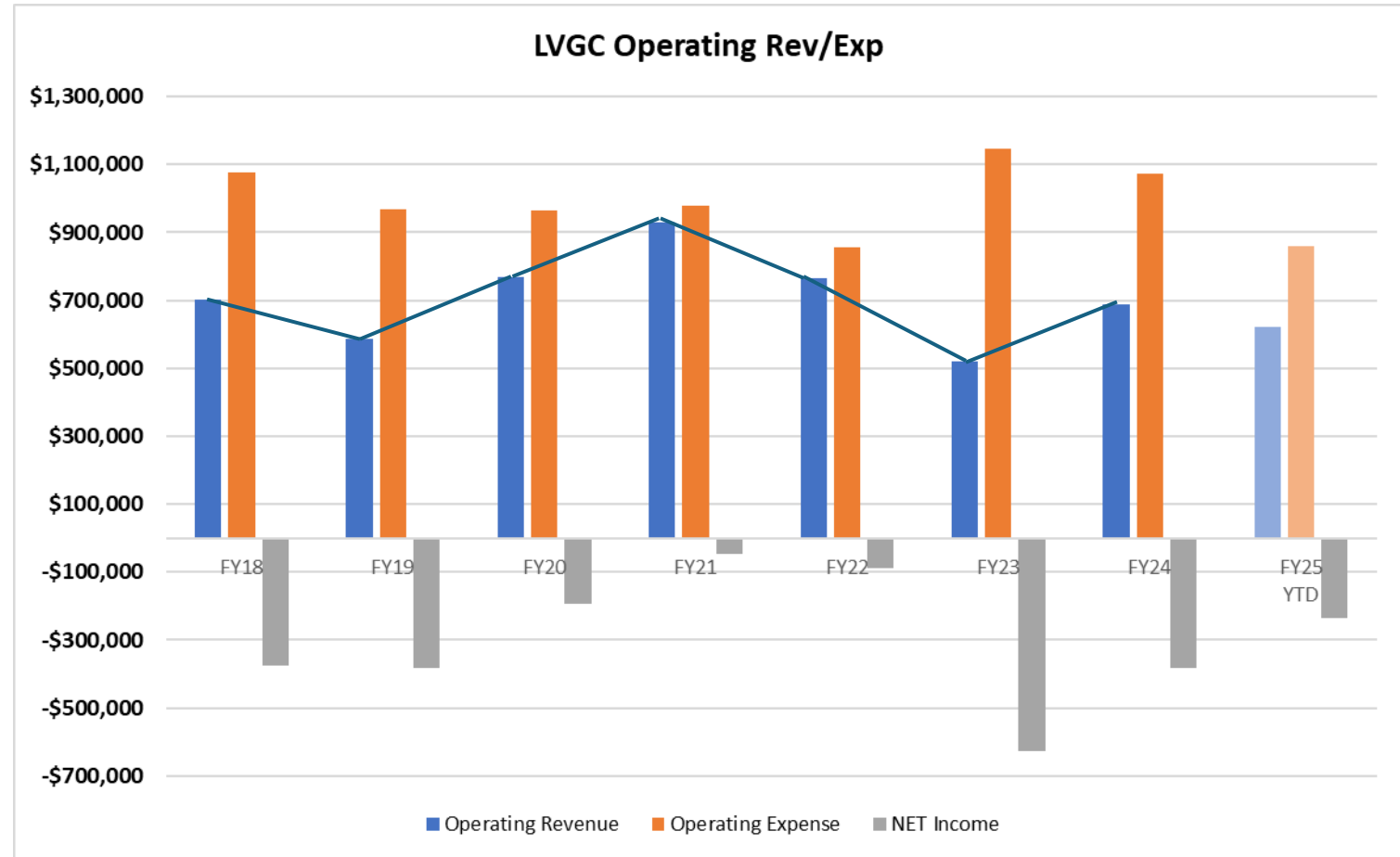
Area Municipal Owned Golf Course Revenue Comparison



Preliminary-Draft 9

Lago Vista Golf Course

- Revenue continues to increase from FY23 low.



- FY18-FY23 from Annual Financial Reports (audited). Depreciation removed from Expenses
- FY24 financial data from 9.30.2024 unaudited monthly report
- FY25 YTD data through May (8 months)

Golf Course Summary

- Golf interest continues to expand at a healthy rate.
 - USGA: Participation up 38% in past 5 years (47.2M participants in 2024)
- Revenue and rounds played data from local municipal courses provide strong evidence that LVGC can grow substantially.
- Replacement of irrigation system key to continuing improvement of course conditions and revenue growth.

GCAC Work Plan Goals

Preliminary-Draft 9

- On balance, the golf course is perceived as a valuable asset of the community by its citizens.
- The focus topics are durable and long lasting for the committee.

GCAC 2025 Work Plan

➤ **Focus Topic:**

Determine the actions needed to optimize the financial position of the Lago Vista Golf Course.

Sub Topics:

- What does success look like.
- What is the financial potential of the LVGC.
- Analyze how to increase rounds played and revenue.

➤ **Focus Topic:**

Reinforce the overall value of the LVGC to both residents and non-residents.

Sub Topics:

- Promote the LVGC as a valuable amenity of the LV community through clear and transparent communications.
- Utilize cost-effective vehicles to promote the LVGC to the non-resident golfing community.

GCAC 2025 Work Plan Update

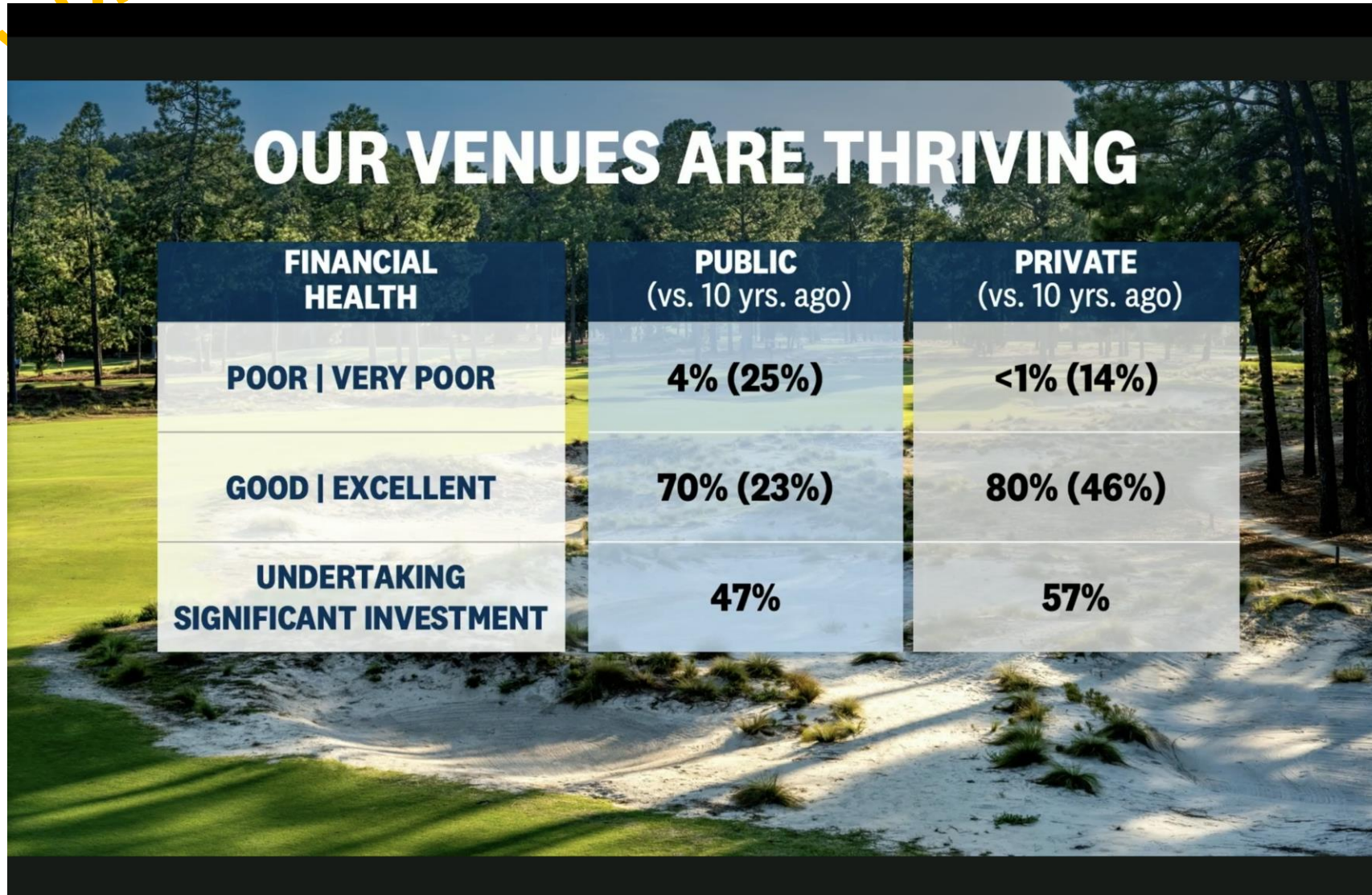
➤ **Focus Topic:** Determine the actions needed to optimize the financial position of the Lago Vista Golf Course.

- ✓ Sub-committee teams identified for sub-topics.
- ✓ Annual revenue data updated.
- ✓ Comparative data with competition updated.
- ✓ Current Fees and Structure compared to area Municipal Owned Golf Courses.

➤ **Focus Topic:** Reinforce the overall value of the LVGC to both residents and non-residents.

- ✓ Sub-committee on effluent disposal communication initiated.
- ✓ Interaction with EDAC initiated to investigate expanding non-resident promotional opportunities.
Productive first session.
- ✓ Interface to PRAC initiated to monitor any joint/cross effort opportunities.

Appendix





Item Cover Page

GOLF COURSE ADVISORY COMMITTEE AGENDA ITEM REPORT

DATE: July 22, 2025

SUBMITTED BY: GCAC Chairperson, Golf Course

SUBJECT: Discussion and possible action regarding GCAC 2025 Work Plan Activities.

FINANCIAL IMPACT: N/A



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GOLF COURSE ADVISORY COMMITTEE AGENDA ITEM REPORT

DATE: July 22, 2025

SUBMITTED BY: GCAC Chairperson, Golf Course

SUBJECT: Discussion and possible action regarding GCAC Future Meeting Dates.