



CITY COUNCIL

AGENDA

THURSDAY, MARCH 2, 2023

SPECIAL HYBRID MEETING – 5:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE
AGENDA

IN PERSON INFORMATION:

CIVIC CENTER MEETING HALL
WILLIAM H. MENDENHALL ROOM
1016 S. LIVERMORE AVENUE

TELECONFERENCE INFORMATION:

ZOOM WEBINAR:

<https://us02web.zoom.us/j/84360413828>

Zoom dial in phone number:

1 669 900 6833

Meeting ID: 843 6041 3828

CITY OF LIVERMORE YOUTUBE CHANNEL:

<https://www.youtube.com/c/CityofLivermoreCalifornia>

NOTICE IS HEREBY GIVEN that the City Council of the City of Livermore will convene a City Council special meeting on March 2, 2023 beginning at 5:00 pm, held at the William H. Mendenhall Room located at 1016 S. Livermore Avenue and virtually using Zoom. This special meeting is being called by Mayor John Marchand. /s/ John Marchand

John P Marchand, Mayor

Brittni Kiick, Vice Mayor

Ben Barrientos, Council Member

Evan Branning, Council Member

Robert W Carling, Council Member

1. CALL TO ORDER

2. ROLL CALL

Council Member Ben Barrientos
Council Member Evan Branning
Council Member Robert W. Carling
Vice Mayor Brittini Kiick
Mayor John Marchand

3. SPECIAL MEETING ITEM

AN OPPORTUNITY FOR THE PUBLIC TO ADDRESS THE CITY COUNCIL REGARDING THE SPECIAL MEETING ITEM WILL BE PROVIDED BY THE MAYOR.

- 3.1 City Council interview and appointment of Planning Commission applicants to three vacancies with regular terms ending March 1, 2027.

Recommendation:

Staff recommends the City Council interview applicants and appoint three Planning Commissioners with regular terms ending March 1, 2027. Applicants were randomly selected to be interviewed in the following order:

Tracy Kronzak
Jacob Anderson
Erik Bjorklund
Asa Strout
Neal Pann
Yolanda Fintschenko
Carmelita (Mel) Chiong

Staff also recommends City Council direct the City Clerk to administer the Oath of Office to the newly appointed Planning Commissioners.

Staff Report

Attachments:

1. Tracy Kronzak
2. Jacob Anderson
3. Erik Bjorklund
4. Asa Strout
5. Neal Pann
6. Yolanda Fintschenko
7. Carmelita (Mel) Chiong
8. LMC Section 2.55 Planning Commission

4. ADJOURNMENT

To a Special City Council meeting on Monday, March 6, 2023 at 5:00 pm and a Regular City Council meeting on Monday, March 13, 2023 at 7:00 pm, Civic Center Meeting Hall, City Council Chambers, 1016 S. Livermore Avenue and virtually using Zoom.

5. HOW TO PARTICIPATE IN YOUR CITY COUNCIL MEETING

You can participate in the meeting in a number of ways:

Comments are limited to one comment per person per item regardless of format or time submitted (this includes email and e-comment submissions prior to the meeting as well as live comments during the meeting).

Special Meetings, Workshops - The public will have the opportunity to address the City Council regarding the item that is the subject of the special meeting or workshop. Public comments are limited to a maximum of 3 minutes per person.

Platforms to Participate in Meetings:

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the City Clerk's Office (cityclerk@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the City Council and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment link [here](#). Comments may be up to 1000 characters in length and will be accepted up until 4:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the City Council and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment in person, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the City Clerk prior to the start of the item. To submit a comment using Zoom, you may use the 'raise hand' feature. Please note that the City Council is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the City Council may place it on a future agenda or direct staff to work with you and/or report to the City Council on the issue.

Zoom Webinar: <https://us02web.zoom.us/j/84360413828>

Zoom dial in phone number: 1 669 900 6833

Meeting ID: 843 6041 3828

If you would like to deliver written materials to the City Council as part of your public comments, and are commenting in person, please provide 10 copies to the City Clerk with your speaker card. If you are commenting using Zoom, the speaker must identify that intent in his or her comment and immediately email the materials to the City Clerk at cityclerk@LivermoreCA.gov.

The **City Council Agenda and Agenda Reports** are prepared by City staff and are available

for public review on Tuesday evening, six days prior to the City Council meeting in the Civic Center Library, 1188 South Livermore Avenue, Livermore, and at the City Clerk's Office, 1052 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, <http://LivermoreCA.gov/agenda>.

Under Government Code §54957.5, any supplemental material distributed to the members of the City Council after the posting of this agenda will be available for public review in the City Clerk's Office, 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at <http://LivermoreCA.gov/agenda>.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACoordinator@LivermoreCA.gov OR CALL (925) 960-4170 (VOICE) OR (925) 960- 4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.



CITY COUNCIL STAFF REPORT

ITEM NO. 3.1

DATE: March 2, 2023

TO: Honorable Mayor and City Council

FROM: Marianna Marysheva, City Manager

SUBJECT: City Council interview and appointment of Planning Commission applicants to three vacancies with regular terms ending March 1, 2027.

RECOMMENDED ACTION

Staff recommends the City Council interview applicants and appoint three Planning Commissioners with regular terms ending March 1, 2027. Applicants were randomly selected to be interviewed in the following order:

Tracy Kronzak
Jacob Anderson
Erik Bjorklund
Asa Strout
Neal Pann
Yolanda Fintschenko
Carmelita (Mel) Chiong

Staff also recommends City Council direct the City Clerk to administer the Oath of Office to the newly appointed Planning Commissioners.

SUMMARY

The Planning Commission consists of five members who are interviewed and appointed by the City Council. Members are limited to serving two consecutive four-year terms, after which they may be appointed to the Planning Commission following a two-year break in service.

Recruitment for the vacancies began December 15, 2022. Advertisements were published in the Independent newspaper, posted on the City's website, and distributed on social media. An informational meeting was held for applicants on January 17, 2023. As of the application deadline at 5:00 pm on January 27, 2023, fourteen applications were received. Due to the large number of applications, City Council narrowed down the number of applicants to be interviewed to seven at their February 13, 2023

meeting.

At tonight's meeting, the City Council is being asked to interview candidates and appoint three applicants to the Planning Commission to regular terms ending March 1, 2027.

DISCUSSION

The Planning Commission consists of five members who are interviewed and appointed by the City Council. Members are limited to serving two consecutive four-year terms, after which they may be appointed to the Planning Commission following a two-year break in service. Preference is for at least two members to have demonstrated ability in the area of design by virtue of avocation, vocation, talent, and interest in design, architecture, landscape architecture, or a related field.

As of December 12, 2022, there was one Planning Commission vacancy due to the resignation of Evan Branning. In addition, Planning Commissioner Jacob Anderson and Vice Chair John Stein have completed their terms.

Recruitment for the vacancies began December 15, 2022. Advertisements were published in the Independent newspaper, posted on the City's website, and distributed on social media. An informational meeting was held for applicants on January 17, 2023. As of the application deadline at 5:00 pm on January 27, 2023, fourteen applications were received. Due to the large number of applications, City Council narrowed down the number of applicants to be interviewed to seven, at their February 13, 2023 meeting.

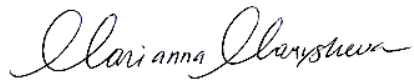
At tonight's meeting, the City Council is being asked to interview candidates and appoint three applicants to the Planning Commission to regular terms ending March 1, 2027. Staff recommends the City Council review the applications and interview candidates for appointment. Municipal Code Chapter 2.55, describing the Planning Commission's membership, duties, and responsibilities, is attached for reference.

ATTACHMENTS

1. Tracy Kronzak
2. Jacob Anderson
3. Erik Bjorklund
4. Asa Strout
5. Neal Pann
6. Yolanda Fintschenko
7. Carmelita (Mel) Chiong
8. LMC Section 2.55 Planning Commission

Prepared by: Marie Weber
City Clerk

Approved by:



Marianna Marysheva
City Manager

Fiscal Review by:



Tina Olson
Administrative Services Director

Profile

Tracy _____ Kronzak _____
First Name Middle Initial Last Name

Pronoun (s)

they/them

Email Address

Home Address

Suite or Apt

Livermore _____
City

CA _____
State

94551 _____
Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map here: <https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 2

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

5

Do you work in Livermore?

☒ Yes ☐ No

Self _____ Consultant/Advisor _____
Employer Job Title

Education

Bachelor of Arts, Russian and East European Studies, Cornell University Master of Public Administration, Public and Nonprofit Management and Policy, New York University

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☒ Yes ☐ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

17 January 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

My interest is an outgrowth of my current involvement in the General Plan Advisory Committee. This has been incredibly educational regarding how the City's decision-making process is structured, as well as regarding the concerns and interests from multiple constituents and neighborhoods. Livermore is a city that, over the course of the past five years, I've come to know well; the Planning Commission represents an even deeper dive into the structures, infrastructure, and land uses that are available to us as we tackle 21st Century needs and concerns while planning for a future that outlasts us.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

General Plan Advisory Committee Member, 2022-Present Co-Founder, Livermore Pride 2019-2022

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

General Plan Advisory Committee Member; I also hold a Masters of Public Administration with a concentration in policy analysis and formation.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

My experience on the GPAC leads me to understand this is as much about attention to detail as it is being a generalist willing to listen to the expertise of others, City staff, and evaluate the needs of planning commission requests against the overall General Plan and City policies. I am at heart a strategist and builder with two decades of business experience, and Planning Commission applies these skillsets while continuing to allow the myriad of experts available to the City to inform the decisions of the overall group. This is a vital link between advisory bodies and the City Council, that, while unelected, ensures there is a citizen review of how we manage our land and allocate building and infrastructural priorities that should ideally outlast any given city administration or council and provide greater options for future residents.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Ensure that there is a review of land use requests that informs the decisions of the City Council while representing the diversity of the City. Be visible to city residents, and bring in an open mind to meetings while recognizing that caring about issues isn't the same as having expertise in all of them.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

How we create the proper preconditions with our land use is vital to the success of a city that wants to be both economically diverse and inclusive, as well as support the vision of the General Plan Update currently in progress. Livermore has spent decades creating a town that has both design for beauty and culture as well as opportunity for business and growth. This is about asking questions, seeking compromise, and developing long-term consensus vision for our City. City Council seeks guidance and recommendations from the Planning Commission while exercising its authority as elected representatives in setting overall policy direction and vision - Planning Commission helps connect this direction and vision to the administration of the city, and help answer "how?" when questions of our land use arise.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

 _____
Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Word of Mouth

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Professional Profile

- Detail-oriented problem solver, systems thinker, and blue-sky strategist
- Highly motivated, intellectually curious self-starter focused on cross-functional execution
- Proven collaborator and creator of enterprise-scale initiatives
- Adept verbal and written communicator to C-level executives and mass audiences
- Nonprofit CRM systems expert with certified Salesforce specialization
- Over twenty years nonprofit technology adoption and management expertise
- Social justice, racial justice research/communication, and LGBT organizing experience

Professional Experience

Director - Partnerships, Bonterra, Austin, TX 5/22 – 1/23

- Role eliminated due to workforce reduction
- Led development of multi-business unit partnership program for implementation and developer businesses serving customers
- Created cross-functional internal partner engagement infrastructure
- Developed and launched business partner benchmarks for tiered partner engagement program

Director - Innovation, Now IT Matters, Bozeman, MT 12/20 – 5/22

Strategic Platform Advisor, Now IT Matters, Bozeman, MT 4/20 – 11/20

- Executive team leader for organization-wide decision-making and prioritization
- Led internal business services adoption of Microsoft Cloud platforms for nonprofit customers
- Industry advisor to nonprofit-serving application and consulting businesses
- Business architect for key nonprofit customers to drive technology adoption and growth
- Solution architect for enterprise CRM customers to align platform best practice to needs

Co-Owner - Why IT Matters, 9/20 – Present

- Created, developed, and obtained sponsorship podcasts with industry executives and leaders
- Created, developed, and launched industry-thought leadership content and events

Principal - Tracy Kronzak Consulting/TK Endeavours, Livermore, CA 9/14 – 9/20

- Strategy, content, CRM implementation, and technology adoption consulting for nonprofit leaders
- Business growth strategy and content for nonprofit-serving consultancies and app developers

Sr. Manager, Success Engagement, Salesforce.org, San Francisco, CA 8/18 – 8/19

- Strategized on organizational technology approach, capacity considerations, and successful implementations of CRM platform for long-term adoption and use with executive stakeholders

Sr. Manager, Partner Success, Salesforce.org, San Francisco, CA 3/18 – 8/18

ATTACHMENT 1

Partner Training and Enablement Manager, *Salesforce.org*, San Francisco, CA, 1/17 – 3/18

- Initiated a global business partner enablement program for nonprofit-serving consultancies, including live trainings with content specific to both the United States and Europe
- Evaluated European business partners for technical, domain expertise, and readiness for partner program participation; advised on European market business strategy based on partner evaluations
- Hired staff as content, business partnership, and success experts to support partner enablement
- Created application technical compatibility and interoperability standards for higher education product, and led successful management of highest ACV application development organizations to meet defined standards
- Led internal and external cross-functional teams in support of partner success initiatives

Co-Founder, *BrightStep Partners*, San Francisco, CA, 9/14 – 7/16

- Created and grew a startup Salesforce ecosystem implementation company
- Hired, trained, and coached consulting staff

Senior Cloud Consultant/Strategic Initiatives Manager, *Cloud for Good*, Memphis, TN, 7/13 – 8/14

- Managed small to enterprise-scale client implementation projects and delivery methodologies emphasizing emerging technologies, strategies, and Salesforce applications
- Trained and supervised consulting staff for business growth

Consultant, *Heller Consulting*, Oakland, CA, 5/11 – 6/13

- Developed industry-adopted Salesforce platform best practices for application data conversion
- Conceptualized and authored whitepapers on Salesforce adoption, architecture, and customization

Technology Manager, *Applied Research Center*, Oakland, CA, 3/07 – 4/11

Research and Technology Associate, *Applied Research Center*, Oakland, CA, 6/05 – 3/07

Executive/Research Assistant, *Applied Research Center*, Oakland, CA, 3/04 – 6/05

- Provided tactical support for a national nonprofit with mixed user and office locations
- Oversaw technology budget to meet priorities for infrastructure, end users and departments
- Developed and implemented technology assessment, growth and attrition strategy
- Researched and wrote racial justice public policy briefs for conferences and trainings

Recent Speaking Engagements

- DigitalOcean Deploy 2022 – “Scaling in the Cloud in Uncertain Times”
- TechSoup Global Gathering 2021 – “The Value of Shared Data Model Standards for Nonprofits”
- Big Sky Dreamin’ 2019, Bozeman MT – “Realizing the Technology Promise for NGOs”

ATTACHMENT 1

- NorCal Dreamin' 2019, Sacramento CA – Nonprofit Kickoff Keynote, “NGOs Prospering with Tech”
- Dreamforce 2015-2018, San Francisco CA – Various topics
- NetSquared Vancouver 2018, Vancouver BC – Keynote, “The Technology Strategy of Love”
- TractionForce 2017, Vancouver BC – Nonprofit Keynote, “The Data-Driven Nonprofit”

Additional Activities/Interests

- Advisory Board Member, *Pond (joinpond.com)*: 2022 – Present
- General Plan Advisory Committee, *City of Livermore*: 2022 – Present
- Advisory Steering Team, *Microsoft Tech for Social Impact*: 2021 – Present
- Ordained Priestess, *Temple of Isis*: 2015 – Present
- Co-Founder, *Livermore Pride*: 2019 – 2022
- *Salesforce.org Nonprofit Starter Pack Advisory Board*: 2015 – 2017
- *NTEN.org Leading Change Conference* Advisory Panel and Track Leader: 2014
- *NTEN.org Technology Conference* Advisory Panel: 2011 – 2014

Education

- *Master of Public Administration*, Public and Nonprofit Management and Policy
New York University, New York, NY
- *Bachelor of Arts*, Russian and East European Studies
Cornell University, Ithaca, NY; *Quill & Dagger Senior Honor Society*

Advisory Body Application**Profile**

Jacob

First Name

M

Middle Initial

Anderson

Last Name

Pronoun (s)

He/Him

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

37

Do you work in Livermore?☒ Yes ☐ NoLivermore Valley Joint Unified
School District

Employer

Teacher

Job Title

Education

California State University East Bay, Single Subject Teaching Credential in Social Sciences Azusa Pacific University, BA in Social Science Livermore High School

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☒ Yes ☐ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

Since I am currently on the Planning Commission, I have been to every meeting over the past 4 years except for 3 of them.

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Since I was young, I have had a love for city planning. I can remember at an early age spending hours playing the original SimCity. As I grew older, I became more and more interested in what Livermore had planned for the future. I would go to the Livermore Library in my late teens and check out the city's Downtown Specific Plan. This passion not only led me to become more interested in design but also more civically involved. Most importantly, I have a passion for the city of Livermore. Being born and raised here has only strengthened my passion for this city. Livermore has such a variety of things to love about it: everything from its rich history, to its beautiful scenery, to the amazing and diverse people (past and present) that live here. Livermore's original identity was built by two distinct groups: Winemakers and Ranchers. Later with the addition, of two national labs, and the growth of the arts, Livermore's character became based on Wine, Ranching, Science, and the Arts. These groups can all have very different identities and beliefs yet they all worked together to make Livermore an amazing place. I believe that this foundation of different groups working together is what makes Livermore's people so amazing. As new groups of people with different belief systems and cultures come into Livermore, we continue to strive to be a welcoming community that continues to work together to keep Livermore an amazing place. This passion for design and love for Livermore has led me to seek a spot on the Planning Commission. I would love to be able to serve the community that I love through an area where I am also passionate.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

Over the course of my adult life, I have tried to help increase my engagement in the Livermore Community. Over the past several years I have helped co-found 2 organizations to help the civic engagement of the Livermore community (Build Downtown Now and Unify Livermore). While Build Downtown Now focused on engaging the public on Livermore's downtown development, Unify Livermore's purpose was to engage, educate, and advocate on a broad range of issues. Since then I have participated in the civic process by speaking at council meetings until I was appointed to the Livermore Planning Commission 4 years ago. For the past 4 years, I have participated as an active member of the Planning Commission. I've enjoyed working with several different commissioners over the past 4 years. Besides my involvement in the city government, I must mention one of my biggest connections to the Livermore community is through my full-time job. Being a teacher in the Livermore school district has given me the ability to connect with the community of Livermore in a unique manner. I have taught at every middle school in the Livermore School District, except one (East Ave. where I attended as a student) and three of four high schools (Vineyard being the exception). Through my 15 years of work at the Livermore Valley Joint Unified School District, I have become well-connected through the many different committees and roles. I have served as the English Learner Liaison at both Del Valle High School and Christensen Middle School by running English Language Advisory Committee meetings at both schools and serving as a connection between the non-English speaking community and the respective schools. I have also served as the representative for Del Valle on the school district's Faculty Communication Council. The council meets with the superintendent to discuss issues that the school district might face. These roles and responsibilities have shown me how to both listen to concerns and to make sure that those concerns are heard. It also has deeply embedded me in the community where I live.

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

My largest experience in the above areas is my four years on the Livermore Planning Commission. During these four years, I have learned so much about all of the above areas. One of the most important tasks is to take the council's direction through their goals and priorities and help implement that through the planning process. That is why I feel it is important to watch as many council meetings as possible to understand the council's direction on different items. My experience of reviewing applications, and then seeing city council then deliberate on those applications has helped me better understand the council's direction each time. This repeated process has improved my ability to understand and create more objective standards. This is extremely important as we finalize our general plan. Outside of my Planning Commission experience, I have learned quite a bit in all sorts of different design disciplines. From a young age, I had a strong interest in city planning and architecture. I found this love for design grow through working in my family's library shelving and furniture installation business. I got to see many different and unique libraries (public and schools). As I became a homeowner I developed skills to take my love of architecture and design to a new level. I was able to start learning different skills. I would design a space and be able to apply my new building skills to complete that design. When I lived in Springtown I started with a complete re-design of my backyard and then implemented that design. This not only included a complete landscape design, but sprinkler planning, and design and construction of different elements. Some of these elements include furniture, an outdoor kitchen, and regulation horseshoe pits. After the success of my backyard re-design, I started to apply my new skills to create a beautiful drought-tolerant front yard. Besides my personal experience as a commissioner and homeowner, I have continued my informal education in city design. I have learned about exciting ways to implement safer biking and walking in cities, how land use can help in the fight against climate change, and how economics plays a major role in land use and design.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

The planning commission's role is typically quasi-judicial. Typically we take the applications presented to us and make our judgment on whether or not it meets the goals and guidelines of the City's guiding documents. Through this process, the Planning Commission works to listen to as many voices as possible in making their decision. As I stated in my application 4 years ago, I feel the biggest contribution I can make to the planning commission will be in community engagement. Engagement is not just getting the community to come to Planning Commission meetings, but to listen and educate as many people as possible. Engaging and listening to citizens is pivotal. The decisions that are made by the Planning Commission must also be in the best interest of the people of Livermore. This means that the Planning Commission will act like a judge in deciding the development of Livermore. Over the next year or so, the Planning Commission will also have an increased advisory role in the development of the General Plan and other guiding documents. I believe that I am uniquely equipped to help understand and interpret the Livermore community's hesitation in regard to Livermore's future and in turn be able to make valuable suggestions when developing documents like the General Plan and updates to our design guidelines.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

As I shared in the previous question, The planning commission's role is typically quasi-judicial. Typically we take the applications presented to us and make our judgment on whether or not it meets the goals and guidelines of the City's guiding documents. This can be done by making direct findings in the guiding documents on whether an application or recommendation is in accordance with those guiding documents. The Planning Commission also has an advisory role in many aspects as well. As the city adopts a new General Plan, the Planning Commission will lend input on the different elements of the General Plan. Also, the Planning Commission can advise on some of the legislative decisions that the council has decided to propose. This includes amendments to the General Plan and/or Design Guidelines. The Planning Commission also provides guidance on whether a proposed ordinance is compliant with the General Plan.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

Four out of five of the current council goals have direct ties to planning and will involve the Planning Commission. The commission has and will continue to review applications involving downtown, affordable housing projects, and stormwater projects. Also, every proposed project will need to be looked at in a way to help mitigate stormwater runoff and manage city assets. The Planning Commission has a large role in helping in the development of our updated General Plan. The Commission will provide input on many aspects of the General Plan.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

 _____
Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Other

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Jacob Anderson

[REDACTED]
Livermore, California, United States

Experience

Planning Commissioner - March 2019 - Present (3 years 11 months)
City of Livermore

High School/Middle School Teacher - August 2008 - Present (14 years 5 months)
Livermore Valley Joint Unified School District

Co-Founder & COO - February 2018 - March 2022 (4 years 2 months)
Unify Livermore

Substitute Teacher - January 2007 - June 2008 (1 year 6 months)
Livermore Valley Joint Unified School District

Assistant Football Coach - August 2007 - November 2007 (4 months)
Livermore Valley Joint Unified School District

Recreation Specialist May 2006 - Aug 2007 (1 year 4 months)
Livermore Area Recreation and Park District

Education

California State University East Bay - 2007 - 2008
Single Subject Teaching Credential, Social Sciences

Azusa Pacific University - 2002 - 2006
Bachelor of Arts - BA, Social Sciences

Honors & Awards

Exemplary Teaching Award - City of Livermore & St. Mathews Church
March 2013

Advisory Body Application**Profile**

Erik

First Name

S

Middle Initial

Bjorklund

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94551

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 2

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

33

Do you work in Livermore?☐ Yes ☒ NoTJKM Transportation
Consultants

Employer

Senior Transportation Engineer

Job Title

EducationAssociate of Applied Science - ITT Technical Institute, Sacramento University of California Berkeley
Extension - Fundamentals of Signal Design, Timing of 170 Controllers, Construction Inspection of Traffic
Signals

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

Dec.20 -

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I spent 6-years on the planning commission from 2014-2020 and would like to continue to provide my expertise and knowledge to the city.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

I spent 6-years on the planning commission from 2014-2020 and also volunteer for trail work on the local trails and in Tahoe.

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

I have 6 years experience being on the Livermore Planning Commission and for the last 32-years have worked in the Transportation, planning and design field for northern California cities. I have also volunteered as a judge for the ACE Mentor Program (Architecture, Engineering & Construction). This program is to engage, excite and enlighten high school students to pursue careers in ACE. I am also a General Contractor and have built a few custom homes in the city of Livermore.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

Having served on the Livermore Planning Commission for 6-years and being Chair three times, I have a wealth of experience and fully understand the process. I enjoy the city of Livermore and want to help shape the future of this city.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The PC will assist the City Council to achieve the Goals and Priorities by having knowledgeable Commissioners, who are passionate about the city we live in.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

Again, the PC will assist the City Council to achieve the Goals and Priorities by having knowledgeable Commissioners, who are passionate about the city we live in. The Goals & Strategic Priorities for 2021-2023 are very important and I agree with the priorities. Asset Management is critical to the cities health. I served on the Downtown Steering Committee, so the downtown is close to my heart. I love our downtown and will help anyway I can to make sure it stays healthy and vibrant. I also applied for the GP update committee, since my background is in Transportation, Biking and Construction. Homelessness is an issue not just facing Livermore, but Livermore needs to address the issue. Livermore seems to have double the homeless population than the rest of the Tri-Valley combined. Affordable Housing is the key to having a place to live for everyone and with the rent and home prices so high it can really help the low income folks. Finally the city needs to modernize to keep pace with the ever changing world. I have attended the Affordable Housing Tour and been to many groundbreaking ceremonies in Livermore. The PC will review and comment on these priorities and assist the Council on refining the procedures.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.



Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Social Media (Instagram, Facebook, Twitter, NextDoor, etc.)

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

AREAS OF EXPERTISE

- Street & Highway Lighting
- Traffic Signal Design & Modification
- Signing & Striping Design
- Building/Construction
- Arterial/Interchange Design
- AutoCAD
- Traffic Handling Plans
- Interconnect

YEARS OF EXPERIENCE

33

PROFESSIONAL HISTORY

TJKM	1990 – Present
City of Brentwood	2000 – 2002

EDUCATION

AS Computer-Aided Drafting Technology, ITT Technical Institute Sacramento, CA
 Fundamentals of Traffic Signal Design, Basic 170 Controller Course, & Construction Inspection of Traffic Signals
 University of California, Berkeley Extension

PROFESSIONAL SOCIETIES

City of Livermore, Planning Commissioner for 6-years and chair 3-times
 Institute of Transportation Engineers (ITE)

Mr. Bjorklund has 33 years of design experience, including 31 with TJKM. He has been the Project Manager and Lead designer for more than 1500 signal design, modification, and signal interconnect projects throughout California, and has prepared hundreds of miles of signing and striping (S&S) design plans using AutoCAD. Mr. Bjorklund has extensive experience performing field analyses to determine geometric configurations of intersections, and has conducted many peer reviews of other designers' work, providing clients with useful design modifications. During his tenure with the City of Brentwood, Mr. Bjorklund plan checked Joint Trench, Interconnect, Fiber Optic, Street Lighting, Traffic Signals, and Signing and Striping Plans.

Many of the design projects Mr. Bjorklund has led and managed include Caltrans coordination and obtaining encroachment permits. His familiarity with Caltrans' design standards results in minimal plan check revisions, moving design projects efficiently through the Agency's approval process. TJKM's design projects often include construction support services and Mr. Bjorklund has established a good working relationship with many of the developers and contractors in the Bay Area.

Mr. Bjorklund also had his own Construction Company and built Custom Homes in Livermore, Pleasanton and Danville that ranged in size from 3,500-5,000 square feet. Mr. Bjorklund also designed and drafted one of these houses. Mr. Bjorklund is very familiar with the process of getting plans approved by the local jurisdiction.

Erik Bjorklund

PROJECT MANGER & SENIOR TRANSPORTATION ENGINEER

Project Experience

Complete Streets

- Charleston-Arastradero Corridor Improvements, Palo Alto
- Mary Avenue Street Space Allocation Study & Environmental Documentation, Sunnyvale

Intelligent Transportation System Design

- Webster Street SMART Corridor Project, Alameda
- Route 238 Advanced Traffic Management System & Corridor Improvements Projects, Hayward
- ITS & Signal Synchronization Project, Visalia
- Grant Line Road CCTV Cameras Design, Tracy
- City of Dublin Signal Interconnect System (Various Projects), Dublin
- Advanced Traffic Management System, Mountain House
- Signal Modifications at 4 Locations, Sunnyvale

Street Lighting

- PS&E for Fremont Boulevard & Landings Parkway, Fremont

- South Main Street at Broadway Plaza & South Main Street at Newell Avenue, Walnut Creek
- I-880 HOV Lane Widening Project, Santa Clara County
- I-580/Castro Valley Interchange PS&E, Alameda County

Traffic Signal, Signing, & Striping Design

- Traffic Design Services at Civic Center Drive, Fremont
- Traffic Design Services at Dixon Landing Road & McCarthy Drive/Fremont Boulevard, Fremont
- Traffic Design Services at Paseo Padre Parkway & Capitol Avenue, Fremont
- Cordes Ranch Phase 1A/1B/1C/1D/1E/1F, Tracy
- Rohnert Park Traffic Signals, Rohnert Park
- Santa Fe Street Signal Installation & Fiber Interconnect Project, Visalia
- Wallis Ranch Traffic Signal Modification/S&S, Dublin
- Fair Oaks/Howe Signal Modification, Sacramento
- Traffic Signal PS&E Moller Ranch, Dublin

- PS&E Modifications at Dublin Boulevard/Golden Gate Drive, Dublin
- Bay Road Improvements, East Palo Alto
- Signal Modification at Remington Drive/Bernardo Avenue, Sunnyvale
- Engineering Design for 2 Intersections, Sunnyvale
- Signal Modification at Paly High & Embarcadero, Palo Alto
- Livermore Premium Outlets, Livermore
- Benjamin Holt Drive & Cumberland Place Traffic Signal Installation, Stockton
- Benjamin Holt Drive & Inglewood Avenue Traffic Signal Installation, Stockton
- Mountain View Union Pacific Railroad Pre-Signal, Fresno County
- Pacific Commons Area – 5 Signals, Fremont
- Mustang at Central Signal Design & Modification, Mountain House
- Mustang at Tradition Signal Design & Modification, Mountain House
- Central at High School Signal Design, Mountain House
- El Charro Specific Plan Improvement Project, Livermore
- Positano Parkway/Fallon Road at Central Parkway, Dublin
- Jordan Ranch, City of Dublin
- Traffic Signal/S&S Design Project, Pleasanton
- Traffic Signal/S&S Design Project, Livermore
- Community of Mountain House Traffic Signal/S&S Design Project, San Joaquin County
- University Avenue/Bell Street & East Bayshore Road/Pulgas Avenue Signal Modifications, East Palo Alto
- Airport Way at Park Street, Oak Street, & Fremont Street Traffic Signal Modifications, Stockton
- Blaker Road/Service Road New Signal, Ceres
- Don Pedro Road/Central Avenue New Signal, Ceres
- Business Center Drive – 7 Signals, Fairfield
- Abel Street – 6 Signals, Milpitas
- Herndon Avenue – 5 Signals, Fresno
- El Camino Real (SR 82) – 10 Signals, San Mateo
- Lone Tree Way – 12 Signals, Antioch
- Columbus Parkway/Regents Park Drive Signal Design, Vallejo
- Doolittle Drive/Eden Road Signal/S&S Design, San Leandro
- Vineyard Avenue/Bernal Avenue Signal Modification Update, Pleasanton
- High School Avenue/East Street Signal Modification, Concord
- River Island Parkway/McKee Boulevard Traffic Signal/S&S Design, Lathrop
- The Vines at S. Vasco Road & East Avenue S&S Design, Livermore
- Arnaudo Boulevard Signal/S&S Design, San Joaquin County
- San Bruno Avenue/Shelter Creek, San Bruno
- Silvera Ranch Development Signal & Interconnect/S&S Design, Dublin
- Cottage Avenue/North Street, Manteca
- City Hall Improvements Signal & Interconnect/S&S/Lighting Design, Tracy
- Pacific Commons Development on Auto Mall Parkway, Fremont
- Creekside Development at Dixon Landing/McCarthy Boulevard/Fremont Boulevard Intersection, Fremont
- Civic Center/Mowry & Civic Center/BART Entrance Intersection, Fremont
- Cottage Avenue/North Street, Manteca
- North Canyons Parkway/Triad Drive Signal & Interconnect/S&S Design, Livermore
- Clovis Shopping Center Signal/S&S Design, Clovis
- Cushing Parkway/Landing Parkway Traffic Signal Installation, Fremont
- Clovis Avenue/Fancher Creek/Tulare Avenue, Fresno
- Perrin Avenue & Somerville Drive, Fresno
- Chestnut Avenue & Somerville Drive, Fresno
- Herndon Auxiliary Lane – SR 41 to Fresno Street, Fresno
- Wallis Traffic Signal Modifications/S&S, Dublin
- PS&E Modifications at Dublin/DeMarcus Boulevard, Dublin

Signal Timing

- Mathilda Avenue Signal Coordination, Sunnyvale
- Eighth Street/Constitution Way Arterial Optimization Project, Alameda

Arterial/Interchange Design

- Fremont Boulevard Extension at Dixon Landing Road, Fremont
- I-880/Washington Avenue Interchange Improvements, San Leandro
- I-205/Mountain House Parkway PSR, San Joaquin County
- Union City Lane Configurations Design, Union City
- Corral Hollow Road Widening Improvements Project, Tracy
- Lakeport Boulevard & South Main Street Improvements Project, Lake County
- I-205/Mountain House Parkway PS&E, San Joaquin County
- Fairfield Connector (West of Suisun Valley Road) Project, Fairfield
- Fairfield North Connector Project, Fairfield
- Bernal Avenue Widening Project Phases I & II – Signal Design & Construction Zone Traffic Control Plans, Pleasanton
- Traffic Signal Controller Upgrade & Signal Modification Project (Hesperian, Tennyson, & Winton Corridors), Hayward

Construction Zone Traffic Control

- Patterson Ranch Traffic Services, Fremont
- Traffic Handling Plans for PG&E Gas Line, Fremont
- San Ramon Valley Boulevard Pipeline Project, San Ramon
- Lemon Street Storm Drain Improvements Project, Vallejo
- Traffic Control & Stage Construction Plans for PG&E Undergrounding Project on Vineyard Avenue, Pleasanton
- Construction Zone Traffic Control Plans for Reservation Road & East Garrison, Monterey County
- Louise Avenue Construction Zone Traffic Control Plans, Lathrop

Design Build

- Escuela Avenue & El Camino Real (Caltrans) Traffic Signal Design, Mountain View
- SR 180 Braided Ramp Design/Build Project, Fresno

Bicycle & Pedestrian Projects

- Citywide Trail Crossing Enhancements Project, Pleasant Hill
- Pedestrian Illuminated Crosswalks, Danville & Los Altos
- Crosswalk Designs for Two Intersections, San Joaquin County
- Hudson Bike & Pedestrian Improvement, Redwood City

On-Call Traffic Engineering & Transportation Planning

- City of Dublin
- City of Tracy
- City of Pleasanton
- City of Livermore
- Mountain House Community Services District
- City of Palo Alto
- Town of Los Gatos

Safe Routes to School

- Safe Routes to School Implementations, Sunnyvale
- Marin-Curtis Safe Routes to Schools Pedestrian Improvements, Albany

Regulatory Rapid Flashing Beacon

- Flashing Beacon for Via Moraga, Moraga
- Chiquita Grove Crosswalk & Beacon, Healdsburg
- East Avenue Beacon, Livermore
- Marin-Curtis Safe Routes to Schools Pedestrian Improvements, Albany

Project Experience

Complete Streets

Charleston-Arastradero Corridor Improvements, Palo Alto, CA, Mark Thomas & Company, 2014-2015, \$260K: Lead Designer responsible for preparation of plans, specifications and estimates (PS&E) related to pavement delineation, signing, traffic signals, and enhancements of pedestrian facilities. Project goal was to improve corridor serving multimodal users including bicycles, vehicles, transit, and pedestrians from 11 schools and adjacent neighborhoods. Issues

addressed included high-speed vehicular traffic, morning/school-related traffic congestion, gaps in bike lanes, and overall bicycle and pedestrian safety. Community workshops were conducted to gain public input on design alternatives. TJKM was responsible for completing traffic analysis, developing conceptual design and sections of the environmental document.

Intelligent Transportation System Design

Webster Street SMART Corridor Project, Alameda, CA, Alameda County Congestion Management Agency, 2009-2015, \$400K: Lead Designer on implementation of advanced signal system technology and Intelligent Transportation Systems (ITS) strategies around the two parallel underwater tunnels connecting the cities of Oakland and Alameda. Goals included addressing traffic congestion, improving transit service, enhancing emergency access, planning for the future proactively, providing better traveler information, and improving air quality.

Route 238 Advanced Traffic Management System & Corridor Improvements Projects, Hayward, CA, Mark Thomas & Company, 2010-2011, \$1.1M: In collaboration with the prime civil-engineering consultant, TJKM fast tracked evaluation and design of an Advanced Traffic Management System (ATMS) with adaptive coordination capabilities. TJKM's ITS services for the project included:

- 1) Developing the ATMS functional requirements
- 2) Preparing Draft and Final Concept of Operations reports
- 3) Analyzing traffic detection and communications requirements
- 4) Evaluating adaptive control traffic signal systems and selecting the system that most effectively meet the City's signal system requirements

As Project Manager, oversaw preparation of traffic signal, pavement delineation and signing plans, and assisted in designing detection and fiber optic/copper signal interconnect at 28 intersections. TJKM prepared PS&E for an ATMS that included layout of the signal interconnect cable from the field

traffic signal controller to the control room, SIC wiring and control room layout, and control room detail. TJKM assisted City staff in the construction support of the adaptive system and conducted the System Acceptance Testing (SAT). TJKM designed the City's Traffic Management Center (TMC) and integrating the signal system back to the TMC using a hybrid of Ethernet over Fiber and Ethernet over Copper.

Grant Line Road CCTV Cameras Design, Tracy, CA, City of Tracy, 2010-2012, \$17K: Lead Designer for project to provide real time traffic monitoring using Closed Circuit Television (CCTV) cameras with Pan-Tilt-Zoom capabilities at key intersections on a major east-west arterial that connects the communities of Mountain House and Banta with Tracy. The proposed project installed six CCTV cameras on Grant Line Road between the west City limits and MacArthur Drive. The City intends to use the existing infrastructure to bring back the video feeds from the proposed CCTV cameras to City Hall. These functions are achieved through the QuicNet signal management system and Model 170 local control software.

City of Dublin Signal Interconnect System (Various Projects), Dublin, CA, City of Dublin, 1991-Ongoing, \$200K: Project Manager for the design of the citywide interconnect system. The project ran interconnect down Dublin Boulevard from the eastern terminus to San Ramon Valley Boulevard, and is being updated as development continues.

Street Lighting

PS&E for Fremont Boulevard & Landings Parkway, Fremont, CA, Delta Products Corp., 2012-2013, \$24K: Project Manager for a new traffic signal for Delta's Campus. Designed signal, interconnect, street lighting, signing, and striping

South Main Street at Broadway Plaza & South Main Street at Newell Avenue, Walnut Creek, CA, dk Consulting, 2012-2013, \$3K: Project Manager for traffic signal modifications. Designed signal, interconnect, street lighting, and signing and striping.

I-880 HOV Lane Widening Project, Santa Clara County, CA, Mark Thomas & Company, 2007-2013, \$300K:

As Lead Engineer, performed all field work and designed the PS&E package for traffic signal, highway lighting and sign illumination, traffic operations system, Wireless Magnetometer Vehicle Detection System (WMVDS), and fiber optic conduit system. On project for the Santa Clara Valley Transportation Authority, TJKM coordinated development and QA/QC review of PS&E package, assisted with lane closure analysis, held meetings with Caltrans/MTA to go over design, and made modifications in the field.

I-580/Castro Valley Interchange PS&E, Alameda County, CA, Mark Thomas & Company, 2006-2012, \$514K:

Project Manager for a PS&E project that provided full interchanges at Redwood Road and Crow Canyon Road. Project tasks included signing and striping, overhead highway signs, new and modified traffic signals, highway lighting, traffic management plans and lane closure report, ramp metering with provision for HOV lanes and CHP enforcement area, and traffic signal timing and operations study. The improvements included in this project for the Alameda County Transportation Authority consisted of adding a new westbound off-ramp from I-580 to Redwood Road, a new eastbound on-ramp from Redwood Road to I-580, and a new eastbound off-ramp from I-580 to Grove Way. In order to construct the new westbound off-ramp at Redwood Road, the existing westbound on-ramp from Castro Valley Boulevard, just west of Center Street, was removed. In order to construct the eastbound on-ramp at Redwood Road, the existing eastbound off-ramp at Center Street was also removed. This alternative included construction of an eastbound auxiliary lane between the new on-ramp at Redwood Road and the new off-ramp at Grove Way. This project also entailed widening Redwood Road and provided dual left-turn lanes to accommodate a full diamond interchange at this location. All designs conformed to Caltrans' standard plans and specifications and the cost estimates were prepared in the standard BEES format.

Traffic Signal, Signing, & Striping Design

Traffic Design Services at Civic Center Drive, Fremont, CA, Kier & Wright, 2014-2016, \$45K: Project Manager responsible for preparing plans, specifications, and estimates (PS&E) for traffic signal modifications at two intersections around Washington Hospital as well as for a traffic signal installation for the Washington Hospital crosswalk. TJKM also conducted a traffic study around the hospital and prepared PS&E for signing and striping modifications along Civic Center Drive between Mowry Avenue and Bart Way.

Traffic Design Services at Dixon Landing Road & McCarthy Drive/Fremont Boulevard, Fremont, CA, Overton Moore Properties, 2013-2015, \$26K: Project Manager responsible for preparing PS&E for traffic signal modifications, signal interconnect, providing construction support services and attending meetings. TJKM also met with the city to confirm design parameters, provided construction support services and prepared PS&E for traffic handling plans for Dixon Landing, from McCarthy to the existing tie-in at the bridge deck and Caltrans coordination.

Traffic Design Services at Paseo Padre Parkway & Capital Avenue, Fremont, CA, City of Fremont, 2014-2015, \$16K: Project Manager responsible for preparing PS&E for traffic signal modifications design services for Phase II Capitol Avenue Improvements from State Street to Paseo Padre Parkway. Project included widening the road and improvements to bicycle lanes, tree-lined sidewalks, street lighting, and bulb-outs to make crosswalks safer. TJKM also prepared PS&E for signing and striping, technical specifications, and the construction bid package, as well as attended City meetings.

Cordes Ranch Phase 1A/1B/1C/1D/1E, Tracy, CA, Kier & Wright, 2014-Ongoing, \$1,000,000: Project Manager responsible for preparing PS&E for traffic signal modifications, S&S plans and estimates, and technical specifications. Provided construction support services, traffic control plans, and attended meetings for the Cordes Ranch business park.

Rohnert Park Traffic Signals, Rohnert Park, CA, Brookfield Homes, 2014-2017, \$74K: Project Manager responsible for preparing PS&E for traffic signal installation design at four intersections, field review, and providing construction support services.

Wallis Ranch Traffic Signal Modification/ S&S, Dublin, CA, Trumark Homes, 2014-2017, \$67K: Project Manager responsible for preparing PS&E for traffic signal modifications and S&S design for a major roadway being widened. The project area included intersections in a housing development and a school.

Traffic Signal PS&E Moller Ranch, Dublin CA, Braddock & Logan, 2014-Ongoing, \$32K: Project Manager responsible for traffic design services, including signal installation and modifications, PS&E for signal interconnect design, and S&S.

PS&E Modifications at Dublin Boulevard/Golden Gate Drive, Dublin, CA, Bay West Development, 2014-Ongoing, \$12K: Project Manager responsible for preparing PS&E for traffic signal modification.

Signal Modification at Remington Drive/Bernardo Avenue, Sunnyvale, CA, City of Sunnyvale, 2012-2013, \$48K: Project Engineer responsible for preparing PS&E for intersection improvements. The project included environmental clearance documentation, ADA and sidewalk improvements, pedestrian and bicycle safety, traffic signal installation and signing/striping modifications, wireless interconnect system, and fiber optic interconnect system to the adjacent traffic signal at Mary Avenue and Remington Drive.

Livermore Premium Outlets, Livermore, CA, Kier & Wright, 2013-2018 \$23K: Project Engineer assisting with traffic design services for the new intersection of Premium Outlets Drive at the first Main Entrance and at the existing intersection of West Jack London Boulevard at Premium Outlets Drive.

Benjamin Holt Drive & Inglewood Avenue Traffic Signal Installation, Stockton, CA, City of Stockton, 2012-2014, \$36K: As Project Engineer,

assisted in design improvements including traffic signal installation, signal interconnect, S&S modifications, safety lighting, emergency vehicle preemption, video monitoring system, and wheelchair ramp reconstruction in a location where pedestrian volume at the intersection was very high. TJKM took a multimodal design approach, recommended ADA ramps and determined the phasing for the traffic signal operations using 24-hour directional volume counts and intersection turning movement counts. Counts conducted included pedestrians and bicyclists.

Pacific Commons Area – Five Signals, Fremont, CA, JMH Weiss, 2010-2013, \$42K: Project Manager responsible for signal design and modification, signal interconnect projects, and S&S plans. Since the 1980s, TJKM has been involved in the Pacific Commons development which consists of approximately 877 acres of land with a mix of industrial, office, commercial, retail, and hotel uses. Some portions of the project site also support institutional open spaces (commercial, recreational parks, and wetlands). TJKM has provided all traffic engineering design and traffic analysis services, and has developed transportation demand management measures to obtain the maximum use of available transportation resources (ridesharing, pedestrian and bicycle use, and transit operations) for occupants of the business park.

El Charro Specific Plan Improvement Project, Livermore, CA, Kier & Wright, 2007-2011, \$99K: Project Manager responsible for completing PS&E, including interconnect, for the new traffic signals at: El Charro Boulevard and Jack London Boulevard/Stoneridge Drive; Jack London Boulevard and Main Outlets Entrance; Jack London Boulevard and Premium Outlets Drive; Jack London Boulevard and Discovery Drive; and Jack London Boulevard and Voyager Street. Also completed PS&E for the S&S plans for the entire four-mile project, which included coordination with Caltrans at the Eastbound I-580 on/off ramps to tie the proposed striping into the interchange design. Designed all traffic handling plans during multiple construction stages, to maintain access to the existing residential and commercial properties,

and designed the new roadway to get the overall plan line approved by the various agencies involved.

Positano Parkway/Fallon Road at Central Parkway, Dublin, CA, Braddock & Logan, 2010-2011, \$17K:

Project Manager responsible for preparing PS&E for traffic signal installations at two intersections and reviewing striping plans for a new housing development.

Jordan Ranch, City of Dublin, CA, Mission Valley Properties, 2010-2013, \$340K: Project Manager responsible for completing PS&E and interconnect plans for the new signals at Vinton Avenue/Positano Parkway and Sunset View Drive/Central Parkway. Also completed PS&E for the traffic signal modification to the existing signals at Central Parkway and Fallon Road and the underground signal conduit system for a future signal at Panorama Drive and Central Parkway. Worked directly with City inspectors to locate all the poles and equipment in the field, and with the striping contractor to lay out all the proposed striping and approve all the cat-tracking.

Traffic Signal/S&S Design Project, Pleasanton, CA, City of Pleasanton, 1990-2000, \$200K: As Project Manager, prepared S&S for 11 signals on Bernal Avenue, eight signals on Santa Rita Road, five signals on Stoneridge Drive, and five signals on Hopyard Road.

Traffic Signal/S&S Design Project, Livermore, CA, City of Livermore, 1991-2018, \$250K: Project Manager for all traffic signal modifications and designs for dozens of signals and miles of signing and striping plans, including 10 signals on Vasco Road, seven signals on First Street, six signals on Mines Road, and eight signals on North Canyon Parkway.

Airport Way at Park Street, Oak Street, & Fremont Street Traffic Signal Modifications, Stockton, CA, City of Stockton, 2010-2013, \$80K: Project Engineer for three traffic signal modifications. Performed initial fieldwork and designed the plans, which included S&S, interconnect, and public outreach.

Blaker Road/Service Road New Signal, Ceres, CA, City of Ceres, 2010-

2012, \$32K: Project Engineer for the PS&E package.

Don Pedro Road/Central Avenue New Signal, Ceres, CA, City of Ceres, 2011-2012, \$27K: Project Engineer for the PS&E package.

Business Center Drive – Seven Signals, Fairfield, CA, Fairfield Corporate Commons, 2007-2009, \$68K: Project Manager for the PS&E designs of Mangels Boulevard and Suisun Valley Road signal modification and five new traffic signal designs at Kaiser Drive and Business Center Drive, Executive Court and Business Center Drive, and three unnamed project locations along Business Center Drive. Coordinated the design of the interconnect from Suisun Valley Road to the north unnamed signal (1.5 total miles) and the design of the S&S plans from Westamerica Drive to the northerly project limits (approximately 1.5 miles). Also designed the intersections geometry to meet City standards.

Abel Street – Six Signals, Milpitas, CA, JMH Weiss, 2004-2008, \$74K: Project Manager for the traffic signal modifications to the intersections of Weller Lane and Abel Street, Serra Way and Abel Street, Junipero Drive and Abel Street, Corning Avenue and Abel Street, and Curtis Avenue and Abel Street. Coordinated the S&S plans along Abel Street from Great Valley Mall to Weller Lane (1.5 miles) and the interconnect design along Abel Street from Great Valley Mall to Weller Lane (1.5 miles).

Columbus Parkway/Regents Park Drive Signal Design, Vallejo, CA, Braddock & Logan, 2007-2009, \$67K: Project Manager for the new signal design and signing and striping for the entire four-mile corridor.

River Island Parkway/McKee Boulevard Traffic Signal/S&S Design, Lathrop, CA, Pacific Union Homes, 2008, \$12K: Project Manager responsible for the preparation of PS&E, signing and striping for the traffic signal installation.

Silvera Ranch Development Signal & Interconnect/S&S Design, Dublin, CA, Pinn Brothers, 2006-2007, \$45K: Project Manager responsible for the preparation of PS&E for the traffic

signals at the intersections of Cydonia Court and Fallon Road, Silver Ranch Drive and Fallon Road, and Tassajara Road and Fallon Road. Also coordinated the S&S plans along Fallon Road and Tassajara Road (one mile) and the interconnect design for Tassajara Road and Fallon Road from project limits (approx. two miles).

City Hall Improvements Signal & Interconnect/S&S/Lighting Design, Tracy, CA, KPFF Consulting Engineers, 2004-2005, \$40K: Project Manager responsible for the preparation of PS&E for the traffic signal modification at Eleventh Street/Civic Center Drive intersection, S&S, and street light modifications. The interconnect was modified and designed into the Traffic Management Center.

Arterial/Interchange Design

Fremont Boulevard Extension at Dixon Landing Road, Fremont, CA, Kier & Wright, 2012-2014, \$47K: As Project Manager, responsible for the preparation of PS&E for the traffic signal modification. The project added the fourth leg (Fremont Boulevard Extension) to this intersection. With this project, the City of Fremont took over ownership and maintenance of the signal from the City of Milpitas.

I-880/Washington Avenue Interchange Improvements, San Leandro, CA, Mark Thomas & Company, 2005-2008, \$54K: Project Manager responsible for traffic design on project. TJKM's responsibilities included traffic handling, signing, S&S modifications. The southbound off ramp to Washington Avenue actually terminates at Beatrice, approximately 200 feet west of Washington Avenue. The interchange included widening the loop on ramp to southbound I-880 and I-238 (all at the same interchange), widening of Beatrice, ramp metering, and a northbound double left turn lane (with overhead signs for each of the two left turn lanes – one to westbound Beatrice, and one to the southbound freeway ramps). It also included a double southbound left turn lane at Fargo/Greenhouse, just south of Beatrice, widening of Fargo Avenue and the Greenhouse Market drive access, signal timing, and interconnect.

I-205/Mountain House Parkway PSR, San Joaquin County, CA, HDR Engineering, 2003-2005, \$30K: Project Manager for the PS&E for the Mountain House Community Services District, in cooperation with the San Joaquin Council of Governments, San Joaquin County, Caltrans, and the Federal Highway Administration. The aforementioned agencies opted to modify the I-205/Mountain House Parkway (Patterson Pass Road) interchange in San Joaquin County to relieve congestion and reduce delays. TJKM served as the traffic engineering consultant for the PSR, performing model and forecasting services, as well as preparing the traffic signal, S&S, and electrical plans for the interchange. Three build alternatives and one no-build alternative were a part of the PSR. Construction of the I-205/Mountain House Parkway interchange. Improvements were completed in 2007.

Corral Hollow Road Widening Improvements Project, Tracy, CA, Schack & Co., 2009, \$49K: Project Manager in charge of the PS&E for the traffic signal modifications at seven intersections along Corral Hollow Road. The City planned to improve Corral Hollow Road by adding a lane in each direction of travel. The intersection locations for the signal designs were from Grant Line Road to Schulte Road. The project entailed design requirements for ADA compliance and review of traffic operations for the S&S design. The signal design included emergency vehicle pre-emption and signal interconnect.

Bernal Avenue Widening Project Phases I & II – Signal Design & Construction Zone Traffic Control Plans, Pleasanton, CA, City of Pleasanton, 2002-2006, \$6K:

Traffic Signal Controller Upgrade & Signal Modification Project (Hesperian, Tennyson, & Winton Corridors), Hayward, CA, City of Hayward, 2010-2014, \$88K: Lead Designer to complete PS&E for traffic signal upgrades at 31 intersections along three major corridors in Hayward: Hesperian Boulevard (A Street to S. Pepsi Entrance Street), Tennyson Road (Dixon Street to Patrick Avenue), and Winton Avenue (Southland Drive to

Clawiter Road). The project upgraded signal controllers at 31 intersections, provided last-mile interconnect between traffic signals to enable communication between the Hayward Traffic Operations Center and field elements, installed video detection at seven critical intersections, and GPS clocks to synchronize operation between traffic signals maintained by the City and Caltrans.

Construction Zone Traffic Control

Patterson Ranch Traffic Services, Fremont, CA, KB Homes, 2014-Ongoing, \$73K: Project Manager assisting in preparing the traffic control plans for the installation of the proposed utility lines for a large residential development, including lane closures and required signage to safely move traffic around the installation.

Traffic Handling Plans for PG&E Gas Line, Fremont, CA, Pacific Gas & Electric Co., 2014-Ongoing, \$30K: As Project Manager provided traffic control plans for installation of a 24" gas line in Patterson Ranch.

San Ramon Valley Boulevard Pipeline Project, San Ramon, CA, East Bay Municipal Utility District, 2008-2012, \$48K: Project Manager for the traffic control plans for an East Bay Municipal Utility District (EBMUD) pipeline project along San Ramon Valley Boulevard, including the major intersection at Bollinger Canyon Road. TJKM worked closely with EBMUD and City staff to provide traffic control for lane closures, while maintaining traffic flow, conforming to the California MUTCD, Caltrans Standard Plans, and Standard Specifications. The traffic control included nine phases, standard transition lengths and signing, and delineators for lane shifts. The traffic control plans also considered control for pedestrian and bicycle traffic. As part of the project, a traffic analysis was completed to determine level of service traffic impacts on San Ramon Valley Boulevard and at the Bollinger Canyon Road intersection.

Traffic Control & Stage Construction Plans for PG&E Undergrounding Project on Vineyard Avenue, Pleasanton, CA,

Construction Zone Traffic Control Plans for Reservation Road & East Garrison, Monterey County, CA,

Louise Avenue Construction Zone Traffic Control Plans, Mossdale Landing Development, Lathrop, CA, MacKay & Soms, 2003-2007, \$20K: Project Manager for traffic control plans to install utilities, which were completed in five stages. Being that this was a Caltrans roadway, Caltrans had to review and approve plans.

SR 180 Braided Ramp Design/Build Project, Fresno, CA, State of California, 2012-2014, \$150K: As Lead Design Engineer, performed all field work, designed and produced pavement delineation, sign, lighting and sign illumination, ramp metering, CCTV system, changeable message sign system, traffic monitoring station, and vehicle classification station plans. Produced and assisted with the design for fiber optic system and communication system plans. Also assisted with project management and response to Caltrans' review comments. Communicated directly with prime consultants and Caltrans staff to ensure design met client's satisfaction.

Bicycle & Pedestrian Projects

Citywide Trail Crossing Enhancements Project, Pleasant Hill, CA, City of Pleasant Hill, 2011-2012, \$135K: Lead Designer for project funded by State Proposition 1B Transportation Bond, state Safe Routes to School (SRTS) grant funds, and matching City funds. The project installed raised crosswalks and various traffic control devices at key trail crossing locations along the Contra Costa Canal Trail and the EBMUD Trail. The trail crossings were at Chilpancingo Parkway, Viking Drive, Gregory Lane, Boyd Road, Oak Park Boulevard, Putnam Boulevard, and Astrid Drive. The SRTS grant will fund construction of new sidewalk and existing sidewalk repairs along the south side of Oak Park Boulevard, between the EBMUD Trail crossing and Monticello Avenue, implementation of traffic control features at the EBMUD trail crossing, including in-pavement crosswalk, and high visibility S&S. This project is expected to improve safety at the trail crossing in addition to providing an

alternate path of travel for the Pleasant Hill Middle School students.

Pedestrian Illuminated Crosswalks, Danville & Los Altos, CA, Client, 2007-2011, \$50K (combined): Project Manager responsible for the PS&E for the illuminated crosswalk designs along Front Street in Danville, San Antonio Road (four locations) in Los Altos.

On-Call Traffic/Transportation Planning & Engineering

On-Call Traffic Engineering Services, Dublin, CA, City of Dublin, 1985-2014, More than \$2M: As Project Manager and Lead Designer, completed design of 17 signals on Dublin Boulevard, nine signals on Fallon Road, and five signals on Tassajara Road as City development expanded. As an on-call consultant since the City's incorporation in 1985, TJKM has completed nearly 130 tasks, including traffic impact and parking studies, access and circulation studies, traffic signal and intersection improvements design, signal timing coordination, traffic impact fee studies, travel demand model development, and calibration.

On-Call Traffic Engineering Services, Mountain House, CA, Mountain House Community Services District, 2003-Ongoing, \$803K: As Project Manager and Lead Designer, completed design of 15 signals on Central Parkway, nine signals on Mountain House Parkway, and five signals each on Great Valley Parkway Grant Line Road and De Anza Boulevard. TJKM has provided the community assistance with significant transportation planning and traffic engineering efforts for the emerging community, from the layout of the streets and roads to the design of dozens of intersections. TJKM also continues to serve as an on-call consultant to Shea Homes, the community's primary developer.

On-Call Traffic Engineering Services, Los Gatos, CA, City of Los Gatos, 2002-Ongoing, \$183K: Project Manager and Lead Designer responsible for plan review, signal design and modification, signal interconnect projects, configurations of intersections, and S&S plans. TJKM has also completed traffic and parking studies for schools, parks, a hospital, the library and the civic center

master plan, and commercial developments. Also provided traffic calming services, developed the City's first traffic calming policy, and conducted peer review of traffic impact studies.

On-Call Traffic Engineering & Design Services, Dublin, CA, City of Dublin, 1985-2014, \$2M excess: Project Manager and Lead Designer responsible for signal design and modification, signal interconnect projects, configurations of intersections, and S&S plans. TJKM also completed numerous traffic surveys for residential and commercial developments, circulation studies for new schools and other services, including shared parking analysis for the proposed Grafton Plaza development.

Safe Routes to School

Safe Routes to School Implementation, Sunnyvale, CA, Bellicci & Associates, 2013-2016, \$39K: Engineer assisted with preparing PS&E for citywide signage for bicycle routes, preparing signal modification plans at Maude/Sunnyvale-Saratoga, and S&S plans along Maude Avenue, in-pavement crosswalk lighting at Bayview and Maude Avenue, and preparing S&S improvements at 16 intersections citywide.

Marin-Curtis Safe Routes to Schools Pedestrian Improvements, Albany, CA, City of Albany, 2013-2016, \$96K: Task Lead responsible for this design project to enhance the safety of pedestrian and bicyclists near the school. Designed pedestrian bulb-outs, Regulatory Rapid Flashing Beacon systems, raised crosswalks, and road humps within the school's vicinity.

Regulatory Rapid Flashing Beacon

Flashing Beacon for Via Moraga, Moraga, CA, Signature Homes, 2014-Ongoing, \$11K: Project Manager responsible for preparing PS&E for flashing beacons at a mid-block crosswalk at the entrance of a new housing development. Conducted field review of existing conditions, coordinated with town officials, and offered bidding and construction support services.

Profile

Asa Strout
First Name Middle Initial Last Name

Pronoun (s)

He/Him

[Redacted]
Email Address

[Redacted]
Home Address

[Redacted]
Suite or Apt

Livermore
City

CA
State

94550
Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map
here:<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 4

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

33

Do you work in Livermore?

☐ Yes ☒ No

Zuora, Inc Senior Business Analyst
Employer Job Title

Education

- LHS Graduate - Associate of Arts Degree - Las Positas College - Bachelors of Science, Business
Administration - California State University, East Bay

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☒ Yes ☐ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

Most Recent: Planning Commission meeting on 1.17.2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

My interest in serving on the Planning Commission stems from my belief in good government and my desire to be a good community member. Over the last seven years I have been a strong voice advocating for good government. I have supported Livermore's Downtown Specific plan from the beginning through active participation in workshops and city council meetings. I was an early voice in the community emphasizing how the development of the Downtown Specific Plan is a prime example of good government in action. I did this by writing letters to local news organizations, speaking at city council meetings, and even going so far as to co-found a non-profit, Unify Livermore. The core of the message focused on fiscal responsibility, compromising development, and, most importantly, conforming with city policy and guidelines. I continue to push for good government by being a strong voice on the Livermore General Plan Committee. Secondly, Livermore is my home. I was born here, my mother raised me here, and I am raising my kids here. Any opportunity where I can be of service to the city I love will always be of interest. From volunteering to teach swim lessons in high school to founding a local non-profit, my commitment to Livermore has been a lifetime effort. I am grateful for any opportunity where I can be of service to the city I love. Over the last few years we have had external forces (Covid-19 and frivolous lawsuits against Livermore) cause chaos for Livermore's development and I believe I can be a responsible steward on Livermore's Planning Commission. By leaning on my belief in good government and being a good community member, I can help Livermore be a consistent and predictable place for future development.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

Aside from years of volunteering starting at a young age teaching swimming lessons and through various projects with the Boy Scouts of America, I have been extremely active in the community since the early 2010s. I was a founding member and the first president of the Tri-Valley Rotaract club. Rotaract is a part of Rotary International and through this club we raised money and participated in local community events. Events like Military Care Package 'pack outs' for local soldiers on tour, and holding annual fund raisers for local non-profits such as Open Heart Kitchen. I was an active member of this organization for roughly 4.5 years until my first daughter was born in 2017. In 2018 I cofounded Unify Livermore, a non-profit with the goal to spread honest information about Livermore politics to create a more informed and civically engaged Livermore. I have been a member of Unify Livermore's leadership since its founding in 2018. Through Unify Livermore we have developed nonpartisan election content, hosted candidate speaking opportunities, and attended multiple civic engagement meetings. Complimentary to Unify Livermore, I was the co-campaign manager for the grassroots Yes on Measure P campaign in 2020. In 2018 I also participated in Livermore's Key to the City Program. Which is best described as a comprehensive look into Livermore's operations from Finance to Community Safety. It covered almost every area of city involvement and influence with tours of facilities used to help Livermore run as smoothly as possible. This program has a huge impact on how I see local government, as a complex well oiled machine working to provide Livermore with the best possible outcomes with the resources we have. In my opinion, it is a must have program for anyone wanting to get involved in local government. Most recently I have been focusing my efforts as a member of the Livermore General Plan Advisory Committee. There I have been a strong voice showing a clear understanding of the purpose of the committee and the topics presented. Advocating for a good balanced government that will help guide Livermore to be a stronger, more resilient, city.

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

I am a current Committee Member on the Livermore General Plan Advisory Committee. Here we have been participating in informational workshops covering a range of topics; for example, Urban Design Standards & trends, the state of housing in Livermore, an overview of commercial/industrial/office space, and understanding the hierarchy of guiding documents the City of Livermore makes their decisions around. During our discussions I have proven to have a firm understanding of what is expected as a member of the General Plan Committee. I have been able to guide conversation to stay on topic of zoning and how we zone instead of getting caught up in the details like where a fountain would go in a development. During the conversation we had around our housing element and the importance of meeting our RHNA target I meaningful and thoughtful suggestions, specifically around climate policy and affordable housing. Outside of being a member of the General Plan Committee my professional experience is being a Business Analyst in the technology industry. Even though there is no direct experience with land use planning or urban design, my profession requires an understanding of fundamental rules and an attention to detail required to be a successful Planning Commissioner. From navigating complex enterprise software implementations to partnering with corporate legal teams to ensure new and existing software functionality is compliant with existing legislation. This has allowed me to develop the necessary skills I believe will apply perfectly to working with the City of Livermore's Planning Department and Legal teams.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

My expectation of the Planning Commission is to provide a high quality and thorough review of all items presented to the commission. To treat each item equal in importance and merit against the General Plan, Design Standards and Guidelines, Development Code, and Area Specific Plans (when applicable). This is to ensure every item presented to the City Council that has passed through the Planning Commission received the same high quality review. My expectation as an individual Planning Commissioner is to have an in-depth understanding of the documents identified above. I will hold myself accountable to process the information within these documents with understanding and intention, and then use that information to provide insight and determination on an item presented before me. Lastly, I have an expectation of respect. This respect applies to my fellow commissioners, the city staff, the citizens of Livermore (in attendance or not), and respect for the process. To lean on the concept of good government, respect is required to create a clear and fair process where everyone feels the Planning Commission, as an institution, can be worked with easily and fairly.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The purpose of the Planning Commission is to make decisions related to land use and development. Members of the Planning Commission review development proposals to ensure they comply with the City of Livermore's General Plan, Design Standards and Guidelines, Development Code, Area Specific Plans before being sent to City Council for their consideration. This is done for multiple reasons. First, this is done so the City of Livermore's development is consistent and predictable for those submitting development proposals. Secondly, this is done so when a development proposal is presented to Livermore's City Council for their consideration the City Council knows a proposal has already been reviewed by a Planning Commission that is conducting a high level review of the item. Additionally, the Planning Commission may advise or make recommendations to the City Council on changes to the General Plan, Design Standards and Guidelines, and Development code as development plans are presented that may require a change to be considered for approval to be granted or as the city grows and new zoning is required to be defined.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

As items are put before the Planning Commission each Commissioner should keep each Goal and Priority in the back of their mind. As a Planning Commissioner I will ask myself how the item presented helps the City of Livermore better achieve our Goals and Priorities. Some Goals and Priorities will apply more directly to the decisions made by the Planning Commission; for example, the General Plan Update, Downtown, and Homelessness and Affordable Housing (I look forward to continuing the advancement of Downtown as a member of the Planning Commission after years of work as a citizen), while others may not be presented directly to the Planning Commission. Regardless if a Goal or Priority directly applies to an item, it will be my responsibility as a Planning Commission to do my best to help achieve our goals in my capacity as defined as a member of the Planning Commission.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.


Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

- ☒ City Website
- ☒ Word of Mouth

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

- ☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

- ☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Livermore, CA 94550

Summary

An outcome focused Business Operations and IT professional with 10+ years experience driving process and technology changes supporting the growth of Go-To-Market team's initiatives and programs by identifying opportunities of improvements. I will take my skills as an IT Go-To-Market Product Owner to deliver enterprise class solutions for complex business needs to meet required business outcomes.

Experience

Zuora, Inc. | Redwood City, CA

August 2014 - August 2022

Product Owner, Go-To-Market & Senior Business Analyst

January 2021 - August 2022

- Technology Lead for Go-To-Market IT team and covered the Business Relationship Management between the Go-To-Market Business Operations and IT.
- Restructured IT Applications Go-To-Market team creating clearer responsibilities and expanded the team globally creating a 24 hour development cycle.
- Collaborated with the Go-To-Market team and IT creating a more streamlined engagement model.
- Spearheaded the migration of Salesforce to the Lightning UI by defining requirements, negotiating vendor agreements, and collaborating with the vendor project team.
- Manage application improvements and production support for the Go-To-Market stakeholders.
- Drive end-to-end continuity of business operations by addressing dependencies and interoperability between systems, processes, and data.
- Defined User Story prioritization, backlog grooming, and sprint planning for delivery of requests from the Go-To-Market Teams.
- Managed a team of Business Analysts, Application Administrators, and Developers using AGILE and SDLC methodology to deliver solutions to the Go-To-Market Business Teams.

Senior Business Analyst

June 2020 - January 2021

- Developed and delivered Churn Management improvements increasing the accuracy of churn metrics and boosted churn deflection by the Customer Success team.
- Redefined Zuora's Renewal process allowing for Renewal forecasting in Salesforce and Clari and reducing missed Renewals.
- Advanced major process re-engineering efforts by conducting process design/requirements & workshops leading business owners to define future state processes.
- Identified, created, and facilitated process design changes by conducting business and systems process analysis and design at a complex level; focusing on quality improvement, data management; ensuring data is reliable and valid.
- Map existing technical processes; lead the definition of the technical processes to be.
- Collaborated with stakeholders to establish up-to-date documentation for delivered solutions.
- Directly partners with the Sales and Customer Success Business Operations teams improving the working relationship between IT and Business Operations.
- Defined User Stories to meet the requirements requested and develop test cases ensuring acceptance criteria is met.

Business Analyst

July 2017 – June 2020

- Supported the business system integration of Zuora acquired Leeyo Software into Zuora's business technology stack within 90 days. Fully Managed the Integration of the Professional Services organization.
- Implemented Zuora's Learning Management System used by customers and employees to improve course adoption and analytics to improve the quality of content delivered by the Training team.
- Primary partnership with Zuora's Global Services, Customer Success, and Global Support teams along with working cross-functionally with all Zuora departments to increase company operating cohesion.
- Translated business operation processes into technical process designs and requirements for engineering staff.
- Provided adequate business tool and application evaluation to ensure business process needs are met.
- Operations Subject Matter Expert within IT Applications and provides guidance on operational processes and data quality management to operational counterparts at Zuora.

Global Services Operations Analyst

August 2014 – July 2017

- Provided data driven insight and analysis that support Zuora's growth initiatives for Executive and Director staff.
- Streamlined operation processes to improve Global Services efficiency. This includes automating Zuora's survey delivery and collection along with implementing a process for Churn Management that has increased end user productivity and churn tracking.
- Developed a standard reporting model within DOMO by connecting Salesforce data with customer data that is used by our Executive Staff, Board of Directors, and Management.
- Changed the Salesforce and FinancialForce PSA tools architecture from a barely functioning system to a system of record used across Zuora as a source of truth for Global Services Data.
- Identified issues within the Global Services billing process then implemented a plan that reduced the billing cycle from three weeks to four days and reduced the billing errors to near zero.
- Worked cross-functionally to improve the operational efficiency of business units across Zuora and how they interact with the Global Services team and strived to change a siloed work culture.
- Mentored and trained all new hires within the Global Services Operations on operational best practices.

Marin Software | San Francisco, CA**May 2011 - August 2014****Sales Operations Associate**

September 2013 – August 2014

- Supported the design, implementation, and rollout of comprehensive Sales and Customer Success programs to support the Marin product strategy and selling process worldwide.
- Developed and maintained our Salesforce.com reporting functionality: prepare dashboards, Sales pipelines, and ad hoc reports for the field management, executives, and Board of Directors.
- Provided general sales operations administrative oversight functions: provide sales training programs, oversee new system/IT deployments, territory assignments, and lead generation task management.
- Implemented, managed, and maintained tools for the organizations supported by the Business and Sales Operations team. Includes; Docusign, Salesforce.com, SurveyGizmo, and Box.com.
- Collaborated with key stakeholders to identify and develop business requirements that support growth objectives.
- Designed, managed, and executed on Salesforce.com configuration projects to varying complexity to ensure the smooth operation of our day-to-day sales and services functions.
- Worked cross-functionally to maintain and improve upon our Salesforce.com integrations with different systems.
- Define requirements from departmental executives regarding business needs and translate them appropriately into business and technical processes.

Operations Coordinator, Global Services

May 2011 – September 2013

- Designed workflows for the Global Services organization and defined how internal organizations interact.
- Initiated Customer Profitability analysis highlighting individual client cost compared to individual client revenue.
- Program Manager responsible for implementing and maintaining the Customer Satisfaction process.
- Ensured client communication channels to Technical Support teams were available.
- Identified and managed KPIs and metrics for Global Management and Executive Staff.
- Led internal training sessions for all global employees, and maintained training documentation and videos.
- Developed and delivered business processes improvements.

Skills & Software Experience

- Admin level knowledge of Salesforce.com
- Admin level knowledge of FinancialForce PSA
- Software Proficiency: Salesforce.com, FinancialForce PSA, DOMO, Box.com, DocuSign, Excel, Survey Monkey
- Business Intelligence Tools DOMO and Salesforce Analytics
- Productivity: JIRA, Confluence, Salesforce Cases,

Education

California State University, East Bay

Bachelor of Science Degree

Major: Business Administration

Emphasis: Marketing Management

Advisory Body Application

Profile

Neal

First Name

Pann

Middle Initial

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

45

Do you work in Livermore?

☐ Yes ☒ No

HKIT Architects

Employer

Project Manager

Job Title

Education

Bachelor of Architecture, California Polytechnic University, San Luis Obispo

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☒ Yes ☐ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

January 17, 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

As a longtime resident it has been a great pleasure observing Livermore embrace a rejuvenated, vibrant downtown that is continuing to build upon its previous successes. Having chosen to design and built my family's home in Livermore, being a member of the Planning Commission is an opportunity to volunteer my skillset and experience as a licensed architect on matters related to future growth and development of Livermore. As Livermore continues its successful practice of smart growth policies, there are several important projects that will shape Livermore into the future. It would be an honor to be asked by the Council to assist them in achieving their goals by serving on the Livermore Planning Commission.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

My civic participation includes previously terms on the Planning Commission and Historic Preservation Commission, that included thirteen years of providing fact-based reasons supported by evidence in the record to the Council on decisions involving the General Plan, Development Code and Design Standards and Guidelines. Currently my civic participation includes serving as a member of the Community Asset Management Program (CAMP) for the past two years. My community involvement has included being a Scout leader for four years, participation in the yearlong Livermore Chamber of Commerce Leadership Livermore program, graduating in Class 34 of the Livermore Citizens Police Academy and various other community activities include participating in creek cleanups along with community outreach meetings on various projects involving the Livermore community. Currently my participation includes four years serving as a Member of the Board for Livermore Downtown, Inc.

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

Coming out of high school, after completing four years of drafting at Granada High school and working for an architect whose office was located on the second floor of the historic railroad depot, inspired a career in the field of planning and architecture. That experience instilled a passion for the history and esthetics of Livermore. My career as a licensed architect has provided the opportunity to be involved in the planning, design and building of a variety of projects from home remodels, master planned communities and multifamily residential projects including affordable and senior housing developments. All these experiences have provided a broad level of expertise in understanding and implementing land use, zoning and design standards and guidelines.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

The expectations for the Planning Commission accomplishments and outcomes would be to continue to ensure that the orderly plan and development of the city, including the downtown, is consistent with the General Plan, Development Code and Design Standards, plus the goals and priorities of the Council. The anticipated contributions of a Planning Commissioner are to listen and collaborate with the fellow commissioners and add my experience as a design professional to assist the commission in interpreting the physical implications of a development, its use of details and materials in how those relate to the Livermore's Design Standards and Guidelines.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The purpose of the Planning Commission is to look after the planning and physical development of the city. It also is a forum for the public to comment and provide input on those land use policies that shape Livermore. As a member, I have the added responsibility to encourage public participation and when necessary, recommend alternate solutions that support the policies of the City Council.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

One of the duties and responsibilities outlined for the Planning Commission is to support the goals and priorities adopted by the City Council. As a member of the Planning Commission, working as a team with the other commissions, I will work to support the continued enhancement of Downtown, advise on the General Plan update along with making recommendations on the development of affordable housing and promote public interest and encourage citizen participation in maintaining Livermore's asset and stormwater management programs when reviewing and making recommendations to the City Council on projects presented to the Planning Commission.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.


Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Newspaper ad

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Neal A. Pann, Architect, LEED AP



Profile

Architect and project manager with practical knowledge leading multi-disciplinary teams for a wide variety of building and project types. Significant experience in all aspects of project management, including project planning, scheduling, budgeting, processing of entitlements, design and construction. History of applying problem solving abilities and conflict resolution skills to implement innovative solutions to complex problems amongst team members, outside consultants, contractors and clients. Excellent verbal and written communication skills required to successfully collaborate in a team environment and deliver project proposals and presentations. Enjoy mentoring peers and less experienced team members in project management principles and practices. Former City of Livermore Planning, Historic Preservation Commissioner, founder and former co-host of the Archispeak Podcast and founder and host of the Inside the Apple Studio Podcast.

Proficient in AutoCAD, Vectorworks, Adobe (Photoshop, InDesign), Microsoft Office Suite (including, Project), iWork (Pages, Numbers, Keynote), Procore, PlanGrid, and Bluebeam.

Core Skills

Program – Project Delivery; Preparing/Maintaining Internal Programs and Scheduling.

Design – Project Brief, including Scope of Work; Project Reviews; Document Coordination; Maintain Design Intent; Materials Specifications and Selections; Fittings, Fixtures and Equipment Schedules, Relevant Standards Compliance; Shop Drawing Review; Green Building Design.

Contractor/Consultant – Preparing and Reviewing Contracts; Coordination/Review of Services, Requirements and Proposals; Coordination of Drawings and Design Intent; Site Inspections; Local Authority Approvals and Engagement of Consultants.

Costs – Fee Proposals; Cost Reporting; Cost Projections; Fee Projections and Payment Authorizations.

Internal/Resource – Personnel Management and Resourcing; Team Coordination, Communication Goal Setting and Assessment, Development and Feedback.

Experience

PROJECT MANAGER, HKIT ARCHITECTS; OAKLAND, CA – 2021-CURRENT

Project Manager in construction administration for multifamily residential projects, including coordination with consultants and construction team and RFI responses, reviewing submittals plus shop drawing reviews.

PROJECT MANAGER, AC MARTIN FORMERLY TOGAWA SMITH MARTIN, INC.; PLEASANTON, CA – 2019-2021

Project Manager for the rehabilitation of multifamily residential projects, including scheduling, construction documentation, client and consultant coordination. Zoning research, density studies and concept site design layout for multifamily housing projects. Involved in business development and responding to RFP's.

PROJECT MANAGER, D.R. HORTON; PLEASANTON, CA – 2019-2019

Project Manager responsible for processing of entitlements for several new construction projects, managing scope, schedule and budget. This included coordination of the consultant team for tentative maps, improvement, landscaping, utility and architectural plans, plus engaging with municipalities, public agencies and real estate developers.

- Review City Council meetings and follow up on potential impact fee increases to incorporate into the project budget.
- Study different municipalities General Plan and Zoning code to understand potential inclusionary housing and development requirements and the impacts to the schedule and budget.

ARCHITECT, DAHLIN GROUP ARCHITECTS • PLANNERS; PLEASANTON, CA – 2016-2019

Project architect / manager in charge of multiple clients and working on a variety of residential developments including single-family, multifamily attached townhouse and cluster products plus affordable housing rehabilitation. Managing all aspects of projects from initial meetings, to design, presentations, construction documents and construction administration.

- Managed a team through design development and construction drawings for a 450 unit multifamily project where the team successfully completed the construction drawings within 12 weeks and 40% under budget. Project was a Building Industry Association Community of the Year Merit Award Winner.
- Led a team performing affordable housing rehabilitation projects for a non-profit housing developer, negotiating contracts reviewing invoicing, managing outside consultants and delivering projects on schedule.

PRINCIPAL, NEAL A. PANN, ARCHITECT; LIVERMORE, CA – 2009-2016

Principal architect for commercial tenant improvement and residential construction projects, including new construction and renovations. In charge of marketing, contract negotiations, scheduling and general project management and production.

- Developed project scopes, budgets and timelines with clients.
- Provided consulting services to other design professionals.

PROJECT MANAGER, HUNT HALE JONES; SAN FRANCISCO, CA – 2008-2009

Design and project management for a 200 unit continuing care retirement community (CCRC) in Broussard, Louisiana and a planned residential development in Chung Ching, China. Responsible for the schedule, budget and coordination of consultants.

- Managed CCRC schedule and budget to maintain a 10% value of the fee.
- Completed the design development of 12 custom houses in China at 20% under budget.

DIRECTOR OF ARCHITECTURE, BRADDOCK & LOGAN; DANVILLE, CA – 2006-2008

Directed the design, coordination and management of architects, engineers, landscape architects plus local agencies through the design development process for the approval of multiple planned unit development projects.

- Directed the design and coordination of the Site Development Review process, achieving approval and completion of construction documents for one apartment and two large single-family projects within the City of Dublin in 9 months.

MANAGER OF ARCHITECTURE, RICHMOND AMERICAN HOMES; PLEASANTON, CA – 2004-2006

Forward Planner and subsequent Manager of Architecture which involved reviewing contract proposals, negotiating fees, preparing schedules for multiple residential projects. Managed relationships with design firms, contractors and project work-flow, assuring schedule compliance and monitoring cost objectives.

- Negotiated with planning and building departments to reduce processing schedules by weeks' thereby improving projects' profitability.
- Obtained approvals from the State Department of Water Resources in only 6 months.
- Created and implemented both an electronic storage and drawing archive methodology used throughout the planning department.

ARCHITECT, WILLIAM HEZMALHALCH ARCHITECTS; PLEASANTON, CA – 2003-2004

Prepared design development, construction documents for single-family production homes and coordination with consultants and construction observation.

- Assisted with the training of junior staff in materials and methods used in construction drawings.

PROJECT MANAGER, SDG ARCHITECTS; BRENTWOOD, CA – 2001-2003

Responsible for the coordination, management and executing project goals with a production team on over 25 single family home projects per year. Presented to local review boards and commissions. Participated in interviews for new hires, annual reviews of staff, and scheduled regular meetings with project team to achieve focused project results.

- Presented monthly production team progress and accomplishment updates to entire staff.
- Participated in interviews for new hires.
- Performed annual reviews of production staff.

PROJECT MANAGER, DAHLIN GROUP ARCHITECTS • PLANNERS; SAN RAMON, CA – 1994-2001

Began as a junior drafter and advanced to architect and project manager in charge of multiple clients working on a variety of projects including recreational facilities and residential developments. Managed all aspects of projects from initial meetings, to design, presentations, construction documents and construction administration.

Education | Affiliations

Cal Poly, San Luis Obispo, CA – Bachelor of Architecture

American Institute of Architects

LEED, Accredited Professional

Commissioner, Livermore Historic Preservation Commission, 2006-2011

Commissioner, Livermore Planning Commission, 2011-2019

Board Member, Livermore Downtown Inc., 2019-Current

Advisory Body Application

Profile

Yoanda

First Name

Fintschenko

Last Name

Pronoun (s)

She/Her

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

24

Do you work in Livermore?

☒ Yes ☐ Noi-GATE Development
Corporation

Employer

Executive Director

Job Title

Education

Ph.D., Bioanalytical Chemistry, The University of Kansas, Lawrence, KS BS, Chemistry, Trinity University,
San Antonio, TX

Question applies to multiple boards

Are you a registered voter in the City of Livermore☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

I plan to attend the Feb.21 meeting

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I have two interests that are closely aligned. My first interest has to do with ensuring that Livermore is a place my children and my neighbors' children could return to and have a good job and rewarding career in the town where they were raised. This brings me to my second interest, which is ensuring that there is green space, pedestrian/bike connectivity across our community, affordable housing, and a vibrant economy. The planning commission spends time thinking through the elements that would create the conditions that make this a great place to live and to work. I'd like to contribute my perspective as someone who has lived and worked in Livermore, including starting my own company, and working with many science-based startups in the region.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

My most recent service was 2 years as a board member for National Charity League, Livermore Chapter as VP of Communications (2019-2021). I also served for 2 years as a board member for Livermore Valley Education Foundation (2010-2012). I was an assistant coach for St. Michael's CYO track for 3 years (2011-2014), and an assistant coach for Granada High School's Cross Country team for 2 years (2013-2015). Since 2015 I have been co-organizing a life sciences networking group, East Bay Bio Network, and have organized multiple events including three Tri-Valley Life Sciences Summits (2018, 2019, and 2022). I also co-organized Tri-Valley Tech Connect, a Tech and Biotech job fair in 2018.

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

My primary experience in assisting with space planning has been advising and then operating i-GATE Innovation Hub's incubator space in how to equip and run lab space for lab-based startups.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

I expect our outcomes to be substantiated advice to the City Council in the adoption and maintenance of a comprehensive General Plan for the physical growth and development of the city that reflects the future goals of the City including our interpretation of the City's policy on matters physical growth, the general location of future public facilities and improvements and to aid in the encouragement and regulation of private development as well as to promote my neighbor's participation in creating land use policies. In this latter activity, I feel I have proven my ability to organize my cohort and would employ similar techniques as I did to encourage participation in the East Bay Bio Network. I have learned a lot in my career about the power of the personal invitation and how to scale that. I have little experience as a space planner, but I do have a lot of experience as a former Sandia scientist and manager and business owner in learning about requirements and satisfying them. I also think I can bring to bear my communication skills that I learned as an applied marketing professional. The most important communication skill I learned was the power of listening, and bringing what I heard into the subsequent discussions needed to drive to decisions. I feel this is a core strength I can offer this commission. Finally, I have learned to trust that when I don't know something, I can find an expert to ask. I have a lot of respect for the expertise of others, and I am not afraid to ask questions. I think that much of the planning commission's accomplishments will reflect our ability to listen to the community, to the experts in the city, to each other, as we help the council make decisions where the answers are not clear.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I believe the purpose of the advisory board is to advise the council on interpretation and application of zoning and other ordinances for building projects where there is a lack of clarity.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

I believe this body will help advise the council on projects keeping the goals to enhance the City's vibrancy by completing critical projects downtown, ensuring the right balance of local amenities to support quality of life for downtown projects. Also, to ensure we are within any general plan updates, and stay consistent with the city's homelessness strategy to expand diversity of affordable housing projects.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Word of Mouth

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Profile

Carmelita (Mel) Chiong
First Name Middle Initial Last Name

Pronoun (s)

she/her

[Redacted]
Email Address

[Redacted]
Home Address

[Redacted]
Suite or Apt

Livermore
City

CA
State

94551
Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map
here:<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 2

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Which Boards would you like to apply for?

Planning Commission: Submitted

Years residing in Livermore

24

Do you work in Livermore?

☒ Yes ☐ No

self-employed owner
Employer Job Title

Education

bachelor's degree

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☒ Yes ☐ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend? An informational meeting will be held January 17, 2023 5:30 PM in the City Council Chambers located at 1016 S. Livermore Avenue.

Attended January 17, 2023 meeting in person.

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I would like to contribute to the positive growth and development of Livermore in accordance with the city's general plan. A role in the Planning Commission is a great responsibility and opportunity to be of direct service to the community.

Question applies to Planning Commission

Summarize your participation in civic or community activities, including years of service.

Livermore General Plan Advisory Committee - 1.5 years St. Charles Borromeo Catholic Church - 12 yrs;
Livermore Indivisible - 6 yrs; Livermore Pride - 3 yrs; Livermore Fil-Am Organization - 7 yrs

Question applies to Planning Commission

Identify any experience (paid or volunteer) involving land use planning, urban design, architecture, landscape design, or service on other advisory committees with relevant experience.

I believe serving at GPAC and gaining experience running for City Council has given me valuable knowledge that compensates for lack of technical experience in the fields of architecture and urban design.

Question applies to Planning Commission

Referring to the Planning Commission's duties and responsibilities

(<https://www.livermoreca.gov/home/showpublisheddocument/9494/638011618530900000>), briefly describe your expectations of the Planning Commission's accomplishments or outcomes and your anticipated contributions as a member of the Planning Commission.

The procedures, as stated, are straightforward. With the city's general plan and specific codes as guides, the commission has a clearly defined way of advising the city council regarding the physical development of the community. I am diligent and a quick learner. I am aware that there are materials distributed prior to a meeting and that it is a member's responsibility to read through the materials and come prepared to a meeting.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The Planning Commission provides an important role in helping shape the physical development of the city. The decisions made by this body will directly impact the City Council and the entire community.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

The Planning Commission is integral in helping the City Council implement the goals and priorities particularly in areas requiring any physical development in the city.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Word of Mouth

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Chapter 2.55 PLANNING COMMISSION*

Sections:

[2.55.010](#) Members.

[2.55.020](#) Duties and responsibilities.

*Code reviser's note: Ord. 1786 adopts a new Ch. 2.52, Planning Commission, which numerically conflicts with the preexisting Ch. 2.52, Redevelopment Agency. The new chapter has therefore been renumbered as Ch. 2.55.

2.55.010 Members.*

The Planning Commission shall consist of five members, all of whom must be residents of the City of Livermore. Preference is for at least two members to have demonstrated ability in the area of design by virtue of avocation, vocation, talent, and interest in design, architecture, landscape architecture, or a related field. (Ord. 2065 § 1(A), 2018; Ord. 1860 § 3, 2009; Ord. 1786 § 2, 2006)

*At the time of the initial consolidation of the design review committee with the Planning Commission, all members currently serving on the design review committee shall become members of the Planning Commission along with the currently appointed members of the Planning Commission. Temporarily, the maximum number of members of the Planning Commission shall be eight. Members shall serve until they voluntarily resign or are not re-appointed by City Council after their initial new term or reach the new term limits set forth in Exhibit B, attached to Ordinance 1860. As maximum terms expire, no appointments or re-appointments will be made until the Planning Commission consists of five members, at which time the maximum number of members will remain at five.

2.55.020 Duties and responsibilities.

The Planning Commission shall have the powers imposed upon city planning commissions by Section 65000 et seq., incorporated by reference, of the Government Code of the State of California. In addition, the Planning Commission shall have the following duties and responsibilities:

A. Advise the City Council in the adoption and maintenance of a comprehensive general plan for the physical growth and development of the City. Such plan shall reflect the future goals of the City and, after its adoption by the City Council, shall represent the City's policy on matters of physical growth. It shall also serve to guide the general location of future public facilities and improvements, and to aid in the encouragement and regulation of private development;

B. Serve as an advisory body to the City Council on matters related to city growth and development and on such matters as may be requested by the Council;

C. Promote public interest in planning and encourage citizen participation in the formulation of the general plan;

D. Engage in a program of acquainting the public with the problems and alternate solutions relating to the local physical environment;

E. Interpret and implement the development code as approved by the City Council and as required by the development code; and

F. Interpret and implement the design standards and guidelines as approved by the City Council and as required by the development code. (Ord. 2065 § 1(A), 2018; Ord. 1901 § 3 (Exh. A § 4), 2010; Ord. 1860 § 4, 2009; Ord. 1786 § 2, 2006)

The Livermore Municipal Code is current through Ordinance 2137, passed September 12, 2022.

Disclaimer: The City Clerk's Office has the official version of the Livermore Municipal Code. Users should contact the City Clerk's Office for ordinances passed subsequent to the ordinance cited above.