LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE

AGENDA
WEDNESDAY, FEBRUARY 4, 2026

BEAUTIFICATION COMMITTEE REGULAR MEETING – 6:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE AGENDA

CIVIC CENTER MEETING HALL
WILLIAM M. MENDENHALL COMMUNITY ROOM
1016 S. LIVERMORE AVENUE

Tom Bradley, Chair
Ron Kraft, Vice Chair
Ann W Brown, Committee Member
Karen L Jefferson, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member
John D Stein, Committee Member

1. CALL TO ORDER

2. ROLL CALL

Tom Bradley, Chair
Ron Kraft, Vice Chair
Ann W Brown, Committee Member
Karen L Jefferson, Committee Member
John D Stein, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member

3. OPEN FORUM

- In conformance with the Brown Act, no action can occur on items presented during Open Forum.
- To provide public comment, please submit a speaker card. When your name is called, walk to the lectern to address the Beautification Committee.
- Comments are limited to a maximum of 3 minutes per person, per item. The Chair may reduce the amount of time based on the number of persons wishing to speak.
- Open Forum will conclude after 30 minutes; however, if there are additional speakers, Open Forum will reconvene after Matters Initiated.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - December 3, 2025, Regular Meeting

Recommendation:
Staff recommends the Beautification Committee approve the Draft Minutes.

Staff Report
Attachments:
1. Regular Meeting Minutes December 3, 2025

4.2 Approval of Draft Minutes - January 7, 2026, Regular Meeting

Recommendation:
Staff recommends the Beautification Committee approve the Draft Minutes.

Staff Report
Attachments:
1. Regular Meeting Minutes January 7, 2026

4.3 Election of 2026 Chairperson and Vice Chairperson

Recommendation:
Staff recommends the Beautification Committee nominate and vote for candidates for the offices of Chairperson and Vice Chairperson.
Staff Report

4.4 Appoint an ad hoc committee for the 2026 Beautification Awards

Recommendation:
Staff recommends the Beautification Committee appoint an ad hoc committee for the 2026 Beautification Awards.
Staff Report

4.5 Approval of a revised 2026 Beautification Committee Meeting Calendar

Recommendation:
Staff recommends the Beautification Committee discuss and approve a revised 2026 Beautification Committee meeting calendar.
Staff Report
Attachments:
1. Revised 2026 Beautification Committee Meeting Dates

4.6 Receive an update on the 2026 volunteer litter collection events.

Recommendation:
Staff recommends the Beautification Committee receive a presentation from Committee Member Wang on a volunteer litter collection program and discuss and provide direction on next steps.

Staff Report
Attachments:
1. Presentation on Volunteer Litter Cleanup Sites 2026

4.7 Discussion and direction on activities associated with the celebration of Arbor Day

Recommendation:
Staff recommends the members of the Beautification Committee present updates, discuss, and provide direction on activities associated with the celebration of Arbor Day.
Staff Report

4.8 Receive an update on the 2025 Beautification Award for Community Service.

Recommendation:
Staff recommends the Beautification Committee receive an update from Committee Members on lessons learned from the 2025 Beautification Award for Community Service.
Staff Report

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

This is an opportunity for the Beautification Committee to request staff place items on future agendas. No action can be taken on these items.

6. ADJOURNMENT

To a regular Beautification Committee meeting on Wednesday, March, 4, 2026, at 6:00 PM, Civic Center Meeting Hall, William M. Mendenhall Community Room, 1016 S. Livermore

Avenue.

7. HOW TO PARTICIPATE IN THE COMMITTEE MEETING

You can participate in the meeting in a number of ways:

Open Forum is an opportunity for the public to speak regarding items not listed on the agenda. Speakers are limited to a maximum of 3 minutes per person. To address the Beautification Committee, you must submit a speaker card to the liaison prior to the start of that item. You should be aware that the Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

Other Agenda Items are also open for public input including Matters for Consideration items. These comments are also subject to the 3-minute limit.

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the Committee Liaison (beautificationcommittee@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the Committee and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment here. Comments may be up to 1000 characters in length and will be accepted up until 5:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the the Commission and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the liaison prior to the start of the item. You should be aware that the Beautification Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

If you would like to deliver written materials to the Beautification Committee as part of your public comments, please provide 10 copies to the liaison with your speaker card.

The Committee Agenda and Agenda Reports are prepared by City staff and are available for public review on Wednesday evening, six days prior to the Beautification Committee meeting at 1016 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, http://livermoreca.gov/agenda.

Under Government Code §54957.5, any supplemental material distributed to the members of the Beautification Committee after the posting of this agenda will be available for public review

at 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at http://livermoreca.gov/agenda.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960-4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.1**

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Approval of Draft Minutes - December 3, 2025, Regular Meeting

RECOMMENDED ACTION

Staff recommends the Beautification Committee approve the Draft Minutes.

DECISION TYPE

Administrative

SUMMARY

DISCUSSION

ATTACHMENTS

1. Regular Meeting Minutes December 3, 2025

Prepared by: Rebecca Aguilera
Administrative Clerk II

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE
DECEMBER 3, 2025

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1. CALL TO ORDER

2. ROLL CALL

Present: Tom Bradley, Chair
Ann Brown, Committee Member
Karen L Jefferson, Committee Member
John Stein, Committee Member
Andrew Wang, Committee Member
Kat Weiss, Committee Member

Absent: Ron Kraft, Vice Chair

3. OPEN FORUM

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - November 5, 2025, Regular Meeting

Recommendation: Staff recommended the Beautification Committee approve the Draft Minutes.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER STEIN AND ON A 5-0 VOTE, (COMMITTEE MEMBER WEISS ABSTAINED DUE TO THEIR ABSENCE AT THE MEETING), THE BEAUTIFICATION COMMITTEE APPROVED THE DRAFT MINUTES.

4.2 Brown Act and rules of procedure training for Beautification Committee Members

Recommendation: Staff recommended the Beautification Committee receive a presentation and training on the Brown Act and the rules of procedure for the conduct of Beautification Committee meetings from Assistant City Attorney Molly O'Toole.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE RECEIVED THE BROWN ACT AND RULES OF PROCEDURE TRAINING FROM MOLLY O'TOOLE, ASSISTANT CITY ATTORNEY.

4.3 Approval of the 2026 Beautification Committee Meeting Calendar

Recommendation: Staff recommended the Beautification Committee discuss and approve the 2026 Beautification Committee meeting calendar.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER WEISS, SECONDED BY COMMITTEE MEMBER JEFFERSON AND ON A 6-0 VOTE, THE BEAUTIFICATION COMMITTEE APPROVED THE 2026 BEAUTIFICATION COMMITTEE MEETING CALENDAR.

4.4 Beautification Committee 2026 Work Plan Discussion

Recommendation: Staff recommended the Beautification Committee review the proposed 2026 work plan and provide feedback.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE REVIEWED AND PROVIDED FEEDBACK REGARDING THE 2026 WORK PLAN PROPOSED.

4.5 Receive City staff's recommended signage to help prevent Illegal Dumping in Livermore

Recommendation: Staff recommended the Beautification Committee receive City staff's recommended signage to help prevent Illegal Dumping in Livermore.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE RECEIVED AND REVIEWED STAFF'S RECOMMENDED SIGNAGE TO HELP PREVENT ILLEGAL DUMPING IN LIVERMORE AND SUGGESTED REVISIONS.

4.6 Discussion and direction regarding the home holiday display recognition program

Recommendation: Staff recommended the Beautification Committee receive a presentation on the holiday display recognition program and provide direction.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE DISCUSSED THE HOME HOLIDAY DISPLAY RECOGNITION PROGRAM AND PROVIDED DIRECTION TO STAFF.

4.7 Beautification Awards ad hoc committee's recommendations for winners of the 2025 Beautification Awards Award for Community Service

Recommendation: Staff recommended the Beautification Committee review and discuss the Beautification Awards ad hoc committee's recommendations for winners of the 2025 Beautification Award for Community Service and vote on award recipients.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE DISCUSSED THE AD HOC COMMITTEE'S RECOMMENDATIONS FOR THE 2025 COMMUNITY SERVICE BEAUTIFICATION AWARD AND SELECTED THE AWARD RECIPIENTS.

4.8 Receive an update from the Beautification Awards ad hoc committee for discussion by the Beautification Committee

Recommendation: Staff recommended the Beautification Committee receive an update from the Beautification Awards ad hoc committee for discussion on lessons learned from the 2025 Beautification Awards.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE DISCUSSED HOW TO IMPROVE THE 2025 BEAUTIFICATION AWARDS PROCESS AND PARTICIPATION.

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

The Committee requested the following topics be placed on the next agenda:

- Review Holiday Recognition Program
- Election of 2026 Chairperson and Vice Chairperson
- Appoint an ad hoc committee for the 2026 Beautification Awards
- Discussion and direction on activities associated with the celebration of Arbor Day
- Discussion and direction on participating in the City Nature Challenge

6. ADJOURNMENT

The meeting was adjourned at 8:05 p.m. to a regular in-person Beautification Committee meeting on Wednesday, January 7, 2026, at 6:00 PM in the William M. Mendenhall Community Room.

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.2**

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Approval of Draft Minutes - January 7, 2026, Regular Meeting

RECOMMENDED ACTION

Staff recommends the Beautification Committee approve the Draft Minutes.

DECISION TYPE

Administrative

SUMMARY

DISCUSSION

ATTACHMENTS

1. Regular Meeting Minutes January 7, 2026

Prepared by: Rebecca Aguilera
Administrative Clerk II

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE
JANUARY 7, 2026

The January 7, 2026 meeting agenda was not published on the City's website 72 hours before the meeting. Please refer to the February 4, 2026, meeting minutes.

1. CALL TO ORDER

2. ROLL CALL

3. OPEN FORUM

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - December 3, 2025, Regular Meeting

Recommendation: Staff recommends the Beautification Committee approve the Draft Minutes.

4.2 Holiday Display Recognition Recap

Recommendation: Staff recommends the Beautification Committee receive an update presented by Joe Prime, Maintenance and Golf Operations Manager, regarding recognition of homeowner holiday displays.

4.3 Election of 2026 Chairperson and Vice Chairperson

Recommendation: Staff recommends the Beautification Committee nominate and vote for candidates for the offices of Chairperson and Vice Chairperson.

4.4 Appoint an ad hoc committee for the 2026 Beautification Awards

Recommendation: Staff recommends the Beautification Committee appoint an ad hoc committee for the 2026 Beautification Awards.

4.5 Discussion and direction on activities associated with the celebration of Arbor Day

Recommendation: Staff recommends the members of the Beautification Committee present updates, discuss, and provide direction on activities associated with the celebration of Arbor Day.

4.6 Discussion and direction regarding volunteering in a City Nature Challenge and next steps

Recommendation: Staff recommends the Beautification Committee receive a verbal presentation from Committee Member Brown on volunteering in a City Nature Challenge and discuss and provide direction on next steps.

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

6. ADJOURNMENT

7. HOW TO PARTICIPATE IN THE COMMITTEE MEETING

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.3

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Election of 2026 Chairperson and Vice Chairperson

RECOMMENDED ACTION

Staff recommends the Beautification Committee nominate and vote for candidates for the offices of Chairperson and Vice Chairperson.

DECISION TYPE

Administrative

SUMMARY

According to the Beautification Committee Rules of Procedure, the Beautification Committee nominates and votes for candidates for the offices of Chairperson and Vice Chairperson.

DISCUSSION

The Beautification Committee's two elected offices, Chairperson and Vice Chairperson, each have a one-year term of office. Candidates for the office are nominated by the Committee Members, and an election is held to select the successor to each of the offices at the first meeting held after January 1st of each year. The term of office will be from February 4, 2026, to January 6, 2027. The successful candidates shall receive a majority of votes from the members present at the meeting.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.4

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Appoint an ad hoc committee for the 2026 Beautification Awards

RECOMMENDED ACTION

Staff recommends the Beautification Committee appoint an ad hoc committee for the 2026 Beautification Awards.

DECISION TYPE

Administrative

SUMMARY

The Beautification Awards recognize the efforts of community members in enhancing and increasing the aesthetic attraction of Livermore. Awards will be presented to the winners at a City Council meeting in November 2026. The Beautification Committee will nominate and appoint an ad hoc committee for the 2026 Beautification Awards.

DISCUSSION

Annually, the Beautification Awards recognize the efforts of community members in enhancing and increasing the aesthetic attraction of Livermore. These awards are given to encourage community improvements and recognize those individuals dedicated to enhancing the City's visual image. Examples include residential site improvements, re-landscaping to conserve water, retail and/or commercial upgrades, renovations, restorations and volunteer efforts to improve public property.

At the February 4, 2026, Beautification Committee meeting, the Committee will nominate and appoint an ad hoc committee for the 2026 Beautification Awards.

The Beautification ad hoc committee will have the following tasks:

- Brainstorm ideas on how to increase the number of applications received and applications from commercial locations.
- Provide suggestions on how to improve the online application process and increase public

outreach.
- Make improvements to the application brochure and review award criteria.

Awards will be presented to the winners at a City Council meeting in November 2026. The ad hoc committee will be comprised of up to three members. It will be sunset at the December 2, 2026, meeting of the Beautification Committee once all tasks have been completed.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.5

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Approval of a revised 2026 Beautification Committee Meeting Calendar

RECOMMENDED ACTION

Staff recommends the Beautification Committee discuss and approve a revised 2026 Beautification Committee meeting calendar.

DECISION TYPE

Administrative

SUMMARY

Staff recommends the Beautification Committee discuss and approve a revised 2026 Beautification Committee meeting calendar per the Beautification Committee's Rules of Procedure.

DISCUSSION

Per the Beautification Committee's Rules of Procedure, the Committee shall meet on the first Wednesday of each month at 6:00 p.m. at the William M. Mendenhall Community Room at 1016 S. Livermore Avenue, Livermore, CA. Meetings shall begin promptly as noticed. The Committee shall approve an annual meeting calendar listing all regular meetings for the calendar year.

Revised dates for the Beautification Committee meeting for the remainder of calendar year 2026 are as follows:

- March 11
- April 8
- May 6
- June 3
- July 1
- August 5
- September 2

- October 7
- November 4
- December 2

All suggested meeting dates are scheduled for the first Wednesday of the month with the exception of the March 11 and April 8 dates which are scheduled for the second Wednesday of the month. All meetings shall be open to the public. If an alternative schedule of regular meeting dates is chosen, these can be established pending venue availability.

ATTACHMENTS

1. Revised 2026 Beautification Committee Meeting Dates

Prepared by: Rebecca Aguilera
Administrative Clerk II

Proposed Revised 2026 Beautification Committee Meeting Dates

January 7, 2026

February 4, 2026

March 11, 2026*

April 8, 2026*

May 6, 2026

June 3, 2026

July 1, 2026

August 5, 2026

September 2, 2026

October 7, 2026

November 4, 2026

December 2, 2026

*Proposed revised meeting dates

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.6**

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive an update on the 2026 volunteer litter collection events.

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a presentation from Committee Member Wang on a volunteer litter collection program and discuss and provide direction on next steps.

DECISION TYPE

Administrative

SUMMARY

The Beautification Committee will receive a presentation from Committee Member Wang on a volunteer litter collection event program. Staff recommends the Beautification Committee discuss the volunteer program and provide direction on next steps.

DISCUSSION

Committee Member Wang was selected to be the program manager for volunteer litter collection events in Livermore. Committee Member Wang will present suggestions for the program. Staff recommends that the Beautification Committee receive the presentation and discuss the tasks related to the volunteer litter collection events. Staff will consider the discussion and update the work plan as needed.

ATTACHMENTS

1. Presentation on Volunteer Litter Cleanup Sites 2026

Prepared by: Rebecca Aguilera
Administrative Clerk II

Proposed Volunteer Litter Cleanup Sites for 2026

Andrew Wang

Beautification Committee

Proposed Program Details

- Each location must meet specific requirements to be considered for cleanup
- There will be 3-4 cleanups per year
- Volunteers must sign up on SignUp.com

Northfront Rd. between Herman Ave. and Toyota Dealership



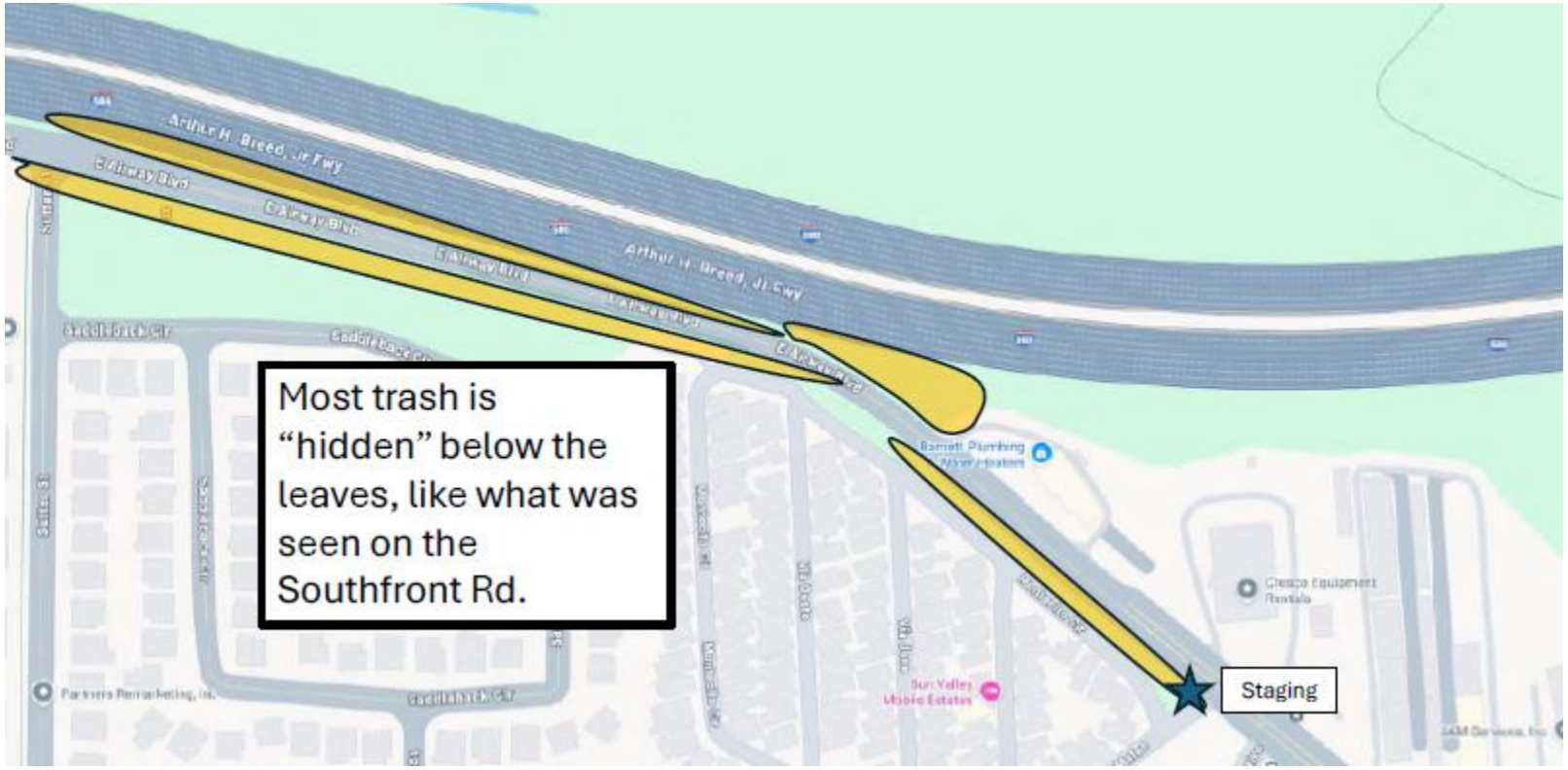
Vineyard Ave. by Isabel Ave. (Route 84) and nearby bike path



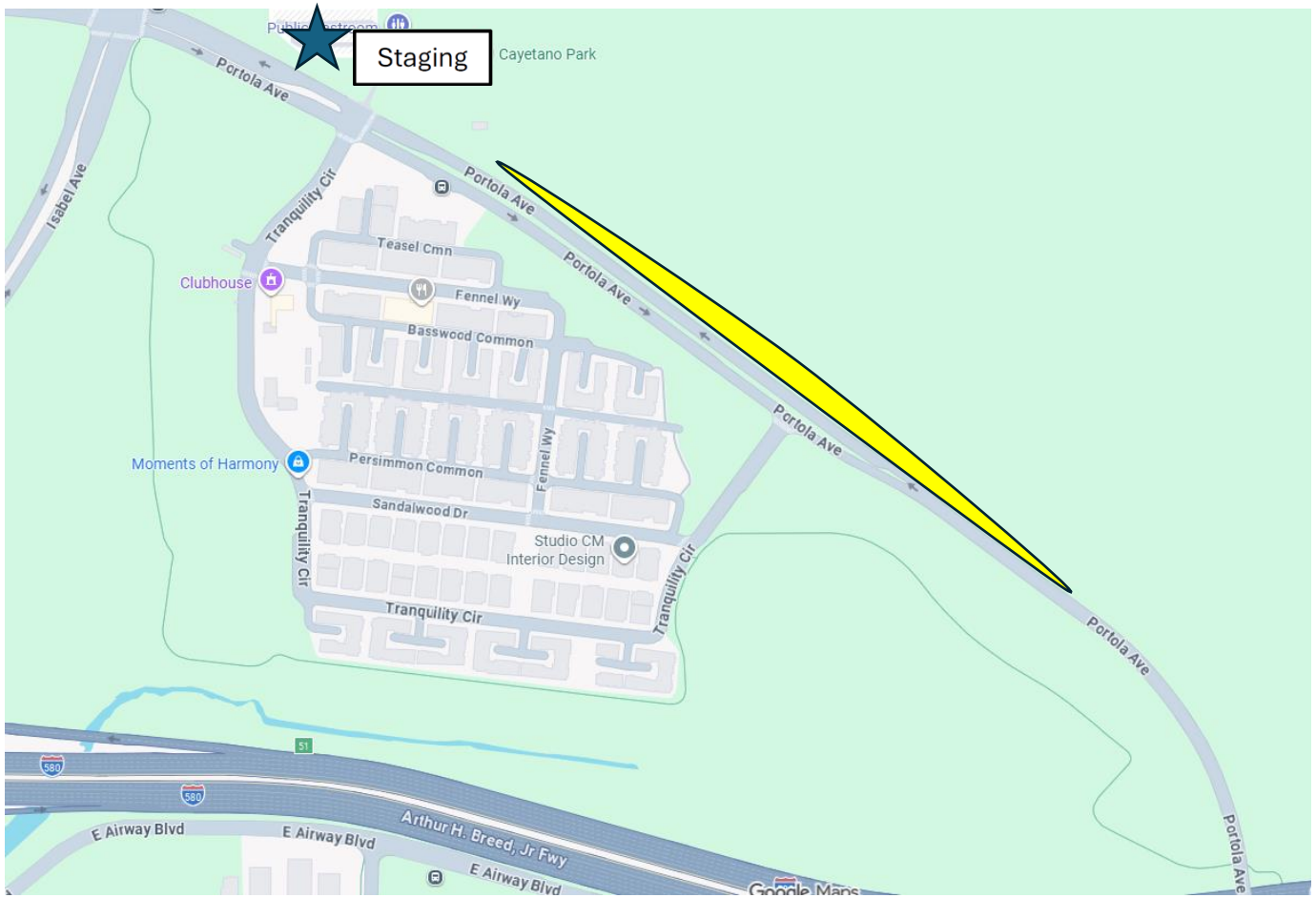
Las Positas Rd. in East Livermore



E. Airway Blvd. between Sutter St. and Barnett Plumbing



Portola Ave between Isabel Ave and 580



Possible Dates

- February 16th
- February 21st
- March 7th or March 8th

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.7

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Discussion and direction on activities associated with the celebration of Arbor Day

RECOMMENDED ACTION

Staff recommends the members of the Beautification Committee present updates, discuss, and provide direction on activities associated with the celebration of Arbor Day.

DECISION TYPE

Administrative

SUMMARY

Staff recommends the Committee Members of the Beautification Committee receive updates on Arbor Day and provide direction on 2026 Arbor Day tasks in accordance with the 2026 work plan.

DISCUSSION

The members of the Beautification Committee will discuss the proposed activities associated with celebration of Arbor Day 2026 including, but not limited to the following tasks outlined in the 2026 work plan:

- Determine the focus/scope of Arbor Day activities and giveaways
- Recognize California's Arbor Day
- Help solicit volunteers and donations
- Create tree-related social media content
- Attend tree planting at the Springtown Community Park
- Coordinate activities with schools
- Solicit feedback from schools after the event

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II

LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.8

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive an update on the 2025 Beautification Award for Community Service.

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update from Committee Members on lessons learned from the 2025 Beautification Award for Community Service.

DECISION TYPE

Administrative

SUMMARY

Committee Members will present lessons learned from the 2025 Beautification Award for Community Service for discussion to update future awards programs.

DISCUSSION

The 2025 Beautification Award for Community Service winners were announced at the December 3rd Beautification Committee meeting. The award will be presented to the winners at the February 9, 2026, City Council meeting. The Committee will present lessons learned, ideas on how to increase the number of applications received, increase public outreach, suggest improvements to the application brochure, and what determines award criteria. The Committee may discuss updates to the activities in the work plan to best support future Beautification Awards for Community Service.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II