LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE

AGENDA
WEDNESDAY, JUNE 3, 2026

BEAUTIFICATION COMMITTEE REGULAR MEETING – 6:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE AGENDA

CIVIC CENTER MEETING HALL
WILLIAM M. MENDENHALL COMMUNITY ROOM
1016 S. LIVERMORE AVENUE

Tom Bradley, Chair
Ron Kraft, Vice Chair
Ann W Brown, Committee Member
Karen L Jefferson, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member
John D Stein, Committee Member

1. CALL TO ORDER

2. ROLL CALL

Tom Bradley, Chair
Ron Kraft, Vice Chair
Ann W Brown, Committee Member
Karen L Jefferson, Committee Member
John D Stein, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member

3. OPEN FORUM

- In conformance with the Brown Act, no action can occur on items presented during Open Forum.
- To provide public comment, please submit a speaker card. When your name is called, walk to the lectern to address the Beautification Committee.
- Comments are limited to a maximum of 3 minutes per person, per item. The Chair may reduce the amount of time based on the number of persons wishing to speak.
- Open Forum will conclude after 30 minutes; however, if there are additional speakers, Open Forum will reconvene after Matters Initiated.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - May 6, 2026, Regular Meeting

Recommendation:
Staff recommends the Beautification Committee approve the Draft Minutes.

Staff Report
Attachments:
1. Draft Meeting Minutes May 6, 2026

4.2 Provide final recommendations to staff on the landscape design and volunteering opportunity at the City facility located at 141 N. Livermore Ave.

Recommendation:
Staff recommends the members of the Beautification Committee provide final recommendations to staff on the landscape design and volunteering opportunity at the City facility located at 141 N. Livermore Ave.
Staff Report
Attachments:
1. Photos of Project Site

4.3 Receive a presentation from Committee Member Wang on developing an Adopt-a-Road program

Recommendation:
Staff recommends the Beautification Committee receive a presentation from Committee

Member Wang on developing an Adopt-a-Road program and discuss and provide direction on next steps.
Staff Report
Attachments:
Presentation on Adopt A Spot Program

4.4 2026 Beautification Awards ad hoc committee update

Recommendation:
Staff recommends the Beautification Committee receive an update from the 2026 Beautification Awards ad hoc committee.
Staff Report

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

This is an opportunity for the Beautification Committee to request staff place items on future agendas. No action can be taken on these items.

6. ADJOURNMENT

To a regular Beautification Committee meeting on Wednesday, July 1, 2026, at 6:00 PM, Civic Center Meeting Hall, William M. Mendenhall Community Room, 1016 S. Livermore Avenue.

7. HOW TO PARTICIPATE IN THE COMMITTEE MEETING

You can participate in the meeting in a number of ways:

Open Forum is an opportunity for the public to speak regarding items not listed on the agenda. Speakers are limited to a maximum of 3 minutes per person. To address the Beautification Committee, you must submit a speaker card to the liaison prior to the start of that item. You should be aware that the Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

Other Agenda Items are also open for public input including Matters for Consideration items. These comments are also subject to the 3-minute limit.

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the Committee Liaison (beautificationcommittee@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the Committee and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment here. Comments may be up to 1000 characters in length and will be accepted up until 5:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the the Commission and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the liaison prior to the start of the item. You should be aware that the Beautification Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

If you would like to deliver written materials to the Beautification Committee as part of your public comments, please provide 10 copies to the liaison with your speaker card.

The Committee Agenda and Agenda Reports are prepared by City staff and are available for public review on Wednesday evening, six days prior to the Beautification Committee meeting at 1016 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, http://livermoreca.gov/agenda.

Under Government Code §54957.5, any supplemental material distributed to the members of the Beautification Committee after the posting of this agenda will be available for public review at 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at http://livermoreca.gov/agenda.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960-4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.1**

DATE: June 3, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Approval of Draft Minutes - May 6, 2026, Regular Meeting

RECOMMENDED ACTION

Staff recommends the Beautification Committee approve the Draft Minutes.

DECISION TYPE

Administrative

SUMMARY

DISCUSSION

ATTACHMENTS

1. Draft Meeting Minutes May 6, 2026

Prepared by: Rebecca Aguilera
Administrative Clerk II

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BEAUTIFICATION COMMITTEE
MAY 6, 2026

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1. CALL TO ORDER

Chair Bradley called the meeting to order at 6:08 PM

2. ROLL CALL

Present: Tom Bradley, Chair
Ann Brown, Committee Member
Karen L Jefferson, Committee Member
John Stein, Committee Member
Kat Weiss, Committee Member

Absent: Ron Kraft, Vice Chair
Andrew Wang, Committee Member

3. OPEN FORUM

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - April 8, 2026, Regular Meeting

Recommendation: Staff recommended the Beautification Committee approve the Draft Minutes.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER JEFFERSON, SECONDED BY COMMITTEE MEMBER STEIN, AND ON 4-0-1 VOTE (COMMITTEE MEMBER WEISS ABSTAINED DUE TO HER ABSENCE AT THE MEETING), THE BEAUTIFICATION COMMITTEE APPROVED THE DRAFT MINUTES.

4.2 Receive a presentation on the landscape project at 141 N. Livermore Ave and discuss and provide suggestions on the design of the project and volunteer opportunities.

Recommendation: Staff recommended the members of the Beautification Committee receive a presentation on the landscape project at 141 N. Livermore Ave and discuss and provide suggestions on the design of the project and volunteer opportunity.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE RECEIVED A PRESENTATION FROM CITY STAFF REGARDING THE LANDSCAPE PROJECT AT 141 N. LIVERMORE AVE AND DISCUSSED AND PROVIDED SUGGESTIONS ON THE DESIGN OF THE PROJECT AND VOLUNTEER OPPORTUNITIES.

4.3 2026 Beautification Awards ad hoc committee update

Recommendation: Staff recommended the Beautification Committee receive an update from the Beautification Awards ad hoc committee.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE RECEIVED AN UPDATE FROM THE BEAUTIFICATION AWARDS AD HOC COMMITTEE.

4.4 Receive a recap of Arbor Day 2026 celebrations

Recommendation: Staff recommended the Beautification Committee Members receive a recap from the Arbor Day ad hoc committee summarizing activities completed in observance of Arbor Day 2026.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

THE BEAUTIFICATION COMMITTEE RECEIVED A RECAP FROM THE ARBOR DAY AD HOC COMMITTEE.

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

The Committee requested the following topics be placed on the next agenda:

- Provide direction on 141 N. Livermore Ave
- Receive a presentation from Committee Member Wang on creating an Adopt-a-Road program
- 2026 Beautification Awards ad hoc committee update
- Sheet mulching workshop opportunities

6. ADJOURNMENT

The meeting was adjourned at 6:42 PM to a regular in-person Beautification Committee meeting on Wednesday, June 3, 2026, at 6:00 PM in the William M. Mendenhall Community Room.

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.2**

DATE: June 3, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Provide final recommendations to staff on the landscape design and volunteering opportunity at the City facility located at 141 N. Livermore Ave.

RECOMMENDED ACTION

Staff recommends the members of the Beautification Committee provide final recommendations to staff on the landscape design and volunteering opportunity at the City facility located at 141 N. Livermore Ave.

DECISION TYPE

Administrative

SUMMARY

Staff recommends the members of the Beautification Committee provide final recommendations to staff on the landscape design and volunteering opportunity at the City facility located at 141 N. Livermore Ave.

DISCUSSION

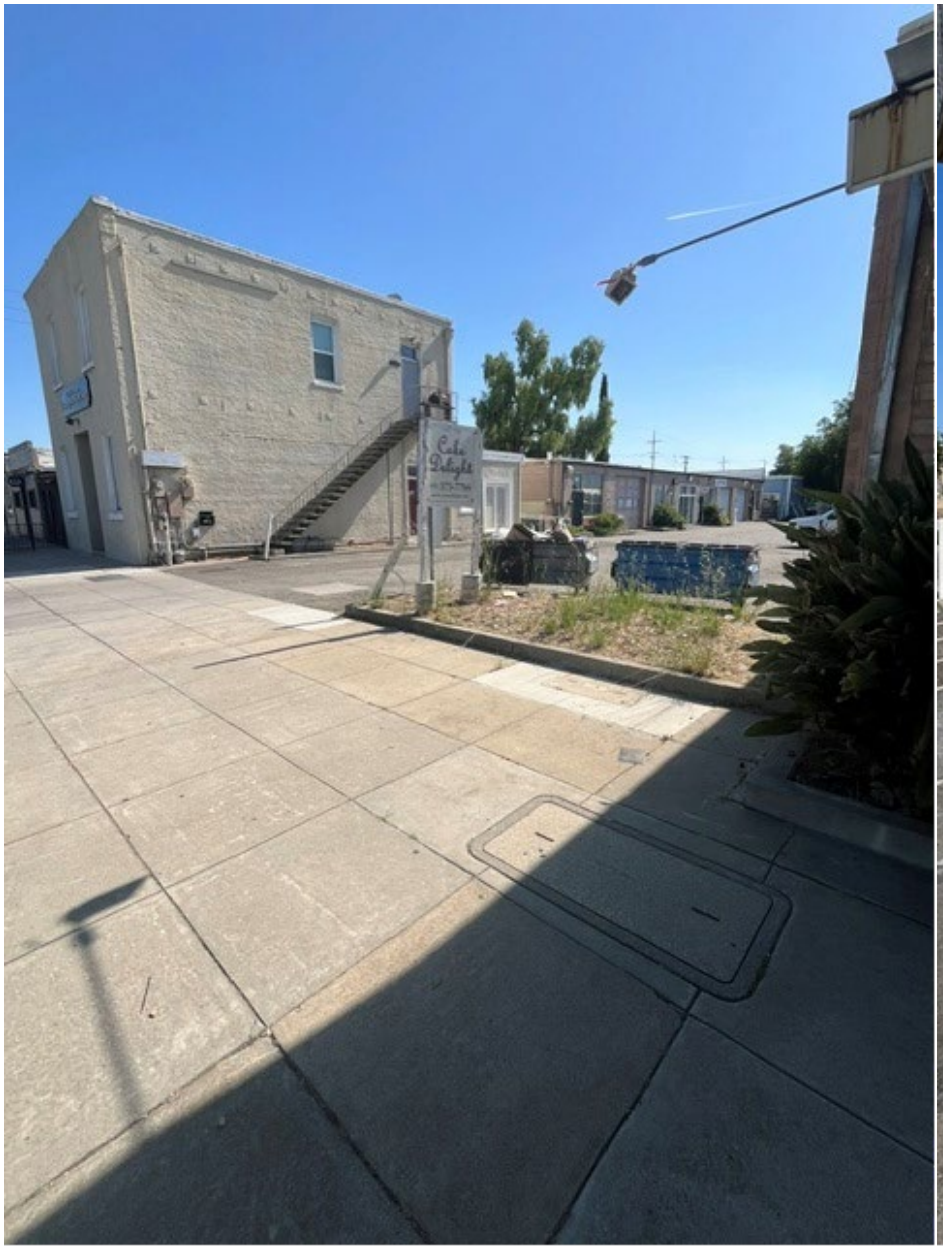
The members of the Beautification Committee will provide staff with a final landscaping design proposal for the project site at 141 N. Livermore Ave. and the volunteer opportunities for the project. Committee Members will finalize the design of the project, type of plants to install, and a volunteer event comprised of Committee Members and volunteer residents to perform landscape tasks. The project is located on City property that is utilized by the City's Housing and Human Services Department.

ATTACHMENTS

1. Photos of Project Site

Prepared by: Rebecca Aguilera
Administrative Clerk II

Photos of 141 N. Livermore Ave.





Photos of 141 N. Livermore Ave.



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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.3**

DATE: June 3, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive a presentation from Committee Member Wang on developing an Adopt-a-Road program

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a presentation from Committee Member Wang on developing an Adopt-a-Road program and discuss and provide direction on next steps.

DECISION TYPE

Administrative

SUMMARY

The Beautification Committee will receive a presentation from Committee Member Wang on developing an Adopt-a-Road program to reduce litter. The Committee will discuss and provide direction for staff to consider.

DISCUSSION

Committee Member Wang will present a proposal to the Committee to develop an Adopt-a-Road program in Livermore. The presentation will include examples of other road adoption programs, how to develop a program in Livermore, and possible adoptable locations with high volume of litter. It will also describe the potential benefits to the city, such as reduction of litter, increased civic engagement, and volunteer opportunities for members of the public. Staff recommends that the Beautification Committee receive the presentation and discuss the program. Staff will consider the discussion and update the work plan as needed.

ATTACHMENTS

Presentation on Adopt A Spot Program

Prepared by: Rebecca Aguilera
Administrative Clerk II



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Adopt-a-Spot Program for City of Livermore

Andrew Wang

Beautification Committee Member

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What are some potential benefits to Livermore from implementing an Adopt-a-Spot program?



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Adoption programs in other states and cities have reportedly saved taxpayer money.

- **Caltrans:** $19M in annual savings from 140,000 volunteer-adopted miles
- **TxDOT:** $5M in annual savings from 9,000 volunteer-adopted miles
- **NCDOT:** $4M in annual savings from 12,000 volunteer-adopted miles
- **Seattle Public Utilities:** $800K in annual savings from 24,000 volunteer hours

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Adopt-a-Spot programs can strengthen civic and community involvement.

- Local schools could use Adopt-a-Spot as an educational opportunity for students to complete volunteer service hours.
- Consistent maintenance means that Public Works can focus on other higher-priority maintenance needs.
- Improves neighborhood appearance and community pride.
- Allows scheduling flexibility for residents and businesses interested in volunteering.

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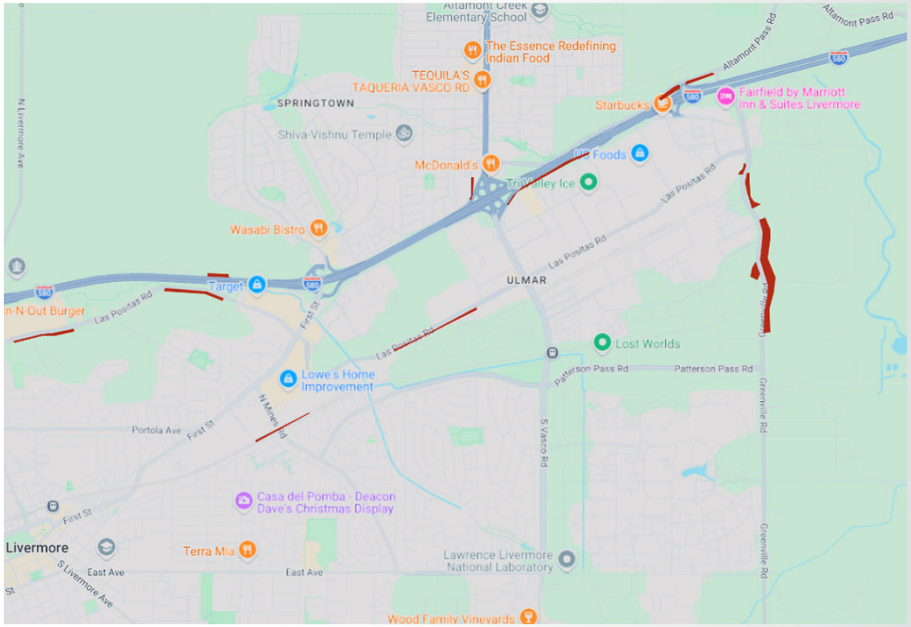
What technical infrastructure would be needed to support an Adopt-a-Spot program?



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Create a map of potential Adopt-a-Spot locations.

- Show spots that are ready to be adopted after review by Public Works.
- For adopted spots, provide the following information.
  - Organizer
  - Next cleanup
  - Last cleanup



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To participate in Adopt-a-Spot, organizers would be asked to provide the following information during signup.

- Required fields
  - Organizer's name
  - Organizer's physical address (Can be non-Livermore resident)
  - Organizer's email address
  - Organizer's phone number
  - Number of cleanups per year (2, 3, 4, or 6)
- Optional fields
  - Install Adopt-a-Spot sign
  - Number of volunteers expected
  - CPR certified

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Encroachment Permits

- An encroachment permit is needed.
  - Volunteers can present permit to authorities upon request.
  - Encroachment permit may be renewed once every two years.
  - Per Chapter 12.08 of the City of Livermore Municipal Code



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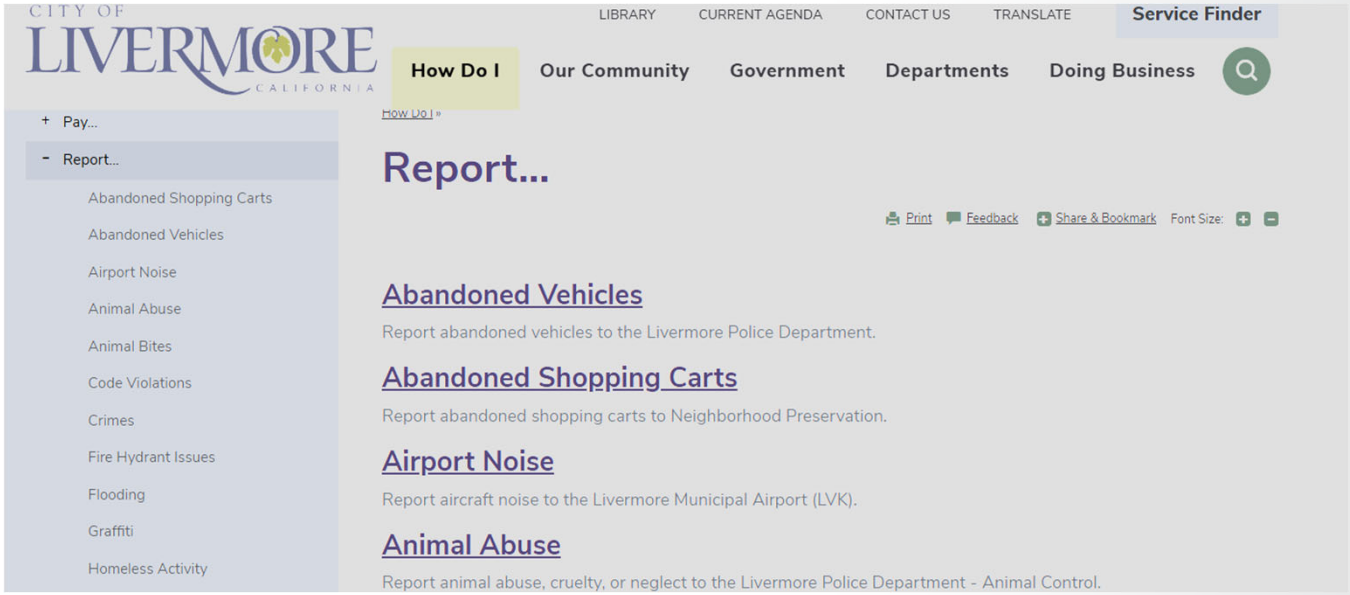
Training

- Both the organizers and volunteers should receive training to ensure work is carried out safely and properly.
  - Must wear reflective vest
  - Must wear closed-toe shoes
- Both the organizers and volunteers can request supplies, which are listed in the next slide.



How to Cleanup the Litter

- When the cleanup is completed, have the organizer submit a 311 ticket for Adopt-a-Spot pickup.



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Potential supplies include the following.

Trash tongs





Clear 33 gallon bags (1.5 mil)

Leather gloves



Retractable rake



Straw broom



Industrial dustpan

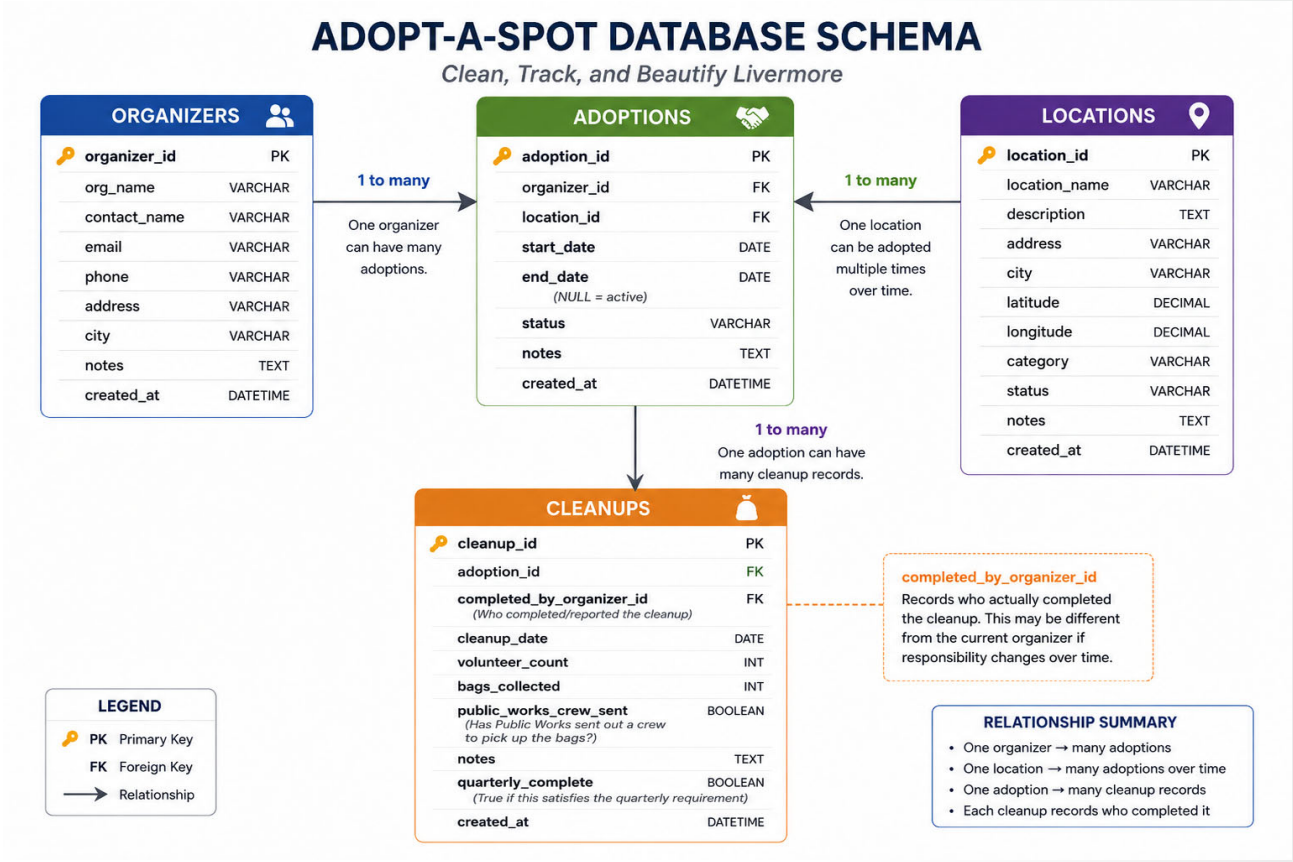


5 gallon bucket



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How to streamline Adopt-a-Spot using the following database schema.



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References

- https://priceonomics.com/the-business-of-highway-adoption/)
- https://www.iredellcountync.gov/337/Litter
- https://atyourservice.seattle.gov/2024/04/24/adopt-a-street-keeps-seattle-clean/

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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.4

DATE: June 3, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: 2026 Beautification Awards ad hoc committee update

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update from the 2026 Beautification Awards ad hoc committee.

DECISION TYPE

Administrative

SUMMARY

The annual Beautification Awards recognize efforts of our community members to encourage community improvements and recognize those individuals dedicated to enhancing the City's visual image. The Beautification Award ad hoc committee will discuss outreach efforts for the 2026 Beautification Award and the Community Service Award.

DISCUSSION

Annually, the Beautification Awards recognize the efforts of the community members in enhancing and increasing the aesthetic attraction of Livermore. An ad hoc committee for the 2026 Beautification Awards was appointed at the February 4, 2026, Beautification Committee meeting. The ad hoc committee will present outreach efforts that have been completed and update Committee Members on upcoming outreach efforts. The awards will be presented to the winners at the November 23, 2026, City Council meeting.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II