



CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES

AGENDA

WEDNESDAY, APRIL 19, 2023

CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES REGULAR MEETING – 5:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE
AGENDA

CITY HALL
RIESLING ROOM
1052 S. LIVERMORE AVENUE

NOTICE IS HEREBY GIVEN that the City Council of the City of Livermore will convene a City Council Subcommittee on Advisory Bodies special meeting on April 19, 2023, beginning at 5:00 pm, in the Riesling Room at 1052 S. Livermore Avenue.

This special meeting is being called by Mayor John Marchand. /s/ John Marchand

Evan Branning, Council Member
Robert W Carling, Council Member

1. CALL TO ORDER

2. ROLL CALL

Council Member Evan Branning
Council Member Robert W. Carling

3. SPECIAL MEETING ITEM

AN OPPORTUNITY FOR THE PUBLIC TO ADDRESS THE CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES REGARDING THE SPECIAL MEETING ITEM WILL BE PROVIDED BY THE SUBCOMMITTEE.

3.1 Approval of draft minutes - October 25, 2022 Special Meeting.

Recommendation:

Staff recommends the City Council Subcommittee on Advisory Bodies approve the draft minutes.

Staff Report

Attachments:

[1. 2022-10-25 Draft Meeting Minutes](#)

3.2 Interview of applicants for appointment to City Advisory Bodies including Beautification Committee, Commission for the Arts, and the Library Board of Trustees

Recommendation:

Staff recommends the City Council Subcommittee on Advisory Bodies interview applicants for Beautification Committee, Commission for the Arts, and the Library Board of Trustees.

Staff Report

Attachments:

- [1. Karen Jefferson - Beautification Committee](#)
- [2. Amer Malik - Beautification Committee](#)
- [3. Laurence Milder - Commission for the Arts](#)
- [4. Rajagopal Kowligi - Commission for the Arts](#)
- [5. Nabar \(Enrique\) Martinez - Commission for the Arts](#)
- [6. Naomi Siu - Commission for the Arts](#)
- [7. Natalia Custodio - Commission for the Arts](#)
- [8. Thomas Mathews - Library Board of Trustees](#)
- [9. Michelle Ornat - Library Board of Trustees](#)
- [10. Trish Munro - Library Board of Trustees](#)
- [11. Nancy Olavarrieta - Library Board of Trustees](#)

4. ADJOURNMENT

5. HOW TO PARTICIPATE IN THE CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES MEETING

You can participate in the meeting in a number of ways:

Comments are limited to one comment per person per item regardless of format or time submitted (this includes email and e-comment submissions prior to the meeting as well as live comments during the meeting).

Special Meetings, Workshops - The public will have the opportunity to address the City Council Subcommittee on Advisory Bodies regarding the item that is the subject of the special meeting or workshop. Public comments are limited to a maximum of 3 minutes per person.

Platforms to Participate in Meetings:

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the City Clerk's Office (cityclerk@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the City Council Subcommittee on Advisory Bodies and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment link [here](#). Comments may be up to 1000 characters in length and will be accepted up until 4:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the City Council Subcommittee on Advisory Bodies and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment you must complete a speaker card for each item. Speaker cards are available in the City Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the City Clerk prior to the start of the item. Please note that the City Council Subcommittee on Advisory Bodies is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the City Council Subcommittee on Advisory Bodies may place it on a future agenda or direct staff to work with you and/or report to the City Council Subcommittee on Advisory Bodies on the issue.

If you would like to deliver written materials to the City Council Subcommittee on Advisory Bodies as part of your public comments, and are commenting in person, please provide 3 copies to the City Clerk with your speaker card.

The City Council Subcommittee on Advisory Bodies Agenda and Agenda Reports are prepared by City staff and are available for public review 72 hours prior to the City Council Subcommittee on Advisory Bodies meeting in the Civic Center Library, 1188 South Livermore Avenue, Livermore, and at the City Clerk's Office, 1052 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, <http://LivermoreCA.gov/agenda>.

Under Government Code §54957.5, any supplemental material distributed to the members of the City Council Subcommittee on Advisory Bodies after the posting of this agenda will be available for public review in the City Clerk's Office, 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at <http://LivermoreCA.gov/agenda>.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960- 4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.



**CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES
STAFF REPORT**

ITEM NO. 3.1

DATE: April 19, 2023
TO: City Council Subcommittee on Advisory Bodies
FROM: Marie Weber, Deputy City Manager/City Clerk
SUBJECT: Approval of draft minutes - October 25, 2022 Special Meeting.

RECOMMENDED ACTION

Staff recommends the City Council Subcommittee on Advisory Bodies approve the draft minutes.

SUMMARY

DISCUSSION

ATTACHMENTS

1. 2022-10-25 Draft Meeting Minutes

Prepared by: Debbie Elam
Acting Assistant City Clerk

Approved by:

A handwritten signature in black ink, reading "Marianna Marysheva".

Marianna Marysheva
City Manager

Fiscal Review by:

A handwritten signature in black ink, reading "Tina Olson".

Tina Olson
Administrative Services Director

MEETING MINUTES



CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES
October 25, 2022

SPECIAL WORKSHOP MEETING

1. CALL TO ORDER – The meeting of the City Council Subcommittee on Advisory Bodies was called to order by Mayor Bob Woerner at 5:00 pm, via Zoom.

2. ROLL CALL – Present: Mayor Bob Woerner and Vice Mayor Regina Bonanno.

3. SPECIAL MEETING ITEM

3.1 Approval of draft minutes - September 6, 2022 Special Meeting and September 7, 2022 Special Meeting.

Recommendation:

Staff recommends the City Council Subcommittee on Advisory Bodies approve the draft minutes.

Mayor Woerner opened the public comment period.

There were no speakers and the public comment period was closed.

3.2 Interview of applicants for appointment to City Advisory Bodies.

Recommendation:

Staff recommends the subcommittee interview applicants for Beautification Committee, Commission for the Arts, Human Services Commission, and Livermore Housing Authority.

Mayor Woerner opened the public comment period.

There were no speakers and the public comment period was closed.

THE CITY COUNCIL SUBCOMMITTEE ADMINISTERED THE INTERVIEWS. THE FOLLOWING WERE RECOMMENDED FOR APPOINTMENT BY CITY COUNCIL:

Beautification Committee - 1 Vacancy

Appointment to an unexpired term ending June 1, 2024

- Tania M Panarello

Commission for the Arts - 6 Vacancies

Reappointment to regular terms ending January 1, 2027

- Monya Lane
- Robert Gausman
- Cathleen deOrnelas

Human Services Commission - 2 Vacancies

Appointment to unexpired terms ending November 1, 2023

- Elizabeth McWhorter
- Umashankar S Meda

Livermore Housing Authority - 4 Vacancies

Reappointment to a regular term ending January 1, 2027 - tenant

- Heather I Casey

Reappointment to a regular term ending January 1, 2027 - tenant - 62 years

- Christine Stuart

Reappointment to a regular term ending January 1, 2027 - at large

- Mark Palajac

Appointment to a regular term ending January 1, 2027 - at large

- Parag Vaishampayan

4. ADJOURNMENT - at 7:04 pm

City Council Rules of Procedure 7.10.2c

If no Council Members are eligible to approve the minutes for a City Council meeting, then the City Clerk shall attest to the accuracy of the meeting minutes and enter them into the official minutes book of the City Council.

ATTEST:

DEBORAH L. ELAM, DEPUTY CITY CLERK



**CITY COUNCIL SUBCOMMITTEE ON ADVISORY BODIES
STAFF REPORT**

ITEM NO. 3.2

DATE: April 19, 2023

TO: City Council Subcommittee on Advisory Bodies

FROM: Marie Weber, City Clerk

SUBJECT: Interview of applicants for appointment to City Advisory Bodies including Beautification Committee, Commission for the Arts, and the Library Board of Trustees

RECOMMENDED ACTION

Staff recommends the City Council Subcommittee on Advisory Bodies interview applicants for Beautification Committee, Commission for the Arts, and the Library Board of Trustees.

SUMMARY

The City Council Subcommittee on Advisory Bodies will interview the applicants and make recommendations for appointment by City Council.

DISCUSSION

The City Council Subcommittee on Advisory Bodies will interview the following applicants and make recommendations for appointment by City Council:

Beautification Committee - 2 Vacancies

2 Regular terms ending June 1, 2027

- Karen L Jefferson
- Amer Malik

Commission for the Arts - 3 Vacancies

3 Unexpired terms ending January 1, 2025

- Laurence E. Milder
- Rajagopal R Kowligi
- Nabar (Enrique) E. Martinez
- Naomi Siu
- Natalia Custodio

Library Board of Trustees - 2 Vacancies

2 Regular terms ending June 1, 2026

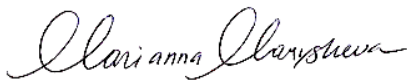
- Thomas J Mathews
- Michelle Ornat
- Trish Munro
- Nancy Olaverrieta

ATTACHMENTS

1. Karen Jefferson - Beautification Committee
2. Amer Malik - Beautification Committee
3. Laurence Milder - Commission for the Arts
4. Rajagopal Kowligi - Commission for the Arts
5. Nabar (Enrique) Martinez - Commission for the Arts
6. Naomi Siu - Commission for the Arts
7. Natalia Custodio - Commission for the Arts
8. Thomas Mathews - Library Board of Trustees
9. Michelle Ornat - Library Board of Trustees
10. Trish Munro - Library Board of Trustees
11. Nancy Olavarrieta - Library Board of Trustees

Prepared by: Debbie Elam
Acting Assistant City Clerk

Approved by:



Marianna Marysheva
City Manager

Fiscal Review by:



Tina Olson
Administrative Services Director

Advisory Body Application**Profile**

Karen L Jefferson
First Name Middle Initial Last Name

Pronoun (s)

[REDACTED]
Email Address

[REDACTED] [REDACTED]
Home Address Suite or Apt

Livermore CA 94550
City State Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map here: <https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 4

[REDACTED] [REDACTED]
Primary Phone Alternate Phone

Which Boards would you like to apply for?

Beautification Committee: Submitted

Years residing in Livermore

38

Do you work in Livermore?☐ Yes ☒ No

retired retired
Employer Job Title

Education

Master of Science in Computer Science

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☒ Yes ☐ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

March 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

My interest and love of plants, as well of the importance of plants and open spaces to the quality of life in our city, has led me to apply for the Beautification Committee. My one year of service on the Committee has given me an opportunity to assist the City to improve and enhance our green spaces in our city and promote the joy of plants to our citizens.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The purpose of the Beautification Committee is to provide recommendations and guidance based on the committee's guidelines and as requested by the City. The recommendations by committee members are based on fact finding, research, planning, and review of the specific items. In addition, the committee is also responsible for assisting in the organization of city-wide volunteer activities.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

City plants, trees, and parks that are easily maintained and healthy add value to our city and enhance the quality of life for our citizens. The Beautification Committee can assist the City in supporting and creating a beautiful botanical backdrop for our citizens. Referring to specific Council 2021- 2022 Goals, the Beautification Committee can advise and assist with the enhancement of the Downtown area and advice/review/promote sustainable storm water capture throughout the city. Please note that the above link to the City Council's Goals and Priorities for Fiscal Years 2021 -23 produces a "Page Not Found".

Question applies to multiple boards

Describe your expectations and anticipated contributions as a member of this Advisory Body. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

If chosen as a member of the Committee, I would participate as needed on sub-committees with the goal of using my knowledge and love of all things plants, gardening, landscaping, and irrigation.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

My expectation for the accomplishments of the Beautification Committee is to provide recommendations and guidance based on the committee's guidelines and as requested by the City. The recommendations are based on fact finding, research, planning, and review of the specific items. In addition, the committee is also responsible for assisting in the organization and implementation of city-wide volunteer activities.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.



Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Other

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Karen L Jefferson

[REDACTED]
Livermore, CA 94550
[REDACTED]

Experience

Volunteer Activities

- Member City of Livermore Beautification Committee: 2022 - present
 - Assisted in coordinating the City's Arbor Day activities
 - Championed the installation of a park sign at Hansen Park Rose Garden
- Member Livermore Amador Valley Garden Club: 2005- present
 - Co-Led Livermore's Hansen Park Rose Garden Activities 2014-2016
 - Organized the yearly pruning and bi-monthly dead heading of the roses
 - Obtained donations of fertilizer and roses
 - Interfaced with the Livermore city staff
 - Member Program Committee 2011-2015
- Member Mount Diablo Rose Society: 2004- present
 - Vice President responsible for programs: 2016-2017
- Hagemann Ranch: 2021 - present
 - Maintaining and enhancing the landscaped areas of the Ranch with period appropriate roses, fruit trees, and other plants
- Sacramento Historic Rose Garden: 2013-2019
 - Maintained garden and pruned roses
 - Propagated approximately 800 roses for the annual open garden sales 2014-2019

Sandia National Laboratories - Principal Member Technical Staff: 1985-2010

- Led High Performance Computing Team for Cray Supercomputers
- Led Software Engineering Team developing control systems for the Air Force
- Led Software Engineering Team developing control systems for the Extreme Ultraviolet Lithography program
- Systems analyst for the Accelerated Strategic Computing Initiative Program Office
- Systems analyst supporting Department of Homeland Security

Frederick County School System, Frederick, MD - Teacher 1978-1980

- Taught middle school mathematics

Education

Master of Science in Computer Science, University of Arizona, Tucson, AZ.
Graduation date: 1983

Bachelor of Science in Education, Minored in Mathematics, Millersville State College,
Millersville, PA. Graduation date: 1977

Advisory Body Application**Profile**

Amer

First Name

Malik

Middle Initial

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 4

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Beautification Committee: Submitted

Years residing in Livermore

12

Do you work in Livermore?☐ Yes ☒ No

Nvidia

Employer

Sr. Product engineer

Job Title

Education

BS electrical engineering MS engineering management

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

I have not attended any meetings

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I enjoy gardening and outdoors. Livermore offers beautiful hiking trails and parks. Would like to contribute to help improve them.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Livermore

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

Livermore

Question applies to multiple boards

Describe your expectations and anticipated contributions as a member of this Advisory Body. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Help to improve hiking options and parks in Livermore, along with city landscape design.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Provide guidance and vision for city's beautification. Improve and clean run down areas

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

None Selected

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ **I Agree**

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Advisory Body Application**Profile**

Laurence

First Name

E

Middle Initial

Milder

Last Name

Pronoun (s)

He/Him

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 4

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Commission for the Arts: Submitted

Years residing in Livermore

2016-23

Do you work in Livermore?☐ Yes ☒ No

Congregation Beth Emek

Employer

Rabbi

Job Title

Education

B.A. in Near Eastern and Judaic Studies, Brandeis University, Waltham, MA, 1977. M.A. in Hebrew Literature, Hebrew Union College-Jewish Institute of Religion, New York, NY, 1981. Rabbinic Ordination, Hebrew Union College-Jewish Institute of Religion, New York, NY, 1983. Ph.D., Center for Modern Jewish Studies, Brandeis University, Waltham, MA, 1992. D.H.L. (Doctor of Hebrew Letters), Hebrew Union College-Jewish Institute of Religion, New York, NY, 1981.

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

1/24/23

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I hope to contribute meaningfully to the conversation around strengthening and promoting the arts in Livermore. I have a particular interest in the performing arts: music, theater and dance.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The Commission for the Arts can establish priorities for the way that the city can support public engagement with the arts. Supporting artists and programs that foster the arts can enrich the quality of life for Livermore residents.

Question applies to multiple boards

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

The physical enhancement of the downtown is meant to ensure "the right balance of local amenities to support quality of life." By supporting the visual and performing arts, the Commission will increase the vibrancy of the downtown area, which is the purpose behind the improvements that are being made.

Question applies to Commission for the Arts

The Commission meets on the fourth Tuesday of each month at 4:30 PM, and each meeting typically lasts two hours. Additionally, Commissioners are expected to serve on one or more subcommittees and attend various programs and tours. Do you have any commitments that would keep you from participating fully in the activities of the Commission? If so, how would you balance the two?

Attending Commission meetings should not be a problem for me. I do have professional responsibilities to the congregation I serve as rabbi. These often occur on evenings and weekends.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I share the values articulated in the recently adopted Creative Livermore Framework. I am particularly concerned that Livermore have adequate arts spaces and programs to stimulate and fulfill interest in the arts among students. I also hope to strengthen Livermore's position as a destination for the arts and increase the number of visitors from outside the city.

Question applies to Commission for the Arts

Describe your expectations and anticipated contributions as a member of the Commission for the Arts.

I have an appreciation for cultural diversity in the arts, and familiarity with some of the technical requirements in the public presentation of the performing arts. I hope to be a responsible steward of the city's resources, while encouraging investment in significant, long-term projects that will build communities of artists and audiences.

Question applies to Commission for the Arts

Describe your experience in the area of arts or other background (educational, business, or professional) that might be useful to you as a member of the Commission for the Arts.

I am a guitarist, and music is a major component of my work as a rabbi. I lead singing in worship, direct a volunteer choir, and compose Jewish liturgical music. In addition, I play traditional Irish music with local musicians. Equally important is my professional experience as a rabbi. I am familiar with board process and non-profit decision-making, as well as non-profit budgets and finances.

Question applies to Commission for the Arts

What challenges do you see facing art (in terms of public access to, public support, or social value)?

Community events bring out families. Festivals and free outdoor events make it easy for families to explore the arts and meet artists. Strengthening these events should be a priority, and that will require increased investment.

Question applies to Commission for the Arts

Do you foresee any conflict of interest in serving on the Commission? If so, explain below.

I do not foresee any conflict of interest.

Question applies to Commission for the Arts

Selecting an artist is the most important part of the public art process. What procedure is likely to produce the best result?

The Commission should always begin by answering the question, "Why?" What is the reason for a piece of art at a particular place or time? Beyond the goals, the Commission should have input from those who can shed light on what makes for artistic excellence in a particular medium. In addition, the Commission should agree at the outset which criteria are relevant, e.g. the artist's portfolio? published critical review? the artist's statement relative to the project?

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ City Website

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Advisory Body Application**Profile**

Rajagopal

First Name

R

Middle Initial

Kowligi

Last Name

Pronoun (s)

Raj

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Commission for the Arts: Submitted

Years residing in Livermore

22 plus years

Do you work in Livermore?☐ Yes ☒ No

Abbott Labs (till Jan 2023)

Employer

Director

Job Title

Education

PhD Biomedical Engineering

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

Arts Commission mtg on March 28 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I have a long standing interest in serving Arts and Cultural services wherever we have resided. i have been a member of livermore temple arts and cultural committees over the past 12 years and have helped organize participation in the long standing Livermore Rodeo. As a member of tri-valley interfaith organization, i have organized a very large three weddings festival in 2015 that was held in the livermore temple auditorium. this event was attended by more than 400 livermore and other area residents and was well received. we have also collaborated with the bankhead theater to participate in the cultural festivals held in downtown over the past few years. the Livermore temple also organizes local invited tours for residents and interested persons to visit the temple and learn more about temple and the culture. As a long term resident of Livermore i am very interested in being part of the Arts Community and help make the city a magnet for various arts and cultural activities. Finally, i am in the process of retiring and am able to dedicate time and energy to this commission if accepted.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Being a member of this Commission means that this group will act and support various activities that will encourage and support local and other artists. the commission also reviews plans and applications and makes recommendations to the Livermore City Council in Arts. The commission also helps to create and recommend long term plan for arts and culture to the city council and will support implementation of priorities as established by the council.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

I have read the five year strategic plan for the city and feel that this commission has an important role in coming up with plans and recommendations to the council that will help in implementation of the long term strategic plan under the pillar, "inclusive and safe and inviting spaces and places". In fact I attended the March 28 mtg of the commission and the group is developing the long term vision and plan to support the Arts community.

Question applies to Commission for the Arts

The Commission meets on the fourth Tuesday of each month at 4:30 PM, and each meeting typically lasts two hours. Additionally, Commissioners are expected to serve on one or more subcommittees and attend various programs and tours. Do you have any commitments that would keep you from participating fully in the activities of the Commission? If so, how would you balance the two?

I will attend and participate to the best of my ability and will be able to manage my time, especially now that I am in the process of retiring.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

My expectation for this commission is simply to be a place that places focus on arts and culture for the city of Livermore and makes recommendations to the city council to help and prioritize activities that will make Livermore an inviting place for Arts and Cultural Community to thrive. The commission will support implementation of the decisions and actions approved by the city council.

Question applies to Commission for the Arts

Describe your expectations and anticipated contributions as a member of the Commission for the Arts.

If selected to be a member of this arts commission, my expectation is to be an active and supportive member and help provide guidance and input to enable the commission chair to put forward a clear and relevant long term plan to support arts and culture in the Livermore area. Promoting and Communication of this commission activities to the general public is something I feel is important and I will do my best to support that.

Question applies to Commission for the Arts

Describe your experience in the area of arts or other background (educational, business, or professional) that might be useful to you as a member of the Commission for the Arts.

. along with tri-valley Interfaith, organized the highly successful three weddings event in 2015. this was held at the livermore Hindu temple auditorium and was attended by more than 400 local residents. . have hosted several interfaith meetings at our temple and actively participated in the annual thanksgiving celebrations . as a cultural and arts committee chair and member of the temple I have organized many cultural programs small and large in size . collaborated with the bankhead theater in holding cultural events . started and continue to be a part of the Livermore Rodeo parade . supported and hosted Asian Arts Museum team visit to livermore temple in 2018 . personally, i love music, dance and concerts and have attended many concerts

Question applies to Commission for the Arts

What challenges do you see facing art (in terms of public access to, public support, or social value)?

It is very important to ensure that art and cultural events continue to be part of the community and providing a process and mechanism to ensure these are encouraged is important and relevant to the city. Main challenge I see is encouragement and funding to this area.

Question applies to Commission for the Arts

Do you foresee any conflict of interest in serving on the Commission? If so, explain below.

None at this time

Question applies to Commission for the Arts

Selecting an artist is the most important part of the public art process. What procedure is likely to produce the best result?

Following the Arts in Public Places Program Policy and Procedures Manual

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.



Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Newspaper ad

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

None

Rajagopal Kowligi

Livermore, CA

Medical Device Quality Systems Design Control, Product Development, CAPA, Audit Remediation

Medical Devices with focus on Cardiovascular disease treatment. Expertise in design, development, validations, manufacturing and quality assurance activities.

AREAS OF EXPERTISE

- Design Control
- Process Validations
- Quality System Improvement (CAPA)
- Internal and External Audit support
- Product Development
- Quality Acceptance activities

EXPERIENCE

Abbott Laboratories, Pleasanton, CA
Director, Quality Assurance

Jan 2017 – Jan 2023

Supervised teams of supplier quality engineers, sustaining quality engineers and quality technicians in support of design, validation, manufacturing and quality acceptance activities for Class III medical devices.

St. Jude Medical (formerly Thoratec Corporation), Pleasanton, CA
Director, Quality Engineering and In-process QA

Oct 2012 – Dec 2016

Responsible for managing the quality engineering and in-process quality assurance support during design and development of HM3 Left Ventricular Assist Device systems(LVAS). Managed a team of supplier engineers, quality engineers and quality technicians during this time

Thoratec Corporation, Pleasanton, CA
Sr. Manager, Quality Engineering/IPQA

Sep 2005 – Oct 2012

Setup and developed the quality engineering and manufacturing quality organization to keep up with the growth of the company with the launch of HMII Left Ventricular Assist Device system (LVAS)

Guidant Cardiac Surgery, Santa Clara, CA
Manager, Regulatory Affairs and Quality Engineering

April 2003 – July 2005

Managed regulatory submissions and quality engineering support for Cardiac Surgery equipment

Thoratec Corporation, Pleasanton, CA
Manager, Regulatory Affairs

April 2000 – March 2003

Managed Regulatory Submissions for Vascular Grafts and LVAS systems

C.R. Bard Inc (formerly IMPRA Inc), Tempe, AZ
Manager, Clinical Affairs

July 1997 – Dec 2000

Supported Post-market Clinical Studies for vascular grafts

IMPRA Inc., Tempe, AZ
Engineering Supervisor, R&D

July 1988 – June 1997

EDUCATION**[The University of Texas at Arlington](#)**

PhD Biomedical Engineering

1983 - 1988

[Indian Institute of Technology, Bombay](#)

M. Tech Chemical Engineering

1980 - 1982

[Osmania University](#)

B. Tech Chemical Engineering

1975 - 1980

Advisory Body Application

Profile

Nabar (Enrique)

First Name

E

Middle Initial

Martinez

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Commission for the Arts: Submitted

Years residing in Livermore

8 Months

Do you work in Livermore?

☐ Yes ☒ No

City of Redlands

Employer

Retired City Manager

Job Title

Education

Master degree in Public Administration from Texas Tech. Bachelors degree in Social Welfare from Texas Tech.

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

February 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I believe very strongly in citizen participation in all levels and we should express this interest to our young population. Not only is it important to make sure the numbers add up in a budget but that the city's heart is nourished.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

They take direction from the City Council.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

Skip

Question applies to Commission for the Arts

The Commission meets on the fourth Tuesday of each month at 4:30 PM, and each meeting typically lasts two hours. Additionally, Commissioners are expected to serve on one or more subcommittees and attend various programs and tours. Do you have any commitments that would keep you from participating fully in the activities of the Commission? If so, how would you balance the two?

None.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The Arts Commission should received direction from the City Council regarding goals and objectives. These objectives and goals are a reflection of the general population and their interests.

Question applies to Commission for the Arts

Describe your expectations and anticipated contributions as a member of the Commission for the Arts.

To provide my insight into the Arts Commission and gather input from all sectors of the community that the Commission identifies. I thing that art is a door to opening one's soul and it serves to provide a view of the city's heart.

Question applies to Commission for the Arts

Describe your experience in the area of arts or other background (educational, business, or professional) that might be useful to you as a member of the Commission for the Arts.

I love the arts both visual and performing arts. Not only do I love them, I encourage my children to love and respect the arts as well.

Question applies to Commission for the Arts

What challenges do you see facing art (in terms of public access to, public support, or social value)?

Competition for limited funds in order to properly a funding source for art projects.

Question applies to Commission for the Arts

Do you foresee any conflict of interest in serving on the Commission? If so, explain below.

None.

Question applies to Commission for the Arts

Selecting an artist is the most important part of the public art process. What procedure is likely to produce the best result?

Active input from the public and significant number of meetings for the Commission to meet with interest groups and the general public. This follows up on a strong commitment to the arts by the city and City Council, consequently the public embrace the Art Commission's efforts in this area.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Newspaper ad

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

None.

Advisory Body Application

Profile

Naomi

First Name

Siu

Middle Initial

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 4

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Commission for the Arts: Submitted

Years residing in Livermore

20

Do you work in Livermore?

☐ Yes ☒ No

retired

Employer

scientist

Job Title

Education

BS in genetics from the University of California, Berkeley MS in molecular virology from North Carolina State University MBA from the University of Maryland, College Park

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

I was unable to attend the March meeting, however I read the agenda packet and prior meeting minutes. I am familiar with the meeting format having served on the Climate Action Plan Advisory Committee from 2020 to 2022.

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I am applying for Livermore's Commission for the Arts Advisory Body to ensure Livermore's continued support for local artists, art exhibitions, and art activities for its residents.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I believe the purpose of the Advisory Body is to provide community input, feedback, and assistance to help the City meet its goals. Art is much more than the City installing a sculpture or displaying a painting. What value does art bring to Livermore? A city that celebrates and embraces the arts has the feel of being a welcoming and engaging city. Downtown is not only a place to gather, but a place of wonder and amusement as visitors see outdoor art in unexpected places. A city that embraces an artist's self-expression is a city that values diversity and independent thinking. From a financial perspective, it also says that a city that spends money on art is a city that has the money to support its citizens' essential needs; it's a great place to live and raise a family.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

After reviewing Livermore's 5-year strategic plan, the Commission for the Arts Advisory Body can assist the City by 1) reviewing and selecting art project proposals to fund, 2) identifying potential artists for commissioned artwork, 3) providing community outreach to inform/educate residents of art –related projects/activities and keep residents engaged in City goals, 4) provide feedback to City Staff to ensure all projects are inclusive, diverse, and reflect the needs of residents and fits the image of Livermore.

Question applies to Commission for the Arts

The Commission meets on the fourth Tuesday of each month at 4:30 PM, and each meeting typically lasts two hours. Additionally, Commissioners are expected to serve on one or more subcommittees and attend various programs and tours. Do you have any commitments that would keep you from participating fully in the activities of the Commission? If so, how would you balance the two?

I have no conflicts with the duties required.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I expect the Advisory Body to have 1) open communications and good working relationships with City Staff, 2) work closely with key community members, 3) be open to hearing diverse voices and opinions, 4) actively participate in community activities and projects, and 4) continually work toward achieving our City's goals.

Question applies to Commission for the Arts

Describe your expectations and anticipated contributions as a member of the Commission for the Arts.

I am the voice of a typical Livermore citizen that is not an artist, but values and appreciates art in my life. I moved to Livermore 20 years ago and witnessed the city mature into the vibrant city of today. Over the years I've thoroughly enjoyed the performing arts and the Rae Dorrough speaker series at the Bankhead, I love the outdoor sculptures, murals, and art festivals, the art exhibits in the civic center library, Carnegie Library, the Bankhead Theater, and Bothwell Art Center. I expect the Commission to be fair in their evaluation and selection of artists for commissioned artwork, and provide citizens with equal access to art education, activities, and exhibitions. The Commission should work toward providing a platform for a variety of art forms that appeal to all ages, ethnic backgrounds, education, and interest that will enrich the life of a Livermorian. My professional experience that can contribute to the success of the Commission are building cohesive teams, leading and working in teams, performing a cost-benefit analysis, creating and tracking budgets for projects, managing projects, writing and evaluating proposals, listening and learning from different opinions, hiring workers, and talking to community members.

Question applies to Commission for the Arts

Describe your experience in the area of arts or other background (educational, business, or professional) that might be useful to you as a member of the Commission for the Arts.

I love the creative process and have tapped into my creative self for diverse projects. As a research scientist, I have spent my career on the cutting edge of discovery which takes being open-minded, thinking outside the box to solve problems and trying to find answers to questions, and seeing the potential and possibilities in new discoveries. Later in my career, I wrote and designed advertisements for trade journals and designed product packaging. As a retiree, my creative outlets have expanded to include online drawing and painting classes, and I co-founded a local crochet/knitting club that donates baby blankets to Contra Costa County Hospital to support their baby layette program. Last year we donated over 400 blankets. I also enjoy wildlife photography.

Question applies to Commission for the Arts

What challenges do you see facing art (in terms of public access to, public support, or social value)?

Art tends to be underfunded and underappreciated because the benefits are not always immediate or obvious. The most familiar effect of art can be felt like hearing music that brings back memories, looking at a painting or listening to a speaker may make you question your beliefs or values. But the long term benefit of art is much more profound. Participating in art helps foster creativity in people; creativity can lead to looking at things with a new, fresh perspective, which can lead to new discoveries like cures for diseases, traveling to other planets, solving world hunger.

Question applies to Commission for the Arts

Do you foresee any conflict of interest in serving on the Commission? If so, explain below.

none

Question applies to Commission for the Arts

Selecting an artist is the most important part of the public art process. What procedure is likely to produce the best result?

Bringing stakeholders to the table to establish: 1. Purpose of artwork 2. Goals the artwork should accomplish 3. Budget 4. Timeline 5. Establish a site to display art 6. Conduct an inclusive, fair search for potential artists 7. Evaluate artist's proposals based on established parameters 8. Evaluate the artist's portfolio 9. Interview the artist 10. Does the artist understand the target audience 11. Does the artist's values and work reflect the community, city, business, and organizations of Livermore? 12. Get appropriate signature sign-off for project and artist selection

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Other

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

none

Profile

Natalia Custodio
First Name Middle Initial Last Name

Pronoun (s)

[Redacted]
Email Address

[Redacted] Suite or Apt

Livermore CA 94550
City State Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map here:<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 3

[Redacted] Alternate Phone

Which Boards would you like to apply for?

Commission for the Arts: Submitted

Years residing in Livermore

22

Do you work in Livermore?

☒ Yes ☐ No

UNCLE Credit Union Vice President, Marketing
Employer Job Title

Education

University of California, Davis - Bachelor of Arts in Design (2017); Georgetown University - Masters in Design Management and Communications (2024)

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

March 28, 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

After attending a Committee of the Arts meeting, I was greatly impressed by the professionalism and thoughtfulness behind decisions and conversations, and recognized the impact members have on all areas of the public arts. As a young adult professional who grew up surrounded by Livermore Arts, I believe my blended background, creative thinking processes and eagerness to learn would make me a great candidate for this advisory body.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I understand the purpose of the Commission of the Arts is to assist in the development, implementation, and communication of public art funds and programs of the city.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

Unfortunately, when completing this application, the link and all Google Searches I conducted to find the City Council's Goals and Priorities for Fiscal Years 2021-2023 were coming up as "Page Not Found". I will instead answer this question based on the city's Five-Year Strategic Plan. This Advisory Body is directly mentioned by name in the Five-Year Strategic Plan under the community pillar of inclusive and inviting spaces. There are a variety of goals within the subcategories of this community pillar in which the Commission of the Arts can assist with such as the Livermore Cultural Art's initiatives, support for community events, affirm equity and inclusion, and ensuring ADA practices are fulfilled upon, but I also believe the Commission and arts in general has a place in other community pillars. The promotion of the arts at a city level attracts innovation, creativity, and togetherness, which in-hand encourages a thriving business environment. A thriving business environment can only also happen when sustainability, safety, and effective/efficient practices are demonstrated – which is representative in all areas of the other community pillars. This example of overlap and progressive success seen in our community pillars is just one example of how the Commission directly impacts our resident's quality of life.

Question applies to Commission for the Arts

The Commission meets on the fourth Tuesday of each month at 4:30 PM, and each meeting typically lasts two hours. Additionally, Commissioners are expected to serve on one or more subcommittees and attend various programs and tours. Do you have any commitments that would keep you from participating fully in the activities of the Commission? If so, how would you balance the two?

No. My career and educational commitments allow for flexible scheduling.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I expect this Advisory Body's accomplishments and outcomes to have direct positive impact on city residents by supporting local art and artists, encouraging diverse and inclusive art programming and education, and by listening to our community's needs. The investments, innovations and improvements in which the Commission of the Arts accomplish should directly align with increasing quality of life for Livermore residents and create meaningful experiences and engagements within our community.

Question applies to Commission for the Arts

Describe your expectations and anticipated contributions as a member of the Commission for the Arts.

I expect members of the Commission of the Arts to be knowledgeable about the city's vision and goals in relation to community-centered arts and projects. Members should have a great understanding of (1) Livermore's cultural arts vision as outlined in the the five-year strategic plan, (2) sustainable, diverse, and inclusive arts and operational practices, and (3) have the ability to engage, communicate and attract arts interest.

Question applies to Commission for the Arts

Describe your experience in the area of arts or other background (educational, business, or professional) that might be useful to you as a member of the Commission for the Arts.

As a previous K-12 alumni in the LVJUSD, my arts background began right here in Livermore as a student in the Strings program at Sunset Elementary, Mendenhall Middle School and as concertmaster of Granada High School. Throughout my high school years, I teamed up with Marilyn Avenue Elementary School's bilingual after-school program and taught a handful of students weekly, using violins donated by Music Source (at the time). Throughout college I participated in a variety of UC Davis programs including University Orchestra, University Chorus, Mariachi Cielito Lindo, theatrical production and countless activities for my major in Design. After graduation, I moved to Washington D.C. for one year and worked for Smithsonian Folkways as a graphic designer and production assistant on the projects of 100 years of vinyl reissues and The Social Power of Music. Additionally, I had one of my greatest honors in my life of being a violinist in the Smithsonian's mariachi troupe, Mariachi Los Amigos. Since returning to California, I have volunteered at a variety of Livermore arts-related organizations including SPARC, Quest Science Center, and The Bankhead, but serve on no advisory committees. My professional career in marketing and design has allowed me to contribute those talents to a variety of organizations and I enjoy giving back in any way I can to my local community.

Question applies to Commission for the Arts

What challenges do you see facing art (in terms of public access to, public support, or social value)?

As an educated and professional designer, the challenges I see facing art lie within the boundaries between art and design, meaning and purpose, public and private, action and reaction, traditional and modern art practices, money and power, social stance and rebellion, representation and tokenism, influence and new concept, etc. - this list is never-ending. The challenges of art change every single day, and vary depending on who/what/where/when/why. I believe there is no one challenge within the art space, and therefore no one answer to any of these challenges. On a smaller-scale answer, the challenges I see facing art in Livermore is ensuring art and art programming is reflective of our changing demographics - including cultures, ages, educational statuses and maintaining a balance between promoting historic Livermore, but also recognizing the desires for change.

Question applies to Commission for the Arts

Do you foresee any conflict of interest in serving on the Commission? If so, explain below.

No, I do not foresee any conflict of interest in serving on the Commission.

Question applies to Commission for the Arts

Selecting an artist is the most important part of the public art process. What procedure is likely to produce the best result?

In selecting an artist, you first must start by understanding what you are trying to achieve. Is the commission selecting an artist for a project based on their qualifications and previous work (selecting an individual)? Or is the commission selecting a project of an artist that is developed and thought-through to be added to the city (selecting a proposal)? Once that is determined, the selection process should be based on information provided such as description, purpose, goals, criteria, budgets, timelines, influence, sustainability, public access, and more.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.



Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

- ☒ Newspaper ad
- ☒ Social Media (Instagram, Facebook, Twitter, NextDoor, etc.)

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

NATALIA CUSTODIO (she/her)
[linkedin.com/in/ntcustodio/](https://www.linkedin.com/in/ntcustodio/)
EXPERIENCE**UNCLE Credit Union****Vice President, Marketing***January 2023 - Present*

- Oversee the credit union's marketing and business development annual plan, strategy, and budget
- Maintain the credit union's brand standards and ensure compliance across all marketing and communications channels
- Project manage major corporate goals and objectives
- Drive credit union awareness and engagement with consumers
- Manage all traditional and digital communications channels of the credit union
- Build relationships with community leaders, officials, and credit union stakeholders

Assistant Vice President, Marketing Manager*June 2021 - December 2022*

- Responsible for developing the company's internal and external brand in unison with credit union regulations
- Produce, execute, and design acquisition-based campaigns and brand strategies resulting in 150% increase in new memberships
- Project manage major corporate goals by leading creative standards and communications with executives and stakeholders
- Develop and maintain all division vendors, agencies, and contracts to support strategic plans and initiatives
- Increase online awareness and social engagements through content, messaging, and consumer development
- Create consumer journeys and outcomes through onboarding, multimedia behaviors, and development delivery
- Achieved \$200K reduction in budget overspend in 2021 by evaluating ROI metrics and partnership contracts
- Manage daily operations overseeing the activities of staff with a 179% increase in peer satisfaction during 3 years of management

Marketing Project Manager*December 2018 - May 2021*

- Project manager for major company goals including platform upgrades, online production, audits, new locations, and sponsorships
- Strategized and managed the digital new member experience, and digital journeys on location, online, and through mobile apps resulting in an 8% increase in cross-sell of products.
- Developed and oversaw all digital content including website, online banking, digital ads, and mobile apps
- Designed weekly new acquisition and account-based marketing campaigns for business unit divisions
- Constructed behavior-based email workflows resulting in a 17% increase of email open rates

Senior Marketing Specialist*October 2017 - December 2018*

- Developed social media content and platforms resulting in a 65% engagement increase
- Assisted in creative and production development of marketing campaigns and projects
- Improved relationships with key vendors and renegotiated contracts to decrease department costs
- Organized inter-department communication methods, educational visits, sales seminars, and outside events

Smithsonian Folkways Recordings**Graphic and Production Designer***March 2017 - September 2018*

- Launched and designed a new line of international vinyl products including LP & CD artwork, trays, liner notes, and book covers/layouts, print and digital marketing collateral, and social media content
- Analyzed archival and database information for key projects and deliverables

University of California Davis, Center for Leadership Learning**Graphic Designer and Program Assistant***March 2014 - March 2017*

- Lead designer for annual university-wide leadership conference including conference report, event, and marketing materials
- Designed and implemented marketing collateral for department services and events, academic and student programs
- Coded and analyzed custom CRM systems for evaluating student data and KPIs
- Organized and facilitated weekly workshops, guest speakers, and other events

EDUCATION**Georgetown University****Master of Design Management and Communications***January 2021 to Present***University of California, Davis****Bachelor of Arts, Design***Emphasis in User Experience and Web Design***University of California, Berkeley****Cornell University****Certificate in Digital Marketing - 2018**

TECHNICAL SKILLS



Adobe After Effects
Adobe Illustrator, InDesign & Photoshop
Adobe Lightroom, Biteable, Canva, Giphy



Google Analytics & Ads
Microsoft Power BI
SEO/SEM
HTML/CSS and Python



Paid/Owned Digital Ads
Social Media Management
Content & Procedural Writing
Squarespace, Wix & WordPress



Jira, Slack & Asana
Microsoft Office Suite
Salesforce Marketing Cloud

DISTINCTIONS

Google Analytics Individual Certificate

Certified User of SharpSpring (CRM)

Waze (Google) Certified Partner

Tomorrow's Star Recipient

California and Nevada Credit Union League

Elected Member

University of California, Davis Chancellor's Undergraduate Advisory Board

FINANCIAL SOFTWARES

- Meridian Link SaaS Products, Documents, and Platforms
- Ellie Mae Encompass Loan Origination System
- Floify Mortgage Automation, Forms, and POS Operations
- Mastercard Optimization Solutions
- Hyland Onbase Content & Process Management Software

- Jack Henry's Symitar Core Data Processing
- Fiserv's Raddon Channel Management & Data
- Alkami Cloud Digital Banking Platforms and Solutions • Kasasa Checking Solutions & CMS platform

KEY INTERESTS

Brand Development • Demographic Studies • Generational Marketing • Creative Management

Ethical Design • Leadership Learning • Persuasive Speaking • Design Thinking

Advisory Body Application**Profile**

Thomas

First Name

J

Middle Initial

Mathews

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94550

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Library Board of Trustees: Submitted

Years residing in Livermore

25

Do you work in Livermore?☐ Yes ☒ No

Myself

Employer

Retiree

Job Title

Education

University of Colorado, BS in Journalism, BA in International Affairs (Latin American Specialty)

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

Feb 2023 (listened to recording)

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I am a recently retired lifelong patron of public libraries who is interested in doing all that I can to promote and sustain Livermore's excellent Library program. I currently volunteer as a tutor with the library's Literacy Program and regularly attend the Spanish Language Conversation Group. I have nonprofit organization board experience, as I am currently serving as the Program Chair of the Livermore-Amador Genealogical Society.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I believe that the board's goal is to provide steerage and guidance to the library to insure that it remains a valuable resource to the community and an asset to the city. The world has evolved a great deal in my lifetime and I believe that libraries must also evolve in order to remain relevant. Activities such as the recent Opportunities Expo, the Literacy Program, involvement with Veterans Affairs Outreach, and the art exhibition by artists of color during Black History Month are good examples of activities that the library is and should be promoting.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

If appointed, my goals and priorities would be to insure that the City Council remains cognizant of the valuable resources provided by the library and to make sure that the council maintains its support of the programs that the library provides.

Question applies to multiple boards

Describe your expectations and anticipated contributions as a member of this Advisory Body. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I am a lifelong patron of public libraries who understands the value that literacy provides to society in general and Livermore in particular. I am also a Vietnam Era veteran who read to his daughters every night for over 15 years. Bottom line: I believe that literacy and knowledge are the cornerstones of a stable society and that the library is the institution that provides that to everyone without regard to their wealth or social status. I am volunteering so that I can help maintain the library as the vital civic institution that it is.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I expect that the Library Board of Trustees will continue to support and promote the library's vital mission to the community.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

- ☒ Newspaper ad
- ☒ City Website

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

- ☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

- ☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

Profile

Michelle Ornat
First Name Middle Initial Last Name

Pronoun (s)

[Redacted]
Email Address

[Redacted] Suite or Apt
Home Address

Livermore CA 94551
City State Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map
here:<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 1

[Redacted] [Redacted]
Primary Phone Alternate Phone

Which Boards would you like to apply for?

Library Board of Trustees: Submitted

Years residing in Livermore

3 years

Do you work in Livermore?

☐ Yes ☒ No

City of San Jose - San Jose Deputy Director of Public
Public Library Services - San Jose Public
Employer Library Job Title

Education

Degrees: Bachelor of Arts: History - University of California, San Diego Master Science: Library and
Information Science - University of Illinois, Urbana-Champaign Certificates: Certified Professional Coach
(Accredited by International Coaching Federation) - IPEC Coaching Lean Six Sigma: Yellow Belt, Green
Belt

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

February 23, 2023

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Throughout my career, I have worked in municipal public libraries and with advisory bodies, boards, and commissions. I am interested in serving as a Library Trustee in order to support the mission of Livermore Public Library and its focus on delivering community responsive programs, events, services, and collections. I have a unique perspective of the work of the Library because of my professional experience in public library programs, policy, and initiative development and implementation which spans the areas of early literacy and K-12 learning to adult learning and college and career readiness; stakeholder cultivation and partner relationships; leadership and staff development; and community needs assessment and engagement. Additionally, Livermore is my home. I am enthusiastic about the prospect of being able to serve my home through the Library Board of Trustees, because the Library is the civic nexus of the community with the ability to connect, inspire, and enhance the quality of life of and access to information for people of all ages, backgrounds, education levels, and means.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left hand side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Boards of trustees, commissions, and advisory bodies are integral parts of the civic process. An engaged Library Board of Trustees contributes to a thriving public library and community. The purpose of the Library Board of Trustees is to provide feedback and thoughtful inquiry to staff who present reports, findings, program and initiative evaluation and updates, as well as establish yearly board goals in partnership with Library leadership. Additionally, the Board of Trustees, as appropriate, can recommend and advocate for policy or budget positions in support of Library and City goals and priorities.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

The Library Board of Trustees has the privilege and responsibility of being informed of Library workplan and initiatives and their alignment with City Council Goals and Priorities. Part of being an informed and engaged board, means providing public comment and feedback to Library leadership. For example, one of the priorities for Fiscal Years 2021-23 is Modernization, Training, and Workplace Enhancements. The Library contributed to accomplishing a subset of that Council priority through the modernization of the Library's online public access catalog. Upgrading and making changes to an online public access catalog is not a small task. It requires coordination, iteration, and design feedback. For this example, the Library Board of Trustees has the opportunity to provide that feedback to Library Leadership as part of the monthly reporting process.

Question applies to multiple boards

Describe your expectations and anticipated contributions as a member of this Advisory Body. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

In relation to the question about Council Goals and Priorities for FY 2021-23, as a new member of the Library Board of Trustees I will learn and review the City's accomplishments of the previous two fiscal years and the Library department's execution, implementation, and accomplishment of workplan goals and priorities. I will review the relevant Council meetings during which priorities were set as well as the minutes and presentations from past Library Board of Trustees meetings. Looking forward to the City's Five-Year Strategic Plan, I expect that I will educate myself about the development of the plan and the alignment of Library initiatives to achieve Citywide goals. A few areas which I anticipate the Board of Trustees will provide feedback and comment to staff over the upcoming fiscal years would be in regard to: Community Pillar Goal #12, promoting literacy in all its forms; Inclusive and Inviting Spaces and Places Pillar Goal #8 focused on Library facilities improvements and Goal #9 which affirms holistic equity and inclusion; and A City that Works Community Pillar Goals #5 - 11, especially #7 centered on facilitation of youth engagement opportunities. By understanding the Citywide goals and priorities and the Library's role, I will be able to provide relevant comment and contribute to thoughtful dialogue with co-Trustees and staff.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I expect that the Library Board of Trustees will be engaged and informed. I expect also that members will take the initiative to educate themselves on topics, study issues, and review data and reports which are presented by Library staff so that the Board of Trustees contributes to productive meetings which value and respect staff efforts and time. The Board of Trustees will prepare and provide timely annual updates to City Council. Additionally, the Board will hear and accept staff reports which are aligned with the Library initiatives and achievement of Citywide goals and priorities. Where appropriate, acceptable and useful, the Library Board of Trustees can advocate for Library initiatives, programs, and services to ensure our community has access to an array of information and lifelong learning opportunities and enhanced quality of life.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.



Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ City Website

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

I acknowledge that resumes submitted become part of the City Council agenda and the City recommends not including personal information such as home address, email, telephone number or photo. Any personal information on a resume will be redacted.

☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

RECENT PROFESSIONAL PUBLIC LIBRARY EXPERIENCE**Deputy Director of Public Services, San José Public Library****September 2018 – Present**

- Lead the Library's public services divisions including education and innovation, acquisitions and collections, lending and membership, adult literacy, programming and partnerships for San José's 24 library branches and Dr. Martin Luther King Jr. Library.
- Collaborate with San José Public Library Foundation, San José State University, City of San José departments, Santa Clara County Office of Education, school districts, California State Library, elected officials, community partners on education, innovation, and literacy initiatives and projects.
- Oversee the Library's strategic work and implementation of the City-adopted Education and Digital Literacy Strategy in the areas of early education, expanded learning, college and career readiness, digital literacy, and equity, diversity and inclusion.

Assistant Director, Chesapeake Public Library, VA**February 2015 – August 2018**

- Directed library management in 5 branches and the Central Library, lending, adult, youth and family services, mobile outreach vehicles, training, collection management, and acquisitions.
- Steered strategic plan initiatives: programming, sustainability, and human resource development.
- Prioritized expenditures for operating, capital, state aid, fines and fees revenue, and donations: part-time wages, supplies, collection acquisitions, and capital outlays.
- Cultivated successful partnerships with City departments, Friends of Chesapeake Public Library, and Chesapeake Public Schools resulting in completion of facilities improvements, audits, renewed relationships, and collaborative projects.

Library Manager, Portsmouth Public Library, VA**May 2013 – January 2015**

- Managed and led public and technical services and staff of busiest library in Portsmouth.
- Expanded library programs for all ages and fostered partnerships: City of Portsmouth departments, Virginia Cooperative Extension, Parks and Recreation, and Friends of the Portsmouth Public Library.
- Revised circulation and billing policies and procedures for the Library system.

SELECTED EDUCATION and TRAINING**Master of Science, Library & Information Science***University of Illinois, Urbana-Champaign***Bachelor of Arts, History***University of California, San Diego***Certified Professional Coach***IPEC Coaching***Lean Six Sigma: Yellow Belt, Green Belt****Project Management Master Certificate**CURRENT SERVICE THROUGH ORGANIZATIONS and COMMITTEES

- American Library Association: CORE Leadership & Management Section Team
- *Public Libraries* Advisory Committee
- LINK+ Executive Committee
- California Libraries Learn (CALL): Advisory Committee
- Silicon Valley Reads Co-Chair
- Rotary Club of San José

Profile

Trish _____ Munro _____
First Name Middle Initial Last Name

Pronoun (s)

she/her

Email Address

Home Address

Suite or Apt

Livermore _____
City

CA _____
State

94550 _____
Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map here: <https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *)

☒ District 3

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Library Board of Trustees: Submitted

Years residing in Livermore

35

Do you work in Livermore?

☒ Yes ☐ No

self _____ sociologist _____
Employer Job Title

Education

PhD in Sociology

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

couldn't attend meetings, but have read agendas and minutes

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The Library, with all its branches (including the online resources) is the heart and soul of Livermore, the place where all are welcome, whatever their needs, . It is the communal space that welcomes everyone. It is the place that facilitates informal and individual learning. This has always been its mission, and, with the implementation of Equity and Inclusion's goals, has become the place where much of the work of cultural inclusion takes place. The Library's goals dovetail with my overarching goals of building community and strengthening our diversity. Being part of the Library Board, as it supports the City goals for the Library and their implementation would be a great pleasure and honor.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

The library board has a hefty set of responsibilities, from advising on financial priorities and resulting budget to advocating in the community for the library's programming and goals, to understanding applicable laws. Choices about where programming takes place, who is served and by what means, and the scope of the programming all matter for facilitating learning, enjoyment, and the diversity of community. The annual report reflects this scope, particularly regarding the long term goals, short-term responses to COVID, and increasing equity and inclusion.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

I've referred to the recent Five-Year Strategic Plan for this question. There are three areas that are the Library's responsibility: literacy, updating information access, and increasing equity and inclusion in many ways. This dovetails with the Library Board of Trustees' responsibilities as described above: increasing Livermore residents' engagement with the library for personal growth and community building while keeping finances in mind.

Question applies to multiple boards

Describe your expectations and anticipated contributions as a member of this Advisory Body. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I and my family have personally benefited from the Library for decades. However, beyond my personal love for the library, I believe that libraries in general and Livermore Library specifically are places where people are met as they are so that learning, enjoyment, and community grow. My experience in the community, including as Councilmember working on Equity and Inclusion, gives me the experience to support the Library in the future.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

Sorry, this question is confusing. I expect the Library to continue its work as described in the annual report and appreciate the goals outlined in the Five-Year plan. Should I be selected, I would enthusiastically support these goals.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

- ☒ City Website
- ☒ Word of Mouth
- ☒ Social Media (Instagram, Facebook, Twitter, NextDoor, etc.)

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

- ☒ I Agree

Personal Privacy

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- ☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.

none.

Advisory Body Application**Profile**

Nancy

First Name

Olavarrieta

Middle Initial

Last Name

Pronoun (s)

Email Address

Home Address

Suite or Apt

Livermore

City

CA

State

94551

Postal Code

Question applies to multiple boards

What district do you live in? (If you do not know, please use the locator map**here:**<https://www.livermoreca.gov/home/showdocument?id=9380&t=637980465688676789> *☒ District 1

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Library Board of Trustees: Submitted

Years residing in Livermore

3.5 years

Do you work in Livermore?☐ Yes ☒ No

N/A

Employer

Homeschool Mother

Job Title

Education

PhD

Question applies to multiple boards

Are you a registered voter in the City of Livermore

☒ Yes ☐ No

Question applies to multiple boards

Are you currently on a City of Livermore Advisory Body?

☐ Yes ☒ No

Question applies to multiple boards

Meeting Attendance: you must attend at least one meeting prior to submitting an application. Which meeting(s) did you attend?

Yes, I requested a recording.

Interests & Experiences

Question applies to multiple boards

Briefly explain your interest in serving on the Advisory Body(s) you have selected. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I am interested in serving on the library board because I want to get involved in my community. My family recently bought a home in Livermore because of this we plan to set roots in Livermore and we will be part of this community for many years. As a family that uses the library's services often, I want to better understand the library's role in the city because I know they do much more than just let people borrow books. I want to participate in making the decisions of how the library runs including: determining budget, providing feedback on programming, responding to community input (and challenges), part-take in the library staff hires, improve and/or help create library policies, and to help ensure that the library's mission is being accomplished. I also want to learn how a board operates. Participating in the library board will give me the first hand experience that I need.

Question applies to multiple boards

Briefly describe your interpretation of the purpose of this Advisory Body. To learn more you may visit the website found here: <https://www.livermoreca.gov/departments/city-clerk/city-council-meeting-calendar-agendas>, then click the link on the left had side and chose the Advisory Body you are interested in (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

My interpretation of the advisory board is that they are the liaison between the library and the community. They are the advocates for the library to ensure that their mission is being upheld. At the same time are the ones who are able to provide feedback to the libraries, so that the communities needs are being met.

Review the City Council's Goals and Priorities for Fiscal Years 2021-23 (You may review them here: <https://www.livermoreca.gov/government/city-council/goals-priorities>) Briefly describe how you anticipate this Advisory Body will assist the City Council in implementing the Goals and Priorities. (If you are applying for more than one Advisory Body, please include a response for each Advisory Body.)

The board can assist with the City's goals and priorities in two ways. First, as the city looks into the future or the next 25 years it's important that the library also be prepared. The board can work with the city, to make sure it provides services that are diverse and inclusive for the growing population we will face. As the city's main priority is addressing homelessness and housing, the board can help with the city in organizing programming, events or other services that can help this population. They can also provide events and/or forums to help the public better understand the issues.

Question applies to multiple boards

Describe your expectations and anticipated contributions as a member of this Advisory Body. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I feel that my eagerness to learn, and my passion for the library's success are good contributing factors to becoming a good board member. In addition, as a current homeschooler mother and previous educator, I feel that I am part of different communities that I would like the library to have a stronger relationship with. I can not only help with providing feedback on how the libraries operate but I can also help create bridges between the libraries and different communities in the city.

Question applies to multiple boards

Briefly describe your expectations of this Advisory Body's accomplishments or outcomes. (If applying for more than one Advisory Body, please include a response for each Advisory Body.)

I expect the board to continue to give guidance so that they are able to provide great programming, establish good relationships with the community and most of all they are able to service all the residents of Livermore.

What else would you like the City Council to know about you? If you would like to provide additional information (resume, personal website, etc.) please use the Upload Resume button.

Upload a Resume

Question applies to multiple boards

How did you hear about this vacancy?

☒ Social Media (Instagram, Facebook, Twitter, NextDoor, etc.)

Declarations

Appointment

I acknowledge that I may be recommended for appointed to any Advisory Body at the discretion of the City Council.

☒ I Agree

Personal Privacy

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☒ I Agree

Question applies to multiple boards

Please let us know if there is any kind of accommodation you require.
