LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE

AGENDA
WEDNESDAY, NOVEMBER 6, 2024

BEAUTIFICATION COMMITTEE REGULAR MEETING – 6:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE AGENDA

MAINTENANCE SERVICE CENTER
3500 ROBERTSON PARK ROAD

Karen L Jefferson, Chair
Tom Bradley, Vice Chair
Ann W Brown, Committee Member
Ron Kraft, Committee Member
John D Stein, Committee Member
Kat Weiss, Committee Member
Andrew Y Wang, Committee Member

1. CALL TO ORDER

2. ROLL CALL

Karen L Jefferson, Chair
Tom Bradley, Vice Chair
Ann Brown, Committee Member
Ron Kraft, Committee Member
John Stein, Committee Member
Andrew Wang, Committee Member
Kat Weiss, Committee Member

3. OPEN FORUM

- In conformance with the Brown Act, no action can occur on items presented during Open Forum.
- To provide public comment, please submit a speaker card. When your name is called, walk to the lectern to address the Beautification Committee.
- Comments are limited to a maximum of 3 minutes per person, per item. The Chair may reduce the amount of time based on the number of persons wishing to speak.
- Open Forum will conclude after 30 minutes; however, if there are additional speakers, Open Forum will reconvene after Matters Initiated.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - October 2, 2024 Regular Meeting

Recommendation:
Staff recommends the Committee approve the Draft Minutes.
Attachments:
1. Regular Meeting Minutes October 2, 2024

4.2 2024 Beautification Committee Annual Update and Beautification Awards Presentation

Recommendation:
Discussion and direction regarding the annual update to City Council and the presentation of the 2024 Beautification Awards.
Staff Report
Attachments:
1. Draft 2024 Beautification Award Winners

4.3 Approval of the 2025 Beautification Committee Meeting Calendar

Recommendation:
Staff recommends the Beautification Committee discuss and approve the 2025 Beautification Committee meeting calendar.
Staff Report
Attachments:
1. 2025 Beautification Committee Meeting Dates

4.4 Appoint an ad hoc committee for Arbor Day 2025

Recommendation:
Staff recommends the Beautification Committee appoint an ad hoc committee for Arbor Day 2025.
Staff Report

4.5 Discussion and direction regarding the creation of an ad hoc committee to draft a Native Plant Policy that may be used to advise staff on future City landscaping projects and possible appointment of an ad hoc committee.

Recommendation:
Staff recommends the Beautification Committee discuss the creation of an ad hoc committee to draft a native plant policy that may be used by staff in future City landscaping projects with possible appointment of an ad hoc committee.
Staff Report

4.6 Receive a presentation from Committee Member Brown on the Green Pocket Park at Christensen Middle School

Recommendation:
Staff recommends the Beautification Committee receive a presentation on the Green Pocket Park at Christensen Middle School from Committee Member Brown.
Staff Report

4.7 Receive a presentation from Committee Member Wang on illegal dumping in Livermore

Recommendation:
Staff recommends the Beautification Committee receive a presentation from Committee Member Wang and discuss how to prevent illegal dumping in Livermore.
Staff Report

4.8 Community Outreach updates by Committee Member Brown

Recommendation:
Staff recommends the Beautification Committee receive an update on ways to improve Community Outreach from Committee Member Brown and discuss current and future community outreach efforts.
Staff Report

4.9 Provide an update on the Portola Park wine barrel restoration project

Recommendation:
Staff recommends the Beautification Committee receive an update on the Portola Park wine barrel restoration project from Chair Jefferson and discuss and provide direction on the project.
Staff Report

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

This is an opportunity for the Beautification Committee to request staff place items on future agendas. No action can be taken on these items.

6. ADJOURNMENT

To a regular Beautification Committee meeting on Wednesday, December 4, 2024, at 6:00 PM, Civic Center Meeting Hall, William H. Mendenhall Community Room, 1016 S. Livermore Avenue.

7. SUPPLEMENTAL MATERIALS

7.1 Materials Received at the Meeting

Staff Report

Attachments:

1. Materials Received at the Meeting

8. HOW TO PARTICIPATE IN THE COMMITTEE MEETING

You can participate in the meeting in a number of ways:

Open Forum is an opportunity for the public to speak regarding items not listed on the agenda. Speakers are limited to a maximum of 3 minutes per person. To address the Beautification Committee, you must submit a speaker card to the liaison prior to the start of that item. You should be aware that the Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

Other Agenda Items are also open for public input including Matters for Consideration items. These comments are also subject to the 3-minute limit.

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the Committee Liaison (beautificationcommittee@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the Committee and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment here. Comments may be up to 1000 characters in length and will be accepted up until 5:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the the Commission and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the liaison prior to the start of the item. You should be aware that the Beautification Committee is prohibited by State law from taking action on any items that are

not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

If you would like to deliver written materials to the Beautification Committee as part of your public comments, please provide 10 copies to the liaison with your speaker card.

The Committee Agenda and Agenda Reports are prepared by City staff and are available for public review on Wednesday evening, six days prior to the Beautification Committee meeting at 1016 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, http://livermoreca.gov/agenda.

Under Government Code §54957.5, any supplemental material distributed to the members of the Beautification Committee after the posting of this agenda will be available for public review at 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at http://livermoreca.gov/agenda.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960-4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.

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BEAUTIFICATION COMMITTEE MEETING MINUTES
OCTOBER 2, 2024

1. CALL TO ORDER

Chair Jefferson called the meeting to order at 6:04 p.m.

2. ROLL CALL

Present: Karen L Jefferson, Chair
Ann Brown, Committee Member
Ron Kraft, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member

Absent: Tom Bradley, Vice Chair

3. OPEN FORUM

Chair Jefferson opened the public comment period. There were no comments, and the public comment period was closed.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes – September 4, 2024 Regular Meeting

Recommendation: Staff recommends the Committee approve the Draft Minutes.

Chair Jefferson opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER WANG, SECONDED BY COMMITTEE MEMBER KRAFT AND ON A 4-0 VOTE, (COMMITTEE MEMBER BROWN ABSTAINED DUE TO HER ABSENCE AT THE MEETING OF SEPTEMBER 4, 2024), THE BEAUTIFICATION COMMITTEE APPROVED THE DRAFT MINUTES.

4.2 Tree Replacement List ad hoc committee update.

Recommendation: Staff recommends the Beautification Committee receive an update from the Tree Replacement List ad hoc committee.

Chair Jefferson opened the public comment period. There were no comments, and the public comment period was closed.

THE COMMITTEE RECEIVED THE TREE REPLACEMENT LIST AD HOC COMMITTEE UPDATE.

4.3 Community Outreach presentation presented by Committee Member Brown.

Recommendation: Staff recommends the Beautification Committee receive a presentation on ways to improve Community Outreach from Committee Member Brown and discuss current and future community outreach efforts.

Chair Jefferson opened the public comment period. There were no comments, and the public comment period was closed.

THE COMMITTEE RECEIVED THE PRESENTATION ON WAYS TO IMPROVE COMMUNITY OUTREACH FROM COMMITTEE MEMBER BROWN.

4.4 Beautification Awards ad hoc committee's recommendations for winners of the 2024 Beautification Awards.

Recommendation: Staff recommends the Beautification Committee review and discuss the Beautification Awards ad hoc committee's recommendations for winners of the 2024 Beautification Awards and vote for award recipients.

Chair Jefferson opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER WEISS, SECONDED BY COMMITTEE MEMBER BROWN AND ON A 4-1 VOTE (COMMITTEE MEMBER WANG VOTED NO). THE BEAUTIFICATION COMMITTEE APPROVED ALL THREE BEAUTIFICATION AWARD ENTRIES BE AWARDED A BEAUTIFICATION AWARD.

4.5 Discussion and direction regarding the Portola Park wine barrel restoration project.

Recommendation: Staff recommends the Beautification Committee receive an update on the Portola Park wine barrel restoration project, discuss and provide direction on the project.

Chair Jefferson opened the public comment period. There were no comments, and the public comment period was closed.

THE COMMITTEE RECEIVED THE UPDATE ON THE PORTOLA PARK WINE BARREL RESTORATION PROJECT. ADDITIONAL DISCUSSION TO BE CARRIED TO NOVEMBER MEETING.

4.6 Receive a presentation from Chair Jefferson on native plants and discuss and provide direction on next steps.

Recommendation: Staff recommends the Beautification Committee receive a presentation from Chair Jefferson on native plants and discuss and provide direction on next steps.

Chair Jefferson opened the public comment period. **Carol Garberson** provided comments. There were no additional speakers, and the public comment period was closed.

THE COMMITTEE RECEIVED THE PRESENTATION ON NATIVE PLANTS FROM CHAIR JEFFERSON.

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

The Committee requested the following topics be placed on the next agenda:

Formation of ad hoc committee for Arbor Day

Review 2024 Beautification Committee Annual update to City Council

2024 Beautification Awards ad hoc committee update-Tom Bradley

Consider formation of ad hoc committee for Native Plants-Karen Jefferson

Update on Green Pocket at Christensen Middle School-Ann Brown

Update on Illegal Dumping in Livermore-Andy Wang

Present outreach updates-Ann Brown

Provide update on wine barrel project-Karen Jefferson

6. ADJOURNMENT

The meeting was adjourned at 7:51 p.m. to a regular in-person Beautification Committee Wednesday, November 6, 2024, at 6:00 PM, Maintenance Service Center, 3500 Robertson Park Road.

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.2**

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: 2024 Beautification Committee Annual Update and Beautification Awards Presentation

RECOMMENDED ACTION

Discussion and direction regarding the annual update to City Council and the presentation of the 2024 Beautification Awards.

SUMMARY

The Beautification Committee presents an annual update to City Council which highlights the Committee's list of accomplishments for the current year. The Committee also presents the Beautification Award winners who will be recognized by the City Council at the November 25, 2024 City Council Meeting.

DISCUSSION

At the October 2, 2024 Beautification Committee Meeting, the Beautification Award Ad Hoc Committee presented their recommendations for this year's award recipients. The Committee discussed the recommendations and selected all three properties that were nominated to receive a Beautification Award. On November 25, 2024, Chair Jefferson will present the Beautification Committee annual update to Council and the Beautification Award winners to the award recipients.

ATTACHMENTS

1. Draft 2024 Beautification Award Winners

Prepared by: Laurie Tobias
Senior Clerk

City of Livermore

Beautification Committee 2024 Awards

LIVERMORE CALIFORNIA

Beautification Committee Awards

- Improve curb-side appeal
- Recognize drought tolerant landscape renovations
- Promote creativity and community pride
- Encourage citizen participation in beautifying Livermore

LIVERMORE CALIFORNIA



3 Properties Nominated



144 Diamond Drive

ATTACHMENT 1



Before



After

455 Olivina Avenue - Before

ATTACHMENT 1







455 Olivina Avenue - After

ATTACHMENT 1

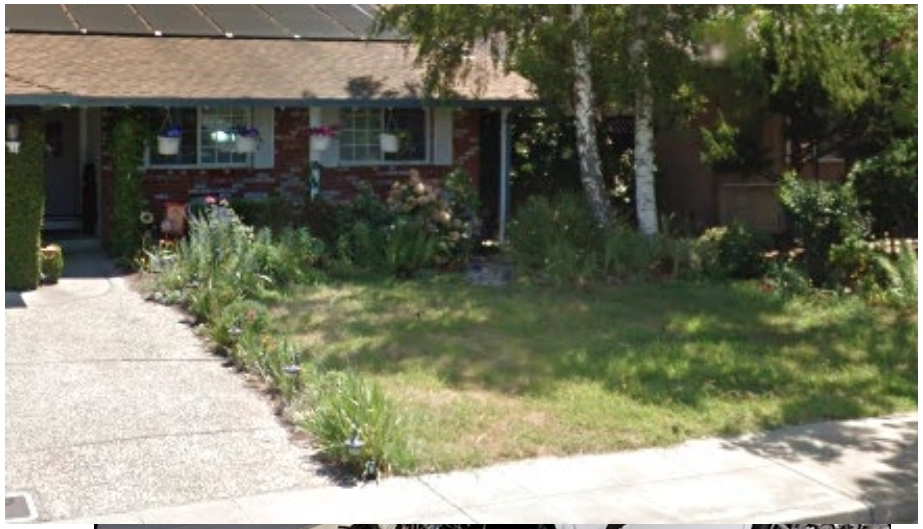






524 Hazel Street

ATTACHMENT 1





Before







After

Congratulations to the winners of the

Beautification Committee

2024 Awards!



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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.3

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Approval of the 2025 Beautification Committee Meeting Calendar

RECOMMENDED ACTION

Staff recommends the Beautification Committee discuss and approve the 2025 Beautification Committee meeting calendar.

SUMMARY

Staff recommends the Beautification Committee discuss and approve the 2025 Beautification Committee meeting calendar per the Beautification Committee's Rules of Procedure.

DISCUSSION

Per the Beautification Committee's Rules of Procedure, the Committee shall meet on the first Wednesday of each month at 6:00 p.m. at the William H. Mendenhall Community Room at 1016 S. Livermore Avenue, Livermore, CA. Meetings shall begin promptly as noticed. The Committee shall approve an annual meeting calendar listing all regular meetings for the calendar year.

Suggested dates for the Beautification Committee meeting for calendar year 2025 are as follows:

- January 1
- February 5
- March 5
- April 2
- May 7
- June 4
- July 2
- August 6
- September 3
- October 1
- November 5
- December 3

All suggested meeting dates are scheduled for the first Wednesday of the month. All meetings shall be open to the public. If an alternative schedule of regular meeting dates is chosen, these can be established pending venue availability.

ATTACHMENTS

1. 2025 Beautification Committee Meeting Dates

Prepared by: Laurie Tobias
Senior Clerk

ATTACHMENT 1

2025 Beautification Committee Meeting Dates

January 1, 2025

February 5, 2025

March 5, 2025

April 2, 2025

May 7, 2025

June 4, 2025

July 2, 2025

August 6, 2025

September 3, 2025

October 1, 2025

November 5, 2025

December 3, 2025

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.4**

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Appoint an ad hoc committee for Arbor Day 2025

RECOMMENDED ACTION

Staff recommends the Beautification Committee appoint an ad hoc committee for Arbor Day 2025.

SUMMARY

The Beautification Committee will discuss the tasks related to the celebration of Arbor Day 2025 and appoint three members to the 2025 Arbor Day ad hoc committee.

DISCUSSION

At the November 6, 2024 Beautification Committee meeting, the Committee will nominate and appoint an ad hoc committee for the celebration of Arbor Day 2025. The Arbor Day ad hoc committee will have the following tasks:

- Determine the focus/scope of Arbor Day activities and giveaways
- Help solicit volunteers and donations
- Create tree-related social media content
- Fill gift bags for second graders and distribute to schools
- Attend tree planting at the Springtown Open Space
- Coordinate with schools
- Solicit feedback from schools after the event

The ad hoc committee will be comprised of up to three members. It will sunset after the May 2025 meeting of the Beautification Committee once all tasks have been completed.

ATTACHMENTS

Prepared by: Nancy Clays
Administrative Clerk I

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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.5

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Discussion and direction regarding the creation of an ad hoc committee to draft a Native Plant Policy that may be used to advise staff on future City landscaping projects and possible appointment of an ad hoc committee.

RECOMMENDED ACTION

Staff recommends the Beautification Committee discuss the creation of an ad hoc committee to draft a native plant policy that may be used by staff in future City landscaping projects with possible appointment of an ad hoc committee.

SUMMARY

The Beautification Committee will discuss the tasks related to creating a native plant policy that may be used to advise City landscaping projects and determine if they want to appoint an ad hoc committee. If the Committee members decide they want to form an ad hoc committee for drafting a native plant policy, they will also nominate and appoint members to the native plant policy ad hoc committee.

DISCUSSION

The 2024 work plan for the Beautification Committee includes providing feedback on plant lists and presenting the recommendations to staff. At the November 6, 2024 Beautification Committee meeting, the Committee will discuss potential tasks related to drafting a native plant policy and determine if they want to appoint an ad hoc committee. Example tasks for a native plant policy ad hoc committee may include: surveying the City's current native plant processes and landscaping requirements, review successes and challenges of the current practices and recent landscaping projects, and suggesting next steps to advise staff on proposed native plant processes for future City landscaping projects. The Committee members may also discuss the goals, timeline, and a sunset date for a native plant policy ad hoc committee. An ad hoc committee may not be comprised of more than three Committee members. It will sunset at the December 2025 meeting of the Beautification Committee or once all tasks have been completed.

ATTACHMENTS

Prepared by: Nancy Clays
Administrative Clerk I

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.6**

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive a presentation from Committee Member Brown on the Green Pocket Park at Christensen Middle School

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a presentation on the Green Pocket Park at Christensen Middle School from Committee Member Brown.

SUMMARY

Staff recommends the Beautification Committee receive a presentation from Committee Member Brown on the Green Pocket Park at Christensen Middle School. The Committee will discuss the presentation.

DISCUSSION

Committee Member Brown will give a presentation for the Committee on the Green Pocket Park at Christensen Middle School. Staff recommends that the Beautification Committee receive and discuss the presentation. Staff will consider the discussion and update the 2024 work plan if needed.

ATTACHMENTS

Prepared by: Nancy Clays
Administrative Clerk I

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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.7

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive a presentation from Committee Member Wang on illegal dumping in Livermore

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a presentation from Committee Member Wang and discuss how to prevent illegal dumping in Livermore.

SUMMARY

Staff recommends the Beautification Committee receive a presentation from Committee Member Wang on illegal dumping data and prevention strategies. The Committee will discuss and provide direction on how to prevent illegal dumping in Livermore. The Committee will discuss for staff to consider.

DISCUSSION

Committee Member Wang will present data analysis he has collected related to illegal dumping around the Bay Area and strategies on how to prevent illegal dumping in Livermore. Staff recommends that the Beautification Committee discuss the illegal dumping strategies. Staff will consider the discussion and update the 2024 work plan if needed.

ATTACHMENTS

Prepared by: Nancy Clays
Administrative Clerk I

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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.8

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Community Outreach updates by Committee Member Brown

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update on ways to improve Community Outreach from Committee Member Brown and discuss current and future community outreach efforts.

SUMMARY

Staff recommends that the Beautification Committee receive an update from Committee Member Brown on ways to improve community outreach. The Committee will discuss and provide direction on current and future community outreach efforts for staff to consider.

DISCUSSION

Committee Member Brown will present an update to the Committee on ways to improve existing outreach materials and add other community outreach to improve education to the community related to Beautification Committee projects. Staff recommends that the Beautification Committee discuss potential tasks related to updating existing outreach materials, creating new community outreach, review the goals, and timeline for the materials. Staff will consider the discussion and update the 2024 work plan if needed.

ATTACHMENTS

Prepared by: Nancy Clays
Administrative Clerk I

LIVERMORE
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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.9

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Provide an update on the Portola Park wine barrel restoration project

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update on the Portola Park wine barrel restoration project from Chair Jefferson and discuss and provide direction on the project.

SUMMARY

Staff recommends the Beautification Committee receive an update on the Portola Park wine barrel restoration project from Chair Jefferson. Committee Members will discuss the tasks and timelines related to the project and provide direction to staff.

DISCUSSION

The members of the Beautification Committee will receive an update on the Portola Park wine barrel from Chair Jefferson. Committee Members will discuss possible activities related to restoring or replacing the wine barrel at Portola Park and timelines. Staff will consider the discussion and update the 2024 work plan if needed.

ATTACHMENTS

Prepared by: Nancy Clays
Administrative Clerk I

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 7.1**

DATE: November 6, 2024

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Materials Received at the Meeting

RECOMMENDED ACTION

SUMMARY

DISCUSSION

ATTACHMENTS

1. Materials Received at the Meeting

Prepared by: Laurie Tobias
Senior Clerk

Item	Name	Comment
4.5) Discussion and direction regarding the creation of an ad hoc committee to draft a Native Plant Policy that may be used to advise staff on future City landscaping projects and possible appointment of an ad hoc committee.	Martha Claassen	As a former Planning Commissioner and Design Review Committee member, current CNPS and NPRT member, and nurserywoman, I support the formation of the committee to draft a Native Plant Policy. It is never too late to start this important environmental work. I know you are aware of the resources of the Native Plant Resources Team in the Tri-Valley and the many knowledgeable CNPS members here that will also support the effort. Thank you.
4.9) Provide an update on the Portola Park wine barrel restoration project	Martha Claassen	I support anything that will be done to mitigate the wine barrel eyesore and ad hoc trash receptacle at this gateway location. I took forward to reading the minutes of the update. Thank you.

Tak.e action for biodiversity & climate

BECOME A MIYAWAKI FOREST MAKER!

INFO MEETING:
Nov. 14, Lunch,
ltoom *5-9*

Restore CA Native Ecosystems

SCAN ME



Join us to get hands-on experience in planting and maintaining a mini native forest or garden.

More Info: Ann Brown, annbrown@tvaqca.org

Outreach Ideas for Beautification Committee

Tools: City Social Media, Flyers, Print Media, Peachjar, NextDoor, Patch, Tabling, etc.
Who can do what? Skills needed: graphic design, content creation, distribution, networking, etc.

Branding: a "Livermore Beautiful" logo, for stickers, recognitions, etc.

1. **City Trees and Parks**
   - appreciation of trees - signs, naming, photo contest
   - litter pick-ups - are they needed?
   - native plant demo garden at the Library

2. **Home Gardens and Landscapes**
   Resources for planting natives - lists, nurseries, workshop,
   Seasonal Home Decoration Recognitions - by streets?
   Theme "Awards" such as Fantasy, Kid Friendly, Drought Tolerant, Fall Color, etc.

3. **Businesses**
   Seasonal Decorations Recognition - storefronts, lobbies, wineries, etc.

4. **Schools**
   - School garden showcase - slides, photo display, etc. (in Library?)