LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE

AGENDA
WEDNESDAY, NOVEMBER 4, 2026

BEAUTIFICATION COMMITTEE REGULAR MEETING – 6:00 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE AGENDA

CIVIC CENTER MEETING HALL
WILLIAM M. MENDENHALL COMMUNITY ROOM
1016 S. LIVERMORE AVENUE

Tom Bradley, Chair
Ron Kraft, Vice Chair
Ann W Brown, Committee Member
Karen L Jefferson, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member
John D Stein, Committee Member

1. CALL TO ORDER

2. ROLL CALL

Tom Bradley, Chair
Ron Kraft, Vice Chair
Ann W Brown, Committee Member
Karen L Jefferson, Committee Member
John D Stein, Committee Member
Andrew Y Wang, Committee Member
Kat Weiss, Committee Member

3. OPEN FORUM

- In conformance with the Brown Act, no action can occur on items presented during Open Forum.
- To provide public comment, please submit a speaker card. When your name is called, walk to the lectern to address the Beautification Committee.
- Comments are limited to a maximum of 3 minutes per person, per item. The Chair may reduce the amount of time based on the number of persons wishing to speak.
- Open Forum will conclude after 30 minutes; however, if there are additional speakers, Open Forum will reconvene after Matters Initiated.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - October 7, 2026, Regular Meeting

Recommendation:
Staff recommends the Beautification Committee approve the Draft Minutes.

Staff Report
Attachments:
1. Draft Meeting Minutes October 7, 2026

4.2 Adopt-a-Spot ad hoc committee update

Recommendation:
Staff recommends the Beautification Committee receive an update from the Adopt-a-Spot ad hoc committee.
Staff Report
Attachments:
1. Adopt-A-Spot Update

4.3 Appoint an ad hoc committee for Arbor Day 2027

Recommendation:
Staff recommends the Beautification Committee appoint an ad hoc committee for Arbor Day 2027.
Staff Report

4.4 2026 Beautification Committee Annual Update and Beautification Awards Presentation

Recommendation:
Discussion and direction regarding the annual update to City Council and the presentation of the 2026 Beautification and Community Service Awards.
Staff Report
Attachments:
1. 2026 Annual Update Beautification Committee

4.5 Discussion and direction regarding the home holiday display recognition program

Recommendation:
Staff recommends the Beautification Committee receive a presentation on the holiday display recognition program and provide direction.
Staff Report
Attachments:
1. Holiday Display Recognition Letter

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

This is an opportunity for the Beautification Committee to request staff place items on future agendas. No action can be taken on these items.

6. ADJOURNMENT

To a regular Beautification Committee meeting on Wednesday, December 2, 2026, at 6:00 PM, Civic Center Meeting Hall, William M. Mendenhall Community Room, 1016 S. Livermore Avenue.

7. HOW TO PARTICIPATE IN THE COMMITTEE MEETING

You can participate in the meeting in a number of ways:

Open Forum is an opportunity for the public to speak regarding items not listed on the agenda. Speakers are limited to a maximum of 3 minutes per person. To address the Beautification Committee, you must submit a speaker card to the liaison prior to the start of that item. You should be aware that the Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

Other Agenda Items are also open for public input including Matters for Consideration items. These comments are also subject to the 3-minute limit.

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the Committee Liaison (beautificationcommittee@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the Committee and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment here. Comments may be up to 1000 characters in length and will be accepted up until 5:00 pm the day of the meeting. These items will NOT be read into the record and are viewable by the the Commission and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the liaison prior to the start of the item. You should be aware that the Beautification Committee is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Committee may place it on a future agenda or direct staff to work with you and/or report to the Committee on the issue.

If you would like to deliver written materials to the Beautification Committee as part of your public comments, please provide 10 copies to the liaison with your speaker card.

The Committee Agenda and Agenda Reports are prepared by City staff and are available for public review on Wednesday evening, six days prior to the Beautification Committee meeting at 1016 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, http://livermoreca.gov/agenda.

Under Government Code §54957.5, any supplemental material distributed to the members of the Beautification Committee after the posting of this agenda will be available for public review at 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at http://livermoreca.gov/agenda.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960-4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING.

LIVERMORE
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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.1**

DATE: November 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Approval of Draft Minutes - October 7, 2026, Regular Meeting

RECOMMENDED ACTION

Staff recommends the Beautification Committee approve the Draft Minutes.

SUMMARY

DISCUSSION

ATTACHMENTS

1. Draft Meeting Minutes October 7, 2026

Prepared by: Rebecca Aguilera
Administrative Clerk II

LIVERMORE
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BEAUTIFICATION COMMITTEE
OCTOBER 7, 2026

1. CALL TO ORDER

Chair Bradley called the meeting to order at 6:08 PM.

2. ROLL CALL

Present: Tom Bradley, Chair
Ann Brown, Committee Member
Karen Jefferson, Committee Member
John D. Stein, Committee Member
Andrew Wang, Committee Member

Absent: Ron Kraft, Vice Chair
Kat Weiss, Committee Member

3. OPEN FORUM

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

4. MATTERS FOR CONSIDERATION

4.1 Approval of Draft Minutes - August 5, 2026, Regular Meeting

Recommendation: Staff recommended the Beautification Committee approve the Draft Minutes.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER STEIN, SECONDED BY COMMITTEE MEMBER JEFFERSON, AND BY 3-0 VOTE (WITH CHAIR BRADLEY AND COMMITTEE MEMBER BROWN ABSTAINING DUE TO THEIR ABSENCE AT THE AUGUST 5, 2026 MEETING), THE BEAUTIFICATION COMMITTEE APPROVED THE DRAFT MINUTES.

4.2 Approval of Draft Minutes - September 9, 2026, Special Meeting

Recommendation: Staff recommended the Beautification Committee approve the Draft Minutes.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF COMMITTEE MEMBER WANG, SECONDED BY COMMITTEE MEMBER BROWN, AND BY 4-0 VOTE (WITH COMMITTEE MEMBER STEIN ABSTAINING DUE TO HIS ABSENCE AT THE SEPTEMBER 9, 2026 MEETING), THE BEAUTIFICATION COMMITTEE APPROVED THE DRAFT MINUTES.

4.3 Beautification Awards ad hoc committee's recommendation for winners of the 2026 Beautification and Community Service Awards

Recommendation: Staff recommended the Beautification Committee review and discuss the Beautification Awards ad hoc committee's recommendations for winners of the 2026 Beautification and Community Service Awards and vote for award recipients.

Chair Bradley opened the public comment period. There were no comments, and the public comment period was closed.

ON THE MOTION OF CHAIR BRADLEY, SECONDED BY COMMITTEE MEMBER JEFFERSON AND ON A 5-0 VOTE, THE BEAUTIFICATION COMMITTEE APPROVED SIX OF THE EIGHT NOMINATIONS TO RECEIVE A BEAUTIFICATION AWARD. THE ADDRESSES OF THE WINNERS ARE:

- 436 Hummingbird Lane
- 1745 6th Street
- 4249 Galloway Street
- 5422 Wisteria Way
- 4259 Emory Way
- 1912 Regulus Court

ON THE MOTION OF CHAIR BRADLEY, SECONDED BY COMMITTEE MEMBER JEFFERSON AND ON A 5-0 VOTE, THE BEAUTIFICATION COMMITTEE APPROVED FOUR OF THE SIX NOMINATIONS TO RECEIVE A COMMUNITY SERVICE AWARD. THE NAMES OF THE WINNERS ARE:

- Livermore-Amador Valley Garden Club
- Emma C Smith Elementary School PTA
- Jim Adams
- Karen Grant

5. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMITTEE

The Committee requested the following topics be placed on the next agenda:

- Review Draft Minutes
- Adopt-a-Spot ad hoc committee update

- Receive presentation from Committee Member Weiss on sheet mulching workshop opportunities
- Appoint an ad hoc committee for Arbor Day 2027
- 2026 Beautification Committee Annual Update and Beautification and Community Service Awards Presentation
- Discussion and direction regarding the home holiday display recognition program

6. ADJOURNMENT

The meeting was adjourned at 6:48 PM to a regular in-person Beautification Committee meeting on Wednesday, November 4, 2026, at 6:00 PM in the William M. Mendenhall Community Room.

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.2**

DATE: November 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Adopt-a-Spot ad hoc committee update

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update from the Adopt-a-Spot ad hoc committee.

SUMMARY

The Adopt-a-Spot ad hoc committee will present an update on the development of a new Adopt-a-Spot program for discussion by the Beautification Committee.

DISCUSSION

The 2026 work plan for the Beautification Committee includes the establishment and oversight of a new Adopt-a-Spot program to help manage litter at locations experiencing a high volume of litter. The Adopt-a-Spot ad hoc committee will present an update to the Beautification Committee on the steps of how to develop a new program in Livermore and discuss the possible structure. The presentation will include examples of other adoption programs managed by government agencies in California. Staff recommends that the Beautification Committee receive the update and discuss the program.

ATTACHMENTS

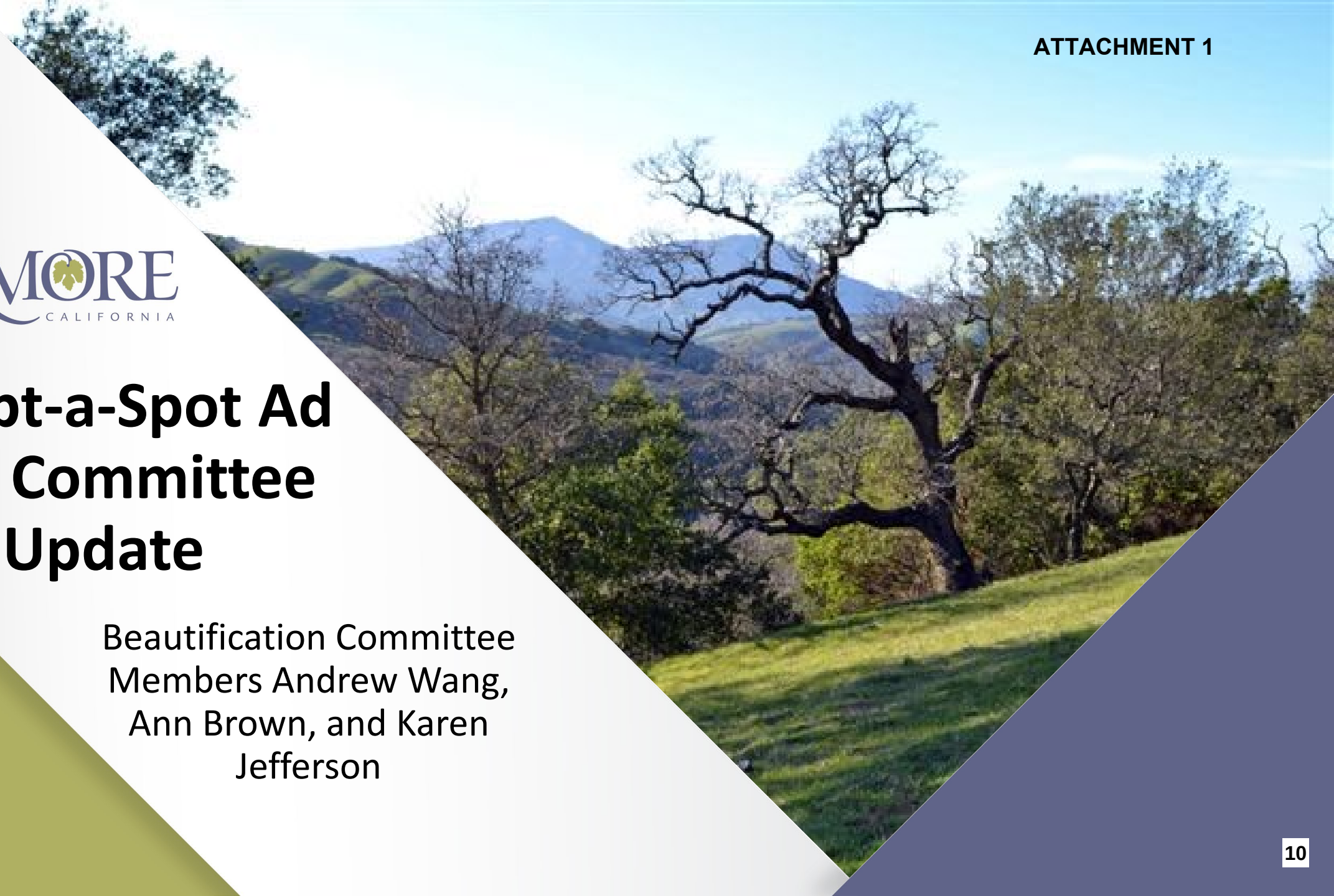
1. Adopt-A-Spot Update

Prepared by: Rebecca Aguilera
Administrative Clerk II

CITY OF LIVERMORE CALIFORNIA

Adopt-a-Spot Ad Hoc Committee Update

Beautification Committee Members Andrew Wang, Ann Brown, and Karen Jefferson



Existing Programs

We have begun reaching out to several agencies to learn more about how they implement and manage their programs.

- We have sent emails to the following agencies on 10/21/2026 but have not heard back yet.
  - **Oakland Public Works (OPW)**
    - Seeking more information about Adopt-a-Spot.
  - **California Department of Transportation (Caltrans)**
    - Seeking more information about Adopt-a-Highway
- We hope to get more information about these items.
  - **Program Funding:** How agencies fund their programs, including staffing, supplies, and disposal costs.
  - **Digital Infrastructure and Operations:** What systems and tools agencies use to manage and identify locations, coordinate pickup, and track activities

Ad Hoc Committee Structure

- This is how we envision the Ad Hoc Committee's structure and operations
  - Meet at least once a month
  - Divide tasks where each committee member will be assigned specific responsibilities, which includes:

Funding & Budget	Estimate costs for staffing, supplies, and disposal.
Operations & Logistics	Coordinate cleanup schedules, and disposal.
Technology & Data	Develop systems for site registration, and cleanup tracking.
Volunteer Management	Recruit volunteers, organize training, and coordinate cleanup participation.
Safety & Risk Management	Establish safety guidelines, assess site hazards, and address liability concerns.
Community Outreach	Promote the program, engage residents and businesses, and recognize volunteers.

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.3**

DATE: November 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Appoint an ad hoc committee for Arbor Day 2027

RECOMMENDED ACTION

Staff recommends the Beautification Committee appoint an ad hoc committee for Arbor Day 2027.

SUMMARY

The Beautification Committee will discuss the tasks related to the celebration of Arbor Day 2027 and appoint three members to the 2027 Arbor Day ad hoc committee.

DISCUSSION

At the November 4, 2026 Beautification Committee meeting, the Committee will nominate and appoint an ad hoc committee for the celebration of Arbor Day 2027. The Arbor Day ad hoc committee may have the following tasks:

- Determine the focus/scope of Arbor Day activities and giveaways
- Help solicit volunteers and donations
- Create tree-related social media content
- Attend tree planting at the Springtown Open Space
- Coordinate Arbor Day related activities with schools
- Solicit feedback from schools after the event

The ad hoc committee will be comprised of up to three members. It will sunset after the May 2027 meeting of the Beautification Committee once all tasks have been completed.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II

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BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.4**

DATE: November 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: 2026 Beautification Committee Annual Update and Beautification Awards Presentation

RECOMMENDED ACTION

Discussion and direction regarding the annual update to City Council and the presentation of the 2026 Beautification and Community Service Awards.

SUMMARY

The Beautification Committee presents an annual update to City Council which highlights the Committee's list of accomplishments for the current year. The Committee also presents the Beautification and Community Service Award winners who will be recognized by the City Council at the November 23, 2026 City Council Meeting.

DISCUSSION

Annually, the Beautification and Community Service Awards recognizes the efforts of our community members in enhancing and increasing the aesthetic attraction of Livermore. The Beautification Award is given to residents or businesses that enhance their home or business property. The Community Service Award recognizes an individual or organization that has enhanced public property and made Livermore a more beautiful place to live.

At the October 7, 2026 Beautification Committee meeting, the Beautification Award ad hoc committee presented all of the applicants and discussed its recommendations for this year's award recipients. The Beautification Committee selected six properties out of the eight applicants to receive a Beautification Award and four out of six applicants to receive a Community Service Award. On November 23, 2026, Chair Bradley will present the Beautification Committee annual update to Council and the Beautification and Community Service Awards to the award recipients.

ATTACHMENTS

1. 2026 Annual Update Beautification Committee

Prepared by: Rebecca Aguilera
Administrative Clerk II



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Beautification Committee 2026 Update

November 23, 2026

Presented by Tom Bradley,
Beautification Committee Chair

2026 Springtown Open Space Tree Planting





Jackson Ave Elementary School





Christensen Middle School





Sunset Elementary School





Livermore High School







Croce Elementary School







Combating Illegal Dumping



Laughlin Rd.



Southfront Rd.



Northfront Rd.

Community Service Day 2026







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2026 Beautification Awards

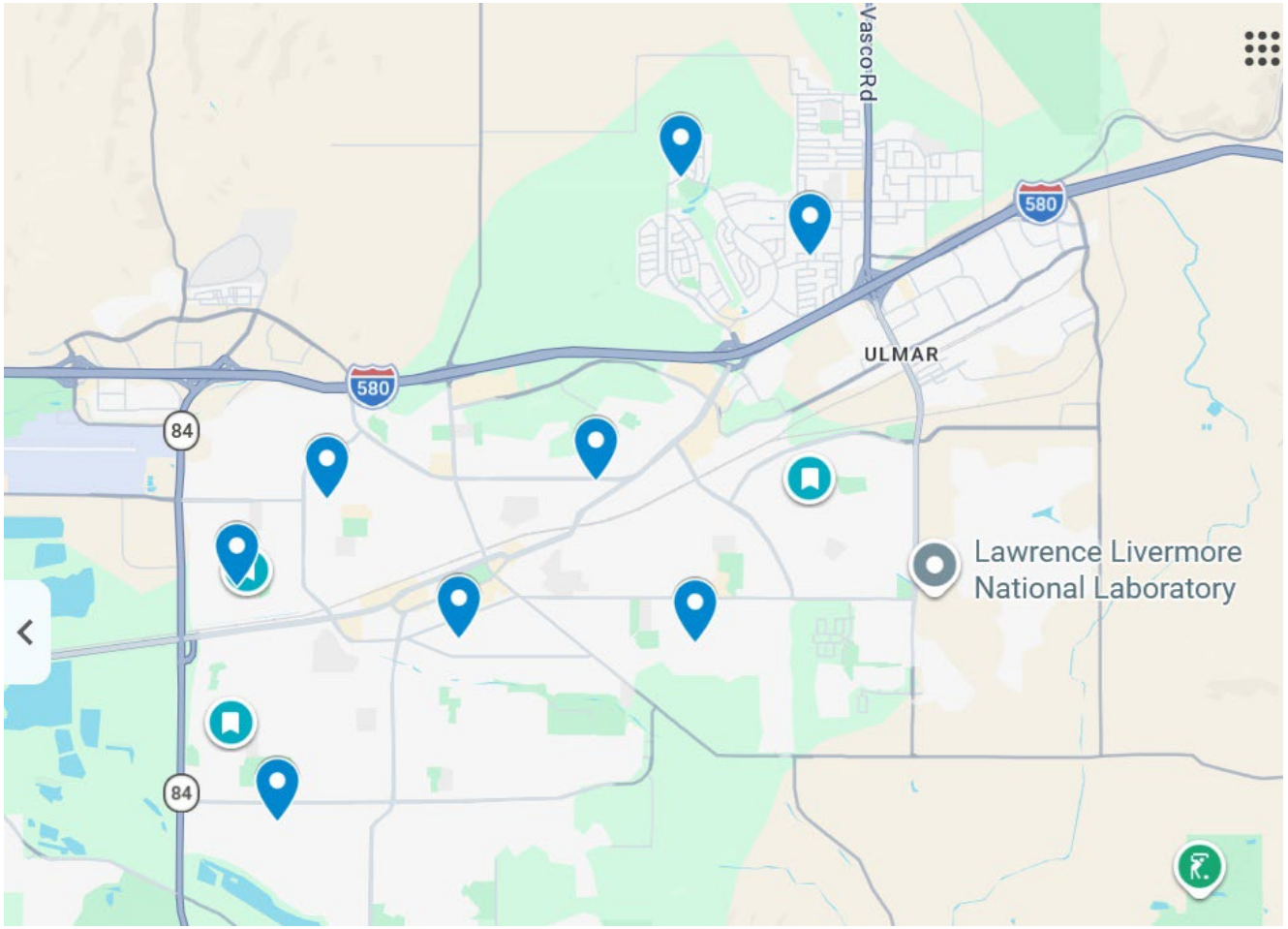
November 23, 2026

Presented by Tom Bradley,
Beautification Committee Chair

Beautification Awards Criteria

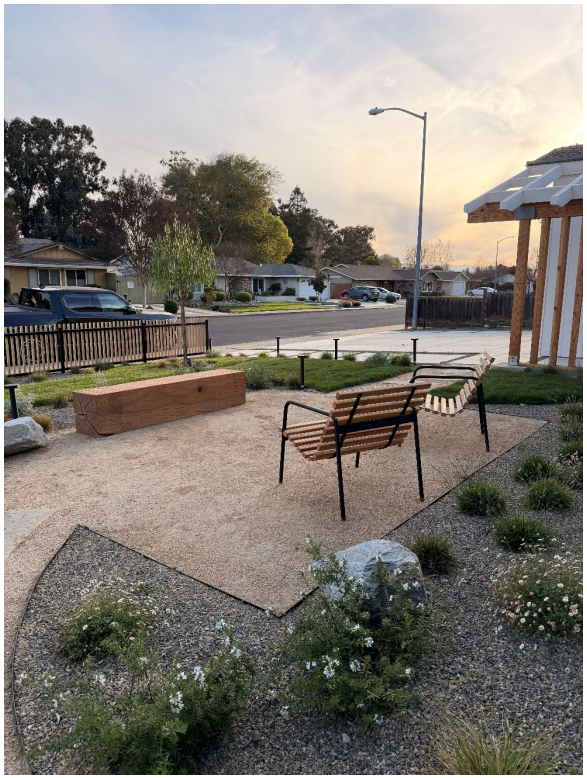
- Improve curb-side appeal
- Recognize drought tolerant landscape renovations
- Promote creativity and community pride
- Encourage citizen participation in beautifying Livermore

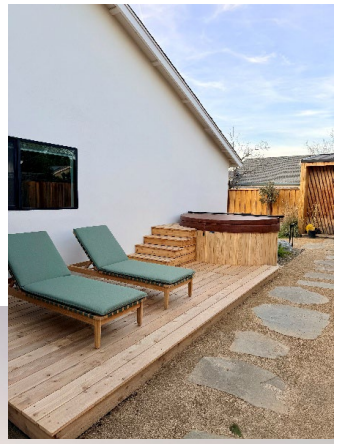
8 Properties Applied



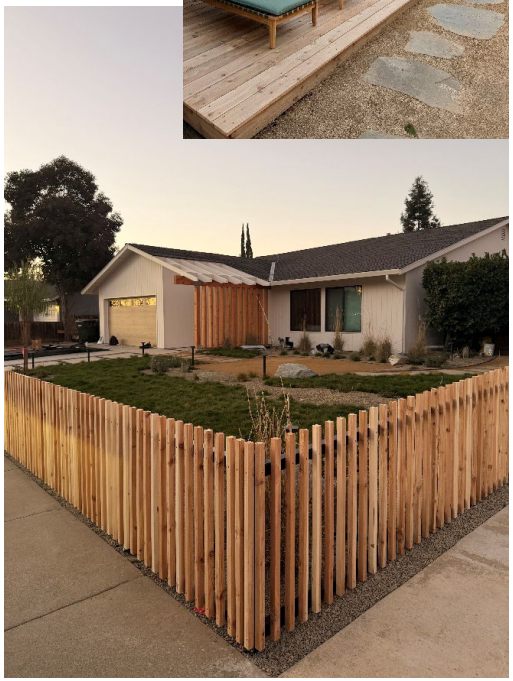
436 Hummingbird Lane







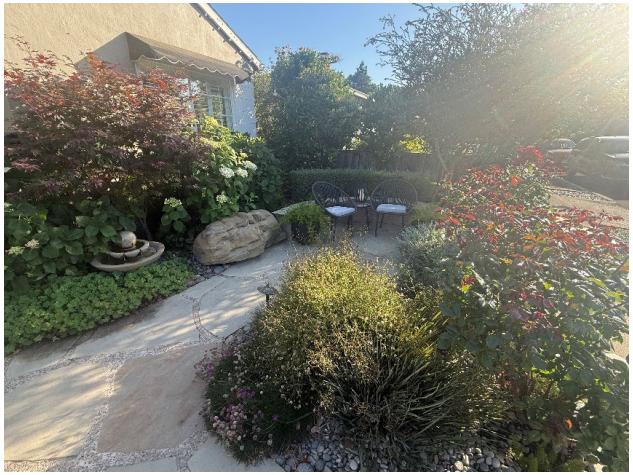




1745 6th Street









4249 Galloway Street

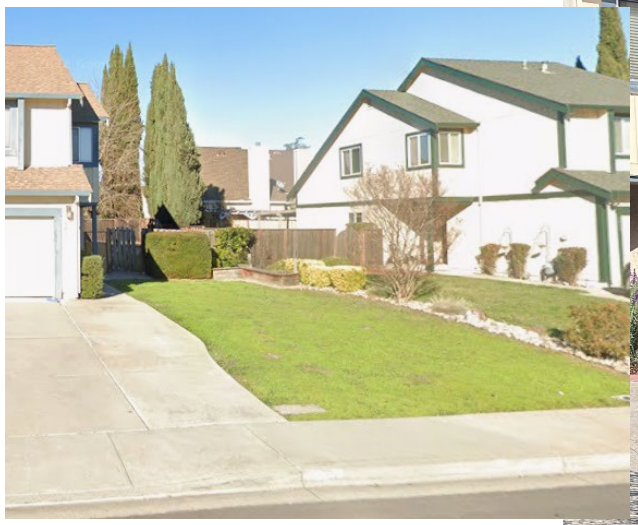








5422 Wisteria Way





4259 Emory Way







1912 Regulus Court







Emma Smith PTA



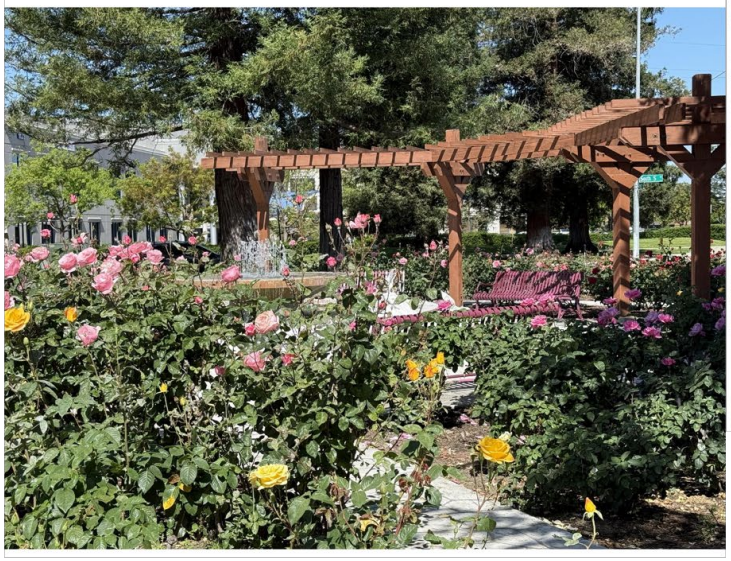




The Emma C. Smith Elementary PTA rejuvenated Emma C. Smith's four fading ball walls into a vibrant, inspiring mural that celebrates school spirit and positive behavior.

Livermore-Amador Valley Garden Club







Since 2012 LAVGC has partnered with the City of Livermore to maintain the Hansen Park Rose Garden as a community service garden outreach project. The club has spent an average of 300 hours annually volunteering in Hansen Park.

Jim Adams









Jim Adams has been the leader of maintaining the public Granada Native Gardens. In 2004, the Friends of the Arroyos and Granada High School students built a native plant park called the Granada Native Garden on Murrieta Blvd. It is divided into various plant communities and has picnic tables, benches and three outdoor educational panels.

Jim has been volunteering to lead fellow volunteer gardeners for nearly 20 years to coordinate monthly cleanups. He is usually there 5 days a week picking up litter and caring for the plants and garden.

Karen Grant

Karen Grant has been keeping Livermore beautiful by collecting trash along the roadways. She wants to give back to the community by helping to keep it clean and beautiful. She enjoys spending time outdoors while making a positive difference.

Congratulations to the winners of the 2026 Beautification and Community Service Awards!

LIVERMORE
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BEAUTIFICATION COMMITTEE STAFF REPORT ITEM NO. 4.5

DATE: November 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Discussion and direction regarding the home holiday display recognition program

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a presentation on the holiday display recognition program and provide direction.

SUMMARY

City staff will give a presentation to the Beautification Committee on the holiday display recognition program.

DISCUSSION

The holiday display recognition program recognizes Livermore homes' holiday displays during the month of December. The Beautification Committee members may wish to acknowledge and thank citizens in recognition of their holiday displays that provide enjoyment and beautification for the community. Committee Members may send City staff a list of homes they wish to recognize by December 30, 2026. City staff will mail the residents a letter thanking them for their holiday displays.

ATTACHMENTS

1. Holiday Display Recognition Letter

Prepared by: Rebecca Aguilera
Administrative Clerk II

January XX, 2026

Resident
XXX
Livermore, CA 9455X

Dear Resident:

The Beautification Committee would like to thank you for your holiday display. The Committee appreciates your enthusiasm and pride in celebrating the season and providing enjoyment for the community.

Thank you for your commitment to “Beautify Livermore” and best wishes in the New Year.

Sincerely,

Marisa Gan
Beautification Committee Staff Liaison
mjgan@livermoreca.gov

cc: Beautification Committee

