LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS

AGENDA
TUESDAY, FEBRUARY 25, 2025

COMMISSION FOR THE ARTS REGULAR MEETING – 4:30 PM

MEETING PARTICIPATION INFORMATION CAN BE FOUND AT THE END OF THE AGENDA

CIVIC CENTER MEETING HALL
WILLIAM H. MENDENHALL COMMUNITY ROOM
1016 S. LIVERMORE AVENUE

Laurence E Milder, Chair
Natalia T Custodio, Vice Chair
Cathleen deOrnelas, Commissioner
Thomasin J Dewhurst, Commissioner
Robert Gausman, Commissioner
Rajagopal R Kowligi, Commissioner
Monya Lane, Commissioner
Tracy Sahn, Commissioner

1. CALL TO ORDER

2. ROLL CALL

Commissioner Cathleen deOrnelas
Commissioner Thomasin J Dewhurst
Commissioner Robert Gausman
Commissioner Rajagopal R Kowligi
Commissioner Monya Lane
Commissioner Tracy Sahn
Vice Chair Natalia Custodio
Chair Laurence E Milder

3. OPEN FORUM

- In conformance with the Brown Act, no Commission for the Arts action can occur on items presented during Open Forum.
- To provide public comment, please submit a speaker card. When your name is called, walk to the lectern to address the Commission.
- Comments are limited to a maximum of 3 minutes per person, per item. The Chair may reduce the amount of time based on the number of persons wishing to speak.
- Open Forum will conclude after 30 minutes; however, if there are additional speakers, Open Forum will reconvene after Matters for Consideration.

4. CONSENT CALENDAR

Consent Calendar items are considered routine and are acted upon by the Commission with a single action. Members of the audience wishing to provide public input must submit a speaker card.

4.1 Approval of Draft Minutes - December 17, 2024, Commission for the Arts Special Meeting

Recommendation:
Staff recommends that eligible Commission for the Arts commissioners vote to approve the draft minutes.
Staff Report
Attachments:
1. Draft Commission for the Arts - December 17, 2024 - Special Meeting Minutes

4.2 Approval of Draft Minutes - January 28, 2025, Commission for the Arts Special Meeting

Recommendation:
Staff recommends the Commissioner for the Arts approve the draft minutes.
Attachments:
1. Draft Commission for the Arts - January 28, 2025 - Regular Meeting Minutes

5. MATTERS FOR CONSIDERATION

5.1 Selection of Commission for the Arts volunteers to judge the 2025 Teen Art Expo and 2025 Livermore Reads Together Art Show presented by the Livermore Public Library.

Recommendation:
Staff recommends the Commission for the Arts select volunteers to judge the 2025 Teen Art Expo and 2025 Livermore Reads Together Art Show presented by the Livermore Public Library.
Staff Report

5.2 Discussion and feedback related to the 2025 Commission for the Arts annual update to the City Council

Recommendation:
Staff recommends that the Commission for the Arts determine what information they would like to present to the City Council for the Commission's Annual Update on April 14, 2025.
Staff Report
Attachments:
1. 2024 Commission for the Arts Work Plan

5.3 Appointment of an ad-hoc subcommittee to review Mini Grant and Project & Program Grant applications.

Recommendation:
Staff recommends the Commission for the Arts appoint an ad-hoc subcommittee to review Mini Grant and Project & Program Grant applications.
Staff Report

5.4 Approval of seven awards of $100 each for the 2025 Livermore Art Association Spring Art Show and appointment of an ad-hoc subcommittee to judge and select seven winners.

Recommendation:
Staff recommends the Commission for the Arts approve seven awards of $100 each for the 2025 Livermore Art Association Spring Art Show and appoint an ad-hoc subcommittee to judge and select seven winners.

Staff Report

6. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMISSIONERS

7. ADJOURNMENT

To a regular Commission for the Arts meeting on Tuesday, March 25, 2025, at 4:30 pm, Civic Center Meeting Hall, William H. Mendenhall Community Room, 1016 S. Livermore Avenue.

8. HOW TO PARTICIPATE IN THE COMMISSION MEETING

You can participate in the meeting in a number of ways:

Open Forum is an opportunity for the public to speak regarding items not listed on the agenda. Speakers are limited to a maximum of 3 minutes per person. To address the Commission, you must submit a speaker card to the liaison prior to the start of that item. You should be aware that the Commission is prohibited by State law from taking action on any

items that are not listed on the agenda. However, if your item requires action, the Commission may place it on a future agenda or direct staff to work with you and/or report to the Commission on the issue.

Other Agenda Items are also open for public input including Consent Calendar or Matters for Consideration items. These comments are also subject to the 3-minute limit.

Submission of Comments Prior to the Meeting:

Email Comments may be submitted by the public to the Commission for the Arts Liaison (arts@LivermoreCA.gov). Items received no later than 12:00 pm on the day of the meeting will be provided to the Commission and available on the City website prior to the meeting. These items will NOT be read into the record.

eComments may be submitted by the public using the eComment link here. Comments may be up to 1000 characters in length and will be accepted up until 3:30 pm the day of the meeting. These items will NOT be read into the record and are viewable by the Commission and the public upon submittal.

Submission of Comments During the Meeting:

Speakers are limited to a maximum of 3 minutes per person. To submit a comment, you must complete a speaker card for each item. Speaker cards are available in the Civic Center Meeting Hall lobby. Indicate on the card the item number you wish to comment on and submit the card directly to the liaison prior to the start of the item. You should be aware that the Commission is prohibited by State law from taking action on any items that are not listed on the agenda. However, if your item requires action, the Commission may place it on a future agenda or direct staff to work with you and/or report to the Commission on the issue.

If you would like to deliver written materials to the Commission for the Arts as part of your public comments, please provide 12 copies to the liaison with your speaker card.

The Commission Agenda and Agenda Reports are prepared by City staff and are available for public review on Thursday evening, prior to the Commission for the Arts meeting at 10162 South Livermore Avenue, Livermore. The Agenda is also available on the City's website, http://livermoreca.gov/agenda.

Under Government Code §54957.5, any supplemental material distributed to the members of the Commission for the Arts after the posting of this agenda will be available for public review at City Hall, 1052 South Livermore Avenue, Livermore, and included in the agenda packet available on the City's web site at http://livermoreca.gov/agenda.

PURSUANT TO TITLE II OF THE AMERICANS WITH DISABILITIES ACT (CODIFIED AT 42 UNITED STATES CODE SECTION 12101 AND 28 CODE OF FEDERAL REGULATIONS PART 35), AND SECTION 504 OF THE REHABILITATION ACT OF 1973, THE CITY OF LIVERMORE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, ANCESTRY, SEX, DISABILITY, AGE OR SEXUAL ORIENTATION IN THE PROVISION OF ANY SERVICES, PROGRAMS, OR ACTIVITIES. TO ARRANGE AN

ACCOMMODATION IN ORDER TO PARTICIPATEIN THIS PUBLIC MEETING, PLEASE CONTACT THE ADA COORDINATOR AT ADACOORDINATOR@LIVERMORECA.GOV OR CALL (925) 960-4170 (VOICE) OR (925) 960-4104 (TDD) AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE MEETING

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS STAFF REPORT **ITEM NO. 4.1**

DATE: February 25, 2025

TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

SUBJECT: Approval of Draft Minutes - December 17, 2024, Commission for the Arts Special Meeting

RECOMMENDED ACTION

Staff recommends that eligible Commission for the Arts commissioners vote to approve the draft minutes.

SUMMARY

The Commission for the Arts is asked to review the December 2024 special meeting minutes again for approval. During the January 28, 2025, meeting, it was stated that based on Commissioners Gausman and Custodio being ineligible to vote due to them not being present for the entire meeting and the end of terms for Commissioners Wollard and Ohnemus, there would never be enough eligible votes to approve the minutes of the December meeting. It has subsequently been determined that there are commissioners who are eligible to approve the minutes with a simple majority vote.

DISCUSSION

During the process of clarifying how the minutes could be passed without enough eligible commissioners, staff determined that if any eligible commissioners (deOrnelas, Dewhurst, Kowligi, Lane, and Milder are eligible) are present, then the minutes can pass through a simple majority vote.

Because of the situation that was believed to have existed and the inquiries of the Commission, staff would like to provide clarification on how the matter would be handled if there were never going to be any eligible commissioners to approve the passage of minutes. Section 22.1c of the Commission for the Arts Rules of Procedure reads as follows:

"If no Commissioners are eligible to approve the minutes for a Commission for the Arts meeting, then the staff liaison shall attest to the accuracy of the meeting minutes and enter them into official minute books."

ATTACHMENTS

1. Draft Commission for the Arts - December 17, 2024 - Special Meeting Minutes

Prepared by: Allen McFarland
Management Analyst II

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS
MINUTES
DECEMBER 17, 2024

SPECIAL MEETING

1. CALL TO ORDER - The meeting of the Commission for the Arts was called to order by Chair Cathleen deOrnelas at 4:31 p.m., held in person at 1016 S. Livermore Avenue.

2. ROLL CALL - Present: Chair Cathleen deOrnelas, Vice Chair Natalia Custodio, Commissioner Laurence E Milder, Commissioner Thomasin J. Dewhurst, Commissioner Robert Gausman, Commissioner Rajagopal R. Kowligi, Commissioner Monya Lane, Commissioner Sabrina Ohnemus, Commissioner Cher Wollard

STAFF PRESENT – Director of Innovation & Economic Development Brandon Cardwell, Management Analyst II Theresa De La Vega, Administrative Clerk II Xochitl Roberts, Assistant Library Director Nathan Brumley, Management Analyst I Leng Kutil, and Management Analyst II Allen McFarland.

3. PROCLAMATIONS AND PRESENTATIONS

3.1 Presentation of Certificates of Recognition to outgoing Commissioners Sabrina Ohnemus and Cher Wollard.

Recommendation: Staff recommended the Commission receive the presentation.

Certificates of Recognition were presented to outgoing Commissioners Sabrina Ohnemus and Cher Wollard.

4. OPEN FORUM

Chair deOrnelas opened the public comment period.

There were no speakers, and the open forum was closed.

5. CONSENT CALENDAR

5.1 Approval of draft minutes - November 19, 2024 Commission for the

Arts Meeting

Recommendation: Staff recommended the Commission for the Arts approve the draft minutes.

Chair deOrnelas opened the public comment period.

There were no speakers, and the open forum was closed.

ON THE MOTION OF COMMISSIONER LANE, SECONDED BY COMMISSIONER KOWLIGI AND CARRIED ON A 8-0 VOTE (WITH COMMISSIONER DEWHURST INELIGIBLE TO VOTE DUE TO ABSENCE), THE COMMISSION FOR THE ARTS APPROVED THE MINUTES.

5.2 Approval of the 2025 Commission for the Arts meeting calendar.

Recommendation: Staff recommended the Commission for the Arts approve the 2025 Commission for the Arts meeting calendar.

Vice Chair Milder requested that the September 23, 2025, regular meeting be moved forward or backwards one week due to the Rosh Hashanah holiday.

Chair deOrnelas opened the public comment period.

There were no speakers, and the open forum was closed.

ON THE MOTION OF CHAIR DEORNELAS, SECONDED BY VICE CHAIR MILDER AND CARRIED ON A 9-0 VOTE), THE COMMISSION FOR THE ARTS APPROVED THE 2025 MEETING CALENDAR WITH THE SEPTEMBER 23 MEETING MOVED TO SEPTEMBER 30.

6. MATTERS FOR CONSIDERATION

6.1 Discussion of the Commission for the Arts Work Plan and Budget for the Upcoming Fiscal Year

Recommendation: Staff recommended the Commission for the Arts review the updated Work Plan and identify priorities and projects that should be carried forward into the 2025 Work Plan and budget for the next fiscal year.

Management Analyst II De La Vega and Management Analyst II McFarland gave the staff report.

The Commission collectively decided to move the target timeframe for the Partnership Model item of the workplan from FY 2024-25 Q2 to FY 2024-25 Q4; the Community Outreach item from FY 2024-25 Q4 to FY 2025-26; the Livermore Murals item from FY 2024-25 Q3 to FY 2024-25 Q4; and to correct the City Owned Artwork Plan so that it reflects as item #8.

The Commission did not collectively support the budget modification associated with library arts & cultural programming for FY 2024-25, or the expanded budget expenditures for FY 2025-26 and 2026-27.

Commissioner Custodio left the meeting at 6:08 p.m.

Commissioner Gausman left the meeting at 6:21 p.m.

6.2 Update on the Commission for the Arts Grant Programs proposal

Recommendation: Staff recommended that the Commission for the Arts review and discuss the proposed updates to the Grant Programs.

Commissioner Ohnemus gave the presentation.

The Commission collectively decided that the proposed Phase 1 changes should be integrated into the draft budget which will be presented at the January 2025 regular meeting. They also decided that the eight junior awards at $250.00 each and eight senior awards at $1,500.00 each as part of the High School Art Awards should be entered into the draft budget.

Chair deOrnelas opened the public comment period.

There were no speakers, and the open forum was closed.

7. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMISSIONERS

Administrative Clerk II Roberts reminded the Commission that the Civic Appreciation Dinner was scheduled for January 16, 2025, and that they are asked to RSVP as soon as possible.

6. ADJOURNMENT - at 6:33 p.m. to a Commission for the Arts regular meeting on Tuesday, January 28, 2025, at 4:30 p.m., William H. Mendenhall Community Room, Civic Center Meeting Hall, 1016 S. Livermore Avenue.

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS
MINUTES
JANUARY 28, 2025

REGULAR MEETING

1. CALL TO ORDER - The meeting of the Commission for the Arts was called to order by Chair Cathleen deOrnelas at 4:32 p.m., held in person at 1016 S. Livermore Avenue.

2. ROLL CALL - Present: Chair Cathleen deOrnelas, Vice Chair Laurence E Milder, Commissioner Natalia Custodio, Commissioner Robert Gausman, Commissioner Monya Lane, Commissioner Tracy Sahn.

Commissioners Dewhurst and Kowligi were absent from this meeting.

STAFF PRESENT – Management Analyst II Allen McFarland, Management Analyst I Leng Kutil, Director of Innovation & Economic Development Brandon Cardwell, Management Analyst II Theresa De La Vega, and Administrative Clerk II Xochitl Roberts.

3. OPEN FORUM

Chair deOrnelas opened public forum.

Lisa T. provided public comment.

There were no more speakers, and the open forum was closed.

4. CONSENT CALENDAR

4.1 Approval of draft minutes - December 17, 2024 Commission for the Arts Special Meeting.

Recommendation: Staff recommended the Commission for the Arts approve the draft minutes.

There was a need for clarification on approving the minutes due to the number of Commissioners eligible to vote. Staff will seek clarification and bring the minutes back at a future meeting.

5. MATTERS FOR CONSIDERATION

5.1 Commission for the Arts Meeting Structure and Rules of Procedure Presentation

Recommendation: Staff recommended the Commission for the Arts receive the presentation and provide feedback.

Management Analyst II McFarland gave the report.

Chair deOrnelas opened the public comment period.

There were no speakers, and public comment period was closed.

5.2 Report on the Commission for the Arts Draft Public Art Fund Budget for FY 2025-26 and FY 2026-27

Recommendation: Staff recommended the Commission for the Arts receive the report and approve the draft budget for FY 2025-26 and FY 2026-27.

Management Analyst II McFarland gave the presentation.

ON THE MOTION OF CHAIR DEORNELAS, SECONDED BY VICE CHAIR MILDER AND CARRIED ON A 6-0 VOTE (WITH COMMISSIONERS DEWHURST AND KOWLIGI ABSENT), THE COMMISSION FOR THE ARTS APPROVED THE DRAFT PUBLIC ARTS FUND BUDGET FOR FY 2025-26 AND FY 2026-27 WITH THE FOLLOWING CHANGES:

- **REMOVAL OF THE CREATIVE LIVERMORE GRANT LINE ITEM**
- **CHANGING THE "HIGH SCHOOL ART AWARDS" TO "HIGH SCHOOL JUNIOR AND SENIOR ART AWARDS"**
- **CHANGING THE TOTAL AWARDS FROM TEN $600 AWARDS FOR SENIORS TO EIGHT $500 AWARDS FOR JUNIORS AND EIGHT $1,200 AWARDS FOR SENIORS**

Chair deOrnelas opened the public comment period.

There were no speakers, and public comment period was closed.

5.3 Appoint an Ad Hoc Committee to select the artist(s) for the Livermore Plaza Utility Box Mural

Recommendation: Staff recommended the Commission for the Arts appoint an Ad hoc Committee to select artist(s) for the Livermorium Plaza Utility Box Mural.

Commissioners Custodio, Gausman and deOrnelas were appointed to the Ad hoc Committee to select artist(s) for the Livermorium Plaza Utility Box Mural. Commissioner Gausman will serve as Committee Chair.

Chair deOrnelas opened the public comment period.

There were no speakers, and public comment period was closed.

5.4 Election of 2025 Chairperson and Vice Chairperson

Recommendation: Staff recommended the Commission for the Arts nominate and vote to select candidates for the offices of Chairperson and Vice Chairperson of the Commission for the Arts.

ON THE MOTION OF CHAIR DEORNELAS, SECONDED BY COMMISSIONER GUASMAN AND CARRIED ON A 6-0 VOTE (WITH COMMISSIONERS DEWHURST AND KOWLIGI ABSENT), THE COMMISSION FOR THE ARTS APPROVED THE ELECTION OF VICE CHAIR MILDER TO SERVE AS CHAIR.

ON THE MOTION OF COMMISSIONER LANE, SECONDED BY CHAIR DEORNELAS AND CARRIED ON A 6-0 VOTE (WITH COMMISSIONERS DEWHURST AND KOWLIGI ABSENT), THE COMMISSION FOR THE ARTS APPROVED THE ELECTION OF COMMISSIONER CUSODIO TO SERVE AS VICE CHAIR.

6. COMMITTEE REPORTS AND MATTERS INITIATED BY STAFF AND COMMISSIONERS

None.

7. ADJOURNMENT - at 6:31 p.m. to a Commission for the Arts regular meeting on Tuesday, February 25, 2025, at 4:30 p.m., William H. Mendenhall Community Room, Civic Center Meeting Hall, 1016 S. Livermore Avenue.

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS STAFF REPORT **ITEM NO. 5.1**

DATE: February 25, 2025

TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

SUBJECT: Selection of Commission for the Arts volunteers to judge the 2025 Teen Art Expo and 2025 Livermore Reads Together Art Show presented by the Livermore Public Library.

RECOMMENDED ACTION

Staff recommends the Commission for the Arts select volunteers to judge the 2025 Teen Art Expo and 2025 Livermore Reads Together Art Show presented by the Livermore Public Library.

SUMMARY

Every April, the Livermore Public Library hosts an annual Teen Art Expo featuring art created by students from the City of Livermore. Each year, the Commission for the Arts is asked to provide three judges who help determine the overall winners of the expo. The artwork will be fully displayed in early April and the judges are asked to make their judgments during the first couple of weeks in April.

During March 2025, the Library will also host an art show related to the annual Livermore Reads Together community reading event. For this event, the Library is requesting that one commissioner volunteer to assist with judging. The judging would take place in early March (specific details are forthcoming), and the awards will be presented during the planned reception on Saturday, March 8, 2025. The volunteer for this opportunity would be asked to attend the reception, if possible.

DISCUSSION

As part of their support of arts in the community, Commission for the Arts commissioners make a logical choice to participate in Library art events as judges. These events, and commissioner's participation in them, align directly with the Commission's goals and workplan. We hope that commissioners who participate as judges will share their experiences in future Commission meetings.

There are no formal votes needed from the Commission to establish the volunteers who judge these events.

ATTACHMENTS

Prepared by: Allen McFarland
Management Analyst II

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS STAFF REPORT **ITEM NO. 5.2**

DATE: February 25, 2025

TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

SUBJECT: Discussion and feedback related to the 2025 Commission for the Arts annual update to the City Council

RECOMMENDED ACTION

Staff recommends that the Commission for the Arts determine what information they would like to present to the City Council for the Commission's Annual Update on April 14, 2025.

SUMMARY

The Commission for the Arts is scheduled to make a brief presentation to the City Council at their City Council Meeting on April 14, 2025, at 7:00 p.m. This presentation should include an overview of Commission responsibilities as well as activities over the past year.

DISCUSSION

Each City of Livermore Board, Commission, and Committee is required to make an annual presentation to the City Council. This presentation should be a brief, five minute overview of the work done by the Commission for the Arts during the past year. While the presentation should focus on the efforts and accomplishments of the Commission and its members, it can also include any other matters that the Council should be aware of. This presentation is currently scheduled for the City Council Meeting on April 14, 2025, at 7:00 p.m. The Commission Chair generally delivers the presentation, but the Vice Chair or another commissioner can give the presentation if the Chair is not available on the scheduled date.

The following is a list of facts, activities, and accomplishments that the Commission for the Arts may want to consider referencing in their presentation when discussing the influence, feedback, and input that has been provided by the Commission:

- Commission Membership
    - Commission for the Arts consists of nine commissioners – Laurence Milder (Chair), Natalia Custodio (Vice Chair), Cathleen deOrnelas, Thomasin Dewhurst, Robert Gausman, Raj Kowligi, Monya Lane, Tracy Sahn - there is currently one vacancy

    - Terms of office are four years
    - Sabrina Ohnemus and Cher Wollard finished their terms effective January 1, 2025
- Murals
- Grants awarded
- Partnership model
- Work with the Poet Laureate
- Creation of the Communications Toolkit
- Community outreach efforts
- Developer initiated art projects
- Art show judging
- Progress towards strategic objectives

The Commission for the Arts 2024 Work plan that was shared during the December 2024 meeting is attached for your reference.

At the conclusion of the discussion of ideas that commissioners would like to see become part of the presentation, staff will begin working with the designated presenter to put together a draft presentation for the Commission to review at the March 25, 2025, regular meeting. After the Commission has had a chance to provide any final feedback, the presentation will be finalized and presented at the April 14, 2025, City Council meeting.

The Commission is asked to be prepared to take a group photo that will be used as part of the presentation.

ATTACHMENTS

1. 2024 Commission for the Arts Work Plan

Prepared by: Allen McFarland
Management Analyst II

CITY OF LIVERMORE CALIFORNIA

Innovation & Economic Development Department

Staff Liaison
Theresa De La Vega
Administrative Support
Xochitl Roberts

UPDATED ANNUAL 2024 WORK PLAN

AND 2024 ACCOMPLISHMENTS

Commission for the Arts

Chair **Cathleen deOrnelas**; Vice-Chair **Laurence E. Milder**; Members **Natalia Custodio, Robert Gausman, Rajagopal R Kowligi, Monya Lane, Sabrina Ohnemus, Cher Wollard**

Projects should be consistent with the City of Livermore 5-Year Strategic Plan and the Advisory Body's Duties and Responsibilities, and a budgeted project.

Strategic Plan
Five-Year Strategic Plan | Livermore, CA (livermoreca.gov)

Rules of Procedure
IN THE CITY COUNCIL OF THE CITY OF LIVERMORE (livermoreca.gov)

UPDATED 2024 WORK PLAN

	Strategic Plan Project	Duty/Responsibility	Proposed Activities	Timeline For Completion
1.	CfA Grants Program Review Community Pillar: Inclusive & Inviting Spaces and Places, Goal 2, Objective 1 *Creative Livermore Framework: Diversity, Equity & Inclusion*	Review the current grant programs, explore ideas and provide recommendations on updates.	1. Update Grant Program Application Forms. 2. Develop Applicant training material. 3. Update Review forms/checklist. 4. Develop Communication strategy to launch updated program.	FY 2025 Q2-Q4

2.	Alignment of Funding Model Community Pillar: Inclusive & Inviting Spaces and Places, Goal 2 Objective 3 *Creative Livermore Framework: Resources*	Review opportunities to better align our funding ratio, fees, and funding models with challenges and goals identified in the Creative Livermore framework.	1. Determine if the 80/20 Arts funding ratio accurately reflects the needs and desires of the Livermore community. 2. Determine if continuously re-funded Project + Program Grants or Mini Grants can have their own funding process.	FY25 – FY26
3.	Partnership Model Community Pillar: Inclusive & Inviting Spaces and Places, Goal 2, Objective 2 *Creative Livermore Framework: Regional Partnerships*	Draft a consistent and cohesive approach for Commissioners to leverage in their liaison role with our Community Partners and create ongoing content to keep partners updated.	1. Create Communications Toolkit for consistent messaging with Partners. 2. Establish ongoing reporting process.	FY25 Q2
4.	Livermore Murals Community Pillar: Inclusive & Inviting Spaces and Places, Goal 1, Objective 1 *Creative Livermore Framework: Diversity, Equity & Inclusion*	Review Mural proposals, provide input and make recommendations to the CfA. Explore new opportunities to bring murals to Livermore.	1. Utility Box Mural Program launch. 2. Investigate possibility of creating an online tool for artists to submit mural ideas/requests.	FY25 Q3
5.	Community Outreach	Expand programming opportunities by connecting and/or collaborating with other	1. Create a Communication Plan that targets all stakeholders; artists, organizations, citizens,	FY25 Q4

	Community Pillar: A City that Works, Goal 6, Objective 1 *Creative Livermore Framework: Aligns with all Cultural plan goals*	artists, arts organizations and other entities that are committed to Livermore arts efforts	etc. and makes them aware of CfA identity, work progress and opportunities. 2. Create plan for Arts Across the Community events.	FY25 Q4
6.	Developer Initiated Art Projects Community Pillar: Economy That Prospers, Goal 5, Objective 1	Work with Developers to meet the Arts requirements for new construction in Livermore.	1. Review developer-initiated art proposals and provide input. 2. Gain approval for project from the CfA.	As needed
7.	CfA Grants Program Community Pillar: A City that Works, Goal 6, Objective 4	Review Public Art grant applications.	1. Review Grant program applications. 2. Provide feedback or question to city staff/artists regarding applications. 3. Obtain approval from CfA for funding of Mini Grants. 4. Work with CfA to provide funding recommendations to City Council for Project & Program Grants. 5. Work with CfA to provide funding recommendations to City Council for Public Art Grants.	FY25 Q1-Q4
9.	City Owned Artwork Plan Community Pillar: Inclusive & Inviting Spaces and Places, Goal 1, Objective 1	Develop plan to effectively manage city owned Art pieces so that they can be enjoyed by the public.	1. Create Inventory of City owned Art. 2. Identify City owned spaces to display Art. 3. Recommend additional Art the city should consider obtaining.	FY25

PRIOR YEAR ACCOMPLISHMENTS

	Strategic Plan Project	Duty/Responsibility	Completed Activities	Status
1.	CfA Grants Program	Review grant applications and award recipients.	Mini Grants: 1. FY24 Reviewed 2 Mini Grants, Awarded 2 Mini Grants	Completed
2.	CfA Grants Program	Review grant applications and recommend funding decisions to City Council.	Project & Program Grants: 1. FY24 Reviewed 5 Project & Program Grants, Awarded 3 Project & Program Grants	Completed
3.	Art Show Judging	Judge and select seven winners for the 2024 Spring Art Show Award. Judge submissions for the Teen Art Expo.	Spring Art Show Judging: 1. Judged and awarded 7 awards at the 2024 Spring Art Show. 2. Judged 66 submissions at the 2024 Teen Art Expo	Completed
4.	Community Awards	Review applications, recommend and present awards to graduating students.	High School Senior Arts Awards: 1. 2024 - Awarded 9 students $600 awards – Livermore High, Granada High & Vineyard Alternative School.	Completed
5.	Developer Initiated Art Projects	Work with Developers to meet the Arts requirements for new construction in Livermore.	1. Reviewed and approved 3 Developer-initiated art proposals.	Completed
6.	Partnership Model	Draft a consistent and cohesive approach for Commissioners to leverage in their liaison role with our Community Partners and create ongoing content to keep partners updated.	1. Establish Community Partnership Liaisons. 2. Invited guest Community Partners to present updates to the CfA. (LVA, SPARC, Livermore Library).	Completed
7.	CfA Budget	Create and finalize FY24/25 Public Art Fee Budget. *CfA Commissioners and City Staff*	1. Discuss priorities for the FY24/25 budget cycle and approve recommendation for final Public Art Fee budget.	Complete
8.	CfA Workplan foundation	Create plan to link the work done of the CfA to the Livermore Cultural Arts plan goals.	1. Identify which Livermore Cultural Plan goals the CfA will focus on for the next two years. 2. Create Subcommittees that align to the goal focus areas of the Cultural Arts plan.	Completed Completed

			3. Identify strategic priorities for the CfA Subcommittees that align with the goals of the Cultural Arts plan	Completed
9.	CfA Grants Program Review	Review the current grant programs.	1. Create new Grant/Award Program proposal	Completed
10.	Livermore Murals	Finalize Mural Criteria	1. Mural Criteria finalization, including a workflow or process document. 2. Request to include Mural Criteria and process documents in the City's municipal code.	Completed Completed
11.	Poet Laureate Selection	Assist in selecting City of Livermore Poet Laureate.	1. Interview Poet Laureate candidates, make a recommendation to the Commission and City Council.	Completed

ONGOING PROJECTS

	Project	Activities
1.	Subcommittee Status Check	Review the need for each subcommittee and address any changes needed including retirement of subcommittee, replacement or members or change in leadership of subcommittees.
2.	Brown Act Training	CfA receives Brown Act training from the City Attorney's office.
3.	CfA status update to City Council	CfA representative to present update on CfA activities, accomplishments, and future plans.
4.	Annual Calendar	Approve proposed annual calendar of meetings/events.
5.	CfA Budget	Discuss priorities for the annual budget cycle and approve recommendation for final Public Art Fee budget.

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS STAFF REPORT **ITEM NO. 5.3**

DATE: February 25, 2025

TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

SUBJECT: Appointment of an ad-hoc subcommittee to review Mini Grant and Project & Program Grant applications.

RECOMMENDED ACTION

Staff recommends the Commission for the Arts appoint an ad-hoc subcommittee to review Mini Grant and Project & Program Grant applications.

SUMMARY

The Commission for the Arts creates ad-hoc subcommittees to carry out the various duties and responsibilities of the Commission such as reviewing mini grants and Project and Program Grant Applications.

DISCUSSION

The Commission for the Arts duties and responsibilities as defined in the Livermore Municipal Code Chapter 2.43.020 includes grant and Program and Projects application review and approval. The ad-hoc subcommittee works with City staff to ensure grant applications meet funding eligibility guidelines and are evaluated for compliance with the Commission's current goals and priorities. The ad-hoc subcommittee funding recommendations are presented to the full Commission for the Arts before it is presented to the City of Livermore City Council for final approval.

ATTACHMENTS

Prepared by: Leng Kutil
Management Analyst I

LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS STAFF REPORT **ITEM NO. 5.4**

DATE: February 25, 2025

TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

SUBJECT: Approval of seven awards of $100 each for the 2025 Livermore Art Association Spring Art Show and appointment of an ad-hoc subcommittee to judge and select seven winners.

RECOMMENDED ACTION

Staff recommends the Commission for the Arts approve seven awards of $100 each for the 2025 Livermore Art Association Spring Art Show and appoint an ad-hoc subcommittee to judge and select seven winners.

SUMMARY

The Commission for the Arts has participated in the annual Spring Art Show by selecting members to serve as volunteer judges and providing cash prizes for award winners and has been asked to do so again.

DISCUSSION

The Livermore Arts Association will host the Spring Art Show 2025 to celebrate and showcase the vibrant Livermore arts community. This event is supported by a Fiscal Year 2024-25 Projects and Program Grant from the Commission for the Arts and aligns with the approved service objectives outlined in the grant's scope of work.

The Spring Art Show will feature a judged competition, with winners receiving cash prizes. To ensure a diverse and expert panel, the association is seeking multidisciplinary artists with prior experience in art show judging to serve as volunteer judges. Traditionally, the Commission for the Arts has appointed an ad-hoc subcommittee to oversee the judging process and select the winners. The seven awards at $100 each, were approved as part of the Commission's Fiscal Year 2024-25 budget cycle.

ATTACHMENTS

Prepared by: Leng Kutil
Management Analyst I