



TOWN OF MORAGA TOWN COUNCIL

WEDNESDAY, APRIL 22, 2026

Kerry Hillis, Mayor
Brian Dolan, Vice Mayor
Lisa Maglio, Councilmember
Graham Thiel, Councilmember
Steve Woehleke, Councilmember

Executive Team

Scott Mitnick, Town Manager	Denise Bazzano, Assistant Town Attorney
Katie Bruner, Admin. Services Director	Jon King, Police Chief
Sonia Urzua, Planning Director	Nate Levine, Interim Public Works Director
Amy Heavener, Town Clerk	Mackenzie Brady, Parks & Recreation Director

Town of Moraga Mission Statement

The Town of Moraga is dedicated to preserving our semi-rural character, conserving open spaces, providing exceptional municipal services, fostering safety and resiliency, providing opportunities for development, and creating a vibrant, innovative, and sustainable community for all.

AGENDA ACCESS: The meeting agenda is posted on the following notice board locations: 329 Rheem Blvd.; Moraga Library located at 1500 St. Marys Rd.; The Hacienda located at 2100 Donald Drive; and Online at: <https://www.moraga.ca.us/AgendaCenter>

VIEWING OPTIONS: The Moraga Town Council meeting is scheduled to take place on the 2nd and 4th Wednesday of each month. The meeting may be attended in person at 335 Rheem Blvd, Moraga, on Community Access Television (CATV) Comcast Channel 26; or by viewing the Town's YouTube Live channel at: <https://www.youtube.com/@TownofMoraga335>

PUBLIC INPUT: To provide input to the Town Council please submit comments via the following email address: publiccomment@moraga.ca.us up to two hours prior to the start of the meeting. Written comment cards will also be available for submission at the meeting. Individuals addressing the Town Council are requested to state their name and community of residence for the record. If further assistance is needed, please email the Town Clerk at townclerk@moraga.ca.us or call (925) 888-7021.

It is the policy of the Town of Moraga that Councilmembers, Town employees and meeting participants are to be treated with respect and dignity. Actual or perceived discrimination and/or harassment of a Councilmember, Town employee or others on the basis of age, ancestry, color, disability, gender identity, marital status, medical condition, national origin, race, religious creed, sex or sexual orientation will not be tolerated.

CEQA STATEMENT: Unless stated otherwise on the agenda, every item on the agenda is exempt from CEQA Guidelines Sections 15060(C), 15061(B)(3), 15273, 15378, 15301, 15323 and/or Public Resources Code Section 21065.

NOTICE: If you challenge a Town's zoning, planning, or other decision in court, you may be limited to raising only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the Town Council at, or prior to, the public hearing. Judging review of any Town administrative decision may be had only if petition is filed with the court not later than the 90th day following the date upon which the decision becomes final. Judicial review of environment determination may be subject to a shorter time period for litigation, in certain cases 30 days following the date of final decision. The Town of Moraga will provide special assistance for disabled citizens upon at least 72 hours advance notice to the Town Manager's office (925- 888-7021). If sign assistance is needed or written material printed in a larger font or taped, advance notice is necessary. All meeting rooms are accessible to the disabled.



**TOWN OF MORAGA
TOWN COUNCIL**

**SPECIAL MEETING OPEN SESSION
(INTERVIEWS)**

**WEDNESDAY, APRIL 22, 2026
5:00 PM**

**TOWN OFFICES - PEAR CONFERENCE ROOM
329 RHEEM BOULEVARD
MORAGA, CA**

1. CALL TO ORDER

ROLL CALL

2. PUBLIC COMMUNICATION

Time reserved for those in the audience who wish to address the Town Council on item(s) on this agenda.

3. SPECIAL MEETING - OPEN SESSION

3A. Interview and consider one applicant for the Local Sales Tax Oversight Committee (LSTOC).

[Staff Report](#)

[Attachment A - REDACTED - Susan Wright - LSTOC - Application](#)

[Attachment B - REDACTED - Susan Wright - LSTOC - Resume](#)

4. ADJOURNMENT



Meeting Date: April 22, 2026

TOWN OF MORAGA

STAFF REPORT

To: Honorable Mayor and Councilmembers

From: Amy Heavener, Town Clerk

Subject: Local Sales Tax Oversight Committee Candidate Interview and Consideration

RECOMMENDATION

Interview and consider one applicant for the Local Sales Tax Oversight Committee (LSTOC).

BACKGROUND

There are three open seats on the Local Sales Tax Oversight Committee (LSTOC). The Town has received one application for one open seat. Town Council is being asked to review the application, conduct the interview and consider the applicant for the open seat on the Local Sales Tax Oversight Committee for a term of three years. As more applications are received Staff will continue to schedule interviews for the remainder of the open seats on this committee. The Council will only be interviewing the applicant and would appoint at a future meeting.

DISCUSSION

The following applicant has applied for one open seat on the Local Sales Tax Oversight Committee for a term of three years and their application is attached for review:

Susan Wright	Local Sales Tax Oversight Committee Applicant
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FISCAL IMPACT

This is a volunteer position. There are no direct costs associated with these appointments.

CEQA COMPLIANCE

The interviewing and appointment of Committee/Commission members is not subject to

review under the California Environmental Quality Act (CEQA) pursuant to Public Resources Code section 2100 et seq., and the CEQA Guidelines (14 Cal.Code Regs. 15000 et seq.) as this is not a "project" that may cause a direct, or reasonably foreseeable indirect, physical change in the environment.

ALTERNATIVES

1. Do not interview the applicant and keep the seat open; or
2. Provide alternative direction to staff.

NEXT STEPS

Staff will add an agenda item to the next regular Town Council meeting so that Council can make an appointment decision. Staff will continue to accept applications for remaining open seats on the Local Sales Tax Oversight Committee.

ATTACHMENTS

[Attachment A - REDACTED - Susan Wright - LSTOC - Application](#)
[Attachment B - REDACTED - Susan Wright - LSTOC - Resume](#)



Town of Moraga

VOLUNTEER APPLICATION 2025

Date Received

Name: Susan Wright Date: 10-15-2025

Position Applying For: Local Sales Tax Oversight Committee

When submitting please include: ☐ Application ☐ Questionnaire ☐ Resume

Please answer the questions below, if extra space is needed to fully complete answers, please attach a separate piece of paper.

Please save and email completed application packets to townclerk@moraga.ca.us.

NOTE: Interviews will be scheduled in the coming months. Please keep an eye out for an email from aheavener@moraga.ca.us.

1. Why are you interested in serving the Town of Moraga on the Local Sales Tax Committee?

I'm a resident since 2011 and have time and interest to lend to our community. My husband and my father are both civil engineers in the transportation sector. This has lead to an interest in transportation, roads, bridges, etc. Further, I have a Masters in Social Work and a lifelong commitment to the greater good for society.

2. What other positions do you currently hold or have you held in the past? What is the time commitment you can devote to this position on a monthly basis?

I've been nominated to the Contra Costa Council on Aging. I understand this tax oversight committee to be a light commitment that I can manage/honor.

Signature: Susan Wright

Date: 10-15-2025



Town of Moraga

VOLUNTEER CONTACT INFORMATION

Name: Susan Wright

Email: [REDACTED]

Address: [REDACTED]

Phone: [REDACTED] Cell: [REDACTED]

Position Applying For: Local Sales Tax Oversight Committee

Local Sales Tax Oversight Committee

The Local Sales Tax Oversight Committee consists of seven members appointed by the Town Council.

Duties:

- Attend meetings as an appointed member.
- Prepare an objective and transparent review of the use of Measure K revenue.
- Prepare an annual review and report to the Town Council on the revenue and expenditures of the Local Sales Tax (also referred to as "Transactions and Use Tax").

Term of Office: 3 year term

Meetings: Held as needed (two to four times per year) at 5:30 pm at the Town Council Chambers and Community Meeting Room, 335 Rheem Boulevard, Moraga.

More information can be found on the Town of Moraga website:

<https://www.moraga.ca.us/304/Local-Sales-Tax-Oversight-Committee>



Town of Moraga

VOLUNTEER QUESTIONNAIRE

Please answer the following questions pertaining to the position you are applying for.

Local Sales Tax Oversight Committee

1. What qualifications, attributes or experience do you possess that will make you a valuable member of the Local Sales Tax Oversight Committee?

I'm a resident since 2011 and have time and interest to lend to our community. My husband and my father are both civil engineers in the transportation sector. This has lead to an interest in transportation, roads, bridges, etc. Further, I have a Masters in Social Work and a lifelong commitment to the greater good for society.

2. The Oversight Committee is responsible for an annual review of the revenue and expenditures of Moraga's local sales tax. It will also review the status and performances of the programs funded by the sales tax and make a report to the Council. How would your experience add value to this Committee?

I am thoughtful and smart. I have experience managing budgets and preparing presentations for leadership.

3. What is your knowledge regarding the Measure K campaign?

Admittedly little.

4. What do you believe the residents of Moraga should be most focused on with respect to the oversight of the Measure K funds?

Safety of our transportation infrastructure.

5. What do you hope to accomplish as a member of the Local Sales Tax Oversight Committee?

I hope to represent an engaged citizen and advocate for the overall wellness of our town.

Susan Wright

Moraga, CA 94556

Strategic and mission-driven operations and technology expert with 15+ years of experience steering cross-functional teams in delivering impactful technology solutions. Expert in aligning operational strategies with organizational goals, fostering inclusive cultures, and driving innovation through AI integration. Proven ability to establish trust, understand program goals and deliver solutions aligned to those goals.

PROFESSIONAL EXPERIENCE

Cloud for Good

Sep 2019 – Jun 2025

Senior Director, Technical Program Management | Chief of Staff (December 2021- June 2025)

Director of Professional Services (September 2019- November 2021)

- Partnered with sales teams on solution design, proposals, and client presentations; contributing to revenue growth and client acquisition
- As client-facing Engagement Manager, lead multiple successful Salesforce implementation and migration projects
- Led internal sales and service operations at a Salesforce Summit Partner, driving efficiency across business systems, delivery excellence, and employee enablement
- Designed, established, and scaled the Talent for Good Salesforce apprenticeship program, advancing workforce development; established new contract-to-hire service offering representing, lead go to market strategy & execution; \$7MM+ in revenue in three years
- Lead learning and development, established clear methodology resources and training for consultants
- Managed a cross-functional team of 15 consultants, overseeing performance management and coaching
- Built and maintained relationships across the organization to drive operational excellence and develop new strategies alongside the COO and other executives
- Support the leadership team in planning and executing the organizational roadmap and strategic initiatives

ECHO Technology Solutions

Oct 2014 - Aug 2019

Managing Director, Professional Services (March 2017-August 2019)

Salesforce Program Manager (October 2014- April 2017)

- Reported directly to the CEO, accountable for Services Team operational excellence, client success, and business unit profitability
- Scaled the Software Development team from 7 to 22 full-time employees, driving revenue growth from \$420K to \$2.8M annually
- Led a global team of Developers, Engineers, Consultants, and Project Managers across offices in the U.S., India, Bosnia, and Bulgaria
- Developed executive and departmental dashboards to track key performance indicators and align with annual strategic objectives
- Built a scalable sales engineering function and formalized handoff processes to ensure seamless transitions from sales to service delivery
- Launched new service offerings and pricing models, contributing to branding initiatives and overall go-to-market strategy
- Lead many Salesforce implementation projects; responsible for solution design, project management, principal consulting

Senior Consultant - Salesforce

- Performed business analyst role on technology transformation engagements: led discovery sessions, documented user stories, created roadmaps and presentations, presented to client leadership, led client-facing demos and facilitated testing, facilitated user acceptance testing and training
- Acted as lead technical consultant: designed data architecture, configured Salesforce, mapped data migrations and integrations, recommended and implemented apps
- Lead projects as project manager: regularly presented to internal and client leadership, created and delivered status reports, kickoffs, project closures, monitored scope, timeline, budget, managed stage gate approvals

Program Operations Analyst

- Led strategic planning and project managed the successful conversion to a new program management platform
- Managed key performance indicator data across seven programs; designed scalable tools to streamline and automate data collection and analysis; presented to leadership quarterly
- Conducted regular research and data analysis; delivered actionable insights and presentations to Leadership to support strategic decision making
- Supported fiscal operations including budgeting, contract management, project costing, and financial projections
- Played a key role in policy development by facilitating stakeholder discussions, drafting policies, interpreting regulations, and ensuring program compliance

Global Program Operations Senior Associate

- Supported the Chief of Operations in strategic and annual planning, and led the design and execution of monitoring, evaluation, and learning initiatives to inform organizational strategy
- Spearheaded the adoption of a Salesforce-based programs database; defined business rules, shaped interface functionality, created user manuals and training materials, and developed decision-making reports
- Streamlined key program planning and reporting processes, enhancing tools for annual planning, budgeting (\$50M), and quarterly reporting, resulting in improved operational efficiency and data-driven decision making

AARP	Graduate Intern	Jan 2007 - Jun 2007
Fordham Tremont Community Mental Health Clinic	Graduate Intern	Sep 2005 - May 2006
Catholic Charities CYO	Social Worker	Apr 2004 - Jul 2005
Larkin Street Youth Services	Youth Counselor	Oct 2003 - Mar 2004
Seneca Center	Youth Counselor	Sep 2002 - Sept 2003

EDUCATION

University of California at Davis Davis, CA	Columbia University New York, NY
▪ B.A. Communication; B.A. Spanish	▪ M.S. Social Enterprise Administration

LANGUAGES

Spanish: Fluent

CERTIFICATIONS

- SAFe Lean Portfolio Management
 - ScrumMaster – Scrum Alliance
 - Project Management Professional (PMP)
- Salesforce AI Agentforce Specialist
 - Salesforce Business Analyst
 - Salesforce System Administrator