TOWN OF MORAGA
JOINT TOWN COUNCIL AND PARKS & RECREATION COMMISSION

SPECIAL MEETING
WEDNESDAY, MARCH 25, 2026
6:00 PM

TOWN COUNCIL CHAMBER
335 RHEEM BOULEVARD
MORAGA, CA

1. CALL TO ORDER

ROLL CALL

2. PUBLIC COMMUNICATION

Time reserved for those in the audience who wish to address the Town Council on item(s) **on this agenda.**

3. DEPARTMENT REPORTS - *Study Session*

3A. Hold a joint study session in order to provide input on the Parks, Recreation, and Open Space (PROS) Master Plan Needs Assessment and next steps.

4. ADJOURNMENT

AGENDA ACCESS: The meeting agenda is posted on the following notice board locations: 329 Rheem Blvd.; Moraga Library located at 1500 St. Marys Rd.; The Hacienda located at 2100 Donald Drive; and Online at: https://www.moraga.ca.us/AgendaCenter

VIEWING OPTIONS: The Moraga Town Council meeting is scheduled to take place on the 2nd and 4th Wednesday of each month. The meeting may be attended in person at 335 Rheem Blvd, Moraga, on Community Access Television (CATV) Comcast Channel 26; or by viewing the Town's YouTube Live channel at: https://www.youtube.com/@TownofMoraga335

PUBLIC INPUT: To provide input to the Town Council please submit comments via the following email address: publiccomment@moraga.ca.us up to two hours prior to the start of the meeting. Written comment cards will also be available for submission at the meeting. Individuals addressing the Town Council are requested to state their name and community of residence for the record. If further assistance is needed, please email the Town Clerk at townclerk@moraga.ca.us or call (925) 888-7021. It is the policy of the Town of Moraga that Councilmembers, Town employees and meeting participants are to be treated with respect and dignity. Actual or perceived discrimination and/or harassment of a Councilmember, Town employee or others on the basis of age, ancestry, color, disability, gender identity, marital status, medical condition, national origin, race, religious creed, sex or sexual orientation will not be tolerated.

Meeting Date: March 25, 2026

TOWN OF MORAGA **STAFF REPORT**

To: **Honorable Mayor, Councilmembers and Parks and Recreation Commissioners**

From: **Mackenzie Brady, Parks and Recreation Director**

Subject: **Parks, Recreation, and Open Space (PROS) Master Plan – Needs Assessment and Study Session**

RECOMMENDATION

Hold a joint study session in order to provide input on the Parks, Recreation, and Open Space (PROS) Master Plan Needs Assessment and next steps.

BACKGROUND

The Parks, Recreation, and Open Space (PROS) Master Plan is identified as one of the Town Council's Top 10 Priorities and has been under discussion since at least early 2022, with increasing urgency due to aging infrastructure, increased community demand, and the need for strategic planning to guide future investment.

In November 2024, the Town released a Request for Proposals (RFP) for consultant services to lead the development of the PROS Master Plan. The RFP was posted publicly on the Town's website and distributed through relevant professional networks, with proposals due on January 31, 2025.

In June 2025, the Town Council approved a Professional Services Agreement with Wallace Roberts & Todd, LLC (WRT) to prepare the PROS Master Plan. The project officially kicked off in August 2025 and is anticipated to be completed over a 16-month timeframe extending into Fall 2026.

Since kickoff, the project has progressed through the initial phases of work, including system inventory, existing conditions analysis, and a comprehensive community engagement process conducted throughout Fall 2025 and early 2026. Early engagement included pop-up outreach at community events such as the Pear & Wine Festival, Saint Mary's College, and the Farmers Market, as well as targeted stakeholder outreach.

As previously shared with the Town Council and Parks and Recreation Commissioners, the project is now completing the Needs Assessment. This phase evaluates Moraga's demographics; parks, facilities, and open space system; recreation programs and services; level of service; environmental constraints; and maintenance and operational considerations. This work builds on both technical analysis and community input and establishes the foundation for identifying opportunities and strategies in the next phase of the planning process.

DISCUSSION

The PROS Master Plan will provide a comprehensive evaluation of the Town's parks, recreation facilities, and programs, and establish a long-term vision that reflects community priorities while remaining financially and operationally feasible. The process is structured to move from existing conditions and community input toward identification of needs, followed by development of feasible and prioritized recommendations.

Community engagement to date has been extensive and has directly informed the Needs Assessment. Pop-up engagement activities generated 1,155 total responses, representing participation from just under 400 individuals. These responses provide insight into how residents use parks and what experiences they value most. For example, 31% of respondents identified Moraga Commons Park as their favorite place to recreate, followed by the Lafayette–Moraga Regional Trail at 16%. The top recreation experiences identified include experiencing nature, hiking, attending outdoor movies or concerts, playing on adventure play structures, and participating in informal or pickup sports activities.

Town staff also led and facilitated ten focus groups with key stakeholder groups, providing deeper qualitative insight into community needs and priorities. These discussions highlighted strong appreciation for Moraga's park system, alongside consistent themes including aging infrastructure, demand for flexible indoor recreation space, the need for improved field conditions, and the importance of maintaining open space and community character.

To complement these efforts, a statistically valid survey was distributed to approximately 3,000 randomly selected Moraga households, with 415 completed responses received. The survey was conducted beginning in late December 2025 and into early January 2026 and provides a representative baseline of community priorities. These results are being used to validate and refine findings from earlier engagement.

The Needs Assessment represents the culmination of this phase of work. It identifies gaps in facilities, amenities, programs, and access, and evaluates how well the current system meets both existing and future community needs. It also includes benchmarking and level of service analysis to provide context for Moraga's system relative to comparable communities.

Overall, findings indicate that while Moraga's parks and open space system is highly valued, there is a need to reinvest in aging infrastructure, expand recreation opportunities, and improve system balance and accessibility. The analysis also underscores the importance of partnerships, operational sustainability, and aligning future investments with available resources.

The purpose of this joint study session is to present the Needs Assessment findings and receive input from the Town Council and Parks and Recreation Commission to guide the next

phase of work. This discussion will help confirm priorities and ensure alignment before moving into alternatives development. Input received at this stage will directly inform the development of feasible and prioritized recommendations.

FISCAL IMPACT

The PROS Master Plan is funded through the previously approved consultant agreement and project budget. There is no additional fiscal impact associated with this study session.

CEQA COMPLIANCE

The proposed action to hold a study session and receive input on the Parks, Recreation, and Open Space (PROS) Master Plan Needs Assessment is not a project under the California Environmental Quality Act (CEQA) pursuant to Section 15378 of the CEQA Guidelines, as it does not have the potential to result in a direct or reasonably foreseeable indirect physical change in the environment.

The PROS Master Plan is a planning-level document intended to guide future decision-making. Any future projects or capital improvements identified through the Master Plan will be subject to separate environmental review in accordance with CEQA, as appropriate.

ALTERNATIVES

1. The Town Council and Parks and Recreation Commission may choose not to provide input on the Needs Assessment at this time and direct staff and the consultant team to proceed to the next phase of the PROS Master Plan process without additional feedback.
2. Alternatively, the Town Council and Parks and Recreation Commission may provide different or additional direction that may alter the scope, priorities, or timeline of the project. This may result in modifications to the development of alternatives and recommendations in subsequent phases of the Master Plan process.

NEXT STEPS

Following this study session, this project will move into the alternatives and recommendations phase. This will include development of improvement scenarios, identification of priority projects, and evaluation of funding and implementation strategies. A community workshop will follow to share findings and gather additional input, after which a Draft Master Plan will be prepared for public review and refinement prior to final adoption by the Parks and Recreation Commission and the Town Council.

ATTACHMENTS

Attachment A - Needs Assessment - Moraga PROS MP
Attachment B - Appendices - Needs Assessment - Moraga PROS MP

MORAGA PARKS, RECREATION + OPEN SPACE MASTER PLAN

NEEDS ASSESSMENT

MARCH 2026



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INTRODUCTION

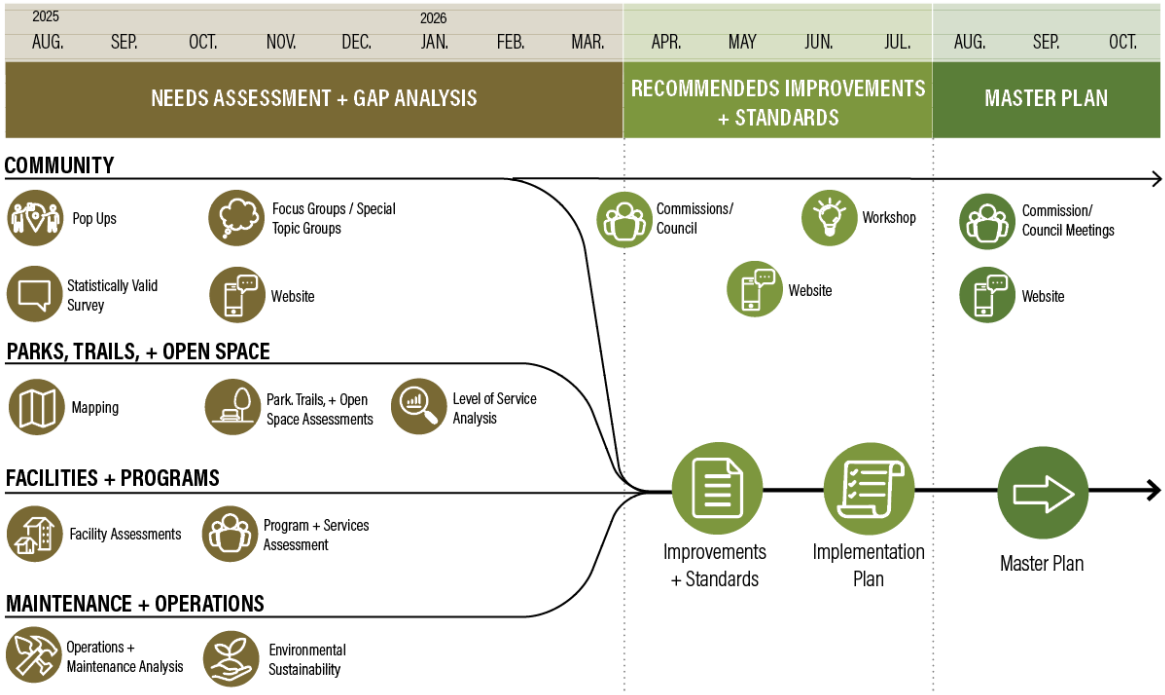
Understanding community needs is the foundation for effective parks, recreation, and open space master planning. This Needs Assessment synthesizes technical analyses of existing conditions with extensive community engagement.

Figure 1: Needs Assessment Process



The resulting insights will provide the basis for the Parks, Recreation, and Open Space (PROS) Master Plan. The findings and opportunities identified in this document will inform the plan's recommendations for improvements and standards and serve as a launching point for the following phases of the planning process (see **Figure 2**).

Figure 2: Moraga PROS Master Planning Process



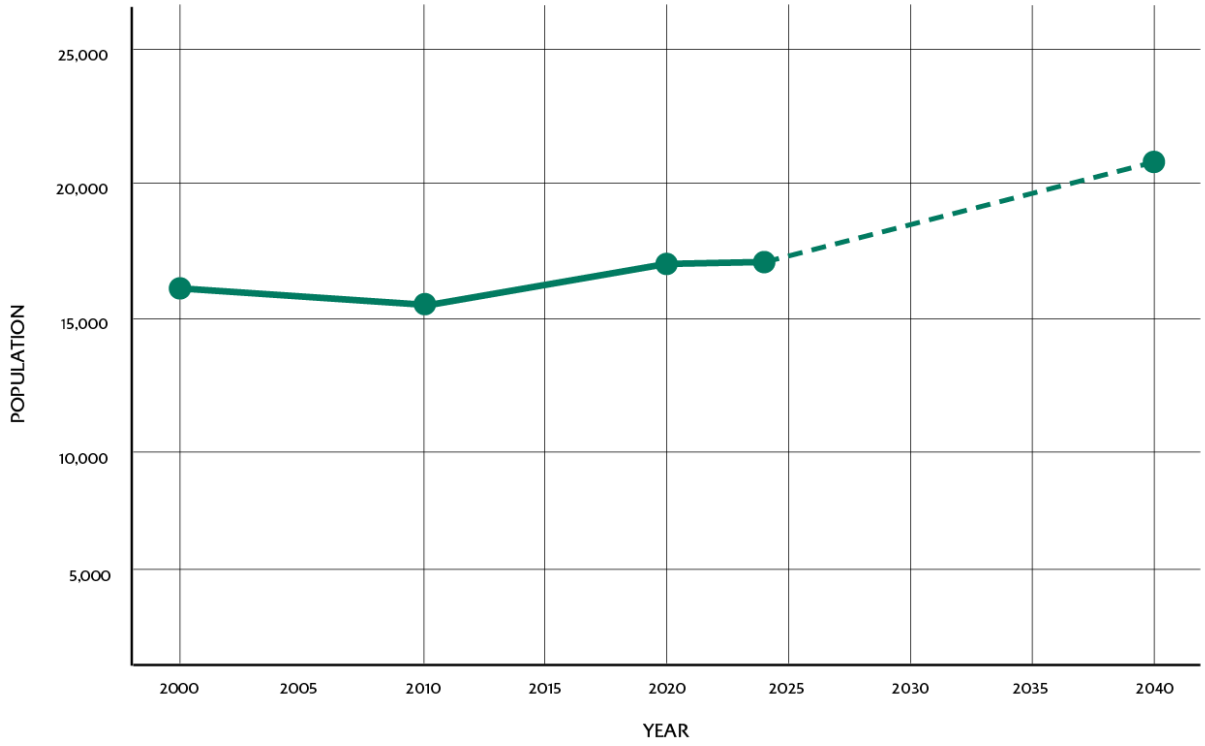
EXISTING CONDITIONS

Parks are for People: Understanding Moraga's Population

Population Growth

Moraga's population has grown slowly compared to the county and region, declining slightly from 16,290 in 2000 to 16,016 in 2010, followed by an increase to 16,870 in 2020 and 16,859 in 2024, as shown in **Figure 3**. Looking ahead, the Moraga General Plan projects the Town's population to reach 20,445 by 2040, representing about a 21% increase over 2020. If this changed trajectory were to take place, this growth would create new demand for recreation facilities as development occurs.

Figure 3: Moraga Population Growth 2000-2040[1]

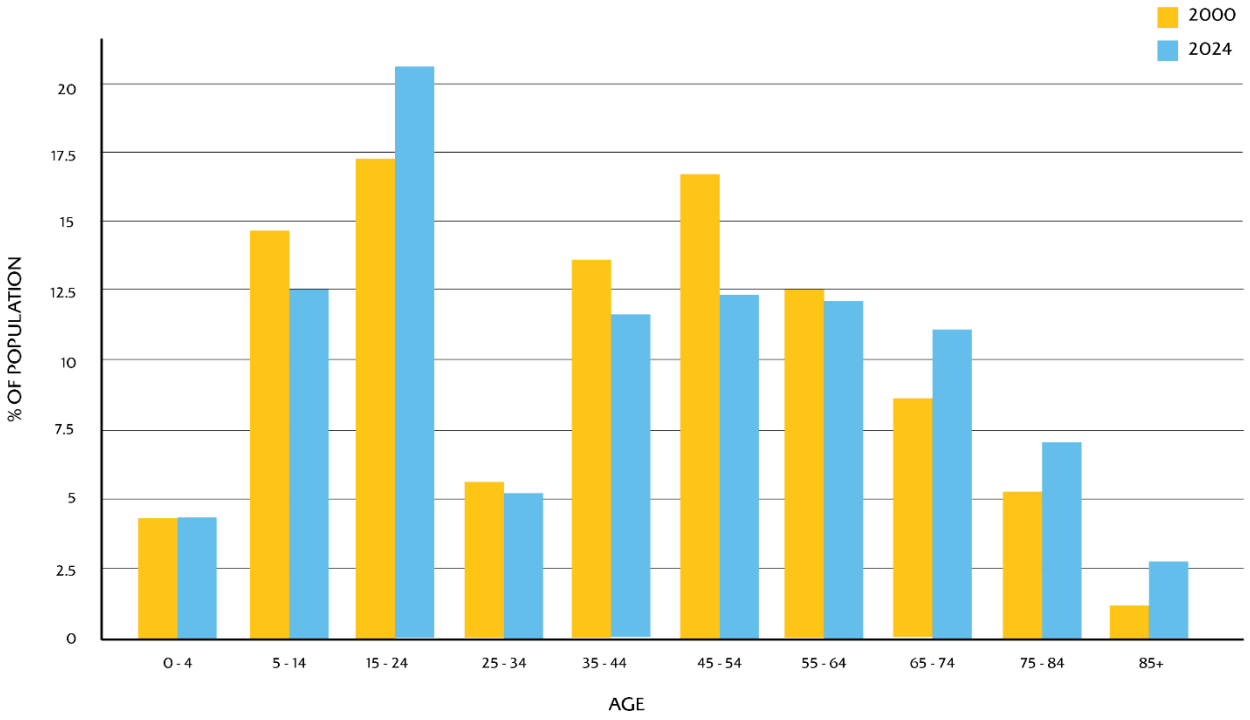


1 U.S. Census Bureau, Decennial Census (2000, 2010, 2020); U.S. Census Bureau, American Community Survey 5-Year Estimates (2018–2022); Town of Moraga General Plan 2040 population projection.

Age Distribution

In Moraga, older adults have seen the most growth since 2000, with residents over 65 increasing by 40 percent and now comprising 21 percent of the population, as shown in **Figure 4**. The 85+ group more than doubled, and ages 75–84 grew 35 percent. Teenage and college-aged residents (15–24) also rose by 21 percent. In contrast, the 5–14 and 35–54 age groups declined by 13 percent and 25 percent, respectively. This shift suggests parks should increasingly accommodate seniors, while still providing amenities supporting youth and college-age residents.

Figure 4: Moraga Age Distribution 2000 vs. 2024[2]

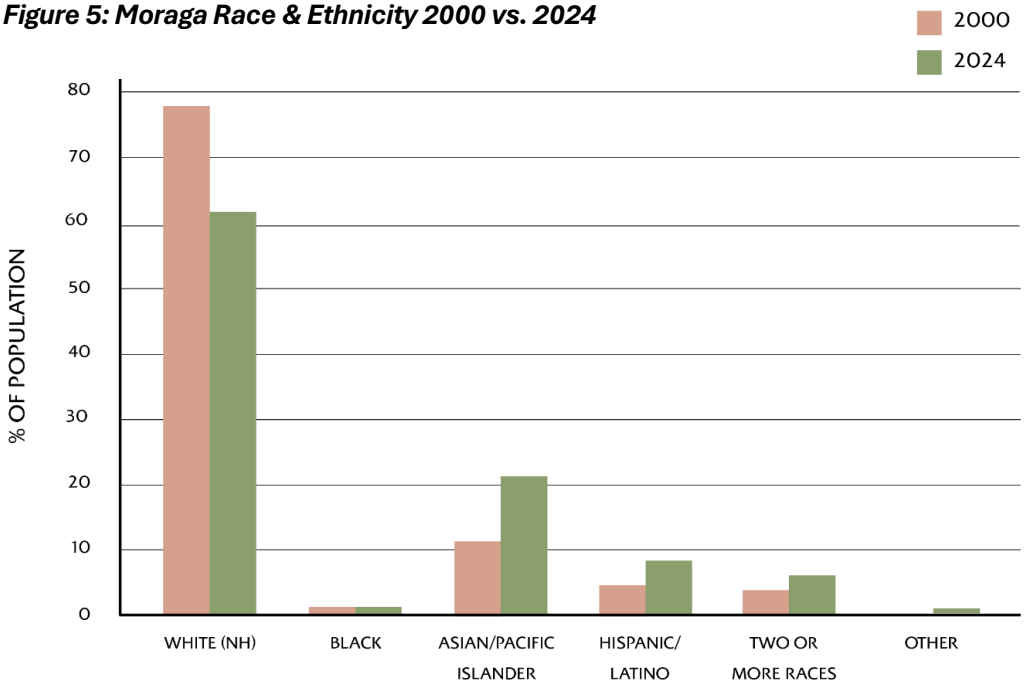


2 U.S. Census Bureau, Decennial Census (2000); U.S. Census Bureau, American Community Survey 5-Year Estimates (2018–2022), as summarized in the Adopted Moraga General Plan (November 2024), Table 2-1.

Race & Ethnicity

As shown in **Figure 5**, Moraga has diversified considerably since 2000. The white, non-Hispanic population fell from 12,760 to 10,486 (an 18% decline), while the Asian and Pacific Islander population grew by 83% and Hispanic/Latino by 87%. Residents identifying as more than one race nearly doubled (93%). Although Moraga remains less diverse than Contra Costa County overall, its diversity has grown, suggesting a need for parks and recreation facilities and programming to be culturally responsive. Multilingual outreach, inclusive design, and events that celebrate cultural variety could help foster community belonging.

Figure 5: Moraga Race & Ethnicity 2000 vs. 2024



Household Income & Equity

As of 2024, Moraga has a median household income of $199,800, placing it among the wealthiest Bay Area suburbs. Yet, about 8% of residents live in poverty. For parks and recreation, this means balancing high-quality offerings with equitable access. Facilities should be durable and attractive, but programs should remain affordable, with scholarships and free events ensuring inclusion across income levels.

Key Findings: Demographics

Demographic trends highlight the need for a balanced approach to parks and recreation planning. Population growth will incrementally increase demand, while the aging population calls for more senior-friendly amenities. Youth and college-age groups remain important, requiring spaces for play, fitness, and informal gathering. Increasing diversity and income disparities underscore the need for inclusive, affordable programming, paired with high-quality infrastructure that meets the expectations of Moraga's residents.

Moraga's Parks, Recreation & Open Space (PROS) System Today

As shown in **Figure 6** and **Table 1**, the Town of Moraga's parks, recreation, and open space system includes nearly **70 acres of parkland**, **418 acres of open space**, **six miles of trails**, and the **Hacienda de las Flores**, as described below.

Moraga Commons Park

Moraga Commons is a 23.5-acre community park in central Moraga. It is bordered by Moraga Road on the west and St. Mary's Road and the linear park along St. Mary's Road, a popular segment of the Lafayette-Moraga Regional Trail, on the south. Its northern edge is the back of the adjacent residential neighborhood. Moraga Commons is the Town's most amenitized park and includes an amphitheater, three playgrounds, a disc golf course, a skate park, a splash pad, two half basketball courts, two sand volleyball courts, two bocce courts, two horseshoe pits, two picnic areas, restrooms, and multiuse trails.

Rancho Laguna Park

Rancho Laguna Park is an 8.4-acre community park located at the southern end of Moraga, at Camino Pablo and Knoll Drive. The park includes one playground, an amphitheater, two reservable picnic areas, dispersed picnic tables, a fitness equipment area, a native plant garden, and restrooms. The large central lawn allows for off-leashed dogs during specified times, making it a popular place for dog owners. There is a connection to the EBMUD trail system at the southeast corner of the park.

West Commons Park

West Commons Park is a 7.1-acre neighborhood park in central Moraga, adjacent to Moraga Commons on the west side of Moraga Road. The park includes open meadow space, trails with interpretive signage, a few picnic tables, and several public art installations. Two creeks run through the site, with dense riparian vegetation covering roughly 5.5 acres of the park with 2.6 acres currently usable for recreation.

Hacienda de las Flores

Hacienda de las Flores is an 8.9-acre special use park on the west side of Moraga Road south of Donald Drive. The site includes the Hacienda de las Flores community buildings as well as a small amphitheater, ornamental gardens, multi-purpose lawn, seating areas, and nature trails.

The Hacienda facilities include Town staff offices, bathrooms, multi-purpose rooms, storage rooms, and outdoor venues. The Hacienda and its grounds are primarily used for Town programming and private events.

Linear Park at St. Mary's Road

The linear park along St. Mary's Road is a 21.5-acre special use park located adjacent to Moraga Commons and encompassing a section of the Lafayette-Moraga Regional Trail. This parkland borders the trail and includes trees and landscaping, seating, art installations, and fitness stations.

Mulholland Ridge Open Space Preserve

Mulholland Ridge Open Space Preserve is a 418-acre natural open space extending from the Moraga/Orinda border on the west to Moraga Road on the east. The area includes multi-use trails

and fire access roads. It is managed as an open space preserve and conservation area and connects to the wider Lamorinda open space and trail network.

Trails

The Town of Moraga owns and operates 6 miles of trails, in addition to over 14 miles of public trails managed by other providers (see Table 1). These trails are contained within Town parks and open spaces and are a mix of paved and unpaved surfaces. Many of these shorter trail sections connect to each other, and to the broader trail system in the Lamorinda area.

Other Recreation Providers

Additional recreation facilities and open spaces within Moraga are owned and managed by a variety of other entities. Publicly accessible resources include the Lafayette–Moraga Regional Trail, Old Moraga Road Trails, and other open space areas managed by **East Bay Regional Park District (EBRPD)** and the **John Muir Land Trust**. These facilities are generally open to the public and form an important part of the regional trail and open space network.

Recreation facilities located on **school grounds** are owned and managed by Moraga School District and the Acalanes Union High School District, but are not fully public amenities. The Town maintains a Joint Use Agreement with Moraga School District that allows limited use of certain facilities for Town programming; however, this access is constrained by school needs and frequent field unavailability. Outside of scheduled programming, residents may use school sites for informal recreation when available, though consistent public access is not guaranteed under the Joint Use Agreement.

Private open spaces and recreation facilities—such as those provided by St. Mary's College and local homeowners associations—also contribute to the broader system, though public access to these areas is generally limited.

Moraga Country Club is a private golf and recreation facility located on land that is largely owned by the Town and leased to a private operator. This ownership structure presents unique opportunities to explore expanded public access and amenities.

In total, these facilities include nearly **15 miles** of trails provided by regional public agencies, approximately **44 acres** of recreation space on school grounds with limited and conditional access, nearly **16 acres** of sports facilities at St. Mary's College, and more than 2,600 acres of open space owned by various entities, primarily private developments.

Additionally, parks, open spaces, trails, and recreation facilities **surrounding Moraga** further connect to and complement Moraga's system, often serving Moraga residents. These adjacent resources, particularly those provided by East Bay Municipal Utility District (EBMUD) and EBRPD, help supplement Town offerings and can help close gaps in service. Key recreation destinations provided by these agencies within or near Town boundaries include the Lafayette Reservoir Recreation Area, Valle Vista Trailhead, and Rancho Laguna Trailhead, together offering access to hundreds of acres of open space.

Figure 6: Moraga Parks, Open Spaces & Trails

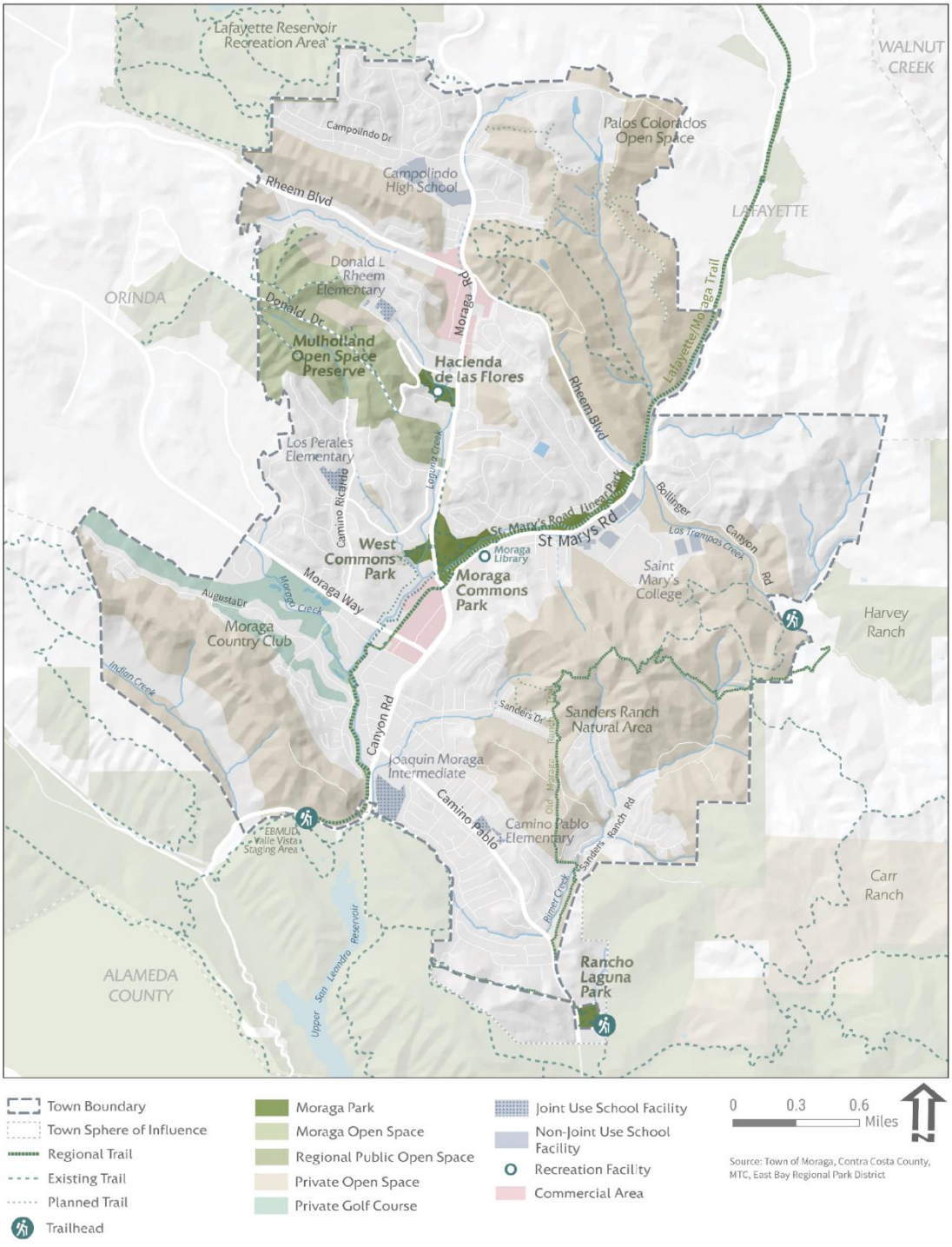


Table 1: Town-Owned Parks and Open Spaces

FACILITY NAME	ACRES	CLASSIFICATION
Town-Owned		
PARKS		
Moraga Commons Park	23.5	Regional Park
Rancho Laguna Park	8.4	Community Park
West Commons Park	7.1	Neighborhood Park
Hacienda de las Flores	8.9	Recreation Facility/Special Use Park
Linear Park at St. Mary's Road	21.5	Special Use Park
Subtotal	**69.4**	
OPEN SPACE		
Mulholland Ridge Open Space	418	Natural Open Space
Subtotal	**418**	
Other Recreation Providers[1]		
PUBLIC SCHOOLS		
Camino Pablo Elementary School	3.5	School Grounds
Los Perales Elementary School	6.3	School Grounds
Donald Rheem Elementary School	3.9	School Grounds
Joaquin Moraga Intermediate School	13.4	School Grounds
Campolindo High School	17.0	School Grounds
Subtotal	**43.9**	
PRIVATE		
St. Mary's College	326.4	Various Recreation Facilities and Open Spaces
Moraga Country Club	130.5	Golf Course
Palos Colorados	386.0	Natural Open Space
Sanders Ranch Natural Area	502.9	Natural Open Space
Carroll Ranch Open Space	126.3	Natural Open Space
Other Open Spaces[2]	600.0	Natural Open Space
Subtotal	**2,672.1**	

Notes

[1] Although public agencies and nonprofit organizations—such as the East Bay Regional Park District, East Bay Municipal Utility District, and the John Muir Land Trust—do not own significant open space within the Town, they do manage key trails on these lands as well as other important recreational lands adjacent to Town boundaries.

[2] This includes various natural lands that are designated as private open space through the Moraga Open Space Ordinance (MOSO) (see Figure 5).

Access & Acreage Level of Service Analysis

Park Acreage Level of Service

Park acreage level of service (LOS) analysis provides a benchmark for evaluating how well parkland meets the needs of the Town's population now and in the future. The 2024 General Plan maintains an earlier standard of **3.0 acres per 1,000 residents** and suggests that the Parks, Recreation, and Open Space Master Plan consider increasing that standard. The LOS standard recommended in the PROS Master Plan will guide the Town's actions to increase park land through a variety of means, and would not translate directly to changes to the Town's development fees or other specific mechanisms.

The General Plan reports a level of service (LOS) of 3.94 acres per 1,000 residents, which is well above the Town's adopted standard. However, the General Plan identifies West Commons Park as only 2.5 acres and does not include the Town-owned Laguna Creek parcel surrounding the park. This plan calculates LOS by including that parcel, recognizing it as an important component of West Commons' access and its naturalistic character. With this addition, Moraga's **existing LOS is approximately 4.2 acres per 1,000 residents**.

Moraga's General Plan projects the Town to grow by 4,600 people in the next fifteen years. With no additional park acreage, Moraga would have an **LOS of 3.4 acres of parkland per 1,000 residents in 2040** (assuming a projected population of 20,445 residents) – still above the Town's established standard.

However, an action item from the 2024 General Plan is for the PROS master planning process to consider increasing that standard. If the Town were **to maintain its current service level of 4.2 acres per 1,000 residents**, and if population were to grow as projected (a projection that would be a departure from recent trends) an additional **16 acres** of parkland would be needed by 2040.

Insights from the engagement process (see page 10) indicate that Moraga residents report high satisfaction with Moraga Parks and Recreation, placing greater priority on maintaining and improving existing parks and trails, as well as developing an indoor recreation facility, rather than acquiring additional park acreage. At the same time, long-term parkland needs should be considered alongside projected population growth and the potential for more compact and affordable housing, as increasing residential density will heighten the importance of access to nearby parks and open space. While expanding acreage is not an immediate priority, maintaining flexibility to add strategically located parkland will help ensure equitable access and service levels over time.

Walkshed Analysis

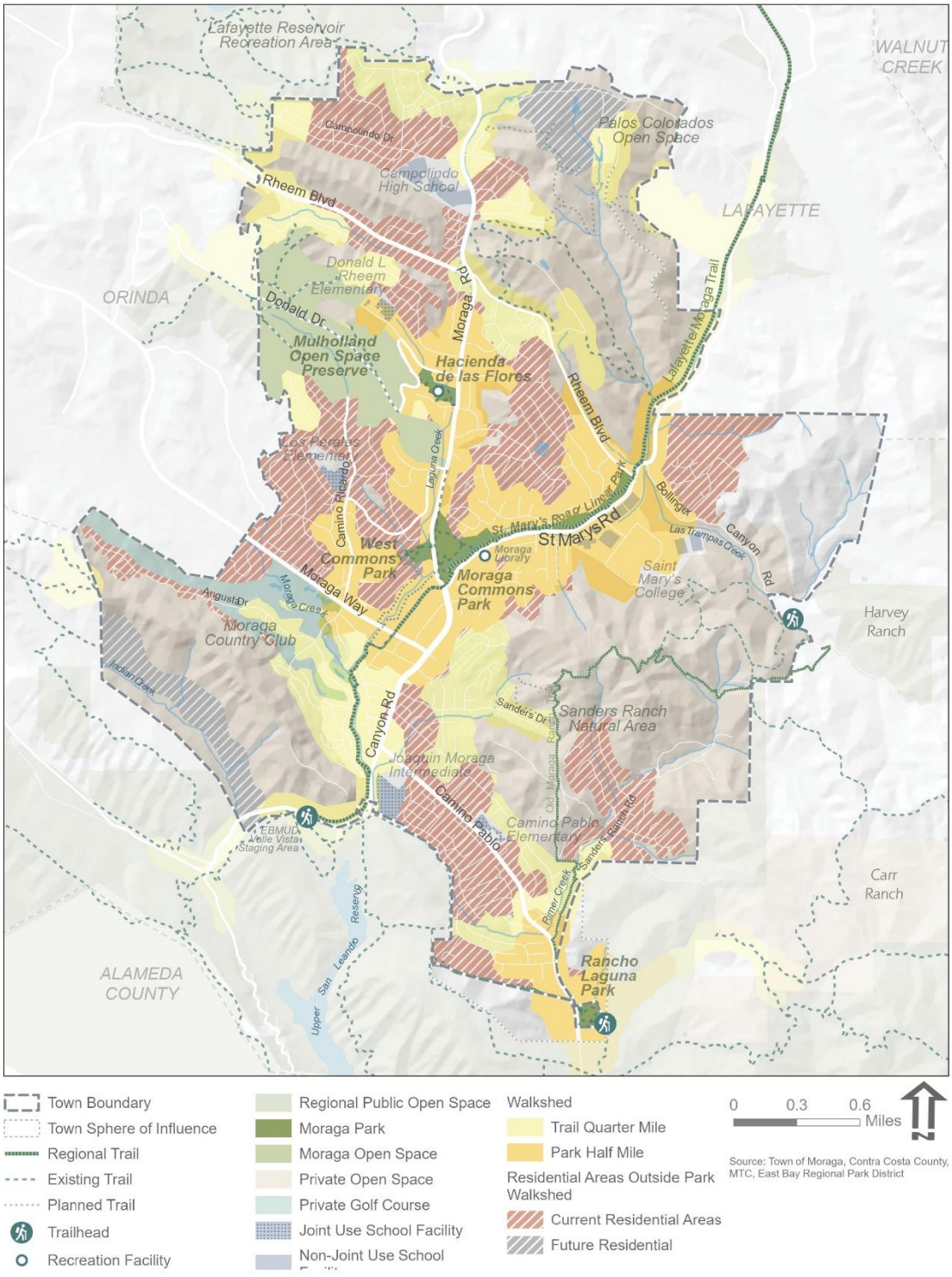
Walkable access to parks and open spaces supports physical activity, social connection, and overall community well-being. **Figure 7** identifies residential areas that are not within a 10-minute walk (½ mile) of a park or a 5-minute walk (¼ mile) of a trail access point.

Walkable access to parks (shown in dark yellow) is concentrated primarily in central Moraga, while walkable access to trails (light yellow) is more evenly distributed throughout Town. Several neighborhoods fall outside both park and trail walksheds (red-hatched areas), meaning residents in these locations are more likely to rely on driving to access recreation. Gray-hatched areas represent future residential sites that are also outside current walksheds. Notably, many of these

gap areas are located near public schools, highlighting the value of community use of school sites for recreation after hours.

At the same time, the statistically valid survey indicates that only 6% of respondents identified parks being too far from home as a barrier to use. This suggests that walkable access is not a primary concern for most current residents, though it may become more important as the Town grows, adds housing, and becomes more diverse.

Figure 7: Walksheds to Parks & Trails



Amenity Level of Service & Distribution

Amenity Level of Service

Assessing level of service (LOS) for specific park amenities provides insight into community access and potential gaps. Table 2 presents Moraga's current LOS—measured as population per amenity—for common park facilities and compares it to the national median for communities under 20,000 residents. The table also incorporates the Priority Investment Rating (PIR) from the statistically valid survey (see page 16), which reflects both level of importance and unmet need in the community.

Overall, the analysis suggests that pickleball, tennis courts, multi-use fields, and reservable picnic areas merit the greatest consideration for investment. The Town currently has no multi-use fields, pickleball courts, or tennis courts—amenities typically provided in peer communities—and each received medium PIR scores (82 for multi-use fields, 102 for pickleball, and 77 for tennis), indicating meaningful unmet demand. In contrast, amenities such as basketball courts, volleyball courts, frisbee golf, skate park, splash pad, bocce, playgrounds, and diamond fields received low PIR scores. Although some of these amenities are provided at levels below national medians, they are not currently perceived by residents as high unmet needs.

This analysis focuses only on traditional park amenities tracked through NRPA benchmarks. Other features—such as walking loops, conservation areas, and shade trees—were also identified by residents as important community priorities (see page 17) but are not reflected in this LOS comparison.

Table 2: Amenity Level of Service

Amenity	Moraga Inventory	Current Level of Service[1]			National Median Level of Service[2]			Priority Investment Rating[3]
Playground	4	1	amenity per	4,159	1	site per	2,000	Low (55)
Reservable Picnic Area	3	1	area per	5,546	*Data Unavailable*			Medium (69)
Multi-Use Field	0	0	field per	-	1	field per	2,578	Medium (82)
Basketball Court	2	1	court per	8,319	1	court per	4,479	Low (28)
Pickleball Court	0	0	court per	-	1	field per	3,483	Medium (102)
Tennis Court	0	0	court per	-	1	court per	3,500	Medium (77)
Volleyball Court	2	1	court per	8,218	1	court per	7,057	Low (16)
Frisbee Golf	1	1	course per	16,637	1	course per	9,402	Low (13)
Diamond Field	0	0	field per	-	1	field per	1,958	Low (52)
Horseshoes	2	1	pit per	8,319	*Data Unavailable*			N/A
Bocce	2	1	court per	8,319	*Data Unavailable*			Low (46)
Skate Park	1	1	amenity per	16,637	1	site per	10,776	Low (19)
Splash Pad	1	1	amenity per	16,637	1	site per	13,391	Low (40)
Fitness Station/ Course	2	1	course per	8,319	1	course per	8,274	Medium (73)

Notes

[1] Amenity per population. 2025 Population Estimate: 16,637. Source: Town of Moraga website/US Census Bureau

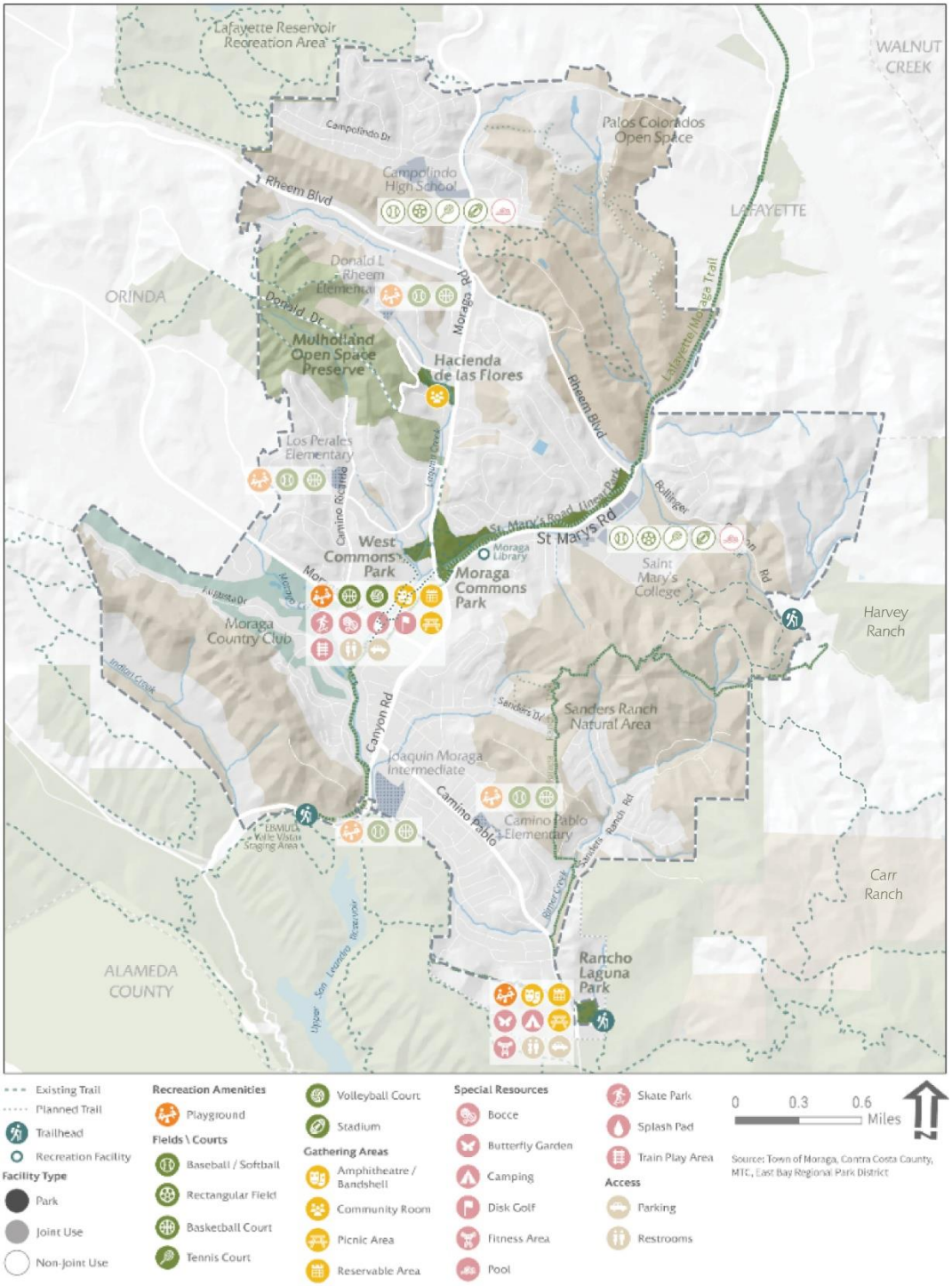
[2] For agencies serving communities of less than 20,000 residents. Source: National Recreation and Park Association, 2024.

[3] The Priority Investment Rating (PIR) is an index derived from the statistically valid survey to help evaluate recreation and park investment priorities. It equally weighs (1) the importance residents place on an amenity and (2) the level of unmet need. Scores of 0–60 indicate low priority, 61–109 medium priority, and 110–200 high priority.

Amenity Distribution

Figure 8 illustrates how recreation amenities are distributed across Moraga, including within Town-owned parks, on joint use school sites, and on non-joint use / private facilties. Moraga parks have many amenities available, but they are primarily for gathering areas (yellow icons) and special resources (pink icons), oriented towards more passive use. More active uses, like sports fields and courts (green icons) and playgrounds (orange icons) are primarily provided as part of a joint-use site or private. These sites are indicated on the map with faded-back icons and are varied in their accessibility to Moraga residents.

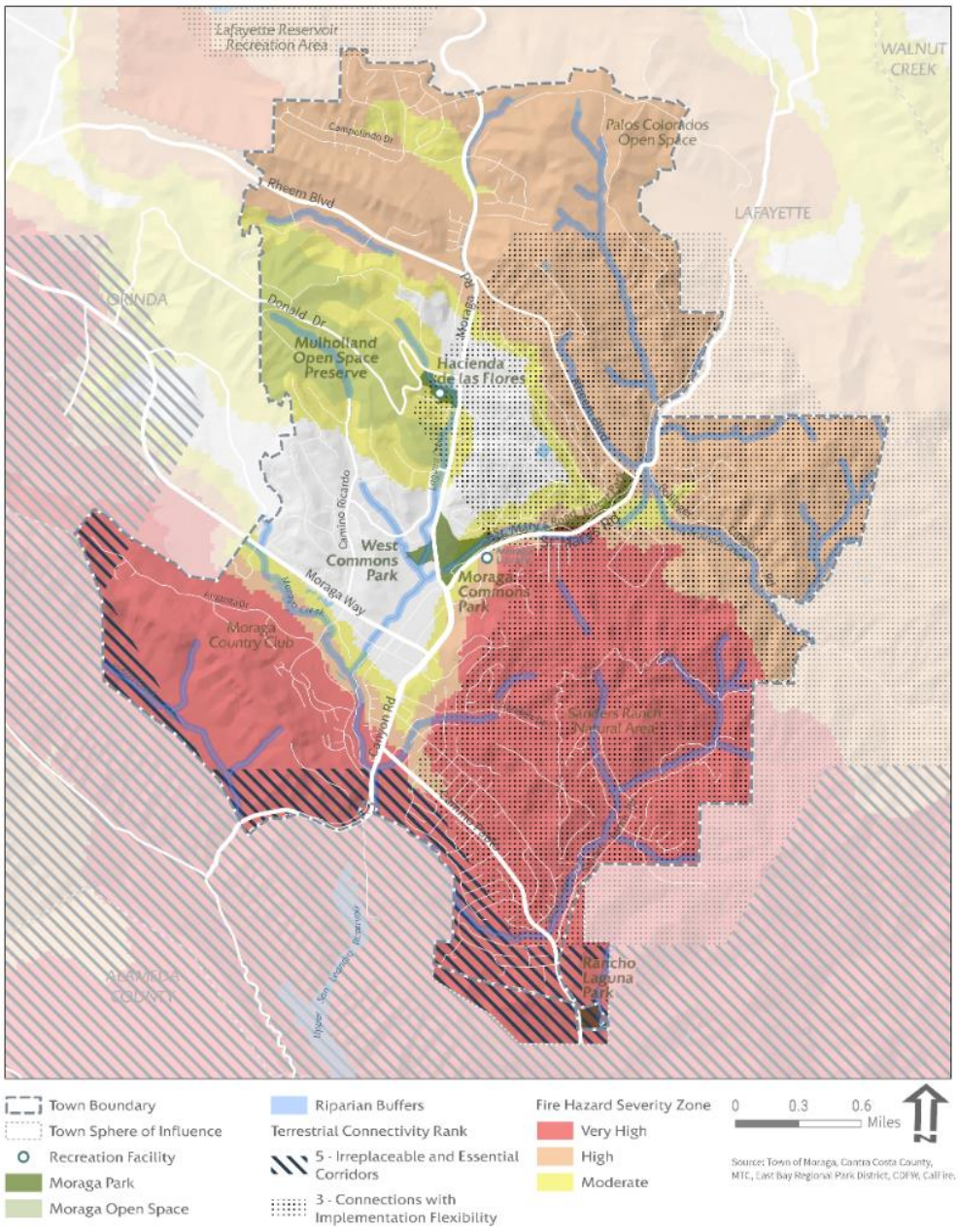
Figure 8: Public, Joint-Use & Private Recreation Facilities and Amenities



Environmental Features & Hazards

As shown in **Figure 9**, much of southern Moraga is in the Very High Fire Hazard Severity Zone. This area includes Rancho Laguna Park, Sanders Ranch Natural Area, and the Moraga Country Club. Other open spaces to the north, like Palos Colorados and the area around St. Mary's College are in High-Risk zones. Mulholland Ridge Open Space Preserve is in a Moderate Risk area. Many of these areas also serve as important habitat linkages. Moraga's southern border is designated by the California Department of Fish and Wildlife as a 5/5 Terrestrial Connectivity—Irreplaceable and Essential Corridor, while most of Moraga's open space is rated 3/5, indicating moderate connectivity importance but not key corridors.

Figure 9: Habitat Zones, Riparian Corridors & Fire Hazard Zones



Parks, Open Space & Trail Assessment

This assessment provides a comprehensive evaluation of the Town's individual parks, open spaces and trails, identifying strengths, weaknesses, and opportunities for improvement. In October of 2025, the consultant team visited Moraga's parks and open spaces and used the following criteria as a framework for evaluation:

- **Access & Connectivity**
  - Edge permeability
  - Signage, maps, and Town branding
  - Internal path connectivity
  - Pedestrian connectivity to trails and paths
  - Safe pedestrian crossings
  - Bicycle connectivity and amenities
  - Parking
- **Safety & Comfort**
  - Availability of shade
  - Availability of comfort amenities
  - Availability of restrooms
  - Mitigation of views and noise from surrounding land uses
  - No signs of unauthorized activity
  - Lines of sight and openness
  - Lighting
- **Functionality**
  - Presence and/or diversity of activities and amenities
  - Appropriate amenity adjacencies
  - Compatible vegetation
  - Absence of visible drainage issues or erosion
  - Compatibility with neighbors
  - Utilization/underutilization of all areas
- **Condition**
  - Paving conditions
  - Vegetation condition
  - Tree canopy condition
  - Playground condition
  - Sports field condition
  - Sports court condition
  - Restroom facilities condition
  - Comfort amenities condition
  - Lighting condition

Systemwide Findings

Moraga's parks, open spaces, and trails make up a well-loved and distinctly scenic recreation system. Across the six Town-owned sites, there are areas of natural beauty, shady environments, strong family-friendly amenities, and a generally satisfying, peaceful experience. The system includes a diversity of settings from more programmed parks, like Moraga Commons, to large and tranquil passive spaces, like Mulholland Ridge. Residents are provided with a broad spectrum of recreation opportunities.

Systemwide patterns also reveal areas where improvements could significantly elevate visitor experience. Wayfinding, aging infrastructure, and uneven distribution of amenities and comfort features appear throughout the system. Some sites feel disconnected or under-programmed while others show signs of wear that require attention. There are opportunities to enhance cohesion, accessibility, and clarity across the system and utilize each distinct site to its potential.

Moraga Commons Park

Moraga Commons Park is a well-loved and highly functional community space anchored by strong amenities, mature trees, and good regional trail connections. While the park's core areas are well maintained and feel vibrant and inviting, some outer areas, particularly the Back 40 and disc golf areas, are less cohesive and would benefit from improved maintenance and amenities. Overall, the findings point to clear opportunities to strengthen connectivity, enhance underutilized areas, and create a more consistent and welcoming experience throughout the park.



The primary recreation amenities and surrounding areas of Moraga Commons Park are functional and well maintained, supporting a variety of active uses. Other areas, such as the disc golf course and the Back 40, present opportunities for enhanced maintenance and programming.

Strengths

- Well maintained and actively used, especially in primary recreation areas.
- Broad range of amenities, including multiple playgrounds, splash pad, skate park, amphitheater, sports courts, and shaded seating.
- Facilities such as bathrooms, water fountains, and site furnishings appear in good condition on the southwest side of the park.
- Great mature tree canopy and balance of active, high water-use landscapes, and passive low-water use landscapes.

- Good connectivity to Lafayette Moraga Regional Trail and generous bike parking.
- Strong natural security throughout most of the site with good visibility, lighting near use areas, and no notable signs of misuse.

Weaknesses

- The northern portion for the park, including the "Back 40" and disc golf areas, feels under-maintained, sparsely vegetated, and somewhat disconnected from the rest of the park.
- Limited wayfinding, lack of a site map, and unclear user signage (e.g. for waste receptacles).
- No lighting in the Back 40, sight lines limited in more remote corners.
- Some inconsistencies in bike parking fixtures, cracking pavement, and signs of erosion.
- Although much of the trail is well-buffered from the road, noise from St. Mary's Road impacts the experience in some areas.

Rancho Laguna Park

Rancho Laguna Park is a well-maintained neighborhood park with a calm, shaded setting and amenities that support both family use and dog activity. Strong internal trail connections and mature landscaping contribute to comfort and a peaceful park experience. At the same time, there are opportunities to better balance uses on the central lawn, improve the functionality of picnic areas and restrooms, and explore enhancements that could expand active recreation options and increase flexibility for a wider range of park users.



The central lawn space at Rancho Laguna Park is well maintained and frequently used, with a full walking loop connecting amenities.

Strengths

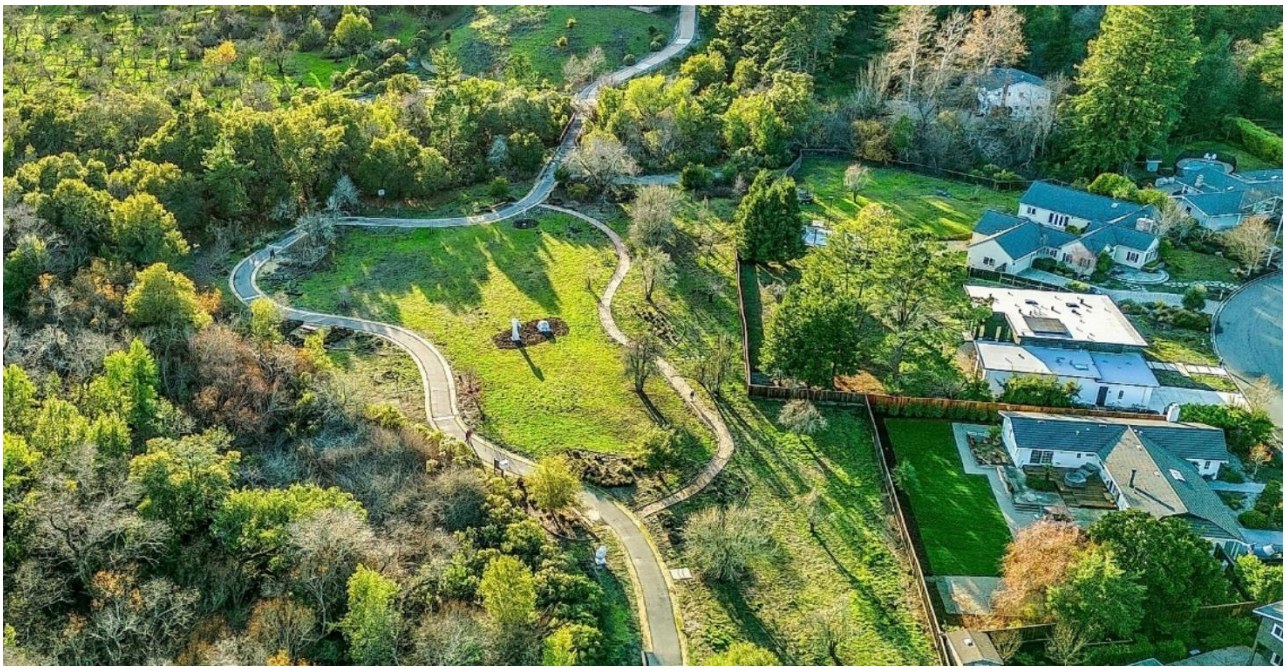
- Well-maintained, functional, and highly used for both family and dog activities.
- Mature vegetation, abundant shade, and a variety of amenities; unique features, such as the butterfly garden and amphitheater, add distinct character.
- Well-designed walking loop and internal pathway system, with a direct regional connection to the EBMUD trailhead.
- Fenced play and fitness areas, plentiful seating, and clear sight lines contribute to comfort and safety.
- Facilities such as pathways, play structure, and landscaping appear in good condition.

Weaknesses

- Central lawn is well used by dogs and their owners, which may limit use by other park users (families, sports groups, etc.).
- Park restroom is aged, though still functional.
- Some picnic sites are far from restrooms and playgrounds, raising questions about their functionality.
- Absence of lighting may limit functionality during winter evenings.

West Commons Park

West Commons Park is a quiet, contemplative open space that emphasizes passive recreation, public art, and a strong connection to nature. The park's well-maintained trails, ADA access, and visual separation from roadways create a safe and peaceful experience, supported by connections to Moraga Commons and nearby neighborhoods. At the same time, limited amenities, shade, and site visibility point to opportunities to enhance comfort, programming, and legibility while preserving the park's character.



West Commons Park has a full walking loop and is populated with plantings, public artwork, and some seating, offering a peaceful and more passive recreation experience.

Strengths

- Peaceful, passive environment featuring public art, interpretive signage, and low water use landscaping.
- Well-maintained vegetation, signage, mulch trails, and benches.
- Feels safe, quiet, and visually separated from roadways.
- Good ADA access and trail conditions, with a mix of hard and soft surfaces.
- Good connections to Moraga Commons and nearby neighborhoods.

Weaknesses

- Limited recreation amenities relative to the site's size.
- Limited shade and few seating options, with existing benches lacking backs.
- No restrooms, water fountains, or lighting (though lighting may not be needed).
- Park feels visually isolated.

Hacienda de las Flores

The Hacienda de las Flores grounds are a uniquely beautiful landscape offering a tranquil setting, mature trees, and trail access that support passive recreation and special events. While the site's character and visual appeal are major strengths, its identity as a public park is often unclear, and aging infrastructure, accessibility challenges, and circulation issues affect overall usability. The findings highlight opportunities to clarify the site's purpose, strengthen its public presence, and improve safety, accessibility, and facilities while preserving the Hacienda's distinctive character.



The site around the Hacienda de las Flores building is well maintained. Though its lawn and planting areas read more as a private garden than a public open space.

Strengths

- Exceptional character, lush landscaping, intimate spaces, and mature shade trees.
- Peaceful setting with nature sounds and strong visual appeal, ideal for events and passive recreation.
- Landscape areas are generally well maintained.
- Multiple trail access points.

Weaknesses

- Site reads more as a private estate than a public park; limited visibility from Moraga Road, and internal wayfinding is confusing despite some signage.
- Limited physical separation between public facilities and maintenance yard.
- Pathways and site features show aging: paving upheaval, broken furnishings, deteriorating amphitheater, and failing retaining walls.
- Seating and trash receptacles are inconsistently placed; some are in poor condition.

- Internal paved pathways are designed like driveways instead of pedestrian paths, impacting site comfort and aesthetics.
- Trail conditions vary significantly; slopes, narrow sections, fall zones, and uneven surfaces reduce accessibility.
- No safe pedestrian crossing of Moraga Road limits access from adjacent neighborhoods.
- Trails ending at Donald Drive and Moraga Way connect directly into roadways without safe pedestrian infrastructure.
- Event spaces are not open and accessible to the public.
- Eucalyptus trees need trimming and removal near public facilities.

Mulholland Ridge Open Space Preserve

Mulholland Ridge Open Space Preserve is a popular natural area valued for its expansive views, native landscape, and strong sense of separation from surrounding development. Multiple neighborhood trail connections and shaded routes support frequent use, while the setting offers a quiet, immersive hiking experience. At the same time, limited trailhead amenities, aging infrastructure, and unclear wayfinding highlight opportunities to improve access, safety, and navigation while preserving the area's natural character.



Mulholland Ridge functions well as open space for walking, hiking, biking, and similar activities. Access could be improved with wayfinding signage, additional comfort amenities, and new neighborhood connections.

Strengths

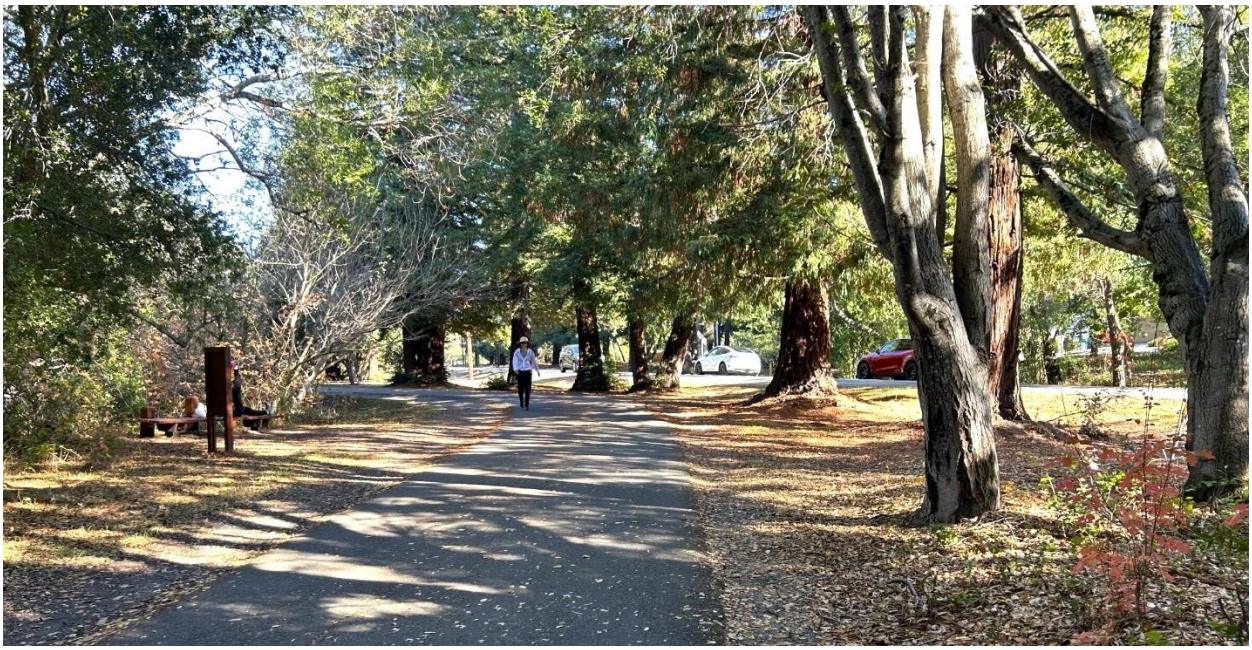
- Well-used, natural hiking environment with sweeping views, native vegetation, and deep sense of retreat from surrounding development.
- Shade is available along most routes; benches, tables, and water is accessible near the top.
- Multiple trail connections to neighborhoods, giving good local access.
- Generally healthy vegetation and functional (though aging) signage.

Weaknesses

- No restrooms, water, or seating at trailheads.
- Minimal maps or wayfinding, and several routes are unmapped, confusing, or unmarked.
- Trail and road paving is degrading and eroded; gates are worn and difficult to operate.
- Some benches are deteriorating.
- Signs of erosion, landslides, and dead trees along the trail.

Linear Park at St. Mary's Road

The linear park along St. Mary's Road functions as a trail corridor along a portion of the Lafayette–Moraga Regional Trail. Regular use, healthy vegetation, and intermittent seating support safety and continuity, while roadway noise and uneven amenity distribution affect comfort in some areas. Opportunities exist to refresh aging amenities, improve shade and buffering, and enhance select segments to better support recreation and user comfort along the corridor.



The linear park along St. Mary's Road includes vegetation, seating areas, exercise equipment stations, and the well-used Lafayette–Moraga Trail, with key spaces offering potential for additional recreation opportunities.

Strengths

- Well-used regional corridor with a pleasant natural environment and a mix of shade and open areas.
- Seating areas provide intermittent rest points; crosswalks help connect to neighborhoods.
- Frequent users provide a continuous presence that supports safety.
- Natural vegetation and tree canopy are generally in healthy condition.

Weaknesses

- Trail pavement is generally in good condition but has some cracking and inconsistencies.
- Amenities are sparse, older, and not evenly distributed.
- Fitness stations are largely deteriorated, missing, or outdated.
- Noise from adjacent roadways reduces comfort; some areas are more exposed and lack shade.

Facilities Assessment

Recreation facilities and civic spaces are important pieces of a parks and recreation system and serve as important community assets. Moraga owns, operates, and maintains the Hacienda de las Flores, Moraga Commons Park Bandshell and restroom buildings, the Rancho Laguna Park restrooms, the Moraga Library Community Room, and the Moraga Town Council Chambers. The facilities assessment was conducted to document existing conditions, evaluate operational performance of existing facilities, review accessibility and code compliance, and understand how well each facility supports current and future programming needs. Key findings from the Facilities Assessment are summarized below and the report in its entirety is attached as **Appendix A: Facility Assessment**.

Key Findings

- **Systemwide**: Aging facilities, deferred maintenance, ADA deficiencies, outdated MEP systems, limited storage, and several undersized community spaces.
- **Hacienda de las Flores**: Significant accessibility and infrastructure challenges; operational inefficiencies; major decision point regarding event-focused use vs. community-centered redevelopment.
- **Bandshell**: Structurally sound but limited backstage, storage, power, and stage accessibility; upgrades needed for expanded event capability.
- **Council Chambers**: Undersized for public attendance; inadequate storage; no designated ADA parking or compliant path of travel.
- **Library Community Room**: Flexible and well-used but too small to serve as the Town's primary community room; limited storage; lighting modernization needed.
- **Rancho Laguna Restrooms**: Not ADA compliant; aging structure requiring renovation, ventilation, lighting, and finish upgrades.

- **Recreation Center Opportunities**: Several sites were evaluated for a potential recreation facility, each with tradeoffs related to site availability, capacity, accessibility, cost, and more.

Operational Assessment

The operational assessment provides context for how Moraga's parks, facilities, and recreation programs are currently delivered and highlights organizational factors that influence future planning. Overall, Moraga's parks and recreation system performs well for a community of its size. Parks and trails are widely used, residents report high satisfaction, and the Town delivers a broad range of recreation programs and community events despite a relatively small staff. This performance reflects a pragmatic service model that relies on partnerships, contractors, facility rentals, and strong community stewardship to extend the capacity of the department.

At the same time, several operational realities help explain the opportunities and constraints identified throughout this assessment:

Limited indoor recreation space represents the most significant system gap.
Statistically Valid Survey results (see page 33) and program data both point to strong unmet demand for indoor recreation space, including fitness facilities, gymnasiums, and community gathering spaces. Existing indoor programming and rentals are concentrated in a limited number of facilities—particularly Hacienda de las Flores—which constrains the Town's ability to expand programs or accommodate additional demand.

A small number of key sites function as the backbone of the system.
Moraga Commons Park serves as the primary community hub, hosting many of the Town's most heavily used amenities, events, and reservable facilities. Rancho Laguna Park provides an important secondary gathering space, while the Lafayette–Moraga Regional Trail and local trail network support daily walking and recreation for residents. Concentrating activity in a few core locations allows the system to function efficiently, but it also creates pressure on parking, shade, and restroom availability at high-use parks.

Youth programs are a central component of service delivery.
Recreation programs generate significant participation and revenue, with youth services—particularly Moraga Day Camp and afterschool programs—representing a major share of program activity. These programs rely heavily on access to both indoor and outdoor spaces, reinforcing the importance of reliable facilities and coordinated scheduling to support continued participation.

Hacienda de las Flores is a critical but complex asset.
The Hacienda serves multiple roles as a community event venue, indoor program facility, and major source of rental revenue. Because a large share of facility bookings and rental income is concentrated at this site, the Hacienda plays a significant role in the Town's recreation operations. At the same time, its operational model—including coordination with external operators and the need for ongoing capital reinvestment—creates management complexity that will need to be addressed over time.

Joint use partnerships are an important capacity strategy.
The Town's agreements with the Moraga School District provide access to additional recreation

spaces, but current arrangements function primarily as a framework rather than a detailed operating guide. Clarifying scheduling priorities, maintenance responsibilities, and cost recovery could help improve the effectiveness of joint use as a long-term strategy for expanding recreation capacity.

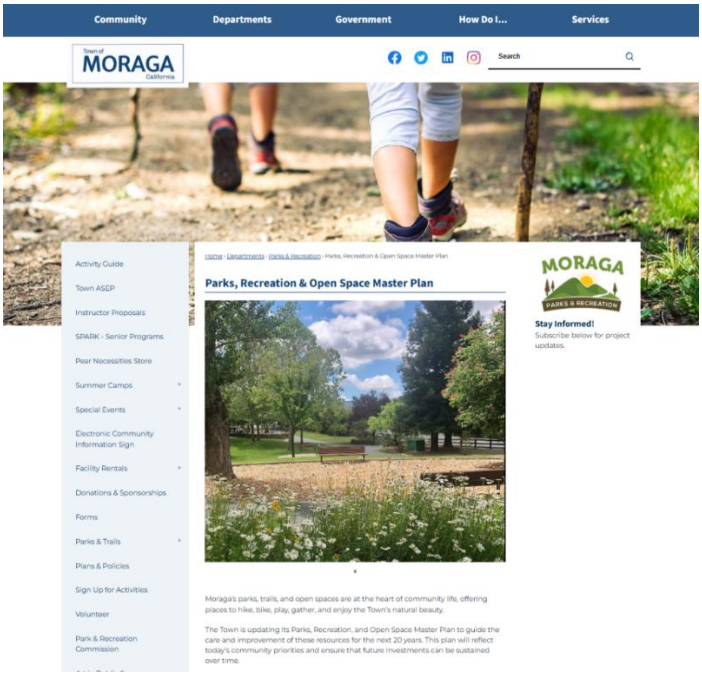
Staff capacity and operational clarity are ongoing considerations.
The department operates with a small staff and relies heavily on coordination between Parks and Recreation, Public Works, contractors, and community partners. Staff interviews and operational review identified opportunities to improve clarity around responsibilities, better track staff time associated with events and rentals, and modernize administrative systems such as registration and facility booking.

COMMUNITY INPUT

Input from Moraga residents and community members is vital to understanding recreation needs. During the first phase of the planning process, input was received through multiple pop-up events and online survey, eleven focus group meetings, and through a statistically-valid survey. Together, these engagement tools allowed the team to hear concerns and ideas from a broad range of Moragans.

Project Website

A webpage was launched on the Town's website to inform community members about the planning process, accessible directly at **MoragaPlays.com**. The page will remain available throughout the effort and is regularly updated with information about engagement events and progress. It also includes an email sign-up form for those who wish to receive updates on upcoming events and key milestones.



A project webpage hosted on the Town's website provides residents with project updates and information on opportunities to engage.

Pop-Up Events & Online Survey

The team conducted seven pop-up events in Fall 2025, engaging with over 400 residents. Each pop-up took place at an existing community event, as follows:

Pop-up Events

- Pear and Wine Festival (September 27th)
- St. Mary's College Parent Weekend (October 3rd)

- St. Mary's College Athletes Community Service Activities (October 4th)
- Moraga Library Booksale (October 4th)
- MOFD Pancake Breakfast (October 11th)
- Farmers Market (October 19th)
- Not So Creepy Commons (October 24th)

An online survey mirrored the content of the in-person events, allowing residents who did not attend a physical pop-up to participate. Forty-three survey responses were received and the results are aggregated with the in-person findings below.

The events were designed to educate the public about the project and gather information about residents' habits, needs, and ideas surrounding Moraga's park and recreation system. Participants were prompted to respond to the following questions:

- Where's your favorite place to recreate in Moraga? What do you like about that spot?
- What recreation experiences are most important to you?
- What would make Moraga parks, recreation facilities, open spaces, and trails even better?
- How could Moraga programs and events be improved? Are there any new offerings you'd like to see added?





Pop-up events bring the project to the community, creating informal opportunities to share information and gather meaningful feedback—as shown above at (Not so) Creepy Commons.

Key Findings

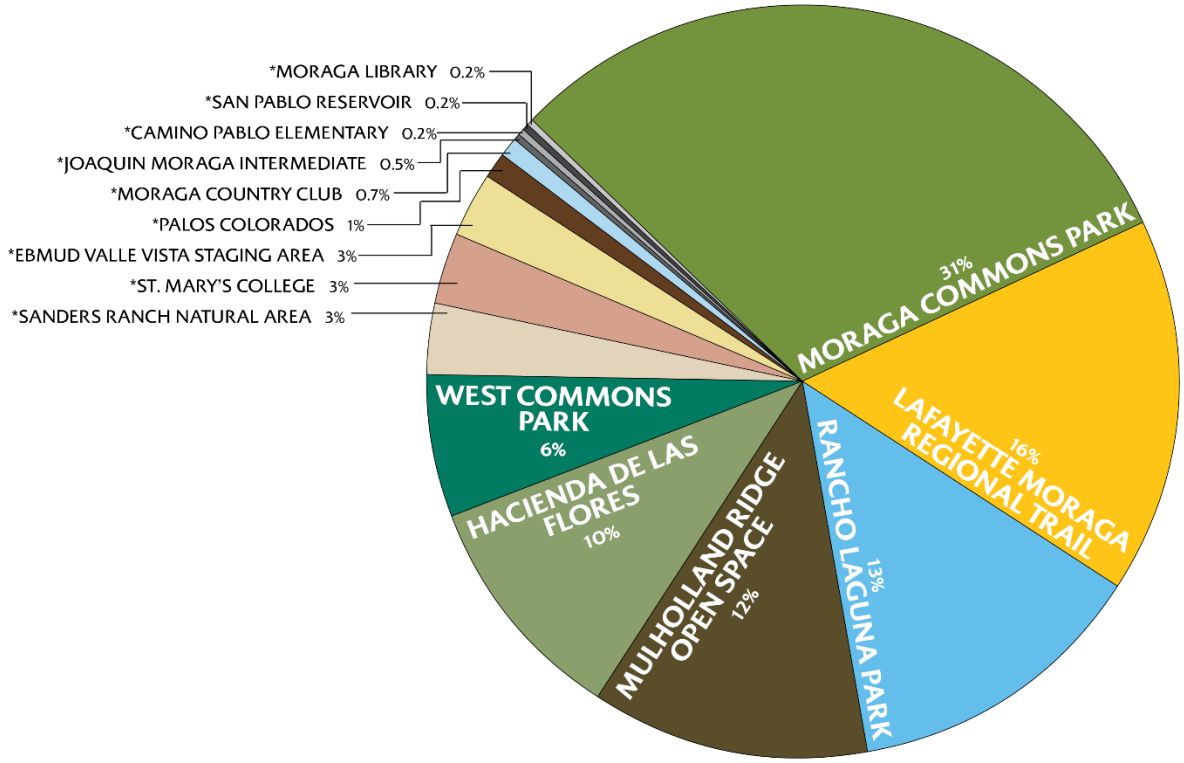
In total, across all events and survey responses, over 1,500 dot votes and 200 open-ended comments were collected. Analysis of the responses, in aggregate, revealed the following results and key takeaways.

What's your favorite place to recreate in Moraga? *(383 responses)*

As illustrated in **Figure 10**, Moraga Commons Park was clearly identified as the most popular recreation destination with 118 votes, accounting for 31% of responses. In second place, the

Lafayette Moraga Regional Trail received 16% (63 votes), and Rancho Laguna Park was identified as the third, with 13% of votes (51 votes). These sites, along with Mulholland Ridge Open Space, Hacienda de las Flores, and West Commons Park, were offered as options for voting. Additionally, respondents wrote in the following locations: Sanders Ranch Natural Area, St. Mary's College, EBMUD Valley Vista Staging Area, Palos Colorado, Moraga Country Club, Joaquin Moraga Intermediate, Camino Pablo Elementary School, San Pablo Reservoir, and the Moraga Library.

Figure 10: Pop Up Participants' Favorite Sites to Recreate



**These responses were not offered as options — participants wrote them in.*

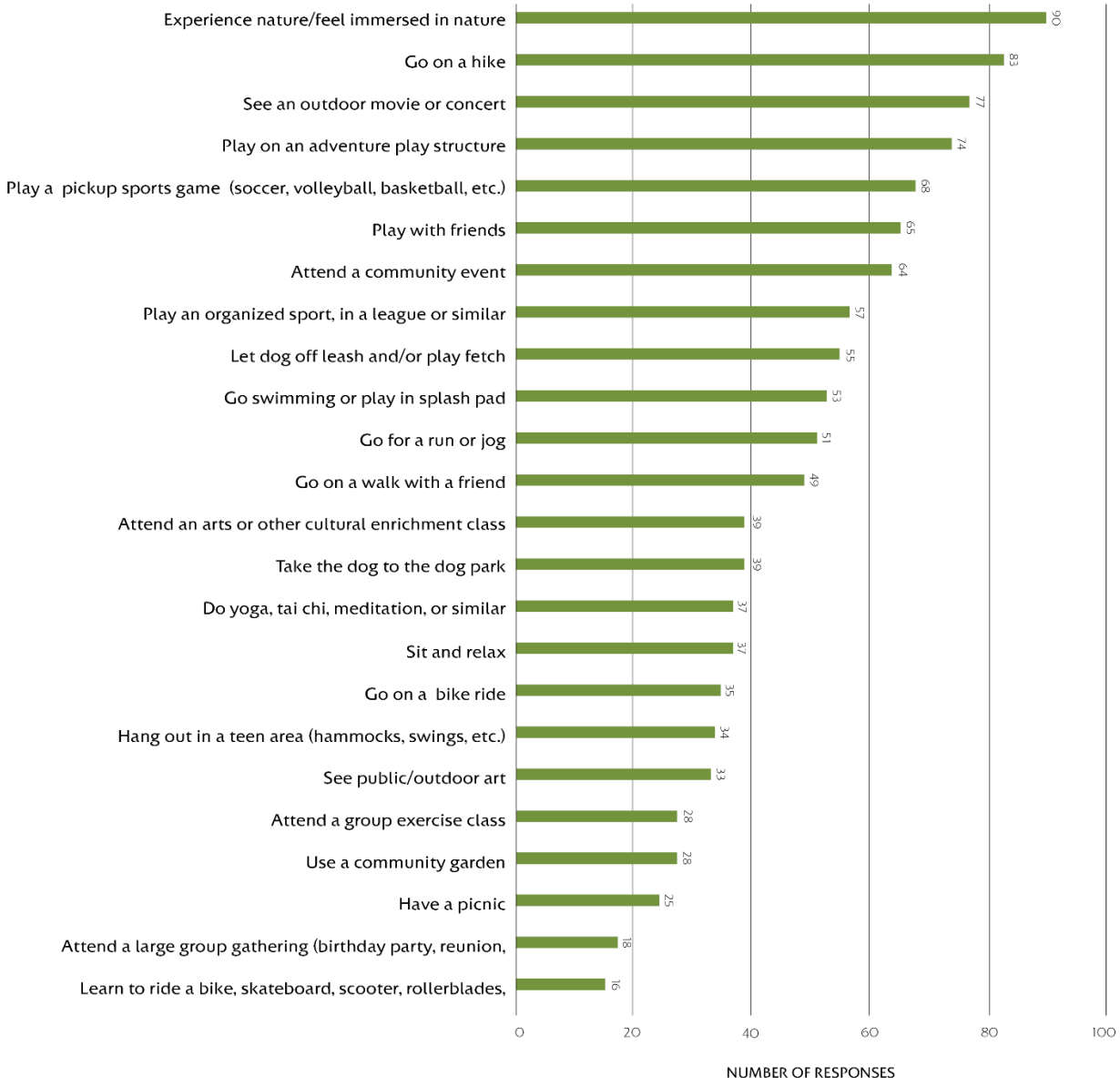
What do you like about that spot? *(29 responses)*

- **Moraga Commons Park**: Safe, family-friendly hub; variety of activities (basketball, concerts, play areas, trails); strong community feel.
- **Rancho Laguna Park**: Dog park, quiet trails, nature connection.
- **Mulholland Ridge Open Space**: Beautiful views, peaceful hikes, great for sunsets and exercise.
- **Hacienda de las Flores**: Summer camps, food trucks, and community gatherings.
- **West Commons Park**: Wildflowers, butterfly gardens, and art; interest in expansion.
- **Palos Colorados Open Space**: Scenic views and photo-friendly vistas.

What recreation experiences are most important to you? *(1,155 responses)*

As shown in **Figure 11**, the top two recreation experiences that Moragans voted as most important to them—"experience nature" and "go on a hike"—both speak to the desire for open spaces and trails. The third highest experience, "see an outdoor movie or a concert", indicates the desire for community events and programming.

Figure 11: Pop Up Participants' Most Important Recreation Experiences



Anything else?

- Monarch butterfly garden & ecology
- Opportunities for senior education, day trips, extended trips & recreation classes
- Water aerobics
- Watching the sunset

- Pickleball courts
- Public sports field(s)
- Visiting local restaurants and shops

What would make Moraga parks, recreation facilities, open spaces, and trails even better? *(73 responses)*

- **Invest in children & family-friendly facilities**: playgrounds, sports fields, trails, and bike parks.
- **Improve safety & regulation for trails:** e-bikes, poison oak, pedestrian/bike separation. Desire for better trail/bike access and coordination with property owners, especially at Sanders Ranch Natural Area.
- **Activate underused spaces**: West Commons, Rancho Laguna, and other open areas. Interest in updates at Rancho Laguna Park, especially.
- **Support recreation & social life:** community centers, events, classes, and cultural/art installations.
- **Economic potential**: high-quality sports fields, events, and trails could bring tourism and support local businesses.
- **Sustainability & nature**: native plants, pollinator-friendly habitats, quiet zones for nature enthusiasts.

How could Moraga programs and events be improved? Are there any new offerings you'd like to see added? *(19 responses)*

- More nature-based programs for kids and adults
- Expanded arts and cultural offerings, including outdoor concerts, movies, and sculpture walks
- Sports and recreation facilities that accommodate all ages (teen, adult, senior)
- Centralized community spaces for gatherings, teen engagement, and after-school activities
- Opportunities for community partnerships to enhance programming
- Increased accessibility and variety for seniors, remote participants, and families

Statistically-Valid Survey

ETC Institute administered a parks and recreation needs assessment survey for the Town of Moraga during the months of winter 2026. This survey will be used to gather input to help determine parks and recreation priorities for the community. The goal was to collect a minimum of 400 surveys from residents. ETC Institute mailed a survey packet to a random sample of households in Moraga. The goal was met with 415 surveys collected. The overall results for the sample of 415 surveys has a precision of at least +/ - 4.6 at the 95% level of confidence. Key results are summarized below, with the full survey report available as part of **Appendix B**.

Use of Parks and Facilities: The highest percentage of respondents report visiting Moraga Commons Park (98%), Lafayette - Moraga Regional Trail (92%), and Rancho Laguna Park (84%) in the past year. Those who had visited were then asked to rate their level of satisfaction with the facility. Respondents were most satisfied (rating "satisfied" or "very satisfied") with Moraga Commons Park (97%), Lafayette-Moraga Regional Trail (96%), and Rancho Laguna Park (84%). The

two parks/facilities most important to households are Moraga Commons Park (75%) and Lafayette-Moraga Regional Trail (62%). Thirty-one percent (31%) of respondents report visiting Moraga parks/facilities 2-4 times a week. Eighty-five percent (85%) of respondents use parks and facilities for walking for exercise.

Barriers to Parks and Facilities Use: The most commonly selected reasons why households do not visit parks and facilities or do not visit more often are lack of parking (24%), lack of amenities desired (22%), and lack of shade (22%).

Recreation Program Use: Fifty-two percent (52%) of respondents report participating in a recreation program or event in the past year. Of these respondents, most (93%) rated the overall quality as either "excellent" (48%) or "good" (45%). Town of Moraga (57%), neighboring cities (39%), and private clubs (39%) are the most common organizations used by respondents for recreation programs and activities.

Barriers to Program Participation: The most commonly selected reasons why households have not participated in recreation programs or do not more often participate are too busy/lack of interest (33%), not knowing what is offered (20%), inconvenient program times (19%), and program not offered (19%).

Maintenance Activities. Respondents feel most satisfied (rating "satisfied" or "very satisfied") with restroom maintenance (87%), lawn mowing (87%), and picnic area maintenance (86%). The three maintenance items respondents think should receive the most emphasis over the next five years are path/trail maintenance (62%), restroom maintenance (53%), and trash/litter/waste pickup (40%). These items were further analyzed in the "Importance-Satisfaction" section of this report.

Funding: Thirty-eight percent of respondents (38%) said they would be willing to pay $10 or more per month in additional funding to pay for the types of parks, trails, facilities, and programs that are important to their household. Twenty - three percent (23%) are not willing to pay more at all and twenty percent (20%) are willing to pay between $4 - $5 per month. When asked to allocate a hypothetical $100 for parks and recreation, the highest amount of funding (on average) went towards general repair and increasing maintenance of parks and open spaces ($21.51), an indoor recreation facility ($15.72), and improved trail maintenance/trail amenities ($11.29).

Using Indoor Recreation Features: Respondents were asked to rate how often they would use various indoor recreation features if they were available. Respondents said they would most often use (rating "a few times per week" or "several times per week") aerobics/fitness/gymnastics area (47%), weight room/cardiovascular equipment area (46%), and lap swimming lanes (41%). The four features most important to households are aerobics/fitness/gymnastics space (33%), senior services and programs (29%), lap swimming lanes (29%), and weight room/cardiovascular equipment area (29%).

Satisfaction with Value: Most respondents (78%) feel "somewhat satisfied" (49%) or "very satisfied" (29%) with the overall value their household receives from the Town of Moraga parks, trails, recreation facilities, programs, and services.

Parks & Recreation Priorities

The Priority Investment Rating (PIR) was developed by ETC Institute for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the facility/amenity.

Figures 12 and 13 below show the Priority Investment Rating for 30 amenities/facilities and 20 programs and activities.

Figure 12: Priority Investment Rating for Facilities & Amenities

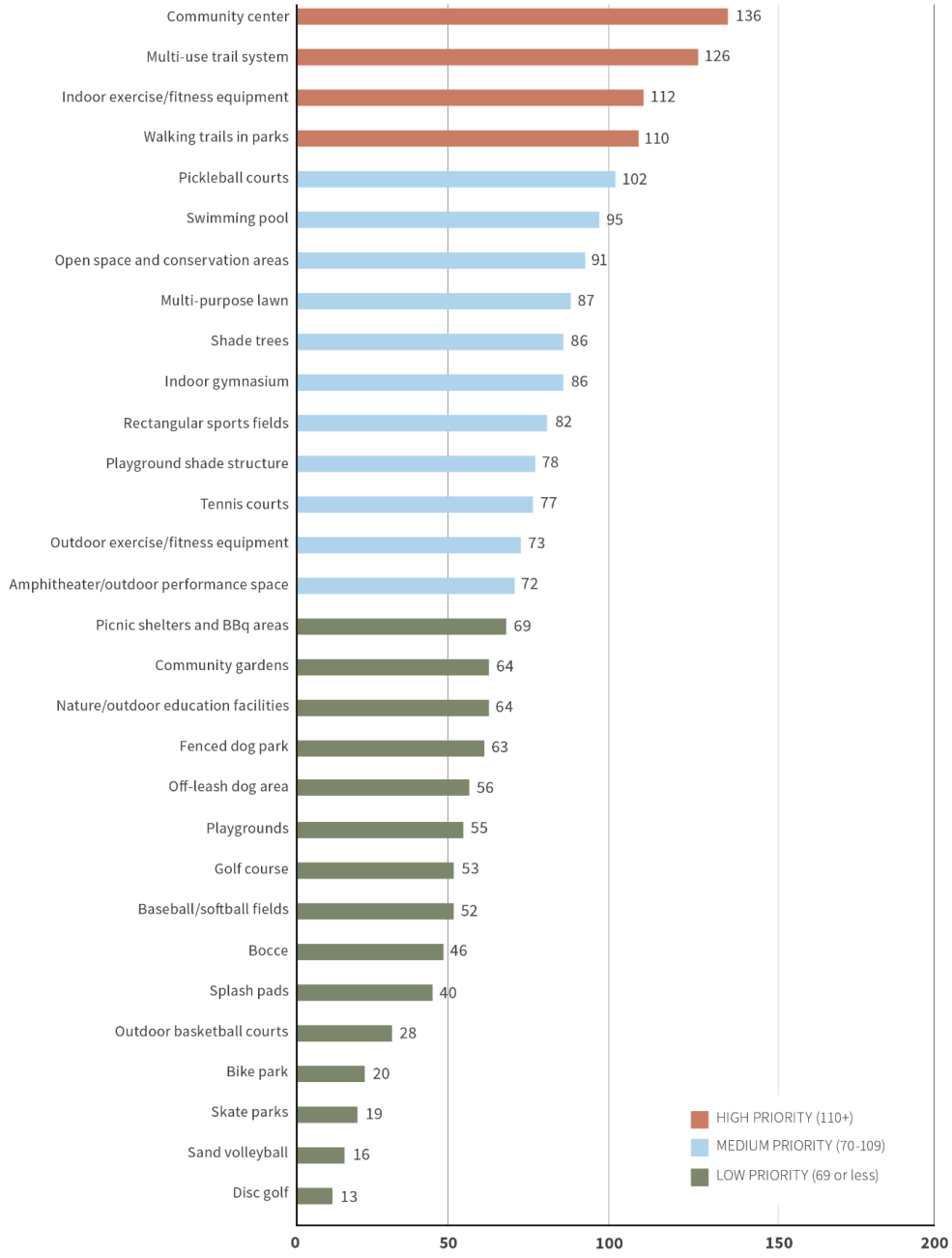
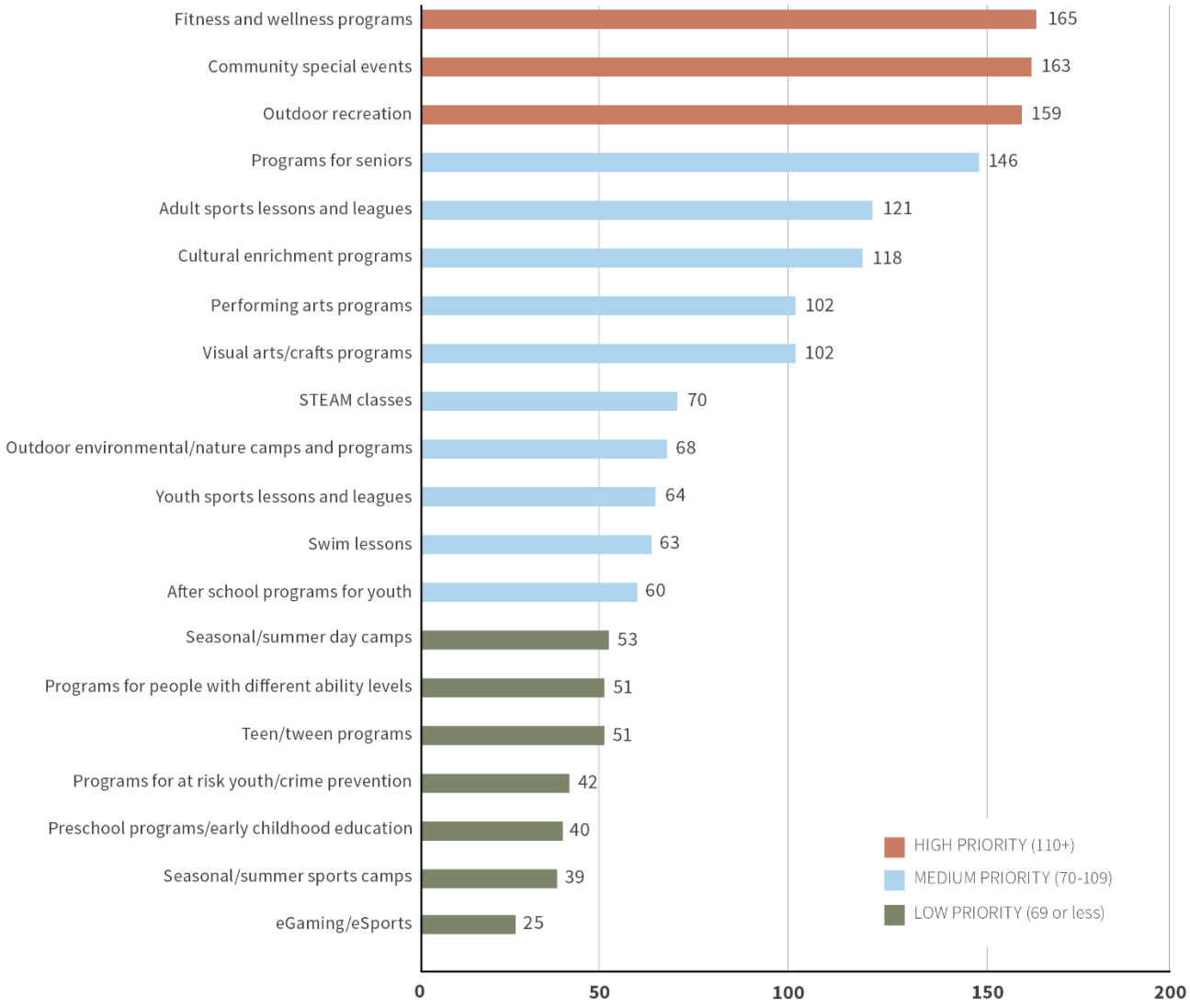


Figure 13: Priority Investment Rating for Programs & Activities



Focus Groups

Town of Moraga staff conducted focus groups in October of 2025. The focus groups provided a structured but conversational setting for residents to provide insights about special topic areas which they have detailed knowledge about. Focus groups were arranged into groups of stakeholders with similar interests and areas of knowledge and experience, as follows:

- Youth & Families *(5 participants)*
- Schools & Higher Education *(4 participants)*
- Seniors (5 participants)
- Environmental & Open Space Stakeholders *(4 participants)*
- Business & Event Stakeholders *(4 participants)*
- Moraga Parks and Recreation Commission *(5 participants)*
- Sports Organizations *(2 participants)*
- Long-Term Resident & Parent *(1 participant)*
- Other Recreation Providers *(5 participants)*
- Art in Public Spaces *(4 participants)*

Key Findings

Across all stakeholder groups there is strong alignment on both Moraga's strengths and its most urgent needs. The community deeply values its natural setting, small-town character, and culture of volunteerism, but sees gaps in indoor space, sports facilities, teen amenities, communications, and coordinated stewardship of parks and open space.

Key themes and ideas from each focus group are highlighted below.

Youth & Families

- Limited indoor space makes it difficult to host PTA meetings, Scouts, and year-round community programming.
- A shortage of athletic fields forces families to travel to nearby communities for sports activities.
- Middle school youth lack dedicated places to gather and often congregate at the Commons or nearby businesses.
- The community lacks a venue for performances, limiting arts and cultural opportunities.
- A fragmented reservation system makes it difficult for residents to access and schedule facilities.

Schools & Higher Education

- Limited sports and recreation space, especially indoors, forces heavy reliance on school facilities and requires some programs to use fields and gyms in neighboring communities.

- Ongoing maintenance of school facilities places a significant financial burden on districts, with no long-term funding mechanism to sustain shared-use investments.
- Growing community demand and an increasing number of sports and activities are competing for limited field and gym time.
- Student biking and walking to school is increasing, highlighting the need for safer trails and mobility routes that are separated from vehicular traffic.

Seniors

- Highly value accessible walking loops. Prioritize near-term safety fixes (walking loop repairs, accessible paths from parking, vegetation management)
- Access and mobility issues – parking, limited transit options
- Lack of facility space available – re-evaluate a community center concept and right-size it for Moraga's needs and funding realities
- Information and outreach gaps – need multi-channel outreach (email/text + targeted
- print + direct presentations)
- Expand older-adult programming that combines social connection + health (group walks, classes, speakers, nature/education).
- Improve the dog park/off-leash experience and clarify rules/locations.

Environmental & Open Space Stakeholders

- Dog management and conflicts between people and dogs in parks and open spaces are issues
- Signage, wayfinding, and navigation are limited in Moraga parks and open spaces
- There are limited programming and amenities for teens
- Bike infrastructure is insufficient
- Maintaining good condition is a challenge, and vandalism can be an issue

Business & Event Stakeholders

- Some facilities and amenities are dated, dysfunctional, and need upgrades
- Maintenance and repairs remain an ongoing challenge
- Community groups struggle to find available space for meetings, and the Town has limited space for events
- Many residents are not aware of facility and program offerings
- Events lack unified marketing
- Event schedule can often disrupt business operations
- Access issues—some spaces and sites are challenging for seniors and those with mobility issues to access

Moraga Parks & Recreation Commission

- Moraga's parks and events are a major community strength and regional draw.
- Disc golf represents a significant, under-promoted opportunity which the Town should capitalize on better.
- Programming gaps exist for tweens, teens, and adults.
- The lack of indoor and community gathering space is a long-standing issue.
- Cultural diversity and social connection should be expanded through programming.
- Lighting, joint-use agreements, and trail improvements remain high priorities.
- Staffing capacity is critical to implementing future programs.

Sports Organizations

- Lack of sports fields and outdated facilities
- Environmental factors (gophers) create deterioration
- Current maintenance and funding models are unsustainable and inequitable.
- Competition for field use between groups; more demand than fields available
- Measure D funds need to be allocated/prioritized for use (dedicated to enhancing the quality and safety of elementary and middle schools)
- Long-term solutions should focus on increasing field supply, professionalizing
- maintenance, and expanding joint-use partnerships.

Long-Term Resident and Parent

- Moraga's parks system performs very well for passive recreation and younger children.
- No facilities for ages ~10-14, kids "age out" of existing parks
- Almost all fields and gyms are school district-owned, and are not designed to meet community-wide demand
- Investment in town-owned recreation facilities is a top priority. A community gym and all-weather field would address multiple unmet needs.

Other Recreation Providers

- Moraga's open space system is a major strength and must be preserved.
- Recreation programs benefit greatly from Town–School District collaboration.
- The absence of town-owned athletic fields is a structural challenge.
- All-weather fields and improved maintenance models are high priorities. Need for the joint-use agreement between the School District and Town to better clarify maintenance responsibilities and use parameters.

Art in Public Spaces

- Public art significantly enhances Moraga's parks and open spaces.
- West Commons is a successful model that can be expanded and better promoted through better visibility, signage, and wayfinding.
- Art along trails and gateways offers strong placemaking potential.
- Expanded arts programming and events are highly desired.
- Partnerships with businesses and institutions can amplify impact.
- Safety considerations, including e-bike use, should be addressed.
- The PROS Master Plan should formally integrate public art into future park planning and investment strategies.

Multigenerational Community Center Leadership Committee Survey

A citizen-led initiative, the Multigenerational Community Center (MGCC) Leadership Committee conducted outreach to gauge community interest in a potential community center and identify desired programs and amenities. Surveys were organized by age group to capture different perspectives and were distributed through PTA email listservs and newsletters. In-person meetings were also held to provide additional opportunities for community input.

The most desired community center amenities included:

- Café
- Outdoor picnic and social gathering spaces
- Meeting rooms
- Kitchen facilities
- Arts and crafts studio

These results primarily reflect the interests of families with children, as outreach was largely conducted through school-based networks.

KEY THEMES

This Needs Assessment synthesizes existing conditions analysis, facility assessments, demographic trends, and extensive community engagement—including focus groups, pop-ups, and a statistically valid survey. The following themes reflect both measurable community priorities and broader planning insights and together define the most important directions for Moraga's parks, recreation, and open space system.

Theme 1: High Satisfaction and Desire for Continued Improvement

Moraga's parks and recreation system is widely valued and performing strongly.

- 78% of residents are satisfied with the overall value of parks and recreation services.
- Moraga parks and open spaces are heavily used, with Moraga Commons, the Lafayette–Moraga Regional Trail, and Rancho Laguna as community favorites.
- Over 75% of households are willing to pay more per month toward priority improvements.

Overall Direction: The community values its existing system and supports thoughtful, strategic investment to sustain and enhance it.

Theme 2: Open Space and Trails Define Community Identity

Moraga's scenic open spaces and trail network are central to recreation, health, and small-town character.

- Community input consistently emphasizes hiking, experiencing nature, and preserving scenic character as top priorities.
- 85% of residents use parks and facilities for walking for exercise, and trails and walking loops are repeatedly highlighted as important amenities.
- Trail and path maintenance ranked as the highest maintenance emphasis for the next five years.

Overall Need: Sustain investment in open space and trail quality, safety, connectivity, and environmental stewardship while protecting Moraga's natural identity.

Theme 3: Limited Indoor Recreation and Gathering Space

The absence of adequate indoor recreation and gathering space is one of the system's most significant gaps.

- Existing indoor facilities are undersized and constrained relative to community needs and demographic trends.
- An indoor recreation facility ranked among the top community priorities, across the survey and focus groups.

- Fitness/aerobics space (33%), lap swimming (29%), weight/cardio areas (29%), and senior services (29%) were identified as the most important potential indoor features.

Overall Need: Develop a flexible, multi-generational indoor facility that supports health, wellness, and year-round community gathering.

Theme 4: Programs and Community Events as Core Community Assets

Recreation programs and community events are central to social connection and quality of life in Moraga.

- Over half of households participate in recreation programs or events, and 93% rate program quality as good or excellent. Community events were also emphasized during the pop-ups.
- Survey results indicate elevated priority for fitness and wellness programs, community events, outdoor recreation programs, senior programs, adult sports leagues, and cultural enrichment activities.
- High community expectations are paired with limited staff capacity, increasing operational demands and underscoring the need for clearer partnership frameworks and organizational planning.

Overall Need: Sustain high-quality programming while expanding access, visibility, and diversity of offerings to serve all ages and backgrounds.

Theme 5: Prioritizing Opportunities Within Existing Parks, Facilities, Open Spaces, and Trails

Residents prioritize enhancing existing parks, open spaces, and trails by adding amenities, improving comfort, and replacing aging features.

- Community feedback emphasized enhancing the overall recreation experience through thoughtful upgrades rather than major system expansion, with high priorities including trails, park walking loops, conservation areas, pickleball courts, multipurpose lawns, and expanded sports courts and fields.
- Site assessments identified aging amenities, accessibility issues, and features that are reaching the end of their useful life and in need of lifecycle replacement.
- Several parks and open space areas include underutilized spaces that present opportunities for new amenities and gathering areas.
- There is a need for comfort upgrades such as shade trees, seating, improved picnic areas, and trail support features.

Overall Need: Invest in lifecycle replacement of aging facilities while strategically adding amenities and comfort features across parks, open spaces, and trails to elevate the overall recreation experience.

Theme 6: Active Recreation Facility Gaps

While Moraga excels in passive recreation, structural gaps remain in active-use amenities.

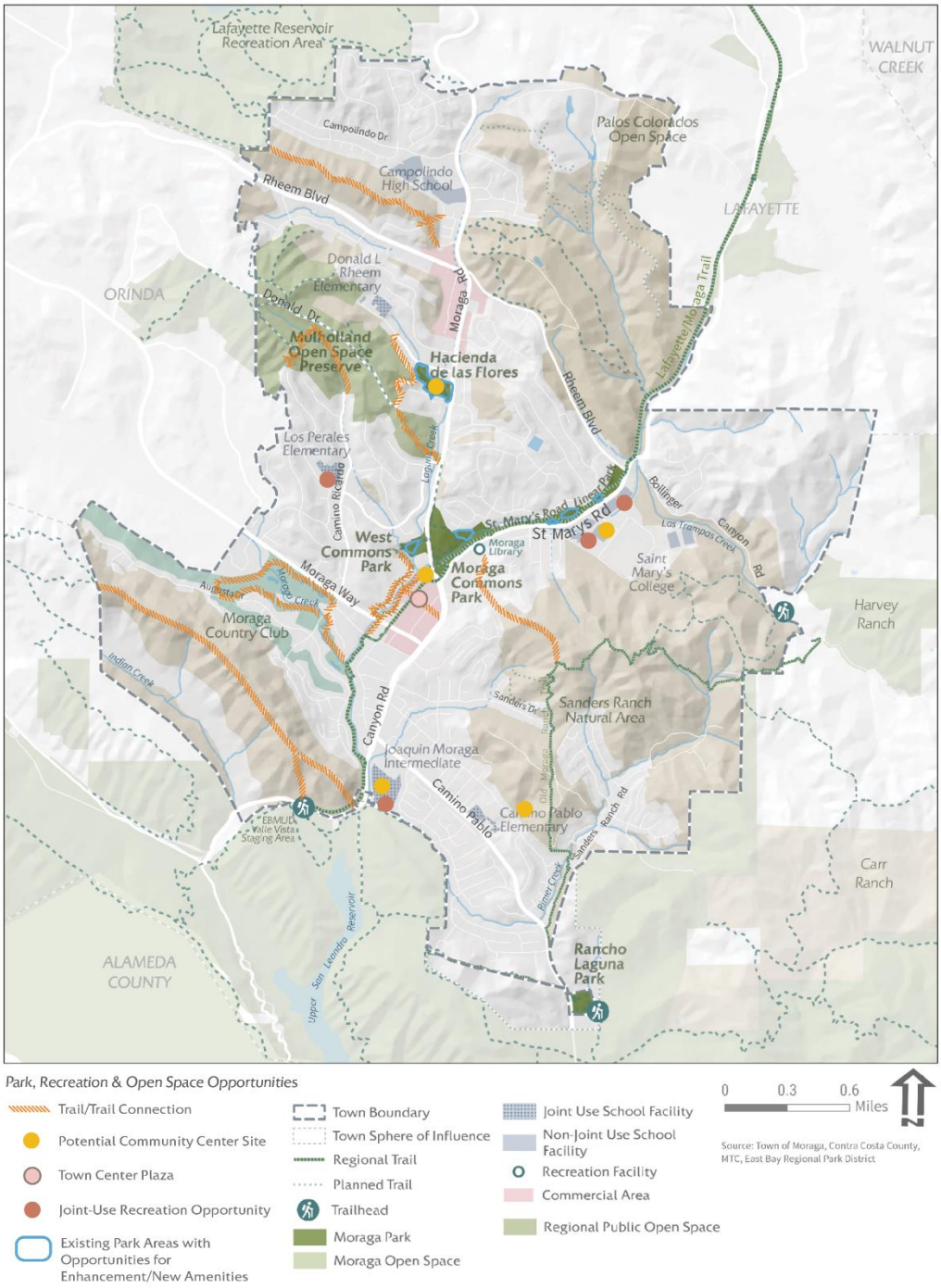
- Moraga falls below national medians for several court and field amenities, with no Town-owned multi-use fields, pickleball, or tennis courts, all of which reflect elevated priority on the survey.
- Though below the national median, amenities such as basketball courts and diamond fields ranked low in priority on the survey.
- Sports organizations report competition for limited field time and unclear maintenance and funding responsibilities.
- The Moraga School District and St. Mary's College both provide significant sports facilities within the community and have expressed openness to partnership; however, previous joint-use efforts have been unsuccessful in establishing consistent public access.

Overall Need: Increase field and court capacity through new Town investment and strengthened joint-use partnerships that clarify access, maintenance, and long-term funding.

OPPORTUNITIES

Synthesizing key themes from existing conditions analyses and community engagement led the team to understand gaps and identify the following opportunities. Specific sites and areas of opportunity are shown graphically in **Figure 14** below.

Figure 14: Key Moraga Parks, Recreation & Open Space Opportunities



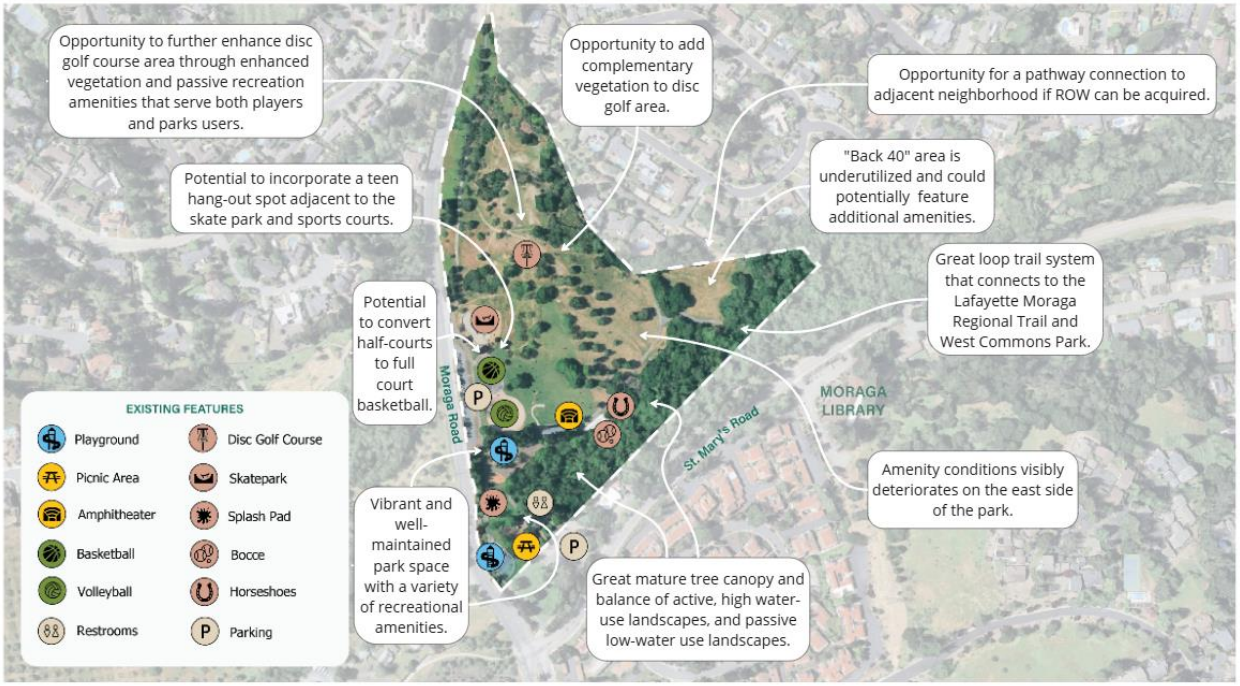
Existing Parks & Facilities

Key opportunities at individual park and facility sites are detailed below.

Moraga Commons Park Opportunties

- Make the park feel more cohesive by improving and standardizing maintenance practices across all areas of the park, especially in the northeastern sections.
- Explore opportunities to further activate and restore the "Back 40" area of the park, such as through ecological planting, picnic facilities, soft-surface trails, or other amenities.
- Consider adding compatible vegetation to the disc golf course area to beautify the area, improve habitat, and reduce erosion.
- Consider adding passive recreation amenities in disc golf area, such as improved trails and seating to create a more dynamic landscape that serves both players and park users.
- Consider the addition and/or expansion of amenities, like full basketball courts or a teen hangout area to better meet community needs.
- Consider the addition of a food truck zone or similar to better accommodate vendors during events and to further activate the site.
- Enhance signage, including identity and orientation signage and signs about amenity use.
- Explore establishing a path connection from the neighborhood to the north to improve park access.
- Consider expanding use of the amphitheater facility by increasing programming and events and introducing concessions.

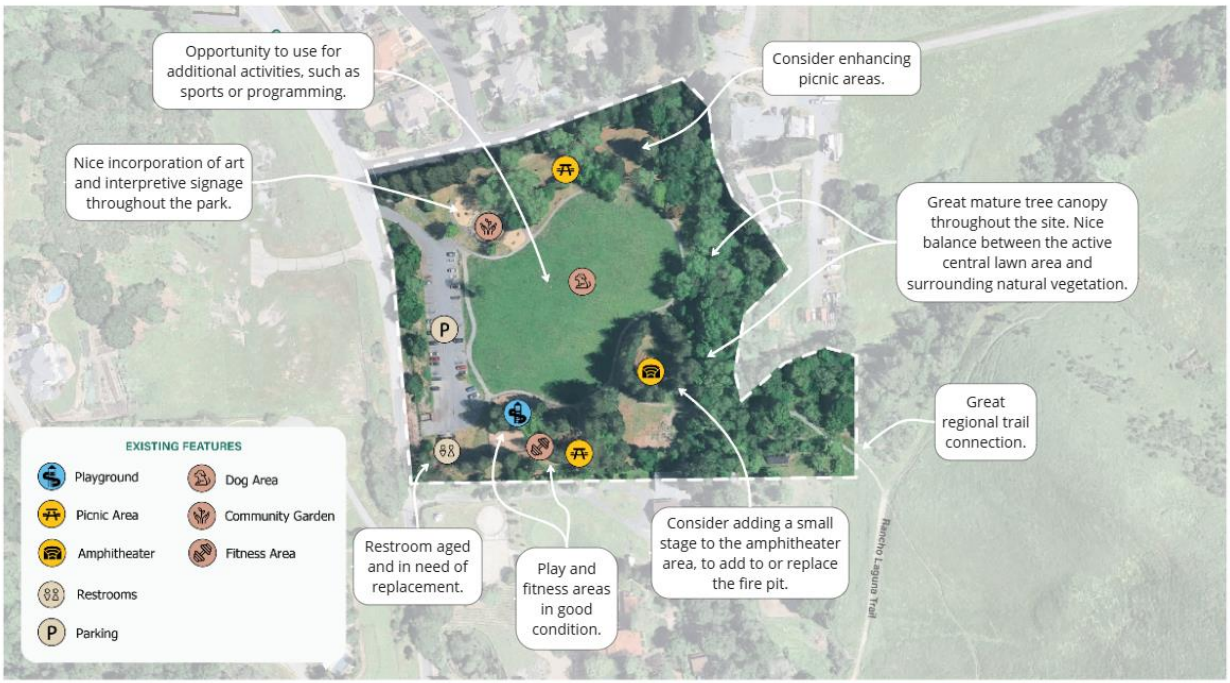
Figure 16: Moraga Commons Park: Key Observations and Opportunities



Rancho Laguna Park Opportunties

- Explore potential for sports fields or other active recreation programming on the lawn.
- Explore alternative locations for the off-leash dog area.
- Clarify reservable picnic areas and potentially expand reservable amenities.
- Assess picnic sites to explore potential enhancements, repurposing, or reconfiguration.
- Address necessary maintenance and remodeling for the bathroom structure to increase and ensure accessibility.

Figure 17: Rancho Laguna Park: Key Observations and Opportunities



West Commons Park Opportunities

- Consider alternative or additional programming possibilities for the flat central area, the forested area, and the remnant orchard along Moraga Road, such as additional picnic nodes, nature trails, community garden, demonstration garden, or outdoor classroom.
- Expand or rethink public art installations to be more interactive and scaled to the space.
- Use planting to better frame the sculptures and create small exploration nooks.
- Increase shade along pathways and adjacent to seating and picnic tables through additional trees or shade shelters.
- Improve site legibility and connectivity by reinforcing the site's entrance with a gateway element and improving external pathway connectivity (e.g. continue dead-end trail at orchard).

Figure 18: West Commons Park: Key Observations and Opportunities



Hacienda de las Flores Opportunties

- Clarify site purpose (e.g. private events, Town programming, public recreation, etc.) and adjust site programming and design accordingly.
- Create a more cohesive plaza/gathering area outside of the Casita to support Town programming.
- Address deferred repair needs and upgrades to the Hacienda, Casita, and La Sala building envelopes and interior conditions.
- Consider introducing a new community room at the Hacienda site to better balance private event revenue with community needs. This could be achieved by adding a new community room structure or replacing the current Hacienda building with a new community room.
- Reinforce public identity through improved gateway treatments, maps, and trail definition.
- Make the Hacienda Loop, and other internal paths, feel like pedestrian pathways rather than driveways; improve internal circulation.
- Add event and maintenance storage solutions that are well integrated into the site.
- Upgrade outdated or deteriorating furnishings, lighting, and the aging amphitheater.
- Improve trail safety, add rest points, and address erosion and fencing failures.
- Restore understory plantings, revegetate bare areas, and daylight the creek where feasible.

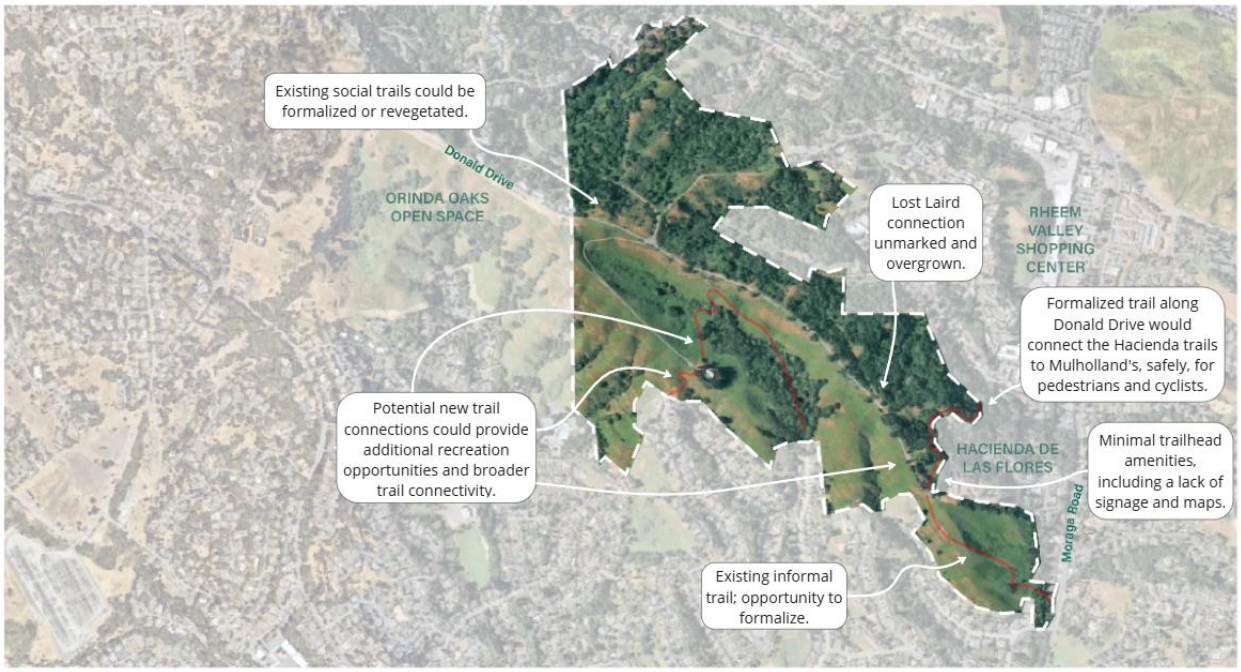
Figure 19: Hacienda de las Flores: Key Observations and Opportunities



Mulholland Ridge Open Space Preserve Opportunties

- Add maps at key trailheads, plus clearer signage at forks and spur trail turnoffs.
- Consider adding additional trail connections, such as along the ravine to Cam Ricardo or from Donald Drive down to Moraga Road.
- Add a protected trail along the portion of Donald Drive that remains open to vehicular traffic, providing a safe connection from the Hacienda and adjacent neighborhoods.
- Add amenities at trailheads, including seating, water, bike parking, and possibly restrooms.
- Assess opportunities for dispersed picnic areas or small reservable spaces.
- Improved navigation of unmapped or overgrown trail segments (e.g. Lost Laird, informal trails).
- Consider incorporating mountain biking trails and/or a pump track area.
- Consider adding permitted campsite(s) for overnight use.

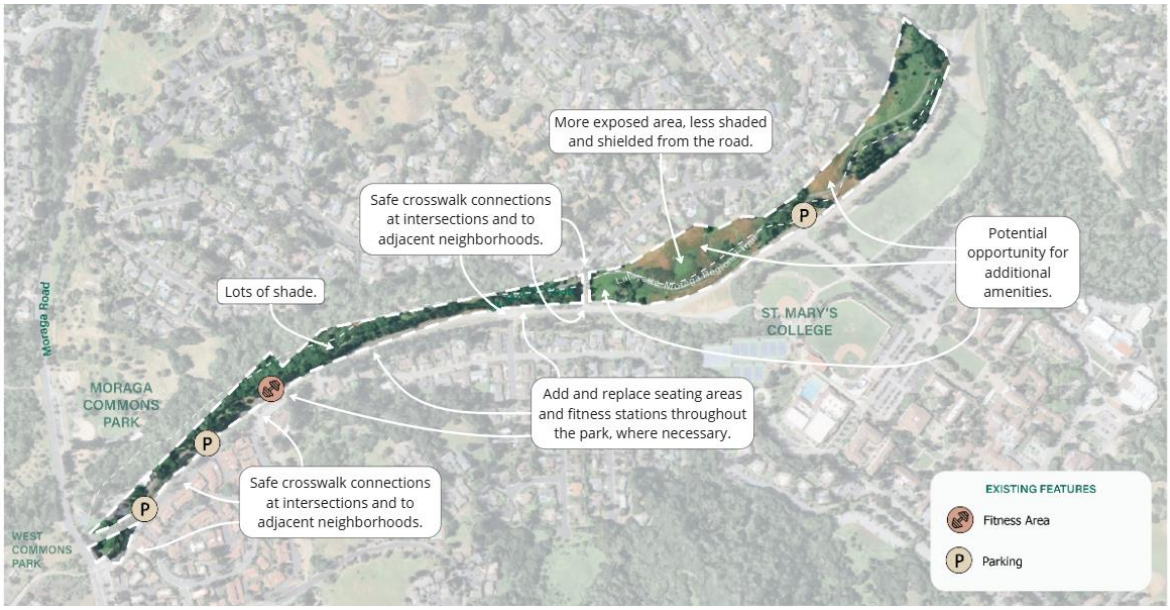
Figure 20: Mulholland Ridge Open Space Preserve: Key Observations and Opportunities



Linear Park at St. Mary's Road Opportunties

- Refresh or replace outdated fitness stations with amenities more aligned with contemporary demand.
- Improve vegetation screening along noisy or exposed segments.
- Add targeted shade or rest areas in sections with limited canopy.
- Consider adding additional amenities, such as nature trails, nature play, picnic tables, dog run, etc., in areas with more substantial open space.
- Continue pavement rehabilitation where cracking is substantial.

Figure 21: Linear Park at St. Mary's Road: Key Observations and Opportunities



Partnerships

Moraga School District (MSD)

Moraga School District (MSD) includes Joaquin Moraga Intermediate School, Los Perales Elementary School, Camino Pablo Elementary School, and Donald Rheem Elementary School. There is an existing joint-use agreement between MSD and the Town, which permits Town use of the school fields when available. In practice, MSD fields are often unavailable for Town use due to long precedented field use by private sports organizations. There is opportunity to revisit and expand the existing joint-use agreement to help meet both Town and MSD recreation facility needs.

The current agreement does not guarantee informal public access to school sites during non-school hours. Many neighborhoods surrounding MSD schools are not within walking distance of a park. Allowing public access outside of school hours could help address gaps in neighborhood park access.

Joaquin Moraga Intermediate School

The Joaquin Moraga Intermediate School fields are already heavily used by private sports organizations, such as Moraga Baseball, which help provide recreational programming in the community. As a result, there is limited opportunity to expand programming within the existing facilities. However, there is potential to partner with the School District to enhance the fields and support extended use.

Additionally, MSD owns the 1.5-acre pear orchard at the north corner of the school site (at the intersection of Canyon Road and Camino Pablo). This area could be explored for potential recreational use in collaboration with the School District.



Joaquin Moraga Intermediate field are already heavily used by sports organizations. Facility improvements, such as field lighting and artificial turf, could expand use potential.

Los Perales Elementary School

The southeast portion of the Los Perales Elementary campus includes a small, semi-developed diamond field and an irregularly shaped multipurpose field. These areas are rarely used by the District and would benefit from investment and enhanced maintenance. MSD has expressed interest in opening this portion of the campus for Town recreational use in exchange for Town funding for site improvements and ongoing maintenance. Parking and site access are constrained; therefore, any potential improvements or additional amenities will need to be carefully planned to account for these limitations.



Los Perales Elementary School fields are a significant opportunity for Town programming and/or new recreation amenities.

Camino Pablo Elementary School

Camino Pablo Elementary School has a multiuse field, with two opposing diamond formations/batting corners, on its campus to the northwest of the school building. There are four basketball courts and two wallball courts surrounding the school building, along with multiple paved and painted areas for schoolyard games (four square, etc.) and four playgrounds. The multiuse field is adjacent to but not integrated into the campus and could be suitable for use by non-school groups, if available through joint-use agreement. The basketball courts are less apt for joint use as they are fully integrated with the school building complex.

Donald Rheem Elementary School

Donald Rheem Elementary has two playgrounds, two multiuse fields, four basketball courts, and two wallball courts. The multiuse fields may be well-suited to joint-use, situated on the southeast side of the campus and adjacent to a surface parking lot.

St. Mary's College

There is currently no joint-use agreement between St. Mary's College and the Town. While a prior 2015–2020 joint-use agreement allowed reciprocal use of facilities without charge, little shared use resulted in practice. St. Mary's has expressed interest in two alternative approaches: (1) allowing the Town to rent existing facilities for a fee, particularly during non-peak times, and (2) partnering with the Town on capital improvements in exchange for shared or prioritized community access.

Existing facilities with the greatest potential for Town rental include the softball fields (which could be available after 5 p.m.), tennis courts (which have availability outside team practices), gym space in the Recreation Center (e.g., for adult basketball leagues), and select field areas during summer

or other off-peak periods. Larger venues such as the stadium and the main gym are more heavily programmed and present fewer opportunities.

St. Mary's is exploring several capital projects that could be structured for joint investment and use, including renovated or expanded softball facilities, upgraded tennis courts (including pickleball), and a new aquatics complex featuring a 55-meter competition pool and a shallow 25-meter pool. The College is potentially open to developing these as joint use facilities if the Town is willing to share capital costs.

Campolindo High School

There is no current joint-use agreement between Campolindo High School and the Town. Campolindo's athletic facilities include a baseball field, football field, soccer field, softball field, six tennis courts, three swimming pools, and two gymnasiums.

There is opportunity to establish such an agreement, which could allow Town use of the school's many active-use facilities. However, sharing high school facilities is not typically done since High school sports and programs typically heavily utilize their facilities throughout the school year. Recreation facilities are generally more available in the summer months, which is not the typical peak time for recreation leagues and other similar programs.

Future Development

There is an opportunity to create new parks, trails, and open space as part of future development through developer contributions. The Moraga and Rheem Town Centers, in particular, present an opportunity to provide recreational amenities for future residents while also creating community-wide gathering spaces and strengthened trail connections.

Moraga Town Center

The *Moraga Center Specific Plan* presents the following significant recreation opportunities:

- **Community Center/Gymnasium:** Identification of a ±15,000-square-foot community center near the future intersection of School Street and Moraga Road, across from Moraga Commons.
- **Laguna Creek Trail Corridor:** Development of a coordinated trail system along Laguna Creek, with a meandering path on one side providing a naturalistic connection to West Commons Park, and the realignment of the Lafayette-Moraga Regional Trail on the other side to shift it from its current sidewalk route to a safer, more attractive creekside setting.
- **Village Center & Town Square:** Recognition of the planned "Town Square focal point" as a civic and recreational gathering space—potentially designed as an active plaza for community events rather than solely a fountain or art feature—and ensuring safe pedestrian and bicycle crossings at the new Village roadway over Laguna Creek.

While these opportunities are identified in the Moraga Specific Plan, there has been no recent movement toward implementation, and the timing of future development in the area remains uncertain.

Potential Recreation Center Sites

The Facilities Needs Assessment (see **Appendix A** for full report) evaluated multiple potential sites for a future recreation center, considering ownership, visibility, access, parking, and feasibility. The following summarizes the opportunities and constraints associated with each site:

- **Hacienda de las Flores** (Town-Owned): Options to improve existing facilities or replacement.
- **Linear Park on St. Mary's Road** (Town-Owned): Potential for a new facility; topography may be a challenge
- **Public Works Staging Area** (Town Owned): Site characteristic may be suitable but location is significantly removed from Town.
- **St. Mary's College** (Partnership Opportunity): Potential for shared use of existing facility; details regarding access and partnership structure would need to be determined
- **Joaquin Moraga Intermediate School** (Partnership Opportunity): Potential for shared facility on school district property; this site capacity is limited.
- **Moraga Town Center** (Private): Identified in the Moraga Center Specific Plan; limited buildable land 1.4 acres; would require land acquisition from the private owner.
- **Moraga Valley Swim & Tennis Club** (Private): Existing facilities but would need to be updated to meet code; would require purchase and rezoning for recreation center use.

Potential Trail Connections

Moraga has a robust trail system made up of trails that are owned and operated by many different entities, public and private, and that extends and connects to the broader regional trail system. Extending the existing trails at strategic points could supplement Moraga's system, creating a fully connected trail and parks system. Key trail connection opportunities are detailed below and shown in **Figure 21: Key Moraga Parks, Recreation & Open Space Opportunities**.

- **Carrol Ranch Open Space**: Carrol Ranch Open Space is approximately 125 acres of private open space adjacent to Campolindo High School. There is an existing double track trail along its ridge, but it is currently gated. Opening the trail to public use would connect the high school and Rheem Town Center area to the Lafayette Reservoir Recreation Area.
- **Mulholland to Moraga Road:** At an entrance to Mulholland Ridge Open Space, along Donald Drive, there is an existing informal trail that runs to the southeast. If continued the expanded trail could connect to Moraga Road and Lynwood Place and offer another connection to Mulholland Ridge Open Space.
- **Donald Drive to Mulholland Ridge:** The section of Donald Drive connecting Mulholland Ridge to the Hacienda de las Flores trail system is currently open to vehicles and lacks pedestrian infrastructure. However, the route is often used by hikers and cyclists. Creating a multiuse path within the right-of-way would improve safety for these users while maintaining vehicle access, strengthen connectivity between Town sites, and provide a safer and more pleasant travel experience.

- **Donald Reservoir Trail:** The existing Donald Reservoir Trail connects Donald Drive to the water tank within Mulholland Ridge Open Space. There is an opportunity for an additional trail down the drainage, connecting Donald Drive to Camino Ricardo and the surrounding neighborhood.
- **Town Center:** The *Moraga Center Specific Plan* identifies a trail along both sides of Laguna Creek, with one side serving as a realignment of the Lafayette–Moraga Regional Trail from its current sidewalk alignment. This would create an important trail connection linking the Town Center, Moraga Commons, West Commons, and surrounding neighborhoods.
- **Moraga Library to Old Moraga Ranch Trail:** The land behind Moraga Library is Town-owned and not far from an Old Moraga Ranch Trail connection. This new trail segment would connect the Library, Moraga Commons, and the Lafayette-Moraga Trail to the regional Old Moraga Ranch Trail, which connects to Sanders Ranch Natural Area as well as Rancho Laguna Park. Formalizing a trail here would require an easement through private open space.
- **Moraga Country Club:** The Moraga Country Club operates on Town-owned land. Formalizing a multi-use trail through the golf course could create additional walking and biking opportunities in Moraga. A trail aligned with Moraga Creek could provide a scenic route through recreational open space that is currently limited primarily to golf use.
- **Valle Vista Ridge Open Space:** Trail connections through the private open space south of the Country Club would provide a more direct route between the San Leandro Watershed trail system to the southeast and the extensive trail network of Huckleberry Botanical Regional Preserve, Grizzly Peak Open Space, Tilden Regional Park, and ultimately San Pablo Reservoir Recreation Area. Formalizing trails here would require an easement through private open space.
- **Moraga Way:** A grant was recently awarded for the creation of a multiuse trail along Moraga Way, connecting the Lafayette–Moraga Regional Trail to Orinda BART and other regional destinations.

MORAGA PARKS, RECREATION + OPEN SPACE MASTER PLAN

NEEDS ASSESSMENT APPENDICES

MARCH 2026



MORAGA PARKS, RECREATION + OPEN SPACE MASTER PLAN

APPENDIX A: FACILITIES ASSESSMENT



INTRODUCTION

The Town of Moraga owns, operates, and maintains a diverse collection of recreation facilities and civic spaces that serve as important community assets. These facilities support a wide range of programs, events, and everyday activities that contribute to community connection, recreation, and civic engagement. Distributed across the Town, the facilities vary in size, function, and age, collectively serving residents of all ages through spaces for gathering, learning, recreation, and cultural programming.

The Town's recreation and civic facilities includes a mix of historic structures, outdoor venues, and neighborhood-serving amenities. Key sites evaluated as part of this effort include Hacienda de las Flores, Moraga Commons Park Bandshell and restroom buildings, the Rancho Laguna Park restrooms, the Moraga Library Community Room, and the Moraga Town Council Chambers. Each facility plays a distinct role within the broader system, supporting uses ranging from community meetings and performances to recreation programs, special events, and daily park activities.

To support informed long-term planning and investment, the Town initiated a facilities needs assessment. The purpose of this assessment is to document existing conditions, evaluate operational performance of existing facilities, review accessibility and code compliance, and understand how well each facility supports current and future programming needs. The assessment focuses on building conditions, systems performance, accessibility, and functional adequacy, providing a consistent framework for comparing facilities across the system.

The findings from this assessment establish a clear baseline understanding of the Town's facilities and identify key challenges and constraints affecting usability, efficiency, and long-term viability. Together, these evaluations provide a foundation for future decision-making, helping the Town prioritize maintenance, rehabilitation, and capital improvements while ensuring that Moraga's facilities continue to support the evolving needs of the community.



Aerial image of the Hacienda



Pavilion



East Facade

HACIENDA DE LAS FLORES

Hacienda - 7,200 Square Feet
La Sala – 2,035 Square Feet
Casita – 1,390 Square Feet
2100 Donald Drive

ABOUT THE FACILITY

Hacienda de las Flores is a historic Spanish-style estate situated on a nine-acre parkland site in Moraga, California. Originally constructed in 1916 and later expanded by Donald Rheem in the 1930s, the property includes the main Hacienda building, the neoclassical Pavilion, the Casita, and La Sala, all set within mature gardens and a distinctive hillside landscape. Now owned by the Town of Moraga, the estate has long served as a venue for community programs, civic gatherings, and private events. The property is also operated in partnership with Wedgewood Weddings, which provides event management services and utilizes the historic site for weddings and special occasions, further supporting its role as a regional destination.

RECREATION OPPORTUNITIES

Informal Social Space	✓	Events and Programs	✓
Active Recreation	✓	Rentals	✓
Organized Recreation	✓	Food Service	✓



La Casita



Event Tent



East Facade of the Hacienda & Event Tent

ACCESSIBILITY

Parking	X	Program Rooms	X
Access to the Site	✓	Restrooms	X
Access within the Site	X	Commercial Kitchen	X
Recreation Spaces*	X✓	Outdoor Activity Space	✓

* See individual facility assessments

Overall Site Rating



SITE FEATURE RATINGS

Accessibility	●
Amenities	●
Capacity	●
Functionality	●



Site Plan



Event Tent Exterior Façade

GENERAL BUILDING CONDITIONS

Building Envelope:

The Hacienda's tile roofing and primary exterior walls appear structurally sound but exhibit age related vulnerabilities, including failing flashing, isolated tile damage, and single-pane windows that compromise energy performance. The other buildings show signs of wear and deferred repair needs, indicating that envelope upgrades are required to ensure longevity and improved environmental control.

Interior Conditions:

Interior finishes across multiple buildings are dated and worn. Uneven floor levels, failing stairs, and deteriorated surfaces create functional and safety concerns. The Casita and La Sala, in particular, display outdated layouts and finishes, limiting their usability and requiring interior modernization.

Sites & Grounds:

The site features mature but aging landscaping, fire-risk vegetation, and an irrigation system composed of deteriorating galvanized piping. Circulation paths are uneven, steep, and poorly lit, and drainage issues persist around the Pavilion, which has experienced past flooding. Overall site conditions require rehabilitation to support safe access, reliable operations, and long-term resiliency. Retaining walls around the site nee replacement.



La Casita Program Room



Pavilion Program Room



La Sala Activity Room

ADMINISTRATIVE & OPERATIONS

Existing Uses:

The facility supports weddings, rentals, and recreation programs, but utilization is inconsistent and heavily seasonal. Limited indoor capacity, aging infrastructure, and fragmented program distribution across buildings reduce operational efficiency and constrain the types of activities that can be accommodated year-round.

Staff Spaces:

Staff efficiency is constrained by dispersed building locations, and an outdated back-of-house. Event setups, breakdowns, and cleaning routines require excessive movement across steep or uneven terrain, increasing labor demands. Limited on-site supervision capacity and lack of integrated communication tools make it difficult to monitor activities or respond quickly to operational needs.

Operations:

Daily operations are significantly impacted by inadequate parking space, poor internal circulation, and steep pathways between buildings. Deferred maintenance, insufficient storage, and outdated support spaces create logistical challenges for staff and reduce the quality of user experience. The lack of security systems, modern equipment, and clear operational protocols further complicates reliable site management.



Hacienda Commercial Kitchen



La Sala Kitchen

MEP SYSTEMS

Mechanical:
Heating and cooling systems are fragmented, inefficient, and inadequate for expanded or year-round programming. Airflow distribution is inconsistent, ducting is outdated, and asbestos below the Hacienda complicates modernization efforts. Mechanical upgrades are necessary to meet comfort expectations and Title 24 performance standards.

Electrical:
The electrical infrastructure is undersized and outdated, relying in part on older wiring, mixed-grade panels, and limited capacity for modern event or kitchen equipment. Code compliance, grounding, and emergency power provisions are insufficient for assembly occupancy needs, and system upgrades are required to support safety, AV integration, and future program expansion.



La Sala Reception



La Sala Reception

MEP SYSTEMS

Lighting:

Lighting across interior and exterior areas is insufficient, outdated, and energy-inefficient. Inconsistent fixture types, low light levels, and a lack of modern controls contribute to poor visibility and diminished user experience. Retrofitting with higher performance, Title 24-compliant lighting is essential for both safety and functionality.

Plumbing:

Plumbing infrastructure shows signs of age, including potential galvanized piping, inefficient fixtures, and outdated restroom configurations that do not meet current accessibility standards. Irrigation failures and aging site piping further contribute to maintenance burdens, indicating the need for a comprehensive plumbing modernization.



Pavilion Bar Space



Pavilion Program Room

ACCESSIBILITY

Site Accessibility:

The site lacks an accessible path of travel connecting the Hacienda, Casita, La Sala, and Pavilion. Steep slopes, uneven paving, inadequate lighting, and limited wayfinding create significant barriers for individuals with mobility challenges. Major site regrading and pathway redesign are needed.

Building Accessibility:

None of the primary buildings meet full ADA accessibility requirements. Multi-level floor offsets, narrow circulation paths, lack of ramps, and absence of an elevator in the Hacienda restrict access to key program areas. Restrooms and interior doorways also require complete ADA reconfiguration.

Parking + Path of Travel:

Accessible parking is insufficient in both quantity and proximity, and compliant connections between parking and building entries are lacking. Sloped walkways, missing landings, and inadequate signage prevent the site from meeting ADA parking and circulation standards, requiring a full redesign of accessible parking and approach routes.



Pathway to the Pavilion



Pathway to La Casita

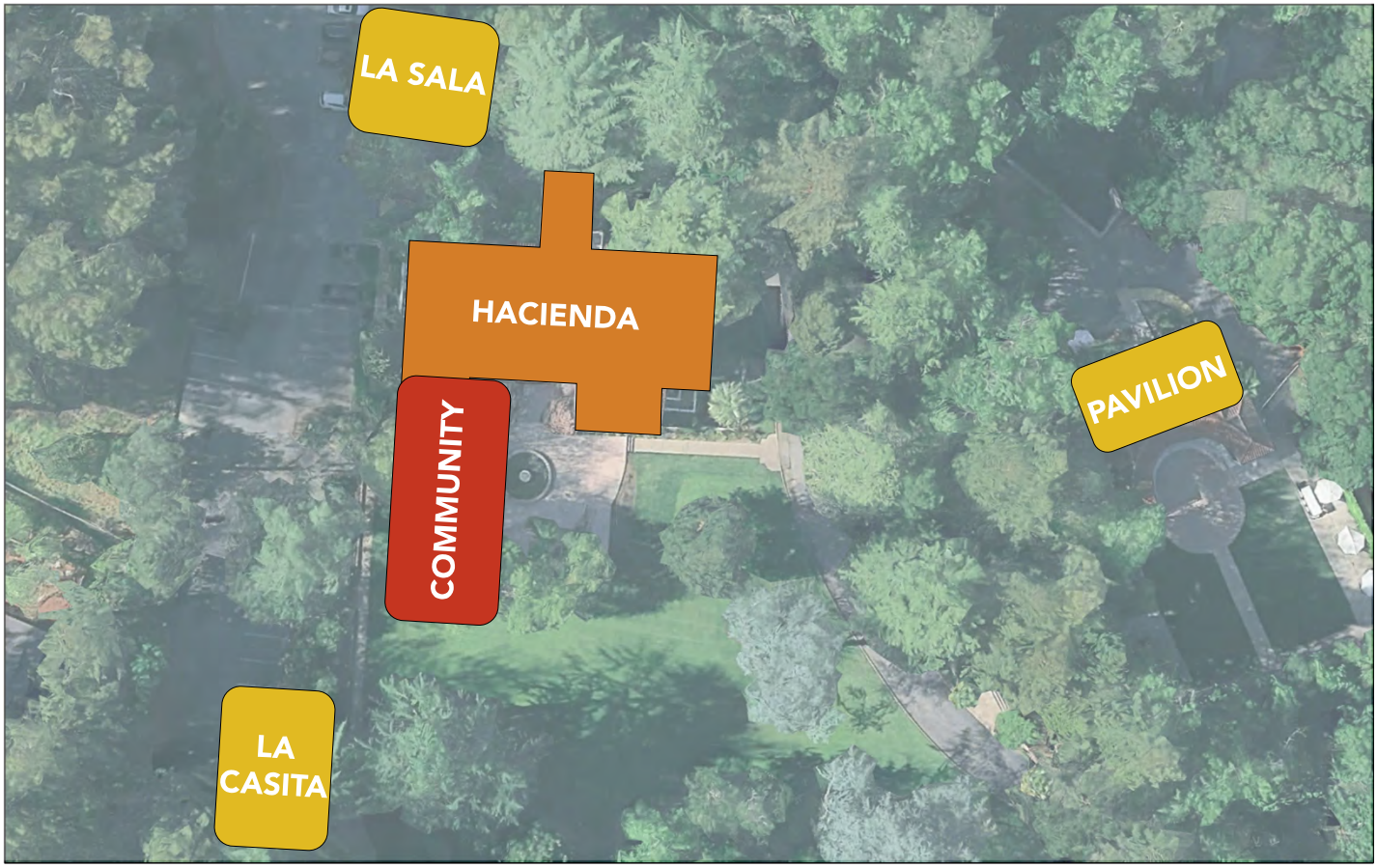
IMPROVE + EXPAND

This option builds on a previous study prepared by Gould Evans and focuses on improving and expanding the existing Hacienda while maintaining its role as a primary revenue-generating facility. The intent is to enhance the building and surrounding site to better support private events and operations, including potential upgrades to building systems, circulation, and outdoor spaces. This approach continues to prioritize the partnership with Wedgewood and reinforces the site's existing event-driven use, with limited emphasis on expanded community programming.



IMPROVE + EXPAND FOR COMMUNITY CENTER

This option proposes improving and expanding the existing Hacienda, La Sala, and La Casita, while introducing a new community room to better balance private event revenue with community needs. The expansion allows the Hacienda to remain a key revenue source while providing dedicated space for public meetings, programs, and community activities. This approach improves overall functionality and accessibility across the campus while creating a clearer distinction between private event uses and community-focused spaces.



IMPROVE + REPLACE

This option focuses on improving La Sala and La Casita while replacing the existing Hacienda with a new community room. The intent is to shift the site toward a more community-centered use by providing a flexible, publicly accessible facility that supports a range of civic and recreational programming. While this approach reduces or eliminates the Hacienda's current revenue-generating role, it offers a clearer alignment with long-term community use and public facility goals.





Aerial image of the Bandshell



Town of Moraga Seal



West Facade

BANDSHELL + RESTROOMS

2,330 Square Feet
1425 St. Mary's Road

ABOUT THE FACILITY

The Bandshell at Moraga Commons Park is an open-air performance structure that serves as a central venue for community concerts, cultural celebrations, outdoor movies, and seasonal programming. Designed as a permanent covered stage adjacent to expansive lawn seating, the Bandshell supports large public gatherings and long-standing traditions such as the popular summer concert series. It's simple structural form, proximity to park amenities, and strong community identity make it a recognizable focal point within Moraga Commons.

RECREATION OPPORTUNITIES

Informal Social Space	✓	Events and Programs	✓
Active Recreation	✓	Rentals	✓
Organized Recreation	✓	Food Service	✓



Stage Area



East Facade from Park



Stage from Viewing Lawn

ACCESSIBILITY

Parking	✓	Program Rooms	✓
Access to the Site	✓	Restrooms	✓
Access within the Site	✓	Commercial Kitchen	X
Recreation Spaces	✓	Outdoor Activity Space	✓

Overall Site Rating



SITE FEATURE RATINGS

Accessibility	
Amenities	
Capacity	
Functionality	



Site Plan



Stage

OPERATIONS

Current Use:
The Bandshell supports high seasonal use, especially during summer concerts and community events. As an open-air stage, the structure functions effectively for amplified performances and large audiences but depends heavily on weather and supplemental equipment. Usage decreases significantly during winter due to exposure and lack of protective infrastructure.

Operations:
Operational limitations include the absence of backstage areas, limited power availability, no secure storage for equipment, and reliance on portable systems for lighting, sound, and staging. Load-in and load-out occur across park pathways not optimized for equipment transport, and large events require additional staffing for crowd control and safety management.

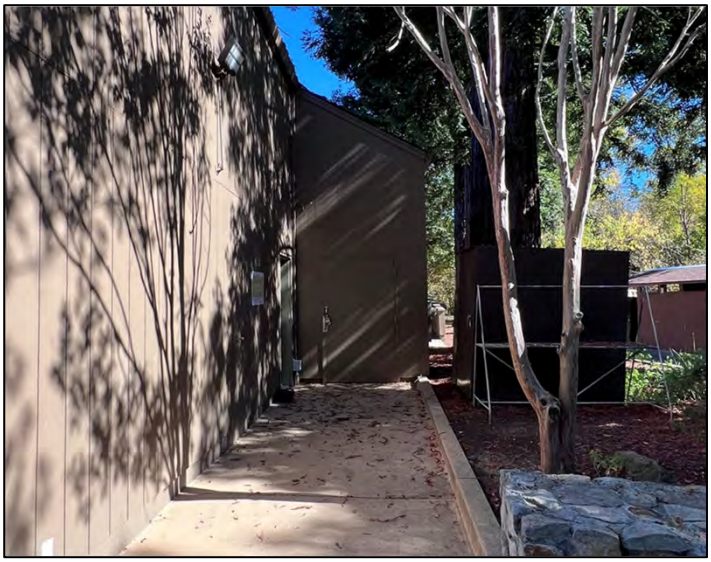
Storage:
Storage for the Bandshell is provided primarily through several Connex containers located behind the facility, offering secure space for event equipment. During parts of the year, the Town also closes the nearby restroom building and repurposes it for additional storage. While these solutions increase capacity, the lack of integrated, on-site backstage storage and the need to repurpose facilities reduce overall operational efficiency.



Restrooms / Storage



Storage Boxes



Food Service / Building Storage Entrance

BUILDING CONDITIONS

Structural:
The covered stage structure appears generally sound, with the framing, columns, and roof system functioning as intended. Some cosmetic wear and weather-related aging are present, typical for an outdoor facility. Materials and finishes may require periodic repainting and protective treatment to extend service life.

Stage/Platform:
The stage surface shows routine wear but remains functional for performances. The open platform design limits staging configurations and does not provide protection for equipment or performers during inclement weather.

Site & Grounds:
The surrounding lawn seating area is well-integrated and supports large gatherings effectively. Pathways, adjacent park amenities, and open sightlines contribute positively to the facility. However, turf recovery may be needed after major events, and limited shade affects audience comfort during daytime programs.



Backstage Façade



Backstage Entrance



ADA Ramp to Viewing Lawn

MEP SYSTEMS

Electrical:
Electrical capacity is sufficient for basic concerts but limited for higher-production events. Existing circuits and outlets may not meet modern performance demands, and upgrades could improve safety, reliability, and production flexibility.

Lighting:
Basic lighting is present but not designed for theatrical or performance-quality illumination. Upgrades to stage lighting, path lighting, and distribution systems would enhance evening event functionality and safety.



Stage Lighting



Backstage Lighting

ACCESSIBILITY

Audience Areas:
Pathways around the Bandshell provide general accessibility, though lawn seating creates challenges for mobility devices. Defined accessible viewing areas are limited and could be improved to meet contemporary best practices.

Stage Area:
The stage lacks built-in accessible ramps or lifts, preventing independent access by performers with mobility impairments. This is the most significant accessibility deficiency in the facility.

Parking + Path of Travel:
Accessible parking is available within the park, though the path of travel may involve transitions across turf or sloped pavement that reduce usability during large events or wet conditions.



Stage



West Stage Entry Stairs



Parking + Path of Travel



Aerial image of the Town Council Building



South Façade



Council Chambers

COUNCIL CHAMBERS

~950 Square Feet
335 Rheem Boulevard

ABOUT THE FACILITY

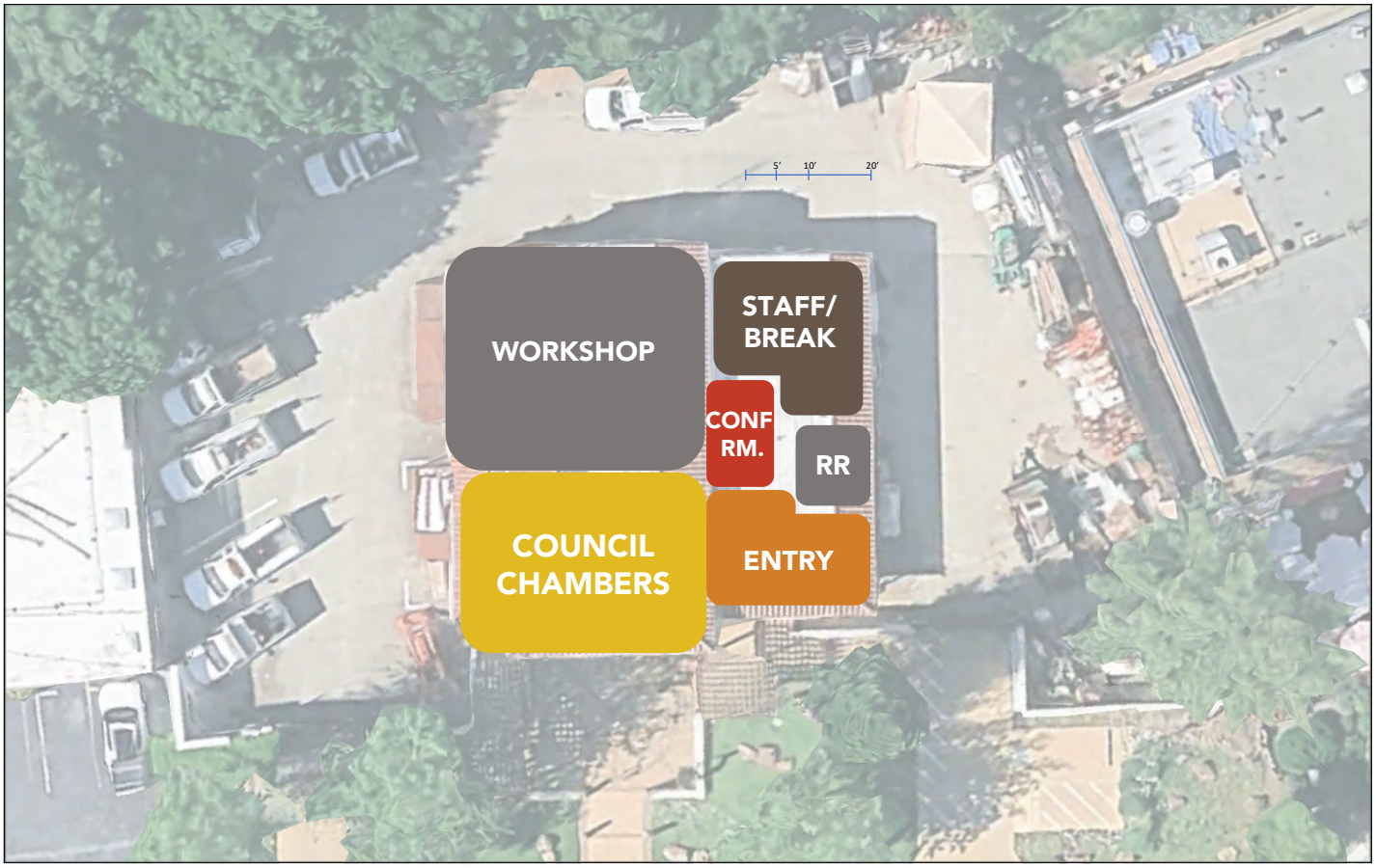
The Moraga Council Chambers serve as the primary meeting space for the Town Council and other public bodies, supporting legislative sessions, hearings, and civic meetings. Located within a Town facility, the Chambers provide a formal setting for public participation in local governance. The space is relatively small in size, which limits seating capacity and flexibility for larger meetings, study sessions, or events with high public attendance.

Overall Site Rating



SITE FEATURE RATINGS

Accessibility	
Amenities	
Capacity	
Functionality	



Site Plan



Council Chambers Plaza

PROGRAM SPACES

Council Chambers:
The Council Chambers supports enough space for Council Members, but not enough for community seating. Seating/standing space for community members attending council meetings is limited, often extending into the outdoor patio space adjacent to the room.

Conference Room:
Due to limited space allocated for storage, storage space bleeds into the Conference Room.

ADDITIONAL NEEDS & OPPORTUNITIES

Expanded Program Spaces:
Council Chambers can benefit from expansion to support and provide a space for community attendance at council meetings within the Chambers, rather than having to extend outside. The outdoor space hosts events such as Mural Ribbon Cuttings, and the 50th Anniversary Time Capsule Ceremony.

Added Storage:
Increased storage space would help relieve program rooms from being used for additional storage and clutter, which would improve functionality.

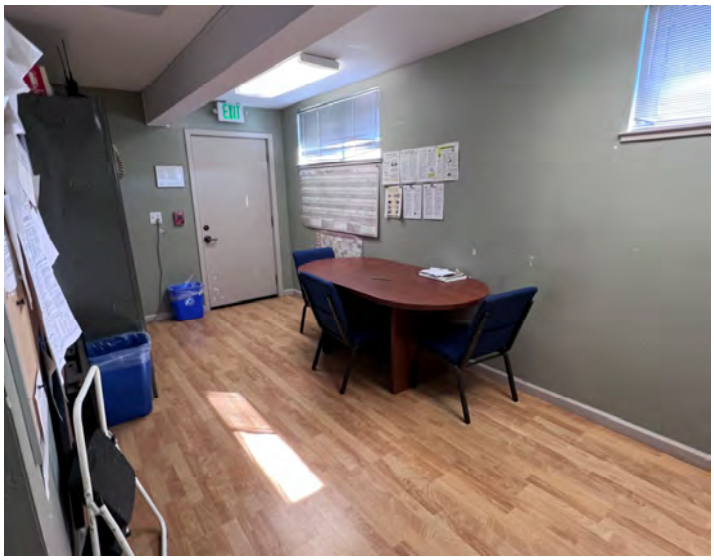
Parking:
Current Parking is located along the street or in parking lots in adjacent shopping centers. There is currently no designated ADA parking or clear path of travel.



Council Chambers



Conference Room



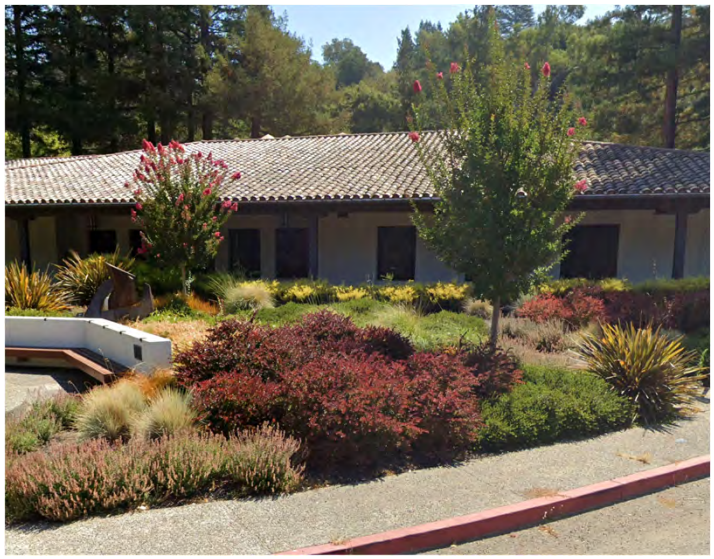
Staff/Breakroom

COMMUNITY ROOM AT LIBRARY

Community Rm. – 950 Square Feet
Library – 10,700 Square Feet
1500 St. Mary's Road



Aerial image of the Library



Entry Façade



Community Room

ABOUT THE FACILITY

The Community Room at the Moraga Library is a flexible indoor gathering space that supports public meetings, educational programs, workshops, and community events. Located within the library building, which was constructed in 1973, the room serves a wide range of civic, cultural, and recreational uses and is frequently utilized by local organizations and Town-affiliated groups. Its integration with the library makes it an important shared resource for community engagement and public programming in Moraga.

Overall Site Rating



SITE FEATURE RATINGS

Accessibility	
Amenities	
Capacity	
Functionality	

PROGRAM SPACES

Community Room:

The Community Room provides an adaptable venue for various programs/events with a flexible arrangement (seating and tables) with limited outdoor access. Though it is part of the library building, it is open and accessible during both the library's open and after hours. The room is in good condition but is outdated.

Space Requirements:

The Community Room is roughly ~800 sf which provides enough flexible space for small community events, however it is undersized to serve as the only community room in the town.

ADDITIONAL NEEDS & OPPORTUNITIES

Added storage:

There is a lack of Storage space to support the Community Room and its multi-use nature.

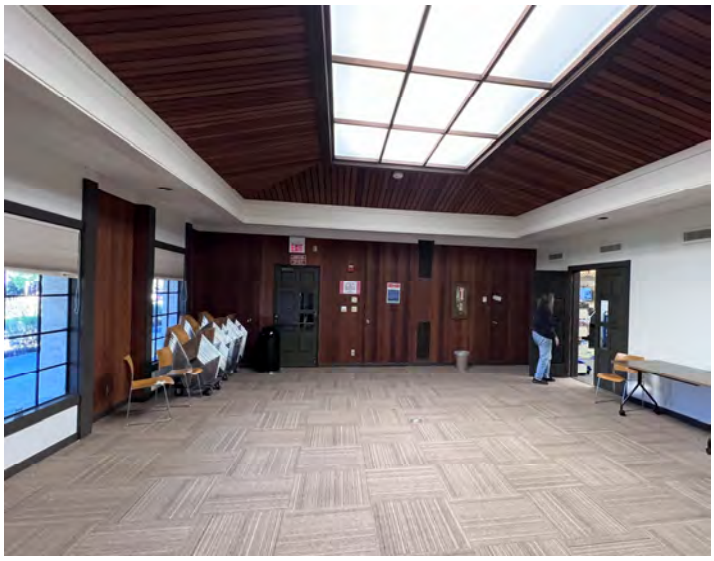
UTILITY NEEDS & OPPORTUNITIES

Lighting:

There is a central light fixture that provides artificial light while multiple windows along the southern wall provide daylight. The lighting has been previously updated, but requires modernization.



Site Plan



Community Room



Restrooms



Aerial image of the Park



North Facade



West Facade

RANCHO LAGUNA PARK RESTROOMS

260 Square Feet
2101 Camino Pablo

ABOUT THE FACILITY

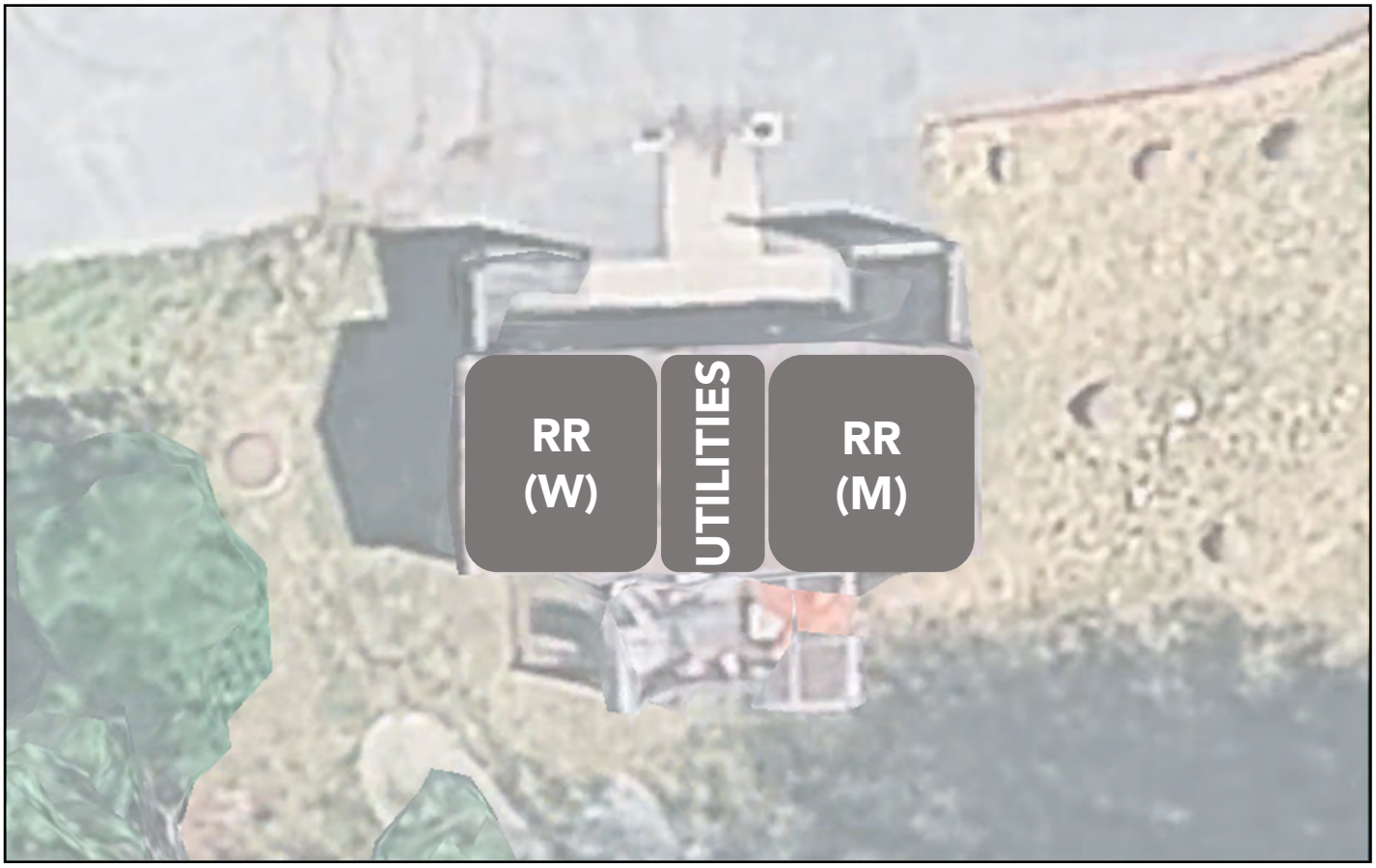
The restrooms at Rancho Laguna Park serve park users, trail visitors, and nearby recreational amenities. The building supports daily park operations and accommodates a steady volume of visitors throughout the year. The facility is an older structure, being constructed in the 1980's, and reflects long-term use and exposure to outdoor conditions, which has influenced its overall physical condition and functionality.

Overall Site Rating



SITE FEATURE RATINGS

Accessibility	
Amenities	
Capacity	
Functionality	



Site



Entry Facade

PROGRAM SPACES

Restrooms:
Restrooms are located next to the parking lot. Men's and Women's Restrooms are not up to current code standards and require remodeling.

ADA:
This restroom facility does not meet current ADA (Title 24) Standards.



Men's Restroom

UTILITY NEEDS & OPPORTUNITIES

Improved Ventilation:
Ventilation in the current structure is insufficient (natural and mechanical) and poses risks for mold and air quality.

Improved Lighting:
Upgrade or supplement interior lighting. Natural lighting is outdated and needs replacement.

Updated finishes:
Wall finishes are worn and flooring is cracking, needing replacement.

POTENTIAL RECREATION CENTER SITE

1. Improve + Replace

Location: Hacienda de las Flores
APN: 255190010
Current Owner: Town of Moraga
Site Size: 10.0 acres
Comments: This site works with Improvements and Replacement of the Hacienda site to allow partnership with private and public events.



POTENTIAL RECREATION CENTER SITE

2. St. Mary's Road Linear Park

Location: Town Property West of St. Mary's College
Parcel: 1799
Current Owner: Town of Moraga
Site Size: 3.5 Acres Total
Comments: This site is large enough for a Recreation and Community Center with the required parking. The challenges of this site is the topography and not being centrally located for the community.



Attachment B

3. Public Works Staging Area

Location: Town Property Southwest of Downtown
APN: N/A
Current Owner: Town of Moraga
Site Size: 2.7 Acres Total
Comments: This site was identified by Town Staff as a potential location for a Community/Recreation Center. The challenge with this site is being too far removed from the community.



POTENTIAL PARTNERSHIP W/ ST. MARY'S COLLEGE

4. Public + Private Partnership of Existing Facilities

Location: St. Mary's College – Main Campus
Parcel #: 380
Current Owner: St. Mary's College
Site Size: 2.5 acres
Site Potential: This site could be used in partnership with the College. The Town and College may partner on existing facility improvements in exchange for Town use, or to contract out existing facilitates as is in exchange for a fee.



POTENTIAL COMMUNITY CENTER SITE

5. School District Partnership

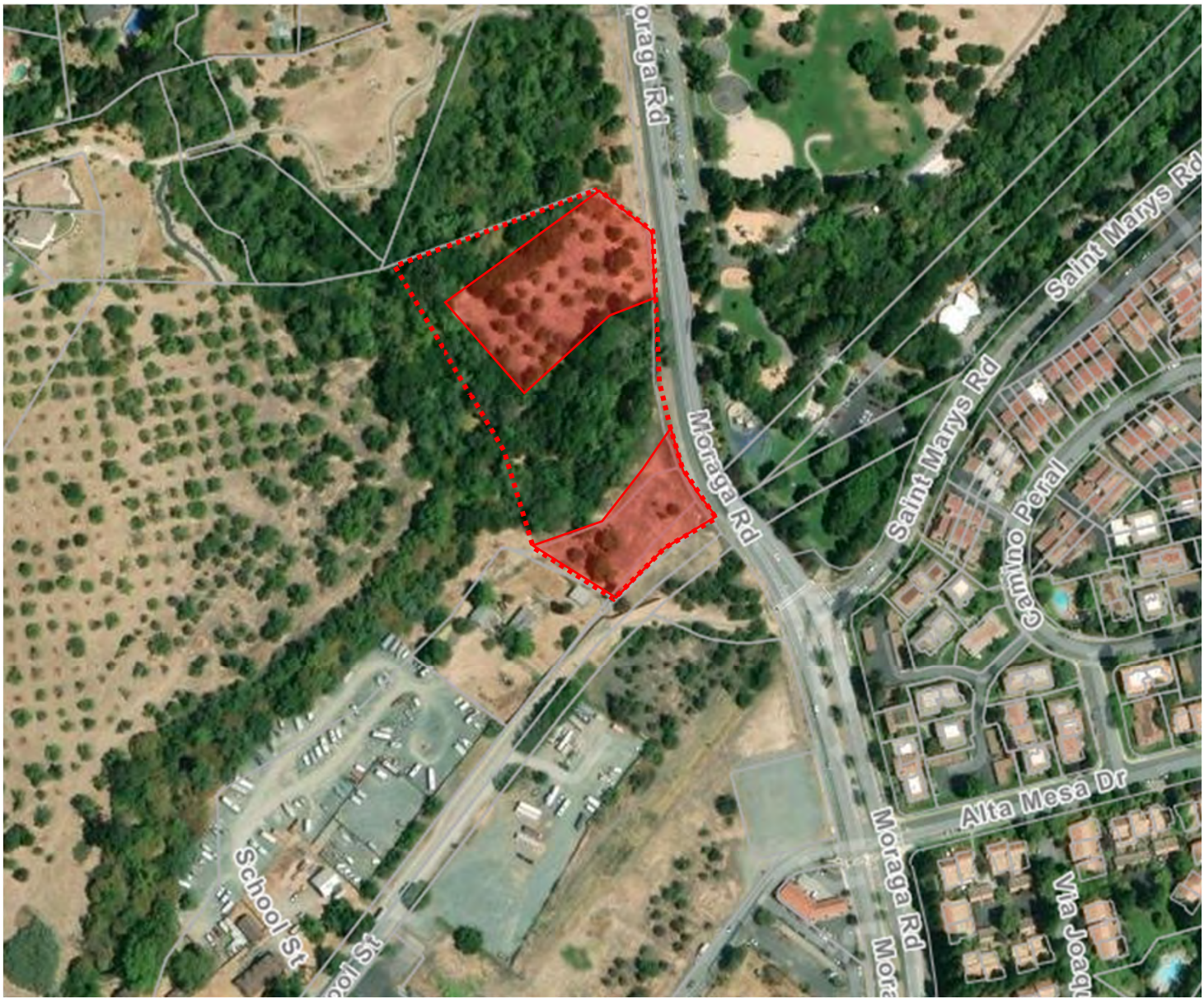
Location: Joaquin Moraga Intermediate School
Current Owner: Moraga School District
Acreage: 1.35
Site Potential: The Town has identified this site for a potential partnership with the School District. This site can support a 15,000 sf community center with 3,000-5,000 sf of District Offices above the community center. This site would not include recreation facilities. This is a good opportunity for students to have after hours programming and overall community space and programming



POTENTIAL RECREATION CENTER SITE

6. Moraga Town Center

Location: Private Property South of West Commons Park
APN: 255321016
Current Owner: Bruzzone Family
Site Size: 2.6 Acres Total | 1.4 Acres Buildable (Possibly Expandable)
Comments: This site was designated from the Moraga Center Specific Plan. The site is located next to Moraga Commons Park. The Town will have to purchase this land from the current owner. This site has the opportunity for shared parking uses and a Community and Recreation Center.



POTENTIAL RECREATION CENTER SITE

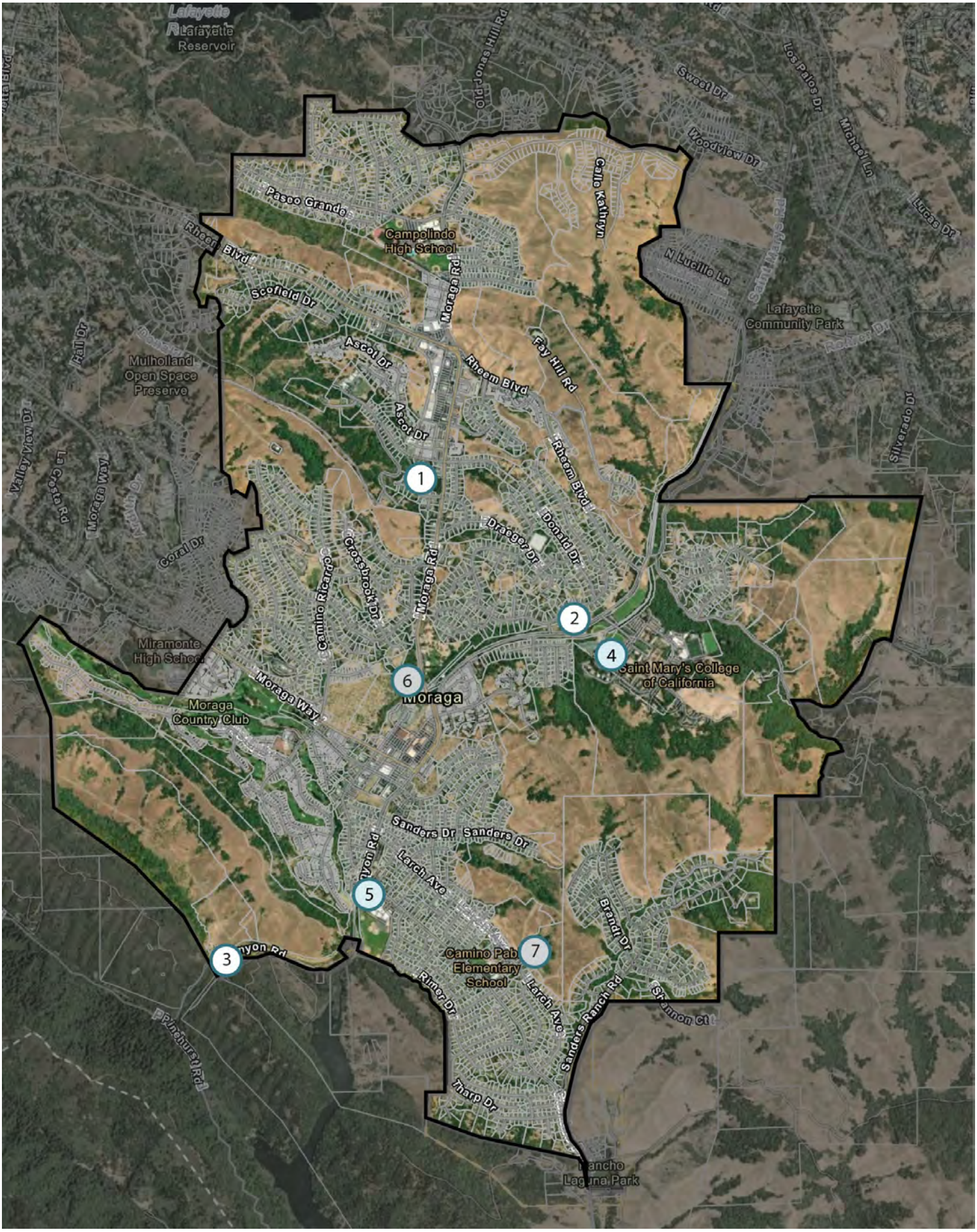
7. Moraga Swim & Tennis Club

Location: Moraga Valley Swim & Tennis Club
Current Owner: Private Owner
Acreage: 4.5
Site Potential: This site has good potential; however, it requires the site to be purchased by the Town and re-zoned for different land use. The facilities will require major renovations to be brought to current health and safety codes. This site is not ideal for access as it passes through a residential neighborhood.



POTENTIAL RECREATION CENTER SITE MAP

Attachment B



SITE EVALUATION

PREREQUISITES

EVALUATION CRITERIA	DEFINITIONS
AVAILABILITY (*PURCHASE REQ.)	*Is the land available to be developed or used for a community/recreation center without negatively impacting existing uses or businesses?*
CAPACITY	*Does the site have the capacity to accommodate the building, parking, and site amenities being planned? Is there capacity for potential future expansion? Is there an opportunity to develop shared parking to conserve resources?*
ZONING	***Does the zoning code allow a community center on site?***
COST	***What are the estimated development costs for land (purchase or lease if necessary), site infrastructure (sewer, water, power, roads), site entitlement costs (CEQA), and site and building construction costs?***
ACCESSIBILITY	*Is the site easy to get to, not only by car, but by biking, walking, and public transit?*
PARTNERSHIPS OPPORTUNITIES	*What potential is there for developing operational/capital budget partnerships to leverage existing or new relationships to improve long term sustainability of the site through shared cost/services/programming?*
SYNERGY / CONNECTIVITY	*Is there opportunity for the community center to enhance the community and be a dynamic amenity for residents? Does the site have good connectivity to other community services, such as schools, commercial areas, parks/rec opportunities, and residential areas? Does it have a civic presence? Is it located in an area that is easy for the community to find and use?*
OUTDOOR AMENITIES	*Does the site support development of outdoor amenities and good indoor-outdoor connections?*

SITE EVALUATION

Great!
Potentially Challenging
Challenging

[1] City-owned
[4] Reno/Demo of Historic Building (Undecided)

PREREQUISITES

EVALUATION CRITERIA	1. Hacienda de las Flores [1] [4]	2. St. Mary's Rd -Linear Park [1]	3. Public Works Staging Area [1]
AVAILABILITY	●	●	●
CAPACITY	●	●	●
ZONING	●	●	●
COST	$$$	$$$	$$$
ACCESSIBILITY	●	●	●
DRIVING/PARKING	●	●	●
BIKING/WALKING	●	●	●
PUBLIC TRANSIT	●	●	●
PARTNERSHIP OPPORTUNITIES	●	●	●
SYNERGY/CONNECTIVITY	●	●	●
SCHOOLS	●	●	●
COMMERCIAL	●	●	●
PARKS/REC	●	●	●
RESIDENTIAL	●	●	●
OUTDOOR AMENITIES	●	●	●
OTHER?.....			

SITE EVALUATION

Attachment B

[2] Community Center Only
[3] Requires Land Purchase

- Great!
- Potentially Challenging
- Challenging

	EVALUATION CRITERIA	4. With St. Mary's College	5. With Joaquin Moraga[2]	6. Moraga Town Center[3]	7. Moraga Swim & Tennis[3]
		PARTNERSHIP		AQUISITION	
PREREQUISITES	AVAILABILITY				
	CAPACITY				
	ZONING				
	COST	$$	$$$	$$$	$$$
	ACCESSIBILITY				
	DRIVING/PARKING				
	BIKING/WALKING				
	PUBLIC TRANSIT				
	PARTNERSHIP OPPORTUNITIES				
	SYNERGY/CONNECTIVITY				
	SCHOOLS				
	COMMERCIAL				
	PARKS/REC				
	RESIDENTIAL				
	OUTDOOR AMENITIES				
	OTHER?.....				

MORAGA PARKS, RECREATION + OPEN SPACE MASTER PLAN

APPENDIX B: STATISTICALLY VALID SURVEY REPORT





2026
Town of Moraga, CA

Parks and Recreation Survey

Findings Report

ETC INSTITUTE



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1 Executive Summary

2026 Town of Moraga
Parks and Recreation Survey
Executive Summary

Overview

ETC Institute administered a parks and recreation needs assessment survey for the Town of Moraga during the months of winter 2026. This survey will be used to gather input to help determine parks and recreation priorities for the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Moraga. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *MoragaSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Moraga from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 400 surveys from residents. The goal was met with 415 surveys collected. The overall results for the sample of 415 surveys has a precision of at least +/-4.6 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing data from Moraga to national averages (Section 4)
- Importance-Satisfaction Analysis that sets priorities for maintenance (Section 5)
- Tabular data showing the overall results for all questions on the survey (Section 6)
- Answers to open-ended questions (Section 7)
- A copy of the cover letter and survey instrument (Section 8)

The major findings of the survey are summarized in the following pages.

Major Findings

Use of Parks and Facilities. The highest percentage of respondents report visiting Moraga Commons Park (98%), Lafayette-Moraga Regional Trail (92%), and Rancho Laguna Park (84%) in the past year. Those who had visited were then asked to rate their level of satisfaction with the facility. Respondents were most satisfied (rating "satisfied" or "very satisfied") with Moraga Commons Park (97%), Lafayette-Moraga Regional Trail (96%), and Rancho Laguna Park (84%). The two parks/facilities most important to households are Moraga Commons Park (75%) and Lafayette-Moraga Regional Trail (62%). Thirty-one percent (31%) of respondents report visiting Moraga parks/facilities 2-4 times a week. Eighty-five percent (85%) of respondents use parks and facilities for walking for exercise.

Barriers to Parks and Facilities Use. The most commonly selected reasons why households do not visit parks and facilities or do not visit more often are lack of parking (24%), lack of amenities desired (22%), and lack of shade (22%).

Recreation Program Use. Fifty-two percent (52%) of respondents report participating in a recreation program or event in the past year. Of these respondents, most (93%) rated the overall quality as either "excellent" (48%) or "good" (45%). Town of Moraga (57%), neighboring cities (39%), and private clubs (39%) are the most common organizations used by respondents for recreation programs and activities.

Barriers to Program Participation. The most commonly selected reasons why households have not participated in recreation programs or do not more often participate are too busy/lack of interest (33%), not knowing what is offered (20%), inconvenient program times (19%), and program not offered (19%).

Maintenance Activities. Respondents feel most satisfied (rating "satisfied" or "very satisfied") with restroom maintenance (87%), lawn mowing (87%), and picnic area maintenance (86%). The three maintenance items respondents think should receive the most emphasis over the next five years are path/trail maintenance (62%), restroom maintenance (53%), and trash/litter/waste pickup (40%). These items were further analyzed in the "Importance-Satisfaction" section of this report.

Funding. Thirty-eight percent of respondents (38%) said they would be willing to pay $10 or more per month in additional funding to pay for the types of parks, trails, facilities, and programs that are important to their household. Twenty-three percent (23%) are not willing to pay more at all and twenty percent (20%) are willing to pay between $4-$5 per month. When asked to allocate a hypothetical $100 for parks and recreation, the highest amount of funding (on average) went towards general repair and increasing maintenance of parks and open spaces ($21.51), an indoor recreation facility ($15.72), and improved trail maintenance/trail amenities ($11.29).

Communication Methods. The most common ways respondents learn about Town of Moraga parks, facilities, programs, events, activities, and services is via the Town activity guide (81%), friends and neighbors (53%), and banners at parks or Town facilities (44%). Respondents would most prefer communication from the Town activity guide (59%), Town monthly e-newsletter (47%), and emails from the Town (37%).

Using Indoor Recreation Features. Respondents were asked to rate how often they would use various indoor recreation features if they were available. Respondents said they would most often use (rating "a few times per week" or "several times per week") aerobics/fitness/gymnastics area (47%), weight room/cardiovascular equipment area (46%), and lap swimming lanes (41%). The four features most important to households are aerobics/fitness/gymnastics space (33%), senior services and programs (29%), lap swimming lanes (29%), and wight room/cardiovascular equipment area (29%).

Satisfaction with Value. Most respondents (78%) feel "somewhat satisfied" (49%) or "very satisfied" (29%) with the overall value their household receives from the Town of Moraga parks, trails, recreation facilities, programs, and services.

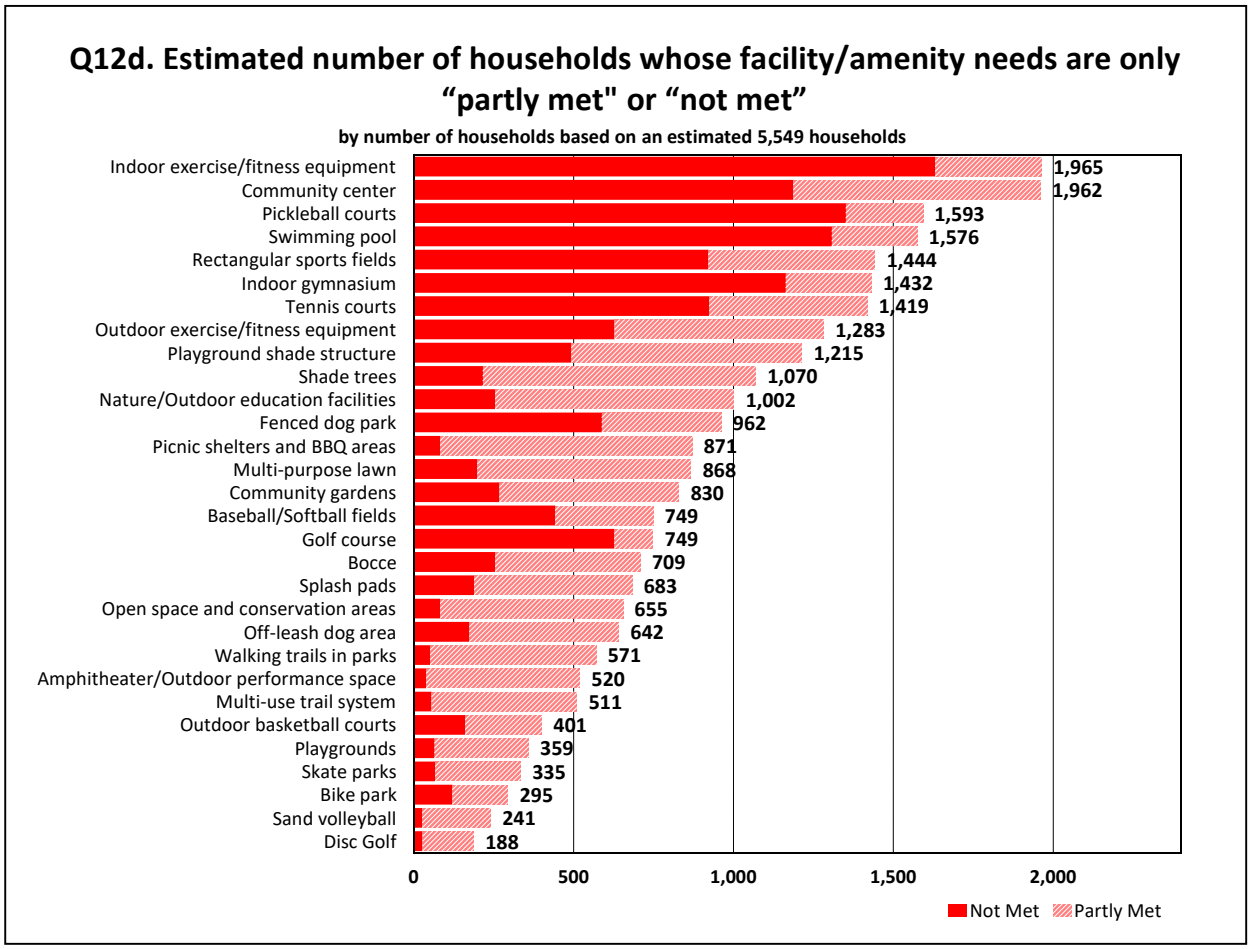
Parks and Recreation Facilities and Amenities Needs and Priorities

Facility/Amenity Needs: Respondents were asked to identify if their household had a need for 30 parks and recreation facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities/amenities.

The three facilities/amenities with the highest number of households that have an unmet need:

1. Indoor exercise/fitness equipment -- 1,965 households
2. Community Center – 1,962 households
3. Pickleball courts – 1,593 households

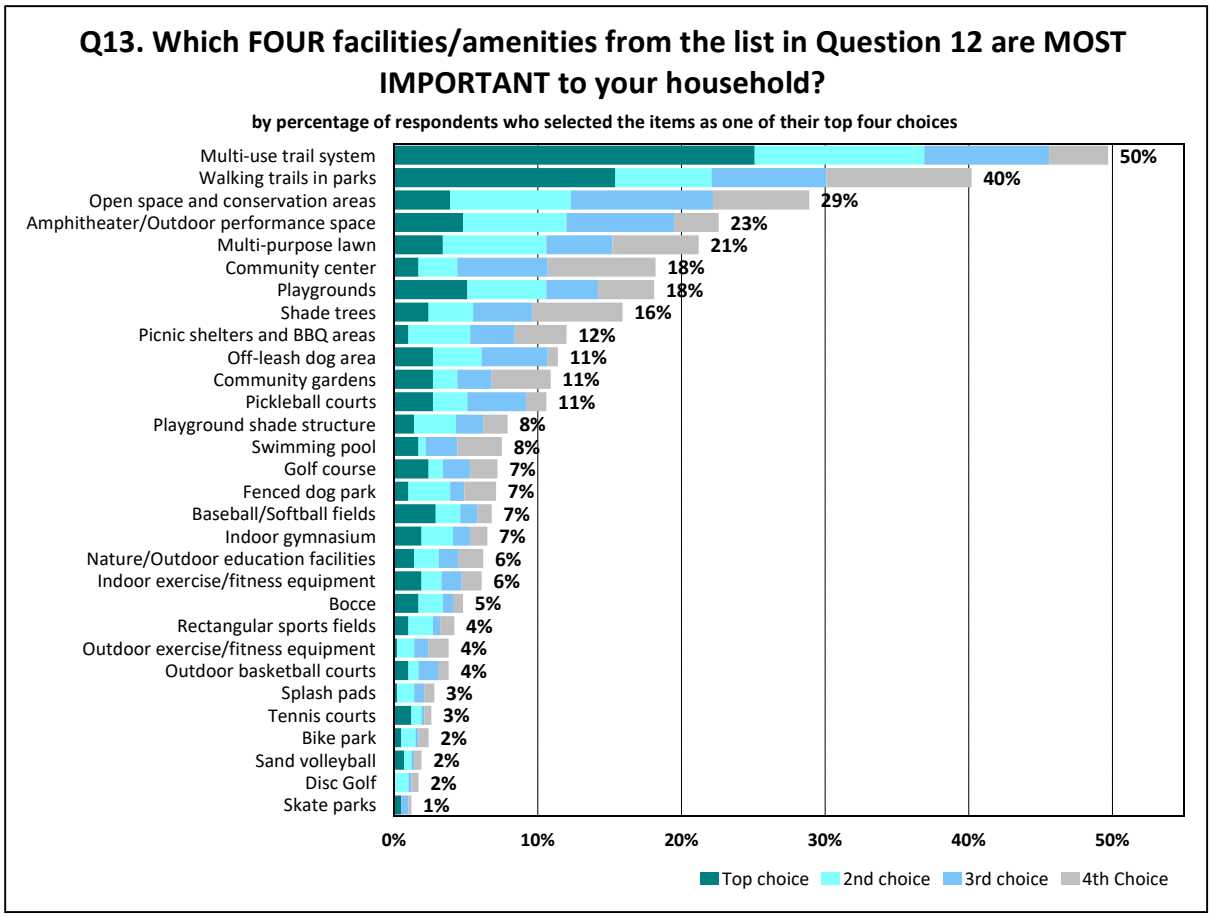
The estimated number of households that have unmet needs for each of the 30 facilities/amenities assessed is shown in the chart below.



Parks and Recreation Facilities/Amenities Importance: In addition to assessing the needs for each facility/amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four amenities/facilities ranked most important to residents:

1. Multi-use trail system (50%)
2. Walking trails in parks (40%)
3. Open space and conservation areas (29%)
4. Amphitheater/Outdoor performance space (23%)

The percentage of residents who selected each facility/amenity as one of their top four choices is shown in the chart below.

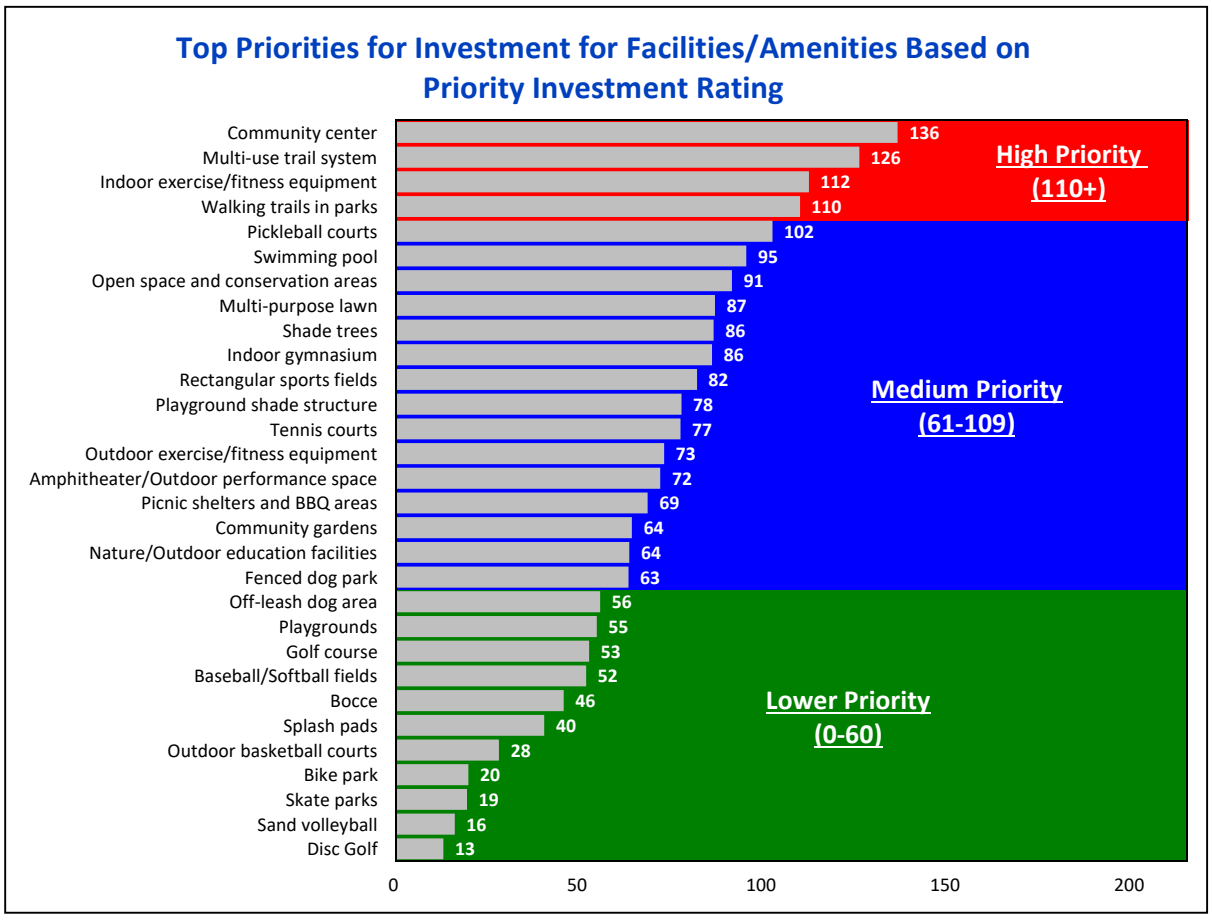


Priorities for Facilities/Amenities Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the facility/amenity. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following facilities/amenities were rated as high priorities for investment:

- Community Center (PIR=136)
- Multi-use trails system (PIR=126)
- Indoor exercise/fitness equipment (PIR=112)
- Walking trails in parks (PIR=110)

The chart below shows the Priority Investment Rating for each of the 30 amenities/facilities assessed on the survey.



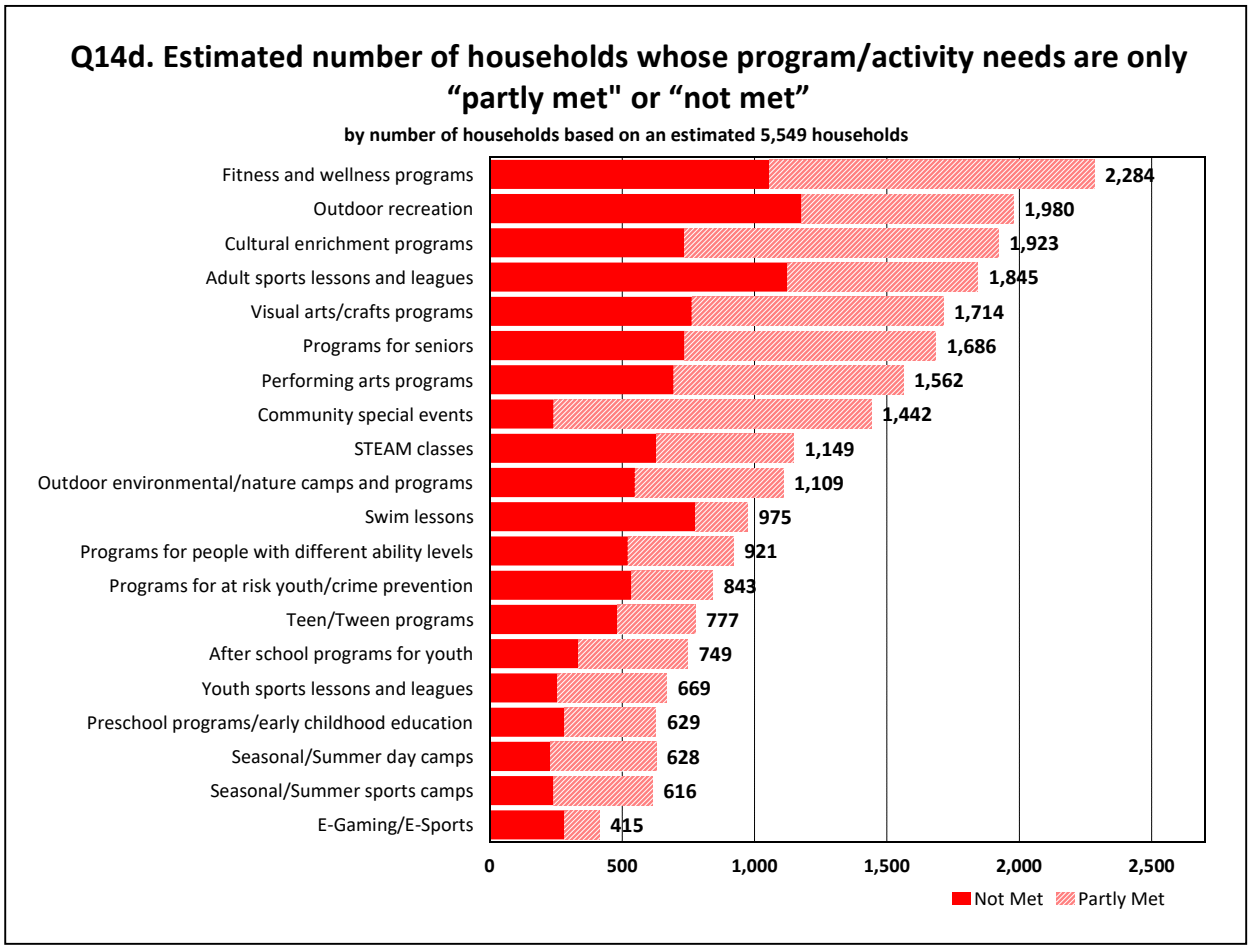
Parks and Recreation Programs/Activities Needs and Priorities

Program/Activity Needs: Respondents were asked to identify if their household had a need for 20 parks and recreation programs/activities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various programs.

The three programs/activities with the highest number of households that have an unmet need:

1. Fitness/wellness programs – 2,284 households
2. Outdoor recreation – 1,980 households
3. Cultural enrichment programs – 1,923 households

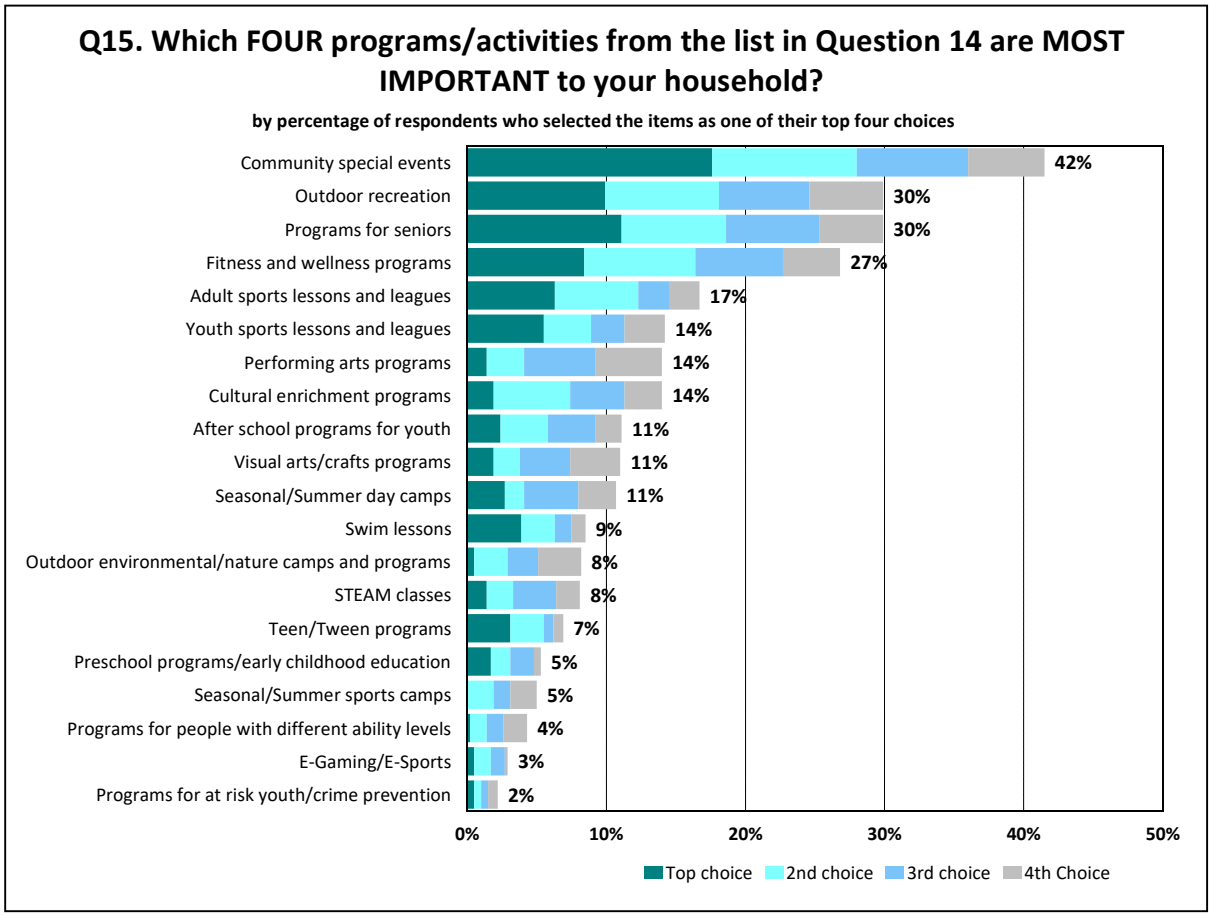
The estimated number of households that have unmet needs for each of the 20 programs/activities assessed is shown in the chart below.



Parks and Recreation Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs/activities ranked most important to residents:

1. Community special events (42%)
2. Outdoor recreation (30%)
3. Programs for seniors (30%)
4. Fitness and wellness programs (27%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.

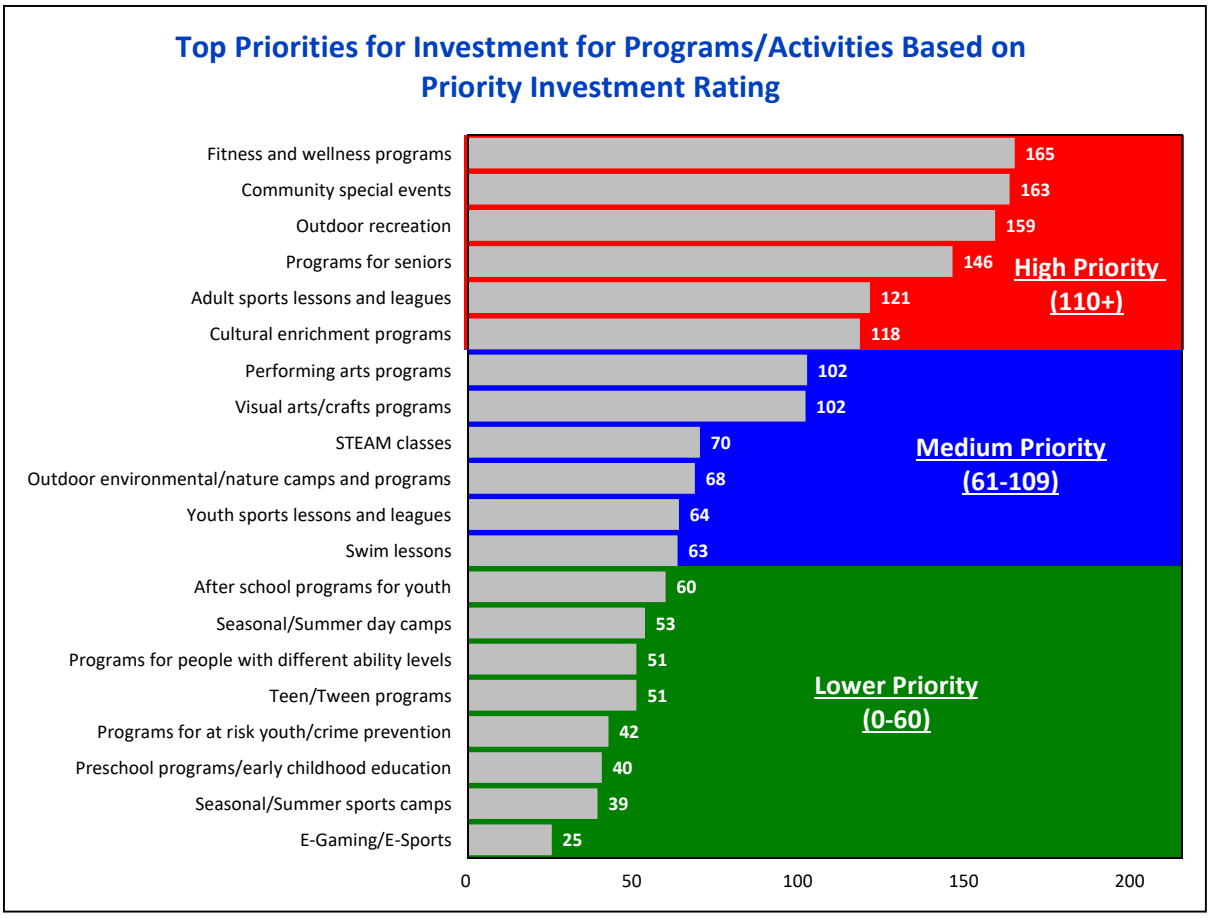


Priorities for Program/Activities Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs/activities and (2) how many residents have unmet needs for the program/activity. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following programs/activities were rated as high priorities for investment:

- Fitness and wellness programs (PIR=165)
- Community special events (PIR=163)
- Outdoor recreation (PIR=159)
- Programs for seniors (PIR=146)
- Adult sports lessons and leagues (PIR=121)
- Cultural enrichment programs (PIR=118)

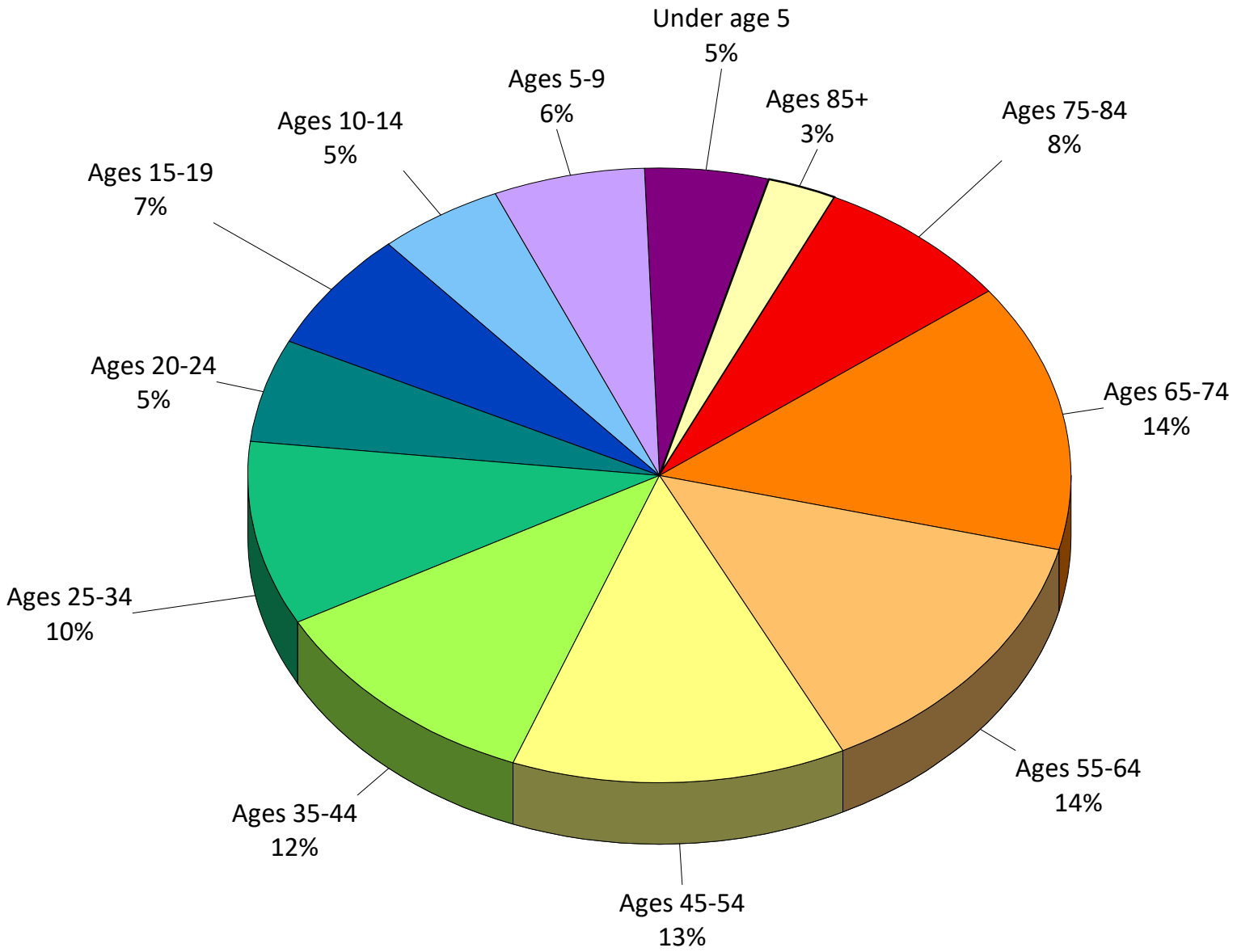
The chart below shows the Priority Investment Rating for each of the 20 programs/activitiess assessed on the survey.



2 Charts & Graphs

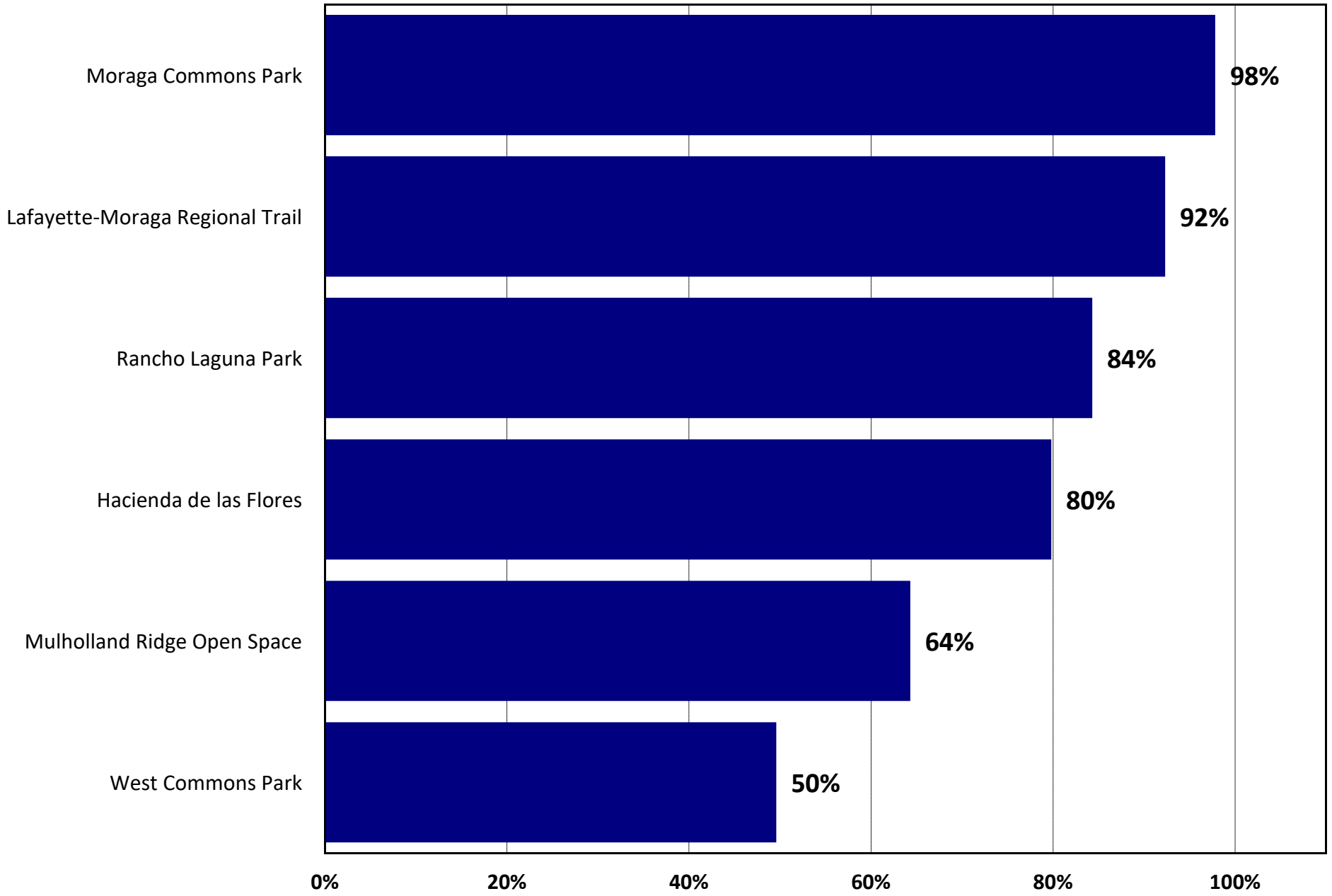
Q1. Including yourself, how many people in your household are...

by percentage of persons in household



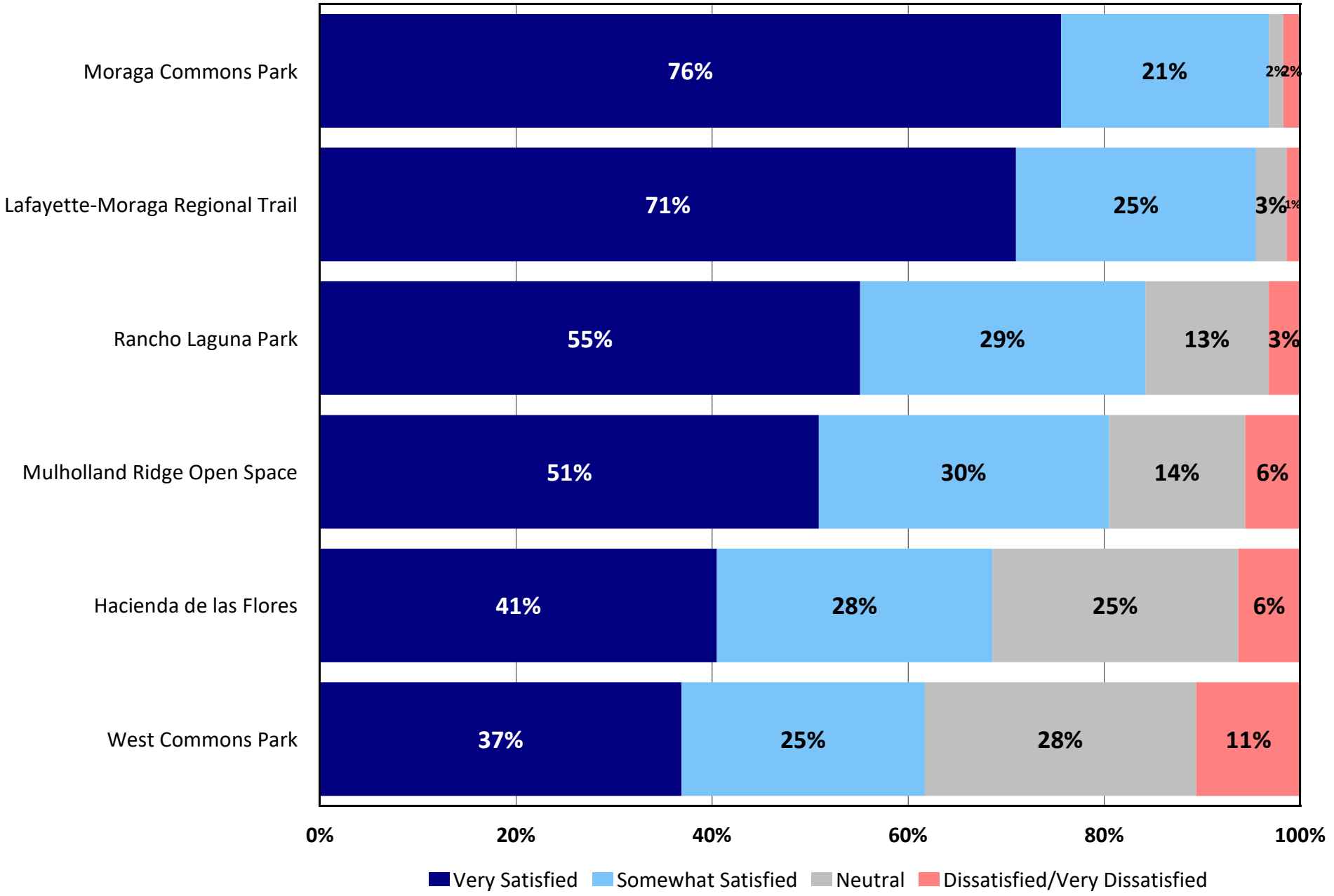
Q2. Use of Parks and Recreation Facilities in the Past Year

by percentage of respondents who report visiting the facility in the past year (multiple selections could be made)



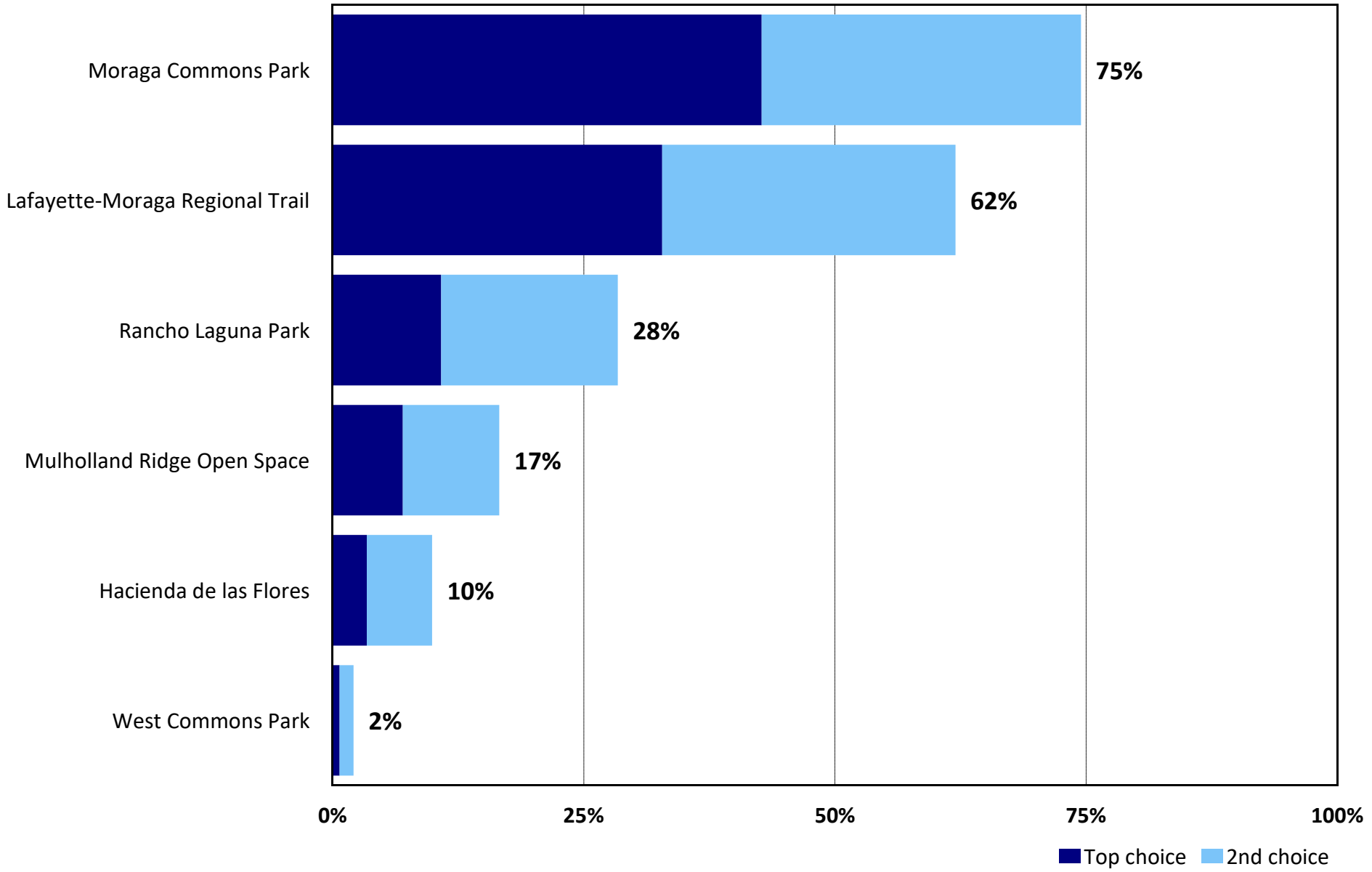
Q2. Satisfaction with Parks and Recreation Facilities

by percentage of respondents who report visiting the facility



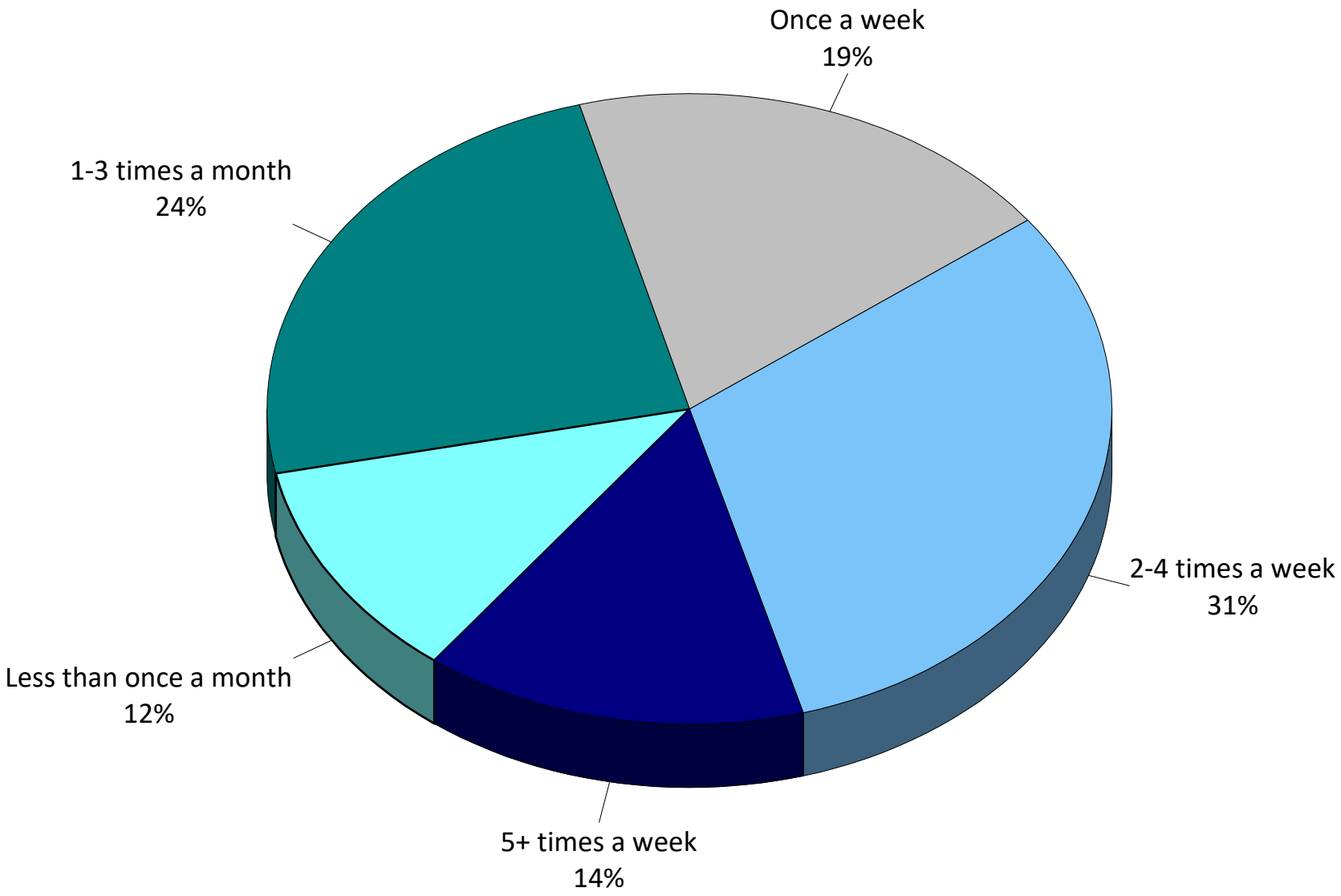
Q3. Which TWO parks/facilities from the list in Question 2 are most important to your household?

by percentage of respondents who selected the items as one of their top two choices



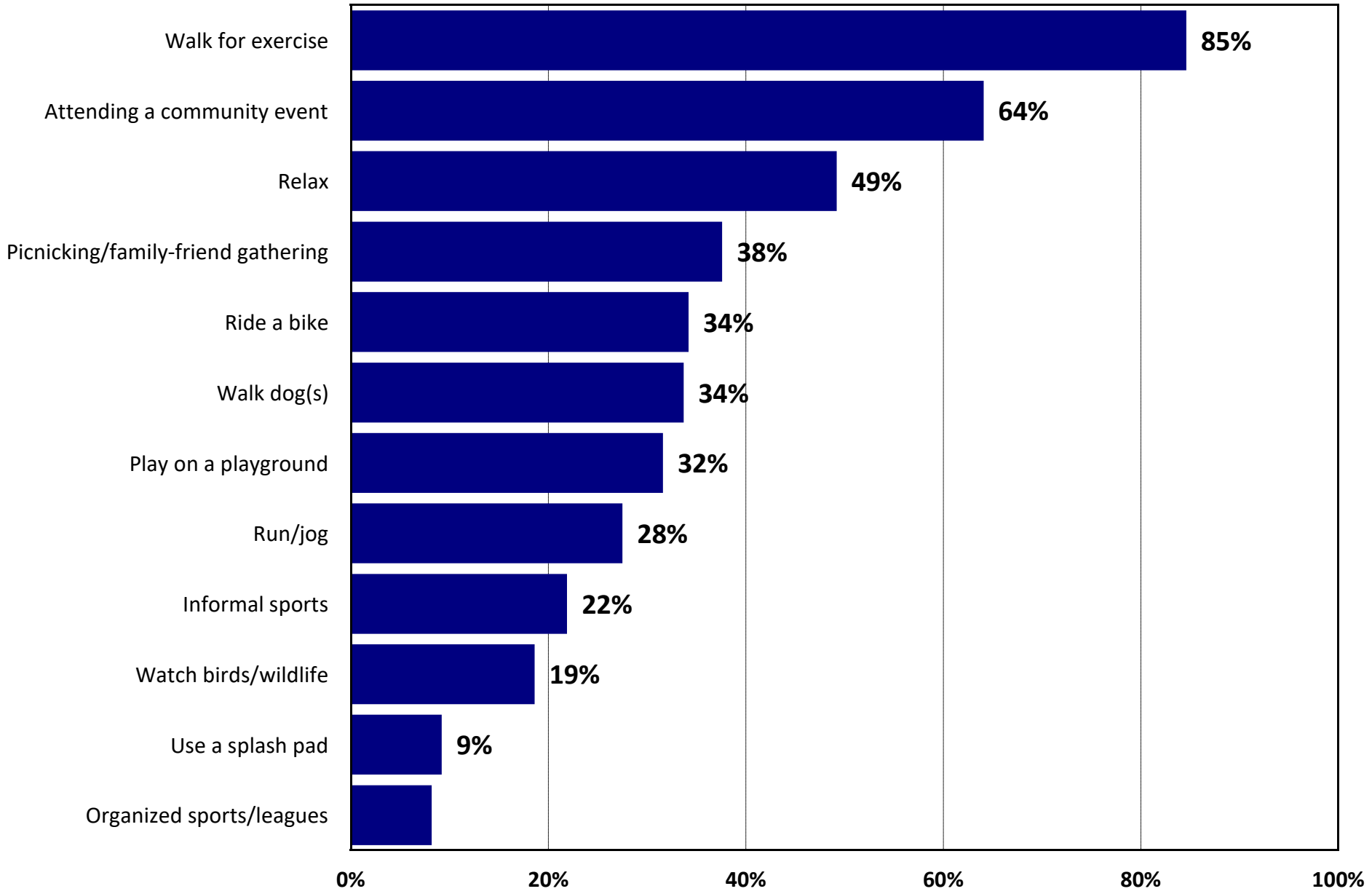
Q4. How often do you visit Moraga parks and/or facilities?

by percentage of respondents (excluding "don't know")



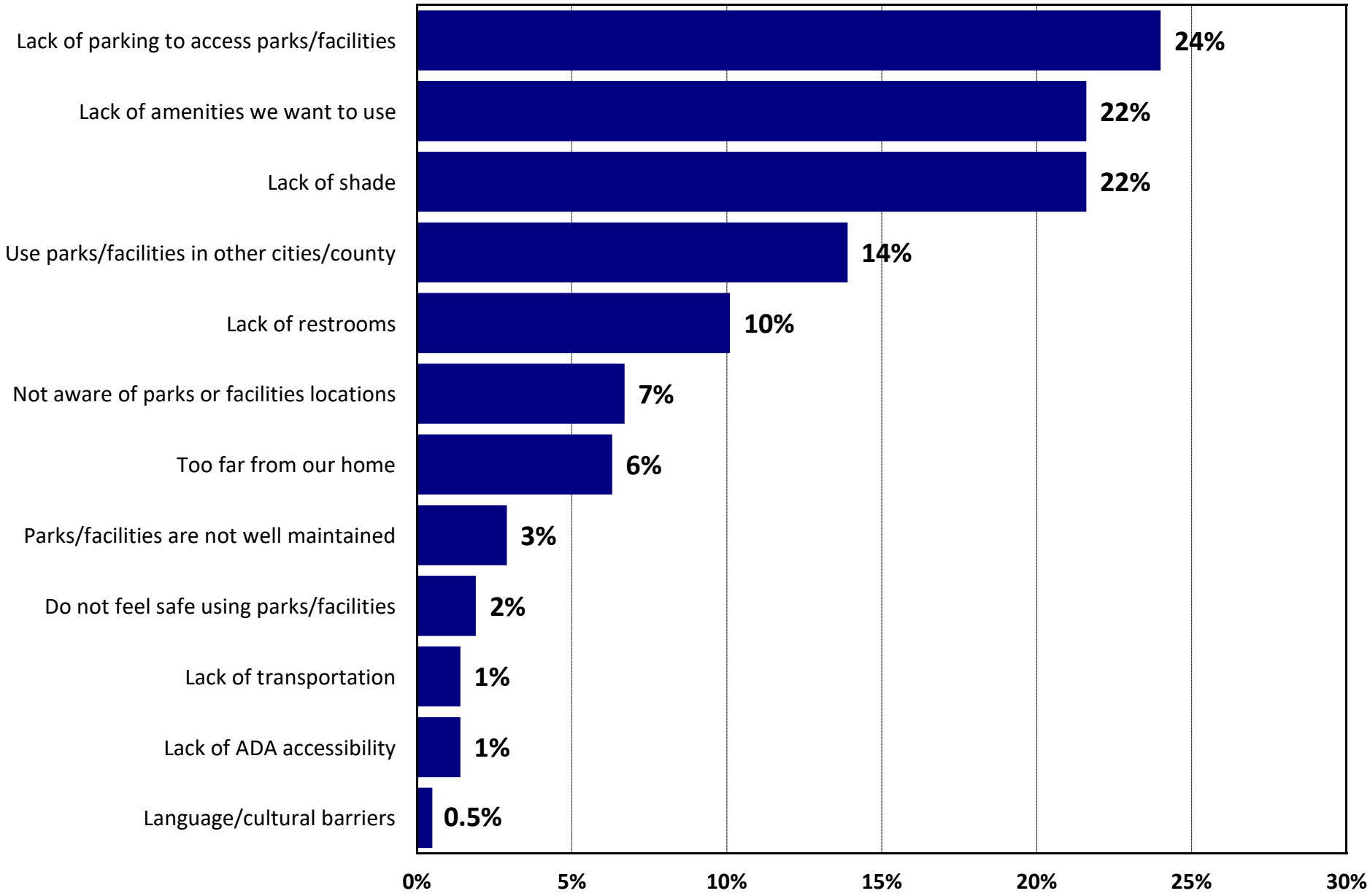
Q5. Please CHECK ALL the following reasons that you and members of your household currently use Moraga parks, open spaces, and facilities.

by percentage of respondents (multiple selections could be made)



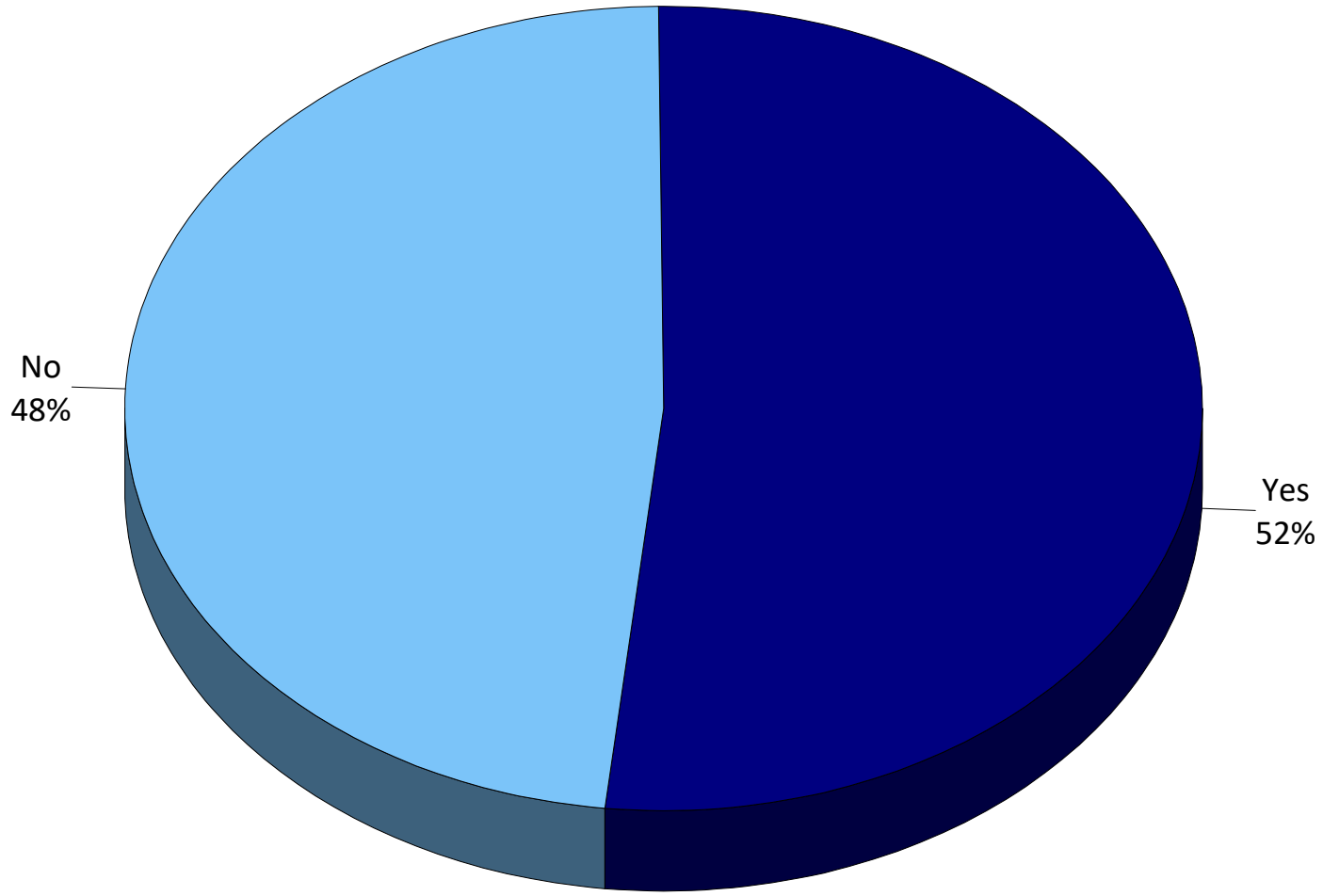
Q6. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Moraga parks and recreation facilities more often.

by percentage of respondents (multiple selections could be made)



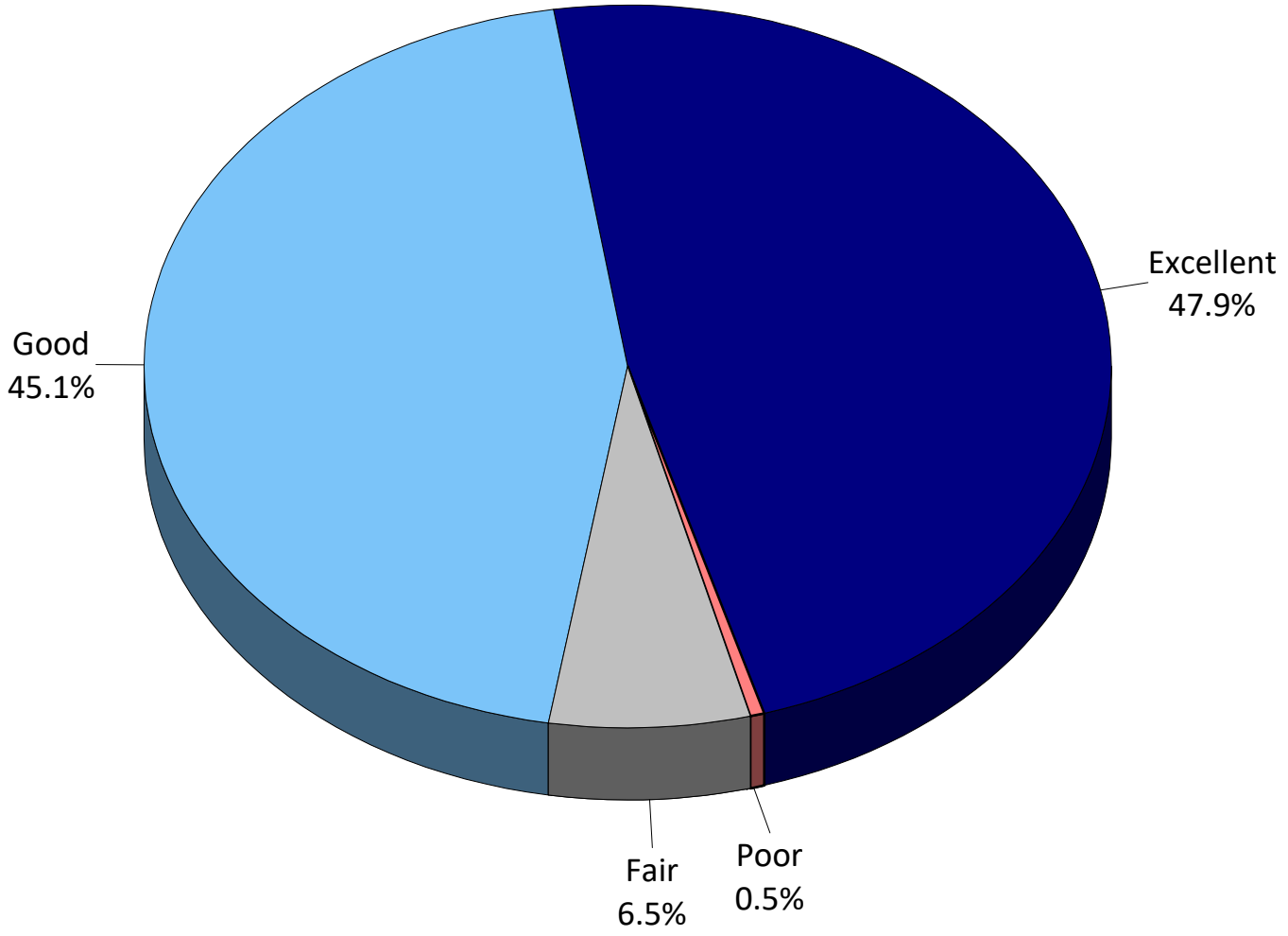
Q7. Has your household participated in any recreation programs or events offered by the Town of Moraga during the past 12 months?

by percentage of respondents



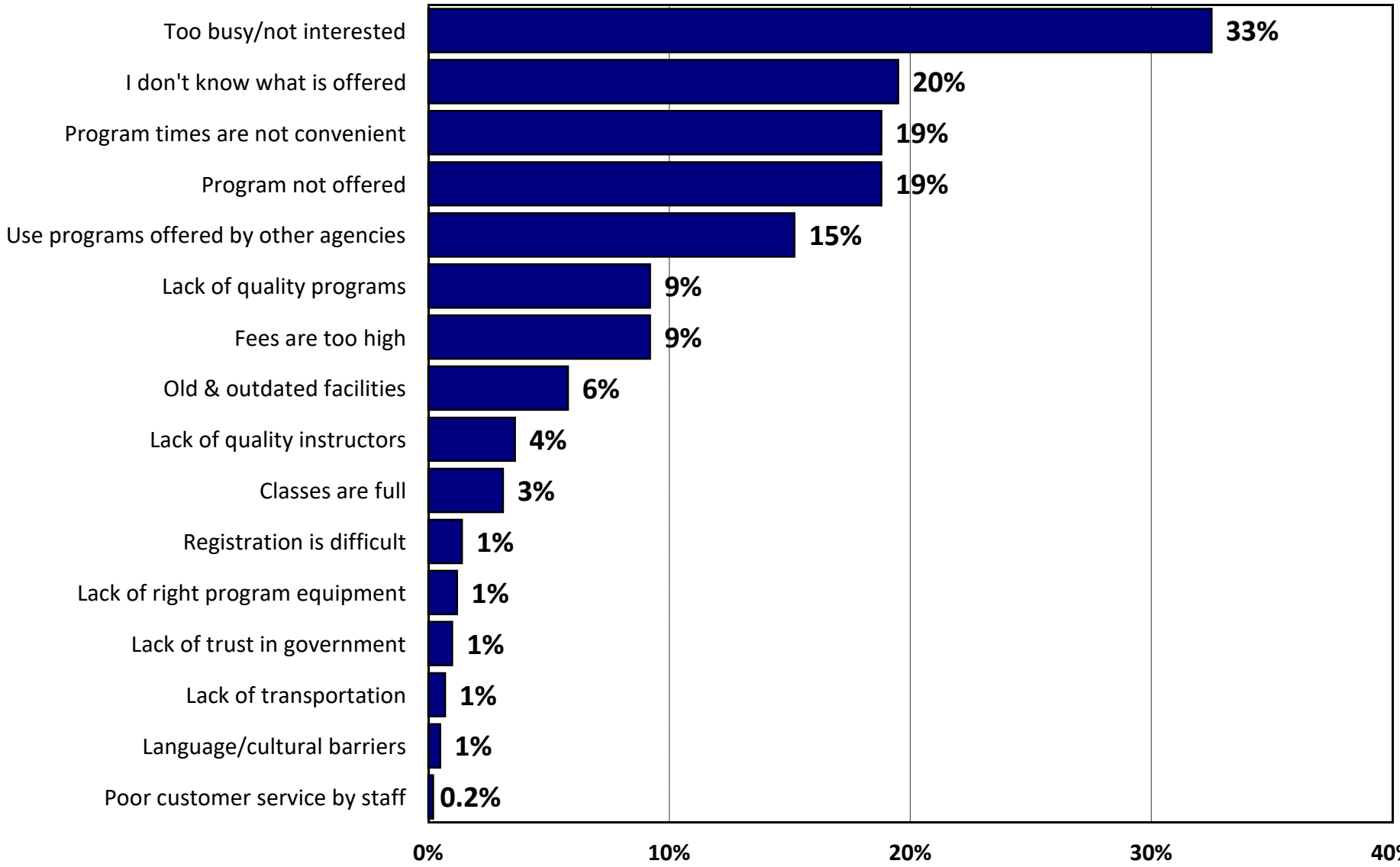
Q7a. How would you rate the overall quality of the Town of Moraga recreation programs and/or events in which your household has participated?

by percentage of respondents who answered "Yes" to Q7



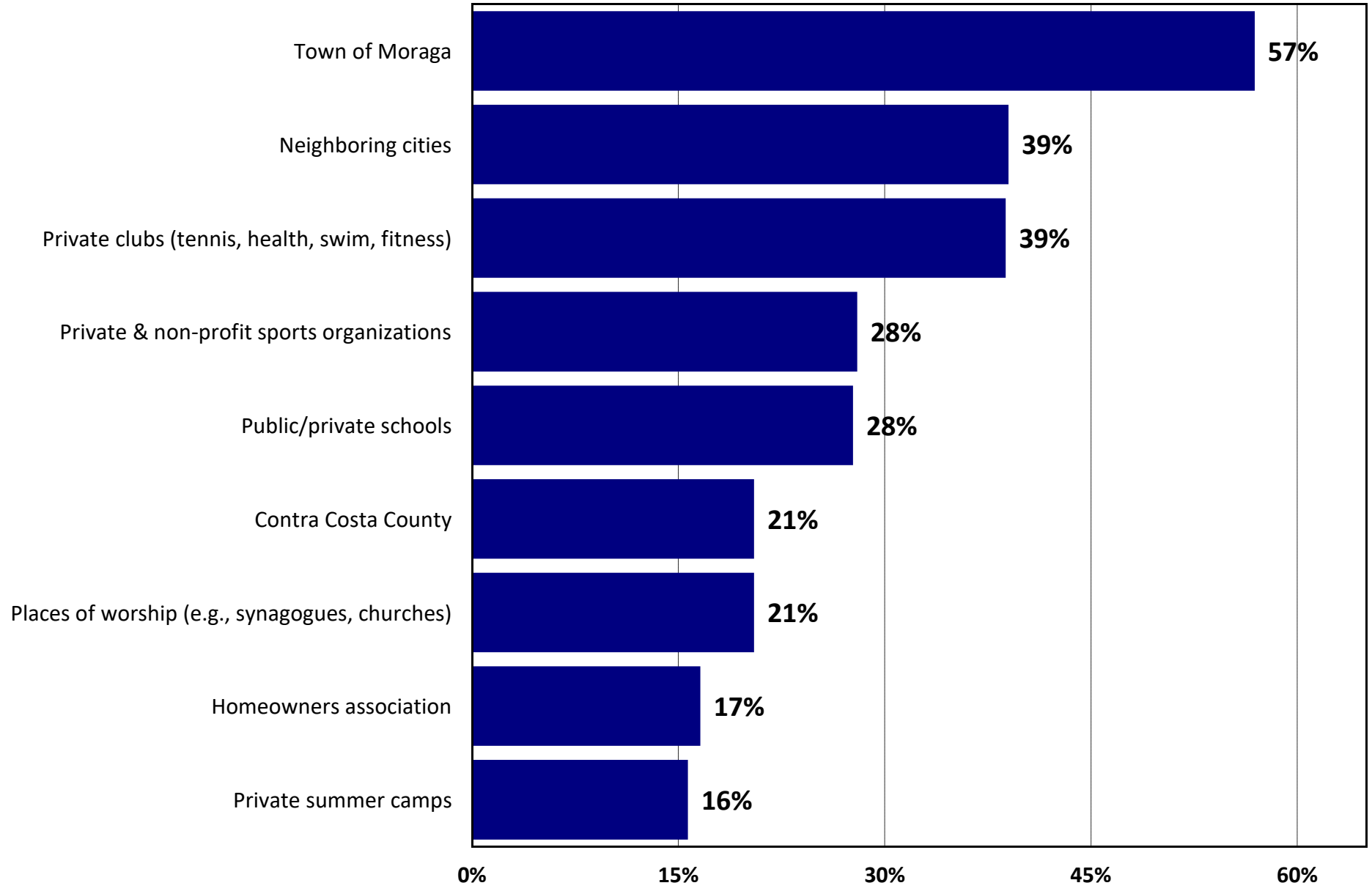
Q8. Please CHECK ALL the following reasons that prevent you and members of your household from participating in Town of Moraga recreation programs or activities more often.

by percentage of respondents (multiple selections could be made)



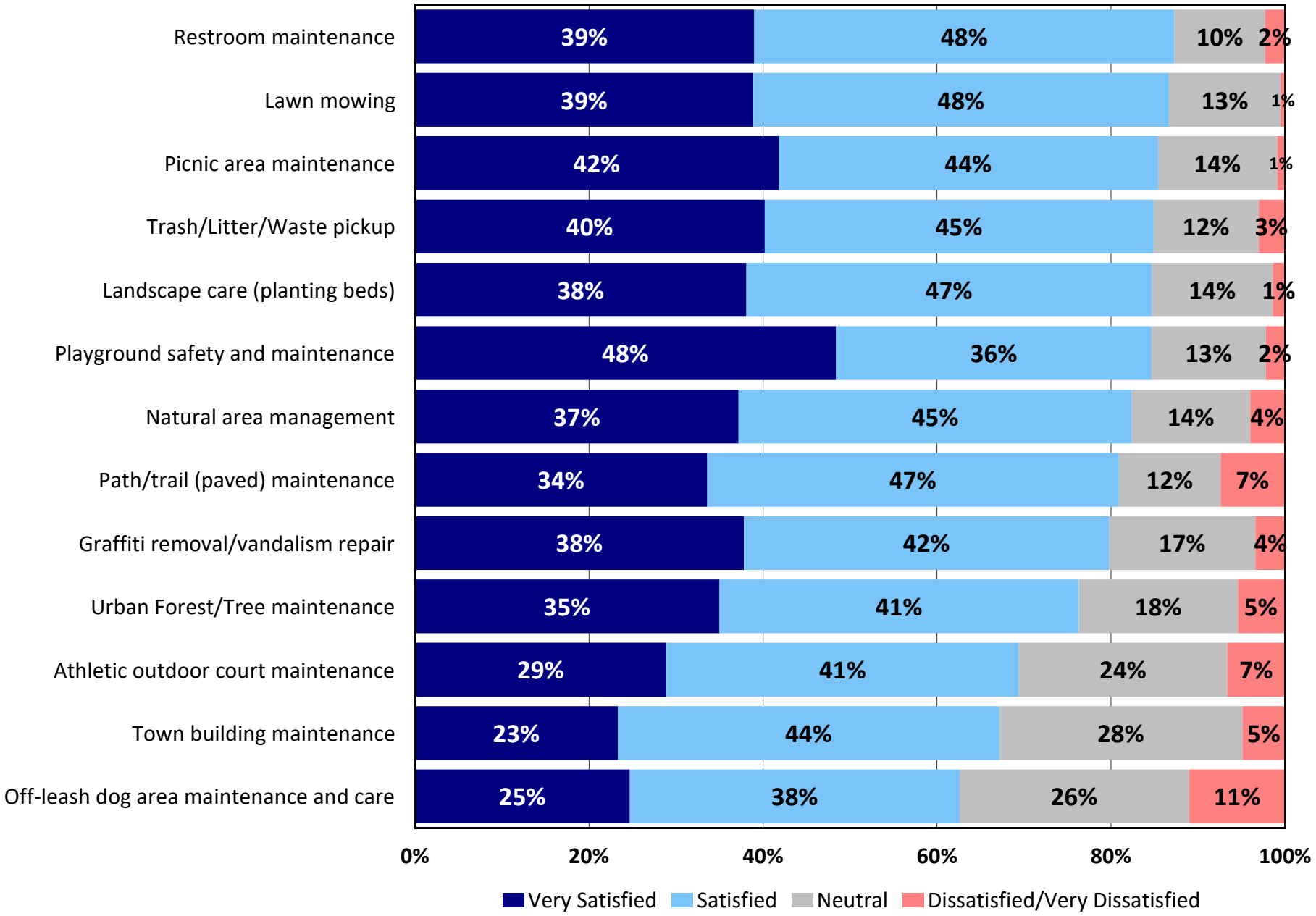
Q9. Please CHECK ALL the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.

by percentage of respondents (multiple selections could be made)



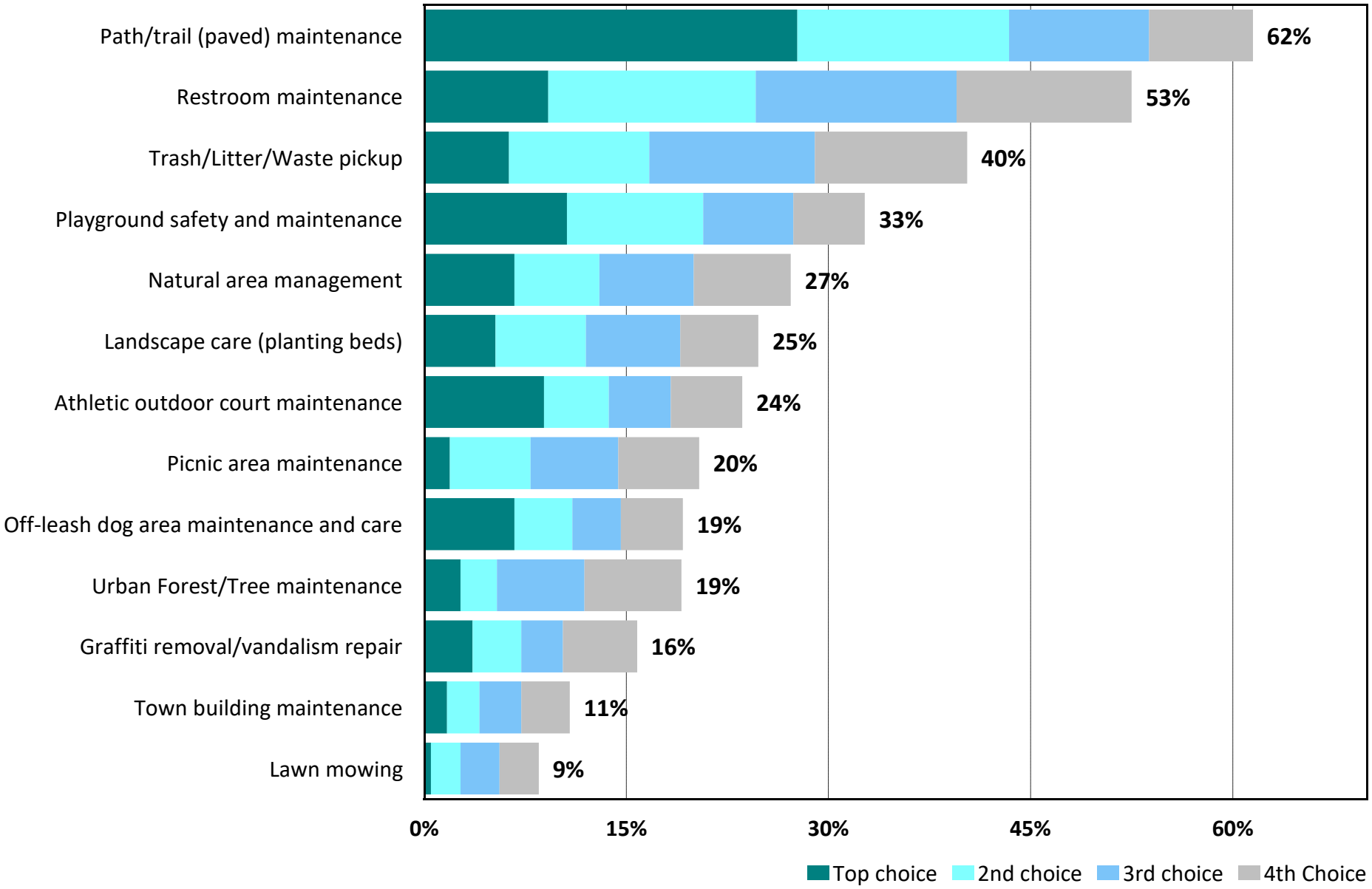
Q10. Satisfaction with Maintenance Activities

by percentage of respondents (excluding "don't know")



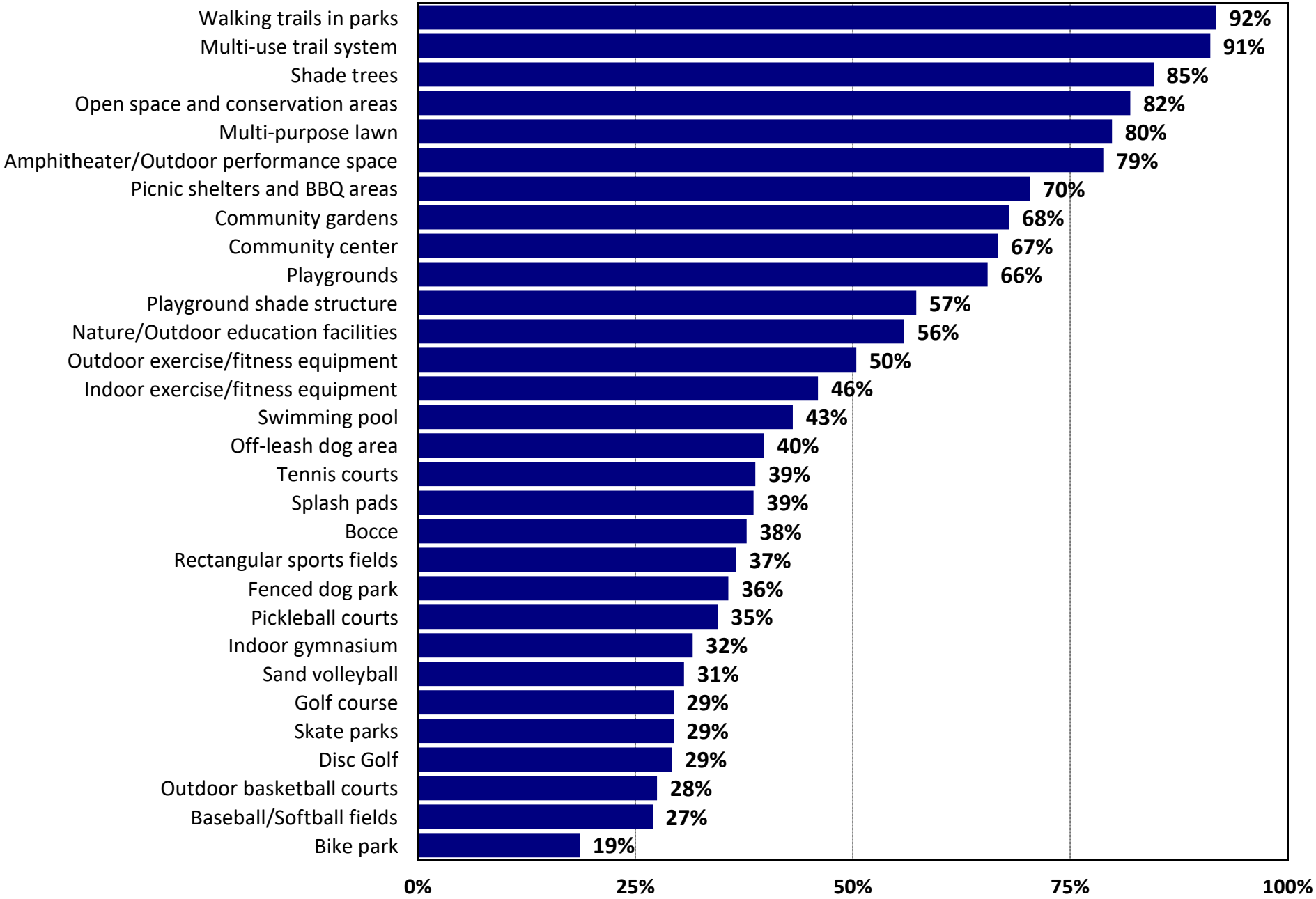
Q11. Which THREE of the items from the list in Question 10 should receive the MOST EMPHASIS over the next five years?

by percentage of respondents who selected the items as one of their top four choices



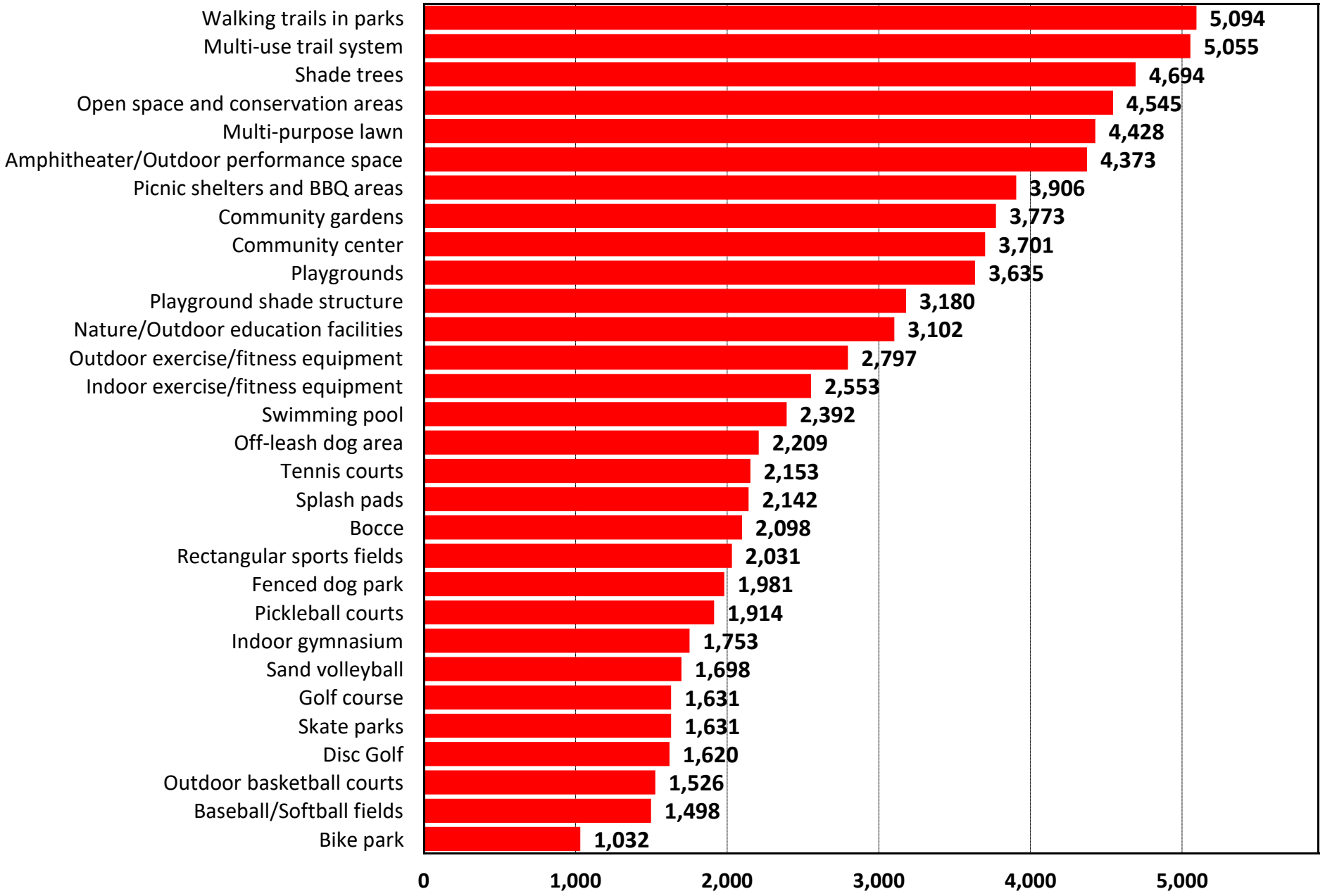
Q12. Need for Facility/Amenity

by percentage of respondents who indicated need



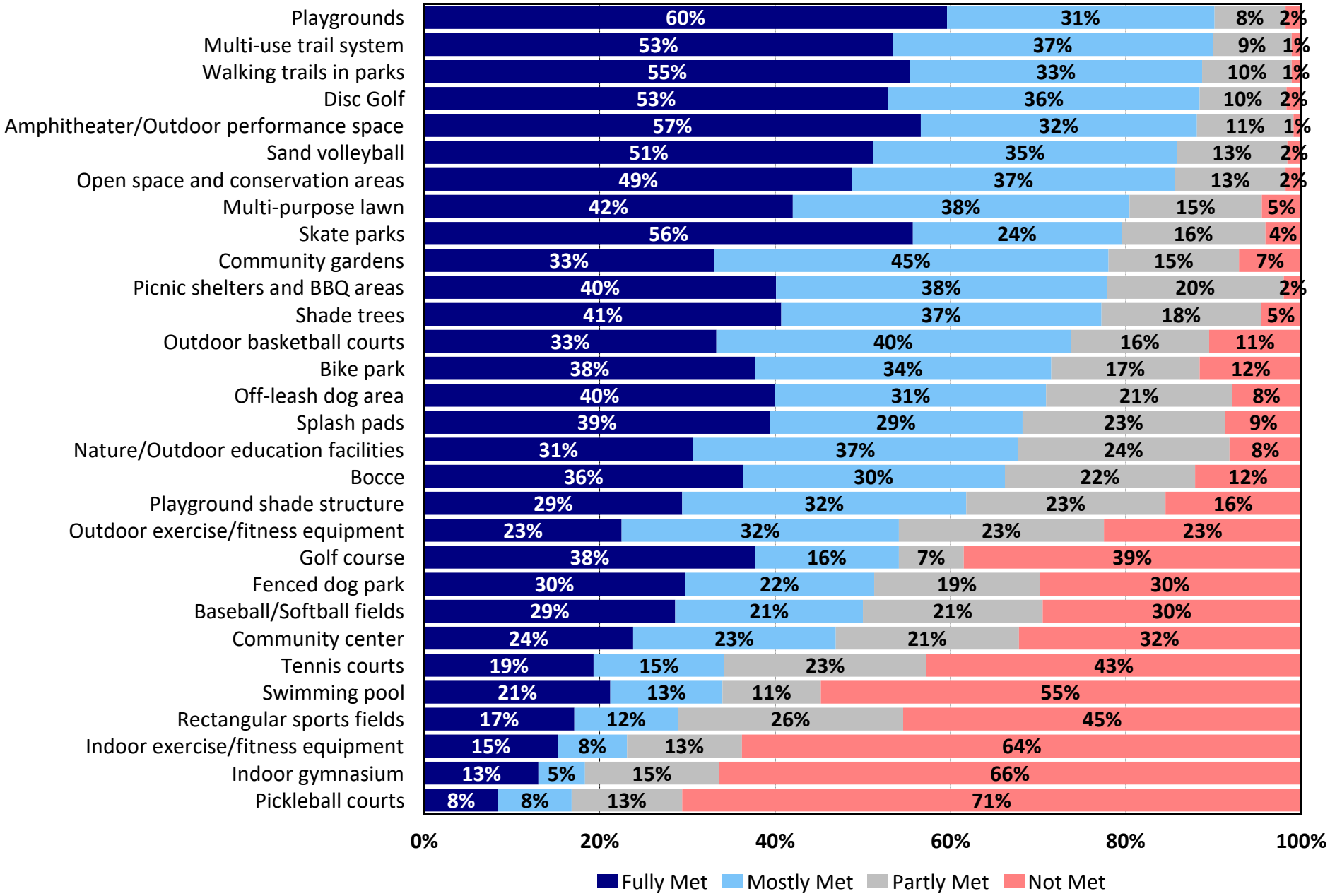
Q12b. Estimated number of households who have a need for facilities/amenities

by number of households based on an estimated 5,549 households



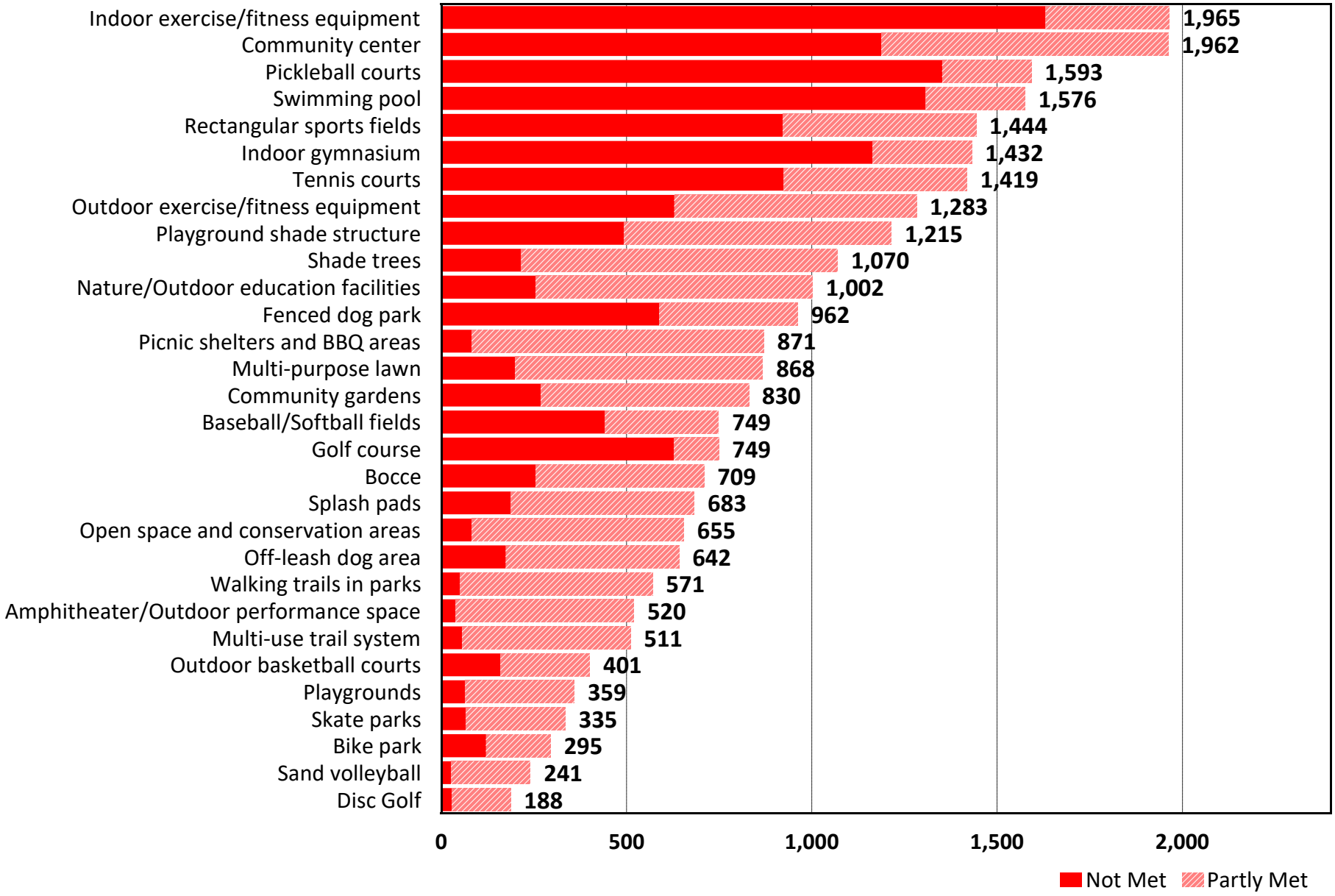
Q12c. Please indicate how well your needs are met for facilities/amenities

by percentage of respondents (excluding "no need")



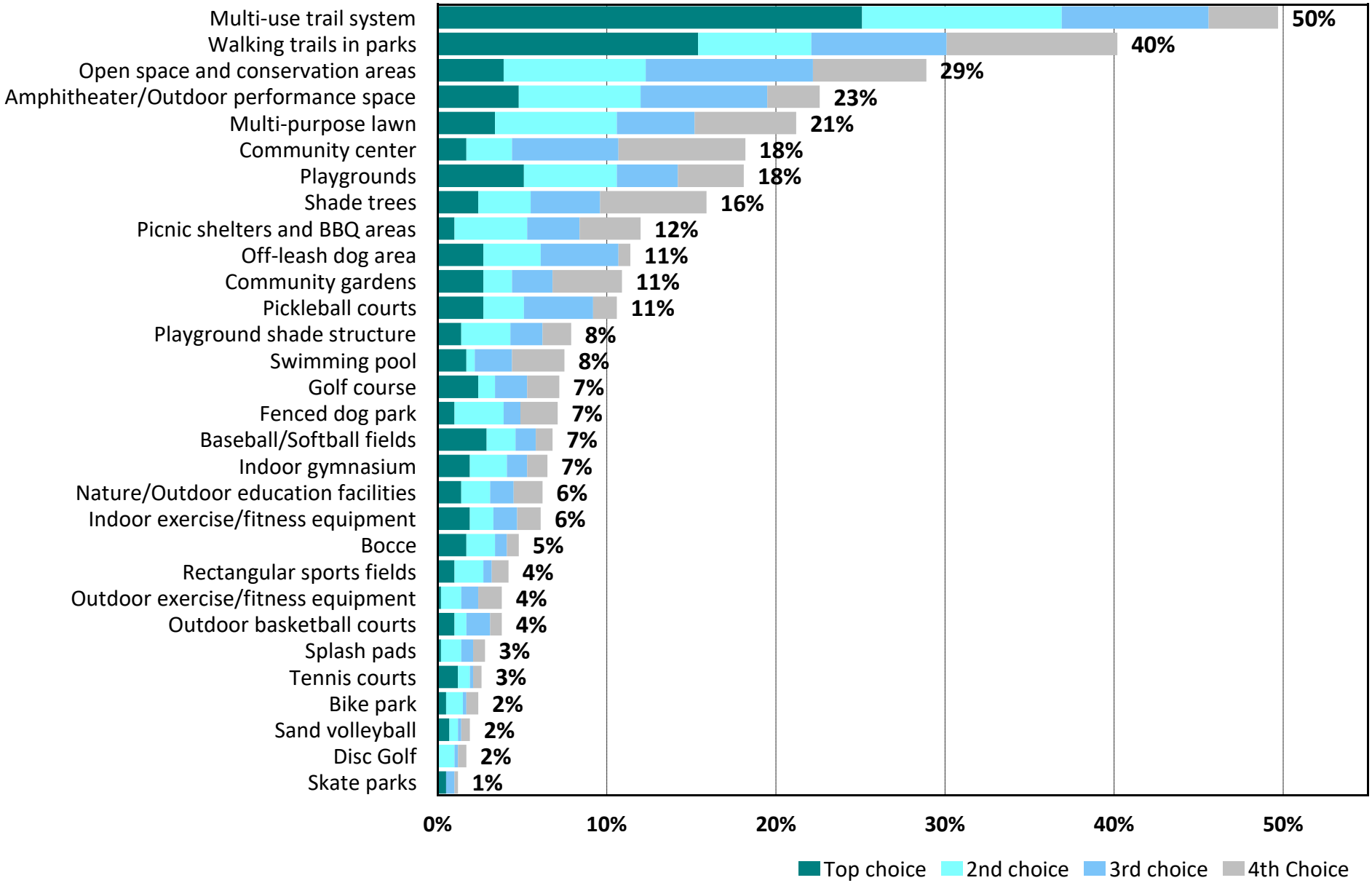
Q12d. Estimated number of households whose facility/amenity needs are only "partly met" or "not met"

by number of households based on an estimated 5,549 households



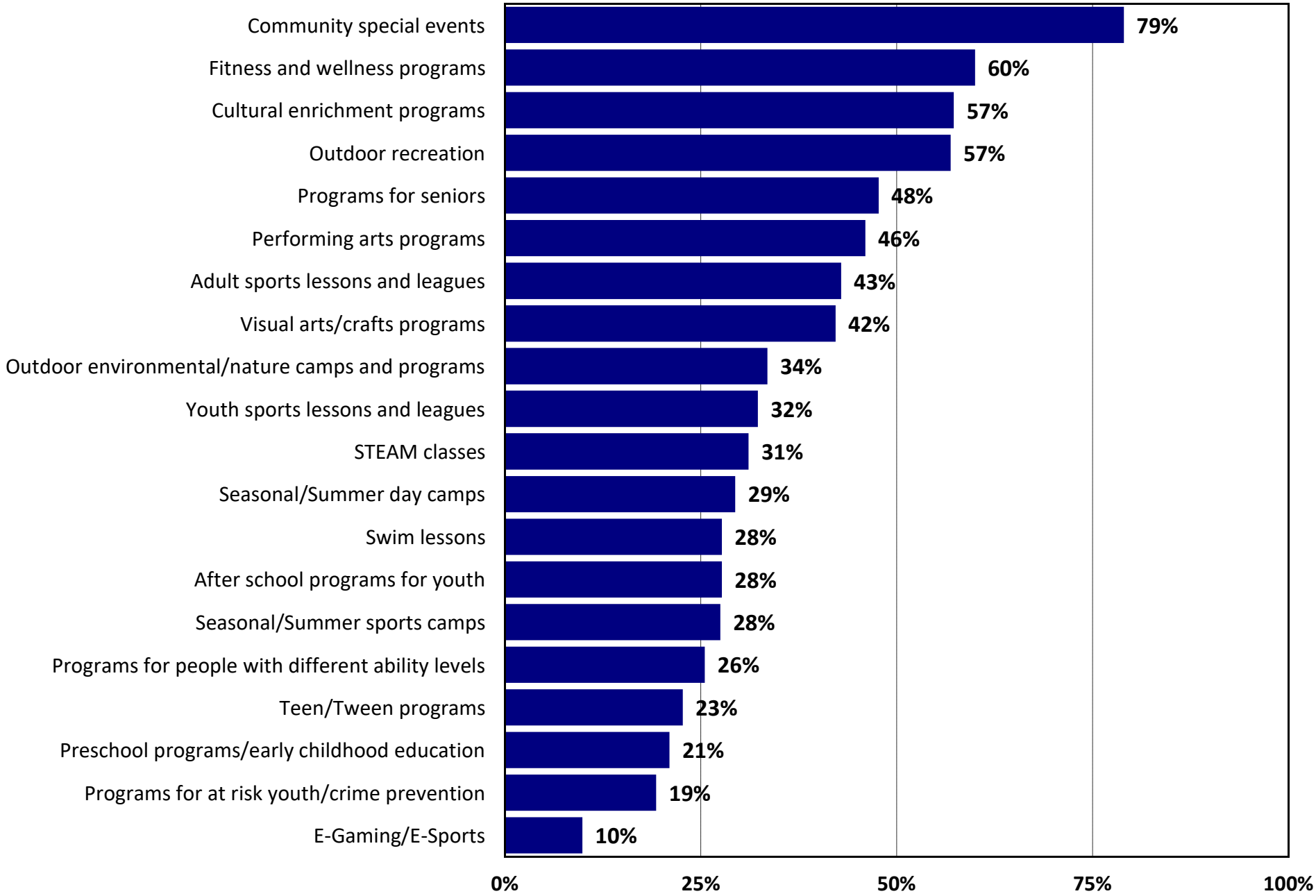
Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices



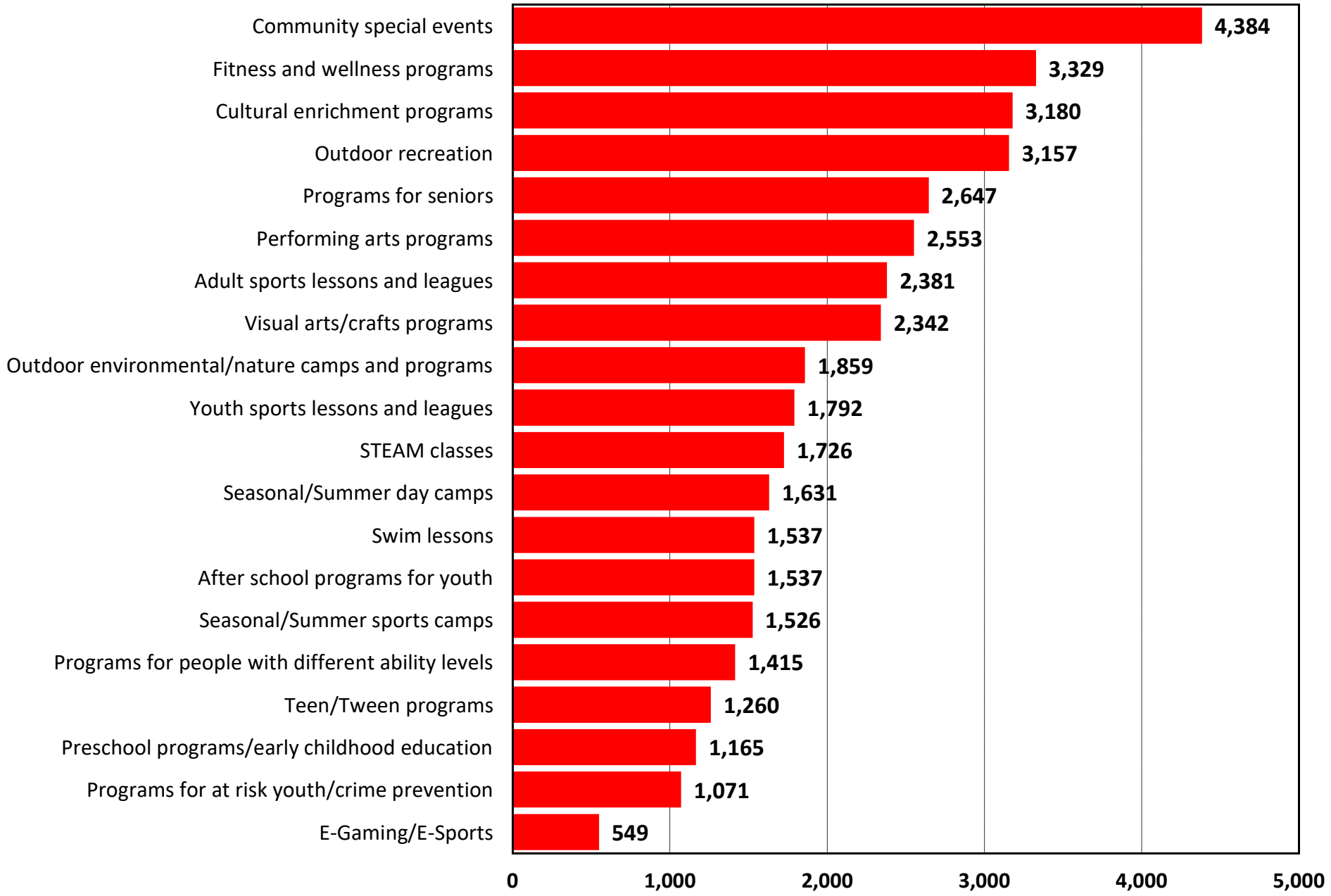
Q14. Need for Programs/Activities

by percentage of respondents who indicated need



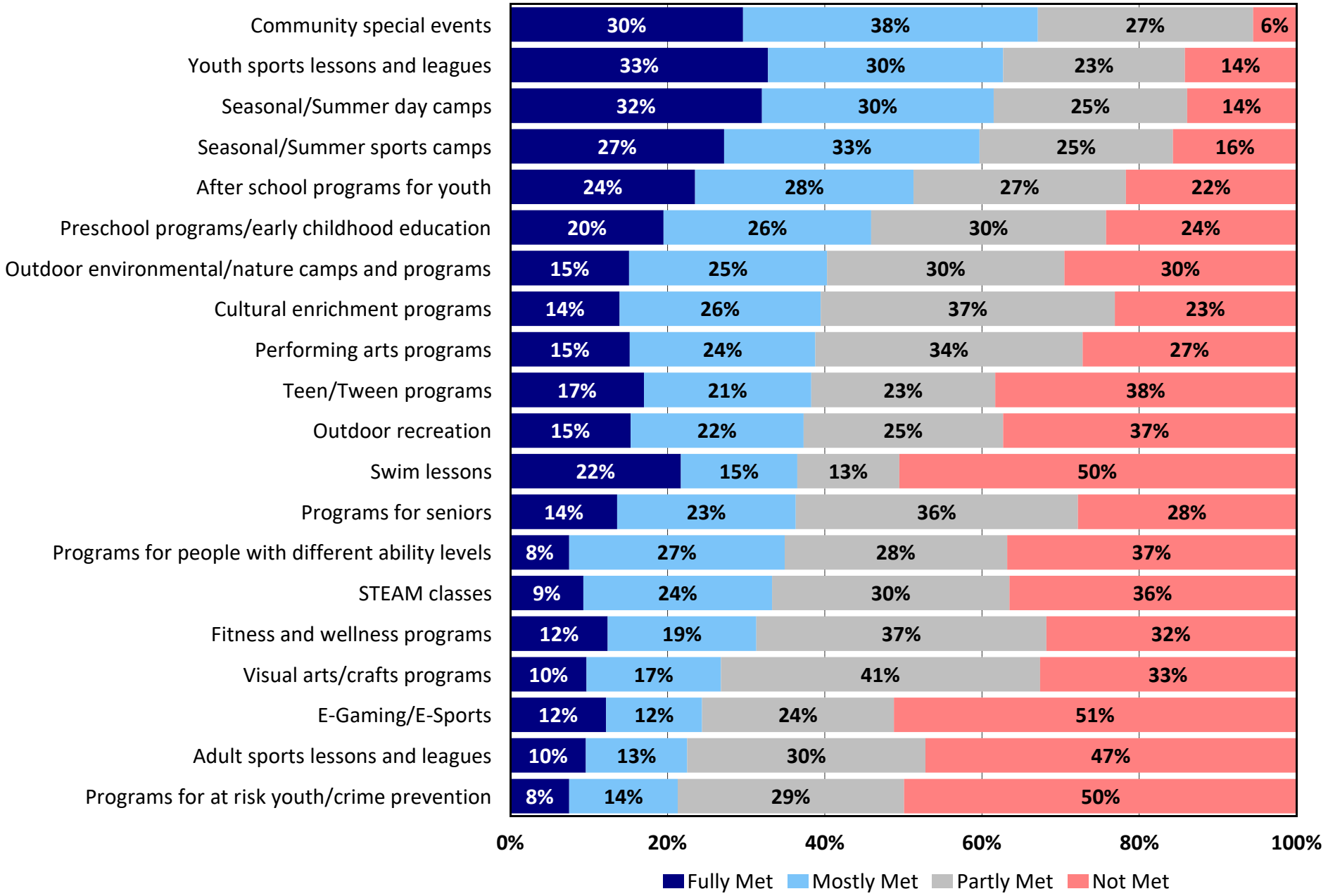
Q14b. Estimated number of households who have a need for programs/activities

by number of households based on an estimated 5,549 households



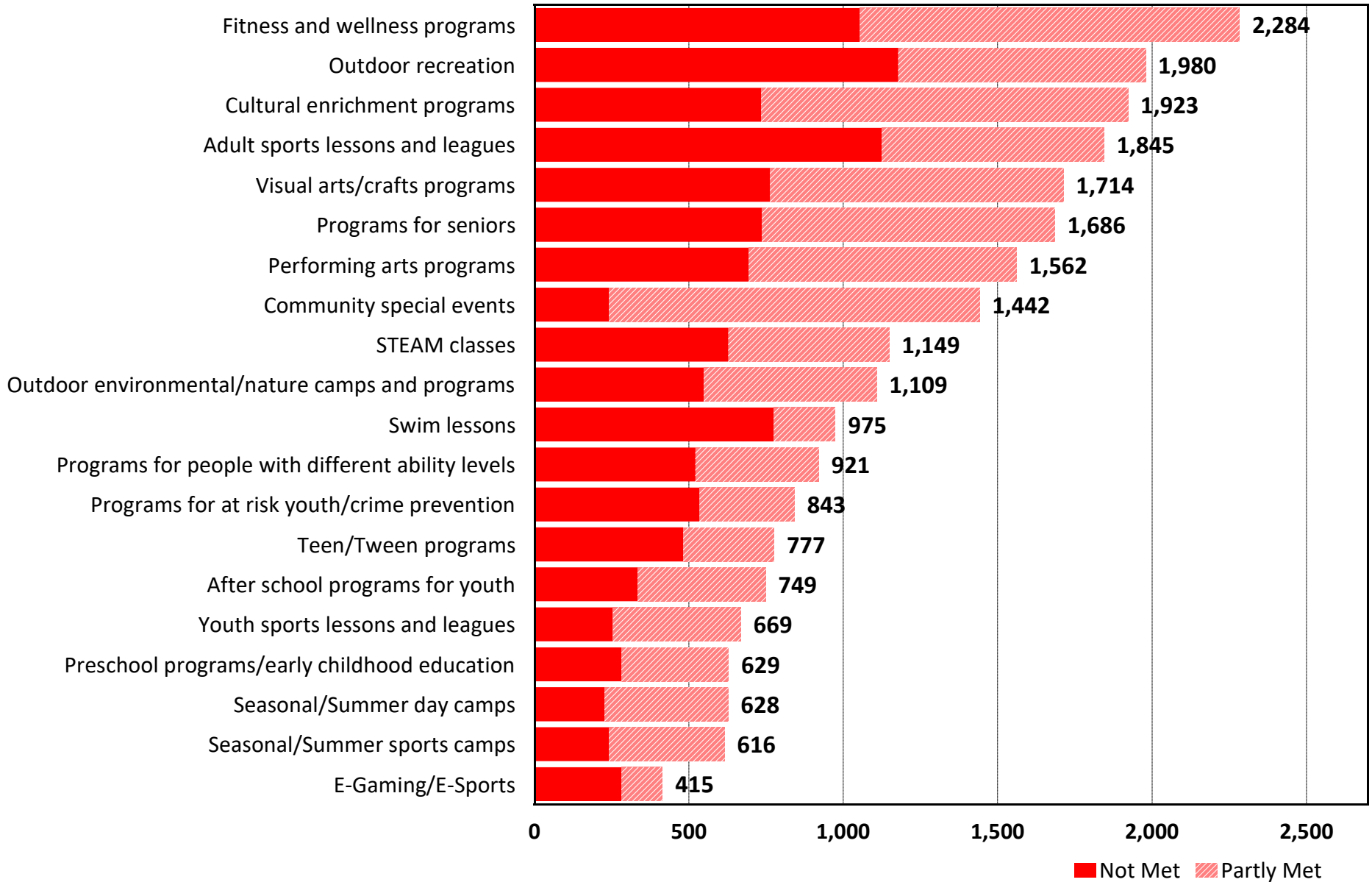
Q14c. Please indicate how well your needs are met for programs/activities

by percentage of respondents (excluding "no need")



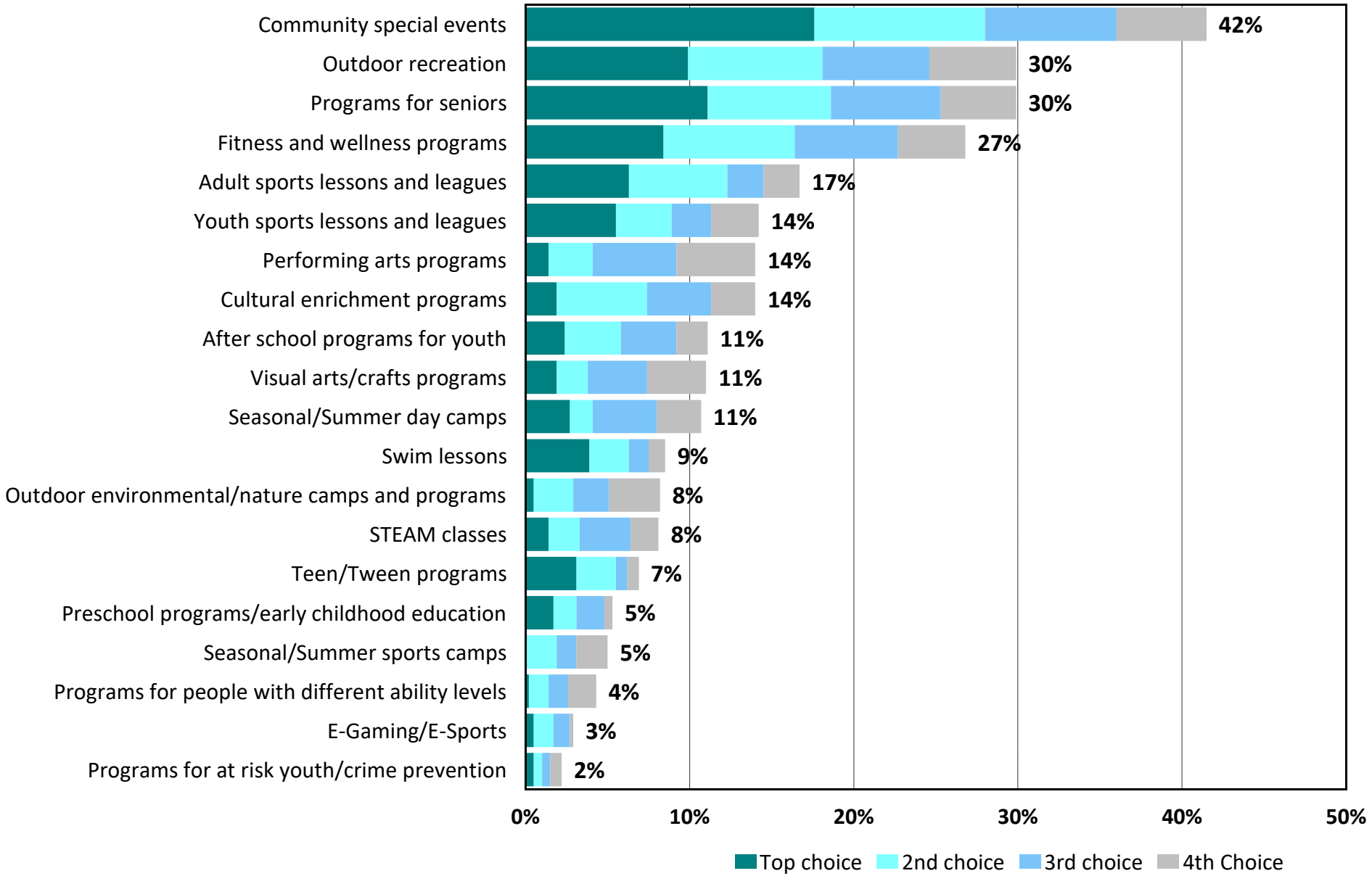
Q14d. Estimated number of households whose program/activity needs are only "partly met" or "not met"

by number of households based on an estimated 5,549 households



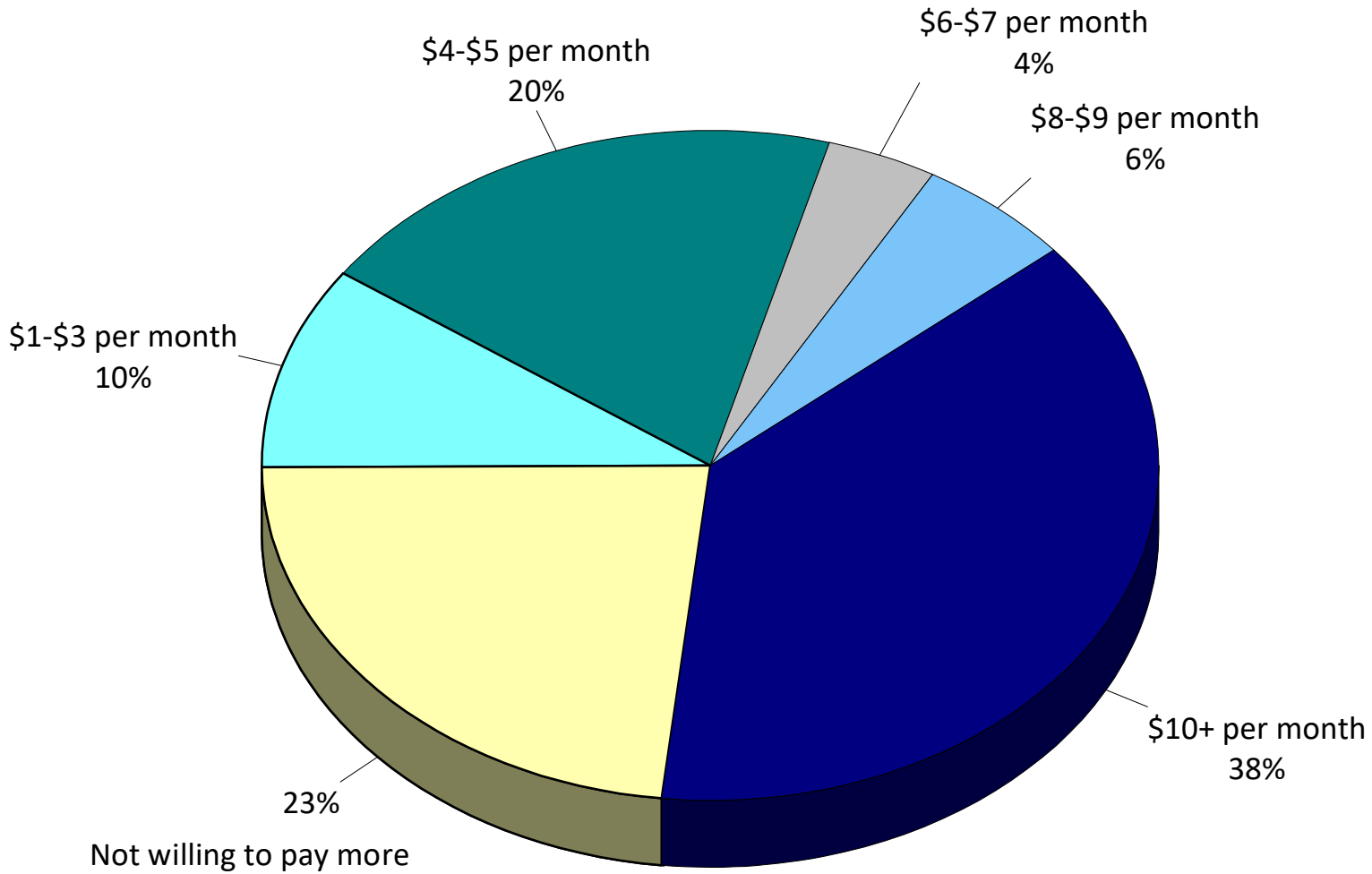
Q15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices



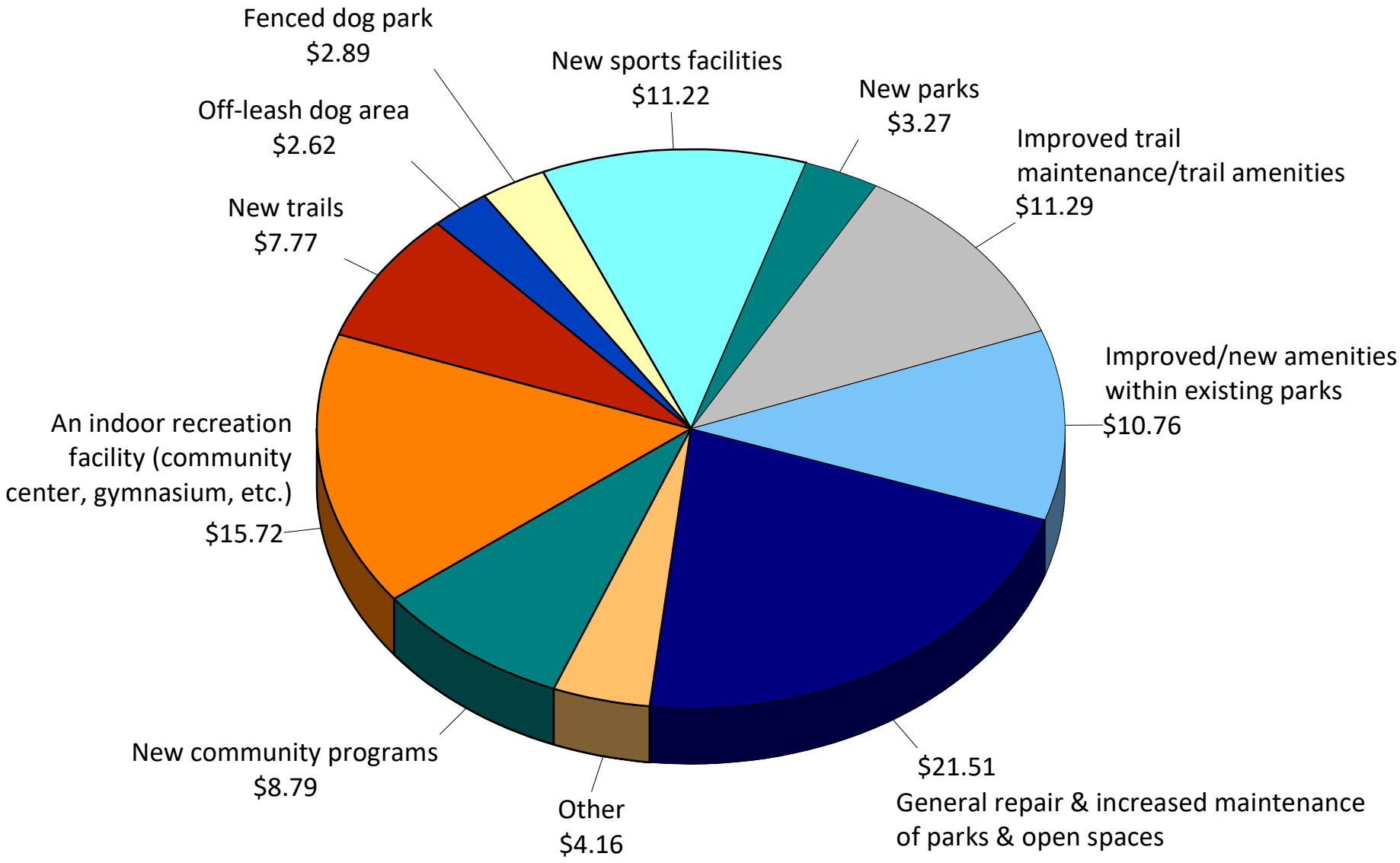
Q16. What is the maximum additional amount you would be willing to pay per month for improvements to the type of parks, trails, recreation facilities, and programs that are most important to your household?

by percentage of respondents (excluding "not provided")



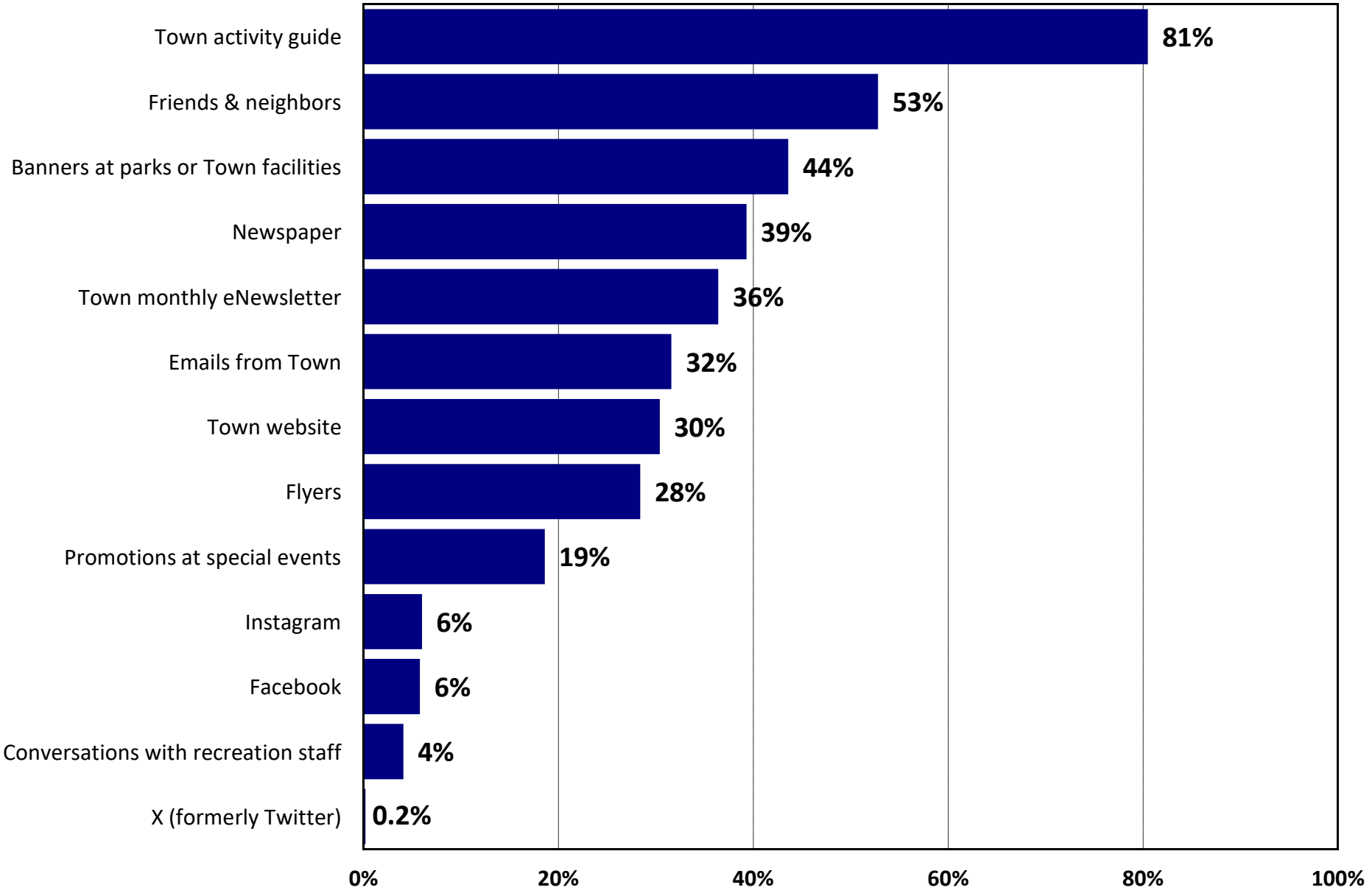
Q17. If you had $100, how would you allocate the funds among the parks and recreation categories listed below?

by percentage of respondents (excluding "not provided")



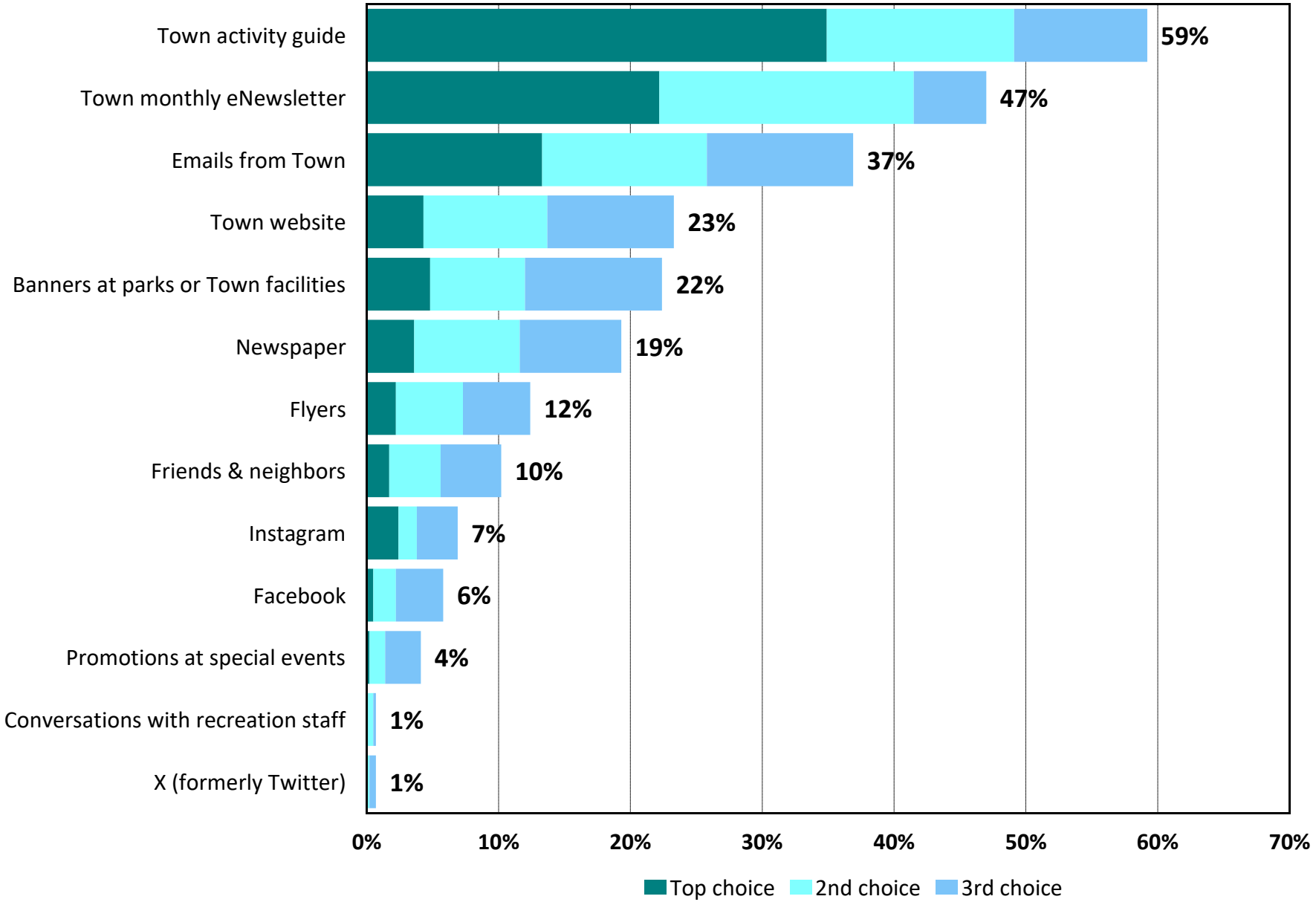
Q18. From the following list, please CHECK ALL the ways you learn about Town of Moraga parks, facilities, and programs, events, activities, and services.

by percentage of respondents (multiple selections could be made)



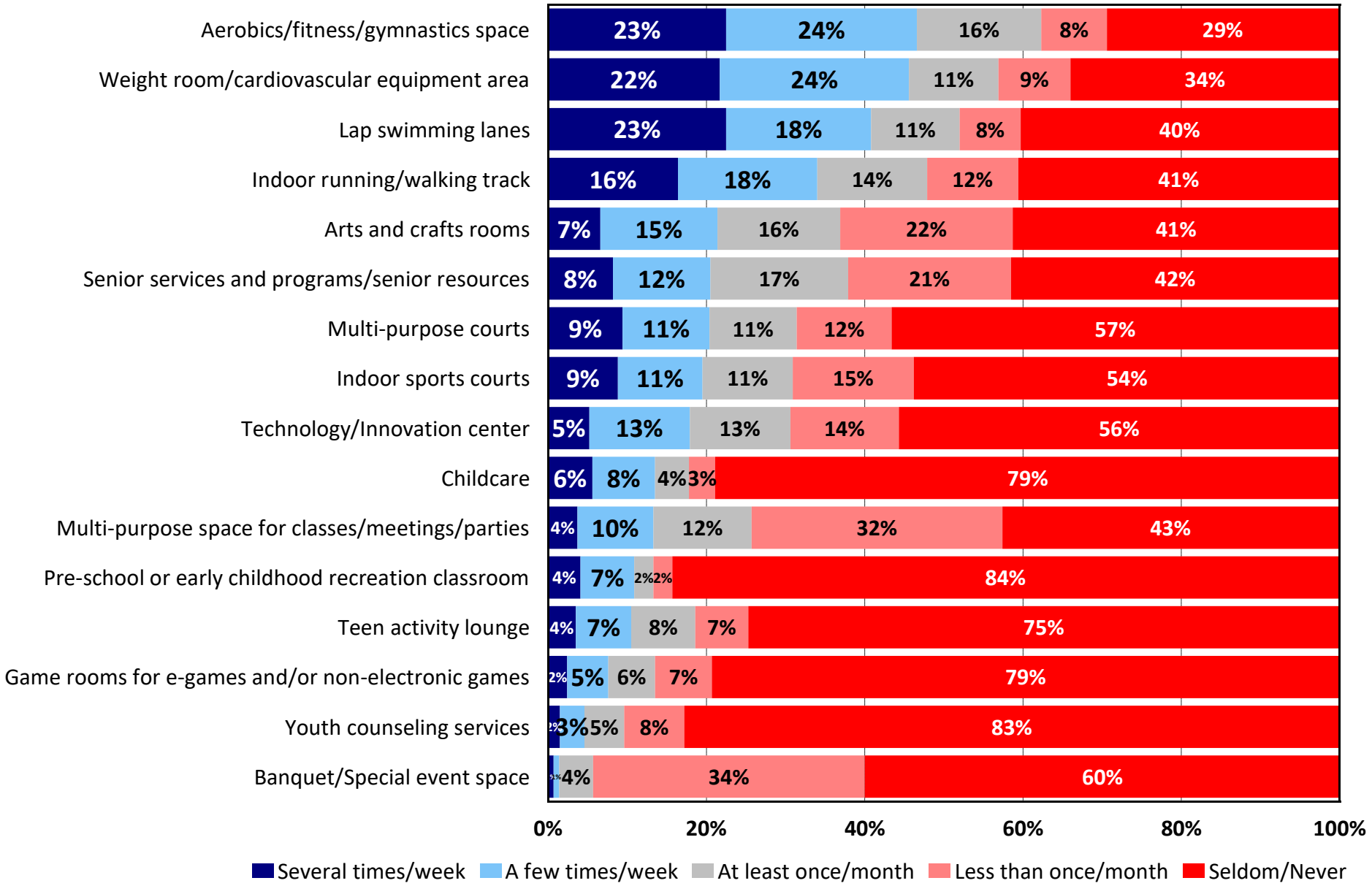
Q19. Which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

by percentage of respondents who selected the items as one of their top three choices



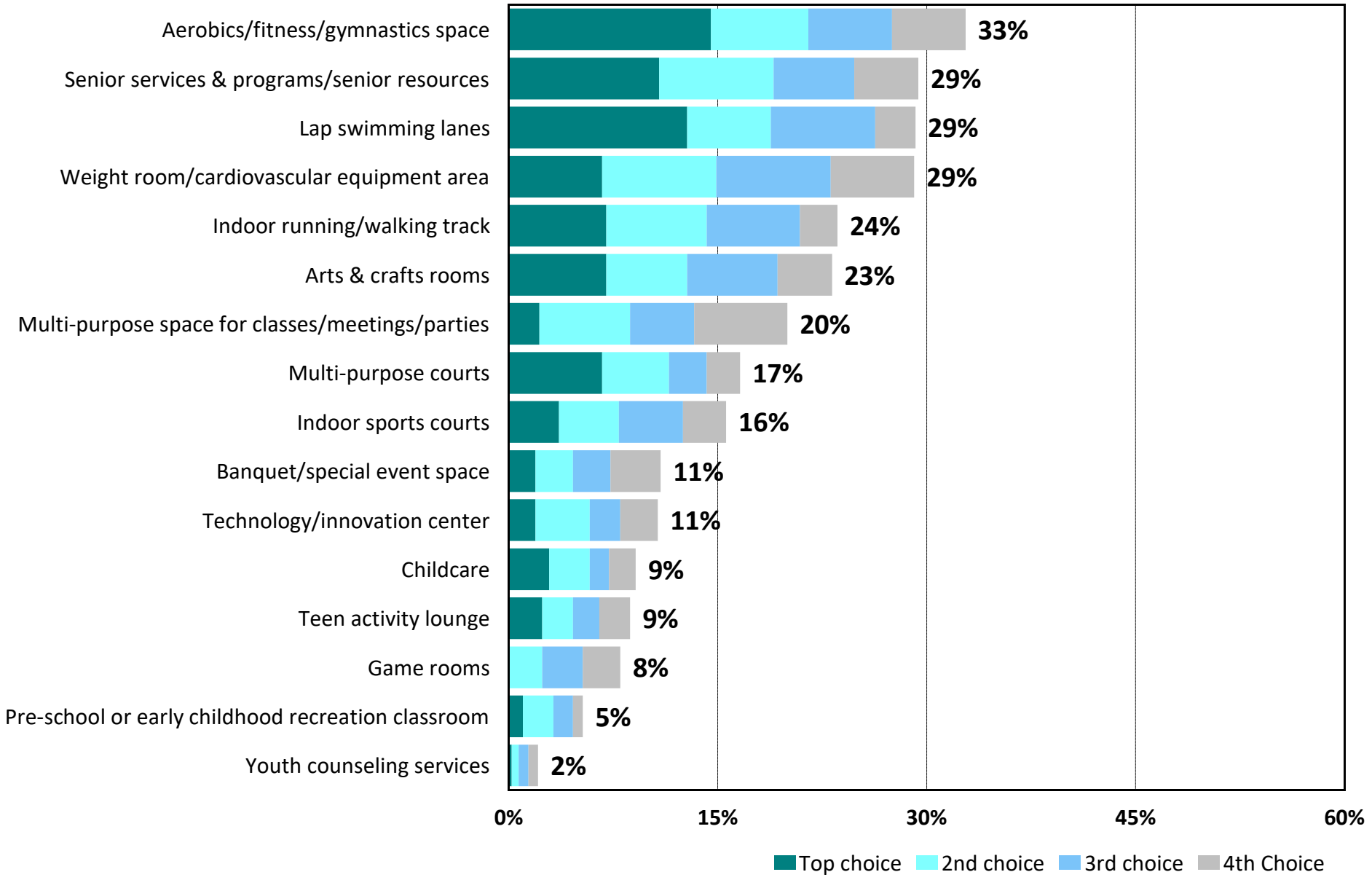
Q20. Please indicate how often you and members of your household would use each of these features if they were available

by percentage of respondents (excluding "don't know")



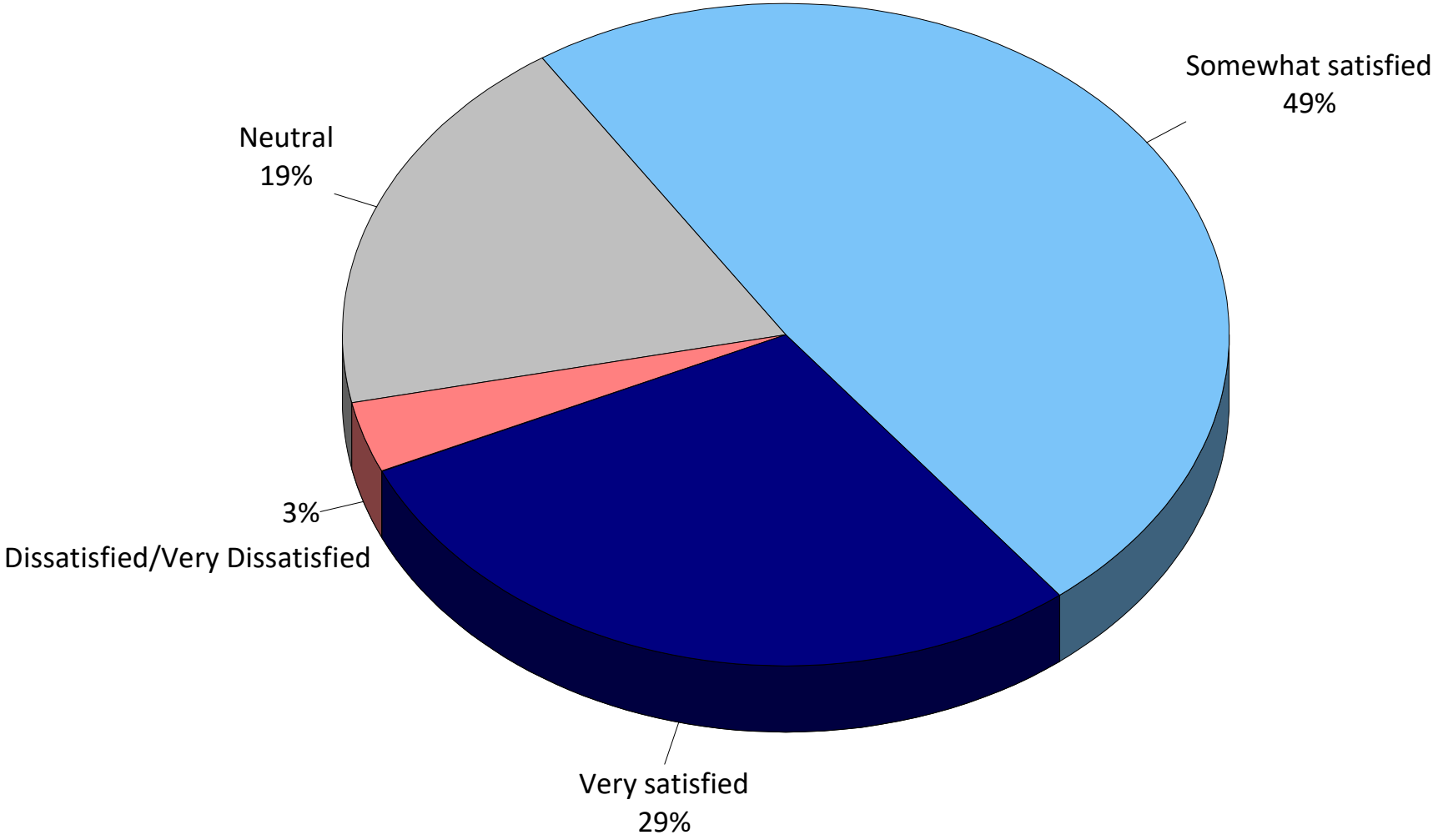
Q21. Which FOUR of the features listed in Question 20 are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



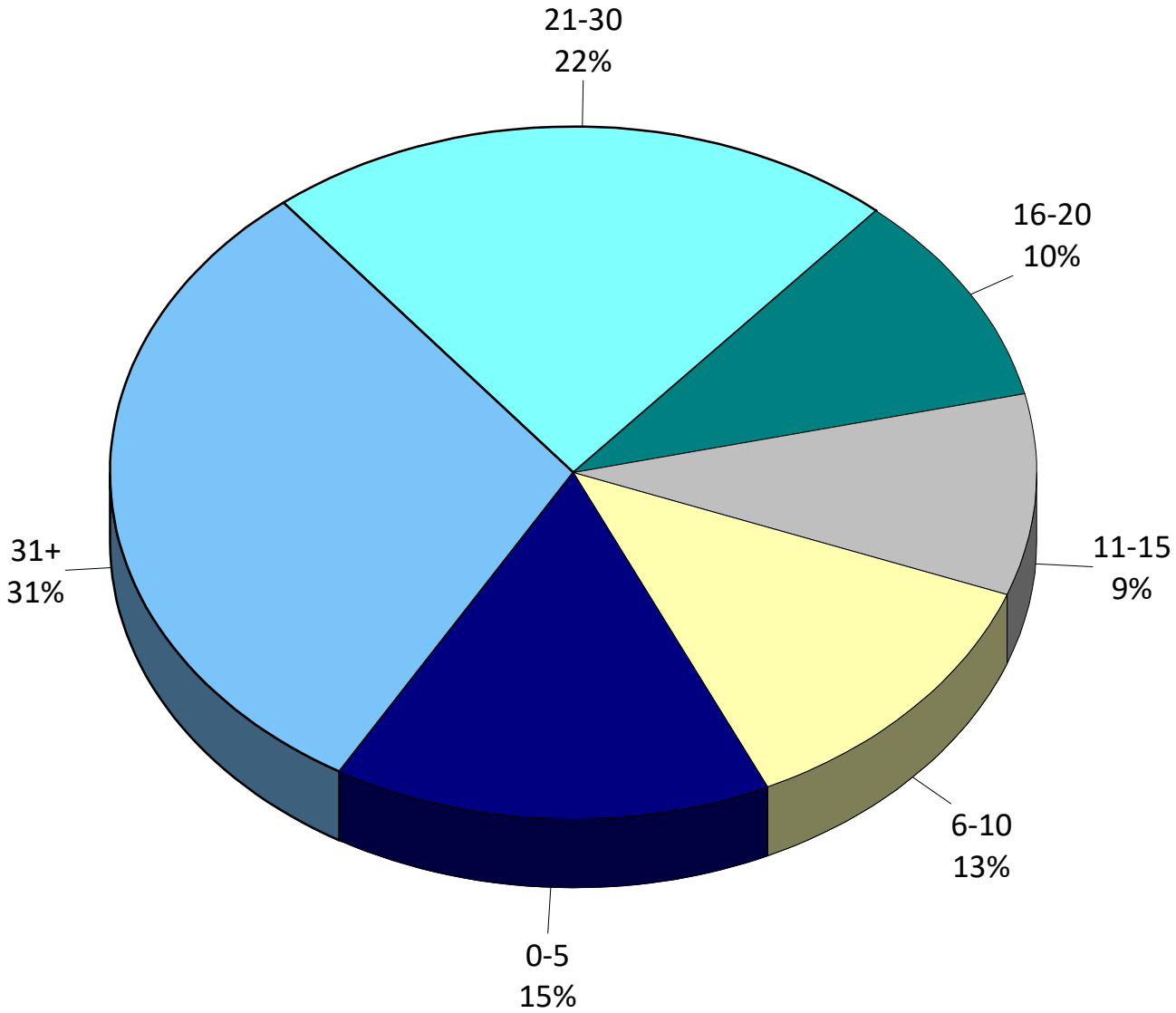
Q22. Please rate your level of satisfaction with the overall value that your household receives from Town of Moraga parks, trails, recreation facilities, programs, or services.

by percentage of respondents (excluding "don't know")



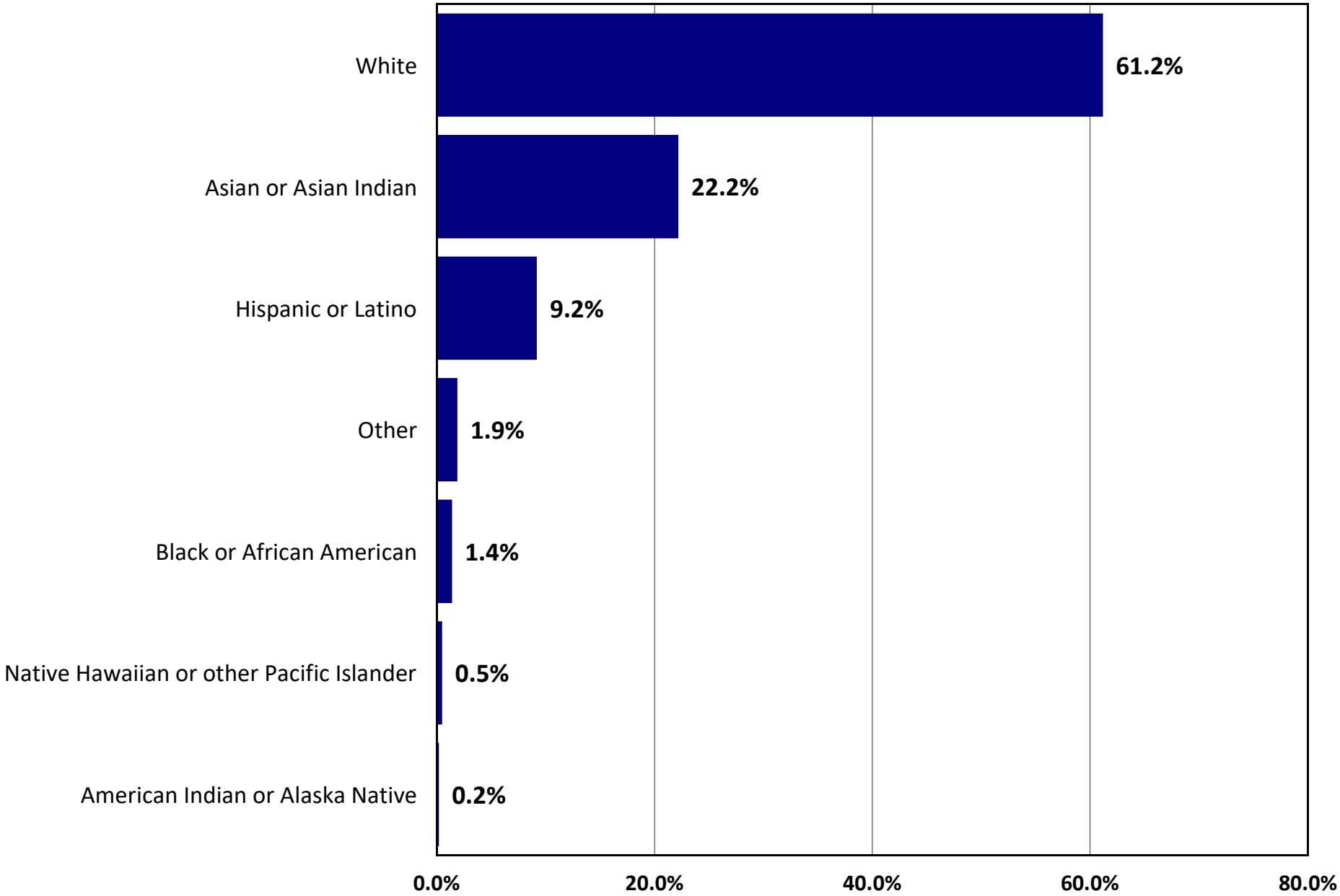
Q23. How many years have you lived in the Town of Moraga?

by percentage of respondents (excluding "not provided")



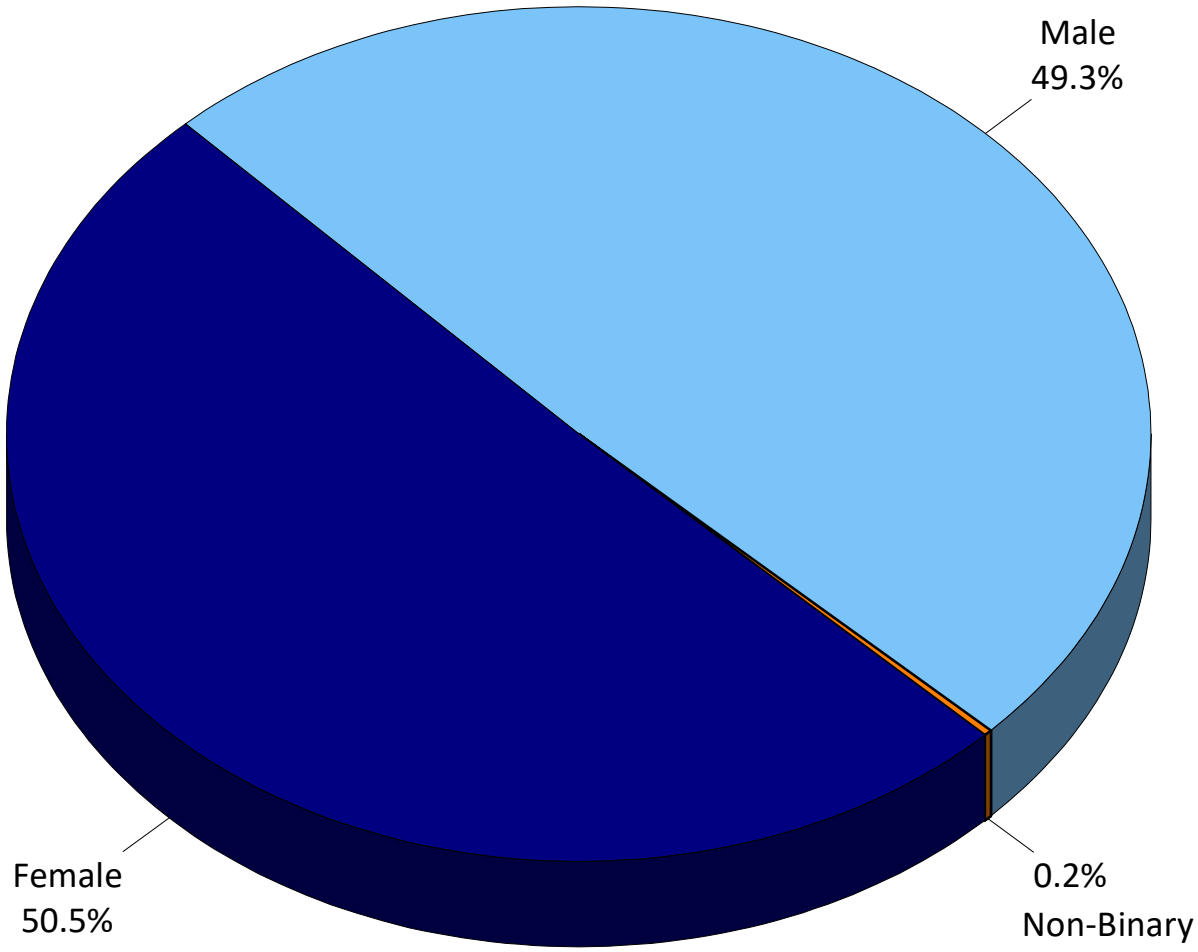
Q24. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made)



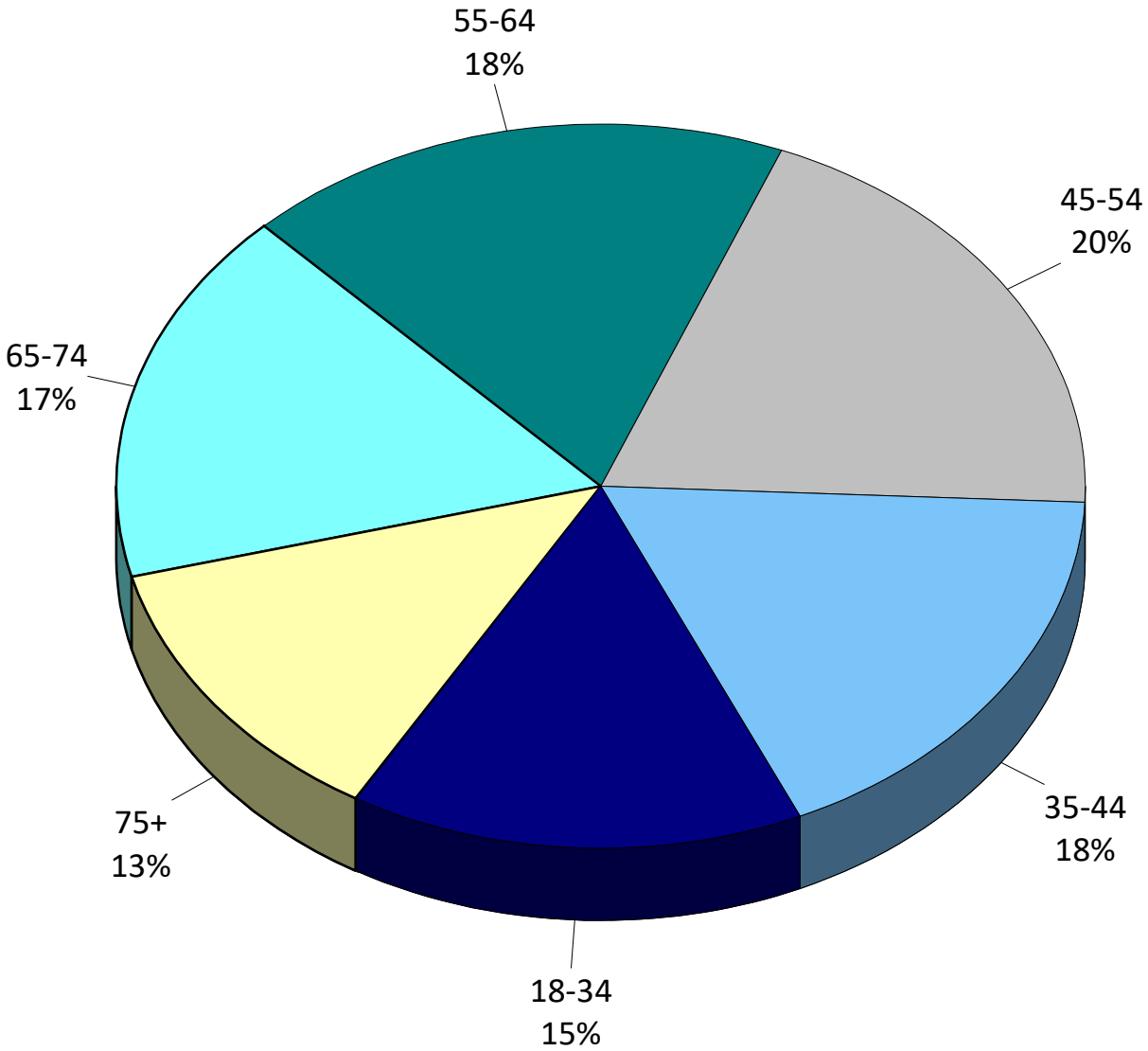
Q25. Your gender:

by percentage of respondents (excluding “prefer not to answer")



Q26. What is your age?

by percentage of respondents (excluding "not provided")



3 Priority Investment Rating

Priority Investment Rating
Moraga, CA

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 3 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

PIR = UNR + IR

For example, if the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

- **High Priority Areas** are those with a PIR of at least 110. A rating of 110 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.

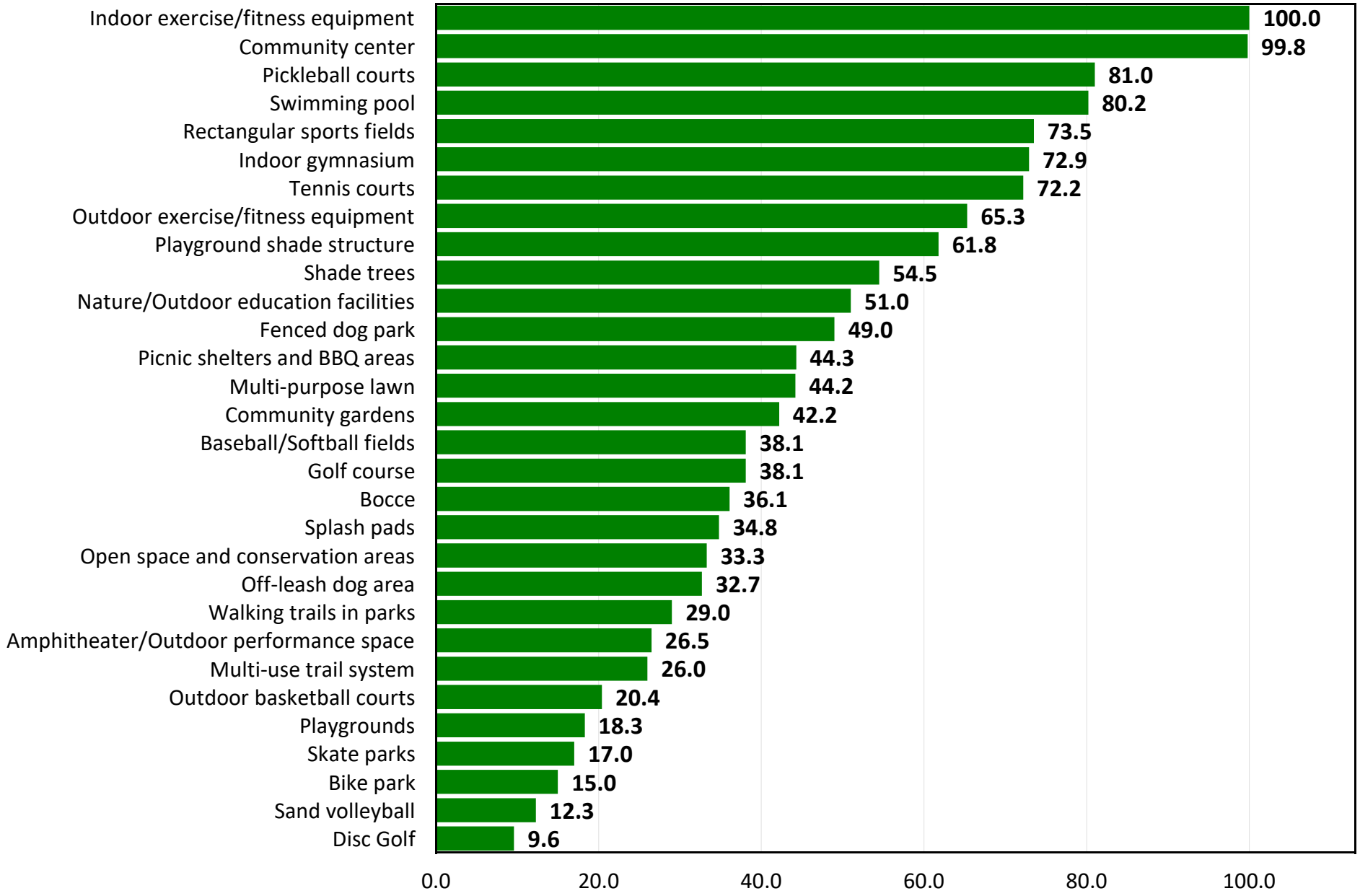
- **Medium Priority Areas** are those with a PIR of 61-109. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.

- **Low Priority Areas** are those with a PIR below 61. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

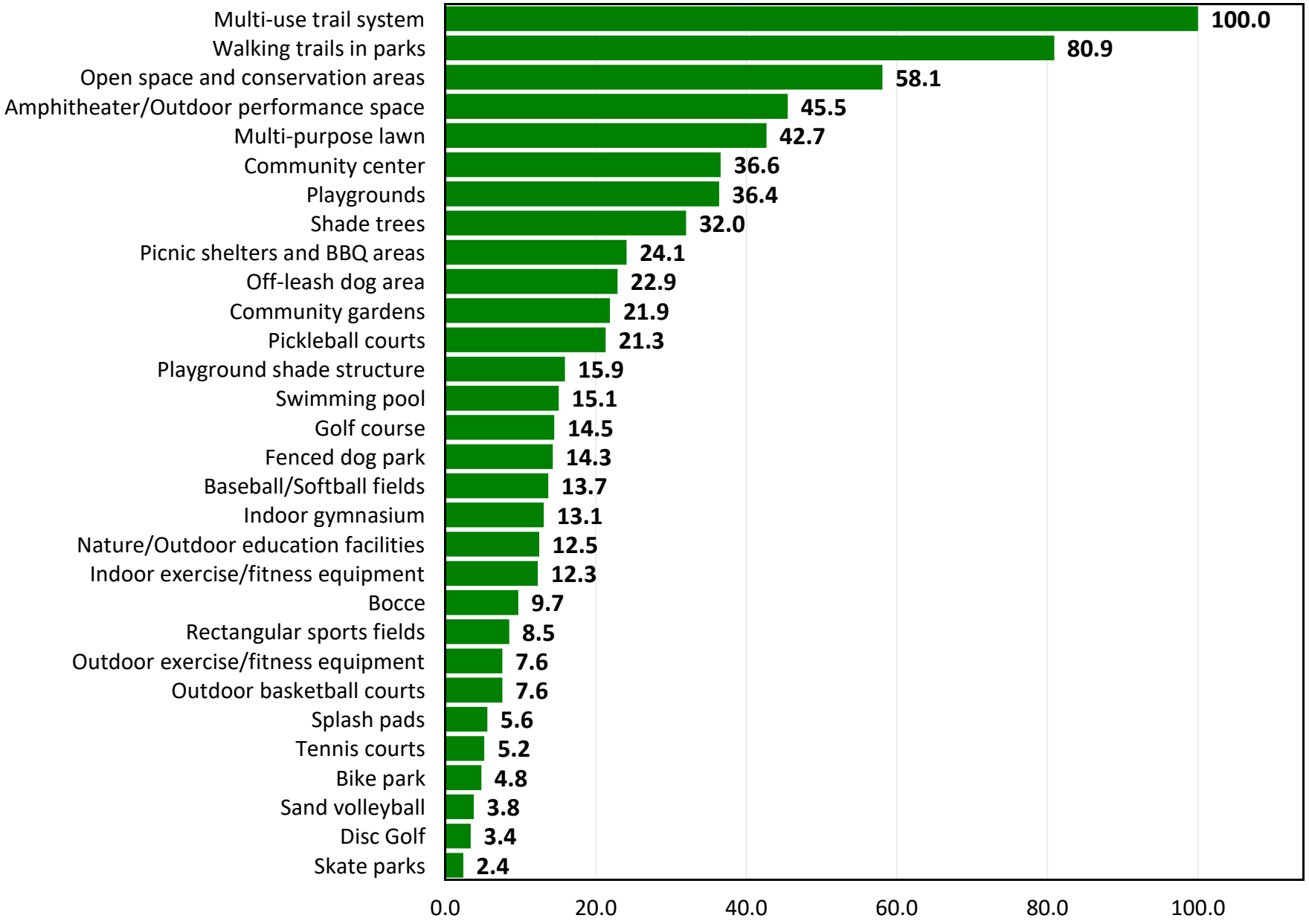
Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

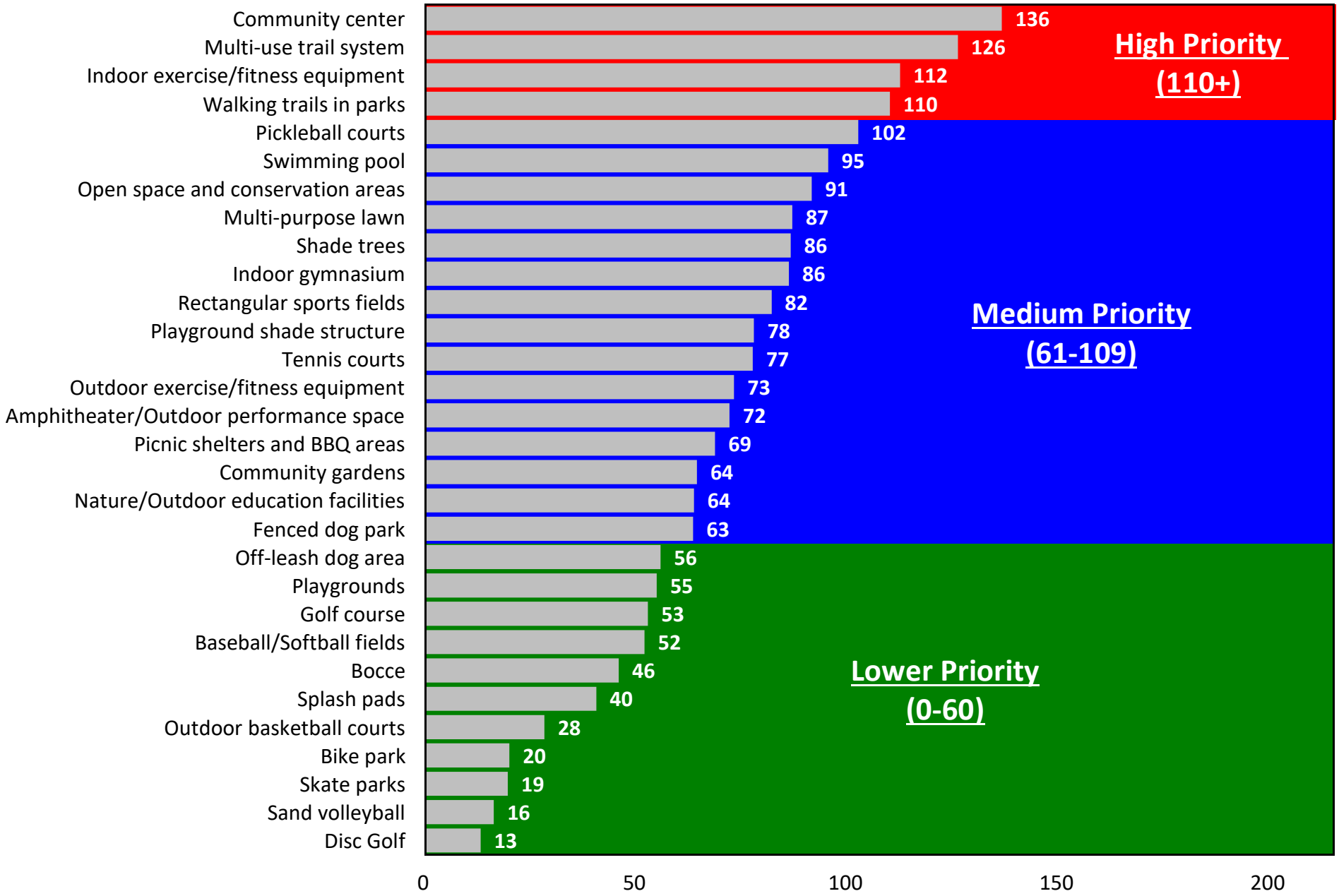


Importance Rating for Facilities/Amenitites

the rating for the item rated as the most important=100
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important

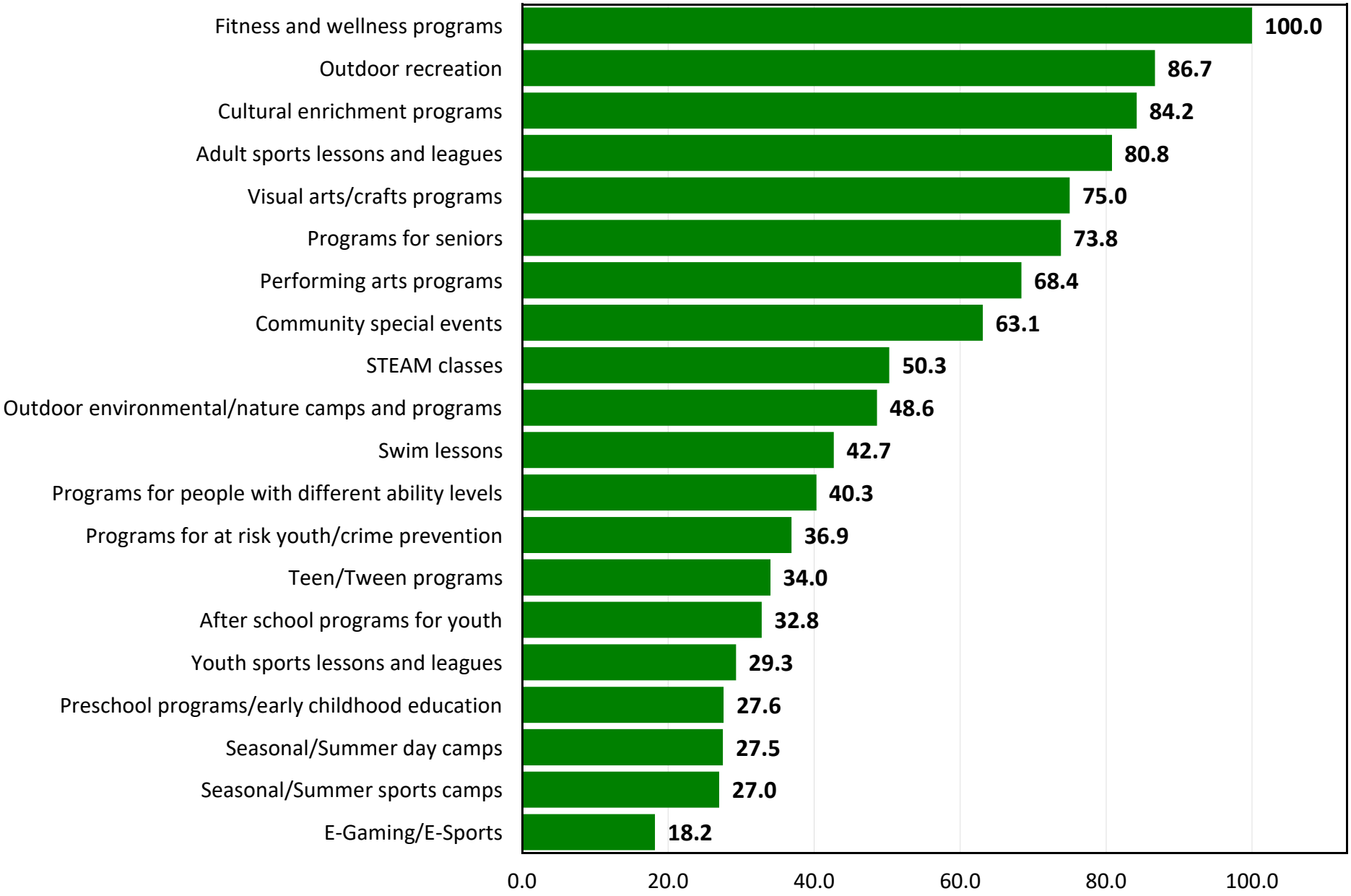


Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



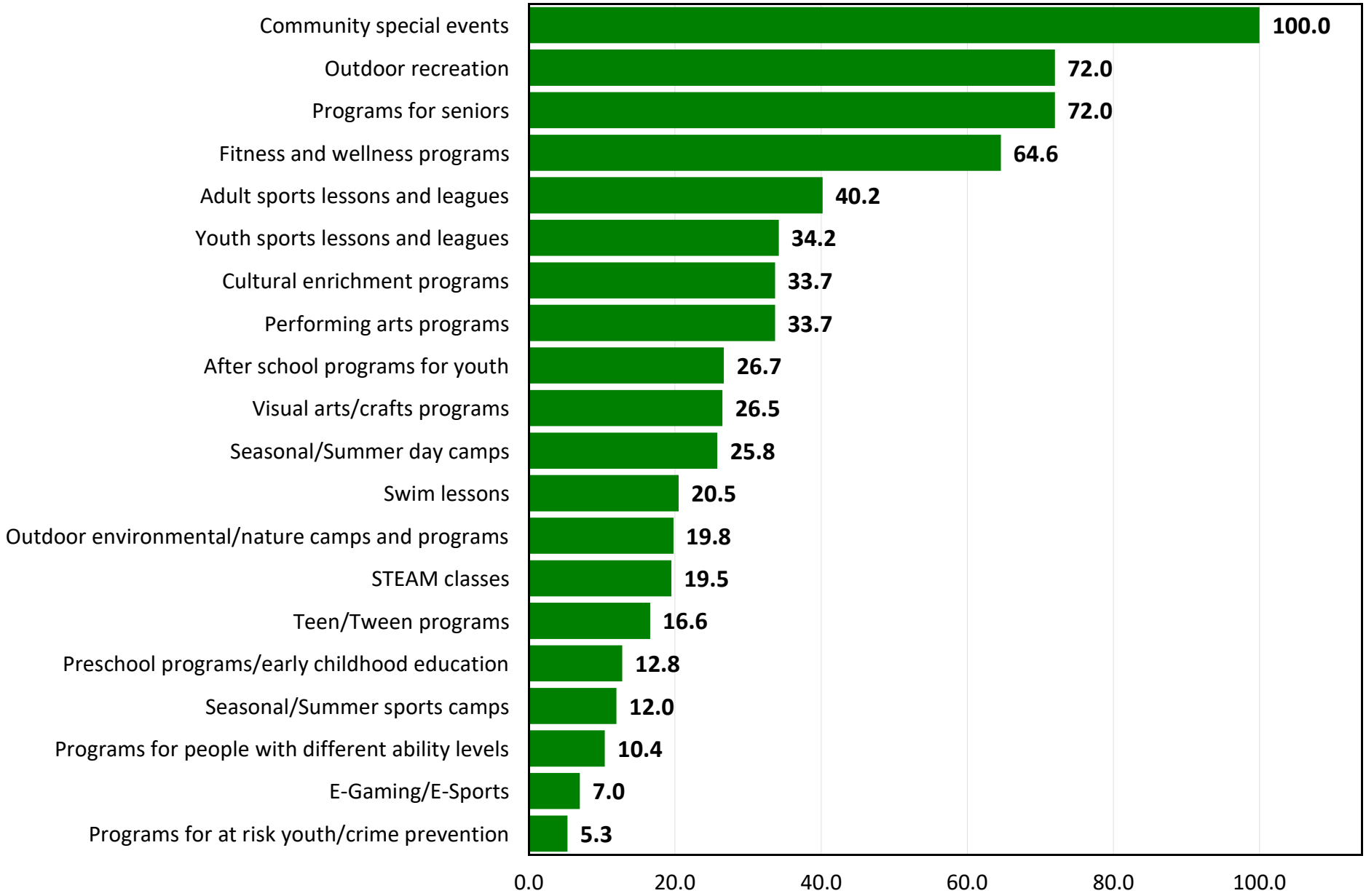
Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

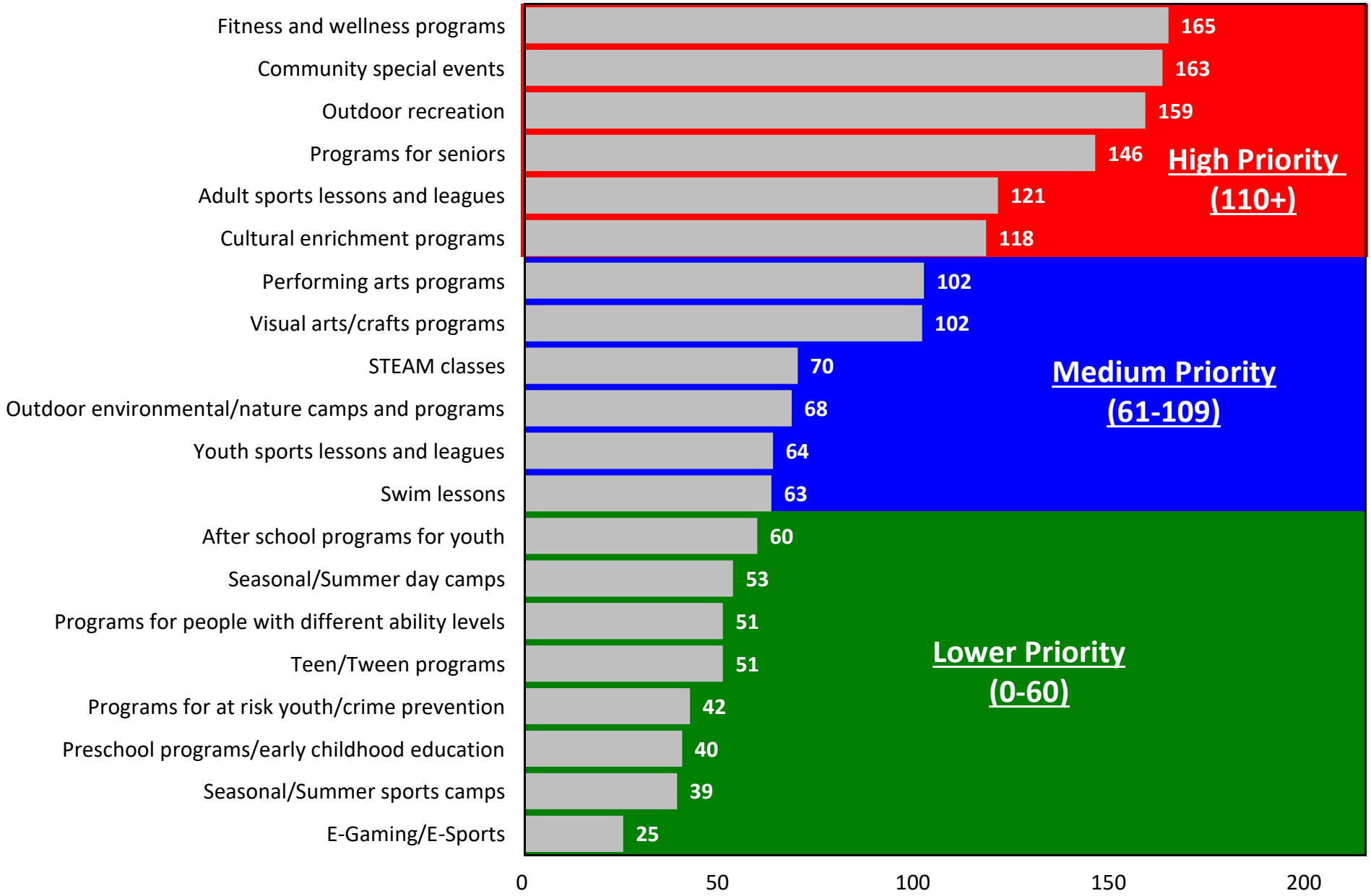


Importance Rating for Programs/Activities

the rating for the item rated as the most important=100
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



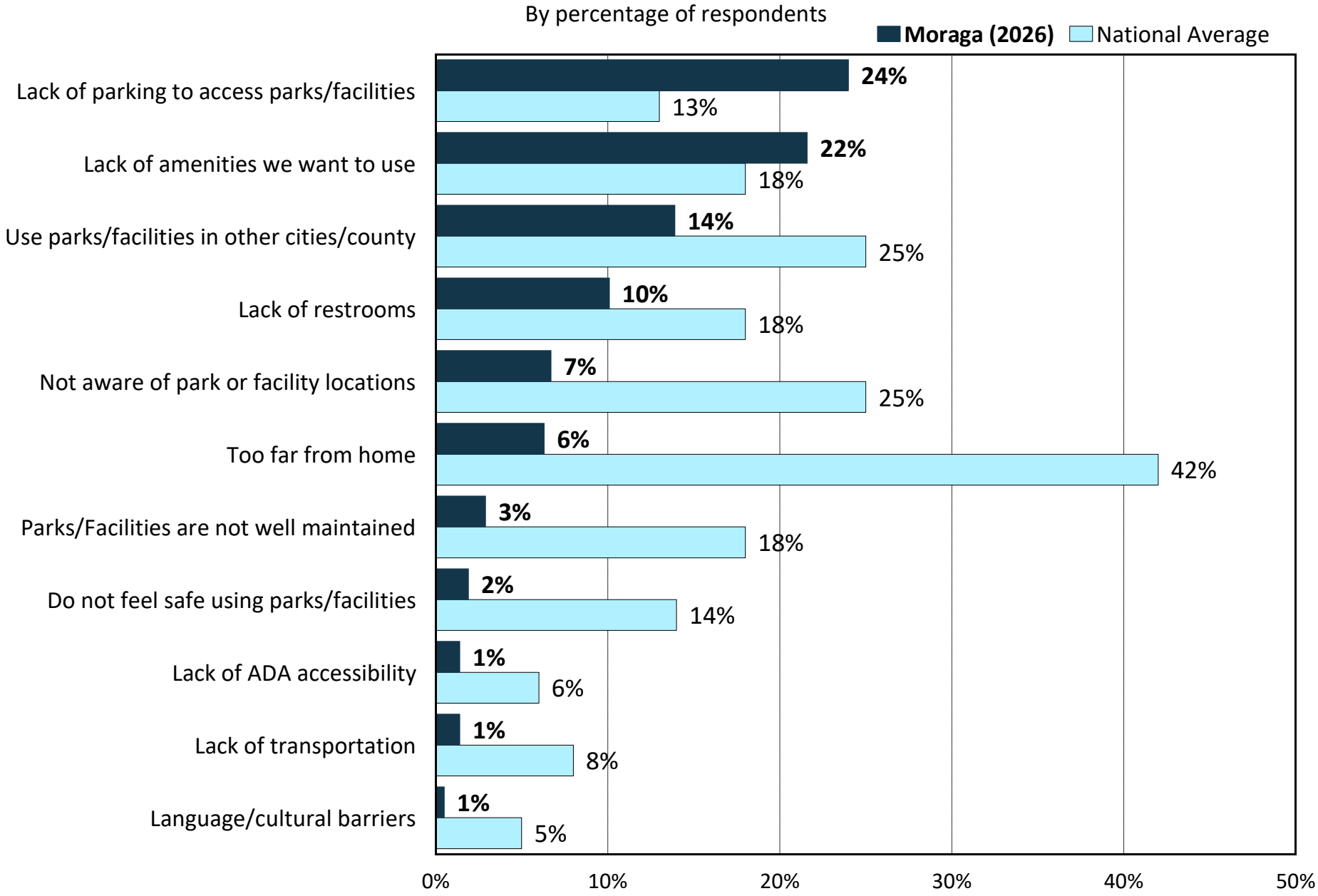


4 Benchmarks

National Benchmarks

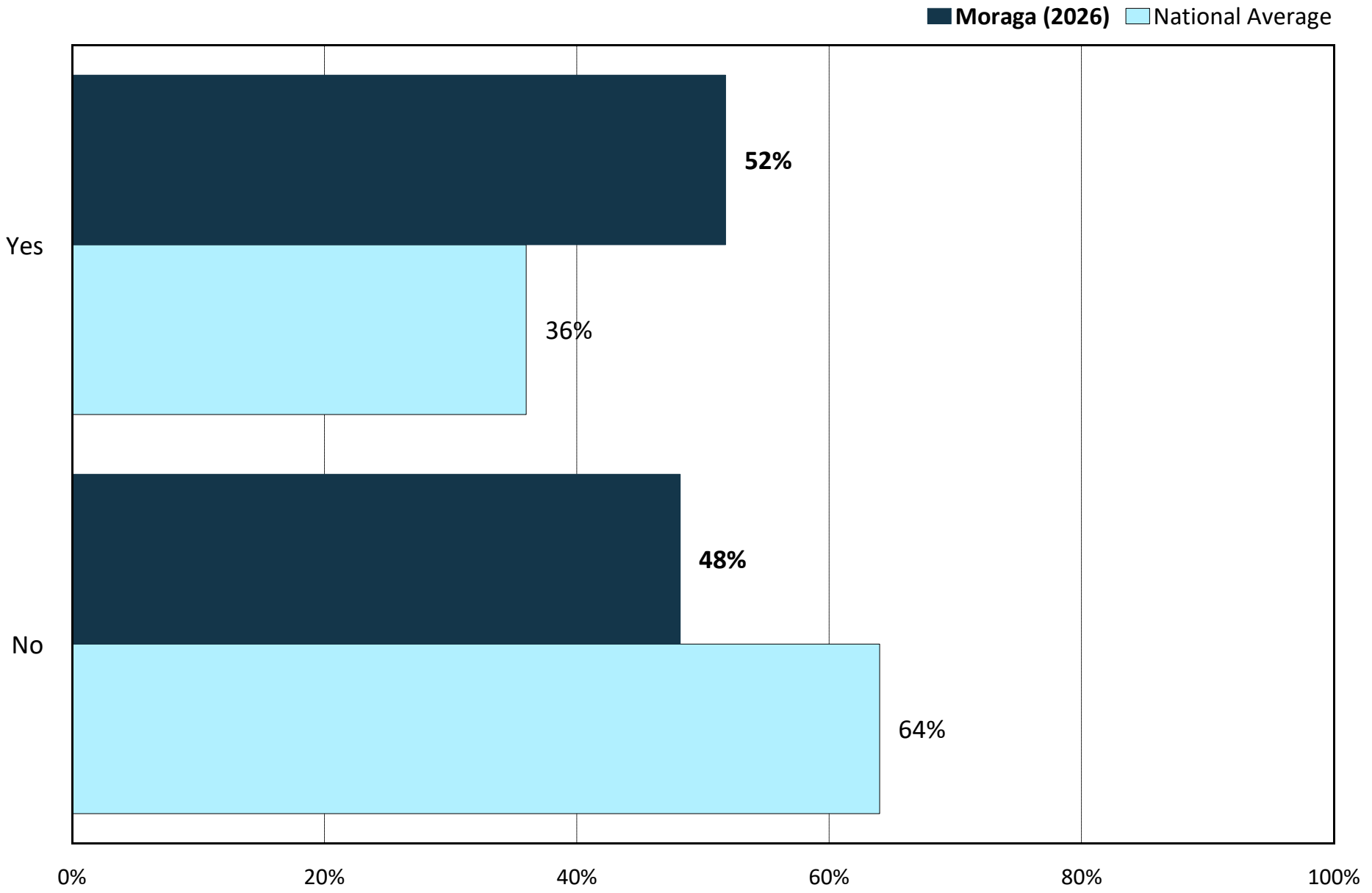
Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Moraga is not authorized without written consent from ETC Institute.

Please check all of the reasons that prevent you from visiting parks and recreation facilities or what prevents you from visiting them more often.

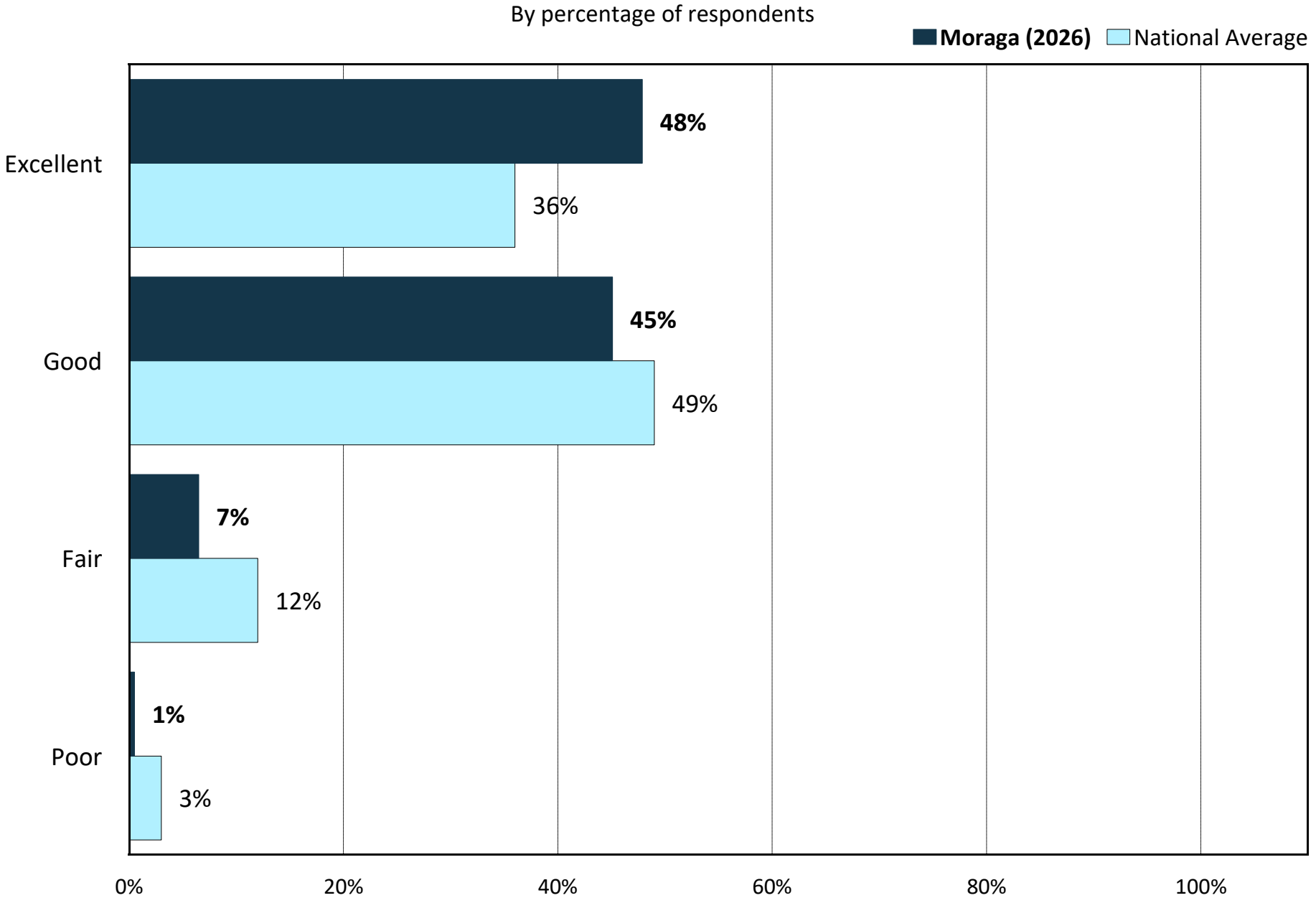


Have you or any members of your household participated in any recreation programs offered in your community during the past year?

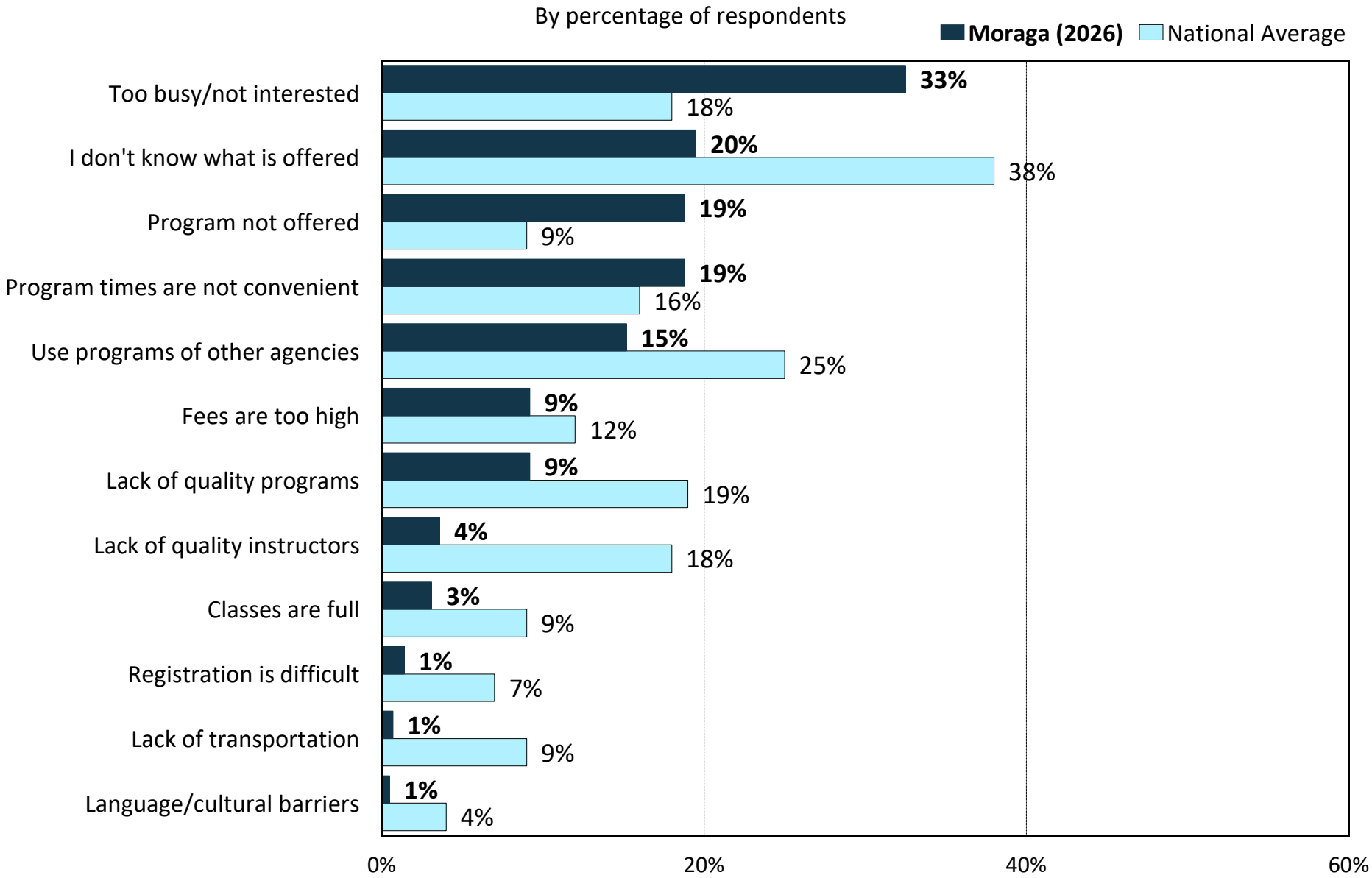
By percentage of respondents



Please rate the overall quality of all the recreation programs you and the members of your households have participated in over the past year.

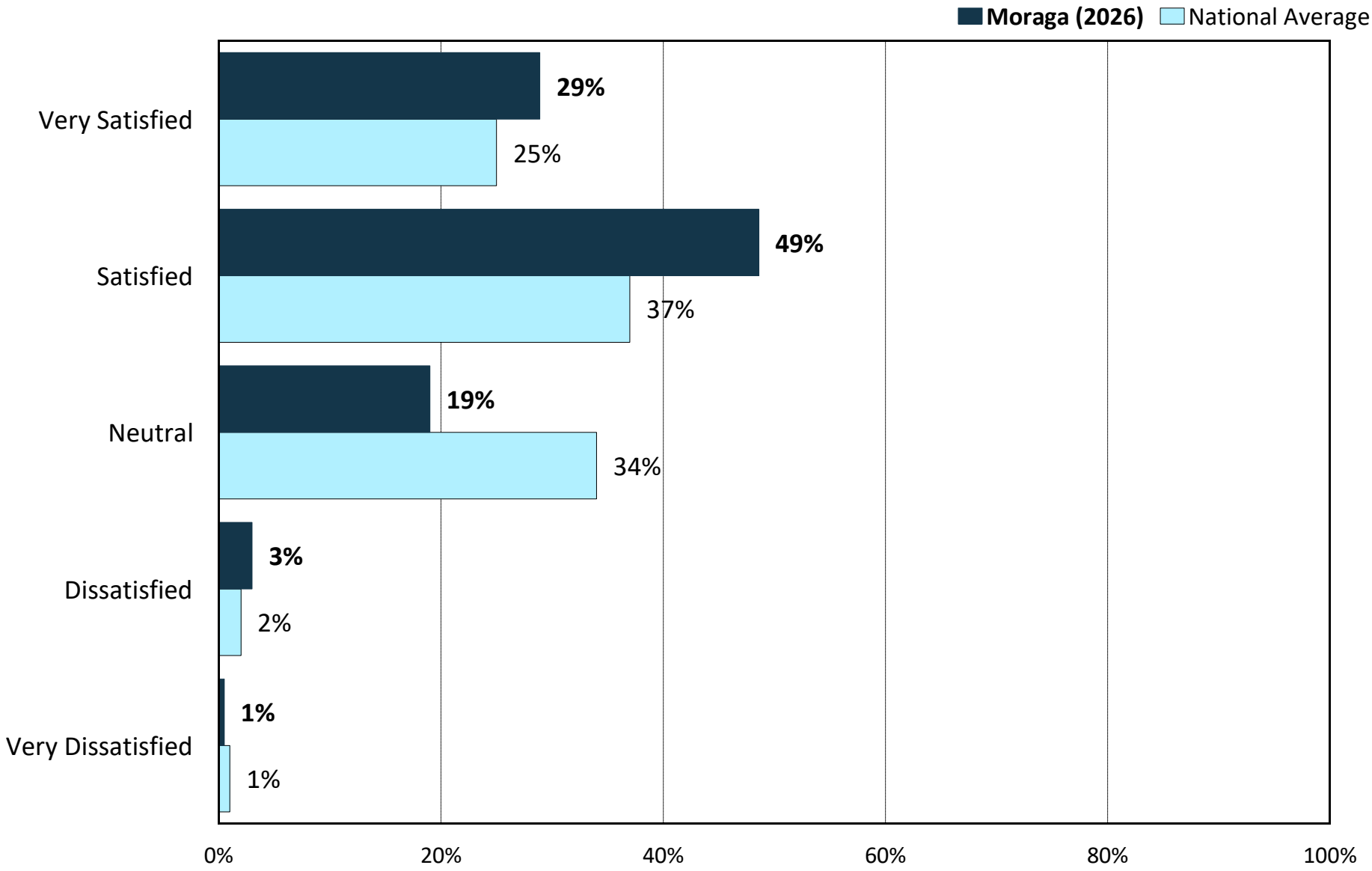


If your household has not participated in any recreation programs in your community during the past year, please check all of the reasons that prevent you from participating.



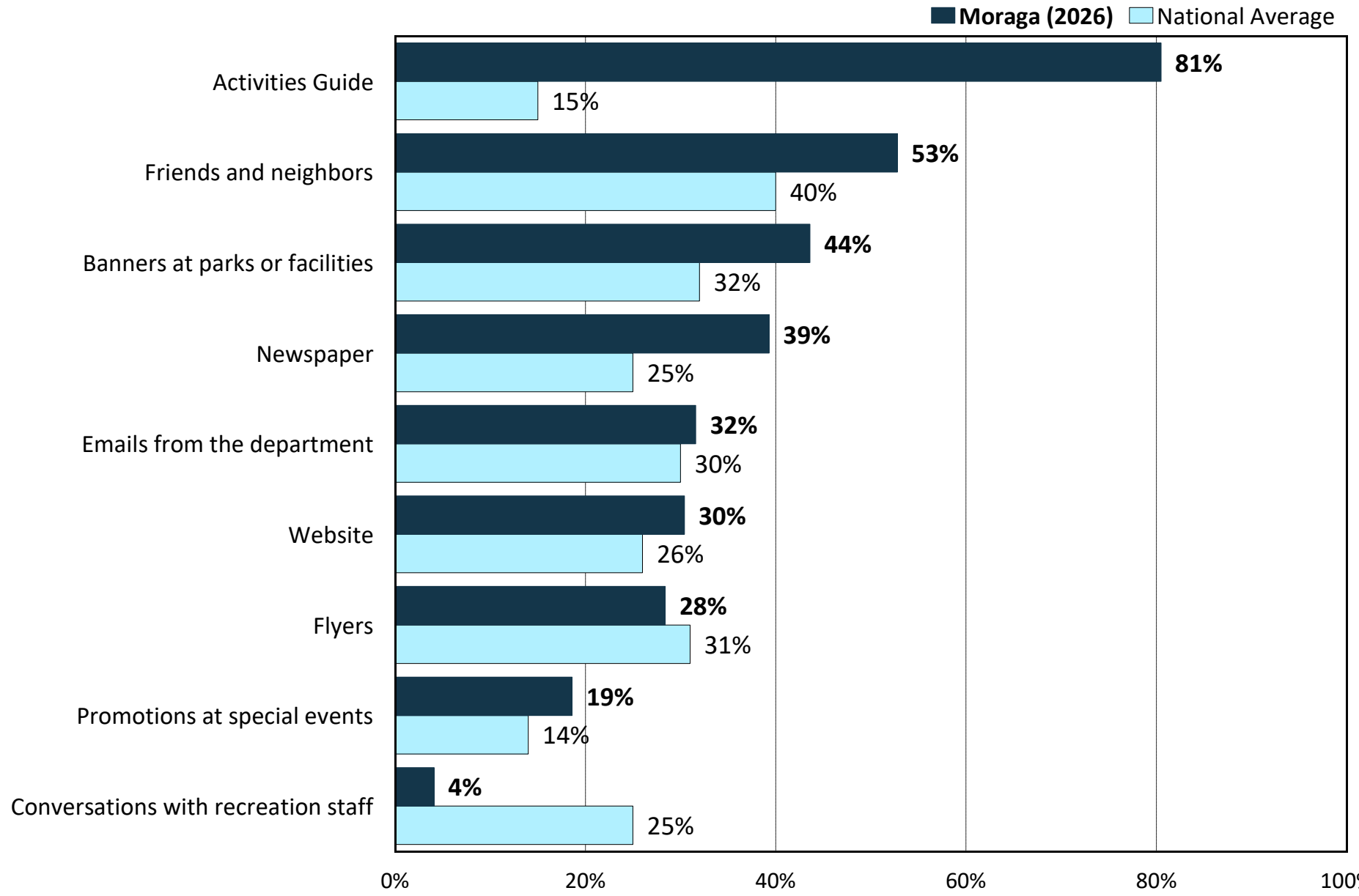
Please rate your overall level of satisfaction with the value your household receives from the parks and recreation programs, activities, and events offered in your community.

By percentage of respondents



Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.

By percentage of respondents



5 Importance-Satisfaction Rating

Importance-Satisfaction Analysis
Moraga, CA

Overview

Today, officials have limited resources which need to be targeted to actions that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

Methodology

The rating is calculated by summing the percentage of responses for items selected as one of the most important items for the county to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the county's performance in the related area (the sum of the ratings of 4 ("good") and 5 ("excellent") on a 5-point scale excluding "don't know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable. [IS=Importance x (1-Satisfaction)].

Example of the Calculation: In an example scenario, respondents were asked to rate their satisfaction with parks and facilities then select the top three most important aspects to their household. In this example, twenty-eight percent (28%) of respondents selected *quality/number of outdoor amenities* as one of the most important services.

Regarding satisfaction, 73% of respondents rated the overall performance in the *quality/number of outdoor amenities* as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for *quality/number of outdoor amenities* was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 28% was multiplied by 51% (1-0.73). This calculation yielded an I-S rating of 0.0750 which ranked 3rd out of 15 city services.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one for the three most important areas for the city to emphasize over the next five years.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- *Definitely Increase Emphasis* (IS>=0.20)
- *Increase Current Emphasis* (0.10<=IS<0.20)
- *Maintain Current Emphasis* (IS<0.10)

The results for Moraga are provided on the following pages.

2026 Importance-Satisfaction Rating
Town of Moraga
Maintenance Activities/Tasks

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
High Priority (IS .10-.20)						
Path/trail (paved) maintenance	62%	1	81%	8	0.1175	1
Medium Priority (IS <.10)						
Athletic outdoor court maintenance	24%	7	69%	11	0.0722	2
Off-leash dog area maintenance and care	19%	9	63%	13	0.0718	3
Restroom maintenance	53%	2	87%	1	0.0667	4
Trash/Litter/Waste pickup	40%	3	85%	4	0.0609	5
Playground safety and maintenance	33%	4	85%	5	0.0500	6
Natural area management	27%	5	82%	7	0.0479	7
Urban Forest/Tree maintenance	19%	10	76%	10	0.0453	8
Landscape care (planting beds)	25%	6	85%	6	0.0379	9
Town building maintenance	11%	12	67%	12	0.0354	10
Graffiti removal/vandalism repair	16%	11	80%	9	0.0319	11
Picnic area maintenance	20%	8	85%	3	0.0298	12
Lawn mowing	9%	13	87%	2	0.0113	13

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %: The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item.

Satisfaction %: The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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6 Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	2.64	1060
Under age 5	0.12	50
Ages 5-9	0.15	62
Ages 10-14	0.13	53
Ages 15-19	0.17	69
Ages 20-24	0.14	57
Ages 25-34	0.25	101
Ages 35-44	0.30	122
Ages 45-54	0.34	137
Ages 55-64	0.37	148
Ages 65-74	0.37	148
Ages 75-84	0.21	84
Ages 85+	0.07	29

Q2. Please rate your satisfaction with the following parks and recreation facilities in the Town of Moraga that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=415)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Haven't visited
Q2-1. Hacienda de las Flores	32.3%	22.4%	20.0%	4.3%	0.7%	20.2%
Q2-2. Lafayette-Moraga Regional Trail	65.5%	22.7%	2.9%	0.7%	0.5%	7.7%
Q2-3. Moraga Commons Park	74.0%	20.7%	1.4%	0.7%	1.0%	2.2%
Q2-4. Mulholland Ridge Open Space	32.8%	19.0%	8.9%	2.7%	1.0%	35.7%
Q2-5. Rancho Laguna Park	46.5%	24.6%	10.6%	1.9%	0.7%	15.7%
Q2-6. West Commons Park	18.3%	12.3%	13.7%	3.4%	1.9%	50.4%

(WITHOUT "HAVEN'T VISITED")

Q2. Please rate your satisfaction with the following parks and recreation facilities in the Town of Moraga that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "haven't visited")

(N=415)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q2-1. Hacienda de las Flores	40.5%	28.1%	25.1%	5.4%	0.9%
Q2-2. Lafayette-Moraga Regional Trail	71.0%	24.5%	3.1%	0.8%	0.5%
Q2-3. Moraga Commons Park	75.6%	21.2%	1.5%	0.7%	1.0%
Q2-4. Mulholland Ridge Open Space	50.9%	29.6%	13.9%	4.1%	1.5%
Q2-5. Rancho Laguna Park	55.1%	29.1%	12.6%	2.3%	0.9%
Q2-6. West Commons Park	36.9%	24.8%	27.7%	6.8%	3.9%

Q3. Which TWO parks/facilities from the list in Question 2 are most important to your household?

Q3. Top choice	Number	Percent
Hacienda de las Flores	14	3.4 %
Lafayette-Moraga Regional Trail	136	32.8 %
Moraga Commons Park	177	42.7 %
Mulholland Ridge Open Space	29	7.0 %
Rancho Laguna Park	45	10.8 %
West Commons Park	3	0.7 %
None chosen	11	2.7 %
Total	415	100.0 %

Q3. Which TWO parks/facilities from the list in Question 2 are most important to your household?

Q3. 2nd choice	Number	Percent
Hacienda de las Flores	27	6.5 %
Lafayette-Moraga Regional Trail	121	29.2 %
Moraga Commons Park	132	31.8 %
Mulholland Ridge Open Space	40	9.6 %
Rancho Laguna Park	73	17.6 %
West Commons Park	6	1.4 %
None chosen	16	3.9 %
Total	415	100.0 %

(SUM OF TOP 2 RESPONSES)

Q3. Which TWO parks/facilities from the list in Question 2 are most important to your household? (top 2)

Q3. Top choice	Number	Percent
Hacienda de las Flores	41	9.9 %
Lafayette-Moraga Regional Trail	257	61.9 %
Moraga Commons Park	309	74.5 %
Mulholland Ridge Open Space	69	16.6 %
Rancho Laguna Park	118	28.4 %
West Commons Park	9	2.2 %
None chosen	11	2.7 %
Total	814	

Q4. How often do you visit Moraga parks and/or facilities?

Q4. How often do you visit Moraga parks and/or facilities	Number	Percent
5+ times a week	59	14.2 %
2-4 times a week	126	30.4 %
Once a week	77	18.6 %
1-3 times a month	98	23.6 %
Less than once a month	47	11.3 %
Don't know	8	1.9 %
Total	415	100.0 %

(WITHOUT "DON'T KNOW")

Q4. How often do you visit Moraga parks and/or facilities? (without "don't know")

Q4. How often do you visit Moraga parks and/or facilities	Number	Percent
5+ times a week	59	14.5 %
2-4 times a week	126	31.0 %
Once a week	77	18.9 %
1-3 times a month	98	24.1 %
Less than once a month	47	11.5 %
Total	407	100.0 %

Q5. Please CHECK ALL the following reasons that you and members of your household currently use Moraga parks, open spaces, and facilities.

Q5. Reasons your household members currently use Moraga parks, open spaces, & facilities	Number	Percent
Attending a community event	266	64.1 %
Informal sports (basketball, skate park, volleyball, bocce, disc golf, etc.)	91	21.9 %
Organized sports/leagues	34	8.2 %
Picnicking/family-friend gathering	156	37.6 %
Play on a playground	131	31.6 %
Relax	204	49.2 %
Ride a bike	142	34.2 %
Run/jog	114	27.5 %
Use a splash pad	38	9.2 %
Walk dog(s)	140	33.7 %
Walk for exercise	351	84.6 %
Watch birds/wildlife	77	18.6 %
Other	18	4.3 %
Total	1762	

Q6. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Moraga parks and recreation facilities more often.

Q6. Reasons that prevent your household members from visiting Moraga parks & recreation facilities more often	Number	Percent
Do not feel safe using parks/facilities	4	1.0 %
Lack of amenities we want to use	45	10.8 %
Lack of ADA accessibility	3	0.7 %
Lack of parking to access parks/facilities	50	12.0 %
Lack of restrooms	21	5.1 %
Lack of shade	45	10.8 %
Lack of transportation	3	0.7 %
Language/cultural barriers	1	0.2 %
Not aware of parks or facilities locations	14	3.4 %
Parks/facilities are not well maintained	6	1.4 %
Too far from our home	13	3.1 %
Use parks/facilities in other cities/county	29	7.0 %
Other	47	11.3 %
None	207	49.9 %
Total	488	

(WITHOUT "NONE")

Q6. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Moraga parks and recreation facilities more often. (without "none")

Q6. Reasons that prevent your household members from visiting Moraga parks & recreation facilities more often	Number	Percent
Lack of parking to access parks/facilities	50	24.0 %
Other	47	22.6 %
Lack of amenities we want to use	45	21.6 %
Lack of shade	45	21.6 %
Use parks/facilities in other cities/county	29	13.9 %
Lack of restrooms	21	10.1 %
Not aware of parks or facilities locations	14	6.7 %
Too far from our home	13	6.3 %
Parks/facilities are not well maintained	6	2.9 %
Do not feel safe using parks/facilities	4	1.9 %
Lack of transportation	3	1.4 %
Lack of ADA accessibility	3	1.4 %
Language/cultural barriers	1	0.5 %
Total	281	

Q7. Has your household participated in any recreation programs or events offered by the Town of Moraga during the past 12 months?

Q7. Have your household members participated in any Town recreation programs or events during past 12 months	Number	Percent
Yes	215	51.8 %
No	200	48.2 %
Total	415	100.0 %

Q7a. How would you rate the overall quality of the Town of Moraga recreation programs and/or events in which your household has participated?

Q7a. How would you rate overall quality of Moraga recreation programs and/or events in which your household members have participated	Number	Percent
Excellent	103	47.9 %
Good	97	45.1 %
Fair	14	6.5 %
Poor	1	0.5 %
Total	215	100.0 %

Q8. Please CHECK ALL the following reasons that prevent you and members of your household from participating in Town of Moraga recreation programs or activities more often.

Q8. Reasons that prevent your household members from participating in Town recreation programs or activities more often	Number	Percent
Lack of quality instructors	15	3.6 %
Old & outdated facilities	24	5.8 %
Use programs offered by other agencies	63	15.2 %
I don't know what is offered	81	19.5 %
Lack of quality programs	38	9.2 %
Fees are too high	38	9.2 %
Program times are not convenient	78	18.8 %
Classes are full	13	3.1 %
Program not offered	78	18.8 %
Registration is difficult	6	1.4 %
Poor customer service by staff	1	0.2 %
Lack of transportation	3	0.7 %
Lack of right program equipment	5	1.2 %
Too busy/not interested	135	32.5 %
Lack of trust in government	4	1.0 %
Language/cultural barriers	2	0.5 %
Other	25	6.0 %
Total	609	

Q9. From the following list, please CHECK ALL the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.

Q9. Organizations your household members have used for recreation programs & activities during past 12 months	Number	Percent
Town of Moraga	236	56.9 %
Contra Costa County	85	20.5 %
Neighboring cities	162	39.0 %
Public/private schools	115	27.7 %
Places of worship (e.g., synagogues, churches)	85	20.5 %
Private & non-profit sports organizations	116	28.0 %
Private summer camps	65	15.7 %
Private clubs (tennis, health, swim, fitness)	161	38.8 %
Homeowners association	69	16.6 %
Other	17	4.1 %
Total	1111	

Q10. Please rate your satisfaction with each of the following maintenance activities provided in the Town of Moraga parks and recreation system, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=415)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q10-1. Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	16.9%	23.6%	14.0%	3.4%	0.5%	41.7%
Q10-2. Town building maintenance	14.7%	27.7%	17.6%	1.9%	1.2%	36.9%
Q10-3. Off-leash dog area maintenance & care	13.5%	20.7%	14.5%	3.6%	2.4%	45.3%
Q10-4. Graffiti removal/vandalism repair	23.9%	26.5%	10.6%	1.7%	0.5%	36.9%
Q10-5. Landscape care (planting beds)	34.2%	41.9%	12.5%	1.0%	0.2%	10.1%
Q10-6. Lawn mowing	34.5%	42.4%	11.3%	0.2%	0.2%	11.3%
Q10-7. Natural area management	31.6%	38.3%	11.6%	2.4%	1.0%	15.2%
Q10-8. Path/trail (paved) maintenance	31.8%	44.8%	11.1%	6.0%	1.0%	5.3%
Q10-9. Picnic area maintenance	34.5%	35.9%	11.3%	0.2%	0.5%	17.6%
Q10-10. Playground safety & maintenance	33.7%	25.3%	9.2%	1.0%	0.5%	30.4%
Q10-11. Restroom maintenance	32.5%	40.2%	8.7%	1.7%	0.2%	16.6%
Q10-12. Trash/litter/waste pickup	35.9%	40.0%	10.8%	2.2%	0.5%	10.6%
Q10-13. Urban forest/tree maintenance	26.7%	31.6%	14.0%	3.4%	0.7%	23.6%

(WITHOUT "DON'T KNOW")

Q10. Please rate your satisfaction with each of the following maintenance activities provided in the Town of Moraga parks and recreation system, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=415)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q10-1. Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	28.9%	40.5%	24.0%	5.8%	0.8%
Q10-2. Town building maintenance	23.3%	43.9%	27.9%	3.1%	1.9%
Q10-3. Off-leash dog area maintenance & care	24.7%	37.9%	26.4%	6.6%	4.4%
Q10-4. Graffiti removal/ vandalism repair	37.8%	42.0%	16.8%	2.7%	0.8%
Q10-5. Landscape care (planting beds)	38.1%	46.6%	13.9%	1.1%	0.3%
Q10-6. Lawn mowing	38.9%	47.8%	12.8%	0.3%	0.3%
Q10-7. Natural area management	37.2%	45.2%	13.6%	2.8%	1.1%
Q10-8. Path/trail (paved) maintenance	33.6%	47.3%	11.7%	6.4%	1.0%
Q10-9. Picnic area maintenance	41.8%	43.6%	13.7%	0.3%	0.6%
Q10-10. Playground safety & maintenance	48.4%	36.3%	13.1%	1.4%	0.7%
Q10-11. Restroom maintenance	39.0%	48.3%	10.4%	2.0%	0.3%
Q10-12. Trash/litter/waste pickup	40.2%	44.7%	12.1%	2.4%	0.5%
Q10-13. Urban forest/tree maintenance	35.0%	41.3%	18.3%	4.4%	0.9%

Q11. Which FOUR of the maintenance activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

Q11. Top choice	Number	Percent
Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	37	8.9 %
Town building maintenance	7	1.7 %
Off-leash dog area maintenance & care	28	6.7 %
Graffiti removal/vandalism repair	15	3.6 %
Landscape care (planting beds)	22	5.3 %
Lawn mowing	2	0.5 %
Natural area management	28	6.7 %
Path/trail (paved) maintenance	115	27.7 %
Picnic area maintenance	8	1.9 %
Playground safety & maintenance	44	10.6 %
Restroom maintenance	38	9.2 %
Trash/litter/waste pickup	26	6.3 %
Urban forest/tree maintenance	11	2.7 %
None chosen	34	8.2 %
Total	415	100.0 %

Q11. Which FOUR of the maintenance activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

Q11. 2nd choice	Number	Percent
Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	20	4.8 %
Town building maintenance	10	2.4 %
Off-leash dog area maintenance & care	18	4.3 %
Graffiti removal/vandalism repair	15	3.6 %
Landscape care (planting beds)	28	6.7 %
Lawn mowing	9	2.2 %
Natural area management	26	6.3 %
Path/trail (paved) maintenance	65	15.7 %
Picnic area maintenance	25	6.0 %
Playground safety & maintenance	42	10.1 %
Restroom maintenance	64	15.4 %
Trash/litter/waste pickup	43	10.4 %
Urban forest/tree maintenance	11	2.7 %
None chosen	39	9.4 %
Total	415	100.0 %

Q11. Which FOUR of the maintenance activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

Q11. 3rd choice	Number	Percent
Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	19	4.6 %
Town building maintenance	13	3.1 %
Off-leash dog area maintenance & care	15	3.6 %
Graffiti removal/vandalism repair	13	3.1 %
Landscape care (planting beds)	29	7.0 %
Lawn mowing	12	2.9 %
Natural area management	29	7.0 %
Path/trail (paved) maintenance	43	10.4 %
Picnic area maintenance	27	6.5 %
Playground safety & maintenance	28	6.7 %
Restroom maintenance	62	14.9 %
Trash/litter/waste pickup	51	12.3 %
Urban forest/tree maintenance	27	6.5 %
None chosen	47	11.3 %
Total	415	100.0 %

Q11. Which FOUR of the maintenance activities from the list in Question 10 are MOST IMPORTANT to you and members of your household?

Q11. 4th choice	Number	Percent
Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	22	5.3 %
Town building maintenance	15	3.6 %
Off-leash dog area maintenance & care	19	4.6 %
Graffiti removal/vandalism repair	23	5.5 %
Landscape care (planting beds)	24	5.8 %
Lawn mowing	12	2.9 %
Natural area management	30	7.2 %
Path/trail (paved) maintenance	32	7.7 %
Picnic area maintenance	25	6.0 %
Playground safety & maintenance	22	5.3 %
Restroom maintenance	54	13.0 %
Trash/litter/waste pickup	47	11.3 %
Urban forest/tree maintenance	30	7.2 %
None chosen	60	14.5 %
Total	415	100.0 %

(SUM OF TOP 4 RESPONSES)

Q11. Which FOUR of the maintenance activities from the list in Question 10 are MOST IMPORTANT to you and members of your household? (top 4)

Q11. Top choice	Number	Percent
Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	98	23.6 %
Town building maintenance	45	10.8 %
Off-leash dog area maintenance & care	80	19.3 %
Graffiti removal/vandalism repair	66	15.9 %
Landscape care (planting beds)	103	24.8 %
Lawn mowing	35	8.4 %
Natural area management	113	27.2 %
Path/trail (paved) maintenance	255	61.4 %
Picnic area maintenance	85	20.5 %
Playground safety & maintenance	136	32.8 %
Restroom maintenance	218	52.5 %
Trash/litter/waste pickup	167	40.2 %
Urban forest/tree maintenance	79	19.0 %
None chosen	34	8.2 %
Total	1514	

Q12. Please indicate how well your needs are being met for each of the facilities/amenities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=415)

	Fully met	Mostly met	Partly met	Not met	No need
Q12-1. Outdoor basketball courts	9.2%	11.1%	4.3%	2.9%	72.5%
Q12-2. Bike park (BMX park/pump track)	7.0%	6.3%	3.1%	2.2%	81.4%
Q12-3. Community gardens	22.4%	30.6%	10.1%	4.8%	32.0%
Q12-4. Baseball/softball fields	7.7%	5.8%	5.5%	8.0%	73.0%
Q12-5. Golf course	11.1%	4.8%	2.2%	11.3%	70.6%
Q12-6. Indoor gymnasium (indoor basketball/ volleyball courts)	4.1%	1.7%	4.8%	21.0%	68.4%
Q12-7. Indoor exercise/fitness equipment	7.0%	3.6%	6.0%	29.4%	54.0%
Q12-8. Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	33.5%	30.6%	12.0%	3.6%	20.2%
Q12-9. Multi-use trail system (biking, walking, jogging)	48.7%	33.3%	8.2%	1.0%	8.9%
Q12-10. Nature/outdoor education facilities	17.1%	20.7%	13.5%	4.6%	44.1%
Q12-11. Off-leash dog area	15.9%	12.3%	8.4%	3.1%	60.2%
Q12-12. Fenced dog park	10.6%	7.7%	6.7%	10.6%	64.3%
Q12-13. Bocce	13.7%	11.3%	8.2%	4.6%	62.2%
Q12-14. Sand volleyball	15.7%	10.6%	3.9%	0.5%	69.4%
Q12-15. Amphitheater/outdoor performance space	44.6%	24.8%	8.7%	0.7%	21.2%
Q12-16. Disc golf	15.4%	10.4%	2.9%	0.5%	70.8%
Q12-17. Open space & conservation areas	40.0%	30.1%	10.4%	1.4%	18.1%
Q12-18. Outdoor exercise/fitness equipment	11.3%	15.9%	11.8%	11.3%	49.6%
Q12-19. Pickleball courts	2.9%	2.9%	4.3%	24.3%	65.5%
Q12-20. Picnic shelters & BBQ areas	28.2%	26.5%	14.2%	1.4%	29.6%
Q12-21. Playgrounds	39.0%	20.0%	5.3%	1.2%	34.5%

Q12. Please indicate how well your needs are being met for each of the facilities/amenities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q12-22. Community center (multi-use space for gathering & programming)	15.9%	15.4%	14.0%	21.4%	33.3%
Q12-23. Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	6.3%	4.3%	9.4%	16.6%	63.4%
Q12-24. Skate parks	16.4%	7.0%	4.8%	1.2%	70.6%
Q12-25. Splash pads	15.2%	11.1%	8.9%	3.4%	61.4%
Q12-26. Swimming pool	9.2%	5.5%	4.8%	23.6%	56.9%
Q12-27. Tennis courts	7.5%	5.8%	8.9%	16.6%	61.2%
Q12-28. Shade trees	34.5%	30.8%	15.4%	3.9%	15.4%
Q12-29. Playground shade structure	16.9%	18.6%	13.0%	8.9%	42.7%
Q12-30. Walking trails in parks	50.8%	30.6%	9.4%	1.0%	8.2%
Q12-31. Other	0.2%	0.2%	1.2%	3.9%	94.5%

(WITHOUT "NO NEED")

Q12. Please indicate how well your needs are being met for each of the facilities/amenities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=415)

	Fully met	Mostly met	Partly met	Not met
Q12-1. Outdoor basketball courts	33.3%	40.4%	15.8%	10.5%
Q12-2. Bike park (BMX park/pump track)	37.7%	33.8%	16.9%	11.7%
Q12-3. Community gardens	33.0%	45.0%	14.9%	7.1%
Q12-4. Baseball/softball fields	28.6%	21.4%	20.5%	29.5%
Q12-5. Golf course	37.7%	16.4%	7.4%	38.5%
Q12-6. Indoor gymnasium (indoor basketball/ volleyball courts)	13.0%	5.3%	15.3%	66.4%
Q12-7. Indoor exercise/fitness equipment	15.2%	7.9%	13.1%	63.9%
Q12-8. Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	42.0%	38.4%	15.1%	4.5%
Q12-9. Multi-use trail system (biking, walking, jogging)	53.4%	36.5%	9.0%	1.1%
Q12-10. Nature/outdoor education facilities	30.6%	37.1%	24.1%	8.2%
Q12-11. Off-leash dog area	40.0%	30.9%	21.2%	7.9%
Q12-12. Fenced dog park	29.7%	21.6%	18.9%	29.7%
Q12-13. Bocce	36.3%	29.9%	21.7%	12.1%
Q12-14. Sand volleyball	51.2%	34.6%	12.6%	1.6%
Q12-15. Amphitheater/outdoor performance space	56.6%	31.5%	11.0%	0.9%
Q12-16. Disc golf	52.9%	35.5%	9.9%	1.7%
Q12-17. Open space & conservation areas	48.8%	36.8%	12.6%	1.8%
Q12-18. Outdoor exercise/fitness equipment	22.5%	31.6%	23.4%	22.5%
Q12-19. Pickleball courts	8.4%	8.4%	12.6%	70.6%
Q12-20. Picnic shelters & BBQ areas	40.1%	37.7%	20.2%	2.1%
Q12-21. Playgrounds	59.6%	30.5%	8.1%	1.8%

(WITHOUT "NO NEED")

Q12. Please indicate how well your needs are being met for each of the facilities/amenities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q12-22. Community center (multi-use space for gathering & programming)	23.8%	23.1%	20.9%	32.1%
Q12-23. Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	17.1%	11.8%	25.7%	45.4%
Q12-24. Skate parks	55.7%	23.8%	16.4%	4.1%
Q12-25. Splash pads	39.4%	28.8%	23.1%	8.8%
Q12-26. Swimming pool	21.2%	12.8%	11.2%	54.7%
Q12-27. Tennis courts	19.3%	14.9%	23.0%	42.9%
Q12-28. Shade trees	40.7%	36.5%	18.2%	4.6%
Q12-29. Playground shade structure	29.4%	32.4%	22.7%	15.5%
Q12-30. Walking trails in parks	55.4%	33.3%	10.2%	1.0%
Q12-31. Other	4.3%	4.3%	21.7%	69.6%

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. Top choice	Number	Percent
Outdoor basketball courts	4	1.0 %
Bike park (BMX park/pump track)	2	0.5 %
Community gardens	11	2.7 %
Baseball/softball fields	12	2.9 %
Golf course	10	2.4 %
Indoor gymnasium (indoor basketball/volleyball courts)	8	1.9 %
Indoor exercise/fitness equipment	8	1.9 %
Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	14	3.4 %
Multi-use trail system (biking, walking, jogging)	104	25.1 %
Nature/outdoor education facilities	6	1.4 %
Off-leash dog area	11	2.7 %
Fenced dog park	4	1.0 %
Bocce	7	1.7 %
Sand volleyball	3	0.7 %
Amphitheater/outdoor performance space	20	4.8 %
Open space & conservation areas	16	3.9 %
Outdoor exercise/fitness equipment	1	0.2 %
Pickleball courts	11	2.7 %
Picnic shelters & BBQ areas	4	1.0 %
Playgrounds	21	5.1 %
Community center (multi-use space for gathering & programming)	7	1.7 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	4	1.0 %
Skate parks	2	0.5 %
Splash pads	1	0.2 %
Swimming pool	7	1.7 %
Tennis courts	5	1.2 %
Shade trees	10	2.4 %
Playground shade structure	6	1.4 %
Walking trails in parks	64	15.4 %
None chosen	32	7.7 %
Total	415	100.0 %

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 2nd choice	Number	Percent
Outdoor basketball courts	3	0.7 %
Bike park (BMX park/pump track)	4	1.0 %
Community gardens	7	1.7 %
Baseball/softball fields	7	1.7 %
Golf course	4	1.0 %
Indoor gymnasium (indoor basketball/volleyball courts)	9	2.2 %
Indoor exercise/fitness equipment	6	1.4 %
Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	30	7.2 %
Multi-use trail system (biking, walking, jogging)	49	11.8 %
Nature/outdoor education facilities	7	1.7 %
Off-leash dog area	14	3.4 %
Fenced dog park	12	2.9 %
Bocce	7	1.7 %
Sand volleyball	2	0.5 %
Amphitheater/outdoor performance space	30	7.2 %
Disc golf	4	1.0 %
Open space & conservation areas	35	8.4 %
Outdoor exercise/fitness equipment	5	1.2 %
Pickleball courts	10	2.4 %
Picnic shelters & BBQ areas	18	4.3 %
Playgrounds	23	5.5 %
Community center (multi-use space for gathering & programming)	11	2.7 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	7	1.7 %
Splash pads	5	1.2 %
Swimming pool	2	0.5 %
Tennis courts	3	0.7 %
Shade trees	13	3.1 %
Playground shade structure	12	2.9 %
Walking trails in parks	28	6.7 %
None chosen	48	11.6 %
Total	415	100.0 %

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 3rd choice	Number	Percent
Outdoor basketball courts	6	1.4 %
Bike park (BMX park/pump track)	1	0.2 %
Community gardens	10	2.4 %
Baseball/softball fields	5	1.2 %
Golf course	8	1.9 %
Indoor gymnasium (indoor basketball/volleyball courts)	5	1.2 %
Indoor exercise/fitness equipment	6	1.4 %
Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	19	4.6 %
Multi-use trail system (biking, walking, jogging)	36	8.7 %
Nature/outdoor education facilities	6	1.4 %
Off-leash dog area	19	4.6 %
Fenced dog park	4	1.0 %
Bocce	3	0.7 %
Sand volleyball	1	0.2 %
Amphitheater/outdoor performance space	31	7.5 %
Disc golf	1	0.2 %
Open space & conservation areas	41	9.9 %
Outdoor exercise/fitness equipment	4	1.0 %
Pickleball courts	17	4.1 %
Picnic shelters & BBQ areas	13	3.1 %
Playgrounds	15	3.6 %
Community center (multi-use space for gathering & programming)	26	6.3 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	2	0.5 %
Skate parks	2	0.5 %
Splash pads	3	0.7 %
Swimming pool	9	2.2 %
Tennis courts	1	0.2 %
Shade trees	17	4.1 %
Playground shade structure	8	1.9 %
Walking trails in parks	33	8.0 %
None chosen	63	15.2 %
Total	415	100.0 %

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 4th choice	Number	Percent
Outdoor basketball courts	3	0.7 %
Bike park (BMX park/pump track)	3	0.7 %
Community gardens	17	4.1 %
Baseball/softball fields	4	1.0 %
Golf course	8	1.9 %
Indoor gymnasium (indoor basketball/volleyball courts)	5	1.2 %
Indoor exercise/fitness equipment	6	1.4 %
Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	25	6.0 %
Multi-use trail system (biking, walking, jogging)	17	4.1 %
Nature/outdoor education facilities	7	1.7 %
Off-leash dog area	3	0.7 %
Fenced dog park	9	2.2 %
Bocce	3	0.7 %
Sand volleyball	2	0.5 %
Amphitheater/outdoor performance space	13	3.1 %
Disc golf	2	0.5 %
Open space & conservation areas	28	6.7 %
Outdoor exercise/fitness equipment	6	1.4 %
Pickleball courts	6	1.4 %
Picnic shelters & BBQ areas	15	3.6 %
Playgrounds	16	3.9 %
Community center (multi-use space for gathering & programming)	31	7.5 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	4	1.0 %
Skate parks	1	0.2 %
Splash pads	3	0.7 %
Swimming pool	13	3.1 %
Tennis courts	2	0.5 %
Shade trees	26	6.3 %
Playground shade structure	7	1.7 %
Walking trails in parks	42	10.1 %
None chosen	88	21.2 %
Total	415	100.0 %

(SUM OF TOP 4 RESPONSES)

Q13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household? (top 4)

Q13. Top choice	Number	Percent
Outdoor basketball courts	16	3.9 %
Bike park (BMX park/pump track)	10	2.4 %
Community gardens	45	10.8 %
Baseball/softball fields	28	6.7 %
Golf course	30	7.2 %
Indoor gymnasium (indoor basketball/volleyball courts)	27	6.5 %
Indoor exercise/fitness equipment	26	6.3 %
Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	88	21.2 %
Multi-use trail system (biking, walking, jogging)	206	49.6 %
Nature/outdoor education facilities	26	6.3 %
Off-leash dog area	47	11.3 %
Fenced dog park	29	7.0 %
Bocce	20	4.8 %
Sand volleyball	8	1.9 %
Amphitheater/outdoor performance space	94	22.7 %
Disc golf	7	1.7 %
Open space & conservation areas	120	28.9 %
Outdoor exercise/fitness equipment	16	3.9 %
Pickleball courts	44	10.6 %
Picnic shelters & BBQ areas	50	12.0 %
Playgrounds	75	18.1 %
Community center (multi-use space for gathering & programming)	75	18.1 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	17	4.1 %
Skate parks	5	1.2 %
Splash pads	12	2.9 %
Swimming pool	31	7.5 %
Tennis courts	11	2.7 %
Shade trees	66	15.9 %
Playground shade structure	33	8.0 %
Walking trails in parks	167	40.2 %
None chosen	32	7.7 %
Total	1461	

Q14. Please indicate how well your needs are being met for each of the programs/activities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=415)

	Fully met	Mostly met	Partly met	Not met	No need
Q14-1. Swim lessons	6.0%	4.1%	3.6%	14.0%	72.3%
Q14-2. Youth sports lessons & leagues	10.6%	9.6%	7.5%	4.6%	67.7%
Q14-3. Adult sports lessons & leagues	4.1%	5.5%	13.0%	20.2%	57.1%
Q14-4. Community special events	23.4%	29.6%	21.7%	4.3%	21.0%
Q14-5. Cultural enrichment programs	8.0%	14.7%	21.4%	13.3%	42.7%
Q14-6. eGaming/eSports	1.2%	1.2%	2.4%	5.1%	90.1%
Q14-7. Fitness & wellness programs	7.5%	11.3%	22.2%	19.0%	40.0%
Q14-8. After school programs for youth	6.5%	7.7%	7.5%	6.0%	72.3%
Q14-9. Teen/tween programs	3.9%	4.8%	5.3%	8.7%	77.3%
Q14-10. Preschool programs/early childhood education	4.1%	5.5%	6.3%	5.1%	79.0%
Q14-11. Seasonal/summer day camps	9.4%	8.7%	7.2%	4.1%	70.6%
Q14-12. Seasonal/summer sports camps	7.5%	8.9%	6.7%	4.3%	72.5%
Q14-13. Outdoor environmental/nature camps & programs	5.1%	8.4%	10.1%	9.9%	66.5%
Q14-14. Outdoor recreation (hiking, canoe, kayak, archery, etc.)	8.7%	12.5%	14.5%	21.2%	43.1%
Q14-15. Performing arts programs (dance/ music)	7.0%	10.8%	15.7%	12.5%	54.0%
Q14-16. Programs for at risk youth/crime prevention	1.4%	2.7%	5.5%	9.6%	80.7%
Q14-17. Programs for people with different ability levels	1.9%	7.0%	7.2%	9.4%	74.5%
Q14-18. Programs for seniors	6.5%	10.8%	17.1%	13.3%	52.3%
Q14-19. STEAM (science, technology, engineering, art, & mathematics) classes	2.9%	7.5%	9.4%	11.3%	68.9%
Q14-20. Visual arts/crafts programs	4.1%	7.2%	17.1%	13.7%	57.8%
Q14-21. Other	0.5%	0.0%	0.5%	2.4%	96.6%

(WITHOUT "NO NEED")

Q14. Please indicate how well your needs are being met for each of the programs/activities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=415)

	Fully met	Mostly met	Partly met	Not met
Q14-1. Swim lessons	21.7%	14.8%	13.0%	50.4%
Q14-2. Youth sports lessons & leagues	32.8%	29.9%	23.1%	14.2%
Q14-3. Adult sports lessons & leagues	9.6%	12.9%	30.3%	47.2%
Q14-4. Community special events	29.6%	37.5%	27.4%	5.5%
Q14-5. Cultural enrichment programs	13.9%	25.6%	37.4%	23.1%
Q14-6. eGaming/eSports	12.2%	12.2%	24.4%	51.2%
Q14-7. Fitness & wellness programs	12.4%	18.9%	36.9%	31.7%
Q14-8. After school programs for youth	23.5%	27.8%	27.0%	21.7%
Q14-9. Teen/tween programs	17.0%	21.3%	23.4%	38.3%
Q14-10. Preschool programs/early childhood education	19.5%	26.4%	29.9%	24.1%
Q14-11. Seasonal/summer day camps	32.0%	29.5%	24.6%	13.9%
Q14-12. Seasonal/summer sports camps	27.2%	32.5%	24.6%	15.8%
Q14-13. Outdoor environmental/nature camps & programs	15.1%	25.2%	30.2%	29.5%
Q14-14. Outdoor recreation (hiking, canoe, kayak, archery, etc.)	15.3%	22.0%	25.4%	37.3%
Q14-15. Performing arts programs (dance/ music)	15.2%	23.6%	34.0%	27.2%
Q14-16. Programs for at risk youth/crime prevention	7.5%	13.8%	28.8%	50.0%
Q14-17. Programs for people with different ability levels	7.5%	27.4%	28.3%	36.8%
Q14-18. Programs for seniors	13.6%	22.7%	35.9%	27.8%
Q14-19. STEAM (science, technology, engineering, art, & mathematics) classes	9.3%	24.0%	30.2%	36.4%
Q14-20. Visual arts/crafts programs	9.7%	17.1%	40.6%	32.6%
Q14-21. Other	14.3%	0.0%	14.3%	71.4%

Q15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. Top choice	Number	Percent
Swim lessons	16	3.9 %
Youth sports lessons & leagues	23	5.5 %
Adult sports lessons & leagues	26	6.3 %
Community special events	73	17.6 %
Cultural enrichment programs	8	1.9 %
eGaming/eSports	2	0.5 %
Fitness & wellness programs	35	8.4 %
After school programs for youth	10	2.4 %
Teen/tween programs	13	3.1 %
Preschool programs/early childhood education	7	1.7 %
Seasonal/summer day camps	11	2.7 %
Outdoor environmental/nature camps & programs	2	0.5 %
Outdoor recreation (hiking, canoe, kayak, archery, etc.)	41	9.9 %
Performing arts programs (dance/music)	6	1.4 %
Programs for at risk youth/crime prevention	2	0.5 %
Programs for people with different ability levels	1	0.2 %
Programs for seniors	46	11.1 %
STEAM (science, technology, engineering, art, & mathematics) classes	6	1.4 %
Visual arts/crafts programs	8	1.9 %
None chosen	79	19.0 %
Total	415	100.0 %

Q15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 2nd choice	Number	Percent
Swim lessons	10	2.4 %
Youth sports lessons & leagues	14	3.4 %
Adult sports lessons & leagues	25	6.0 %
Community special events	43	10.4 %
Cultural enrichment programs	23	5.5 %
eGaming/eSports	5	1.2 %
Fitness & wellness programs	33	8.0 %
After school programs for youth	14	3.4 %
Teen/tween programs	10	2.4 %
Preschool programs/early childhood education	6	1.4 %
Seasonal/summer day camps	6	1.4 %
Seasonal/summer sports camps	8	1.9 %
Outdoor environmental/nature camps & programs	10	2.4 %
Outdoor recreation (hiking, canoe, kayak, archery, etc.)	34	8.2 %
Performing arts programs (dance/music)	11	2.7 %
Programs for at risk youth/crime prevention	2	0.5 %
Programs for people with different ability levels	5	1.2 %
Programs for seniors	31	7.5 %
STEAM (science, technology, engineering, art, & mathematics) classes	8	1.9 %
Visual arts/crafts programs	8	1.9 %
None chosen	109	26.3 %
Total	415	100.0 %

Q15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 3rd choice	Number	Percent
Swim lessons	5	1.2 %
Youth sports lessons & leagues	10	2.4 %
Adult sports lessons & leagues	9	2.2 %
Community special events	33	8.0 %
Cultural enrichment programs	16	3.9 %
eGaming/eSports	4	1.0 %
Fitness & wellness programs	26	6.3 %
After school programs for youth	14	3.4 %
Teen/tween programs	3	0.7 %
Preschool programs/early childhood education	7	1.7 %
Seasonal/summer day camps	16	3.9 %
Seasonal/summer sports camps	5	1.2 %
Outdoor environmental/nature camps & programs	9	2.2 %
Outdoor recreation (hiking, canoe, kayak, archery, etc.)	27	6.5 %
Performing arts programs (dance/music)	21	5.1 %
Programs for at risk youth/crime prevention	2	0.5 %
Programs for people with different ability levels	5	1.2 %
Programs for seniors	28	6.7 %
STEAM (science, technology, engineering, art, & mathematics) classes	13	3.1 %
Visual arts/crafts programs	15	3.6 %
None chosen	147	35.4 %
Total	415	100.0 %

Q15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 4th choice	Number	Percent
Swim lessons	4	1.0 %
Youth sports lessons & leagues	12	2.9 %
Adult sports lessons & leagues	9	2.2 %
Community special events	23	5.5 %
Cultural enrichment programs	11	2.7 %
eGaming/eSports	1	0.2 %
Fitness & wellness programs	17	4.1 %
After school programs for youth	8	1.9 %
Teen/tween programs	3	0.7 %
Preschool programs/early childhood education	2	0.5 %
Seasonal/summer day camps	11	2.7 %
Seasonal/summer sports camps	8	1.9 %
Outdoor environmental/nature camps & programs	13	3.1 %
Outdoor recreation (hiking, canoe, kayak, archery, etc.)	22	5.3 %
Performing arts programs (dance/music)	20	4.8 %
Programs for at risk youth/crime prevention	3	0.7 %
Programs for people with different ability levels	7	1.7 %
Programs for seniors	19	4.6 %
STEAM (science, technology, engineering, art, & mathematics) classes	7	1.7 %
Visual arts/crafts programs	15	3.6 %
None chosen	200	48.2 %
Total	415	100.0 %

(SUM OF TOP 4 RESPONSES)

Q15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household? (top 4)

Q15. Top choice	Number	Percent
Swim lessons	35	8.4 %
Youth sports lessons & leagues	59	14.2 %
Adult sports lessons & leagues	69	16.6 %
Community special events	172	41.4 %
Cultural enrichment programs	58	14.0 %
eGaming/eSports	12	2.9 %
Fitness & wellness programs	111	26.7 %
After school programs for youth	46	11.1 %
Teen/tween programs	29	7.0 %
Preschool programs/early childhood education	22	5.3 %
Seasonal/summer day camps	44	10.6 %
Seasonal/summer sports camps	21	5.1 %
Outdoor environmental/nature camps & programs	34	8.2 %
Outdoor recreation (hiking, canoe, kayak, archery, etc.)	124	29.9 %
Performing arts programs (dance/music)	58	14.0 %
Programs for at risk youth/crime prevention	9	2.2 %
Programs for people with different ability levels	18	4.3 %
Programs for seniors	124	29.9 %
STEAM (science, technology, engineering, art, & mathematics) classes	34	8.2 %
Visual arts/crafts programs	46	11.1 %
None chosen	79	19.0 %
Total	1204	

Q16. What is the maximum additional amount you would be willing to pay per month for improvements to the type of parks, trails, recreation facilities, and programs that are most important to your household?

Q16. Maximum additional amount you would be willing to pay per month for improvements to type of parks, trails, recreation facilities, & programs that are most important to your household	Number	Percent
$10+ per month	151	36.4 %
$8-$9 per month	23	5.5 %
$6-$7 per month	16	3.9 %
$4-$5 per month	78	18.8 %
$1-$3 per month	39	9.4 %
Not willing to pay more	93	22.4 %
Not provided	15	3.6 %
Total	415	100.0 %

(WITHOUT "NOT PROVIDED")

Q16. What is the maximum additional amount you would be willing to pay per month for improvements to the type of parks, trails, recreation facilities, and programs that are most important to your household? (without "not provided")

Q16. Maximum additional amount you would be willing to pay per month for improvements to type of parks, trails, recreation facilities, & programs that are most important to your household	Number	Percent
$10+ per month	151	37.8 %
$8-$9 per month	23	5.8 %
$6-$7 per month	16	4.0 %
$4-$5 per month	78	19.5 %
$1-$3 per month	39	9.8 %
Not willing to pay more	93	23.3 %
Total	400	100.0 %

Q17. If you had $100, how would you allocate the funds among the parks and recreation categories listed below?

	Mean
General repair & increased maintenance of parks & open spaces	21.51
Improved/new amenities within existing parks	10.76
Improved trail maintenance/trail amenities	11.29
New parks	3.27
New sports facilities (fields, basketball, pickleball)	11.22
Fenced dog park	2.89
Off-leash dog area	2.62
New trails	7.77
An indoor recreation facility (community center, gymnasium, etc.)	15.72
New community programs & events	8.79
Other	4.16

Q18. From the following list, please CHECK ALL the ways you learn about Town of Moraga parks, facilities, and programs, events, activities, and services.

Q18. Ways you learn about Town parks, facilities, & programs, events, activities, & services	Number	Percent
Town activity guide	334	80.5 %
Town monthly eNewsletter	151	36.4 %
Town website	126	30.4 %
Flyers	118	28.4 %
Conversations with recreation staff	17	4.1 %
Newspaper	163	39.3 %
Friends & neighbors	219	52.8 %
Promotions at special events	77	18.6 %
Banners at parks or Town facilities	181	43.6 %
Emails from Town	131	31.6 %
Facebook	24	5.8 %
X (formerly Twitter)	1	0.2 %
Instagram	25	6.0 %
Other	28	6.7 %
Total	1595	

Q19. From the list above in Question 18, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

Q19. Top choice	Number	Percent
Town activity guide	145	34.9 %
Town monthly eNewsletter	92	22.2 %
Town website	18	4.3 %
Flyers	9	2.2 %
Newspaper	15	3.6 %
Friends & neighbors	7	1.7 %
Promotions at special events	1	0.2 %
Banners at parks or Town facilities	20	4.8 %
Emails from Town	55	13.3 %
Facebook	2	0.5 %
Instagram	10	2.4 %
None chosen	41	9.9 %
Total	415	100.0 %

Q19. From the list above in Question 18, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

Q19. 2nd choice	Number	Percent
Town activity guide	59	14.2 %
Town monthly eNewsletter	80	19.3 %
Town website	39	9.4 %
Flyers	21	5.1 %
Conversations with recreation staff	2	0.5 %
Newspaper	33	8.0 %
Friends & neighbors	16	3.9 %
Promotions at special events	5	1.2 %
Banners at parks or Town facilities	30	7.2 %
Emails from Town	52	12.5 %
Facebook	7	1.7 %
X (formerly Twitter)	1	0.2 %
Instagram	6	1.4 %
None chosen	64	15.4 %
Total	415	100.0 %

Q19. From the list above in Question 18, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

Q19. 3rd choice	Number	Percent
Town activity guide	42	10.1 %
Town monthly eNewsletter	23	5.5 %
Town website	40	9.6 %
Flyers	21	5.1 %
Conversations with recreation staff	1	0.2 %
Newspaper	32	7.7 %
Friends & neighbors	19	4.6 %
Promotions at special events	11	2.7 %
Banners at parks or Town facilities	43	10.4 %
Emails from Town	46	11.1 %
Facebook	15	3.6 %
X (formerly Twitter)	2	0.5 %
Instagram	13	3.1 %
None chosen	107	25.8 %
Total	415	100.0 %

(SUM OF TOP 3 RESPONSES)

Q19. From the list above in Question 18, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities? (top 3)

Q19. Top choice	Number	Percent
Town activity guide	246	59.3 %
Town monthly eNewsletter	195	47.0 %
Town website	97	23.4 %
Flyers	51	12.3 %
Conversations with recreation staff	3	0.7 %
Newspaper	80	19.3 %
Friends & neighbors	42	10.1 %
Promotions at special events	17	4.1 %
Banners at parks or Town facilities	93	22.4 %
Emails from Town	153	36.9 %
Facebook	24	5.8 %
X (formerly Twitter)	3	0.7 %
Instagram	29	7.0 %
None chosen	41	9.9 %
Total	1074	

Q20. The Town of Moraga is exploring how to best meet residents' indoor recreation needs. Please indicate how often you and members of your household would use each of these features if they were available, using a scale of 1 to 5, where 5 means "Several times/week" and 1 means "Seldom/Never."

(N=415)

	Several times/ week	A few times/ month	At least once/ month	Less than once/month	Seldom/never	Don't know
Q20-1. Aerobics/fitness/ gymnastics space	17.6%	18.8%	12.3%	6.5%	22.9%	21.9%
Q20-2. Arts & crafts rooms	5.1%	11.3%	11.8%	16.6%	31.6%	23.6%
Q20-3. Banquet/special event space	0.5%	0.5%	3.1%	25.1%	43.9%	27.0%
Q20-4. Childcare	4.1%	5.8%	3.1%	2.4%	58.1%	26.5%
Q20-5. Game rooms for eGames and/or non-electronic games	1.7%	3.6%	4.1%	5.1%	55.4%	30.1%
Q20-6. Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	18.3%	14.9%	9.2%	6.3%	32.8%	18.6%
Q20-7. Indoor running/walking track	13.0%	14.0%	11.1%	9.2%	32.3%	20.5%
Q20-8. Indoor sports courts (racquetball, squash, or badminton)	6.5%	8.0%	8.4%	11.3%	40.0%	25.8%
Q20-9. Multi-purpose courts for basketball, volleyball, etc.	7.0%	8.2%	8.2%	8.9%	41.9%	25.8%
Q20-10. Multi-purpose space for classes/meetings/parties	2.9%	7.5%	9.6%	24.6%	33.0%	22.4%
Q20-11. Pre-school or early childhood recreation classroom	2.9%	4.8%	1.7%	1.7%	59.3%	29.6%
Q20-12. Senior services & programs/senior resources	6.3%	9.4%	13.3%	15.7%	31.6%	23.9%
Q20-13. Technology/innovation center (creative/maker space)	3.6%	8.9%	8.9%	9.6%	39.0%	29.9%
Q20-14. Teen activity lounge	2.4%	4.8%	5.5%	4.6%	51.3%	31.3%
Q20-15. Weight room/ cardiovascular equipment area	16.6%	18.3%	8.7%	7.0%	26.0%	23.4%
Q20-16. Youth counseling services	1.0%	1.9%	3.1%	4.8%	52.3%	36.9%
Q20-17. Other	4.6%	0.7%	1.0%	0.0%	0.0%	93.7%

(WITHOUT "DON'T KNOW")

Q20. The Town of Moraga is exploring how to best meet residents' indoor recreation needs. Please indicate how often you and members of your household would use each of these features if they were available, using a scale of 1 to 5, where 5 means "Several times/week" and 1 means "Seldom/Never." (without "don't know")

(N=415)

	Several times/ week	A few times/ month	At least once/ month	Less than once/month	Seldom/never
Q20-1. Aerobics/fitness/gymnastics space	22.5%	24.1%	15.7%	8.3%	29.3%
Q20-2. Arts & crafts rooms	6.6%	14.8%	15.5%	21.8%	41.3%
Q20-3. Banquet/special event space	0.7%	0.7%	4.3%	34.3%	60.1%
Q20-4. Childcare	5.6%	7.9%	4.3%	3.3%	79.0%
Q20-5. Game rooms for eGames and/or non-electronic games	2.4%	5.2%	5.9%	7.2%	79.3%
Q20-6. Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	22.5%	18.3%	11.2%	7.7%	40.2%
Q20-7. Indoor running/walking track	16.4%	17.6%	13.9%	11.5%	40.6%
Q20-8. Indoor sports courts (racquetball, squash, or badminton)	8.8%	10.7%	11.4%	15.3%	53.9%
Q20-9. Multi-purpose courts for basketball, volleyball, etc.	9.4%	11.0%	11.0%	12.0%	56.5%
Q20-10. Multi-purpose space for classes/ meetings/parties	3.7%	9.6%	12.4%	31.7%	42.5%
Q20-11. Pre-school or early childhood recreation classroom	4.1%	6.8%	2.4%	2.4%	84.2%
Q20-12. Senior services & programs/senior resources	8.2%	12.3%	17.4%	20.6%	41.5%
Q20-13. Technology/innovation center (creative/maker space)	5.2%	12.7%	12.7%	13.7%	55.7%
Q20-14. Teen activity lounge	3.5%	7.0%	8.1%	6.7%	74.7%
Q20-15. Weight room/cardiovascular equipment area	21.7%	23.9%	11.3%	9.1%	34.0%
Q20-16. Youth counseling services	1.5%	3.1%	5.0%	7.6%	82.8%
Q20-17. Other	73.1%	11.5%	15.4%	0.0%	0.0%

Q21. Which FOUR of the features listed in Question 20 are most important to your household?

Q21. Top choice	Number	Percent
Aerobics/fitness/gymnastics space	60	14.5 %
Arts & crafts rooms	29	7.0 %
Banquet/special event space	8	1.9 %
Childcare	12	2.9 %
Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	53	12.8 %
Indoor running/walking track	29	7.0 %
Indoor sports courts (racquetball, squash, or badminton)	15	3.6 %
Multi-purpose courts for basketball, volleyball, etc.	28	6.7 %
Multi-purpose space for classes/meetings/parties	9	2.2 %
Pre-school or early childhood recreation classroom	4	1.0 %
Senior services & programs/senior resources	45	10.8 %
Technology/innovation center (creative/maker space)	8	1.9 %
Teen activity lounge	10	2.4 %
Weight room/cardiovascular equipment area	28	6.7 %
Youth counseling services	1	0.2 %
None chosen	76	18.3 %
Total	415	100.0 %

Q21. Which FOUR of the features listed in Question 20 are most important to your household?

Q21. 2nd choice	Number	Percent
Aerobics/fitness/gymnastics space	29	7.0 %
Arts & crafts rooms	24	5.8 %
Banquet/special event space	11	2.7 %
Childcare	12	2.9 %
Game rooms for eGames and/or non-electronic games	10	2.4 %
Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	25	6.0 %
Indoor running/walking track	30	7.2 %
Indoor sports courts (racquetball, squash, or badminton)	18	4.3 %
Multi-purpose courts for basketball, volleyball, etc.	20	4.8 %
Multi-purpose space for classes/meetings/parties	27	6.5 %
Pre-school or early childhood recreation classroom	9	2.2 %
Senior services & programs/senior resources	34	8.2 %
Technology/innovation center (creative/maker space)	16	3.9 %
Teen activity lounge	9	2.2 %
Weight room/cardiovascular equipment area	34	8.2 %
Youth counseling services	2	0.5 %
None chosen	105	25.3 %
Total	415	100.0 %

Q21. Which FOUR of the features listed in Question 20 are most important to your household?

Q21. 3rd choice	Number	Percent
Aerobics/fitness/gymnastics space	25	6.0 %
Arts & crafts rooms	27	6.5 %
Banquet/special event space	11	2.7 %
Childcare	6	1.4 %
Game rooms for eGames and/or non-electronic games	12	2.9 %
Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	31	7.5 %
Indoor running/walking track	28	6.7 %
Indoor sports courts (racquetball, squash, or badminton)	19	4.6 %
Multi-purpose courts for basketball, volleyball, etc.	11	2.7 %
Multi-purpose space for classes/meetings/parties	19	4.6 %
Pre-school or early childhood recreation classroom	6	1.4 %
Senior services & programs/senior resources	24	5.8 %
Technology/innovation center (creative/maker space)	9	2.2 %
Teen activity lounge	8	1.9 %
Weight room/cardiovascular equipment area	34	8.2 %
Youth counseling services	3	0.7 %
None chosen	142	34.2 %
Total	415	100.0 %

Q21. Which FOUR of the features listed in Question 20 are most important to your household?

Q21. 4th choice	Number	Percent
Aerobics/fitness/gymnastics space	22	5.3 %
Arts & crafts rooms	16	3.9 %
Banquet/special event space	15	3.6 %
Childcare	8	1.9 %
Game rooms for eGames and/or non-electronic games	11	2.7 %
Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	12	2.9 %
Indoor running/walking track	11	2.7 %
Indoor sports courts (racquetball, squash, or badminton)	13	3.1 %
Multi-purpose courts for basketball, volleyball, etc.	10	2.4 %
Multi-purpose space for classes/meetings/parties	28	6.7 %
Pre-school or early childhood recreation classroom	3	0.7 %
Senior services & programs/senior resources	19	4.6 %
Technology/innovation center (creative/maker space)	11	2.7 %
Teen activity lounge	9	2.2 %
Weight room/cardiovascular equipment area	25	6.0 %
Youth counseling services	3	0.7 %
None chosen	199	48.0 %
Total	415	100.0 %

(SUM OF TOP 4 RESPONSES)

Q21. Which FOUR of the features listed in Question 20 are most important to your household? (top 4)

Q21. Top choice	Number	Percent
Aerobics/fitness/gymnastics space	136	32.8 %
Arts & crafts rooms	96	23.1 %
Banquet/special event space	45	10.8 %
Childcare	38	9.2 %
Game rooms for eGames and/or non-electronic games	33	8.0 %
Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	121	29.2 %
Indoor running/walking track	98	23.6 %
Indoor sports courts (racquetball, squash, or badminton)	65	15.7 %
Multi-purpose courts for basketball, volleyball, etc.	69	16.6 %
Multi-purpose space for classes/meetings/parties	83	20.0 %
Pre-school or early childhood recreation classroom	22	5.3 %
Senior services & programs/senior resources	122	29.4 %
Technology/innovation center (creative/maker space)	44	10.6 %
Teen activity lounge	36	8.7 %
Weight room/cardiovascular equipment area	121	29.2 %
Youth counseling services	9	2.2 %
None chosen	76	18.3 %
Total	1214	

Q22. Please rate your level of satisfaction with the overall value that your household receives from Town of Moraga parks, trails, recreation facilities, programs, or services.

Q22. Your level of satisfaction with overall value your household receives from Town parks, trails, recreation facilities, programs, or services	Number	Percent
Very satisfied	117	28.2 %
Satisfied	197	47.5 %
Neutral	77	18.6 %
Dissatisfied	12	2.9 %
Very dissatisfied	2	0.5 %
Don't know	10	2.4 %
Total	415	100.0 %

(WITHOUT "DON'T KNOW")

Q22. Please rate your level of satisfaction with the overall value that your household receives from Town of Moraga parks, trails, recreation facilities, programs, or services. (without "don't know")

Q22. Your level of satisfaction with overall value your household receives from Town parks, trails, recreation facilities, programs, or services	Number	Percent
Very satisfied	117	28.9 %
Satisfied	197	48.6 %
Neutral	77	19.0 %
Dissatisfied	12	3.0 %
Very dissatisfied	2	0.5 %
Total	405	100.0 %

Q23. How many years have you lived in the Town of Moraga?

Q23. How many years have you lived in Town of Moraga	Number	Percent
0-5	61	14.7 %
6-10	51	12.3 %
11-15	37	8.9 %
16-20	41	9.9 %
21-30	89	21.4 %
31+	125	30.1 %
Not provided	11	2.7 %
Total	415	100.0 %

(WITHOUT "NOT PROVIDED")

Q23. How many years have you lived in the Town of Moraga? (without "not provided")

Q23. How many years have you lived in Town of Moraga	Number	Percent
0-5	61	15.1 %
6-10	51	12.6 %
11-15	37	9.2 %
16-20	41	10.1 %
21-30	89	22.0 %
31+	125	30.9 %
Total	404	100.0 %

Q24. Which of the following best describes your race/ethnicity?

Q24. Your race/ethnicity	Number	Percent
Asian or Asian Indian	92	22.2 %
Black or African American	6	1.4 %
American Indian or Alaska Native	1	0.2 %
White	254	61.2 %
Native Hawaiian or other Pacific Islander	2	0.5 %
Hispanic or Latino	38	9.2 %
Other	8	1.9 %
Total	401	

Q24-7. Self-describe your race/ethnicity:

Q24-7. Self-describe your race/ethnicity	Number	Percent
Maltese	1	12.5 %
Japanese and White	1	12.5 %
Jew	1	12.5 %
Mixed	1	12.5 %
Mediterranean	1	12.5 %
Middle Eastern	1	12.5 %
Polish	1	12.5 %
Greek Armenian	1	12.5 %
Total	8	100.0 %

Q25. Your gender:

Q25. Your gender	Number	Percent
Male	201	48.4 %
Female	206	49.6 %
Non-binary	1	0.2 %
Prefer not to answer	7	1.7 %
Total	415	100.0 %

(WITHOUT "PREFER NOT TO ANSWER")

Q25. Your gender: (without "prefer not to answer")

Q25. Your gender	Number	Percent
Male	201	49.3 %
Female	206	50.5 %
Non-binary	1	0.2 %
Total	408	100.0 %

Q26. Your age:

Q26. Your age	Number	Percent
18-34	60	14.5 %
35-44	71	17.1 %
45-54	79	19.0 %
55-64	73	17.6 %
65-74	67	16.1 %
75+	51	12.3 %
Not provided	14	3.4 %
Total	415	100.0 %

(WITHOUT "NOT PROVIDED")

Q26. Your age: (without "not provided")

Q26. Your age	Number	Percent
18-34	60	15.0 %
35-44	71	17.7 %
45-54	79	19.7 %
55-64	73	18.2 %
65-74	67	16.7 %
75+	51	12.7 %
Total	401	100.0 %

7 Open-Ended Responses

Open-Ended Question Responses

Q5—"Other": Please CHECK ALL the following reasons that you and members of your household currently use Moraga parks, open spaces, and facilities.

- Attend summer concerts
- Birthday party
- Classes
- Classes at Hacienda
- classes at the Hacienda
- Disk golf
- Dog park- off leash
- events
- hike
- Homework
- Look at plants.
- Look at public art
- Monarch garden
- Need indoor volleyball courts.
- Off leash dog park hours at Rancho Laguna Park
- Stop to use restroom when out recreating
- take classes
- Thursday summer concert

Q6—"Other": Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Moraga parks and recreation facilities more often.

- Alternative options for recreation time.
- Away from home
- busy
- Can't walk well.
- Commons west needs to connect better to town, loop trail
- crowded
- crowded
- Dog off leash
- Dogs need a fence at Rancho Laguna.
- dogs off leash, eBikes
- inconvenient programs times
- involved in other activities
- It would be nice to have a play area at hacienda de la Flores for it to be more useful to families
- Knee injury
- lack of motivation
- lack of outdoor exercise amenities
- lack of pickleball courts
- Lack of pickleball courts for public access

- Lack of seating for everyone
- lack of time. As our kids get older and we have activities to attend with them, we have less free time to enjoy the parks.
- Lack of time; work
- Limited cell phone reception (Rancho Laguna)
- Loose dogs
- Mobility problem
- No time
- Not enough variation: boding
- Off leash dogs and people that don't pickup after their dogs
- Off leash hours are too limited
- Physical restrictions
- Please have longer hours for the dog park - otherwise people go to the school yards
- recreate in larger parks.
- Some parks have been getting dirtier with trash and dog feces, also bathrooms are not always functional.
- The off leash dog time at ranch Laguna is unsafe for small kids and even adults playing on the grass. Dog owners don't properly supervise their dogs.
- time
- time constraints to go.
- time restrictions
- Too busy
- Too many ill mannered dogs off leash.
- Too many other people.
- too many outsiders
- too many unleashed dogs
- We only can get there by car. Me and my son doesn't feel safe riding bike lanes in Moraga (too narrow and too close to the road). That is why if we don't have access to our car, we can't go to the park.
- We would love to use Rancho Laguna park more with our dog and two young children if the off-leash hours were expanded. I have been to the park in the middle of the day, and I'm often the only (or one of a couple) folks there and wonder why I can't let my well-behaved dog run off leash in such a large underutilized park. It's rare to be able to find a place that I can bring an infant, 3 year old, and dog to enjoy and it would be even better if the off leash limitations were expanded or removed altogether. It is very difficult for us to bring the dog in the morning and evening off-leash hours with young children. We would use Moraga commons even more if the play structure at the bigger kid playground was fixed, and there were more activities for 3-4 year olds. West commons park is so beautiful and I'd love to see more creative uses of that space to increase utilization, e.g., exercise equipment, small play structures, picnic tables, etc.
- weather. Trails are over run with weeds, poison oak. mud
- west commons needs landscaping
- West commons-artwork ruined open space
- Work

Q8—"Other": Please CHECK ALL the following reasons that prevent you and members of your household from participating in Town of Moraga recreation programs or activities more often.

- Adult dance classes in other cities are much more interesting and available
- busy
- Did the kids classes to get them out of the house.
- Extensive traveling
- Health
- High school
- Illness
- Lack of interesting programs with high quality instruction.
- many programs are geared to people older or younger than me
- minimal parking places
- Most needs are meet by HOA.
- Need more elder programs
- No pickleball here, I drive to Lafayette.
- no time
- Other outlets
- Our kids used to attend summer camp at the Hacienda and they also attended during Covid when the Hacienda provided learning space. Otherwise I have no clue what activities there are in Moraga.
- parking
- Physical restrictions
- Still working and don't have time
- This is not an issue for us.
- Times are all day. No after work options for adults
- too busy
- We go to Walnut Creek and Lafayette for volleyball courts.
- Work
- Would like cooking classes.

Q9—"Other": From the following list, please CHECK ALL the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.

- EB mudd trails
- EBRPD
- Facilities in other towns.
- garden club, senior group
- historical society
- Lafayette Reservoir
- Lamorinda movers
- LMYA
- local colleges
- Music in park

- My informal group hikes once a week in our area.
- Orinda hiking club
- Private yoga studio
- School programs through Campolindo
- Soda Ctr camp lap swim
- State recreation
- Ukulele club

Q12—"Other": Need for Facilities/Amenities

- Cafes at parks/playgrounds.
- Campo swim laps/Soda Ctr lap swim
- horseshoe pits
- I would like to see more sculptures around town.
- Indoor soccer
- Keeping stage in commons clean.
- Need a space for teens to gather that is not Taco Bell, and pickup sports to occur. Need a space where groups can convene casually that is not canyon club.
- outdoor exercise equipment
- park on Country Club dr. has no shade/water/trash can
- parking
- Parking access for handicapped.
- parking for town events
- Please create an indoor space for kids for winter months when it rains that is open on Sundays and Mondays when library is closed. This is like a rec center with climbing wall and basketball and other indoor activities.
- Public pool access
- Public tennis courts (not high school courts)
- shade cover
- Shaded areas/picnic/sitting areas
- Survey is partly met. It fells low quality. Some facilities are met at the community level like Lafayette has four baseball fields. Moraga needs at lest 5 acres more park land for sports or dog park activity.
- teen center
- upgrade horseshoe pits at the Commons
- We play a lot of tennis but don't belong to any one club. Moraga commons appears to have undeveloped areas near the bocce courts that could serve some beautiful tennis / pickle ball courts. These would be used frequently since almost all facilities in the area are private and require court reservations. Playing at the high schools or around St. Mary's practice schedules is inconvenient. Given the secluded nature of Moraga, there is a huge opportunity to make Moraga a sports Mecca for Northern California. This would add huge inflows of tax revenue, would allow the failing business centers to thrive, would increase property values, etc. there's also an opportunity to transform some of the undeveloped hillsides into managed vineyards or farms, which could serve local meat and produce markets. We should take a page out of

Europe's playbook and pressure the bruzzoni family to either redevelop, sell or transform the downtown to a high end plaza with open courtyards, mixed use housing, student and workforce housing, etc.
- We would love a community tennis court and softball/baseball field.
- Would love more protected walking paths like the proposed one on Moraga way

Q14—"Other": Need for Programs/Activities

- Activities and hang out spaces for adults and teens
- Adult rock band/model rail
- art for seniors and for everyone, and to see art on a daily basis.
- bocce
- Classes for adults that are not seniors
- Language classes
- language programs
- Language programs like Chinese
- Music in Park
- Pickleball
- pickleball class
- Ping-pong, billiards/pool, Apple Watch/iPhone
- Public pool
- Soda swim Ctr Campolindo lap swim

Q17—"Other": If you had $100, how would you allocate the funds among the parks and recreation categories listed below?

- After school programs-rheem kids should not have to pay for extra bus and duplicate aftercare to do asap, when LP does not have to pay these premiums.
- Cafes & upgrades within existing parks (Moraga commons). Equipment is from the 90's and miles behind global standards. Every park facility in Sydney suburbs is stunning. Why can't Moraga have basic things like a coffee shop, beautiful play equipment, and a place for adults to meet and eat/drink within one facility. Maybe town leadership needs to travel more…
- dance exercise, modern, stretch
- Drop in card games for seniors.
- Long term rainy day fund. Things come up that need attention that weren't planned for. Discretionary fund.
- More available swimming at Campo
- More classes for adults
- More nature plantings.
- More public access to a community pool
- More seniors programs
- more shade
- New paved bike trails
- New public tennis courts (not at high schools)
- parking

- Pickleball courts
- Pool
- Programs for neurodivergent teens/tweens, non sports.
- public driving range
- Rebuild existing picnic tables at Rancho Laguna Park
- Remove the off leash dog park and return to humans.
- sculpture and art activities for the whole community
- senior facilities
- study the efficiency or lack of for current workers.
- tennis courts

Q18—"Other": From the following list, please CHECK ALL the ways you learn about Town of Moraga parks, facilities, and programs, events, activities, and services.

- Child who is on Moraga youth involvement committee
- Community newsletters
- Email
- Electric sign
- Electronic marquee
- Electronic sign across from the commons.
- Electronic Sign on Moraga Rd
- Garden Club
- Google search
- Greet Moraga
- Lamorinda Weekly
- light up sign
- mail
- mail
- MCN eNewsletter
- MCN emails
- MCN, About Town, Lamorinda Weekly
- Moraga Citizens Network
- Moraga Citizens Network
- Moraga Citizens Network
- Moraga Citizens Network
- Nextdoor
- Nextdoor
- Nextdoor
- Other is the Moraga Citizens Network email
- schools
- The electronic sign on Moraga Rd.
- Town E-sign

Q20—"Other": How often would you use these features?

- a space to show art, gallery space.
- Ballroom for dance events
- Bike path connecting Campolindo to Moraga Commons, Moraga Commons to Canyon bridge, Canyon to Rancho Laguna Park.
- Community center
- community gardens
- Driving range for golf
- How about fixing the roads.
- Indoor bike workout
- indoor bocce
- indoor pickleball
- indoor swimming pool
- Music stage
- Off leash dog park
- outdoor horse shoe pits
- Pickle ball courts or similar activities for seniors
- Pickleball courts
- Pickleball courts
- Pickleball courts
- PLEASE build a baseball diamond. The facilities at JM and LP/CP are completely inadequate, and in desperate state of disrepair, it is an embarrassment to our town that there is not a Town of Moraga baseball diamond.
- Public pool for swimming
- senior services (Chinese)
- Sports fields
- tennis and pickleball
- this survey fells biased, and forced. we have 24-hour fitness. we have Moraga tennis club that failed. we have baseball fields in Lafayette. we have an off-leash park Rancho Laguna. what do you define as a dog park in the past the town pushed for a 1 acre park when Science said 3 acres was minimum.
- Upgraded park facilities & amenities(cafe).
- warm therapeutic pool.
- Yoga studio-class space

8 Survey Instrument

January 2, 2026

Dear Moraga Resident,

The Town of Moraga recognizes the vital role that parks, open spaces, trails, and recreation facilities, and programs play in supporting community health, quality of life, social connection, and climate resilience. We are pleased to share that the Town is updating its **Parks, Recreation, and Open Space Master Plan**, a long-term guide for how we maintain, improve, and fund these valued community assets for decades to come.

We are conducting a statistically valid community survey to ensure the plan reflects the needs and priorities of Moraga residents. Your household was randomly selected from a limited number to ensure balanced community representation.

Your voice is important. Fewer than 20% of Moraga households were selected to participate.

The survey will take approximately 10–15 minutes to complete, and all responses will remain confidential. We have partnered with ETC Institute, an independent research firm, to randomly select households, administer the survey, and summarize results, which will be shared with the Town and the community.

Please return the completed survey using the postage-paid envelope provided. To make sure your voice is heard, please complete the survey within one week of receipt.

If you prefer to respond online, please visit **MoragaSurvey.org.**

As a thank you, completed surveys will be entered into a drawing to **win a gift basket valued at over $200.**

If you have any questions or to learn more about the Master Plan, visit **MoragaPlays.com**.

Sincerely,

Mackenzie Brady

Mackenzie Brady
Parks and Recreation Director, Town of Moraga

2026 Town of Moraga Parks and Recreation Needs Assessment Survey

The Town of Moraga requests your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at ***moragasurvey.org***. We greatly appreciate your time!

1. Including yourself, how many people in your household are...

Under age 5: ____	Ages 15-19: ____	Ages 35-44: ____	Ages 65-74: ____
Ages 5-9: ____	Ages 20-24: ____	Ages 45-54: ____	Ages 75-84: ____
Ages 10-14: ____	Ages 25-34: ____	Ages 55-64: ____	Ages 85+: ____

2. Please rate your satisfaction with the following parks and recreation facilities in the Town of Moraga that you or members of your household have visited, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." If you haven't visited the facility, please circle "9."

	Park/Facility	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Haven't Visited
01.	Hacienda de las Flores	5	4	3	2	1	9
02.	Lafayette-Moraga Regional Trail	5	4	3	2	1	9
03.	Moraga Commons Park	5	4	3	2	1	9
04.	Mulholland Ridge Open Space	5	4	3	2	1	9
05.	Rancho Laguna Park	5	4	3	2	1	9
06.	West Commons Park	5	4	3	2	1	9

3. Which TWO parks/facilities from the list in Question 2 are most important to your household? *[Write in your answers below using the numbers from the list in Question 2.]*

1st: ____ 2nd: ____

4. How often do you visit Moraga parks and/or facilities?

____(1) 5 or more times a week
____(2) 2-4 times a week
____(3) Once a week
____(4) 1-3 times a month
____(5) Less than once a month
____(9) Don't know

5. Please CHECK ALL the following reasons that you and members of your household currently use Moraga parks, open spaces, and facilities.

____(01) Attending a community event
____(02) Informal sports (basketball, skate park, volleyball, bocce, disc golf, etc.)
____(03) Organized sports/leagues
____(04) Picnicking/family-friend gathering
____(05) Play on a playground
____(06) Relax
____(07) Ride a bike
____(08) Run/Jog
____(09) Use a splash pad
____(10) Walk dog(s)
____(11) Walk for exercise
____(12) Watch birds/wildlife
____(13) Other: _____

6. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting Moraga parks and recreation facilities more often.

____(01) Do not feel safe using parks/facilities
____(02) Lack of amenities we want to use
____(03) Lack of ADA accessibility
____(04) Lack of parking to access parks/facilities
____(05) Lack of restrooms
____(06) Lack of shade
____(07) Lack of transportation
____(08) Language/cultural barriers
____(09) Not aware of parks' or facilities' locations
____(10) Parks/facilities are not well maintained
____(11) Too far from our home
____(12) Use parks/facilities in other cities/county
____(13) Other: _____
____(14) None

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7. Has your household participated in any recreation programs or events offered by the Town of Moraga during the past 12 months?

____(1) Yes *[Answer Q7a.]* ____(2) No *[Skip to Q8.]*

7a. How would you rate the overall quality of the Town of Moraga recreation programs and/or events in which your household has participated?

____(4) Excellent ____(3) Good ____(2) Fair ____(1) Poor

8. Please CHECK ALL the following reasons that prevent you and members of your household from participating in Town of Moraga recreation programs or activities more often.

____(01) Lack of quality instructors
____(02) Old and outdated facilities
____(03) Use programs offered by other agencies
____(04) I don't know what is offered
____(05) Lack of quality programs
____(06) Fees are too high
____(07) Too far from my home
____(08) Program times are not convenient
____(09) Classes are full
____(10) Program not offered
____(11) Registration is difficult
____(12) Poor customer service by staff
____(13) Lack of transportation
____(14) Lack of right program equipment
____(15) Too busy/not interested
____(16) Lack of trust in government
____(17) Language/cultural barriers
____(18) Other: _____

9. From the following list, please CHECK ALL the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.

____(01) Town of Moraga
____(02) Contra Costa County
____(03) Neighboring cities
____(04) Public/private schools
____(05) Places of worship (e.g., synagogues, churches)
____(06) Private and non-profit sports organizations
____(07) Private summer camps
____(08) Private clubs (tennis, health, swim, fitness)
____(09) Homeowners association
____(10) Other: _____

10. Please rate your satisfaction with each of the following maintenance activities provided in the Town of Moraga parks and recreation system, using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." Please circle 9 for "Don't Know."

	Maintenance Activity/Task	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Athletic outdoor court maintenance (basketball, volleyball, bocce, disc golf, etc.)	5	4	3	2	1	9
02.	Town building maintenance	5	4	3	2	1	9
03.	Off-leash dog area maintenance and care	5	4	3	2	1	9
04.	Graffiti removal/vandalism repair	5	4	3	2	1	9
05.	Landscape care (planting beds)	5	4	3	2	1	9
06.	Lawn mowing	5	4	3	2	1	9
07.	Natural area management	5	4	3	2	1	9
08.	Path/trail (paved) maintenance	5	4	3	2	1	9
09.	Picnic area maintenance	5	4	3	2	1	9
10.	Playground safety and maintenance	5	4	3	2	1	9
11.	Restroom maintenance	5	4	3	2	1	9
12.	Trash/Litter/Waste pickup	5	4	3	2	1	9
13.	Urban Forest/Tree maintenance	5	4	3	2	1	9

11. Which FOUR of the maintenance activities from the list in Question 10 are MOST IMPORTANT to you and members of your household? *[Write in your answers below using the numbers from the first column in Question 10, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

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12. Please indicate how well your needs are being met for each of the facilities/amenities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

	Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01.	Outdoor basketball courts	4	3	2	1	9
02.	Bike park (BMX park/pump track)	4	3	2	1	9
03.	Community gardens	4	3	2	1	9
04.	Baseball/Softball fields	4	3	2	1	9
05.	Golf course	4	3	2	1	9
06.	Indoor gymnasium (indoor basketball/volleyball courts)	4	3	2	1	9
07.	Indoor exercise/fitness equipment	4	3	2	1	9
08.	Multi-purpose lawn (picnicking, yard games, informal sports, etc.)	4	3	2	1	9
09.	Multi-use trail system (biking, walking, jogging)	4	3	2	1	9
10.	Nature/Outdoor education facilities	4	3	2	1	9
11.	Off-leash dog area	4	3	2	1	9
12.	Fenced dog park	4	3	2	1	9
13.	Bocce	4	3	2	1	9
14.	Sand volleyball	4	3	2	1	9
15.	Amphitheater/Outdoor performance space	4	3	2	1	9
16.	Disc Golf	4	3	2	1	9
17.	Open space and conservation areas	4	3	2	1	9
18.	Outdoor exercise/fitness equipment	4	3	2	1	9
19.	Pickleball courts	4	3	2	1	9
20.	Picnic shelters and BBQ areas	4	3	2	1	9
21.	Playgrounds	4	3	2	1	9
22.	Community center (multi-use space for gathering and programming)	4	3	2	1	9
23.	Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	4	3	2	1	9
24.	Skate parks	4	3	2	1	9
25.	Splash pads	4	3	2	1	9
26.	Swimming pool	4	3	2	1	9
27.	Tennis courts	4	3	2	1	9
28.	Shade trees	4	3	2	1	9
29.	Playground shade structure	4	3	2	1	9
30.	Walking trails in parks	4	3	2	1	9
31.	Other: _____	4	3	2	1	9

13. Which FOUR facilities/amenities from the list in Question 12 are MOST IMPORTANT to your household? *[Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

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14. Please indicate how well your needs are being met for each of the programs/activities in the Town of Moraga listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

	Type of Programs/Activities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01.	Swim lessons	4	3	2	1	9
02.	Youth sports lessons and leagues	4	3	2	1	9
03.	Adult sports lessons and leagues	4	3	2	1	9
04.	Community special events	4	3	2	1	9
05.	Cultural enrichment programs	4	3	2	1	9
06.	E-Gaming/E-Sports	4	3	2	1	9
07.	Fitness and wellness programs	4	3	2	1	9
08.	After school programs for youth	4	3	2	1	9
09.	Teen/Tween programs	4	3	2	1	9
10.	Preschool programs/early childhood education	4	3	2	1	9
11.	Seasonal/Summer day camps	4	3	2	1	9
12.	Seasonal/Summer sports camps	4	3	2	1	9
13.	Outdoor environmental/nature camps and programs	4	3	2	1	9
14.	Outdoor recreation (hiking, canoe, kayak, archery, etc.)	4	3	2	1	9
15.	Performing arts programs (dance/music)	4	3	2	1	9
16.	Programs for at risk youth/crime prevention	4	3	2	1	9
17.	Programs for people with different ability levels	4	3	2	1	9
18.	Programs for seniors	4	3	2	1	9
19.	STEAM (science, technology, engineering, art, and mathematics) classes	4	3	2	1	9
20.	Visual arts/crafts programs	4	3	2	1	9
21.	Other: _____	4	3	2	1	9

15. Which FOUR programs/activities from the list in Question 14 are MOST IMPORTANT to your household? *[Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

16. What is the maximum additional amount you would be willing to pay per month for improvements to the type of parks, trails, recreation facilities, and programs that are most important to your household?

____(1) $10 or more per month
____(2) $8-$9 per month
____(3) $6-$7 per month
____(4) $4-$5 per month
____(5) $1-$3 per month
____(6) Not willing to pay more

17. If you had $100, how would you allocate the funds among the parks and recreation categories listed below? *[Please be sure your total adds up to $100.]*

$_____ General repair and increased maintenance of parks and open spaces
$_____ Improved/New amenities within existing parks
$_____ Improved trail maintenance/trail amenities
$_____ New parks
$_____ New sports facilities (fields, basketball, pickleball)
$_____ Fenced dog park
$_____ Off-leash dog area
$_____ New trails
$_____ An indoor recreation facility (community center, gymnasium, etc.)
$_____ New community programs and events
$_____ Other: _____

$100 TOTAL

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18. From the following list, please CHECK ALL the ways you learn about Town of Moraga parks, facilities, and programs, events, activities, and services.

____(01) Town activity guide
____(02) Town monthly e-newsletter
____(03) Town website
____(04) Flyers
____(05) Conversations with recreation staff
____(06) Newspaper
____(07) Friends and neighbors
____(08) Promotions at special events
____(09) Banners at parks or Town facilities
____(10) Emails from Town
____(11) Facebook
____(12) X (formerly Twitter)
____(13) Instagram
____(14) Other: _____

19. From the list above in Question 18, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities? *[Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ NONE

20. The Town of Moraga is exploring how to best meet residents' indoor recreation needs. Please indicate how often you and members of your household would use each of these features if they were available, using a scale of 1 to 5, where 5 means "Several times/week" and 1 means "Seldom/Never." Please circle 9 for "Don't Know."

	How often would you use these features?	Several times/week	A few times/month	At least once/month	Less than once/month	Seldom/ Never	Don't Know
01.	Aerobics/fitness/gymnastics space	5	4	3	2	1	9
02.	Arts and crafts rooms	5	4	3	2	1	9
03.	Banquet/Special event space	5	4	3	2	1	9
04.	Childcare	5	4	3	2	1	9
05.	Game rooms for e-games and/or non-electronic games	5	4	3	2	1	9
06.	Lap lanes for swim lessons, exercise swimming, competitive swimming, or therapeutic purposes	5	4	3	2	1	9
07.	Indoor running/walking track	5	4	3	2	1	9
08.	Indoor sports courts (racquetball, squash, or badminton)	5	4	3	2	1	9
09.	Multi-purpose courts for basketball, volleyball, etc.	5	4	3	2	1	9
10.	Multi-purpose space for classes/meetings/parties	5	4	3	2	1	9
11.	Pre-school or early childhood recreation classroom	5	4	3	2	1	9
12.	Senior services and programs/senior resources	5	4	3	2	1	9
13.	Technology/Innovation center (creative/maker space)	5	4	3	2	1	9
14.	Teen activity lounge	5	4	3	2	1	9
15.	Weight room/cardiovascular equipment area	5	4	3	2	1	9
16.	Youth counseling services	5	4	3	2	1	9
17.	Other: _____	5	4	3	2	1	9

21. Which FOUR of the features listed in Question 20 are most important to your household? *[Write in your answers below using the numbers from the list in Question 20, or circle "NONE".]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

22. Please rate your level of satisfaction with the overall value that your household receives from Town of Moraga parks, trails, recreation facilities, programs, or services.

____(5) Very satisfied ____(3) Neutral ____(1) Very dissatisfied
____(4) Satisfied ____(2) Dissatisfied ____(9) Don't know

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Demographics: *The following questions are about you and your household. We ask these questions to ensure we reach all groups in Moraga and to see if all residents are experiencing Town services equitably. Your individual responses will remain confidential.*

23. How many years have you lived in the Town of Moraga? _____ years

24. Which of the following best describes your race/ethnicity? *[Check all that apply.]*

____(01) Asian or Asian Indian
____(02) Black or African American
____(03) American Indian or Alaska Native
____(04) White
____(05) Native Hawaiian or other Pacific Islander
____(06) Hispanic or Latino
____(99) Other: _____

25. Your gender:

____(1) Male
____(2) Female
____(3) Non-binary
____(4) Prefer not to answer
____(5) Prefer to self-describe: _____

26. Your age: _____ years

27. Would you be willing to participate in future surveys sponsored by the Town of Moraga?

____(1) Yes *[Answer Q27a.]* ____(2) No

27a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

28. As a thank you for fully completing your survey, would you like to be entered into a drawing for a chance to win a gift basket valued at over $200?

____(1) Yes *[Answer Q28a.]* ____(2) No

28a. Please provide your contact information.

Name: _____

Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need and priorities in your area. Thank you!

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