



AGENDA
Oakley City Council

Thursday, March 10, 2022
6:30 PM

**Special Meeting to be held at the Oakley Recreation Center located at 1250 O'Hara Avenue
Oakley, California 94561**

The City follows State and County guidelines regarding indoor mask wearing. Masks are encouraged but not required. We highly recommend all visitors do a self-administered temperature check before entering the building. A touchless temperature kiosk is located in the Lobby for visitor use.

This meeting will be in-person only. No live-streaming or video will be available

MISSION STATEMENT: The City of Oakley exists to build and enhance a quality community and to serve the public in a friendly, efficient, responsive manner.

VISION STATEMENT: The City of Oakley will be recognized as a model of civic participation and a vibrant Delta community where families live, work, play, shop and visit.

Agendas are posted in Oakley at Oakley City Hall-3231 Main Street, outside the gym at Delta Vista Middle School-4901 Frank Hengel Way and outside the Library at Freedom High School-1050 Neroly Road; agendas are also posted on the City's Internet Website www.ci.oakley.ca.us.

A complete packet of information containing staff reports and exhibits related to each item is available for public review prior to an Oakley City Council and/or City Council Acting as the Successor Agency to the Oakley Redevelopment Agency/Oakley Public Financing Authority meeting at Oakley City Hall, 3231 Main Street, Oakley, CA 94561. Any writings or documents provided to a majority of the Oakley City Council, Oakley City Council Acting as the Successor Agency to the Oakley Redevelopment Agency or Oakley Public Financing Authority regarding any item on this agenda will be made available for public inspection, during regular business hours, at the front counter in the Main Lobby of the Oakley City Hall located at 3231 Main Street, Oakley, CA 94561.

Agendas may be picked up at the Oakley City Hall located at 3231 Main Street, Oakley, CA 94561 for no charge. To request information regarding placement on the City's agenda e-mail distribution list, please contact us at (925) 625-7000.

We provide social media options to stay connected to City Hall through Facebook, Twitter, Next Door and Instagram. Other opportunities to connect with City Hall include Engage In Oakley, Oakley OnDemand on the city's website; and by emailing info@ci.oakley.ca.us. Constant Contacts. Please contact us at (925)

625-7000 for additional information or at www.oakleyinfo.com.

If you have a physically challenging condition and require special accommodations, please call the City Clerk's office at (925) 625-7013.

Please keep cell phones/electronic devices turned off during the meeting. Please be advised that City Council meetings are video recorded and attendees may appear on video.

Members of the public may address the Council on items of interest that are within the City's jurisdiction. Public comment on items not listed on the agenda will be heard under the Public Comments section of the agenda. In compliance with State law, the Council may not take action on an item that is not specifically listed on the agenda. If you would like to speak on any agenda item, please fill out a blue speaker card available in the lobby and submit it to the City Clerk prior to the agenda item being called. The Mayor will call you by name to the podium to hear your comments and you have up to 3 minutes to speak.

1.Call to Order and Roll Call

2.Pledge of Allegiance to the Flag

3.Public Comments

At this time, the public is permitted to address the Oakley City Council/Oakley City Council Acting as the Successor Agency to the Oakley Redevelopment Agency/Oakley Public Financing Authority on non-agendized items. PUBLIC COMMENTS ARE LIMITED TO THREE (3) MINUTES. In accordance with State Law, however, no action or discussion may take place on any item not appearing on the posted agenda.

4.Strategic Plan

4.1 Strategic Plan Workshop Approach

[Workshop 2 Handout](#)

4.2 Approve the Mission, Vision and Values as Amended During the Strategic Plan Meeting held February 15, 2022 (Joshua McMurray, City Manager)

4.3 Discussion Regarding the Strategic Plan-Defining Goals

5.Adjourn



City of Oakley Strategic Planning Workshop #2 Defining Goals

Thursday, March 10, 2022

Strategic Planning Workshop #2 Agenda

6:30pm	INTRODUCTIONS • Introduction of SP27+ team • Review agenda
6:40pm	SP27+ APPROACH + SCHEDULE • Review approach • Review schedule • January 11 Council Introduction • January 2022 Survey/Interviews • February 15 Workshop #1 • March 10 Workshop #2 • March 31 Workshop #3
6:50pm	FINAL VOTE ON M/V/V • View final Mission, Vision, and Values and vote to adopt
7:05pm	DRAFT GOAL REVIEW • Presentation on draft goals based on survey and interview results

7:15pm	REFINE THE GOALS • Step through each goal as a group and refine together • See example objectives alongside each goal
8:25pm	NEXT STEPS • Identify information needed • Verify next steps
8:30pm	ADJOURN



Vote on the Mission, Vision, and Values

Vote by City Council

New Mission

The City of Oakley will create a resilient future that fosters and attracts a vibrant and evolving community that welcomes and values all people.

New Vision

The City of Oakley celebrates our unique Delta lifestyle and small-town feel where we **Live** in a safe dynamic community, **Work** together to build the future, and **Play** in our own backyard.

New Core Values (English and Spanish)

*Our values guide us on a **PATH** to where we want to Live, Work, and Play in the heart of the Delta.*

Promote fair and equitable stewardship for the welfare of our diverse individuals that comprise our inclusive community.

Advocate a professional and family-friendly environment where Council, Staff, and the Public can envision and realize the City's future together with a recognition of our shared commitments and opportunities.

Transparency is how we will create accountable partnerships to cultivate communication and collaboration to engage our thriving community.

Honesty and integrity are the foundation for building trust and fostering teamwork to live our mission and vision.

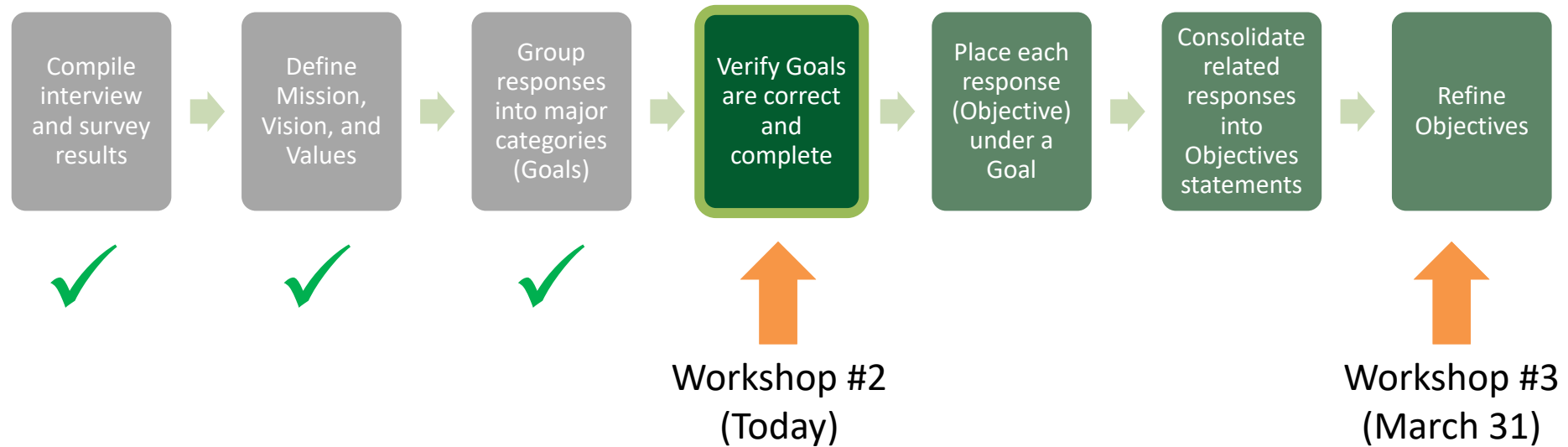
Roll Call Vote

	Mayor Randy Pope
	Vice Mayor Aaron Meadows
	Councilmember Anissa Williams
	Councilmember George Fuller
	Councilmember Sue Higgins



Goals and Objectives

Survey and interview responses translate to Goals and Objectives



Difference Between Goals and Objectives

Goals

The Goals of an organization are overarching direction or achievements the organization wants to accomplish that may be considered long-term outcomes.

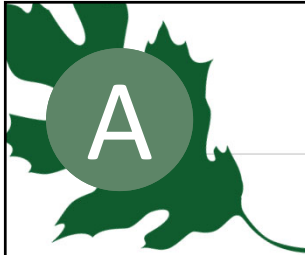
Objectives

Objectives are the measure of progress and what specific actions needs to happen to achieve the long-term outcome.

Draft Overarching Goals



*goals are not in order of importance



Community & Economic Development Goal

The City will inspire and encourage Community & Economic Development through **strategic and thoughtful growth**, a **business-friendly environment**, and **jobs** closer to home.

SUB- GOALS

A1. Strategic and Thoughtful Growth

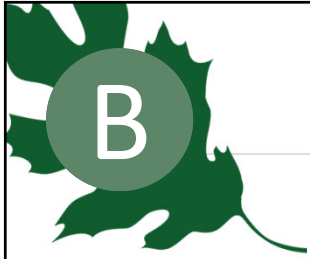
We will strategically plan and thoughtfully align our residential, commercial, and industrial growth to meet our short- and long-term vision.

A2. Business-friendly Environment

Our business-friendly environment will attract residential, commercial, and industrial partners to revitalize Oakley where people will come to live, work, and play.

A3. Local Jobs

The City will partner with and attract businesses that can employ our regional workforce to invest in local talent and expertise.



Community Health & Safety Goal

The City of Oakley will protect our public and prioritize **safe streets**, **healthy neighborhoods**, and robust **community resources** to benefit our most valued assets -- our people.

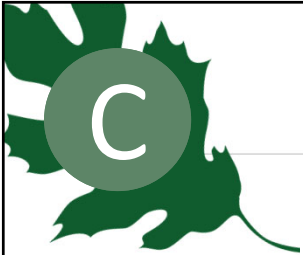
SUB- GOALS

B1. Safe Streets

We will preserve and secure the City of Oakley with safe streets that are welcoming to motorists, cyclists, and pedestrians.

B2. Healthy Neighborhoods and Community Resources

We will offer a high quality of life by partnering with residents and businesses to promote and maintain a safe and healthy living and work environment with community resources to serve our diverse community.



Parks and Open Space Goal

The City of Oakley will capitalize on our greatest Delta asset where our residents, businesses, and visitors can recreate and relax.

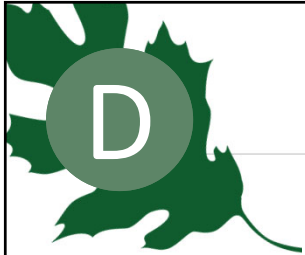
SUB- GOALS

C1. Parks and Public Areas

We will upgrade and maintain our City parks and open spaces to be a focal point that encourages community use and civic pride.

C2. Programs and Recreation

We will serve our diverse people, parks, and programs by providing inclusive activities and access to engage the City's family and friends in science, culture, sports, and creativity.



Community and Collaborative Partnerships Goal

The City of Oakley will build strong community and collaborative partnerships to be mutually beneficial and co-create shared goals.

SUB- GOALS

D1. Community Outreach and Engagement

We will engage and partner with our residents and businesses in meaningful and relevant dialogue to realize our shared vision and values.

D2. Collaborative Partnerships

We will foster and maintain strong relationships with our public-private partnerships to mutually benefit our shared goals.

E

Finance and Fiscal Responsibility Goal

The City of Oakley will leverage its financial resources for the long-term benefit of our residents and businesses while maintaining sufficient reserves to provide stability and ensure a successful future.

F

Sustainable Organization Goal

The City of Oakley will create a vibrant workforce that reflects our commitment to an inclusive and equitable community and can meet our mission today while striving for our envisioned future tomorrow.



Exercise to Refine Goals

Next Steps

After Workshop #2

- Consultant team will finalize Goals

Workshop #3

- Vote on Goals
- Refine Objectives
- Informal vote on refined Objectives

City Council Meeting (regularly scheduled)

- Vote on entire content of Strategic Plan document (content only)