AGENDA

ARTS COMMISSION REGULAR MEETING

THURSDAY, MARCH 19, 2026, 6:00 PM

CITY HALL CHAMBERS - CITY HALL CAMPUS - 401 S VENTURA ST, OJAI, CA

VIEWING & ACCESS

Public participation is encouraged! The meetings are conducted in a hybrid model, providing both in-person attendance and virtual public comment via the Zoom link below. Virtual attendance via Zoom is the only way to remotely provide public comment. Pre-registration is not required for public comment via Zoom. Instead, Zoom participants will utilize the "hand-raise" function to indicate their desire to speak on an item. The meeting is also livestreamed on the City's website at ojai.ca.gov/525/2968/Public-Meetings, on YouTube at youtube.com/@ojaicity, and on Spectrum Channel 10. See "Public Comment Options" below for further instruction.

ZOOM LINK - March 19, 2026 - Regular Meeting

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

PRESENTATION

PUBLIC COMMENTS
The Arts Commission will receive comments from the public on items within the Commission's jurisdiction which are not on the agenda. The Commission cannot discuss or take action on items raised during public comments but, if appropriate, can schedule the item on a future agenda for discussion and action. Please begin by stating your name and address and limit your comments to three minutes.

CONSENT CALENDAR
All matters listed on the Consent Calendar are considered routine and will be enacted by one motion without prior discussion unless, prior to the motion to approve, specific items are

removed from the Consent Calendar for discussion.

1 Minutes - Arts Commission Regular Meeting - Feb 19 2026
Minutes - Arts Commission Regular Meeting - Feb 19 2026

DISCUSSION ITEMS

2 Ojai Day Art Poster Contest
RECOMMENDATION: RECOMMENDATION
The Arts Commission wishes to recommend that the City Council authorize the Arts Commission to participate in and support the Ojai Day 2026 Poster Contest, including assisting with outreach, jury review, and promotion of the selected artwork.
Administrative Report - Ojai Day Poster Contest

3 Pixies General Store – Mural Application
RECOMMENDATION: The Arts Commission is asked to review the Mural Jury's recommendation for the proposed mural located between Pixies General Store and Forage Ojai at 203 N. Signal Street and determine whether to approve or deny the mural application with the conditions recommended by the Mural Jury.
Administrative Report - Pixies General Store Mural Jury Findings.docx
Attachment A - Minutes - Mural Jury - Pixies General Store
Attachment B - Mural Application
Attachment C - City of Ojai OMC 4-16.03 Murals

COMMISSIONER REPORTS

- Commissioner Steiner - Public Art
- Commissioner Grau - Arts Education, Mentor Program
- Commissioner Wright - Grants
- Commissioner Leeds - Communication, City Collection
- Chair West - Technology, Strategic Planning

FUTURE AGENDA ITEMS

Recommendation: Discuss and recommend future agenda items.

STAFF LIAISON REPORT

CITY COUNCIL LIAISON REPORT - Council Member Lang

COMMISSIONER COMMENTS

ADJOURNMENT

The next regular meeting of the Arts Commission is Thursday, April 17. 2026.

Posted Monday March 16, 2026 at 5:00 p.m.
Bridget Mara, Admin Analyst I/Staff Liaison
bridget.mara@ojai.ca.gov

WRITTEN PUBLIC COMMENTS

Written public comments will be published here for public access. Please see PUBLIC COMMENT OPTIONS below for detailed instructions on how to submit.

ACCOMMODATIONS

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call (805) 646-5581. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

If you feel that a language interpreter is necessary for you to participate in this meeting, notification 48 hours prior to the meeting will enable the City to make reasonable arrangements for an interpreter to assure your participation/understanding of this meeting.

Si considera que un intérprete de idiomas es necesario para participar en esta reunión, la notificación 48 horas antes de la reunión le permitirá a la Ciudad hacer arreglos razonables para que un intérprete asegure su participación/comprensión de esta reunión del Concejo Municipal.

Para Español por favor llame al (805) 646-5581 ext. 100 o por correo electronico a cityclerk@ojai.ca.gov.

PUBLIC PARTICIPATION

Agenda reports and other disclosable public records related to agenda items are available on the City's website at ojai.ca.gov/525/2968/Public-Meetings and at City Hall located at 401 S. Ventura Street, Ojai, California, during regular business hours, Monday through Friday, 8:00 a.m. to 5:00 p.m.

PUBLIC COMMENT OPTIONS

Written Comments: In order for staff to provide written public comments timely to the legislative body, written/emailed public comments must be submitted no later than 3:00 p.m. on the day before the meeting.

You may always submit written comments to the City via mail, in person at City Hall, or via email to **the email address listed above (under Adjournment).** If your written comment is received by 3:00 p.m. on the day before the meeting date, your comments will be distributed to the legislative body and recorded on the City website. Written comments received after 3:00 p.m. may not be distributed or recorded on the City website until after the meeting.

Verbal Comments: Verbal Comments will be received on any item on the agenda at the time the agenda item is heard. Comments may be made in person at the meeting or through Zoom, via the link at the top of the Agenda. Pre-registration is not required for public comment via Zoom. Instead, Zoom participants will utilize the hand-raise function to indicate their desire to speak on an item.

IMPORTANT NOTES:
All materials related to an item on this agenda, including written public comments, will be available for public inspection in the City Clerk's Office at City Hall, and following the meeting, will be accessible on the City of Ojai's website at ojai.ca.gov.

As a government agency, the City of Ojai is subject to the California Public Records Act (Government Code § 6250 et seq.). Please be advised that all communications submitted to City officials and staff are subject to public disclosure under the California Public Records Act. There are limited exceptions that allow the City to redact personal information under the California Public Records Act. If you have concerns regarding privacy, please do not include your personal identifying information, such as your name, e-mail, phone number, and home address in your correspondence to the City, including, but not limited to, public comment.

If you challenge the actions of this Commission/Committee in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in the public notices, or in written correspondence delivered to the Commission/Committee at, or prior to, the public hearing (California Government Code Section 65009).

Any legal action by an applicant seeking to obtain a judicial review of the Commission/Committee's decision on a Hearing listed on this Agenda may be subject to the 90-day filing period of and governed by Code of Civil Procedure Section 1094.6.

LEVINE ACT WARNING

Applicants and their agents before this Commission/Committee are subject to the campaign disclosure provisions detailed in Government Code Section 84308. No City Commissioner/Committee member may accept, solicit, or direct a contribution of more than $500 from any party or agent for 12 months subsequent to the date a final decision is rendered by the City. This prohibition commences when your application has been filed, or the proceeding is otherwise initiated.

A party to a City proceeding, which includes both applicants and agents, shall disclose on the record of the proceeding any contribution of more than $500 made to any Commissioner/Committee member by the applicant or agent, during the preceding 12 months. No party to a City proceeding, or agent, shall make a contribution to a Commissioner/Committee member during the proceeding and for 12 months following the date a final decision is rendered by the City.

Prior to rendering a decision on a City proceeding, any Commissioner/Committee member who received a contribution of more than $500 within the preceding 12 months from any party, or agent, to a proceeding shall disclose that fact on the record of the proceeding and shall be disqualified from participating in the proceeding. However, if any Commissioner/Committee member receives a contribution that otherwise would require disqualification and returns the contribution within 30 days of knowing about the contribution and the relevant proceeding, the Commissioner/Committee member shall be permitted to participate in the proceeding.

If you believe that these provisions apply to you or a Commissioner/Committee member, please inform the City Clerk at the earliest possible opportunity. Failure to do so may affect the City's ability to process your application.

MINUTES

ARTS COMMISSION REGULAR MEETING

THURSDAY, FEBRUARY 19, 2026, 6:00 PM

CITY HALL CHAMBERS - CITY HALL CAMPUS - 401 S VENTURA ST, OJAI, CA

CALL TO ORDER

Chair West called the meeting to order at 6:00 pm

ROLL CALL

PRESENT: Chair West, Vice Chair Steiner and Commissioners Grau, and Wright. Chair West welcomed new commissioner Bradly Tabach-Bank.

Also present was City Attorney Lisa Torossian, Council Member Rachel Lang and Staff Liaison Bridget Mara

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair West

APPROVAL OF AGENDA

Motion:

> Chair West made motion, with second by Steiner to pull and move the discussion item, Presentation of the Updated Public Art Fund Report" to a future agenda because report was not ready for commission to review.

Motion carried unanimously

PUBLIC COMMENTS: Chair West moved public comment to before the City Attorney presentation.

Bernadette DiPietro made a public comment to thank the City for the grant awarded to Ojai Studio Artist, of which she is a member. DiPietro also gave the City a work of her own art.

PRESENTATION

Boards, Committees, and Commissions Training

(6:46-41:49)
City Attorney Lisa Torossian, senior associate of Aleshire & Wynder, LLP, provided training specific to Arts Commission and overview of key Brown Act requirements.

CONSENT CALENDAR

Minutes of the Arts Commission - Special Meeting December 16, 2025 and Regular Meeting January 15, 2026

MOTION:

Chair West moved with a second by Commissioner Grau to approve the Consent Calendar

Motioned carried unanimously

DISCUSSION ITEMS: PULLED

Presentation of the Updated Public Art Fund Report
RECOMMENDATION: Receive and file the updated Public Art Fund Report

Chair West pulled the Discussion Item during the Approval of the Agenda to a future agenda or not at all.

COMMISSIONER REPORTS

- Commissioner Steiner - Public Art
- Commissioner Grau - Arts Education, Mentor Program
- Commissioner Wright - Grants
- Commissioner Leeds - Communication, City Collection
- Chair West - Technology, Strategic Planning

FUTURE AGENDA ITEMS

Commissioner Taback-Bank asked for future discussion of AC involvement of the Libby Bowl programming.

Vice Chair Wright asked for discussion on how AC can oversee Ojai Day Poster competition.

Commissioner Grau asked for discussion of Ojai Ave banners in Conjunction with Ojai Day and Ojai Studio visits.

STAFF LIAISON REPORT

- All AC will have a city email address for communication, training is coming
- Following up on all checks issued for grants to confirm receipt.
- Mural jury – City wants the mural jury to meet in Chamber.

CITY COUNCIL LIAISON REPORT – Council Member Lang

Lang invited AC to March 4, 2026 breakfast with the Chamber.
Reported on meetings in Sacramento with CA for the Arts. Looking forward to collaborating with them and the county.

COMMISSIONER COMMENTS

ADJOURNMENT:
Chair West adjourned the meeting at 7:45PM until the next regular meeting of the Arts Commission on Thursday, March 19,2026.

PREPARED BY: Corrina Wright, Secretary; Ojai Arts Commission on March 13, 2026

Administrative Report

TO: **Honorable Arts Commission**

FROM: **Smitty West, Chair Ojai Arts Commission**

MEETING DATE: **March 19, 2026**

SUBJECT: **Ojai Day Art Poster Contest**

RECOMMENDATION
To recommend that the City Council authorize the Arts Commission to participate in and support the Ojai Day 2026 Poster Contest, including assisting with outreach, jury review, and promotion of the selected artwork.

DISCUSSION
The Arts Commission wishes to participate in the Ojai Day Poster Contest in order to:

- Contribute artistic expertise to the review and selection process.
- Support broader outreach to local artists, youth, and community groups.
- Promote the contest through Commission networks and public communications.
- Strengthen the City's commitment to celebrating local creativity as part of Ojai Day.

The Commission's involvement would be advisory and promotional in nature and would not alter the Parks and Recreation Department's operational responsibility for the contest.

CITY COUNCIL GOALS ALIGNMENT
Goal No. 3 - Arts, Culture and Recreation Funding

OPTIONS
1. Take no action.
2. Provide alternate direction to staff.

FISCAL IMPACT
No fiscal impact

Prepared by: Bridget Mara, Staff Liaison

Administrative Report

TO: **Arts Commission**

FROM: **Christine Steiner, Vice Chair Arts Commission; Chair Public Art Committee**

MEETING DATE: **March 19, 2026**

SUBJECT: **Pixies General Store – Mural Application**

RECOMMENDATION

Review the Mural Jury's recommendation for the proposed mural located between Pixies General Store and Forage Ojai at 203 N. Signal Street and determine whether to approve or deny the mural application with the conditions recommended by the Mural Jury.

BACKGROUND

On March 10, 2026, the Arts Commission-appointed Mural Jury convened to review the mural application submitted by Applicant Whitney Hartman, with artwork by muralist Stefanie Bales. The Jury was composed of seven (7) members, one representative from the Arts Commission, one representative from the Planning Commission, two arts professionals, an artist, a community member and a representative of the applicant as required by Ojai Municipal Code 4-16.304.

During the review, the Jury confirmed that the application was complete with one exception related to Ojai Municipal Code § 4-16.303(c), which limits murals from advertising a business or having a business relationship. The applicant agreed to amend the application to remove business names from the artwork. The artwork presented in Attachment A was confirmed as the final design.

The Mural Jury conducted its review on site at 203 N. Signal Street and received a presentation from the applicant. The Mural Jury considered Artistic Qualifications, Aesthetic Considerations, Architecture, Paint, the Wall, Historic Nature, Appropriateness, Copyright considerations and the Limitations found in OMC §4-16.303 and in turn thoroughly discussed the criteria.

DISCUSSION

The Arts Commission's role is to review the Mural Jury's findings and determine whether the application should be approved or denied. The Jury's recommendation reflects a thorough review of the artwork, site conditions, and Municipal Code requirements. The applicant has agreed to all conditions.

Upon motion made and seconded, the Mural Jury unanimously approved the application

with the noted conditions:

1. Do not add business names to the mural pursuant to OMC § 4-16.303

2. Background will remain the same color as it is currently and will not be painted white as is shown in the application images

3. Use of the approved paint pursuant to OMC§4-16.305(d) and be coated with a City approved anti-graffiti application.

4. The downspout will be considered the right-side boundary of the mural to separate the mural from the rest of the building as well as the existing business name on the window.

5. The Mural Artists may sign and date the mural at their discretion with the suggested placement being the bottom right corner of the mural.

Approval by the Arts Commission would allow the project to move forward to installation in accordance with the City's mural ordinance.

CITY COUNCIL GOALS ALIGNMENT
Goal No. 3 - Arts, Culture and Recreation Funding

OPTIONS
1. Take no action.
2. Provide alternate direction to staff.

FISCAL IMPACT
None. All costs associated with the mural are the responsibility of the applicant.

Prepared by: Bridget Mara, Staff Liaison

ATTACHMENT(S)
A. Mural Jury Minutes
B. Mural Application
C. OMC Title 4 Chapter 16 Article 3 - Murals

MINUTES
OJAI MURAL JURY – PIXIES GENERAL STORE
TUESDAY MARCH 10, 2026 – 10:00 am
APPLICANT, WHITNEY HARTMAN of
203 N SIGNAL ST, OJAI CA

1. **ROLL CALL**
   On the call of roll, those present were Arts Commission Chair West, Planning Commission Vice Chair Cheseley, Arts Professionals Barbara Hirsch and Christine Steiner, Artist Christopher Noxon, Community Member Michael Graves and Applicant Whitney Hartman

   Also present were Elizabeth Cohen, Owner of Forage Ojai and Bridget Mara, Admin Analyst I/Arts Commission Staff Liaison

2. **INTRODUCTIONS AND OVERVIEW OF PROCESS**
   Vice Chair Steiner gave the introductions of each Mural Jury Member and the Overview of the Mural Jury Process.

   Vice Chair Steiner explained to Applicant Hartman that the application is satisfactory to proceed with the exception of Ojai Municipal Code 4-16.303(c) which limits the Mural from advertising a business or having a business relationship. Vice Chair Steiner asked Applicant Hartman if she would be willing to Amend the application to remove the business names. Applicant Hartman agreed and stated that the artwork included in Attachment A – Application is the artwork being presented and all other images with the business names were sent as a sample and not the final artwork being presented as final.

3. **PUBLIC COMMENTS**
   There were no public comments

4. **SELECTION OF A MURAL JURY FOREPERSON**
   Arts Professional Barbara Hirsch was selected as Mural Jury Foreperson

   Motion carried unanimously

5. **PRESENTATION OF MURAL PROPOSAL FOR 203 N Signal St, Ojai CA**
   Applicant Hartman presented the Mural Proposal for the wall between Pixies General Store and Forage Ojai. Background was given on the Mural Artist Stefanie Bales and her ties to Ojai.

6. **DISCUSSION AND ACTION ITEMS**
   The Mural Jury Foreperson Hirsch called for discussion of the criteria defined in Ojai Municipal Code 4-16.305, specifically Artistic Qualifications, Aesthetic Considerations, Architecture,

Paint, the Wall, Historic Nature, Appropriateness, Copyright considerations and the Limitations found in OMC §4-16.303. the Mural Jury discussed each criterion in turn.

7. MURAL JURY RECOMMENDATION FOR THE ARTS COMMISSION CONSIDERATION

MOTION: It was moved by Planning Commission Vice Chair Chesley, seconded by Artists Noxon to recommend the approval of the Mural Application with the below conditions:

1. Do not add business names to the mural pursuant to OMC § 4-16.303;
2. Background will remain the same color as it is currently and will not be painted white as is shown in the application images;
3. Use of the approved paint pursuant to OMC§4-16.305(d) and be coated with a City approved anti-graffiti application;
4. The downspout will be considered the right-side boundary of the mural to separate the mural from the rest of the building and the existing business name on the window;
5. The selected artists may sign and date the mural at their discretion, with the suggested placement at the bottom right corner of the mural.

The motion carried unanimously.

8. MURAL JURY MEMBER COMMENTS

The jurors noted that the mural was attractive and would make a positive contribution to the setting.

9. ADJOURNMENT

The Mural Jury was adjourned at 10:40 am

City of Ojai Arts Commission

MURAL APPLICATION for PRIVATE COMMERCIAL PROPERTY

Murals (large-scale artworks, paintings or mosaics) visible from public spaces of private, commercial buildings must complete the following application and submit it along with required attachments to the City of Ojai's liaison to the Arts Commission. The mural proposal will be reviewed at a Public Meeting by a seven member Public Art Jury appointed by the Arts Commission. A representative of the commercial property will be a member of the jury. The Public Art Jury will recommend the proposal to the Arts Commission for approval.

LOCATION OF THE COMMERCIAL PROPERTY (address):

Property Owner Information:

Name: Whitney Hartmann/Pixies General Store Renter / Steve Springer Building Owner

Address: 203 N. Signal St.

Cell phone: Home phone: 805-798-2254 - Whitney Hartmann

E-Mail: ojaiwhit@gmail.com

Art Consultant Information (if applicable):

Name: Address:

Cell phone: Home phone:

E-Mail:

Mural Artist Information:

Name: Stefanie Bales / Stefanie Bales Fine Art

Address: 2402 Worden St, San Diego, CA 92110

Cell phone: Home phone: 610-213-8215

E-Mail: hello@stefaniebales.com

ATTACH THE FOLLOWING:

1. The proposed artist's curriculum vitae or resume. and samples of the artist's prior mural work or other relevant work. Attached

2. A narrative explaining in detail how the proposal presents an innovative and unique artistic vision, including technique, composition of visual art elements, use of line, color, form, texture, materials, and suitability as well as how the proposal complements the architectural design of the building.

Artistic Vision for Floral Mural Installation

Innovative Approach

The mural will create a painted botanical tapestry that visually merges Forage Ojai's floral artistry with Pixies General Store's nostalgic character. Using Ojai's native and cultivated flora as subject matter, the artist will paint a permanent celebration of the region's agricultural beauty directly onto the wall.

Technique & Composition

• Trompe-l'oeil realism mixed with illustrative elements—flowers appear to grow organically from the wall surface

• Asymmetrical composition that flows across the wall like a natural garden, avoiding rigid symmetry

• Layered depth: Foreground blooms overlap background elements, creating dimensional illusion on flat surface

Line, Color & Form

• Line work: Delicate stems and vines create movement, guiding viewers' eyes through the composition with graceful curves and organic gestures

• Color palette: Sunset-inspired warmth—coral pinks, peachy oranges, golden yellows, warm terracotta, sage greens, creamy whites—capturing Ojai's famous "pink moment" golden hour

• Forms: Recognizable local botanicals—citrus blossoms, poppies, roses, eucalyptus—rendered with botanical accuracy yet artistic interpretation

Texture & Materials

• Painted texture: Visible brushwork adds tactile quality, distinguishing petals from leaves, rough bark from smooth stems

• High-quality exterior/interior paints ensuring longevity and vibrancy

• Possible incorporation of subtle metallics or glazes for dimensional highlights catching natural light

Architectural Integration

The mural enhances the building by:

• Scaling to wall proportions without overwhelming the space or storefront

• Complementing existing materials—warm sunset tones harmonize with building's facade, window frames, signage

• Creating an Instagram-worthy landmark that draws foot traffic while maintaining artistic integrity

• Celebrating both businesses' identity in a permanent, weather-resistant art piece that beautifies the streetscape

City of Ojai Arts Commission

MURAL APPLICATION for
PRIVATE COMMERCIAL PROPERTY

3. A full-color, to scale rendering of the proposed mural.

4. Site photographs.

5. A specific list of all proposed materials.

Premium, eco-friendly exterior house paint. That's really it other than drop cloths, a ladder, brushes and rollers, etc..

6. The method of application to the proposed wall, including safety considerations.

Client will power wash and prep the wall 1-2 days in advance of mural installation. Artist will be hand-painting the mural on the wall with brushes and paint rollers using premium-grade exterior house paint. Most of the mural will be painted at ground level but artist will also bring a step stool and OSHA approved industrial ladder for as needed. The artist is fully insured to cover all liability considerations.

7. Evidence that the wall targeted for installation has the structural integrity to safely hold any proposed materials.

It's just paint so "structural integrity" isn't really relevant.

8. A maintenance plan including long term maintenance needs.

Artist is using premium-grade, commercial, exterior "house" paint that should withstand time and weather. Our contract states that if touchups are needed, the artist will return to

complete them and any other maintenance required, to be billed to clients at an hourly rate. Property owner can decide to give it an anti-graffiti coating if concerned, but that is outside the scope of the artist's duties and is not typical unless in a high-density city center (aka downtown San Francisco).

9. A copy of the building owner's proof of Liability Insurance. attached

The Public Art Jury will base their recommendation upon the following criteria:

(1) Aesthetic Considerations. The proposal presents an innovative and unique artistic vision, including technique, composition of visual art elements, use of line, color, form, texture, materials, and suitability.

(2) Architecture. The proposal complements the architectural design of the building on which the mural is proposed to be placed.

(3) Wall. The wall must have the structural integrity to safely hold any proposed materials.

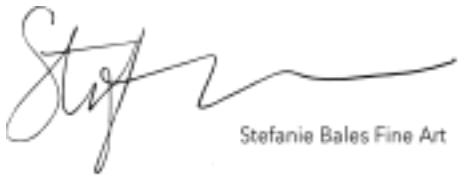
(4) Historic Nature. If the site is a designated landmark, within a historic district, a structure of merit, or a point of historical interest, the Historic Preservation Commission must have first determined that a mural on the site will not adversely affect its historic nature.

(5) Appropriateness. The proposal does not detract from the character of the surrounding area or neighborhood.

(6) Limitations. The proposal does not conflict with any of the prohibitions under section 4-16.303.

The applicant is responsible to be familiar with the Mural Ordinance (attached.)

NOTE: A copy of the contract between the artist and the property owner must be submitted to the City within 14 days of approval of the mural proposal by the Arts Commission.



This contract is an agreement between:

Artist: Stefanie Bales **Phone Number:** 610.213.8215 **Physical Address:** 1504 India St, San Diego, CA 92101
Mailing Address: 2402 Worden St, San Diego, CA 92110
Email Address: hello@stefaniebales.com

Client: Forage Ojai **Physical Address:** 110 E Matilija St, Ojai, CA 93023 Via: Ashley Samia **Email Address**: ashley@forageojai.com

Client: Pixies General Store **Physical Address:** 203 N Signal St, Ojai, CA 93023 Via: Whitney Hartmann
Email Address: ojaiwhit@gmail.com

Now in consideration of the mutual terms, conditions, promises, covenants and payments hereinafter set forth, Client Ashley Samia, Client Whitney Hartmann, and Artist Stefanie Bales agree as follows:

Commissioned Mural Project: The Artist will design and install a single exterior mural at Foraje Ojai/ Pixies General Store to be completed in January 2026 (weather permitting)..

Clause A: The theme and color concept of the commissioned mural(s) will be agreed upon before the start of the painting. Once agreed upon and materials purchased, any significant changes made to the mural design or logistics will be charged at a rate of $150/hr, plus the costs of any additional material or supplies needed. If upon completion of the work the client(s) requests additional changes, and the Artist agrees to make those changes, the Artist may charge an additional fee of $150/hr for additional labor.

Clause B: If the artist notices that the predicted/agreed upon scale of the mural is different from or greater than agreed upon, the artist has the right to charge an additional $40-$45/sf for additional necessary work. If the dimensions of the wall are not accurately represented and the Artist does not realize such until arriving to perform work, the artist may refuse to continue work that day. If there is a texture on the wall (brick, unprimed concrete or stucco, a popcorn surface, etc) that is not disclosed, or if there are physical obstructions making it more difficult for the artist to complete work, the artist may increase the agreed-upon rate due to increased hours necessary for completion of the artwork. If the artist is unable to complete work upon arrival due to misinformation, the Client agrees to pay the Artist an additional fee of $500 plus any additional time required for design changes, as indicated in Clause A.

Clause C: Completion of the work is to be determined by the Artist, who shall use the Artist's professional judgment to deviate from the preliminary design as the Artist in good faith believes necessary to create the work and complete the commission contract. The mural can be up to 20% different from the digital rendering as paint color matches and scale are not always exact when translated from digital to physical. Any changes the Artist deems necessary to enhance the composition or color in the artwork, will be deemed for the good of the painting and at no additional charge to the client.

Clause D: Client shall hire and compensate any additional labor services necessary for preparation of the wall

(prepping, cleaning, sanding, painting) and/or installation of the artwork. The wall should be clean and primed, free of dirt, dust, cobwebs, debris, etc, prior to the artist's arrival on the day of installation. Power washing is required if the mural will cover an exterior wall.

Clause E. Client shall secure any building permits necessary for the lawful creation and execution of the work.

Clause F. Client shall provide ladders or scaffolds to work on when necessary, the cost of which is not included in the project fee. Artist can handle arrangements for the scaffolding and/or boom or scissor lift, per the request of the client.

Refusal: It is the intent of this commission contract that the Artist create one mural for the Client(s) that the Client(s) will purchase. However, if at any point after the contract has been signed the Client decides to no longer hire the Artist for services, the Artist will retain the 50% deposit. The client also agrees to cover any material or supply costs incurred.

Warranty: The Artist warrants that the completed artwork will be fit and suitable for use and exploitation in the manner (and to the extent/and for the duration) for which it is to be created, but this warranty is conditioned upon the client's compliance with the provisions hereof relating to the installation, maintenance and exploitation.

Maintenance of the Work: Client shall notify the Artist promptly in the event of the need for any maintenance or restoration services so that the artist may have a reasonable opportunity to perform such work herself or to supervise or consult in its performance. Artist shall be reasonably compensated by the client for future maintenance and/or restoration services rendered. In the absence of any need for restoration or maintenance, the work shall remain free of alteration by the client, who shall take reasonable precautions to protect it against damage or destruction by external forces. In the event of possible alteration or destruction of the work due to proposed renovation or demolition of a structure to which the artwork is affixed, the Artist shall be entitled to notification by the client **prior** to the alteration or removal.

Copyright: Artist reserves the common-law copyright to all works commissioned by client(s) that are created by the Artist, including all reproduction rights and the right to claim statutory copyright. Artist reserves the right to reproduce the artwork in all forms. If the client would like the right to license the artwork, he/she may do so for a one-time flat rate of $3500 (unless otherwise agreed upon).

Exploitation of the Work: Notwithstanding the assignment of any advertising/promotion rights to the Client, the Artist shall be entitled to reasonable advance notice of any publicity or photographic reproduction of the work, as well as be entitled to customary and appropriate identification as the creator of the work. This includes all usages relative to both social media and press. Additionally, the artist's signature can at no time be obscured, painted over, or removed. If the signature is damaged due to unforeseeable circumstances, the Artist shall be notified immediately and provided the opportunity to re-sign the work, and/or may request that the client do so.

Cost: Rate includes all costs, both direct and indirect, in creating the work, including:

- Initial project consultation
- Follow up consultation(s)
- Design work, in the creation of 1-2 concept iterations, relative to the agreement between Artist and Client - Up to 2 rounds of design revisions
- Purchase of all raw materials
- Labor and delivery or installation of the artwork

Payment:

Upon execution of this agreement, client shall pay to the artist:

a) 50% deposit due upon verbal and or signed agreement (Non-refundable)

c) 50% due on day of completion

* If the Client would prefer to set up an alternate payment plan as allowed by and agreed upon by the Artist, addendums shall be made to this contract indicating the new payment schedule.

Project Fee:

Inclusive Project Rate for a 30'x8' wall.	$9600
Small business + location discount	*-$7100*
Travel Fee + Expenses	waived
Amount due today:	$1250: $625 due from each client
Amount due upon completion of mural:	$1250: $625 due from each client
	Total due: **$2500**

**Rate subject to change as design details are confirmed, and per agreement between Artist and Client*
**Artist will not perform any work before receiving a signed contract and deposit payment*

Payment may be made via cash or personal check payable to:

Stefanie Bales
2402 Worden St
San Diego, CA 92110

Or Via Zelle, to the account of:

Stefanie Bales
hello@stefaniebales.com

If a credit card payment is preferred, a 3.5% processing fee will be deferred to the client

Accepted agreement with both parties' signatures and date:

Client Signature: ____ Whitney Hartmann **_____ Date: __10/23/25_____**

Client Signature: _____ Date: _____



Artist Signature: **Date:** September 4, 2025



THE HARTFORD
BUSINESS SERVICE CENTER
3600 WISEMAN BLVD
SAN ANTONIO TX 78251

December 19, 2025

For Informational Purposes
720 COUNTRY CLUB RD
OJAI CA 93023-3715

Account Information:

Policy Holder Details :	**Steve C Springer Trustee of the 2006 springer family trust**

Contact Us

Need Help?

Chat online or call us at

(866) 467-8730.

We're here Monday - Friday.

Enclosed please find a Certificate Of Insurance for the above referenced Policyholder. Please contact us if you have any questions or concerns.

Sincerely,

Your Hartford Service Team

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY): 12/19/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATIONIS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER	CONTACT NAME:	
DAVIDS INSURANCE SERVICES 72257282 140 NORTH LA BREA AVENUE LOS ANGELES CA 90036	PHONE (A/C, No, Ext): (323) 706-2885	FAX (A/C, No): (323) 297-4388
	E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	NAIC#
	INSURER A : Hartford Underwriters Insurance Company	30104
INSURED	INSURER B :	
STEVE C SPRINGER TRUSTEE OF THE 2006 SPRINGER FAMILY TRUST 720 COUNTRY CLUB RD OJAI CA 93023-3715	INSURER C :	
	INSURER D :	
	INSURER E :	
	INSURER F :	

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED.NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/Y YYY)	LIMITS	
A	COMMERCIAL GENERAL LIABILITY CLAIMS-MADE [X] OCCUR [X] General Liability GEN'L AGGREGATE LIMIT APPLIES PER: [X] POLICY [ ] PRO-JECT [ ] LOC [ ] OTHER:			72 SBA BA9B8H	05/01/2025	05/01/2026	EACH OCCURRENCE	$1,000,000
							DAMAGE TO RENTED PREMISES (Ea occurrence)	$1,000,000
							MED EXP (Any one person)	$10,000
							PERSONAL & ADV INJURY	$1,000,000
							GENERAL AGGREGATE	$2,000,000
							PRODUCTS - COMP/OP AGG	$2,000,000
	AUTOMOBILE LIABILITY [ ] ANY AUTO [ ] ALL OWNED AUTOS [ ] SCHEDULED AUTOS [ ] HIRED AUTOS [ ] NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident)	
							BODILY INJURY (Per person)	
							BODILY INJURY (Per accident)	
							PROPERTY DAMAGE (Per accident)	
	UMBRELLA LIAB [ ] OCCUR **EXCESS LIAB** [ ] CLAIMS-MADE [ ] DED [ ] RETENTION $						EACH OCCURRENCE	
							AGGREGATE	
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? **Y/N** [ ] **(Mandatory in NH)** If yes, describe under DESCRIPTION OF OPERATIONS below	N/ A					[ ] PER STATUTE [ ] OTH-ER	
							E.L. EACH ACCIDENT	
							E.L. DISEASE -EA EMPLOYEE	
							E.L. DISEASE - POLICY LIMIT	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES **(ACORD 101, Additional Remarks Schedule, may be attached if more space is required)**

Those usual to the Insured's Operations.

CERTIFICATE HOLDER

For Informational Purposes
720 COUNTRY CLUB RD
OJAI CA 93023-3715

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Susan L. Castaneda

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STEFANIE BALES

FINE ARTIST | MURALIST | EDUCATOR | SPEAKER

hello@stefaniebales.com | 610-213-8215 | www.stefaniebales.com | San Diego, CA, 92110

PROFESSIONAL EXPERIENCE

FINE ARTIST 2004 - PRESENT
Stefanie Bales Fine Art

- Gallery-level painter exhibiting across Southern California and beyond

MURALIST 2017 - PRESENT
Stefanie Bales Fine Art

- Designed and installed over 75 custom public, commercial, and residential murals for clients across Southern California.

FOUNDING BOARD MEMBER 2023-PRESENT
Soho House- San Diego Chapter. Cities without Houses

CREATIVE CONSULTANT 2018 - PRESENT
Stefanie Bales Fine Art

- Private consulting services for novice and emerging artists to teach them best practices and methods for establishing themselves in the Professional Artist marketplace

ART & DESIGN INSTRUCTOR 2008 - 2018
Platt College San Diego- Faculty

- Developed and implemented original curriculum for the following classes:
  Design Basics / Figure Drawing / Fundamentals of Traditional Animation / Clay Modeling
  Fundamentals of Illustration / Fundamentals of Drawing / Life Strategies

ADJUNCT INSTRUCTOR 2011- 2012
San Diego University for Integrative Studies
Distance Learning/ Online Instruction.

- Developed and implemented original curriculum for the following classes:
  Art and Expressive Therapies with Children and Adolescents
  Psychodrama, Ritual and Performance
- Supervised a team of 12 employees in all technical and creative aspects of digital advertising campaigns with budgets over $250,000.

INTERIOR ARTIST 2005 - 2007
Albert & Holmes LLC. La Jolla, CA

- Commercial decorative art: frescos, murals, stenciling, faux finishing, interior decorating.

FEATURED EXHIBITIONS + PROJECTS

2025 Original Watercolor, Placemaking + Botanical Map Commission. Forever Balboa Park. San Diego, CA.
2025 *Art Del Pueblo*. Museum of Contemporary Art Santa Barbara. Santa Barbara, CA.
2024 *Art Meets Design: World Design Capital San Diego Tijuana*. Sparks Gallery. San Diego, CA
2023 *Amor Terrae: Letters to the Wild*. Solo Exhibition, Sparks Gallery. San Diego, CA
2022 Portable Mural Commission for Art Alive. San Diego Museum of Art. San Diego, CA
2021 Public Mural Commission. City of San Diego & The San Diego Downtown Partnership. San Diego, CA
2021 Ladies Who Paint International Mural Walk. San Diego, CA
2021 *City of Carlsbad Juried Biennial Exhibition*, Canon Art Gallery. Carlsbad, CA
2020 Portable Mural Commission for Art Alive. San Diego Museum of Art. San Diego, CA
2020 The Erase Covid Project- a Global Artist Collective. Duke University and the Advertising Educational Foundation.
2018 Custom watercolor mark commission + event activation to commemorate the 150th Anniversary of Balboa Park. Balboa Park Conservancy. San Diego, CA
2017 *Sea & Wander*. Solo Exhibition. The Little Black House Gallery. San Diego CA

EXHIBITIONS: SOLO + GROUP SHOWS

2025 *Art Del Pueblo*. Museum of Contemporary Art Santa Barbara. Santa Barbara, CA.
Wing It. Santa Barbara Tennis Club Gallery. Santa Barbara, CA.
Aquatic juried exhibition. Santa Barbara Tennis Club Gallery. Santa Barbara, CA.
2024 La Jolla First Fridays. The Gallery at Sothebys. La Jolla, CA.
Art Meets Design: World Design Capital San Diego Tijuana. Sparks Gallery. San Diego, CA
Celebrating Women Exhibition- featured artist. Pacific Sotheby's La Jolla, CA
Coronado Art & Wine Festival- Featured Artist. Coronado, CA.
2023 *Amor Terrae: Letters to the Wild*. Solo Exhibition, Sparks Gallery. San Diego, CA
In Wonderland. Group Exhibition. Sparks Gallery. San Diego, CA
Minis 2023. Sparks Gallery. San Diego, CA
2022 *Minis 2022*. Sparks Gallery. San Diego, CA
San Diego Museum of Art, Gallery Collective Pop-Up Exhibition. Del Mar, CA
2021 Ladies Who Paint International Mural Walk. San Diego, CA
Music As Muse. Adelman Fine Art, San Diego, CA
City of Carlsbad Juried Biennial Exhibition, Canon Art Gallery. Carlsbad, CA
Art in the Garden. Estancia Hotel & Spa., La Jolla, CA
2020 *Life is Beautiful.* Adelman Fine Art, San Diego, CA
EraseCovid.com- International Artist Collaboration. Online Exhibition.
Abstracts. Sparks Gallery, San Diego, CA
2019 *Art You Enjoy*, Adelman Fine Art, San Diego, CA
M*usic As Muse*, Adelman Fine Art, San Diego, CA
Lens to Brush, Adelman Fine Art, San Diego, CA
Minis Exhibition. Sparks Gallery, San Diego, CA.
4-year anniversary show, Adelman Fine Art, San Diego, CA
Mission Federal Artwalk, Little Italy, San Diego
Texture. Adelman Fine Art, San Diego, CA
2018 *Winter Exhibition.* Adelman Fine Art, San Diego, CA
Music As Muse. Adelman Fine Art, San Diego, CA.
Fiesta Botanica. Balboa Park. Live artist demonstration.
Unique Techniques. Adelman Fine Art, San Diego, CA
Fashion Week San Diego Spring Showcase**.** Carlsbad, CA

Flora + Fauna: Adelman Fine Art. San Diego, CA
Yellow Conference Exhibition. 177 Building, San Diego CA
Winter Exhibition: Art you EnJOY. Adelman Fine Art. San Diego, CA

2017 Fashion Week San Diego. The Art & Beauty Behind Fashion.
Season's Lure. Adelman Fine Art, San Diego, CA
Sea & Wander. Solo Exhibition. The Little Black House. San Diego, CA.
Artwalk San Diego, Liberty Station. San Diego, CA
Blue Me Away Exhibition & Summer Small Works Show. Adelman Fine Art. San Diego, CA
Minis / A group show. Sparks Gallery, San Diego, CA
2nd Anniversary Show, Adelman Fine Art, San Diego, CA
Edge of the Ocean. Sparks Gallery. San Diego, CA.
Landscapes & Bloom, Adelman Fine Art. San Diego, CA

2016 *Winter Exhibition*, Adelman Fine Art. San Diego, CA
Fashion Week San Diego, Spring Showcase. Harrah's, Valley Center, CA
Resonance. Sparks Gallery, San Diego, CA
Solo Showcase. Oreana Winery. Santa Barbara, CA

2015 *Verdant.* Sparks Gallery, San Diego, CA
Wandering in the Dream Field. Sparks Gallery, San Diego, CA
Solo Showcase. Varni Studio. Santa Barbara, CA
1st Thursdays. Design Art Studios. Santa Barbara, CA
One on One. Sparks Gallery. San Diego, CA

2013 *RAWards Semi-Finals*. Director's Highlight. Fluxx. San Diego, CA
Spent. Arte Fresca Collaborative Event. Brokers Building Gallery, San Diego, CA
Fashion Week SD. The Art & Beauty Behind Fashion. The Broadway Pier. San Diego, CA
Ambiguous Background. Group Show. Brokers Building Gallery, San Diego, CA
Ego + Id: affect & effect. Group Show. Brokers Building Gallery, San Diego, CA
Waking Life. Solo show. Brokers Building Gallery, San Diego, CA

2012 *Marvel Super Heroes*: A Creative Tribute. Platt College. San Diego, CA
Raw Awards Semi-Finals. 4th & B. San Diego, CA
T*he Art & Beauty Behind Fashion*. Fashion Week SD. San Diego, CA
Solo Artist Showcase. Graffiti Beach. San Diego, CA
Solo Exhibition. La Villa. Little Italy, San Diego, CA
The Fabulous 4. Coffee & Art. San Diego, CA
Platt College Annual Exhibition. The Lyceum Theater Gallery. San Diego, CA
Solo Exhibit. Filter Coffee House. San Diego, CA.
Visual A Priori. Solo show. Brokers Building Gallery, San Diego, CA

2011 *Holiday Rawk*. Raw Artists selected group exhibition. 4th & B. San Diego
The 99% Art Show. The Brokers Building Gallery. San Diego, CA
Platt at the Lyceum. The Lyceum Theater Gallery. San Diego, CA

2010 Platt at Liberty Station. Pulse Gallery. San Diego, CA
Art on Tuesday. Basic Urban Bar, San Diego*, CA*
Platt at the Lyceum. The Lyceum Theater Gallery. San Diego, CA
College Park library. San Diego, CA

2009 *Art Is What You Are*. Solo show. Dirtbag retail store. San Diego, CA
Platt at the Lyceum. The Lyceum Theater Gallery. San Diego, CA

2008 College Park Library. Group Exhibition. San Diego, CA

2007 Group Exhibition. The Artist's Colony. Encinitas, CA.

2006 The Ray at Night Art Walk. San Diego, CA
Group Exhibition at the Artist's Colony. Encinitas, CA

2004 *Light and Vacancy*. BFA Exhibition. Gallery 101. Newark, DE.
Art as Social Activism. Community Collaboration Project. Newark, DE
Art and Nursing Exhibition. University of Delaware. Newark, DE.

FEATURED PRESS

*full bibliography available upon request

2025 In Her Studio Magazine. A Life of Art and the Art of Life. Winter Issue. Pages 10-17
2024 Apartment Therapy. 3 Ways to Make Your Seasonal Decor Pop (and Boost Your Mood), According to a Color Expert. Nov 12.
2024 Modern Luxury Magazine. Dynamic Women of San Diego feature. September Issue..
2024 Chicago Weekly. Recognize The Top 10 Artists of 2024. August 2024
2024 Coronado Times. *Watercolors*. April Issue. Pages 74-75.
2024 The San Diego Sun- 7 Inspirational, Must-See Art Galleries In Downtown San Diego
2024 Live Interview with San Diego City Supervisor Terra Lawson-Remer
2024 Ranch & Coast Magazine. Artist Feature. Pages 32, 50. May Issue.
2023 LA Weekly. Top 10 Visionary Artists. September 7
2023 Modern Luxury Magazine. Small Business Spotlight. November issue.
2023 Theme Park Magazine. Belmont Park Mural feature. July 17
2022 CBS 8 News- Live News Feature. October 3
2022 Business Insider. Artist Feature + Interview. September 8
2022 Creative Quarterly. Issue CQ67. Summer 2022
2021 Advertising & Society Quarterly- Duke University. Digital Collection: Erase COVID Posters**.** Volume 22, Issue 2.
2020 Fox 5 News San Diego- Live Interview Segment. 10 PM, May 8
2019 In Her Studio Magazine- Winter Issue.
2018: KUSI News, Good morning San Diego- May 31.
2017: San Diego Woman Magazine- 10th Anniversary Issue. 8/17.
2017: Southern California Homes- May 2017 Issue.
2017: Fine Art Connoisseur Magazine- February 2017 Issue.
2017: Art Ltd Magazine- Page 92, March/April 2017 Edition.
2015 Santa Barbara Sentinel. Vol 5. Iss.1, pg 14.
2013 Creative Quarterly Magazine. Volume 8, No.29.

AWARDS + RECOGNITION

2025 Winner - Best Art Gallery- Ranch & Coast Magazine.
2025 Short List Finalist (awards pending) for the Women United International Art Prize
2025 Winner - Best Painter, Best Art Gallery- San Diego Magazine
2025 Winner - Best Art Gallery- San Diego Magazine
2025 Honorable Mention- Aquatic Juried Exhibition- Santa Barbara
2025 Nominated for a Torch Award for Ethics by the San Diego Better Business Bureau
2024 Short List Finalist for the Women United International Art Prize
2020-24 Winner - Best Art Gallery- San Diego Reader
2024 Named as one of San Diego's most "Dynamic Women" by Modern Luxury Magazine
2018-24 Finalist for San Diego Woman of the Year by San Diego Magazine
2023 Belmont Park Mural nominated for an "Orchid" award by the San Diego Architectural Foundation
2023 Winner- People's choice for "Best Artist" in San Diego by San Diego Magazine
2023 Named as one of San Diego's "Power Players in the Arts" by Modern Luxury Magazine
2021 Finalist for the San Diego Downtown Partnership's Create the Future Awards, in the category of "Small Business of the Year"
2021 Finalist for the San Diego Downtown Partnership's Create the Future Awards, in the categories of "Cultural Vitality"
2012 San Diego Visual Artist of the Year- Raw Artists

EDUCATION

BFA | Studio Arts | University of Delaware — Newark, DE | 2001 – 2004
Painting Concentration. History Minor
Graduated Cum Laude from the Honors Program

MS | Educational Counseling | National University — San Diego, CA | 2007 – 2009
Pupil Personnel Services Credential
Action Research Project: Art Therapy and Autism
Graduated with distinction

SPEAKING EXPERIENCE

CoreNet- Future Focus: Downtown San Diego. Panelist 2025
Altitude Summit Conference- Workshop- Murals As A Brand Accelerator For Artists 2025
Ladies That Launch- Panelist 2025
The Entrepreneur Success Series- Keynote Speaker 2024
TEDx SDSU- The Things They Don't Teach You in Art School: The Business of Art 2024
https://www.youtube.com/watch?v=Pv27j008qvo
Altitude Summit Conference- Expert Desk- How to Make a Living Selling Your Art 2024
Mompreneur Meetup- Turning Passions into Profits- Keynote Speaker 2024
FemX Conference (virtual)- Keynote Speaker 2020
Your Elevated Space: Keys to Designing a Home That Inspires You in Life and Love (virtual)- Keynote Speaker 2020
Level: Building You Brand- Panelist 2018

PODCASTS

Well-Examined with Christine Dionese 2024
Profit Your Profile with Jenn Herman 2024
The Design Coven with Rachel Lorraine 2023
Make Share Grow with Julie Marriott 2021
Design Live with MKW Creative Co / Michelle Wintersteen 2021
The Crafter's Box with Morgan Spenla 2021

Stefanie Bales Fine Art

Title 4. Public Welfare, Morals, and Conduct

Chapter 16. PUBLIC ARTS

Article 3. Murals

§ 4-16.301. Purpose.

(a) Exceptions as noted in Article 2, Section **4-16.205**, subsection **(b)** Exceptions, shall apply to this article.

(b) This article applies to proposals to install public murals on private, commercial buildings within the City.

(c) "Mural" means any large-scale artwork, painting or mosaic, visible from public rights-of-way, public spaces, and public areas of private, commercial buildings, applied directly to an exterior area of a building face or wall which may or may not include sculptural elements; an artwork painted or printed on a material bolted or otherwise fastened to a wall; and /or an artwork seeking to create a faux finish, illusory, or trompe l'oeil (fool the eye) architectural detail on an exterior wall.

(d) Murals are intended to further the goals of the City's Public Art Program by:

(1) Fostering enjoyment of public spaces in a positive way;

(2) Enhancing the aesthetics of the City;

(3) Creating attractive places to work, live, and shop;

(4) Benefiting citizens, the City, visitors, and property owners; and

(5) Revitalizing creativity in the public space.

(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.302. Mural application.

A complete application for a mural proposal must be submitted to the office of the Arts Commission liaison at City Hall. The application must include:

(a) The proposed artist's curriculum vitae or resume and samples of prior mural work or other relevant artwork;

(b) The proposed design of the mural, in full color, drawn to scale;

(c) A list of the proposed materials and the method of their application to the proposed wall;

(d) A copy of the building owner's proof of liability insurance.

(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.303. Limitations.

The proposed mural must not:

(a) Be placed on exit walls in a manner interfering with the identification or recognition of an exit, fire escape, stairway, or window;

(b) Identify prices, products, or services for off-site commercial enterprises;

(c) Include an advertisement or be commercial in nature. Murals must not contain copy, lettering, symbols or references directly to the promotion of any product, business, brand, organization, service, cause or place. Murals may contain limited commercial elements so long as they are not considered commercial speech with the purpose of promoting a commercial transaction;

(d) Contain false statements, fighting words, obscene language or images, or create a clear and present danger to the general public.

(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.304. Public meeting.

After receiving a complete application, a Public Art Jury shall be called to review the mural application at a public meeting.

The Public Art Jury, appointed by the Arts Commission, shall be composed of seven members including: a representative of the Arts Commission, a representative of either the Planning Commission or the Historic Preservation Commission, an artist, a community member at large, two arts professionals, and a representative of the commercial building who has submitted the mural application.

The Public Art Jury shall make a recommendation to the Arts Commission for final approval or denial. The Arts Commission's decision are subject to appeal as provided in Chapter 4, Title **1** of the City's municipal code. The Arts Commission shall schedule a public meeting to review and approve, approve with modifications, or disapprove the application. The applicant, artist, or a qualified art consultant appointed by the applicant, must attend the public meeting.

(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.305. Findings.

The Public Art Jury shall make all of the following findings to recommend approval of a mural proposal to the Arts Commission:

(a) *Artist Qualifications.* The artist is experienced with the proposed mural and materials, and provided examples of past similar work;

(b) *Aesthetic Considerations.* The proposal presents an innovative and unique artistic vision, including technique, composition of visual art elements, use of line, color, form, texture, materials, and suitability;

(c) *Architecture.* The proposal complements the architectural design of the building on which the mural is proposed to be placed;

(d) *Paint.* All paint must be durable, meet a minimum lightfastness standard of six to eight on the American Association of Textile Chemists and Colorists "Blue Wool Scale," and be coated with a City approved release type anti-graffiti application, and contain low or no volatile organic compounds;

(e) *Wall.* The wall must have the structural integrity to safely hold any proposed materials;

(f) *Historic Nature.* If the site is a designated landmark, within a historic district, a structure of merit, or a point of historical interest, the Historic Preservation Commission must first determine a mural on the site will not adversely affect its historic nature;

(g) *Appropriateness.* The proposal does not detract from the character of the surrounding area or neighborhood;

(h) *Copyright.* The artist and the building owner agree to allow images of the completed mural to be used by the City at its sole discretion;

(i) *Limitations.* The proposal does not conflict with any of the prohibitions under Section **4-16.303**.

(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.306. Final mural project inspection.

After a mural is complete, the Public Art Committee of the Arts Commission will conduct a site review. If the mural is not in keeping with the approved mural proposal, the owner must direct the artist(s) to address all identified issues within 14 days of the inspection. If any identified issues are not adequately adjusted, the Public Art Committee may recommend to the Arts Commission that the Mural be removed at the owner's expense.
(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.307. Mural inspection and maintenance.

(a) The building owner will be responsible for maintaining the mural, to the satisfaction of the City Manager or designee in consultation with the Arts Commission.

(b) All murals will be subject to ongoing inspection by the City Manager or designee in consultation with the Arts Commission.

(c) Murals not properly maintained in the judgment of the City Manager or designee in consultation with the Arts Commission may be declared a public nuisance at a noticed public hearing before the Arts Commission. A determination of public nuisance may be appealed to the City Council within 15 days of the Art Commission's decision. A notice of appeal must be filed with the City Clerk in writing. The City Clerk shall set the matter for a public hearing before the City Council. The City Council may confirm or deny the declaration of the mural as a public nuisance, applying the standards in this chapter and this Code.

(d) A mural deemed a public nuisance must be repaired or removed at the building owner's expense. Mural removal is subject to the rights of the artist, which are protected under both the California Art Preservation Act and the Visual Artist Rights Act, unless waived by the artist in accord with those laws.

(e) The bare wall left after removal of the mural must be returned to a condition consistent with the building's existing color scheme, texture, façade, and other requirements of the Code. The City may, upon reasonable notice, perform all necessary repairs, maintenance, and secure insurance or take such legal or other action deemed necessary to have the artwork maintained, and the costs therefor become a lien against the real property.
(§ 2, Ord. 916, eff. March 7, 2021)

§ 4-16.308. Existing murals.

(a) *Replacement of an Existing Mural.* A new mural may not be installed on the site where the deteriorated mural was removed without applying to the Arts Commission in accordance with this article.

(b) *Modification of an Existing Mural.* Murals existing prior to the adoption of the ordinance codified in this article are exempt from the ordinance. Murals approved under the provision of this article may not be modified, altered, relocated or removed without the prior review of the City.

(c) *Maintenance of Existing Murals.* Murals on commercial property existing prior to the adoption of the ordinance codified in this article should be kept in good condition. If an existing mural is found to be in disrepair, it may be declared a public nuisance by the City Manager or designee in consultation with the Arts Commission at a noticed public hearing before the Arts Commission. A mural deemed a public nuisance must be repaired or removed at the building owner's expense. A determination of public nuisance may be appealed to the City Council within 30 days of the decision. A notice of appeal must be filed with the City Clerk in writing. The City Clerk shall set the matter for a public hearing before the City Council. The City Council may confirm or deny the declaration of the mural as a public nuisance, applying the standards in this chapter and this Code.
(§ 2, Ord. 916, eff. March 7, 2021)