Centennial Steering Committee

AGENDA
June 8, 2026
5:00 PM

Council Chambers
401 E Chapman Ave, Placentia, CA 92870

Administration Department | (714) 993-8107
www.placentia.org

Agenda Materials

Copies of all agenda materials are available online at www.placentia.org and at the City Clerk's Office. For questions regarding any agenda item, please contact the Administration Department at (714) 993-8107. In compliance with California Government Code § 54957.5, any materials submitted to the majority of the Committee Members after distribution of this agenda that are non-exempt public records will be made available for public inspection at the City Clerk's Office during normal business hours.

Procedures for Addressing the Committee Members

Public comments are received during the Oral Communications section of the agenda. Members of the public may address the Committee on any agenda item by completing a "Speaker Request Form" indicating the agenda item or subject matter you wish to address and submit it to the recording Secretary before the item is called. All speakers shall observe civility, decorum, and good behavior.

PLEASE SILENCE ALL ELECTRONIC DEVICES WHILE THE MEETING IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need accommodations contact the City Clerk's Office at (714) 993-8231. Notification at least 48 hours in advance of the meeting will enable the City to make arrangements to assure accessibility. (28 CFR 35.102.35.104 ADA Title II)

Centennial Steering Committee
Regular Meeting Agenda
June 8, 2026
5:00 p.m.
City Council Chambers
401 E. Chapman Avenue, Placentia, CA 92870

CALL TO ORDER

ROLL CALL

Committee Member Baltierra
Committee Member Binnings
Committee Member Carren
Committee Member Chaffee
Committee Member Davis
Committee Member Downey
Committee Member Frazee
Committee Member Henderson
Committee Member Kissinger
Committee Member Meza
Committee Member Mills
Committee Member Montelongo
Committee Member Severson
Committee Member Smith
Committee Member Stout
Committee Member Yamaguchi

ORAL COMMUNICATIONS

At this time, the public may address the Centennial Steering Committee concerning any agenda item, which is not a meeting item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

1. REGULAR AGENDA

1.a APPROVAL OF MINUTES

Recommended Action: It is recommended that the Committee:
Receive and file.

1.b SUBCOMMITTEE UPDATES

COMMITTEE REQUESTS

Committee members may make requests or ask questions of Staff. If a Committee member would like to have formal action taken on a requested matter, it will be placed on a future Committee Agenda.

ADJOURNMENT

The Centennial Steering Committee will adjourn to the next regular Committee Meeting on July 13, 2026, at 5:00 p.m.

CERTIFICATION OF POSTING

I, Nicolette Drulias, Secretary to the Centennial Steering Committee of the City of Placentia, hereby certify that the Agenda for the June 8, 2026 Regular Meeting of the Centennial Steering Committee of the City of Placentia was posted on May 28, 2026.

/s/ Nicolette Drulias
Committee Secretary

Agenda Item No: 1.a

PLACENTIA CENTENNIAL STEERING COMMITTEE AGENDA REPORT

Meeting Date: June 8, 2026

Submitted by: Nicolette Drulias

From: Administrative Services

Subject:
APPROVAL OF MINUTES

Recommended Action:
It is recommended that the Committee:
Receive and file.

Attachments
May 11 2026 Minutes.pdf

MINUTES
Centennial Steering Committee
May 11, 2026
City Council Chambers
401 E. Chapman Avenue

Call To Order: Meeting called to order at 5:04 P.M.

Roll Call: Committee Members Yesenia Baltierra, Bonnie Carren, Paulette Chaffee, Rosalina Davis, Carol Downey, Kathy Frazee, Paul Henderson, Aaron Mills, Tricia Montelongo, Michele Severson, Ward Smith, Jodi Stout, Peggie Yamaguchi

ABSENT: Kenny Binnings, James Kissinger, Lorely Meza

CITY STAFF: Communications and Marketing Manager Nicolette Drulias, Digital Media Analyst Jeff Cortez, Senior Administrative Assistant Julie Roberts, Senior Management Analyst Crystal Adams, Fire Inspector Lisa Bruto, Executive Assistant Maria Perez, Community Services Supervisor Michelle Khzouz, Accounting Technician Cathy Carranza

Oral Communications: There were no oral communications at the May 11, 2026, meeting.

Regular Agenda:

1. **Approval of Minutes from March 9, 2026 Meeting:**
   The minutes for March 9, 2026, were **MOTIONED** for approval by Committee Member Davis and were **SECONDED** by Committee Member Chaffee. Committee Member Yamaguchi **ABSTAINED** from the vote due to her absence at the March 9 meeting. Motion carried.

2. **Subcommittee Updates:**

Communications and Marketing Manager Drulias transitioned into the subcommittee updates.

Drulias transitioned into subcommittee updates, beginning with business outreach. Senior Administrative Assistant Roberts reported ongoing efforts to engage local businesses in offering Centennial-themed items, noting that approximately thirteen businesses are currently participating and reiterating her goal of reaching at least twenty participants. Roberts described examples such as a specialty shake and a Centennial cookie featuring the Centennial seal, and clarified that the City is not asking businesses for a revenue percentage, only promoting fun themed items that help draw customers. Committee Member Davis offered to approach a nearby sushi restaurant to inquire about creating a Centennial item and agreed to have the owner contact Roberts directly to

coordinate participation. Committee Member Severson commented positively on the Centennial cookie and discussed the possibility of using it as a fun energy boost at upcoming events. Committee members agreed to continue visiting participating businesses and encouraging community members and staff to try the offerings, with Roberts continuing to recruit additional businesses to meet the twenty-business goal.

Drulias provided a sponsorship and marketing update, stating that no new overall Centennial sponsors are anticipated, though Community Services Supervisor Khzouz is still pursuing event-specific sponsorships tied to the 5K and other activities. Drulias noted that a freeway billboard is currently running for one month to recognize silver and gold sponsors, including Supervisor Chaffee, Audi North OC, and Kraemer Land Company, and she reported that the latest City quarterly newsletter is now available online and includes sponsor information and general Centennial updates; printed copies will be brought to a future meeting for Committee review. Drulias highlighted ongoing marketing initiatives, including the monthly Centennial Voices video series, "then and now" social media posts comparing historic and current images, and regular promotion of participating Centennial businesses and the 5K across Facebook, Instagram, and other City channels. She added that staff will continue to push word-of-mouth outreach alongside digital promotions to maximize event awareness.

Committee Member Mills reported that all "100-year home" signs have now been deployed, thanking Committee members and volunteers who assisted with installation, including Hank, Committee Member Montelongo's husband, who helped cover the Atwood and La Jolla neighborhoods. Mills described a notable interaction with a homeowner who initially believed her house was not eligible but later produced documentation confirming that the house, relocated from another site, is in fact over 100 years old; the property has since received a sign. Mills and Committee Member Smith recounted numerous positive resident reactions, including homebound residents who expressed that the sign made them feel included in the Centennial despite being unable to attend in-person events. Committee Member Davis reported hearing from a customer who was surprised and delighted to find a sign in front of their home. Smith described additional historical anecdotes uncovered during the installation process, including learning that a once-central neighborhood market site (El Triunfo Market at 325 La Jolla) has been completely demolished and is now behind construction fencing. Committee members observed that residents have largely kept the signs in place and that the project has meaningfully strengthened community pride and historical awareness; Mills will continue to collect stories and photos that could be used for future Centennial communications in coordination with Drulias.

Committee Member Frazee informed the Committee of the recent passing of Jan Henderson, a Historical Committee member, noting the loss to the community and acknowledging her contributions to local history. In the discussion of historical storytelling and legacy, Committee Member Severson reported that Ivy Park currently has four centenarians who would like to be

involved in Centennial recognition. She offered to connect staff with a contact at Ivy Park and suggested that Crescendo likely has similar residents who could also be included. Drulias agreed that recognizing centenarians aligns well with Centennial goals, requested contact information from Severson, and stated that staff will follow up to explore opportunities for featuring these residents, potentially through Centennial Voices or other programming.

Turning to the Local History Lecture Series, Drulias announced that the next program is scheduled for July 21 and will focus on Women of Placentia, including the City's first female mayor, Committee Member Downey. Committee Member Downey shared personal memories from her early teaching career at the school that later became Melrose, describing a cohesive neighborhood, beloved educators such as Principal Chet Whitten and teacher Don Oberle, and a story about Whitten personally retrieving a missing school saxophone based on students' trust. Drulias invited Downey to participate in a video interview highlighting her experiences.

Drulias then provided an update on the Centennial time capsule. She explained that staff have begun internal discussions about logistics for opening the existing capsule on the date indicated on the plaque (the second, between the Council meeting and the City's birthday celebration) and about where and how to display its contents. Because of uncertainties about the condition of the capsule and its contents, staff anticipate removing it from the ground at its current location but opening it offsite, potentially at the Civic Center, and maybe utilizing the Library to exhibit items in the history room, either as a static or traveling display. Fire Prevention Specialist Bruto suggested live-streaming the opening so that residents who cannot attend in person can still view the event; Drulias agreed this would help make the moment more inclusive and stated that staff will evaluate technical and logistical options, including the possible use of existing City Council broadcast capabilities. Drulias added that staff may bury a new time capsule at the Civic Center and may schedule a special meeting immediately before a Council meeting to coordinate the new capsule's contents, ceremony, and placement.

Community Services Supervisor Khzouz reported on special events, beginning with the Centennial 5K. She confirmed that the race remains scheduled for Saturday, June 27, starting at 7:30 a.m. at Tri-City and ending at Kraemer Park, with an anticipated last walker arrival at Kraemer by approximately 9:00 a.m. The route includes two water stations, and a children's fun run will begin at 9:00 a.m. at Kraemer, followed by a small expo. Khzouz stated that medals are complete, T-shirts are in progress with Compass Real Estate as the T-shirt sponsor, and that about 200 participants are already registered, with a target of over 500 as race day approaches. She noted that, instead of providing food and drink exclusively at the park, staff is coordinating with Santa Fe merchants to encourage participants to go downtown after the race, exploring incentives such as "show your medal" discounts or free dessert offers; shuttle pick-up is expected to be staged near downtown so that participants naturally move into the business district. Khzouz confirmed that volunteer sign-ups are available through the event website and that staff are working with local

high schools, community groups, and organizations such as Lot 318 to staff water stations, the kids' run, and other race functions, with Committee members and residents encouraged either to register or volunteer.

Khzouz also reported on the Centennial art contest and Art Walk. She stated that thirteen entries were received and evaluated by a judging panel (not City staff), with one winner selected from each category and two honorable mentions. Winners will be formally announced and recognized at the June 2 City Council meeting, and all submitted pieces will be displayed at the Art Walk in Old Town, scheduled for July 18 from 4:00–8:00 p.m. in partnership with Santa Fe merchants. She emphasized that staff intend to keep the event art-focused by prioritizing artist and art-vendor participation and will invite all contest entrants to attend, display their work, and, when possible, discuss the meaning behind their pieces. Committee Member Davis reported that the street would be fully closed for the Art Walk, explaining that Khzouz had been able to secure the closure, and she expressed appreciation for the expanded event footprint compared with an earlier sidewalk-only concept. In response, Khzouz thanked the Police Department for their assistance. Khzouz reiterated that staff intend to keep the event art-focused by prioritizing artist and art-vendor participation and will invite all contest entrants to attend, display their work, and, when possible, discuss the meaning behind their pieces.

During the general discussion, Committee Member Davis asked how the Centennial year would culminate on December 5, noting that she keeps hearing that date mentioned and asking what the celebration will be. Drulias confirmed that December 5 would be the birthday celebration and asked Community Services Supervisor Khzouz to provide additional details. Khzouz stated that staff currently have a bit, including that the event will be held at Champions, with a carnival area for children and a drum show, and that they still plan to include the tree lighting. She explained that planning is complicated by a potential downtown project that would which could impact whether events such as the tamale festival can be held downtown if the street area is under construction. She added that, if that occurs, staff may explore other options and possibly combine different experiences into the birthday event. In response to a question from Committee Member Severson about rumors of moving the tamale festival to a Saturday, Khzouz stated that the final configuration would depend on the downtown project and that staff have discussed creating different experiences, such as an area to see Santa and experience Christmas, a carnival area, and possibly other elements, but those plans are still being worked out. Khzouz indicated that staff would likely have more information to share after the 5K.

Committee Member Frazee asked whether there is a place where people can see everything that is happening for the Centennial, stating that residents often ask her what is going on and suggesting the possibility of a sign listing upcoming events at the library or in stores. Khzouz responded that staff are in the process of getting updated flyers and posters out now that the health fair has concluded. She stated that staff have been placing posters at businesses around the City for

upcoming events such as the 5K and that materials will also be available at the library. Khzouz added that Centennial events are listed on the City website and will be included in the City brochure, and she offered to send a poster to the library and provide a copy to Frazee. Drulias agreed that additional coordination on printed postings would be helpful and stated that staff should collaborate on making information available at the library and other community locations.

Khzouz further reported that the City's summer concert series is booked and that the concerts are posted on the website. She stated that the Pacific Symphony will return this year and that the City will partner with the Police Department's peer support group to present the Los Angeles Sheriffs Concert Band, resulting in a total of eight concerts. Committee members briefly discussed Centennial swag, and Khzouz and Roberts noted that Centennial keychains are available for $5.

In closing announcements, Mills highlighted the ongoing Best of Placentia voting period and urged Committee members and residents to vote before the Sunday deadline. He emphasized that, in the Centennial year, this is a meaningful way to recognize businesses that regularly support City events and volunteer in the community, suggesting that voters think about which restaurants and organizations they see consistently "at everything," and noting that the Chamber itself is among the entities that can be voted for. Committee Member Downey asked when the winners would be announced, and Committee Member Severson replied that the Best of Placentia event will take place on May 28 at Alta Vista in the evening and described it as a gala. In response to a question about how to obtain tickets, Severson stated that tickets are available through the Best of Placentia website or the Chamber's website. Drulias offered to send information so it could be included in the weekly communication, and Severson agreed to add it to the weekly.

With no further business, Drulias asked if the Committee wished to meet again in June, noting that the meeting would fall just before the 5K. Committee members expressed support for holding a June meeting.

Committee Requests: None.

Adjournment: Committee Member Montelongo **MOTIONED** to adjourn the meeting, and Committee Member Henderson **SECONDED**. Communications and Marketing Manager Drulias adjourned the meeting at 5:37 P.M. to the next meeting on Monday, June 8, 2026, at 5:00 P.M.

Agenda Item No: 1.b

PLACENTIA CENTENNIAL STEERING COMMITTEE AGENDA REPORT

Meeting Date: June 8, 2026

Submitted by: Nicolette Drulias

From: Administrative Services

Subject:

SUBCOMMITTEE UPDATES