



TOWN OF
QUEEN CREEK
ARIZONA

REGULAR MEETING AGENDA
Parks & Recreation Advisory Committee
October 13, 2026 | 6:00 PM
Queen Creek Recreation and Aquatic Center
Classroom 1
22343 E. Ryan Road

Pursuant to A.R.S. § 38-431.02 notice is hereby given that the Parks and Recreation Advisory Committee will hold a meeting open to the public as set forth above. The presiding officer may modify the order of Agenda Items and/or address items in a sequenced deemed appropriate. Committee members and staff may participate in this meeting in person, telephonically, or electronically. Physical access to the meeting space will be available 15-minutes prior to the meeting start time.

Accessibility: The Town of Queen Creek is committed to making its public meetings accessible to individuals with disabilities. For special accommodations, email the Town Clerk's Office at TownClerk@QueenCreekAZ.gov or contact the Arizona Relay Service at 7-1-1 at least 72-hours prior to the meeting.

1. CALL TO ORDER

2. ROLL CALL

3. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- A. Consideration and possible approval of the June 9, 2026 and September 8, 2026 minutes.
- B. Queen Creek Little League Baseball end of season presentation.
- C. Presentation and discussion on the Queen Creek Water Strategy.
- D. Presentation and discussion on the General Plan update.
- E. Presentation and discussion on the Senior Program.
- F. Discussion on the Fiscal Year 2026-2027 Parks & Recreation Advisory Committee Work Plan.
- G. Consideration and possible approval of the 2027 Parks & Recreation Advisory Committee regular meeting schedule.

4. ANNOUNCEMENTS

- A. Summary of Current Events - Reports from Chair, Committee Members, and Town Staff

5. ADJOURNMENT



MINUTES

Parks & Recreation Advisory Committee

Queen Creek Recreation and Aquatic Center | Classroom 1

22343 E. Ryan Road

June 9, 2026 | 6:00 PM

1. CALL TO ORDER

The meeting was called to order by Chair Dobbs at 6:05 p.m.

2. ROLL CALL

PRESENT:

Chair David Dobbs
Vice Chair Karl Kleinebreil
Committee Member Rebecca Martin
Committee Member Denine Ryder
Committee Member Marvin Smith Jr.
Committee Member Lenora Taylor

ABSENT:

Committee Member Melissa Boillot
Council Member Travis Padilla – Council Liaison
Committee Member David Sobeck
Committee Member Gordy Ziebart
Committee Member Anati Zubia

STAFF PRESENT:

Adam Robinson, Parks and Recreation Director
Stephanie Rodriguez, Associate Management Analyst
Colleen Bader, Senior Data Analyst
Kyle Hills, Town Clerk Specialist

3. PUBLIC COMMENT

There were no public comments.

4. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

A. Consideration and possible approval of the April 14, 2026 minutes.

Motion and Vote – Item 4.A

Vice Chair Kleinebreil motioned to approve the April 14, 2026 minutes; seconded by Committee Member Taylor.

The motion carried unanimously 6-0.

B. Presentation on the Town of Queen Creek FY2027 Budget.

Dan Olsen, Deputy Finance Director, introduced the item and stated the budget is the most important document the Town Council adopts. Mr. Olsen reviewed the five main priorities in the corporate strategic plan that the Finance Department tries to align the budget with, effective government, safe community, secure future, superior infrastructure, and quality lifestyle. Mr. Olsen said the Plan is now presented in an interactive, engaging website format. Mr. Olsen reviewed the budget noting it is \$840.6 million, continues the property tax freeze, adds 18 new positions, and continues aggressive infrastructure construction. Mr. Olsen shared graphs of buildout population projections, 12 month rolling single family permits, and residential permit projections.

Committee Member Smith asked what the difference is between the colors on the residential permit projections slide.

Mr. Olsen said the green are multi-family and the brown are single-family.

Committee Member Ryder asked if the permit projections included all permits.

Mr. Olsen said the graph only includes new builds and noted the Town does projections on commercial projects as well. Mr. Olsen continued the presentation and spoke about key observations regarding revenue projections, including that the hypergrowth experienced by the Town is believed to be over, and that the incorporation of San Tan Valley will bring a revenue loss. Mr. Olsen reviewed the operating revenues and shared that sales tax is the largest category followed by state shared revenue. Mr. Olsen discussed the difference between recurring revenue and one time money and how one time money cannot be spent on ongoing expenses. There is pressure with expenses over the next five years with the building of a new fire station, new police headquarters, roads, and debt payments. Mr. Olsen reviewed the operating expenses and said it represents the Town Council's priorities.

Committee Member Taylor asked what is included in the transportation portion of the pie chart.

Mr. Olsen said Public Works, including street maintenance and fleet maintenance. Mr. Olsen continued the presentation and reviewed the program expense comparison of fiscal year 2026 versus fiscal year 2027. Mr. Olsen reviewed the Parks and Recreation budget including the total revenue and total expenses over the next five years. There is a spike in expenses from fiscal year 2026 to fiscal year 2028 due to a one-time \$51.7 million debt payment and a \$55.4 million payment for the police headquarters. Mr. Olsen spoke about recurring revenues and expenses and noted within the next 6 to 9 months, the Finance department will be strategizing on how to bend the curve of recurring expenses.

Chair Dobbs asked about police dispatch services.

Mr. Olsen said the new police headquarters will have a dispatch center space within it.

Committee Member Taylor asked with the increase of recurring expenses, what was the rationale for the large cash payments in fiscal year 2027.

Mr. Olsen said the decision to set the reserves aside was made last year and that the funds were not to be used for recurring expenses. Mr. Olsen spoke about intergenerational equity and noted that in many cases the government handles its money differently than an ordinary person would. The Town's strengths include an economy that performs better than the rest of Arizona, strong demographics, a diverse revenue stream, a growing economy, and conservative budget practices. Mr. Olsen continued the presentation and reviewed the CIP department's 5-year budget and noted roads, water, and sewer takes most of it. The total for trails infrastructure in fiscal year 2027 is \$4.9 million, mostly for a new segment of the Queen Creek Wash Trail.

Committee Member Smith asked how permits are counted when you build an apartment complex.

Mr. Olsen said in their projections they count the number of units.

C. Presentation on Queen Creek's Recreation and Aquatic Center One Year Report.

Colleen Bader, Senior Data Analyst, introduced the item reviewing March 29, 2025 to March 31, 2026. There were 125,000 Child Watch check-ins. In March 2026 they started Hangout HQ and had 108 check-ins by March 31, 2026. The facility had 1,850 check-ins in the Teen Room.

Committee Member Taylor asked if Child Watch is an additional fee and if the child has to have a membership.

Ms. Bader said it is included and that the child does have to have a membership or a day pass. Ms. Bader continued the presentation and noted peak season is summer, with the busiest month being July and the most day passes sold in June. Total visits were 114,000 and the busiest time was between 5 to 7 p.m. and Saturday is the busiest day of the week.

Committee Member Smith asked how they collected the data.

Ms. Bader said they use Placer AI, which takes averages.

Committee Member Taylor asked if the Town had any projections for the time period.

Adam Robinson, Parks and Recreation Director, said no, because of Council's decision to make the facility residents only, however, since then they have done revenue projections and came really close to them.

Ms. Bader continued the presentation. There was \$1.5 million in revenue, 52,000 purchases, close to 40,000 day passes, and around 20,000 fitness class sign-ups. Ms. Bader reviewed current membership types.

Committee Member Taylor asked if the insurance payments cover dollar for dollar.

Ms. Bader said insurance pays on average \$3 per visit. Ms. Bader continued the presentation and reviewed single visit user data and total number of visits per month which showed the busiest months were June and July, which she attributed to pool usage. Ms. Bader explained how the data is gathered using Placer AI. Ms. Bader reviewed the results of a survey sent to all of the members and noted the most popular response was excellent and said those who did not select excellent mainly wanted more hours of something from the facility. There were 1,739 total participants in swim lessons, around 2,500 participants in registered programs, around 20,000 participants in group fitness, around 900 participants in youth sports, and around 200 participants in adult sports. Revenue from the programs was around \$715,000. Ms. Bader said rentals started off slow but took off, especially the pool ramadas. The kitchen was rented by itself only one time, and they had one wedding and a couple of swim meets at the facility.

Chair Dobbs asked how often the kitchen is used for offered classes.

Ms. Bader said it is used every Tuesday and that there are a lot of additional classes as well.

D. Presentation on Queen Creek's new e-bike ordinance.

Mr. Robinson introduced the item and said the main purpose of the presentation is to get more education out to the community. Mr. Robinson said e-bikes have had the benefit of getting people out into the community that otherwise wouldn't have been. A couple of years ago, most of the e-bikes they were seeing at the parks were class 1 or class 2, with people showing up to the parks to play. Over the past 9 months, they are seeing many more class 3 and above e-bikes. Mr. Robinson reviewed the definitions of bicycles, the three classes of electric bicycles, e-motorcycles, and where they are allowed. Mr. Robinson noted the ordinance is based more off of use than the class of bicycle. Mr. Robinson said the culture has changed to where people are using e-motorcycles inside the parks among other places. They are receiving an increasing number of calls from people who won't take their families to the park because of safety concerns. Mr. Robinson noted e-bikes are causing damage to the parks.

Mr. Robinson shared data on e-bike related calls to police and noted there are calls all hours of the day, all week long. Mr. Robinson said the Town was practicing light-touch enforcement, but the kids were emboldened by this, and that is where this ordinance came from, which is striking a balance between light-touch enforcement and heavy-handed consequences. Mr. Robinson noted the increased danger with e-bikes and that e-bikes are modifiable. Mr. Robinson shared what safe riding behavior looks like compared to unsafe riding behavior, and reviewed images from Queen Creek Police Department's drone(s) which show local e-bike rideouts. Mr. Robinson reviewed online advertisements for local rideouts and noted almost every one of

them encourages running from police. E-bikes are a worldwide issue and key regulatory themes are speed limits, sidewalk restrictions, age requirements, helmet rules, enforcement tools, and park restrictions. The ordinance in no way is a ban but e-bikes need to be walked inside the park, excepts for roadways, parking lots, and designated multi-use paths. The speed limit on the trails will be 15 miles per hour. E-bikes can be impounded, and the children and parents can be required to take an educational class.

Committee Member Taylor asked if there is an outreach plan to get this information out to the community.

Mr. Robinson said yes, the school resource officers are giving presentations, the Town's social media is promoting it, and there are signs at every park. Mr. Robinson noted this as the most significant part of the process.

Committee Member Taylor asked if the department will host a rideout.

Mr. Robinson said the Police Department is planning an e-bike rodeo. Mr. Robinson said the kids know about the ordinance, it's the parents that may not.

Committee Member Ryder talked about the lengths kids are going to to get away with e-bike violations.

Erik Kramer, 19408 East Timbeeline Road, said that the new signs should be moved from along the trail to the parking lot so people don't think they can't ride on the wash trails. Mr. Kramer noted people on road bikes will go faster than the 15 mile per hour speed limit. Mr. Kramer said he questions how the Town will enforce these rules as he does not see police officers on the trails.

Mr. Robinson said he appreciated the feedback regarding signs and that the police are constantly out. Enforcing the speed limit is a challenge, and overall enforcement will continue to be a challenge. The Park Rangers will have closer to a zero-tolerance policy for e-bike violations. The cost of putting police in the washes or parks would be astronomical.

Chair Dobbs said when it comes to police, there is a theory that if you focus more on good, you don't have to enforce as much. Chair Dobbs said he believes we need to see less new Tahoes and more officers on the washes and parks.

Committee Member Martin asked if there were cameras on the trails and said they and radar speed signs could help deter violations.

Mr. Robinson said there are not cameras on the trails and noted there are privacy concerns. Mr. Robinson said he would bring up the radar speed signs idea to the Police Department.

Chair Dobbs said the Committee Members can speak with their Council Members and add items to the Work Plan for recommendations to the Council.

Mr. Robinson said they can reach out to their council members, add items to the work plan, and request the addition of agenda items.

E. Consideration and possible approval to establish a Parks and Recreation Advisory Committee FY2027 Work Plan.

Mr. Robinson introduced the item and reviewed the items on the next work plan. Mr. Robinson listed and described the proposed work plan items. The focus for trail system and connectivity is focusing on the gaps where development occurred, and trails weren't put in during the Great Recession. The focus for park renovation and development is the aging parks and noted Desert Mountain Park is a candidate. The focus for youth engagement and safety is adding it as a topic of discussion for future meetings for now to decide on which direction to go.

Committee Member Martin said that this topic should be an agenda item each meeting.

Committee Member Taylor agreed with Committee Member Martin and added that she would like updates on the e-bike ordinance over time.

Mr. Robinson continued the presentation, mentioned that the Teen Work Program is currently underway, and explained how it functions.

Stephanie Rodriguez, Associate Management Analyst, added on to the explanation of how the Teen Work Program functions.

Mr. Robinson said the Mayor's Teen Advisory Committee is active and that the Teen Room is slowly and steadily gaining in popularity. There is now a space for 9- to 12-year-old children in the Recreation and Aquatic Center. The focus for keeping Queen Creek's Equestrian Heritage is first developing ideas into a tangible action item.

Committee Member Ryder asked if a representative from the equestrian community has ever given updates to the Committee.

Mr. Robinson said a past Committee Member would give updates during the announcements agenda item. Staff would try to get a representative to report to the Committee twice a year.

Committee Member Taylor said she agreed with the idea of getting a report and noted they could assist with the development of tangible action items.

Mr. Robinson continued the presentation and said the focus for adult connection and community health is the importance of play and how to get adults together.

Committee Member Taylor asked about the possibility of an adult pool party at the Recreation and Aquatic Center.

Mr. Robinson said this is the type of idea the Committee could workshop into an actionable item.

Motion and Vote – Item 4.E

Committee Member Taylor motioned to approve the FY2027 Work Plan; seconded by Committee Member Ryder.

The motion carried unanimously 6-0.

- F. Nomination and appointment of Chair and Vice Chair for a term of August 11, 2026 through August 10, 2027.

Adam Robinson, Parks and Recreation Director, thanked the retiring Committee Members for their years of service and listed the duties of Chair and Vice Chair.

Motion and Vote – Item 4.F

Committee Member Smith motioned to appoint Committee Member Ryder as Chair; seconded by Committee Member Taylor.

The motion carried unanimously 6-0.

Motion and Vote – Item 4.F

Committee Member Ryder motioned to appoint Committee Member Taylor as Vice Chair; seconded by Committee Member Martin.

The motion carried unanimously 6-0.

5. ANNOUNCEMENTS

- A. Summary of Current Events - Reports from Chair, Committee Members, and Town Staff.

Ms. Rodriguez said the department added adaptive sensory bins to recreation program areas, the swim season kicked off Memorial Day Weekend, on May 23rd they had an event by the pool with education provided by Queen Creek Fire and SRP with around 600 attendees. So far this year they have had 1,428 swim lesson registrations, and there are 105 swim team members.

6. **ADJOURNMENT**

Motion and Vote – Item 6

Committee Member Smith motioned to adjourn the meeting; seconded by Vice Chair Kleinebreil.

The motion carried unanimously 6-0.

The meeting was adjourned by Chair Dobbs at 8:16 p.m.

TOWN OF QUEEN CREEK

Denine Ryder, Chair

ATTEST:

Kyle Hills, Town Clerk Specialist

I, Kyle Hills, do hereby certify that to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Parks & Recreation Advisory Committee Minutes of the June 9, 2026 Parks & Recreation Advisory Committee Meeting. I further certify that the meeting was duly called and that a quorum was present.

Passed and approved on: _____



1. CALL TO ORDER

The meeting was called to order by Chair Ryder at 6:04 p.m.

2. ROLL CALL

Members Present: Denine Ryder (Chair), Melissa Boillot, Lisa Gould, Jason Herbert, Shannon Kellso, Sasha Lopez, Rebecca Martin, Sandra Navarro, Gordy Ziebart

Members Absent: Lenora Taylor (Vice Chair), Nistha Shah and Council Member Liaison Travis Padilla

Staff Present: Adam Robinson, Parks and Recreation Director, Stephanie Rodriguez, Associate Management Analyst, Jessica Castro, Management Support Technician, Anna Anderson, Principal Management Analyst, Nia Fanaika, Recreation Manager, and Kyle Hills, Town Clerk Specialist

3. INTRODUCTIONS

A. Introduction of Denine Ryder and Lenora Taylor as the new Parks and Recreation Advisory Committee Chair and Vice Chair.

Chair Ryder briefly introduced herself and Vice Chair Taylor as the new Chair and Vice Chair of the Committee.

B. Introduction of new Parks and Recreation Advisory Committee Members.

The Committee Members briefly introduced themselves, as well as Shea Joachim, Assistant Town Manager, and Adam Robinson, Parks and Recreation Director.

Mr. Robinson briefly described the Committee's role to the Committee Members.

4. PUBLIC COMMENT

There were no public comments.

5. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

A. Presentation - Queen Creek Heat Softball end of season.

Massiel Mischel, Secretary of Queen Creek Heat Little League Softball, shared the Little League and Queen Creek Heat Mission statement and said their organization is for ages 4 to 16. She shared participation numbers for spring 2025 and spring 2026, including number of players, coaches / volunteers, and volunteer hours. She shared the number and percentage of Queen Creek resident players, and the results of the end of season survey. She discussed season highlights including opening ceremonies, field beautification, and players going to play at Chase Field. She shared challenges and accomplishments including varying skill levels in players, finding qualified coaches, a new coaches clinic, a brand-new Board of Directors, inflation, and tariffs. She discussed the benefits of the Junior Umpire Program and noted they also employ youth through their concession stands. She shared the organization's financial snapshot, listing revenues, expenses, the net surplus, the bottom line, and plans for the net surplus. She explained how the organization supports the local economy through

purchases of food, gas, and investments in field beautification. She shared the organization's sponsors. She thanked the Town, volunteers, field maintenance staff, and Jeff Molner, Recreation Coordinator.

Chair Ryder asked if the positive results from the end of season survey was an increase from last year's survey. Ms. Mischel said yes and that she believes the increase is due to the changes in the organization and the implementation of new programs.

Adam Robinson, Parks and Recreation Director, explained that partners including Queen Creek Heat give presentations to the Committee based on a template as part of their contract with the Town. He discussed the department's role and the committee's role in the process.

B. Update on Town's water strategy.

Shea Joachim, Assistant Town Manager, said the Town's goal is water self-sufficiency, defined water self-sufficiency for the Town, and discussed the Town's strategies to accomplish it including owning a water portfolio with 100 years of assets, continuing to move customers away from Central Arizona Groundwater Replenishment District (CAGR), establishing more stable and sustainable costs for customers, becoming a designated water provider, and reducing local groundwater pumping for current customers. He presented the Town's utility boundaries, noting they are larger than Town limits. He explained Arizona's three fundamental water laws and the role of CAGR. He presented a map of the local aquifer and described the water needs of the Town. He explained the plan for the purchased Harquahala Valley water.

Committee Member Lopez asked if other municipalities can take the Harquahala water while it is being transported to the Town. Mr. Joachim answered no, that the Town could trade the water, but that is not the Town's goal.

Committee Member Kellso asked about the infrastructure to transport the Harquahala water to the Town. Mr. Joachim said the Town will have to build infrastructure and briefly described how the water will travel.

Mr. Joachim highlighted that the Harquahala water is important for two reasons: it's not the Colorado River and it's droughtproof. He briefly shared the status of the Harquahala water project. He discussed the makeup of the Town's water portfolio before and after the Harquahala water purchase.

He broke the process of paying for the water and necessary infrastructure into three steps: the initial fee, the fee reflective of replenishing the aquifer, and the fee reflective of full replacement water funding. He shared the average water resource fee for a water only account and a combined account, and defined the account types. He explained why they are proposing the combined accounts get a credit for wastewater returning to the town.

Committee Member Boillot asked if the Town has the ability to capture effluent from septic systems. Mr. Joachim said he doesn't know how that would work but that people can change from septic to sewer.

Committee Member Gould asked about the average fee for irrigated lots. Mr. Joachim said they have certain customer classifications for large water users.

Adam Robinson, Parks and Recreation Director, asked if the water resource fee is set on an average. Mr. Joachim said the water resource fee is based on one's water use.

Mr. Joachim presented the makeup of bills for a combined account and a water only account. He shared the net monthly impact on the bills when accounting for the removal of the CAGRD bill.

Chair Ryder pointed out that the CAGRD bill, which is with your property taxes, is biannually and asked about the numbers presented. Mr. Joachim said the Town calculated the CAGRD amount to a monthly number.

He shared the phasing for a home owner association with the phase-in percent and total annual cost and said they believe there are many opportunities for some home owner associations to mitigate their water use and reduce their fee. He said the phasing will give the home owner associations time to change their water use if they would like to and noted the Town has a team ready to assist.

Committee Member Gould asked if the Town goes to home owner association meetings. Mr. Joachim said yes and that the Town is having a meeting for home owner association board members presently.

Committee Member Gould commented that her home owner association changed landscapers and that their new landscaper is very water conscious.

Committee Member Boillot asked if there is a town resource that shares the water conservation status of local home owner associations. Mr. Joachim said the Town uses Waterfluence, a company scoring areas based on aerial images of the landscaping. He said an HOA can contact the Town's water conservation team for assistance.

Mr. Joachim defined capacity fees and their purpose. He explained that the Town is proposing an increase in the water capacity fee and the implementation of a new development water resource capacity fee. He shared proposed updates to other fees including the usage fee rates, wastewater, and solid waste. He discussed the timeline of the project from introducing the proposed fees on September 2, 2026 to the earliest bills with new customer rates on March 9, 2027. He discussed the Town's outreach efforts and opportunities for public input. He concluded by saying this is about local control, reliable water and having a 100-year supply, and noted this is another community driven infrastructure project.

Committee Member Boillot asked about Harquahala's water supply. Mr. Joachim said it's possible they will sell of their water supply although he does not think it is likely. He said one of staff's challenges is identifying where the next large source of water is and shared ideas being explored by other municipalities.

Committee Member Lopez asked if the Town is going to schools to educate the youth about this. Mr. Joachim answered yes and explained why their primary target is water used outside.

C. Presentation and discussion regarding the Mayor's Teen Advisory Committee Fiscal Year 2026-2027 Work Plan.

Christian Cervantes, Teen Programs Coordinator and Staff Liaison for the Mayor's Teen Advisory Committee, provided a brief history of the Committee's creation. He shared the Committee's vision, mission, and values. He shared the Committee's priorities of their Work Plan: teen specific events, teen room policy and procedures, smart cellphone usage, and mental health opportunities (awareness). He discussed the Teen Drive-in Movie Event, a successful past project by the Committee. He discussed the planned future projects the Committee is working on including the Downtown Art Mural Project, the Fall Teen Event, the annual Teen Drive-in Movie, and general community outreach and volunteer

projects. He explained how the work plan will stay in motion by strengthening committee collaboration, working closely with town departments, improving member onboarding and continuity, and continuing external learning and networking.

Committee Member Boillot asked how the committee members are selected. Mr. Cervantes explained the process which includes the collection of applications year-round and interviews by himself and the Mayor or the Mayor's designee.

Committee Member Lopez asked about the department's involvement with Higley High School. Mr. Cervantes said right now they are doing monthly visits to Crismon, Casteel, and Queen Creek, but are looking to add another high school and will look into Higley.

D. Presentation and discussion regarding Place.ai algorithm and underlying assumptions.

Anna Anderson, Principal Management Analyst, described Placer.ai as a tool for gathering best-in-class foot traffic data. She briefly explained how Placer.ai works through observing foot traffic data, analyzing every location, enhancing with the third-party datasets, and generating actionable insights. She described how Placer.ai is very accurate, that privacy is there by design, and shared an example of over 95 percent accuracy. She shared how Placer.ai is utilized by the Town including analyzing park foot traffic trends, understanding park visitors, improving park operations and maintenance, measuring community impact of events, identifying gaps in park service areas, and securing grants and funding.

Committee Member Lopez asked how technical the Town can get with the data. Ms. Anderson said there are limitations including geofencing and privacy concerns.

Ms. Anderson shared a short demonstration video regarding analyzing park foot traffic trends. She shared other users of Placer.ai including Gilbert, Goodyear, and Phoenix.

E. Presentation and discussion regarding the Fiscal Year 2025-2026 Park Usage Report.

Adam Robinson, Parks and Recreation Director, said the data for the Park Usage Report comes from Placer.ai. He shared amenities and data highlights for Founders Park, Desert Mountain Park, Mansel Carter Oasis Park, and Frontier Family Park. The data included number of visits, average times visited, average length of visit, most visited month, most visited day, and most visited time. He discussed how the data aligns with the amenities of the parks. He shared charts for the parks comparing estimated visits, average times visited, length of stay, most popular month, and revenue. He shared a nationwide number of visits comparison and explained how the data is skewed. He shared a map of where people come from to use the Queen Creek parks.

6. ANNOUNCEMENTS

A. Administrative & Housekeeping

Stephanie Rodriguez, Associate Management Analyst, explained that staff bring actionless agenda items before the Committee Members to keep them informed for when there are action items.

B. Summary of Current Events – Reports from the Chair, Committee Members, and Town Staff.

Stephanie Rodriguez, Associate Management Analyst, said the Mayor's Teen Advisory Committee won the 2026 APR Enrichment Award, the special events team is gearing up for Founders Day and Teen Fall

Fest, the department just wrapped up aquatics with nearly 2,000 swim lesson participants, and Frontier Family Park's landscaper was awarded the 2026 Vanguard award for sustainable landscaping. She noted the next meeting is October 13th and that next year's calendar will be an agenda item. She noted she will be sending out an email regarding shirt sizes.

7. ADJOURNMENT

The meeting was adjourned by Chair Ryder at 8:08 p.m.

TOWN OF QUEEN CREEK

Jared Beauchamp, Chair

ATTEST:

Kyle Hills, Town Clerk Specialist

I, Kyle Hills, do hereby certify that to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of the September 8, 2026 Regular Session of the Parks & Recreation Advisory Committee. I further certify that the meeting was duly called and that a quorum was present.

Passed and approved on: _____

QUEEN CREEK LITTLE LEAGUE



Erin Hoffman
League
President

Jonathan
Leighton
Vice President

August 11, 2026



Official
Youth
Sports
Partner

LIVE **PLAY** LEARN

Agenda

1. Mission Statement
2. Participation Numbers (compare to last year)
3. Total Number of Volunteers and Volunteer Hours
4. Residency Percentages
5. Special Events/Tournaments
6. Survey Results
7. Challenges/Accomplishments
8. Improvements
9. Financial Overview
10. Additional Detail
11. Q & A



Official
Youth
Sports
Partner

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Mission Statement

Little League believes in the power of youth baseball and softball to teach life lessons that build stronger individuals and communities.

Queen Creek Little League aspires to be an outstanding educational-athletic organization that provides a high-quality experience, in which every athlete:

- Is coached using the principles of the Little League International
- Has fun playing the game
- Feels like an important part of the team regardless of performance
- Learns “life lessons” that have value beyond the playing field
- Learns the skills, tactic and strategies of the game and improves as a player



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Participation Numbers

Total Participants:
 Current Year: 615
 Previous Year: 535
 Difference: +15%

Total Participants by Division	Current Year	Previous Year	Difference
Juniors (ages 12-14)	85	61	+24
Majors (ages 10-12)	110	78	+32
Sr. Minors (ages 8-10)	171	125	+46
Jr. Minors (ages 5-7)	85	101	-16
Machine Pitch (5-7)	86	86	0
Tee Ball (4-6)	102	84	+18



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Youth
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Partner

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Volunteer Numbers

The league operates **100%** on the support of volunteers from the community

	# of Volunteers	Total Volunteer Hours
Total	259	25,000
S:		

- o QCLL Executive Board: 7 Members
- o QCLL Board Members: 12 Additional Members
- o Team Managers: 61
- o Team Assistant Coaches: 134
- o Team Parents: 61+
- o Umpire/Concessions Opportunities for local kids in the community



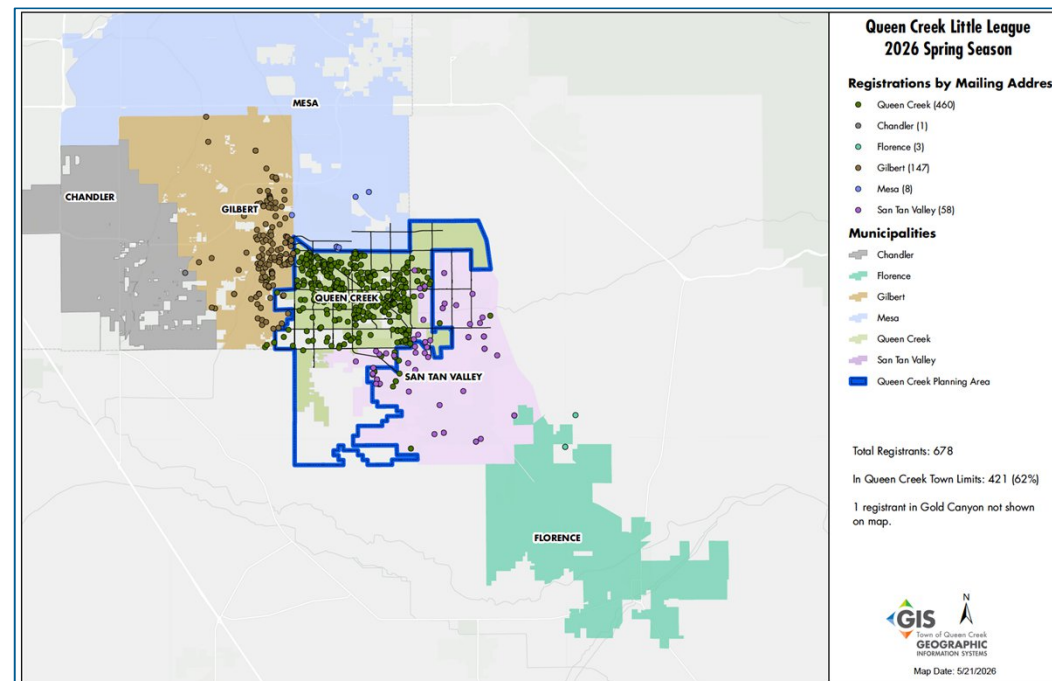
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Residency Percentages

QC Residents: 421

Percent of QC Residents: 62%



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Special Events/ Tournaments

- Hat Ceremony
- Opening Night
- Picture Day
- Day with Arizona Diamondbacks
- Dick's Sporting Goods Shopping Events
- Spring Break – no games during one of the spring break weeks
- All Star Tournaments hosted at Cactus Yard



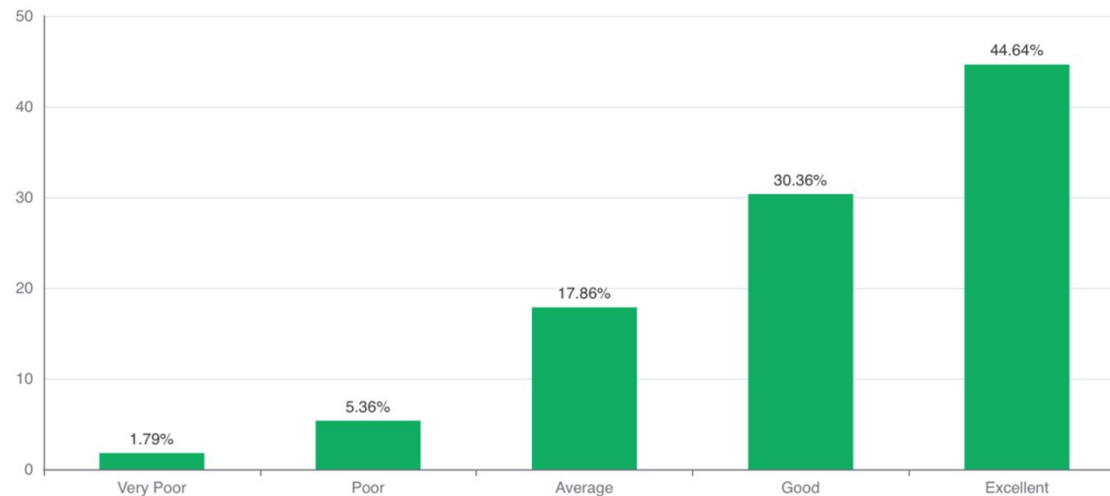
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Survey Results

"How satisfied were you with the program?"

- 61 survey submissions
- Average rating was 5 out 10
- Most common critical feedback is related to communication from coaches, frustration with inexperienced junior umpires, and lack of clarity of little league game rules
- Survey results showed positive feedback for players skill improvement and how much fun the players had! We also received positive feedback on the frequency of communication, fun season events, concessions, and board involvement



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Challenges

- Safety concerns related to e-bikes and scooters inside Mansel park
- Active participation from parent volunteers
- Sponsorships / Fundraising for All Stars
- Increased expenses due to inflationary pressures
- Clear communication about field reservations

Accomplishments

- Accomplished our 2026 "stretch" goal for Fundraising/Sponsorship
- New sponsor relationships with local business
- Huge turnout for Opening Day with happy vendors who want to return!
- Fielded 4 All-Star teams with 1 advancing to the State Tournament



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LIVE **PLAY** LEARN

League Improvements



- Increased communication prohibiting e-bikes and scooters in Mansel baseball field / park
- Rebuild mound and batters box on field 4
- Increased Board presence
- Increase active parent volunteers
- Nice to haves:
 - More signage
 - Sound system or speakers
 - Capital improvements to Concessions stand (new paint, deep clean, touch ups, etc.)



Official
Youth
Sports
Partner

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Financial Overview

- Total Revenue = \$202,440
- Total Expenditures = \$175,242
- Total Donations = \$22,000
- Net Revenue = ~\$20,000

The league uses revenue generated from registration fees and donations to pay for the use of fields and lights, umpires, insurance, equipment, etc....

- Revenue was impacted roughly a 20% increase in registration fees as well as an increase in registered players
- Expenses were meaningfully higher due to increased field/light costs and increased costs of equipment and concessions supplies
- Despite increases in our largest line items, we budgeted conservatively and exceeded our sponsorship/fundraising goals which resulted in positive net income for



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QUEEN CREEK
PARKS & RECREATION

Official
Youth
Sports
Partner

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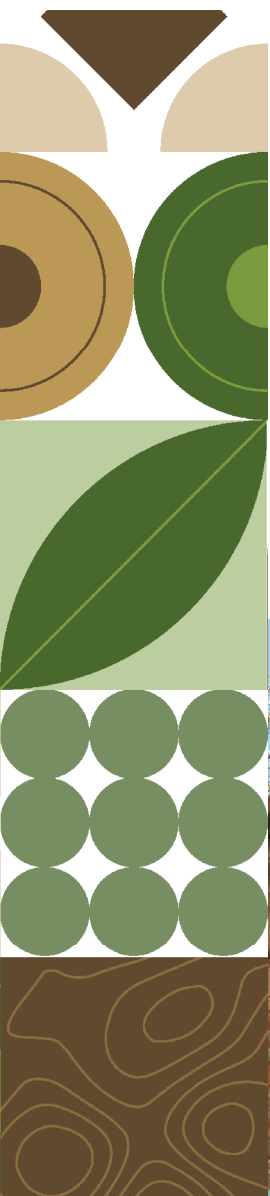
QUESTIONS

Next up: 2026 PRAC meeting
calendar



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Sports
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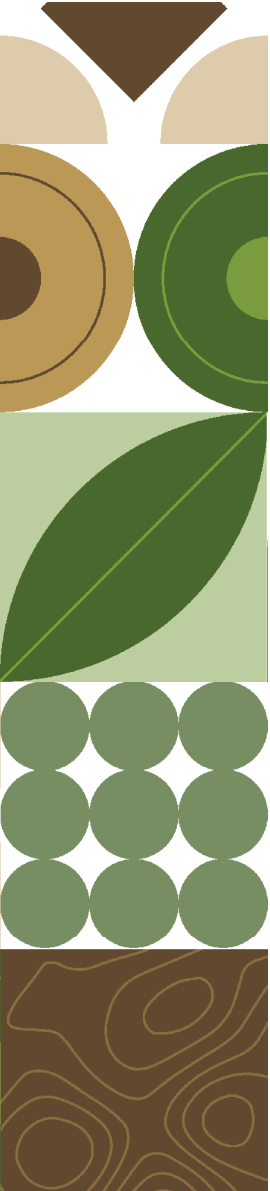
QUEEN CREEK GENERAL PLAN UPDATE



Parks & Recreation Advisory Meeting

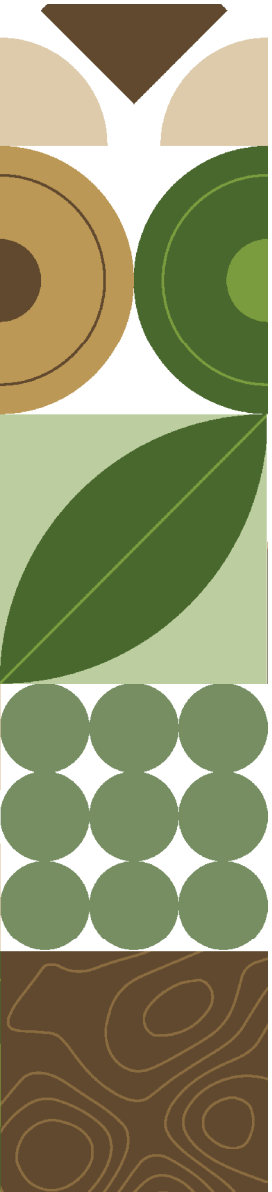
October 13, 2026





Meeting Purpose

- Review the Purpose of a General Plan & the Timeline
- Review the General Plan Structure & Parks and Rec Related Content
- Talk About What Comes Next
- Get your feedback



General Plan Update Process

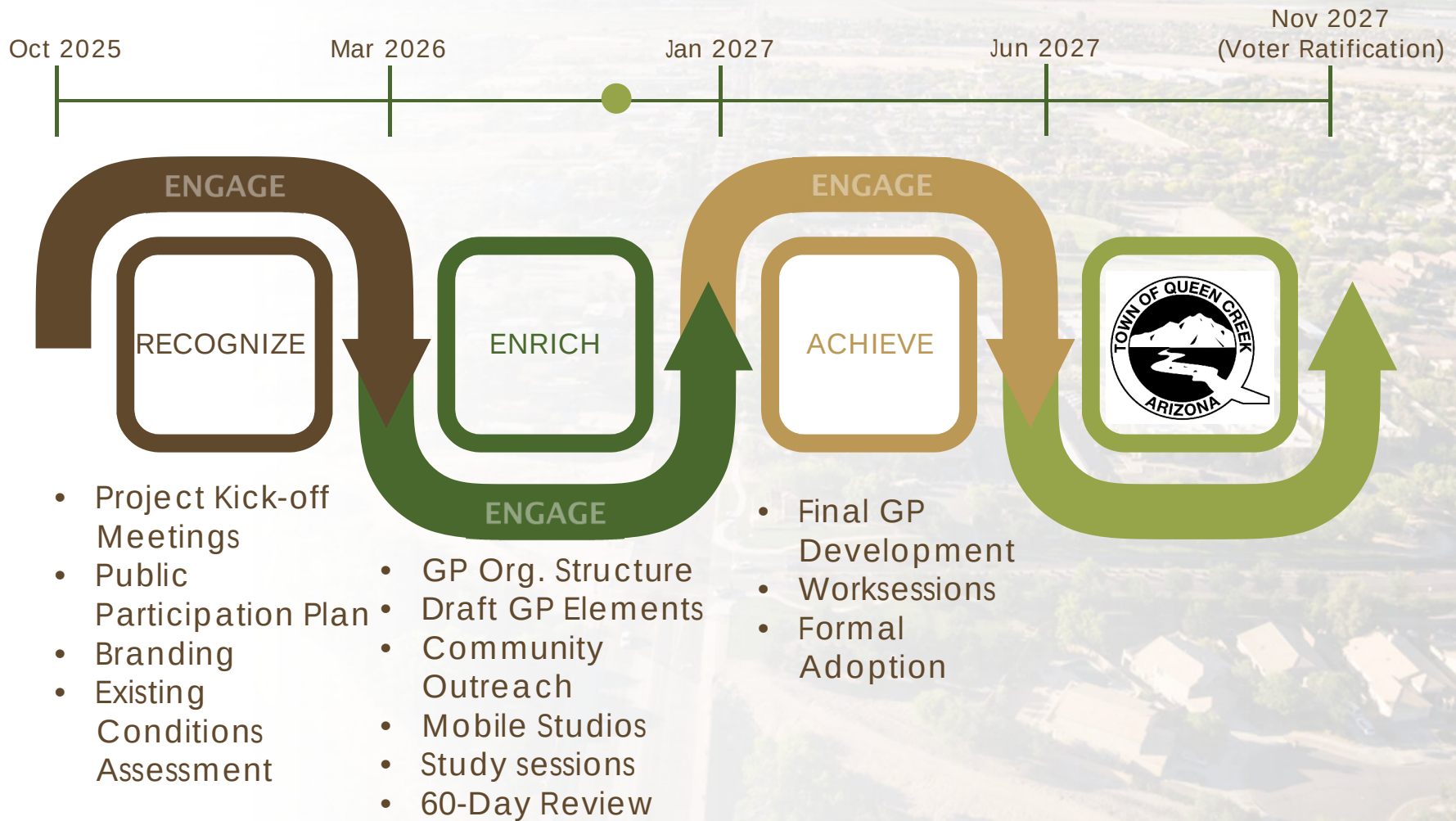
What is a General Plan?

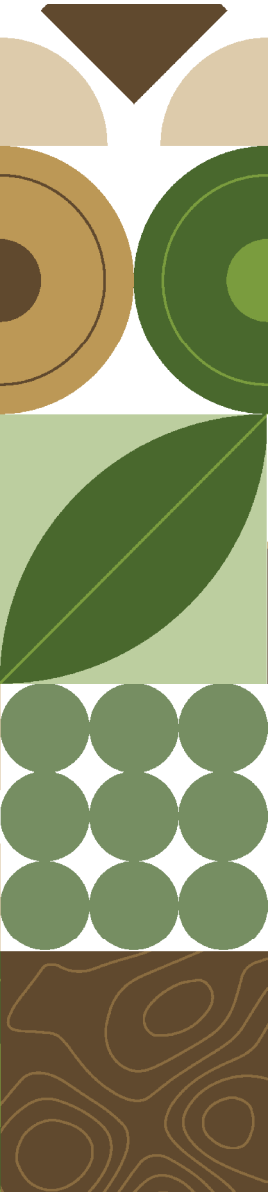


Elements

- Land Use
- Circulation (Roadway Systems, Bicycling, Transit, Alternate Mode)
- Growth Areas
- Open Space
- Recreation
- Redevelopment
- Neighborhood Preservation & Revitalization
- Environmental Planning
- Water Resources
- Conservation
- Energy
- Public Services & Facilities
- Public Buildings
- Housing
- Safety
- Cost of Development
- Economic Development

General Plan Timeline





General Plan Structure

QC Corporate Strategic Plan

The Town of Queen Creek's annually updated Corporate Strategic Plan serves as the foundation for aligning departmental operations with the Town's long-term strategic priorities.



Effective Government



Safe Community



Secure Future



Superior Infrastructure



Quality Lifestyle

Explore the Town's Strategic Plans

[Economic Development Strategic Plan](#)

[Town Center Plan](#)

[Transportation Master Plan](#)

[Utilities Master Plan](#)

[Parks & Recreation Master Plan](#)

[Fire & Medical Strategic Plan](#)

[Police Master Plan](#)

Town Resources

[Queen Creek Data Service Guidelines](#)

[General Plan](#)

[Citizen Survey](#)

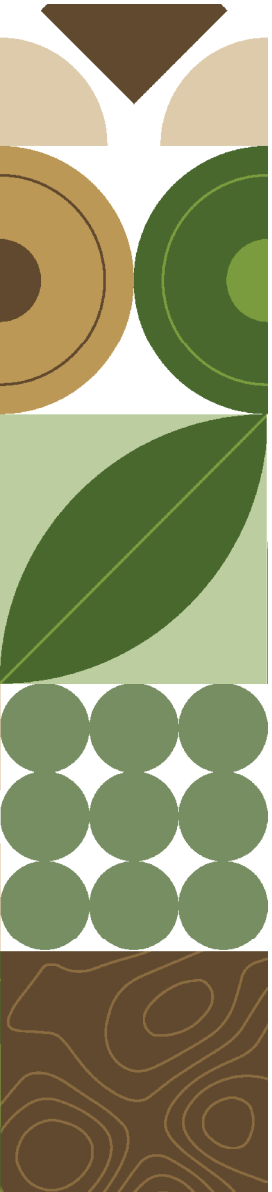
[Zoning Ordinance](#)

[Budget Books](#)

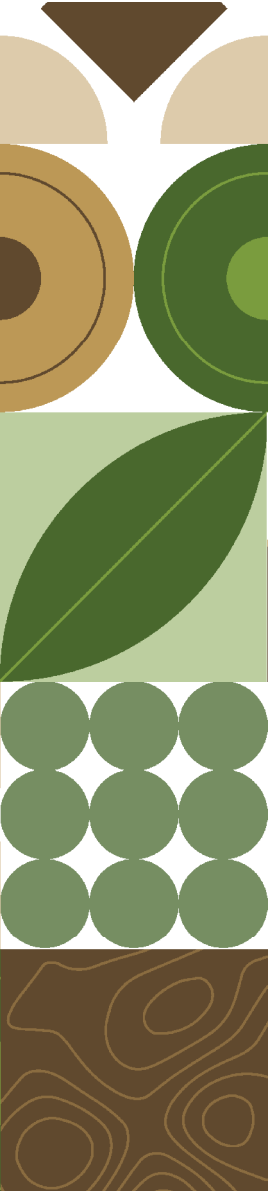
[State of the Town](#)

[Open Data](#)

[Master Data Index](#)



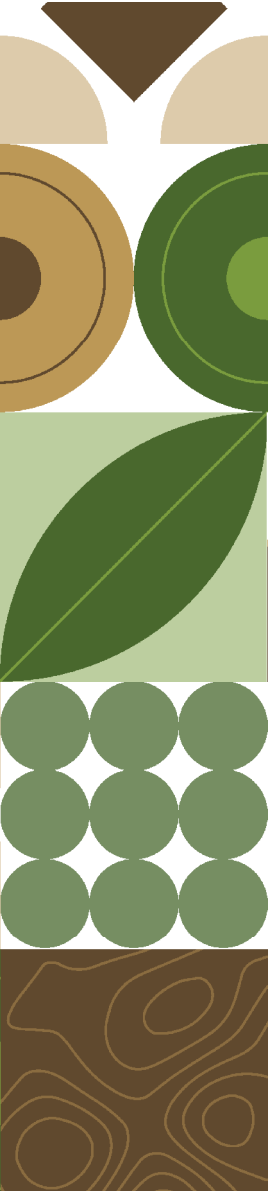
What's in the Plan?



What's in the Plan?

ARS Requirements

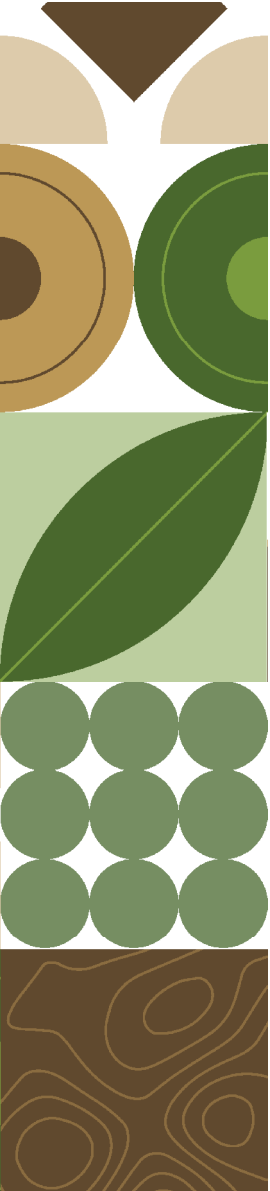
- Comprehensive inventory of parks, recreation facilities, trails, and open space
- Analysis of future recreation and open space needs
- Policies to protect and expand open space resources
- Strategies to acquire and develop future parks and recreational facilities
- Regional trail, recreation, and open space connectivity
- Comprehensive recreation system including parks, trails, open space, and recreational amenities



What's in the Plan?

How do we meet ARS Requirements?

- 20.4 acres of parkland per 1,000 residents currently provided by the Town.
- 10.6 acres per 1,000 residents is the national median used for comparison.
- 1,083 additional acres of park and recreation land needed by 2040 to maintain the Town's adopted level of service.
- 2 major wash corridors (Queen Creek Wash and Sonoqui Wash).
- 7 miles of Queen Creek Wash Trail.
- 3.8 miles of Sonoqui Wash Trail.
- 10,000 acres of San Tan Mountain Regional Park adjacent to the community.
- 750 miles of planned Maricopa Trail System connectivity.



What's in the Plan?

Parks, recreation, open space, and trails are supported by 49 policy commitments across the General Plan.

6

GOALS

25

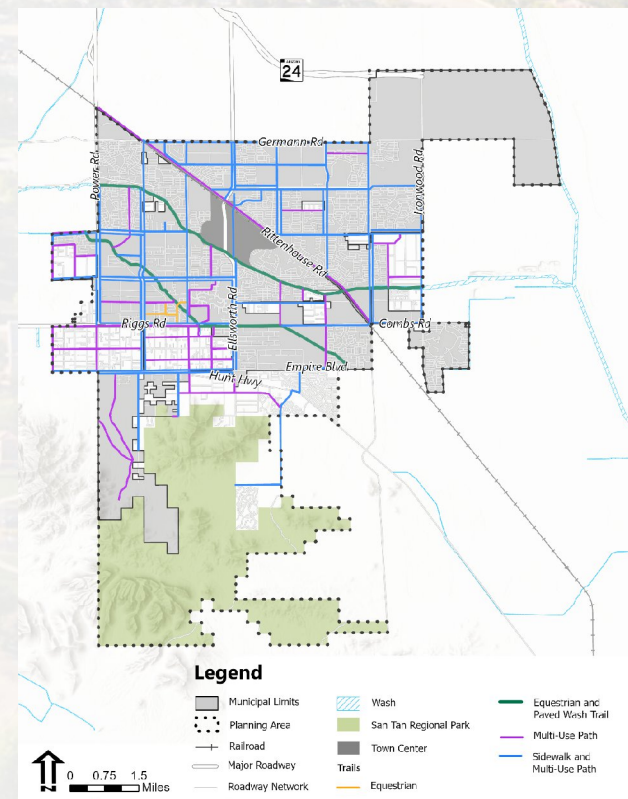
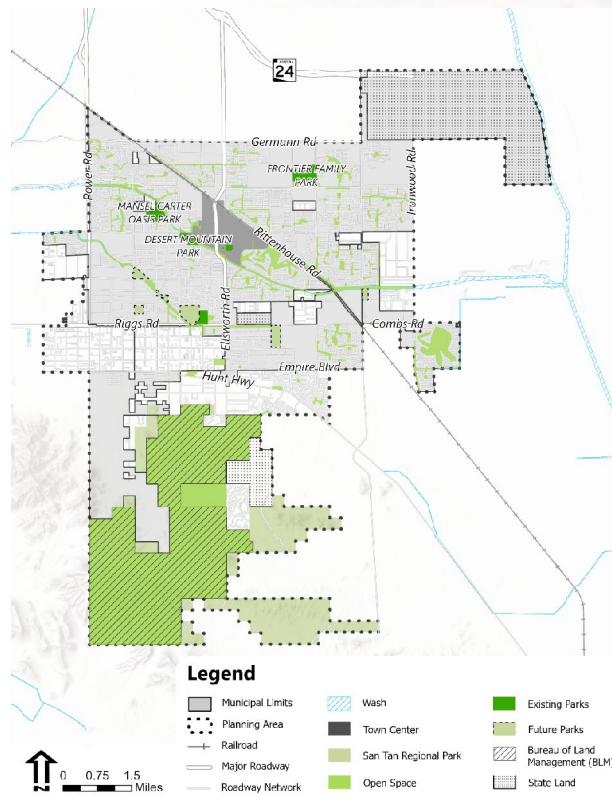
STRATEGIES

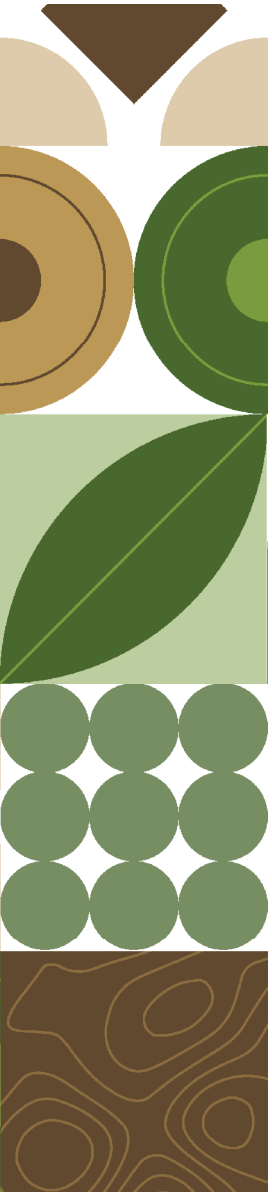
18

ACTIONS

What's in the Plan?

Maps



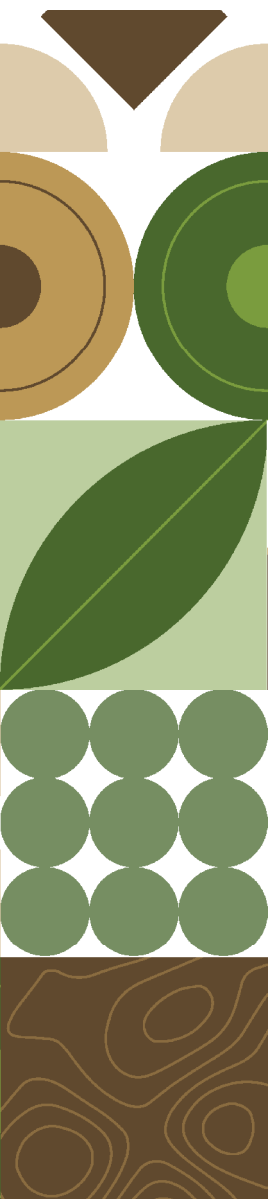


Next Steps



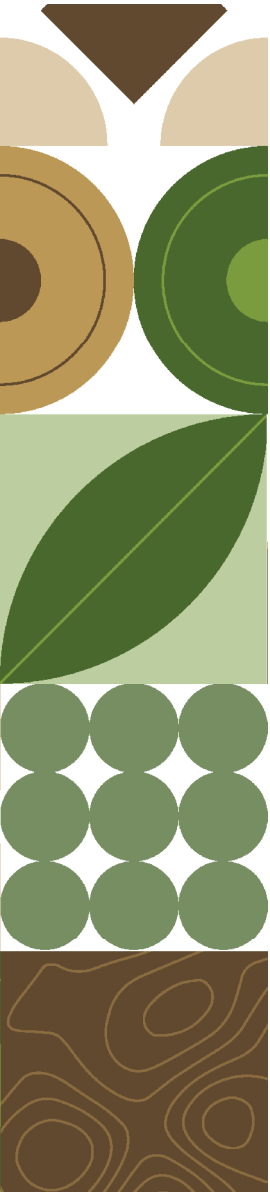
Next Steps

1. Virtual Activities Ongoing
2. Draft review by staff
3. 60-day Review Begins December 14, 2026
4. Community Workshop # 3 in December 2026
5. Commission Hearings Spring 2027



We Need Your Input





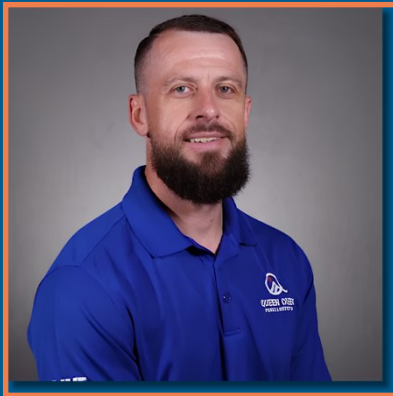
Thank You!

Senior Program PRAC Presentation

October 2026



Senior Programming Staff



Mark Miller
Recreation Coordinator
15 years



Anthony Baumann
Senior Recreation Technician
23 years



Shannon Thielman
Recreation Leader II
1 year

Senior Program Trivia

- What year was the Senior Program established?
- Where was the program first offered?
- What year did the program move to the Recreation Annex?
- What days of the week is the program offered?
- What time does the program take place?



PROGRAM SNAPSHOT

Participation, memberships, feedback and volunteer support

WEEKLY PARTICIPATION

121

Average participants per week

VOLUNTEER SUPPORT

12.63

Average volunteer hours per month

FY27 MEMBERSHIPS



216
memberships

55%

Resident

45%

Nonresident

PARTICIPANT FEEDBACK



88
survey responses

95%

Excellent / Good

5%

Satisfactory

Survey results as of Aug. 26, 2026

A Typical Program Morning



9–10 a.m.
Social Hour
Food, services, and
announcements



10–11 a.m.
Activities and Guest Speakers
Arts, crafts, and celebrations



11 a.m.–noon
Bingo

Senior Program Celebrations

New Year's, Jan. 6

*Black History Month

Valentine's Day

St. Patrick's Day

Easter

Cinco de Mayo

Mother's Day

*Father's Day

Parks & Rec Month

Senior Appreciation Day

Halloween, Oct. 28

*Thanksgiving, Nov. 18

*Christmas, Dec. 16



Themed food, decorations, and activities bring seniors together to celebrate.

New Member Registration

- Complete a registration form online or in person
- Create a CivicRec account
- Staff prints a membership card and lanyard for check-in
- Review the calendar and discuss participant interests
- Welcome members, introduce them, and help them find seating



Field Trips

- 4–5 trips each year beyond the Recreation Annex
- Advance registration and payment required
- Meet at the destination. Transportation is not provided
- Recent trips: shows, bowling, movies, and flower arranging
- Upcoming: Bye Bye Birdie on Nov. 27 and Botanical Gardens in February 2027



Potential Program Additions

- New social events: Grandparents Day, a senior prom, and movie outings
- More health and wellness activities, including exercise and stress management
- Guest speakers on taxes, scam prevention, banking, and technology
- Seniors teaching seniors
- More memory, strategy, word, and board games



Questions?

Interested in teaching or volunteering?



2027 Annual Calendar

January						
SUN	MON	TUE	WED	THU	FRI	SAT
					1 New Year's Day	2
3	4 Last Day of Winter Break	5	6	7	8	9
10	11	12 PRA	13	14	15	16
17	18 MLK Day	19 MTAC	20	21	22	23
24	25	26	27	28	29	30
31						

February						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15 Washington's Birthday	16 MTAC	17	18	19	20
21	22	23	24	25	26	27
28						

March						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8 Spring Break	9 Spring Break	10 Spring Break	11 Spring Break	12 Spring Break	13
14	15 Spring Break	16 Spring Break	17 Spring Break	18 Spring Break	19 Spring Break	20
21	22	23 MTAC	24	25	26	27
28	29	30	31			

April						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13 PRA	14	15	16	17
18	19	20 MTAC	21	22	23	24
25	26	27	28	29	30	

May						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18 MTAC	19	20	21	22
23	24	25	26	27	28	29
30	31 Memorial Day					

June						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18 Juneteenth observed	19 Juneteenth
20	21	22	23	24	25	26
27	28	29	30			

July						
SUN	MON	TUE	WED	THU	FRI	SAT
4 Independence Day	5 Independence Day observed	6	7	8	9	10
11	12	13 PRA	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

August						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30 APRA	31 APRA				

September						
SUN	MON	TUE	WED	THU	FRI	SAT
			1 APRA	2	3	4
5	6 Labor Day	7	8	9	10	11
12	13	14 PRA	15	16	17	18
19	20	21	22	23	24	25
26	27 Fall Break	28 NRPA Fall Break	29 NRPA Fall Break	30 NRPA Fall Break		

October						
SUN	MON	TUE	WED	THU	FRI	SAT
					1 Fall Break	2
3	4 Fall Break	5 Fall Break	6 Fall Break	7 Fall Break	8 Fall Break	9
10	11 Columbus Day	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

November						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9 PRA	10	11 Veterans Day	12	13
14	15	16	17	18	19	20
21	22 Thanksgiving Break	23 Thanksgiving Break	24 Thanksgiving Break	25 Thanksgiving Day	26 Thanksgiving Break	27
28	29	30				

December						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 Winter Break	21 Winter Break	22 Winter Break	23 Winter Break	24 Christmas observed	25 Christmas Day
26	27 Winter Break	28 Winter Break	29 Winter Break	30 Winter Break	31 Winter Break	

Holiday dates follow the U.S. Office of Personnel Management federal holiday schedule



Parks and Recreation Advisory Committee 2027 Schedule

Regular Meetings are generally held on the second Wednesday of the month at 6:00 p.m. in the Community Chambers at 22343 E. Ryan Rd., Queen Creek, Room #1, unless otherwise noted.

Meeting Dates
January 12, 2027
April 13, 2027
July 13, 2027
September 14, 2027
November 9, 2027

** Dates have been modified due to scheduling conflicts.*