ORDER OF BUSINESS

Pledge of Allegiance

Anyone who wishes to make a presentation to the Board on an agenda item is requested to please fill out a "REQUEST TO ADDRESS THE BOARD OF TRUSTEES" card, available from the Public Affairs Officer. However, the Board Chairperson will invite comments on specific agenda items during the meeting before final votes are taken. Please make sure that the Secretary of the Board has the correct spelling of your name and address to maintain proper records. Comments should be limited to five (5) minutes or less. (This time limit will be doubled for members of the public utilizing a translator to ensure the non-English speaker receives the same opportunity to directly address the Board, unless simultaneous translation equipment is used.)

Anyone who requires a disability-related modification or accommodation in order to participate in any meeting should contact the Chancellor’s Office at (951) 222-8801 and speak to an Executive Administrative Assistant as far in advance of the meeting as possible.

Any public records relating to an open session agenda item that is distributed within 72 hours prior to the meeting is available for public inspection at the Riverside Community College District Chancellor’s Office, 3rd Floor, 3801 Market Street, Riverside, California, 92501 or online at www.rccd.edu/administration/board.

I. COMMENTS FROM THE PUBLIC

II. PUBLIC HEARING

III. CHANCELLOR’S REPORT

   III.A. Chancellor’s Communications
          Information Only

IV. BOARD COMMITTEE REPORTS

   IV.A. Teaching and Learning
          Update on Foster Youth Housing Project
          Information Only
          The Aspire - RCCD Board Presentation
IV.B. Teaching and Learning
Proposed Curricular Changes
The Committee to review the proposed curricular changes for inclusion in the college catalogs and in the schedule of class offerings.
Proposed Curricular Changes 100119
Proposed Curricular Changes 101519

IV.C. Teaching and Learning
Proposed Academic Calendar 2021-2022
The Committee to review the proposed academic calendar for 2021-2022
2021-2022 Academic Calendar

IV.D. Planning and Operations
Measure C Update 2004-2019
Information Only
11052019 Measure C Summary 2004-2019

IV.E. Planning and Operations
Future General Obligation Bond Planning Update
Information Only
11052019 RCCD Tracking Bond Survey Presentation

IV.F. Resource
Overview and Update on Institutional Advancement and Economic Development
Information Only
Institutional Advancement Presentation

V. OTHER BUSINESS

VI. CLOSED SESSION

VI.A. Conference with Legal Counsel - Existing Litigation
Paragraph (1) of Subdivision(d) of Government Code 54956.9
Name of Case: Riverside Community College District vs. Marcia L. Campbell, CPA, et al.
Case No: RIC1905026
To Be Determined

VII. ADJOURNMENT
Board of Trustees Regular/Committee Meeting (III.A)

Meeting  
November 5, 2019

Agenda Item  
Other Items (III.A)

Subject  
Chancellor’s Communications

College/District  
District

Funding  
N/A

Recommended Action  
Information Only

Background Narrative:

Chancellor will share general information to the Board of Trustees, including federal, state and local interests and District information.

Prepared By: Wolde-Ab Isaac, Chancellor
Board of Trustees Regular/Committee Meeting (IV.A)

Meeting  November 5, 2019

Agenda Item  Teaching and Learning (IV.A)

Subject  Teaching and Learning

Update on Foster Youth Housing Project

College/District  Riverside City College

Funding  N/A

Recommended Action  Information Only

Background Narrative:

Update on the physical housing facility proposed in the partnership MOU with the City of Riverside Housing Authority; Housing Authority of the County of Riverside; Riverside Community College District; County of Riverside by and through its Economic Development Agency/Workforce Development Division; Riverside Unified School District; and Alvord Unified School District. The purpose of the MOU is to establish a collaborative team to cooperatively pursue and define the expectations, rights, and responsibilities of the parties listed on the MOU with regard to an intergovernmental partnership to obtain project funding and supportive services that will lead to the construction of a special needs housing project in Downtown Riverside that will serve college-aged persons who have aged-out of the foster care system.

The collaborative partners share a mutual desire to provide opportunities to foster youth seeking a path out of poverty and homelessness through education. RCCD has launched its Completion Counts through Pathways program seeking to end poverty through education. The Partners support the objective of the Completion Counts through Pathways program and seek to collaborate in the development of housing affordable to the local foster youth and otherwise homeless attending RCCD pursuing continued education.

Prepared By:  Dr. Gregory Anderson, President, Riverside City College
Dr. FeRita Carter, Vice President, Student Services, Riverside City College
Status of the Foster Youth MOU

• **PURPOSE:** establish a collaborative team to cooperatively pursue an intergovernmental partnership to obtain project funding and supportive services that will lead to the construction of a special needs housing project in Downtown Riverside that will serve college-aged persons who have aged-out of the foster care system.
MOU Partners

- THE CITY OF RIVERSIDE HOUSING AUTHORITY
- HOUSING AUTHORITY OF THE COUNTY OF RIVERSIDE
- RIVERSIDE COMMUNITY COLLEGE DISTRICT
- COUNTY OF RIVERSIDE BY AND THROUGH ITS ECONOMIC DEVELOPMENT AGENCY/WORKFORCE DEVELOPMENT DIVISION
- RIVERSIDE UNIFIED SCHOOL DISTRICT
- ALVORD UNIFIED SCHOOL DISTRICT
The Aspire
City of Riverside Homeless Youth Development

October 28, 2019
Meet the IHO Team

Rochelle Mills
President and CEO
IHO

Sidney Stone
Director of Housing
IHO

Miguel Garcia
Project Manager
IHO

Mandalyn Mendoza
Assistant Project Manager
IHO
About Innovative Housing Opportunities (IHO)

- IHO enriches communities through high-quality affordable housing, economic self-reliance and other services for those most in need

- “It Starts with Housing” reflects IHO’s core belief that through collaboration, creativity, and support from all stakeholders, we create communities where residents can dream of and achieve endless possibilities
Our Goals

• Develop vibrant, comprehensive, catalytic communities

• Develop resilient, self-reliant residents through transformative services and programs

• Develop economic empowerment opportunities
Our Work
The Aspire

3rd and Fairmont

33 New Homes:
• 32 One Bedroom Units
• 26 Parking Spots
• 2,000 sq ft of amenity space
• Accessible roof top deck
• Exceeds private and common open space requirements
The Vision
Project Status

• August 2019: City awarded land and seed financing to the project
• August 2019: County awarded Project Based Vouchers to the project
• October 2019: Project team submitted entitlement application to City

Next Steps
• October 2019 – February 2020: Community and Stakeholder Engagement
• March 2020: Second round MHP
• March 2020: Entitlements completed
• June/July 2020: Award of MHP funding
• September/October 2020: Award of 4% tax credits
• November/December 2020: Construction commencement
Our Community Engagement
Resident and Supportive Services

- Provide responsive and tailored services that improve the quality of life for our residents
- Integrated educational, health and wellness, and workforce development services
- Case management services
- On-site resident service coordination
Service Partners

- Riverside University Health System Behavioral Health
- California Family Life Center
- County of Riverside Economic Development Agency Workforce Development Center
- National Core (Property Manager)
- City of Riverside (Governmental Partner)
Contacts

Sidney Stone, Director of Housing and Community Development
Innovative Housing Opportunities
sstone@innovativehousing.com

Miguel Garcia, Project Manager
Innovative Housing Opportunities
mgarcia@innovativehousing.com
Board of Trustees Regular/Committee Meeting (IV.B)

Meeting: November 5, 2019
Agenda Item: Teaching and Learning (IV.B)
Subject: Teaching and Learning
Proposed Curricular Changes
College/District: District
Funding: N/A

Recommended Action: The Committee to review the proposed curricular changes for inclusion in the college catalogs and in the schedule of class offerings.

Background Narrative:
Presented for the Board’s review and consideration are proposed curricular changes. The District Curriculum Committee and the administration have reviewed the attached proposed curricular changes and recommend their adoption by the Board of Trustees.

Prepared By: Susan Mills, Vice Chancellor Educational Services and Strategic Planning
## Proposed Curricular Changes

Compiled for the Executive Cabinet, Committee on Teaching and Learning, and Board of Trustees

### Courses

#### Course Deletions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Reason</th>
<th>M</th>
<th>N</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADJ K1A</td>
<td>Code Enforcement Basics</td>
<td>The Riverside County Code Enforcement decided not to offer this curriculum. The college had developed this curriculum for this department in 2017.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADJ K1B</td>
<td>Code Enforcement Officer Intermediate</td>
<td>The Riverside County Code Enforcement decided not to offer this curriculum. The college had developed this curriculum for this department in 2017.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADJ K1C</td>
<td>Code Enforcement Officer Advanced Code</td>
<td>The Riverside County Code Enforcement decided not to offer this curriculum. The college had developed this curriculum for this department in 2017.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADJ W7A</td>
<td>Rangemaster Course</td>
<td>The Riverside Sheriff's Department no longer wants to offer this course to self-sponsored students.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENE 22</td>
<td>Engineering Drawing</td>
<td>Contents covered by ENE-41, for direct transfer to USC</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>ENE 28</td>
<td>Technical Design</td>
<td>Contents covered by ENE-41, for direct transfer to USC</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>WEL 25</td>
<td>Introduction to Oxyacetylene Welding</td>
<td>No longer used frequently enough in industry to justify.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>WEL 60</td>
<td>Advanced Pipe and Plate Laboratory</td>
<td>Repeatability has been removed due to changes to Title 5 effective Fall 2013.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

#### Course Exclusions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Reason</th>
<th>M</th>
<th>N</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 1H</td>
<td>Honors Spanish 1</td>
<td>Spanish 1H was offered in the past at RCC but never filled adequately. It is not a viable course at RCC. We wish to exclude it from our curriculum at RCC.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

#### Course Inclusions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Reason</th>
<th>M</th>
<th>N</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIO 19</td>
<td>Environmental Science</td>
<td>The course is offered at RCC and Norco colleges. Considering the current environmental issues, all community colleges should be provided with the opportunity to learn about them.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KIN A62</td>
<td>Flag Football</td>
<td>The Kinesiology discipline has received approval from our department (NSK) to include Flag Football KIN A62 and Advanced Physical Fitness A81C into our course catalogue. We would like to move forward to offer our students a bigger variety of movement-based courses towards the ADT in Kinesiology. Currently we offer Physical Fitness beginning and intermediate and we would like to offer advanced for students who want to to continue taking more Physical Fitness courses. This can also help increase enrollment in this class because the class is offered in combination with Beginning, Intermediate, Advance. Currently we only offer one team sport at Moreno Valley College (Soccer). We would like to add Flag Football to our rotation and offer it once in the Fall and Soccer in the Spring to give students more options when it comes to team sports and more options for movement-based classes towards the ADT. The current requirement for the ADT in Kinesiology regarding Movement Based classes is for students to choose 3 one-unit activity classes. Of which we offer Step Aerobics, Physical Fitness, Yoga, Soccer, Karate, Walking for Fitness, and Body Sculpting. Adding Advanced Fitness and Flag Football will increase the variety of options students have to choose from.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
### Course Inclusions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIN A81C</td>
<td>Advanced Physical Fitness</td>
<td>The Kinesiology discipline has received approval from our department (NSK) to include Flag Football KIN A62 and Advanced Physical Fitness A81C into our course catalogue. We would like to move forward to offer our students a bigger variety of movement-based courses towards the ADT in Kinesiology. Currently we offer Physical Fitness beginning and intermediate and we would like to offer advanced for students who want to to continue taking more Physical Fitness courses. This can also help increase enrollment in this class because the class is offered in combination with Beginning, Intermediate, Advance. Currently we only offer one team sport at Moreno Valley College (Soccer). We would like to add Flag Football to our rotation and offer it once in the Fall and Soccer in the Spring to give students more options when it comes to team sports and more options for movement-based classes towards the ADT. The current requirement for the ADT in Kinesiology regarding Movement Based classes is for students to choose 3 one-unit activity classes. Of which we offer Step Aerobics, Physical Fitness, Yoga, Soccer, Karate, Walking for Fitness, and Body Sculpting. Adding Advanced Fitness and Flag Football will increase the variety of options students have to choose from.</td>
</tr>
</tbody>
</table>

### Course Major Modifications

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADJ D1C</td>
<td>Communications Training Officer Course</td>
<td>Sheriff’s Department wanted to change the Hours from 40 lecture to 36 lecture and 4 lab. POST approved this change.</td>
</tr>
<tr>
<td>ELE 200</td>
<td>Electronics Work Experience</td>
<td>To change the course description to be compliant with the State Chancellor’s office recommendation. COR has not been updated since 2008.</td>
</tr>
<tr>
<td>ENG 4</td>
<td>Writing Tutor Training</td>
<td>Separating course content into lecture and lab to explain student activity during TBA hours.</td>
</tr>
<tr>
<td>MUS 36</td>
<td>Instrumental Chamber Ensembles</td>
<td>Add objectives. Update description, SLOs, and textbook. Prepare for C-ID 185 approval.</td>
</tr>
<tr>
<td>SOC 10</td>
<td>Race and Ethnic Relations</td>
<td>Course update as part of program review.</td>
</tr>
<tr>
<td>SOC 2</td>
<td>American Social Problems</td>
<td>Updates to content and sample assignments.</td>
</tr>
<tr>
<td>WKX 200</td>
<td>General Work Experience</td>
<td>To change the course description to be compliant with the State Chancellor’s office recommendation. COR has not been updated since 2008.</td>
</tr>
</tbody>
</table>

### New Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUT 96</td>
<td>Advanced Hybrid and Electric Vehicle Technology</td>
<td>This course is being developed to prepare students to be competitive in today’s workforce. Changes in vehicle technology and emissions standards are driving the automotive industry to rely upon hybrid and electric vehicle propulsion systems.</td>
</tr>
<tr>
<td>BUS 10H</td>
<td>Honors Introduction to Business</td>
<td>To enhance the current honors offerings.</td>
</tr>
<tr>
<td>ENP 801</td>
<td>Facebook for Business</td>
<td>Part of a Social Media non credit certificate</td>
</tr>
<tr>
<td>ENP 802</td>
<td>Pinterest and Instagram for Business</td>
<td>Non Credit education. Part of a non credit social marketing certificate.</td>
</tr>
<tr>
<td>ENP 803</td>
<td>YouTube for Business</td>
<td>Non credit education</td>
</tr>
<tr>
<td>ENP 804</td>
<td>Twitter for Business</td>
<td>Non credit education- part of a non credit certificate in social marketing</td>
</tr>
<tr>
<td>ENP 805</td>
<td>LinkedIn for Business</td>
<td>Part of a Social Media non credit certificate</td>
</tr>
<tr>
<td>MUS 854</td>
<td>Jazz Ensemble for Older Adults</td>
<td>Offer additional point of entry to college music program and for the development of jazz ensemble performance skills.</td>
</tr>
<tr>
<td>MUS 855</td>
<td>Concert Band for Older Adults</td>
<td>Offer additional point of entry to college music program and for the development of concert band performance skills.</td>
</tr>
<tr>
<td>MUS 868</td>
<td>Symphony Orchestra for Older Adults</td>
<td>Offer additional point of entry to college music program and for the development of symphony orchestra performance skills.</td>
</tr>
</tbody>
</table>
Courses

New Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS 801</td>
<td>Leadership Skills</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 802</td>
<td>Supervisory Skills</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 803</td>
<td>Increasing Productivity</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 804</td>
<td>Motivating Yourself and Others</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 805</td>
<td>Difficult Conversations</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 806</td>
<td>The Art of Negotiating and Collaborating</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 807</td>
<td>Personality Styles and Difficult Relationships</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 808</td>
<td>Critical Thinking, Problem Solving and Decision Making</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 809</td>
<td>Business Writing in a Technological World</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 810</td>
<td>Time Management</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 811</td>
<td>High Impact Presentations and Proposals for the Work Place</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 812</td>
<td>Workplace Communication Strategies</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 813</td>
<td>Best Practices in Customer Service</td>
<td>This course is part of a noncredit certificate.</td>
</tr>
<tr>
<td>PDS 814</td>
<td>Closing Techniques That Win the Sale</td>
<td>Part of a noncredit certificate on sales techniques.</td>
</tr>
<tr>
<td>PDS 815</td>
<td>Winning Sales Scripts</td>
<td>Part of a noncredit certificate on sales techniques.</td>
</tr>
<tr>
<td>REA 882</td>
<td>Reading Skills and Strategies</td>
<td>The reading discipline wants to offer a non-credit class to students who want to improve their reading skills. We have added course objectives and made fewer SLO’s. We also updated the textbook list.</td>
</tr>
</tbody>
</table>

Disciplines

Discipline Inclusions

<table>
<thead>
<tr>
<th>Discipline Code</th>
<th>Discipline Name</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS</td>
<td>Professional Development Studies</td>
<td>Adoption of discipline.</td>
</tr>
</tbody>
</table>

Programs

New Programs

Non-Credit Certificate

<table>
<thead>
<tr>
<th>Program Code</th>
<th>Program Name</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENP</td>
<td>Social Media for Business</td>
<td>In 2017, there were nearly 25,100 jobs in the social media marketing occupational group in the Inland Empire/Desert Region. Across the region, employment related to this group is expected to increase 9% through 2022. Employers will need to more than 15,100 workers over the next five years to fill new jobs and to backfill positions that workers are leaving - including retirements. Employment for the social media marketing occupational group is expected to increase by 9% between 2017 and 2022 in the Inland Empire/Desert Region. More than 15,100 job openings will be available over the five-year timeframe.</td>
</tr>
</tbody>
</table>

10/14/2019 Cabinet
11/5/2019 Committee
11/19/2019 Board of Trustees
## Programs

### New Programs

#### Non-Credit Certificate

<table>
<thead>
<tr>
<th>Program</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS</td>
<td>Customer Relations</td>
<td>Knowledge of customer relations is needed across the board in all areas of business, but especially for those involved in dealing with the public on a daily basis. Jobs such as sales, retail, government, education, and those in private industry all need customer service skills to be successful in the workplace.</td>
</tr>
<tr>
<td>PDS</td>
<td>Emerging Leaders</td>
<td>Knowledge of leadership is needed across all industries as every industry and occupational field has those who provide leadership to their organizations. In order to meet this area of emphasis, there is a need to provide leadership training for those who are emerging leaders and those who aspire to be leaders in the future.</td>
</tr>
<tr>
<td>PDS</td>
<td>Enterprise Communication</td>
<td>Labor market data for enterprise communications is extensive. One could say that all occupations have a need to communicate better in the workplace. These skills are not limited to one occupational group or industry. In order to provide labor market data you would need to look at a variety of occupations.</td>
</tr>
<tr>
<td>PDS</td>
<td>Sales Techniques</td>
<td>Data from the Economic Development Agency predicts that sales and related occupations will increase 10.8% from 2014-2024. That increase nets an increase of 15,870 jobs in the Inland Empire. The increase, along with positions vacated by retirements will create a need for qualified sales individuals who have the skills to write a winning sales script and have the knowledge to close a sale. As positions open in sales and related occupations so will the need for individuals who have skills in sales.</td>
</tr>
<tr>
<td>PDS</td>
<td>Workplace Essentials</td>
<td>The need for workplace essentials spans all occupations but is especially appropriate for new managers and those who are seeking management or supervision positions and/or clerical personnel who need the skills prescribed in the certificate. The Economic Development Agency data indicates there will be 11,510 new openings for managers between 2014-2024 for a 17.2% change. This does not include the already 66,840 estimated management positions as of 2014 that are filled. According to the Economic Development Agency’s employment projections, there will be an increase of 22,520 Office and Administrative Support jobs by 2024. These individuals would also benefit from the information in the certificate. This certificate also has broader implications for the workforce as the skills prescribed in the content cross over occupations and employment positions and are valuable to almost anyone who is employed in the marketplace today.</td>
</tr>
</tbody>
</table>

### Program Modifications

#### Degree & Certificate

<table>
<thead>
<tr>
<th>Program</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CUL</td>
<td>Culinary Arts</td>
<td>Justification for proposed change to the culinary certificate is to add two courses to the program in order to satisfy accreditation requirements. CTE is in the process of applying for postsecondary accreditation from the American Culinary Federation Education Foundation Accrediting Commission (ACFEFAC). The commission assures that a program is meeting at least a minimum of standards &amp; competencies set for faculty, curriculum and student services. ACFEF is recognized by the Council For Higher Education Accreditation (CHEA). CHEA is an association of 3,000 degree-granting colleges &amp; universities and recognizes institutional and programmatic accrediting organizations. The benefits of postsecondary accreditation with the ACF creates public trust by ensuring established standards, accountability &amp; credibility, higher level of professionalism, up-to-date &amp; current practices, and marketing tool for recruiting students.</td>
</tr>
<tr>
<td>DFT</td>
<td>Drafting Technology</td>
<td>Due to attached LMI report for job placement, the current certificate is shortened with the basic Drafting courses to accommodate a core drafting certificate for quick job placement and also to be transferable in later certificates in Mechanical and Architectural Drafting.</td>
</tr>
</tbody>
</table>
Social Media for Business, Certificate of Completion (Noncredit)

PROGRAM PREREQUISITE:

None

SHORT DESCRIPTION of PROGRAM

The Social Media for Business Certificate provides students with an understanding of how to effectively leverage social media as part of a business marketing strategy. Students will analyze the ways in which business and nonprofits use social media marketing to engage customers and develop a successful business presence on social media using Facebook, Twitter, LinkedIn, YouTube, Instagram and Pinterest. This certificate is designed to both support students seeking to expand on their existing knowledge of social media marketing as well as those new to the field.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:
1. Explain how to develop effective social media marketing strategies for various types of industries and businesses.
2. Describe the major social media marketing portals that can be used to promote a company, brand, product, service or person.
3. Evaluate and apply social networking tools to a business scenario or career enhancement.
4. Assess the impact of social networking and its ROI (Return on Investment).

Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENP-801</td>
<td>Facebook for Business</td>
<td>10</td>
</tr>
<tr>
<td>ENP-802</td>
<td>Pinterest and Instagram for Business</td>
<td>10</td>
</tr>
<tr>
<td>ENP-803</td>
<td>YouTube for Business</td>
<td>10</td>
</tr>
<tr>
<td>ENP-804</td>
<td>Twitter for Business</td>
<td>10</td>
</tr>
<tr>
<td>ENP-805</td>
<td>LinkedIn for Business</td>
<td>10</td>
</tr>
</tbody>
</table>

Elective Courses

None

Total Hours: 50
Customer Relations, Certificate of Completion (Noncredit)

PROGRAM PREREQUISITE:

None.

SHORT DESCRIPTION of PROGRAM

The Customer Relations Certificate provides students with important communication skills and an understanding of how these skills should be utilized when working in customer service. Additionally, students will learn about different personality styles and how to effectively adapt to working with people with different styles. As a result of their classroom experience, students will be able to provide effective customer service and demonstrate collaborative problem solving.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

1. Analyze and apply four essential customer service best practices in a role play.
2. Construct and deliver constructive criticism of a customer service experience session.
3. Demonstrate the collaborative problem-solving model to a case study.

Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS-813</td>
<td>Best Practices in Customer Service</td>
<td>12</td>
</tr>
<tr>
<td>PDS-806</td>
<td>The Art of Negotiating and Collaborating</td>
<td>12</td>
</tr>
<tr>
<td>PDS 807</td>
<td>Personality Styles and Difficult Relations</td>
<td>12</td>
</tr>
</tbody>
</table>

Elective Courses

None

Total Hours: 36
Emerging Leaders, Certificate of Completion (Noncredit)

PROGRAM PREREQUISITE:

None.

SHORT DESCRIPTION of PROGRAM

The Emerging Leaders Certificate enables students to develop the management, supervisory, and leadership skills necessary to get a job or advance on their current career path. Through the guided exploration of best practices in essential workplace skills, students will be prepared to successfully navigate complex professional environments. Both current and future leaders will benefit from the comprehensive overview of the skills necessary to be dynamic and effective leaders. This certificate also serves as a gateway into other noncredit and credit programs.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

1. Explain and apply communication techniques for constructive criticism to a workplace scenario
2. Explain the four stages of team development and apply to a case study
3. Identify a problematic employee issue and identify if it is a coaching issue or disciplinary action case
4. Explain and apply to a case study involving ways to motivate employees

Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS-801</td>
<td>Leadership Skills</td>
</tr>
<tr>
<td>PDS-802</td>
<td>Supervisory Skills</td>
</tr>
<tr>
<td>PDS-803</td>
<td>Increasing Productivity</td>
</tr>
<tr>
<td>PDS-804</td>
<td>Motivating Yourself and Others</td>
</tr>
</tbody>
</table>

Elective Courses

None

Total Hours: 48
Enterprise Communication, Certificate of Completion (Noncredit)

PROGRAM PREREQUISITE:

None

SHORT DESCRIPTION of PROGRAM

The Enterprise Communication Certificate enables students to develop strategic communication techniques and skills necessary to succeed in the workplace. Students will demonstrate oral and written workplace communication skills, including learning constructive business writing concepts. This certificate is also a gateway into other noncredit and credit programs.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

1. Describe and apply different strategic communication techniques to a workplace scenario.
2. Identify your professional EI strengths and limitations. Develop a plan using behavioral techniques to increase your EI competencies.
3. Apply business writing concepts to writing letters and emails using complete sentences with sentence variety, clarity with pronouns, proper punctuation, paragraphing and clear organization of ideas.

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS– 812</td>
<td>Workplace Communication Strategies</td>
<td>12</td>
</tr>
<tr>
<td>PDS– 809</td>
<td>Business Writing in a Technological World</td>
<td>12</td>
</tr>
</tbody>
</table>

Elective Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS– 805</td>
<td>Difficult Conversations</td>
<td>12</td>
</tr>
<tr>
<td>PDS– 806</td>
<td>The Art of Negotiating and Collaborating</td>
<td>12</td>
</tr>
<tr>
<td>PDS– 813</td>
<td>Best Practices in Customer Service</td>
<td>12</td>
</tr>
<tr>
<td>PDS– 807</td>
<td>Personality Styles and Difficult Relationships</td>
<td>12</td>
</tr>
</tbody>
</table>

Total Hours: 48
Sales Techniques, Certificate of Completion (Noncredit)

PROGRAM PREREQUISITE:
None

SHORT DESCRIPTION of PROGRAM

The Sales Techniques Certificate provides students with an understanding of how to effectively leverage various communication techniques and mediums to identify leads, work directly with decision makers, and close deals. The important sales techniques that students acquire will allow them to build lasting, long-term and mutually beneficial relationships with clients. These foundational sales techniques will enable student to get a job in sales or marketing, or advance in their current career. This certificate also serves as a gateway into other noncredit and credit programs.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

1. Develop and deliver a series of sales scripts to fit a given sales situation and effectively deliver the scripts.
2. Describe and demonstrate techniques for closing sales.
3. Describe and demonstrate how to ask for the sale when a potential customer is resistant.
4. Develop and deliver scripts for call center or ‘inside sales’.

Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS– 814</td>
<td>Closing Techniques that Win the Sale</td>
</tr>
<tr>
<td>PDS– 815</td>
<td>Winning Sales Scripts</td>
</tr>
</tbody>
</table>

Elective Courses

None

Total Hours: 16
Workplace Essentials, Certificate of Completion (Noncredit)

PROGRAM PREREQUISITE:

None.

SHORT DESCRIPTION of PROGRAM

The Workplace Essentials Certificates aims to provide students with the skills and knowledge to be successful in the workplace. Students will learn how to maximize efficiency, engage in strategic problem solving, and clearly communicate with internal and external stakeholders. These skills will allow both students with extensive experience in the workplace and those entering the workforce to improve their effectiveness and advance in their career. This certificate also serves as a gateway into other noncredit and credit programs.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

1. Relate the role of critical thinking to meeting business challenges and solving problems.
2. Hypothesize solutions to typical and atypical problems and test these hypotheses.
3. Demonstrate business-writing skills in the form of emails, memos, and proposals.
4. Apply the time management quadrant to a business case study attempting to balance personal and organizational goals.

Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDS-808</td>
<td>Critical Thinking, Problem Solving and Decision Making</td>
<td>12</td>
</tr>
<tr>
<td>PDS-809</td>
<td>Business Writing in the Technological World</td>
<td>12</td>
</tr>
<tr>
<td>PDS-810</td>
<td>Time Management</td>
<td>12</td>
</tr>
<tr>
<td>PDS-812</td>
<td>Workplace Communication Strategies</td>
<td>12</td>
</tr>
</tbody>
</table>

Elective Courses

None

Total Hours: 48
Proposal Form for Revision to Existing Certificate Pattern
RIVERSIDE CITY COLLEGE

This form is designed to help petition a change to an existing certificate. Where an “x” is shown, is for formatting purposes only. In fields which information is entered, please delete the “x” and offer information requested. If a field is not needed, you can leave blank or delete the section.

TITLE: Culinary Arts
TOPS: 1306:30 Culinary Arts

DATE OF REQUEST: August 16, 2019
FACULTY MEMBER SPONSORING PROPOSAL: David Avalos
DISCIPLINE FACILITATOR: David Avalos
CURRICULUM COMMITTEE REPRESENTATIVE: Stephen Schmidt
DEPARTMENT CHAIR: Paul O’Connell

RATIONALE AND JUSTIFICATION FOR PROPOSED CHANGE TO CERTIFICATE:
Insert rationale (please attach discipline/department minutes to proposal in META).

Justification for proposed change to the culinary certificate is to add two courses to the program in order to satisfy accreditation requirements. CTE is in the process of applying for postsecondary accreditation from the American Culinary Federation Education Foundation Accrediting Commission (ACFEFAC). The commission assures that a program is meeting at least a minimum of standards & competencies set for faculty, curriculum and student services. ACFEF is recognized by the Council For Higher Education Accreditation (CHEA). CHEA is an association of 3,000 degree-granting colleges & universities and recognizes institutional and programmatic accrediting organizations. The benefits of postsecondary accreditation with the ACF creates public trust by ensuring established standards, accountability & credibility, higher level of professionalism, up-to-date & current practices, and marketing tool for recruiting students.

REQUEST TO ADD A COURSE (OR COURSES) TO CERTIFICATE:
- Proposed course(s) to be added to the certificate. Include name, title, and units:
  - KIN 4 Nutrition 3 Units
  - MAG 56 Human Relations Management 3 Units
CERTIFICATE PROGRAM OUTLINE OF RECORD

CULINARY ARTS

College: Riverside City College

SHORT DESCRIPTION OF CERTIFICATE

This program prepares individuals to provide professional chefs and related hospitality services in restaurants and other commercial food establishments. This includes instruction in recipe and menu planning, preparing and cooking foods, supervising and training kitchen assistance, the management of food supplies and kitchen resources, including cost and inventory controls, aesthetics of food preparation and presentation, as well as training in a wide variety of cuisines and culinary techniques.

PROGRAM LEARNING OUTCOMES

Upon successful completion of this program, students should be able to:

• Demonstrate learned customer service, wait staffing and point of sale system knowledge in a working dining room setting.
• Employ proper safety and sanitation principles to the receiving, storage, preparation, and service of food.
• Formulate menus utilizing menu design techniques, conversion of written recipes, and calculations of food costing and menu pricing.
• Demonstrate practical and theoretical knowledge of classical and contemporary cooking methods for both hot food and baking/pastry arts.
• Demonstrate practical knowledge of classical knife cuts. Apply learned cooking methods to international cuisines.
• Demonstrate proficiency in piping skills, mold usage, plate presentation, and other artistic techniques used in the garde manger kitchen as well as hot food, cold food, and pastry presentation.

REQUIRED COURSES

<table>
<thead>
<tr>
<th>Insert required course</th>
<th>UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>CUL 36 Introduction to Culinary Arts</td>
<td>8</td>
</tr>
<tr>
<td>CUL 37 Intermediate Culinary Arts</td>
<td>8</td>
</tr>
<tr>
<td>CUL 38 Advanced Culinary Arts</td>
<td>8</td>
</tr>
<tr>
<td>KIN 4 Nutrition</td>
<td>3</td>
</tr>
<tr>
<td>MAG 56 Human Relations Management</td>
<td>3</td>
</tr>
</tbody>
</table>

ELECTIVE COURSES (Insert elective course language if applicable)

<table>
<thead>
<tr>
<th>ELECTIVE COURSES</th>
<th>UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>CUL 20 Fundamentals of Baking</td>
<td>2</td>
</tr>
<tr>
<td>CUL 22 Cake Decorating</td>
<td>2</td>
</tr>
</tbody>
</table>

TOTAL UNITS

32

The Associate of Science degree in Culinary Arts will be awarded upon completion of the degree requirements, including general education and other graduation requirements as described in the college catalog.
Program Outline of Record
Degree/Certificate Modification

Drafting Technology  
NAS/NCE 539
College: Norco

This program prepares individuals to apply technical skills and advanced computer software and hardware to the creation of graphic representations and simulation in support of drafting and engineering design problems typical of industry. This includes instruction in engineering graphics, computer-aided drafting (CAD), two-dimensional and three-dimensional engineering design, solids modeling, rapid prototyping, and engineering animation. Students completing this certificate will be qualified for an entry level Engineering Drafting position.

Program Learning Outcomes
Upon successful completion of this program, students should be able to:

- Apply and integrate computer technology in the design process, exhibiting skills necessary for entry-level employment, as a designer in the drafting industry.
- Demonstrate a knowledge of engineering drawing skills and practice in the solution of industry related design projects.

Required Courses (25-27 units) Units

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFT/ENE-21</td>
<td>Drafting</td>
<td>3</td>
</tr>
<tr>
<td>ENE-27/ELE-27</td>
<td>Technical Communications</td>
<td>3</td>
</tr>
<tr>
<td>ENE-22</td>
<td>Engineering Drawing</td>
<td>3</td>
</tr>
<tr>
<td>ENE28</td>
<td>Technical Design</td>
<td>3</td>
</tr>
<tr>
<td>DFT/ENE-30</td>
<td>Computer Aided Drafting (CAD)</td>
<td>3</td>
</tr>
<tr>
<td>DFT/ENE-42</td>
<td>SolidWorks I</td>
<td>3</td>
</tr>
<tr>
<td>DFT/ENE-51</td>
<td>Blueprint Reading</td>
<td>2</td>
</tr>
<tr>
<td>DFT/ENE-52</td>
<td>Geometric Dimensioning &amp; Tolerancing (course updated with one lab unit)</td>
<td>3</td>
</tr>
<tr>
<td>ENE-60</td>
<td>Math for Engineering Technology</td>
<td>3</td>
</tr>
</tbody>
</table>

or

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAT-36</td>
<td>Trigonometry</td>
<td>4</td>
</tr>
</tbody>
</table>

Electives (Choose two from the list below) 6-7

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARE-24</td>
<td>Architectural Drafting</td>
<td>3</td>
</tr>
<tr>
<td>ENE-26</td>
<td>Civil Engineering Drafting</td>
<td>3</td>
</tr>
<tr>
<td>ENE-42B</td>
<td>SolidWorks II</td>
<td>3</td>
</tr>
<tr>
<td>MAN-56</td>
<td>CNC Machine Set-Up and Operation</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Units 26 - 28

Associate in Science Degree
The Associate in Science Degree in Drafting Technology will be awarded upon completion of the degree requirements, including general education and other graduation requirements as described in the college catalog.
# Proposed Curricular Changes

Compiled for the Executive Cabinet, Committee on Teaching and Learning, and Board of Trustees

## Courses

### Course Exclusions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 11</td>
<td>Gallery and Exhibition Design</td>
<td>No longer offered.</td>
</tr>
<tr>
<td>ART 19</td>
<td>Experimental Methods &amp; Materials</td>
<td>No longer offered.</td>
</tr>
<tr>
<td>CAT 54A</td>
<td>Introduction to Flash</td>
<td>The course is not a part of any CAT Program. The course has historical cross-listing which is no longer relevant to the CAT program.</td>
</tr>
<tr>
<td>CAT 78A</td>
<td>Introduction to Adobe Photoshop</td>
<td>The course is not a part of any CAT Program. The course has historical cross-listing which is no longer relevant to the CAT program.</td>
</tr>
<tr>
<td>CAT 78B</td>
<td>Advanced Adobe Photoshop</td>
<td>The course is not a part of any CAT Program. The course has historical cross-listing which is no longer relevant to the CAT program.</td>
</tr>
<tr>
<td>CAT 81</td>
<td>Introduction to Desktop Publishing using Adobe InDesign</td>
<td>The course is not a part of any CAT Program. The course has historical cross-listing which is no longer relevant to the CAT program.</td>
</tr>
<tr>
<td>PHI 15</td>
<td>Bio-Medical Ethics</td>
<td>No longer offered.</td>
</tr>
</tbody>
</table>

### Course Inclusions

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIN A43</td>
<td>T'ai-chi Ch'uan, Beginning</td>
<td>Add to ADT options.</td>
</tr>
<tr>
<td>KIN A44</td>
<td>T'ai-chi Ch'uan, Intermediate</td>
<td>Add to ADT options.</td>
</tr>
<tr>
<td>KIN A62</td>
<td>Flag Football</td>
<td>Add to ADT options.</td>
</tr>
</tbody>
</table>

### Course Major Modifications

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARE 24</td>
<td>Architectural Drafting</td>
<td>SLO, Objectives, description and Textbook update.</td>
</tr>
<tr>
<td>ARE 25</td>
<td>Advanced Architectural Drafting</td>
<td>SLO, Objectives, description and Textbook update.</td>
</tr>
<tr>
<td>ARE 35</td>
<td>History of Architecture-Beginnings through Gothic</td>
<td>SLO, Objectives, description and Textbook update.</td>
</tr>
<tr>
<td>BUS 814</td>
<td>Business Skills: Professional Communication Basics</td>
<td>Change course number from 114 to 814 and match cross-listed course number.</td>
</tr>
<tr>
<td>BUS 815</td>
<td>Business Skills: Professional Online Presence</td>
<td>Change 115 to 815.</td>
</tr>
<tr>
<td>BUS 816</td>
<td>Business Skills: Managing the Customer Experience</td>
<td>116 to 816.</td>
</tr>
<tr>
<td>BUS 817</td>
<td>Business Skills: Professional Self-Management</td>
<td>117 to 817 and match cross-listed number.</td>
</tr>
<tr>
<td>CAT 814</td>
<td>Business Skills: Professional Communication Basics</td>
<td>Change course number from 114 to 814 and match cross-listed course number.</td>
</tr>
</tbody>
</table>
Courses

Course Major Modifications

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>M</th>
<th>N</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAT 817</td>
<td>Business Skills: Professional Self-Management</td>
<td>117 to 817 and match cross-listed number.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>CIS 17A</td>
<td>Programming Concepts and Methodology II: C++</td>
<td>Updates to Lab and Course Material</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>CIS 5</td>
<td>Programming Concepts and Methodology I:C++</td>
<td>Updating Lab and Course Materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>CIS 7</td>
<td>Discrete Structures</td>
<td>Updating Lab and Course Materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>CIS 8</td>
<td>Fundamentals: Information Systems Security Auditing</td>
<td>This course was approved 2018 but it has a prerequisite of CIS 21 - Introduction to Operating Systems. After review it was determined that this prerequisite was not helping student’s enrollment in CIS 8. The course is currently offered one time a year so students would have to wait a year to get the course. An easy fix would be to change the prerequisite for CIS 8 to advisory.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CIS 90</td>
<td>Microsoft Outlook</td>
<td>CTE 2 Year Curriculum Review: revision of all course outline components and addition of TBA lab activities.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>DFT 24</td>
<td>Architectural Drafting</td>
<td>SLO, Objectives, description and Textbook update.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>ELE 63</td>
<td>LabVIEW Visual Programming for Automated Systems</td>
<td>Updated to match cross listed partner, MAN 63.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENE 35</td>
<td>Statics</td>
<td>COR update to include objectives and align with C-ID ENGR-130</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ENE 38</td>
<td>Introduction to Programming Concepts and Methodologies for Engineers</td>
<td>Augmenting COR for Cal Poly transfer acceptance.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>ENE 60</td>
<td>Math for Engineering Technology</td>
<td>Include the addition of course objectives and update textbooks</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>ENG 885</td>
<td>Writing Clinic</td>
<td>Course materials need to be updated.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>FIT 1</td>
<td>Fire Protection Organization</td>
<td>Revise course outline of record to meet Title V review requirements.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIT 3</td>
<td>Fire Protection Equipment and Systems</td>
<td>Update to the SLOs, Course materials and sample assignments.</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIT 5</td>
<td>Fire Prevention</td>
<td>To revise and add course assignments to meet Title V review requirements.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>FIT 7</td>
<td>Principles of Fire and Emergency Services Safety and Survival</td>
<td>This course need sample assignments and to integrate institutional SLO’s.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>KIN A28</td>
<td>Swimming, Beginning</td>
<td>Addition of Course learning objectives along with updating course materials and SLO’s</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>KIN A29</td>
<td>Swimming, Intermediate</td>
<td>Adding course learning objectives and updating course materials and course SLO’s.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>KIN A30</td>
<td>Swimming, Advanced Skills and Conditioning</td>
<td>Adding course learning objectives and update Course Materials and course SLO’s.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>MAN 63</td>
<td>LabVIEW Visual Programming for Automated Systems</td>
<td>The technologies presented in this course represent the newest evolution of programmable control systems. During the previous industry advisory council meeting (The Dacum) the participants stated that the new trends in the field is the movement towards digital technologies and visual programming. These new technologies are represented in this course.</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

New Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>M</th>
<th>N</th>
<th>R</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS 833C</td>
<td>Designing Internet of Things (IoT)</td>
<td>This course introduces business and technical concepts of Internet of Things (IoT) that will benefit learners who pursue system development, industrial manufacturing and IT related careers. It also supports Adult Education and Community Initiatives and Ca</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>SOC 10H</td>
<td>Honors Race and Ethnic Relations</td>
<td>SOC 10H is being proposed to increase the number of Honors courses offered by Sociology. Currently we only have SOC 1H. SOC 10 (Race &amp; Ethnic Relations) is a popular course and should fill as an Honors’ level course with no problem. Our intention in Sociology is to increase the offerings students can choose from each semester so they can get through the program (per the Guided Pathway).</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>
### General Education

#### General Education Modifications

<table>
<thead>
<tr>
<th>KIN 38</th>
<th>Stress Management</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Course SLO’s demonstrate that the instructional focus is directly related to examination of lifestyle choices, behavioral patterns, and methods for effectively coping with distress. The final SLO identifies the link between knowledge gained and application in daily life (SELF-DEVELOPMENT).</td>
</tr>
</tbody>
</table>

---

### Programs

#### New Programs

**ADT**

<table>
<thead>
<tr>
<th>GEO</th>
<th>Associate in Science in Geology Degree for Transfer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The Associate in Science in Geology Degree for Transfer provides Riverside City College (RCC) students pursuing degrees in Geology with a well-defined academic pathway for transfer to a California State University (CSU) and eventual completion of the Geology baccalaureate degree. This program will also provide a broad technical foundation surrounding fundamental geologic concepts central to supporting the personal, academic, and/or vocational needs of students. The Associate in Science in Geology Degree for Transfer will thus: 1) provide students with a well-defined pathway to the Geology major at CSU; 2) grant guaranteed admission to a CSU in a similar major, with junior standing; and, 3) allow students to complete their remaining transfer course requirements within 60 semester or 90 quarter units.</td>
</tr>
</tbody>
</table>

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#### Non-Credit Certificate

<table>
<thead>
<tr>
<th>CIS</th>
<th>Internet of Things (IoT): Embedded Systems &amp; Microcontrollers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The Internet of Things (IoT): Embedded Systems and Microcontrollers certificate will provide students with proficiency in the areas of microcontroller and embedded system configuration, programming, design, prototyping for consumer market.</td>
</tr>
</tbody>
</table>

---

### Program Modifications

#### ADT

<table>
<thead>
<tr>
<th>SPA</th>
<th>Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1. Remove Spanish 1H/2H from the RCC Spanish ADT. (Rationale: 1H and 2H are no longer in RCC’s curriculum.)</td>
</tr>
<tr>
<td></td>
<td>2. Add the following statement: If a student has taken the AP Spanish Literature and Culture exam and obtained a score of 3, 4, or 5, three units of credit can be applied under List A. (Rationale: It benefits the students mentioned, obviating the need for them to take an extra course. Additionally, Norco added the same statement a few years ago and we voted in favor of it. We should keep our ADTs as consistent as possible.)</td>
</tr>
<tr>
<td></td>
<td>3. Correct a few typos: Note: If a student places out of any required courses and is not awarded units for that course, the student will have to take additional units to compensate for the course/units needed to reach at least 18 total units un (should be “in”) the major (per Title 5 regulations). (There’s an extra space after the sentence.) Appropriate course substitutions may (insert “be” chosen from) from List A or the courses listed below. Any other course substitution must be approved by the Spanish faculty of World Languages. (Rationale: The need to have the statement as accurate as possible.)</td>
</tr>
</tbody>
</table>
Board of Trustees Regular/Committee Meeting (IV.C)

Meeting  
November 5, 2019

Agenda Item  
Teaching and Learning (IV.C)

Subject  
Teaching and Learning
Proposed Academic Calendar 2021-2022

College/District  
District

Funding  
N/A

Recommended Action  
The Committee to review the proposed academic calendar for 2021-2022

Background Narrative:

Presented for the Board's review and consideration is the proposed, District Academic Calendar for 2021-2022. The calendar has been developed in accordance with Article IX of the agreement between the District and the RCCD Faculty Associated CCA/CTA/NEA.

Prepared By:  Susan Mills, Vice Chancellor Educational Services and Strategic Planning
### RIVERSIDE COMMUNITY COLLEGE DISTRICT
#### 2021-2022 ACADEMIC CALENDAR

**Required Day/New Faculty Aug 17**

**FLEX Days**

- Fall: August 18, 19, and 20
- Spring: February 11

**Part-Time Orientation to be arranged by College**

**Legal Holiday/Day of Observance**

**Final Exams**

- Fall: December 10-16
- Spring: June 3 (eve) - June 10 (mom)

**Commencement (June 10)**

---

<table>
<thead>
<tr>
<th><strong>June 2021</strong></th>
<th><strong>July 2021</strong></th>
<th><strong>August 2021</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>S M T W T H F S</td>
<td>S M T W T H F S</td>
<td>S M T W T H F S</td>
</tr>
<tr>
<td>1 2 3 4 5 6 7 8 9 10 11 12</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12</td>
</tr>
<tr>
<td>27 28 29 30 <strong>31</strong></td>
<td>25 26 27 28 29 30 <strong>31</strong></td>
<td>29 30 31 <strong>31</strong></td>
</tr>
</tbody>
</table>

*Some dates highlighted are for specific events or academic periods.*
## 2021-2022 DATES TO REMEMBER

### Summer Session
**June 21 - July 29**

- June 21 . . . . . . . . . Day and Evening Classes Begin
- June 26 . . . . . . . . Weekend Classes Begin
- July 5 . . . . . . . . Holiday
- July 25 . . . . . . . . Weekend Classes End
- July 29 . . . . . Day and Evening Classes End

### Winter Session
**January 3 - February 10**

- January 3 . . . . . . . . . Day and Evening Classes Begin
- January 8 . . . . . . Weekend Classes Begin
- January 17 . . . . . Holiday
- February 6 . . . . Weekend Classes End
- February 10 . . . Day and Evening Classes End

### Fall Semester
**August 23 - December 16**

- August 17 . . . . . . . Required Day for New Faculty
- August 18, 19, 20 . . . . . . FLEX Days
- August 23 . . . . . . . . . Classes Begin
- August 28 . . Weekend Classes Begin
- September 6 . . . . . . . Holiday
- November 11 . . . . . . Holiday
- November 12 . . . . Classes Not in Session
- November 22, 23, 24, 26, 27, 28 . . Classes Not in Session
- November 25 . . . . . . Holiday
- December 10-16 . . . . Final Exams
- December 12 . . . . Weekend Classes End
- December 16 . . . . Full Term Classes End
- December 24 . . . . Holiday
- December 31 . . . . Holiday

### Spring Semester
**February 14 - June 10**

- February 11 . . . . . . . . FLEX Day
- February 14 . . . . . Classes Begin
- February 18, 21 . . . . Holiday
- February 12, 13, 19, 20 . . . No Saturday/Sunday Classes
- February 26 . . . . Weekend Classes Begin
- March 31 . . . . . . . . . . . . . . . Holiday
- April 11-17 . . . . . Spring Break (no classes)
- May 30 . . . . . . . . . . Holiday
- June 3-10 . . . . . . . . Final Exams
- June 5 . . . . . . . . Weekend Classes End
- June 10 . . . . . . Full-Term Classes End
- June 10 . . . . Commencement and Final Exams
Board of Trustees Regular/Committee Meeting (IV.D)

Meeting November 5, 2019

Agenda Item Planning and Operations (IV.D)

Subject Planning and Operations

Measure C Update 2004-2019

College/District District

Funding N/A

Recommended Action Information Only

Background Narrative:

As the District considers asking the electorate to approve a new local general obligation bond to serve the communities of Moreno Valley, Norco and Riverside’s higher education needs, it is important to review the benefits provided by the existing Measure C general obligation bond.

Measure C, a $350,000 million bond measure was approved in June 2004. The funds were allocated for the acquisition, design, construction, renovation, and modernization of classroom buildings, student services buildings, academic support buildings, and other facilities at the District’s colleges and other educational sites.

Staff will present a Measure C summary of activity from 2004 through 2019 for the Board’s review and information. A detailed project listing can be found at RCCD’s Citizen’s Bond Oversight Committee website.

Prepared By: Aaron S. Brown, Vice Chancellor, Business and Financial Services

Hussain Agah, Associate Vice Chancellor, Facilities Planning & Development
MEASURE C SUMMARY AND LOOKING TO THE FUTURE

2004 - 2019
Measure C Passed
In 2004 Voters said “YES” to investing in our collective future

$350 Million Invested
To modernize and construct classrooms, labs and training centers

Renovation & Construction Begin
Projects started in 2006

College Facilities Improvement
Facilities enhancements and construction based on academic needs of our local community
LOCAL INVESTMENT AT

• Built New
  • Dental Education Center
  • Student Academic Services Building
  • Network Operation Center

• New Facilities – In Planning
  • Student Services Welcome Center
  • Education Center at Ben Clark Training Center

• Modernized
  • Food Services
  • Science and Lecture Labs
  • Classrooms and Faculty Offices

• Improved & Upgraded
  • Site Access and Parking Spaces
  • IT and Utilities Infrastructure
  • Campus Safety and Security

• And more ...
LOCAL INVESTMENT AT

• **Built New**
  • Industrial Technology
  • Center for Student Success
  • Network Operation Center

• **Modernized**
  • Athletic Facilities/Soccer Field
  • Information Technology Center
  • Student Services Center
  • Classrooms and Faculty Offices

• **Improved & Upgraded**
  • Site Access and Parking Spaces
  • IT and Utilities Infrastructure
  • Campus Safety and Security
  • Invested in Clean Energy (Fuel Cell)

• And more …
LOCAL INVESTMENT AT

- **Built New**
  - Nursing, Math and Science Facility
  - Student Services and Administration Facility
  - School of the Arts and Culinary Arts Academy

- **Modernized**
  - Food Services
  - MLK High Tech Center
  - A.G. Paul Quadrangle
  - Wheelock PE Complex
  - Labs, Classrooms and Faculty Offices

- **Improved & Upgraded**
  - Site Access and Parking Spaces
  - IT and Utilities Infrastructure
  - Campus Safety and Security
  - Tennis Courts

- **Developed**
  - Stokoe Innovative Learning Center

- And more ...
<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>New facilities built</td>
</tr>
<tr>
<td>10</td>
<td>System upgrade projects completed</td>
</tr>
<tr>
<td>5</td>
<td>Old facilities demolished</td>
</tr>
<tr>
<td>8</td>
<td>Major modernization of existing facilities completed</td>
</tr>
<tr>
<td>5</td>
<td>Partial modernization of existing facilities completed</td>
</tr>
<tr>
<td>200K</td>
<td>Additional square feet added</td>
</tr>
<tr>
<td>2</td>
<td>New facilities to be built (BCTC I &amp; Welcome Center at MVC)</td>
</tr>
<tr>
<td>1</td>
<td>Clean Energy (Fuel Cell) project completed</td>
</tr>
<tr>
<td>2</td>
<td>Parking projects completed</td>
</tr>
<tr>
<td>7</td>
<td>Site improvement and accessibility projects completed</td>
</tr>
<tr>
<td>4</td>
<td>Buildings received LEED certification</td>
</tr>
<tr>
<td>100</td>
<td>Hundreds of local and non-local vendors hired</td>
</tr>
</tbody>
</table>
STUDENT ACADEMIC SERVICES BUILDING

37,734 GSF / 24,092 ASF

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure C</td>
<td>$5,917,790</td>
</tr>
<tr>
<td>Non-Measure C</td>
<td>$14,036,000</td>
</tr>
<tr>
<td>Total</td>
<td>$19,953,790</td>
</tr>
</tbody>
</table>

Facility Opened: 2013

Architect: DLR Group

Contractor: C.W. Driver

Facility provides innovative and comprehensive services to promote student success by consolidating multifunctional Student Services and Administration, along with classrooms, faculty offices, and student services into a single location.
DENTAL EDUCATION CENTER

31,500 GSF / 15,665 ASF

Measure C $ 9,873,530

Facility Opened: 2011

Architect: HMC Architects, Inc.

Contractor: Rudolph & Sletten

This project relocated top performing program to the campus from former March Air Reserve Base. The new facility houses Dental Assistant and Hygiene Programs, which includes dental classrooms, clinic, materials lab and office space.
### INDUSTRIAL TECHNOLOGY FACILITY

**44,862 GSF / 30,053 ASF**

<table>
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<tr>
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</tr>
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<tr>
<td>Measure C</td>
<td>$9,715,350</td>
</tr>
<tr>
<td>Non-Measure C</td>
<td>$18,990,000</td>
</tr>
<tr>
<td>Total</td>
<td>$28,705,350</td>
</tr>
</tbody>
</table>

- Facility Opened: 2009
- Architect: tBP Architecture
- Contractor: ProWest Constructors

Facility provides state-of-the-art education classrooms and lab programs, including computer information; manufacturing; engineering; environmental science; logistics, new media and emerging technologies.
### Brenda & William Davis Center for Student Success

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>25,025 GSF / 14,222 ASF</strong></td>
<td></td>
</tr>
<tr>
<td>Measure C</td>
<td>$15,633,873</td>
</tr>
<tr>
<td>Facility Opened:</td>
<td>2010</td>
</tr>
<tr>
<td>Architect: Harley Ellis Devereaux (HED)</td>
<td></td>
</tr>
<tr>
<td>Contractor: ProWest Constructors</td>
<td></td>
</tr>
</tbody>
</table>

The modern glass and steel building houses the Corral dining hall, conference facilities, student study lounge, and store-front offices for CalWORKs, Career Center, Disability Resource Center, EOPS/CARE, Foster Youth Center, SSS, Student Life and Government, and Unity Center.
DR. CHARLES A. KANE STUDENT SERVICES & ADMINISTRATION BUILDING

40,656 GSF / 28,729 ASF / 175 Parking Stalls.

<table>
<thead>
<tr>
<th>Measure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure C Phase I</td>
<td>$20,751,844</td>
</tr>
<tr>
<td>Measure C Phase II</td>
<td>$1,550,000</td>
</tr>
<tr>
<td>Total</td>
<td>$22,301,844</td>
</tr>
</tbody>
</table>

Facility Opened: 2016

PH I – Architect: HMC Architects
Contractor: Bernards Construction

PH II – Architect: GHD
Contractor: ABNY, Inc. and Roadway Engineering

This facility unified student services and administration into one location at the College’s “front-door” along Magnolia Ave. The facility includes Testing & Assessment, Counseling, Admissions & Records, Student & Auxiliary Services, a large assembly style classroom. The second phase of this project demolished the old Nobel Administration Building and added additional 175 parking spaces.
HENRY W. SR. & ALICE EDNA COIL SCHOOL FOR THE ARTS

30,390 GSF / 23,331 ASF / 224 Parking Stalls

<table>
<thead>
<tr>
<th></th>
<th>Measure C</th>
<th>Non-Measure C</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facility Opened</td>
<td>2016</td>
<td>2016</td>
<td>2016</td>
</tr>
<tr>
<td>Architect: LPA Inc.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contractor: Tilden-Coil Constructors, Inc.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Located in downtown Riverside as part of the Centennial Plaza, this project provides a state-of-the-art, 450 seat concert hall, music practice rooms, piano lab, recording rooms, MIDI lab, classrooms and faculty offices. The School for the Arts showcases outstanding education and world-class performances for RCC’s music department. This project also includes a 4-story parking structure with 224 parking spaces.
DISTRICT OFFICE & RCC CULINARY ARTS

41,258 GSF / 27,971 ASF

<table>
<thead>
<tr>
<th>Measure C</th>
<th>$16,607,009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Measure C</td>
<td>$812,379</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$17,419,388</strong></td>
</tr>
</tbody>
</table>

Facility Opened: 2015

Architect: LPA Inc.

Contractor: Tilden-Coil Constructors, Inc.

Located in downtown Riverside as part of the Centennial Plaza. This building contains the District Offices on the second and third floors, which now provides for all district operations including board of trustees public meetings, on the first floor, to be centrally located under one roof. The first floor includes culinary arts academy for RCC. The fourth level features a unique rooftop garden setting and open space to hold special district and colleges events.
FINANCIAL STEWARDSHIP

Credit Rating

- Moody’s – Aa1
- Standards and Poor’s (“S&P”) – AA

Tax Rate

- At or under $18 per $100K every year from 2004 through 2019

Historical Financing Costs

- Maximum 2.0%
- Actual % - 1.60% to .60%

Taxpayer Savings

- 2005 $3,007,379
- 2014 $5,009,241
- 2015 $4,118,535
- 2019 $29,113,123
Total $41,248,278
• Addressed most pressing educational facilities needs over the past 15 years
• Has strict taxpayer accountability, including independent citizen bond oversight committee and regular audits that ensure funds are spent as promised
• Will have leveraged $127 million State and local funds
• Will have disbursed $350 million on facilities upgrades to provide better educational programs
• Completed over 70 projects
• Provided quality college facilities to accomplish our mission and to meet higher education needs for our community
• Measure C refinancings have resulted in taxpayer savings of over $41 million
LOOKING TO THE FUTURE …
INTEGRATED PLANNING PROCESS

- Colleges educational master plans are updated every five years to address program needs, academic challenges, and related educational requirements.

- College facilities master plans are updated to support educational master plans based on a long-term listing of prioritized facility improvement projects.

- District annually updates the Five-Year capital construction plan. The 5YRCCP provides a road map to implement colleges’ facilities master plans.

- Future planning: local and state bond funds for capital facilities projects.
2019 Facilities Master Plan

NEW FACILITIES:
- Library Learning Resource Center
- Biological/Physical Sciences
- Kinesiology and Athletics
- Ben Clark Training Center II
- Campus Operations & Safety
- Fine Performing Arts Complex
- CTE/Allied Health
- Early Childhood Education Center
- Early College High School
- Student Center
- Parking Structure/Liner Admin Bldg.
- Site Improvements / Infrastructure

MODERNIZATION
- Science and Technology
- Arts and Humanities
- Library Building

Approved by the board of trustees 59 June 2019
2019 Facilities Master Plan

THE 2030 VISION PLAN

NEW CONSTRUCTION:
- STEM Temporary Village
- STEM Phase 1
- Kinesiology Phase 1
- Welcome Center
- Student Services
- LLRC Expansion
- Parking Structure A/Liner
- STEM Phase 2 and 3
- Social Behavioral Sciences
- Business / Classrooms
- Performing Arts Center
- STEM/Photonics Phase 3
- Parking Structure B, C/Liner
- Site Improvements / Infrastructure

MODERNIZATION
- ATEC and IT Building
- Library & Learning Resource Center
- Student Services

Approved by the board of trustees 60 June 2019
2018 Facilities Master Plan

MODERNIZATION
- Bradshaw Building
- MLK/Planetarium
- Digital Library

NEW FACILITIES:
- Advanced Technology
- Business + CIS
- Cosmetology
- Student Center
- Visual + Performing Arts
- Parking Structure/Police
- Stadium Complex
- Facilities Complex
- Kinesiology Facility

- Site Improvements / Infrastructures
Thanks to Measure C, RCCD has delivered improved college facilities for students and the community, but there is still much more work to do …

- $350 million Measure C bond has been fully committed
- Colleges’ facilities condition assessments identify the facility investment needed for students to attain their educational goals
- Colleges’ facilities master plans identity the facility projects that are needed to provide educational opportunities for students
- AB 48 (O’Donnell) – 2020 State School Bond will provide $2 billion for community colleges
- A new local bond authorization will provide RCCD with “match” to leverage the 2020 state school bond and to continue to expand, repair, renovate and build prioritized facility projects for our communities
THANK YOU!
Board of Trustees Regular/Committee Meeting (IV.E)

Meeting November 5, 2019
Agenda Item Planning and Operations (IV.E)
Subject Planning and Operations
College/District District
Funding N/A
Recommended Action Information Only

Background Narrative:

In March 2004, the electorate of Riverside Community College District passed Measure C authorizing the issuance of $350,000,000 of general obligation bonds to finance the acquisition, construction, improvement and renovation of educational facilities at Moreno Valley, Norco, and Riverside City Colleges. At that time, the District identified much needed projects whose cost far exceeded the total amount of Measure C funding but it was anticipated that the District would be able to leverage historically reliable State Construction Act funding to encompass a building program totaling almost $1 billion. However, from 2010 through 2016, no new State bonds were authorized and all previous State bonds had been issued. When the State bond program began again in 2017, the amount of funds distributed for community college facility projects was severely limited, making the State an unreliable partner in funding District’s facility needs. Thus, the District utilized the Measure C authorization to a greater extent than anticipated through 2019 by expending, committing or designating all but $4 million dollars of the total authorization.

Given the tremendous enrollment growth experienced by each of the colleges since 2004 and the aforementioned suspension of the State bond program, funding to provide current, state-of-the-art facilities to meet the needs of the District’s students remains a challenge. As such, the District has been exploring the feasibility of another local general obligation bond. Representatives of TBWB Strategies and True North Research will be in attendance to share survey results and to discuss the merits of placing a bond measure on either the March 2020 or November 2020 ballot.

Prepared By: Aaron S. Brown, Vice Chancellor, Business and Financial Services
Hussain Agah, Associate Vice Chancellor, Facilities Planning & Development
Bond Tracking Survey

Conducted for the Riverside Community College District

Presented by Timothy McLarney Ph.D.
PURPOSE OF STUDY

- Gather up-to-date information on voters' opinions regarding a potential bond measure
- Identify opportunities to better align measure with community priorities
- Collect information needed for ongoing communications & outreach
METHODOLOGY OF STUDY

- Conducted October 18th to October 22nd, 2019
- Random sample of 600 District voters likely to participate in March 2020 election
- Mixed-Method approach
  - Recruited via phone and email
  - Data collection via phone and online
  - 10-minute average interview length
  - English & Spanish
- Overall margin of error is ± 4.0%
IMPORTANCE OF ISSUES

- Improving local property values: 23.8% Extremely important, 31.9% Very important (56% total)
- Maintaining and upgrading classrooms and facilities at our local community colleges: 26.3% Extremely important, 32.4% Very important (59% total)
- Preventing local tax increases: 40.4% Extremely important, 29.3% Very important (70% total)
- Ensuring local access to an affordable, high quality college education and career training: 37.7% Extremely important, 31.8% Very important (69% total)
- Maintaining local streets and roads: 36.8% Extremely important, 47.9% Very important (85% total)
- Improving public safety: 47.0% Extremely important, 40.0% Very important (87% total)
- Creating jobs and improving the local economy: 46.7% Extremely important, 40.9% Very important (88% total)
INITIAL BALLOT TEST

In order to:

- Improve classrooms and provide access for students and veterans to a high-quality, affordable college education by repairing, constructing, and acquiring classrooms, facilities, sites and equipment at Riverside City, Norco, and Moreno Valley Colleges for science, math, engineering, technology, healthcare, arts, career-training, and skilled trades

shall the Riverside Community College District measure authorizing 840 million dollars in bonds at legal rates, levying 2.4 cents per 100 dollars of assessed value ($51 million annually) while bonds are outstanding, be adopted, with citizen oversight and all money locally controlled? If the election were held today, would you vote yes or no on this measure?
INITIAL BALLOT TEST

- Definitely yes: 54%
- Probably yes: 32.2%
- Definitely no: 21.8%
- Probably no: 10.8%
- Not sure: 12.4%
- Prefer not to answer: 0.6%

33%
SUPPORT FOR MEASURE 
AT $55 PER YEAR FOR TYPICAL OWNER

- Definitely yes: 23.0%
- Probably yes: 28.5%
- Probably no: 13.5%
- Definitely no: 27.2%
- Not sure: 7.1%
- Prefer not to answer: 0.7%
POSITIVE ARGUMENTS

- Very convincing: 39.1
- Somewhat convincing: 33.8
- Not at all convincing: 23.2
- Not sure: 3.7
- Prefer not to answer: 0.2
NEGATIVE ARGUMENTS

- Very convincing: 35.9%
- Somewhat convincing: 40.3%
- Not at all convincing: 20.9%
- Not sure: 2.6%
- Prefer not to answer: 0.3%
FINAL BALLOT TEST

- Definitely yes: 25.5
- Definitely no: 28.0
- Probably yes: 49%
- Probably no: 41%
- Not sure: 8.9
- Prefer not to answer: 0.5

41%
COMPARISON OF SUPPORT: FEB TO OCT AMONG LIKELY MARCH 2020 VOTERS

<table>
<thead>
<tr>
<th></th>
<th>Feb</th>
<th>Oct</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Initial</strong></td>
<td>56%</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Interim</strong></td>
<td>58%</td>
<td>56%</td>
</tr>
<tr>
<td><strong>Final</strong></td>
<td>56%</td>
<td>49%</td>
</tr>
</tbody>
</table>

% Likely March Voters

Threshold: 55%
**OBSERVATIONS & RECOMMENDATIONS**

- **Outreach & Communications:** Support is on the bubble. More work needs to be done to build-up support for the bond so it can weather the election cycle and potential opposition.

- **Election Date:** Support levels for bond are nearly identical between March 2020 and November 2020 electorates, but March 2020 is expected to be a more hospitable election environment.

- **Price Tag:** Need to keep it in voters’ comfort zone and help them understand the modest annual amount. Simplify the tax rate to 2 cents per $100 AV, which is less than $50 per year for typical homeowner.
Communications To Date

February-March 2019

- Conducted Survey and presented results to Board
- Developed comprehensive communication plan
- Began developing informational materials
- Began internal stakeholder outreach
Communications To Date

April-June 2019

- Finalized informational materials regarding facilities needs
  - Fact Sheet – Versioned for the District and each college
  - FAQ
  - PowerPoint – Versioned for the District and each college
- District informational web page went live
- Community informational mail with tear off survey inviting input into process (non-scientific)
  - Coordinated Facebook posts and digital advertising
Communications To Date

July-September 2019

- Outreach to external stakeholders conducted by the District and College Presidents
- Second mailer out to the community about potential bond measure, college facilities needs and the results of the non-scientific community survey
- Tracking survey conducted
Next Steps

November-December 2019

- Continue stakeholder outreach
- Finalize resolution:
  - Project List
  - Tax Rate Scenarios
  - Ballot Language
- **November 19:** Target date for Board vote to place measure on the ballot
- Transition to independent, advocacy campaign
### Board of Trustees Regular/Committee Meeting (IV.F)

<table>
<thead>
<tr>
<th>Meeting</th>
<th>November 5, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agenda Item</td>
<td>Institutional Effectiveness and Planning (IV.F)</td>
</tr>
<tr>
<td>Subject</td>
<td>Resource Overview and Update on Institutional Advancement and Economic Development</td>
</tr>
<tr>
<td>College/District</td>
<td>District</td>
</tr>
<tr>
<td>Funding</td>
<td>N/A</td>
</tr>
<tr>
<td>Recommended Action</td>
<td>Information Only</td>
</tr>
</tbody>
</table>

#### Background Narrative:

Institutional Advancement and Economic Development (IA&ED) incorporates five centralized interconnected teams focused on increasing awareness, engagement, and support of District goals. The following presentation will provide an overview and update from each unit.

Prepared By: Rebeccah Goldware, Vice Chancellor, Institutional Advancement and Economic Development
Institutional Advancement and Economic Development

An Overview and Update
by Vice Chancellor Rebeccah Goldware
November 5, 2019

The Mission of IA&ED is to support the District through mobilizing community support, advocacy at the state and federal level, and by seeking alternate financial resources through grants and economic development efforts.
What is IA&ED?

**Vision:** IA&ED will promote, and grow, the positive impact RCCD efforts have on the social and economic mobility of the region.

**District Strategic Goal 5:** Objective 5.4: Approximately 30 percent of overall budget to come from external sources.

**District Strategic Goal 6:** The District will position its image and reputation as a leading academic institution in the region by actively pursuing, developing and sustaining collaborative partnerships with educational institutions, civic organizations and businesses.

- Establish strong and durable collaboration with the Legislature and departments at the state and federal levels.
- The RCCD Foundation will build strong partnerships with major philanthropic foundations.
- Enhance social and economic mobility by collaborating with businesses and agents in the economic sector by cultivating an entrepreneurial culture and supporting the growth of small and micro enterprises.
IA&ED Supports District Goals By...

- **Foundation**
  - Strengthen and grow individual and corporate philanthropic support
  - Increase family and private foundation giving
  - Increase efficiencies with online giving

- **Grants and Economic Development**
  - Support the college’s programs
  - Strong Workforce
  - Procurement and Technical Assistance Center (PTAC)
  - Customized Training Solutions (CTS)
  - Small Business/Micro Enterprise
  - Advance college programming

- **Government Relations**
  - Strengthen legislative awareness supporting District goals
  - Proactively advance the agenda of the District

- **Strategic Communications**
  - Increase external presence through print, digital and social media
  - Develop externally facing materials and messaging
Grants, Workforce and Economic Development

Associate Vice Chancellor Jeannie G. Kim, PH.D.
Division of Grants, Workforce and Economic Development

- Grants and Sponsored Programs
- Workforce Development
- Economic Development
Office of Grants and Sponsored Programs

Pre-Award
- Idea and partnership development, leading to proposal development, budget development, completion of funder specific forms and package submission to funder

Post-Award
- Grant-award management, including compliance, program and financial reporting, effort reports and evaluations

Staff
- Executive Director, Grants and Sponsored Programs – Recruiting
- Assistant Director, CTE Projects
- Grant Writer
- Grants Specialist
- Grant Administrative Specialist
Office of Economic Development and Entrepreneurship (Self-Funded)

Technical Assistance Expansion Program
- Micro and small business development - providing workshops and direct counseling; creating business plans for growth and preparing for government contracts, in collaboration with county and city efforts supporting innovation zones

Procurement Technical Assistance Center
- Provides counseling, workshops and training to businesses on how to successfully secure government contracts

Customized Training Solutions
- Facilitates Employment Training Program provides sponsored training opportunities to medium and large companies

Staff
- Executive Director, Economic Development and Entrepreneurship
- Economic Development Assistant
- Business Development Assistant

Staff
- Director
- Two Procurement Specialists
- Marketing and Outreach Coordinator

Staff
- Director
- Business Development Assistant
Strong Workforce Inland Empire/Desert Regional Consortium (IEDRC)

• Strong workforce regional coordination for Inland Empire/Desert community colleges facilitating funding totaling $25,202,256 from January 2018 to December 2020

• Focus on the growth of high skill, high demand and good paying careers

• Create an alignment with community colleges for creating seamless pathways

• Strong workforce regional coordination for Inland Empire/Desert K-12 schools facilitating funding totaling $18,961,442 as of May 2019

Staff:
• Executive Director, Strong Workforce IEDRC
• Director, K-14 Technical Assistance Provider – Recruiting
• Regional Director, Apprenticeships and Work-Based Learning – Recruiting
• Grant Administrative Specialist – Recruiting
• Administrative Assistant
• Business Technical Assistant
• Regional Directors, Employer Engagement (Six areas located at various community colleges)
<table>
<thead>
<tr>
<th>College</th>
<th>Project Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>District Office</td>
<td>PTAC/Technical Assistance Expansion Program (TAEAP)</td>
<td>$327,601</td>
</tr>
<tr>
<td>Moreno Valley College, Norco College, Riverside City College</td>
<td>USDA Six Legs Project with UCR</td>
<td>$172,287</td>
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<tr>
<td>Norco College</td>
<td>NC - HSI Title V Grant PACES: Pathways to Access, Completion, Equity and Success</td>
<td>$2,754,383</td>
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<tr>
<td>Norco College</td>
<td>Improving Online CTE Pathways</td>
<td>$367,855</td>
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<tr>
<td>Riverside City College</td>
<td>Garrett Lee Smith Suicide Prevention Program - SAMSHA Award</td>
<td>$306,000</td>
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<tr>
<td>Riverside City College</td>
<td>CA Apprenticeships Initiative – Short Order Cooks</td>
<td>$100,000</td>
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Total = $4,228,126
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<tr>
<th>Institution</th>
<th>Project Description</th>
<th>Amount</th>
<th>Duration</th>
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<td>Submissions Under Review</td>
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<td></td>
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<tr>
<td>District Office</td>
<td>Procurement Technical Assistance Center (PTAC)</td>
<td>$599,968</td>
<td>1 year</td>
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<tr>
<td>Moreno Valley College</td>
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<tr>
<td>Norco College</td>
<td>CCCCO Mental Health Services</td>
<td>$500,000</td>
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<tr>
<td>Riverside City College</td>
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<td></td>
<td></td>
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<tr>
<td>Norco College</td>
<td>State Homeland Security Program via Riverside County, Emergency Operations Center</td>
<td>$427,650</td>
<td>1.5 years</td>
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<tr>
<td>Riverside City College</td>
<td></td>
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<tr>
<td>Norco College</td>
<td>NSF HSI IUSE – Transforming Latinx STEM Education</td>
<td>$2,495,678</td>
<td>5 years</td>
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<tr>
<td>Norco College</td>
<td>NSF ATE Dual Enrollment in STEM</td>
<td>$436,166</td>
<td>3 years</td>
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<tr>
<td>Norco College</td>
<td>State Homeland Security Program via Riverside County, CERT Program</td>
<td>$12,000</td>
<td>1.5 years</td>
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<tr>
<td>Riverside City College</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NSF ATE – Cyberpreneurs</td>
<td></td>
<td>$299,980</td>
<td>3 years</td>
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<tr>
<td>Total</td>
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<td>$4,771,442</td>
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</table>
Thank you
RCCD Foundation Annual Update

Launa K. Wilson, Executive Director
A Quick Look Back

2017-18: The Year of the Fundamentals

- Policy/procedure creation
- Compliance issues
- Database migrations

2018-19: The Year of Development

- Ongoing organizational improvements
- Shift of focus to external constituents
Overview of 2018-19 Accomplishments

- Five-Year Strategic Plan
- Online Giving
- Donor Stewardship Activities
- Board Member Engagement
- Funds Raised
2018-19 Challenges

Two unfilled positions for 1 ½ years

No Gift Processor: leading to an increase in time for gift acknowledgement and financial transaction processing; no proactive operational improvements

One Professional Fundraiser: no proactive fundraising work; no alumni outreach; no pipeline building.
Online Giving

• Moved from PayPal to Click&Pledge

• Significant infrastructure improvement
Donor Stewardship Activities

• Endowment Reports - improved transparency and stewardship

• Donor Appreciation Dinner – improved stewardship
Board Member Engagement

• Active and committed board of directors

• Increase visibility and connection to the colleges
Fundraising Comparison

**2017-18**
- Total Dollar Amount of Gifts = $1,400,000
- Number of Gifts = 1,890

**2018-19**
- Total Dollar Amount of Gifts = $2,300,000
- Number of Gifts = 1,610
Funds Raised in 2018-19

- Grants include funds from private charitable foundations and corporate foundations.
- Federal/state grants are not handled by the Foundation.
Gifts Designated to College Funds

- Donors can designate gifts to specific scholarships, programs, colleges, etc.
- College figures include proceeds from 2018 president’s dinners.
- Funds designated to districtwide initiatives, scholarships or programs represent the majority of gifts.
Supporting Access, Success, and Equity

Strategic focus is on districtwide Guided Pathways initiative and associated priorities.

- **Access** – Scholarships
- **Success** – Guided Pathways; Student Services Initiatives
- **Equity** – Special Populations
- **Others** – Any other designation not represented above

2018-19 Gifts to Strategic Priority Designations

- $1,293,490
- $575,040
- $249,000
- $182,470

Access | Success | Equity | All Others
2019-20 Foundation Focus Areas

- Expansion of donor engagement/stewardship activities
- Segmented alumni outreach
- Increase social media presence
Ongoing Foundation Objectives

• Continue staff growth

• Continue deepening partnership with and service to the colleges

• Continue improving fundraising infrastructure and outcomes
Thank you.
Government Relations

Director, Marisa V. Yeager
Why RCCD has Government Relations

• Principal District liaison to federal, state, regional and local elected and appointed officials, government agencies, commissions and staffs.

• Protect and promote relationships with government agencies who fund and regulate RCCD.

• Support efforts to plan, program and deliver educational services that are impacted by state and federal legislation and funding.
What does Government Relations do?

• Develops, implements and advances Board approved annual legislative program and messaging linked to the RCCD Strategic Plan

• Track, analyze, support/oppose state and federal legislative bills

• Works to cultivate relationships with local, regional, state and federal policymakers

• Influence policy making process through legislative and advocacy efforts through committee hearings, member meetings and engagement in order to support District goals
Partnerships and Communications

Federal:

State:

Local:
Key Functions of State Affairs

- Work with California Community Colleges Chancellor’s Office, CCCL, state legislative delegation to advance RCCD’s priorities
- Establish and maintain relationships with members of committees, administration and departments
- Draft legislation and staff recommendations for the District to support policy positions
- Monitor and report on legislation and impacts
- Manage expectations
Functions of Federal Affairs

• Engage with District and DC-based federal education staffers (House and Senate)
• Manage federal advocacy contract to support annual legislative program
• Direct communication with:
  - Key House and Senate Committee staff
  - Office of US Education Secretary and senior officials
  - Other federal departments as needed
  - White House officials as needed
• Direct communication with regional and cities DC-based staff
• Communication with California Community Colleges Chancellor’s Office, regional government relations staff and college presidents
Issues Advocated for in 2019

- Higher Education Act
  Reauthorization/Pell Grants/FAFSA Barriers
- CalGrant Reform/Housing
- Perkins Act/Workforce
- Veterans and Prison Education
- DACA
- Guided Pathways
- Student Centered Funding Formula
- Prop 98, Prop 51 Implementation
- Federal and state bonds and grants
Thank you
Strategic Communications

Vice Chancellor Rebeccah Goldware
## Advancing the District’s Mission and Goals

### Promote and Protect the District’s Brand and Identity
- Collateral creation
- Brand and Style Guides
- Proofing and editing
- Information dissemination

### Outreach Efforts
- Student access
- Enrollment
- General awareness
- Increasing transfers

### Collaborative Partnerships
- Promote joint activities with partners, including: K-12, UC/CSU and businesses
- Inland Empire Guided Pathways Consortia

### Communication Networks
- Website
- Social media
- Newsletters
- Press coverage
- Media presence
Public Affairs Officers

• Support assigned college and districtwide efforts

• Ensure brand and style guide standards are followed

• Support college communications:
  • Serves as college spokesperson and primary contact for media inquiries
  • Provide edits and proofing for external pieces; internal at request
  • Coordinate social media presence
  • Ensure college web presence is accurate
  • Create and distribute regular communication to the college on behalf of leadership
Marketing and Advertising

Advertising

Print Media

Digital ads
Social Media

• News, information, events
• Daily posts

@ RCCDistrict

facebook
/ RCCDistrict

Instagram
/ RCCDistrict

Linkedin
/ Riverside-Community-College-District
Web Development (RCCD.edu)

- Responsive
- 508 Compliant
- Modern layout
- New website launches December 2019
Graphic Design
Photography Services

- Events
- Portraits
- Promotional
- Image Enhancement
- Digital Asset Management
Thank you!
Board of Trustees Regular/Committee Meeting (VI.A)

Meeting  November 5, 2019
Agenda Item  Other Items (VI.A)
Subject  Conference with Legal Counsel - Existing Litigation
Paragraph (1) of Subdivision(d) of Government Code 54956.9
Name of Case: Riverside Community College District vs. Marcia L. Campbell, CPA, et al. Case No: RIC1905026
College/District
Funding  N/A
Recommended Action  To Be Determined

Background Narrative:

To Be Determined

Prepared By: