TOWN OF
SAN ANSELMO
EST. 1907

In the Council Chambers and Via Zoom at 525 San Anselmo Avenue, San Anselmo, CA 94960

Town Council
Agenda

Tuesday, October 27, 2026 **7:00 PM**

Meeting held In-Person and via Zoom:

https://us02web.zoom.us/j/88359064786

Or Telephone: +1 669 900 6833 | Webinar ID: 883 5906 4786

How to Submit Comments Before the Meeting: Members of the public are encouraged to submit email correspondence to towncouncil@sananselmo.gov or eComments on the Agendas and Meeting webpage before the meeting begins.

How to Participate During the Meeting: Members of the public will have the option to speak during the meeting through the Zoom application by using their phone or an electronic device.

For PC, Mac, or smart phone, use the Raise Hand function when public comment for an item is requested. It is a button that is located at the top or bottom of your screen, based on your electronic device.

For landline phones, Raise Hand to be recognized with *9

Please be advised that those participating in the meeting remotely via Zoom do so at their own risk. The Town Council's regular meeting will not be cancelled if any technical problems occur during the meeting.

Call to Order. Optional Pledge of Allegiance: The Mayor or a designated Council member will recite the Pledge of Allegiance for members of the Council and the public who wish to join in the recitation.

Open time for public expression.

The public is welcome to address the Council at this time on matters not on the agenda that are within the jurisdiction of the Council. Please be advised that pursuant to Government Code Section 54954.2, Council is not permitted to discuss or take action on any matter not on the agenda unless it determines that an emergency exists, or that there is a need to take immediate action which arose

following posting of the agenda. Comments may be no longer than three minutes and should be respectful to the community.

Council requests for future agenda items.

Council committee liaison reports, questions and comments to staff; staff miscellaneous items.

Special Presentations

1. Mayor's Proclamation Celebrating the Ross Valley Seniors 20th Anniversary
Proclamation (DOC)

2. Mayor's Proclamation Honoring Scout Pack 50 on Its 75th Anniversary
Proclamation (DOC)

1. Consent Agenda:

The opportunity for public comment on consent agenda items will occur prior to Council discussion of the consent agenda. The Council may approve the entire consent agenda with one action. In the alternative, items on the consent agenda may be removed by any Council or staff member, for separate discussion and vote.

1.1 Approve the Draft Minutes fo the Regular Meeting of October 13, 2026
Staff Report (DOC)
Attachment 1- Draft Minutes fo the October 13, 2026 Regular Town Council Meeting (DOC)

1.2 Adopt a Resolution Approving Park Rules and Regulations for Imagination Park and Hilldale Park
Staff Report (DOC)
Attachment 1- Draft Resolution (DOC)

1.3 Receive and File the Town of San Anselmo 2024 Greenhouse Gas Inventory Summary
Staff Report (DOC)
Attachment 1- San Anselmo 2024 GHG Inventory Report (DOC)

1.4 Accept the Resignations of Jane Cunningham from the Age and Disability Friendly Community Steering Committee, Nuria Montalvo from the Climate Action Commission and Dermot P. Corr from the Parks and Recreation Commission
Staff Report (DOC)

1.5 Receive and File the Financial Report on Recreation Fund ending September 30, 2026
Staff Report (PDF)
Attachment 1 - Setember 2026 Budget Report (PDF)
Attachment 2 - September 2026 Recreation Capital Outlay, Special Event Expense, and Older Adult Programming (PDF)

1.6 Approve the Tree Lighting Special Event Application
Staff Report (PDF)
Attachment 1 - Event Application (PDF)

1.7 Approve the Día de los Muertos Special Event Application
Staff Report (PDF)
Attachment 1 - Event Application (PDF)

1.8 Receive and File Revenue and Expenditure Reports, September 2026
Staff Report (DOCX)
Attachment 1 Budget Comparison Report by Subcategory, September 2026 (PDF)
Attachment 2 Budget Comparison Report by Department, September 2026 (PDF)
Attachment 3 Budget Comparison Report by Subcategory Measure J, September 2026 (PDF)
Attachment 4 Budget Comparison Report by Department Measure J, September 2026 (PDF)

2. Council Business Items:

In general, the following procedural order applies to items of business:
•Presentation
•Town Council questions
•PUBLIC COMMENT – limited to 3 minutes/person
•Town Council discussion/action

2.1 Receive and File the Live on the Avenue 2026 Recap and Review. The proposed project is exempt from the California Environmental Quality Act (CEQA), under the "common sense" exemption, because it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (Cal. Code Regs. tit. 14, § 15061).
Staff Report (PDF)
Attachment 1 - Presentation (PDF)

2.2 Approve of Climate Action Fund Policy and Approve the recommended 2026-27 Climate Action Fund planned expenditures. The Council's receipt of the 2024 GHG Inventory report is not a "project" under the California Environmental Quality Act, because it does not involve an activity that has the potential to cause a direct or reasonably foreseeable indirect physical change in the environment (Cal. Pub. Res. Code § 21065).
Staff Report (DOC)
Attachment 1 - Climate Action Fund Administration, Prioritization and Reporting Policy (Revised Draft) (DOC)

Public Hearing:

In general, the following procedural order applies to public hearing items:
•Staff Presentation
•Town Council Questions
•PUBLIC COMMENT – limited to 3 minutes/person
•Town Council discussion/actio

2.3 Introduction and First Reading of an Ordinance Repealing and Replacing Title 6 "Business, Professions, and Trades", Chapter 7 "Tobacco Retailer License" to Prohibit the Sale of Tobacco and Nicotine Products within San Anselmo With Certain Exceptions. This introduction and first reading is not subject to the California Environmental Quality Act ("CEQA") because it does not constitute a "project" within the meaning of Public Resources

Code section 21065. The Climate Action Plan is not implicated.
Staff Report (DOC)
Attachment 1- Draft Ordinance (DOC)
Public Comment- Simenstad (PDF)
Public Comment- Ziesing (PDF)
Public Comment- Bruckner (PDF)
Public Comment- Bruckner 2 (PDF)
Public Comment- Daniels (PDF)
Public Comment- Eisenberg (PDF)
Public Comment- Hammond (PDF)
Public Comment- Lerner (PDF)
Public Comment- Shortino (PDF)
Public Comment- CFCA (PDF)
Public Comment-Maa (PDF)
Public Comment- African American Tobacco Control Leadership Council (PDF)
Public Comment- Malone (PDF)
Public Comment- Coler (PDF)
Public Comment- APCA (PDF)
Public Comment- Davis (PDF)
Public Comment- Kriessmann (PDF)
Public Comment- Larkin (PDF)
Public Comment- Smoke-Free Marin Coalition (DOC)
Public Comment- Subramanian (PDF)
Public Comment- Carney (PDF)
Public Comment- National Association of Tobacco Outlets (PDF)
Public Comment- Bremner (PDF)
Public Comment- Ali (PDF)
Public Comment- Bajaj (PDF)
Public Comment- Banker (PDF)
Public Comment- Bobby (PDF)
Public Comment- Khaira (PDF)
Public Comment- Silver (PDF)

Council Business Items:

In general, the following procedural order applies to items of business:
•Presentation
•Town Council questions
•PUBLIC COMMENT – limited to 3 minutes/person
•Town Council discussion/action

2.4 Adopt a Resolution Proclaiming a Local Emergency Related to Winter Storms. The adoption of the resolution declaring a local emergency is exempt from the California Environmental Quality Act, Public Resources Code section 21000 et seq. ("CEQA"), because it relates to an emergency (4 Cal. Code Regs. §15269).
Staff Report (DOC)
Attachment 1- Draft Resolution (DOC)

Adjourn

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Town Staff at email savila@sananselmo.gov. Notification at least 48 hours prior to the meeting will enable the Town to make reasonable accommodations to help ensure accessibility to this meeting.

Any writings or documents provided to a majority of the Town Council regarding any item on this agenda after the distribution of the original packet will be made available for public inspection at the public counter at Town Hall located at 525 San Anselmo Avenue.

Notice is hereby given that Council may discuss and/or take action on any or all of the items listed on this agenda. If any of these matters above are challenged in court, you may be limited to raising only those issues you or someone else raised at any public hearing described on this agenda, or in written correspondence delivered at, or prior to, this Council meeting. Judicial review of an administrative decision of the Town Council must be filed with the Court not later than the 90th day following the date of the Council's decision (Code of Civil Procedure Section 1094.6) Any item not under discussion before 10:00 p.m. may be continued to the next regular meeting. Next regular meeting is November 17, 2026.

Administration Department
Town Hall
525 San Anselmo Avenue
San Anselmo, CA 94960
(415) 258-4691

Town Council
Steve Burdo, Mayor
Chantel Walker, Vice Mayor
Yoav Schlesinger, Councilmember
Eileen Burke, Councilmember
Tarrell Kullaway, Councilmember

Staff
David Donery, Town Manager
Linda Kenton, Assistant Town Manager / Town Librarian
Jeff Zuba, Finance and Admin Services Director
Megan Holt Acevedo, Town Attorney
Serge Avila, Town Clerk
Heidi Scoble, Community Development Director
Scott Schneider, Public Works Director
Mattie O'Grady, Community Services Director
Mike Norton, Chief of Police
Dan Mahoney, Fire Chief

DECLARATION OF POSTING
This Notice is posted in accordance with Government Code §54954.2(a) or §54956. Members of the public can view electronic agendas and staff reports by accessing the Town of San Anselmo website. Under penalty of perjury, this Agenda was posted to the public at least 72 hours prior to the meeting.

PROCLAMATION

The Town of San Anselmo is pleased to celebrate

THE ROSS VALLEY SENIORS

20TH ANNIVERSARY

WHEREAS, the Ross Valley Seniors ("RVS" and aka "Resourceful Vibrant Seniors") was established in 2006 as an active social organization for older adults in a collaboration between the Town of Fairfax's Recreation and Community Services Department and the Town of San Anselmo's Recreation Department to serve and support an identified community need in Fairfax and San Anselmo for those 55 and older; and

WHEREAS, the Ross Valley Seniors has successfully built community and connection for all that attend the monthly meetings in the past 20 years, averaging 40-55 attendees at the monthly meetings – RVS truly began the Age Friendly movement in Ross Valley; and

WHEREAS, RVS is a cornerstone of connection, enrichment, and support for older adults in the Ross Valley. Open to all seniors, this thriving initiative offers a welcoming environment where they can cultivate friendships, engage in meaningful activities, and contribute to their local community; and

WHEREAS, RVS acts as a lifeline**,** providing opportunities to stay socially involved and active for physical and emotional well-being – providing a range of activities that cater to diverse interests. Monthly luncheons bring members together over delicious meals, fostering camaraderie and shared experiences and programs cover topics such as health and wellness, local history, and musical performances; and

WHEREAS, the benefits strengthen our community overall by supporting the health, happiness, vitality and engagement of older adults – those who are socially connected are more likely to volunteer, mentor, and share their wisdom with younger generations, creating a ripple effect of positivity and resilience. The program also eases the burden on families by offering their senior loved ones a safe, nurturing, and stimulating environment; and

WHEREAS, RVS is a successful, collaborative partnership supported by Fairfax and San Anselmo, demonstrating the power of local government and community working together to improve our quality of life. Our partnership ensures that RVS remains accessible and sustainable, continuing to serve as a beacon of connection and joy for years to come – the Council also sincerely thanks and commends the core group of four individuals (Karen Arnold, Betsy Best-Martini, Dana Gibson, and Liz Fagan) who lead RVS; and

NOW, THEREFORE, BE IT HEREBY PROCLAIMED, that the Town Council of the Town of San Anselmo, do hereby proclaim the year 2026 as the **20th Anniversary of the Ross Valley Seniors**, and encourage all residents to join in celebrating this milestone, acknowledging the continued efforts to make San Anselmo a more inclusive, supportive, and age-friendly community for all.

_____

Steve Burdo, Mayor

PROCLAMATION

The Town of San Anselmo is pleased to honor

SCOUT PACK 50

ON ITS 75TH ANNIVERSARY

WHEREAS, Scout Pack 50 has proudly served the San Anselmo community for 75 years, providing generations of young people with opportunities to learn, grow, develop leadership skills, and build lasting friendships; and

WHEREAS, the Scouting program instills enduring values of citizenship, service, integrity, responsibility, respect, and care for others, helping young people become confident leaders and engaged members of their communities; and

WHEREAS, for three-quarters of a century, Scout Pack 50 has created meaningful experiences for local youth through outdoor adventures, skill-building, teamwork, community service, and activities that encourage curiosity, resilience, and a spirit of exploration; and

WHEREAS, the continued success of Scout Pack 50 reflects the dedication of its volunteer leaders, parents, families, alumni, and community supporters, whose generosity of time and commitment have helped sustain this important tradition across generations; and

WHEREAS, the Town of San Anselmo recognizes that organizations like Scout Pack 50 strengthen the fabric of our community by bringing neighbors together, nurturing the next generation of leaders, and demonstrating the importance of service to others; and

WHEREAS, the 75th anniversary of Scout Pack 50 provides a special opportunity to celebrate its remarkable history, recognize the many individuals who have contributed to its success, and look forward to many more years of adventure, learning, fellowship, and service.

NOW, THEREFORE, BE IT PROCLAIMED, that the Town Council of the Town of San Anselmo hereby recognizes and congratulates **Scout Pack 50 on the occasion of its 75th anniversary**, honors its longstanding contributions to local youth and the broader community, and extends its sincere appreciation to all those who have helped make the Pack's legacy possible.

BE IT FURTHER PROCLAIMED that the Town of San Anselmo celebrates Scout Pack 50's three-quarters of a century of service and wishes the Pack continued success in inspiring young people to lead with character, serve with compassion, and make a positive difference in the world.

PROCLAIMED this 27th day of October, 2026, by the Town Council of the Town of San Anselmo, California.

_____

Steve Burdo, Mayor

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 1.1

MEETING DATE: October 27, 2026

AGENDA TITLE: Approval of the Draft Minutes of the Regular Town Council Meeting of October 13, 2026

FROM: Serge Avila, Town Clerk

RECOMMENDATION: For Council to consider the approval of the Regular Town Council meeting Draft Minutes of October 13, 2026.

ATTACHMENT:

Attachment 1- October 13, 2026 Draft Minutes

San Anselmo Draft Council Minutes
Regular Meeting
Town Council Chambers and via Zoom
Tuesday,
October 13, 2026

Call to Order: Optional Pledge of Allegiance

COUNCILMEMBERS PRESENT: Steve Burdo (Mayor)
Chantel Walker (Vice Mayor)
Tarrell Kullaway
Yoav Schlesinger

COUNCILMEMBERS ABSENT: Eileen Burke

STAFF MEMBERS PRESENT: Dave Donery, Town Manager
Linda Kenton, Town Librarian
Emily Longfellow, Assistant Town Attorney
Serge Avila, Town Clerk

Open Time for Public Expression

An individual and her daughter Gabby thanked the Council for the community gathering of support in response to the anti-Semitic incident at a local elementary school.

Ms. Katherine Ellison thanked the Town for the Newsletter that addressed the incident. She wondered where that hate comes from and if there is a path towards a dialogue and some kind of reconciliation.

Harry stated he feels a lot of gratitude for the way the Council stood up for the kids.

An individual who is the granddaughter of Holocaust survivors stated she is proud to be raising her children in a Town that cares.

Council requests for future agenda items; Committee liaison reports; questions and comments to staff; miscellaneous items

Councilmember Kullaway had nothing to report.

Councilmember Schlesinger reported he attended the recent community gathering- it was a powerful demonstration of solidarity; it is Ada Lovelace Day, the first computer programmer in the 1840's-50's.

Vice Mayor Walker reported she attended the MCCMC meeting; the California League of Cities Conference.

Mayor Burdo reported he attended the recent community gathering; there will be an El Nino informational event on Monday, October 19th at the College of Marin from 6:00 p.m. to 8:00 p.m.

Town Manager Donery reported the Climate Action Plan Workshop is scheduled for this

Thursday from 6:30 p.m. to 8:00 p.m. at the Robson Harrington House. The Community Fall Clean-Up Event is scheduled for this coming Saturday from 9:00 a.m. to noon. The Arts Commission "Moving Pictures" Program is scheduled for Saturday and Sunday. The staff Emergency Preparedness meeting is scheduled for Wednesday. The "Goblins BOOtacular" Event is scheduled for Friday the 23rd from 5:00 p.m. to 7:00 p.m. The Ribbon Cutting Celebration for Fire Station #20 will be held on Saturday, October 24th at 10:00 a.m. Refreshments will be provided along with a chance to meet the Firefighters! A Town Business Forum will be held on Tuesday, October 27th focusing on winter weather preparations.

Special Presentation

There were no Special Presentations.

1. Consent Agenda

1.1 Approved the Draft Minutes of the Regular Meeting of September 22, 2026

1.2 Received and Filed Report of Checks Issued, September 2026

1.3 Adopted a Proclamation Declaring National Friends of Libraries Week In San Anselmo, October 18-24, 2026

Mayor Burdo opened the meeting to public comments.

There were no comments.

Mayor Burdo closed the meeting to public comments.

Vice Mayor Walker stated she would like to pull item #1.3

M/s, Schlesinger/Kullaway, Motion to approve Consent Calendar items #1.1 and #1.2.
AYES: Kullaway, Schlesinger, Vice Mayor Walker, Mayor Burdo
ABSENT: Burke

1.3 Adopt a Proclamation Declaring National Friends of Libraries Week In San Anselmo, October 18-24, 2026

Vice Mayor Walker discussed the importance of information access.

M/s, Walker/Schlesinger, Motion to approve Consent Calendar items #1.3.
AYES: Kullaway, Schlesinger, Vice Mayor Walker, Mayor Burdo
ABSENT: Burke

Council Business Items

2.1 Discussion Item Regarding Tobacco Sales Regulations

Town Librarian Kenton presented a staff report. Staff answered questions from the Council regarding when the Council would be deciding on a policy; what products would be banned according to the County's model ordinance.

Mayor Burdo opened the meeting to public comments.

Mr. Nico Chigos read a comment on behalf of his father, Mr. Phil Chigos regarding a more common sense approach to the problem.

Mr. Ward Dodge supported the effort of trying to keep tobacco products away from young kids. He shops at Ludwigs and did not want access taken away from adults.

Mr. Zeising, Belle Avenue, stated he would like to see the use of incentives, not rules, to change behavior. The proposal is a disruption of commerce.

Ms. Ginger Sauderspacen, Kentfield, stated she experienced second-hand smoke at a young age. Everyone is affected by cigarette smoke and other chemicals and it is time to start thinking about everybody.

Mr. Jeff Vid stated adults should be able to buy cigars and pipe tobacco. Kids do not go into Ludwigs to buy these products.

Mr. Hawkins stated it was naïve to believe that kids cannot but these products on-line. The ban would hurt people conducting business selling a legal product.

Derek, a local merchant, stated retail is not an easy business and he urged the Council to help local businesses do well. This is a legal, adult product.

Ms. Liz Couch stated youth prevention is very important and she supported a comprehensive ordinance to end tobacco and nicotine sales.

An Archie Williams student stated adolescents are more vulnerable to addition than adults. The community has a responsibility to protect the younger generation from industries that profit off addiction.

Ms. Kelsey Fernandez thanked Ludwigs for voluntarily ending the sale of cigarettes. She supported a ban.

Mr. Matt Fegley, Corte Madera, stated Marin County does not have a tobacco problem but rather a marijuana problem.

Mr. Jonathan Hersh stated these products are easy to get and are very addictive.

Ms. Mary Dominico stated it is the responsibility of parents, school, and the community to educate and regulate children. She was concerned about regulating a legal substance. This issue needs to go on a ballot.

Ms. Barbara Nazari, representing Ludwigs, stated attempts at limiting youth access have been overshadowed by State lobbying aiming to regulate adult behavior. The business needs the protection and support of the Town Council.

Bridget stated smoking increases the risk of developing various cancers. Protecting the community from tobacco addiction is something to consider and is a step towards building a healthier community.

Mr. Don Carney stated the Juul was a bridge to vaping high THC. He discussed kids he has worked with over the years who experienced psychotic breaks.

Jeremiah stated the Ninth Amendment of the Constitution does not give a business the right to sell any product- it is a privilege. Elected bodies have the legal ability to regulate the sale of

dangerous and deadly products.

Ms. Ann Gagliardi sated banning something that an adult can make a decision on is not the right way to go.

Ms. Pam Granger, Co-Chair of Smoke Free Marin, supported ending the sale of all tobacco products.

Benedetto stated there is no data that the three merchants that sell these nicotine products sell to minors. This is the issue.

Mr. Mike Lafay stated tobacco products are legal and he did not want to punish local businesses that are not selling to kids.

Mr. Nazari stated his family has owned Ludwigs for nearly 50 years. Fifteen years ago they voluntarily stopped selling tobacco products except premium hand-made cigars.

Tory stated Ludwigs has changed it business model and does not entice young people to buy its products. Everyone should have a voice in this decision.

Mr. Todd Greenberg agreed that this issue should be put to the vote of the people.

Frank stated the local data and statistics need to be reviewed before making a decision that will affect the business community. Resources should be directed toward education, prevention, and counseling.

Natalia shared her struggles with nicotine addiction as a teen.

Mr. McKinley Bruckner stated they need to hear from individuals experiencing nicotine addiction or experts in the field of treatment or harm reduction. The policy is cruel to the working class and he urged the Council to hold off on taking action tonight.

Ms. Hailey Hodges, legislative consultant for the National Association of Tobacco Outlets (NATO), stated the organization opposes policies that restrict responsible tobacco retailers.

Andrew supported small businesses.

Ms. Megan Manning, representing Action on Smoking and Health, supported phasing out the sale of all commercial tobacco products.

Mr. Taylor Hasall, Executive Director of the American Petroleum and Convenient Store Association, agreed that tobacco products are for adults and not kids. Kids are getting products on-line and by other means and a sales ban would not stop youth access.

Mr. Bob Curry stated the tobacco business should have ended in the 1960's when the Surgeon General stated that tobacco use is the number one cause of diseases and preventable deaths.

Mayor Burdo closed the meeting to public comments.

Councilmember Schlesinger stated the entry point for this conversation was youth use, addiction, and illegal access. The conversation has morphed into prohibiting the sale of tobacco products to adults. The remedy should meet the problem. He is not persuaded that a complete ban, without appropriate tailoring, is the right or proportional way to address the problem originally identified. He leans toward the County's model ordinance.

Vice Mayor Walker stated she would like to see a path forward that makes it more difficult for youth access while respecting the legacy businesses. She would like the license that is issued to the business to stay with the person and not the address. Option 1 is progress but she supports Option 3.

Councilmember Kullaway stated she expressed an interest in a full ban in the last conversation. She likes Option 3 but would like to see a carve-out for businesses permitted and already in operation as of today's conversation. The Council supported this recommendation.

Mayor Burdo stated he was originally in favor of a full ban but spoke to a lot of residents. He discussed the potential impacts to local businesses. He supports Option 3 but would like to have a discussion about the rollout of the policy. He would like to see a carve-out for cessation products.

Assistant Town Longfellow stated most ordinances have exclusions for nicotine patches and other smoking cessation products. She asked for direction in terms of the rollout dates.

The Council was open to a nine-to-twelve-month runway.

M/s, Schlesinger/Kullaway, Motion to adjourn the meeting at 9:21 p.m. in memory of Mr. Joseph Burke, long-time San Anselmo resident, coach, and father of Councilmember Eileen Burke.
AYES: Kullaway, Schlesinger, Vice Mayor Walker, Mayor Burdo
ABSENT: Burke

Respectfully submitted,

Toni DeFrancis,
Recording Secretary

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 1.2

MEETING DATE: October 27, 2026

AGENDA TITLE: Resolution Adopting Rules for Imagination and Hilldale Park

FROM: Parks and Recreation Department

RECOMMENDATION: Staff recommends that the Town Council adopt the attached resolution approving park rules and regulations for Imagination Park and Hilldale Park (Attachment 1).

BACKGROUND

Adopting and posting rules in Town of San Anselmo (Town) parks gives park visitors clear notice of what is permitted and gives staff and the Central Marin Police Authority (CMPA) a clear basis for enforcement. Under the San Anselmo Municipal Code (SAMC), violations of posted park rules may be charged as an infraction or misdemeanor (SAMC § 11-1.02).

Imagination Park.[1] Imagination Park is located beside Town Hall and includes a fountain and lawn areas that draw young children and families. In addition to regular use, the library holds story times on the lawn, Cedars of Marin utilizes the space for booths and Live on the Avenue hosts DJs in the park. After operating as a private park for several years, Imagination Park was donated to the Town. The Town retained signage related to the park rules that applied prior to donation of the park; however, staff wants to ensure that the Council adopts the rules that will appear on an updated sign.

Hilldale Park.[2] The Town and members of the public worked together to create the Hilldale Park, which includes a nature-based play area, picnic tables and wood benches. Following the September 19, 2026, ribbon cutting for the park, Town staff began preparing signage to convey the Hilldale Park rules to the public. Those rules must be adopted by the Town Council before they can be posted. (SAMC § 11-1.03).

[1] https://www.sananselmo.gov/1975/Imagination-Park
[2] https://www.sananselmo.gov/1972/Hilldale-Park

DISCUSSION

The proposed rules for both parks share the same core elements: the hours permitted for use, assumption of risk, leash requirement, pet-waste rule, and list of prohibited activities. Both parks would be open daily from one-half hour before sunrise to one-half hour after sunset. Generally prohibited activities at both parks include riding motorized vehicles, littering or dumping, smoking, using drugs or conducting other illegal activities, lighting fires or barbecues, vandalism, and carrying weapons or firearms. In both parks, dogs and other domestic animals must be on a leash no longer than 6 feet and under the direct control of a responsible person.

The Imagination Park rules add provisions suited to its fountain, lawn, and use for permitted events, including amplified music, commercial use and alcohol consumption.

After the attached resolution is adopted, Town staff will install signs at each park showing the adopted rules.

FISCAL IMPACT

The only fiscal impact will be the cost of sign fabrication.

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

Adopting the attached resolution reflecting the Imagination Park and Hilldale Park rules is not a “project” under the California Environmental Quality Act, because it does not involve an activity which has the potential to cause a direct or reasonably foreseeable indirect physical change in the environment. (Cal. Pub. Res. Code § 21065).

The Climate Action Plan[3] is not applicable to this item.

ATTACHMENTS

Attachment 1 – Draft Resolution

[3] Climate Action Plan 2030 available at https://www.sananselmo.gov/DocumentCenter/View/24823/San-Anselmo-Climate-Action-Plan-2030-pdf?bidId=

TOWN OF SAN ANSELMO
RESOLUTION NO. _____

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO ADOPTING RULES AND REGULATIONS FOR IMAGINATION PARK AND HILLDALE PARK

WHEREAS, the Town of San Anselmo owns and operates Imagination Park and Hilldale Park for the use and enjoyment of the public; and

WHEREAS, the Town Council is authorized to adopt rules and regulations governing use of the Town parks under San Anselmo Municipal Code section 11-1.01 and once adopted, those rules must be posted in each park (SAMC § 11-1.03); and

WHEREAS, under San Anselmo Municipal Code section 11-1.02, a violation of such rules may be charged as an infraction or a misdemeanor; and

WHEREAS, The Town Council has considered the staff report, the proposed rules and all public comment received at its meeting of October 27, 2026.

NOW, THEREFORE, THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. The Town Council hereby incorporates the recitals above and adopts the rules for Imagination Park and Hilldale Park, which are attached hereto as Exhibits A and B and incorporated herein by reference.

SECTION 2. Adopting this resolution reflecting the Imagination Park and Hilldale Park rules is not a "project" under the California Environmental Quality Act, because it does not involve an activity which has the potential to cause a direct or reasonably foreseeable indirect physical change in the environment. (Cal. Pub. Res. Code § 21065).

The foregoing Resolution was adopted at the regular meeting of the San Anselmo Town Council held on October 27, 2026, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

_____
Steve Burdo, Mayor

ATTEST:

_____
Serge Avila, Town Clerk

Exhibit A

IMAGINATION PARK RULES

Park Hours

- Open daily from ½ hour before sunrise until ½ hour after sunset
- No entry or use of the park outside posted hours

General Rules

- Use of park facilities is at your own risk
- The fountain is unsupervised. Children must be accompanied by an adult
- Do not enter or place items in the fountain. Do not move rocks. Climbing or playing in the fountain is not permitted

Prohibited:

- Commercial use or commercial activity without a permit
- Loud or amplified sounds without a permit
- Motorized vehicles
- Bicycling, rollerblading, skateboarding or riding scooters
- Littering or dumping off-site debris
- Alcoholic beverages unless specified for a permitted event
- Smoking of tobacco or other substances within the boundaries of the park
- Drugs or other illegal activities
- Fires or barbecues
- Stealing, damaging or defacing property
- Weapons or firearms, except by law enforcement

Dogs & Pets

- Dogs and other domestic animals must be kept on a leash no longer than 6 feet and under the direct and immediate control of a responsible person
- Dogs and other pets are not permitted on the grass
- Please clean up, remove and properly dispose of pet waste

Enforcement & Contact

- Violations are in infraction or misdemeanor: SAMC: § 4-6.06, §11-1.02
- For maintenance concerns, please call Public Works at (415) 258-4616
- For after-hours and weekend concerns, call Central Marin Police Authority at (415) 927-5150
- In case of an emergency, call 911

Exhibit B
HILLDALE PARK RULES

Park Hours

- Open daily from ½ hour before sunrise until ½ hour after sunset
- No entry or use of the park outside posted hours

General Rules

- Use of park facilities is at your own risk.

Prohibited:

- Commercial use
- Loud or amplified sounds
- Motorized vehicles
- Littering or dumping offsite debris
- Drinking or possession of alcoholic beverages in any type of receptacle
- Smoking of tobacco or other substances within the boundaries of the park
- Drugs or other illegal activities
- Fires or barbecues
- Stealing, damaging or defacing property
- Weapons or firearms, except by law enforcement

Dogs/Pets:

- Dogs and other domestic animals must be kept on a leash no longer than 6 feet and under the direct control of a responsible person at all times.
- Please clean up, remove, and properly dispose of pet waste.

Enforcement & Contact

- Violations are an infraction or a misdemeanor – SAMC § 4-6.06, § 11-1.02
- For maintenance concerns, please call Public Works at (415)258-4616
- For after-hours and weekend concerns, call Central Marin Police Authority at (415) 927-5150
- In the event of an emergency, call 911

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 1.3

MEETING DATE: October 27, 2026

AGENDA TITLE: 2024 Greenhouse Gas Inventory Summary

FROM: Bridget Wipfler, Climate Action Coordinator

RECOMMENDATION: Receive and file the Town's 2024 Greenhouse Gas Inventory Report

BACKGROUND

Each year, greenhouse gas (GHG) inventory reports are prepared for all Marin Climate & Energy Partnership (MCEP) member jurisdictions including San Anselmo. These reports are prepared by Christine O'Rourke, Sustainability Coordinator for MCEP, with review and feedback from Town staff.

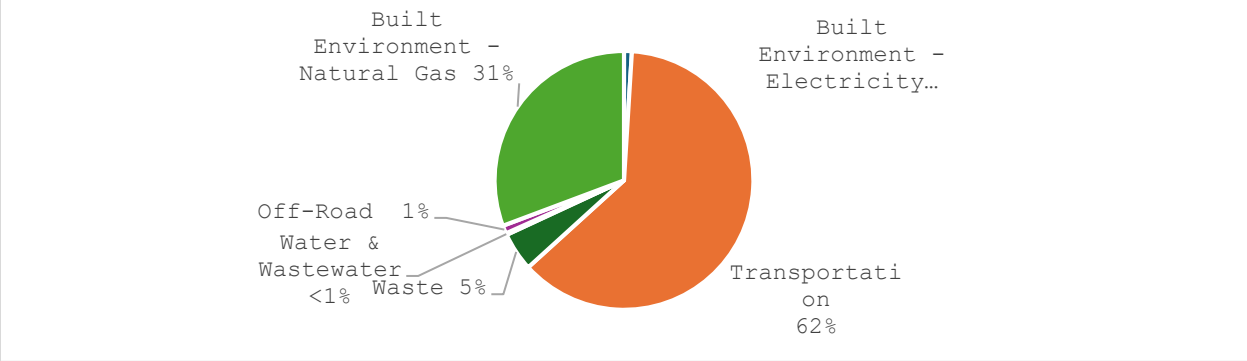
Annual GHG inventories help the Town to monitor its progress toward achieving its goal of reducing emissions 45 percent below 1990 levels by 2030 (equal to 54 percent below 2005 levels) and achieving carbon neutrality by 2045. The inventories calculate individual GHGs (e.g., carbon dioxide, methane, and nitrous oxide) and convert each GHG emission to a standard metric, known as carbon dioxide equivalents (CO2e), to allow for consistent comparisons among the various emissions. GHG emissions are reported as metric tons of carbon dioxide equivalents, or MTCO2e.

The inventories include community-generated emissions, which are categorized into seven sectors: Built Environment – Electricity, Built Environment – Natural Gas, Transportation, Off-Road Vehicles and Equipment, Waste, Water, and Wastewater. Consumption-based emissions, such as those from air travel and the production of goods produced outside the Town are not included in the inventories.

DISCUSSION/ANALYSIS

Figure 1 shows the relative contribution of emissions from the seven sectors in 2024. Transportation accounts for the largest share of communitywide emissions (62%), while natural gas and propane use in buildings for 31% of emissions.

FIGURE 1: EMISSIONS BY SECTOR, 2024



The latest San Anselmo GHG inventory report, with data available through 2024, is attached. It reviews emissions from 2005 to 2024, with a focus on 2024 data.

The findings suggest San Anselmo must accelerate reductions in transportation and building-related emissions. Community emissions have decreased 40% since 2005 (about 30% below 1990 levels). **To meet its local goal by 2030, San Anselmo needs to reduce emissions by another 14%, or about 11,369 MTCO2e.** Per capita emissions have decreased 42% since 2005, from 7.0 to 4.0 MTCO2e per resident.

Below is a sector-by-sector summary:

Built Environment – Electricity: From 2005 to 2024, electricity use in San Anselmo homes and businesses decreased 24%. Additionally, emissions from electricity use dropped 96% due to cleaner energy sources. In 2024, PG&E's electricity mix was 23% renewable, 12% large hydro, 63% nuclear, and 2% natural gas; MCE Light Green was 69% renewable and 31% large hydro. That year, about 11% of MCE electricity used in San Anselmo, including by the Town, was supplied through MCE's Deep Green program.

Built Environment – Natural Gas: Natural gas is used in buildings for heating and appliances, with usage varying by weather. In 2024, natural gas consumption decreased 13% from the previous year and was 22% below 2005 levels, in part due to warmer temperatures. Unlike electricity, emissions from natural gas are based primarily on the amount of natural gas consumed.

Transportation: Transportation made up 62% of San Anselmo's 2024 emissions, with personal vehicles accounting for 86% of these transportation-related emissions. Since 2005, emissions have decreased 34% in part due to cleaner vehicles, and vehicle miles traveled decreased by 13%. San Anselmo's Climate Action Plan supports reductions through EV infrastructure, land use policy, and active transportation improvements. Currently, 13.6% of registered vehicles in San Anselmo are electric (1,623 vehicles).

Waste Disposal: Landfilled waste increased 1% from 2023 to 2024 but is 5% lower than in 2005. Emissions from waste disposal have dropped 41% since 2005 due to less organic content and alternative landfill cover materials. The Town, in partnership with Marin Sanitary Service and Zero Waste Marin, continues to promote waste sorting and provide multi-stream receptacles.

Water Use: Since 2005, per capita water use in San Anselmo has declined 27%. Emissions from water-related energy use dropped 100% between 2005 and 2024, as water agencies transitioned to carbon-free electricity. Marin Water uses MCE Deep Green, and Sonoma County Water Agency uses renewable electricity. Marin Water supports conservation through rebates, water-use evaluations, and efficient fixtures, with the Town promoting these efforts.

Wastewater: Greenhouse gas emissions result from the wastewater treatment process itself, in addition to the energy used in these treatment facilities. These wastewater-related emissions have increased 9% since 2005 as San Anselmo's population has increased. Overall, wastewater emissions have declined 63% since 2005.

FISCAL IMPACT

There is no fiscal impact associated with receiving this report.

GENERAL PLAN CONSISTENCY

This report is consistent with the following policy of the adopted General Plan:
M1: Air, water, and noise pollution shall be prevented or minimized.

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

The Council's receipt of the 2024 GHG Inventory report is not a "project" under the California Environmental Quality Act, because it does not involve an activity that has the potential to cause a direct or reasonably foreseeable indirect physical change in the environment (Cal. Pub. Res. Code § 21065). This report is consistent with the following measures of the adopted CAP:

- I-2: Update GHG Emissions Inventories: Update the greenhouse gas emissions inventory for community emissions annually and every five years for government operations.

ATTACHMENT

2024 Greenhouse Gas Inventory Report for San Anselmo

TOWN OF SAN ANSELMO

COMMUNITY GREENHOUSE GAS EMISSIONS INVENTORY FOR THE YEAR 2024







June 2026

Prepared by the
Marin Climate & Energy Partnership

MARIN CLIMATE & ENERGY PARTNERSHIP

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Appendix A-1

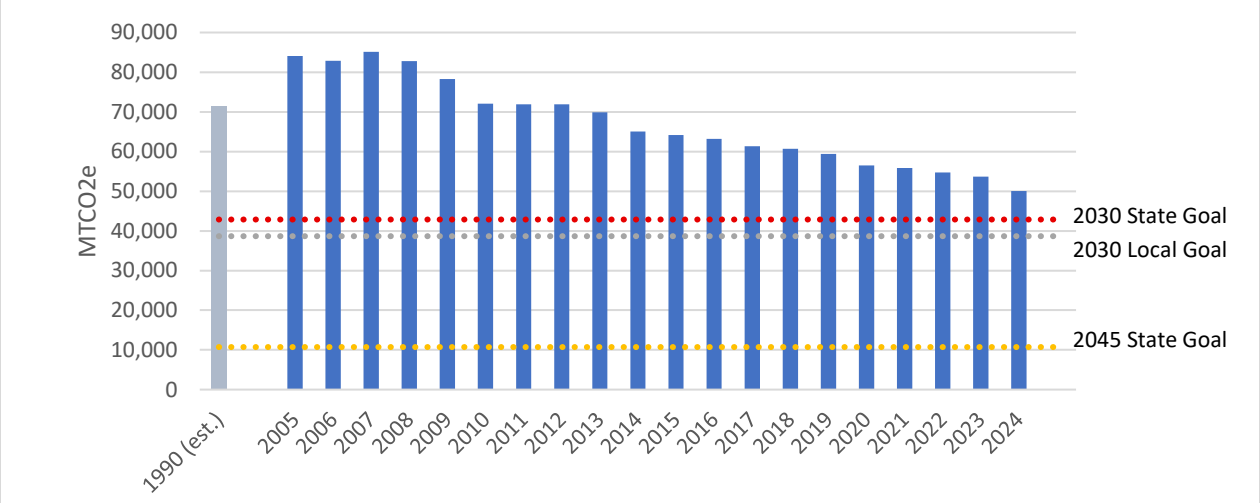
EXECUTIVE SUMMARY

The Takeaway: San Anselmo needs to accelerate emissions reductions from transportation and the built environment. Though community emissions are down 40% from 2005, the community still needs to reduce emissions another 14% to meet its local goal by 2030.

San Anselmo publishes annual community greenhouse gas (GHG) emissions estimates through the Marin Climate & Energy Partnership (MCEP). Annual inventories help the Town to monitor its progress in meeting its local GHG reduction goal to reduce community emissions to 54% below 2005 emissions by 2030 (45% below 1990 levels) and carbon neutrality by 2045 as well as the statewide goal to reduce emissions 40% below 1990 levels by 2030. In addition to the community inventories, MCEP periodically prepares inventories for government operations emissions. Municipal emissions accounted for less than 1% of community emissions when the municipal inventory was last conducted for the year 2016.

This report reviews emissions generated from the community from 2005 through 2024, the most recent year for which data are available. The inventory shows that the San Anselmo community has reduced emissions 40% since 2005. Emissions dropped from about 84,052 metric tons carbon dioxide equivalents ($MTCO_2e$) in 2005 to 50,033 $MTCO_2e$ in 2024, which is equivalent to 30% below 1990 levels. The community emissions trend and targets are shown below in Figure 1. San Anselmo needs to reduce emissions by another 11,369 $MTCO_2e$ to meet the Town's Climate Action Plan target for 2030 and by another 39,316 $MTCO_2e$ to meet the State's net zero emissions target for 2045, which includes a GHG mitigation target of 85% below 1990 levels.

FIGURE 1: SAN ANSELMO GHG EMISSIONS AND TARGETS



Recognizing the need for a collaborative approach to greenhouse gas reductions, City, Town, and county leaders launched the Marin Climate and Energy Partnership (MCEP) in 2007. The Town of San Anselmo is a member of MCEP and works with representatives from the County of Marin and the other Marin cities and towns to address and streamline the implementation of a variety of greenhouse gas reduction measures. Funding for this inventory was provided by the Marin County Energy Watch Partnership, which administers public goods charges collected by PG&E. Community inventories are available on the MCEP website at marinclimate.org and are used to update the Marin Sustainability Tracker.

INTRODUCTION

PURPOSE OF INVENTORY

The objective of this greenhouse gas emissions inventory is to identify the sources and quantify the amounts of greenhouse gas emissions generated by the activities of the San Anselmo community in 2024. This inventory provides a comparison to 2005 and estimated 1990 emissions and identifies the sectors where significant reductions in greenhouse gas emissions have occurred. In some instances, previous year emissions were updated with new data and/or recalculated to ensure the same methodology was employed for all inventory years. For this inventory, on-road transportation emissions were revised due to an update in the California Air Resources Board EMFAC model, and waste emissions were updated using results from a new Marin countywide waste characterization study.

GENERAL METHODOLOGY

This inventory uses the national standard for the accounting and reporting of community-wide greenhouse gas emissions, the U.S. Community Protocol for Accounting and Reporting of Greenhouse Gas Emissions, version 1.2 (July 2019). Quantification methodologies, emission factors, and activity and source data are detailed in the appendix.

Community emissions are categorized according to seven sectors:

- Built Environment - Electricity
- Built Environment – Natural Gas
- Transportation
- Off-Road Vehicles and Equipment
- Waste
- Water
- Wastewater

CALCULATING EMISSIONS

Emissions are quantified by multiplying the measurable activity data – e.g., kilowatt hours of electricity, therms of natural gas, gallons of diesel or gasoline, etc. – by emission factors specific to the greenhouse gas-generating source. Most emission factors are the same from year to year. Emission factors for electricity, however, change from year to year due to the specific sources that are used to produce electricity. For example, electricity that is produced from coal generates more greenhouse gases than electricity that is generated from natural gas and therefore has a higher emission factor. Electricity that is produced solely from renewable energy sources, such as solar and wind, has an emission factor of zero.

This inventory calculates individual greenhouse gases – i.e., carbon dioxide, methane and nitrous oxide – and converts each greenhouse gas emission to a standard metric, known as "carbon dioxide equivalents" or CO_2e, to provide an apples-to-apples comparison among the various emissions. Table 1 shows the greenhouse gases identified in this inventory and their global warming potential (GWP), a measure of the amount of warming each gas causes when compared to a similar amount of carbon dioxide over 100 years. Methane, for example, is 28 times as potent as carbon dioxide over 100 years; therefore, one metric ton of methane is equivalent to 28 metric tons of

carbon dioxide. Greenhouse gas emissions are reported in this inventory as metric tons of carbon dioxide equivalents, or $MTCO_2e$.

TABLE 1: GREENHOUSE GASES

Gas	Chemical Formula	Emission Source	Global Warming Potential
Carbon Dioxide	CO_2	Combustion of natural gas, gasoline, diesel, and other fuels	1
Methane	CH_4	Combustion, anaerobic decomposition of organic waste in landfills and wastewater treatment	28
Nitrous Oxide	N_2O	Combustion, wastewater treatment	265

Source: IPCC Fifth Assessment Report (2014), 100-year values

Types of Emissions

Emissions from each of the greenhouse gases can come in a number of forms:

- **Stationary or mobile combustion** resulting from the on-site combustion of fuels (natural gas, diesel, gasoline, etc.) to generate heat or electricity, or to power vehicles and equipment.
- **Purchased electricity** resulting from the generation of power from utilities outside the jurisdictional boundary.
- **Fugitive emissions** resulting from the unintentional release of greenhouse gases into the atmosphere, such as methane from waste decomposition.
- **Process emissions** from physical or chemical processing of a material, such as wastewater treatment.

Understanding Totals

The totals listed in the tables and discussed in the report are a summation of emissions using available estimation methods. Each inventoried sector may have additional emissions sources associated with it that were unaccounted for due to a lack of data or robust quantification methods. For example, consumption-based greenhouse gas emissions associated with air travel and the production of goods outside the community's boundary are not included in the inventory. Additionally, the community inventory does not include refrigerants released into the atmosphere from the use of air conditioning in cars and buildings.

COMMUNITY INVENTORY

COMMUNITY INVENTORY SUMMARY

In 2005, activities in San Anselmo resulted in approximately 84,502 metric tons of CO_2e.[1] In 2024, those activities resulted in approximately 50,033 metric tons of CO_2e, a reduction of 40% from 2005 levels, which is equivalent to 30% below 1990 levels.

The community inventory tracks emissions in seven sectors:

- The **Built Environment – Electricity** sector represents emissions generated from the use of electricity in San Anselmo homes and commercial, industrial, and governmental buildings and facilities.
- The **Built Environment – Natural Gas** sector represents emissions generated from the use of natural gas in San Anselmo homes and commercial, industrial, and governmental buildings and facilities. Propane used as a primary heating source is also included, although it represents less than 1% of emissions in this sector.
- The **Transportation** sector includes tailpipe emissions from passenger vehicle trips originating and ending in San Anselmo, as well as a share of tailpipe emissions generated by medium and heavy-duty vehicles traveling on Marin County roads. The sector also includes emissions from Marin Transit and Golden Gate Transit buses as these vehicles travel within San Anselmo's boundaries. Electricity used to power electric vehicles is embedded in electricity consumption reported in the Built Environment - Electricity sector.
- The **Waste** sector represents fugitive methane emissions that are generated over time as organic material decomposes in the landfill. Although most methane is captured or flared off at the landfill, approximately 25% escapes into the atmosphere.
- The **Off-Road** sector represents emissions from the combustion of gasoline and diesel fuel from the operation of off-road vehicles and equipment used for construction and landscape maintenance.
- The **Water** sector represents emissions from energy used to pump, treat, and convey potable water from the water source to the San Anselmo water users.
- The **Wastewater** sector represents stationary, process, and fugitive greenhouse gases that are created during the treatment of wastewater generated by the community as well as emissions created from electricity used to convey and treat wastewater.

Table 2 shows how emissions in each sector have changed since 2005. The greatest reductions have occurred in the Transportation sector (16,270 $MTCO_2e$), followed by the Built Environment – Electricity sector (10,696 $MTCO_2e$) and the Built Environment – Natural Gas sector (4,258 $MTCO_2e$). The likely reasons for the largest emissions decreases are described in the remainder of this report.

[1] Baseline and historical emissions are recalculated in the annual inventory to integrate new data and improved calculation methodologies and to ensure consistent comparison across each year. For this reason, emission levels may differ from levels reported in previous inventories.

TABLE 2: EMISSIONS SUMMARY BY SECTOR ($MTCO_2E$), 2005 THROUGH 2024

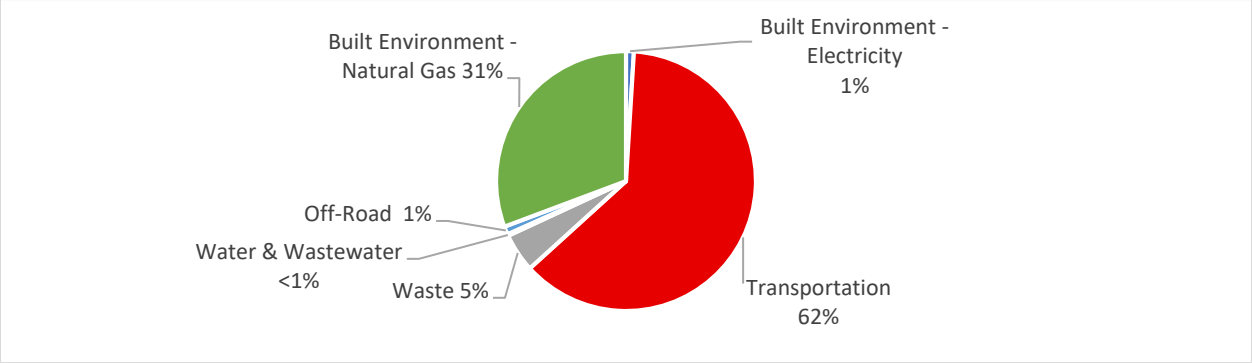
Year	Built Environment - Electricity	Built Environment – Natural Gas	Transportation	Waste	Off-Road	Water	Wastewater	Total	% Change from 2005	% Change from 1990[2]
1990 (est.)[1]								71,444		
2005	11,185	19,621	47,437	4,101	914	510	284	84,052		
2006	10,485	20,300	46,367	4,063	964	446	274	82,897	-1%	
2007	14,266	19,329	45,759	3,653	1,190	599	344	85,140	1%	
2008	14,311	20,108	43,499	3,041	939	552	351	82,802	-1%	
2009	12,819	19,568	41,622	2,617	768	555	310	78,260	-7%	
2010	9,698	19,801	38,721	2,566	676	318	254	72,035	-14%	
2011	8,906	20,692	38,679	2,504	655	225	235	71,896	-14%	
2012	9,264	19,428	39,437	2,602	639	243	251	71,864	-15%	
2013	8,457	19,028	38,582	2,635	627	283	246	69,858	-17%	
2014	7,555	15,823	37,910	2,665	617	255	212	65,036	-23%	
2015	7,193	16,121	37,089	2,764	604	200	208	64,178	-24%	
2016	5,895	16,840	36,257	3,253	587	149	190	63,171	-25%	
2017	3,134	17,926	36,159	3,398	568	43	142	61,370	-27%	
2018	3,287	17,922	35,768	3,019	544	0	127	60,666	-28%	
2019	3,345	18,090	34,486	2,875	517	0	107	59,419	-29%	-17%
2020	2,264	17,240	33,737	2,647	501	0	106	56,495	-33%	-21%
2021	1,965	16,953	34,156	2,182	506	0	106	55,868	-34%	-22%
2022	1,297	17,186	33,499	2,099	512	0	105	54,699	-35%	-23%
2023	563	17,566	32,511	2,379	517	0	104	53,640	-36%	-25%
2024	489	15,363	31,167	2,408	502	0	104	50,033	-40%	-30%
Change from 2005	-10,696	-4,258	-16,270	-1,693	-412	-510	-180	-34,019		
% Change from 2005	-96%	-22%	-34%	-41%	-45%	-100%	-63%	-40%		

[1] *Per California Air Resources Board guidance, 1990 levels are estimated at 15% below 2005 levels.*

[2] *In 2019, San Anselmo adopted a Climate Action Plan that established a goal to reduce emissions 45% below 1990 levels by 2030. This column will track that progress over time.*

Figure 2 shows the relative contribution of emissions from these sectors in 2024. Transportation emissions represent the largest share of communitywide emissions (62%), while the use of natural gas and propane in the Built Environment accounts for 31% of emissions.

FIGURE 2: EMISSIONS BY SECTOR, 2024

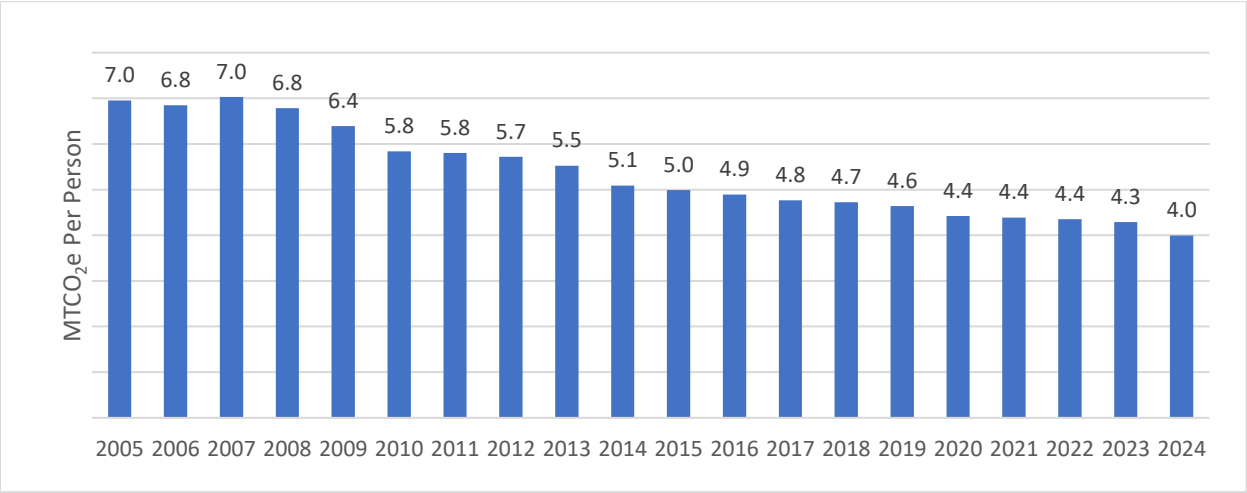


Per Capita Emissions

Per capita emissions can be a useful metric for measuring progress in reducing greenhouse gases and for comparing one community's emissions with neighboring cities and against regional and national averages. That said, due to differences in emission inventory methods, it can be difficult to produce directly comparable per capita emissions numbers. Per capita emission rates may be compared among Marin jurisdictions, although some jurisdictions may have higher rates due to the presence of commercial and industrial uses.

Dividing the total communitywide GHG emissions by residents yields a result of 7.0 metric tons CO_2e per capita in 2005. Per capita emissions decreased 42% between 2005 and 2024, falling to 4.0 metric tons per person. Figure 3 shows the trend in per capita emissions over time. It is important to understand that this number is not the same as the carbon footprint of the average individual living in San Anselmo, which would include consumption-based emissions resulting from air travel, the manufacturing and distribution of products and food, etc.

FIGURE 3: EMISSIONS PER CAPITA



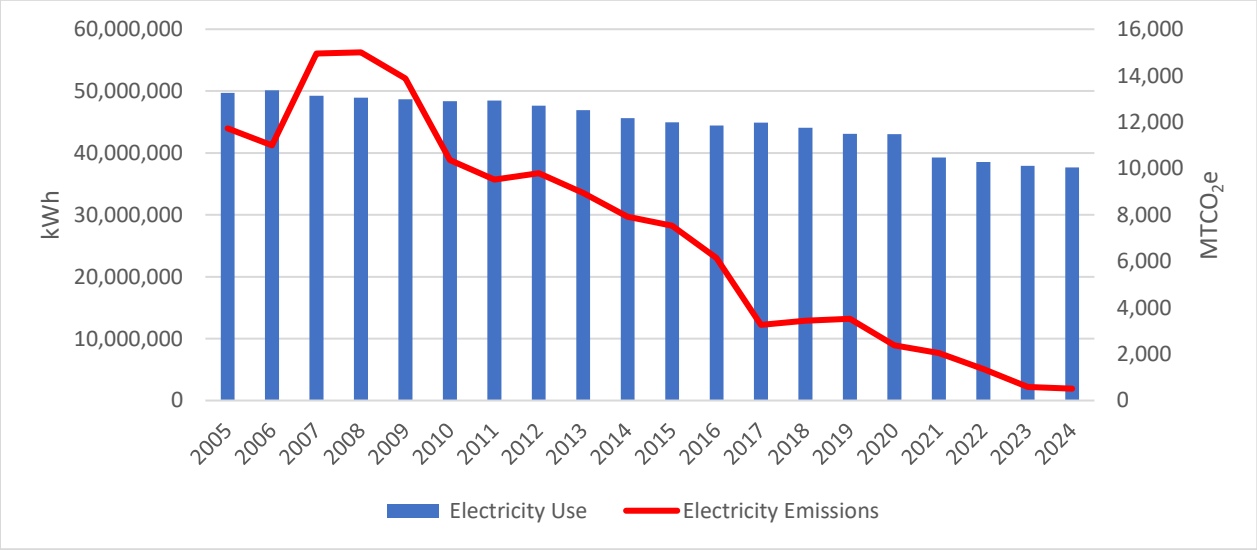
Significant Sources of Emissions

The following sections provide a year-by-year analysis of the changes in source GHG emissions in the Built Environment, Transportation, Waste, Water, and Wastewater sectors. Whenever possible, each section discusses the change in emissions from previous years and the likely influence of state and local programs or policies and external factors on reducing emissions.

Built Environment - Electricity

Purchased electricity use in homes and businesses in San Anselmo decreased 24% between 2005 and 2024.[2] Greenhouse gas emissions from electricity consumption decreased 96% since 2005, as shown in Figure 4. This is primarily due to the lower carbon intensity of electricity. In 2024, PG&E electricity came from a mix of renewable (23%), large hydroelectric (12%), nuclear (63%), and natural gas (2%) energy sources.[3] MCE Light Green electricity came primarily from renewable (69%) and large hydroelectric (31%) sources.[4] In 2024, about 11% of MCE electricity purchased by San Anselmo customers was 100% renewable Deep Green electricity, including electricty purchased by the Town government.

FIGURE 4: ELECTRICITY USE AND EMISSIONS



[2] Due to California Public Utility Commission data privacy rules, PG&E-generated electricity usage by commercial customers was not reported in 2024. This artificially reduces the total amount of electricity purchased by the community, but most likely does not significantly affect the overall GHG emissions due to the high GHG-free content of PG&E electricity in 2024.

[3] PG&E 2024 Power Content Label, https://www.energy.ca.gov/filebrowser/download/7281. Nuclear and large hydro sources are considered GHG-free.

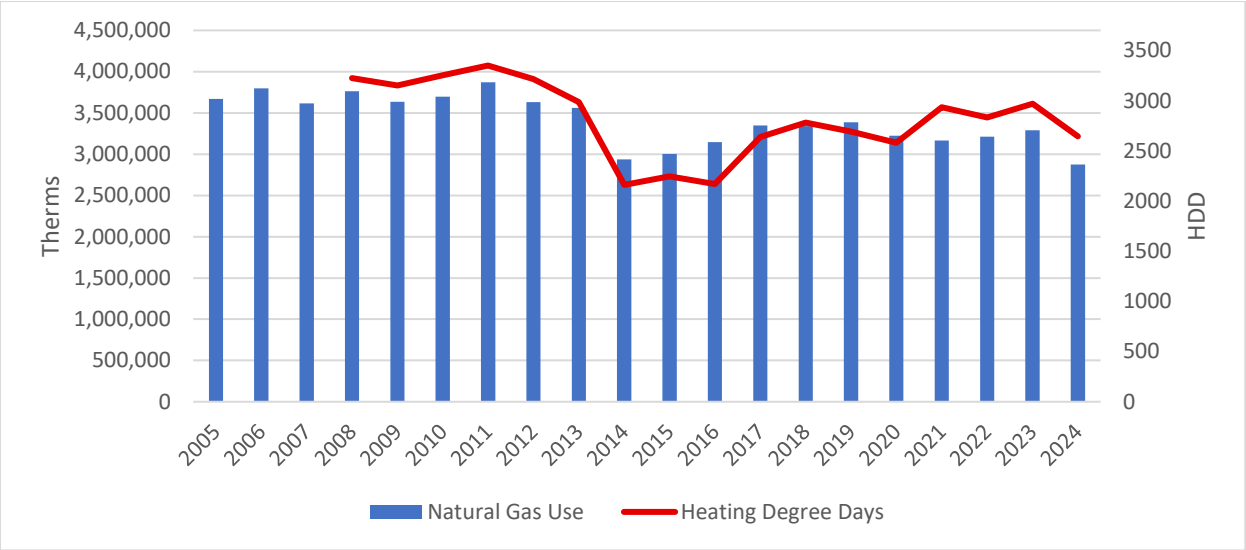
[4] MCE 2024 Power Content Label, https://www.energy.ca.gov/filebrowser/download/7276.

Built Environment - Natural Gas

Natural gas is used in residential, commercial, and industrial buildings to provide space and water heating and power appliances. Use of natural gas is highly variable depending on the weather conditions. This variability has led natural gas use consumption in San Anselmo to fluctuate from year to year, from a high of 3.87 million therms in 2011 to a low of 2.87 million therms in 2024. Reduction in energy use may also be attributed to energy efficiency programs and rebates, local green building ordinances, and State building codes.

Natural gas consumption decreased 13% between 2023 and 2024 and was 22% below the 2005 level in 2024. As shown in Figure 5, this decrease can partially be explained by warmer temperatures, as measured in heating degree days.[5]

FIGURE 5: NATURAL GAS USE AND HEATING DEGREE DAYS



Transportation

Transportation activities accounted for approximately 62% of San Anselmo's emissions in 2024. According to the transportation model and annual data the Town uses to calculate passenger and commercial vehicle miles, vehicle miles traveled (VMT) have decreased approximately 13% since 2005 and were essentially flat between 2023 and 2024.

Transportation emissions decreased 34% since 2005 due to the reduction in VMT as well as more fuel-efficient and alternatively fueled cars (Figure 6). As shown in Figure 7, most transportation emissions come from passenger vehicles, accounting for 86% of transportation emissions in 2024. Marin County continues to be a leader in zero-emission vehicles (ZEVs) – second only to Santa Clara County – with 23,346 ZEVs in Marin at the end of 2024, or about 11% of registered automobiles. ZEVs include battery electric cars, plug-in hybrid electric cars, hydrogen fuel cell cars, and zero-emission motorcycles. San Anselmo had 1,623 ZEVs by the end of 2024 or 13.6% of registered

[5] Heating Degree Days (HDD) are a measure of how much heating is necessary given the recorded temperatures for a particular weather station for a given time period. They are computed relative to a base of 65°F. HDD values for San Anselmo (Richmond weather station) were accessed through the Energy Star Portfolio Manager Degree Days Calculator, https://portfoliomanager.energystar.gov/pm/degreeDaysCalculator.

light-duty vehicles.[6] San Anselmo's Climate Action Plan targets 3,000 ZEVs registered to San Anselmo residents by 2030, and 25% of passenger vehicles registered in Marin and travelling in San Anselmo to be ZEVs by 2030.

While it is difficult to pinpoint exactly how each land use and transportation policy affects emissions, the Town has undertaken many efforts to reduce transportation emissions. The Town encourages workforce housing through its Housing Element and has made improvements to the transportation network to make it easier for residents to bicycle, walk, and take public transportation. The Town has also promoted electric vehicle adoption by installing publicly available EV charging stations and adopting green building codes that require more EV charging stations to be installed for new construction and remodels of existing buildings than State requirements.

FIGURE 6: VEHICLE MILES TRAVELED AND TRANSPORTATION EMISSIONS

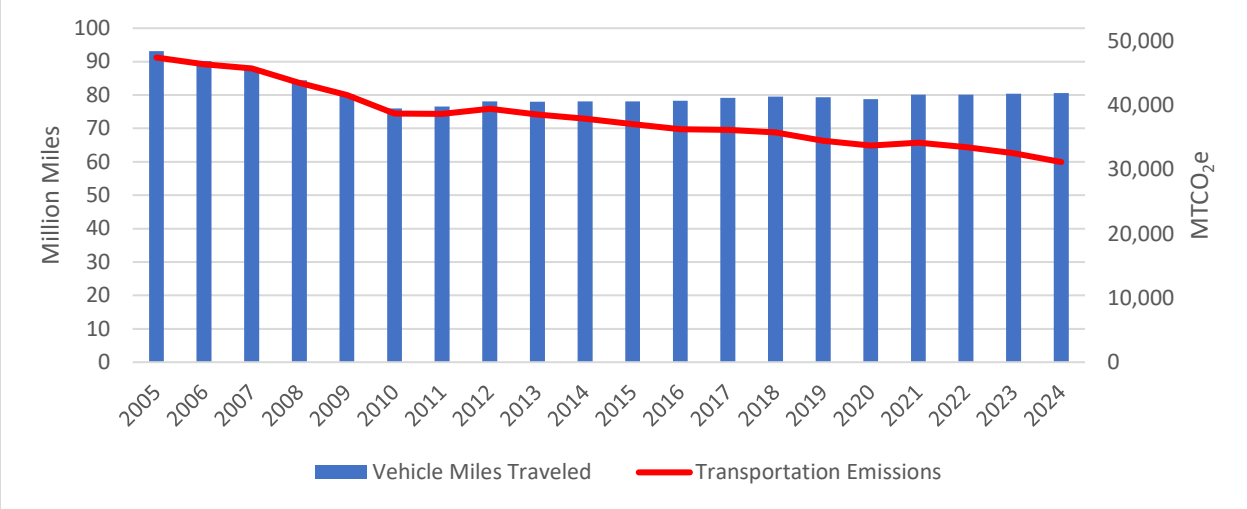
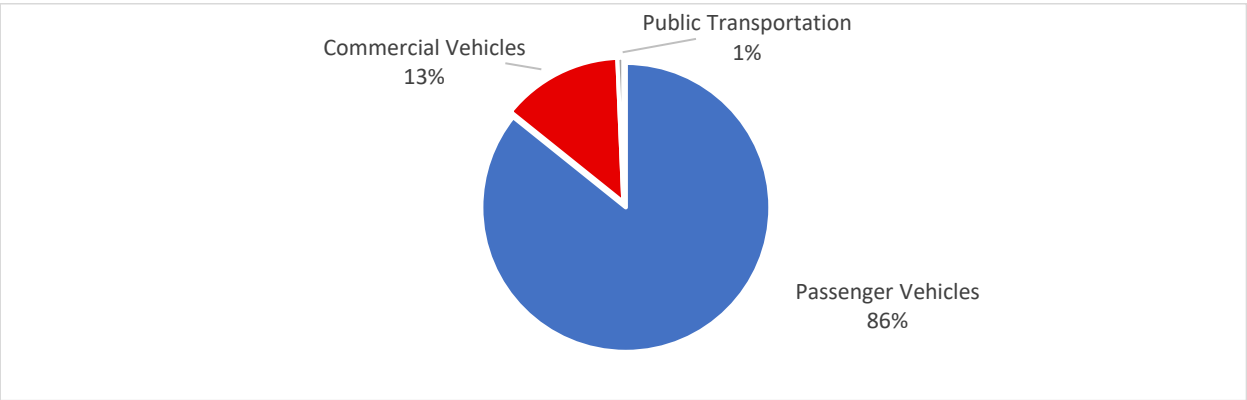


FIGURE 7: TRANSPORTATION EMISSIONS BY VEHICLE CATEGORY, 2024



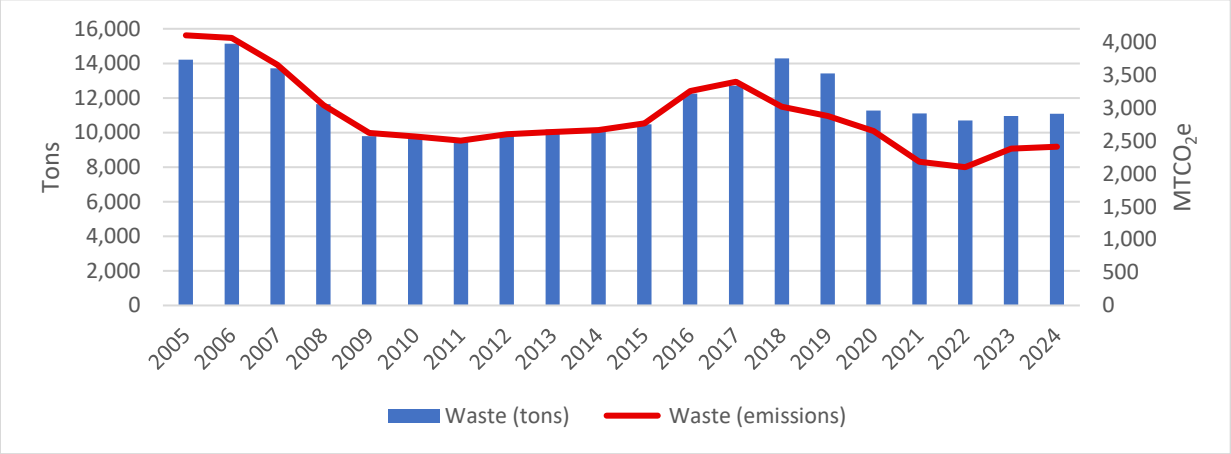
Note: Public transportation represents emissions from Marin Transit and Golden Gate Transit fixed-route buses.

WASTE DISPOSAL

[6] 1,190 BEVs, 430 PHEVs, and 3 FCEV.

Landfilled waste generated by the San Anselmo community increased 1% between 2023 and 2024, as shown in Figure 8 (based on countywide disposal data). Total landfilled waste (including alternative daily cover)[7] was 5% below the 2005 baseline in 2024. Emissions from waste disposal decreased 41% due to the lower organic content of disposed waste and material used for alternative daily cover. Marin Sanitary Service, Zero Waste Marin, and the Town continue to provide outreach and education to residents and businesses on proper waste sorting and the Town continues to install more public multi-stream waste receptacles.

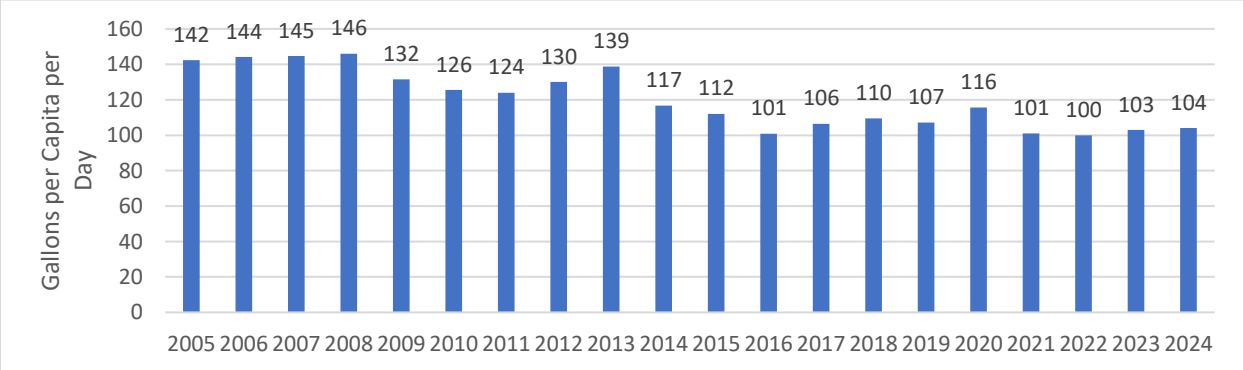
FIGURE 8: DISPOSED WASTE AND EMISSIONS



WATER USE

Per capita water use declined 27% since 2005, as shown in Figure 9 (based on Marin Water district-wide data). Emissions, which are based on an estimate of energy used to pump, treat, and convey water from the water source to the Town limits, dropped 100% between 2005 and 2024 due to the water agencies' use of carbon-free electricity. Marin Water purchases MCE Deep Green for its electricity needs, and the Sonoma County Water Agency, which supplies approximately 25% of Marin Water's water, uses renewable and carbon-free sources for its electricity.

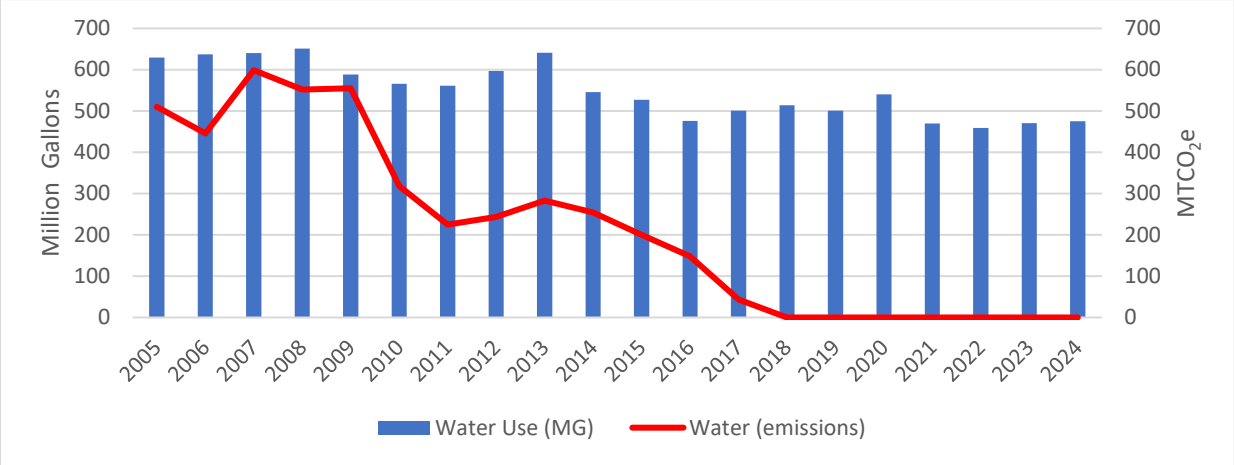
FIGURE 9: PER CAPITA WATER USE



Source: Marin Water

[7] Alternative daily cover is cover material other than earthen material placed on the surface of the active face of a municipal solid waste landfill at the end of each operating day to control vectors, fires, odors, blowing litter, and scavenging.

FIGURE 10: WATER CONSUMPTION AND EMISSIONS



Marin Water provides rebates and programs to reduce water use. Rebates are available to replace fixtures with high-efficiency clothes washers and to purchase cisterns and rain barrels. Marin Water provides free home and landscape water-use evaluations as well as free high-efficiency showerheads and faucet aerators. The Town promotes Resilient Neighborhoods Climate Action Workshops that teach residents how to conserve water among other climate actions.

WASTEWATER

The Central Marin Sanitation Agency (CMSA), located in San Rafael, has two anaerobic digesters that process primary sludge, thickened waste-activated sludge, and organic waste to produce biogas. The biogas is used to generate heat and renewable electricity via the cogeneration system. CMSA normally produces 100% of the facility's power needs, and, at times, exports renewable energy to the grid, which is procured by MCE. As a result, emissions from the use of energy in the wastewater treatment process have essentially been eliminated.

Greenhouse gas emissions are also created from the wastewater treatment process itself. These emissions have increased 9% since 2005 as San Anselmo's population has increased. Overall, wastewater emissions have declined 63% since 2005.

APPENDIX: COMMUNITY INVENTORY

Community GHG Emissions Summary Table

Jurisdiction: Town of San Anselmo
Population: 12,519 (CA Department of Finance)
Number of Households: 5,296 (CA Department of Finance)

Inventory Year: 2024
Date Prepared: June 16, 2026
Reporting Framework: Communitywide Activities

ID	Emissions Type	Source or Activity	Included, Required Activities	Included, Optional Activities	Excluded (IE, NA, NO or NE)	Notes	Emissions ($MTCO_2e$)
1.0	Built Environment						
1.1	Use of fuel in residential and commercial stationary combustion equipment	Both	●				15,363
1.2	Industrial stationary sources	Source			NE		
1.3	Power generation in the community	Source			NO		
1.4	Use of electricity in the community	Activity	●			Includes transmission and distribution losses	489
1.5	District heating/cooling facilities in the community	Source			NE		
1.6	Use of district heating/cooling facilities in the community	Activity			NE		
1.7	Industrial process emissions in the community	Source			NO		
1.8	Refrigerant leakage in the community	Source			NE		
2.0	Transportation and Other Mobile Sources						
2.1	On-road passenger vehicles operating within the community boundary	Source			IE	Obtained data for the preferred activity-based method instead	
2.2	On-road passenger vehicles associated with community land uses	Activity	●				26,727
2.3	On-road freight and service vehicles operating within the community boundary	Source			IE	Obtained data for the preferred activity-based method instead	
2.4	On-road freight and service vehicles associated with community land uses	Activity	●				4,232
2.5	On-road transit vehicles associated with community land uses	Activity		●		Emissions calculated for transit vehicles operating within the community boundary	207
2.6	Transit rail vehicles operating within the community boundary	Source			NO		

2.7	Use of transit rail travel by the community	Activity			NE		
2.8	Inter-city passenger rail vehicles operating within the community boundary	Source			NO		
2.9	Freight rail vehicles operating within the community boundary	Source			NO		
2.10	Marine vessels operating within the community boundary	Source			NE		
2.11	Use of ferries by the community	Activity			NE		
2.12	Off-road surface vehicles and other mobile equipment operating within the community boundary	Source		●			502
2.13	Use of air travel by the community	Activity			NE		
3.0	Solid Waste						
3.1	Operation of solid waste disposal facilities in the community	Source			NE		
3.2	Generation and disposal of solid waste by the community	Activity	●			Includes alternative daily cover	2,408
4.0	Water and Wastewater						
4.1	Operation of water delivery facilities in the community	Source			IE	Energy use is included in 1.1 and 1.4	
4.2	Use of energy associated with the use of potable water by the community	Activity	●				0
4.3	Use of energy associated with the generation of wastewater by the community	Activity	●				0
4.4	Process emissions from the operation of wastewater treatment facilities located in the community	Source			NO		
4.5	Process emissions associated with the generation of wastewater by the community	Activity	●				104
4.6	Use of septic systems in the community	Source			NE		
5.0	Agriculture						
5.1	Domesticated animal production	Source			NE		
5.2	Manure decomposition and treatment	Source			NE		
6.0	Upstream Impacts of Communitywide Activities						
6.1	Upstream impacts of fuels used in stationary applications by the community	Activity			NE		
6.2	Upstream and transmission and distribution (T&D) impacts of purchased electricity used by the community	Activity			IE	Transmission and distribution losses are included in 1.4	
6.3	Upstream impacts of fuels used by water and wastewater facilities for water used and wastewater generated within the community boundary	Activity			IE		
6.4	Upstream impacts of select materials (concrete, food, paper, carpets, etc.) used by the whole community.	Activity			NE		

Legend

IE – Included Elsewhere: Emissions for this activity are estimated and presented in another category of the inventory. The category where these emissions are included should be noted in the explanation.

NE – Not Estimated: Emissions occur but have not been estimated or reported (e.g., data unavailable, effort required not justifiable).

NA – Not Applicable: The activity occurs but does not cause emissions; explanation should be provided.

NO – Not Occurring: The source or activity does not occur or exist within the community.

Community Emissions Data Sources and Calculation Methodologies

Sector/ID	Emissions Source	Source and/or Activity Data	Emission Factor and Methodology
1.0 Built Environment			
1.1 Stationary Combustion	Stationary Combustion (CO_2, CH_4 & N_2O)	Known fuel use (meter readings by PG&E) and estimated fuel use (American Community Survey 5-Year Estimates, and U.S. Energy Information Administration Household Site Fuel Consumption data).	Default CO_2, CH_4 & N_2O emission factors by fuel type (U.S. Community Protocol v. 1.1, Appendix C, Tables B.1 and B.3). U.S. Community Protocol v. 1.1, Appendix C, Method BE.1.1 and BE.1.2.
1.4 Electricity Use	Electricity Use (CO_2, CH_4 & N_2O)	Known electricity use (meter readings by PG&E and MCE) and estimated direct access electricity consumption. Commercial PG&E electricity consumption failed the CPUC 15/15 rule and was estimated in this report using alternative sources.	Verified utility-specific emission factors (PG&E and MCE) and eGrid subregion default emission factors. U.S. Community Protocol v. 1.1, Appendix C, Method BE.2.1.
	Electric Power Transmission and Distribution Losses (CO_2, CH_4 & N_2O)	Estimated electricity grid loss for the Western region from eGrid.	U.S. Community Protocol v. 1.1, Appendix C, Method BE.4.1.
2.0 Transportation and Other Mobile Sources			
2.2 On-Road Passenger Vehicle Operation	On-Road Mobile Combustion (CO_2)	Estimated passenger vehicle miles traveled associated with origin and destination land uses (Metropolitan Transportation Commission, CAPVMT Data Portal 2.0 (mtcanalytics.org)).	CO_2 for on-road passenger vehicles quantified in the EMFAC2025 v.2.0.0 model. Passenger vehicle emissions calculated according to U.S. Community Protocol v. 1.1, Appendix D, Method TR.1.A.
	On-Road Mobile Combustion (CH_4 & N_2O)	Estimated vehicle miles traveled associated with origin and destination land uses (Metropolitan Transportation Commission, CAPVMT Data Portal 2.0 (mtcanalytics.org)).	CH_4 and N_2O for on-road passenger vehicles quantified in the EMFAC2025 v.2.0.0 model. Passenger vehicle emissions calculated according to U.S. Community Protocol v. 1.1, Appendix D, Method TR.1.A.
2.4 On-Road Freight and Service Truck Freight Operation	On-Road Mobile Combustion (CO_2)	Estimated commercial vehicle miles traveled within the boundary (Metropolitan Transportation Commission utilizing Plan Bay Area 2050).	CO_2 for on-road commercial vehicles quantified in the EMFAC2025 v.2.0.0 model. Emissions allocated utilizing LEHD data according to U.S. Community Protocol v. 1.1, Appendix D, Method TR.2.A.
	On-Road Mobile Combustion (CH_4 & N_2O)	Estimated commercial vehicle miles traveled within the boundary (Metropolitan Transportation Commission utilizing Plan Bay Area 2050).	CH_4 and N_2O for on-road commercial vehicles quantified in the EMFAC2025 v.2.0.0 model. Emissions allocated utilizing LEHD data according to U.S. Community Protocol v. 1.1, Appendix D, Method TR.2.A.
2.5 On-Road Transit Operation	On-Road Mobile Combustion (CO_2)	Estimated vehicle miles traveled within the boundary (Marin Transit and Golden Gate Transit) and estimated diesel fuel efficiency for the transit fleet (Golden Gate Transit). Fuel type provided by Marin Transit and Golden Gate Transit.	Renewable diesel emission factor provided by NEXGEN. U.S. Community Protocol v. 1.1, Appendix D, Method TR.4.A.
	On-Road Mobile Combustion (CH_4 & N_2O)	Estimated vehicle miles traveled within the boundary (Marin Transit and Golden Gate Transit) and estimated diesel fuel efficiency for the transit fleet (Golden Gate Transit). Fuel type provided by Marin Transit and Golden Gate Transit.	Renewable diesel emission factor provided by NEXGEN. U.S. Community Protocol v. 1.1, Appendix D, Method TR.4.B.

2.12 Off-Road Vehicles and Equipment	Off-Road Mobile Combustion (CO_2)	Estimated fuel use from OFFROAD v.1.0.1 for Lawn and Garden and Construction equipment. All categories are allocated by share of countywide households.	CO_2 emissions calculated according U.S. Community Protocol v. 1.1, Appendix D, Method TR.8. Emission factors provided in Table TR.1.6.
	Off-Road Mobile Combustion (CH_4 & N_2O)	Estimated fuel use from OFFROAD v.1.0.1 for Lawn and Garden and Construction equipment. All categories are allocated by share of countywide households.	CH_4 and N_2O emissions calculated according to U.S. Community Protocol v. 1.1, Appendix D, Method TR.8. Emission factors provided in the Local Government Operations Protocol Table G.11 and G.14.
3.0 Solid Waste			
3.2 Solid Waste Generation and Disposal	Fugitive Emissions from Landfilled Waste (CH_4)	Estimated landfilled tons based on reporting to CalRecycle by Marin County Solid and Hazardous Waste JPA and allocated to jurisdiction based on the share of the countywide population. Waste characterization based on the Statewide Waste Characterization Study (2008, 2014, 2018, and 2021), Zero Waste Marin Waste Characterization Study (2025), and Alternative Daily Cover by Jurisdiction of Origin and Material Type as reported to CalRecycle.	Emission factors calculated utilizing U.S. Community Protocol for Accounting and Report of Greenhouse Gas Emissions, Version 1.1, July 2013, Appendix E, Method SW.4.
4.0 Water and Wastewater			
4.2 Water Supply & Conveyance, Treatment and Distribution	Electricity Use (CO_2)	Water consumption (district-wide gpcd) provided by Marin Water. Sonoma County Water Agency (SCWA) water delivery amount provided by SCWA. Electricity use estimated using the CEC report, "Refining Estimates of Water-Related Energy Use in California," 2006.	Verified utility-specific emission factors (PG&E, MCE and SCWA). Emissions calculated according to U.S. Community Protocol v. 1.1, Appendix F, Method WW.14.
	Electricity Use (CH_4 & N_2O)	Water consumption (district-wide gpcd) provided by Marin Water. Electricity use estimated using the CEC report, "Refining Estimates of Water-Related Energy Use in California," 2006.	eGrid subregion default emission factors. Emissions calculated according to U.S. Community Protocol v. 1.1, Appendix F, Method WW.14.
4.5 Treatment of Wastewater	Stationary Emissions from Combustion of Digester Gas (CH_4)	Known amount of digester gas produced per day and known percent of methane in digester gas provided by the Central Marin Sanitation Agency.	Emissions calculated according to U.S. Community Protocol v. 1.1, Appendix F, Method WW.1.a.
	Stationary Emissions from Combustion of Digester Gas (N_2O)	Known amount of digester gas produced per day and known percent of methane in digester gas provided by the Central Marin Sanitation Agency.	Emissions calculated according to U.S. Community Protocol v. 1.1, Appendix F, Method WW.2.a.
	Process Emissions from Wastewater Treatment Plant without Nitrification or Denitrification	Estimated population served by the wastewater treatment plant provided by the Central Marin Sanitation Agency.	Emissions calculated according to U.S. Community Protocol v. 1.1, Appendix F, Method WW.8.

	Fugitive Emissions from Effluent Discharge (N_2O)	Estimated population served by wastewater treatment plant provided by the Central Marin Sanitation Agency. Assumed significant industrial or commercial input.	Emissions calculated according to U.S. Community Protocol v. 1.1, Appendix F, Method WW.12(alt).

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 1.4

MEETING DATE: October 27, 2026

AGENDA TITLE: Accept the Resignations of Jane Cunningham, Nuria Montalvo and Dermot P. Corr

FROM: Serge Avila, Town Clerk

RECOMMENDATION: For the Council to accept the resignation of Jane Cunningham, Nuria Montalvo and Dermot P. Corr and direct staff to recruit to fill the vacant positions.

BACKGROUND / DISCUSSION:

Town staff have received the following resignation notices:

- Jane Cunningham- Age and Disability Friendly Community Steering Committee
- Nuria Montalvo- Climate Action Commission
- Dermot P. Corr- Parks and Recreation Commission

We are sincerely grateful to all of you for the time, dedication, and commitment you have given to your respective committees and commissions. Your contributions have been invaluable, and each of you has been a tremendous asset throughout your tenure.

Thank you for your service and for the meaningful difference you have made in our community.

FISCAL IMPACT

None.

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

Conducting interviews is not defined as a project under CEQA (Section 15378 CEQA Guidelines).

ATTACHMENTS

None

STAFF REPORT

TOWN OF SAN ANSELMO Item 1.5

MEETING DATE: 10/27/26

AGENDA TITLE: Financial Report on Recreation Fund

FROM: Mattie O'Grady – Director of Community Services

RECOMMENDATION: That the Town Council review the Recreation Fund revenue and expenditure report for the period ending September 30, 2026.

BACKGROUND

The Recreation Department offers a wide variety of fee-based programs throughout the fiscal year including sports programs and leagues, youth and adult classes, and childcare and camps. Additional revenue is generated through facility rentals and administrative fees.

DISCUSSION/ANALYSIS

As of September 30, 2026, 25% of the fiscal year has elapsed and the Recreation Fund is listed at 35% of projected revenues and 25% of projected expenditures.

Attached are the department's capital outlay budget and the Recreation Fund revenue and expenditure report. For this fiscal year, the Recreation Department has allocated funds to support special events and older adult programming that are not expected to be cost-recoverable.

For future historical comparison purposes, staff has developed the following table:

FY		Revenue				Expenditures				Rev Over/(Under) Exp	
		Budget	Actual	%		Budget	Actual	%		$$	%
2026-27		**2,608,050**	**922,833**	**35%**		**2,608,050**	**655,744**	**25%**		**267,088**	**10%**
2025-26		2,362,320	875,378	37%		2,362,320	629,453	26%		245,925	10%
2024-25		2,210,355	733,908	35%		2,210,355	520,671	24%		213,237	10%

Attachment 1 - Revenue & Expenditure Report FY 2026-27: Recreation Fund as of 9/30/2026

Attachment 2 – Capital Outlay Report FY 2026-27 as of 9/30/2026

Town of San Anselmo

Budget Report
Group Summary
For Fiscal: 2026-2027 Period Ending: 09/30/2026

SubCategory	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Department: 00 - UNDESIGNATED						
670 - TRANSFERS OUT	46,835.00	46,835.00	0.00	0.00	46,835.00	100.00%
Department: 00 - UNDESIGNATED Total:	**46,835.00**	**46,835.00**	**0.00**	**0.00**	**46,835.00**	**100.00%**
Department: 61 - SPORTS						
480 - FEES FOR SERVICES	723,200.00	723,200.00	23,209.00	265,965.24	-457,234.76	63.22%
600 - SALARIES AND WAGES	30,000.00	30,000.00	1,785.00	2,635.00	27,365.00	91.22%
602 - EMPLOYEE BENEFITS	2,295.00	2,295.00	136.56	201.59	2,093.41	91.22%
611 - OUTSIDE SERVICES	318,982.00	318,982.00	23,254.62	32,209.00	286,773.00	89.90%
629 - MISCELLANEOUS	59,090.00	59,090.00	3,331.84	17,514.46	41,575.54	70.36%
Department: 61 - SPORTS Surplus (Deficit):	**312,833.00**	**312,833.00**	**-5,299.02**	**213,405.19**	**-99,427.81**	**31.78%**
Department: 62 - CULTURE						
480 - FEES FOR SERVICES	171,500.00	171,500.00	39,712.42	41,364.17	-130,135.83	75.88%
611 - OUTSIDE SERVICES	117,600.00	117,600.00	11,487.46	11,667.46	105,932.54	90.08%
629 - MISCELLANEOUS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00%
Department: 62 - CULTURE Surplus (Deficit):	**52,900.00**	**52,900.00**	**28,224.96**	**29,696.71**	**-23,203.29**	**43.86%**
Department: 63 - CHILD CARE						
480 - FEES FOR SERVICES	1,665,450.00	1,665,450.00	186,286.53	594,196.87	-1,071,253.13	64.32%
600 - SALARIES AND WAGES	800,136.00	800,136.00	45,606.78	223,158.48	576,977.52	72.11%
601 - RETIREMENT	42,492.00	42,492.00	2,754.81	8,014.92	34,477.08	81.14%
602 - EMPLOYEE BENEFITS	184,409.00	184,409.00	10,921.74	38,383.38	146,025.62	79.19%
611 - OUTSIDE SERVICES	356,050.00	356,050.00	2,573.60	118,834.90	237,215.10	66.62%
622 - DEPARTMENT SUPPLIES	7,000.00	7,000.00	0.00	2,640.96	4,359.04	62.27%
629 - MISCELLANEOUS	50,050.00	50,050.00	1,016.41	12,945.63	37,104.37	74.13%
Department: 63 - CHILD CARE Surplus (Deficit):	**225,313.00**	**225,313.00**	**123,413.19**	**190,218.60**	**-35,094.40**	**15.58%**
Department: 64 - EVENTS AND OTHER						
480 - FEES FOR SERVICES	30,000.00	30,000.00	3,504.00	17,827.42	-12,172.58	40.58%
611 - OUTSIDE SERVICES	20,000.00	20,000.00	1,473.49	1,988.21	18,011.79	90.06%
Department: 64 - EVENTS AND OTHER Surplus (Deficit):	**10,000.00**	**10,000.00**	**2,030.51**	**15,839.21**	**5,839.21**	**-58.39%**
Department: 65 - PROGRAM ADMINISTRATION						
480 - FEES FOR SERVICES	17,900.00	17,900.00	-28.00	3,480.00	-14,420.00	80.56%
600 - SALARIES AND WAGES	264,276.00	264,276.00	41,751.15	118,787.59	145,488.41	55.05%
601 - RETIREMENT	25,626.00	25,626.00	3,392.41	10,177.24	15,448.76	60.29%
602 - EMPLOYEE BENEFITS	84,203.00	84,203.00	7,378.84	21,641.88	62,561.12	74.30%
610 - TRAINING	6,700.00	6,700.00	0.00	1,842.32	4,857.68	72.50%
611 - OUTSIDE SERVICES	121,683.00	121,683.00	4,619.98	14,475.69	107,207.31	88.10%
613 - PUBLICATION / DUES	700.00	700.00	5.95	17.85	682.15	97.45%
615 - BUILDING MAINTENANCE	5,400.00	5,400.00	525.00	1,079.00	4,321.00	80.02%
617 - UTILITIES	15,800.00	15,800.00	1,233.41	3,679.89	12,120.11	76.71%
618 - HIRING	3,200.00	3,200.00	417.49	417.49	2,782.51	86.95%
620 - OFFICE SUPPLIES	35,023.00	35,023.00	0.00	11,560.86	23,462.14	66.99%
622 - DEPARTMENT SUPPLIES	9,500.00	9,500.00	1,017.09	1,871.15	7,628.85	80.30%
Department: 65 - PROGRAM ADMINISTRATION Surplus (Deficit):	**-554,211.00**	**-554,211.00**	**-60,369.32**	**-182,070.96**	**372,140.04**	**67.15%**
Report Surplus (Deficit):	**0.00**	**0.00**	**88,000.32**	**267,088.75**	**267,088.75**	**0.00%**

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
21 - RECREATION	0.00	0.00	88,000.32	267,088.75	267,088.75
Report Surplus (Deficit):	**0.00**	**0.00**	**88,000.32**	**267,088.75**	**267,088.75**

Town of San Anselmo

Budget Report
Account Summary
For Fiscal: 2026-2027 Period Ending: 09/30/2026

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 21 - RECREATION							
Expense							
SubCategory: 619 - MISCELLANEOUS							
21.64	OLDER ADUILT PROGRAMMING	15,000.00	15,000.00	0.00	1,590.98	13,409.02	89.39 %
21.64	SPECIAL EVENT EXPENSE	7,000.00	7,000.00	0.00	-856.12	7,856.12	112.23 %
	SubCategory: 619 - MISCELLANEOUS Total:	**22,000.00**	**22,000.00**	**0.00**	**734.86**	**21,265.14**	**96.66%**
SubCategory: 631 - CAPITAL OUTLAY - CONSTRUCTION							
21.65.63100	CAPITAL OUTLAY - CONSTRUCTION	150,000.00	150,000.00	12,960.82	23,153.70	126,846.30	84.56 %
	SubCategory: 631 - CAPITAL OUTLAY - CONSTRUCTION Total:	**150,000.00**	**150,000.00**	**12,960.82**	**23,153.70**	**126,846.30**	**84.56%**
	Expense Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**
	Fund: 21 - RECREATION Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**
	Report Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**

Group Summary

SubCategory	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 21 - RECREATION						
Expense						
619 - MISCELLANEOUS	22,000.00	22,000.00	0.00	734.86	21,265.14	96.66%
631 - CAPITAL OUTLAY - CONSTRUCTION	150,000.00	150,000.00	12,960.82	23,153.70	126,846.30	84.56%
Expense Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**
Fund: 21 - RECREATION Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**
Report Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**

Fund Summary

Fund		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
21 - RECREATION		172,000.00	172,000.00	12,960.82	23,888.56	148,111.44	86.11%
	Report Total:	**172,000.00**	**172,000.00**	**12,960.82**	**23,888.56**	**148,111.44**	**86.11%**

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 1.6

MEETING DATE: 10/27/26

AGENDA TITLE: Consideration of Special Event Application – Holiday Tree Lighting Ceremony 2026

FROM: Veronica Hillard – Recreation Supervisor

RECOMMENDATION: That Council approve the San Anselmo Chamber of Commerce's application for the Annual Holiday Tree Lighting Ceremony event scheduled for Saturday, December 5, 2026, from 5:00 – 8:00 pm.

That Council approve closing San Anselmo Avenue between Tunstead Avenue and Tamalpais Avenue on Saturday, December 5, 2026 beginning with closing the street to incoming traffic at 3:00pm and closing San Anselmo to all vehicles from 4:00pm-8:00pm.

BACKGROUND

As in years past, the Holiday Lighting Ceremony has been scheduled for the first Saturday of December. This family-oriented event is sponsored by the San Anselmo Chamber of Commerce in partnership with the San Anselmo Recreation Department. For the sixth year in a row, the Chamber is requesting the closure of San Anselmo Avenue (from Tunstead to Tamalpais) from 3:00-8:00pm. This event is very well attended so the early street closure is imperative to public safety. Central Marin Police Department will assist with clearing the Avenue and Ross Valley Fire will assist with delivering Santa safely.

DISCUSSION/ANALYSIS

Over the years and depending on weather conditions, the Holiday Lighting Ceremony has attracted between 400 and 800 people to see the whimsical lighting of a tree in Imagination Park.

This is a very magical evening in downtown San Anselmo where the holiday tree is lit and then Santa magically arrives on his chariot. Spectators will visit with Santa, listen to

holiday music, and sip hot chocolate under the lights. For a fourth year in a row the Chamber is proposing an electric trackless train adorned with lights that will take children and families for rides up and down the Avenue.

The attached application provides details of the event with comments and conditions from Town staff.

FISCAL IMPACT

The Chamber has committed to funding the trackless train, refreshments, and holiday tree, as it has in previous years. Town staff will utilize existing lights and decorations and will coordinate the installation of the holiday tree in Imagination Park with the Public Works Department. The Recreation Department will create a Santa photo opportunity and provide event staffing.

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

The proposed project is exempt from the California Environmental Quality Act (CEQA), under the “common sense” exemption, because it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (Cal. Code Regs. tit. 14, § 15061).

Attachment 1 – Event Application

TOWN OF SAN ANSELMO
1000 Sir Francis Drake Blvd, Suite # 14
San Anselmo, CA 94960
415-258-4640

APPLICATION FOR COMMUNITY-BASED EVENTS

Please complete this application if you wish to conduct a community-based event (non-commercial) in San Anselmo on public property for more than 50 people or involving the closure of a downtown street for more than fifteen minutes. The application will be reviewed by staff and forwarded to the Town Council for approval.

EVENT INFORMATION

Name of event: Tree Lighting and Train 2026

Organization(s) presenting the event: Chamber of Commerce

Other event sponsor(s), if any: yes, but TBD sponsors

Contact Person: Phil Chigos **Phone Number:** 415-710-6655

Address: **Email:** philchigos@gmail.com

Event Date(s): 12/5/2026

Start and end times: 4pm-9pm **Number of attendees (estimate):** 500

Location: Imagination Park and San Anselmo Avenue

Will alcohol be served or sold?

Yes ☐ No ☑

Brief Event Description:

Chamber providing the live tree, train program, sponsorships, cookies and hot chocolate

Public space requested:

- ☐ Creek Park
- ☐ Pine Street Parking Lot
- ☐ Town Hall Lawn
- ☑ Imagination Park
- ☐ Other: _____
- ☐ Creek Park Parking Lot
- ☐ Magnolia Parking Lot
- ☐ Council Chamber
- ☐ Memorial Park

☑ **San Anselmo Avenue: from (cross streets)** _____ **to** _____
☐ **Tunstead Avenue: from (cross streets)** _____ **to** _____
☐ **Other street(s): from (cross streets)** _____ **to** _____
☐ **Other space use (e.g. parking spaces)** _____
☐ **Other Facilities:** _____

Additional Comments on the Public Space Requested:

To be qualified for consideration, applicants must fall into one of the following categories:

- Town-Sponsored Events
- Ross Valley* accredited or licensed schools (pre-kindergarten through 12th grade, (both public and private schools)
- Ross Valley* Youth Organized Sporting of Cultural Events
- Organizations located in the Ross Valley* which have received tax-exempt status pursuant to Internal Revenue Service Code Section 501(c)(6)
- Merchant associations located in incorporated San Anselmo and established as of 2006

*Ross Valley is defined as incorporated and unincorporated areas of San Anselmo, Fairfax, and Ross

Standards & Objectives

The Town Council, with input from downtown merchants, property owners, and local residents, has adopted the following criteria they will consider when reviewing applications for the closure of roadways or other public space in the downtown area.

Does the event:

- ✓ Attract local residents
- ✓ Attract people throughout the Bay Area
- ✓ Attract families
- ✓ Generate interest for people to return and spend money in local businesses
- ✓ Create a positive impact for real estate stimulation
- ✓ Provide a overall positive impact on business
- ✓ Provide an opportunity for downtown merchants to participate in the event
- ✓ Provide access to neighborhood streets during the event
- ✓ Avoid conflicting with a retail holiday
- ✓ Assure public safety
- ✓ Provide adequate parking
- ✓ Benefit the Town
- ✓ Provide access for persons with disabilities
- ✓ Provide for clean-up by event organizers
- ✓ Provide emergency vehicle access
- ✓ Assure that any booths or other structures are designed and placed so that storefronts have access and visibility
- ✓ Allow local businesses to exhibit merchandise on the sidewalk area in front of their stores, without charge, while maintaining wheelchair access

CONDITIONS OF APPROVAL

The following conditions apply to downtown events, unless waived or modified by the Town. Other conditions, as set by the Town Council and staff, may apply to particular events for public safety or other objectives of the Town.

A. **Police**: Off-duty police officers may be required for the event, as determined by the Police Chief, depending on the number of people attending and the nature of the event. Off-duty police officers are required during events where alcohol is served or sold.

B. **Emergency access**: An emergency access lane of at least 14 feet wide must be maintained at all times.

C. **Insurance**: Proof of general liability insurance, naming the Town, its employees, and agents as additional insured, at limits no less than $1,000,000.

D. **Recycling and garbage**: Extra containers for recycling cans and bottles, and garbage cans must be placed throughout the area of the event. Containers and cans are to be emptied when full during the event, and picked up after the event.

E. **Compostable/Disposable Foodware:** In accordance with the Town of San Anselmo's Ordinance 1136 all food vendors will provide takeout food in reusable foodware or compostable disposable foodware, or items composed entirely of aluminum. If a compostable disposable foodware item is not available, an alternative foodware item made of other materials, except polystyrene foam and polystyrene food ware, may be substituted.

F. **Toilet facilities**: Events estimated to attract more than 100 people and lasting more than two hours must provide portable toilets, in the number and location as approved by the Parks superintendent, unless alternate arrangements for toilet facilities are otherwise required or arranged to the approval of the Parks Superintendent. Toilet facilities must be provided for disabled persons at each location where portable facilities are provided. Hand washing facilities must be provided where food is served.

G. **Traffic control**: A traffic and parking control plan, including enforcement measures, must be approved by the Police Chief.

H. **Noticing:** Events that include closure of the street will require advance written notice to businesses and residents on the street(s) that will be closed. These notices must be distributed a minimum of five days prior to the Town Council meeting date that the event application will be considered.

I. **Sales tax**: Persons or businesses selling items as part of the event shall designate San Anselmo as the point of sale for sales tax purposes.

J. **Alcoholic beverages**: A permit is required from the Police Chief and the State Department of Alcohol Beverage Control in order to serve or sell alcoholic beverages. Off-duty police officers are required if alcohol is served or sold.

K. **Fire inspection**: A fire inspection is required of any and all appliances or devices that produce an open or enclosed flame and/or hot materials, including food.

L. **Creek Park**: No more than three booths are allowed inside the turf areas of the park.

M. **Signs and barricades**: Any "No parking signs" that are needed are to be provided by the event organizers, and posted according to the traffic control plan prior to the event. Barricades, detour signs, and other traffic control devices are to be provided by the event organizers.

N. **Parking:** Temporary accessible parking must be provided if a street closure or other event condition renders permanent accessible parking unusable.

O. **Cables**: Cables must be covered so as not to create a tripping hazard. When cable covers are used, they must not create a tripping hazard and must be navigable by wheelchair. The path of travel must be no more than 1:12.

On behalf of the organization applying for the permit to conduct the event, I have read and agree to follow the standards for events, as stated in this application, and have read and agree to follow the permit conditions as stated in this application and those which may be required of me as conditions of approval.

Name: Rebecca Bigas Chamber of Commerce

Date: 10/16/2026

NAME OF EVENT: DATE OF EVENT:

DEPARTMENT	COMMENTS/CONDITIONS	APPROVED BY
POLICE		M. Norton
FIRE		D. Mahoney
RECREATION		M. O'Grady
PUBLIC WORKS		S. Condry & J. Healy
ADMINISTRATION		D. Donery
TOWN COUNCIL		

NAME OF EVENT: Holiday Tree Lighting DATE OF EVENT: 12/5/26

DEPARTMENT	COMMENTS/CONDITIONS	APPROVED BY
POLICE		M. Norton
FIRE		D. Mahoney
RECREATION	The Town requires a Certificate of Insurance claiming the Town of San Anselmo as additional insured. Proof of Insurance required for Trackless train	M. O'Grady
PUBLIC WORKS	Chamber must coordinate tree delivery with the Public Works Team. Event must be ADA compliant (i.e. no blocking of sidewalks).	S. Schneider & J. Healy
ADMINISTRATION		D. Donery
TOWN COUNCIL		

STAFF REPORT

TOWN OF SAN ANSELMO Item #:1.7

MEETING DATE: 10/27/26

AGENDA TITLE: Consideration of Special Event Application – 206 Día de los Muertos Celebration

FROM: Veronica Hillard – Recreation Supervisor

RECOMMENDATION: That Council approve the Chamber of Commerce's and Taco Jane's application for the Día de los Muertos Aztec Dance performance scheduled for Sunday, November 1, 2026, from 12:30 – 2:00 pm in Imagination Park.

BACKGROUND

Día de los Muertos (Day of the Dead) is a holiday observed on November 1 and 2, primarily in Mexico and among communities of Mexican heritage. The holiday brings family and friends together to honor and remember loved ones who have died.

DISCUSSION/ANALYSIS

A community group led by Taco Jane's owner Matteo Boussina and the San Anselmo Chamber of Commerce proposes to host a Día de los Muertos celebration at Imagination Park on Sunday, November 1, 2026, from 1:00 to 2:00 p.m.

The proposed event includes a performance by a local Aztec dance group and art activities offered in partnership with the San Anselmo Arts Commission and Cedar's Artist Within Gallery. Following the dance performance, participants will join a procession to Taco Jane's, where the celebration will continue at the community altar.

The organizers have held this celebration at Imagination Park for the past several years without incident. The attached application provides additional event details, along with Town staff comments and conditions.

FISCAL IMPACT
There is no fiscal impact to the Town related to this approval.

CEQA AND CLIMATE ACTION PLAN CONSISTENCY
The proposed project is exempt from the California Environmental Quality Act (CEQA), under the “common sense” exemption, because it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (Cal. Code Regs. tit. 14, § 15061).

Attachment 1 – Event Application

TOWN OF SAN ANSELMO
1000 Sir Francis Drake Blvd, Suite # 14
San Anselmo, CA 94960
415-258-4640

APPLICATION FOR COMMUNITY-BASED EVENTS

Please complete this application if you wish to conduct a community-based event (non-commercial) in San Anselmo on public property for more than 50 people or involving the closure of a downtown street for more than fifteen minutes. The application will be reviewed by staff and forwarded to the Town Council for approval.

EVENT INFORMATION

Name of event: Dia de los Muertos
Organization(s) presenting the event: TACO Janes
Other event sponsor(s), if any: Chamber of Commerce, Rebecca Bigus ~~415~~
Contact Person: Matteo **Phone Number:** 415-847-3704
Address: 21 tamalpais Ave **Email:** Info@tacojanes.com
Event Date(s): 11/1/26 Sunday
Start and end times: 12:30 - 2:00pm **Number of attendees (estimate):** 200
Location: Imagination Park
Will alcohol be served or sold?

Yes ☐ No ☒

Brief Event Description:

Dia de los Muertos Comunity Celebration.
Aztec dancers & free tamales,

Public space requested:

- ☐ Creek Park
- ☐ Pine Street Parking Lot
- ☐ Town Hall Lawn
- ☒ Imagination Park
- ☐ Other: _____
- ☐ Creek Park Parking Lot
- ☐ Magnolia Parking Lot
- ☐ Council Chamber
- ☐ Memorial Park

☐ **San Anselmo Avenue: from (cross streets)** _____ **to** _____
☐ **Tunstead Avenue: from (cross streets)** _____ **to** _____
☐ **Other street(s): from (cross streets)** _____ **to** _____
☐ **Other space use (e.g. parking spaces)** _____
☐ **Other Facilities:** _____

Additional Comments on the Public Space Requested:

To be qualified for consideration, applicants must fall into one of the following categories:

- Town-Sponsored Events
- Ross Valley* accredited or licensed schools (pre-kindergarten through 12th grade, (both public and private schools)
- Ross Valley* Youth Organized Sporting of Cultural Events
- Organizations located in the Ross Valley* which have received tax-exempt status pursuant to Internal Revenue Service Code Section 501(c)(6)
- Merchant associations located in incorporated San Anselmo and established as of 2006

*Ross Valley is defined as incorporated and unincorporated areas of San Anselmo, Fairfax, and Ross

Standards & Objectives

The Town Council, with input from downtown merchants, property owners, and local residents, has adopted the following criteria they will consider when reviewing applications for the closure of roadways or other public space in the downtown area.

Does the event:

- ✓ Attract local residents
- ✓ Attract people throughout the Bay Area
- ✓ Attract families
- ✓ Generate interest for people to return and spend money in local businesses
- ✓ Create a positive impact for real estate stimulation
- ✓ Provide a overall positive impact on business
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- ✓ Provide for clean-up by event organizers
- ✓ Provide emergency vehicle access
- ✓ Assure that any booths or other structures are designed and placed so that storefronts have access and visibility
- ✓ Allow local businesses to exhibit merchandise on the sidewalk area in front of their stores, without charge, while maintaining wheelchair access

CONDITIONS OF APPROVAL

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C. **Insurance**: Proof of general liability insurance, naming the Town, its employees, and agents as additional insured, at limits no less than $1,000,000.

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F. **Toilet facilities**: Events estimated to attract more than 100 people and lasting more than two hours must provide portable toilets, in the number and location as approved by the Parks superintendent, unless alternate arrangements for toilet facilities are otherwise required or arranged to the approval of the Parks Superintendent. Toilet facilities must be provided for disabled persons at each location where portable facilities are provided. Hand washing facilities must be provided where food is served.

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J. **Alcoholic beverages**: A permit is required from the Police Chief and the State Department of Alcohol Beverage Control in order to serve or sell alcoholic beverages. Off-duty police officers are required if alcohol is served or sold.

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L. **Creek Park**: No more than three booths are allowed inside the turf areas of the park.

M. **Signs and barricades**: Any "No parking signs" that are needed are to be provided by the event organizers, and posted according to the traffic control plan prior to the event. Barricades, detour signs, and other traffic control devices are to be provided by the event organizers.

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On behalf of the organization applying for the permit to conduct the event, I have read and agree to follow the standards for events, as stated in this application, and have read and agree to follow the permit conditions as stated in this application and those which may be required of me as conditions of approval.

Name: Matthew Bassini Date:

Rebecca Bigay, Chamber of Commerce 10/14/20

NAME OF EVENT: Dia de los Muertos DATE OF EVENT: 11/1/26

DEPARTMENT	COMMENTS/CONDITIONS	APPROVED BY
POLICE		M. Norton
FIRE		D. Mahoney
RECREATION	The Town requires a Certificate of Insurance claiming the Town of San Anselmo as additional insured.	M. O'Grady
PUBLIC WORKS	Event must be ADA compliant (i.e. no blocking of sidewalks).	S. Schneider & J. Healy
ADMINISTRATION		D. Donery
TOWN COUNCIL		

STAFF REPORT

TOWN OF SAN ANSELMO Item #1.8

MEETING DATE: October 27, 2026

AGENDA TITLE: Revenue and Expenditure Reports, September 2026

FROM: Jeff Zuba, Finance & Admin Services Director

RECOMMENDATION: That Town Council consider approving the monthly year-to-date Revenue and Expenditure Reports and corresponding activity for the period ending September 30, 2026.

SUMMARY

Every reporting period end, the Town of San Anselmo presents to the Town Council its operations as shown on the Revenue and Expenditure reports for discussion and approval.

BACKGROUND

The Revenue and Expenditure reports are year-to-date summaries of revenues and expenditures from the Town's financial system (Tyler Incode) for both the current as well as the prior corresponding fiscal year. These reports include the General Fund's operations given that most of the Town-level operational activities are processed through the General Fund either directly or indirectly. The Town Council approves these reports monthly throughout the fiscal year.

DISCUSSION/ANALYSIS

The revenue and expenditure data through September 30, 2026, is a compilation of all operating activity that is year-to-date for the current and prior fiscal year. These reports are sourced directly from the Town's financial system, of which a corresponding analysis has been carried out by identifying the key trends the Town Council should take note of.

Revenues

Overall, through the September 2026 reporting period, the Town's general fund revenue decreased its base relative to the prior year by $0.090M. A majority of the Town's revenue is collected at specific times.

Category	SEP YTD FY27	SEP YTD FY26	$ Change	% Change
Property Tax	2,896.35	86.19	2,810.16	3260.42%
Sales Tax	109,460.32	100,144.34	9,315.98	9.30%
Property Transfer Tax	22,236.77	14,291.74	7,945.03	55.59%
Franchise Taxes	118,372.68	125,350.90	(6,978.22)	-5.57%
Licenses & Permits	247,148.35	295,840.48	(48,692.13)	-16.46%
Fines	2,992.73	12,571.35	(9,578.62)	-76.19%
Cash & Investment Interest	-	-	-	-
Intergovernmental	26,427.75	35,959.95	(9,532.20)	-26.51%
Other Fees	96,354.82	131,867.21	(35,512.39)	-26.93%
Transfers In	-	-	-	-
Total	**625,889.77**	**716,112.16**	**(90,222.39)**	**-12.60%**

As shown above, the Town's overall revenue base decreased by $0.090M due to the following:

- The Town receives property tax disbursements from the County of Marin in December (55%), April (40%), and June (5%).
- The Town receives disbursements monthly from the State for Sales Tax. The collections for the fiscal year 2026-27 began in September. The Town remains on track to achieve the budget amount for sales tax.
- Licenses & Permits revenue decreased by $0.049M compared to the previous period, due to lower construction permit activity in the Town and timing of collection of business license tax.
- Other Fees revenue decreased by $0.035M compared to the previous period, reflecting fewer planning applications received and a corresponding reduction in planning fees.

As far as the other revenue streams, these changes either decreased or remained flat year-over-year resulting in an immaterial change.

Expenditures

Overall, through the September 2026 reporting period, the Town's General Fund expenditures have increased by $0.230M compared to the prior year. This is primarily from increases in retirement, outside services – public safety, debt service, and internal service charges. All other activity is either flat year-over-year or nets to an immaterial change, all of which are within management's expectations.

Category	SEP YTD FY27	SEP YTD FY26	$ Change	% Change
Compensation	1,265,212.01	1,338,599.42	(73,387.41)	-5.48%
Retirement	364,977.22	290,866.90	74,110.32	25.48%
Training	5,931.39	10,466.78	(4,535.39)	-43.33%
Outside Services	517,254.33	626,360.55	(109,106.22)	-17.42%
Outside Services - Public Safety	3,060,169.01	2,951,211.61	108,957.40	3.69%
Maintenance	46,613.99	35,978.29	10,635.70	29.56%
Utilities	20,533.76	7,330.49	13,203.27	180.11%
Supplies	40,946.89	27,795.44	13,151.45	47.32%
Debt Service - Pension Bond	633,976.09	596,120.07	37,856.02	6.35%
Other Expenditure	65,834.68	61,136.31	4,698.37	7.69%
Internal Service Charge	1,006,552.06	851,773.48	154,778.58	18.17%
Transfers Out	-	-	-	0.00%
Total	**7,028,001.43**	**6,797,639.34**	**230,362.09**	**3.39%**

As shown above, the Town's expenditures base overall increased by $0.230M, which is driven by retirement, outside services – public safety, debt service, and internal service fund charges:

- Compensation (Salaries & Wages and Benefits) decreased by $0.073M compared to the prior fiscal year, primarily due to open positions and the $3,000 one-time payout in August 2025 to all employees upon signing of the July 1, 2025 to June 30, 2028 Memorandum of Understanding with SEIU offset by a 5.5% cost of living adjustment effective July 1, 2026 and step adjustments.
- Retirement increased by $0.074M compared to the prior period due to the Town's CalPERS unfunded liability payment, cost of living, and step adjustments.
- Outside Services decreased by $0.109M compared to the previous period due to the Memorial Park feasibility study incurred in FY25-26, and timing of payments to organizations such as Transportation Authority of Marin and Association of Bay Area Government.
- Outside Services – Public Safety increased by $0.108M compared to the previous fiscal year due to payments for Public Safety JPA's, Central Marin Police Authority, and Ross Valley Fire Department. These increases are in line with the budgeted amounts set by the Police Council and Fire Board.
- Debt Service increased by $0.037M compared to the previous fiscal year due to the repayment of the 2021 Pension Obligation Bonds. The bond payments are due in August and February.
- Internal Service Fund Charge increased by $0.154M compared to the previous period due to payment to the Internal Service Funds for Insurance and slight increases to charges for building maintenance and information technology.

As far as the other expenditure streams, these changes either slightly changed or remained flat year-over-year, resulting in an immaterial change. All other changes are immaterial for further discussion and are expected given the Town's operations.

MEASURE J

Revenues

Overall, through the September 2026 reporting period, the Town's Measure J Fund's revenue increased relative to the prior year by $0.213M.

Category	SEP YTD FY27	SEP YTD FY26	$ Change	% Change
Sales Tax	203,821.40	181,762.32	22,059.08	12.14%
Cash & Investment Interest	-	-	-	-
Reimbursement	191,104.00	-	191,104.00	-
Total	**394,925.40**	**181,762.32**	**213,163.08**	**117.28%**

- The Town receives disbursements monthly from the State for Sales Tax. The collections for the fiscal year 2026-27 began in September. The Town remains on track to achieve the budgeted sales tax revenue.
- Reimbursement increased by $0.191M compared to the previous period due to RVFD reimbursing the Town for items unique to fire service operations (the emergency radio and exhaust extraction systems) installed during the Fire Station 20 remodel, which fall under RVFD's responsibility per JPA Section 9.2(b).

Expenditures
Overall, through the September 2026 reporting period end, the Town's Measure J expenditures have decreased by $0.620M compared to the prior year. This is primarily from decreases in construction activity. All other activity is either flat year-over-year or nets correspondingly to an immaterial change.

Category	SEP YTD FY27	SEP YTD FY26	$ Change	% Change
Compensation	43,805.00	63,278.88	(19,473.88)	-30.77%
Retirement	2,704.94	4,651.31	(1,946.37)	-41.85%
Training	-	-	-	-
Outside Services	72,783.24	78,275.76	(5,492.52)	-7.02%
Construction	879,285.18	1,472,504.67	(593,219.49)	-40.29%
Transfers Out	-	-	-	-
Total	**998,578.36**	**1,618,710.62**	**(620,132.26)**	**-38.31%**

- Compensation (Salaries & Wages and Benefits) decreased by $0.019M compared to the prior fiscal year, primarily due to current open positions offset by the 5.5% cost of living adjustment effective July 1, 2026 and step adjustments.
- Outside Services decreased by $0.005M compared to the prior period due to timing of payment for Public Works Project software offset by Ross Valley Fire Department staffing costs, including a 3.5% COLA, 3.5% equity adjustment, and continued step increases for Firefighter/Paramedic personnel.
- Construction decreased by $0.593M compared to the previous period due to the construction activity related to the Fire Station 20 Project and Adaptive Traffic Signal Project as the projects were substantially completed in FY25-26.

FISCAL IMPACT
None

GENERAL PLAN CONSISTENCY
Not applicable

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

The Council's discussion and approval of this report is not a "project" under the California Environmental Quality Act, because it does not involve an activity which has the potential to cause a direct or reasonably foreseeable indirect physical change in the environment. (Cal. Pub. Res. Code § 21065).

ATTACHMENTS

Attachment #1: Budget Comparison Report by Subcategory, September 2026
Attachment #2: Budget Comparison Report by Department, September 2026
Attachment #3: Budget Comparison Report by Subcategory Measure J, September 2026
Attachment #4: Budget Comparison Report by Department Measure J, September 2026

Town of San Anselmo 2026-2027 Rev & Exp Report as of 09/30/2026 Fund: 01 - GENERAL FUND	2025-2026 Revised Budget	2025-2026 Audited Actuals	2025-2026 YTD Actuals	% of Audited Actuals	2026-2027 Adopted Budget	2026-2027 Revised Budget	2026-2027 YTD Actuals	% of Actual / Budget
Revenue								
400 - PROPERTY TAX GENERAL	10,487,401.00	10,450,624.49	2,979.39	0.03%	10,931,643.00	10,931,643.00	1,611.98	0.01%
401 - PENSION	3,222,000.00	3,318,081.91	2,606.80	0.08%	3,289,650.00	3,289,650.00	1,284.37	0.04%
402 - PROPERTY TAX OTHER	4,109,847.00	4,169,384.04	8,791.74	0.21%	4,246,865.00	4,246,865.00	22,236.77	0.52%
410 - OTHER TAXES	1,471,120.00	1,594,819.29	100,144.34	6.28%	1,518,580.00	1,518,580.00	109,460.32	7.21%
411 - FRANCHISE TAXES	976,000.00	996,639.09	125,350.90	12.58%	1,052,147.00	1,052,147.00	118,372.68	11.25%
420 - BUSINESS LICENSE	298,000.00	308,249.11	16,991.89	5.51%	298,000.00	298,000.00	12,634.30	4.24%
421 - PARKING	15,000.00	22,980.91	2,661.37	11.58%	20,000.00	20,000.00	2,845.88	14.23%
422 - CONSTRUCTION	1,230,000.00	1,404,267.60	276,187.22	19.67%	1,270,000.00	1,270,000.00	231,668.17	18.24%
430 - VEHICLE CODE	0.00	15,896.83	1,118.68	7.04%	10,000.00	10,000.00	0.00	0.00%
431 - LIBRARY	2,500.00	2,466.15	513.75	20.83%	2,500.00	2,500.00	356.21	14.25%
432 - PARKING	10,000.00	0.00	10,938.92	0.00%	0.00	0.00	2,636.52	0.00%
440 - USE OF MONEY AND PROPERTY	185,000.00	356,894.28	0.00	0.00%	150,000.00	150,000.00	0.00	0.00%
450 - STATE REVENUE	171,000.00	165,999.93	35,959.95	21.66%	173,125.00	173,125.00	26,427.75	15.27%
460 - FEDERAL REVENUE	0.00	0.00	0.00	0.00%	0.00	0.00	0.00	0.00%
470 - LOCAL AGENCY REVENUE	0.00	23,341.03	0.00	0.00%	0.00	0.00	0.00	0.00%
480 - FEES FOR SERVICES	215,500.00	245,957.77	56,006.24	22.77%	172,000.00	172,000.00	21,997.80	12.79%
490 - MISCELLANEOUS REVENUE	257,500.00	358,745.23	75,860.97	21.15%	280,910.00	280,910.00	74,357.02	26.47%
519 - TRANSFERS IN	413,185.00	398,211.68	0.00	0.00%	415,658.00	415,658.00	0.00	0.00%
520 - SOURCE OF PROCEEDS	0.00	0.00	0.00	0.00%	0.00	0.00	0.00	0.00%
Total Revenue:	**23,064,053.00**	**23,832,559.34**	**716,112.16**	**3.34%**	**23,831,078.00**	**23,831,078.00**	**625,889.77**	**2.63%**
Expense								
600 - SALARIES AND WAGES	4,025,158.20	3,932,026.34	1,079,821.74	27.46%	4,138,576.00	4,138,576.00	1,013,497.45	24.49%
601 - RETIREMENT	570,412.97	579,530.10	290,866.90	50.19%	668,005.00	668,005.00	364,977.22	54.64%
602 - EMPLOYEE BENEFITS	960,854.70	928,280.68	237,536.67	25.59%	1,046,826.00	1,046,826.00	230,583.45	22.03%
604 - RETIREE BENEFITS	190,028.00	190,028.00	21,241.01	11.18%	207,263.00	207,263.00	21,131.11	10.20%
610 - TRAINING	69,750.00	45,323.34	10,466.78	23.09%	63,000.00	63,000.00	5,931.39	9.41%
611 - OUTSIDE SERVICES	2,507,045.00	2,342,219.62	626,360.55	26.74%	1,983,435.00	1,983,435.00	517,254.33	26.08%
612 - OUTSIDE SERVICES - POLICE (CMPA) & FIRE (RVFD)	11,732,115.00	11,731,281.63	2,951,211.61	25.16%	12,250,138.00	12,250,138.00	3,060,169.01	24.98%
613 - PUBLICATION / DUES	28,645.00	17,359.71	3,480.19	20.05%	25,647.00	25,647.00	15,400.27	60.05%
614 - MAINTENANCE	104,250.00	89,025.29	26,023.43	29.23%	134,250.00	134,250.00	17,302.05	12.89%
615 - BUILDING MAINTENANCE	242,500.00	253,364.85	6,474.67	2.56%	42,500.00	42,500.00	13,911.67	32.73%
616 - VEHICLE MAINTENANCE	16,050.00	24,814.71	7,330.49	29.54%	28,550.00	28,550.00	20,533.76	71.92%
617 - UTILITIES	0.00	55,937.60	22,754.22	40.68%	0.00	0.00	23,009.14	0.00%
618 - HIRING	0.00	1,790.54	0.00	0.00%	0.00	0.00	845.65	0.00%
619 - MISCELLANEOUS	15,500.00	1,672.50	0.00	0.00%	15,000.00	15,000.00	169.92	1.13%
620 - OFFICE SUPPLIES	1,800.00	14,253.39	5,237.65	36.75%	0.00	0.00	6,351.67	0.00%
622 - DEPARTMENT SUPPLIES	134,450.00	140,790.31	22,557.79	16.02%	140,800.00	140,800.00	34,425.30	24.45%
623 - BOOKS / MAGAZINES / VIDEOS	30,750.00	27,622.91	2,498.91	9.05%	31,980.00	31,980.00	5,471.40	17.11%
628 - Internal Service Charge	1,307,094.00	1,307,093.92	851,773.48	65.17%	1,521,208.00	1,521,208.00	1,006,552.06	66.17%
629 - MISCELLANEOUS	183,800.00	141,821.94	35,883.18	25.30%	179,382.00	179,382.00	36,508.49	20.35%
630 - EQUIPMENT	0.00	7,830.67	0.00	0.00%	500.00	500.00	0.00	0.00%
631 - CAPITAL OUTLAY - CONSTRUCTION	0.00	0.00	0.00	0.00%	0.00	0.00	0.00	0.00%
640 - PRINCIPAL	510,000.00	510,000.00	510,000.00	100.00%	550,000.00	550,000.00	550,000.00	100.00%
641 - INTEREST	170,189.00	170,096.16	86,120.07	50.63%	165,018.00	165,018.00	83,976.09	50.89%
670 - TRANSFERS OUT	1,380,000.00	1,380,000.00	0.00	0.00%	639,000.00	639,000.00	0.00	0.00%
Total Expense:	**24,180,391.87**	**23,892,164.21**	**6,797,639.34**	**28.45%**	**23,831,078.00**	**23,831,078.00**	**7,028,001.43**	**29.49%**
Total Fund: 01 - GENERAL FUND:	**-1,116,338.87**	**-59,604.87**	**-6,081,527.18**		**0.00**	**0.00**	**-6,402,111.66**	
Report Total:	**-1,116,338.87**	**-59,604.87**	**-6,081,527.18**		**0.00**	**0.00**	**-6,402,111.66**	

Town of San Anselmo 2026-2027 Rev & Exp Report as of 09/30/2026 Fund: 01 - GENERAL FUND Expense	2025-2026 Revised Budget	2025-2026 Audited Actuals	2025-2026 YTD Actuals	% of Audited Actuals	2026-2027 Adopted Budget	2026-2027 Revised Budget	2026-2027 YTD Actuals	% of Actual / Budget
00 - UNDESIGNATED	1,380,000.00	1,380,000.00	0.00	0.00%	639,000.00	639,000.00	0.00	0.00%
11 - TOWN COUNCIL	64,260.00	45,651.48	10,228.49	22.41%	90,604.00	90,604.00	9,658.49	10.66%
12 - ADMINISTRATION	1,748,945.87	1,743,109.37	441,069.02	25.30%	1,862,469.00	1,862,469.00	453,962.56	24.37%
16 - LEGAL SERVICES	280,000.00	231,794.25	37,851.75	16.33%	250,000.00	250,000.00	34,366.00	13.75%
18 - PLANNING	1,226,409.00	1,093,718.47	218,899.19	20.01%	727,078.00	727,078.00	182,190.02	25.06%
19 - Building & Inspections	1,198,550.00	1,135,587.20	276,623.40	24.36%	1,126,992.00	1,126,992.00	233,196.78	20.69%
21 - NON-DEPARTMENTAL	1,544,217.00	1,508,000.00	1,114,646.53	73.92%	1,771,513.00	1,771,513.00	1,326,734.59	74.89%
30 - POLICE	5,814,695.00	5,814,694.94	1,476,559.75	25.39%	6,043,271.00	6,043,271.00	1,510,817.75	25.00%
32 - ROSS VALLEY FIRE SERVICE	5,959,920.00	5,969,951.54	1,480,211.53	24.79%	6,249,367.00	6,249,367.00	1,557,899.54	24.93%
40 - DEBT SERVICE	681,689.00	681,696.16	596,120.07	87.45%	716,618.00	716,618.00	633,976.09	88.47%
41 - ENGINEERING AND INSPECTION	674,990.00	743,216.42	174,553.76	23.49%	759,030.00	759,030.00	147,489.00	19.43%
42 - STREETS	1,317,252.00	1,296,044.91	376,397.26	29.04%	1,423,225.00	1,423,225.00	309,675.06	21.76%
71 - LIBRARY	1,165,164.00	1,156,306.59	312,365.13	27.01%	1,012,672.00	1,012,672.00	322,527.44	31.85%
81 - PARKS	759,419.00	755,934.19	196,281.99	25.97%	822,541.00	822,541.00	223,773.86	27.21%
82 - RECREATION/GENERAL FUND	364,881.00	336,458.69	85,831.47	25.51%	336,698.00	336,698.00	81,734.25	24.28%
Total Expense:	**24,180,391.87**	**23,892,164.21**	**6,797,639.34**	**28.45%**	**23,831,078.00**	**23,831,078.00**	**7,028,001.43**	**29.49%**
Total Fund: 01 - GENERAL FUND:	**24,180,391.87**	**23,892,164.21**	**6,797,639.34**	**28.45%**	**23,831,078.00**	**23,831,078.00**	**7,028,001.43**	**29.49%**
Report Total:	**24,180,391.87**	**23,892,164.21**	**6,797,639.34**	**28.45%**	**23,831,078.00**	**23,831,078.00**	**7,028,001.43**	**29.49%**

Town of San Anselmo 2026-2027 Rev & Exp Report as of 09/30/2026	2025-2026 Revised Budget	2025-2026 Audited Actuals	2025-2026 YTD Actuals	% of Audited Actuals	2026-2027 Adopted Budget	2026-2027 Revised Budget	2026-2027 YTD Actuals	% of Actual / Budget
Fund: 15 - SALES TAX - MEASURE J								
Revenue								
410 - OTHER TAXES	2,493,023.00	2,607,028.62	181,762.32	6.97%	2,588,768.00	2,588,768.00	203,821.40	7.87%
440 - USE OF MONEY AND PROPERTY	20,000.00	0.00	0.00	0.00%	25,000.00	25,000.00	0.00	0.00%
470 - LOCAL AGENCY REVENUE	0.00	0.00	0.00	0.00%	0.00	0.00	0.00	0.00%
490 - MISCELLANEOUS REVENUE	363,005.00	2,390.87	0.00	0.00%	400,000.00	400,000.00	191,104.00	47.78%
Total Revenue:	**2,876,028.00**	**2,609,419.49**	**181,762.32**	**6.97%**	**3,013,768.00**	**3,013,768.00**	**394,925.40**	**13.10%**
Expense								
600 - SALARIES AND WAGES	199,152.00	200,508.69	52,743.51	26.30%	218,294.00	218,294.00	36,022.09	16.50%
601 - RETIREMENT	18,606.00	18,763.78	4,651.31	24.79%	20,645.00	20,645.00	2,704.94	13.10%
602 - EMPLOYEE BENEFITS	42,201.03	41,789.83	10,535.37	25.21%	49,222.00	49,222.00	7,782.91	15.81%
611 - OUTSIDE SERVICES	332,653.00	300,990.91	78,275.76	26.01%	1,365,733.00	1,365,733.00	72,783.24	5.33%
631 - CAPITAL OUTLAY - CONSTRUCTION	2,895,912.00	2,936,332.82	1,472,504.67	50.15%	846,600.00	846,600.00	864,502.68	102.11%
632 - SLURRY	0.00	267.25	0.00	0.00%	100,000.00	100,000.00	14,782.50	14.78%
670 - TRANSFERS OUT	124,651.00	124,651.00	0.00	0.00%	129,438.00	129,438.00	0.00	0.00%
Total Expense:	**3,613,175.03**	**3,623,304.28**	**1,618,710.62**	**44.67%**	**2,729,932.00**	**2,729,932.00**	**998,578.36**	**36.58%**
Total Fund: 15 - SALES TAX - MEASURE J:	**-737,147.03**	**-1,013,884.79**	**-1,436,948.30**		**283,836.00**	**283,836.00**	**-603,652.96**	
Report Total:	**-737,147.03**	**-1,013,884.79**	**-1,436,948.30**		**283,836.00**	**283,836.00**	**-603,652.96**	

Town of San Anselmo 2026-2027 Rev & Exp Report as of 09/30/2026	2025-2026 Revised Budget	2025-2026 Audited Actuals	2025-2026 YTD Actuals	% of Audited Actuals	2026-2027 Adopted Budget	2026-2027 Revised Budget	2026-2027 YTD Actuals	% of Actual / Budget
Fund: 15 - SALES TAX - MEASURE J								
Expense								
00 - UNDESIGNATED	124,651.00	124,651.00	0.00	0.00%	129,438.00	129,438.00	0.00	0.00%
32 - ROSS VALLEY FIRE SERVICE	1,932,653.00	1,867,950.45	952,013.00	50.97%	366,133.00	366,133.00	469,891.06	128.34%
41 - ENGINEERING AND INSPECTION	1,399,871.03	1,163,966.69	516,885.67	44.41%	1,288,761.00	1,288,761.00	300,223.74	23.30%
71 - LIBRARY	100,000.00	100,000.00	0.00	0.00%	0.00	0.00	0.00	0.00%
81 - PARKS	0.00	9,655.63	180.26	1.87%	945,600.00	945,600.00	7,026.25	0.74%
90 - Climate Action	56,000.00	357,080.51	149,631.69	41.90%	0.00	0.00	221,437.31	0.00%
Total Expense:	**3,613,175.03**	**3,623,304.28**	**1,618,710.62**	**44.67%**	**2,729,932.00**	**2,729,932.00**	**998,578.36**	**36.58%**
Total Fund: 15 - SALES TAX - MEASURE J:	**3,613,175.03**	**3,623,304.28**	**1,618,710.62**	**44.67%**	**2,729,932.00**	**2,729,932.00**	**998,578.36**	**36.58%**
Report Total:	**3,613,175.03**	**3,623,304.28**	**1,618,710.62**	**44.67%**	**2,729,932.00**	**2,729,932.00**	**998,578.36**	**36.58%**

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 2.1

MEETING DATE: 10/27/26

AGENDA TITLE: Live on the Avenue 2026 Recap & Review

FROM: Mattie O'Grady – Community Services Director
Kelley Warner – Community Engagement Coordinator
Veronica Hillard – Recreation Supervisor

RECOMMENDATION: That Council receive and file the summarized information regarding the 2026 Live on the Avenue Town event series.

BACKGROUND

Live on the Avenue is San Anselmo's annual summer music and community event series, produced by the Town will support from partners, sponsors, and local businesses. This series transformed the downtown corridor into a lively pedestrian zone each Friday and Saturday evening from June through September and featured live music performances, outdoor dining, and family-friendly activities. Over the years, the series has become one of San Anselmo's signature community events, attracting thousands of attendees each season.

The 2026 season marked the seventh year of the street closure and sixth year of the programming, continuing its success while adapting operations to elevate the quality of the experience.

Tonight, staff will be presenting a recap and review of the event specifics and operations, as well as data points from Placer.ai, and the Community Survey.

FISCAL IMPACT

Staff will return in early 2027 to present a budget proposal and application for the following year(s).

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

The proposed project is exempt from the California Environmental Quality Act (CEQA), under the "common sense" exemption, because it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (Cal. Code Regs. tit. 14, § 15061).

ATTACHMENTS

Attachment 1- Live on The Avenue 2026 Recap Presentation

TOWN OF
SAN ANSELMO
EST. 1907

2026 LIVE ON THE AVENUE

Review & Recap

2026 Recap

Fridays + Saturdays
June 20th– September 12th

Street Closures 4:30-9:30pm
Music Sets 6:00-8:30pm

24 Evenings of Street Closures, Music and Programming



2026 Programming

55+ Individual Bands/Entertainers

- 4 Youth Bands
- 6 California Film Institute Movies (3 Nights)
- Grandparents Night
- Comedy in The Park
- Baldy Dash
- Star Wars Night
- Rec Soccer Night & World Cup Watch Party
- Sustainability Weekend
- It's a Vibe Dance Parties (2)
- First Responders Night





Continued Partnership with IDC

- Elevated quality of music
- Elevated quality of production
- Band hospitality
- Creation of Production Assistant (PA) Program
- More than just a production team
- Planning for 2027





Continued Partnership with CalFILM

- 3 double features movies (6 movies total)
- Earlier movies & Star Wars were packed
- Courtesy of local donor Christine Schantz
- Example of a great private-public partnership





New in 2026

Full Rebranding

New logo & new look

First ever Sponsor store window decals!

First ever LOTA postcard!

First season with Town Hall stage sponsorship

New Staffing Additions

2 College Interns

16 High School Production Assistants

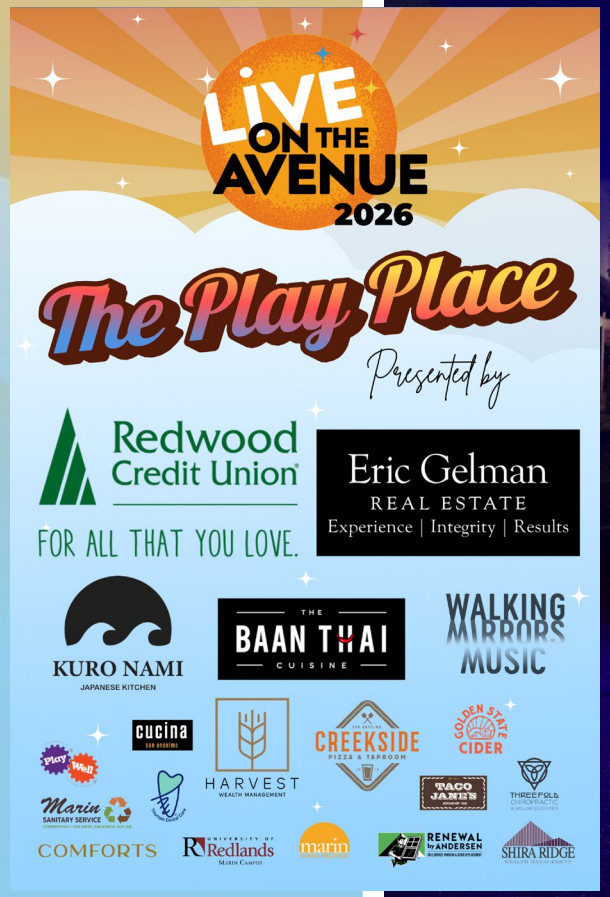




New in 2026

Art Partnerships
Alvin Petty
Creative Practice Studios
Kids Gallery
Good Fun Stuff

The Play Place
Additional sponsored play and interactive areas for kids along the Avenue and in Imagination Park





TOWN OF SAN ANSELMO
EST. 1907

New in 2026

Grandparent's Night

- Partnered with the Age & Disability Friendly Committee
- Photo Booth
- Additional Seating
- Mahjong
- Bouquet Making







Baldy Dash

- Officially Partnered
- 350 Runners – Started at the Robson Harrington House
- Provided childcare & secured volunteers
- $5,000 donated back!

New in 2026

- Piloted aluminum cups with seven restaurants
- Partnered with climate forward agencies

SUSTAINABILITY WEEKEND

JULY 17 & 18
6:00 - 8:30 PM

TOWN OF SAN ANSELMO

LIVE ON THE AVENUE 2026

RECYCLED ART ACTIVITY
FRI 7/17/26
IMAGINATION PARK

Express your creativity sustainably with Good Fun Stuff - get ready to turn recycled materials into art!

ALUMINUM CUP PILOT

Pick up a 100% recyclable aluminum cup when you grab your takeout for Live on the Avenue from: Baan Thai, Creekside Pizza, Cucina, Insalata's, Kuro Nami, Poke-a-go-go and Taco Janes.



RESILIENCE HUB RIBBON CUTTING
FRI 7/17/26 @ 5:00 PM
MAGNOLIA PARKING LOT

Join us to celebrate the opening of the Town's Resilience Hub! The new solar array and battery will help provide clean energy to the Town.

TRANSPORTATION + WASTE TIPS

- RIDE OR WALK
- TAKE THE BUS
- CARPOOL WITH A NEIGHBOR
- BYO WATER BOTTLE
- GRAB DINNER LOCALLY
- SORT WASTE PROPERLY

LEARN MORE FROM LOCAL ORGANIZATIONS

Stop by information tables hosted by local organizations along the Ave to learn about climate action initiatives happening in our community and discover ways to get involved. Meet with groups such as Plastic-Free Marin, the San Anselmo Climate Action Commission, Marin Sanitary Service, Zero Waste Marin, the County of Marin, and more!

TOWN OF SAN ANSELMO

New in 2026

Rec Soccer Night

- World Cup Watch Party
- Inflatable foosball
- Street soccer



First Responders' Night

- Police and Fire Cars
- Public safety vendors
- Public safety themed children's activities



New in 2026 – Donor Receptions







2026 Responsiveness

Piloted Mobile Barriers





Responsive Signage

Event activated ADA parking spaces

Merchant 10-minute zones



Older Kid Activities

The Play Place expanded with art projects and interactive experiences

Placer.ai Data





2026 Metrics

Live on the Avenue 2026

Jun 12 - Sep 19, 2026

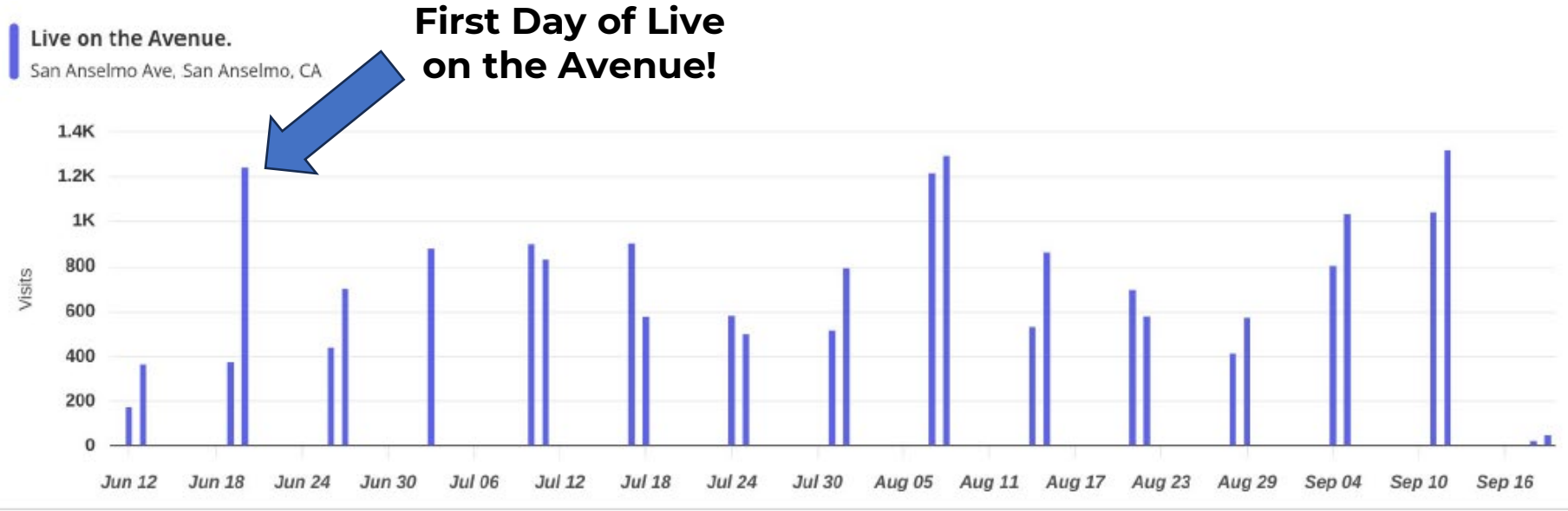
Visitation data for Live on the Avenue. is adjusted to exclude restricted locations.For additional info, please visit https://www.placer.ai/company/privacy-faq

Metrics

Live on the Avenue.
San Anselmo Ave, San Anselmo,...

Visits	20.2K	Visits YoY	+24.1%
Visitors	14.4K	Visits Yo2Y	+22.7%
Visit Frequency	1.4	Visits Yo3Y	+12.2%
Avg. Dwell Time	99 Min		

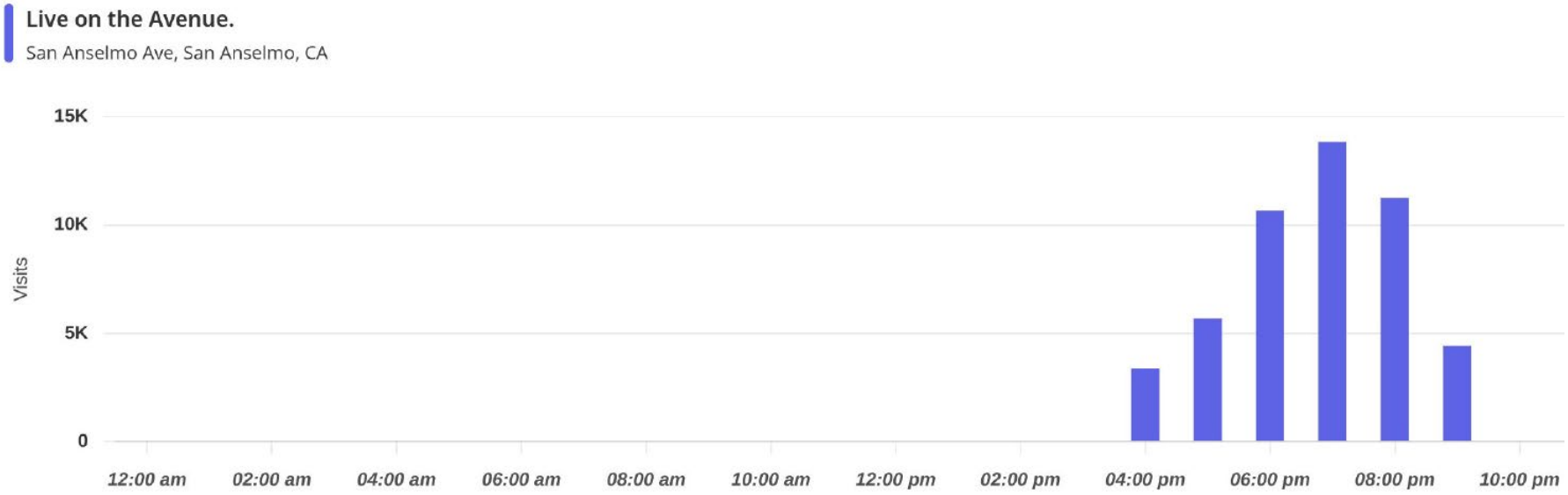
2026 Visits Trend



2026 Daily Visits



2026 Hourly Visits



2026 vs. 2025 vs. 2024 Metrics

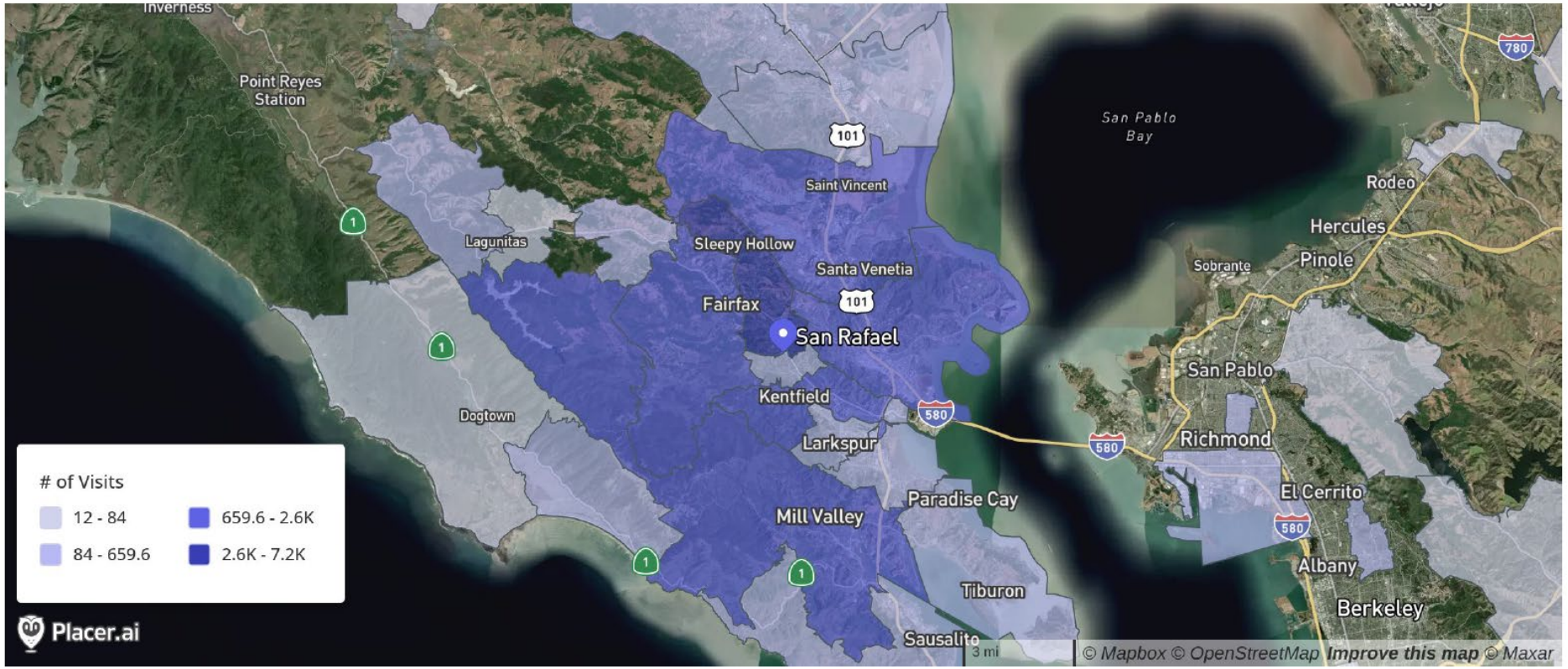
Metrics

Metric Name	Live on the Avenue. San Anselmo Ave, San Anselmo, CA	Live on the Avenue. San Anselmo Ave, San Anselmo, CA	Live on the Avenue. San Anselmo Ave, San Anselmo, CA
Visits	20.2K	16.9K	17.7K
Visitors	14.4K	12.2K	12.7K
Visit Frequency	1.4	1.38	1.39
Avg. Dwell Time	99 Min	87 Min	90 Min
Visits YoY	+24.1%	-1.1%	-1.6%
Visits Yo2Y	+22.7%	-6%	<+0.5%
Visits Yo3Y	+12.2%	-4.4%	+70.4%

Live on the Avenue. - Jun 12th, 2026 - Sep 19th, 2026
Live on the Avenue. - Jun 13th, 2025 - Sep 20th, 2025
Live on the Avenue. - Jun 14th, 2024 - Sep 21st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

Placer.ai

2026 Visitors by Origin



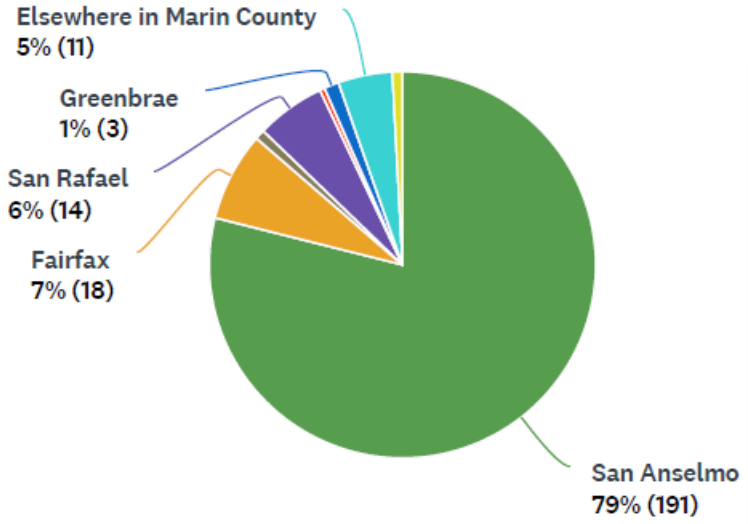
2026 Community Survey Results

242
Respondents

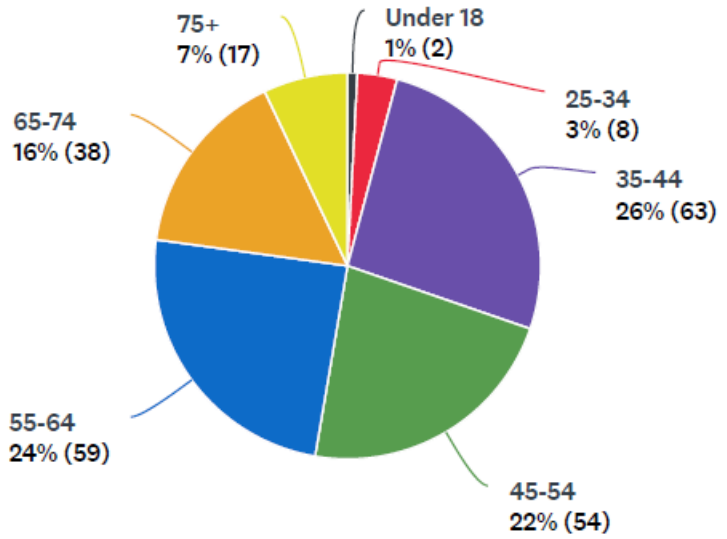


Demographics of Respondents

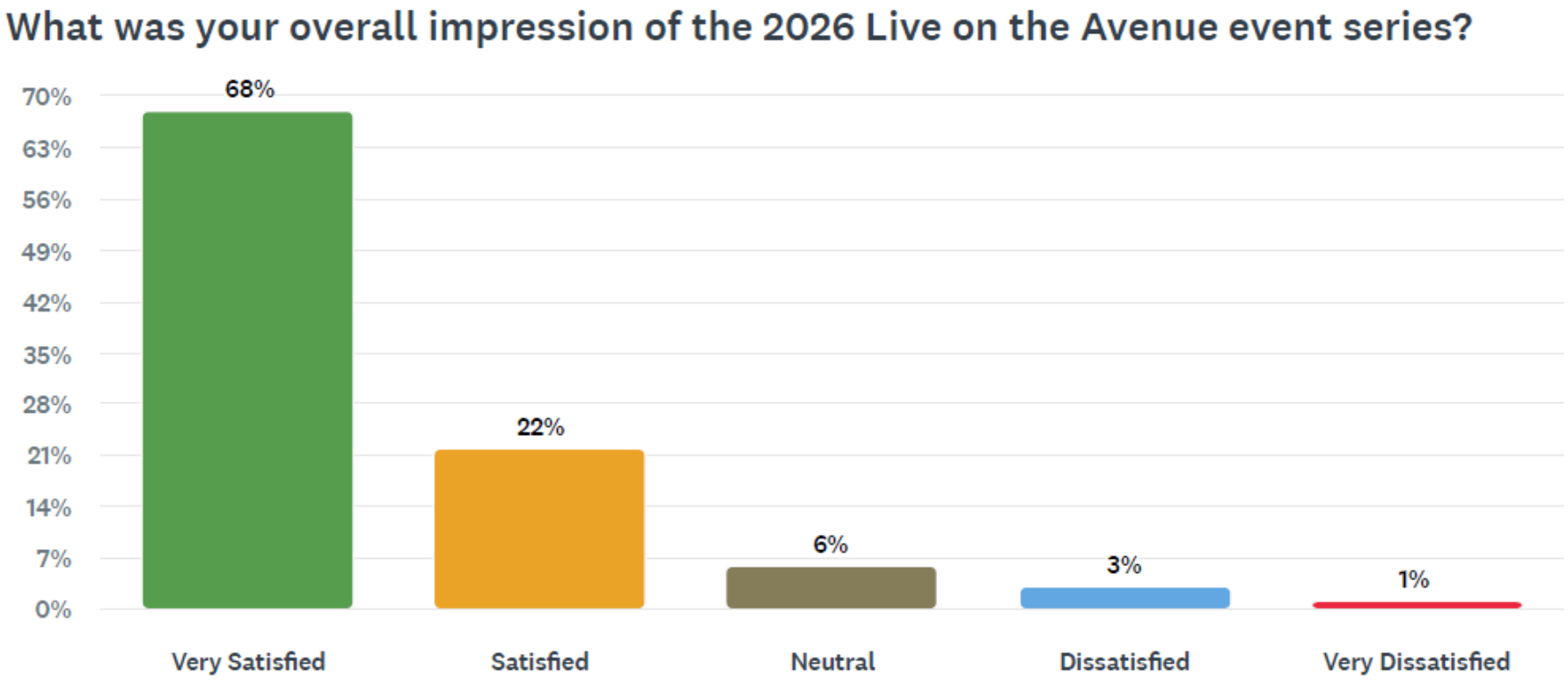
Which town/city do you reside in?



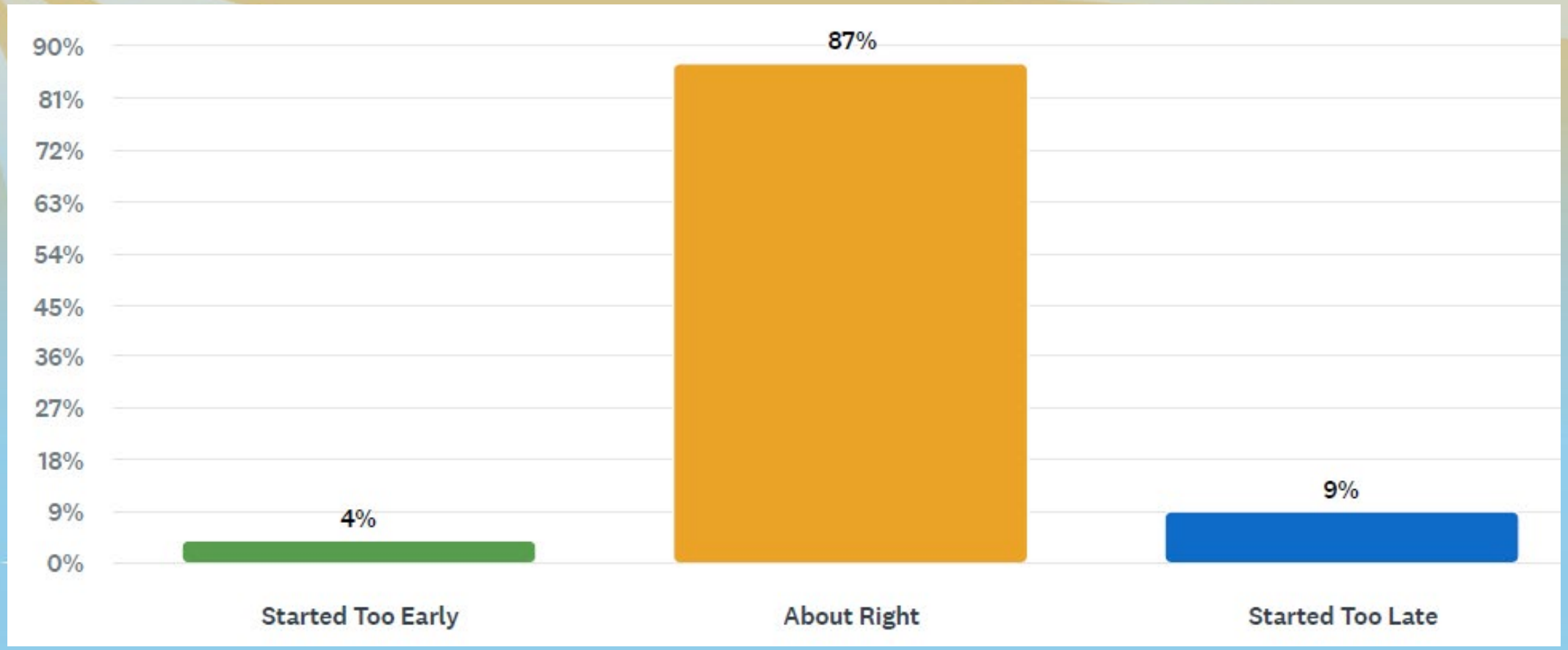
How old are you? (optional)



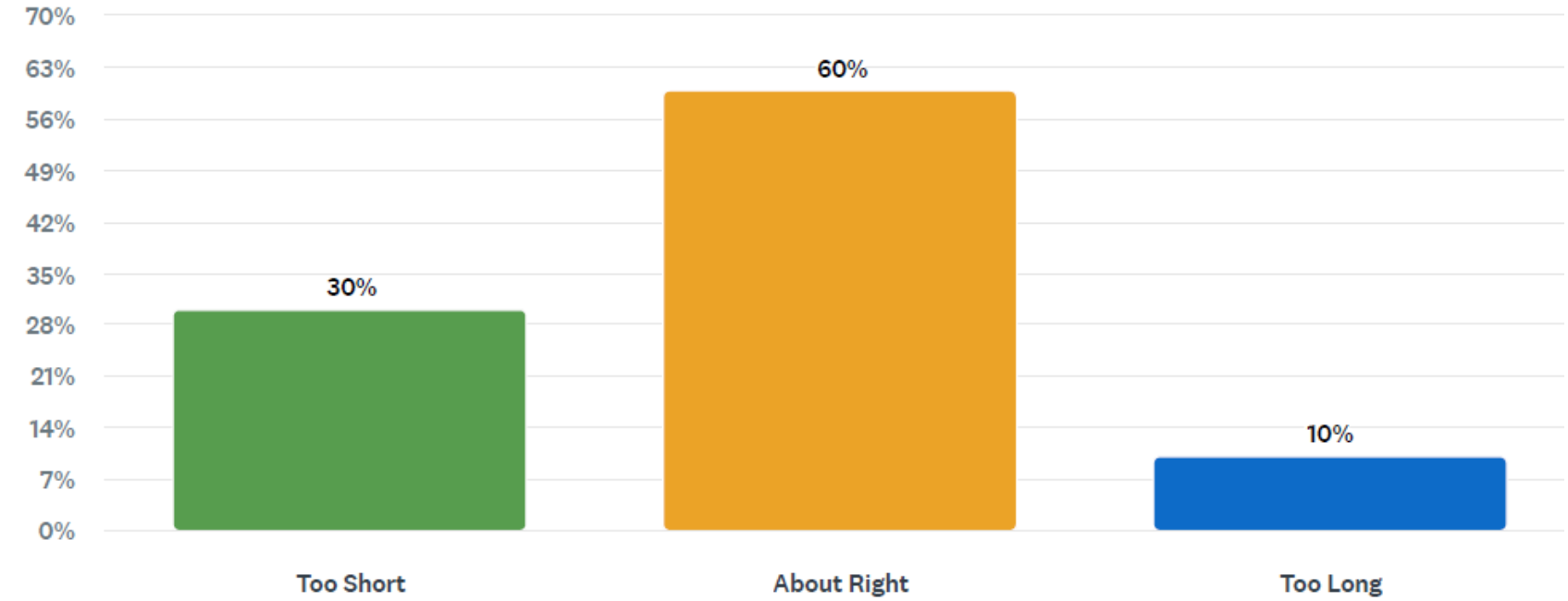
Overall Satisfaction



Timing of Music 6:00 - 8:30pm

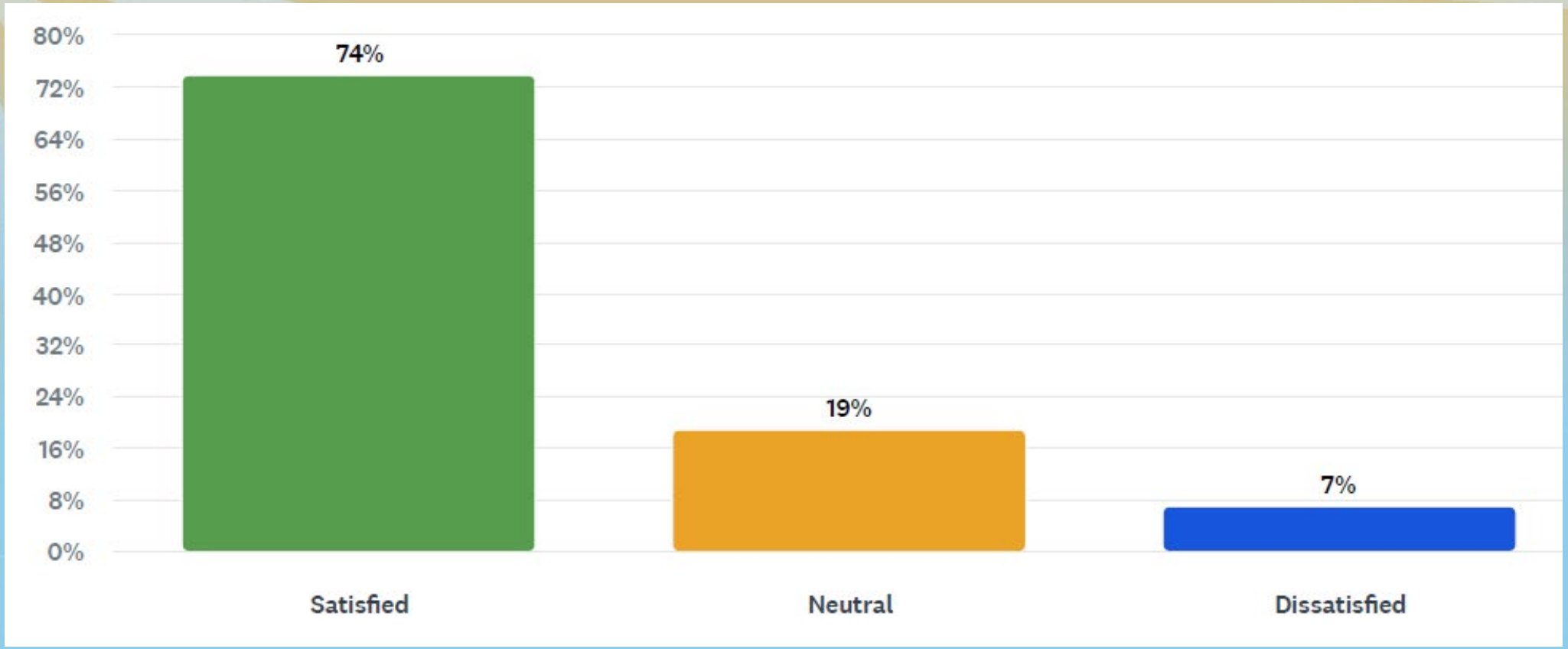


Length of Season (June 20 – Sept 12)

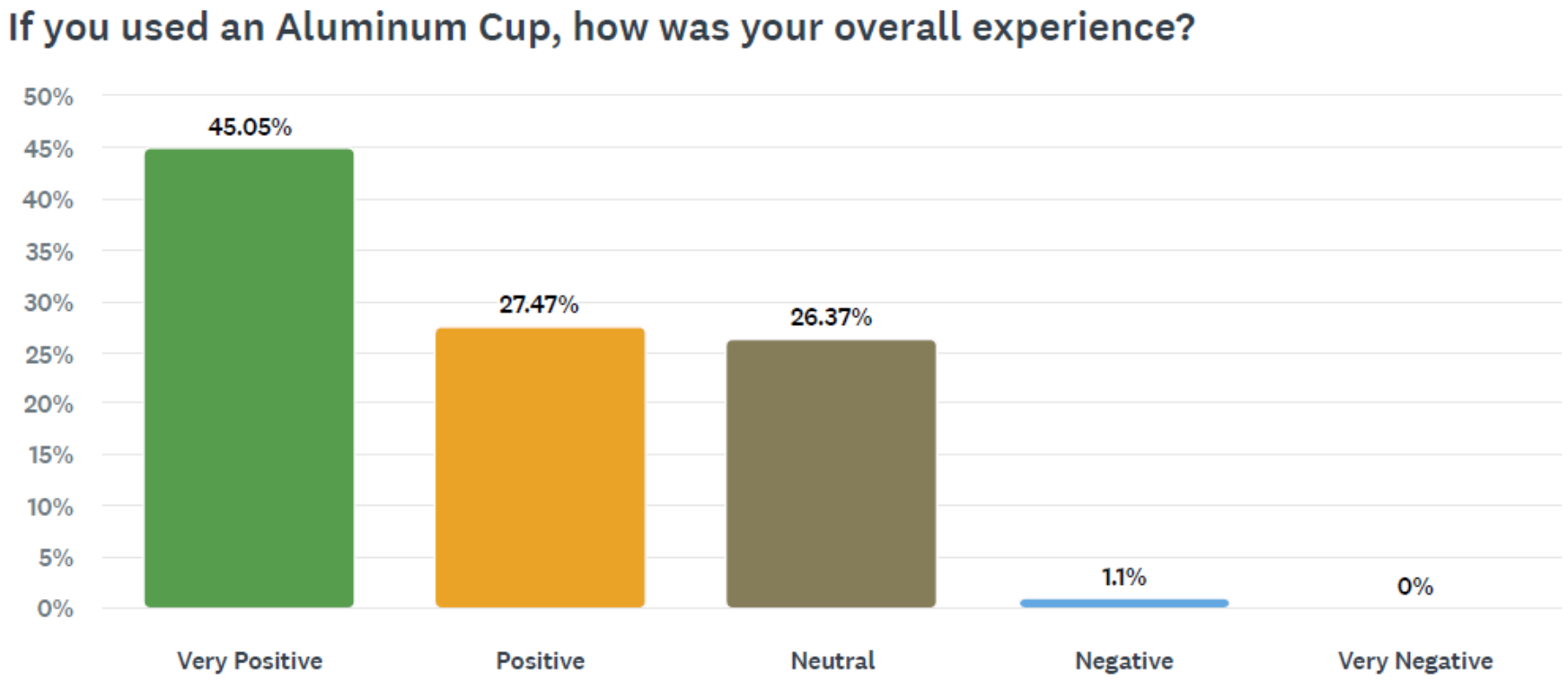


	Too Short	About Right	Too Long	Total
(no label)	30% 73	60% 146	10% 23	242

Satisfaction with Street Closure (4:30-9:30pm)

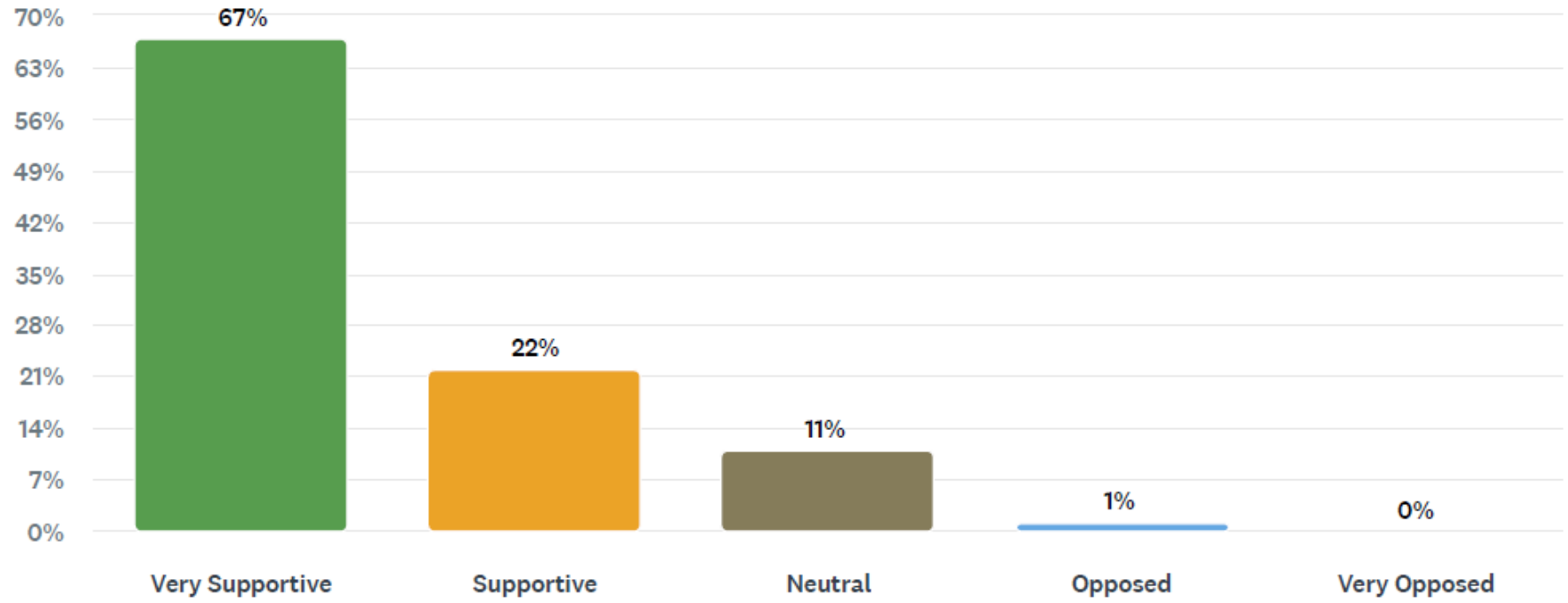


Sustainability / Aluminum Pilot



Sustainability / Aluminum Pilot

Regardless of whether you used one, how do you feel about the idea of using recyclable aluminum vs plastic cups for drinks at Live on the Avenue?



Question: When you came down to the event what did you do?

90% Loved strolling the closed Avenue

88% said Music in Creek Park

87% said Music at Town Hall

84% Met up with friends and/or family in the parks

71% Dined at downtown restaurants and purchased beverages from event vendors

53% Shopped at downtown open stores

46% Said their kids played on the Avenue





Will Attendees Return?

94% of respondents assured us they would attend next year



2026 Budget


FREE CONCERTS
YOUR TOWN. YOUR MUSIC. YOUR SUMMER.
Redwood Credit Union
FOR ALL THAT YOU LOVE
BAAN THAI
LIVE ON THE AVENUE
FREE!



Fundraising Budget – Friends of San Anselmo Parks

2026 Funding Sources	
Corporate sponsorships	$107,469
Friends & Family contributions	$13,464
Beginning balance carried forward from 2025	$13,347
Total funds available	$134,280
2026 Expenses	
Music, Programming, Marketing, Signage, Supplies, Hospitality	$104,420
Remaining Balance	**$29,860**



Town Budget – Special Events Fund

2026 Town Expenses	
Music Production & Show Management	$21,600
Interns & Part-time Employees	$9,200
Janitorial Services	$9,950
Portable Restrooms	$7,970
Marketing/Signage/Licensing	$8,650
Misc Items	$1,270
Meridian Mobile Barricades Rental	$25,000
Total Expenses	**$83,640**

Note: *This budget does not include expenses associated with full-time staff.*

2026 Total Cost

$188,060

Note: This budget does not include expenses associated with full-time Recreation Department or Department or Public Works staff.



None of this is possible without...







LIVE ON THE AVENUE 2026

Thank You to Our Amazing Sponsors!!!

Redwood Credit Union
FOR ALL THAT YOU LOVE.

Eric Gelman
REAL ESTATE
Experience | Integrity | Results

KURO NAMI
JAPANESE KITCHEN

THE BAAN THAI CUISINE

WALKING MIRRORS MUSIC

cucina san anselmo

Triumph Dental Care

HARVEST WEALTH MANAGEMENT

CREEKSIDE PIZZA & TAPROOM

GOLDEN STATE CIDER

THREEFOLD CHIROPRACTIC & WELLNESS CENTER

Play Well

Marin Sanitary Service

MCE

MATHNASIUM The Math Learning Center

TACO JANE'S

COMFORTS

University of Redlands Marin Campus

marin FAMILY MEDICINE

RENEWAL by ANDERSEN

SHIRA RIDGE WEALTH MANAGEMENT







TOWN OF SAN ANSELMO
EST. 1907

Looking Forward

- Keep dates consistent year to year
- Consider approving a 2 – 3 year permit cycle
- Keep it local!
- Kids' entrepreneur permits
- Focus on sustainability
- Creek Park availability for 2027





STAFF REPORT

TOWN OF SAN ANSELMO Item #: 2.2

MEETING DATE: October 27, 2026

AGENDA TITLE: Approve of Climate Action Fund Policy and Approve the recommended 2026-27 Climate Action Fund planned expenditures

FROM: Bridget Wipfler, Climate Action Coordinator

RECOMMENDATION:

(1) Approve the Climate Action Fund Administration, Prioritization and Reporting Policy (Attachment 1); and (2) consider the allocation and appropriation of Climate Action Fund monies for FY 2026-27 as outlined under Option 1.

BACKGROUND

In June 2019, the Town Council adopted the Climate Action Plan 2030 (CAP), establishing goals to reduce greenhouse gas emissions by 54% below 2005 levels by 2030 and achieve carbon neutrality by 2045. In February 2020, the Council declared a Climate and Ecological Emergency and committed to providing annual funding for climate action initiatives. The Climate Action Fund (Fund) was formally established as part of the FY 2021-22budget to support implementation of the CAP and provide greater transparency and accountability for climate-related expenditures..

Funded primarily by General Fund transfers of approximately $105,000, the Fund supported the Town's share of a part-time Climate Action Coordinator, grant and consultant services, and various climate action initiatives, including, SolarAPP+, resilience hub planning, electric vehicle (EV) charging and micromobility pilot programs, and landscaping equipment rebates.

As the Fund has evoloved, staff and the Climate Action Commission (CAC) identified the need for a consistent, and transparent framework to guide funding decisions, establish priorities, and evaluate expenditures.. In response, staff collaborated with a CAC Subcommittee to develop the proposed Climate Action Fund Administration,

Prioritization and Reporting Policy (Attachment 1). The proposed policy establishes the following:

- The Fund's purpose and the respective roles and responsibilities of the Council, Town Manager, CAC, and Climate Action Coordinator.
- An annual planning and funding aligned with the Town's budget process.
- Criteria for evaluating and prioritizing proposed projects and expenditures.
- Annual performance reporting requirements to promote transparency and accountability.

The proposed policy is intended to provide a framework for future Climate Action Fund decisions. In conjunction with consideration of the policy, staff is also presenting proposed FY 2026-27 Fund expenditures for the Town Council's review and consideration.

DISCUSSION/ANALYSIS

Policy Moving Forward

Under the proposed policy, the Fund will follow an annual planning, budgeting, and reporting cycle aligned with the Town's budget process. Each January or February, the Climate Action Commission (CAC), with input from staff and the public, will hold a workshop to identify potential climate action priorities and projects. Staff will then evaluate proposed projects and work with the CAC to prepare an Annual Climate Action Implementation Plan (Annual Plan) in March and April. The Annual Plan and proposed Climate Action Fund budget will be presented to the Town Council in May or June, as part of the Town-wide budget process. Following the close of each fiscal year, staff will prepare an Annual Climate Report summarizing Fund spending, project implementation, progress, and measurable outcomes.

Projects will be evaluated and prioritized based on their consistency with the Sustainability, Climate Change, and Resiliency Element of the General Plan and the updated CAP (currently being finalized), along with the policy's established evaluation criteria. These include potential greenhouse gas (GHG) emissions reductions, climate resilience, community benefit, availability of grant funding, project readiness, and staff capacity. Projects that meet the evaluation criteria but cannot be funded or implemented in a given fiscal year may be identified as "Future Opportunity" projects for consideration in subsequent years as funding, staffing resources, or grant opportunities become available.

The Annual Plan will serve as a planning and prioritization tool and will not, by itself, authorize expenditures. The Town Council will retain its authority to approve funding allocations and appropriations through the annual budget process or subsequent Council action.

FY 2026-27 Recommended Projects

Town staff, in collaboration with a CAC subcommittee, developed a list of recommended projects for consideration and potential funding through the Climate Action Fund in FY 2026-27. The Subcommittee reviewed a broad range of potential initiatives, including rebates, community events, transportation incentives, programs to assist residents and renters, permit fee subsidies, pollinator gardens, and resilience infrastructure.

Staff evaluated the potential projects based on several factors, including community benefit, potential GHG emission reductions, staff resources required for implementation, opportunities for regional partnerships, cost-effectiveness, and the availability of outside funding or sponsorship. Based on this evaluation, staff recommends that the Town Council consider allocating funds to the priority projects identified in Table 1, in the amounts shown.

Of the Fund's FY 2026-27 budget, approximately $50,000 is available for climate action projects, with the remaining funding allocated to support the Town's share of the Climate Action Coordinator position. The projects in Table 2 are additional projects that were evaluated but not included in staff's recommended $50,000 allocation. The Council may consider reallocating the available $50,000 among the projects identified in Tables 1 and 2 based on its priorities and direction to staff.

Table 1: FY 2026-2027 Priority Projects

Priority	**Project**	**$ Amount**	**CAP action**
1	Finalization of the Climate Action Plan Update	$20,000	I-4, I-1, I-2
2	Resilience Hub Battery Enclosure with the Department of Public Works (DPW)	$10,000	R-4, R-5
3	Heat Pump Water Heater Rebate Supplement with MCE (contingent upon identifying a feasible administrative mechanism for implementation).	$10,000	T-1 (4.3), R-3
4	Electrify My Life Event with Ride and Drive Clean	$10,000	T-1 (2.3, 2.1), R-3
Total		**$50,000**	

Table 2: FY 2026-2027 Optional Projects

Priority	Optional Projects	$ Amount	CAP action
5	Live on the Ave Reusable/Recyclable Aluminum Cup Program	$10,000 (potentially offset through sponsorship)	W-7, W-8, W-6
6	Regional Postcard / Mailer to Landscape Companies	$5,000	T-10, S-1(g)
7	Marin Commutes Rewards Subnetwork	$1,000	T-6, T-2, T-3, T-5
8	Marin Transit Incentives	$5,000	T-5
Total		**$21,000**	

Funding Options for Council Consideration

Staff has identified two options for the Town Council's consideration regarding the allocation of the $50,000 available for FY 2026-27 climate action projects.

Option 1: Staff-Recommended Projects ($50,000)

Under Option 1, the Council would allocate $50,000 to the four priority projects identified in Table 1: finalization of the Climate Action Plan Update ($20,000), Resilience Hub Battery Enclosure ($10,000), Heat Pump Water Heater Rebate Supplement with MCE ($10,000), and Electrify My Life Event ($10,000). Implementation of the heat pump water heater rebate program would be contingent upon staff identifying a feasible administrative mechanism. If staff do not find an administrative mechanism to implement the heat pump water heater program, then the Live on the Avenue cup program will be funded at $10,000. If the rebate is funded and administered, the Live on the Ave Aluminum Cup Program would only proceed if sufficient sponsorship funding is secured and would not be funded through the proposed $50,000 allocation.

Option 2: Council-Directed Project Allocation (Up to $50,000)

Under Option 2, the Council may select a different combination of projects from Tables 1 and 2, with total allocations not to exceed the $50,000 available for FY 2026-27. This option would allow the Council to modify the proposed funding priorities based on its consideration of the projects and available resources.

Requested Council Action

Staff recommends that the Town Council: (1) approve the Climate Action Fund Administration, Prioritization, and Reporting Policy (Attachment 1); and (2) consider the allocation and, if necessary, appropriation of up to $50,000 from the FY 2026-27 Climate Action Fund for the projects identified under Option 1, or provide direction regarding an alternative allocation of funds under Option 2.

FISCAL IMPACT

Approval of the proposed Climate Action Fund Administration, Prioritization, and Reporting Policy would have no direct fiscal impact, as the policy does not authorize expenditures or modify the Town's existing budgetary or purchasing authority.
The proposed FY 2026-27 climate action projects total $50,000 and would be funded through the Climate Action Fund, which receives an annual General Fund transfer of approximately $105,000. The remaining funds are allocated to support the Town's share of the Climate Action Coordinator position. The proposed project allocations are subject to Town Council consideration and approval.

GENERAL PLAN CONSISTENCY

Approval of the Town’s Climate Action Fund policy and project list does not involve a land use decision.

CEQA AND CLIMATE ACTION PLAN CONSISTENCY

Approval of the Town’s Climate Action Fund policy and project list will not result in a direct or reasonably foreseeable indirect physical change in the environment and is not a project under the California Environmental Quality Act pursuant to CEQA Guidelines section 15378(b)(5). The action does not conflict with the Town’s Climate Action Plan.

ATTACHMENT

Attachment 1- Climate Action Fund Administration, Prioritization and Reporting Policy

Climate Action Fund Administration, Prioritization and Reporting Policy

I. Purpose

The Town of San Anselmo established the Climate Action Fund (the Fund) with the FY 2021-2022 budget to support implementation of the Town's adopted General Plan, Climate Action Plan (CAP), and other Council-adopted climate and sustainability initiatives. The Fund provides financial resources to advance greenhouse gas reduction, climate resilience, sustainability, public education, grant opportunities, and related implementation efforts.

As the Fund has matured, the Town recognizes the need for a consistent and transparent framework for spending decisions. This policy has the following goals:

- Provide transparency regarding Fund expenditures.
- Establish consistent procedures for evaluating and prioritizing projects and programs.
- Clarify the roles of the Climate Action Commission (CAC), Town staff, Town Manager, and Town Council in prioritizing, evaluating, and implementing projects.
- Ensure that the Fund is used first to implement adopted Town policies.
- Maximize measurable environmental and community outcomes.
- Promote accountability through annual reporting and performance metrics.

Nothing in this policy expands or diminishes the authority of the CAC, the Town Council, or Town staff, nor does it modify the Town's adopted purchasing policies, procurement procedures, or budget authority.

This policy applies only to the administration of the Fund. It is not intended to establish procedures for other Town advisory bodies, commissions, committees, or funding sources.

II. Guiding Principles

The General Plan and the CAP drive the Fund's work program. Town staff evaluates implementation feasibility and available resources. The CAC provides recommendations. The Town Council retains policy and budget authority.

Fund expenditures should:

- Advance implementation of the General Plan, the CAP, or other Council-approved climate initiatives.
- Reduce greenhouse gas emissions and improve climate resilience.
- Deliver measurable public benefits.
- Leverage grants and outside funding when feasible.
- Balance short-term implementation with long-term strategic investments.
- Ensure responsible stewardship of public resources.
- Promote transparency and accountability.

III. Roles and Responsibilities

Town Council

The Town Council shall:

- Adopt the annual Fund budget as part of the Town-wide budget.
- Establish policy direction.
- Approve expenditures requiring Council authorization.
- Receive annual performance reports.

Town Manager

The Town Manager, or designee, shall:

- Provide executive oversight of the administration of the Fund.
- Ensure implementation is consistent with Town Council direction.
- Approve expenditures consistent with delegated purchasing authority.
- Oversee implementation of this policy.

Climate Action Commission (CAC)

The CAC serves in an advisory capacity to the Town Council. The CAC shall:

- Provide input on Council-adopted implementation priorities.
- Identify emerging climate issues and community needs, and recommend additional projects and programs that advance the Town's adopted climate and sustainability goals.
- Recommend funding opportunities and community partnerships.
- Review implementation progress.
- Assist with public outreach and education.
- Recommend updates to the CAP.

The CAC does not independently authorize expenditures or direct staff resources.

Climate Action Coordinator

The Climate Action Coordinator shall:

- Identify projects, grants, and partnership opportunities that advance implementation of the General Plan, the CAP, and other Council-adopted climate and sustainability initiatives.
- Apply for grants to co-fund climate action projects.
- Maintain the Town's Climate Action Project and Program List in consultation with the CAC.
- Prepare project scopes, budgets, and implementation schedules.
- Evaluate proposed projects and programs using the criteria in this policy.
- Coordinate implementation of the Annual Climate Action Implementation Plan, project implementation, and grant administration.
- Research best practices, funding opportunities, and emerging climate programs.
- Track performance measures and prepare annual progress reports.
- Support the CAC by providing technical information, project updates, and implementation recommendations.

IV. Prioritization of Projects

Fund projects and programs are prioritized at three levels, in the following order:

1. **Priority 1: Adopted Implementation Priorities.** Implementation of actions in the Town's adopted General Plan and CAP, and other Council-directed climate and sustainability priorities. These priorities come first.
2. **Priority 2: Strategic Climate Investments.** Longer-term investments that advance the Town's adopted climate goals, such as grant matching, regional partnerships, and resilience infrastructure.
3. **Priority 3: Community Initiatives.** Programs, events, outreach, and incentives that engage the community and support the Town's adopted climate goals.

The CAC may recommend additional projects at any time. Staff will consider those recommendations after accounting for Priority 1 projects, available funding, and staffing capacity.

Staff, in consultation with the CAC, shall evaluate proposed projects and programs by considering:

- Consistency with adopted plans and Council direction.
- Anticipated environmental benefits and climate resilience.
- Community benefit.
- Funding availability and grant opportunities.
- Project readiness, implementation timing, and staffing capacity.
- Long-term operational and maintenance costs and fiscal sustainability.

This framework does not establish a rigid ranking system. It does not replace professional judgment or consideration of changing circumstances, available resources, or Town Council policy direction.

Actions that advance the Town's adopted goals but are not recommended for the current fiscal year, because of funding availability, staffing capacity, project readiness, grant timing, or other considerations, shall be listed as Future Opportunity Projects and Programs. This designation does not preclude future implementation. These projects remain part of the Town's long-term strategy and may advance as funding, staffing, partnerships, grant opportunities, or Town priorities change.

V. Eligible Expenditures

Fund expenditures must have a clear connection to the General Plan, the CAP, or another Council-approved climate or sustainability initiative.

Eligible expenditures include:

- Climate Action Coordinator staff time.
- Consultant services and technical studies.
- Grant identification, grant matching, and grant administration.
- Climate and sustainability projects, pilot programs, and infrastructure.
- Rebates and incentive programs.
- Public education, outreach, and community events.

Ineligible expenditures include:

- Projects and programs unrelated to the General Plan, CAP, and other Council-adopted climate and sustainability initiatives.
- Projects without a measurable climate nexus.
- Ongoing operational expenses unrelated to climate action.
- Projects or programs benefiting only a private individual without a broader public purpose.
- Projects or program that duplicate existing funding sources.

VI. Annual Planning Cycle

The Fund shall be administered through an annual cycle of planning, budgeting, implementation, monitoring, and reporting that is coordinated with the Town's annual budget process. The cycle is meant to keep Fund expenditures aligned with the Town's adopted plans, Council priorities, available funding, staffing capacity, and emerging climate opportunities.

The Annual Climate Action Implementation Plan ("Annual Plan") is the Town's primary planning document for prioritizing and guiding Fund projects and programs each fiscal year. The Annual Plan guides implementation priorities but does not, by itself, authorize expenditures. It should include:

- Proposed projects and programs and their priority level.
- Estimated costs and funding sources.
- Implementation schedules and responsible departments.
- Anticipated environmental and community outcomes and performance measures.
- Grant and partnership opportunities.
- Project status (Completed, Underway, Planned, Future Opportunity, or On Hold).

Timing	Activity
Before the workshop (December-January)	Staff identifies the applicable Council-adopted General Plan and CAP implementation priorities for the upcoming fiscal year.
January-February	The CAC, staff, and the public hold the Annual Climate Action Priority Workshop.
March-April	Staff evaluates projects and works with the CAC to develop the draft Annual Plan and proposed funding allocations.
May-June	The Annual Plan and draft Fund budget are shared with the Council through the annual budget process, by presentation or consent.
June	The Town Council adopts the Town-wide annual budget, including the Fund budget.
July-August	Staff prepares the Annual Climate Action Report.

VII. Annual Priority Workshop

The Annual Climate Action Priority Workshop is held in January or February. It may be held at a regularly scheduled CAC meeting without other agenda items, or at a special meeting.

Prior to the Annual Climate Action Priority Workshop, Town staff shall identify the applicable Town Council-adopted General Plan and CAP implementation priorities for the upcoming fiscal year. These priorities shall serve as the foundation for the CAC's annual review and recommendations. Staff shall evaluate additional CAC-recommended initiatives based on available funding, staffing capacity, and consistency with adopted Town policies. The resulting Annual Plan and proposed funding allocations shall be considered through the Town's annual budget process.

At the workshop, staff shall present the applicable Council-adopted implementation priorities, their status, anticipated costs, and available resources. The CAC and the public may then provide input on those priorities and identify additional opportunities for consideration, including grants, regional partnerships, and state or federal initiatives. Projects should consider near-term (1-year), mid-term (3-year), and long-term (5+ year) goals.

Annual Review and Amendments

Staff and the CAC shall review the Annual Plan each year as part of the annual planning process. The review should:

- Assess progress and measurable outcomes of previously identified projects and programs.
- Review Future Opportunity Projects and Programs for possible reprioritization.
- Consider new funding opportunities, partnerships, regulatory changes, and changing community needs.
- Recommend updates to implementation priorities for the upcoming fiscal year.

The Annual Plan is a living document. It may be amended during the fiscal year to respond to grant opportunities, changes in available funding, emerging priorities, regulatory requirements, emergencies, or Town Council direction. Amendments shall be implemented in accordance with the Town's adopted budget, purchasing policies, delegated purchasing authority, and applicable approval requirements.

VIII. Funding Flexibility

Available Fund resources do not need to be spent in each fiscal year. Retaining resources for future General Plan implementation, grant matching opportunities, or other Council priorities may be more appropriate than committing funds to lower-priority projects. Any reserve or unspent balance shall be reported in the Annual Climate Action Report.

IX. Annual Performance Reporting

To promote transparency and accountability, Town staff shall prepare an Annual Climate Action Report for review by the CAC and the Town Council on Consent. The report should summarize implementation progress using meaningful performance indicators, which may include:

Financial Stewardship

- Annual appropriations, expenditures, fund balance, remaining available balance, and reserve balance.
- Grant funding secured and leveraged funding.
- Outstanding project commitments.

Implementation Progress

- General Plan and CAP implementation actions completed.
- Projects and programs completed, underway, or deferred, with the reason for any deferral.

Environmental Outcomes (where measurable)

- Estimated greenhouse gas reductions and reduction of Vehicle Miles Traveled (VMT).
- Renewable energy projects supported and electric vehicle infrastructure installed.
- EV registration rate and Home Energy Assessments completed.
- Energy and water savings, waste diverted, and trees planted.
- Climate resilience improvements.

Community Outcomes

- Educational programs conducted, outreach events held, and attendance.
- Community participation and volunteer engagement.
- Partnerships established.
- Permits or rebates issued.
- Youth Commissioner projects.

Organizational Performance

- Grant applications submitted and grant success rate.
- Projects and programs completed on schedule.
- Progress toward implementation of the Annual Plan.

Project Status

Projects and programs shall be categorized as Completed, Underway, Planned, Future Opportunity, or On Hold.

X. Policy Review

This policy should be reviewed every three years, or sooner if directed by the Town Council, to ensure continued consistency with the General Plan, the CAP, Council priorities, and best practices in public fund administration.

STAFF REPORT

TOWN OF SAN ANSELMO Item #: Public Hearing

MEETING DATE: October 27, 2026

AGENDA TITLE: Introduction and First Reading of an Ordinance Repealing and Replacing Title 6 “Business, Professions, and Trades”, Chapter 7 “Tobacco Retailer License” to Prohibit the Sale of Tobacco and Nicotine Products within San Anselmo With Certain Exceptions

FROM: Linda Kenton, Assistant Town Manager
Emily Longfellow, Assistant Town Attorney

RECOMMENDATION Town Staff recommends the Town Council take the following actions:

1. Hold a public hearing on the Ordinance.
2. Make a motion to read the Ordinance by title only. Staff shall read the full title of the Ordinance.
3. Make a motion to introduce the Ordinance, approve its first reading, and waive the second reading. If passed, the Ordinance will return for a second reading and adoption at the next regular Town Council meeting. (Attachment 1.)

BACKGROUND AND DISCUSSION

On October 13, the Council directed staff to return with a tobacco regulation ordinance with a carve-out exempting retailers that currently sell premium cigars. Staff brings forward the Council’s requested ordinance. Previous staff reports from the Council’s consideration of tobacco regulation with additional background information may be found here: June 23, 2026 and October 13, 2026.

Pursuant to Council direction, the proposed Ordinance would repeal the Town’s Tobacco Retailer License chapter and replace with an Ordinance banning the sale of tobacco and nicotine products, with an exception for retailers that were actively selling premium cigars (as defined in State law) as of October 13, 2026 as directed by the Council.

FISCAL IMPACT

Staff does not anticipate significant new fiscal impacts.

RECOMMENDATION

1. Hold a public hearing on the Ordinance.
2. Make a motion to read the Ordinance by title only. Staff shall read the full title of the Ordinance.
3. Make a motion to introduce the Ordinance, approve its first reading, and waive the second reading. If passed, the Ordinance will return for a second reading and adoption at the next regular Town Council meeting. (Attachment 1.)

Alternatively, the Town Council may give direction to staff to return with changes to the proposed Ordinance at a future meeting or vote not to adopt the proposed Ordinance.

ATTACHMENTS

Attachment 1: Ordinance

ORDINANCE OF THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO REPEALING AND REPLACING TITLE 6, CHAPTER 7 "TOBACCO RETAILER LICENSE" TO PROHIBIT THE SALE OF TOBACCO AND NICOTINE PRODUCTS WITHIN SAN ANSELMO WITH CERTAIN EXCEPTIONS AND MAKING ASSOCIATED CEQA EXEMPTION FINDINGS

WHEREAS, the Town may make and enforce all regulations necessary to protect the public health, safety, and welfare pursuant to its police power under Article XI, Section 7 of the California Constitution; and

WHEREAS, the World Health Organization estimates that tobacco kills over 7 million people annually worldwide[1]; and

WHEREAS, the U.S. Surgeon General reports at least 480,000 people die in the United States from smoking-related diseases and exposure to second hand smoke every year making tobacco use the nation's leading cause of preventable death[2]; and

WHEREAS, smoking causes approximately 230 deaths in Marin County annually[3]; and

WHEREAS, commercial tobacco use is the number one cause of preventable death in California with 40,000 California adults die from their own smoking annually[4]; and

WHEREAS, the majority of tobacco use begins in the teen years and people who start smoking at an early age are more likely to develop a severe nicotine addiction[5]; and

WHEREAS, nicotine is highly addictive, particularly for adolescents and young people, and can affect brain development including learning, memory, and attention[6]; and

WHEREAS, youth nicotine poses serious health risks, including through vaping, which can harm brain development, and lung function, and increase respiratory disease such as asthma[7]; and

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[1] World Health Organization "Tobacco and Nicotine", https://www.who.int/news-room/fact-sheets/detail/tobacco.

[2] U.S. DEP'T OF HEALTH & HUM. SERVS, THE HEALTH CONSEQUENCES OF SMOKING—50 YEARS OF PROGRESS: A
REPORT OF THE SURGEON GENERAL (2014).

[3] Youth Advocacy Committee "Creating a Tobacco-and Nicotine-Free Future for Our Community".

[4] America Lung Association of California "State of Tobacco Control 2022: 20 Years Proven Policies to prevent and Reduce Tobacco Use, 1, 4 (2022) https://www.lung.org/getmedia/9dbfcb9a-9f22-4741-8b3f-205cd8d4227a/2022-SOTC-California-Combined-v4-(1).pdf.

[5] American Lung Association "Tobacco Use Among Children and Teens", https://www.lung.org/quit-smoking/smoking-facts/impact-of-tobacco-use/tobacco-use-among-children.

[6] Campaign for Tobacco Free Kids "E-Cigarettes", https://www.tobaccofreekids.org/tobacco-problem/tobacco-products-health-risks/e-cigarettes?utm_medium=paidads&utm_source=googleads&utm_content=E-Cig&utm_campaign=AlwaysOnSearch-2026&gad_source=1&gad_campaignid=23414432397&gbraid=0AAAAACtKTYxMDJk_Dvi0eWUrulWoN3WVn&gclid=EAIaIQobChMInvWwy4balQMVFNTCBB3wCArDEAAYASAAEgLVA_D_BwE

[7] Laura Lopez Gonzalez, "Believe It or Not, 1 Vape has 20 Cigarettes Worth of Nicotine," University of California San Francisco (UCSF). Featured expert - Pamela Ling, MD, MPH, Director of the UCSF Center for Tobacco Control and Research and Education. https://www.ucsf.edu/news/2024/12/429131/believe-it-or-not-1-vape-has-20-cigarettes-worth-nicotine

WHEREAS, heated tobacco products also pose significant health risks and research shows they contain many of the same harmful chemicals as traditional cigarettes, as well as additional toxic substances not found in traditional tobacco cigarettes[8]; and

WHEREAS, in California, vapes are the most commonly used nicotine product among teens ages 12-17[9]; and

WHEREAS, Marin County 11th grade vaping rates have consistently surpassed California state averages[10]; and

WHEREAS, California retailers continue to sell tobacco and nicotine products to underage consumers evidenced by a 2022 survey where 27.7% of tobacco retailers in California unlawfully sold tobacco products to underage persons[11]; and

WHEREAS, the tobacco industry encourages youth initiation of smoking through predatory targeting and target young adults ages 18-24 to increase their frequency of tobacco use and encourage their transition to habitual users[12]; and

WHEREAS, research shows that a greater density and proximity of tobacco retailers are associated with increased smoking, including the number of cigarettes smoked per day[13]; and

WHEREAS, the density of retailers selling tobacco near adolescents' homes has been associated with increased youth smoking rates and the initiation of non-cigarette tobacco product use[14]; and

WHEREAS, adults who smoke are likely to have a harder time quitting when residential proximity to retailers is closer[15] and density is higher[16]; and

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[8] Centers for Disease Control and Prevention. Smoking and Tobacco Use, "Heated Tobacco Products" 2024. https://www.cdc.gov/tobacco/other-tobacco-products/heated-tobacco-products.html.

[9] Chaffee, B. W., Couch, E. T., Fan Cheng, N., Ameli, N., & Gansky, S. A. (2024). Results of the California Teens Nicotine and Tobacco Project Online Survey 2023. UCSF: Center for Tobacco Control Research and Education.

[10] Current Youth Tobacco Vaping, Marin. California School Climate, Health, and Learning Surveys (CalSCHLS)

[11] California Department of Public Health, California Tobacco Control Program, "California Tobacco Facts and Figures May 2023, https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/CTCB/CDPH%20Document%20Library/ResearchandEvaluation/FactsandFigures/CaliforniaTobaccoFactsAndFigures2022.pdf

[12] Pamela M. Ling & Stanton A. Glantz, *Why and How the Tobacco Industry Sells Cigarettes to Young Adults: Evidence from Industry Documents*, 92 AM. J. PUB. HEALTH 908 (2002), https://pmc.ncbi.nlm.nih.gov/articles/PMC1447481/

[13] Y. Chuang et al., *Effects of Neighbourhood Socioeconomic Status and Convenience Store Concentration on Individual Level Smoking*, 59 J. EPIDEMIOLOGY & CMTY. HEALTH 568 (2005), https://pmc.ncbi.nlm.nih.gov/articles/PMC1757087/

[14] National Institutes of Health "Tobacco Outlet Density and Adolescents' Cigarette Smoking: Meta-Analysis", https://pubmed.ncbi.nlm.nih.gov/29519934/

[15] Lorraine R. Reitzel et al., *The Effect of Tobacco Outlet Density and Proximity on Smoking Cessation*, 101 AM. J. PUB. HEALTH 315 (2011), https://pmc.ncbi.nlm.nih.gov/articles/PMC3020198/

[16] Jennifer Cantrell et al., *The Impact of the Tobacco Retail Outlet Environment on Adult Cessation and Differences by Neighborhood Poverty*, 110 ADDICTION 152 (2015), https://pmc.ncbi.nlm.nih.gov/articles/PMC4270891/

WHEREAS, policies to reduce tobacco retailer density are effective and can reduce or eliminate inequities in the location and distribution of tobacco retailers[17]; and

WHEREAS, tobacco product waste harms the environment as it contaminates water supplies and human food sources[18]; and

WHEREAS, in response to significant health threats to youth and adults, the Town of San Anselmo has a history of regulating tobacco and smoking activities including:

- 2007 smoking prohibited in certain public areas and Town parks
- 2015 smoking prohibited in multi-family residential buildings
- 2015 vaping and e-cigarettes included in the definition of smoking
- 2019 sale of flavored tobacco and vaping products banned and tobacco retailer licenses required for sales; and

WHEREAS, the Town has a substantial interest in protecting the health and safety of the public, including young people, from the harms of tobacco use; and

WHEREAS, State law explicitly allows municipalities and counties to enact local tobacco retail ordinances that are more stringent than State law; and

WHEREAS, regulating the retail sale of tobacco and nicotine products is necessary and appropriate to protect the public health, safety, and welfare; and

WHEREAS, regulating the retail sale of tobacco and nicotine products will reduce the harm to persons and the environment in the Town of San Anselmo, as set forth above; and

WHEREAS, exempting retailers in San Anselmo that are actively engaged in the sale of premium cigars as of October 13, 2026 recognizes these retailers established business interests and their reasonable reliance on existing regulations, while preventing the establishment of new premium cigar retailers; and

WHEREAS, premium cigar smoking is less prevalent than tobacco and non-premium cigar smoking, particularly among youth populations, and use patterns are meaningfully different in that most smoke cigars only occasionally, resulting in a comparatively limited overall impact on public health[19]; and

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[18] Leonard Jason Yabes, *Bioaccumulation of Organic Compounds from Smoked Cigarette Litter in the Freshwater*
Rainbow Trout, Oncorhynchus mykiss (2018) (M.P.H. thesis, San Diego State University) (ProQuest).
27 Dirk Selmar, *Uptake of Nicotine from Discarded Cigarette Butts — A So Far Unconsidered Path of Contamination of Plant-Derived Commodities*, 238 ENV'T POLLUTION 972–76 (2018), https://pubmed.ncbi.nlm.nih.gov/29454497/
Michael J. Focazio et al., *A National Reconnaissance for Pharmaceuticals and Other Organic Wastewater Contaminants in the United States*, 402 SCI. TOTAL ENV'T 192–200 (2008), https://pubmed.ncbi.nlm.nih.gov/18433838/

[19] "Cross-sectional Use Patterns and Characteristics of Premium Versus Non-Premium Cigar Smokers in the United States, 2010-2019", https://pubmed.ncbi.nlm.nih.gov/37506241/.

WHEREAS, at a duly noticed Town Council meeting on October 13, 2026, the Council held a discussion item regarding tobacco and nicotine regulations, and instructed staff to return with an Ordinance prohibiting the sale of tobacco and nicotine products within San Anselmo with certain exceptions (the "Ordinance"); and

WHEREAS, the Town Clerk caused notice of a Town Council public hearing regarding the Town Council's consideration of adoption of the Ordinance to be published in the Marin Independent Journal newspaper on as required by Government Code section 36933 and published the text of the Ordinance as required by State law; and

WHEREAS, on October 27, 2026 the Town Council held a duly noticed public hearing to consider introduction of the Ordinance; and

WHEREAS the Ordinance is statutorily exempt from the requirements of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378 because it does not constitute a project under CEQA; and CEQA Guidelines section 15061(b)(3) because it can be seen with certainty that there is no possibility it would have a significant effect on the environment; the Ordinance bans the sale of tobacco and nicotine products with certain exceptions and will have no adverse impact on the environment.

NOW, THEREFORE, THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1: Recitals. The above recitals are true and correct and incorporated as findings herein.

SECTION 2: Environmental Review. The Ordinance is statutorily exempt from the requirements of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378 because it does not constitute a project under CEQA; and CEQA Guidelines section 15061(b)(3) because it can be seen with certainty that there is no possibility it would have a significant effect on the environment; the Ordinance bans the sale of tobacco and nicotine products with certain exceptions and will have no adverse impact on the environment.

SECTION 3: Ordinance. Title 6 of the San Anselmo Municipal Code "Business, Professions, and Trades" Chapter 7 "Tobacco Retailer License" is hereby repealed in its entirety and replaced as follows:

TOBACCO AND NICOTINE PRODUCT REGULATIONS

6-7.01 – Title and Purpose.

(a) Title. This Chapter shall be known as the "San Anselmo Tobacco and Nicotine Product Regulation Ordinance."

(b) Purpose. The purpose of this Chapter is to protect the public health, safety, and welfare by prohibiting the sale of tobacco and nicotine products, except as expressly authorized in this Chapter. The use of tobacco products is the leading cause of preventable illness and death in the United States. Prohibiting the retail sale of tobacco and nicotine products as set forth in this Ordinance will help reduce these harms to the public.

(c) In the event of a conflict between this Ordinance and State law, State law shall apply.

6-7.02 – Definitions. Except as otherwise provided below, the definitions in Section 4-15.01 shall apply.

(a) "Delivery sale" means the sale of any tobacco product to any person for personal consumption and not for resale when the sale is conducted by any means other than an in-person, over-the-counter sales transaction in any retail establishment that sells tobacco products. Delivery sale includes the sale of any tobacco product when the sale is conducted by telephone, other voice transmission, mail, or any internet or app-based service.

(b) "Nicotine" means any form of the chemical nicotine, including any salt or complex, regardless of whether the chemical is naturally or synthetically derived. Nicotine includes nicotine analogs.

(c) "Nicotine analog" means a substance with a chemical structure that is substantially similar to the chemical structure of nicotine, and: has an addictive effect that is substantially similar to the addictive effect of nicotine; or has, or is representing to have, an effect on the human body that is substantially similar to that of nicotine. Any communication by, or behalf of, the manufacturer, distributor, or retailer of a tobacco product that indicates that the product contains a nicotine analog, constitutes presumptive evidence that the product contains a nicotine analog.

(d) "Premium cigar" has the same definition as in California Health and Safety Code section 104559.5(a)(13) and means any cigar that is handmade, is not mass produced by use of mechanization, has a wrapper that is made entirely from whole tobacco leaf, and has a wholesale price of no less than twelve dollars ($12). A premium cigar does not have a filter, tip, or nontobacco mouthpiece and is capped by hand.

(e) "Sale" or "sell" means any transfer, exchange, barter, offer for sale, gift, or distribution for a commercial purpose in any manner or by any means whatsoever.

(f) "Tobacco product" means any of the following means:

(1) any product containing, made of, or derived from tobacco or nicotine that is intended for human consumption or is likely to be consumed, whether inhaled, absorbed, or ingested by any other means, including but not limited to, a cigarette, a cigar, pipe tobacco, chewing tobacco, snuff, snus, or heated tobacco product;

(2) any electronic smoking device and any substances that may be aerosolized or vaporized by such device, whether or not the substance contains nicotine and whether or not sold separately; or

(3) any component, part, or accessory of a product described in paragraph (1) or (2) whether or not any of these contain tobacco or nicotine, including but not limited to, filters, rolling papers, blunt or hemp wraps, hookahs, and pipes.

Tobacco product does not include any nicotine cessation product that has been approved by the U.S. Food and Drug Administration to be marketed and for

sale as “drugs,” devices,” or “combination products,” as defined in the Federal Food, Drug, and Cosmetic Act.

6-7.03 – Sales Prohibitions.

(a) It shall be unlawful for any person or entity to sell, offer for sale, conduct or facilitate a delivery sale, distribute for a commercial purpose, or permit to be sold any tobacco product or electronic smoking device in the Town of San Anselmo.

(b) Notwithstanding the foregoing sales prohibition, a retailer that was lawfully and actively engaged in the sale of premium cigars as of October 13, 2026 may continue to sell premium cigars to the extent such sales are conducted at the same retail location. This exception is personal to the qualifying retailer and may not be transferred, assigned, or otherwise conveyed to any other person or entity. This exception does not authorize the sale of any other tobacco product.

(c) Nothing in this Ordinance shall prohibit the lawful possession or personal use of a tobacco product by an individual.

6-7.04 – Transition Period for Existing Retailers.

(a) A tobacco retailer holding a valid Town Tobacco Retailer License on the adoption date of this Ordinance may continue to sell tobacco products for a period of twelve (12) months after the effective date of this Ordinance (“transition period”).

(b) At the end of the transition period, all tobacco product sales shall cease, except for premium cigar sales as authorized under Section 6-7.03(b).

(c) Notwithstanding the repeal and replacement of Chapter 6-7, its existing compliance and enforcement provisions shall remain in effect only during the transition period. No new Tobacco Retailer License applications shall be accepted or approved.

6-7.05 – Enforcement and Penalties.

(a) Violations of this Chapter may be subject to civil action brought by the Town, punishable by a civil fine of up to one thousand dollars ($1,000) per violation.

(b) Violations may be subject to enforcement pursuant to any applicable provision of the San Anselmo Municipal Code, which remedies include administrative citation, civil action, injunctive relief, nuisance abatement, and suspension or revocation of any applicable Town license, permit, or other approval.

(c) All remedies in this Chapter are cumulative and in addition to any other remedies available at law or in equity. Each sale, offer for sale, or day of unlawful operation in violation of this Chapter constitutes a separate violation.

(d) The Town Manager or designee may designate the County of Marin, the County of Marin Department of Health and Human Services, the Marin County Sheriff’s Office, or any public agency, officer, employee, contractor, or designee to administer, monitor compliance with, or enforce this Chapter to the extent authorized by law. Notwithstanding the foregoing, the Town reserves the right to enforce this Chapter independently through any remedy available under law.

SECTION 4: Severability. The Town Council hereby declares every section, paragraph, sentence, clause, and phrase is severable. If any section, paragraph, sentence, clause or phrase of this Ordinance for any reason is found to be invalid or unconstitutional, such invalidity, or unconstitutionality shall not affect the validity or constitutionality of the remaining sections, paragraphs, sentences, clauses or phrases.

SECTION 5: Effective Date. This Ordinance shall go into effect thirty (30) days from its adoption. Prior to the expiration of fifteen (15) days of adoption, this Ordinance or a summary thereof pursuant to Government Code section 36933, shall be published at least once in a newspaper of general circulation, along with the names of the members of the Town Council voting for and against its adoption.

INTRODUCED AND ADOPTED AT A PUBLIC HEARING at a regular meeting of the San Anselmo Town Council on October 27, 2026 by the following vote:

AYES:
NOES:
ABSTAIN:
ABSENT:
RECUSED:

APPROVED:_____
Steve Burdo, Mayor

ATTEST:_____
Serge Avila, Town Clerk

Outlook

In support of Ludwig's

From Margie Powers <margie.powers@icloud.com>
Date Thu 10/15/2026 6:30 AM
To Town Council <towncouncil@sananselmo.gov>

Some people who received this message don't often get email from margie.powers@icloud.com. Learn why this is important

CAUTION: External Sender

Please add a premium cigar exemption to the tobacco ban under consideration in San Anselmo.

I am a long-term San Anselmo resident, raising a family just blocks from downtown. I am virulently opposed to smoking of all kinds. I do not smoke, and no-one in my immediate and extended family smokes. I am however a frequent and appreciative customer of Ludwig's. In a time where you can have virtually anything delivered to your doorstep by Amazon or Instacart, Ludwig's offers a welcome alternative: a local market with a person to answer questions about your purchase, and give you a smile on your way out the door. It is a small miracle that Ludwig's still exists, and we should treasure Ludwig's as a valuable part of our San Anselmo community.

Thank you,
Margie Simenstad
5 Hillcrest Ave
415-225-4787

Outlook

Proposed tobacco regs

From Hunter Ziesing <hunterszieing@gmail.com>

Date Wed 10/14/2026 7:23 AM

To Town Council <towncouncil@sananselmo.gov>; Serge Avila <savila@sananselmo.gov>; Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Eileen Burke Contact <EileenBurke100@gmail.com>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>

You don't often get email from huntersziesing@gmail.com. Learn why this is important

CAUTION: External Sender

Thanks for last night and well done. Love how you brought the issue to the public

TO: The Town of San Anselmo and Our Town Council
nextdoor.com

TO: The Town of San Anselmo and Our Town Council
RE: The Proposed Tobacco Sales Ban

First and foremost, I want to commend our Town Council members for doing a wonderful job last night opening the floor to public debate. It was interesting and productive to hear both sides, and I appreciate the opportunity for everyone to be heard.

Author's note: This post expresses opinions, but please keep comments civil and avoid personal attacks or inflammatory political remarks. Nextdoor removed Barbara Nazari's earlier rather unbiased post due to the comments that follows, and I would hate to see another productive community discussion shut down.

In my first post last week, I was critical of the Council for even considering a tobacco sales ban and unfairly referenced the DSA. While I now recognize the Council's legal authority to enact such a measure, I still believe a decision affecting local businesses and consumer choice should be put directly to the voters.

THE TL;DR (Too Long; Didn't Read):

I came away believing there are two fundamentally different philosophies at play: those who believe government should eliminate access to tobacco wherever possible, and those of us who favor education, personal responsibility, and incentives over prohibition. In short, leave legitimate businesses alone.

The likely outcome: The Town may ban most tobacco sales while exempting premium cigars, and we all move on.

THE POLITICAL PART — AND THE HYPOCRISY

What became increasingly apparent to me last night is that some anti-tobacco advocates are using our Town Council as a political forum to advance a much broader anti-tobacco agenda.

I respect their views, but question whether our small-town government should become the vehicle for a larger ideological campaign.

Frankly, I see hypocrisy in the argument. If government should prohibit products that cause significant public health harm, why stop at tobacco?

I am being somewhat satirical, but why not alcohol, sugary drinks, or other products contributing to preventable disease and enormous healthcare costs? The health and economic consequences of obesity, diabetes, and poor nutrition are substantial. This is not a frivolous comparison.

In my opinion, San Anselmo's Town Council should focus on practical local issues and measurable outcomes, not serve as a political battleground for campaigns better pursued in Sacramento or Washington, D.C. That is increasingly what last night's discussion felt like.

PUBLIC HEALTH: WHERE DOES THE LOGIC END?

To the anti-tobacco advocates: You are absolutely correct about tobacco's health consequences. It contributes to millions of deaths worldwide and imposes enormous healthcare costs. I understand the argument that eliminating access could reduce smoking and prevent addiction, especially among young people. Out of sight, out of mind.

But where does that philosophy end?

Excess sugar consumption contributes to obesity, Type 2 diabetes, cardiovascular disease, and other chronic conditions costing our healthcare system hundreds of billions annually.

Should San Anselmo ban sugary drinks and candy? Alcohol contributes to approximately 178,000 deaths annually in the United States. Should we ban that too?

My point is not that tobacco is harmless. Far from it. My point is that many legal products carry serious health risks, and selectively banning one raises legitimate questions about the proper role of local government.

EDUCATION AND INCENTIVES VS. PROHIBITION

I work in preventive healthcare, where we encourage healthier behavior through education, early intervention, and financial incentives. I believe these approaches can accomplish more than banning products readily available a few miles away or online.

Some advocates argue that incentives simply don't work.

Well, if that's the case, perhaps we should pass a **"FAT bill"** penalizing people for obesity, or strip them of health benefits until they lose weight. And while we're at it, why not deny smokers end-of-life care?

Obviously, I'm being satirical. But that is precisely my point: **Where do we draw the line between encouraging healthier behavior and government deciding how people must live?**

If the ultimate objective is eliminating tobacco nationwide, as I sensed last night, take that campaign to Sacramento or Washington, D.C., rather than placing the burden on a handful of San Anselmo

merchants.

WHAT ABOUT PROTECTING OUR CHILDREN?

I fully support keeping tobacco and nicotine products away from minors. But we should distinguish between products appealing to young people, particularly flavored nicotine and vaping devices, and premium cigars generally costing $15–$20 or more.

I would like to see evidence that eliminating premium cigar sales in San Anselmo would meaningfully reduce youth nicotine use.

To those advocating eliminating all tobacco, your argument has merit from a public health perspective. But again, I believe that broader battle belongs at the state or national level.

WHERE DO WE GO FROM HERE?

My understanding is that the Council may pursue a compromise exempting premium cigars while restricting other tobacco sales. That would be preferable to a blanket ban, although many of us still question whether the Town should regulate lawful adult purchases at all.

Based on the Council's comments following public testimony, I believe members are carefully considering the economic consequences for local merchants, the actual public health benefits, and the wishes of our community.

MY BOTTOM LINE:

I support healthier communities, protecting children, and reducing preventable disease. But I also believe in personal responsibility, consumer choice, and allowing legitimate local businesses to operate without excessive government intervention.

Foster education and incentives over regulation.

We can support public health without supporting every proposed prohibition. Call that a conservative view if you wish. It is certainly mine.

And again, thank you to our Town Council for providing a forum for this discussion. Whether we agree or disagree, last night's debate was productive, and that is how local government should work.

Best,

Hunter Ziesing
[Linkedin]
huntersziesing@gmail.com

Outlook

Incredibly disappointed.

From Mick Bruckner <mick.lodgeffx@gmail.com>
Date Wed 10/14/2026 8:00 PM
To Town Council <towncouncil@sananselmo.gov>

Some people who received this message don't often get email from mick.lodgeffx@gmail.com. Learn why this is important

CAUTION: External Sender

Where is the logic allowing “Premium” cigars but not Marlboros? This is just plainly banning tobacco for poor people. Incredibly disrespectful to the other businesses and nicotine users who safely use smokeless alternatives. Ludwig’s ONLY sells combustible tobacco, including raw. Teenagers love blunts here. Allowing for the sale of raw, unfiltered tobacco, which Ludwig’s sells, is unfathomably more harmful to public health than e-cigarettes are or ever will be.

Mind you, this is what a package of Juul looks like. What about this is different from cigar packaging—if anything it is less flashy.



Tobacco For Me





I hope you reconsider.
Mick Bruckner

Outlook

Re: Incredibly disappointed.

From Mick Bruckner <mick.lodgeffx@gmail.com>
Date Sun 10/18/2026 6:14 PM
To Town Council <towncouncil@sananselmo.gov>

CAUTION: External Sender

Ya I'm not letting this one go!!! Yall need to do better by your community. No one is asking for this except a small group of monied individuals backed by national coalitions and a few UCSF doctors. On the other hand, we are watching as these forces call our community members tools of the tobacco industry. What is getting lost is the conversation around HARM REDUCTION. As council member Kullaway aptly noted, addiction is not a choice. It is treated successfully with evidence, education, and treatment. None of which are on the table as real pathways for users of nicotine. The town still has not said how it will support smokers besides telling them to figure it out before the ban takes effect, if passed.

What's your plan to address cessation for adults? Will you be footing the bill for nicotine gum ($40+ per package?). Also, e biking does seem to be an incredibly risky activity for children in Marin. What is the plan to ban those from adults so their children cannot access them? See where this line of thinking goes ….

Feeling unheard and looked over,
Mick Bruckner

> On Oct 14, 2026, at 7:59 PM, Mick Bruckner <mick.lodgeffx@gmail.com> wrote:
>
> Where is the logic allowing "Premium" cigars but not Marlboros? This is just plainly banning tobacco for poor people. Incredibly disrespectful to the other businesses and nicotine users who safely use smokeless alternatives. Ludwig's ONLY sells combustible tobacco, including raw. Teenagers love blunts here. Allowing for the sale of raw, unfiltered tobacco, which Ludwig's sells, is unfathomably more harmful to public health than e-cigarettes are or ever will be.
>
> Mind you, this is what a package of Juul looks like. What about this is different from cigar packaging—if anything it is less flashy.
> <image1.jpeg>
>
> <image0.png>
>
> I hope you reconsider.

Outlook

Testimony/Emails Needed: Tobacco Sales Ban in CA

From KAYODE DANIELS <dhannitto@gmail.com>
Date Thu 10/15/2026 10:59 AM
To Linda Kenton <lkenton@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>; Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>; eburke@sananselmo.govr <eburke@sananselmo.govr>; Tarrell Kullaway <tkullaway@sananselmo.gov>

Some people who received this message don't often get email from dhannitto@gmail.com. Learn why this is important

CAUTION: External Sender

Sir/Ma,

The tobacco lobby's influence must never be allowed to outweigh the health and future of CA and/US. Communities, where young people are vulnerable to tobacco marketing and access to health information is often limited, protecting public health must come before corporate profit.

2. Tobacco industry interference can weaken tobacco control efforts, mislead the public, and undermine policies designed to save lives. C.A and/U.S must remain firm in enforcing its tobacco control laws, protecting policymaking from industry interference, and ensuring that public health decisions are driven by evidence, not commercial interests.

3. Religious leaders/body, civil society organisations, parents, and young people all have a role to play in exposing misleading industry practices and demanding accountability.
Our children's lives are worth more than tobacco profits. A healthier C.A and/ U.S requires strong policies, transparent leadership, and communities that refuse to let commercial interests compromise public health.

4. Tactics must be expose, communities must be protect, and the next generation should inherits a future free from tobacco-related harm.

Looking forward in hearing from you

Location: Abuja, Nigeria
Organization:Cedar Refuge Foundation; CAC/IT/N0.48399

Regards,

Environmentalist/Tobacco Advocate Specialist
Daniel

Outlook

Please save Ludwig's

From peisenberg23@gmail.com <peisenberg23@gmail.com>
Date Wed 10/14/2026 11:34 PM
To Town Council <towncouncil@sananselmo.gov>

Some people who received this message don't often get email from peisenberg23@gmail.com. Learn why this is important

CAUTION: External Sender

I don't smoke.
No one I know smokes.
I practiced oncology for 40 years; smoking kills.
I hate cigar smoke.

But I like Ludwig's and I'm afraid that the loss of their cigar business might cause them to close.

That would be quite a shame.
Please consider exempting cigars from the tobacco ban which, I think is a terrific plan.
Thanks for your consideration, Peter

Peter D. Eisenberg
peisenberg23@gmail.com

415-730-1470

50 Yolanda Drive
San Anselmo, California 94960

Outlook

Please exempt cigars - Ludwig's

From William Hammond <billhammond63@gmail.com>
Date Sat 10/17/2026 1:07 PM
To Town Council <towncouncil@sananselmo.gov>

Some people who received this message don't often get email from billhammond63@gmail.com. Learn why this is important

CAUTION: External Sender

Mayor Burdo and Members of the Town Council,

We are San Anselmo residents writing in support of exempting cigars from the proposed tobacco ban, and we want to thank the Council for leaning that way at Tuesday's meeting.

San Anselmo has already lost Ryan Scott To Go on San Anselmo Avenue, and the loss was felt. The Town can't afford to lose another longtime local business. Town employees may be looking ahead to their pensions, but local merchants have no such cushion. Their survival depends on keeping the customers and products that sustain them.

People are investing in San Anselmo, Tu Tap being one example, and Creekside Pizza made a huge effort to become part of our community. We have amazing businesses like Cucina, Valenti's & Co., Kismet, Wink, and The Coffee Roastery, to mention just a few. That momentum matters, and losing an anchor like Ludwig's would put it at risk.

Ludwig's has been part of downtown San Anselmo since 1937, a remarkable 89 years, and has been run by the Nazari family since 1977. That kind of longevity is rare, and losing it would be detrimental to San Anselmo. We are glad to hear an ordinance exempting cigars will come before you on October 27, and we urge the Council to approve it.

Thank you for your time and service.

Catherine "Kitty" & William Hammond
63 Yolanda Drive
San Anselmo, CA 94960
415-686-0049

Outlook

Stop the sale of all tobacco and nicotine products to prevent addiction, disease and death

From Judith Lerner <judith.r.lerner@gmail.com>
Date Wed 10/14/2026 11:35 PM
To Town Council <towncouncil@sananselmo.gov>

Some people who received this message don't often get email from judith.r.lerner@gmail.com. Learn why this is important

CAUTION: External Sender

Dear Honorable Mayor, Vice Mayor, and Members of San Anselmo Town Council:

As a North Bay resident and long-time educator with a deep concern for vulnerable children and youth in our community, I'm writing in support of the ordinance to end the sale of all commercial tobacco and nicotine products in San Anselmo without exemptions. I support the science and public health organizations such as the Campaign for Tobacco Free Kids and The American Lung Association. I stand with Action on Smoking and Health (ASH) in calling for this ordinance. I urge you to take this courageous action for the sake of young people.

San Anselmo can lead the way for Marin County, for the Bay Area and for the state of California.

For me, this fight is personal. As a former smoker who started when I was a kid and struggled to quit over and over again, and as a newly retired middle school teacher who has seen too many young students start down that path, I am very clear.
A product which kills when used exactly as directed has no place on local store shelves.

As ASH has rightly pointed out, we have entered the tobacco "endgame." Thirty jurisdictions worldwide have already taken the final step to ban this deadly product. San Anselmo can, and should, be next.

The tobacco industry knows that it must seek new customers among vulnerable populations. They spend billions of dollars aggressively and intentionally targeting communities of color, low-income individuals, our unhoused population, LGBTQ+ youth, and those struggling with mental illness and substance use disorders. The fight against tobacco is a matter of social and economic justice.

The 2024 United States Surgeon General's Report makes clear what I already know. Restricting tobacco sales to young people doesn't stop them from starting to smoke. Ten year old kids are already vaping in school.

Passing this ordinance will require political courage, but it is the right thing to do. By passing this comprehensive, exemption-free ordinance, San Anselmo will save lives, protect future generations from a lifetime of addiction, and set a powerful precedent for neighboring North Bay communities to follow.

I urge you to vote yes on this ordinance.

Thank you.

Judith Lerner
Middle School Teacher
(recently retired)

Outlook

Cigar ban

From Elizabeth Shortino <eshortino@comcast.net>
Date Thu 10/15/2026 7:34 AM
To Town Council <towncouncil@sananselmo.gov>

[Some people who received this message don't often get email from eshortino@comcast.net. Learn why this is important at https://aka.ms/LearnAboutSenderIdentification]

CAUTION: External Sender

Please exempt cigar sales from the purposed smoking ban. Cigar smoking seems very infrequent in our community and not an issue with minors. This ban could likely hurt our beloved Ludwig's and possibly cause its closure. Establishments like Ludwig's make our town unique and special. It would be a shame to "throw the baby out with the bath water."
Thank you for your consideration,
Elizabeth Shortino
San Anselmo, CA

Sent from my iPhone

CALIFORNIA FUELS + CONVENIENCE ALLIANCE

October 22nd, 2026

San Anselmo Town Council

525 San Anselmo Ave.

San Anselmo, California 94960

RE: Concerns Regarding Proposed Tobacco Retailer Code Amendments

Honorable Mayor and Councilmembers,

The California Fuels and Convenience Alliance (CFCA) represents independent gas stations and convenience stores throughout California. We appreciate the opportunity to share our perspective as the Town considers further regulation for tobacco retailers and respectfully urge San Anselmo Town Council to reconsider adopting the proposed tobacco and nicotine product prohibition with an exemption for premium cigars.

As your peers in the local community and fellow advocates for public health, we maintain steadfast support in curbing the proliferation of underage tobacco use. However, policy actions taken in pursuit of this shared goal warrants a meticulously measured approach to ensure regulations that are as targeted as they are effective. We believe that the proposed ordinance that seeks to prohibit tobacco and nicotine products, with the exception of premium cigars, as well-intentioned as it may be, unfortunately lacks the nuance necessary to effectively address the issues at hand.

As detailed in our previous letters to the Council, product category bans often carry a significant risk of introducing a wide variety of unintended consequences in the communities they seek to protect. This kind of blanket approach to tobacco regulation does not account for the remaining consumer demand that is left in the wake of a ban. Consumer demand will not cease to exist upon adoption of the ordinance but will simply be redirected away from the Town's purview, either to licensed retailers in neighboring jurisdictions or worse, to the illicit market where unregulated and unlicensed products are sold. The shift towards the illicit market is particularly troublesome, as not only will consumers be exposed to a product pool that lacks the regulatory oversight that licensed retailers are beholden to, but marketplace visibility for the Town's enforcement services will almost be entirely eradicated. In either one of these scenarios, the Town and its local businesses stand to lose sales and tax revenue, which will mean diminished contributions towards not just its tobacco enforcement efforts, but programming for the community as a whole.

Furthermore, by banning most, if not all, tobacco products commonly sold by local gas stations, the Council risks imposing significant financial hardship on these local business owners. The gas station industry is an already highly regulated industry that is beholden to multiple regulatory

bodies, in addition to some franchisees being beholden to franchise contract agreements that add a supplemental layer of oversight over tobacco retail activities. Tobacco sales are not the primary source of revenue for the gas station industry, but a locations' ability to sell tobacco and retain a Tobacco Retailer License (TRL) is paramount to protecting business resale value. Tobacco product sales can account for up to 35% of a location's in-store revenue, and there are corresponding effects for a business's resale value if it loses the ability to legally sell those products. In an industry where businesses typically require large investments from the business owners, and therefore are often their proprietor's primary retirement asset, the loss of a TRL can be detrimental for a business owner's possibilities for retirement. These businesses are quintessential neighborhood establishments with years-long relationships that run deep within the communities they serve, whose contributions to San Anselmo should be celebrated rather than maligned. We appreciate the Council responding to constituent concerns by exempting premium cigars and protecting a long-standing local business. However, we respectfully ask the Council to afford the same grace equally to all responsible local businesses, and limit stricter tobacco regulations to the community's bad actors or repeat offenders.

The ordinance proposed by San Anselmo City Council is a sincere attempt to address the issue of youth tobacco access, a goal that our members wholeheartedly share. However, a product ban will not effectively achieve the Council's objectives and has the potential to impose detrimental hardships on members of the Town's local business community. We are respectfully requesting that San Anselmo Town Council reconsider adopting the proposed ordinance, allow the sale of products on the California Department of Justice's Unflavored Tobacco List, and work with local businesses on policy that is targeted yet balanced. Thank you for your time and consideration.

Sincerely,



Bryan Lam, Policy & Engagement Analyst

California Fuels & Convenience Alliance

Outlook

Nicotine and Tobacco Discussion - Tuesday Oct 27 - Agenda item 2.3 in support of the Staff Recommendation to introduce the tobacco control ordinance

From John Maa <maa_john@yahoo.com>
Date Sun 10/25/2026 11:25 PM
To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Eileen Burke <EBurke@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>; Serge Avila <savila@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>

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CAUTION: External Sender

Dear Mayor Burdo, Vice Mayor Walker and San Anselmo Council Members:

My name is John Maa, and I was the 2018 President of the **San Francisco Marin Medical Society.**

I am writing as an individual in support of the staff recommendation for Agenda Item 2.3 – an ordinance to end the sale of tobacco and nicotine products within San Anselmo with a single exception for premium cigars by retailers engaged in their sale before October 13, 2026.

I commend you as San Anselmo leaders for voting for to bring this ordinance forward, which is an important advance to the Tobacco Endgame movement.

I have worked as a volunteer for the Marin County complete end of sales ordinances without exceptions in Tiburon, Ross, Corte Madera, and Mill Valley. I also do understand the special circumstances in San Anselmo which resulted in the single exception of a non-transferable allowance to continue to sell premium cigars, and believe that over time this approach will greatly reduce the health hazards of nicotine and cigar use.

I might suggest the small insertion of “an oral nicotine pouch” under 6-7.02 Definitions (f) 1 to specifically include that class of tobacco product.

Thank you for your aye vote to end the sales of all commercial tobacco products with this single exception in your city, and for joining a growing movement across Marin

County. The powerful message you will share with Marin youth is that there are significant health concerns associated with cigar use.

Sincerely,

John Maa MD, FACS

AATCLC
SAVING BLACK LIVES!

October 26, 2026

To: Mayor Steve Burdo, Vice Mayor Chantel Walker, Councilmember Yoav Schlesinger, Councilmember Eleen Burke, Councilmember Tarrell Kullaway

From: The African American Tobacco Control Leadership Council (AATCLC)

Re: Protect Kids and Keep San Anselmo Tobacco-Free! Support

Dear,

The African American Tobacco Control Leadership Council (AATCLC) strongly advocates for a local policy in San Anselmo that will prohibit the sale of all tobacco and nicotine products, thus keeping the city free from all commercial tobacco stores; no exemptions, no carve-outs!. **Notably, earlier this year, Tiburon and Ross, followed by Corte Madera and Mill Valley, became the first municipalities nationwide to ban the sale of all tobacco and related products without exceptions, setting a significant public health precedent.** San Anselmo now has the chance to follow this example and show leadership in safeguarding its residents' health and well-being.

As the Trump Administration continues to weaken public health systems, especially by dismantling the CDC's Office on Smoking and Health, which has exacerbated health disparities, cities like San Anselmo have both the authority and the responsibility to implement measures to protect their residents. Strong local policies to reduce and/or prevent commercial tobacco use are essential to protecting young people and the broader community from the predatory marketing practices used by the tobacco industry to make addictive nicotine and tobacco products attractive and easily accessible.

While we recognize that there is a relatively small African American population in San Anselmo, we should note that statistics show that the commercial tobacco industry targets the Black Community with more advertisements, more lucrative promotions, and easier access to cheaper cigarettes compared to other communities (Henriksen et al., 2011; Seidenberg et al., 2010). These predatory marketing practices for the past 50 years have not only impacted the African American community, but young people overall.

We recognize that there has been a call to make a carve-out for premium cigar bars. Let's be frank, this will be detrimental to public health. It is important to note that although cigars have been portrayed as safer than regular cigarettes, the opposite is true.

- Cigar smoke contains more tar and higher levels of carbon monoxide and other toxic substances compared to cigarettes.
- Cigars produce greater amounts of secondhand smoke.
- A single full-size Cigar can be made of as much tobacco as a whole pack of cigarettes.

- Even if you don't inhale, large amounts of toxic substances and nicotine can enter your body through the lining of your mouth.

The AATCLC urges San Anselmo to take a stand against ALL tobacco products, **including cigars.**

The AATCLC

Formed in 2008, the African American Tobacco Control Leadership Council comprises a cadre of dedicated community activists, academics, public health advocates, and researchers. Our headquarters are in California, but we are national in our scope and reach. We have partnered with community stakeholders, elected officials, and public health agencies across the country, including in Chicago, Boston, Minneapolis, Berkeley, San Francisco, New York, and beyond. Our efforts have shaped the national discussion and direction of tobacco control policy, practices, and priorities, primarily as they affect the lives of Black Americans, African immigrant populations, and, ultimately, all individuals who smoke. The AATCLC has been at the forefront in elevating the regulation of mentholated and other flavored tobacco products on the national tobacco control agenda, including testifying at the FDA hearings in 2010 and 2011 when the agency first considered removing menthol cigarettes from the marketplace. In November 2019, we testified before Congress in support of HR 2339 (The Pallone Bill), which would have prohibited the manufacturing and selling of menthol and all flavored tobacco products in the U.S.The bill passed the House in February 2020 but did not advance in the Senate. In June 2020, the AATCLC and Action on Smoking and Health (ASH) filed a lawsuit against the FDA for failing to remove menthol from the market, backed by strong scientific evidence that the FDA should have acted immediately. Later, the American Medical Association (AMA) and the National Medical Association (NMA) joined the lawsuit as plaintiffs. When the FDA began the rulemaking process, we withdrew the lawsuit. We filed a second lawsuit on April 2, 2024, after the FDA had not acted for more than seven months beyond its initial deadline to finalize the new rule, extending the agency's 15-year delay in equitable policymaking. And then, to add insult to injury, the Trump administration has removed the bill from consideration altogether! **Enough!**

Call to Action!

We urge you to **put the health of San Anselmo residents at the forefront of your thoughts, not the interests and profits of the tobacco industry, the vaping industry, and their surrogates.** Now is the time to demonstrate that local-level policy can effectively fight back against the commercial tobacco industry, which targets our youth and most vulnerable populations with deadly products. Say **"Yes"** to the protection of **all** residents of San Anselmo.

Sincerely,

www.savingblacklives.org
Tel. 888.881.6619 x 109
Email. admin@aatclc.org

AFRICAN AMERICAN
TOBACCO CONTROL LEADERSHIP COUNCIL

1796 18th Street Suite C
San Francisco, CA 94107

AATCLC
SAVING BLACK LIVES!



Phillip Gardiner, Dr. P.H., Co-Chair AATCLC www.savingblacklives.org



Carol McGruder, Co-Chair AATCLC



Valerie Yerger, N.D., Co-Chair AATCLC

University of California
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advancing health worldwide

Department of Social and Behavioral Sciences

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Tel: (415) 476-3273
Email: ruth.malone@ucsf.edu

San Anselmo City Council
525 San Anselmo Avenue,
San Anselmo, CA 94960

October 24, 2026

Dear Councilmembers,

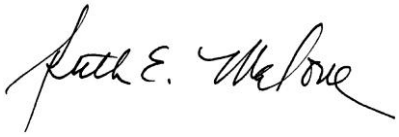
Thank you for continuing the discussion about ending tobacco product sales within San Anselmo. I write to urge that you support the ordinance drafted by staff which would end the sale of tobacco and nicotine products within San Anselmo, with the exception of two retailers currently selling premium cigars. Following on sales bans passed in Mill Valley, Corte Madera, Ross and Tiburon, this action will continue Marin county's leadership in bringing the industrially-produced tobacco epidemic to an end.

While I regret that the exception is being included, this ordinance will have significant effects in reducing exposure to tobacco products and marketing. Tobacco companies are actively working to block effective tobacco control programs and research at the federal level under the current administration, and the overnight elimination of the entire CDC Office on Smoking and Health was clearly the result of industry influence. This means that it is at state and local levels that progress will be made against tobacco, which killed approximately 100 million people in the 20th century.

Concerns may be raised about effects on small businesses, but as I noted in my previous letter, such concerns were raised in the cities of Beverly Hills and Manhattan Beach when these cities enacted sales ban policies several years ago. Research using actual retail scanner sales data showed that non-tobacco sales did not change significantly in either city or the border areas. After enactment, interviews with retailers showed that they had adapted and shifted to selling other products. Good retailers continually adjust their product mix and, given Marin County's low adult tobacco use, should already be considering alternative business models as tobacco sales continue to drop—rather than continuing to profit from sales of such incredibly harmful products.

To some, banning sales of any product seems unthinkable. What is truly unthinkable is that we have let this all go on so long. We don't need to continue on this path for another century. Thank you for your leadership.

Sincerely,



Outlook

Support for your tobacco and nicotine ordinance

From Barbara Coler <bcoler@townoffairfaxca.gov>

Date Sun 10/25/2026 11:00 AM

To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Eileen Burke <EBurke@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>

Cc Serge Avila <savila@sananselmo.gov>; Emily Longfellow <emily@alpubliclaw.com>

CAUTION: External Sender

Dear Mayor Burdo, Vice Mayor Walker and all San Anselmo Councilmembers,

I am again writing to express my strong support for the proposed local policy to prohibit the sale of commercial tobacco and nicotine products, while providing an exception for premium cigar store owners in business in San Anselmo as of mid-October 2026. While it would be preferable to provide a total ban on such sales, it is understandable to support a local long-time business with the exception. I would encourage you, while doing so, to include the County's language with Fairfax's additional ban for tobacco and nicotine pouches, so that the County will enforce your ordinance, preserving your Central Marin police and code enforcement resources. Your courage surpasses ours in Fairfax, I wish we have been able to follow Mill Valley and Corte Madera's lead to ban all sales.

Thank you for your consideration and all your work to protect public health. Sincerely, Barbara (415) 450-7860

Dear Clerk Avila - can you provide to the Councilmembers in case I have written some of their email's incorrectly.

Barbara Coler, Councilmember
Town of Fairfax

The opinions expressed in this email are those of this individual Council Member and are not representative of the entire Council or Town of Fairfax unless otherwise stated.

October 27, 2026

San Anselmo Town Council
525 San Anselmo Avenue
San Anselmo, California 94960

RE: Concerns Regarding Proposed Tobacco and Nicotine Product Regulation Ordinance

Honorable Mayor and Councilmembers,

The American Petroleum and Convenience Store Association (APCA) represents more than 2,000 independent gas station, convenience store, and liquor store owners throughout California. We appreciate the opportunity to share our perspective and respectfully urge the Council to reconsider adopting the proposed ordinance.

We want to be clear about where we stand. These are adult products. Keeping them out of the hands of young people is a goal our members share without reservation, and retailers who sell to minors should lose their licenses. Our disagreement is not with the Council's objective. It is with whether this ordinance achieves it.

A prohibition on retail sales does not remove demand. It relocates it. Young people who obtain these products today are not purchasing them from a licensed clerk who asks for identification. They obtain them online, from older acquaintances, or in neighboring jurisdictions where these products remain lawfully available. The ordinance before the Council reaches none of those channels. What it does reach is the one channel San Anselmo currently licenses, inspects, and can revoke. In removing licensed retail from the Town, the Council would not be gaining oversight of youth access. It would be surrendering the oversight it has.

The cost of that decision falls entirely on a small number of local businesses. Tobacco sales can account for thirty to forty percent of in-store revenue for an independent retailer, and the loss does not stop there. When a customer no longer has a reason to stop, the remainder of that purchase leaves with them. For operators working on thin margins, that combined loss is frequently the difference between remaining open and closing.

There is a further consequence that we believe has received little attention. For many of these owners, the store is not simply a source of income. It is their retirement. A retailer's ability to hold a Tobacco Retailer License is directly tied to what the business is worth upon sale, and these owners typically carry substantial personal investment in a single location. Revoking that ability does not merely reduce monthly revenue. It diminishes what a family is able to realize from the business after decades of work.

The proposed ordinance is a sincere effort to address a real concern, and we do not question the Council's intent. We do not believe a sales prohibition will achieve it, and we are confident it will impose lasting hardship on a small number of local families. We respectfully request that the Council reconsider adopting this ordinance.

Thank you for your time and consideration.

Sincerely,



Respectfully,
Taylor Hasal, Executive Director

1017 L Street, Suite # 419, Sacramento, CA 95814
P: (916) 559-3812
taylor@apca.us
www.apca.us

Outlook

Re: Support ending ALL tobacco sales

From Brian Davis <mrbdavis@hotmail.com>
Date Mon 10/26/2026 10:17 AM
To Tarrell Kullaway <tkullaway@sananselmo.gov>; Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>; Eileen Burke <EBurke@sananselmo.gov>

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CAUTION: External Sender

Dear Mayor Burdo and Councilmembers,

While it is disappointing to see that two retailers are being allowed to continue to sell premium cigars in the latest proposed ordinance, I understand that progress is sometimes slow and gradual, and I know that San Anselmo is helping to build an eventual future free of addictive and deadly tobacco products.

I appreciate your efforts to this end.

Sincerely,

Brian Davis
Retired Project Director, LGBTQ Minus Tobacco

From: Brian Davis <mrbdavis@hotmail.com>
Date: Saturday, October 10, 2026 at 5:25 PM
To: Tkullaway@sananselmo.gov <Tkullaway@sananselmo.gov>; sburdo@sananselmo.gov <sburdo@sananselmo.gov>; cwalker@sananselmo.gov <cwalker@sananselmo.gov>; eileenburke100@gmail.com <eileenburke100@gmail.com>; yschlesinger@sananselmo.gov <yschlesinger@sananselmo.gov>; towncouncil@sananselmo.gov <towncouncil@sananselmo.gov>
Subject: Re: Support ending ALL tobacco sales

Dear Mayor Burdo and Councilmembers,

It has come to my attention that you are receiving a lot of misinformation regarding cigars and a request for an exemption for those products. Exempting cigars would be a big mistake.

One problem of many is that cigars include so-called "little cigars" or "cigarillos." These products typically sell in packs of two for less than $1.50 and are often smoked by kids either as is or used as "blunts" where they are mixed with cannabis, exposing them to two harmful substances at once for almost no money.

Another problem is that large cigars contain as much tobacco and nicotine as a pack of cigarettes, as well as more tar, carbon monoxide and other toxins. They can be very addictive, whether or not they are inhaled.

For those who don't inhale, cancers of the mouth and other health risks are significantly increased.

Please hold steady and continue to lead the way to a future for everyone free from nicotine addiction of all kinds.

Thank you,

Brian Davis
Retired Project Director, LGBTQ Minus Tobacco

Get Outlook for iOS

From: Brian Davis <mrbdavis@hotmail.com>
Sent: Monday, June 22, 2026 12:28 PM
To: Tkullaway@sananselmo.gov <Tkullaway@sananselmo.gov>; sburdo@sananselmo.gov <sburdo@sananselmo.gov>; cwalker@sananselmo.gov <cwalker@sananselmo.gov>; eileenburke100@gmail.com <eileenburke100@gmail.com>; yschlesinger@sananselmo.gov <yschlesinger@sananselmo.gov>; towncouncil@sananselmo.gov <towncouncil@sananselmo.gov>
Subject: Support ending ALL tobacco sales

Dear Mayor Burdo, Vice Mayor Walker, Councilmembers Burke, Tarrell and Schlesinger:

As the retired Project Director of LGBTQ Minus Tobacco, I am urging you to end the sale of **ALL** commercial tobacco and nicotine products (except FDA-approved cessation aids).

LGBTQ+ people use tobacco products, including nicotine electronic cigarettes, 60% more than the general population largely due to the discrimination we face as a community. Ending the sale of all tobacco products in San Anselmo will help encourage all youth, including young queer residents, to not start and help inspire older LGBTQ+ and other folks who currently smoke to quit.

I hope that you will join the Cities of Beverly Hills and Manhattan Beach, and Marin County Towns of Tiburon and Ross in passing an ordinance that has **NO EXEMPTIONS** for any types of tobacco products, including cigars.

Thank you.

Sincerely,

Brian Davis
Retired Project Director, LGBTQ Minus Tobacco
mrbdavis@hotmail.com

Outlook

Support for ordinance to end the sale of tobacco and nicotine products in San Anselmo

From Erin Kriessmann <erinkriessmann@gmail.com>

Date Sun 10/25/2026 11:39 PM

To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>; Eileen Burke Contact <EileenBurke100@gmail.com>; Town Council <towncouncil@sananselmo.gov>; Linda Kenton <lkenton@sananselmo.gov>

Some people who received this message don't often get email from erinkriessmann@gmail.com. Learn why this is important

CAUTION: External Sender

Dear Mayor and Council Members,

I have been a resident of San Anselmo for 14 years, and raised both of my kids here. I'm writing in strong support of Item 2.3, the ordinance to end the sale of tobacco and nicotine products in our town.

I'm in supportive any measure that reduces access to tobacco and nicotine for young people, supports adults who want to quit, and reflects the values of this community. Both of my kids went to school here and nicotine (and cannabis) use was rampant. Hope to spare future generations' families the challenges of navigating that with young children.

Thank you for your leadership on this issue. I urge you to vote yes.

Sincerely,
Erin Kriessmann
Valley Rd., San Anselmo

Outlook

End the Sale of Menthol and ALL Tobacco Products in San Anselmo

From Samilla Larkin <sslarkin01@gmail.com>
Date Mon 10/26/2026 3:24 PM
To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Eileen Burke Contact <EileenBurke100@gmail.com>; Yoav Schlesinger <yschlesinger@sananselmo.gov>; Linda Kenton <lkenton@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>; John Maa <maa_john@yahoo.com>; jeremiah.mock@insightanalysisgroup.com <jeremiah.mock@insightanalysisgroup.com>
Cc Carol McGruder <cmcgruder@usa.net>; Phillip Gardiner <gmoney.gardiner@gmail.com>; Valerie Yerger <dr.yerger@gmail.com>

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CAUTION: External Sender

Attached is a letter from the **African American Tobacco Control Leadership Council (AATCLC) urging the San Anselmo Town Council to end the sale of tobacco and nicotine products in San Anselmo, except for FDA-approved cessation products.**

The AATCLC strongly supports San Anselmo in taking this critical step to protect its residents' health and lives. Ending the commercial sale of tobacco will reduce access to products designed to create addiction, protect youth from targeting, and prevent tobacco-related disease and premature death.

This ordinance focuses on **holding retailers accountable instead of consumers.** It regulates what businesses are able to sell without criminalizing tobacco use or possession. **The policy also presents an important opportunity to address a longstanding gap in tobacco control. The tobacco industry has historically concentrated its products, marketing, and predatory practices in marginalized communities, contributing to persistent and preventable health disparities.** Ending the sale of tobacco in San Anselmo can help close that gap and ensure that public health protections extend to all residents.

Join your neighbors in Ross, Tiburon, and Corte Madera in ending the sale of tobacco. This will safeguard youth in their beginning use, strengthen public health, and address the existing health disparities caused by Big Tobacco in marginalized communities.

Ending the sale of tobacco and nicotine in Mill Valley will save lives.

Lives are at Stake!

Best Regards,

Phil G.

--

Samilla Larkin
Marketing Consultant - *African American Tobacco Control Leadership Council (AATCLC)*
B.S. Marketing University of San Francisco, Class of 2023

The Smoke-free Marin Coalition
Ending the harms of tobacco and nicotine since 1990

October 26, 2026

Mayor Steve Burdo
San Anselmo Town Council
525 San Anselmo Avenue
San Anselmo, CA 94960

RE: Urging your passing agenda item 2.3 an ordinance ending the sale of tobacco and nicotine products, with a specific exemption

Dear Mayor Burdo, Vice Mayor Walker, Councilmembers, and Staff:

We are writing on behalf of the Smoke-free Marin Coalition, a group of community members, parents, teens, educators, healthcare providers, public health professionals, and environmentalists. **For over 35 years, the Smoke-free Marin Coalition has been working to end the epidemic of tobacco use and nicotine addiction and end the influence of the tobacco and nicotine industry in all communities throughout Marin**. Through the efforts of our coalition members and our County Health Department, with wide support from many others, communities in Marin County have long been recognized in California and nationwide as leaders in tobacco control and prevention of nicotine addiction.

We encourage you to take a giant public health step toward ending the tobacco and nicotine epidemic by passing agenda item 2.3 Introduction and First Reading of an Ordinance Repealing and Replacing Title 6 "Business, Professions, and Trades", Chapter 7 "Tobacco Retailer License" to Prohibit the Sale of Tobacco and Nicotine Products within San Anselmo With Certain Exceptions.

The harmful health effects of all tobacco/nicotine products are well documented. **All of the tobacco and nicotine industry's products are highly addictive, dangerous, disabling, and deadly** because nicotine is a neurotoxin that hijacks the dopamine pleasure and reward system – particularly among teens and young adults.[1] Nicotine is toxic to the heart and blood vessels and triggers heart attacks,[2] and accelerates the growth of cancerous tumors.[3] Nicotine is absorbed by children and pregnant women who are exposed to secondhand smoke and secondhand aerosol.[4] Nicotine easily crosses the placental barrier and is highly concentrated in fetal blood.[5] Nicotine exposure causes fetal

disorders and causes changes in developing lungs that may lead to asthma in childhood.[6,7] Nicotine is present in breastmilk, leading to postnatal exposure.[8]

The U.S. Food and Drug Administration has clearly stated there is no safe tobacco product, period. The proposed ordinance will allow pharmacies to sell ***FDA-approved*** cessation aids (e.g., nicotine patches, gums, and lozenges). It is important to note that the FDA Center for Tobacco Products has only ***authorized marketing*** of these products, but the FDA has not ***approved*** them for cessation support because **these newer products are not scientifically proven to be safe and effective** for supporting cessation. Scientific evidence has shown that **the industry's newer products are harmful to health** because they deliver large doses of nicotine.[9,10] Many of these newer products also contain other toxic chemicals that the FDA classifies as harmful to health.[11,12] These products are also harmful to the environment because they leach out nicotine, which the U.S. EPA classifies as an acute hazardous waste.[13,14]

Based on available data and local high school students' testimonies, in jurisdictions throughout Marin County, teen use patterns are changing rapidly. Our teens are becoming more addicted to nicotine than ever. **In the Tamalpais High School District, the prevalence rate of current (past-30-day) cigarette smoking among 11th graders has risen to 12%, back to the same level it was a decade ago, and 12 times higher than in San Mateo County** (comparison county prevalence rate of 1%).[15] In 2024, **large percentages of Tam District students reported that it was fairly easy or very easy to obtain cigarettes** (46% of 9th graders, 47% of 10th, 60% of 11th and 73% of 12th).[16]

Local retail tobacco and nicotine advertising and product sales have also been changing rapidly. T**he tobacco and nicotine industry continues to aggressively market their established products** at discounted prices, including cigarettes, chewing tobacco, and little cigars.

The proposed ordinance will benefit the community of San Anselmo in seven important ways:

1) Eliminate storefront and behind-the-counter advertising and product placement at children and teen's eye level that directly targeting children and teens

2) End the perceived normalcy of selling highly addictive and deadly products, particularly cigarettes, e-cigarettes, and nicotine pouches

3) End convenient accessibility to attractive tobacco and nicotine products, which facilitates youth and young adult initiation

4) Support youth and adults who are trying to quit and not relapse, since 70% of smokers say they want to quit, and convenient retail access is a major impediment to quitting

5) End the "whack-a-mole" cycle of endlessly having to update ordinances as the industry continues to launch new products like dissolvable strips and sublingual nicotine tablets

6) Reduce pollution and water contamination caused by discarded toxic cigarette and cigar butts and chewing tobacco, and

7) Reduce the risk of wildfire and structural fire ignition from cigarette butts and cigar butts.

The Smoke-free Marin Coalition stands ready to provide the elected officials and staff in San Anselmo with ongoing technical support and implementation assistance.

Sincerely,

Bob Curry, Co-Chair
Pam Granger, Co-Chair
Smoke-free Marin Coalition

References

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[13] Beutel MW, Harmon TC, Novotny TE, Mock J, Gilmore ME, Hart SC, Traina S, Duttagupta S, Brooks A, Jerde CL, Hoh E, Van De Werfhorst LC, Butsic V, Wartenberg AC, Holden PA. (2021). A Review of Environmental Pollution from the Use and Disposal of Cigarettes and Electronic Cigarettes: Contaminants, Sources, and Impacts. Sustainability 13(23):12994. https://doi.org/10.3390/su132312994

[14] U.S. Environmental Protection Agency. Frequent Questions about the Management Standards for Hazardous Waste Pharmaceuticals and Amendment to the P075 Listing for Nicotine Final Rule, accessed May 17, 2025. https://www.epa.gov/hwgenerators/frequent-questions-about-management-standards-hazardous-waste-pharmaceuticals-and

[15] California Health Kids Survey data dashboard. https://calschls.org/reports-data/public-dashboards/f882f1e2-dfc0-4448-b90b-f49cef6e6d3f/

[16] California Health Kids Survey 2023-24. Main Report. San Francisco: WestEd for the California Department of Education.

Outlook

New eComment for Town Council

From noreply@granicusideas.com <noreply@granicusideas.com>
Date Mon 10/26/2026 4:03 PM
To Serge Avila <savila@sananselmo.gov>

CAUTION: External Sender

Town of San Anselmo, CA

New eComment for Town Council

Nathan Subramanian submitted a new eComment.

Meeting: Town Council

Item: 2.3) Introduction and First Reading of an Ordinance Repealing and Replacing Title 6 “Business, Professions, and Trades”, Chapter 7 “Tobacco Retailer License” to Prohibit the Sale of Tobacco and Nicotine Products within San Anselmo With Certain Exceptions. This introduction and first reading is not subject to the California Environmental Quality Act (“CEQA”) because it does not constitute a “project” within the meaning of Public Resources Code section 21065. The Climate Action Plan is not implicated.

eComment: San Anselmo Town Council, I'm writing to express support for the adoption of this ordinance as drafted. While ending all commercial tobacco sales would be ideal, the balance you have had to strike with local businesses is understandable. Thank you for taking a big step in the right direction for your constituents, hopefully inspiring similar action in other Marin County jurisdictions. Nathan Subramanian Newport Way, San Rafael

View and Analyze eComments

This email was sent from https://sananselmo-ca.granicusideas.com.
San Anselmo, CA

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Outlook

Strong Support of Item 2.3

From Don Carney <dcarney@ytjustice.org>
Date Mon 10/26/2026 8:55 AM
To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Eileen Burke Contact <EileenBurke100@gmail.com>; Yoav Schlesinger <yschlesinger@sananselmo.gov>
Cc Linda Kenton <lkenton@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>

Some people who received this message don't often get email from dcarney@ytjustice.org. Learn why this is important

CAUTION: External Sender

Dear Mayor and Council Members,

As an advocate for youths' wellbeing, I'm writing in strong support of Item 2.3, the ordinance to end the sale of tobacco and nicotine products in our town.

Ending local sales of tobacco and nicotine products reduces access for young people, supports adults who want to quit, and reflects the kind of healthy community we want for youth.

Thank you for your leadership on this issue. I urge you to vote, yes.

Sincerely,

Don Carney
Executive Director
Youth Transforming Justice
734 A St. #3, San Rafael, CA 94901
dcarney@ytjustice.org
(415) 686 - 1356
Pronouns: he/him
www.ytjustice.org

YTJ™ YOUTH TRANSFORMING JUSTICE
WHERE SECOND CHANCES COME FIRST

October 27, 2026

Mayor Steve Burdo
Vice Mayor Chantel Walker
Members of the San Anselmo Town Council

RE: Proposed Tobacco and Nicotine Product Regulations

Dear Mayor Burdo, Vice Mayor Walker, and Members of the Town Council:

As the Executive Director of the National Association of Tobacco Outlets (NATO), a national retail trade association that represents more than 66,000 retail stores throughout the country including retailers in San Anselmo, I am writing to submit our comments and concerns regarding Item 2.3 on your October 27, 2026, agenda to prohibit the sale of all tobacco and nicotine products (except premium cigars by existing retailers) in San Anselmo. Please consider the following.

A Sales Ban Would Affect Products Found by the FDA to protect Public Health
The U.S. Food and Drug Administration has a process whereby manufacturers submit non-traditional tobacco and nicotine products for scientific scrutiny to determine whether the products may be granted marketing orders as the products have been found by the FDA to be "appropriate for the protection of public health." The agency review process relies on science and evidence-based data to determine whether the product may stay on the market. Thus far, the FDA has granted marketing orders for 115 products; as 57 of these are flavored, they are already illegal for sale in California. The remaining 58 products (devices and consumables used with devices) that have passed the FDA's test remain lawfully sold in California. A prohibition on the sale of all tobacco products would prohibit selling products that have already met the stringent standards of the FDA and those unflavored products found in the future by the FDA to meet this test as it continues to review applications for thousands of other such products. By granting these applications, the FDA has determined that some tobacco and nicotine products *protect* public health, and many adult smokers have chosen these products as a harm reduction strategy. The FDA also imposes certain marketing restrictions on the products intended to prevent underage use of the products.

The FDA recognizes that while no tobacco product is safe, "the health risks for different tobacco products exist on a spectrum, which is sometimes referred to as a 'continuum of risk.'" With respect to electronic cigarettes and nicotine pouches, for example, the FDA states that they "can generally be a lower-risk alternative for adults who smoke cigarettes." (https://www.fda.gov/tobacco-products/health-effects-tobacco-use/relative-risks-tobacco-products, accessed October 26, 2026.) The Town's ban on these and other products that have received or will receive marketing authority as the FDA continues its review of applications would be anti-scientific and work against public health.

Cross-Border Purchasing of Banned Products Will Hurt Town Retailers and Decrease Town Revenue

A ban on the sale in San Anselmo of all tobacco and nicotine products in the Town will cause adults who purchase the banned tobacco or nicotine products to buy their preferred products from businesses other than legitimate San Anselmo retailers. This cross-border purchasing will involve not only buying the banned products in a nearby Town or in unincorporated areas, but those customers will also buy gasoline, snacks, and beverages out of Town, which will exacerbate the loss of sales by retailers in San Anselmo and tax collections by the Town. Curiously, the October 13, 2026, staff report states a tobacco product ban "would not result in any long term significant fiscal impacts." The phrase "long term significant fiscal impacts" is subject to misinterpretation. Of course there will be fiscal impacts. Town tax receipts on both tobacco products and the other products purchased along with them will be reduced. Perhaps one can legitimately debate whether the tax loss will be "significant" but it is certainly "long term" in that it is permanent. Why would the Town Council want to harm the Town's responsible, legitimate retailers, reduce the Town revenue, and cause their adult customers to go outside the Town to patronize other retailers or to buy these products from illicit sellers?

Illicit Product Market Expansion by Criminals

Illicit markets for tobacco products already exist across the country, especially in those cities and counties that assess high taxes or have banned the sale of various products. The non-partisan Tax Foundation, in conjunction with the Mackinac Center for Public Policy, found, for example, that in 2023 over 52% of cigarettes consumed in California have been smuggled into the state, the highest such ratio in the country. A recent study found that after the statewide flavor ban, about 25% of tobacco product waste in California comes from flavored, banned products, and over 97% of electronic smoking device waste products in the State were of flavored, banned products. Banning the sale by legitimate retailers of tobacco and nicotine products will create even more incentive for criminals to supply these products in the Town or to Town residents of any age who have cash.

Increase in Non-Tobacco Product Prices

The average convenience store business model relies on tobacco and nicotine product sales for approximately 30% of all in-store sales. Since a ban on these products would eliminate many products from store shelves, stores may be forced to close or move to nearby jurisdictions where these bans do not exist. Remaining retailers will also be forced to raise prices on other products to replace the lost sales resulting from these actions, worsening affordability for all consumers. San Anselmo retailers will find it difficult to compete with retailers in neighboring localities. Employee layoffs and store closures are real possibilities in the event of significant sales declines.

Tobacco and Nicotine Product Use Has Declined Significantly Among Youth

The problem of youth use of tobacco products in general has declined significantly. According to the 2023-24 California Healthy Kids Survey performed by the California Department of Education, only 4% of 11th graders for Tamalpais Union High were regular users (at least 20 times per month) of electronic products, and only 1% were smokers or used smokeless products regularly. Most recently, the FDA's 2025 National Youth Tobacco Survey shows that total tobacco product use among high school students fell from 8.1% in 2024 to 7.5% in 2025 and youth vaping has fallen an extraordinary 74% since 2019. Significantly, youth cigarette smoking nationally remained unchanged at a historically low 1.4%; cigar usage dropped to 1.1% of high school students, and smokeless tobacco products

dropped to 0.9%. Tobacco products generally are not used in significant amounts by underage persons, either in San Anselmo or nationally, such as to suggest any need to further burden 21 and over tobacco or nicotine product purchasers with bans.

We note finally that the exemption for premium cigars, as those products are defined under State law, is a small part of the market, as the term only applies to those hand-rolled cigars with a wholesale price of $12.00 or more each. This narrow exemption only applies to current retailers, who could not sell that part of the business or leave it to a family member. It is such a small and short-termed exemption that it is fair to say the ordinance is a ban on virtually all tobacco and nicotine product sales in the Town. We trust that you will give serious consideration to all the facts and information contained in this letter and the opinions of your Town's retailers so that you may make an informed decision by refusing to ban the sale of all tobacco and nicotine products. Thank you for your time and willingness to hear from retailers.

Sincerely,

David Spross

NATO Executive Director

Outlook

Please support the ordinance to end the sale of nicotine products

From Lori Greenstein Bremner <loribrem@gmail.com>
Date Tue 10/27/2026 10:50 AM
To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Eileen Burke <EBurke@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>
Cc Linda Kenton <lkenton@sananselmo.gov>; Serge Avila <savila@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>

[You don't often get email from loribrem@gmail.com. Learn why this is important at https://aka.ms/LearnAboutSenderIdentification]

CAUTION: External Sender

Dear Town Council

Please pass the ordinance tonight to end the sale of all nicotine products without a cigar exemption.

When all of the Marin jurisdictions, and eventually Sonoma jurisdictions as well, end the sale of all nicotine without exemptions, San Anselmo could have the undesirable title of the cigar capitol of the north bay! No one wants that!

Thank you
Lori Bremner

Outlook

Re: Ban on All tobacco & nicotine sales

From T. Ali <tauq33r@gmail.com>
Date Mon 10/26/2026 8:56 PM
To Town Clerk <townclerk@sananselmo.gov>

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CAUTION: External Sender

To whom it may concern

I am not a San Anselmo resident, and I want to be upfront about that.
I own stores in Placer county, and I am writing because I have watched these bans play out elsewhere: owners lose a third or more of their sales and some lose the business entirely, while the kids who want these products keep getting them online, from older friends, or in the next town over. The harm is real and lands on local families, and the problem the Council is trying to solve goes unaddressed.

Thank you for taking a moment to read this

Best Regards,
T. Ali

Outlook

Tobacco ban

From abnashi@yahoo.com <abnashi@yahoo.com>
Date Mon 10/26/2026 9:33 PM
To Town Clerk <townclerk@sananselmo.gov>

You don't often get email from abnashi@yahoo.com. Learn why this is important

CAUTION: External Sender

Good evening,

My name is Abnashi L Bajaj,

I am a retailer in Sacramento doing business as Rick uptown market and would like to state the following:

These are adult products and we agree kids shouldn't have them
A ban doesn't stop youth access. Kids get these online, from older friends, or in the next town. It only removes the stores the Town can inspect and shut down.
Tobacco is 30 to 40% of sales for an independent store, and losing it takes the rest of the basket too

Please reconsider adopting the ordinance

"I own stores in Sacramento and I've seen what these bans do."

Again, if you can, please save small businesses as a backbone of America a slogan I have been hearing from time immortal.

Thank you kindly

Respectfully

Abnashi L Bajaj

Sent from Yahoo Mail for iPhone

Outlook

In Support of the Tobacco and Nicotine Sales Ban

From Sharva Banker <sharvabanker@gmail.com>

Date Tue 10/27/2026 9:12 AM

To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Eileen Burke Contact <EileenBurke100@gmail.com>; Yoav Schlesinger <yschlesinger@sananselmo.gov>; Linda Kenton <lkenton@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>

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CAUTION: External Sender

Dear Mayor and Council Members,

As a Marin County resident and high school student, I'm writing in strong support of Item 2.3, the ordinance to end the sale of tobacco and nicotine products in San Anselmo. Removing these products from shelves is an essential step toward preventing youth addiction and reflects the kind of healthy community we want San Anselmo to be. To maximize this policy's impact, I request that the town pair the ban with local cessation and recovery resources. Without active support to help dependent residents quit, many will simply purchase products in neighboring jurisdictions.

Thank you for your leadership on this issue. I urge you to vote yes.

Best,
Sharva Banker

Outlook

tobbaco ban

From I G <bobbysf@yahoo.com>
Date Mon 10/26/2026 6:40 PM
To Town Clerk <townclerk@sananselmo.gov>

You don't often get email from bobbysf@yahoo.com. Learn why this is important

CAUTION: External Sender

I heard about ban tobbaco & nicotine products in your area this is really not right decision coz we are all adults enough its called controlling to our freedom hopefully you understand my point of view. Thanks. Bobby

Outlook

Tobacco ban

From Parmjit Khaira <khaira@comcast.net>
Date Mon 10/26/2026 9:23 PM
To Town Clerk <townclerk@sananselmo.gov>

You don't often get email from khaira@comcast.net. Learn why this is important

CAUTION: External Sender

My name is: Parmjit Khaira
I operate Business in Sacramento County
- These are adult products and we agree kids shouldn't have them
- A ban doesn't stop youth access. Kids get these online, from older friends, or in the next town. It only removes the stores the Town can inspect and shut down.
- Tobacco is 30 to 40% of sales for an independent store, and losing it takes the rest of the basket too
Please reconsider adopting the ordinance
Regard,
Parmjit Khaira

Outlook

Item 2.3 Ordinance to Prohibit the Sale of Tobacco and Nicotine Products within San Anselmo With Certain Exceptions.

From Lynn Silver <lsilver@phi.org>
Date Mon 10/26/2026 6:35 PM
To Steve Burdo <SBurdo@sananselmo.gov>; Chantel Walker <cwalker@sananselmo.gov>; Eileen Burke <EBurke@sananselmo.gov>; Tarrell Kullaway <tkullaway@sananselmo.gov>; Yoav Schlesinger <yschlesinger@sananselmo.gov>
Cc Linda Kenton <lkenton@sananselmo.gov>; Serge Avila <savila@sananselmo.gov>; Town Council <towncouncil@sananselmo.gov>

You don't often get email from lsilver@phi.org. Learn why this is important

CAUTION: External Sender

Dear Council members Burdo, Walker, Burke, Kullaway and Schlesinger and staff,

On behalf of the Prevention Policy Group, part of the Public health Institute, a nonprofit 501c3 that has served the California and its cities and counties for over 60 years, I write to reiterate our strong support for Item 2.3 Ordinance to Prohibit the Sale of Tobacco and Nicotine Products within San Anselmo With Certain Exceptions. We commend the Council for its commitment to the long-term health of your residents clearly shown by taking up this issue.

Even with the exception (which we would have discouraged), it will provide groundbreaking and highly significant progress in protection from products that kill when used as directed. On a personal note, my own father, a cigarette smoker, died at age 45 from a sudden heart attack when I was nine years old. It's time to stop these tobacco harms from happening to your residents.

Please pass the ordinance. What you do matters and provides a model across the state and the nation.

Respectfully,

Lynn

Lynn Silver, MD, MPH, FAAP
Senior Advisor
Public Health Institute
2000 Center Street, Suite 308
Berkeley, CA 94704
lsilver@phi.org
+1 917-974-7065

Clinical Professor
University of California San Francisco

STAFF REPORT

TOWN OF SAN ANSELMO Item #: 2.4

MEETING DATE: October 27, 2026

AGENDA TITLE: Proclamation of a Local Emergency Related to Winter Storms

FROM: David P. Donery, Town Manager

RECOMMENDATION: Adopt the proposed resolution proclaiming a local emergency.

BACKGROUND

The Town Manager, in his capacity as the Director of Emergency Services, is requesting that the Town Council Proclaim a Local Emergency for the Town of San Anselmo. Adoption of the attached Resolution will fulfill the State requirements for an Emergency Proclamation and will provide the first step in the State and Federal processes relating to providing financial assistance to San Anselmo.

Under State law, a local emergency can be declared by the Town Council. (Cal. Gov. Code § 8630). A local emergency is defined to mean the duly proclaimed existence of conditions of disaster or of extreme peril to the safety of persons and property within the territorial limits of the Town caused by conditions such as a storm, which are or are likely to be beyond the control of the services, personnel, equipment, and facilities of Town and require the combined forces of other political subdivisions to combat. (Cal. Gov. Code § 8558(c)).

Under San Anselmo Municipal Code section 3-2.02, "Emergency" is defined as, "the actual ***or threatened existence*** of conditions of disaster or of extreme peril to the safety of persons and property within the [Town] caused by such conditions as air pollution, fire, flood, storm…, which conditions are or are likely to be beyond the control of the services, personnel, equipment, and facilities of the [Town], requiring the combined forces of other political subdivisions to combat." [emphasis added].

The Town experienced severe flooding in 1982 when San Anselmo Creek overflowed its banks following heavy rains, which resulted in an estimated $4 million in damage to downtown businesses. (San Anselmo Historical Museum, *San Anselmo's Long History of Flooding*)[1]. The Town again experienced significant flooding in 2005 when a "Pineapple Express" storm system caused more than four feet of water to inundate San Anselmo

[1] https://sananselmohistory.org/articles/flooding/

Avenue, causing an estimated $30 million in damage to Town facilities, 140 businesses and 290 homes (*Id*.)

DISCUSSION

On September 21, 2026, Governor Gavin Newsom proclaimed a statewide State of Emergency due to the developing El Niño weather event.[2] The Governor's proclamation cites forecasts from the National Oceanic and Atmospheric Administration's National Weather Service Climate Prediction Center indicating a greater than 90 percent chance of a very strong El Niño during fall and winter 2026–2027 and the potential for the event to reach historic strength.

The Governor's proclamation recognizes the potential for severe storms, flooding, coastal flooding, erosion, mud and debris flows, landslides, high winds, power outages, road closures, and damage to public and private infrastructure.

The State's emergency declaration is intended to facilitate early preparation rather than waiting until significant storms occur. Among other actions, the proclamation directs state agencies to coordinate with local governments, pre-position personnel and flood-fighting resources, expedite certain permitting and technical assistance, and prepare equipment and supplies such as sandbags, plastic sheeting, rock materials, pumps, traffic-control devices, and emergency communications equipment.

The threat to public health and safety presented by the developing El Niño event is sufficiently imminent to warrant advance action. The Governor has determined that conditions of extreme peril exist because of the developing event and has proclaimed a statewide emergency specifically to enable state and local agencies to prepare before severe storms arrive.

Staff therefore recommends that the Town Council proclaim the existence of a local emergency based on the threatened conditions associated with the developing El Niño and authorize the Town Manager, acting as Director of Emergency Services, to take actions reasonably necessary to prepare for and respond to the emergency, consistent with the San Anselmo Municipal Code, applicable state law and the accompanying resolution.

What the Declaration of Emergency Accomplishes

The Declaration of Emergency supports the Town's ability to prepare for and respond to El Niño impacts by empowering the Town to:

- *Rapidly identify, procure, stage, and pre-position equipment, supplies, materials, services, personnel, and other resources;*
- *Enter into necessary agreements and contracts;*
- *Coordinate preparedness and mitigation activities; and*
- *Work with neighboring jurisdictions, regional agencies, the County of Marin, state and federal agencies, utility providers, transportation agencies, and other public and private partners.*

[2] https://www.gov.ca.gov/wp-content/uploads/2026/09/ATTESTED_Super-El-Nino-SOE-9-21-26.pdf

The Declaration of Emergency primarily does two things that the Town is not otherwise able to do in preparation for upcoming extreme El Nino weather events.

The Declaration:

1) *Exempts Public Works contracts and other Town contracts related to preparation for and response to the El Niño event from otherwise applicable bidding requirements as deemed necessary by the Director of Emergency Services (Town Manager). This will allow the Town to expediate the purchase and procurement of necessary resources during the emergency.*

2) *Fulfills state requirements for Emergency Proclamation and allows further state and federal processes relating to providing financial assistance to San Anselmo for the local emergency to proceed.*

3) *Authorizes the Town Manager to waive Town permit fees and expedite permit applications for necessary repairs for damage caused by storms and related conditions associated with the El Niño event.*

The Town will continue to monitor conditions and adjust preparedness and operational measures as conditions warrant. The local emergency will remain in effect subject to the review requirements of applicable State law, which requires the Town Council to review the need for continuing the local emergency at least once every 60 days until it is terminated. The Town Council must terminate the emergency at the earliest possible date when conditions warrant.

FISCAL IMPACT

There is no fiscal impact associated with this specific item. However, declaring a state of emergency may allow state/federal reimbursements as described above.

CEQA AND CLIMATE ACTION PLAN

The adoption of the resolution declaring a local emergency is exempt from the California Environmental Quality Act, Public Resources Code section 21000 et seq. ("CEQA"), because it relates to an emergency (4 Cal. Code Regs. §15269). In addition, The Town Council finds that adoption of this resolution is not a "project" within the meaning of CEQA because it is an organizational and administrative activity that will not result in direct or indirect physical changes in the environment (4 Cal. Code Regs. § 15378(b)(5)).

The Climate Action Plan is not implicated.

ATTACHMENTS

Attachment 1 - DRAFT Resolution

RESOLUTION NO. ____

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF SAN ANSELMO PROCLAIMING THE EXISTENCE OF A LOCAL EMERGENCY IN THE TOWN OF SAN ANSELMO DUE TO THE PROJECTED IMPACTS FROM EL NIÑO DURING WINTER 2026-2027 AND AUTHORIZING NECESSARY ACTIONS TO PREPARE FOR AND RESPOND TO THE EMERGENCY

WHEREAS, on September 21, 2026, Governor Gavin Newsom found that pursuant to Government Code section 8558(b), conditions of extreme peril to the safety of persons and property exist due to the developing El Niño weather event, and that the event is likely to cause conditions that, by reason of their magnitude, are likely to be beyond the control of the services, personnel, equipment, and facilities of any single local government and require the combined forces of a mutual aid region or regions to appropriately respond; and

WHEREAS, the Governor noted that the Climate Prediction Center projected a 69% chance that the El Niño event will reach historic strength during the October through December 2026 season, defined as a three-month Relative Oceanic Index, and exceeding the strength of all prior El Niño events in the historical record beginning in 1950; and

WHEREAS, Governor Newsom further found that historical experience demonstrates that very strong El Niño events can be associated with exceptionally wet and destructive winter conditions in California; and

WHEREAS, accordingly, on September 21, 2026, Governor Newsom proclaimed that a state of emergency ("Proclamation") exists in the state of California due to the developing 2026-2027 El Niño event, based on the findings set forth in the Proclamation, which include, but are not limited to, that local governments, local water agencies and local flood control authorities requested action to enable them to move quickly to begin preparations for preventing and responding to the impacts of potential flooding; and

WHEREAS, under Government Code 8630, a local emergency may be proclaimed by the governing body of a city; and

WHEREAS, a local emergency as defined by Government Code section 8558(c) means the duly proclaimed existence of conditions of disaster or of extreme peril to the safety of persons and property within the territorial limits of the Town caused by conditions such as a storm, which are or are likely to be beyond the control of the services, personnel, equipment, and facilities of Town and require the combined forces of other political subdivisions to combat; and

WHEREAS, under San Anselmo Municipal Code section 3-2.02, "Emergency" is defined as, "the actual or threatened existence of conditions of disaster or of extreme peril to the safety of persons and property within the [Town] caused by such conditions as air pollution, fire, flood, storm…, which conditions are or are likely to be beyond the control of the services, personnel, equipment, and facilities of the [Town], requiring the combined forces of other political

subdivisions to combat;" and

WHEREAS, the Town experienced severe flooding in 1982 when San Anselmo Creek overflowed its banks following heavy rains, which resulted in an estimated $4 million in damage to downtown businesses; and

WHEREAS, the Town again experienced significant flooding in 2005 when a "Pineapple Express" storm system caused more than four feet of water to inundate San Anselmo Avenue, causing an estimated $30 million in damage to Town facilities, 140 businesses and 290 homes; and

WHEREAS, the Town has San Anselmo Creek and its tributaries flowing through the downtown commercial district and is surrounded by steep, wooded hillsides that are susceptible to landslides and tree failures, such that a severe storm season is likely to exceed the Town's capacity to respond without assistance from other agencies; and

WHEREAS, to prepare for the upcoming El Niño event, time is of the essence to coordinate with those agencies, including the County of Marin, utility providers, water and sanitary districts, and state agencies, such as the California Department of Transportation; and

WHEREAS, the Town has also increased its outreach to Town residents and businesses to encourage them to prepare for the potential impacts of the El Niño event as the weather system may result in flooding, mudslides, downed trees and damage to public and private infrastructure.

NOW, THEREFORE, THE SAN ANSELMO TOWN COUNCIL DOES HEREBY DECLARE as follows:

Section 1. Environmental Review

The Town Council finds that adoption of this resolution is exempt from the California Environmental Quality Act, Public Resources Code section 21000 *et seq*. ("CEQA"), because it relates to an emergency (4 Cal. Code Regs. §15269). In addition, The Town Council finds that adoption of this resolution is not a "project" within the meaning of CEQA because it is an organizational and administrative activity that will not result in direct or indirect physical changes in the environment (4 Cal. Code Regs. § 15378(b)(5)).

Section 2. Declaration of Local Emergency

The Town Council further finds and declares as follows:

A. Based on the Governor's Proclamation, the Town staff report, presentation and public comment received, the foregoing recitals are true and correct and the Town hereby proclaims that the threatened existence of conditions of disaster or of extreme peril to the safety of persons and property within the Town caused by the upcoming El Niño

in 2026-2027 is likely to be beyond the control of the services, personnel, equipment, and facilities of the Town, requiring the combined forces of other political subdivisions to combat. Accordingly, the Town Council declares that a local emergency exists as the term is defined in both state and local law due to the upcoming El Niño event in 2026-2027; and

B. During the existence of the local emergency, the powers, functions, and duties of the emergency organization of the Town of San Anselmo shall be those prescribed by state law and the ordinances and resolutions of the Town. Specifically, the Town Manager, as Director of Emergency Services and Assistant Director of Emergency Services are hereby vested with all powers and duties as set forth in the San Anselmo Municipal Code section 3-2.06 as they relate to the Town's preparation and response to the upcoming El Niño event. Among those powers and duties, the Director of Emergency Services is hereby authorized to exempt from public bidding and other contract requirements Public Works contracts and other Town contracts related to the preparation and response to the upcoming El Niño event; and

C. During the existence of the local emergency, the Town Manager, as Director of Emergency Services, is authorized to waive, in whole or in part, Town permit and related fees for work necessary to repair damage to property caused by storms and related conditions associated with the 2026–2027 El Niño event, and to expedite the review and processing of permit applications for such work. The Town Manager shall establish an administrative policy to implement this Section, which may set forth eligibility criteria, documentation requirements, the types of fees subject to waiver, and procedures for expedited review. Fees collected on behalf of the State or other agencies are not subject to waiver under this Section.

Section 3. Review of Emergency Proclamation

Be it further resolved pursuant to Government Code 8630 that the local emergency shall be deemed to continue to exist until it is terminated by the Town Council. The Town Council will review the need for continuing the local emergency at least once every sixty (60) days and shall terminate the local emergency at the earliest possible date that conditions warrant.

The foregoing Resolution was adopted at a regular meeting of the San Anselmo Town Council held on October 27, 2026, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

_____

Steve Burdo, Mayor

ATTEST:

_____

Serge Avila, Town Clerk