



## ***Social Equity Working Group Agenda***

**Thursday, October 26, 2023**

**9:30 a.m.**

Welcome to SANDAG. The Social Equity Working Group (SEWG) meeting scheduled for Thursday, October 26, 2023, will be held in person in the SANDAG Board Room. While SEWG members will attend in person, members of the public will have the option of participating either in person or virtually.

For public participation via Zoom webinar, click the link to join the meeting: <https://us02web.zoom.us/j/83561514755>

Webinar ID: 835 6151 4755

To participate via phone, dial a number based on your current location in the US:

+1 (669) 900-6833      +1 (929) 205-6099      International numbers available: <https://us02web.zoom.us/j/83561514755>

SANDAG relies on commercial technology to broadcast the meeting via Zoom. If we experience technical difficulty or you are unexpectedly disconnected from the broadcast, please close and reopen your browser and click the link to rejoin the meeting. SANDAG staff will take all possible measures to ensure a publicly accessible experience.

**Public Comments:** Members of the public may speak to the SEWG on any item at the time the SEWG is considering the item. Public speakers are generally limited to three minutes or less per person.

Persons who wish to address the members on an item to be considered at this meeting, or on non-agendized issues, may email comments to the Clerk at [clerkoftheboard@sandag.org](mailto:clerkoftheboard@sandag.org) (please reference SEWG meeting in your subject line and identify the item number(s) to which your comments pertain). Comments received by 4 p.m. the business day before the meeting will be provided to members prior to the meeting. All comments received prior to the close of the meeting will be made part of the meeting record.

If you desire to provide in-person verbal comment during the meeting, please fill out a speaker slip, which can be found in the lobby. If you have joined the Zoom meeting by computer or phone, please use the "Raise Hand" function to request to provide public comment. On a computer, the "Raise Hand" feature is on the Zoom toolbar. By phone, enter \*9 to "Raise Hand" and \*6 to unmute. Requests to provide live public comment must be made at the beginning of the relevant item, and no later than the end of any staff presentation on the item. The Clerk will call on members of the public who have timely requested to provide comment by name for those in person and joining via a computer, and by the last three digits of the phone number of those joining via telephone. Should you wish to display media in conjunction with your comments, please inform the Clerk when called upon. The Clerk will be prepared to have you promoted to a position where you will be able to share your media yourself during your allotted comment time. In-person media sharing must be conducted by joining the Zoom meeting on the personal device where the content resides. Please note that any available chat feature on the Zoom meeting platform should be used by panelists and attendees solely for procedural or other "housekeeping" matters as comments provided via the chat feature will not be retained as part of the meeting record. All comments to be provided for the record must be made in writing via email or speaker slip, or verbally per the instructions above.

In order to keep the public informed in an efficient manner and facilitate public participation, SANDAG provides access to all agenda and meeting materials online at [sandag.org/meetings](https://sandag.org/meetings). Additionally, interested persons can sign up for email notifications at [sandag.org/subscribe](https://sandag.org/subscribe). A physical copy of this agenda may be viewed at the SANDAG Toll Operations Office, 1129 La Media Road, San Diego, CA 92154, at any time prior to the meeting.

To hear the verbatim discussion on any agenda item following the meeting, the [audio/video](#) recording of the meeting is accessible on the SANDAG website.

SANDAG agenda materials can be made available in alternative languages. To make a request, call (619) 699-1900 at least 72 hours in advance of the meeting.

Los materiales de la agenda de SANDAG están disponibles en otros idiomas. Para hacer una solicitud, llame al (619) 699-1900 al menos 72 horas antes de la reunión.



**SANDAG offices are accessible by public transit. Phone 511 or visit [511sd.com](http://511sd.com) for route information. Bike parking is available in the parking garage of the SANDAG offices.**

SANDAG operates its programs without regard to race, color, and national origin in compliance with Title VI of the Civil Rights Act. SANDAG has developed procedures for investigating and tracking Title VI complaints, and the procedures for filing a complaint are available to the public upon request. Questions concerning SANDAG nondiscrimination obligations or complaint procedures should be directed to the SANDAG General Counsel, John Kirk, at (619) 699-1997 or [john.kirk@sandag.org](mailto:john.kirk@sandag.org). Any person who believes they or any specific class of persons to be subjected to discrimination prohibited by Title VI also may file a written complaint with the Federal Transit Administration.



**SANDAG Notice of Non-Discrimination | Aviso de no discriminación de SANDAG | Abiso sa Hindi Pandiskrimina ng SANDAG | Thông cáo Không phân biệt đối xử của SANDAG | SANDAG 非歧视通知 | SANDAG: إشعار عدم التمييز**

This meeting will be conducted in English, and simultaneous interpretation will be provided in Spanish. Interpretation in additional languages will be provided upon request to [ClerkoftheBoard@sandag.org](mailto:ClerkoftheBoard@sandag.org) at least 72 business hours before the meeting.

Esta reunión se llevará a cabo en inglés, y se ofrecerá interpretación simultánea en español. Se ofrecerá interpretación en otros idiomas previa solicitud a [ClerkoftheBoard@sandag.org](mailto:ClerkoftheBoard@sandag.org) al menos 72 horas antes de la reunión.

**Free Language Assistance | Ayuda gratuita con el idioma | Libreng Tulong sa Wika | Hỗ trợ ngôn ngữ miễn phí |**

**免費語言協助 | 免費語言協助 | مجانية لغوية مساعدة | 무료 언어 지원 | رایگان زبان کمک | 無料の言語支援 |**

**Бесплатная языковая помощь | Assistência linguística gratuita | मुफ्त भाषा सहायता | Assistance linguistique gratuite |**

**ជំនួយភាសាឥតគិតថ្លៃ | ఉచిత భాషా సహాయం | ການຊ່ວຍເຫຼືອກັບພາສາຟຣີ | Kaalmada Luqadda ee Bilaashka ah |**

**Безкоштовна мовна допомога | [sandag.org/LanguageAssistance](http://sandag.org/LanguageAssistance) | (619) 699-1900**

#### **Closed Captioning is available**

SANDAG uses readily available speech recognition technology to automatically caption our meetings in Zoom. The accuracy of captions may vary based on pronunciations, accents, dialects, or background noise. To access Closed Captions, click the “CC” icon in the toolbar in Zoom. To request live closed caption services, please contact the Clerk of the Board at [clerkoftheboard@sandag.org](mailto:clerkoftheboard@sandag.org) or at (619) 699-1900, at least 72 hours in advance of the meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact the Clerk of the Board at [clerkoftheboard@sandag.org](mailto:clerkoftheboard@sandag.org) or at (619) 699-1985, at least 72 hours in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 699-1900 or (619) 699-1904 (TTY), or fax (619) 699-1905 at least 72 hours in advance of the meeting.

**Vision Statement:** *Pursuing a brighter future for all*

**Mission Statement:** *We are the regional agency that connects people, places, and innovative ideas by implementing solutions with our unique and diverse communities.*

**Our Commitment to Equity:** *We hold ourselves accountable to the communities we serve. We acknowledge we have much to learn and much to change; and we firmly uphold equity and inclusion for every person in the San Diego region. This includes historically underserved, systemically marginalized groups impacted by actions and inactions at all levels of our government and society.*

*We have an obligation to eliminate disparities and ensure that safe, healthy, accessible, and inclusive opportunities are available to everyone. The SANDAG equity action plan will inform how we plan, prioritize, fund, and build projects and programs; frame how we work with our communities; define how we recruit and develop our employees; guide our efforts to conduct unbiased research and interpret data; and set expectations for companies and stakeholders that work with us.*

*We are committed to creating a San Diego region where every person who visits, works, and lives can thrive.*

# Social Equity Working Group

Thursday, October 26, 2023

## Comments and Communications

### 1. Non-Agenda Public Comments/Member Comments

Members of the public shall have the opportunity to address the Social Equity Working Group (SEWG) on any issue within the jurisdiction of SEWG that is not on this agenda. Public speakers are limited to three minutes or less per person. Public comments under this agenda item will be limited to five public speakers. If the number of public comments under this agenda item exceeds five, additional public comments will be taken at the end of the agenda. SEWG members and SANDAG staff also may present brief updates and announcements under this agenda item.

## Consent

### +2. Approval of Meeting Minutes

*Tessa Lero, SANDAG*

Approve

The SEWG is asked to review and approve the minutes from its September 28, 2023, meeting.

[SEWG Minutes - 092823.pdf](#)

## Reports

### 3. Anti-Displacement Strategy Update: Toolkit

*Sara Toma, SANDAG*

Discussion

Staff will present an overview of the Anti-Displacement Strategy project and accompanying toolkit supporting local jurisdictions and community stakeholders to adopt and implement anti-displacement policies.

[Supporting Materials.pdf](#)

### +4. Digital Equity Strategy and Action Plan Update

*Maiten Mowreader, SANDAG*

Information

Staff will present an overview on the Digital Equity Strategy and Action Plan.

[Digital Equity Strategy and Action Plan Update.pdf](#)

[Supporting Materials.pdf](#)

### 5. 2025 Regional Plan Update

*Antoinette Meier, SANDAG*

Information

Staff will present an overview of recent outreach efforts and upcoming milestones of the Regional Plan.

[Supporting Materials.pdf](#)

### 6. Upcoming Meetings

The next SEWG meeting is scheduled for Thursday, November 16, 2023, at 9:30 a.m.

### 7. Adjournment

October 26, 2023

## **September 28, 2023, Meeting Minutes**

### **[View Meeting Video](#)**

Chair Priya Bhat-Patel (Carlsbad) called the meeting to order at 9:33 a.m.

#### **1. Non-Agenda Public Comments/Member Comments**

There were no public comments on this item.

#### **2. Approval of Meeting Minutes**

The Social Equity Working Group (SEWG) was asked to approve the minutes from its June 22, 2023, and July 27, 2023, meetings.

There were no public comments on this item.

Action: Upon a motion by Brian “Barry” Pollard (Urban Collaborative Project), and a second by Rosa Alcaraz (El Cajon Collaborative), the SEWG voted to approve the minutes from its June 22, 2023, and July 27, 2023, meetings.

The motion passed.

Yes: Rose Ceballos (Bayside Community Center), Jesse Ramirez (City Heights Community Development Corporation), Angela Tomlinson (Chula Vista Community Collaborative), Rosa Alcaraz, Belen Hernandez (MidCity CAN), Claire Groebner (Olivewood Gardens), Fe Seligman (Operation Samahan), Barry Pollard, and Jennifer Gil (Vista Community Clinic).

No: None.

Abstain: None.

Absent: Casa Familiar and SBCS Corporation.

### **Reports**

#### **3. Chair’s Report**

Chair Bhat-Patel presented an update on agency initiatives.

There were no public comments on this item.

Action: Information only.

#### **4. Regional Safety Planning Updates**

Senior Regional Planners Samuel Sanford and Marisa Mangan presented an update on the Regional Vision Zero Action Plan and the Regional Active Transportation Plan.

The OriginalDra, member of the public, spoke regarding the dangers of lithium batteries.

Action: Information only.

## **5. Zero-Emission Vehicle Incentive Program Development**

Regional Planner Samaya Elder presented an overview of the project and sought input on the proposed engagement plan.

The OriginalDra, member of the public, spoke in opposition to this item.

Action: Information only.

## **6. EPA Regional Climate Action Planning Grant**

Regional Planning Program Manager Susan Freedman presented information on a new planning grant from the Environmental Protection Agency and ways to coordinate with Community Based Organizations on this and future climate efforts.

The OriginalDra, member of the public, spoke in opposition to this item.

Action: Discussion only.

## **7. Possible Topics for Future Agendas**

The SEWG members submitted possible topics for future agendas.

The OriginalDra, member of the public, commented on future agenda topics.

Action: Discussion only.

## **8. Upcoming Meetings**

The next SEWG meeting is scheduled for Thursday, October 26, 2023, at 9:30 a.m.

## **9. Adjournment**

Chair Bhat-Patel adjourned the meeting at 11:20 a.m.

## Confirmed Attendance at Social Equity Working Group Meeting

Jurisdiction	Name	Attended
Chair	Mayor Pro Tem Priya Bhat-Patel	Yes
Bayside Community Center	Rose Ceballos	Yes
	Kim Heinle, Alternate	No
Casa Familiar	Lisa Cuestas	No
	Monica Hernandez, Alternate	No
	Goyo Ortiz, Alternate	No
City Heights CDC	Jesse Ramirez	Yes
	Rosa Olascoaga, Alternate	No
Chula Vista Community Collaborative	Angela Tomlinson	Yes
	Jovita Arellano, Alternate	No
	Christina Ross, Alternate	No
El Cajon Collaborative	Rosa Alcaraz	Yes
	Carol Lewis, Alternate	No
MidCity-CAN	Belen Hernandez	Yes
	Ariana Federico, Alternate	No
SBCS Corporation	Kathie Lembo	No
	Mauricio Torre, Alternate	No
	Jose Mirelas, Alternate	No
Olivewood Gardens	Jen Nation	No
	Claire Groebner, Alternate	Yes
	Rocina Lizarraga, Alternate	No
Operation Samahan	Fe Seligman	Yes
	Paul Ecado, Alternate	No
Urban Collaborative Project	Brian "Barry" Pollard	Yes
	Carmina Paz, Alternate	No
Vista Community Clinic	Jennifer Gil	Yes
	Nanette Stam	No
	Carmela Muñoz, Alternate	No



# Anti-Displacement Strategy Update: Toolkit

Social Equity Working Group | Item 3  
Sara Toma, Senior Regional Planner  
Thursday, October 26, 2023

1

## Agenda



**Project Recap and Deliverables**



**Overview of Existing Conditions  
and Best Practices – Completed**



**Toolkit: Review of Draft Policy  
Briefs**



**Feedback on Draft Policy Briefs**

**SANDAG**

2

## Project Recap

### What is residential displacement?

The involuntary relocation of existing residents, whether relocation is forced or responsive

### Drivers of displacement

- Drastic rent increases
- Revitalization efforts
- Eviction and foreclosure
- Climate impacts

**SANDAG** 3

3

## Project Recap and Deliverables



### Existing Conditions Assessment Report

- **Complete**
- Where is displacement occurring?
- Where is there risk of displacement?



### Best Practices Research Report

- **Complete**
- Best practices of anti-displacement policies that:
  - Create more homes
  - Preserve affordability
  - Support long-term stability for renters and homeowners



### Anti-Displacement Toolkit

- **In progress**
- Toolkit to provide locally-oriented guidance
- Toolkit tailored to the needs and conditions of the San Diego region's communities

Public Engagement

4

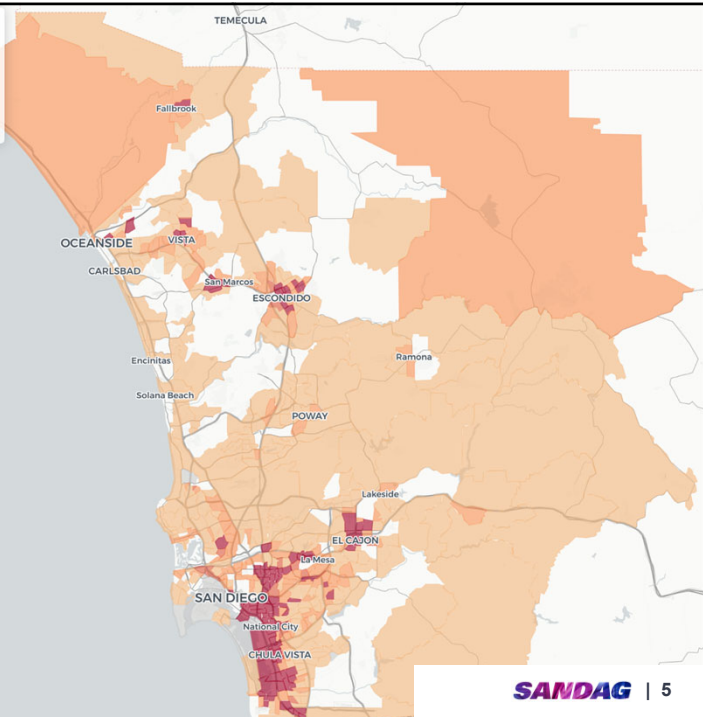


## Existing Conditions Assessment Report

- Why is displacement occurring?
- Who is impacted by displacement?
- Where is there risk of displacement?

Estimated Renter Displacement Risk for 0% - 50% & 50% - 80% Area Median Income Households

Low Data Quality  
Lower Displacement Risk  
At Risk of Displacement  
1 Income Group Displacement  
2 Income Groups Displacement



5

## Best Practices Research Report

Best practices of anti-displacement policies that:

- Produce
- Preserve
- Stabilize

### SANDAG Anti-Displacement Study

#### Best Practices Report

Prepared by LeSAR Development Consultants  
August 2023



LESAR  
DEVELOPMENT  
CONSULTANTS

1

SANDAG | 6

6

## Project Recap and Deliverables



Existing Conditions  
Assessment Report



Best Practices  
Research Report



Anti-Displacement  
Toolkit

- In progress
- Toolkit to provide locally-oriented guidance
- Toolkit tailored to the needs and conditions of the San Diego region's communities

7

## Central Element of Toolkit: Policy Briefs

- Anti-Displacement Toolkit will include 10 policy briefs
- Detailed, locally-tailored guidance on how to implement anti-displacement policy
- Policies drawn from Best Practices Report
- Policy Brief Structure reviewed by Local Jurisdiction staff
  - HAP TA Anti-Displacement Workshops
    - July 25, 2023
    - September 13, 2023

**SANDAG**

8

## 10 Priority Policy Briefs

- Alternative Ownership Policies
- Community Land Trust Support
- Rent Stabilization Ordinances
- Tenant Protections
- Housing on Land Owned by Faith-Based Organizations and Educational Institutions
- Affordable ADU Financial Incentives
- Dedicating Local Affordable Housing Preservation Staff
- Expanding Affordable Homeownership
- Zoning for Affordable-by-Design Housing
- Targeted Emergency Rental Assistance

**SANDAG**

9

## Policy Brief Structure

- Summary of Policy
  - Goal
  - Description
  - Target population & key stakeholders
- Policy Impact Timeframe
- Special Considerations
  - Potential benefits & drawbacks
  - Financial & political considerations
- Steps to Implementing the Policy
- Case Studies

**SANDAG**

10

## Stay connected with SANDAG

➤ Explore our website  
**SANDAG.org**

🔍 Follow us on social media:  
@SANDAGregion @SANDAG

✉ Email: sara.toma@sandag.org

**SANDAG**

October 26, 2023

## Digital Equity Strategy and Action Plan Update

### Background

On December 17, 2021, the Board of Directors adopted the [Regional Digital Equity Strategy and Action Plan](#) to spur rapid broadband deployment and adoption in the San Diego region. The Strategy and Action Plan was developed with input from the Regional Digital Divide Taskforce, which consists of representatives from public agencies, broadband providers, and non-profit organizations that are actively working to bridge the digital divide.

#### Action: Information

Staff will present an overview on the Digital Equity Strategy and Action Plan.

#### Fiscal Impact:

None.

#### Schedule/Scope Impact:

None.

### Overview

#### *The Digital Divide in San Diego*

Staff conducted a regional gap analysis to identify where there are disparities in broadband infrastructure and service. The analysis revealed that only 66% of rural households have access to fixed broadband in the San Diego region. In urban areas, 94% of households have fixed broadband service available. However, service is not affordable, leading to low adoption especially among households earning less than \$50,000 per year. In some communities, more than 20% of low-income households do not have a broadband subscription or computer at home. This makes it difficult to participate in virtual learning, remote work, telehealth, and access to other critical online services. [The Digital Divide in the San Diego Region Open Data Portal](#) provides more information on the state of the digital divide in the San Diego region.

#### *Completed and Current Digital Equity Actions*

The Regional Digital Equity Strategy and Action Plan identifies strategies and actions for improving broadband access and adoption in San Diego County. SANDAG staff continues to implement the plan by collaborating with local partners and stakeholders on various projects and efforts. The following is a summary of recent efforts.

- **Get Connected Campaign**

Status: SANDAG partnered with various local agencies and organizations to launch the “Get Connected” Campaign in April 2022. This campaign aims to increase awareness of regional digital equity resources including subsidies for broadband service (e.g., [FCC’s Affordable Connectivity Program](#)), digital literacy programs, accessibility and device technical assistance. Partner outreach toolkits were developed to enable collaboration among trusted community partners with outreach focusing on communities with low broadband adoption rates. As part of the campaign, a regional database of digital equity resources was created. It is available at [sandag.org/getconnected](https://sandag.org/getconnected).

- **Federal Funding Account**

Status: The Federal Funding Account (FFA) is a \$2 billion grant program to fund digital infrastructure projects connecting unserved Californians to broadband internet. In an effort to collaborate with local Internet Service Providers (ISP’s) in applying for FFA funding, SANDAG initiated a request for offers to ISPs in the San Diego Region. SANDAG received multiple proposals and following an evaluation and negotiation process, entered a cooperative agreement with Zito Media. Zito Media’s proposal

would reach more than 3,500 unserved households around Ramona-Julian area. This cooperative effort will serve as a model for how SANDAG will pursue future grant opportunities.

- **Digital Infrastructure Master Plan**

Status: In October of 2022, SANDAG began developing a regional Broadband Master Plan to assess digital infrastructure needs of the communities and public agencies in the region and design a phased digital infrastructure network for implementation.

- **Tribal Digital Village**

Status: In December of 2022, SANDAG partnered with the Southern California Tribal Chairmen's Association on a grant application to improve internet connectivity for Tribal Digital Village, a tribal-led internet network that serves 105 tribal buildings and up to 500 tribal households. The project will develop an internet connectivity plan to provide high-quality internet service to tribal lands and an implementation strategy.

- **Digital Skills Classes**

Status: SANDAG was awarded \$150,000 in funding through the California Advanced Services Fund to provide digital skills classes across the region in collaboration with 2-1-1 San Diego and the San Diego Futures Foundations. Twelve classes will take place in rural and tribal areas of the region. Classes will cover subjects including internet safety, smartphone use, and basic computer skills.

- **Affordable Connectivity Program Enrollment**

Status: SANDAG continued to provide assistance to various organizations to increase enrollment rates in the Affordable Connectivity Program (ACP) for the San Diego region. SANDAG has helped organize enrollment events, messaging to the public, and coordinating efforts between different organizations. Most recently SANDAG helped to coordinate an ACP enrollment event in the City of Chula Vista with its partners, having more the 150 attendees. Of the 453,454 households eligible for ACP in our region, only 42% are currently subscribed to the benefit.

- **Taskforces and Working Groups**

Status: SANDAG continues to host the Digital Divide Taskforce, SoCal Transformation Working Group, and Regional Digital Infrastructure Taskforce. These groups focus on sharing best practices, resources, and coordinating regional initiatives.

## **Next Steps**

To meet the goals of the Strategy and Action Plan, SANDAG staff continuously monitors potential funding opportunities for regional digital equity projects. Two opportunities SANDAG is focused on for the near future are:

1. **Broadband Equity, Access, and Deployment Program**

Broadband Equity, Access, and Deployment Program (BEAD) brings \$1.86 billion in funding to California to be used to expand broadband infrastructure to unserved and underserved households. The grants will be administered by the CPUC with the NOFO expected mid-2024.

2. **Digital Equity Act Grants**

The Digital Equity Act consists of three different federal grant programs that promote digital equity and inclusion.

1. **Planning Grant (\$60 million)**

- a. Funds should be used to develop a statewide digital equity plan. The State of California has submitted a plan that is currently under review by the National Telecommunications and Information Administration.

**2. Capacity Grant (\$1.44 billion)**

- a. Funds should be used to pursue digital inclusion activities consistent with the State Digital Equity Plan.

**3. Competitive Grant (\$1.25 billion)**

- a. Funding may be used for a wide variety of projects including digital skills classes, workforce development programs, provision of free or low-cost equipment and networking capabilities, building new or upgrading existing public access computing centers and more.

***Antoinette Meier, Senior Director of Regional Planning***

Key Staff Contacts: Maiten Mowreader, (619) 699-1973, [maiten.mowreader@sandag.org](mailto:maiten.mowreader@sandag.org)  
Michael Terlep, (619) 699-1933, [michael.terlep@sandag.org](mailto:michael.terlep@sandag.org)



# Digital Equity Strategy and Action Plan Update

October 28, 2023

1

## SANDAG's Comprehensive Approach



### Adoption

- Digital Literacy Training Program
- ACP – 40% eligibility



### Access

- Last Mile Funding
- Digital Infrastructure Inventory & Masterplan
- Dig Smart Initiatives



### Advocacy

- Better public data
- Sustainable funding
- Outreach and Education

### Regional Coordination



SANDAG | 2

2



## Taskforce and Working Groups

### Digital Divide Taskforce

- Local cities, internet service providers, community-based organizations and other stakeholders provide input on digital equity initiatives and discuss opportunities for collaboration

### Regional Digital Infrastructure Taskforce

- Local jurisdictions developing standards to streamline permitting and expedite deployment of digital communications infrastructure in underserved areas

### SoCal Transformation

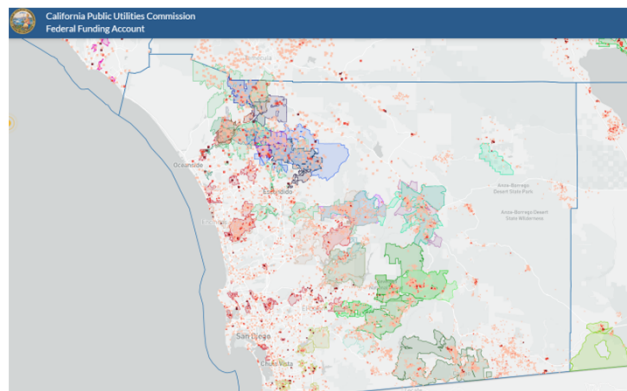
- Broad Southern California working group (Los Angeles, San Diego, Inland Empire and Orange County) discussing best practices and opportunities collaboration

| 3

3

## Submitted: Last Mile Federal Funding Account

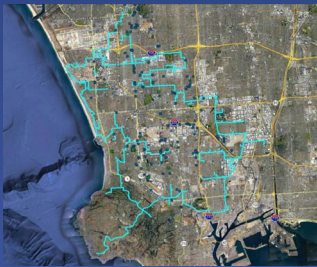
- \$81 million for San Diego County to facilitate deployment of last-mile broadband infrastructure projects
- Projects must provide minimum 100 Mbps download and upload
- SANDAG partnered with Zito to serve 3,304 unserved homes in and around Ramona, Santa Ysabel, Julian, Borrego Springs, and Cuyamaca



| 4

4

## Digital Infrastructure and Broadband Network Master Plan



Source: SBCCOG

### Phase 1

- Inventory local digital infrastructure assets; identify connections

### Phase 2

- Design a fiber network that connects public facilities in all jurisdictions
- Evaluate opportunities for broadband deployment (e.g., libraries, mobility hubs, parks, community centers)

### Phase 3

- Develop phasing and implementation strategy
- Example: South Bay Fiber Network (South Bay Cities Council of Governments, SBCCOG)

**SANDAG** | 5

5

## Submitted: LATA Grant for Tribal Digital Village



### About Tribal Digital Village (TDV)

- Serves about 400 to 500 households through 650 miles of point-to-point and point-to-multi-point links
- Supports 105 tribal buildings (i.e.- tribal administration buildings, EPA departments, fire stations, law enforcement, utilities departments, and Libraries, Schools and Head Start programs).

### Grant Objectives

- Develop a network modernization design over a 24mo period that will:
  - Augment current internet service speeds
  - Connect additional households to the internet
  - Leverage the State's Middle Mile Network

| 6

6

# SANDAG: Get Connected Campaign



Toolkit, community outreach, paid advertisements to help raise awareness on how to get connected to the internet



**SANDAG** | 7

7

**Awarded:** California Advanced Services Fund (CASF) Adoption Account Grant

## Partners:

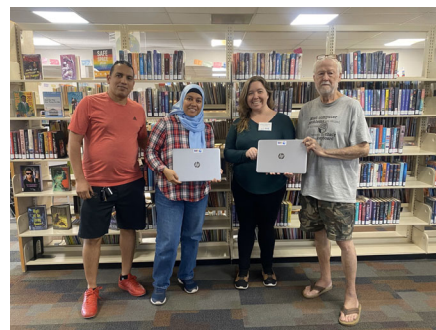


**Objective:** Provide digital literacy training to rural and unincorporated area including tribal lands

**Commitment:** 300 individuals to receive 8hrs training; 'graduates' can receive laptops!

## Completed Classes:

- ✓ Santee
- ✓ Alpine
- ✓ El Cajon



**SANDAG**



CALIFORNIA  
Public Utilities Commission

| 8

8

## Affordable Connectivity Program

- Assistance Program offering \$30/month discount on broadband service
- SANDAG continues to support and coordinate enrollment events

### Chula Vista ACP Enrollment Event

- In Collaboration with SDHC, County, Chula Vista, Computers 2 Kids, and Various ISP's
- Successful Texting Campaign
- 150+ Attendees, 90+ Enrolled



**SANDAG** | 9

9

**SANDAG**

## Overview of Upcoming Broadband Funding Opportunities

10

10

## California Broadband Equity, Access, and Deployment (BEAD)

- \$1.86 Billion to California announced on June 26
- BEAD Grant funds may be used to **expand broadband infrastructure** to unserved and underserved households
- Administered by CPUC
- NOFO expected mid-2024



SANDAG | 11

11

## Digital Equity Act Grants

### Planning Grant Program

- \$60 Million to States
- Funds are used to develop a statewide digital equity plan
- Multiple planning groups, working groups and surveys have been conducted
- SANDAG hosted April Workshop
- CA Digital Equity Plan to be published within weeks for public comment

### State Digital Equity Capacity Grant Program

- \$1.44 Billion over 5 Years
- Capacity Grants may be used to:
  - Implement the State Digital Equity Plan
  - Pursue digital inclusion activities consistent with the State Digital Equity Plan
  - NOFO expected late 2024

| 13

13

## Digital Equity Act Grants



### Competitive Grant Program

- \$1.25 Billion in grant awards over 5 Years
- Permitted projects vary greatly and include:
  - Training programs, digital skills classes or workforce development programs
  - Provision of free or low-cost equipment and networking capabilities
  - Building new or upgrading existing public access computing centers
  - More!
- NOFO Expected Mid 2024

| 14

14

## Stay connected with SANDAG

- **Explore our website**  
[SANDAG.org/digitalequity](https://SANDAG.org/digitalequity)
- 🔍 **Follow us on social media:**  
[@SANDAGregion](#) [@SANDAG](#)
- ✉ **Email:** [Maiten.Mowreader@SANDAG.org](mailto:Maiten.Mowreader@SANDAG.org)

**SANDAG**

15





## 2025 Regional Plan Update

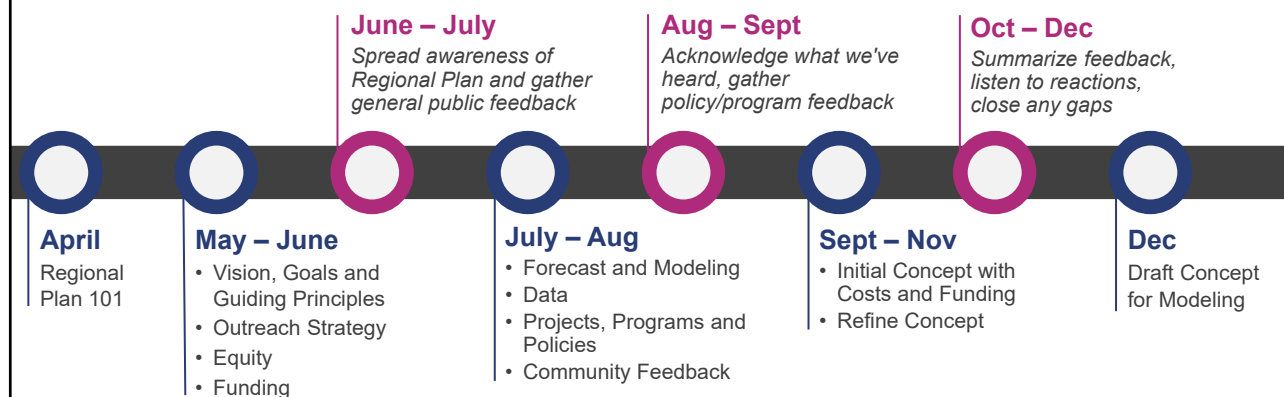
Social Equity Working Group| Item 5  
Antoinette Meier, Senior Director of Regional Planning  
October 26, 2023

1

### 2023 Timeline

#### Outreach and Board Work Plan

##### Outreach



##### Board

SANDAG | 2

2

## The Region's Feedback



**SANDAG** | 3

3

## Seven Board Workshops & Discussions

- April 28 and May 26: Regional Plan 101 with a focus on major requirements
- June 9: Social Equity
- July 14: Financial Strategy and Funding Requirements
- July 28: Travel Data and Growth Forecast  
— Workshop focused on gaining consensus on subregional priorities
- September 8: Policies and Programs
- September 22: Cost estimation methodology



**SANDAG** | 4

4



## Partner Agency Coordination



- Two Joint Working Group Workshops
- Two Workshops with the Technical Working Group on Tribal Transportation
- Joint Policy Advisory Committee Workshop
- Binational Workshop
- Ongoing coordination meetings with MTS, NCTD, and Caltrans

**SANDAG** | 5

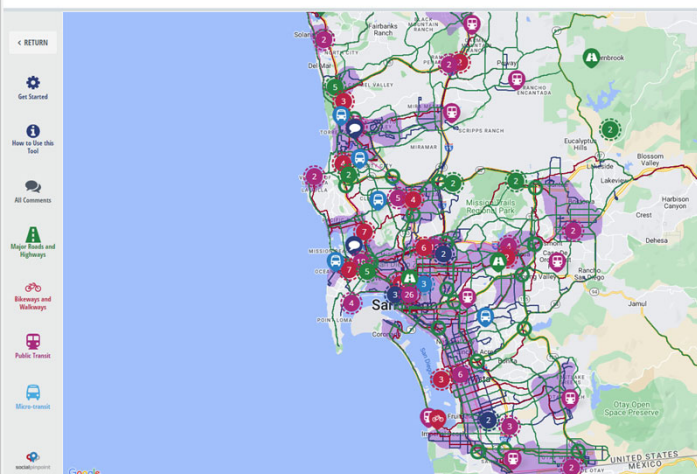
5

## Overall Education and Feedback



**SANDAG**

+ Add Comment



**SANDAG** | 6

6

## What We Heard Across the Region

### 2025 Plan Input



Too Much Traffic



Need for Faster & More Frequent Public Transit Now



Microtransit Needed to Reach Neighborhood Destinations



Expand Transit More Places



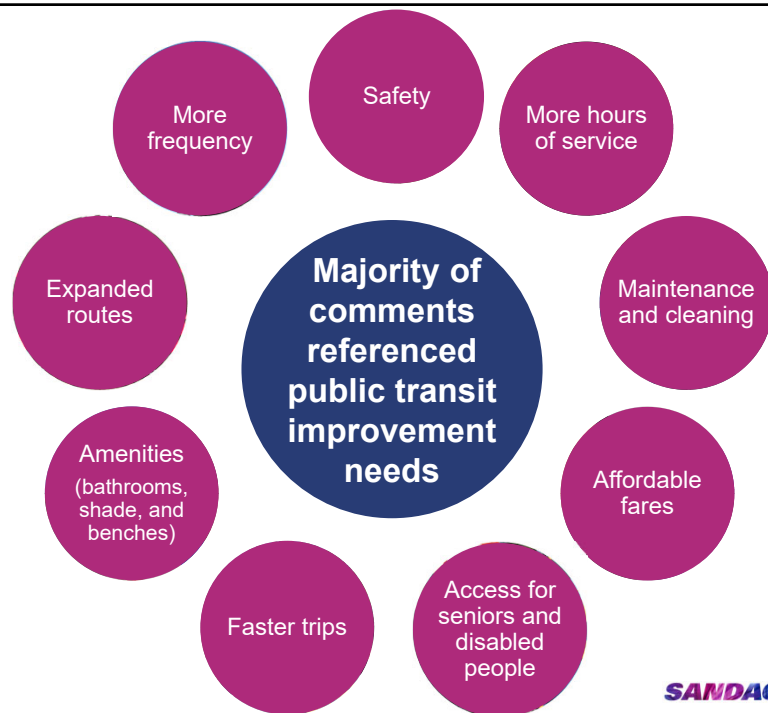
Problems Connecting Between Types of Transportation



Biking & Walking Safety Issues

7

## What We Heard From Social Equity Focus Communities



SANDAG | 8

8

## CARB Consultation



- Minimize roadway expansion
- Prioritize investments (projects, programs, and policies) that reduce VMT/GHG
- No regional credit for electric vehicle incentive programs
- No rounding up to the 19% greenhouse gas reduction target
- Must show progress on making projects, programs, and policies from the 2021 Regional Plan a reality

SANDAG | 9

9

## Challenges Developing a Compliant & Comprehensive Draft Plan



**1. Evaluation changes:** CARB's stricter rules for achieving 19% GHG reduction



**2. Time:** we have until 2035 to reduce GHG



**3. Funding limitations:**



VMT-increasing projects must be offset  
= more projects = \$\$\$



Need more competitive options to encourage mode shift & reduce VMT = \$\$\$



Increases in building costs for old and new projects



No other federal or state \$\$; need new local funding sources

SANDAG | 10

10

## Next Steps

Key meetings and milestones



### November 3<sup>rd</sup> Board Meeting

Summary of Board and Community Input



### December 8<sup>th</sup> and December 22<sup>nd</sup> Board Meetings

Initial Concept, Costs, and Revenue Workshop



### January 2024

Joint Working Group Forum on Initial network  
Begin model testing for initial concept

**SANDAG** | 11

11

## Stay connected with SANDAG



Explore our website  
[SANDAG.org](https://SANDAG.org)



Follow us on social media:  
[@SANDAGregion](#) [@SANDAG](#)



Email: [Antoinette.Meier@sandag.org](mailto:Antoinette.Meier@sandag.org)

**SANDAG**

12

12