SANDAG

401 B Street, Suite 800 San Diego, CA 92101-4231 (619) 699-1900 Fax (619) 699-1905 sandag.org

2021 Regional Plan Community-Based Organizations Working Group

Thursday, February 4, 2021 1 to 2:30 p.m. **Teleconference Meeting**

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Coronado
Del Mar
El Cajon
Encinitas
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Mexico

MEETING ANNOUNCEMENT AMIDST COVID-19 PANDEMIC:

The 2021 Regional Plan Community-Based Organizations Working Group meeting scheduled for Thursday, February 4, 2021, will be conducted virtually in accordance with Governor Newsom's State of Emergency declaration regarding the COVID-19 outbreak, Executive Order N-29-20, and the Guidance for Gatherings issued by the California Department of Public Health. Working Group members will primarily participate in the meeting virtually, while practicing social distancing, from individual remote locations.

There are a few options for public participation:

- Participate via Zoom webinar by clicking the link to join: https://zoom.us/j/99729085976
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- International numbers available: https://zoom.us/u/anWV7YvWM

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Public Comments: Persons who wish to address the members on an item to be considered at this meeting, or on non-agendized issues, may email comments to the Clerk at clerk@sandag.org (please reference: "February 4 CBO Working Group Meeting" in your subject line and identify the item number(s) to which your comments pertain). Comments received by 4 p.m. on Wednesday, February 3, will be provided to members prior to the meeting.

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Welcome to SANDAG. Members of the public may speak to the 2021 Regional Plan Community-Based Organizations Working Group on any item at the time the Working Group is considering the item. Public speakers are limited to three minutes or less per person. The Working Group may only take action on any item appearing on the agenda.

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Mission Statement

The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transit; and provides information on a broad range of topics pertinent to the region's quality of life.

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Thursday, February 4, 2021

Item No. **Action** 1. Welcome and Introductions +2. **Approval of Meeting Minutes** Approve The 2021 Regional Plan Community-Based Organizations Working Group (Working Group) is asked to review and approve the minutes from its January 7, 2021, meeting. 3. Public Comments/Communications/Member Comments Members of the public shall have the opportunity to address the Working Group on any issue within the jurisdiction of Working Group that is not on this agenda. **Chair's Reports** Information 4. Chair's Report Councilmember Vivian Moreno, Working Group Chair An update on key programs, projects, and agency initiatives will be provided. Resolution of Working Group Recommending Draft SANDAG +5. Adopt Commitment to Equity Statement to the Board of Directors Councilmember Vivian Moreno, Working Group Chair The Chair presents Resolution No. 2021-01, recommending the SANDAG Commitment to Equity Statement to the Board of Directors, to the Working Group for adoption. **Reports** +6. Social Equity Analysis for the 2021 Regional Plan Discussion Jane Clough, SANDAG An overview of the preliminary social equity analysis will be presented. +7. Holistic Implementation of Adaptation Strategies Discussion

An update on the Holistic Implementation of Adaptation Strategies grant, with focus on the equity-focused components of the project and initial

considerations and themes for the Equity Guidance Document will presented.

Katie Hentrich, SANDAG

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+8. Update on Next Generation Transit Fare System and Possible Fare Changes

Information

Brian Lane, SANDAG

An overview of the new regional fare collection system and the proposed amendments to transit fares in 2021 will be presented.

9. Possible Topics for Next Meeting

Discussion/Possible Action

Councilmember Vivian Moreno, Working Group Chair

The Working Group is asked to discuss possible topics for the next meeting.

10. Upcoming Meetings

Information

The next Working Group meeting is scheduled for Thursday, March 4, 2021, at 10:30 a.m.

11. Adjournment

+ next to an item indicates an attachment



Item: 2

February 4, 2021 Action: **Approve**

January 7, 2021, Meeting Minutes

Chair Vivian Moreno (SANDAG Board Alternate) called the meeting of the 2021 Regional Plan Community-Based Organizations Working Group (Working Group) to order at 10:33 a.m.

1. Welcome and Introductions

2. Approval of Meeting Minutes (Approve)

<u>Action</u>: Upon a motion by Carol Lewis (El Cajon Collaborative) and a second by Brian "Barry" Pollard (Urban Collaborative Project), the Working Group approved the minutes from its December 3, 2020, meeting.

The motion passed.

Yes: Craig Jones (Alliance for Regional Solutions), Rose Ceballos (Bayside Community Center), Lisa Cuestas (Casa Familiar), Brendaly Rodriguez (Chula Vista Community Clinic), Randy Torres Van-Vleck (City Heights CDC), Carol Lewis, Lilian Serrano (NLRC CSUSM), Elizabeth Lou (Nile Sisters Development Initiative), Claire Groebner (Olivewood Gardens), Fe Seligman (Samahan Health Centers), Brian "Barry" Pollard, and Erica Leary (Vista Community Clinic).

No: None.

Abstain: None.

Absent: None.

3. Public Comments/Communications/Member Comments

No public comments were entered.

4. Chair's Report (Information)

Chair Moreno provided the expected release dates for the SANDAG draft 2021 Regional Plan and Digital Divide Resolution and announced the release of a second Shared Street Pilot Program in which each jurisdiction can apply for a grant of up to \$5,000 by March 5, 2021. Chair Moreno provided the dates of three upcoming public meetings hosted by SANDAG, MTS, and NCTD to collect input on proposed MTS and NCTD transit fare changes.

Reports

5. Proposed Working Group Name Change (Discussion/Possible Action)

Action: Upon a motion by Brian "Barry" Pollard and a second by Craig Jones, the Working Group recommended to the Regional Planning Committee to change the Working Group's name to 2021 Regional Plan Social Equity Group.

The motion passed.

Yes: Craig Jones, Rose Ceballos, Lisa Cuestas, Brendaly Rodriguez, Randy Torres Van-Vleck, Carol Lewis, Lilian Serrano, Elizabeth Lou, Claire Groebner, Fe Seligman, Brian "Barry" Pollard, and Erica Leary.

No: None.

Abstain: None.

Absent: None.

6. Discussion of Equity Statement (Discussion)

Executive Director Hasan Ikhrata presented SANDAG's draft Equity Statement to the Working Group for input and feedback. SANDAG is developing an Equity Statement to encapsulate the agency's commitment to incorporating equity and inclusion into everything it does.

7. Development of a Regional Social Equity Planning Framework (Discussion)

Director of Regional Planning Coleen Clementson and Senior Regional Planner Jane Clough provided an overview of a draft Regional Social Equity Planning Framework and its five inter-reliant actions and facilitated a discussion for input and feedback. Working Group members provided suggestions on measuring benefits to communities and the methodology for prioritizing investments.

8. Possible Topics for Next Meeting (Discussion/Possible Action)

The Working Group was asked to discuss possible topics for the next meeting. Randy Torres-Van Vleck requested that the MTS/NCTD fare change item be brought to the Working Group in February.

9. Upcoming Meetings (Information)

The next Working Group meeting is scheduled for February 4, 2021, at 10:30 a.m.

10. Adjournment

Chair Moreno adjourned the meeting at 12:31 p.m.

Confirmed Attendance at SANDAG 2021 Regional Plan Community-Based Organizations Working Group Meeting January 7, 2021

Jurisdiction		Name		Atten	ded	Comments
SANDAG Board Alternate		Councilmember Vivian Moreno, Chair		Yes		
Alliance for Regional Solutions		Craig Jones		Yes		
		MaryLynn McCorkle	, Alternate	No		
Bayside Community Clinic		Kim Heinle		No		
		Rose Ceballos, Alter	nate	Yes		
Casa Familiar		Lisa Cuestas		Yes		
		Monica Hernandez, Alternate		No		
		Goyo Ortiz, Alternate		Yes		
Chula Vista Community Collaborative		Brendaly Rodriguez		Yes		
		Azucena Lopez De Nava, Alternate		Yes		
		Angela Tomlinson, Alternate		No		
City Heights CDC		Randy Torres-Van Vleck		Yes		
		Stephanie Hernande	Stephanie Hernandez, Alternate			
El Cajon Collaborative		Carol Lewis		Yes		
		Dana Stevens, Alternate		No		
		Lilian Serrano		Yes		
National Latino Research Cer	nter	Ana Ardón, Alternate		No		
		Konane Martinez, Alternate		Yes		
Nile Sisters Development Initi	Nile Sisters Development Initiative		Elizabeth Lou			
Mile disters Development initiative		Breanne Lash, Alternate		Yes		
Olivewood Gardens		Claire Groebner		Yes		
		Jen Nation, Alternate		No		
		Rocina Lizarraga, Alternate		Yes		
Samahan Health Centers		Fe Seligman		Yes		
		Lorna Delossantos, Alternate		Yes		
Urban Collaborative Project		Brian "Barry" Pollaro	d	Yes		
Vista Community Clinic		Erica Leary		Yes		
		Carmela Muñoz, Alternate		Yes		
Other Attendees						
Keara Pina		1ittermiller Carolina Martinez M-B Wells			Allie Fen	
SANDAG Staff						
Jane Clough		Cimmino	Elizabeth Cox		Anna Van	
Tracy Ferchaw Catherine Matel	John K Tuere		Katie Hentrich Elias Arias		Jessica Gor Andrea Vill	
Marjani Morris		n Clementson	Rob Rundle		Elaine Richa	,
Kendall Reynolds		Wood	Tedi Jackson		Sue Alpert	·
Keith Greer Robyn '		Wapner Ariana Zur Nieden			Lindsey Ha	nsen
Héctor Vanegas	Jack C	ck Christensen				



Resolution No. 2021-01

A Resolution of Community Based Organizations Working Group Recommending the Proposed SANDAG Commitment to Equity Statement to the Board of Directors

WHEREAS, SANDAG is required to develop a public participation plan that describes explicit procedures, strategies, and desired outcomes for seeking out and considering the needs of those traditionally underserved by existing transportation systems; and

WHEREAS, SANDAG established the Community Based Organizations Working Group (Working Group) to provide a forum for meaningful input from disadvantaged or underrepresented communities in the San Diego region into key activities associated with developing the 2021 Regional Plan; and

WHEREAS, the Working Group is also charged with providing input on related planning activities with a focus on the social equity perspective; and

WHEREAS, the Working Group is comprised of 13 representatives from community-based organizations (CBOs) or community collaboratives serving disadvantaged or underrepresented communities in the region; and

WHEREAS, on January 7, 2021, the Working Group discussed the Draft SANDAG Commitment to Social Equity Statement and provided recommended revisions. Specifically, the Working Group discussed at length the groups historically underserved by actions and inactions at all levels of our government and society, and determined that a complete description of historically marginalized groups would be unattainable and would only serve to diminish the impact of the Statement and its commitments; NOW THEREFORE

BE IT RESOLVED, the Community Based Organizations Working Group recommends that the SANDAG Board of Directors approve the proposed SANDAG Commitment to Equity Statement (Exhibit 1).

PASSED AND ADOPTED this 4th day of February, 2021.

	Attest:	
Chair	_	Secretary



tem: **6**

February 4, 2021 Action: **Discussion**

Social Equity Analysis for the 2021 Regional Plan

Introduction

The 2021 Regional Plan is being developed through a data-driven and informed process, along with input from a diverse community (including the regional network of community-based organizations), Policy Advisory Committees, and the Board of Directors, all resulting in a transformational network to create a transportation system that is "Fast, Fair, and Clean" for all San Diegans.

Transportation infrastructure has a significant effect on the quality of life for the region's residents by shaping access to opportunities including jobs, education, housing, services, and recreational opportunities. To achieve social equity and sustainability in the transportation network it requires making investments that provide everyone regardless of age, race, color, national origin, income, or agility with opportunities to work, shop, study, be healthy, and play.

Consistent with past practice and state and federal laws, SANDAG will conduct a social equity analysis on the 2021 Regional Plan to assess the distribution of benefits and burdens of the transportation network on social equity focused populations. This report shares some of the initial draft findings related to the performance measures used to determine the comparative distribution of benefits and burdens for the network for the selected social equity focus populations.

Discussion

"Social equity" is a shorthand term SANDAG uses for an overarching goal that combines the concepts of environmental justice, the federal laws in Title VI of the Civil Rights Act, and various other federal and state laws intended to promote an equitable distribution of the benefits and burdens resulting from SANDAG policies, programs, and projects. In developing the 2021 Regional Plan, SANDAG has used performance measures and other evidence to make decisions intended to ensure compliance with Title VI requirements and environmental justice principles.

The framework for the social equity analysis for the 2021 Regional Plan includes the following steps:

- 1. Define the Social Equity Focus (SEF) Populations base on socioeconomic and demographic characteristics that can be forecasted into the future.
- 2. Identify key questions and social equity performance measures that reflect issues faced by SEF populations and communities in the region that can provide meaningful comparative data.
- 3. Conduct a social equity analysis on the Plan Network in relation to the No Build Scenario using the selected social equity performance measures for each of the SEF populations. The two aspects of this are to examine the improvements for each SEF population and the comparative improvement relative to the SEF non-population.
- 4. Identify disadvantaged communities geographically in accordance with Assembly Bill 805 (Gonzalez Fletcher, 2017) and develop strategies for reducing pollution exposure for these affected communities.

The three SEF populations include: (1) all minorities¹; (2) low-income populations (200% of the 2016 federal poverty level); and (3) seniors (age 75 and older). The threshold of 200% was determined because of the higher cost of living in the San Diego region. The threshold of 75 for seniors was determined through conversations with the social equity stakeholders considering this an age at which seniors are more likely to be transit dependent and a proxy for limited mobility.

Community-based organizations (CBO) partners and other interested stakeholders helped identify performance measures that could be analyzed for social equity. They were selected because of their relevance to measure how well the system can provide access to basic needs, key opportunities, and health communities. The social equity performance measures below are a subset of the overall performance measures used to evaluate the effectiveness of the Regional Plan.

- Benefit-cost ratio of transportation investment
- Change in percent of income consumed by out-of-pocket transportation costs
- Transit access to opportunities:
 - o Employment centers Tier 1-3
 - Higher education
- Access to basic needs (retail, healthcare, parks)
- Percentage of population within 0.5-mile of high-quality transit stops (commuter rail, light rail, and Next Gen Rapid)
- Percentage of population within 0.25-mile of a bike facility
- Average Particulate Matter PM2.5² (type of toxic air particulate)

As part of the 2021 Reginal Plan social equity analysis, the percentages of each SEF population were compared to its comparable non-SEF population to determine whether the percentage point difference between the groups is substantial enough to potentially qualify for further evaluation as a disparate impact or disproportionate effect. Anything above a 20-percentage point difference would be considered significant and cause for SANDAG to conduct further analysis. None of the initial draft disparity calculations exceeded this threshold; indeed, most social equity calculations were within 5 percentage points and often the benefit was to the SEF population rather than the non-SEF population.

2

Minority is defined as a person who is: Black (having origins in any of the black racial groups of Africa); Hispanic (of Mexican, Puerto Rican, Cuban, Central or South American or other Spanish culture or origin, regardless of race); Asian American (having origins in any of the original peoples of the Far East, Southeast Asia, the Indian subcontinent, or the Pacific islands); or American Indian and Alaskan Native (having origins in any of the original people of North America and who maintains cultural identification through tribal affiliation or community recognition). Source: U.S. Department of Transportation Federal Transit Administration Circular 4702.1B – Title VI Requirements and Guidelines for Federal Transit Administration Recipients.

² Particulate matter," also known as particle pollution or PM, is a complex mixture of extremely small particles and liquid droplets. Particle pollution is made up of a number of components, including acids (such as nitrates and sulfates), organic chemicals, metals, and soil or dust particles. epa.gov/pm

Below is a summary table of the initial draft findings.

Equity Area	Measure	Low Income	Minority	Seniors
Economy	Transit Access to opportunities			
	Employment Centers	✓	✓	✓
	Higher Education	✓	✓	✓
	Benefit Cost Ratio	Pending	Pending	Pending
	Out of Pocket Transportation Costs	✓	✓	✓
Environment and Quality of Life	Access to Basic Needs:			
	Retail (15 min)	✓	✓	✓
	Parks (15 min)	✓	✓	✓
	Medical (30 min)	✓	✓	✓
	Average Particulate Matter (PM 2.5)	✓	✓	✓
	People within ¼ mile of bicycle facilities	✓	✓	✓
Mobility and Safety	People within ½ mile of transit (by transit tier)	✓	✓	✓

^{✓ =} No Disparate Impact or Disproportionate Adverse Effect

Initial draft key results of the 2021 Regional Plan social equity performance measures show that the system could provide significantly increased access to all SEF populations.

Next Steps

As work on the 2021 Regional Plan continues, staff will bring additional social equity analysis, including the Assembly Bill 805 (Chapter 658, Statutes of 2017) pollution reduction strategies in environmental justice communities as identified through CalEnviroscreen to the Working Group. Additional details and analysis on the 2021 Regional Plan social equity analysis and performance measures will be included in the technical appendix of the draft 2021 Regional Plan which is anticipated for release in spring 2021.

Key Staff Contact: Jane Clough, Ph.D, (619) 699-1909, jane.clough@sandag.org



Item:

February 4, 2020 Action: **Discussion**

Holistic Implementation of Adaptation Strategies

Introduction

In May 2019, SANDAG was awarded funding through the Caltrans Senate Bill (SB) 1 Adaptation Planning Grant Program to support the Holistic Implementation of Adaptation Strategies Project (Project). The Project aims to build off previous SANDAG grant-funded adaptation efforts, which helped to identify information gaps regarding existing climate risks and adaptation needs in the San Diego region; and will provide guidance to local governments, decision-makers, and other interested stakeholders for how to address these risks and needs through the implementation of projects that link mitigation, adaptation, and equity.

Staff previously presented a brief overview of the Project to the Community-Based Organizations Working Group (Working Group) in February 2020 as part of a larger discussion about the agency's climate resilience efforts supported by earlier rounds of Caltrans funding. With work on the Project underway, staff will provide an update to the Working Group on the Project and solicit feedback on initial considerations and themes for Project deliverables.

Discussion

Background

Prior to being awarded funding for the Project, SANDAG received two additional Caltrans SB 1 Adaptation Planning Grants. The first grant prepared the Regional Transportation Infrastructure Sea Level Rise Assessment and Adaptation Guidance, which analyzed potential sea level rise impacts to regional transportation facilities. The second grant prepared a Regional Adaptation Needs Assessment to increase understanding of adaptation planning needs and opportunities and advance coordination across projects throughout the region.

Many local governments have adopted Climate Action Plans that include adaptation-focused strategies, but there is a disconnect in knowing how to effectively implement these strategies, in conjunction with those in other existing policy and planning documents. Both previously awarded Caltrans-funded projects identified information gaps regarding existing risks and adaptation needs; to help fill these gaps and bolster more comprehensive resilience planning throughout the region, SANDAG staff applied for funding for the Project. Not only does the Project support local adaptation efforts, but it is also intended to support SANDAG's adaptation and resilience efforts, including project prioritization and development, and implementation of the 2021 Regional Plan.

Project Deliverables

To date, the Project team has reviewed existing adaptation guidance documents and tools, specifically those with a multi-disciplinary lens with economic and equity-related components. Moving forward, the Project will prepare:

• Economic Guidance Document. This will include information on how to identify key climate hazards and the scope of impacts to consider in an adaptation-focused economic analysis, as well as how to calculate the costs and benefits of different adaptation strategies and evaluate the results.

- Equity Guidance Document. This will include equity indicators and metrics for adaptation and provide information on how to integrate equity into adaptation and resilience planning and implementation, it will also include training curriculum for local planners and decision-makers.
- Prioritization Tool. By incorporating the analysis from the Equity and Economic Guidance Documents, this
 tool will aid local jurisdictions in decision-making around adaptation strategy implementation,
 highlighting strategies that maximize co-benefits and achieve multiple objectives. The Project team will
 conduct end-user engagement as the Prioritization Tool is being developed and provide trainings once it
 is completed.
- *Prioritization Toolkit*. This resource provides guidance on how to use the Prioritization Tool and highlights funding types and availability, case studies, and other programs to support implementation.

Next Steps

Staff will continue to work with the Project team to develop the Project deliverables and will share updates and draft deliverables with the Working Group as they become available. All Project deliverables will be complete by December 2021 and posted to the SANDAG website.

Key Staff Contacts: Katie Hentrich, (619) 595-5609, katie.hentrich@sandag.org Maggie Soffel, (631) 464-1174, maggie.soffel@sandag.org



Item: 8

February 4, 2021 Action: **Information**

Update on Next Generation Transit Fare System and Possible Fare Changes

Introduction

SANDAG Board Policy No. 029: Regional Fare Policy and Comprehensive Fare Ordinance provides guidelines for setting a uniform, fair, and equitable region-wide fare system within the County of San Diego for the Metropolitan Transit System (MTS) and North County Transit District (NCTD). The Comprehensive Fare Ordinance includes the existing fare structure used by MTS and NCTD, with a detailed listing of the available fare media, their prices, and their limitations.

In 2018, the MTS Board of Directors authorized the award of a contract for a next generation fare collection system to INIT, Innovations in Transportation, Inc. Deployment of the new system is scheduled for summer 2021.

Over the past year SANDAG has been working with MTS and NCTD on a fare study based on the new system's capability to provide "best fares" in addition to traditional monthly pass products. The study developed farechange scenarios to further simplify fares as well as to ensure revenue neutrality in the new system.

To implement these fare changes, SANDAG is required to amend the Comprehensive Fare Ordinance. The Transportation Committee will be asked to provide input on the proposed fare changes being considered.

Key Considerations

SANDAG, MTS, and NCTD purchased the Compass Card fare collection system in 2003. It was implemented in 2009, enabling the agencies to transition from paper fare products to the Compass Card electronic fare collection system. In 2016, increasingly high maintenance costs due to the system's age and its lack of modern functionality led MTS to begin the process to identify a new fare collection system. The new system, branded PRONTO, is scheduled to be implemented in summer 2021, with the phase-out of the Compass system within a few months after implementation is completed.

The largest change to fares with PRONTO will be the introduction of "best fares" or fare capping, a payment system that allows for riders to never pay more than the price of a Day or Monthly pass. Riders who load money into their PRONTO account will have a one-way fare deducted from their balance each time they board a public transit vehicle. For example, a rider will never be charged more than the value of a Day Pass once they have deducted the value of that pass over the course of a day. Similarly, a rider will never be charged more than the value of a Monthly Pass once they have deducted the value of that pass over the course of month. Riders will be able to easily load money in their account online, in the new PRONTO mobile app, on ticket machines at stations, at the Transit Store or Customer Service Centers, and at participating retail outlets (which are planned to go from 55 to 100 at launch and eventually more than 400).

The key fare changes could include:

- Include "best-fare" capabilities for Day Pass and Monthly passes.
- Reduce one-way cash fares for Youth to align with the discounted Senior/Disabled/Medicare cash fares.

MTS and NCTD could choose to approve the above changes without any additional fare increases. These two changes would likely result in less fare revenues being collected by the transit agencies in pre- or post-COVID times but are difficult to estimate during the pandemic. Other fare change proposals that would reduce the financial burden of the above proposed changes include:

- Increase Adult one-way cash fares on most bus and light rail services from \$2.50 to \$2.75.
- Increase MTS Access and NCTD LIFT fares from \$5.00 to \$5.50.
- Increase Adult Regional Monthly Pass from \$72 to \$75.
- Increase Youth and Senior/Disabled/Medicare (SDM) Monthly Pass from \$23 to \$24.

The financial and ridership impacts of the proposed changes are being analyzed and will be presented at the March 19, 2021, Transportation Committee meeting.

Public Engagement and Feedback

Three virtual public outreach meetings for input on the fare changes were conducted in January 2021. The proposed change from Compass to PRONTO, including proposed fare changes and public meeting schedules, were advertised in numerous newspapers, via press releases, and announced on SANDAG, MTS, and NCTD social media. Spanish translations of the advertisements were published, and translation services provided at the public meetings.

Additionally, SANDAG has a telephone hotline, web portal, email address, and mailing address available for the public to submit comments and questions. The MTS and NCTD boards of directors received information items and took public comment at their meetings on January 21, 2021. Feedback from the public will be presented in detail at the SANDAG Transportation Committee meeting on March 19, 2021.

Next Steps

Fare changes require amendments to the Comprehensive Fare Ordinance. The MTS and NCTD boards of directors will consider proposed fare changes at their February meetings, and will forward their recommendations to the SANDAG Transportation Committee for consideration at its March 19, 2021 (first reading of the Fare Ordinance) and April 2, 2021 (second reading and approval of the Fare Ordinance) meetings. Pending final approval by the SANDAG Transportation Committee in April, the fare changes would be enacted no sooner than May 2, 2021.

Key Staff Contact: Brian Lane, (619) 699-7331, brian.lane@sandag.org