



REGULAR MEETING

**JOINT SAND CITY COUNCIL AND
SUCCESSOR AGENCY OF THE
REDEVELOPMENT AGENCY**

TUESDAY, APRIL 18, 2023

5:30 PM

AGENDA
JOINT SAND CITY COUNCIL AND SUCCESSOR AGENCY OF THE REDEVELOPMENT
AGENCY

Regular Meeting - Tuesday, April 18, 2023
5:30 PM

THIS MEETING WILL BE HELD VIRTUALLY AND IN PERSON, IS COMPLIANT WITH ASSEMBLY BILL (“AB”) 2449, SIGNED INTO LAW ON SEPTEMBER 13, 2022, WHICH AMENDS GOVERNMENT CODE SECTION 54953 TO PROVIDE AUTHORITY FOR PUBLIC AGENCIES TO CONTINUE TO HOLD VIRTUAL MEETINGS AND REMAIN IN COMPLIANCE WITH THE BROWN ACT (GOV. CODE §§ 54950 ET SEQ.).

TO PARTICIPATE IN THE ZOOM COUNCIL MEETING LIVE:
<https://us02web.zoom.us/j/4614728829>

Meeting ID: 461 472 8829

To participate telephonically by calling the number below:
(669) 900-6833

Meeting ID: 461 472 8829#

If prompted to enter a participant ID, press #

TO PARTICIPATE IN PERSON:

City Hall Council Chambers
1 Pendergrass Way
Sand City, CA

How to submit written Public Comments:

If any member of the public would like to provide written comments at the meeting, please do as set forth below.

Written: All comments received before 8:00 am the day of the meeting will be posted on the City’s website as “Correspondence” under the relevant agenda item and provided to the City Council members at the meeting. Please email your comments to: cityclerk@sandcityca.org.

Read Aloud During the Meeting: Email your comments to cityclerk@sandcityca.org. When the Mayor opens the public comment period for the relevant agenda item; please indicate the agenda item and title in your email subject line. If you want your comment read aloud, prominently write “Read Aloud at Meeting” at the top of the email and your comments will be read into the record (not to exceed three minutes at staff’s cadence).

DURING EACH MEETING, members of the public may participate by calling and speaking live

during the designated time(s), subject to time limits that may be imposed pursuant to the Brown Act at the number provided above. Please use the "raise your hand" option on Zoom, and the City Clerk will call on your name.

1. ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. INVOCATION

4. ANNOUNCEMENT BY MAYOR, CITY ATTORNEY, AND CITY MANAGER

5. COMMUNICATIONS

Members of the public may address the City Council/Successor Agency on matters not appearing on the City Council/Successor Agency Agenda at this time for up to three minutes. In order that the City Clerk may later identify the speaker in the minutes of the meeting, it is helpful if speakers state their names. Public comments regarding items on the scheduled agenda will be heard at the time the item is being considered by the City Council/Successor Agency.

The City Council Chambers podium is equipped with a portable microphone for anyone unable to come to the podium. If you need assistance, please advise the City Clerk as to which item you would like to comment on and the microphone will be brought to you.

6. CONSENT CALENDAR

The Consent Agenda consists of routine items for which City Council approval can be taken with a single motion and vote. A Council member may request that any item be placed on the Regular Agenda for separate consideration.

- 6A. Approval of a Resolution Recognizing National Crime Victims' Rights Week
[Staff Report](#)
[Crime Victims Rights Week Resolution](#)

7. CONSIDERATION OF ITEMS PULLED FROM CONSENT CALENDAR

8. PRESENTATION

- 8A. Monterey-Salinas Transit SURF! Presentation
[Sand City SURF! Presentation](#)

9. PUBLIC HEARING

- 9A. Consideration of Candidates to Fill the Vacant Seat on City Council and Appointment of a City Councilmember to Serve the Remaining Term of Former Councilmember Cruz
[Staff Report](#)
[Candidates Statements Exhibit A](#)
[Support of Candidates Exhibit B](#)

10. NEW BUSINESS

11. CLOSED SESSION

12. ADJOURNMENT

The current agenda is available in PDF format on our website at:
www.sandcity.org

If you have a request for a disability-related modification or accommodation, including auxiliary aids or services, which will allow you to participate in a Sand City public meeting, please call the City Clerk at (831) 394-3054 extension 220, or give your written request to the City Clerk at 1 Pendergrass Way, Sand City, CA 93955 at least 48 hours prior to the scheduled meeting to allow the City Clerk time to arrange for the requested modification or accommodation.

**AGENDA ITEM
6A.**

**Approval of a Resolution Recognizing
National Crime Victims' Rights Week**



City of Sand City

STAFF REPORT

TO: Honorable Mayor and City Council

FROM: Kerry Lindstrom, City Clerk

SUBJECT: National Crime Victims' Rights Week in Monterey County

DATE: April 18, 2023

DISCUSSION:

The Monterey County District Attorney's Office, Victims of Crime Unit, has announced that the National Crime Victims' Rights Week will be commemorated from April 23 through April 29, 2023.

Mayor Carbone will be attending the annual commemoration dedication ceremony on Friday, April 28, 2023, at 12:00pm at the Salinas Courthouse. Mayor Carbone has recommended a resolution be approved by the City Council in honor of National Crime Victims' Right Week.

CEQA:

This action does not constitute a "project" as defined by the California Environmental Quality Act (CEQA) guidelines section 15378.

FISCAL IMPACT:

None.

RECOMMENDATION:

Approve resolution.

**CITY OF SAND CITY
RESOLUTION SC ___, 2023**

RESOLUTION OF THE CITY COUNCIL OF SAND CITY RECOGNIZING APRIL 23 – APRIL 29, 2023 AS NATIONAL CRIME VICTIMS’ RIGHTS WEEK

WHEREAS, in 1982, the US President’s Task Force on Victims of Crime envisioned a national commitment to a more equal and supportive response to victims; and

WHEREAS, the term “victim” is more than just a label and connotes legal standing and protections that go along with it; and

WHEREAS, the crime victims’ Bill of Rights passed here in California and at the federal level guarantee victims the right to meaningfully participate and use their voices in the criminal justice process; and

WHEREAS, victim service providers, advocates, law enforcement officers, attorneys, and other allied professionals can help survivors obtain their justice by enforcing these rights; and

WHEREAS, the right to provide an impact statement ensures that victims’ voices are considered in court during the sentencing and, when applicable, restitution processes; and

WHEREAS, including and elevating the voices of survivors ensures they are heard and seen and creates a path to forging and sustaining community trust; and

WHEREAS, engaging with survivors creates outcomes and services that are credible, meaningful, and centered on their individual needs; and

WHEREAS, survivors’ lived experiences can serve as a catalyst for implementing innovative victim-centered programs and eliminating practices that exclude survivors from accessing services or pursuing justice; and

WHEREAS, the District Attorney of Monterey County has established an active Victim Assistance Program which has been assisting victims and witnesses of crime for over **forty-five** years; and

WHEREAS, in 2023, the Monterey County District Attorney’s Victim of Crime Unit provided **15,395** mandated services to over **3,173** new crime victims in Monterey County: and

WHEREAS, **National Crime Victims’ Rights Week** provides an opportunity to recommit to listening to crime survivors in every space where decisions are made that could impact them; and

WHEREAS, Monterey County is hereby dedicated to amplifying the voices of survivors and creating an environment where survivors have the confidence that they will be heard, believed, and supported.

NOW, THEREFORE, BE IT RESOLVED that the City Council of Sand City does hereby recognize the Week of April 23 - April 29, 2023, as **National Crime Victims' Rights Week.**

PASSED AND ADOPTED by the City Council of the City of Sand City this 18th, day of April 2023 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED:

Mary Ann Carbone, Mayor

ATTEST:

DATED: _____

Kerry Lindstrom, City Clerk

**AGENDA ITEM
8A.**

**Monterey-Salinas Transit SURF!
Presentation**



SURF!

Busway & Bus Rapid Transit Project

April 18, 2023

Presented to: Sand City Council

By: Monterey-Salinas Transit

Lisa Rheinheimer, Assistant General Manager

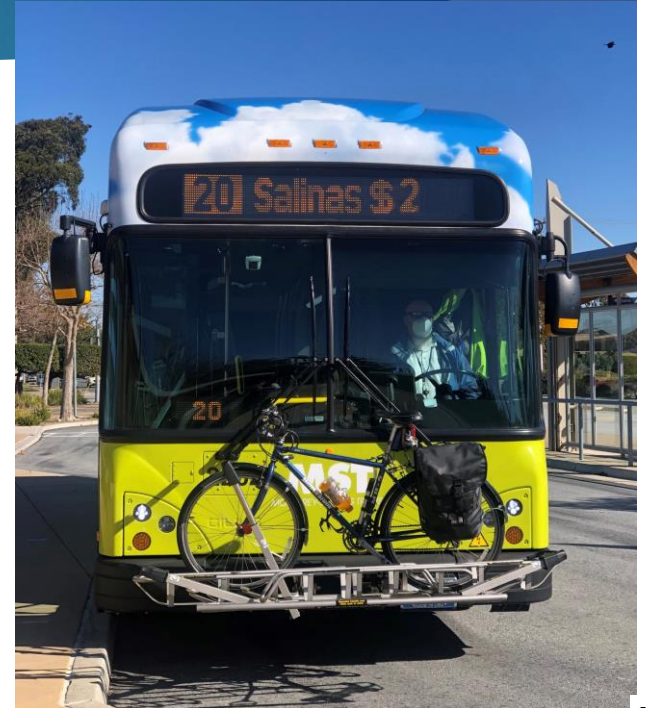


OVERVIEW

- a. Bus Rapid Transit and Regional Vision
- b. History and Background
- c. SURF! Project, Community Benefits, and Support
- d. Transit Investment and Schedule

MONTEREY-SALINAS TRANSIT IN 2022

- ▶ By the numbers:
 - ▶ 1.9 million fixed-route and ADA RIDES passengers
 - ▶ 33 transit lines within 159 square miles
 - ▶ \$41.1 million operating budget, \$10.4 million capital budget
 - ▶ 232 direct employees



BUS RAPID TRANSIT

- ▶ Exclusive bus-only lanes
- ▶ Frequent service
- ▶ Level boarding, faster fare payments (contactless)
- ▶ Traffic signal prioritization
- ▶ Branded route/service
- ▶ Decreased travel time



REGIONAL VISION:

Connecting communities.

Creating opportunity.

Being kind to our planet.

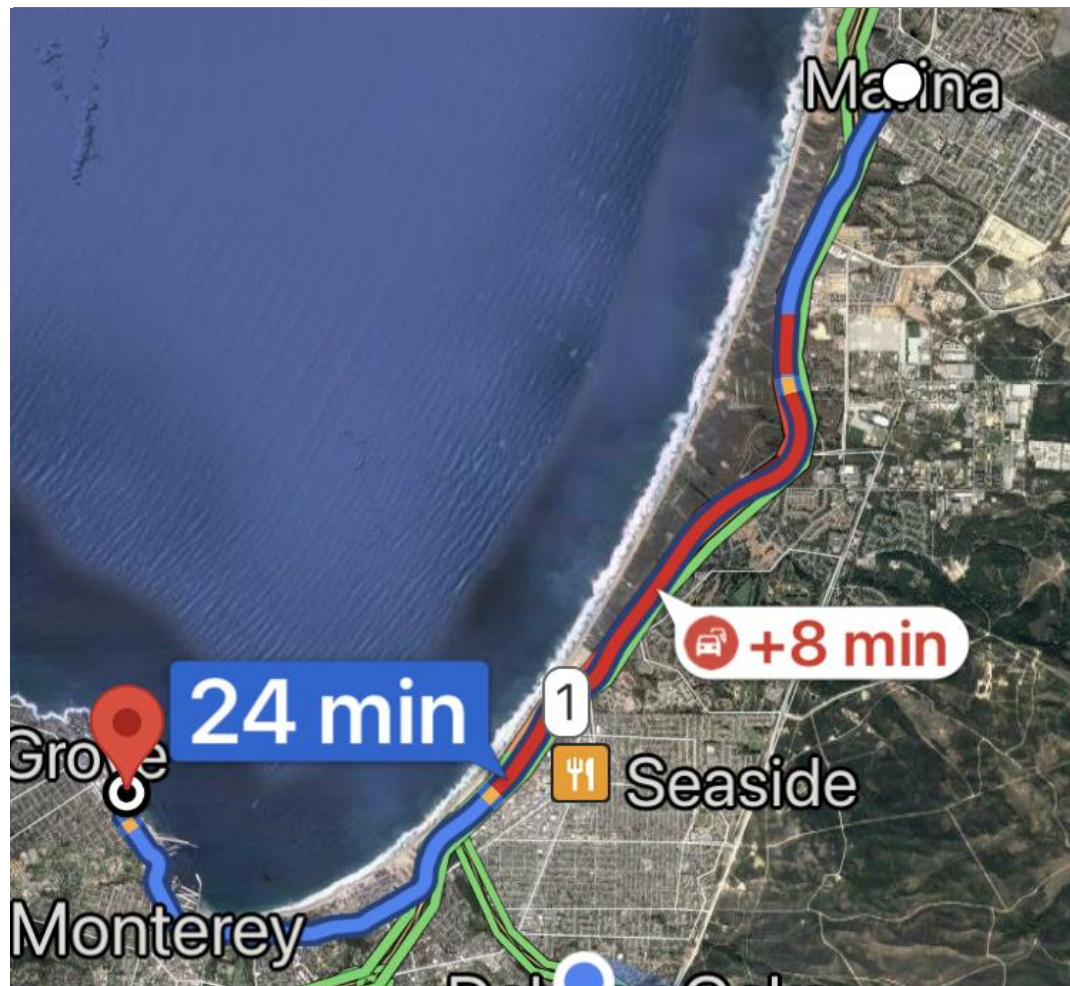


HISTORY AND BACKGROUND

- ▶ 1881-1971 Passenger rail service between San Francisco to Monterey Peninsula
- ▶ 1971-1990's Freight service continues on SPR and UP line
- ▶ 2003 TAMC purchases Branch Line for transit purposes with State Proposition 116 funds

HISTORY AND BACKGROUND

- ▶ 2014 TAMC supports Bus Rapid Transit on Monterey Branch Line
- ▶ 2016 Measure X approved with rapid bus in the corridor project, voter support
- ▶ 2018 MST Monterey Bay Area Feasibility Study of Bus on Shoulder Operations on State Route 1 and the Monterey Branch Line
 - ▶ Branch line alternative is the stronger performer compared to other options
- ▶ 2022- 23 **FULLY FUNDED!** MST receives \$49.6M in State/Federal funding



Typical Traffic Delay

(August 2021)

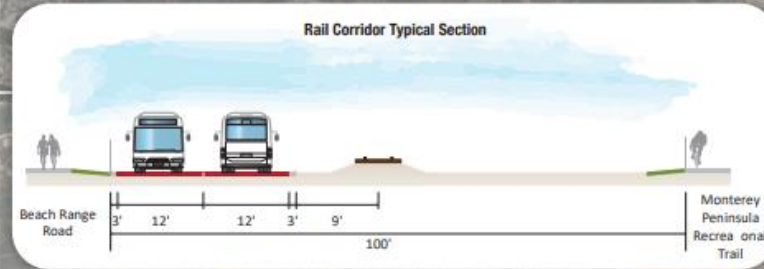


MST bus

August 2021

SURF! PROJECT

10



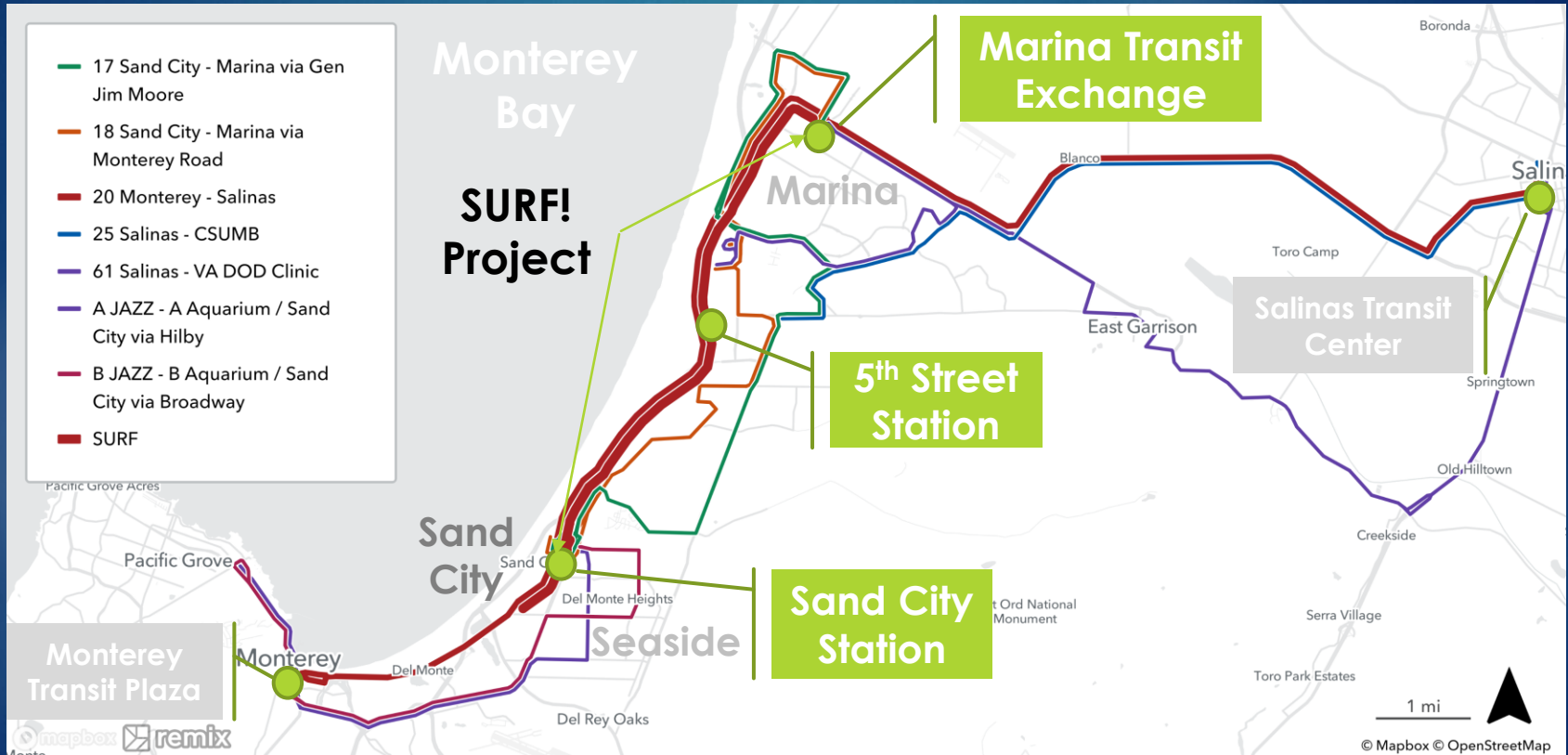
MST
MONTEREY-SALINAS TRANSIT

KEY PROJECT COMPONENTS

- ▶ Transit service to/from Salinas and Monterey Peninsula
- ▶ Exclusive busway between Marina and Sand City/Seaside
- ▶ Transit signal prioritization
- ▶ 1+ miles of new bicycle and pedestrian trails
- ▶ New mobility hub and new bus stops
- ▶ Roundabout at California and Highway 1

CURRENT TRANSIT SERVICE MAP

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DEMOGRAPHICS

Population within $\frac{3}{4}$ mile of a bus stop (Census 2020)	112,500
% of people living with a disability	~11%
% of people who are 65+	~14
Veterans	~5,800
% of people in poverty	~13%
% of people who are non-White or of Hispanic / Latino origin (Census 2020)	~64%
% of workers who take public transit to work	~2%
Jobs within $\frac{3}{4}$ mile	39,100



Project Video Simulation

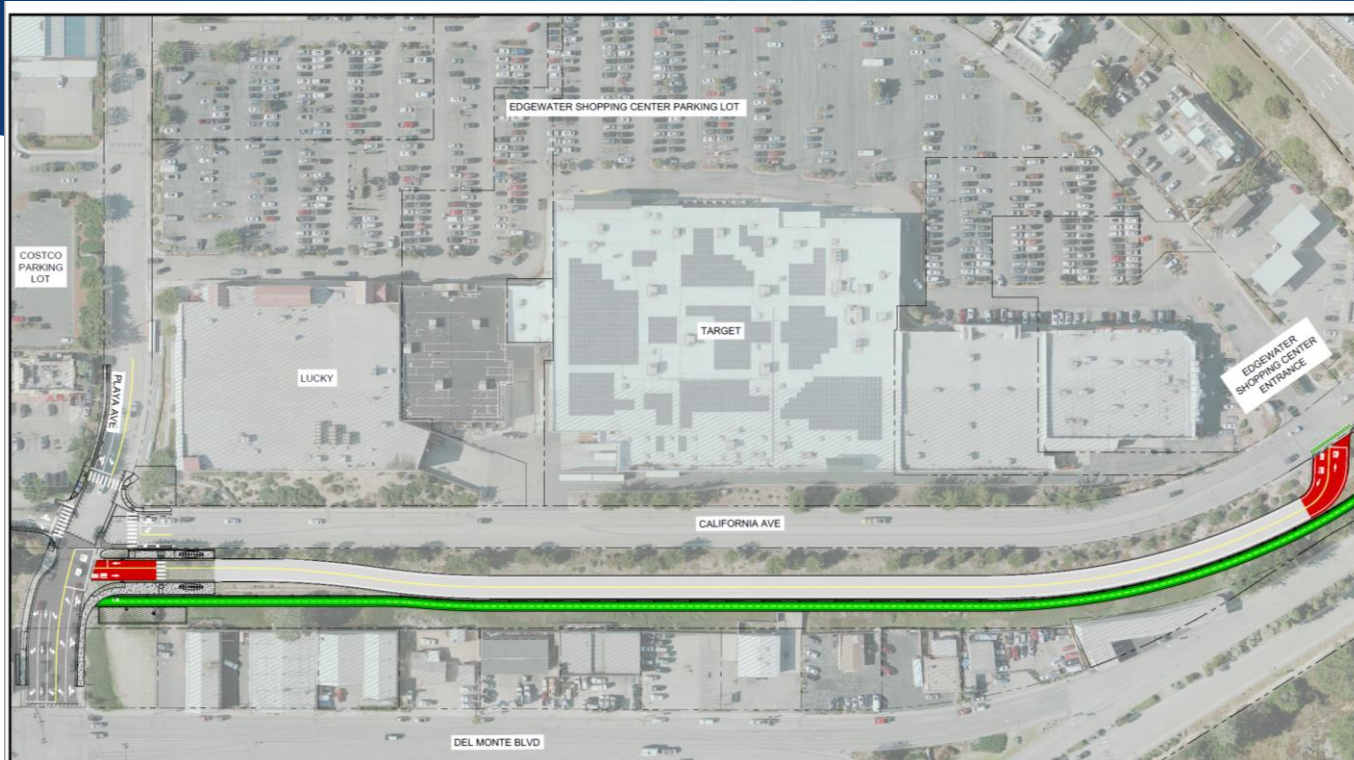
<https://vimeo.com/790648105/66a6072935>

16



CALIFORNIA TO PLAYA (SAND CITY/SEASIDE)

17



Kimley»Horn

April 2023

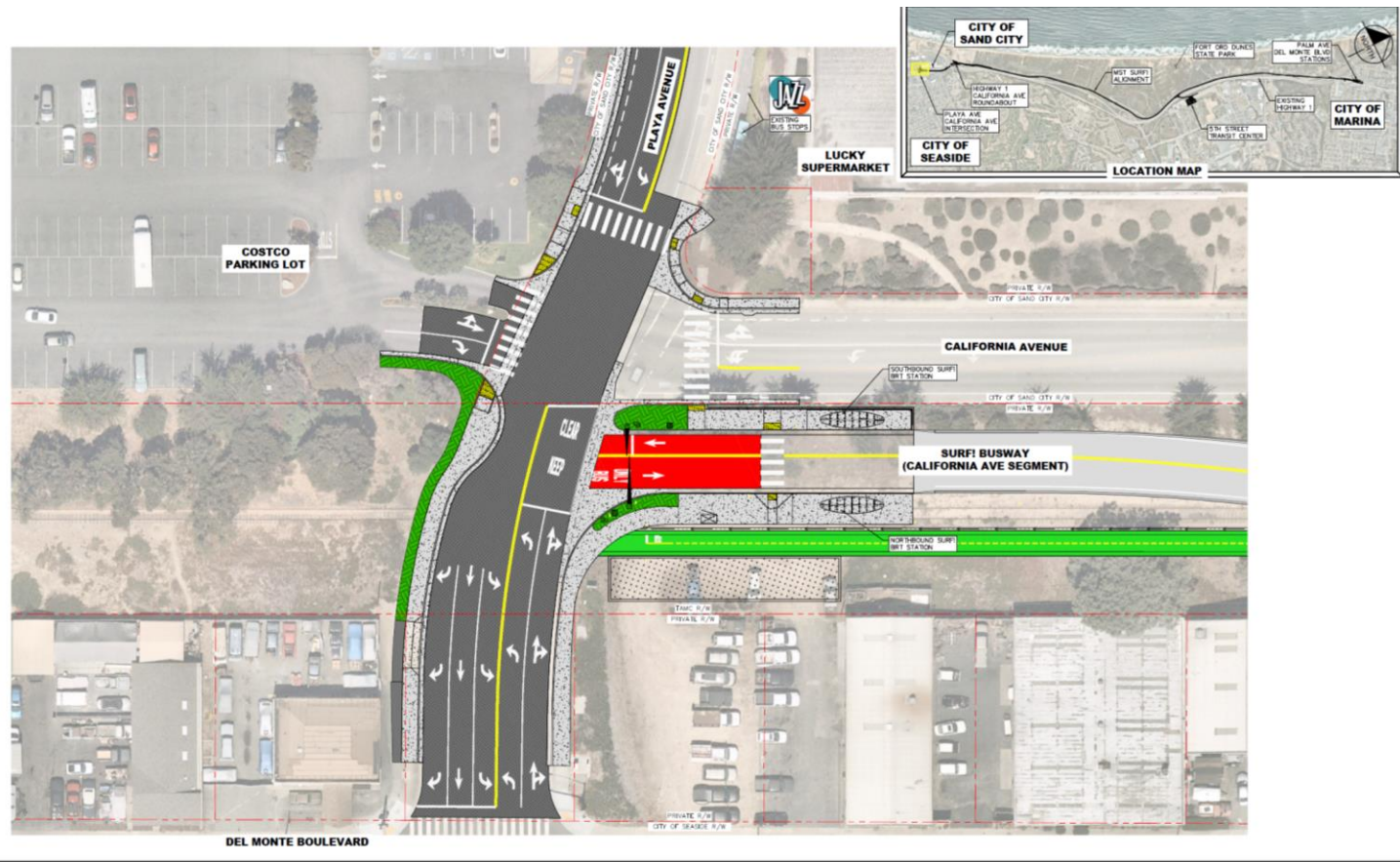


GRAPHIC SCALE IN FEET
0 25 50 100

MST SURF! BRT PROJECT
CALIFORNIA AVE/PLAYA AVE TO EDGEWATER SHOPPING CENTER



26



CALIFORNIA/ PLAYA (SAND CITY/ SEASIDE)

CONNECTING COMMUNITIES



- ▶ Provides transit for seniors, persons with disabilities, veterans, and low-income residents
 - ▶ Travel time savings by using transit
 - ▶ Buses travel faster, bypassing Highway 1 traffic
 - ▶ Frequent buses with seamless service, every 15 minutes

CREATING OPPORTUNITY

- ▶ Support growing communities
 - ▶ Uses skilled and trained workforce
 - ▶ Provides access to employment, education, and healthcare for communities with low income and low car ownership
 - ▶ Increases opportunities for HCD funding



BEING KIND TO OUR PLANET



- ▶ Reduces air pollution
 - ▶ Lowers GHG emissions = 1,518 acres of forest every year
 - ▶ Reduces traffic by 544,582 trips every year
 - ▶ Lowers vehicle miles traveled (VMT) by 2.7M every year
 - ▶ Uses only zero-emissions buses, cleaner and quieter

SUPPORTERS

Assemblymember Robert Rivas
Senator John Laird
CA Transportation Commission
State Parks
Caltrans
CHISPA
LandWatch
Blue Zones Project

City of Marina
City of Seaside
Sand City
City of Monterey
Fire Chiefs
Monterey Bay Aquarium
Monterey Peninsula and Salinas
Valley Chambers

WHAT PEOPLE ARE SAYING

- ▶ Over 100 outreach meetings, 2,500 participants and ongoing
- ▶ *"Public transportation brings a community together - more buses is a good thing!"*
- ▶ *"With the new building projects in the area, we need this project."*
- ▶ *"This infrastructure needs to be done. We are falling behind as a country."*
- ▶ *"Excellent idea! [SURF!] seems much more feasible than rail and beneficial to all demographics. I hope this concept can come to fruition at some point in the near future!"*

Est. construction cost: \$52.7 M

Fully Funded - \$66.1 M

PROJECT COST AND ECONOMIC IMPACT

JOBS CREATED: **661-858**

ECONOMIC IMPACT: **\$330M**

- TAMC Measure X - \$15 M
- State Local Partnership - \$100,000
- State earmark - \$2.5 M
- State TIRCP - \$25 M
- Federal \$69,000
- Federal CIG \$22.1 M
- MST Budget \$1.3

TOTAL PROJECT COST: **\$66.1 M**

**ESCALATED TO YEAR OF CONSTRUCTION*

PROJECT SCHEDULE

Ongoing Community Participation and Outreach

Complete

- CEQA and NEPA Environmental
- 35% Design
- MMRP



Current

- Permitting
- 65% Design
- CM/GC
- Mitigations Package



2024-2026

- Final Design
- Construction 18-24 months
- Begin service 2026



QUESTIONS

**AGENDA ITEM
9A.**

**Consideration of Candidates to Fill the
Vacant Seat on City Council and
Appointment of a City Councilmember to
Serve the Remaining Term of Former
Councilmember Cruz**



City of Sand City

Staff Report

DATE: April 18, 2023
TO: Honorable Mayor and City Council
FROM: Vibeke Norgaard, City Manager
Adam U. Lindgren, Interim City Attorney
SUBJECT: Filling Vacancy on City Council

RECOMMENDATION:

Adopt the resolution attached to this staff report to appoint a new Councilmember to serve for the remainder of former Councilmember Cruz's term, ending on December 31, 2024.

BACKGROUND:

On March 21, 2023, the Council adopted Resolution No. 23-13 declaring former Councilmember Kim Cruz's seat on the City Council vacant in accordance with the City's Charter and established a timeline and process to fill the vacancy. City staff notified the community of the vacancy and received five statements of interest from prospective City Council candidates. At its April 4th, 2023 City Council meeting, four of the candidates gave a brief presentation about themselves and answered questions from the Council. The City Council discussed each candidate and each member announced their top two choices, resulting in a tie between two candidates. The Council, therefore, decided to move three candidates forward for final consideration at the April 18, 2023 meeting. Those candidates' statements of interest are attached to this staff report as **Exhibit A**. City staff has received several letters of support for candidates from members of the public which are attached to this staff report as **Exhibit B**.

RECOMMENDED PROCEDURE:

On April 18, 2023, the City Council will have the opportunity to discuss the remaining candidates and appoint a qualified person to fill the vacancy. The suggested procedure is as follows:

1. Council to ask any remaining questions of candidates and then again announce their top two choices.
2. The City Clerk will tabulate the top two choices.
3. The Council will then vote again on their top choice out of the remaining two.

If the City Council cannot decide upon an appointment, then the item will be continued to the next meeting for additional discussion.

Under the charter provision, a new Councilmember will be required to be selected by May 5, 2023, or the appointment will be decided by the Mayor. The new Council Member will serve for the remainder of former Council Member Cruz's term, ending on December 31, 2024.

CEQA:

This action does not constitute a "project" as defined by the California Environmental Quality Act (CEQA) guidelines section 15378.

FISCAL IMPACT:

There is no fiscal impact associated with this decision.

Exhibit A

ANNOUNCEMENT REGARDING VACANT City Council seat

On March 21, 2023, the City Council of Sand City approved a procedure to fill a vacant seat on the City Council. If you are an elector in City of Sand City and are interested in the appointment to City Council, please submit the attached Statement of Interest to the City Manager **before Monday April 3, 2023 at 3:00 PM** by mailing it to City Hall, Attention: City Manager, 1 Pendergrass Way, Sand City, CA 93955 or handing it in to the City at City Hall in person. Please also be available to join a public appointment process at City Hall at its regular meeting on Tuesday April 4, 2023 starting at 5:30 PM.

STATEMENT OF INTEREST CITY COUNCIL OF SAND CITY, CALIFORNIA

Name: Michelle Adams

Contact Phone Number: [REDACTED]

Address of Current Residence: [REDACTED]

Sand City, CA 93955

I hereby declare under penalty of perjury under the laws of the State of California that I am eligible to be considered as a City Council Member representing Sand City, meeting the residency requirements and all other local and state laws. I understand that the information provided in this Statement of Interest will be available online and provided as public information in its entirety.

[REDACTED]
Signature

03-30-2023
Date

This form and written responses to the questions below are to be submitted for consideration by the City Council. This form together with any other documentation such as a resume, letters of support, and questionnaire responses must be received by the City Council of Sand City by 12:00 PM on Monday, April 3, 2023.

This Statement of Interest and supporting material will become a public document and distributed to the City Council for their review and consideration.

Please include a written response to the following questions. Attach additional sheets as needed.

1. Provide a resume and/or statement outlining your professional experience, community participation, public service, education, and other related activities that make you an ideal candidate to be appointed to the vacant City Council position.
2. Provide a brief statement identifying three reasons why you are interested to fill the vacant City Council seat to benefit our community.

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APR - 3 2023

CITY OF SAND CITY

Michelle Adams

📍 Sand City, CA 93955



[REDACTED]



[REDACTED]

Areas of Effectiveness

- Community-oriented activist with 30+ years of experience fostering dialogue and partnerships between key stakeholders to support progressive social causes.
- Analytical problem solver who utilizes data-driven approaches to assess, predict, and optimize results.
- Empathetic and charismatic communicator with strong conflict resolution skills.

Professional Experience

Parole Agent II | Assistant Unit Supervisor, State of California

03/1997 – 12/2019

Salinas, CA

- Advise and counsel offenders in reestablishing favorable community relationships to reduce recidivism by referring inmates to appropriate resources and maintaining strong relationships with local and state-wide organizations.
- Advance collaborative efforts with 100+ agencies to foster successful community reintegration.
- Develop, facilitate, and iterate trainings and class sessions for various audiences, including parole agents, institutional staff, and parolees
- Interpret laws, rules, regulations, and departmental policy to ensure proper implementation and application of the law.
- Recruit, train, supervise, and evaluate the performance of 12+ staff members across three institutions.

Correctional Officer, State of California

11/1994 – 03/1997

Calipatria, CA

- Interpret and enforce rules and regulations with firmness, tact, and impartiality.
- Communicate effectively utilizing active listening techniques and to assess situations and respond appropriately.
- Supervise and direct ~200 inmates, Investigate disturbances and write various detailed reports.

Case Manager, Charles Drew University of Science and Medicine

10/1990 – 06/1994

Los Angeles, CA

- Support initiative to lower infant mortality rate for underresourced communities through resource referral and data collection
- Actively lowered the infant mortality rate by 15% over 3 years, evidenced through a state contracted study.
- Serve as a liaison between the doctor, social service agencies, and the client, advocating for the client's needs.
- Manage caseload of ~40-50 underresourced pregnant and postpartum women maintaining strong relationships through ongoing communication and resource referral addressing various financial and social needs.

Education

Master of Arts in Behavioral Science, California State University, Dominguez Hills

05/2024

Carson, CA

Bachelor of Science in Sociology, California State University, Dominguez Hills

12/2001

Minor in Psychology

Carson, CA

Michelle Adams
City Council Of Sand City
Statement Of Interest

Community Participation

YMCA Board of Managers 1998 -2000

Alpha Kappa Alpha Sorority Inc. Member (currently inactive)

Homeless Outreach

Foster Parent

Beach Clean Up

Personal Statement

Sand City has been my home for the past 19 years. I moved away for less than two years during my divorce proceedings then promptly returned home before retiring in 2019. Living in this quaint community has been endearing. I've watched the city blossom from a mound of sand into a sand castle before my very eyes. I've always loved the vibrant energy of the residents and local businesses that I patronize. My interest in filling the vacant City Council seat is to represent the city and its people if selected by actively learning and participating on the Coastal, Housing, West End and Public Safety Committees. To share my acquired knowledge from 25+ years of public service with the residents and business owners while remaining impartial and committed. But most importantly to ensure my duties are executed with integrity while maintaining the interests of the city, residents and businesses and ensuring that they are heard and understood with compassion.

ANNOUNCEMENT REGARDING VACANT City Council seat

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STATEMENT OF INTEREST CITY COUNCIL OF SAND CITY, CALIFORNIA

Name: Marilee Diaz

Contact Phone Number: [REDACTED]

Address of Current Residence: [REDACTED]

Sand City CA 93955

I hereby declare under penalty of perjury under the laws of the State of California that I am eligible to be considered as a City Council Member representing Sand City, meeting the residency requirements and all other local and state laws. I understand that the information provided in this Statement of Interest will be available online and provided as public information in its entirety.

[REDACTED]

Signature

4/3/2023

Date

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2. Provide a brief statement identifying three reasons why you are interested to fill the vacant City Council seat to benefit our community.

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APR - 3 2023

CITY OF SAND CITY

Statement of Interest City Council of Sand City, California

Marilee Diaz

Sand City, CA 93955

If appointed as City Council Member I would bring to my position:

- **A perspective of many peers.** Being born and raised in California, living on the Monterey Peninsula since 1986, a veteran, a resident of Sand City for more than 20 years I relate to many residents, employers and employees in Sand City.
- **A passion for improving the City of Sand City.** There is so much potential for Sand City to increase beauty and functionality for all residents, businesses and visitors and I will do what is needed to support issues and projects specific to Sand City
- **A commitment to public service.** I believe all citizens should serve their community in whatever way possible. Serving on the City Council is a perfect way for me to do so.

I would welcome the opportunity to be appointed as a City Council member and look forward to serving the community.

Sincerely,

Marilee Diaz

Marilee Diaz

Sand City, CA 93955

PROFILE

More than twenty-five years' office experience with a broad-based, in-depth array of skills, enabling me to perform efficiently and uniquely in this role.

OBJECTIVE

To contribute to the development of a best-in-class organization utilizing my extensive administrative skills and experience in improving work processes.

SKILL HIGHLIGHTS

- **Computer systems:** responsible for maintenance, updating, troubleshooting desktop systems, laptops, network, and peripherals
- **Software programs:** proficient in Microsoft Office Suite, QuickBooks, RFMS Core Business Management System, and Proven Solutions Accounting
- **Office equipment, landline service, wireless system, GPS tracking units:** maintained equipment, minimized cost and down time
- **Procurement:** responsible for major purchases including equipment, vehicles, inventory, and office supplies
- **Staff:** created new and kept current job descriptions and performance evaluations, on-boarded new employees, out-processed terminated employees as directed
- **Customer relations:** scheduled and dispatched service calls
- **Vendor relations:** prepared annual surveys and new vendor packets
- **Accounting:** responsible for general ledger, AR/AP, invoicing, payroll, and banking
- **Insurance:** ensured policies were active and in compliance with all vendor certificate requirements
- **Training:** made arrangements for on- and off-site events, trained new employees
- **Travel:** planned and arranged transportation, lodging for corporate executives, staff
- **Corporate responsibilities:** served as professional representative for CEO to corporate attorney, CPA, and loan officers

EXPERIENCE

Bookkeeper Four Sisters Inns Monterey, CA (November 2018 – Present)

Using Datafaction accounting software perform monthly bookkeeping duties for 15 individual hotels that includes financial reporting, journal entries, account reconciliation (bank accounts, ledger accounts, asset and liability accounts, etc.) accurately and on time.

Bookkeeper Complete Produce Inc. Monterey, CA (July 2013 – November 2018)

Using QuickBooks Enterprise software perform all bookkeeping duties that include invoicing (26 million plus annual sales), A/R, A/P, daily bank transactions, journal entries, weekly check runs, bank reconciliations and financial reporting. Revised weekly sales and financial reports resulting in accurate, real time reporting of sales data as well as reduction of total reports needed. Researched and resolved past due accounts receivables resulting in a continued reduction of A/R accounts more than 60 days past due.

Office Administrator Cypress Cabinets, Disaster Kleenup Specialists, Excel Carpet, Floor Store USA, Excel Inventory CO, and Ream Construction, Sand City, CA (April 1999 – July 2013)

Managed daily office operations of all six affiliated companies with the goal of keeping operating costs and downtime to a minimum. Performed troubleshooting steps to resolve issues and minimize the need for additional IT support. Led conversion process to new operating software. Researched and made significant service plan changes to corporate wireless account, resulting in significantly reduced annual expenses coupled with greater monthly plan allowances. Reconciled all bank and credit card accounts, processed journal entries, online transfers, and payments. Executed quarterly financial reporting for multiple corporations. Completed all company insurance renewals including property, Workers' Compensation, general liability, excess liability, pollution, and auto and health insurance policies.

Tactical Communications Systems Operator/Mechanic

US Army, Ft. Ord, CA (March 1983 – December 1989)

Sergeant E5 – Honorable Discharge

RECEIVED

MAR 22 2023

CITY OF SAND CITY

STATEMENT OF INTEREST
CITY COUNCIL OF SAND CITY, CALIFORNIA

Name: Luke Kilpatrick

Contact Phone Number: [REDACTED]

Address of Current Residence: [REDACTED] Sand City, CA 93955

I hereby declare under penalty of perjury under the laws of the State of California that I am eligible to be considered as a City Council Member representing Sand City, meeting the residency requirements and all other local and state laws. I understand that the information provided in this Statement of Interest will be available online and provided as public information in its entirety.

[REDACTED]
Signature

03/22/2023
Date

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2. Provide a brief statement identifying three reasons why you are interested to fill the vacant City Council seat to benefit our community.

5315045.3

Statement of Luke Kilpatrick

Dear Sand City Council members and fellow residents of Sand City,

For the past two and a half years, I have made Sand City my home with the purchase of [REDACTED] [REDACTED] In the first month of my residence here, I was welcomed to a block party where I met many of my neighbors, including several city council members. The community here in Sand City is amazing and my family and I are lucky to call it home. I am happy to know almost all my neighbors in our community through get-togethers and community events.

The past three years have been difficult for the world at large but I have been amazed at the resilience of our city. I believe that my passion and skill set will help us continue to grow and prosper.

My first interaction with the city was through my efforts to acquire a construction permit for a deck on my home. The city staff helped me make sure I had all my ducks in a row and proper documentation for each part of it. There are horror stories of trying to get things built in California, but I was happy to find that while there was a process, it was straight forward and more importantly, efficient. My deck was approved after a trip through the design committee and council with the relative speed of only about 6 weeks.

As I continued to put down more roots here in Sand City, I opened a small business, renting out a portion of my home as a Short-Term Rental (STR). This helped me make ends meet and allowed me to keep my home through layoffs and the ups and downs of the economy.

In Spring/Summer 2022, when the council looked to make an ordinance on STR's, there were a lot of options and people in the community with many opinions on the issue. After meeting with our city manager, I learned the proposed ordinance in Sand City would help my business rather than restrict or end it.

With this knowledge, I organized my fellow business owners of STR's here in Sand City and as a group, we came out in support of the proposed ordinance, and it was adopted unanimously by the council. Through the adoption of this ordinance and the processes it implemented, STRs are now able to pay the 12% TOT tax and the general fund of the city has increased by over \$100,000 in 2022. The council also heard concerns from residents about having too many STR's in Sand City and the fear of changing the character of our city. To mitigate this, the city council limited the amount of STR's to allow the current ones to remain but created a waiting list for new rentals. This well-balanced and fair ordinance is the type of legislation I want to be involved in.

I have been receiving the agenda for every meeting for the past year and I regularly attend city council meetings as a resident and hope to continue to do so as a city council member. Since January 2023, I have attended every council meeting in person or on zoom and I have learned a lot from each of these meetings. Participating directly in city government has been very rewarding and seeing the growth of Sand City over my time here has given me great civic pride

in what has been accomplished. I feel lucky that Sand City is such a welcoming place that I get to call home.

I considered running for city council in 2022 but decided that running against councilors who are already doing good work was not the way to improve our city. I wanted to wait until an open seat became available or until there was an open election. While the circumstances of this open seat are unfortunate, I believe that my addition to the council will help our city navigate the course we have before us.

As a city we face many challenges and my experience helping to understand problems and find solutions will be a positive contribution to the current council. I look forward to addressing the issues of Sand City residents and working together to continue making Sand City a great place to live.

[REDACTED]

Luke Kilpatrick

[REDACTED]

Sand City, CA 93955

Reasons why I am interested in filling the vacant city council seat.

I have always had a desire to enter civic life since a very young age, even participating in a mock leadership summit while I was in high school. I have always wanted to serve my community.

Sand City is an amazing place to live, but as with any place, there can always be improvements. As the city has transitioned from a place of factories and warehouses to family homes and our growing reputation as an artist's playground, I am proud of the contribution my business has made. The reviews of my short-term rental guests frequently comment on the beauty of the area. The work that the city has done, especially with the Art Park, First Fridays, The West End Festival, and the murals, makes Sand City that much more spectacular.

Through the past years of home ownership and a lot of exposure to the legal system in California, I have acquired the skills to understand the current issues. Over the course of this remaining term, there are several items I have worked hard to educate myself on. These include budgeting, housing, planning and more areas that often come before the council on a regular basis. I have also been very fortunate in having great mentors that have helped me learn what is needed to understand the issues that are presented. The housing element issue will be an issue that will be front and center over the remainder of this term and I have worked to educate myself to provide insights on how to best meet the state requirements but also meet the needs of Sand City and growing it in a way that benefits us all.

Through my expertise with technology, marketing, and content creation, I bring a set of skills to the council that balances well with the artists and businesspeople who are current members. I believe my point of view and my experiences managing teams for large and small corporations, owning a small business, and my formal training as a digital artist, will bring unique insights to council, or at very least, help fix the zoom system. I have enjoyed getting to know the council members and city staff over the past few years and I look forward to working beside them to make Sand City the best city in California, if not the world.

[REDACTED]
Luke Kilpatrick

[REDACTED] Sand City, CA 93955
[REDACTED]

Luke Kilpatrick

Sand City, CA

Employment

Director of Developer Experience and Marketing
LinearB

June 2022 – January 2023
Remote - Santa Monica, CA

- Created LinearB's developer marketing program from scratch, launching <https://linearb.io/dev/> at 3 weeks of joining.
- Build out the documentation platform for `gitStream` at <https://docs.gitstream.cm>
- Spoke at and created content for events London, New York City, Orlando and many more.
- Managed a content team producing blog posts and technical documentation on a regular cadence.
- Lead the marketing for the launch of Continuous Merge (CM) and `gitStream` with product and engineering.

Sr. Director, Head of Developer Experience
Hazelcast

May 2021 – May 2022
Remote - Palo Alto, CA

- Building Hazelcast's Developer Relations and Community Programs
- Implemented tools such as Orbit and Bevy to allow for easy management and tracking of programs
- Launched a developer portal for easy access to training, docs, and community for technical personas
- Lead a team of advocates speaking at conferences around the world both in person and virtually

Director of DevOps Marketing
Nutanix

June 2018-April 2021
Remote - San Jose, CA

- Lead the founding of the developer marketing practice at Nutanix. Before June 2018 there was no developer marketing at Nutanix.
- Managed a team of 4 to drive DevOps adoption in the largest companies in the world.
- Created and spoke at successful events around the world, including Copenhagen, London, Tokyo, Anaheim and more.
- Drove the re-launch of `Developer.Nutanix.com` rebranding to `Nutanix.dev` the public home for all technical content for Nutanix APIs, Labs, Code samples and technical blogs.
- Speaker at Future Developer Summit 2019 and DevRelCon San Francisco on starting a Developer Marketing and Relations practice from scratch.
- Launched a successful Twitch channel `Nutanix.dev Live!` that broadcasts every other week to an audience around the world.
- Author two chapters in `Developer Marketing and Relations: The Essential Guide` - <https://www.devrelx.com>

Senior Developer Relations Programs and Marketing Manager
Atlassian

May 2014 - June 2018
San Francisco, CA

- Created, managed, and programmed seven app development weeks with 60-100 developers attending. Over 320 new and updated apps for the Atlassian Marketplace have been produced at these events over the 3 years with NPS Scores from 74-86 (NPS higher than 35 is an amazing event)
- Lead three annual worldwide online hackathons (`Codegeist`) resulting in over 1500 new developers and 314 new apps into the Atlassian Marketplace, `Codegeist` is unique in hackathons in that it returns its financial investment in under 6 months
- Managed the Platforms and API track for Atlassian Summit 2015, and 2016, having highest attended and among the best NPS scored sessions both years.
- Lead the Custom Fit Atlassian track for Summit 2017 working with Domino's Pizza, Moody's Financial,

WeWork, Volkswagen and Eli Lilly to showcase how different industries use Atlassian products and ecosystem apps to manage their businesses.

- Speaker at Summit 2014 and Master of Ceremonies for Atlassian Summits and AtlasCamps 2014-2018
- Program managed Atlascamp, Atlassian's developer conference growing attendance from 135 in 2014 to over 600 in 2017. Expanded the conference from 10 sessions in 2014 to over 40 sessions in 2017
- Developed the ecosystem showcase at Atlassian Summit 2016 Europe which has resulted in thousands of new installs of the 24 showcased vendor apps

Developer Relations Manager
Sencha, Inc

August 2012 - February 2014
Redwood City, CA

- Developed and executed Sencha's social media plan growing the follower base by ~80% in 18 months..
- Lead 14+ successful webinars averaging 1500+ registrations and a 50% attendance rate as well as the campaigns supporting these events for the past year.

Director of Social Media and Community
Virtustream, Inc

November 2011 - April 2012
San Francisco, CA

Social Media Producer
VMware, Inc

April 2010 - October 2011
Palo Alto, CA

- Designed and managed the first version of the VMware Video Studio. This involved producing, directing and editing videos for both internal and external use with rapid turnaround.
- Created and ran a portable live video broadcast studio in Copenhagen for VMworld 2010 producing 9 hours of high definition video in 3 days.
- Marketing Award for Passion - Received for creating and implementing the technology strategy for The 2010 Q3 National Prospecting Day resulting in over 1,000 new booked sales opportunities for VMware.

UI Developer
Altus Learning Systems

July 2009 - April 2010
Campbell, CA

RIA Engineer
Broadchoice, Inc.

January 2008 - December 2008
San Mateo, CA

Senior Web Developer
ODA

July 2007 to January 2008
San Francisco, CA

ColdFusion Developer
Kohler Co. (Manpower)

September 2006 to June 2007
Kohler, WI

Web Developer/Designer
Marshall & Swift / Boeckh

March 2006 to December 2007
New Berlin, WI

Coldfusion Web Developer / Multimedia and Interface Designer
Follett Software Company

March 2005 to March 2006
McHenry, IL

Web Developer / Multimedia Designer
Tripp Lite, Inc.

August 2004 to March 2005
Chicago, IL

Web and Graphic Developer / Technical Writer / Customer Service
Astro-Physics, Inc

September 2001 to August 2004
Machesney Park, IL

Education

Seneca College, School of Communication Arts
Computer Graphics / Digital Media Technical Production Degree

Class of 2001
Toronto, Ontario

FW: City Council Seat Appointment**Exhibit B**

Vibeke Norgaard <vibeke@sandcityca.org>

Fri 4/7/2023 2:58 PM

To: Vibeke Norgaard <vibeke@sandcityca.org>

Cc: Kerry Lindstrom <cityclerk@sandcityca.org>

Good afternoon Mayor and Council, Please see the public comment below. Thanks, Vibeke

Vibeke Norgaard / City Manager

City of Sand City

1 Pendergrass Way

Sand City, CA 93955

Cell (831) 917-6229

Office: (831) 394-3054

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-----Original Message-----

From: brian clark <brianclark007@gmail.com>

Sent: Thursday, April 6, 2023 9:51 AM

To: Vibeke Norgaard <vibeke@sandcityca.org>

Subject: City Council Seat Appointment

V -

Happy Easter - I am in France (St. Malo) for Easter. Swung thru our country last week (Copenhagen). Was nice and sunny - pleasant surprise.

If you end up casting the deciding vote I'd like to lend my support to Luke's camp.

He has energy, ideas, creative problem solver - engaged in life. The City should demand and needs more than a warm body or another caretaker Council person.

I'd think it would also make your life more interesting to have a Council person who is intellectually curious and engaged in life. Luke is the right man for the moment given the finalists.

Good luck.

I would have run but a foregone conclusion a waste of time politically because of my vocal support for shifting policing services to an adjacent police department (Seaside). I gave Department of Justice pertinent City background - their response IF the City was unwilling to contract out to adjacent

municipality or County Sheriffs office - a police department of THREE.

Thank you for your continued help with Mural RFP and process.

Happy Easter to you and your tribe -

Best always,

Brian Clark

Sent from my iPhone

FW: city council

Vibeke Norgaard <vibeke@sandcityca.org>

Fri 4/7/2023 3:00 PM

To: Vibeke Norgaard <vibeke@sandcityca.org>

Cc: Kerry Lindstrom <cityclerk@sandcityca.org>

Hello Again Mayor and Council, Please see the additional public comment attached below. Have a lovely weekend! Vibeke

Vibeke Norgaard / City Manager

City of Sand City

1 Pendergrass Way

Sand City, CA 93955

Cell (831) 917-6229

Office: (831) 394-3054



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From: Michelle Djokic <michelle.djokic@gmail.com>

Sent: Thursday, April 6, 2023 9:42 AM

To: Vibeke Norgaard <vibeke@sandcityca.org>

Subject: city council

Dear Vibeke,

I was so grateful to have been able to attend the most recent city council meeting to understand more of the potential candidates for the open city council position. I was inspired by each of the candidates' commitment to Sand City and their willingness to serve. I am however concerned that the selection criteria for serving on the council may not fulfill the upcoming needs for the city to keep up with the growth we have coming our way.

I was so impressed by Michelay"s (sp?) life experience and skill set with regard to conflict resolution and social skills. Her communication skills and comfort in all situations seem to make her more suitable for a liaison committee that would engage our community with the police force. However, I don't think that is all of what is needed most at this time.

Ms. Diaz is also to be commended for her years of service in the military and her wanting to serve Sand City from a bookkeeping point of view.

However, I did not sense from these two candidates that they held a strong view of what the future potentially holds for Sand City and the growing pains we will need to navigate. Excuse me for not knowing the candidates' full names.

Speaker #2, Luke, possessed energy, skills and investment in the city that I feel would best serve us moving forward. He is a graphic artist, which could help tremendously in the way the city website and newsletters appear. His knowledge and interest in matters with regard to the inner workings of the city would be vital as we make critical decisions on our infrastructure. And he seems impassioned to use his skill sets to help us move forward.

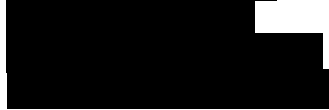
I feel very strongly that we should move to create a city council that reflects energy and youthful forward thinking which I think we all share but don't exactly reflect that. It could also inspire more of the younger generation to get involved in politics of our city as future openings reveal themselves.

I thank the city council, the Mayor and yourself for your careful consideration in making this very important decision.

Most sincerely,

Michelle

mobile : 



RECEIVED

APR 14 2023

April 13, 2023

CITY OF SAND CITY

To: Mayor Carbone and members of the Sand City City Council
RE: Vacancy on City Council

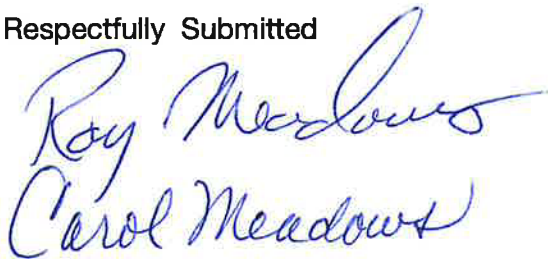
We are forwarding this letter of recommendation and support for Marilee Desin Diaz to represent our city on the City Council. We have known Marilee for over 20 years and believe she would be a valuable contributing member of the council.

She is a life long California resident and a resident of Sand City for over 20 years. She and her husband live in Sand City and it is obvious to anyone who has met her that she has a heart for our little city. She is an avid cyclist and is often seen on our Recreation Trail or pursuing her passion for collecting sea glass on our beaches.

Marilee's character is exemplified by her dedication to country by serving in our Armed Forces for six years with her last duty station being Fort Ord. She is employed as a bookkeeper and has worked for various companies in Sand City as well as elsewhere on the Monterey Peninsula.

We would love to see Marilee represent our community. She has a heart to serve and we can not think of a better person to fill the vacancy on the Sand City City Council.

Respectfully Submitted



Roy and Carol Meadows

Sand City, CA. 93955