

City of Santa Paula

City Council

MAYOR JENNY CROSSWHITE
VICE MAYOR ANDY SOBEL
COUNCILMEMBER RICHARD ARAIZA
COUNCILMEMBER CARLOS JUAREZ
COUNCILMEMBER LESLIE CORNEJO



CITY COUNCIL SPECIAL MEETING OF THE SANTA PAULA CITY COUNCIL

WEDNESDAY, JUNE 15, 2022

4:30 PM - City Council Special Meeting

SANTA PAULA CITY HALL
970 VENTURA STREET
SANTA PAULA, CA 93060

JULIE LATSHAW, CITY CLERK
DAN SINGER, CITY MANAGER
JOHN C. COTTI, CITY ATTORNEY

BRINGING ITEMS BEFORE THE CITY COUNCIL

You are invited to participate in all Regular City Council meetings. Agendas are posted in the front of Santa Paula City Hall, 970 Ventura Street, Santa Paula, 72 hours in advance of the scheduled meetings. The City Council's regular meetings start at 6:30 p.m. the first and third Wednesday of each month in the City Hall Council Chambers located at 970 Ventura Street in Santa Paula. Special and Closed Sessions vary by date and time.

HOW TO PARTICIPATE IN PERSON DURING THE MEETING: If you wish to speak at a City Council meeting, please fill out a **Public Comment Form** noting your name and address and submit the form to the City Clerk. Include the Agenda item number you wish to speak on. Members of the public may address the Council on items on this agenda only. **Public Comments are limited to 3 minutes.**

HOW TO PARTICIPATE BEFORE THE MEETING: Members of the public are encouraged to submit email correspondence on any agenda item by sending an email to cityclerk@spcity.org. All public correspondence received by three hours before the meeting date will be provided to the legislative body before the meeting. Public Comments received after, will be provided to the legislative body the next day.

Your Participation in this meeting is in the public domain; meetings are cablecast; minutes of this meeting will reflect your participation in this meeting and are posted on the city's website.

PLEASE NOTE: Be advised that if you bring a legal challenge to an action, you may be limited to raising only those issues you or someone else raised at the meeting described in this Agenda, or in written correspondence delivered to the City Council at or before the meeting. Any action is subject to the ninety-day time period set forth in Code of Civil Procedure § 1094.6.

In compliance with the **Americans with Disabilities Act**, if you need special assistance to participate in this meeting, please contact the City Clerk at (805) 933-4208. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35, 102-35.104 ADA Title II). Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office.

SPECIAL MEETING - COUNCIL CHAMBERS

1. CALL TO ORDER

REMINDER: in order to minimize distractions during public meetings, all personal communication devices should be turned off or put in a non-audible mode.

2. ROLL CALL

3. PUBLIC COMMENT

4. PRESENTATIONS

4.A CULTURAL ARTS STUDY SESSION

RECOMMENDATION:

1. City Council to provide input and direction to staff.

5. CLOSED SESSION

The City Council may move into a closed session pursuant to applicable law, including the Brown Act (Government Code §§ 54950, et seq.) for the following purpose:

5.A PUBLIC EMPLOYEE PERFORMANCE EVALUATIONS Pursuant to Government Code §54957(b)(1) Titles: City Manager

5.B PUBLIC EMPLOYEE APPOINTMENT Pursuant to Government Code § 54957, Title: Interim City Attorney

6. ADJOURNMENT

State of California)-

County of Ventura)- ss

City of Santa Paula)-

I declare under penalty of perjury that I posted this City Council Agenda on the bulletin board near the front door of City Hall, 970 Ventura Street, Santa Paula, California.

On _____, at _____ Signed: _____

Julie Latshaw

City Clerk



"Citrus Capital of the World"

City of Santa Paula

970 Ventura Street • Santa Paula, California • Mailing Address: P.O. Box 569 • 93061 • Phone: (805) 525-4478 • Fax: (805) 525-6278

Cultural Arts Study Session

City of Santa Paula June 15th, 2022 @ 4:30PM

AGENDA

- A. Presentation Topics:
 - a. Arts & Culture in City Council's Strategic Goals
 - b. Arts & Culture's Role in Community / Economic Development
 - c. What is a Local Arts Agency? - Background and Data
 - d. Local Cities Comparison
 - e. "Commission versus Council" Interview Takeaways
 - f. Recommendations
- B. Discussion & Next Steps

RESOURCES TO SHARE

Soul of the Community Study | Knight Foundation, 2010

What Drives Community Attachment? - the loyalty and passion people feel for a place, and why it matters.

"Over the past three years, the Soul of the Community study has found a positive correlation between community attachment and local GDP growth. Across the 26 Knight communities, those whose residents were more attached saw more local GDP growth. This is a key metric in assessing community success because local GDP growth not only measures a community's economic success, but also its ability to grow and meet residents' needs."

- Link to Information on the study: <https://knightfoundation.org/sotc/>
- Link to Overall Findings: <https://knightfoundation.org/sotc/overall-findings/>

Creative People Power Report | Springboard for the Arts, 2018

A report and framework for combining creativity-centered and people-centered development to build strong, healthy, and resilient communities.

"What if we focused less on big flashy projects, and more on creating and sustaining the conditions that allow long-term, sustainable creative leadership rooted in the culture and identities of the community at large?"

- Link to information on the report: <https://springboardexchange.org/creative-people-power/>
- Link to pdf: <https://springboardforthearts.org/wp-content/uploads/2018/12/Creative-People-Power-Report-2018.pdf>

Guide for Business Districts to Work with Local Artists | Springboard for the Arts, 2017

A free guide for place managers to work with artists on creative placemaking projects. The *Guide* was created for International Downtown Association by Springboard for the Arts from their experience working with artists and consulting on creative placemaking work across the country, the guide contains tools for partnership building between BIDs and artists, collaboration between community stakeholders, budgeting and project management.

- Link to *Guide* as PDF: <http://bit.ly/IDAtoolkitNov2017Update>