



City of South Lake Tahoe
City Council
Meeting Agenda
Tuesday, March 29, 2022 at 9:00 AM
City Hall - Council Chambers - 1901 Lisa Maloff Way, South Lake Tahoe

City Council

Devin Middlebrook, Mayor
Cristi Creegan, Mayor Pro Tem
Cody Bass, Councilmember
John Friedrich, Councilmember
Tamara Wallace, Councilmember

Mission of the City Council

The City Council exists to represent the public interest, to oversee the City's operations and to plan for the City's future.

Public Participation

City Council meetings are held in person at the time and location listed on this agenda. Meetings are live-streamed on Channel 21, City website at www.cityofslt.us, City Facebook page at www.facebook.com/CityofSLT/ and via ZOOM at this link <https://us06web.zoom.us/j/85469001891>

A public agenda packet is available for review at City Hall, 1901 Lisa Maloff Way, on the City's Website at www.cityofslt.us, or by contacting the City Clerk's Office, (530) 542-6005 or sblankenship@cityofslt.us

Providing Public Comment:

In Person: Every agenda for regular meetings provides an opportunity for members of the public to directly address the legislative body (City Council), on any item of public interest which is within the jurisdiction of the City Council during Public Communications. For items on the agenda or in connection with any item which the City Council will consider, the public is given the opportunity to comment before or during the City Council's consideration of the item [Government Code Section 54954.3(a)].

By Phone: If you are joining the meeting via ZOOM and would like to make a comment, press the "raise a hand" button. If you are joining the meeting via Channel 21 or live stream and would like to make a comment, please call (530) 542-6500. The meeting ID is ID: 854 6900 1891 press *9 to indicate a desire to make a comment. Press *6 to unmute your phone. The Clerk will call you by the last three digits of your phone number when it is your turn to speak.

In Writing: Written comments received by 3 p.m. the day before the meeting will be distributed to City Council prior to the meeting. Written public comment regarding any item on this agenda may be sent to PublicComment@cityofslt.us. When emailing comments, identify the agenda item number in the subject line to which your comments relate. Any such comment that is a public record and is emailed to PublicComment@cityofslt.us or otherwise provided to a

majority of the City Council before the meeting will be made available for public inspection during normal business hours at the City Clerk's Office located at City Hall, 1901 Lisa Maloff Way, South Lake Tahoe [Government Code Section 54957.5(b)]. Written comments will not be read out loud during the meeting.

The City Council Chambers meeting facility is accessible to people with disabilities. Every reasonable effort will be made to accommodate any person needing special assistance to attend this meeting. Contact the City Clerk at (530) 542-6005 at least 48 hours in advance of the meeting for assistance [28 CFR 35.102.35.104 ADA Title II and Brown Act Government Code Sections 54953.2, 54954.1, 54954.2, and 54957.5].

Spanish Interpretations: The public may access Spanish interpretation using the ZOOM link listed on the front of the Agenda from an internet device (smartphone, laptop, tablet, home computer) with audio capabilities and selecting the Spanish language option. Persons without an internet device may attend the meeting in-person and a device will be provided while supplies last. Requests for interpreter services to offer public comment may be made by contacting the City Clerk.

Call to Order/Pledge of Allegiance

Roll Call

Public Communications

This is the public's opportunity to speak on any topic NOT LISTED on this agenda. Comments shall be limited to four (4) minutes. In accordance with the Brown Act, the City Council cannot deliberate or vote on any matter raised under public communications, but may briefly respond to statements made or questions posed. (Government Code Sections 54954.2)

Regular-New Business

1. Strategic Planning Advance
Requested Action / Suggested Motions: Receive updates from staff on current issues and trends facing the City and participate in a facilitated discussion on matters related to economic development and quality of life.
Responsible Staff Member: Joseph Irvin, City Manager
[Item 1 - Executive Summary.pdf](#)
[01-Staff Report Strategic Planning Advance.docx](#)

Adjournment

I, Susan Blankenship, City Clerk for the City of South Lake Tahoe, declare that the foregoing agenda for the Tuesday March 29, 2022 meeting of the City of South Lake Tahoe City Council was posted and available for review on Thursday, March 24, 2022 at City Hall, 1901 Lisa Maloff Way, South Lake Tahoe, CA 96150. The agenda was also available on the City website at <https://www.cityofslt.us>.

Signed March 24, 2022

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Susan Blankenship, Elected City Clerk

City of South Lake Tahoe

Agenda Item Executive Summary

Joe Irvin, City Manager



Meeting Date: March 29, 2022

Agenda Item #: 1



Agenda Item: Strategic Planning Advance

Executive Summary: In order to further the goals outlined in the 2021-2026 Strategic Plan, the City Council can now develop a formal program with projects and benchmarks to address the high priority challenges facing the City. During the Strategic Planning Advance, the City Council will hear from staff on current issues and trends and will embark on a facilitated discussion to address the following items:

- 1) Key issues facing the City of South Lake Tahoe with respect to Economic Development and Quality of Life.
- 2) Core Values to help guide future City Council decisions on matters related to Infrastructure, Investment and Job Retention/Recruitment.
- 3) Three specific tasks/goals for the City Council to focus on during the next twelve months in order to gain traction on maintaining a healthy balance for community growth and redevelopment.
- 4) Benchmarks to determine what progress has been made by the City to address Core Values.

Requested Action / Suggested Motions: Receive updates from staff on current issues and trends facing the City and participate in a facilitated discussion on matters related to economic development and quality of life.

Responsible Staff Member: Joseph Irvin, City Manager

Responsible Staff Member: Joseph D. Irvin, City Manager (530) 542-6043

Reviewed and Approved By:

Susan Blankenship, City Clerk
Olga Tikhomirova, Director of Finance
Heather Stroud, City Attorney

Attachments:

[01-Staff Report Strategic Planning Advance.docx](#)



City of South Lake Tahoe

Report to City Council

Meeting Date: March 29, 2022

Title: Strategic Planning Advance

Location: Citywide

Responsible Staff: Joseph D. Irvin, City Manager (530) 542-6043

Background:

In 2019, in response to community concerns about the quality of life as a result of changing demographics, the availability of housing and resident-serving businesses, traffic congestion, a balance and diversity of visitor and resident serving amenities and the increased threat of disasters, the City Council began developing its Strategic Priorities. The Strategic Priorities were discussed by the City Council on February 25, 2020 and then the world came to a halt in March of 2020 as a result of the COVID-19 pandemic.

On April 1, 2020, the City Council approved the formation of the Transformative Change Committee to conduct an examination of a long-term economic development and recovery strategy for the City of South Lake Tahoe. After extensive community discussions, the Committee developed the Recommendations Report that was used as the foundation for a 5-year Strategic Plan.

The Strategic Priorities were refined from input received by the City Council on February 25, 2020 to the following:

- Built Environment
- Recreation and Equitable Access
- Community for All
- Economic Development
- Continuous Improvement

Issue and Discussion:

In order to further the goals outlined in the 2021-2026 Strategic Plan, the City Council can now develop a formal program with projects and benchmarks to address the high priority challenges facing the City. During the Strategic Planning Advance, the City Council will hear from staff on current issues and trends and will embark on a facilitated discussion to address the following items:

- 1) Key issues facing the City of South Lake Tahoe with respect to Economic Development and Quality of Life.
- 2) Core Values to help guide future City Council decisions on matters related to Infrastructure, Investment and Job Retention/Recruitment.
- 3) Three specific tasks/goals for the City Council to focus on during the next twelve months in order to gain traction on maintaining a healthy balance for community growth and redevelopment.
- 4) Benchmarks to determine what progress has been made by the City to address Core Values.

Financial Implications:

The outcome of the discussion during the Strategic Planning Advance will determine future financial implications. When appropriate, the City Manager will provide revised budget information for City Council consideration, including identification of potential grant funding to address these issues.

Environmental Considerations:

The discussion in this report is not a project under CEQA, because it does not involve any commitment to a specific project which may result in a potentially significant physical impact on the environment, as contemplated by Title 14, California Code of Regulations, Sections 15378(b)(2) and 15378(b)(4) and is, therefore, not subject to CEQA pursuant to CEQA Guidelines Section 15060(c)(3).

Policy Implications:

The City will need to ensure that the Strategic Priorities and Core Values related to Infrastructure, Investment and Job Retention/Recruitment reflect and are compatible with the City's General Plan and the Capital Improvement Plan.