CITY OF TAMARAC
PUBLIC ART COMMITTEE

7525 NW 88th Avenue, Conf. Room 204
Tamarac, Fl 33321
Tuesday, September 16, 2025
4:30 PM

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1. CALL TO ORDER
a. Roll Call

2. APPROVAL OF MINUTES

2.a Minutes - August 26, 2025

3. OLD BUSINESS

3.a Inspiration Way Call to Artist- Stipend increase - $3500

3.b Carol Bradbury- Community Outreach Project

4. NEW BUSINESS

4.a Caporella Entryway Sculpture Presentations:
1. **5:15 p.m. - 5:30 p.m. James Simon**
2. **5:45 p.m. - 6:00 p.m. Ken McCall**
3. **6:15 p.m. - 6:30 p.m. Donald Gialanella**

5. ADJOURNMENT

- All board members are urged to attend this meeting. All meetings are open to the public. Any board member who cannot attend this meeting should call the Public Art Committee Liaison at 954-597-3430. In the event there is no quorum for this meeting, the meeting may be held as a Workshop instead of a Regular meeting, although no formal action may be taken during a Workshop.
Pursuant to Chapter 286.0105, Florida Statutes, if a person decides to appeal any decision made by the Public Art Committee, with respect to any matter considered at such meeting or hearing, they may need to ensure that a verbatim transcript of the proceedings is made which records includes the testimony and evidence upon which the appeal is based.
The City of Tamarac complies with the provisions of the Americans With Disabilities Act. If you are a disabled person, requiring any accommodations or assistance, please notify the City of such need at least 48 hours (2 days) in advance. Additionally, if you are hearing or speech impaired and need assistance, you may contact the Florida Relay Service by dialing 7-1-1.

TAMARAC
The City For Your Life

PUBLIC ART COMMITTEE AGENDA ITEM REPORT

DATE:	September 16, 2025
SUBMITTED BY:	Collette Tibby
ITEM TYPE:	Minutes
AGENDA SECTION:	APPROVAL OF MINUTES
TITLE:	Minutes - August 26, 2025

ATTACHMENTS:
Aug 26,2025 meeting minutes.docx

Public Art Committee Meeting
August 25, 2025
4: 30 p.m.
Conference Room 204
Meeting Minutes

Present

Sandra Hill, Vice Chair
Helene Herman
Tracy Graham
Gryte Kuncaitis
Atherley Soman-absent

Staff

Maher Mansour: Assistant Director of Community Development
Melissa Petron- Director of Parks and Recreation

Call to Order

Sandy Hill, Acting Chair called the meeting to order at 4:35 PM. She stated that the Public Art meeting is recorded and open to the public. She wanted the members to be aware that any statements made were public knowledge.

Approval of Minutes

A motion was made by Helene Herman to approve the minutes of the July 15 meeting and was seconded by Gryte Kuncaitis.

City of Tamarac Branding

Monica Barros, Assistant City Clerk presented to the committee the rebranding efforts being explored by the city. The new branding "City Full of Life" will be the theme moving forward.

Sportsplex Artistic Benches Presentations

The following artist presented the proposal for the artistic benches:

Ken Tsunami Shep Studios
Greg Mueller
Agnes Black
Ken McCall

The committee unanimously agreed to recommend Greg Mueller. He will work with making come modifications based on feedback provided by the committee.

Next meeting- September 16, 2025

ADJOURNMENT
Meeting was adjourned at 6:30 p.m.

TAMARAC
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PUBLIC ART COMMITTEE AGENDA ITEM REPORT

DATE:	September 16, 2025
SUBMITTED BY:	Collette Tibby
ITEM TYPE:	Other
AGENDA SECTION:	OLD BUSINESS
TITLE:	Inspiration Way Call to Artist- Stipend increase - $3500

ATTACHMENTS:

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AGENDA ITEM NO. 3.b

PUBLIC ART COMMITTEE AGENDA ITEM REPORT

DATE:	September 16, 2025
SUBMITTED BY:	Collette Tibby
ITEM TYPE:	Other
AGENDA SECTION:	OLD BUSINESS
TITLE:	Carol Bradbury- Community Outreach Project

ATTACHMENTS:
Carol Bradbury -Bloomerang Proposal Tamarac 2025.pdf

Bloomerang®

BRAND DESIGN & COMMUNITY BASED ART

4/14/25

Beth Ravitz & George Gadson
Tamarac Arts Board Co-Chairs
City of Tamarac, Florida
bethravitz@gmail.com
georgegadson@gmail.com

Dear Beth and George,

I'm pleased to update my proposal for the City of Tamarac's **Community Engagement & Banner Project.** I originally submitted it 9 years ago!

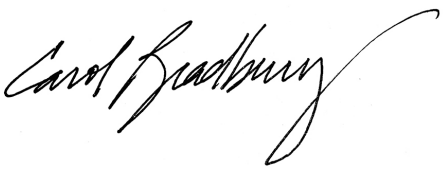
This initiative is designed to bring residents together through a creative process that results in bold, eye-catching banners for Tamarac's public spaces. Through a hands-on art workshop and thoughtful design, the project celebrates what makes the city unique while enhancing its visual landscape.

The theme—**TAMAR AC ONE**—reflects the power of collaboration. By engaging residents directly in the creation of artwork, we create something that feels authentic, meaningful, and truly local.

At Bloomerang Studios, we specialize in projects that combine community involvement with strong, professional design. We're excited to work alongside your team to bring this vision to life—beautifully, efficiently, and with care.

Thank you for considering this proposal. I hope we can work together on this creative and impactful project.

Warm regards,



Carol Bradbury
President, Bloomerang Studios

4/14/25

PROPOSAL #25041 for the City of Tamarac, FL Community Engagement & Banner Project

Submitted by: Carol Bradbury, President, Bloomerang Studios
To: Beth Ravitz and George Gadson, Co-Chairs, Tamarac Arts Board
Date: April 11, 2025

Project Overview

The Community Engagement and Banner Project is a collaborative initiative designed to activate community pride and artistic expression for Tamarac's public spaces. Through hands-on creative engagement and vibrant design, this project will celebrate Tamarac's core values—culminating in the creation of bold, colorful pole banners installed wherever the city finds beneficial.

The thematic heart of this initiative is ***TAMARAC ONE*****.** The final banners will visually reflect this theme through its creation of silk gardens, something no one can create alone. The overarching message on the banners may read: **"WE ARE ONE" OR "TAMARAC ONE," or simply "CITY OF TAMARAC."** The board may choose to add a place for banner sponsors to offset project costs.

Goals

- Foster a shared sense of identity and self esteem among residents
- Translate collaborative, community-created art into professional exterior banner designs
- Create public artwork that reinforces Tamarac's values and celebrates its cultural richness

Scope of Work

Phase 1: Community Workshop Activation

- **Discovery Meeting** to align on goals, location, logistics, and messaging
- **Public festival Workshop** 4 hours + 2 hours setup/breakdown

- Two art-making stations (8–10 participants per station; unlimited total participants)
- 3–4 original collaborative community artworks created on silk

- All original silks returned to Tamarac post-project for display or fundraising us
- *Tamarac to provide: tent, tables, chairs, signage, and volunteers to invite participants into the project and have them sign usage rights form*

Phase 2: Illustration & Banner Design

- **Professional Detail Photography** of each finished silk to inform final digital design/s
- **Template Design**
  - 2–3 design template options (and placement for sponsor names, if requested)
  - Reviewed by stakeholders with final approvals
- **Illustration Development**
  - Community-generated artwork will inform the banner compositions
  - Two to three illustration concepts to choose from
  - One banner illustration is included in the basic design fee. More illustrations may be added, if desired.
  - Final illustration/s placed into banner templates
  - Sponsor name placements (if applicable)
  - Print-ready files prepared with two rounds of color-proofing and stakeholder sign-off

Phase 3: Banner Printing & Installation

- **Printing: 10 full-color, UV-coated vinyl banners** (24”x60”)
- **Installation by the City of Tamarac**
- Shipping, installation hardware, and taxes, if applicable, are not included

Optional Add-Ons

Banner Backs: "Wisdom of the Crowd" or "Dream Haiku" $2500

- Collaborative reflections co-created by participants to appear on reverse side of banners.
- Generated by festival attendees using a Bloomerang process or adapted by schools
- Up to 10 selected 'wisdom of the crowd' reflections or Haiku, one on the back of each banner

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Additional Banner Illustrations, printer ready, $1350/ea

Additional Printed Banners/ $80 ea

IP Buyout, $1500 (Unlimited use rights)

BannerSaver™ Brackets (Recommended), $180 per set

- Wind-tested hardware with 15-year warranty
- Reduces banner damage and labor costs

Key Benefits

- Spills 87% of wind (compared to 25% for other systems)
- Reduces stress on light poles and banners
- Cuts light pole liability and boosts your banner ROI
- Decreases installation labor and changeout costs for damaged banners
- Accommodates any size/dimension banner
- Attaches to walls or any size pole, flat-side or round
- 15-year warranty

Estimated Budget Summary

Service	Estimated Cost	Cost
Community Workshop Activation		Included in fee
Photography & Documentation		Included in fee
Template & One Illustration Design (from 2-3 options)		Included in fee
Final Layout & Print-Ready Production		Included in fee
Project Management (10% of total project time)		Included in fee
10 printed 24”x60” vinyl, grommeted, 2-sided banners rated UV safe. *Longevity of 2-4 years continuous display, depending on the direction they face.*		Included in fee
Flat Fee Total		**$8,740**
Travel Expenses: flight and per diem based on workshop date	TBD	
OPTIONAL: Additional Banner Illustrations, printer-ready	@$1,350 each	
OPTIONAL: Identity for Back of Banners: Dream Haiku or Wisdom of the Crowd: Run during festival. Qty10/includes typographic design and printer-ready files	$2,500	
OPTIONAL: Printing Additional Banners	@$80/ea	
OPTIONAL: BannerSaver™ Hardware	$180x10=$1,800	
Optional: IP Buyout (Unlimited use rights)	$1,500 (one-time)	
Applicable taxes and shipping are not included	Pricing valid for 30 days	

Licensing & Rights

- **Included in Basic Project Fee**: After project is complete, banners may be reprinted for outdoor pole-banner use. A full-size pdf or JPGs are included in Deliverables.
- **Optional**: One-time **Intellectual Property Buyout** for $1,500. (Unlimited use rights)
    - Covers broader uses of graphics including t-shirts, posters, social media, and promotional materials
    - Offered at a reduced rate to support Tamarac’s community mission

Estimated Timetable

Phase	Estimated Timeline
Discovery Meeting	Week 1
Community Workshop	Week 2
Photography & Template Design	Weeks 3-4
Banner Design & Illustration	Weeks 5–7
Final Revisions & Stakeholder Approval	Week 8
Print-Ready Files Delivered	Week 9
Banner Printing	Weeks 10-12
Installation	TBD City of Tamarac

Timeline may shift based on festival date and feedback process.

The Fine Print

Liabilities

- We fundamentally believe that working on a project with a client is a team effort. While we do our very best to capture grammatical and spelling errors while proofreading materials provided to us, we don't always catch everything. Nor are we experts in the content that clients supply. Mistakes can occur on both ends of the process, which is why we require clients to proofread and look over everything before they sign off on the final copy. Please note, you are responsible for proofreading all materials before signing off on all layouts and proofs. Bloomerang assumes no legal or financial responsibility for content errors or omissions.

Cancellations & Delays

- Sometimes life happens. For one reason or another, projects get cancelled after contracts have been signed and the work has begun. Should this be the case, if you cancel the project for any reason once this proposal has been signed, a final invoice will be issued for the time completed to date on the project. Additionally, if you fail to supply necessary information, documentation, or images by mutually approved deadlines, and these deadlines are missed through no fault of our firm, the delivery of the project may be delayed accordingly.

Fees & Charges

- Occasionally, further work may be required which is outside the scope of a submitted proposal. We promise that you will not incur any charges in excess of those listed in this proposal without your prior written consent. As the project progresses, should additional services be identified and required which are not included in this estimate, you will be made known in advance, and if accepted, these services will be billed as extras.
- All costs presented are subject to applicable taxes.
- Proposed pricing is valid for 30 days from date of submission listed on the cover of this proposal.
- Late payments may be subject to a charge of 2% of the balance amount compounded monthly until payment is received.

Confidential Information

- We understand that trust is earned. We promise and agree that we will not directly or indirectly, in any way, disclose, make accessible, reveal, publish, disseminate or transfer any Confidential Information to a third party; and that we will not use your Confidential Information in any manner whatsoever, except to deliver on the project discussed in this proposal.

Next Steps: Pick your Project Cost and Launch

1. Tamarac reviews and approves the proposals, adding desired OPTIONS to table below.

QTY	PROJECT COSTS	EACH	TOTAL
1	Basic Workshop and Design Fees	$8,740	$8,740
	OPTIONS:		
	Additional Banner Illustrations printer-ready @$1,350 each	@$1,350 each	
	Identity for Back of Banners: Dream Haiku or Wisdom of the Crowd: Gathered during festival. Final Qty: 10-includes typographic design and printer-ready files	$2,500	
	Printing Additional Banners	@$80/ea	
	BannerSaver™ Hardware	$180x10=$1,800	
	IP Buyout (Unlimited use rights)	$1,500 (one-time fee)	
	TOTAL PROJECT COST		

2. Tamarac confirms summer workshop date/time.
3. Bloomerang issues invoice for retainer.
4. Tamarac submits retainer payment to initiate Phase 1 planning.
5. Upon receipt of retainer, Bloomerang Studios begins to plan workshop and makes travel arrangements

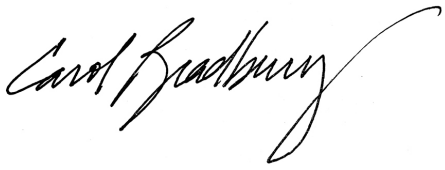
Project Fee and Payment Terms

- 50% of the total project fee is due upon acceptance to initiate work as a retainer.
- The remaining 50% is due when files are sent to the printer.

Please check the box below to acknowledge your agreement of our Terms & Conditions:

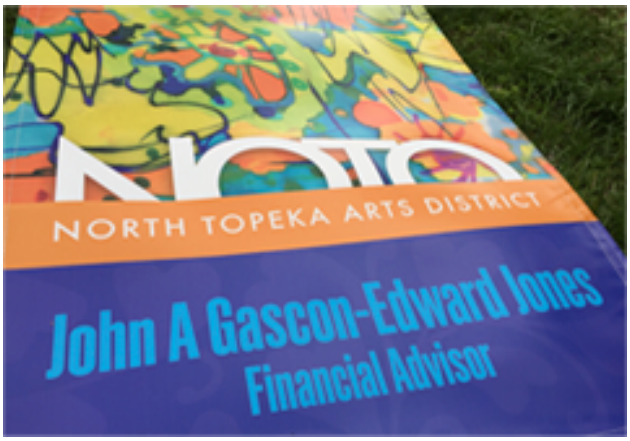
❒ I have read, understood and agree to the Fine Print section of this proposal.

By accepting and signing this proposal, Quincy Elementary agrees to the above and agrees to keep all Bloomerang processes confidential.

City of Tamarac	Signature:	Date:
		April 13, 2025
Carol Bradbury, President Bloomerang Studios LLC	Signature:	Date

Sample Haiku on back of banner





Added Sponsor sample



TAMARAC
The City For Your Life

PUBLIC ART COMMITTEE AGENDA ITEM REPORT

DATE: September 16, 2025

SUBMITTED BY: Collette Tibby

ITEM TYPE: Presentation

AGENDA SECTION: NEW BUSINESS

TITLE: Caporella Entryway Sculpture Presentations:

1. 5:15 p.m. - 5:30 p.m. James Simon
2. 5:45 p.m. - 6:00 p.m. Ken McCall
3. 6:15 p.m. - 6:30 p.m. Donald Gialanella

ATTACHMENTS: