



DESTINATION NEWPORT COMMITTEE AGENDA
Thursday, June 16, 2016 - 2:00 PM
169 SW Coast Highway, Newport, Oregon 97365

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder at 541.574.0613.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER

2. ADDITIONS/DELETIONS TO AGENDA

3. CONSENT CALENDAR
 - 3.A. Minutes from the May 19, 2016 Destination Newport Committee Meeting
[May 19, 2016 Minutes.docx](#)
 - 3.B. Review of Accounts - May 2016

4. MEDIA CONSIDERATIONS
 - 4.A. Idaho Senior News Proposal

[2015 ISN RATES.pdf](#)
[Lincoln City-Quarter page.pdf](#)
[ISN Marketing Letter 01.29.16.pdf](#)
[Ocean Terrace Cond.pdf](#)

4.B. British Columbia Magazine Proposal

[BRITISH%20COLUMBIA%20CLASSIFIED%20RATES%20CARD-2.pdf](#)
[BRITISH COLUMBIA MEDIA KIT.pdf](#)

4.C. Certified Folder Display Brochure Distribution Proposal

[newport - dis.pdf](#)
[2016 Pacific Northwest Roster US.pdf](#)
[2016 Tourist Systems Roster US.pdf](#)

4.D. KFIR Radio Proposal

4.E. News-Times Creative/Production, Printing, and Digital Services Proposal for 2017

[DNC Proposal 2016 FINAL.pdf](#)

4.F. Seattle Magazine Proposal

[Newport Oregon proposal for FY16-17 -- Seattle magazine.pdf](#)
[TO SeattleMagazine MediaKit.pdf](#)

4.G. OUTFRONT Mobile Network Proposal

[OUTFRONT Mobile Network Nov 2015 \(3\).pdf](#)
[OUTFRONT Mobile Network One Sheet.pdf](#)
[Sample-Publisher-List.pdf](#)
[City of Newport 10 milecampaign.pdf](#)
[Albany10miledadius.pdf](#)
[City of Newport 15mile campaign.pdf](#)

4.H. Comcast Proposal

[Newport 2016-2017 Proposal.pdf](#)

4.I. AAA Washington Journey Magazine Fall Proposal

[Journey Digital Media Kit 2016.pdf](#)
[Journey Media Kit 2016.pdf](#)

5. OTHER

6. DISCUSSION AND ACTION

7. CHAMBER REPORT

8. PUBLIC COMMENT

9. ADJOURNMENT

Destination Newport Committee
May 19, 2016
2:00 P.M.
Newport, Oregon

CALL TO ORDER

The May 19, 2016, regular meeting of the Destination Newport Committee was called to order at approximately 2:00 P.M. In attendance were Lance Beck, Judy Kuhl, Steve Beck, David Heater, and Lorna Davis. Also in attendance were Cindy Breves, Executive Assistant; Jamie Rand, News-Times, Dee Teem and Daniella Crowder from Community Services Consortium, Michele Osterhoudt and Todd Williver for The New Lincoln County Fair, Spencer Nebel, Mark McConnell, and the Mombetsu City Hall delegation.

INTRODUCTIONS

We went around the table and everyone introduced themselves.

CONSENT CALENDAR

The consent calendar consisted of the following items:

A. Minutes of the April 21, 2016, meeting;

MOTION was made by S. Beck, seconded by Kuhl, to approve the consent calendar, as presented. The motion carried unanimously in a voice vote.

MEDIA

The committee reviewed the Eugene Emeralds Baseball proposal for 2016.

The committee reviewed the Oregon State proposal for 2016-17. Committee decide to table this item to the June 16, 2026 meeting and would like Ian to come to the meeting to answer questions.

OTHER

Reviewed Tourism Marketing Grant for Community Services Consortium for Barrel to Keg Gravel to Pavement Bike Ride.

Reviewed Tourism Marketing Grant for The New Lincoln County Fair.

The committee did a presentation to the Mombetsu City Hall delegation reviewing how the committee promotes tourism for the City of Newport. The delegation asked questions which the committee answered.

DISCUSSION AND ACTION

MOTION was made by Heater, seconded by S. Beck, to approve the Eugene Emeralds 2016-17 Season Package for \$11,750 with \$2,063 being paid out of 2015-16 Fiscal Year and the remainder being paid out of 2016-17 Fiscal Year of \$9687. The motion carried unanimously in a voice vote.

MOTION was made by S. Beck, seconded by L. Beck, to recommend to City Council the approval of a Tourism Marketing Grant to the Community Services Consortium for the Barrel to Keg Gravel to Pavement Bike Race in the amount of \$2,000. The motion carried unanimously in a voice vote

MOTION was made by Heater, seconded by L. Beck, to recommend to City Council the approval of a Tourism Marketing Grant to The New Lincoln County Fair in the amount of \$5,000. The motion carried unanimously in a voice vote

The committee reviewed and revised the Destination Newport Brochure for publication.

The committee discussed the Highway 20 closures for this summer and decided the message needed to promote tourism in Newport through the construction period.

Next meeting will be June 16, 2016.

ADJOURNMENT

Having no further business, the meeting adjourned at approximately 3:36 P.M.



ADVERTISING RATE SHEET

Advertise with the **Idaho Senior News**, Idaho's oldest and largest mature-market publication, designed for the 55+ age market - from baby-boomers to our elder seniors. *Seniors are the fastest growing, most powerful market segment, controlling over 50% of all discretionary income. Seniors are the highest majority of homeowners, purchase 80% of all luxury travel, and spend more on recreational time and dining than any other demographic group!*

Roughly 10,000 Baby Boomers will turn 65 today, and about 10,000 more will cross that threshold every day for the next 19 years.*

The **Idaho Senior News** makes it easy for you to connect with the senior market and generate more business. Our readership is estimated at 80,500+. *Based on Senior Publishers Group average readers per issue. We print 23,000+ issues per month and circulate them via direct subscriptions, bulk subscriptions, and driver deliveries, with distribution throughout most of the state of Idaho and eastern Oregon.

Check out our affordable and flexible rates, and call us, today! We promise great customer service, great ads, and great results!

*According to Pew Research, nonpartisan fact tank that conducts public opinion polling, demographic research, and other empirical social science research.

These rates **INCLUDE FULL COLOR** and **GRAPHIC DESIGN** of your ad!

Ad Size	Size (Col. x H)	Size W x H	12 Runs (Cost/Run)	6 Runs (Cost/Run)	3 Runs (Cost/Run)	Single Run	Col. Inches
Full Page	5c x 15"	10"x 15"	\$750	\$875	\$950	\$1025	75"
Half Page	5c x 7.5"	10"x 7.5"	\$525	\$600	\$640	\$695	37.5"
Quarter Page	3c x 6.5"	6"x 6.5"	\$305	\$365	\$395	\$425	19.5"
Value Ad	2c x 6"	4"x 6"	\$205	\$235	\$255	\$325	12"
Eighth Page	2c x 4"	4"x 4"	\$185	\$215	\$235	\$275	8"

Ad sizes are not limited to those listed above. Pricing for other sizes available on request.

Business Directory Ads: 4"w x 2" h \$115/color or \$88/bw, 3 mo. consecutive run minimum

Double Truck Ads: 21.25"w x 15" h \$2,650 (Discounts with multiple runs)

Premium and/or Specific Placement: 25% Surcharge

ADDED Value: All ads (except the Value Ads) are placed on our website, **FREE** of charge, with a link back to your website or email.

A **FREE** one-year subscription is included with your display ad (8 col. inches or greater) purchase. Call for a special bulk quantity rate to supply your business, club, or organization.

Graphic Arts Publishing, Inc., proud publishers of the **Idaho Senior News**

Produced and published in Idaho.

P.O. Box 937 • Eagle, ID 83616 • Ph: (208) 336-6707 Fax: (208) 336-6752 • Toll Free: (800) 657-6470

www.idahoseniornews.com

HERE | CREATE YOUR VACATION



ON AND OFF THE HIGHWAY

SUMMER KITE FESTIVAL

JUNE 27-28



KAYAKING
YEAR ROUND



FINDERS KEEPERS
OCT - MEMORIAL DAY



Lincoln
City
Central Oregon Coast

800-452-2151

www.oregoncoast.org



Idaho Senior News

Graphic Arts Publishing, Inc.

P.O. Box 937 | Eagle, ID 83616 | Phone 208.336.6707 | Fax 208.336.6752
See our current and past issues at www.idahoseniornews.com

The huge growth in the senior market means a great opportunity for your business. Let *Idaho Senior News* help you reach this essential target group and watch sales soar!



- ***Idaho Senior News*** is Idaho's oldest and largest mature-market publication, serving Idaho's fast-growing 50+ market, from "Boomers" to the elderly.
- The ***Idaho Senior News*** reaches the fastest growing, most powerful market segment, controlling 70% of investments and over half of all wealth.
- Seniors are the top consumers of healthcare services and purchases, luxury travel, dining out, big ticket items, new cars, home improvements, RV's and much more. They are top customers for almost every business category and service!
- The ***Idaho Senior News*** publishes monthly and has a loyal readership of more than 80,000, with 60,000 in the Treasure Valley alone!
- Advertising with the ***Idaho Senior News*** is a direct, smart, and easy way to connect with Idaho's mature market, placing your ad into the hands of tens of thousands of potential new customers.
- Discounts are offered for **3, 6 and 12 time advertisers** and include **FREE** graphic design and **FREE** full color. Advertisers will also be posted on our website.

Contact Ernie Cody, at (208) 336-6707 for current rates and special programs

ESCAPE THE ROUTINE... VISIT THE OREGON COAS



OceanTerrace

CONDOMINIUMS



**Extended
Stay
Discounts**

4229 Southwest Beach, Lincoln City, OR
800-648-2119 • oceanterrace.com



BRITISH COLUMBIA


M A G A Z I N E

BC PROUD

British Columbia Magazine is proud to announce a new section dedicated to helping small businesses reach our loyal readers. This new, exciting and cost-effective area, called BC Proud, may be a perfect fit for you and your company. Call us today!

THREE EASY STEPS

- 1 Select your size
- 2 complete the fillable pdf form below
- 3 Email or fax form to Meena Mann




FULL PAGE

\$2,660

A

7" x 9 5/8"




3/4 PAGE VERTICAL

\$2,245

B

5 3/16" x 9 5/8"




1/2 PAGE HORIZONTAL

\$1,830

C

7" x 4 3/4"




1/2 PAGE VERTICAL

\$830

D

3 3/8" x 9 5/8"



3/8 PAGE HORIZONTAL

\$625

E

5 3/16" x 4 3/4"




1/4 PAGE VERTICAL

\$455

F

3 3/8" x 4 3/4"




1 FULL COLUMN

\$455

G

1 9/16" x 9 5/8"




1 COLUMN X6" VERTICAL

\$365

H

1 9/16" x 6"




2 COLUMN X3" HORIZONTAL

\$365

I

3 3/8" x 3"




1 COLUMN X5" VERTICAL

\$324

J

1 9/16" x 5"




1 COLUMN X4" VERTICAL

\$275

K

1 9/16" x 4"




2 COLUMN X2" HORIZONTAL

\$275

L

3 3/8" x 2"




1 COLUMN X3" VERTICAL

\$222

M

1 9/16" x 3"




2 COLUMN X1" HORIZONTAL

\$156

N

3 3/8" x 1"



1 COLUMN X2" VERTICAL

\$156

O

1 9/16" x 2"

Company:

Contact person:

email:

PH:

Classifieds are reasonably priced and have set sizes. They can include colour borders, background colours, photo backgrounds, superimposed text, logos, inserted photos, etc. Production costs of \$75/hour apply to ads that production must create or change. The average cost of classified ad production is **\$35 to \$45**. We accept Press Optimized PDF files. Prices effective of January 2016, all prices are in \$ CAD, gross rates.



MEENA MANN
BC Magazine Advertising Director
 Ph: 1-604-559-9052 Fax: 604-620-0425
 meenam@mypassionmedia.com

MY **PASSION** MEDIA
 www.mypassionmedia.com
 adsales@mypassionmedia.com





2016 MEDIA KIT



BRITISH COLUMBIA MAGAZINE IS PART OF THE MY PASSION MEDIA COLLECTION OF PUBLICATIONS

- 15 Brands
- 162 Countries Reached
- 161,001 eNewsletter Subscribers
- 971,000 Printed Copies
- 1,256,582 Social Media Shares
- 7,171,228 YouTube Views
- 15,714,935 Delivered Emails
- 17,970,714 Unique Readers/viewers
- 41,064,000 Printed Pages
- 80,221,897 Online Page views

WHO WE ARE

British Columbia Magazine is the scenic geographic and travel magazine of British Columbia, read worldwide for its big-picture photography and trusted travel journalism. Our quarterly issues profile: travel, outdoor exploration, adventure and recreation; parks, wilderness, wildlife, geography and conservation; history and heritage places in the province; science and natural phenomena; remarkable people and First Nations culture.

For more than 55 years *British Columbia Magazine* (launched as *Beautiful British Columbia*) has informed, entertained, surprised, and inspired its readers with all that B.C. has to offer. We share our readers' pride in B.C., their love of the natural environment and the active lifestyle it encourages. We are a conduit for readers who want to know B.C. better, embrace living here and plan their travels to yet-to-be-explored places around the province.

Often described as "the National Geographic of British Columbia," *British Columbia Magazine* has earned more than 175 awards over the past two decades for its engaging stories, spectacular photography and creative design.





BRITISH COLUMBIA MAGAZINE OVERVIEW

THE NUMBERS

READERSHIP - PRINT

734,000 readers

DISTRIBUTION - PRINT

65,500 copies

PAID SUBSCRIPTIONS

49,472 subscribers

DIGITAL EDITION

2,500 subscribers

WEBSITE STATS

Pageviews - 201,000

Unique visitors - 87,000

Time spent on site - 2:04

*Sourced from 3 month averages in Google analytics

E-NEWSLETTER

13,500 subscribers



TWITTER

7,519 followers



FACEBOOK

38,929 likes



PINTEREST

16,000 pins

MAGAZINE FACTS



Founded in 1959

Strongest Media Buy in Western Canada

#5 in BC, slightly behind only *Reader's Digest*, *Canadian Living*, *People* and *Canadian Geographic*

4 Issues per year

100% owned, produced & printed in British Columbia

OUR READERS

59% are between 35-64 years of age.

62% have College Education +

48% Income Household income \$75,000+

Household Composition 1-2 65%
3+ 35% Children <18 35%

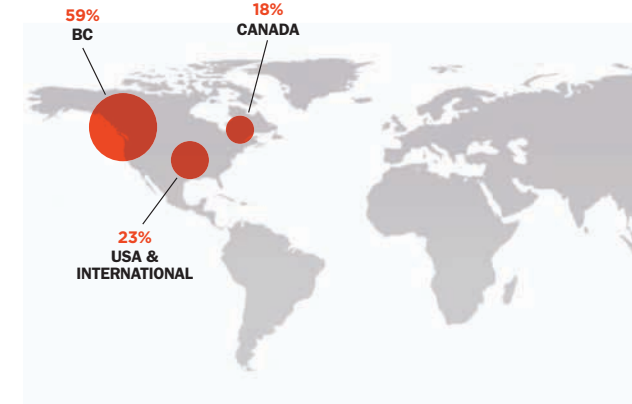
9 out of 10 subscribers feel the magazine inspires travel to places they may one day visit.

Subscribers keep past issues for extended periods of time

QUICK
FACTS

REACH

864,000



AVERAGE AGE

35-64

GENDER

53%

Male

47%

Female

DISPLAY RATES & DIMENSIONS | PRINT

EFFECTIVE JANUARY 2016
\$ GROSS RATES

NATIONAL DISPLAY RATES

SIZE	1X	2X	3X	4X
Full Page	\$10,014	\$9,719	\$9,424	\$9,134
2/3 Page	\$7,420	\$7,195	\$6,975	\$6,760
Jr. Page	\$6,920	\$6,710	\$6,505	\$6,305
1/2 Page	\$6,490	\$6,300	\$6,110	\$5,920
1/3 Page	\$4,514	\$4,382	\$4,247	\$4,117
1/6 Page	\$2,974	\$2,889	\$2,804	\$2,719
DPS	\$18,877	\$18,273	\$17,738	\$17,203
1/2 DPS	\$12,835	\$12,420	\$12,055	\$11,690

COVERS	1X	2X	3X	4X
IFC Spread	\$21,518	\$20,865	\$20,237	\$19,633
IFC	\$11,489	\$11,154	\$10,814	\$10,503
IBC	\$10,998	\$10,663	\$10,384	\$10,063
OBC	\$11,489	\$11,154	\$10,814	\$10,488

CUSTOM SPECIALS

Videos

Video links to digital edition ads.
Rate: **\$350**

Special Positions

Special or guaranteed position,
15% extra.

Inserts

Rates on request.

UPLOADING ADS

Email ads to

production@mypassionmedia.com

Bleed

Full page only 0.125"

Production costs

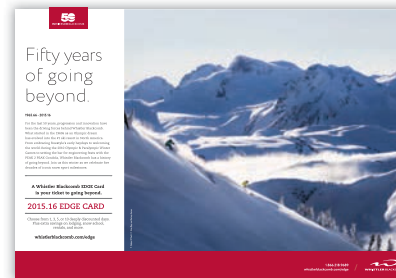
Any production work on advertisements will be invoiced at **\$75 per hour** to the advertiser

File formats

Press Optimized PDF

DISPLAY AD DIMENSIONS (WIDTH X HEIGHT)

SIZE	NON BLEED	TRIM SIZE FOR BLEED ADS
Full Page Live	7.75" x 10.5"	8" x 10.75"
2/3 Page	4.5625" x 9.875"	n/a
Jr. Page	4.5625" x 7.3125"	n/a
1/2 page Vertical	3.5" x 9.875"	n/a
1/2 Page Horizontal	7" x 4.8125"	n/a
1/3 Page Vertical	2.25" x 9.875"	n/a
1/3 Page Square	4.5625" x 4.8125"	n/a
1/6 Page Vertical	2.25" x 4.8125"	n/a
Double-Page Spread	15.5" x 10.25"	16" x 10.75"



DPS
EXAMPLE



FULL PAGE
EXAMPLE



1/2 HOR.
EXAMPLE



1/3 SQ.
EXAMPLE

BC PROUD RATES & DIMENSIONS | PRINT

EFFECTIVE JANUARY 2016
\$ GROSS RATES

BC PROUD DISPLAY ADS

Display ads in the classifieds are reasonably priced and have set sizes. They can include colour borders, background colours, photo backgrounds, superimposed text, logos, inserted photos, etc. See below for pricing and sizes.

PRODUCTION INFO

Bleed

Full page only 0.125"

Production costs

Production costs of \$75/hour apply to ads that production must create or change. The average cost of classified ad production is **\$25 to \$35**

File formats

Press Optimized PDF

<p>FULL PAGE</p> <p>\$2,660</p> <p>A</p> <p>7" x 9 5/8"</p>	<p>3/4 PAGE VERTICAL</p> <p>\$2,245</p> <p>B</p> <p>5 3/16" x 9 5/8"</p>	<p>1/2 PAGE HORIZONTAL</p> <p>\$1,830</p> <p>C</p> <p>7" x 4 3/4"</p>	<p>1/2 PAGE VERTICAL</p> <p>\$1,830</p> <p>D</p> <p>3 3/8" x 9 5/8"</p>
<p>3/8 PAGE HORIZONTAL</p> <p>\$625</p> <p>E</p> <p>5 3/16" x 4 3/4"</p>	<p>1/4 PAGE VERTICAL</p> <p>\$455</p> <p>F</p> <p>3 3/8" x 4 3/4"</p>	<p>1 FULL COLUMN</p> <p>\$455</p> <p>G</p> <p>1 9/16" x 9 5/8"</p>	<p>1 COLUMN X6" VERTICAL</p> <p>\$365</p> <p>H</p> <p>1 9/16" x 6"</p>
<p>2 COLUMN X3" HORIZONTAL</p> <p>\$365</p> <p>I</p> <p>3 3/8" x 3"</p>	<p>1 COLUMN X5" VERTICAL</p> <p>\$324</p> <p>J</p> <p>1 9/16" x 5"</p>	<p>1 COLUMN X4" VERTICAL</p> <p>\$275</p> <p>K</p> <p>1 9/16" x 4"</p>	<p>2 COLUMN X2" HORIZONTAL</p> <p>\$275</p> <p>L</p> <p>3 3/8" x 2"</p>
<p>1 COLUMN X3" VERTICAL</p> <p>\$222</p> <p>M</p> <p>1 9/16" x 3"</p>	<p>2 COLUMN X1" HORIZONTAL</p> <p>\$156</p> <p>N</p> <p>3 3/8" x 1"</p>	<p>1 COLUMN X2" VERTICAL</p> <p>\$156</p> <p>O</p> <p>1 9/16" x 2"</p>	

WEBSITE RATES & DIMENSIONS | ONLINE

EFFECTIVE JANUARY 2016
\$ GROSS RATES

BCMAG.CA

British Columbia Magazine's 700,000+ readers are beginning to notice BCMag.ca. This powerful site has just gone through a transformation to deliver relevant and engaging content for all those interested in the great province. Pageviews are climbing daily and interaction time has doubled. BCMag.ca brings you insightful stories, beautiful imagery and timely lists.

FEATURES AND HIGHLIGHTS

Daily content to inform and entertain BC residents as well as tourists about events, destinations, entertainment, food and outdoor adventure.

Inspiring and engaging content and videos showcasing the things to do and the great aspects of British Columbia.

RATES & DIMENTIONS

Standard Website Units:

Leaderboard (728x90)	\$20 (CPM)
Big Box (300x250)	\$20 (CPM)
Small Banner (468x60)	\$20 (CPM)
Homepage Wallpaper (160x600)	\$25 (CPM)

Contests:

Based on a 6-week promotion includes: contest creation, 1 contest ad, contest page write up, list of entry names and social media mentions for duration of contest **\$2500**.
ROS promotion: **\$20 (CPM)**



QUICK FACTS
87,000
Unique Visitors Per Month
141,000
Page Views Per Month

Other:

Section sponsorship: **\$28 (CPM)**
Homepage takeover: **\$1000 (CPD)**
Social Media Mentions: **\$100 per mention**
Create a campaign unique to your business.
Custom campaigns and content alignment packages available. Speak to your rep today!

WEEKLY NEWSLETTER | ONLINE

EFFECTIVE JANUARY 2016
\$ GROSS RATES

CONSUMER OPT-IN CONTENT

A weekly what-to-do in beautiful British Columbia with BC Mag's Explore-BC Newsletter. Every week our e-news delivers inspiring adventures and useful tips on how to see the most of BC.

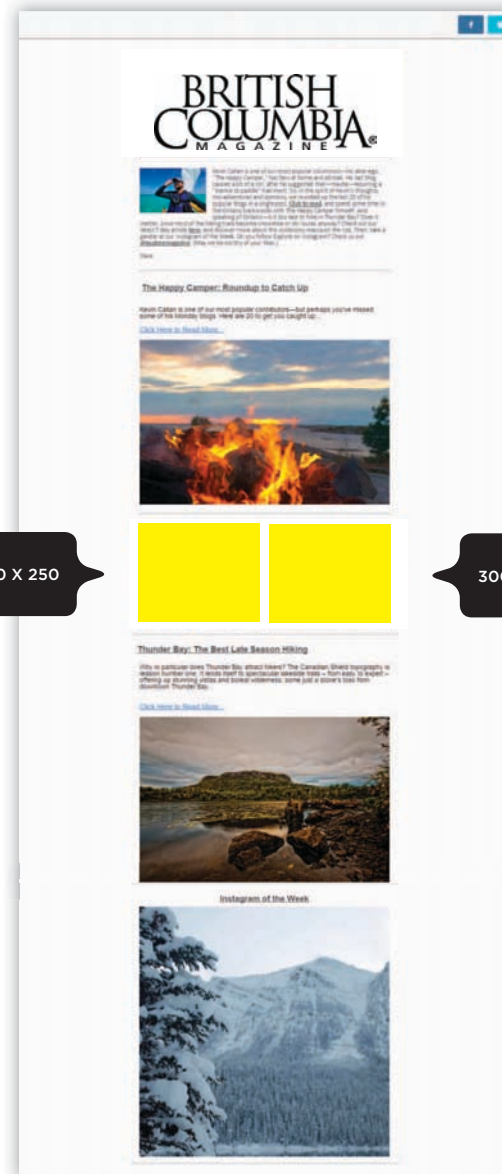
Featuring:

- Wildlife/Conservation
- Outdoor Adventure
- Destination Features
- Culture

Rates & sizes

Big box (300X250)	\$250/week
Video (youtube or vimeo link)	\$800/week
Content/Image (provided by client)	\$1000/week
Content/Video (provided by client)	\$1300/week

For geo targeting add 20%



ELECTRONIC REQUIREMENTS

Graphics

Image (jpg, gif or png)

File size

Less than or equal to 40KB



EDITORIAL CALENDAR & DEADLINES



SPRING

- BC's Top Tours: A roundup of the best tours from around the province to experience BC's spring and summer
- Destination: Tofino
- First Nations Cultural Tourism on the Rise
- BC's Outdoor Business Innovators
- BC Photographic How To
- Outdoor Adventure: B.C. Peak Project Series: Sir Donald
- Nature: Birdwatching and Conservation on Mitlenatch Island

Deadlines

Reservation Deadline: **12 Feb**

Artwork Deadline: **26 Feb**

Newsstand Date: **28 March**



FALL

- Wildlife Tours: Land Sea and Air
- BC's Most Famous Artists
- Destination: Kamloops
- Storm Watching in Tofino
- Outdoor Adventure: Hiking the Sunshine Coast Trail
- Photo Contest Winners Announced
- Nature: Old Growth Forests

Deadlines

Reservation Deadline: **12 Aug**

Artwork Deadline: **26 Aug**

Newsstand Date: **26 Sept**



SUMMER

- Taste of Summer: A look at food and drink trends and producers in regions around the province
- Destination: Quadra Island
- Historic Hiking Routes: West Coast Trail, Kettle Valley, Nootka Sound
- Characters of the Broughton Archipelago
- A Culinary Tour of Vancouver Island and the Sunshine Coast
- Nature: BC's honeybee revolution

Deadlines

Reservation Deadline: **13 May**

Artwork Deadline: **27 May**

Newsstand Date: **27 June**



WINTER

- Winter Escapes: Ideas for great winter adventures and getaways in British Columbia
- Destination: Whistler
- BC's Notorious Rumrunning History
- Science: Hot Springs Under Threat?
- Winter Reads: The Best BC Books for 2017
- Outdoor Adventure: Insider Guide to BC's Ski Resorts

Deadlines

Reservation Deadline: **11 Nov**

Artwork Deadline: **25 Nov**

Newsstand Date: **28 Dec**

IN EVERY ISSUE:

Due west: Front-end departments featuring quick bites of BC

- Short newsy stories
- Nature / wildlife discoveries
- Culture: upcoming events, exhibitions, festivals
- Travel: Where to go, what to see this season
- Science: breakthroughs and interesting facts
- History: a glimpse into BC's past
- Food and drink: must try treats
- New products and gear that are relevant to BC Mag readers

Day trip diary:

First-person accounts of a single-day adventure, hike or excursion

Echoes:

B.C. history through the eyes of famous, infamous, or little-known British Columbians

Outdoor advisor:

A service department with practical tips, techniques and gear relating to outdoor exploration

Person & place:

Profile of a noteworthy British Columbian with a focus on their connection to the province

Snap shots:

A pictorial quick-look at BC's past, present and future.



WHO WE ARE AND WHAT MAKES US UNIQUE

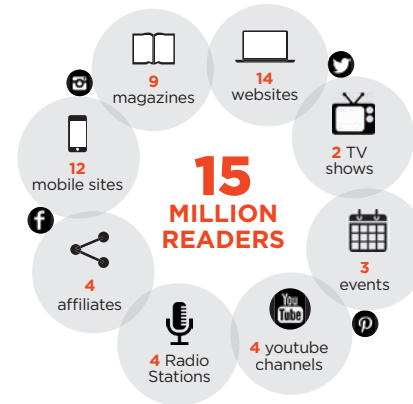


My Passion Media Inc. is a global leader in outdoor and experience based publications. The company's focus is inspiring people's passions by providing relevant, engaging and quality content. My Passion Media Inc. is redesigning the magazine publishing landscape with titles covering print, digital, social, online, email and YouTube. The company's cross-platform model has led to a cost-effective, profitable brand that inspires the passions of readers regardless of how they choose to have content delivered. The word *passion* in the company name extends beyond readers to employees and stakeholders as well as the organization's executive team who share passion for outdoor activity and media.

The company currently has multiple brands including 9 magazines, 13 online publications, 4 YouTube channels, 3 national events and Influencer.org, a global blogger platform. With over 15 million readers annually, My Passion Media Inc. reaches passionate people around the world.

Our media mix

With a perfect harmony between content and advertising, we deliver storytelling to over 15 million readers. This allows us to leverage the special aspects of an advertiser to not only our Canadian readers but to our international readers as well.

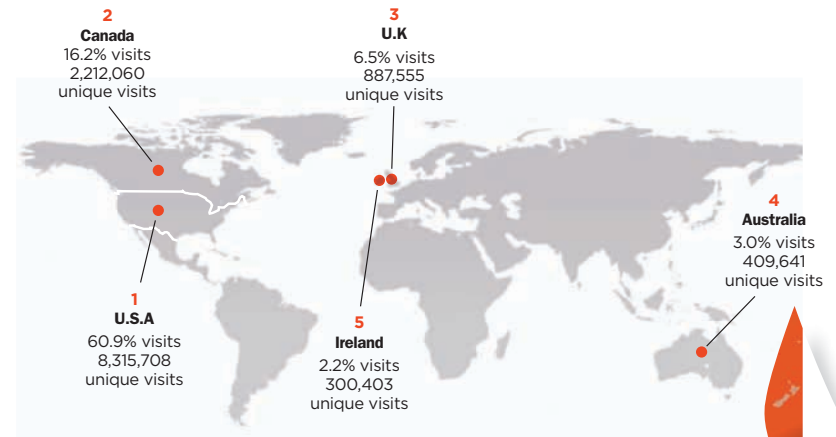


OUR THREE UNIQUES

- 1 We track and guarantee results.
- 2 We have highly engaged niche readerships who trust our content.
- 3 We have turnkey, proven campaigns that integrate print, online, social, email, content and video.

Our reach

My Passion Media publishes regionally passionate content through a global multi-media reach.



OUR MEDIA MIX

PUBLICATION	EDITORIAL FOCUS	FREQUENCY	DISTRIBUTION	AGE	GENDER	PRINT	DIGITAL	MONTHLY PVS
<i>Canadian Traveller</i>	Global Travel by Canadians	Quarterly	National Canada	40-64	61% Female	25,000	5,600	438,000
<i>Explore Magazine</i>	Outdoor Adventure by Canadians	Quarterly	National Canada	25-54	52% Male	25,000	10,000	117,000
<i>British Columbia Magazine</i>	Travel and Adventure in British Columbia	Quarterly	Global	35-64	53% Male	65,500	2,500	201,000
<i>Pacific Yachting</i>	Yachting in the Pacific Northwest	Monthly	Pacific NW	40-75	64% Male	25,000	2,600	29,000
<i>CT (Travel Agent Edition)</i>	Destination Education	Monthly	National Canada	30-64	66% Female	12,000	14,000	27,000
InfoBarrel.com	Vast General Knowledge	Daily	Global	18-24	56% Female	n/a	n/a	4,134,000
ExploreTheUSA.com	Outdoor Adventure in the USA	Daily	USA, UK, Aust +	25-54	50% Male	n/a	n/a	34,000
PawManeFin.com	Animals	Daily	Global	25-44	76% Female	n/a	n/a	26,000
Environment911.org	Environment	Daily	Global	18-64	76% Female	n/a	n/a	12,000
subtotals						152,500	34,700	5,032,000
PARTNER MEDIA								
<i>Cruise & Travel Lifestyles</i>	Cruising the World	3x	National Canada	40-64	52% Female	20,000	n/a	30,000
<i>Outdoor Canada</i>	Outdoor & Sportsman Activities in Canada	6x	National Canada	35-54	67% Male	120,000	1,500	195,000
<i>BC Outdoors</i>	Sportsman Activities in BC	6x	Regional BC	30-64	76% Male	40,000	n/a	25,000
Castanet.net	Daily News and Events	Daily	Regional BC	18-64	Male/Female	n/a	n/a	7,500,000
Clearsky Radio	Classic Hits	Daily	Regional BC & AB	35+	Male/Female	n/a	n/a	200,000
subtotals						180,000	1,500	7,950,000
TOTAL						332,500	36,200	12,982,000



OUR TITLES

MAGAZINES



Canadian Traveller: Offers perspectives on how Canadians travel the world, engaging readers via a quarterly print magazine and daily online publication. Inspiring travellers to consider “Where next?” our content fuels the innate desire to travel, regardless of budget or aspirations. *Canadian Traveller* is distributed to subscribers across Canada, while also available in airport lounges and through major retailers.



Explore Magazine: Canada’s number one publication for outdoor adventurers for the last 35 years. Its award-winning editorial shares first-hand experiences in the great outdoors, highlighting domestic and international destinations and activities. With daily online content and quarterly print magazines distributed nationally, *Explore* reaches outdoor enthusiasts in Canada and far beyond.



CT Travel Agent Edition: *CT* provides sales education for the frontline Canadian travel professional. The publication is distributed nationally to the travel trade on a monthly basis, boasting a consumer-like reading experience paired with content that helps travel agents expand product knowledge and boost sales.



Pacific Yachting: A monthly print and daily online magazine, which has been known as the voice of recreational boating in BC and the Pacific Northwest since 1968. The cross-platform publication helps boaters feed their passion with high-quality and up-to-date content about cruising destinations, local attractions, upcoming events and other related news.



British Columbia Magazine: Informing, entertaining, surprising and inspiring readers-online and in print-about the vast array of beauty and activity in British Columbia. Originally launched as *Beautiful British Columbia* in 1959, this publication appeals to those who live in, have visited or want to visit the province, showcasing its natural environment and the active lifestyle it encourages.

ONLINE

InfoBarrel.com: A vast general knowledge online platform built with a community of writers who create interesting, relevant and informative content meant to bring value to readers, either through education or problem solving. With more than 6,000 writers and a bank of 150,000 articles,



InfoBarrel.com attracts over 11 million unique visitors from across the globe.

PawManeFin.com: The preferred website for animal lovers, from conservationists to animal rights enthusiasts. Sharing stories about animal rescue initiatives, scientific insights and awe-inducing pet experiences, the highly focused content inspires conversation amongst a dedicated and engaged global community.



Environment911.org: An online publication that focuses on environmental issues, from green business to natural disasters. Providing a forum for discussion, Environment911 brings together like-minded people to share their thoughts, ideas and visions for the future, now open to the world for contribution and readership.



ExploreTheUSA.com Publishing daily editorial on outdoor adventures in the United States. Everything from mountain climbing to paddle boarding, hiking, camping and more, this publication shares those stories with readers from all over the world, including a massive reach in the UK, Australia and USA.





CONSUMER BUNDLES

OUR MOST POPULAR BUNDLES FOR 2016

All bundles are customisable and flexible to suit your advertising needs. Other bundles available on request.

PRINT



ONLINE



BUNDLE	DESCRIPTION	AD	FEATURE	ONLINE CONTENT	NETWORK ADS	HOT DEALS	eNEWS-LETTERS	CONTEST	SOCIAL PUSH	PRICE
SOCIAL BUTTERFLY	Integrated campaign to build social media exposure and reader confidence. This campaign bundle is designed to increase your social presence and begin the conversation. Strong support through call-to-action online and print placements round off this campaign.	Half Page in any Consumer Publication	-	4 Pieces of Online Content Plus 1 Premium Pillar Online Article	500,000	-	-	1	4	\$23,874
TRAFFIC BUILDER SEE PG.14 FOR TRAFFIC BUILDER EXAMPLE	Integrated campaign to drive traffic to your website through this strategic bundle. This campaign is designed to leverage online articles with strategic call to action online and display ad placements.	Full Page in <i>British Columbia Magazine</i> Full Page in <i>Canadian Traveller, Explore or Pacific Yachting</i>	-	4 Pieces of Content or 1 Pillar + 1 Piece of Content	1,000,000	6	12	1	-	\$24,150
EDUCATIONAL EXPERIENCE	Integrated campaign that does a deep dive into the special value proposition. This campaign is focused on storytelling and print, with a healthy balance of online to pull it together.	Full Page in <i>British Columbia Magazine</i> Full Page in <i>Canadian Traveller or Explore</i>	1 Print Feature	3 Pieces of Highlight Online Content OR 1 Feature Online Content	750,000	10	4	1	-	\$27,580
MINI BUNDLE	Templated bundles for smaller partners or those wishing to try integration.	Half Page in <i>CT or Pacific Yachting</i> Five 1/3 page ads in any Consumer Publication	-	1 Shout-out 1 Highlight	100,000	6	2	-	-	\$9,875



SEE PG.4 FOR MORE INFO ON PRINT ADS



SEE PG.6 FOR MORE INFO ON ONLINE ADS



SEE PG.7 FOR MORE INFO ON eNEWSLETTERS



CONSUMER BUNDLES

TRAFFIC BUILDER EXAMPLE



Full Page Print Ad
Print readership: **25,000**



Online Ads & Shout-out Content
594,000 impressions



Highlight Article
2.4 million reach



Contest
1,000 entries per month



Social Media Posts
48,000 shares



eNewsletters Ad
53,000 opens



Influencer Content
297,000 reach



TOTAL CAMPAIGN REACH:
4,300,515
AND STILL GROWING

PURCHASED MY PASSION MEDIA BUNDLES:



CONTACT US

THE TEAM



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Group Publisher
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bradl@myPassionMedia.com



JENNIFER PRENDERGAST
Associate Group Publisher
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jenniferp@myPassionMedia.com



JAMES MOHR
*Western North America
Account Director*
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jamesm@myPassionMedia.com



JOANNE TICHBORNE
Account Manager
1-888-924-7524 x224
joannet@myPassionMedia.com



MEENA MANN
Account Manager
1-604-559-9052
meenam@myPassionMedia.com







DISTRIBUTION SERVICE AGREEMENT

RENEWAL

SALESPERSON: 011500 - Matt Preston
 ADVERTISER ID: 119484
SHIP TO:
 ADVERTISER: City of Newport
 CONTACT: Lorna Davis, Destination Newport Committee
 EMAIL: lorna@newportchamber.org
 ADDRESS1: c/o Newport Chamber of Commere NEW ADDRESS:
 ADDRESS2: 555 SW Coast Hwy
 CITY: Newport
 STATE: OR ZIP: 97365
 PHONE: (541) 265-8801 FAX: (541) 265-5589

FEDERAL TAX ID: 93-6002222 REF: 15-0092067
 PO NUMBER: _____
BILL TO:
 ADVERTISER: City of Newport
 CONTACT: Cindy Breves
 WEB SITE: www.discovernewport.com
 ADDRESS1: 169 SW Coast Hwy NEW ADDRESS:
 ADDRESS2: _____
 CITY: Newport
 STATE: OR ZIP: 97365
 PHONE: (541) 574-0603 FAX: (541) 574-0609

DATE: 05/15/2016
 CONTRACT: 16-0097819 REV: 00001
 START DATE: 07/01/2016
 END DATE: 06/30/2017

NAME OF BROCHURE / PUBLICATION:
Newport

INVENTORY ID NUMBER: 001782

We will distribute the above named item in the area or areas set forth below. Display shall be on a single pocket basis. Minimum distribution period is 3 consecutive months.

CODE	DISTRIBUTION PROGRAM AREA	#SITES	START DATE	END DATE	MONTHLY FEE	#MONTHS	GROSS FEE	NONPROF	OVER2M	RACKLOC	NET FEE
1-TS-1-NW/W	Washington - Tourist Systems Program	143	07/01/16	09/30/16	482.35	3	1,447.05	-72.35	-206.21	-58.42	1,110.07
1-VM-1-NW/VN	Vancouver, WA	76	07/01/16	09/30/16	135.40	3	406.20	-20.31	-57.88	-16.40	311.61
1-VM-1-NW/DH	The Dalles/Hood River	47	07/01/16	09/30/16	87.55	3	262.65	-13.13	-37.43	-10.60	201.49
1-VM-1-NW/SM	Salem	58	07/01/16	09/30/16	108.60	3	325.80	-16.29	-46.43	-13.15	249.93
1-VM-1-NW/E	Eugene	74	07/01/16	09/30/16	139.50	3	418.50	-20.93	-59.64	-16.90	321.04
1-VM-1-NW/R	Roseburg	56	07/01/16	09/30/16	102.40	3	307.20	-15.36	-43.78	-12.40	235.66
1-VM-1-NW/M	Medford	73	07/01/16	09/30/16	145.05	3	435.15	-21.76	-62.01	-17.57	333.81
1-VM-1-NW/NOC	N. Oregon Coast	146	07/01/16	09/30/16	258.20	3	774.60	-38.73	-110.38	-31.27	594.22
1-VM-1-NW/SOC	S. Oregon Coast	87	07/01/16	09/30/16	166.60	3	499.80	-24.99	-71.22	-20.18	383.41
1-VM-1-NW/BN	Bend/Redmond	61	07/01/16	09/30/16	107.60	3	322.80	-16.14	-46.00	-13.03	247.63
1-VM-1-NW/KF	Klamath Falls	39	07/01/16	09/30/16	76.30	3	228.90	-11.45	-32.62	-9.24	175.59
1-TS-1-NW/W	Washington - Tourist Systems Program	143	05/01/17	06/30/17	482.35	2	964.70	-48.24	-137.47	-38.95	740.05
1-VM-1-NW/VN	Vancouver, WA	76	05/01/17	06/30/17	135.40	2	270.80	-13.54	-38.59	-10.93	207.74
1-VM-1-NW/DH	The Dalles/Hood River	47	04/01/17	06/30/17	87.55	3	262.65	-13.13	-37.43	-10.60	201.49
1-VM-1-NW/SM	Salem	58	05/01/17	06/30/17	108.60	2	217.20	-10.86	-30.95	-8.77	166.62
1-VM-1-NW/E	Eugene	74	05/01/17	06/30/17	139.50	2	279.00	-13.95	-39.76	-11.26	214.03
1-VM-1-NW/R	Roseburg	56	05/01/17	06/30/17	102.40	2	204.80	-10.24	-29.18	-8.27	157.11
1-VM-1-NW/M	Medford	73	05/01/17	06/30/17	145.05	2	290.10	-14.51	-41.34	-11.71	222.54
1-VM-1-NW/NOC	N. Oregon Coast	146	04/01/17	06/30/17	258.20	3	774.60	-38.73	-110.38	-31.27	594.22
1-VM-1-NW/SOC	S. Oregon Coast	87	05/01/17	06/30/17	166.60	2	333.20	-16.66	-47.48	-13.45	255.61
1-VM-1-NW/BN	Bend/Redmond	61	05/01/17	06/30/17	107.60	2	215.20	-10.76	-30.67	-8.69	165.09
1-VM-1-NW/KF	Klamath Falls	39	05/01/17	06/30/17	76.30	2	152.60	-7.63	-21.75	-6.16	117.06
1-VM-1-NW/NEO	N.E. Oregon	60	07/01/16	09/30/16	112.00	3	336.00	-16.80	-47.88	-13.57	257.75
1-VM-1-NW/NEO	N.E. Oregon	60	05/01/17	06/30/17	112.00	2	224.00	-11.20	-31.92	-9.04	171.84
1-VM-2-NW/P	Portland (Super Cities)	231	07/01/16	06/30/17	498.90	12	5,986.80	-299.34	-853.12	-241.72	4,592.62



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COMMENTS/SPECIAL INSTRUCTIONS:

APPROVED BY ADVERTISER

AGREEMENT TO TERMS. Advertiser hereby acknowledges that Advertiser has read all the terms and provisions set forth on the front and backside of this Agreement, and agrees that all such terms and provisions are a part of this Agreement.

Your Signature: _____
 Name (print): _____
 Title: _____ Date: _____

APPROVED BY (Certified Folder Display corporate office)

Signature: _____
 Name (print): _____
 Title: _____ Date: _____

MONTHLY BILLING SCHEDULE (Plus any applicable sales tax)

Fees are normally billed 30 days in advance of service. Monthly Billing Schedule details actual billing for the month indicated, not for the month service is provided.

Jun	Jul	Aug	Sept	Oct	Nov
1,856.77	1,856.77	1,856.83	382.72	382.72	382.72
Dec	Jan	Feb	Mar	Apr	May
382.72	382.72	382.72	647.95	1,856.82	1,856.77

TERMS. The agreed payment is NET CASH. Payment shall be made not later than 30 days from invoice date. If unpaid, a late charge of 1 1/2% per month or 18% annually will be added on the unpaid balance and monthly thereafter until paid. Advertiser agrees to pay all collection costs including reasonable attorney's fees.

Total Net Fee = 12,228.23

PREPAYMENT OPTION (Please check one) Yes No

Prepayment Discount percentage(8.00) (978.21)

TOTAL PREPAID FEE (Plus any applicable tax) \$ 11,249.98

All fees billed 30 days in advance of service



VISITOR MARKETING PROGRAM

PACIFIC NORTHWEST



Coming Soon
in 2016
ExploreBoard
see Back Cover!



visitor **tips** .com

Access your **Brochure ANYWHERE, ANYTIME!**



OVER 22,000 LOCATIONS



* Service provided by Inter-West Alberta

The Most Extensive Coverage Throughout North America

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Nebraska, Louisiana, South Dakota, Arkansas, British Columbia and Alberta.

Our locations include:

- Hotels & Motels
- Military Bases
- Car Rental Offices
- Ski & Sport Shops
- Visitor Centers
- Corporate / Industrial Plants
- Airports
- Chambers of Commerce
- RV Parks
- Restaurants
- Campgrounds
- Interstate Service Centers





PACIFIC NORTHWEST
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ExploreBoard Back Cover



Visitor Marketing Program		# SITES	MONTHLY FEE	MONTHLY FEE	MONTHLY FEE
DISTRIBUTION AREA			12 Month Rate	6 Month Rate	3-5 Month Rate
			TOTAL IMPACT	TOTAL IMPACT	TOTAL IMPACT
1-VM-1-NW/ID	<u>Idaho</u>	468	\$847.00	\$964.00	\$1,081.00
1-VM-1-NW/B	<u>Boise</u>	118	\$192.90	\$222.40	\$251.90
1-VM-1-NW/CO	<u>Coeur D' Alene</u>	117	\$208.90	\$238.15	\$267.40
1-VM-1-NW/IF	<u>Pocatello/Idaho Falls</u>	60	\$115.00	\$130.00	\$145.00
1-VM-1-NW/MC	<u>McCall/Whitewater</u>	59	\$122.10	\$136.85	\$151.60
1-VM-1-NW/SPT	<u>Sandpoint</u>	40	\$76.00	\$86.00	\$96.00
1-VM-1-NW/SVT	<u>Sun Valley/Twin Falls</u>	74	\$132.10	\$150.60	\$169.10
1-VM-1-NW/O	<u>Oregon</u>	932	\$1,802.70	\$2,035.70	\$2,268.70
1-VM-1-NW/BN	<u>Bend/Redmond</u>	61	\$107.60	\$122.85	\$138.10
1-VM-1-NW/DH	<u>The Dalles/Hood Rvr.</u>	47	\$87.55	\$99.30	\$111.05
1-VM-1-NW/E	<u>Eugene</u>	74	\$139.50	\$158.00	\$176.50
1-VM-1-NW/KF	<u>Klamath Falls</u>	39	\$76.30	\$86.05	\$95.80
1-VM-1-NW/M	<u>Medford</u>	73	\$145.05	\$163.30	\$181.55
1-VM-1-NW/NEO	<u>N.E. Oregon</u>	60	\$112.00	\$127.00	\$142.00
1-VM-1-NW/NOC	<u>N. Oregon Coast</u>	146	\$258.20	\$294.70	\$331.20
1-VM-2-NW/P	<u>Portland</u>	231	\$498.90	\$556.65	\$614.40
	ExploreBoard <i>(Super Cities)</i>				
1-VM-1-NW/R	<u>Roseburg</u>	56	\$102.40	\$116.40	\$130.40
1-VM-1-NW/SM	<u>Salem</u>	58	\$108.60	\$123.10	\$137.60
1-VM-1-NW/SOC	<u>S. Oregon Coast</u>	87	\$166.60	\$188.35	\$210.10
1-VM-1-NW/W	<u>Washington</u>	1,446	\$2,759.55	\$3,121.05	\$3,482.55
1-VM-2-NW/BE	<u>Bellingham/I-5</u>	165	\$323.50	\$364.75	\$406.00
	<i>(Super Cities)</i>				
1-VM-1-NW/ICR	<u>I-90 Corridor</u>	50	\$97.50	\$110.00	\$122.50
1-VM-1-NW/NCW	<u>N.C. Washington</u>	161	\$267.60	\$307.85	\$348.10
1-VM-1-NW/OP	<u>Olympic/Kitsap</u>	135	\$246.25	\$280.00	\$313.75
	<u>Peninsulas</u>				
1-VM-2-NW/S	<u>Seattle and the Eastside</u>	258	\$537.30	\$601.80	\$666.30
	ExploreBoard <i>(Super Cities)</i>				
1-VM-2-NW/SP	<u>Spokane</u>	181	\$317.70	\$362.95	\$408.20
	<i>(Super Cities)</i>				
1-VM-2-NW/ST	<u>Seattle Southside</u>	116	\$286.20	\$315.20	\$344.20
	ExploreBoard <i>(Super Cities)</i>				
1-VM-1-NW/T	<u>Tacoma/Olympia</u>	162	\$277.30	\$317.80	\$358.30
1-VM-1-NW/VN	<u>Vancouver, Wa.</u>	76	\$135.40	\$154.40	\$173.40
1-VM-1-NW/WC	<u>Washington Coast</u>	46	\$92.80	\$104.30	\$115.80
1-VM-1-NW/YAK	<u>Yakima/Tri-Cities</u>	96	\$178.00	\$202.00	\$226.00

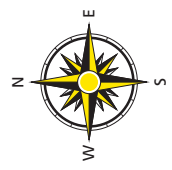
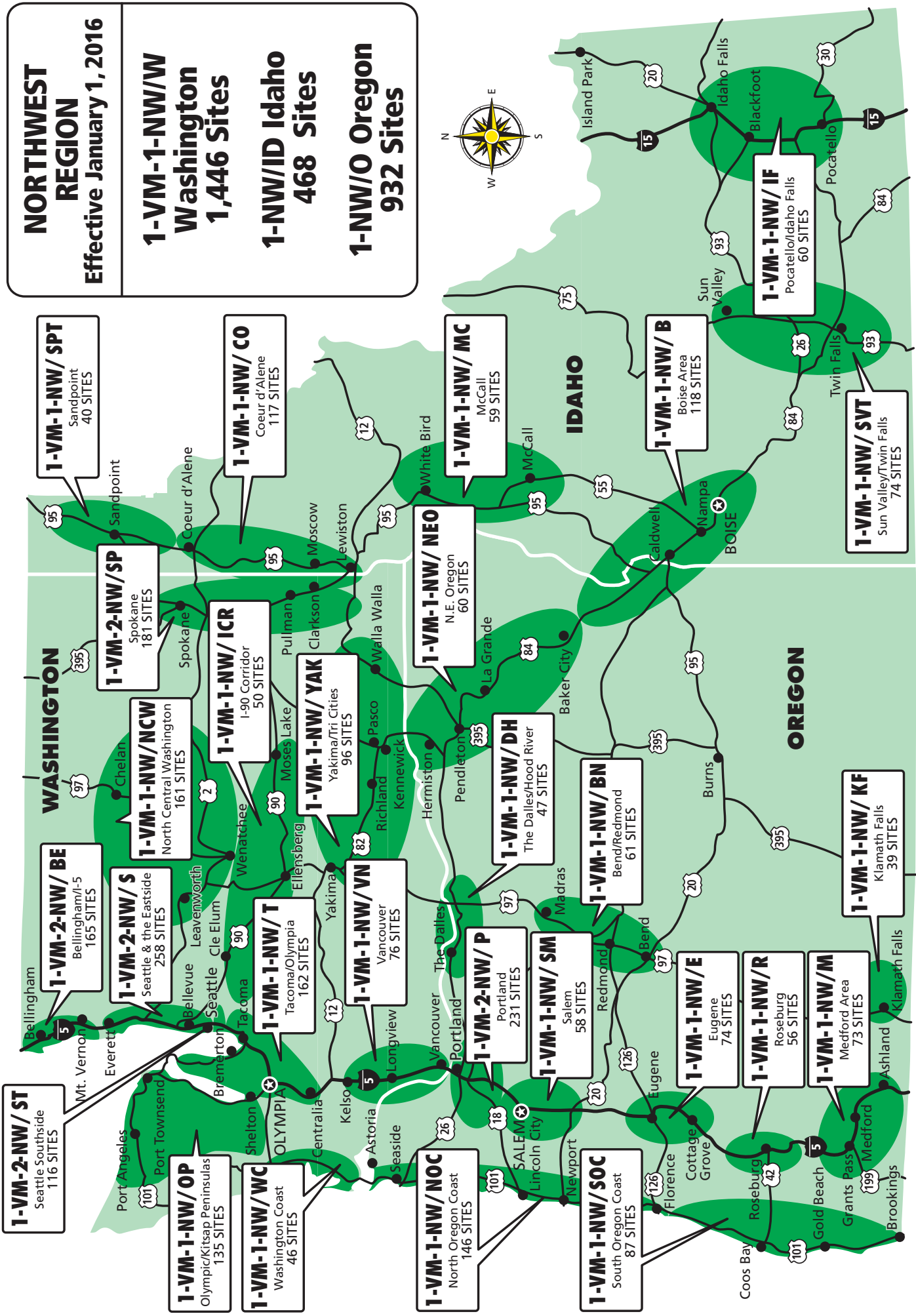
NORTHWEST REGION

Effective January 1, 2016

1-VM-1-NW/W
Washington
1,446 Sites

1-NW/ID Idaho
468 Sites

1-NW/O Oregon
932 Sites



NORTHWEST SITE BREAKDOWN

The following is an itemized breakdown of the display sites serviced by **Certified Folder Display Service, Inc.** in Oregon, Washington and Idaho. Please note this breakdown is by specific distribution area and corresponds to the Northwest Rate Sheet effective January 1, 2016.

Distribution Area	Page	Hotel	Restaurant	Car Rental	RV Park	Military	Gas	Other
1-VM-1-NW/ID <u>Idaho</u> – 468 sites		268	28	7	26	0	24	115
1-VM-1-NW/B <u>Boise</u> – 118 sites	4	85	3	5	6	0	1	18
1-VM-1-NW/CO <u>Coeur D' Alene</u> - 117 sites	4	62	2	1	7	0	11	34
1-VM-1-NW/IF <u>Pocatello/IF</u> – 60 sites	5	48	4	0	2	0	2	4
1-VM-1-NW/MC <u>McCall</u> – 59 sites	5	25	13	0	7	0	3	11
1-VM-1-NW/SPT <u>Sandpoint</u> – 40 sites	6	13	2	0	2	0	5	18
1-VM-1-NW/SVT <u>Sun Valley/Twin Falls</u> -74 sites	6	35	4	1	2	0	2	30
1-VM-1-NW/O <u>Oregon</u> – 932 sites		610	49	16	92	2	24	139
1-VM-1-NW/BN <u>Bend/Redmond</u> – 61 sites	7	40	9	0	1	0	3	8
1-VM-1-NW/DH <u>The Dalles/Hood River</u> 47 sites	7	21	6	0	1	0	6	13
1-VM-1-NW/E <u>Eugene</u> – 74 sites	7	56	2	3	4	0	0	9
1-VM-1-NW/KF <u>Klamath Falls</u> – 39 sites	8	24	2	0	3	2	2	6
1-VM-1-NW/M <u>Medford</u> – 73 sites	8	54	1	0	10	0	2	6
1-VM-1-NW/NEO <u>Northeast Oregon</u> 60 sites	8	41	1	0	11	0	0	7
1-VM-1-NW/NOC <u>N Oregon Coast</u> -146 sites	9	96	6	0	19	0	1	24
1-VM-2-NW/P <u>Portland Area</u> – 231 sites ExploreBoard <i>(Super Cities)</i>	10	172	5	12	10	0	2	30
1-VM-1-NW/R <u>Roseburg</u> – 56 sites	11	27	5	0	7	0	7	10
1-VM-1-NW/SM <u>Salem</u> – 58 sites	11	41	3	1	8	0	0	5
1-VM-1-NW/SOC <u>S Oregon Coast</u> – 87 sites	12	38	9	0	18	0	1	21
1-VM-1-NW/W <u>Washington</u> - 1,446 sites		803	49	32	93	70	41	358
1-VM-2-NW/BE <u>Bellingham/I-5</u> - 165 sites <i>(Super Cities)</i>	12	65	10	0	17	19	13	41
1-VM-1-NW/ICR <u>I-90 Corridor</u> – 50 sites	14	33	2	0	5	0	2	8
1-VM-1-NW/NCW <u>North Central</u> <u>Washington</u> – 161 sites	14	52	14	1	5	0	7	82
1-VM-1-NW/OP <u>Olympic/Kitsap</u> <u>Peninsulas</u> – 135 sites	15	55	1	3	8	27	0	41
1-VM-2-NW/S <u>Seattle and the Eastside</u> ExploreBoard 258 sites <i>(Super Cities)</i>	16	181	3	7	9	5	0	53
1-VM-2-NW/SP <u>Spokane</u> – 181 sites <i>(Super Cities)</i>	17	88	9	7	11	7	11	48
1-VM-2-NW/ST <u>Seattle Southside</u> - 116 sites ExploreBoard <i>(Super Cities)</i>	18	91	4	7	1	0	0	13
1-VM-1-NW/T <u>Tacoma/Olympia</u> 162 sites	19	90	1	5	16	10	5	35
1-VM-1-NW/VN <u>Vancouver, Wa.</u> 76 sites	20	48	4	2	10	0	1	11
1-VM-1-NW/WC <u>Washington Coast</u> 46 sites	21	29	0	0	5	1	0	11
1-VM-1-NW/YAK <u>Yakima/Tri-Cities</u> 96 sites	21	71	1	0	6	1	2	15

State of Idaho	
1-VM-1-NW/B	Boise

Boise, ID

Airport

C | Boise Executive Terminal

Campground

C | Hi-Valley RV Park
C | Mountain View RV Park

Car Rental

C | Alamo
C | Avis - Airport Way
C | Avis - West Main
C | Thrifty
C | U-Save Auto Rental

Hotel/Motel

D AmeriTel Inn
C Best Western - Airport Inn
H Best Western - Safari Motor Inn
C Best Western - Vista Inn
H Boise Center Guest Lodge
C Boise Hotel & Conference Center
C Boise Inn
C Budget Host Inn
C Budget Inn
C Cabana Inn
C Candlewood Suites
C Comfort Suites
C Cottonwood Suites
C Courtyard by Marriott
C DoubleTree Club Hotel
C Extended Stay America
C Fairfield Inn by Marriott
C Farnsworth Property
H Hampton Inn
C Hilltop Station
C Homewood Suites
H Hotel 43
C Inn America
C La Quinta Inn & Suites
C Liberty Lakes Apartments
C Logger Suites
C Motel 6
D Owyhee Plaza Hotel
C Quality Inn
H Red Lion Inn
C Residence Inn by Marriott - Denton
C Residence Inn by Marriott - Lusk
H Riverside Hotel
C Rodeway Inn - Airport
C Rodeway Inn - Curtis
C Shilo Inn
C SpringHill Suites by Marriott - Cloverdale
C SpringHill Suites by Marriott - ParkCenter

C Super 8 Motel
C TownePlace Suites by Marriot
C West Coast Grove Hotel

Restaurant

C | Perkins - Broadway
C | Perkins - Federal

Visitor Center

C | AAA Idaho
C | American Property Management
C | Birds Of Prey Center
C | Boise Factory Outlet
C | Boise Visitor Center
C | Discovery Center Of Idaho
C | East Boise Storage
C | Metro Management
D | RE/MAX Of Boise

Caldwell, ID

Campground

C | Ambassador RV Park

Hotel/Motel

C Best Western - Caldwell Inn & Suites
C Black Canyon Motel
C I-84 Motor Inn
C La Quinta Inn
C Sundowner Motel

Visitor Center

H | Caldwell Visitor Center

Emmett, ID

Hotel/Motel

C Holiday Motel

Service Station

C | B & W Fuels

Garden City, ID

Hotel/Motel

C Seven K Motel
C West River Inn

Garden Valley, ID

Visitor Center

C | Garden Valley Market

Horseshoe Bend, ID

Restaurant

C | Riverside Restaurant

Visitor Center

C | *Cascade Raft & Kayak

Meridian, ID

Campground

C | Boise / Meridian RV Resort

Hotel/Motel

H Best Western - Rama Inn
C Candlewood Suites
C Country Inn & Suites
C Courtyard by Marriott
C Hampton Inn & Suites
C Holiday Inn Express
C La Quinta Inn & Suites
H Motel 6
C Mr Sandman Inn & Suites
C TownePlace Suites by Marriot

Visitor Center

H F | Meridian Visitor Center

Mountain Home, ID

Campground

H | Mountain Home RV Park

Hotel/Motel

D Best Western - Foothills Motor Inn
D Sleep Inn

Visitor Center

H | Desert Mountain Visitors Center

Nampa, ID

Campground

C | Manson Creek RV Park

Hotel/Motel

C Best Western - Desert Inn
C Budget Inn
C Fairfield Inn by Marriott
C Hampton Inn & Suites
C Holiday Inn Express
C Nampa Inn & Suites
C Rodeway Inn & Suites
C Shilo Inn
C Sleep Inn
C Super 8 Motel

Visitor Center

H | Fred Meyer
H | Swiss Village Cheese Company

North Ontario, OR

Visitor Center

H | Welcome Center

Ontario, OR

Hotel/Motel

C Americas Best Value Inn
H Best Western - Ontario Inn & Suites
C Budget Inn
C Clarion Inn (Lobby 1)
C Clarion Inn (Lobby 2)
C Clarion Inn (Restaurant)
C Economy Inn
C Holiday Inn Express
C Motel 6
C Oregon Trail Motel
C Quality Inn
C Rodeway Inn
C Sleep Inn
C Stockmans Motel

1-VM-1-NW/CO	Coeur D'Alene
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Athol, ID

Campground

C | Ravenwood RV

Visitor Center

C | *Silverwood Theme Park

Coeur D'Alene, ID

Campground

C | Blackwell Island RV Park
C | Lake Coeur D Alene Camping Resort
C | *Wolf Lodge RV Park

Car Rental

C | Avis

Hotel/Motel

C Bates Motel
C Baymont Inn & Suites - Appleway
C Baymont Inn & Suites - Sherman
C Bennett Bay Inn
C Best Western Plus - Coeur DAlene Inn
C Budget Saver Motel
C Comfort Inn
C Days Inn
C El Rancho Motel
C Hampton Inn & Suites
C Holiday Inn Express
C Lake Drive Motel
C Motel 6
H Resort City Inn
C Shilo Inn Suites
C Silver Lake Motel
C SpringHill Suites by Marriott
C State Motel
C Two Lakes Motel

Service Station

C | Jiffi Stop Exxon
C | Tesoro

Visitor Center

H | Coeur D Alene Visitors Bureau
C | Gateway Visitor Center / Milton Center
C | Silver Lake Mall
C | Skate Plaza & Fun Center
C | Vacation Rental Authority

Hayden, ID

Hotel/Motel

C Haydens Inn
C Triple Play Resort

Service Station

C | Exxon Jiffi Stop

Visitor Center

C | Hayden Chamber
H | Hayden City Hall
C | Triple Play Family Fun Park

Kellogg, ID

Hotel/Motel

C GuestHouse Inn (Lobby 1)
C GuestHouse Inn (Lobby 2)
C Morning Star Lodge
C Silverhorn Motor Inn
C Sunshine Inn
C Trail Motel

Restaurant

C | Silver Spoon Restaurant

Service Station

C | Conoco

Visitor Center

C | Dave Smith Motors
C | Silver Valley Chamber (Lobby 1)
C | Silver Valley Chamber (Lobby 2)

C | Yokes
Kooskia, ID
Visitor Center
 C | Kooskia Visitor Center
Lewiston, ID
Campground
 C | AhtWy Plaza RV Park
Hotel/Motel
 C Cedars Lodge
 C Clearwater River Resort
 C Comfort Inn
 C Days Inn
 C Econo Lodge
 C El Rancho Motel
 C Evergreen Motel
 C Golden Oak Inn
 C GuestHouse Inn & Suites
 C Ho Hum Motel
 C Holiday Inn Express
 C Inn America
 C Red Lion Hotel (Lobby 1)
 C Red Lion Hotel (Lobby 2)
 C Seaport Club & Suites
Visitor Center
 C | Lewiston Community Center
 C | Nez Perce Express II

Moscow, ID
Hotel/Motel
 C Fairfield Inn by Marriott
 C Hillcrest Motel
 C Idaho Inn
 C La Quinta Inn
 C Palouse Inn
 C Royal Motor Inn
 C Super 8 Motel
Service Station
 C | Sunset Mart #2
Visitor Center
 C | Bestway Carpets
 C | Bills Barber Shop
 C | Bruneel Tire Factory
 C | Helbling Laundry / Machine & Auto
 C | Les Schwab Tire Center
 C | Moscow Chamber
 C | Palouse Mall

Mullan, ID
Hotel/Motel
 C Lookout Motel
Service Station
 C | Mullan Trail Gas
Visitor Center
 C | *Lookout Pass VIC (Lobby 1)
 C | *Lookout Pass VIC (Lobby 2)

Osburn, ID
Service Station
 C | Shell / Osburn Gas-Mart
Post Falls, ID
Campground
 C | Coeur D Alene RV Resort
 C | Suntree RV Park

Hotel/Motel
 C Howard Johnson
 C Ramada Inn
 C Red Lion - Templins Resort Hotel
 C Riverbend Inn
 C Sleep Inn
Service Station
 C | Expo Shell
 C | Jifi Stop BP
 C | Superstore 24
Visitor Center
 C | Milton Chamber
 C | Post Falls Chamber
 C | Post Falls Factory Outlet
 C | Post Falls Senior Center

Potlatch, ID
Visitor Center
 C | City Of Potlatch
Wallace, ID
Hotel/Motel
 C Brooks Hotel
 C Ryan Motel
 C Stardust Motel
 C Wallace Inn Hotel (Lobby 1)
 C Wallace Inn Hotel (Lobby 2)

Restaurant
 C | JGs Restaurant
Service Station
 C | *6th & Cedar Coffee
Visitor Center
 C | *Sierra Silver Mine Tour
 C | Wallace Chamber (Lobby 1)
 C | Wallace Chamber (Lobby 2)
 C | Wallace District Mining Museum

Worley, ID
Hotel/Motel
 C Coeur D Alene Casino Resort (Casino)
 C Coeur D Alene Casino Resort (Hotel)

1-VM-1-NW/IF	Pocatello / Idaho Falls
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Blackfoot, ID
Hotel/Motel
 C Best Western - Blackfoot Inn
 C Super 8 Motel

Chubbuck, ID
Restaurant
 H | McDonalds

Fort Hall, ID
Hotel/Motel
 C Shoshone-Bannock Hotel

Idaho Falls, ID
Campground
 C | Sunnyside Acres
Hotel/Motel
 D Best Western - Cotton Tree Inn

D Best Western - Driftwood Inn
 C Comfort Inn
 C Fairfield Inn by Marriott
 C GuestHouse Inn & Suites
 C Hampton Inn - Channing
 D Hampton Inn - Lindsay
 C Holiday Inn Express
 C Hotel On The Falls
 D La Quinta Inn & Suites
 D Le Ritz Hotel & Suites
 C Motel 6 - Broadway
 C Motel 6 - Lindsay
 H Motel West
 C Pinecrest Inn
 D Shilo Inn Suites
 C Sleep Inn & Suites
 C Super 8 Motel

Lava Hot Springs, ID
Hotel/Motel
 C Lava Spa Motel & RV

Malad City, ID
Hotel/Motel
 C Village Inn

Montpelier, ID
Hotel/Motel
 C Clover Creek Inn
 H Super 8 Motel - 4th
 C Super 8 Motel - Boise

Restaurant
 C | Ranch Hand Trail Stop
Visitor Center
 C | Oregon Trail Center

Pocatello, ID
Campground
 C | Cowboy Mobile Home & RV P

Hotel/Motel
 D AmeriTel Inn
 C Best Western - Cotton Tree Inn
 D Clarion Inn
 C Comfort Inn
 C Hampton Inn
 C Holiday Inn Express
 C Motel 6
 C Ramada Inn
 C Red Lion Hotel
 C Rodeway Inn
 C Super 8 Motel
 H Thunderbird Motel
 C TownePlace Suites by Marriot

Restaurant
 H | McDonalds - 5th
 H | McDonalds - Yellowstone

Visitor Center
 C | Pocatello Chamber
 C | Pocatello Visitor Info Center

Preston, ID
Hotel/Motel
 C Plaza Motel
 C Riverdale Resort
Service Station

H | Greens Kicks 66
 C | Wellcome Mart
Rexburg, ID
Hotel/Motel
 C AmericInn
 C Quality Inn
 C SpringHill Suites by Marriott
 C Super 8 Motel
Visitor Center
 H | Rexburg Chamber

Rigby, ID
Hotel/Motel
 C South Fork Inn

Soda Springs, ID
Hotel/Motel
 D J-R Inn

St Anthony, ID
Hotel/Motel
 C GuestHouse - Henrys Fork Inn

1-VM-1-NW/MC	McCall / Whitewater
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Cascade, ID
Campground
 C | *Arrowhead RV Park
 C | *Waters Edge RV Resort

Hotel/Motel
 C Alpine Lodge & Motel
 C Ashley Inn
 C Bears Knight Inn
 C Birch Glen Lodge
 C Trinity Pines Camp & Conference Center

Restaurant
 C | Chief Restaurant
 C | Grammas Family Restaurant
 C | Harpos Convenience Store

Service Station
 C | Howdys Gas & Grub
Visitor Center
 C | Cascade Visitor Info Center
 C | Wheelers Pharmacy

Donnelly, ID
Campground
 C | *Chalet RV Park

Hotel/Motel
 C Boulder Creek Inn & Suites

Restaurant
 C | Cougar Daves
Visitor Center
 C | Donnelly Chamber

Grangeville, ID
Campground
 C | Bear Den RV Resort

Hotel/Motel
 C Elkhorn Lodge
 C Gateway Inn
 C Super 8 Motel

Restaurant
 C | Palenque Mexican Restaurant

Kamiah, ID

Hotel/Motel

- C Clearwater 12 Motel
- C Lewis-Clark Resort

Restaurant

- C | Jilindas Family Dining

Service Station

- C | Conoco The Station

Kooskia, ID

Visitor Center

- C | Kooskia Visitor Center

Lowell, ID

Hotel/Motel

- C Ryans Wilderness Inn

Visitor Center

- C | Cougar Canyon Station

Lucile, ID

Hotel/Motel

- C Steelhead Inn

McCall, ID

Campground

- C | McCall RV Resort

Hotel/Motel

- C Americas Best Value Inn & Suites
- C Bear Creek Lodge
- C Brundage Inn
- C McCall Cabins
- C Scandia Inn
- C Super 8 Motel
- C WorldMark - McCall Resort

Other

- C | McCall Aviation

Restaurant

- C | Lardos Grill & Saloon
- C | Toll Station Pizza

Ski/Sporting Goods Store

- C | Home Town Sports

Visitor Center

- C | Brundage Info Center (Lobby)
- C | Brundage Info Center (Store)
- C | *Ponderosa State Park
- C | ProBuild

New Meadows, ID

Campground

- C | Zims Hot Springs

Restaurant

- C | Granite Mountain Cafe
- C | Pinehurst Trading Post

Service Station

- C | Turning Point Chevron

Riggins, ID

Hotel/Motel

- C Big Iron Motel
- C Salmon Rapids Lodge
- C Salmon River Motel

Restaurant

- C | Back Eddy Grill
- C | Kates Cattlemens Restaurant
- C | Summervilles Restaurant

White Bird, ID

Campground

- C | Swiftwater RV Park & Store

Hotel/Motel

- C Canyon House
- C Hoots Motel & Cafe

1-VM-1-NW/SPT	Sandpoint
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Bayview, ID

Hotel/Motel

- C *Bayview Scenic Motel & RV Park

Visitor Center

- C | *Waterfront - Blue Diamond Marina

Blanchard, ID

Hotel/Motel

- C Stoneridge Resort

Bonnars Ferry, ID

Hotel/Motel

- C Carriage House Inn
- C Kootenai Valley Motel

Service Station

- C | Conoco
- C | Exxon

Visitor Center

- D | Bonnars Ferry Chamber & VIC

Newport, WA

Campground

- C | *Little Diamond RV
- C | *Old American Kampground

Hotel/Motel

- C Antler Inn
- C Golden Spur Motor Inn

Visitor Center

- C | Concepts Communication
- C | Newport Chamber

Ponderay, ID

Hotel/Motel

- C Days Inn
- C Holiday Inn Express

Visitor Center

- C | Bonnars Ferry Mall (Entrance 1)
- C | Bonnars Ferry Mall (South Entrance)

Porthill, ID

Restaurant

- C | Big Daddies

Visitor Center

- C | Porthill Mercantile

Priest River, ID

Hotel/Motel

- C Eagle's Nest Motel

Restaurant

- C | Beardmore Bistro

Service Station

- H | Little Store

Visitor Center

- D | Albeni Falls
- C | Priest River Chamber

- C | River Mountain Realty

Sagle, ID

Hotel/Motel

- C Lodge At Sandpoint

Sandpoint, ID

Airport

- C | Sandpoint Airport
- C | Sandpoint Aviation

Hotel/Motel

- C GuestHouse Lodge
- C Howard Johnson
- C Western Pleasure Guest Ranc

Service Station

- C | Conoco - Waterfront Express
- C | Samuels Shell - Blue Heron Cafe

Visitor Center

- C | Cedar Mall
- C | Coldwater Creek
- C | Coldwater Creek Store
- C | Sandpoint Chocolate Bear
- C | Sandpoint VIC (Lobby 1)
- C | Sandpoint VIC (Lobby 2)

1-VM-1-NW/SVT	Sun Valley / Twin Falls
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Bellevue, ID

Hotel/Motel

- C Bellevue High Country Motel

Service Station

- C | Splash & Dash Texaco

Visitor Center

- C | Atkinsons Market
- H | Bellevue Historical Museum
- C | Ryans Mountain Rentals

Burley, ID

Hotel/Motel

- C Best Western - Burley Inn
- C Budget Motel
- C Fairfield Inn by Marriott

Visitor Center

- C | Whippels Book Plaza

Declo, ID

Service Station

- C | Travel Stop

Fairfield, ID

Hotel/Motel

- C Prairie Inn

Restaurant

- C | Jim Dandys Pizza Pub

Visitor Center

- C | Soldier Mountain

Gooding, ID

Hotel/Motel

- C Cottage Inn
- C Get Inn
- C Historic Gooding Hotel

Hailey, ID

Airport

- H | Friedman Memorial Airport

Car Rental

- C | Enterprise

Hotel/Motel

- C Airport Inn
- C AmericInn Lodge & Suites
- C Wood River Inn

Ski/Sporting Goods Store

- C | Sturtevant's Mountain Sports

Visitor Center

- C | Albertsons
- C | Atkinsons Market
- C | Atlantic Aviation
- C | College Of Southern Idaho
- H | Hailey Chamber
- C | Sun Valley Brewery
- C | US Bank

Heyburn, ID

Campground

- C | Country RV Village

Hotel/Motel

- C Super 8 Motel

Jerome, ID

Hotel/Motel

- C Comfort Inn & Suites
- C Days Inn

Visitor Center

- C | Honkers Mini Mart
- C | Jerome Recreation District

Ketchum, ID

Campground

- C | *Meadows RV Park

Hotel/Motel

- C Bellemont Hotel
- C Best Western - Tyrolean Lodg
- C Habitat 2000
- C Kentwood Lodge
- C Knob Hill Inn
- C Pennays At River Run
- C River Run Day Lodge
- H Tamarack Lodge
- C Wyndham Vacation Rentals

Restaurant

- C | Leftys Bar & Grill
- C | Perrys Restaurant

Ski/Sporting Goods Store

- C | Formula Sports

Visitor Center

- C | Atkinsons Market
- C | Bank Of The West
- C | DL Evans Bank
- H | Ketchum - Sun Valley Visitor Center
- C | Ketchum Realty
- C | Wood River Community YMC

Shoshone, ID

Visitor Center

- C | Valley Country Store

Sun Valley, ID

Hotel/Motel

- H Sun Valley Lodge

Visitor Center

- C | Elkhorn Post Office
- C | Harker Center
- C | Ranch Club House
- C | Sun Valley Gun Club
- H | SV Sports Center

Twin Falls, ID

Hotel/Motel

- H | Apollo Motor Inn
- C | Best Western Plus - Twin Falls Hotel
- C | Hampton Inn
- C | Holiday Inn Express & Suites
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Quality Inn & Suites
- C | Red Lion Hotel
- C | Shilo Inn Suites
- C | Super 8 Motel
- C | Weston Inn

Restaurant

- C | Perkins

Visitor Center

- C | AAA Idaho

State of Oregon	
1-VM-1-NW/BN	Bend / Redmond

Bend, OR

Hotel/Motel

- C | Bend Value Inn
- C | Budget Inn
- C | Cascade Lodge & Motel
- C | Chalet Motel
- C | Dunes Motel
- C | Econo Lodge
- C | Holiday Inn Express
- H | Holiday Motel
- C | Inn Of The 7th Mountain
- C | La Quinta Inn
- C | Motel 6
- C | Motel West
- C | Quality Inn
- C | Rainbow Motel
- C | Rodeway Inn & Suites
- C | Royal Gateway Motel
- C | Shilo Inn
- C | Super 8 Motel

Restaurant

- C | Jake's Diner
- C | Pilot Butte Drive In - Century

- C | Pilot Butte Drive In - Greenwood

Visitor Center

- C | AAA Oregon
- C | Beaver Coach Sales
- H | Bend Factory Stores
- C | Touchmark At Mount Bachelor Village

Chemult, OR

Hotel/Motel

- C | Budget Inn

Restaurant

- C | Lorees Chalet Restaurant & Lounge

Crescent, OR

Hotel/Motel

- C | Crescent Motel

Gilchrist, OR

Visitor Center

- C | Gilchrist Grocery & Deli

La Pine, OR

Campground

- C | Cascade Meadows RV Resort

Hotel/Motel

- C | Best Western - Newberry Station Resort
- C | Highlander Motel

Restaurant

- C | Gordy's Restaurant

Service Station

- C | Gordy's Truck Stop

Visitor Center

- C | Gould & Associates Realty

Madras, OR

Airport

- C | Madras Municipal Airport

Hotel/Motel

- C | Budget Inn
- C | Econo Lodge Inn & Suites
- C | Juniper Motel
- C | Motel 6
- C | Quality Inn & Suites
- C | Relax Inn

Service Station

- C | Moe's Shell

Prineville, OR

Hotel/Motel

- C | Econo Lodge

Restaurant

- C | Brothers Family Diner
- C | Dillon's Grill

Service Station

- C | Prineville Town Pump

Redmond, OR

Hotel/Motel

- C | City Center Motel
- C | Comfort Suites
- C | Eagle Crest Resort
- C | Greenway Motel
- C | Hub Motel
- C | Motel 6
- C | Redmond Inn Motel
- C | Super 8 Motel
- C | Village Squire Motel
- C | WorldMark

Sisters, OR

Hotel/Motel

- C | Sisters Inn

Tumalo, OR

Restaurant

- C | Tumalo Feed Company

Warm Springs, OR

Restaurant

- C | Eagle Crossing Restaurant

Visitor Center

- C | Museum At Warm Springs

1-VM-1-NW/DH	The Dalles / Hood River
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Biggs Junction, OR

Hotel/Motel

- C | Dintys Motor Inn
- C | Nu Vu Motel
- C | Three Rivers Inn

Service Station

- C | Grand Central Travel Stop

Cascade Locks, OR

Campground

- C | Cascade Locks KOA

Hotel/Motel

- C | Best Western - Columbia River Inn
- C | Columbia Gorge Motel

Restaurant

- C | Bridgeside Restaurant
- C | Cascade Inn Restaurant

Visitor Center

- C | Bonneville Lock & Dam Visitor Center
- C | Dirt Angel Gift Shop
- C | *Port Of Cascade Locks

Goldendale, WA

Visitor Center

- C | Maryhill Winery

Hood River, OR

Hotel/Motel

- C | Best Western - Hood River Inn
- C | Columbia Gorge Hotel
- C | Comfort Suites
- C | Lone Pine Motel
- C | Riverview Lodge
- C | Sunset Motel

Restaurant

- C | Charburger Restaurant

Service Station

- C | Carson Hood River Chevron
- C | Shell
- C | Szeremis 76

Visitor Center

- C | Boys Pine Grove Store
- C | Mount Hood Railroad
- C | WAAAM / Western Antique Aeroplane & Automobile

Lyle, WA

Visitor Center

- H | Lyle Mercantile

North Bonneville, WA

Service Station

- C | Store At North Bonneville Chevron

Visitor Center

- C | Bonneville Hot Springs Resort

Rufus, OR

Hotel/Motel

- C | Tyee Motel

Stevenson, WA

Hotel/Motel

- C | Rodeway Inn
- C | Skamania Lodge

Service Station

- C | Main Street Convenience Store

Visitor Center

- C | Bonneville Lock & Dam Visitor Center
- C | Columbia Gorge Interpretive Center

The Dalles, OR

Hotel/Motel

- C | Budget Inn
- C | Comfort Inn
- C | Dalles Inn
- C | Motel 6
- C | Oregon Motor Inn
- C | Shilo Inn
- C | Super 8 Motel

Restaurant

- C | Big Jims Drive In
- C | Burgerville
- C | Spookys Pizza

Visitor Center

- C | Columbia Gorge Discovery Center
- C | The Dalles Dam Visitor Center

1-VM-1-NW/E	Eugene
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Coburg, OR

Campground

- C | Eugene Kamping World & RV Park
- C | Premier RV Resort (Lobby)
- H | Premier RV Resort (Recreational Room)

Visitor Center

- H | Marathon Coach Service Center

Corvallis, OR

Car Rental

- C | Hertz

Hotel/Motel

- C | Best Western - Grand Manor Inn
- C | Comfort Suites
- C | Corvallis Budget Inn Motel
- C | Days Inn
- C | Econo Lodge
- C | Super 8 Motel
- C | University Inn

Cottage Grove, OR

Hotel/Motel

- C | Best Western - Cottage Grove Inn
- C | Quality Inn
- C | Relax Inn

C Village Green Resort
Restaurant
 C | Vintage Inn Restaurant

Creswell, OR

Hotel/Motel
 C Comfort Inn & Suites
 C Super 8 Motel

Curtin, OR

Hotel/Motel
 C Stardust Motel

Eugene, OR

Car Rental
 C | Hertz

Hotel/Motel
 C 66 Motel
 C Americas Best Value Inn
 C Best Western - New Oregon Motel
 C BJs Welcome Inn
 C Broadway Inn
 C Budget Lodge
 C Candlewood Suites
 C Comfort Suites
 C Courtesy Inn
 C Days Inn
 C Econo Lodge
 C Executive House Motel
 C Express Inn & Suites
 C Hampton Inn
 C Holiday Inn Express
 C La Quinta Inn & Suites Motel 6
 C Nite Inn
 C Parkway Inn
 C Phoenix Inn Suites
 C Red Lion Inn
 C Residence Inn by Marriott
 C Rodeway Inn
 C Royal Inn
 C Timbers Motel
 C Travelers Inn
 C University Inn & Suites
 C Value Inn

Other

C | Amtrak

Restaurant
 C | Dougs Place Restaurant & Catering

Visitor Center
 C | *Cascades Raptor Center
 C | The Collegian

Halsey, OR

Hotel/Motel
 C Pioneer Villa (Back Entrance)
 C Pioneer Villa (Restaurant)

Harrisburg, OR

Campground
 C | River Life Resort

Junction City, OR

Car Rental
 C | Guaranty RV Rentals & Equipment

Hotel/Motel
 C Guest House Motel

Visitor Center
 C | Guaranty Luxury Coach Showcase
 C | Guaranty RV Business Center
 C | Guaranty RV Centers

Philomath, OR

Hotel/Motel
 C Galaxie Motel

Springfield, OR

Hotel/Motel
 C Best Western - Grand Manor Inn
 C Comfort Suites
 C Courtyard by Marriott
 H GuestHouse Inn & Suites
 C Holiday Inn
 C Holiday Inn Express
 C Motel 6
 C Quality Inn & Suites
 C Regency Inn
 C Super 8 Motel

Visitor Center
 C | AAA Oregon
 C | Springfield Chamber

1-VM-1-NW/KF	Klamath Falls	1-VM-1-NW/M	Medford
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Chiloquin, OR

Campground
 C | Water Wheel RV Park

Hotel/Motel
 C Melitas Motel & RV Park
 C Rapids Motel

Service Station
 C | Crater Lake Junction Travel Center

Visitor Center
 C | Kla-Mo-Ya Casino

Klamath Falls, OR

Campground
 C | Klamath Falls KOA
 C | Oregon 8 RV Park

Hotel/Motel
 C A-1 Budget Motel
 C Americas Best Inn & Suites
 C Comfort Inn & Suites
 C Days Inn
 C Golden West Motel
 C Holiday Inn Express
 C Klamath Travel Inn
 C Majestic Inns & Suites
 C Maverick Motel
 C Microtel Inn & Suites
 C Motel 6
 C Olympic Inn
 C Oregon 8 Motel
 C Quality Inn
 C River Park Inn

C Running Y Ranch - Coopers Hawk
 C Running Y Ranch - Running Y Road
 C Shilo Inn Suites
 C Super 8 Motel
 C Townhouse Motel
 C Vagabond Inn & Suites
 C WorldMark @ Running Y

Military Base
 C | ANG Kingsley Field - Dormitory
 C | ANG Kingsley Field - Personnel

Other

C | Amtrak

Restaurant
 C | China Garden
 C | Nibbles Cafe

Service Station
 C | My Mechanic

Visitor Center
 C | Discover Klamath Visitor Center
 C | Epicenter Bowling
 C | Jump N Jax
 C | Keepers Corner Antique Store

Ashland, OR

Hotel/Motel
 C Ashland Motel
 C La Quinta Inn & Suites
 C Rodeway Inn
 C Super 8 Motel

Visitor Center
 C | Sew Creative

Azalea, OR

Restaurant
 C | Heaven On Earth - Restaurant

Glendale, OR

Service Station
 C | Quines Creek Gas

Gold Hill, OR

Campground
 C | Gold N Rogue KOA

Grants Pass, OR

Campground
 C | Bridgeview RV Resort
 C | Chinook Winds RV Park
 C | Jacks Landing RV Resort
 C | Joe Creek Waterfalls RV Resort
 C | River Park RV Resort

Hotel/Motel
 C Best Western - Grants Pass Inn
 C Bestway Inn
 C Comfort Inn
 C Discovery Inn
 C Holiday Inn Express

C Knights Inn
 C La Quinta Inn & Suites Motel 6
 C Motel Del Rogue
 C Redwood Hyperion Suites
 C Shilo Inn
 C Sunset Inn
 C Super 8 Motel
 C Sweet Breeze Inn
 C Travelodge
 C Wild River Inn

Visitor Center
 C | Affordable Truck & RV

Jacksonville, OR

Visitor Center
 C | Segway Of Jacksonville

Medford, OR

Hotel/Motel
 C Best Western - Horizon Inn
 C Budget Inn
 C Cascade Inn
 C Cedar Lodge Inn
 C City Center Motel
 C Comfort Inn - North
 C Comfort Inn - South
 C Days Inn
 C Econo Lodge Inn & Suites
 C Hampton Inn
 C Harveys Motel
 C Holiday Inn Express
 C Homewood Suites
 C Mill Wood Inn
 C Motel 6 - North
 C Motel 6 - South
 C Plaza Motel
 C Quality Inn & Suites
 C Ramada Inn
 C Red Carpet Inn
 C Redwood Inn Motel
 C Rodeway Inn
 C Rogue Valley Inn
 C Royal Crest Motel
 C Shilo Inn
 C Sovana Inn
 C Sunset Inn
 C Super 8 Motel
 C Tiki Lodge
 C Travelodge
 C Valli Hai Motel

Visitor Center
 C | AAA Oregon

Phoenix, OR

Campground
 C | Pear Tree RV Resort

Hotel/Motel
 C Americas Best Inn & Suites

Visitor Center
 C | Petro Shopping Center

Talent, OR

Hotel/Motel
 C Goodnight Inn

White City, OR

Campground

C | Lakewood RV Park

Hotel/Motel

C | Brookside Inn & Suites

Wolf Creek, OR

Campground

C | Creekside RV Resort

C | Sunny Valley Happy Camp RV Park

Service Station

C | Wolf Creek Shell

Visitor Center

C | Wolf Creek General Store

1-VM-1-NW/NEO	N.E. Oregon

Baker City, OR

Campground

C | Mountain View Holiday Trav-L-Park

Hotel/Motel

C | Baker City Motel

H | Bridge Street Inn

C | Eldorado Inn

C | Knights Inn

C | Oregon Trail Motel & Restaurant

C | Rodeway Inn

C | Western Motel

Visitor Center

C | Copy Ship & Mail

Boardman, OR

Campground

C | Boardman RV Park

C | Driftwood RV Resort

Hotel/Motel

C | Knights Inn

C | Riverview Motel

C | Rodeway Inn

Visitor Center

C | Boardman Chamber

C | Port of Morrow Riverfront Center

C | Sage Center

Hermiston, OR

Campground

C | Pioneer RV Park

Hotel/Motel

C | Best Western - Hermiston Inn

C | Economy Inn

C | Knights Inn

C | Motel 6

C | Oak Tree Inn

C | Oxford Suites

C | Rodeway Inn & Suites

Irrigon, OR

Campground

C | Green Acres RV Park & Resort

Visitor Center

C | Irrigon Chamber

La Grande, OR

Campground

C | Eagles Hot Lake RV Park

C | La Grande Rendezvous RV Resort

Hotel/Motel

C | Americas Best Value

C | Sandman Inn

C | Best Western - Rama Inn & Suites

C | La Grande Inn

C | Quail Run Motor Inn

C | Travelodge

North Powder, OR

Hotel/Motel

C | North Powder Motel

Restaurant

C | North Powder Cafe

Pendleton, OR

Campground

C | Lookout RV Park

C | Mountain View RV

C | Wildhorse RV Resort

Hotel/Motel

C | Americas Best Value Inn

C | Best Western - Pendleton Inn

C | Econo Lodge

C | Holiday Inn Express

C | Howard Johnson

C | Knights Inn

C | Motel 6

C | Oxford Suites

C | Pillars Motel

C | Red Lion Hotel

C | Rodeo City Inn

C | Rodeway Inn & Suites

C | Super 8 Motel

C | Travelodge

C | Wildhorse Resort Hotel

Visitor Center

C | Umatilla National Forest Service Office

Umatilla, OR

Campground

C | Umatilla Marina RV Park

Hotel/Motel

C | Quality Inn

C | Tillicum Inn

C | Umatilla Inn & Suites

Visitor Center

C | Umatilla Public Library

1-VM-1-NW/NOC	N. Oregon Coast

Astoria, OR

Hotel/Motel

C | Bayview Motel

C | Best Western - Lincoln Inn

C | Columbia Inn

C | Comfort Suites

C | Motel 6

C | Rivershore Motel

Cannon Beach, OR

Campground

C | Cannon Beach RV Resort

Hotel/Motel

C | Ecola Creek Lodge

C | Webbs Scenic Surf

Cloverdale, OR

Campground

C | Thousand Trails

Depoe Bay, OR

Hotel/Motel

C | Four Winds Motel

C | Surfriider Oceanfront Resort

C | Travelodge

C | WorldMark

Service Station

C | North Market 76

Garibaldi, OR

Campground

C | Old Mill RV Park & Marina

Hotel/Motel

C | Econo Lodge

C | Garibaldi House

Gearhart, OR

Hotel/Motel

C | Gearhart Ocean Inn

C | Windjammer Motor Inn

Gleneden Beach, OR

Hotel/Motel

C | WorldMark The Club (Lobby)

C | WorldMark The Club (Rec Center)

Grand Ronde, OR

Campground

C | Wandering Spirit RV Park

Hotel/Motel

C | Spirit Mountain Lodge

Visitor Center

C | Spirit Mountain Casino

Hebo, OR

Visitor Center

C | US Forest Service / Hebo Ranger Station

Ilwaco, WA

Campground

C | Eagles Nest Resort

C | Ilwaco / Long Beach KOA

Visitor Center

C | Columbia Pacific Heritage Museum

C | Ilwaco Market

Lincoln City, OR

Campground

C | Logan Road RV Park

C | Premier RV Resorts

Hotel/Motel

C | Americas Best Inn & Suites

C | Ashley Inn

C | Best Western - Landmark Inn

C | Chinook Winds Casino & Resc

C | Coho Oceanfront Lodge

C | Comfort Inn & Suites

C | Cozy Cove Beach Front Resort Inn

C | D Sands

C | Econo Lodge

C | Edgecliff Motel

C | Ester Lee Motel

C | Inn At Spanish Head

C | Inn At Wecoma

C | Liberty Inn

C | Motel 6

C | Nordic Oceanfront Inn

C | Ocean Terrace Condos

C | Palace Inn & Suites

C | Quality Inn

C | Rodeway Inn & Suites

C | Sands Oceanfront Condos

Restaurant

C | Galluccis Pizzeria

C | Mist Restaurant & Lounge

Visitor Center

C | Lincoln City Glass Center

C | Lincoln City Outlets

Long Beach, WA

Campground

C | Active Enterprises

C | Andersens RV Park

Hotel/Motel

C | Best Western - Long Beach In

C | Boardwalk Cottages

C | Coastal Inn & Suites

C | Mermaid Inn & RV Park

C | Our Place at the Beach

C | Pacific Holiday Resort

C | Thunderbird Motel

C | WorldMark By Wyndham

Restaurant

C | Corral Drive Inn

C | Lightship Restaurant

Visitor Center

C | Pioneer Market & Deli

C | World Kite Museum

Manzanita, OR

Hotel/Motel

C | Sunset Surf Motel

Neskowin, OR

Campground

C | Neskowin Creek RV Resort

Hotel/Motel

C | Neskowin Resort

C | Proposal Rock Inn

Newport, OR

Campground

C | Harbor Village RV Park

C | Pacific Shores RV / Outdoor Resort (Front Office)

C | Pacific Shores RV / Outdoor Resort (Main Club House)

Hotel/Motel

C | Comfort Inn

C | Days Inn

C Econo Lodge
 C Elizabeth Street Inn
 C Embarcadero Resort
 C Hallmark Resort
 C Holiday Inn Express
 C Inn At Nye Beach
 C La Quinta Inn & Suites
 C Money Saver Motel
 C Motel 6
 C Newport City Center Motel
 C Rodeway Inn
 C Schooner Landing
 C Summer Wind Budget Motel
 C Travelodge
 C Vacation Internationale
 C Waves Motel
 C Whaler Motel

Restaurant

C | Chalet Restaurant & Bakery
 C | Flashback Fountain & Grill

Visitor Center

C | Greater Newport Chamber
 C | Newport Performing Arts Center (Lobby 1)
 C | Newport Performing Arts Center (Lobby 2)

Ocean Park, WA

Hotel/Motel

C WorldMark Surfside Inn

Visitor Center

H | Ocean Park Area Chamber

Otter Rock, OR

Hotel/Motel

C Inn At Otter Crest

Pacific City, OR

Hotel/Motel

C Inn At Cape Kiwanda

Visitor Center

C | Kiwanda Coastal Properties
 C | Pacific City Chamber

Rockaway Beach, OR

Hotel/Motel

C Rockaway Beach Resort
 C Sea Treasures Inn
 C Silver Sands Ocean Front Resort
 C Tradewinds Motel

Visitor Center

C | RE/MAX HomeSource
 C | Rockaway Beach Police Department
 C | SUMMA All Professionals North Coast

Seaside, OR

Campground

C | Circle Creek RV Resort

Hotel/Motel

C Comfort Inn & Suites
 C GuestHouse International Inn & Suites
 C Hillcrest Inn
 C Holiday Inn Express

C Leisure Time Resorts / Thousand Trails Motel 6
 C Oceanside Vacation Rentals
 C Paradise Suites & Vacation Rentals
 C Shilo Inn
 C Shilo Inn Suites
 C Wyndham Vacation Ownershi

Visitor Center

C | Safeway
 C | Seaside Factory Outlet (Entrance)
 C | Seaside Factory Outlet (Lobby)

Seaview, WA

Campground

C | Thousand Trails

Visitor Center

C | North Coast Antique Mall

Tillamook, OR

Campground

C | Pleasant Valley RV Park

Hotel/Motel

C Ashley Inn
 C Shilo Inn Suites
 C Western Royal Inn

Visitor Center

C | Tillamook Air Museum
 C | Tillamook Chamber

Waldport, OR

Campground

C | Waldport / Newport KOA

Hotel/Motel

C Alsi Resort

Visitor Center

C | Siuslaw National Forest / Central Coast Ranger District

Warrenton, OR

Campground

C | Kampers West Kampground

Hotel/Motel

C Sunset Lake Resort & RV Park

Yachats, OR

Hotel/Motel

H Deanes Oceanfront Lodge
 C Dublin House
 C Yachats Inn

1-VM-2-NW/P Super Cities	Portland Department
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Aloha, OR

Hotel/Motel

C Americas Best Value Inn & Suites

Aurora, OR

Campground

C | Aurora Acres RV Resort

Service Station

C | TA Travel Centers of America

Beaverton, OR

Car Rental

C | Budget

Hotel/Motel

C Budget Inn
 C Comfort Inn & Suites
 C Extended Stay America - 158t
 C Extended Stay America - Elde
 C Fairfield Inn & Suites by Marriott
 C Hilton Garden Inn
 C Homewood Suites
 C PepperTree Inn
 C Shilo Inn

Visitor Center

C | Beaverton Chamber

Canby, OR

Campground

C | Riverside RV Park

Hotel/Motel

C Canby Country Inn

Clackamas, OR

Hotel/Motel

C Clackamas Inn
 C Comfort Suites
 C Courtyard by Marriott
 C Days Inn
 C Hampton Inn
 C Monarch Hotel
 C Motel 6

Fairview, OR

Campground

C | Fairview RV Park
 C | Rolling Hills RV Park

Forest Grove, OR

Hotel/Motel

C Best Value Inn & Suites
 C Best Western - University Inn & Suites
 C Forest Grove Inn

Visitor Center

C | Forest Grove Chamber

Gaston, OR

Visitor Center

C | Tree to Tree Adventure Park

Gladstone, OR

Hotel/Motel

C Budget Inn
 C Holiday Inn Express

Gresham, OR

Hotel/Motel

C Best Western - Pony Soldier Inn
 C Days Inn & Suites
 C Howard Johnson
 C Quality Inn
 C Super 8 Motel

Restaurant

C | Black Bear Diner
 C | Burgerville

Visitor Center

C | Gresham Area Chamber

Hillsboro, OR

Car Rental

C | Avis

Hotel/Motel

C Budget Inn
 C Comfort Inn
 C Courtyard by Marriott
 C Dunes Motel
 C Econo Lodge
 C Extended Stay America
 C Holiday Inn Express
 C Larkspur Landing
 C Residence Inn by Marriott
 C SpringHill Suites by Marriott
 C TownePlace Suites by Marriot

Visitor Center

C | Hillsboro Chamber
 C | Summa
 C | Washington County Museum

King City, OR

Hotel/Motel

C Best Western - Northwind Inn & Suites

Lafayette, OR

Restaurant

C | Antonios Italian Restaurant

Lake Oswego, OR

Hotel/Motel

C Crowne Plaza
 C Fairfield Inn by Marriott
 C Hilton Garden Inn
 C Lakeshore Motor Inn
 C Phoenix Inn Suites

Visitor Center

C | AAA Oregon

McMinnville, OR

Campground

C | Olde Stone Village

Hotel/Motel

C Comfort Inn & Suites
 C GuestHouse International Inn
 C McMinnville Inn
 C Motel 6
 C Red Lion Inn & Suites

Milwaukie, OR

Car Rental

C | Hertz

Hotel/Motel

C Econo Lodge
 C Milwaukie Inn

Visitor Center

C | North Clackamus Chamber

Newberg, OR

Hotel/Motel

C Best Western - Newberg Inn
 C Shilo Inn Suites
 C Town & Country Motel
 C Travelodge Suites

Visitor Center

C | Chehalem Valley Chamber

North Plains, OR

Visitor Center

- C | North Plains Chamber
- C | North Plains Market

Oregon City, OR

Hotel/Motel

- C Best Western - Rivershore Hotel

Visitor Center

- C | End Of The Oregon Trail - Historic Oregon City
- C | Oregon City Chamber

Portland, OR

Campground

- C | Columbia River RV Park
- C | Jantzen Beach RV Park

Car Rental

- C | Airport Van Rental
- C | Avis
- C | AvisBudget
- C | Enterprise
- C | Hertz - Pine
- C | Hertz - Stark
- C | Thrifty

Hotel/Motel

- C Aladdin Motor Inns
- C Americas Best Value Inn
- C Banfield Value Inn
- C Benson Hotel
- C Best Western - Inn At The Meadows
- C Best Western - Pony Soldier Inn
- C Briarwood Suites
- C Budget Inn
- C Cameo Motel
- C Candlewood Suites
- C Chestnut Tree Inn
- C Clarion Hotel
- C Comfort Inn
- C Comfort Inn & Suites
- C Comfort Suites - 60th
- C Comfort Suites - Airport
- C Country Inn & Suites
- C Courtesy Inn Motel
- C Courtyard by Marriott
- C Crowne Plaza
- C Days Inn - 181st
- C Days Inn - 82nd
- C Days Inn - Whitaker
- C Del Rancho Motel
- C Downtown Value Inn
- C Eastside Lodge
- C Econo Lodge - 4th
- C Econo Lodge - 82nd
- C Econo Lodge - Columbia
- C Econo Lodge - Convention Center
- C Econo Lodge - Sandy
- C Executive Lodge
- C Extended Stay America
- C Fairfield Inn by Marriott - Airport Way

- C Fairfield Inn by Marriott - Anchor Way
- C Four Points by Sheraton
- C Golden Spikes Motel
- C GuestHouse Hotel & Suites
- C Hampton Inn
- C Heathman Hotel
- C Hilton Garden Inn
- C Holiday Inn - Airport
- C Holiday Inn - Trade Center
- C Holiday Inn Express - Airport
- C Holiday Inn Express - Hayden Island
- C Holiday Inn Express - Vaughn
- C Holiday Motel
- C Hospitality Inn
- C Hotel Monaco
- C Hotel Vintage Plaza
- C Howard Johnson Inn
- C Hyatt Place
- C Inn At The Convention Center
- C La Quinta Inn & Suites - Holman
- C La Quinta Inn & Suites - Yeon
- C Lion And The Rose B & B
- C Mark Spencer Hotel
- C Montavilla Motel
- C Motel 6 - 183rd & Stark
- C Motel 6 - Downtown
- C Motel 6 - Powell
- C Motel 6 - Schmeer
- C Motel 6 - Stark
- C Oxford Suites
- C Palms Motel
- C Portland Value Inn
- C Portland Value Inn & Suites - 82nd
- C Portland Value Inn & Suites - Barbur
- C Quality Inn
- C Quality Inn & Suites
- C Radisson
- C Ramada Inn - 82nd
- C Ramada Inn - Portland South
- C Red Lion Hotel - Airport
- C Red Lion Hotel - Hayden Island
- C Red Roof Inn
- C Residence Inn by Marriott - Anchor
- C Residence Inn by Marriott - Cascade Station
- C Residence Inn by Marriott - Lloyd Center
- C Residence Inn by Marriott - River
- C RiverPlace Hotel
- C Rodeway Inn
- C Rodeway Inn & Suites
- C Sheraton - Portland Airport
- C Shilo Inn - PDX Airport
- C Silver Cloud Inn
- C SpringHill Suites by Marriott
- C States Motel

- C Staybridge Suites
- C Super 8 Portland Airport
- C Super Value Inn
- C Travelodge
- C Unicorn Inn Motel
- C Viking Motel

Other

- C | Greyhound Bus Lines
- C | Union Amtrak Station

Restaurant

- C | Burgerville

Visitor Center

- H | AAA Oregon
- C | Legacy Good Samaritan Hospital
- C | Oregon Museum Of Science & Industry
- C | Oregon Zoo
- C | Oregon Zoo / Info Center
- C | Passport Immigration Photos
- C | Pedal Bike Tours
- C | Portlander Inn & Marketplace
- C | PSU / University Place (Lobby 1)
- C | PSU / University Place (Lobby 2)

Sandy, OR

Hotel/Motel

- C Best Western - Sandy Inn

Sherwood, OR

Visitor Center

- C | Sherwood Chamber

Tigard, OR

Car Rental

- C | Avis
- C | Hertz

Hotel/Motel

- C Courtyard by Marriott
- C Holiday Inn Express
- C Motel 6 - Lake Oswego
- C Motel 6 - Tigard West
- C Quality Inn
- C Regency Inn
- C Washington Square Hotel

Visitor Center

- C | Tigard Chamber

Troutdale, OR

Campground

- C | Sandy River Front RV Resort

Hotel/Motel

- C Comfort Inn
- C Motel 6
- C Travelodge

Service Station

- C | TA Travel Centers of America

Visitor Center

- C | West Columbia Gorge Chamb

Tualatin, OR

Campground

- C | Roamers Rest RV Park

Hotel/Motel

- C Century Hotel

- C Comfort Inn & Suites

Restaurant

- C | Village Inn

Visitor Center

- C | Tualatin Chamber

Wilsonville, OR

Campground

- C | Pheasant Ridge RV Park

Hotel/Motel

- C Best Western - Wilsonville Inn & Suites
- C GuestHouse Inns & Suites
- C Holiday Inn
- C La Quinta Inn & Suites
- C Quality Inn
- C Snooz Inn
- C Super 8 Motel

Wood Village, OR

Hotel/Motel

- C Best Western - Cascade Inn & Suites

1-VM-1-NW/R	Roseburg
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Canyonville, OR

Campground

- C | Seven Feathers RV Resort

Hotel/Motel

- C Holiday Inn Express & Suites
- C Leisure Inn

Service Station

- C | Canyonville Shell
- C | Seven Feathers Truck & Travel Center

Visitor Center

- C | Canyon Market
- C | Canyonville City Hall
- C | Frontier Real Estate

Myrtle Creek, OR

Campground

- C | Myrtle Creek RV Park
- C | On The River Golf & RV Park
- C | Rivers West RV Park

Hotel/Motel

- C Quick Stop Motel & Market
- C Rose Motel

Restaurant

- C | Tommys Burgers

Service Station

- C | Freeway Chevron & Food Ma
- C | Myrtle Creek Chevron

Visitor Center

- C | Millsite Mercantile
- C | Myrtle Creek City Hall

Oakland, OR

Campground

- C | Rice Hill RV Park

Hotel/Motel

- C Ranch Motel

Restaurant

- C | Denny's

Rice Hill, OR

Hotel/Motel

C Motel 6

Roseburg, OR

Campground

C | Twin Rivers Vacation Park

Hotel/Motel

H Americas Best Value Inn
 H Best Western - Garden Villa Inn
 C Budget 16 Motel
 C Comfort Inn
 C Dunes Motel
 C Holiday Inn Express
 C Howard Johnson Motel 6
 C Quality Inn
 C Rodeway Inn & Suites
 C Roseburg Inn
 C Shady Oaks Motel
 C Sleep Inn & Suites
 C Super 8 Motel
 C Travel Inn
 C Windmill Inn

Restaurant

C | ARCO

Service Station

C | Chevron
 C | Chevron / Kellys Korner

Visitor Center

C | AAA Oregon
 C | Paul OBrien Winery
 D | Visitor Info Center

Sutherlin, OR

Campground

C | Hi-Way Haven RV Park

Hotel/Motel

C Best Western - Hartford Lodge
 C GuestHouse International Inn & Suites
 C Relax Inn

Restaurant

C | Dakota Street Pizza Company

Service Station

C | Sutherlin Chevron

Winston, OR

Hotel/Motel

C Safari Inn
 C Wildlife Inn

Restaurant

C | Noahs Ark

Visitor Center

C | Wildlife Safari
 C | Winston Visitor & Info Center

1-VM-1-NW/SM	Salem
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Albany, OR

Hotel/Motel

C Best Western Plus - Prairie Inn

C Budget Inn
 C Comfort Suites
 C Holiday Inn Express
 C La Quinta Inn & Suites Motel 6
 C Phoenix Inn Suites
 C Rodeway Inn
 C Super 8 Motel
 C Valu Inn

Restaurant

C | Burgerville

Dallas, OR

Hotel/Motel

C Best Western - Dallas Inn & Suites

Visitor Center

C | Dallas Area Chamber

Jefferson, OR

Campground

C | Emerald Valley RV Park

Keizer, OR

Hotel/Motel

C Quality Suites

Restaurant

C | Chalet Restaurant

Visitor Center

C | Town and Country Lanes

Lebanon, OR

Hotel/Motel

C Cascades City Center Motel
 C Shanico Inn
 C Valley Inn

Monmouth, OR

Hotel/Motel

C Courtesy Inn

Salem, OR

Campground

C | Hee Hee Illahee RV Resort
 C | Phoenix RV Park
 C | Premier RV Resorts (Game Room)
 C | Premier RV Resorts (Lobby)
 C | Salem Campground RV
 C | Salem RV Park

Car Rental

C | Hertz

Hotel/Motel

C Americas Best Value Inn
 C Best Western - Mill Creek Inn
 C Best Western - Pacific Highway Inn
 C Comfort Inn & Suites
 C Comfort Suites
 C Days Inn Black Bear (Breakfast Area)
 C Days Inn Black Bear (Lobby)
 C Hampton Inn & Suites
 C Holiday Lodge
 C Howard Johnson
 C La Quinta Inn & Suites Motel 6
 C Phoenix Inn Suites

C Red Lion Hotel
 C Rodeway Inn
 C Shilo Inn Suites
 C Super 8 Motel
 C Travelers Inn
 C Travelodge

Other

C | Amtrak

Restaurant

C | Almost Home Restaurant

Visitor Center

C | Salems Riverfront Carousel

Silverton, OR

Hotel/Motel

C Oregon Garden Resort
 C Silverton Inn & Suites

Visitor Center

C | Oregon Garden

Sublimity, OR

Hotel/Motel

C Rodeway Inn

Woodburn, OR

Campground

C | Woodburn RV Park

Hotel/Motel

C Best Western - Woodburn Inn
 C La Quinta Inn & Suites
 C Super 8 Motel

1-VM-1-NW/SOC	S. Oregon Coast
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Bandon, OR

Campground

C | Bandon by the Sea RV Park

Hotel/Motel

C Bandon Beach Motel
 C Bandon Beach Motel
 C Best Western - Inn At Face Rock
 H Shooting Star Motel
 C Table Rock Motel

Restaurant

C | Asian Gardens

Visitor Center

C | West Coast Game Park

Brookings, OR

Campground

C | AtRivers Edge RV Resort
 C | Whaleshead RV Resort

Hotel/Motel

C Blue Coast Inn & Suites
 C Brookings Inn Resort
 C Pacific Sunset Inn
 C Spindrift Motor Inn
 C Westward Inn
 C Wild Rivers Motorlodge

Restaurant

C | Sporthaven Marina Bar & Grill

Visitor Center

C | Central Building Visitor Info Center

Charleston, OR

Campground

C | Port Of Coos Bay RV Office

Hotel/Motel

C Captain Johns Motel

Visitor Center

C | Charleston Visitor Info Center

Coos Bay, OR

Campground

C | Lucky Logger RV Park

Hotel/Motel

C Edgewater Inn
 C Motel 6
 C New Terrace Motel
 C Red Lion Inn
 C Super 8 Motel

Visitor Center

C | 7-Eleven (Hwy 101)
 C | 7-Eleven (New Mark)
 C | AAA Oregon
 C | Prudential Seaboard Properties

Florence, OR

Campground

C | Pacific Pines RV Park
 C | Port of Siuslaw
 C | Thousand Trails RV
 C | Woahink Lake RV Resort

Hotel/Motel

C Best Western - Pier Point Inn
 C Comfort Inn
 C Driftwood Shores Resort
 C Economy Inn
 C Le Chateau Motel
 C Lighthouse Inn
 C North Bay Condos
 C Park Motel
 C Silver Sands Motel

Restaurant

C | Morgans Country Kitchen

Visitor Center

C | Sand Master Park
 C | Sandland Adventures
 H | Sea Lion Caves

Gold Beach, OR

Campground

C | Indian Creek

Hotel/Motel

C Azalea Lodge
 C Inn of the Beachcomber
 C Motel 101
 C Motel 6
 C Wild Chinook Inn

Restaurant

C | Sunset Family Pizza

Visitor Center

C | City Of Gold Beach Visitor Info Center
 C | Rogue River Museum & Gift Shops

Lakeside, OR

Campground

- C | North Lake RV Resort & Marir
- C | Osprey Point RV

North Bend, OR

Campground

- C | Mill Casino RV Park
- C | Oregon Dunes KOA

Hotel/Motel

- C | Mill Casino Hotel
- C | Quality Inn & Suites

Restaurant

- C | Mill Casino - Plankhouse Restaurant

Ski/Sporting Goods Store

- C | Steves ATV Rental

Visitor Center

- C | Ashworths Market
- C | Hauser Motorplex
- C | Myrtlewood Factory
- C | North Bend Info Center
- C | Pony Village Mall (East)
- C | Pony Village Mall (Main)
- C | Spinreel Dunebuggy - ATV Rentals & Tours

Port Orford, OR

Campground

- C | Bandon / Port Orford KOA
- C | Port Orford RV Village

Hotel/Motel

- C | Castaway Lodging By The Sea

Visitor Center

- C | Prehistoric Gardens

Reedsport, OR

Campground

- C | CoHo RV & Marina Park

Hotel/Motel

- C | Best Budget Inn
- C | Economy Inn
- C | Fir Grove Motel

Restaurant

- C | Bedrocks Chowder House
- C | Bedrocks Pizzeria
- C | Dairy Queen
- C | Dons Main Street Restaurant & Pie Shop

Service Station

- C | Recreation Station

Westlake, OR

Hotel/Motel

- C | Fish Mill Lodges & RV Park

Winchester Bay, OR

Campground

- C | Discovery Point Resort & RV Park

State of Washington	
1-VM-2-NW/BE Super Cities	Bellingham / I-5

Anacortes, WA

Campground

- C | Pioneer Trails Campground

Hotel/Motel

- C | Anacortes Inn
- C | Fidalgo Country Inn
- C | Majestic Inn & Chrysalis Spa (Annex)
- C | Majestic Inn & Chrysalis Spa (Lobby)
- C | Marina Inn
- C | Swinomish Lodge

Restaurant

- C | Country Corner Restaurant
- C | La Barca
- C | San Juan Lanes / Stork Restaurant

Service Station

- C | 14th Street Shell Station
- C | Swinomish Chevron

Visitor Center

- C | Anacortes Chamber
- C | Island Adventures Kayak Tour
- C | Swinomish Northern Lights Casino

Bellingham, WA

Airport

- C | Bellingham Airport

Campground

- C | Bellingham RV Park

Hotel/Motel

- C | Bay City Motor Inn
- C | Baymont Inn & Suites
- C | Best Western - Heritage Inn
- C | Best Western - Lakeway Inn
- C | Cascade Inn
- C | Chrysalis Inn & Spa
- C | Coachman Inn
- C | Comfort Inn
- C | Days Inn
- C | Econo Lodge
- C | Fairhaven Village Inn
- C | GuestHouse Inn
- C | Hampton Inn
- C | Holiday Inn Express
- C | La Quinta Inn & Suites
- C | Lions Inn Motel
- C | Motel 6
- C | Quality Inn - Baron Suites
- C | Rodeway Inn
- C | Shamrock Motel
- C | Travelodge
- C | Villa Inn

Other

- C | Amtrak - Grayline Bus

Service Station

- C | Starvin Sams Mini Mart

Ski/Sporting Goods Store

- C | Yeagers Sporting Goods

Visitor Center

- C | Bay To Baker Trading Compan
- C | Bellingham Cruise Terminal
- C | Bellingham Downtown VIC

- C | Bellingham VCB

Birch Bay, WA

Campground

- C | Beachside RV Park
- C | Thousand Trails

Hotel/Motel

- C | Sandcastle Inn
- C | WorldMark (Elevator Area)
- C | WorldMark (Lobby)

Visitor Center

- C | Beachwood State Park Store
- C | Birch Bay Chamber

Blaine, WA

Campground

- C | Birch Bay RV Resort
- C | *Light House RV Park

Hotel/Motel

- C | Anchor Inn
- C | Bayside Motor Inn
- C | Beachwood Resort
- C | Northwoods Motel
- C | Smuggler's Inn Bed & Breakfast

Restaurant

- C | Big Als Diner

Service Station

- C | Blaine Shell & Food Mart
- C | Crazy Dazy
- C | Texaco
- C | Toad's Mobil Express Mart

Visitor Center

- C | Blaine Visitor Center
- C | Cabana Club
- C | Duty Free America - 12th
- C | Duty Free America - C St
- C | Port Of Bellingham

Bow, WA

Campground

- C | *Thousand Trails

Hotel/Motel

- C | Skagit Ridge Hotel
- C | Skagit Valley Casino Resort

Service Station

- C | Skagit Chevron

Burlington, WA

Campground

- C | Burlington KOA

Hotel/Motel

- C | Candlewood Suites
- C | Cocusa Motel
- C | Fairfield Inn & Suites
- C | Hampton Inn & Suites
- C | Holiday Inn Express
- C | Mark II Motel
- C | Sterling Motor Inn

Service Station

- C | Gas & Go 76

Visitor Center

- C | Burlington Chamber - Skagit Valley CVB
- C | Outlet Shoppes At Burlington - North

- C | Outlet Shoppes At Burlington - South

Clinton, WA

Visitor Center

- C | Clinton Kiosk

Conway, WA

Service Station

- C | 76 Unocal Service Station

Coupeville, WA

Hotel/Motel

- C | Coupeville Inn

Restaurant

- C | Keystone Cafe
- C | Pizza Factory

Visitor Center

- C | Central Whidbey Chamber

Custer, WA

Visitor Center

- C | *Birch Bay Outdoor Market & Store
- C | Market Place Factory Outlet

Everson, WA

Restaurant

- C | Farmers Roost Cafe

Service Station

- C | Starvin' Sam's

Ferndale, WA

Campground

- C | Cedars RV Resort
- C | El Monte RV
- C | Nor'west RV Park

Hotel/Motel

- C | Scottish Lodge
- C | Super 8 Motel

Visitor Center

- C | Ferndale Chamber

Freeland, WA

Visitor Center

- C | Freeland Chamber

Greenbank, WA

Visitor Center

- C | Coupes Greenbank Store

La Conner, WA

Campground

- C | Thousand Trails Campground - La Conner RV & Camping

Visitor Center

- C | La Conner Chamber
- C | La Conner Drug

Langley, WA

Visitor Center

- C | Langley VIC

Lynden, WA

Campground

- C | Hidden Village RV Park

Hotel/Motel

- C | Windmill Inn Motel

Visitor Center

- C | Lynden Chamber

Mount Vernon, WA

Campground

- C | Mount Vernon RV Park
- C | Riverbend RV Park
- Hotel/Motel**
- C | Best Western - College Inn
- C | Best Western - Cottontree Inr
- C | Days Inn
- C | Farmhouse Inn
- C | Quality Inn
- C | Tulip Valley Inn
- C | West Winds Motel

Other

- C | Amtrak / SKAT

Restaurant

- C | Skagit Red Barn

Visitor Center

- C | Berry Barn
- C | Mount Vernon Skagit Chamber
- C | Skagit River Produce
- C | Skagit Valley Tulip Festival
- C | *Snow Goose Produce

Oak Harbor, WA

Campground

- C | North Whidbey RV Park

Hotel/Motel

- C | Acorn Motor Inn
- C | Auld Holland Inn
- C | Best Western - Harbor Plaza
- C | Candlewood Suites
- C | Coachman Inn
- C | Queen Ann Motel

Restaurant

- C | Pizza Factory

Service Station

- C | Dk Market & Tesoro Gas Station

Visitor Center

- C | Oak Harbor CC - VIC

Sedro-Woolley, WA

Hotel/Motel

- C | Skagit Motel
- C | Three Rivers Inn

Visitor Center

- C | Sedro-Woolley Chamber

Sumas, WA

Campground

- C | Sumas RV Park & Campground

Hotel/Motel

- C | B & B Border Inn

Restaurant

- C | Bobs Burgers & Brew

Service Station

- C | Pay N Run

Visitor Center

- C | Cherry Street Market
- C | City Hall & Municipal Court

Whidbey Island NAS, WA

Military Base

- C | AMID Building
- C | BEQ - Bldg 2551
- C | BEQ - Bldg 373
- C | BEQ - Bldg 374

- C | BEQ - Bldg 376
- C | BEQ - Bldg 377
- C | BEQ - Bldg 378
- C | BEQ - Bldg 379
- C | BEQ - Bldg 380
- C | BEQ - Bldg 381
- C | BEQ SUQ - Bldg 2701
- C | BOQ - Bldg 375
- C | BOQ - Bldg 973
- C | Bowling Alley
- C | Cliffside RV Park
- C | Main Gate
- C | MWR - Norwester Center
- C | Whidbey Island Air Terminal
- C | WIC Fleet & Family

1-VM-1-NW/ICR	I-90 Corridor
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Cle Elum, WA

Hotel/Motel

- C | Chalet Motel
- C | Econo Lodge
- C | Stewart Lodge
- C | Travelers Inn

Restaurant

- C | Cottage Cafe
- C | Sunset Cafe

Visitor Center

- C | Cle Elum Visitor Info Center

Ellensburg, WA

Campground

- C | *Ellensburg KOA

Hotel/Motel

- C | Best Western - Lincoln Inn & Suites
- C | Comfort Inn
- C | Days Inn
- C | Econo Lodge
- C | Motel 6
- C | Nites Inn Motel
- C | Quality Inn
- C | Super 8 Motel

Service Station

- C | Flying J Travel Plaza

Visitor Center

- C | Kittitas County Chamber

Ephrata, WA

Hotel/Motel

- C | Ephrata Inn Motel
- C | Sunland Inn
- C | Travelodge

Service Station

- C | Roadrunner RV Repair Marine

Moses Lake, WA

Campground

- C | Resort At Moses Pointe
- C | Sunrise - Pier Four

Hotel/Motel

- C | Comfort Suites
- C | Holiday Inn Express

- C | Imperial Inn
- C | Inn At Moses Lake
- C | Lakeshore Resort Motel
- C | Motel 6
- C | Motel Interstate Inn
- C | Motel Oasis
- C | Ramada Inn
- C | Shilo Inn Suites
- C | Sunland Inn
- C | Super 8 Motel
- C | Travel Inn

Visitor Center

- C | Moses Lake Chamber

Quincy, WA

Campground

- C | *Leisure Time - Crescent Bar Resort

Hotel/Motel

- C | Knights Inn
- C | Quincy Inn
- C | Sundowner Motel
- C | Sunsera Vacation Rentals (Main Office)
- C | Sunsera Vacation Rentals (Pro Shop Office)

Visitor Center

- C | Quincy Valley Chamber
- C | White Heron Winery

Soap Lake, WA

Campground

- C | *Smokiam RV Resort

Vantage, WA

Visitor Center

- C | *Ginkgo / Wanapum State Park (Interpretive Center)
- C | Ginkgo / Wanapum State Park (Ranger Station)
- C | Ginkgo Gem Shop

1-VM-1-NW/NCW	N.C. Washington
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Brewster, WA

Hotel/Motel

- C | Apple Avenue Motel

Visitor Center

- C | *Brewster VIC

Cashmere, WA

Campground

- C | *Chelan County Expo Center

Hotel/Motel

- H | Village Inn Motel
- C | Wedge Mountain Inn

Restaurant

- C | Snapdragon Coffee

Visitor Center

- C | Antique Mall
- C | Apple Annie Antique Gallery
- C | Cashmere Chamber (Lobby 1)
- C | Cashmere Chamber (Lobby 2)
- C | *Cashmere Museum
- C | Eagle Rock Fruit Stand

- C | Happy Crop Shoppe
- C | Its Five OClock Somewhere
- C | Martins Market Place

Chelan, WA

Airport

- C | Chelan Airport

Hotel/Motel

- C | Campbells Resort
- C | Chelan Resort Suites
- C | Darnells Motel Resort
- C | Grandview On The Lake
- C | Lakeside Lodge & Suites
- C | Midtowner Motel
- C | WorldMark Chelan - Lake Hou

Other

- C | Lady Of The Lake Terminal

Restaurant

- C | Apple Cup Cafe

Service Station

- C | Chelan Chevron

Visitor Center

- C | *Chelan Seaplanes
- C | Fields Point Landing
- C | Lake Chelan Historical Society Museum
- C | Lake Chelan Shores
- C | Lake Chelan State Park

Crescent Bay, WA

Hotel/Motel

- C | Crescent Bay Resort

Dryden, WA

Restaurant

- C | Take A Break Cafe

Visitor Center

- C | Dryden Grocery & Hardware

East Wenatchee, WA

Airport

- C | Pangborn Memorial Airport

Campground

- C | *Lincoln Rock State Park

Hotel/Motel

- C | Cedars Inn
- C | Inn At The River

Other

- C | Wenatchee General Aviation

Visitor Center

- C | B & B Fruit Stand
- C | Estes Fruit Stand
- C | First Fruits
- C | Happy Crop Shoppe

Leavenworth, WA

Campground

- C | Icicle River RV Resort
- C | KOA Campground - Pine Villag
- C | Thousand Trails

Hotel/Motel

- H | Alpen Rose Inn
- C | Bavarian Lodge
- C | Bavarian Ritz Hotel
- C | Best Western Plus - Icicle Inn

C Bindlestiffs Riverside Cabins
 C Blackbird Lodge
 C Der Ritterhof Motor Inn
 C FairBridge Inn & Suites
 C Howard Johnson Express Inn
 (Elevator Area)
 C Howard Johnson Express Inn
 (Lobby)
 C Kahler Glen Golf & Ski Resort
 C Mountain Springs Lodge
 C Squirrel Tree Resort

Other

C | Amtrak - Icicle Station
 C | Amtrak - Warming Hut

Restaurant

C | Cup and Kettle
 C | The Loft

Service Station

H | Icicle Quick Stop
 C | Village Mercantile

Ski/Sporting Goods Store

C | Icicle Junction

Visitor Center

C | Dans Food Mart
 C | Icicle Creek Center For The
 Arts
 C | Leavenworth Festhalle
 C | Leavenworth Golf Club
 C | Leavenworth Spirits
 H | Leavenworth Visitor Info
 Center
 C | Motteler Village Shop (Lower)
 C | Motteler Village Shop (Upper)
 C | Obertal Mall
 C | Oil & Vinegar Cellar
 C | Okanogan Estate & Vineyards
 C | Preys Fruit Barn
 C | Safeway
 C | Snowy Owl Theater
 C | Upper Valley Museum

Manson, WA

Hotel/Motel

C Village Inn
 C Wapato Point Resort

Visitor Center

C | Fromaggio
 C | *Reeds Marine

Monitor, WA

Visitor Center

C | *Wenatchee River County Park

Okanogan, WA

Hotel/Motel

C Okanogan Inn & Suites

Visitor Center

C | *Smallwood Farms Fruitstand

Omak, WA

Hotel/Motel

C Omak Inn
 C Rodeway Inn & Suites
 C Stampede Motel

Restaurant

C | Koala Street Grill

Service Station

C | Exxon Food Mart

Visitor Center

H | Omak Visitor Center
 C | Valley Lanes

Oroondo, WA

Hotel/Motel

C Great Links Desert Canyon

Visitor Center

C | Cider Works
 C | Daroga State Park (Group)
 C | Daroga State Park (Rec
 Center)
 C | Daroga State Park (RV)
 C | Lone Pine Fruit & Espresso

Oroville, WA

Service Station

C | Super Duper Food & Fuel

Visitor Center

C | Adventures
 C | Oroville Visitor Info Center
 C | Princes Shopping Center

Pateros, WA

Hotel/Motel

C Lake Pateros Motor Inn

Visitor Center

C | Pateros City Hall
 H | Pateros Visitor Info Center
 C | Rest Awhile Country Market

Peshastin, WA

Visitor Center

C | Miller Orchards Fruit Stand
 C | Smallwoods Harvest

Skykomish, WA

Hotel/Motel

C Cascade Inn & Cafe

Restaurant

C | Big Bear Restaurant
 C | Whistling Post

Visitor Center

C | Skykomish Town Hall
 C | Skykomish Train Depot

Tonasket, WA

Restaurant

C | Whistlers Family Restaurant

Service Station

C | The Junction

Visitor Center

C | Beyers IGA
 C | Tonasket Chamber

Twisp, WA

Restaurant

C | Twisp Brewery & Pub

Visitor Center

H | Twisp Visitor Info Center

Wenatchee, WA

Car Rental

C | Apple Capital Rentals

Hotel/Motel

C Avenue Motel
 C Best Western - Chieftain Inn

C Coast Wenatchee Center Hot
 C Comfort Inn
 C Comfort Suites
 C Econo Lodge
 C Economy Inn
 C Holiday Inn Express
 C La Quinta Inn & Suites
 C Motel 6
 C Motel Lyles
 C Red Lion Hotel
 C River Heights
 C SpringHill Suites by Marriott
 C Super 8 Motel
 C Travelodge
 C Value Inn

Restaurant

C | Innas Cuisine
 C | Link Transit
 C | Monitor Hot Rod Cafe
 C | Wok About Grill

Service Station

C | Wenatchee Valley Truck Stop

Visitor Center

C | Antique Mall Of Wenatchee
 C | Chateau Faire Le Pont
 C | Confluence Technology Cente
 C | Homestead Fruit Stand
 D | *Ohme Gardens
 C | Pybus Cheesemongers Shop
 C | Rocky Reach Dam Visitor
 Center
 C | *Stutzman Ranch
 C | Washington Apple Commissic
 C | Wenatchee Convention
 Center (Columbia Lobby)
 C | Wenatchee Convention
 Center (Lower Level)
 C | Wenatchee Valley Chamber
 (Lobby 1)
 C | Wenatchee Valley Chamber
 (Lobby 2)
 C | Wenatchee Valley Museum
 & Cultural Center (Lobby 1)
 C | Wenatchee Valley Museum
 & Cultural Center (Lobby 2)

Winthrop, WA

Visitor Center

C | Farmers Exchange Building

1-VM-1-NW/OP	Olympic / Kitsap Peninsulas
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Bainbridge Island, WA

Hotel/Motel

C Best Western - Bainbridge
 Island Suites
 C Island Country Inn

Visitor Center

C | Bainbridge Island Chamber
 (Lobby)
 C | Bainbridge Island Chamber
 (Winslow Dock)

Bangor NSB, WA

Military Base

C | Evergreen Lodge - East BEQ
 C | Evergreen Lodge - West BEQ
 C | Evergreen Lodge - West BQ
 C | Fleet & Family Support Cente
 C | Forest City Leasing Office /
 Military Communities NW
 C | ITT - MWR Library
 C | Liberty @ EEZ
 C | Marine Corps Security
 C | Transient Personnel Unit
 C | Travel / Rec Center

Belfair, WA

Hotel/Motel

C Belfair Motel

Visitor Center

C | North Mason County Chambe
 C | Theler VIC

Bremerton NS, WA

Military Base

C | NSB
 C | NSB Berkheimer Hall - BOQ
 C | NSB Command Career Counse
 C | NSB Fleet Support Center
 C | NSB ITT Resource Center
 C | NSB Keppler Hall - BEQ
 C | NSB Naval Hospital
 C | NSB Navy Housing
 C | NSB Nibbe Hall
 C | NSB Ross Hall
 C | NSB Schon Hall - BEQ
 C | NSB Shields Hall
 C | NSB Underwood Hall - BEQ
 C | *USS Turner Joy Gift Shop

Bremerton, WA

Car Rental

C | Budget
 C | Hertz

Hotel/Motel

C Baymont Inn & Suites
 C Chieftain Motel
 C Flagship Inn
 C Midway Inn
 C Motel 6
 C Oyster Bay Inn
 C Quality Inn & Suites
 C Sunn Fjord Apartments
 C Super 8 Motel

Restaurant

C | Dennys

Visitor Center

C | Bremerton Chamber
 C | Elandan Gardens
 C | Puget Sound Naval Museum
 C | West Sound Technical Skills
 Center

Brinnon, WA

Visitor Center

C | *Brinnon General Store

Chimacum, WA

Visitor Center

C | Tri Area Community Center

Discovery Bay, WA

Hotel/Motel

C | WorldMark The Club

Hoodsport, WA

Campground

C | Rest-A-While RV Park

Hotel/Motel

C | Glen Ayr Resort
C | Sunrise Motel & Resort

Visitor Center

C | Hood Canal VIC - Shelton
Mason County Chamber
C | Hoodsport Winery

Keyport, WA

Military Base

C | Naval Undersea Museum
C | Naval Undersea Warfare Cent
C | Protocol Office

Kingston, WA

Visitor Center

C | Greater Kingston Chamber

Lilliwaup, WA

Hotel/Motel

C | Lilliwaup Motel & Store

Port Angeles, WA

Campground

C | Al's RV Park
C | Elwha Dam RV Park
C | *Port Angeles KOA

Car Rental

C | Budget

Hotel/Motel

C | Aircrest Motel
C | All View Inn
C | Days Inn
C | Flagstone Motel
C | Holiday Lodge
C | Port Angeles Inn
C | Quality Inn
C | Red Lion Inn
C | Riviera Inn
C | Royal Victorian Motel
C | Sportsman Motel
C | Super 8 Motel (2nd Floor)
C | Super 8 Motel (Lobby)
C | Travelers Motel

Visitor Center

C | PA - Victoria Tourist Bureau
D | Port Angeles Chamber
C | Victoria Centre

Port Gamble, WA

Visitor Center

H | Port Gamble Historical
Museum & General Store
H | Port Gamble Post Office &
Community Hall

Port Ludlow, WA

Hotel/Motel

C | Resort At Port Ludlow

Port Orchard, WA

Hotel/Motel

C | Comfort Inn
C | Days Inn

Visitor Center

C | Port Orchard Chamber
C | Port Orchard Town Square

Port Townsend, WA

Hotel/Motel

C | Aladdin Motor Inn
C | Belmont
C | Bishop Victorian Guest Suites
C | Harborside Inn
C | Water Street Hotel

Visitor Center

C | Port Townsend Chamber

Potlatch / Skokomish Nation, WA

Hotel/Motel

C | Water Front At Potlatch

Poulsbo, WA

Campground

C | Eagle Tree RV Park

Hotel/Motel

C | GuestHouse International
Inn & Suites
C | Poulsbo Inn & Suites

Visitor Center

C | Boehms Chocolates
H | Clearwater Casino
Convenience Store
C | Greater Poulsbo Chamber
C | Poulsbo Chamber
C | Poulsbo City Hall (1st Floor)
C | Poulsbo City Hall (2nd Floor)

Sequim, WA

Campground

C | Diamond Point RV Resort
C | Discovery Bay RV Resort
C | Rainbows End RV Park

Hotel/Motel

C | Days Inn & Suites
C | Econo Lodge
C | Holiday Inn Express
C | Quality Inn & Suites
C | Red Ranch Inn
C | Sequim Bay Lodge
C | Sequim West Inn & RV Park
C | Sundowner Motel

Visitor Center

C | 7 Cedars Casino
C | Sequim Dungeness Valley
Chamber

Shelton, WA

Hotel/Motel

C | Little Creek Casino & Hotel
C | Shelton Inn Motel
C | Super 8 Motel

Visitor Center

C | Kamilche Visitor Center
C | Shelton - Mason County @
Caboose
C | Shelton - Mason County
Chamber

C | Squaxin Island Museum &
Research Center

Silverdale, WA

Hotel/Motel

C | Best Western Plus -
Silverdale Beach Hotel
C | Oxford Inn

Visitor Center

C | Classic Journeys Travel
C | Clear Creek RV Center
C | Kitsap Mall (Food Court)
C | Kitsap Mall (Guest Services)
C | Kitsap Visitors Center
C | Silverdale Antiques
C | Silverdale Chamber

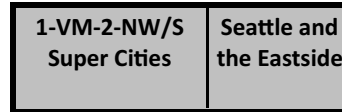
Union, WA

Hotel/Motel

C | Blue Heron Resort

Visitor Center

C | Hunter Farms



Arlington, WA

Hotel/Motel

C | Best Western Plus - Arlington
/ Marysville
C | Medallion Hotel
C | Quality Inn
C | Smokey Point Motor Inn

Visitor Center

C | Smokey Point Chamber

Bellevue, WA

Corporate

C | Global Business Solutions

Hotel/Motel

C | Coast Bellevue Hotel
C | Courtyard by Marriott - 29th
C | Courtyard by Marriott - 8th
C | Days Inn
C | Embassy Suites Hotel
C | Fairfield Inn by Marriott
C | Hyatt House
C | Hyatt Regency
C | La Residence Suite Hotel
C | Larkspur Landing
C | Pacific Inn
C | Residence Inn by Marriott
C | Sheraton
C | Silver Cloud Inn - 12th
C | Silver Cloud Inn - Eastgate

Visitor Center

C | John L Scott (Compass)
Relocation

Bothell, WA

Campground

C | Lake Pleasant RV Park

Hotel/Motel

C | Bothell Hotel & Suites
C | Comfort Inn & Suites
C | Country Inn & Suites

C | Extended Stay America
C | Hilton Garden Inn
C | Holiday Inn Express
C | Kenmore Inn Motel
C | Residence Inn by Marriott

Visitor Center

C | Country Village
C | Greater Bothell Chamber

Edmonds, WA

Hotel/Motel

C | Americas Best Value Inn &
Suites / Travelers
C | Best Western - Edmonds
Harbor Inn
C | Travelodge - Seattle North

Other

C | Amtrak

Everett, WA

Campground

C | Lakeside RV Park
C | Maple Grove RV Resort

Car Rental

C | Avis
C | Cruise America RV Rental &
Sales

Corporate

C | Boeing - Commercial Airlines
C | Boeing - Everett Delivery
Center

Hotel/Motel

C | Best Western - Cascadia Inn
C | Best Western - Navigator Inn
& Suites
C | Days Inn
C | Econo Lodge
C | Extended Stay America - 112t
C | Extended Stay America -
Broadway
C | Farwest Motel
C | Hampton Inn
C | Holiday Inn
C | Holiday Inn Express
C | Inn At Port Gardner
C | La Quinta Inn
C | Motel 6 - 128th
C | Motel 6 - Evergreen Way
C | Quality Inn & Suites
C | Sunrise Motor Inn
C | Travelodge
C | Welcome Motor Inn

Military Base

C | Naval Station Everett - BEQ
C | Naval Station Everett -
Leisure Services

Visitor Center

C | Port Of Everett

Fall City, WA

Campground

C | *Snoqualmie RV Campground
C | Tall Chief Campground

Issaquah, WA

Campground

C | Blue Sky RV Park

C Issaquah Village RV Park	C Silver Cloud Inn	C Baroness Hotel	C MarQueen Hotel
Hotel/Motel	C Staybridge Suites	C Belltown Inn	C Marriott - Seattle Waterfront
C Hilton Garden Inn	C TownePlace Suites by Marriot	H Best Western - Executive Inn	C Mediterranean Inn
C Holiday Inn	Restaurant	C Best Western - Loyal Inn	C Moore Hotel
C Motel 6	C Ivars Restaurant	C Best Western - Pioneer	C Motif Seattle
Visitor Center	Visitor Center	C Square Hotel	C Nites Inn
C Issaquah Chamber - VIC	C Mukilteo Chamber	C City Seattle International	C Pan Pacific
Kirkland, WA	North Bend, WA	C Hostel	C Panama Hotel
Hotel/Motel	Hotel/Motel	C College Inn	C Pete Gross House
C Baymont Inn & Suites	C Edgewick Inn	C Columbus Motor Inn	C Quality Inn & Suites
C Comfort Inn	C North Bend Motel	C Comfort Inn & Suites	C Residence Inn by Marriott - Fairmont
C La Quinta Inn	C Sunset Motel	C Courtyard by Marriott - Lake Union (2nd Floor)	D Roosevelt Hotel
C Motel 6	Visitor Center	C Courtyard by Marriott - Lake Union (3rd Floor)	C Seattle Pacific Hotel
C Totem Lake Hotel	C North Bend Premium Outlets	C Courtyard by Marriott - Lake Union (4th Floor)	D Sheraton Hotel & Towers
Visitor Center	C *North Bend Visitor Center	C Courtyard by Marriott - Lake Union (5th Floor)	C Silver Cloud Hotel
C Greater Kirkland Chamber	Redmond, WA	C Courtyard by Marriott - Lake Union (6th Floor)	C Silver Cloud Inn - 25th
Lynnwood, WA	Car Rental	C Courtyard by Marriott - Lake Union (7th Floor)	C Silver Cloud Inn - Fairview
Campground	C Aero Rent-A-Car	C Courtyard by Marriott - Lake Union (Lobby)	D Sorrento Hotel
C Twin Cedars RV Park	Hotel/Motel	C Courtyard by Marriott - Lake Union (7th Floor)	C SpringHill Suites by Marriott
Hotel/Motel	C Hyatt House	C Courtyard by Marriott - Lake Union (Lobby)	C Staybridge Suites
C Best Lynnwood Inn	C Redmond Inn	C Courtyard by Marriott - Lake Union (Lobby)	C Sun Hill Motel
C Courtyard by Marriott	C Redmond Marriott Town Center (3rd Floor)	C Courtyard by Marriott - Pioneer Square	C Travelodge - 6th
C Extended Stay America	C Redmond Marriott Town Center (4th Floor)	C Crown Inn	C Travelodge - Seattle North
C Hampton Inn & Suites	C Redmond Marriott Town Center (5th Floor)	C Crowne Plaza	C Travelodge - University
C Holiday Inn Express	C Redmond Marriott Town Center (6th Floor)	C Days Inn - Aurora	C University Motel Suites
C Homewood Suites	C Redmond Marriott Town Center (7th Floor)	C Days Inn - Midtown	C Vermont Inn
C Hotel International	C Residence Inn by Marriott	C Edgewater	D Warwick Hotel
C King Suites Hotel	C Silver Cloud Inn	C EverSpring Inn	C Westin
C La Quinta Inn	Visitor Center	C Extended Stay America	C WorldMark - Camlin Hotel
C Residence Inn by Marriott	C Microsoft Recruiting	C Fairmont Olympic Hotel	Military Base
C Rodeo Inn	C Microsoft Training Center	C First Hill Apartments	C 13 Coast Guard - ISC
Visitor Center	C Welcome New Neighbor	C Four Points by Sheraton Seattle Center	Gymnasium
C Snohomish County VIC - South	Renton - North, WA	C Four Seasons Hotel	Other
Marysville, WA	Corporate	C Georgetown Inn	C Aero Flight
Hotel/Motel	C Boeing Company	C Grand Hyatt	Restaurant
C Comfort Inn	Hotel/Motel	C Grove - West Seattle Inn	C Ivars Restaurant
C Holiday Inn Express	C Econo Lodge Inn & Suites	C Hampton Inn	C Pike Market Brewery
C Village Inn & Suites	C Extended Stay Deluxe	C Hampton Inn & Suites	Visitor Center
Military Base	C Quality Inn	C Holiday Inn	C Argosy Anchor - Simply Seattle
C Navy Gateway Inns & Suites	C Red Lion Hotel	C Holiday Inn Express - City Center	C Asian Pacific Tours & Travel
C Navy Lodge	C Renton Inn	C Holiday Inn Express - Northgate Mall	C Ballard Locks
Visitor Center	C West Wind Motel	C Homewood Suites - Pike	C Bell Harbor Conference Center
C Marysville - Tulalip Chamber	Visitor Center	C Homewood Suites - Western	C Fire Station 10
Mercer Island, WA	C Renton Chamber	C Hotel Five	C Nordstrom
Visitor Center	Seattle, WA	C Hotel Seattle	C Pacific Market Center
C Mercer Island Chamber	Car Rental	C Hyatt At Olive 8	D Pacific Place Mall
Monroe, WA	C Avis	C Hyatt House	C Pacific Science Center
Campground	C Budget	C Hyatt Place	C Rainier Square
C Leisure Time Thunderbird Resort	C Hertz	C Inn At Cherry Hill	C Scoot About
Hotel/Motel	Corporate	C Inn At Queen Anne	C Seattle Cancer Care Alliance
C Best Western - Sky Valley Inn	C Boeing - Commercial Airlines	D Inn At The Market	C Seattle Center Armory
C Fairground Inn	C Boeing - Oxbow Activity Center	C Inn At Virginia Mason	C Seattle City Center
C GuestHouse Inn & Suites	C Boeing - Seattle Delivery Center	C Kings Inn	C Underground Tours & Gift Shop
Mountlake Terrace, WA	Hotel/Motel	C La Hacienda Motel	C US Bank - Pioneer Square
Hotel/Motel	C American Hotel	C La Quinta Inn & Suites	C US Coast Guard Visitor Center - 34th Floor
C Studio 6	C Americas Best Value Inn	C Marco Polo Motel	C Victoria Clipper
Mukilteo, WA			D Visit Seattle - Members Only
Hotel/Motel			C West Seattle Chamber
C Extended Stay America			C White Center Chamber
C Hilton Garden Inn			

- C | Windermere Relocation
- C | Ye Olde Curiosity Shop

Shoreline, WA

Car Rental

- C | Avis

Snohomish, WA

Visitor Center

- C | Snohomish VIC
- C | Star Center Mall

Snoqualmie, WA

Hotel/Motel

- C | *Summit Inn

Visitor Center

- C | Snoqualmie Falls Chamber

Sultan, WA

Hotel/Motel

- C | Sky Valley VIC

Woodinville, WA

Visitor Center

- C | Woodinville Chamber

1-VM-2-NW/SP Super Cities	Spokane
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Airway Heights, WA

Hotel/Motel

- C | All Seasons Motel
- C | Days Inn
- C | Lantern Park Motel
- C | Stratford Suites

Restaurant

- C | Buckhorn Restaurant

Service Station

- C | Conoco

Cheney, WA

Campground

- C | Peaceful Pines RV Park
- C | Ponderosa Falls RV Park

Hotel/Motel

- C | Holiday Inn Express
- C | Willow Springs Motel

Service Station

- C | Conoco

Visitor Center

- C | West Plains Chamber

Chewelah, WA

Hotel/Motel

- C | Chewelah Creek Inn
- C | Nordlig Motel

Visitor Center

- C | Chewelah Casino
- C | Chewelah Chamber

Clarkston, WA

Campground

- C | Granite Lake Premier RV Resort
- C | Hells Canyon RV Park
- C | Hillview RV Park

Hotel/Motel

- C | Hacienda Lodge
- C | Motel 6

- C | Quality Inn

Visitor Center

- C | Beamers Hells Canyon Tours
- C | Hells Canyon Visitor Center (Lobby 1)
- C | Hells Canyon Visitor Center (Lobby 2)

Colfax, WA

Hotel/Motel

- C | Best Western - Wheatland Inr
- C | Siesta Motel

Visitor Center

- C | Colfax Chamber

Colville, WA

Hotel/Motel

- C | Benny's Colville Inn
- C | Comfort Inn
- C | Selkirk Motel

Visitor Center

- C | Colville Chamber

Deer Park, WA

Campground

- C | *Spokane RV Resort

Visitor Center

- C | Deer Park Chamber

Fairchild AFB, WA

Military Base

- C | Hotel Billeting
- C | Rec Center
- C | Red Morgan Center
- C | Sports
- C | Survival Inn
- C | Tickets & Travel
- C | TLQ

Kettle Falls, WA

Hotel/Motel

- C | Grandview Inn
- C | Kettle Falls Inn

Liberty Lake, WA

Hotel/Motel

- C | Quality Inn

Service Station

- C | Conoco

Visitor Center

- C | Mica Moon Zip Tours

Mead, WA

Campground

- C | Alderwood RV Park

Hotel/Motel

- C | Bear Creek Lodge

Medical Lake, WA

Service Station

- C | Spoko Fuel

Millwood, WA

Visitor Center

- C | City Of Millwood

Newman Lake, WA

Hotel/Motel

- C | Newman Lake Resort & Mari

Pullman, WA

Airport

- C | Pullman - Moscow Regional Airport

Hotel/Motel

- C | American Travel Inn Motel
- C | Cougar Land Motel
- C | Hilltop Inn Magnuson Hotel
- C | Nendels Inn
- C | Quality Inn - Paradise Creek
- C | Residence Inn by Marriott

Visitor Center

- C | Palouse Discovery Science Center
- C | Pullman Chamber
- C | Zeppoz

Ritzville, WA

Hotel/Motel

- C | Best Western - Bronco Inn
- C | Cedars Inn
- C | Coldwell Inn
- C | Top Hat Motel

Restaurant

- C | Ritz Roadhouse

Visitor Center

- C | Ritzville Chamber
- C | Ritzville Railroad Museum
- C | Uniquely Washington

Spokane Valley, WA

Campground

- C | *Spokane Valley KOA

Hotel/Motel

- C | Comfort Inn & Suites
- C | Holiday Inn Express
- C | La Quinta Inn & Suites
- C | Mirabeau Park Hotel & Convention Center
- H | My Place Extended Stay
- C | Oxford Inn & Suites
- C | Quality Inn
- C | Ramada Inn
- C | Residence Inn by Marriott

Restaurant

- H | Bumpers (Lobby 1)
- C | Bumpers (Lobby 2)
- C | Three Sisters

Service Station

- C | HiCo Village

Visitor Center

- C | Spokane Fair & Expo Centre
- C | Spokane Valley Museum

Spokane, WA

Airport

- D | Spokane International Airport (Front Desk)
- D | Spokane International Airport (VIC)

Campground

- C | Trailer Inns RV Park

Car Rental

- C | Avis - 2nd
- C | Avis - Division
- C | Cummins NW RV Rentals
- C | Divine's Auto Center

- C | Thrifty - Sprague (Lobby 1)
- C | Thrifty - Sprague (Lobby 2)
- C | Thrifty - Wall

Hotel/Motel

- C | Airway Express Inn
- C | Apple Tree Inn
- C | Bell Motel
- C | Best Western Plus - City Center
- C | Boulevard Motel
- C | Cedar Village Motel & RV Parl
- C | Comfort Inn - 3rd
- C | Comfort Inn - Division
- C | Courtyard by Marriott
- C | Crossland Economy Studios
- D | Davenport Tower
- C | Days Inn
- C | DoubleTree Hotel
- C | Econo Lodge - 3rd
- C | Econo Lodge - Sunset
- C | FairBridge Inn Express
- D | Fairfield Inn by Marriott
- C | Hampton Inn
- C | Holiday Inn
- C | Holiday Inn Express
- D | Hotel Lusso
- C | Knights Inn
- C | La Quinta Inn
- C | Liberty Motel
- C | Madison Inn
- C | Montvale Hotel
- C | Motel 6 - Hutchinson
- C | Motel 6 - Rustle
- C | Oxford Inn & Suites
- C | Quality Inn - 4th
- C | Quality Inn - Oakwood
- D | Ramada Inn
- C | Ramada Limited
- H | Red Lion Hotel
- C | Rodeway Inn
- C | Rodeway Inn & Suites (Bldg 1)
- C | Rodeway Inn & Suites (Bldg 2)
- C | Select Inn
- C | Shangri La Motel
- C | Spokane House Hotel (Lobby)
- C | Spokane House Hotel (Lobby)
- C | Super 8 Motel - Argonne (Bldg 1)
- C | Super 8 Motel - Argonne (Bldg 2)
- C | Super 8 Motel - Westbow
- C | Tradewinds North
- C | West Wynn Motel

Other

- C | Landmark Aviation
- C | Spokane Bus Facility

Restaurant

- C | Flour Mill Restaurant
- C | Frankie Doodles Restaurant
- C | Longhorn Barbecue
- C | Old City Hall / Olive Garden

Service Station

- C | Conoco
- C | Exxon
- C | HiCo Village - Newport
- C | HiCo Village - Sprague

Visitor Center

- D | AAA Washington
- C | Arbor Crest Wine Cellars
- C | Clickit RV (Lobby 1)
- C | Clickit RV (Lobby 2)
- C | Dare to Escape
- C | Eagles Ice-A-Rena
- C | FastKart Indoor Speedway
- C | Northtown Mall
- C | Northwest Museum Of Arts & Culture
- C | River Park Square
- C | Riverfront Park - Carousel
- C | Riverfront Park - IMAX Theatre
- D | Spokane Convention Center
- D | Spokane Intermodal Facility
- C | Spokane Regional CVB
- C | Spokane Valley Mall
- D | Spokane VIC
- D | Wild Walls Climbing Gym
- C | Wonderland Family Fun Cente

Sprague, WA

Hotel/Motel

- C | Sprague Motel & RV Park

Service Station

- C | Templins

Visitor Center

- C | Sprague Chamber
- C | Sprague City Hall

Usk, WA

Campground

- C | *Skookum Rendezvous

Service Station

- C | Usk General Store - Chevron

Visitor Center

- C | Panther Pit

Wilbur, WA

Campground

- C | Country Lane Camping

Hotel/Motel

- C | Willows Motel

Visitor Center

- C | The Rendezvous - Chamber
- C | Wilbur Info Center

1-VM-2-NW/ST Super Cities	Seattle Southside
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Auburn, WA

Car Rental

- C | Hertz

Hotel/Motel

- C | Auburn Motel
- C | Cedars Inn
- C | Comfort Inn
- C | Days Inn
- C | GuestHouse Inn

- C | La Quinta Inn & Suites
- C | Travelodge Suites

Visitor Center

- C | Auburn Chamber
- C | City of Auburn

Black Diamond, WA

Hotel/Motel

- C | Sunrise Resorts - Lake Sawyer Resort

Burien, WA

Other

- C | WA State Criminal Justice Training Academy

Visitor Center

- C | Discover Burien

Des Moines, WA

Hotel/Motel

- C | Garden Suites
- C | Legend Motel
- C | Marina Inn
- C | Travel Inn Motel
- C | West View Motel

Federal Way, WA

Car Rental

- C | Avis
- C | Hertz

Hotel/Motel

- C | Best Western - Evergreen Inn & Suites
- C | Clarion Hotel
- C | Comfort Inn
- C | Courtyard by Marriott
- C | Days Inn
- C | Econo Lodge
- C | Extended Stay America
- C | Federal Way Motel
- C | Hampton Inn & Suites
- C | Quality Inn & Suites
- C | Red Lion Hotel

Restaurant

- C | Dumas Bay Centre

Visitor Center

- C | Greater Federal Way Chambe

Kent, WA

Campground

- C | Kent KOA

Hotel/Motel

- C | Best Western - Plaza By The Green
- C | Century Motel
- C | Comfort Inn
- C | Crossland Economy Studios
- C | Days Inn
- C | Extended Stay America
- C | Golden Kent Motel
- C | Hampton Inn & Suites
- C | Hawthorn Suites
- C | Howard Johnson
- C | Kent Valley Motel
- C | Quality Inn
- C | Ramada Inn
- C | Red Lion Inn & Suites

Ski/Sporting Goods Store

- C | Champion Arms

Visitor Center

- C | Auto Auction
- C | Kent Chamber

Pacific, WA

Hotel/Motel

- C | Quality Inn

Renton - South, WA

Corporate

- C | Boeing Flight Safety

Hotel/Motel

- C | Clarion Hotel
- C | Hilton Garden Inn
- C | Larkspur Landing
- C | SpringHill Suites by Marriott

SeaTac, WA

Car Rental

- C | Rent-A-Wreck
- C | Seattle Car Rentals
- C | Thrifty Parking
- C | Zeeba Rent-A-Van

Hotel/Motel

- C | Americas Best Value - Airport Inn
- C | Best Western - Airport Executel
- C | Clarion Hotel
- C | Coast Gateway Hotel
- C | Comfort Inn & Suites
- C | Days Inn
- C | Fairfield Inn by Marriott
- C | Hampton Inn
- C | Hampton Inn & Suites
- C | Hilton
- C | Holiday Inn Express
- C | Jet Motel
- C | Kings Arms Motel
- C | La Quinta Inn
- C | Motel 6 - 47th
- C | Motel 6 - Military Rd
- C | Motel 6 - North
- C | Quality Inn
- C | Radisson Hotel Gateway
- C | Ramada Inn & Suites
- C | Red Lion Hotel
- C | Red Roof Inn
- C | Rodeway Inn
- C | Sandstone Inn
- C | SeaTac Crest Motor Inn
- C | SeaTac Inn
- C | SeaTac Skyway Inn
- C | SeaTac Valu Inn
- C | Sleep Inn
- C | Sutton Suites Hotel
- C | Travelodge - SeaTac North

Other

- C | Aircraft Service International Group

Restaurant

- C | Daves Diner
- C | Dennys - International

- C | Dennys - Pacific

Visitor Center

- C | Seattle Southside CVB

Seattle, WA

Hotel/Motel

- C | DoubleTree by Hilton Hotel Seattle Airport

Sumner, WA

Hotel/Motel

- C | Holiday Inn Express

Tukwila, WA

Hotel/Motel

- C | Americas Best Value Inn & Suites
- C | Comfort Suites
- C | Courtyard by Marriott
- C | Days Inn
- C | DoubleTree Guest Suites
- C | Econo Lodge
- C | Extended Stay America
- C | Hampton Inn
- C | Homewood Suites
- C | Jet Inn Motel
- C | Knights Inn
- C | Ramada Limited
- C | Ramada Tukwila SeaTac Airport Hotel
- C | Residence Inn by Marriott
- C | TownePlace Suites by Marriot

Visitor Center

- C | Family Fun Center
- C | Westfield Southcenter

1-VM-1-NW/T	Tacoma / Olympia
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Bonney Lake, WA

Visitor Center

- C | Bonney Lake Chamber

Buckley, WA

Hotel/Motel

- C | Econo Lodge

Centralia, WA

Campground

- C | Midway RV Park
- C | Peppertree West Motor Inn & RV Park

Hotel/Motel

- C | King Oscar
- C | Lakeview Inn
- C | Motel 6
- C | Peppermill Empress Inn
- C | Quality Inn
- C | Travelodge

Other

- C | Amtrak

Restaurant

- C | Burgerville

Visitor Center

- C | Centralia Factory Outlets
- C | Windermere

Chehalis, WA

Campground

- C | Thousand Trails - Adult Center
- C | *Thousand Trails - Family Center

Hotel/Motel

- C | Best Western - Park Place Inn & Suites
- C | Econo Lodge
- C | Holiday Inn Express
- C | Relax Inn

Service Station

- C | Airport Depot Chevron
- C | Chevron / Dashmesh Petroleum
- C | Texaco / Dashmesh Petroleum

Visitor Center

- C | Centralia - Chehalis Chamber
- C | Lewis County Mall

DuPont, WA

Hotel/Motel

- C | Fairwood Inn & Suites
- C | Hampton Inn & Suites
- C | Liberty Inn

Visitor Center

- C | DuPont Visitor Center / John L Scott Office

Eatonville, WA

Visitor Center

- C | Eatonville Info Center
- C | NorthWesTrek - A Wildlife Park

Enumclaw, WA

Hotel/Motel

- C | Cedars Inn
- C | GuestHouse International

Visitor Center

- C | Enumclaw Chamber

Fife, WA

Hotel/Motel

- C | Days Inn
- C | Econo Lodge
- C | Emerald Queen Hotel & Casino
- C | Extended Stay America
- C | GuestHouse Inn
- C | Kings Motor Inn
- C | Motel 6
- C | Quality Inn
- C | Rodeway Inn & Suites
- C | Sunshine Motel
- C | Sunshine Motel II

Visitor Center

- C | Fife Area Chamber

Fort Lewis, WA

Military Base

- C | Leisure Travel Services (Bowling Alley A)
- C | Leisure Travel Services (Bowling Alley B)
- C | Northwest Adventures
- C | Rainier Inn IHG

Gig Harbor, WA

Campground

- C | Gig Harbor RV Resort

Hotel/Motel

- C | Best Western - Wesley Inn (North End)
- C | Best Western - Wesley Inn (South End)
- C | Inn at Gig Harbor

Visitor Center

- C | Gig Harbor VIC

Lacey, WA

Hotel/Motel

- C | Best Western Plus - Lacey Inn & Suites
- C | Candlewood Suites
- C | Comfort Inn
- C | Days Inn
- C | Holiday Inn Express
- C | La Quinta Inn
- C | Quality Inn & Suites
- C | Super 8 Motel

Other

- C | Amtrak - Centennial Station

Visitor Center

- C | Lacey Chamber
- C | ReachONE Travel
- C | St Martins University
- C | Washington Land Yacht Harbor

Lakewood, WA

Car Rental

- C | Avis / Budget
- C | B & M Auto Sales / Rent A Wreck

Hotel/Motel

- C | Americas Best Value Inn
- C | Best Western - Lakewood Motor Inn
- C | Candlewood Suites
- C | Fort Lewis Motel
- C | Golden Lion Motor Inn
- C | Holiday Inn Express
- C | Lakewood Inn
- C | Western Inn

Visitor Center

- C | Lakewood Chamber
- C | Star Lite Swap Meet

McChord AFB, WA

Military Base

- C | Adventures Unlimited
- C | Education & Training Center
- C | Evergreen Inn - IHG Army Hotel Group
- C | Family Readiness & Support
- C | Holiday Park Fam Camp
- C | Passenger Terminal

Morton, WA

Visitor Center

- C | *Morton Visitor Center

Napavine, WA

Service Station

- C | Rush Road Shell

Olympia, WA

Campground

- C | *American Heritage Campground

Hotel/Motel

- C | Columbus RV Park
- C | Olympia Campground
- C | Riverbend Campground
- C | DoubleTree Hotel
- C | Governor Hotel
- C | Olympia Inn
- C | Quality Inn
- C | Ramada Inn

Visitor Center

- C | Olympia Downtown Ambassadors - Downtown
- C | Olympia Lacey Tumwater VCE
- C | Olympic National Forest

Packwood, WA

Hotel/Motel

- C | Crest Trail Lodge
- C | Mountain View Lodge

Puyallup, WA

Campground

- C | Majestic Mobile Manor RV Park (Club House)
- C | Majestic Mobile Manor RV Park (Laundry)
- C | Majestic Mobile Manor RV Park (Office)

Car Rental

- C | Avis / Budget
- C | Hertz

Hotel/Motel

- C | Best Western - Park Plaza
- C | Crossland Economy Studios
- C | Hampton Inn & Suites
- C | Holiday Inn Express
- C | Motel Puyallup
- C | Northwest Motor Inn

Visitor Center

- C | Express Storage U-Haul
- C | Puyallup Sumner Chamber
- C | Washington State Fair

Randle, WA

Campground

- C | Cascade Peaks RV Resort - Check In Station
- C | Cascade Peaks RV Resort - Rec Center
- C | Maple Grove RV Resort

Visitor Center

- C | Randle Visitors Center

Rochester, WA

Campground

- C | Outback RV Park

Hotel/Motel

- C | Eagles Landing Hotel

Silver Creek, WA

Hotel/Motel

- C | *Thousand Trails - Leisure Time - Paradise Resort

Sumner, WA

Hotel/Motel

- C | Sumner Motor Inn

Tacoma, WA

Car Rental

- C | Hertz / Thrifty

Hotel/Motel

- C | American Lodge
- C | Best Western - Tacoma Dome Hotel
- C | Comfort Inn
- C | Crossland Economy Studios
- C | Days Inn
- C | Econo Lodge
- C | Extended Stay America
- C | Hampton Inn & Suites
- C | Holiday Inn & Suites
- C | Holiday Inn Express
- C | Hotel Murano (Front Desk Office)
- C | Hotel Murano (Luggage Close)
- C | Howard Johnson
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Quality Inn & Suites
- C | Red Lion Hotel
- C | Rothem Inn
- C | Shilo Inn
- C | Silver Cloud Inn
- C | Whiteroof Inn

Other

- C | Amtrak

Visitor Center

- C | Freight House Square - Art Stores
- C | Freight House Square - Seasonal Delights
- C | Freight House Square - The Divas Hair Salon
- C | Freight House Square - The Giving Place
- C | LeMay Family Collection
- C | Point Defiance Zoo & Aquarium

Tumwater, WA

Hotel/Motel

- C | Best Western - Tumwater Inn
- C | Comfort Inn
- C | Extended Stay America
- C | GuestHouse Inn
- C | La Quinta Inn & Suites
- C | Motel 6
- C | Tumwater Inn & Suites

Winlock, WA

Service Station

- C | Winlock Shell Mini Mart

Yelm, WA

Visitor Center

- C | Yelm Chamber

1-VM-1-NW/VN	Vancouver, WA
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Battle Ground, WA

Hotel/Motel

- C | Best Western - Battle Ground Inn & Suites

Visitor Center
 C | Battle Ground Chamber
 C | Community Travel

Castle Rock, WA
Campground
 C | Longview North / Mount St Helens KOA
 C | Toutle River RV Resort

Hotel/Motel
 C | Timberland Inn & Suites

Service Station
 C | Rocket Chevron

Visitor Center
 C | Mt St Helens Gifts

Clatskanie, OR
Hotel/Motel
 C | Clatskanie River Inn
 C | Northwoods Inn

Kalama, WA
Campground
 C | Camp Kalama RV Park & Campground

Hotel/Motel
 C | Motel 6

Visitor Center
 C | Kalama Antique District Visitors Center

Kelso, WA
Campground
 C | Brookhollow RV Park

Hotel/Motel
 C | Best Western - Aladdin Motor Inn
 C | Comfort Inn
 C | Econo Lodge
 C | GuestHouse Inn & Suites
 C | Motel 6
 C | Red Lion Hotel
 C | Super 8 Motel

Visitor Center
 C | Kelso Station

Longview, WA
Hotel/Motel
 C | Economy Inn
 C | Monticello Hotel
 C | Quality Inn & Suites
 C | Town Chalet Motor Hotel
 C | Town House Motel
 C | Travelers Inn

Visitor Center
 C | Cowlitz County Visitor & Community Center
 C | Kelso Longview Chamber

Ridgefield, WA
Campground
 C | Big Fir RV Park

Restaurant
 C | Country Cafe

Visitor Center
 C | Ridgefield Chamber

Silver Lake, WA
Campground

C | Mt St Helens RV Resort
 C | Silver Cove RV Resort
Visitor Center
 C | South Gate Real Estate

St Helens, OR
Hotel/Motel
 C | Best Western - Oak Meadows Inn

Restaurant
 C | Burgerville
 C | Village Inn

Vancouver, WA
Campground
 C | 99 RV Park
 C | Vancouver RV Park

Car Rental
 C | Avis
 C | Budget Car Rental

Hotel/Motel
 C | Best Western - Inn Of Vancouver
 C | Best Western - Vancouver Mall Drive Inn & Suites
 C | Comfort Inn & Suites
 C | Comfort Suites
 C | Days Inn & Suites
 C | Econo Lodge
 C | Extended Stay America
 C | Guest House Motel
 C | Hampton Inn & Suites
 C | Heathman Lodge
 C | Holiday Inn Express
 C | Holiday Inn Express & Suites
 C | Homewood Suites
 C | Howard Johnson Inn & Suites
 C | La Quinta Inn & Suites
 C | Motel 6
 C | Quality Inn & Suites - 20th
 C | Quality Inn & Suites - Hwy 99
 C | Residence Inn by Marriott
 C | Riverside Motel
 C | Shilo Inn
 C | SpringHill Suites by Marriott
 C | Staybridge Suites
 C | Value Motel

Visitor Center
 C | AAA Washington

Washougal, WA
Hotel/Motel
 C | Best Western - Parkersville Inn & Suites

Woodland, WA
Campground
 C | Woodland Shores RV Park

Hotel/Motel
 C | Best Western - Woodland Inn
 C | Lewis River Inn
 C | Motel 6
 C | Scandia Motel

Restaurant
 C | Burgerville

Visitor Center

C | Woodland Chamber

1-VM-1-NW/WC	Washington Coast
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Aberdeen, WA
Hotel/Motel
 C | Aberdeen Inn
 C | Grays Harbor Inn & Suites
 C | Guesthouse Inn & Suites
 C | Olympic Inn Motel
 C | Thunderbird Motel
 C | Trave-Lure Motel

Visitor Center
 C | Aberdeen Senior Center
 C | Greater Grays Harbor Chamber Properties
 C | Prudential - Grays Harbor Properties

Copalis Beach, WA
Hotel/Motel
 C | Surfcrest Resort

Elma, WA
Campground
 C | Elma RV Park

Hotel/Motel
 C | GuestHouse Inn & Suites
 C | Travel Inn / K & M Resorts

Visitor Center
 C | Elma Chamber
 C | Grays Harbor County Fairgrounds & Event Center
 C | Prudential - Grays Harbor Properties

Grayland, WA
Campground
 C | Kenanna RV Park

Hoquiam, WA
Campground
 C | Hoquiam River RV Park

Hotel/Motel
 C | Econo Lodge
 C | Sandstone Motel

Moclips, WA
Hotel/Motel
 C | Hi Tide Ocean Beach Resort

Montesano, WA
Hotel/Motel
 C | Monte Square Motel

Visitor Center
 C | Chehalis Valley Historical Museum
 C | Montesano Chamber

Ocean City, WA
Campground
 C | Ocean Mist Resort / K & M RV Resort

Hotel/Motel
 C | *Ocean Breeze Resort / K & M RV Resorts
 C | Thousand Trails - Leisure Time - Oceana Resort

Visitor Center

C | Sunrise Market

Ocean Shores, WA
Hotel/Motel
 C | Best Western - Lighthouse Inn & Suites
 C | Comfort Inn & Suites
 C | Days Inn
 C | Discovery Inn
 C | Gray Gull
 C | GuestHouse International
 C | Ocean Shores Inn & Suites
 C | Quality Inn
 C | Shilo Inn
 C | Vacation International
 C | Weatherly Inn
 C | Windjammer Resort
 C | WorldMark The Club

Visitor Center
 C | Donahoe Brokers Real Estate

Pacific Beach, WA
Military Base
 C | MWR Pacific Beach Resort

Westport, WA
Campground
 C | American Sunset RV Park

Hotel/Motel
 C | Chateau Westport

Visitor Center
 C | Westport - Grayland Chamber

1-VM-1-NW/YAK	Yakima / Tri-Cities
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Grandview, WA
Hotel/Motel
 C | Apple Valley Motel
 C | Grandview Motel

Kennewick, WA
Hotel/Motel
 C | Baymont Inn & Suites
 C | Clover Island Inn
 C | Comfort Inn
 C | Days Inn
 C | Fairfield Inn by Marriott
 C | GuestHouse Inn & Suites
 C | Kennewick Suites
 C | La Quinta Inn & Suites
 C | Red Lion Hotel - Columbia Center
 C | Red Lion Inn & Suites
 C | Super 8 Motel

Milton-Freewater, OR
Hotel/Motel
 C | Morgan Inn

Visitor Center
 C | Milton-Freewater Chamber

Naches, WA
Visitor Center
 C | La Kat Gallery

Pasco, WA
Campground

C | Pasco / Tri-Cities KOA

Hotel/Motel

- H | Holiday Inn Express
- C | King City Knights Inn
- C | Loyalty Inn
- C | Motel 6
- C | Sage N Sun Motel
- C | Thunderbird Motel

Visitor Center

- C | Broadmoor Park Outlet Mall
- C | Pasco Transportation Center

Prosser, WA

Campground

- C | Wine Country RV Park

Service Station

- C | Shell

Visitor Center

- C | Prosser Chamber

Richland, WA

Campground

- C | Horn Rapids RV Resort

Hotel/Motel

- C | Days Inn
- C | Economy Inn
- C | Hampton Inn
- C | Holiday Inn Express & Suites
- C | M Hotel
- C | Motel 6
- C | PNNL Guest House
- C | Red Lion Hotel - Hanford House
- C | Richland Inn & Suites
- C | Shilo Inn

Visitor Center

- C | Columbia River Exhibition
- C | West Richland Community Center

Selah, WA

Visitor Center

- C | Selah Community VIC (A)
- C | Selah Community VIC (B)

Sunnyside, WA

Hotel/Motel

- C | Quality Inn
- C | Rodeway Inn
- C | Travel Inn

Restaurant

- C | China Wok

Toppenish, WA

Campground

- C | Yakama Nation RV Park

Hotel/Motel

- C | El Corral Motel
- C | Quality Inn & Suites
- C | Toppenish Inn

Visitor Center

- C | Toppenish Chamber
- C | Yakima Indian Nation Cultural Center

Touchet, WA

Service Station

- C | Chevron

Union Gap, WA

Hotel/Motel

- C | Super 8 Motel

Visitor Center

- C | Valley Mall

Walla Walla, WA

Campground

- C | RV Resort Four Seasons

Hotel/Motel

- C | Best Western - Walla Walla Suites Inn
- C | Capri Motel
- C | City Center Motel
- C | Colonial Motel
- C | Comfort Inn & Suites
- C | Hampton Inn & Suites
- C | Holiday Inn Express
- C | La Quinta Inn
- C | Marcus Whitman Hotel
- C | Red Lion Inn & Suites
- C | Super 8 Motel

Visitor Center

- C | Antique Mall
- C | Walla Walla Chamber

West Richland, WA

Campground

- C | RV Village Resort

Visitor Center

- C | West Richland Chamber

Yakima, WA

Hotel/Motel

- C | All Star Motel
- C | Best Western - Lincoln Inn
- C | Budget Inn
- C | Comfort Suites
- C | Days Inn
- C | Econo Lodge
- C | Economy Inn
- C | Fairfield Inn by Marriott
- C | GuestHouse Inn
- C | Hilton Garden Inn
- C | Holiday Inn
- C | Holiday Inn Express
- C | Howard Johnson Plaza
- C | Oxford Inn
- C | Oxford Suites
- C | Quality Inn
- C | Red Lion Hotel - Yakima Center
- C | Sun Country Inn
- C | Sunshine Motel
- C | Yakima Inn
- C | Yakima Valley Hotel & Conference Center
- C | Yakima Valley Inn

Military Base

- C | Yakima Training Center

Zillah, WA

Hotel/Motel

- C | Vintage Valley Inn

visitor**tips**.com Online Display Racks

Participation is **FREE** for Visitor Marketing Program distribution clients!



Destination Page



Content Page

- **Easy access from computers and mobile devices anywhere, anytime!**
- **Travelers can now save brochures to their digital suitcase to view before, during and after their trip**
- **Online brochure links directly to your website and social media sites**
- **Viewers can share your brochure with their social networks or via email**

FREE postings include:

- Brochure image
- Company description
- Map to your location
- Address and contact info
- Direct links to website, reservations page, and social media sites



Mobile Device



Now...Travelers can access your **Brochure ANYWHERE, ANYTIME!**



visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Content Page Video



Content Page Photos

For only \$15/month you can upgrade your Content Page to include both video & photos!

Sales Code: 22-VT-15-CPU



YouTube VIDEO

Materials Needed

- URL link to the specific YouTube video of your choice.
(Not generic YouTube channel)



Flickr SLIDESHOW

Materials Needed

- URL link to the specific Flickr slideshow gallery of your choice.
(URL ends in "/show")



For More Information, Call **1-800-799-7373**
or email us at **VTipSales@certifiedfolder.com**

**LOW AS
\$50
Per Month**

visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Destination Page

- ▶ **Promote your company & help generate traffic to your website!**
- ▶ **Ads are clickable and will redirect to the website of your choice!**
- ▶ **Ads rotate every 10 seconds.**

TOP BANNER AD

2-VT-TB - area code
from **\$100-\$300**/month / market
DESIGN FEE \$75 (unlimited changes) 7-VT-TB-DESIGN

Materials Needed

- JPEG Image that is 728(w) x 90(h) pixels at 72 dpi (120k max)
- URL link to the specific website of your choice.

SIDE BANNER AD

2-VT-SB1 - area code
from **\$50-\$150**/month / market
DESIGN FEE \$50 (unlimited changes) 7-VT-SB1-DESIGN

Materials Needed

- JPEG Image that is 120(w) x 90(h) pixels at 72 dpi (40k max)
- URL link to the specific website of your choice.



For More Information, Call **1-800-799-7373**
or email us at **VTipSales@certifiedfolder.com**

Hot Deals

LOW AS
\$30
Per Month

visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!

HOT DEALS
ADS



- ▶ **Promote a discount or special offer with "Hot Deals."**
- ▶ **Any Certified Advertiser can purchase a "Hot Deal."**
- ▶ **Purchase a "Hot Deal" in any current Certified distribution area.**
- ▶ **"Hot Deals" can link to your website or to a printable PDF image of your offer.**
- ▶ **"Hot Deals" button will appear on your content page & underneath the category links for the related destination page for your region.**

HOT DEALS

2-VT-HD - area code

from **\$30-\$50**/month / market • **DESIGN FEE \$50** (unlimited changes) 7-VT-HD-DESIGN

Materials Needed

- JPEG Image that is 187(w) x 200(h) pixels at 72 dpi (120k max)
- URL link to web page where your deal is located or PDF of the coupon image that users can print.

CERTIFIED
FOLDER DISPLAY
SERVICE, INC.
SINCE 1999

For More Information, Call **1-800-799-7373**
or email us at **VTipSales@certifiedfolder.com**

R A T E S

<i>Visitor Marketing Program</i>		# SITES	TOP BANNER (VT-TB)	SIDE BANNER (VT-SB1)	HOT DEAL (VT-HD)	DIGITAL BROCH. (VM-1/2)	DIGITAL MAG. (VM-12)	QUICK LINK (VT-QL)	RACK LOCAT. (VT-RK)
2-()-NW/ID	<u>Idaho</u>	468	\$600	\$300	n/a	n/a	n/a	\$90	n/a
2-()-NW/B	<u>Boise</u>	118	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/CO	<u>Coeur D' Alene</u>	117	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/IF	<u>Pocatello/Idaho Falls</u>	60	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/MC	<u>McCall/Whitewater</u>	59	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/SPT	<u>Sandpoint</u>	40	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/SVT	<u>Sun Valley/Twin Falls</u>	74	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/O	<u>Oregon</u>	932	\$1,150	\$575	n/a	n/a	n/a	\$165	n/a
2-()-NW/BN	<u>Bend/Redmond</u>	61	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/DH	<u>The Dalles/Hood Rvr.</u>	47	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/E	<u>Eugene</u>	74	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/KF	<u>Klamath Falls</u>	39	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/M	<u>Medford</u>	73	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/NEO	<u>N.E. Oregon</u>	60	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/NOC	<u>N. Oregon Coast</u>	146	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/P	<u>Portland</u>	231	\$150	\$75	\$35	\$55	\$110	\$15	\$15
	<i>(Super Cities)</i>								
2-()-NW/R	<u>Roseburg</u>	56	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/SM	<u>Salem</u>	58	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/SOC	<u>S. Oregon Coast</u>	87	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/W	<u>Washington</u>	1,446	\$1,150	\$575	n/a	n/a	n/a	\$165	n/a
2-()-NW/BE	<u>Bellingham/I-5</u>	165	\$100	\$50	\$30	\$50	\$100	\$15	\$15
	<i>(Super Cities)</i>								
2-()-NW/ICR	<u>I-90 Corridor</u>	50	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/NCW	<u>N.C. Washington</u>	161	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/OP	<u>Olympic/Kitsap- Peninsula</u>	135	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/S	<u>Seattle & the Eastside</u>	258	\$150	\$75	\$35	\$55	\$110	\$15	\$15
	<i>(Super Cities)</i>								
2-()-NW/SP	<u>Spokane</u>	181	\$100	\$50	\$30	\$50	\$100	\$15	\$15
	<i>(Super Cities)</i>								
2-()-NW/ST	<u>Seattle Southside</u>	116	\$100	\$50	\$30	\$50	\$100	\$15	\$15
	<i>(Super Cities)</i>								
2-()-NW/T	<u>Tacoma/Olympia</u>	162	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/VN	<u>Vancouver, Wa.</u>	76	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/WC	<u>Washington Coast</u>	46	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/YAK	<u>Yakima/Tri-Cities</u>	96	\$100	\$50	\$30	\$50	\$100	\$15	\$15
SET UP FEE (1x per contract)			\$0	\$0	\$0	\$0	\$0	\$0	\$0
DESIGN FEE - (If we design vs. advertiser supplied)			\$75	\$50	\$50	\$195	\$295	\$0	\$195

HERE'S WHAT CLIENTS SAY

"Over the past many years of working with Certified Folder we have been impressed with their astute tourism industry knowledge, efficiency and attention to detail."

Tracey Wittenfeld
Puyallup Fair & Events Center

"We are very happy with the brochure that was produced and are receiving feedback from our museum tracking system that the brochures are bringing in new customers to our facility... I look forward to working with your company in the future as our museum grows."

John Couch
Estrella Warbirds Museum

"Certified Folder provides an invaluable service to our historic district by distributing our brochures to key visitor locations throughout Southern California. We have been working with them for several years now and they always provide excellent customer service and are a pleasure to work with."

Janet Swartz
Old Pasadena Management District

"The Steamboat Natchez has been a customer of Certified for over 20 years. I can say honestly that it may be my number one most important communication with potential visitors. Our attraction is 90-95% visitor related and our outreach through Certified has been an incredible asset."

Adrienne Thomas
Steamboat Natchez

"As the Washington Lodging Association embarks on its thirteenth year of working with Certified Folder, it seems fitting to send you this note of appreciation and recognition...in addition to underscoring the effectiveness of our distribution partnership with Certified, I want to acknowledge Certified team members for their consistent professionalism; for always going above and beyond; for never saying 'never' or 'no', but always giving us a smile and a sound solution; and for providing service that is consistently beyond our high expectations."

Jan Simon Aridj
Washington Lodging Association

"We receive as many reports from our city leadership and citizens as we do from visitors who see our Denton Live magazine when they travel. Visitors discover us this way, no doubt... thank you."

Kim Phillips
Denton CVB

"I wanted to send you a not to say thank you for the excellent service you have provided us over the last 20 years! I have always said "if there was only one place to put my marketing dollars, it would be with Certified Folder Display. We could never get the word out without your help. Keep up the good work!"

Cindi Busboom
Dolly Steamboat / Arizona Steamboat Cruises, Inc.

"Certified's wide disbursement of our brochure product has allowed our attractions to flourish even during a recession period."

Tom Moulton
Pima County Economic Development & Tourism

"The National World War II Museum in New Orleans has relied on the Certified Folder brochure service as a key component of our marketing strategy for many years. We cannot say enough about the excellent service Certified Folder provides...the Certified Folder racks in key locations around the area keep us "front and center" in the minds of our city's many visitors..."

Alan Raphael
The National WWII Museum

"Your distribution system is outstanding and has been a cornerstone of our business. We have grown from a very small business to one of Colorado's bigger rafting companies during all those years. We have experimented with and tried all forms of advertising over the years and have discarded most of them. Yet Certified Folder and its extensive network of locations has been key to the growth of our business and has lasted the test of time. Well done!"

Dennis Wied
Raft Masters

"Echo Canyon River Expeditions has been a long time client of Certified Folder Display leveraging their distribution power in a multitude of ways. Like so many things in business it is the relationships and continuity that make things work and Certified has always had this as a component...I am pleased to be a Certified client and will continue to do so for many years to come."

Andy Neinas
Echo Canyon River Expeditions

"Garden of the Gods Visitor and Nature Center has enjoyed using Certified Folder for over 17 years. They have provided excellent service: quickly returning calls, making extra deliveries when requested, keeping all racks filled, and meeting with us on a regular basis to guide us on where to strategically place our brochures."

Bonnie Frum
Garden of the Gods Visitor and Nature Center

"I have been a client of Certified Folder Display for approximately 17 years. During that time, I have experienced nothing but outstanding service from the company. The success of Haunted History Tours owes a great deal to the staff at Certified and the professional manner in which they conduct business."

Sidney Smith
Haunted History Tours

"I would once again like to thank you for your support...I look forward to the continuation of our relationship."

Debbie Erickson
Six Flags Magic Mountain

"Café Beignet has grown by location and by customer knowledge of the last few years, and I would say without hesitation that the distribution through Certified was easily identified as a significant growth spurt."

Adrienne Thomas
Café Beignet New Orleans

"The New Orleans Convention & Visitors Bureau has enjoyed a working relationship with Certified Folder Display Service for more than 15 years. Throughout that period, their management and staff have always exceeded our expectations in providing prompt, quality service."

Steve Moeller
New Orleans Convention and Visitors Bureau

"The level and quality of the services which Certified staff provide is excellent."

Marie Prins
Washington County Visitors Association

"You are our most important advertising vehicle."

Sean Turner
Mammoth Brewing Company

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

Robert Greg
Paramount Pictures, Hollywood

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

Lisa Jackson
California Welcome Center San Francisco

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding...thank you."

Pat Dingle
Las Vegas Zoo

"Than you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

Don Welsh
Seattle Convention and Visitors Bureau

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today - the best!"

Nola Palmer
Where Magazine, Seattle

"I just wanted to tell you how wonderful your folder display is for our business! We often ask our patrons where they found out about us; especially those that have never played our course. Several times, the response is - we saw those cards in the motel we are staying at. Thanks from a very satisfied customer."

Nancy Maness
South Forty Golf Course

Connect Your Guests to Local Visitor Information

ExploreBoard



Fun at Your Fingertips



LOCATIONS IN 2016

Phase 1

Seattle
Los Angeles
Orange County
San Diego

Phase 2

San Francisco
SF Airport Area
Vancouver, BC

Phase 3

Dallas
San Antonio
Houston

Phase 4

Denver
Las Vegas
New Orleans

Phase 5

Portland
Phoenix



ExploreBoard is a digital partner of Certified Folder Display Service, Inc. an industry leader providing visitor information for over 100 years in the United States and Canada. ExploreBoard connects visitors with relevant, local information to help plan their activities.



For More Information, Call **800-799-7373**



VISITOR MARKETING PROGRAM

TOURIST SYSTEMS PROGRAM



Coming Soon
in 2016
ExploreBoard
see Back Cover!



visitor**tips**.com

Access your **Brochure ANYWHERE, ANYTIME!**



OVER 22,000 LOCATIONS



The Most Extensive Coverage Throughout North America

* Service provided by Inter-West Alberta

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Nebraska, Louisiana, South Dakota, Arkansas, British Columbia and Alberta.

Our locations include:

- Hotels & Motels
- Military Bases
- Car Rental Offices
- Ski & Sport Shops
- Visitor Centers
- Corporate / Industrial Plants
- Airports
- Chambers of Commerce
- RV Parks
- Restaurants
- Campgrounds
- Interstate Service Centers



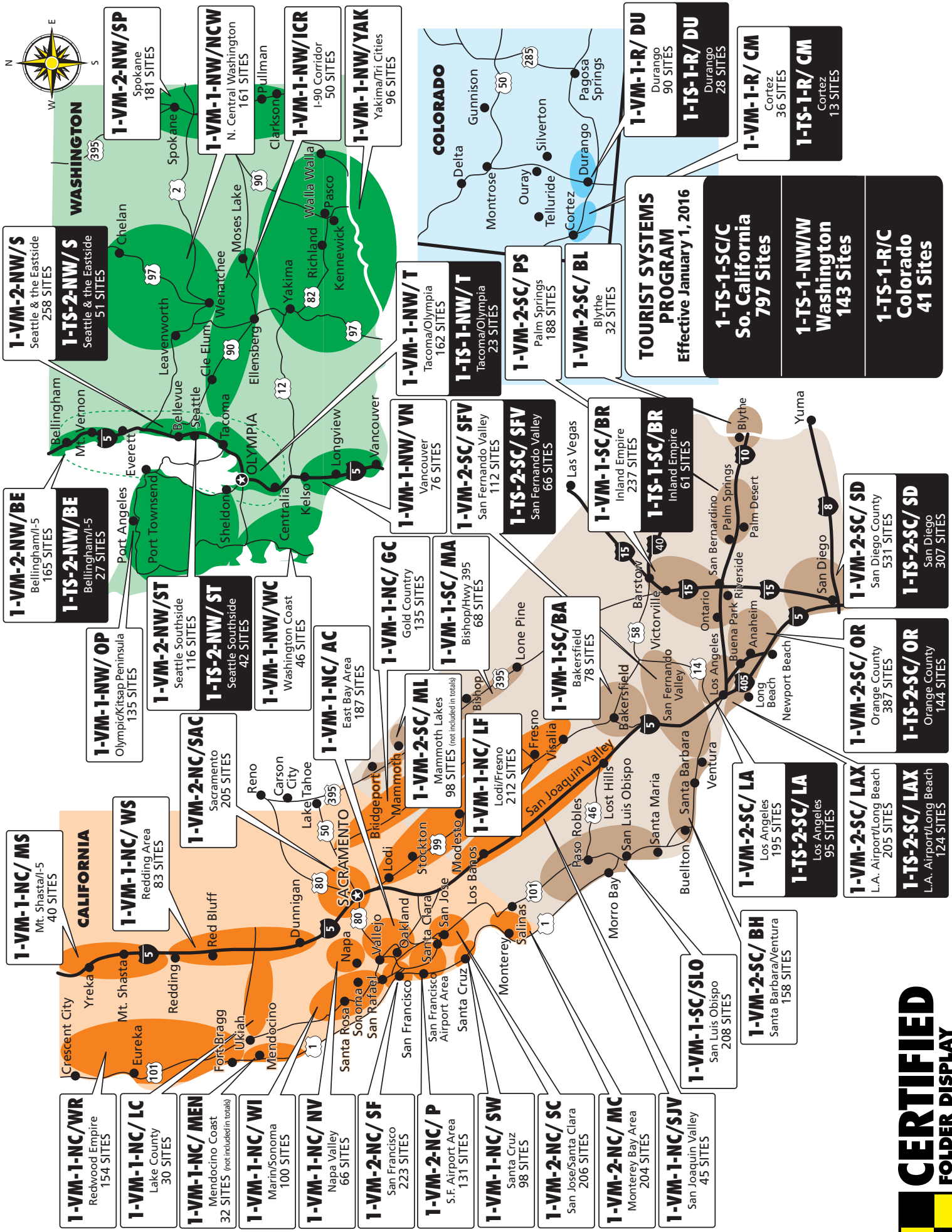


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ExploreBoard	Back Cover



<i>Visitor Marketing Program</i>		#	MONTHLY FEE	MONTHLY FEE	MONTHLY FEE
<i>DISTRIBUTION AREA</i>		<i>SITES</i>	<i>12 Month Rate</i>	<i>6 Month Rate</i>	<i>3-5 Month Rate</i>
			TOTAL IMPACT	TOTAL IMPACT	TOTAL IMPACT
1-TS-1-R/C	<u>Colorado</u>	41	\$99.20	\$109.45	\$119.70
1-TS-1-R/CM	<u>Cortez/Mancos</u>	13	\$36.00	\$39.25	\$42.50
1-TS-1-R/DU	<u>Durango</u>	28	\$63.20	\$70.20	\$77.20
1-TS-1-NW/W	<u>Washington</u>	143	\$482.35	\$518.10	\$553.85
1-TS-2-NW/BE	<u>Bellingham/I-5</u> <i>(Super Cities)</i>	27	\$73.45	\$80.20	\$86.95
1-TS-2-NW/S	<u>Seattle & the Eastside</u> <i>(Super Cities)</i> ExploreBoard	51	\$187.50	\$200.25	\$213.00
1-TS-2-NW/ST	<u>Seattle Southside</u> <i>(Super Cities)</i> ExploreBoard	42	\$160.80	\$171.30	\$181.80
1-TS-1-NW/T	<u>Tacoma/Olympia</u>	23	\$60.60	\$66.35	\$72.10
1-TS-1-SC/C	<u>Southern California</u>	797	\$1,946.85	\$2,146.10	\$2,345.35
1-TS-1-SC/BR	<u>Inland Empire Area</u>	61	\$138.10	\$153.35	\$168.60
1-TS-2-SC/LA	<u>Los Angeles Area</u> <i>(Super Cities)</i> ExploreBoard	95	\$254.75	\$278.50	\$302.25
1-TS-2-SC/LAX	<u>LA Airport/</u> <u>Long Beach Area</u> <i>(Super Cities)</i> ExploreBoard	124	\$314.20	\$345.20	\$376.20
1-TS-2-SC/OR	<u>Orange County</u> <i>(Super Cities)</i> ExploreBoard	144	\$362.40	\$398.40	\$434.40
1-TS-2-SC/SD	<u>San Diego County</u> <i>(Super Cities)</i> ExploreBoard	307	\$735.40	\$812.15	\$888.90
1-TS-2-SC/SFV	<u>San Fernando</u> <u>Valley</u> <i>(Super Cities)</i>	66	\$142.00	\$158.50	\$175.00



TOURIST SYSTEMS SITE BREAKDOWN

The following is an itemized breakdown of the Tourist Systems program display sites serviced by **Certified Folder Display Service, Inc.** in Southern California, Washington and Colorado. Please note this breakdown is by specific distribution area and corresponds to the Tourist Systems Rate Sheet effective January 1, 2016.

Distribution Area	Page	Hotel	Restaurant	Car Rental	RV Park	Military	Gas	Other
1-TS-1-R/C <u>Colorado</u> - 41 sites		20	11	0	2	0	0	8
1-TS-1-R/CM <u>Cortez</u> - 13 sites	4	7	3	0	1	0	0	2
1-TS-1-R/DU <u>Durango</u> - 28 sites	4	13	8	0	1	0	0	6
1-TS-1-NW/W <u>Washington</u> 143 sites		81	0	6	6	2	2	46
1-TS-2-NW/BE <u>Bellingham/I-5</u> 27 sites (<i>Super Cities</i>)	4	10	0	0	2	0	0	15
1-TS-2-NW/S <u>Seattle & the Eastside</u> 51 sites ExploreBoard (<i>Super Cities</i>)	4	31	0	3	1	0	0	16
1-TS-2-NW/ST <u>Seattle Southside</u> 42 sites ExploreBoard (<i>Super Cities</i>)	5	32	0	2	1	0	0	7
1-TS-1-NW/T <u>Tacoma/Olympia</u> 23 sites	5	8	0	1	2	2	2	8
1-TS-1-SC/C <u>Southern California</u> 797 sites		628	3	52	18	28	0	68
1-TS-1-SC/BR <u>Inland Empire Area</u> 61 sites	5	52	0	3	2	0	0	4
1-TS-2-SC/LA <u>Los Angeles Area</u> 95 sites ExploreBoard (<i>Super Cities</i>)	6	85	0	3	0	0	0	7
1-TS-2-SC/LAX <u>LA Airport/</u> <u>Long Beach Area</u> 124 sites ExploreBoard (<i>Super Cities</i>)	6	105	0	17	0	0	0	2
1-TS-2-SC/OR <u>Orange County</u> 144 sites ExploreBoard (<i>Super Cities</i>)	7	127	0	10	0	2	0	5
1-TS-2-SC/SD <u>San Diego County</u> 307 sites ExploreBoard (<i>Super Cities</i>)	8	198	3	19	13	24	0	50
1-TS-2-SC/SFV <u>San Fernando</u> <u>Valley</u> - 66 sites (<i>Super Cities</i>)	10	61	0	0	3	2	0	0

State of Colorado	
1-TS-1-R/CM	Cortez / Mancos

Cortez, CO
Campground
 T | Sundance RV Park
Hotel/Motel
 T | Baymont Inn & Suites
 T | Best Western - Turquoise Inn & Suites
 T | Budget Host Inn
 T | Days Inn
 T | Holiday Inn Express
 T | National 9 Inn - Sand Canyon
 T | Super 8 Motel

Restaurant
 T | Burger King
 T | Dairy Queen
 T | Fiesta Mexicana
Visitor Center
 T | *Crow Canyon Archaeological Center
 T | *Mesa Indian Trading Company & Gallery

1-TS-1-R/DU	Durango
-------------	---------

Bayfield, CO
Restaurant
 T | *Chavolos
Durango, CO
Campground
 T | *United Campgrounds
Hotel/Motel
 T | Caboose Motel & Gift Shop
 T | Comfort Inn
 T | DoubleTree Hotel
 T | Durango Downtown Inn
 T | Ferringway Condominiums
 T | Iron Horse Inn
 T | Siesta Motel
 T | Strater Hotel
 T | Sunshine Bed & Breakfast
 T | Super 8 Motel
 T | Wapiti Lodge
 T | Wyndham Durango

Other
 T | Durango & Silverton NGRR Depot
Restaurant
 T | Bens Big Burgers
 T | Chavalos
 T | Dairy Queen
 T | Durango Doughworks
 T | Pizza Hut
 T | Sporting News Grill
 T | Taco Bell
Ski/Sporting Goods Store

T | Big 5 Sporting Goods
Visitor Center
 T | Browns Shoe Store
 T | Honeyville
 T | Wal-Mart Supercenter

Ignacio, CO
Hotel/Motel
 T | Sky Ute Casino Lodge
Vallecito Lake, CO
Visitor Center
 T | Vallecito Lake Country Market & Mexican Food

State of Washington	
1-TS-2-NW/BE Super Cities	Bellingham / I-5

Anacortes, WA
Visitor Center
 D | Anacortes Chamber
Bellingham, WA
Hotel/Motel
 T | Cascade Inn
 D | Coachman Inn (Front Desk)
 T | Coachman Inn (Lobby)
 T | Hampton Inn
 T | Travelodge
Visitor Center
 D | Bellingham Cruise Terminal
 D | Bellingham VCB (Front Desk)
 T | Bellingham VCB (Lobby)

Blaine, WA
Campground
 T | Birch Bay RV Resort
Hotel/Motel
 T | Anchor Inn
Visitor Center
 D | Blaine Visitor Center
Burlington, WA
Hotel/Motel
 T | Hampton Inn & Suites
 T | Holiday Inn Express
Visitor Center
 T | Burlington Chamber - Skagit Valley CVB
 T | Outlet Shoppes At Burlington - North
 T | Outlet Shoppes At Burlington - South

Coupeville, WA
Visitor Center
 D | Central Whidbey Chamber

Ferndale, WA
Campground
 T | Cedars RV Resort
Visitor Center
 T | Ferndale Chamber

Freeland, WA
Visitor Center
 D | Freeland Chamber

Langley, WA
Visitor Center
 D | Langley VIC
Mount Vernon, WA
Hotel/Motel
 T | Best Western - Cottontree Inn
 T | Days Inn
Other
 T | Amtrak / SKAT
Visitor Center
 T | Mount Vernon Skagit Chamber

1-TS-2-NW/S Super Cities	Seattle and the Eastside
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Oak Harbor, WA
Visitor Center
 D | Oak Harbor CC - VIC
Arlington, WA
Hotel/Motel
 T | Medallion Hotel
Visitor Center
 T | Smokey Point Chamber

Bellevue, WA
Hotel/Motel
 T | Pacific Inn
 H | Red Lion Hotel
Visitor Center
 T | John L Scott (Compass) Relocation

Bothell, WA
Hotel/Motel
 T | Country Inn & Suites
 T | Extended Stay America
Visitor Center
 T | Country Village
Edmonds, WA
Hotel/Motel
 T | Best Western - Edmonds Harbor Inn
 T | Travelodge - Seattle North

Everett, WA
Car Rental
 T | Cruise America RV Rental & Sales
Hotel/Motel
 T | Days Inn
 T | Extended Stay America - 112t
 T | Extended Stay America - Broadway

Kirkland, WA
Hotel/Motel
 T | Comfort Inn
 T | La Quinta Inn
Visitor Center
 T | Greater Kirkland Chamber

Lynnwood, WA
Campground
 T | Twin Cedars RV Park
Hotel/Motel
 T | Residence Inn by Marriott

Visitor Center
 T | Snohomish County VIC - South
Marysville, WA
Hotel/Motel
 T | Comfort Inn

Mercer Island, WA
Visitor Center
 T | Mercer Island Chamber
North Bend, WA
Visitor Center
 T | North Bend Premium Outlets

Redmond, WA
Car Rental
 T | Aero Rent-A-Car
Hotel/Motel
 T | Silver Cloud Inn
Renton - North, WA
Visitor Center
 T | Renton Chamber

Seattle, WA
Car Rental
 T | Budget
Corporate
 T | Boeing Oxbow Activity Center

Hotel/Motel
 H | Best Western - Executive Inn
 T | Best Western - Loyal Inn
 T | Comfort Inn & Suites
 T | Courtyard by Marriott
 T | Days Inn
 T | Four Seasons Hotel
 T | Holiday Inn Express - City Center
 T | Holiday Inn Express - Northgate Mall
 T | Homewood Suites
 T | La Quinta Inn & Suites
 T | MarQueen Hotel
 T | Mediterranean Inn
 T | Moore Hotel
 T | Quality Inn & Suites
 T | Silver Cloud Inn
 T | WorldMark - Camlin Hotel

Visitor Center
 T | Argosy Anchor - Simply Seattle
 T | Pacific Science Center
 T | Seattle Center Armory
 T | Seattle City Center
 T | Victoria Clipper

Snohomish, WA
Visitor Center
 T | Snohomish VIC

Sultan, WA
Visitor Center
 T | Sky Valley VIC

1-TS-2-NW/ST Super Cities	Seattle Southside
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Auburn, WA

Hotel/Motel

- T Comfort Inn
- T GuestHouse Inn
- T La Quinta Inn & Suites

Burien, WA

Other

- T | WA State Criminal Justice Training Academy

Des Moines, WA

Hotel/Motel

- T Garden Suites

Federal Way, WA

Car Rental

- T | Avis
- T | Hertz

Hotel/Motel

- T Best Western - Evergreen Inn & Suites
- T Courtyard by Marriott

Visitor Center

- T | Greater Federal Way Chamber

Kent, WA

Campground

- T | Kent KOA

Hotel/Motel

- T Extended Stay America
- T Hawthorn Suites
- T New Best Inn Motel
- T Ramada Inn
- T Red Lion Inn & Suites

Visitor Center

- T | Kent Chamber

Pacific, WA

Hotel/Motel

- T Quality Inn

Renton - South, WA

Corporate

- T | Boeing Flight Safety

Hotel/Motel

- T Clarion Hotel

SeaTac, WA

Hotel/Motel

- T Best Western - Airport Executel
- T Clarion Hotel
- T Coast Gateway Hotel
- T Comfort Inn & Suites
- T Days Inn
- T Hampton Inn
- T Jet Motel
- T La Quinta Inn
- T Motel 6
- T Radisson Hotel Gateway
- T Ramada Inn & Suites
- T Sandstone Inn
- T SeaTac Crest Motor Inn
- T Skyway Inn
- T Sleep Inn

Other

- T | Aircraft Service International Group

Visitor Center

- T | Seattle Southside CVB

Tukwila, WA

Hotel/Motel

- T Comfort Suites
- T DoubleTree Guest Suites
- T Econo Lodge
- T Ramada Tukwila SeaTac Airport Hotel

Visitor Center

- T | Westfield Southcenter

1-TS-1-NW/T	Tacoma / Olympia
Southern California	
1-TS-1-SC/BR	Inland Empire Area

Centralia, WA

Visitor Center

- T | Centralia Factory Outlets - Visitor Info Center

Chehalis, WA

Service Station

- T | Texaco / Dashmesh Petroleum

Visitor Center

- T | Centralia - Chehalis Chamber

Enumclaw, WA

Visitor Center

- T | Enumclaw Chamber

ife, WA

Hotel/Motel

- T Days Inn
- T Emerald Queen Hotel & Casino
- T Quality Inn

Fort Lewis, WA

Military Base

- T | Leisure Travel Services

Gig Harbor, WA

Campground

- T | Gig Harbor RV Resort

Hotel/Motel

- T Best Western - Wesley Inn (North End)
- T Best Western - Wesley Inn (South End)

Visitor Center

- T | Gig Harbor VIC

Lacey, WA

Hotel/Motel

- T Super 8 Motel

Visitor Center

- T | Lacey Chamber

Lakewood, WA

Visitor Center

- T | Lakewood Chamber

McChord AFB, WA

Military Base

- T | Adventures Unlimited

Olympia, WA

Campground

- T | Olympia Campground

Visitor Center

- T | Olympia Lacey Tumwater VCE

Puyallup, WA

Car Rental

- T | Hertz

Tacoma, WA

Hotel/Motel

- T Days Inn
- T La Quinta Inn

Visitor Center

- T | Freight House Square

Winlock, WA

Service Station

- T | Winlock Shell Mini Mart

- T Motel 6
- T New Star Inn
- T Rodeway Inn

Fontana, CA

Visitor Center

- T | Fontana Chamber

Glendora, CA

Hotel/Motel

- T Garden Inn & Suites

Grand Terrace, CA

Campground

- T | Terrace Village RV Park

La Puente, CA

Hotel/Motel

- T Azusa Inn
- T Budget Inn
- T La Puente Inn

Montclair, CA

Visitor Center

- T | Montclair Chamber

Moreno Valley, CA

Hotel/Motel

- T Holiday Inn Express

Ontario, CA

Hotel/Motel

- T American Inn
- T Days Inn
- T Fairfield Inn by Marriott
- T Motel 6
- T Mountain Inn
- T Ontario Airport Hotel
- T Ontario Airport Inn
- T Quality Inn
- T Red Roof Inn
- T Residence Inn by Marriott
- T Rodeway Inn

Pomona, CA

Hotel/Motel

- T Lemon Tree Inn

Redlands, CA

Car Rental

- T | Avis

Riverside, CA

Car Rental

- T | Avis
- T Courtyard by Marriott
- T Motel 6

Rowland Heights, CA

Hotel/Motel

- T Motel 6

Rubidoux, CA

Hotel/Motel

- T Motel 6

San Bernardino, CA

Hotel/Motel

- T All Star Lodge
- T Americas Best Value Inn & Suites
- T Hotel San Bernardino

Code Letters: T-Tourist Systems H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (*) Seasonal

T Quality Inn - Ostrem's Way
T Quality Inn - Waterman

San Dimas, CA

Hotel/Motel

T Red Roof Inn

Upland, CA

Hotel/Motel

T Super 8 Motel

West Covina, CA

Hotel/Motel

T Covina Motel
T Days Inn
T Five Star Inn
T Walnut Inn
T Wayside Inn

1-TS-2-SC/LA Super Cities	Los Angeles Area
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Alhambra, CA

Hotel/Motel

T Days Inn

Arcadia, CA

Hotel/Motel

T Hampton Inn
T Residence Inn by Marriott

Visitor Center

T | Arcadia Chamber

Bell Gardens, CA

Hotel/Motel

T Fiesta Inn

Beverly Hills, CA

Hotel/Motel

T Ai Azul Inn
T Elan Hotel Modern
T Our Little Inn
T Ramada Inn

Visitor Center

T | Farmers Market Visitor Center

Eagle Rock, CA

Hotel/Motel

T Regency Inn

Glendale, CA

Hotel/Motel

T Chariot Inn
T Days Inn
T Econo Lodge
T Glen Capri Inn & Suites - Colorado
T Glen Capri Inn & Suites - San Fernando
T Glendale Motel
T Rodeway Inn / Regalodge Mo
T Vagabond Inn

Hollywood, CA

Hotel/Motel

T Best Western - Plaza Inn
T Budget Inn
T Days Inn
T Dixie Hollywood Hotel
T Downtowner Inn

T Dunes Inn
T Ginosi Apartments at The Outpost Building
T Hollywood Hotel
T Hollywood International Hostel

T Hollywood Premiere Motel
T Le Bon Hotel
T Legend Hotel
T Liberty Hotel
T Motel 6
T Rodeway Inn - Sunset
T Rodeway Inn - Vine
T Saharan Motor Hotel
T Travelodge
T Trylon Hotel
T Vibe Hotel
T Westside Rentals

Visitor Center

D | Hollywood Visitor Info Center
T | Prime Time Tours

Los Angeles / Chinatown, CA

Hotel/Motel

T Best Western - Dragon Gate Inn (Hallway)
T Best Western - Dragon Gate Inn (Parking)
T Days Inn

Los Angeles / Downtown, CA

Hotel/Motel

T Avenue Hotel
T Comfort Inn
T DoubleTree Hotel
T JJ Park Motel
T JW Marriott
T LA Hotel
T Millennium Biltmore Hotel
H Miyako Hotels & Resorts
T Rodeway Inn - Convention Center
T Super 8 Motel
T Vagabond Inn
H Western Inn
T Westin Bonaventure Hotel

Visitor Center

D | Greater Los Angeles CVB
T | Little Tokyo Koban / Information Center

Los Angeles / Midtown - Korea Tc

Car Rental

T | A & B Rent-A-Car
T | Pro Car Rental

Hotel/Motel

T Casa Bella Inn
T Ramada Inn
T Staples Center Inn
T Starlight Inn
T Wilshire Serrano Motel

Monterey Park, CA

Hotel/Motel

T Floral Inn

Other

T | BC Express Shuttle Service

Pasadena, CA

Car Rental

T | EZ Car Rental

Hotel/Motel

T Americas Best Value Inn
T Pasada Motel
T Pasadena Inn
T Rodeway Inn & Suites
H Saga Motor Hotel
T Swiss Lodge Motel
T Vagabond Inn

Pico Rivera, CA

Hotel/Motel

T Lancer Motel
T Rivera Motel

Rosemead, CA

Hotel/Motel

T Bokai Garden Hotel
T Flamingo Inn
T Friendly Inn
T Nice Day Inn
T Royale Inn
T Town Center Inn
T Valley Hotel

San Gabriel, CA

Hotel/Motel

T Budget Inn
T Champion Motel
T Garden Inn
T Golden Motel
T New Century Inn

West Hollywood, CA

Hotel/Motel

T Banana Bungalow
T Bevonshire Lodge Motel
T La Brea Motel
T Park Plaza Lodge

1-TS-2-SC/LAX Super Cities	LA Airport / Long Beach Area
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Bellflower, CA

Hotel/Motel

T Rodeway Inn

Carson, CA

Hotel/Motel

T Hampton Inn
T Motel 6

Compton, CA

Hotel/Motel

T Travel Plaza Inn
T Tropicana Motel

Culver City, CA

Hotel/Motel

T Half Moon Motel
T Ramada Limited

El Segundo, CA

Hotel/Motel

T DoubleTree Hotel

T Hacienda Hotel

Gardena, CA

Car Rental

T | Sakura

Hotel/Motel

T Executive Inn
T Motel 6
T Nisei Inn
T Sea Rock Inn

Harbor City, CA

Hotel/Motel

T Colony Inn Motel
T Harbor Inn
T Pleasant Holiday Motel
T Rose Motel

Hawthorne, CA

Car Rental

T | EagleRider Motorcycle Rental

Hotel/Motel

T Del Aire Inn
T Deluxe Inn
T El Rancho Inn
T Hawthorne Plaza Inn
T Ramada Inn
T TownePlace Suites by Marriot

Hermosa Beach, CA

Hotel/Motel

T Grandview Inn
T Hotel Hermosa
T Sea Sprite Motel & Apartmen

Inglewood, CA

Car Rental

T | Advantage
T | Arrow Rent-A-Car

Hotel/Motel

T American Inn & Suites
T Best Value Inn
T Budget Inn - Royal Comfort Motel
T Days Inn
T Diamond Inn
T Econo Lodge - Century
T Econo Lodge - Manchester
T Geneva Budget Motel
T Kings Motel
T LAX Suites
T Motel 6
T Royal Century Hotel
T Sandman Motel
T Sea Breeze Inn
T Super 8 Motel
T Tourist Lodge
T Wingate By Wyndham

Lawndale, CA

Hotel/Motel

T Budget Inn Motel

Long Beach, CA

Hotel/Motel

T Best Western - Inn Of Long Beach
T Coast Motel

Code Letters: T-Tourist Systems H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (*) Seasonal

T Colonial Motel	T Vagabond Inn	T Baymont Inn & Suites	T Best Host Inn				
T Courtyard by Marriott	Visitor Center	T Best Budget Inn	T Century Motel				
T Days Inn	T San Pedro Chamber	T Best Western - Park Place Inn	T Days Inn - Beach				
T Holiday Inn	Santa Monica, CA	Mini Suites	T Days Inn - Stanton				
T Hyatt Regency	Car Rental	T Best Western - Stovalls Inn	T Good Nite Inn				
T Long Beach Inn	T Avis	T Brookhurst Plaza Inn	T Holiday Inn				
T Long Beach Motel	T Avon Rent-A-Car	T Camelot Inn & Suites	T InnSuites - Buena Park Hotel & Suites				
T Pacifica Motel	Hotel/Motel	T Candy Cane Inn	T Radisson				
T Queen Mary Hotel	T Best Western - Gateway Hotel	T Carousel Inn & Suites	T Rodeway Inn				
T Seaport Marina Hotel	T Days Inn	T Castle Inn & Suites	T Town House Motel				
T Super 8 Motel	T DoubleTree Guest Suites	T Clarion Hotel	Visitor Center				
T Travelodge	T Hostelling International Hotel	T Classic Motel	H Knotts Berry Farm - Info Center				
Los Angeles, CA	T Hotel Carmel	T Comfort Inn & Suites	Cerritos, CA				
Car Rental	T Ocean Park Hotel	H Courtyard by Marriott	Hotel/Motel				
T Atwest Rent-A-Car	T Travelodge	T Covered Wagon Motel	T Sheraton - Towne Center				
T Avis	Visitor Center	T Days Inn	Costa Mesa, CA				
T Fox Rent-A-Car - Century	D Santa Monica Info Center	T Days Inn & Suites	Car Rental				
T Fox Rent-A-Car - Glasgow	Signal Hill, CA	T Desert Inn & Suites	T AM PM Rent-A-Car				
T LAX Van Rental	Hotel/Motel	T Desert Palms Hotel & Suites	T Fox Rent-A-Car				
T Ritz Rent-A-Car	T Quality Inn	T Disneys Grand Californian Hotel	Hotel/Motel				
T Sakura	South Gate, CA	H Disneys Paradise Pier Hotel	T Ali Baba Motel				
T Thrifty	Hotel/Motel	T Frontier Motel	T Ayres Hotel				
T Universal Van Rental	T Southern Motel	T Hacienda Inn & Suites At Disneyland Park	T Ramada Inn & Suites				
T Van Rental Center	Torrance, CA	T Hilton	Cypress, CA				
Hotel/Motel	Hotel/Motel	T Holiday Inn	Car Rental				
T Best Western - Royal Palace Inn	T Days Inn	T Hotel Pepper Tree	T Avis				
T Best Western - Suites Hotel	T Driftwood Motel	H Howard Johnson	Downey, CA				
T Comfort Inn & Suites	T Marriott	T Kettle Motor Hotel	Hotel/Motel				
T Embassy Suites Hotel	T Plaza Hotel	T Lux Bus America	T American Inn				
T Holiday Inn Express	T Ramada Inn	H Mardi Gras Motel	T Chateau Inn & Suites				
T Hyde Park Motel	T Travelodge	T Motel 6 - Brookhurst	T Comfort Inn				
T Jet Inn Motor Hotel	Venice Beach, CA	T Motel 6 - Disney Way	T Courtyard Motel				
T La Mirage Inn	Hotel/Motel	T Palm Motor Lodge Motel	T Days Inn				
T La Quinta Inn & Suites	T Su Casa	H Portofino Inn & Suites	T Downey Inn				
T Rodeway Inn	T Venice Beach Suites	T Rainbow Inn	T Rick's Motel				
T Sheraton Gateway Hotel	Venice, CA	T Ramada Limited - Beach	T Studio Inn & Suites				
T Super 8 Motel	Car Rental	T Ramada Limited - Maingate North	Fullerton, CA				
T Travelodge	T California Rent-A-Car	T Ramada Limited & Suites - Convention Center	Airport				
T Westin	Hotel/Motel	T Robin Hood Motel	T Fullerton Municipal Airport				
Manhattan Beach, CA	T Cadillac Hotel	T Sahara Motel	Hotel/Motel				
Hotel/Motel	T Marina 7 Motel	T Shadow Park Inn & Suites	H Howard Johnson				
T Hi View Inn & Suites	T Venice Beach House	T Stanford Inn & Suites	T Willow Tree Lodge				
T Seahorse Inn	Wilmington, CA	T Super 8 Motel	Garden Grove, CA				
Marina Del Rey, CA	Hotel/Motel	T Travel Inn	Hotel/Motel				
Hotel/Motel	T Monterey Inn Hotel	T Travelodge - Ball	T Homewood Suites				
T Jolly Roger Hotel	<table border="1" data-bbox="495 1543 836 1654"> <tr> <td>1-TS-2-SC/OR</td> <td>Orange</td> </tr> <tr> <td>Super Cities</td> <td>County</td> </tr> </table>	1-TS-2-SC/OR	Orange	Super Cities	County	T Travelodge - International Inn	T Motel 6
1-TS-2-SC/OR	Orange						
Super Cities	County						
T Ramada Limited	Anaheim, CA	T Tropicana Inn & Suites	T Residence Inn by Marriott				
Rancho Dominguez, CA	Car Rental	T Welcome Inn & Suites	Huntington Beach, CA				
Hotel/Motel	T Budget	Visitor Center	Hotel/Motel				
T Rodeway Inn	T Gulf Rent-A-Car	T Anaheim Info Center - Cleaver Brothers Tickets & T Disneyland Team Center	T Hilton - Waterfront Beach Resort				
Redondo Beach, CA	Hotel/Motel	Artesia, CA	T Hyatt Regency				
Hotel/Motel	T Akua Motor Inn	Hotel/Motel	T Sun N Sands Motel				
T Moonlite Inn	T Alamo Inn & Suites	T Days Inn	Irvine, CA				
T Pacific Coast Inn	T Americas Best Value Inn	T Rodeway Inn	Car Rental				
T Ramada Inn	T Anaheim Fantasy Inn & Suites	Buena Park, CA	T Stop Then Go Rent-A-Car				
T Redondo Inn & Suites	T Anaheim Plaza Hotel & Suites	Hotel/Motel	Hotel/Motel				
T Sea Side Motel	T Anaheim Tropic Motel	T Atrium Hotel	T Hilton - Irvine / OC Airport Hotel				
San Pedro, CA							
Hotel/Motel							
T Crowne Plaza							

La Mirada, CA

- Hotel/Motel**
 T Holiday Inn Select
 T Residence Inn by Marriott

Laguna Hills, CA

- Hotel/Motel**
 T Comfort Inn
 T Courtyard by Marriott

Lake Forest, CA

- Hotel/Motel**
 T Best Western Plus - Irvine
 T Spectrum Hotel
 T Quality Inn & Suites

Mission Viejo, CA

- Car Rental**
 T | Avis

Newport Beach, CA

- Car Rental**
 T | U-Save Car & Truck Rental
- Hotel/Motel**
 H Bay Shores Peninsula Hotel
 T Newport Dunes Waterfront Resort
 T Radisson

Norwalk, CA

- Hotel/Motel**
 T Luxury Inn
 T Rodeway Inn

Orange, CA

- Hotel/Motel**
 T Best Western - Orange Plaza
 T Big A Motel
 T Castaway Motel
 T Crazy 8 Motel
 T Howard Johnson Express Inn
 T Sky Palm International Motel

San Juan Capistrano, CA

- Car Rental**
 T | Avis / Budget

Santa Ana, CA

- Hotel/Motel**
 T Best Western - Civic Center Inn & Suites
 T Budget Inn & Suites
 T Hampton Inn & Suites
 T La Quinta Inn & Suites
 T Leonardo Inn & Suites
 T Pueblo Motel
 T Royal Roman Motel
 T Sunland Motel
 T West Coast Motel

Other

- T | Amtrak

Santa Fe Springs, CA

- Hotel/Motel**
 T Budget Inn
 T Dynasty Suites

Seal Beach, CA

- Military Base**
 T | Naval Weapons Station - Community Rec ITT

- T | Naval Weapons Station - Rec Stop

Stanton, CA

- Hotel/Motel**
 T Jade Palace Motel
 T Motel 6
 T Starlight Motel
 T Villa Motel

Tustin, CA

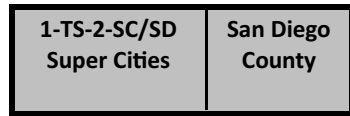
- Hotel/Motel**
 T Key Inn & Suites
 T Tustin Motor Lodge

Westminster, CA

- Hotel/Motel**
 T Motel 6 - Goldenwest
 T Motel 6 - Westminster

Whittier, CA

- Car Rental**
 T | Avis
- Hotel/Motel**
 T Motel 6
 T Scottish Inns
 T Travel Inn
 T Vagabond Inn



Alpine, CA

- Hotel/Motel**
 T Ayres Inn & Suites

Bonita, CA

- Campground**
 T | Sweetwater Summit Regional Park

Boulevard, CA

- Campground**
 T | Outdoor World Retreat

Camp Pendleton, CA

- Military Base**
 T | Inns Of The Corps

Campo, CA

- Visitor Center**
 T | Golden Acorn Casino

Cardiff By The Sea, CA

- Hotel/Motel**
 H Cardiff By The Sea Lodge

Carlsbad, CA

- Airport**
 T | McClellan-Palomar Airport

- Car Rental**
 T | 5 Star Rent-A-Van

- Hotel/Motel**
 T Beach Terrace Inn
 T Carlsbad SeaPointe Resort
 T Four Seasons Resort
 T Hilton Garden Inn
 T La Costa Resort & Spa
 T Mar Brisa Resort
 T SeaBreeze Vacation Rentals & Extended Stay

Visitor Center

- T | Back to Cali
 T | Barbara McLain Properties
 T | Carlsbad CVB
 T | PRA Destination Management

Chula Vista, CA

- Campground**
 T | Chula Vista KOA
 T | Chula Vista RV Resort & Marina

Car Rental

- T | Budget

Hotel/Motel

- T Best Choice Inn
 T Best Western - Chula Vista Inn
 T Best Western Plus - Otay Valley Hotel
 T Days Inn
 T El Primero Boutique Hotel
 T Foxwood Apartments
 T Harbor View Motel
 T Highway Inn Motel
 T Howard Johnson Inn & Suites
 T Palomar Motel
 T Riviera Motel
 T Star Motel
 T Travel Inn

Restaurant

- T | Cool Down Coffee

Visitor Center

- T | Chula Vista Chamber
 T | Mex - Insur

Coronado, CA

- Hotel/Motel**
 T 1906 Lodge
 T Best Western Suites Hotel - Coronado Island
 T Coronado Inn
 T Coronado Shores
 T El Cordova Hotel
 H Hotel Del Coronado
 T Loews Coronado Bay Resort
 T Marriott - Coronado Island
 T Villa Capri
 T Village Inn

Military Base

- T | NAB - BOQ
 T | NAB - Fiddlers Cove Marina & RV Park
 T | NAB - Q Zone Recreation Center
 T | NAS North Island - BOQ
 T | NAS North Island - Bowling
 T | NAS North Island - ITT
 T | NAS North Island - Liberty Recreation Center
 T | NAS North Island - Sato Travel

Del Mar, CA

- Hotel/Motel**
 T Les Artistes Inn
 T Wave Crest

Visitor Center

- T | Del Mar Chamber

El Cajon, CA

- Campground**
 T | Circle RV Ranch

Hotel/Motel

- T Best Western - Courtesy Inn
 T Budget Inn
 T St Francis Motel
 T Super 8 Motel
 T Villa Embasadora

Encinitas, CA

Hotel/Motel

- T Best Western - Encinitas Inn & Suites
 T Leucadia Beach Inn
 T Moonlight Beach Motel
 T Quality Inn

Visitor Center

- T | Downtown Encinitas Mainstre
 T | Encinitas Chamber & Visitor Center

Escondido, CA

Car Rental

- T | Avis
 T | Bargain Auto Rentals

Hotel/Motel

- T Best Western - Escondido Hotel
 T Escondido Lodge / Palms Inn
 T Hacienda Motel
 T Motel Mediteran
 H Palm Tree Lodge
 T Quality Inn & Suites
 T Sunset Inn

Visitor Center

- T | Holiday Retirement

Fallbrook, CA

- Hotel/Motel**
 T Fallbrook Country Inn

Imperial Beach, CA

Hotel/Motel

- T Pier South Resort
 T Sand Castle Inn

Visitor Center

- T | Imperial Beach Chamber

Jamul, CA

Campground

- T | Thousand Trails

Visitor Center

- T | Thousand Trails - Info Center

Julian, CA

Campground

- T | KQ Ranch
 T | Ramona Canyon RV

La Jolla, CA

Hotel/Motel

- T Best Western - Inn By The Sea
 T Biltmore Motel
 T Casa De La Playa
 T Chateau La Jolla Inn

Code Letters: T-Tourist Systems H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (*) Seasonal

T Embassy Suites Hotel	T I Tanguays	T I San Diego Cruise Ship Terminal (Exit)	T I MCCS - Consolidate Bachelor Quarters
T Hyatt Regency	<u>Rancho Santa Fe, CA</u>	<u>San Diego / East San Diego, CA</u>	T I MCCS - Entertainment / Amusement Tickets
T La Jolla Cove Suites	<u>Hotel/Motel</u>	<u>Car Rental</u>	T I Miramar Air Station - Miramar Inn
T La Jolla Inn	T Rancho Valencia Resort	T I Sensible Car Rental	<u>San Diego / Mission Bay, CA</u>
T La Jolla Riviera Apartments	<u>San Diego / Del Mar, CA</u>	<u>Hotel/Motel</u>	<u>Campground</u>
T Marriott	<u>Hotel/Motel</u>	T Berkshire Motor Motel	T I Campland On The Bay
T Sands Of La Jolla	T Hampton Inn	T Best Western - Lamplighter Inn & Suites	T I Mission Bay RV Resort
T Travelodge	<u>San Diego / Downtown, CA</u>	T Travel Time Motel	T I Santa Fe Park RV Resort
<u>Visitor Center</u>	<u>Car Rental</u>	<u>San Diego / Harbor Island, CA</u>	<u>Hotel/Motel</u>
T I EC San Diego	T I Airport Rent A Car	<u>Hotel/Motel</u>	T Banana Bungalow Hostel
T I International Academy Of English	T I Avis	T Sheraton	T Best Western - Mission Bay
<u>La Mesa, CA</u>	T I Fox Rent-A-Car	<u>San Diego / Hillcrest, CA</u>	T Holiday Inn Express
<u>Hotel/Motel</u>	T I Pacific Rent-A-Car	<u>Hotel/Motel</u>	T Motel San Diego
T Heritage Inn	T I Payless	T Bannister Family House	T Rodeway Inn
T Travelodge	T I Rent-A-Vette	T Friendship Hotel	T Surfer Beach Hotel
<u>Lake San Marcos, CA</u>	T I San Diego Rent-A-Car	T Studio 819 Residential Hotel	<u>Visitor Center</u>
<u>Hotel/Motel</u>	T I West Coast Rent-A-Car	<u>San Diego / Hotel Circle - Mission</u>	T I Bay Pointe Apartments
H Lake San Marcos Resort	<u>Hotel/Motel</u>	<u>Hotel/Motel</u>	T I Mission Bay Sports Center
<u>Lakeside, CA</u>	T Best Western - Bayside Inn	T Crowne Plaza	<u>San Diego / Mission Valley, CA</u>
<u>Campground</u>	T Best Western - Cabrillo Garden Inn	T Days Inn	<u>Military Base</u>
T I Rancho Los Coches RV Park	T Britt Scripps Inn	T Hilton	T I Admiral Baker RV & Picnic Park
<u>Visitor Center</u>	T Comfort Inn	T Holiday Inn	<u>San Diego / National City, CA</u>
T I Lakeside Chamber	T Days Inn	T Howard Johnson	<u>Hotel/Motel</u>
<u>National City, CA</u>	T DoubleTree Hotel	T La Quinta Inn & Suites	T Lodge @ 32nd
<u>Hotel/Motel</u>	T Downtown Lodge	T Mission Valley Resort	T Quality Inn & Suites
T Econo Lodge	H Gaslamp Plaza Suites	T Motel 6	<u>Military Base</u>
T Holiday Inn Express	T Hampton Inn	T Super 8 Motel	T I Combined Bachelor Housing - Donnelly Hall
T National City Motel	T Harborview Inn & Suites	T Town & Country Resort Hotel	T I MWR
T Paradise Motel	T Hilton - Gaslamp Quarter	<u>Visitor Center</u>	T I MWR / 32nd
T Rodeway Inn	T Holiday Inn Express	T I Connect English Institute	T I MWR / Rec Center
T Sweetwater Inn	T Hostelling International	T I Human International Academ	T I Navy Exchange: MWR - Callagan Hwy
<u>Visitor Center</u>	T Hotel Occidental	T I International House	T I Navy Lodge
T I National City Chamber	T Hotel Solamar	T I USD: Manchester Village	<u>San Diego / Ocean Beach, CA</u>
<u>Oceanside, CA</u>	T Hyatt	T I USD: Mission Crossroads	<u>Hotel/Motel</u>
<u>Hotel/Motel</u>	T International Travelers House	T I USD: Palomar Lounge	T Inn At Sunset Cliffs
T Baymont Inn & Suites	H La Pensione Hotel	<u>San Diego / Imperial Beach, CA</u>	T Ocean Villa Inn
T Beachwood Motel	T Lucky D's Hostel	<u>Campground</u>	<u>San Diego / Old Town, CA</u>
T Comfort Suites	T Marina Inn Hotel & Suites	T I Coronado Palms Travel Trailer Park	<u>Car Rental</u>
T Days Inn	T Marriott Hotel & Marina	<u>San Diego / Kearny Mesa, CA</u>	T I 5 Star Rent-A-Van
T Dolphin Hotel	T Omni Hotels	<u>Airport</u>	T I Bargain Auto Rentals
T Holiday Inn	T Ramada Inn & Suites	T I Montgomery Field Airport	T I Economy Car Rental
T Marina Del Mar Condos	T Sheraton Suites	<u>Hotel/Motel</u>	<u>Hotel/Motel</u>
T Motel 6	T Studio Fifteen	T Four Points by Sheraton	T Best Western - Hacienda Hotel
T Motel 9	T Travelodge	T Holiday Inn Select	T Fairfield Inn by Marriott
T Oceanside Inn & Suites	T Westgate Hotel	<u>Other</u>	T Holiday Inn Express
T Rodeway Inn	T Westin - Gaslamp Quarter	T I Crownair Aviation	T La Quinta Inn
T Sea View	T Westin - San Diego	<u>Visitor Center</u>	T Old Town Inn
T WorldMark - Trendwest Reso	T WorldMark	T I National University	T Western Inn
<u>Restaurant</u>	T Youth Hostel	<u>San Diego / Mira Mesa - Sorrento</u>	<u>Restaurant</u>
H I 101 Cafe	T Z Hotel	<u>Car Rental</u>	T I Old Town Liquor & Deli
<u>Visitor Center</u>	<u>Military Base</u>	T I Avis	<u>Visitor Center</u>
T I Star Property Management	T I MWR / Naval Medical Center	<u>Hotel/Motel</u>	T I Old Town Trolley Station
<u>Poway, CA</u>	<u>Other</u>	T Best Western - Miramar	T I Rangers Station Heritage Park
<u>Hotel/Motel</u>	T I Amtrak	T Comfort Suites	T I San Diego University
T Hampton Inn & Suites	<u>Visitor Center</u>	T Holiday Inn Express	<u>San Diego / Otay Mesa, CA</u>
<u>Ramona, CA</u>	T I College Of English Language	T Woodfin Suite Hotels	<u>Airport</u>
<u>Hotel/Motel</u>	T I Embassy Center For English Studies	<u>Military Base</u>	
T Ramona Valley Inn	T I International Academy Of English	T I MCCS - BOQ	
T Riviera Oaks Resort	T I Maritime Museum Of San Die		
<u>Visitor Center</u>			

T Brown Field Municipal Airpor	T Instant Mexico Auto Insurance Services	Hotel/Motel	T Studio City Inn
Car Rental		T Comfort Inn	Sylmar, CA
T Alta Car Rental	Santa Ysabel, CA	T E-Z 8 Motel	Hotel/Motel
San Diego / Pacific Beach, CA	Visitor Center	T Hampton Inn & Suites	T Economy Inn Motel
Hotel/Motel	T Don's Market	T Homewood Suites	T Motel 6
T Beach Cottages	Santee, CA	T Inn Of Lancaster	Tarzana, CA
T Beach Haven Inn	Hotel/Motel	T Motel 6	Hotel/Motel
T Catamaran Resort Hotel	T Best Western - Santee Lodge	T Oxford Inn & Suites	T Tarzana Inn
T Crystal Pier Hotel & Cottages	T Rodeway Inn	T Palmdale Pelican Inn	Universal City, CA
T Ocean Park Inn	Solana Beach, CA	T Shadow Park Hotel	Hotel/Motel
T Pacific Shores Inn	Hotel/Motel	Mission Hills, CA	T Hilton - Universal City Hilton Towers
T Pacific Terrace Hotel	T Sand Pebbles Resort	Hotel/Motel	T Sheraton Universal Hotel
Visitor Center	Visitor Center	T Valley Inn	Van Nuys, CA
T Penny Realty	T Solana Beach Visitor Center	Mojave, CA	Campground
T San Diego Sunset Vacation Rentals	Valley Center, CA	Hotel/Motel	T Birmingham Trailer Village
San Diego / Point Loma, CA	Hotel/Motel	T Best Motel	Hotel/Motel
Hotel/Motel	T Harrahs Resort	T Best Western - Desert Winds	T El Cortez Motel
T Best Western - Island Palms Hotel & Marina	Vista, CA	T Days Inn	T Hyland Motel
T Best Western - Posada At The Yacht Harbor	Hotel/Motel	T Desert Inn	Woodland Hills, CA
T Cabrillo Motor Lodge	T Franciscan Inn Motel	T Mariah Country Inn	Hotel/Motel
T Consulate Hotel	T La Quinta Inn	T Mojave Lodge	T Knights Inn
T Days Inn	T Motel 6	T Motel 6	
T Hampton Inn	T Star Lodge	North Hills, CA	
T Hostelling International	T TownePlace Suites by Marriot	Hotel/Motel	
T Loma Lodge	Visitor Center	T Diamond Inn	
T Ramada Limited	T Vista Chamber	T Hometown Inn	
Military Base		T Midtown Inn	
T Defense Acquisition University	1-TS-2-SC/SFV Super Cities	T Palm Tree Inn	
T MCRD: Museum Historical Society	San Fernando Valley	North Hollywood, CA	
T Naval Base Point Loma - Admiral Kidd Club / Liberty		Hotel/Motel	
Visitor Center	Acton, CA	T Oakwood Garden Apartment:	
T Training Resources	Campground	Palmdale, CA	
San Diego / Rancho Penas Quitos	T Fiesta RV Resort	Hotel/Motel	
Hotel/Motel	T Thousand Trails RV Resort	T Best Western - John Jay Inn & Suites	
T La Quinta Inn	Burbank, CA	T E-Z 8 Motel	
San Diego / South Bay, CA	Hotel/Motel	T Hampton Inn & Suites	
Hotel/Motel	T Coast Anabelle Hotel	T Knights Inn	
T Casoleil Luxury Apartments	T Holiday Inn	T Mahlis Inn	
San Marcos, CA	T Marriott - Burbank Airport	T Motel 6	
Hotel/Motel	T Ramada Inn	T Palmdale Hotel	
T Hampton Inn	T Safari Inn	T Red Roof Inn	
T Ramada Limited	T Tangerine Motel	T Staybridge Suites	
San Ysidro, CA	Canoga Park, CA	Reseda, CA	
Car Rental	Hotel/Motel	Hotel/Motel	
T International Car Rental	T Motel 6	T Howard Johnson	
Hotel/Motel	T Paradise Lodge	Sepulveda, CA	
T Americas Best Value Inn & Suites	T Super 8 Motel	Hotel/Motel	
T Best Western - Americana Inn	Chatsworth, CA	T Hill Crest Inn	
T Frontier Motor Lodge	Hotel/Motel	T Motel 6	
T Holiday Lodge Motel & Parkin	T Radisson	T Travel Inn	
T Knights Inn	T Ramada Inn	Sherman Oaks, CA	
T Valli Hi Motel	T Travelodge	Hotel/Motel	
Visitor Center	Edwards AFB, CA	T East West Suites	
T ABIS Group	Military Base	Simi Valley, CA	
T Border Station Info Center	T Community Activities Center	Hotel/Motel	
	T Hotel Lodging	T Grand Vista Hotel	
	Granada Hills, CA	Studio City, CA	
	Hotel/Motel	Hotel/Motel	
	T Americas Best Value Inn & Suites	T Nite Inn	
	Lancaster, CA	T Sportsmans Lodge	

PRINT DESIGN

How can we help you?

Our award-winning in-house print and multi-media design department provides creative solutions and great service, all at very affordable rates!

Whether it's a rack card, multi-panel full-color brochure, magazine, catalog, or a complete identity package (logo, business cards, media kit and stationery), our full-service design department has the necessary tools and expertise to meet all of your print and multi-media needs.

Rack Card (4" x 9")

- › **1-Side** (4-Color) **\$350**
- › **2-Sides** (4-Color on Both Sides) **\$425**

Brochures

- › **4 Panel** (8" x 9") **\$525**
- › **6-Panel** (12" x 9") **\$725**
- › **8-Panel** (16" x 9") **\$875**

Other Services Include

- | | | |
|------------------|---------------|----------------|
| › Branding | › Print Ads | › Promo Items |
| › Business Cards | › Postcards | › Publications |
| › Posters | › Displays | › Banners |
| › Flyers | › Direct Mail | › Packaging |
| › Stationary | › Menus | › T-Shirts |

Hourly Rate **\$70**

Call for quote on special projects.

1-800-799-7373

or email williamlh@certifiedfolder.com



Standard Rack Cards



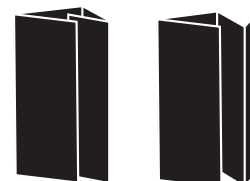
Single Fold



"Z" Fold Roll Fold



Accordion Fold



Gate Fold Parallel Fold



Discount Printing Program

Take advantage of our volume-priced discount printing. Call today for fast and dependable service!

visitor**tips**.com Online Display Racks

Participation is **FREE** for Visitor Marketing Program distribution clients!



Destination Page



Content Page

- **Easy access from computers and mobile devices anywhere, anytime!**
- **Travelers can now save brochures to their digital suitcase to view before, during and after their trip**
- **Online brochure links directly to your website and social media sites**
- **Viewers can share your brochure with their social networks or via email**

FREE postings include:

- Brochure image
- Company description
- Map to your location
- Address and contact info
- Direct links to website, reservations page, and social media sites



Mobile Device



Now...Travelers can access your **Brochure ANYWHERE, ANYTIME!**



visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Content Page Video



Content Page Photos

For only \$15/month you can upgrade your Content Page to include both video & photos!

Sales Code: 22-VT-15-CPU



YouTube VIDEO

Materials Needed

- URL link to the specific YouTube video of your choice.
(Not generic YouTube channel)



Flickr SLIDESHOW

Materials Needed

- URL link to the specific Flickr slideshow gallery of your choice.
(URL ends in "/show")



For More Information, Call **1-800-799-7373**
or email us at **VTipSales@certifiedfolder.com**

LOW AS
\$50
Per Month

visitortips.com

Visitortips.com, powered by Certified Folder Display Service, Inc., delivers the power of travel brochures to the Internet! Travelers can easily access brochures online and on their mobile devices anywhere, anytime to find fun and interesting things to do both regionally and locally before, during and after their trip!



Destination Page

- ▶ **Promote your company & help generate traffic to your website!**
- ▶ **Ads are clickable and will redirect to the website of your choice!**
- ▶ **Ads rotate every 10 seconds.**

TOP BANNER AD

2-VT-TB - area code
from **\$100-\$300**/month / market
DESIGN FEE \$75 (unlimited changes) 7-VT-TB-DESIGN

Materials Needed

- JPEG Image that is 728(w) x 90(h) pixels at 72 dpi (120k max)
- URL link to the specific website of your choice.

SIDE BANNER AD

2-VT-SB1 - area code
from **\$50-\$150**/month / market
DESIGN FEE \$50 (unlimited changes) 7-VT-SB1-DESIGN

Materials Needed

- JPEG Image that is 120(w) x 90(h) pixels at 72 dpi (40k max)
- URL link to the specific website of your choice.



For More Information, Call **1-800-799-7373**
or email us at **VTipSales@certifiedfolder.com**

R A T E S

<i>Visitor Marketing Program</i>		#	TOP BANNER (VT-TB)	SIDE BANNER (VT-SB1)	HOT DEAL (VT-HD)	DIGITAL BROCH. (VM-1/2)	DIGITAL MAG. (VM-12)	QUICK LINK (VT-QL)	RACK LOCAT. (VT-RK)
DISTRIBUTION AREA		SITES							
2-()-R/C	<u>Colorado</u>	41	\$1,950	\$975	n/a	n/a	n/a	\$285	n/a
2-()-R/CM	<u>Cortez/Mancos</u>	13	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-R/DU	<u>Durango</u>	28	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/W	<u>Washington</u>	143	\$1,150	\$575	n/a	n/a	n/a	\$165	n/a
2-()-NW/BE	<u>Bellingham/I-5</u> <i>(Super Cities)</i>	27	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/S	<u>Seattle & the Eastside</u> <i>(Super Cities)</i>	51	\$150	\$75	\$35	\$55	\$110	\$15	\$15
2-()-NW/ST	<u>Seattle Southside</u> <i>(Super Cities)</i>	42	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-NW/T	<u>Tacoma/Olympia</u>	23	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-SC/C	<u>Southern California</u>	797	\$1,650	\$825	n/a	n/a	n/a	\$165	n/a
2-()-SC/BR	<u>Inland Empire Area</u>	61	\$150	\$75	\$35	\$55	\$110	\$15	\$15
2-()-SC/LA	<u>Los Angeles Area</u> <i>(Super Cities)</i>	95	\$100	\$50	\$30	\$50	\$100	\$15	\$15
2-()-SC/LAX	<u>LA Airport/ Long Beach</u> <i>(Super Cities)</i>	124	\$150	\$75	\$35	\$55	\$110	\$15	\$15
2-()-SC/OR	<u>Orange County</u> <i>(Super Cities)</i>	144	\$200	\$100	\$40	\$60	\$120	\$15	\$15
2-()-SC/SD	<u>San Diego County</u> <i>(Super Cities)</i>	307	\$300	\$150	\$50	\$70	\$140	\$15	\$15
2-()-SC/SFV	<u>San Fernando valley</u> <i>(Super Cities)</i>	66	\$100	\$50	\$30	\$50	\$100	\$15	\$15
SET UP FEE (1x per contract)			\$0	\$0	\$0	\$0	\$0	\$0	\$0
DESIGN FEE - If we design vs. advertiser supplied			\$75	\$50	\$50	\$195	\$295	\$0	\$195

Corporate Office: 1120 Joshua Way, Vista, California 92081
 Phone: (760) 727-5100 or 1-800-799-7373 Fax: (760) 727-1583
<http://www.certifiedfolder.com>

HERE'S WHAT CLIENTS SAY

"Over the past many years of working with Certified Folder we have been impressed with their astute tourism industry knowledge, efficiency and attention to detail."

Tracey Wittenfeld
Puyallup Fair & Events Center

"We are very happy with the brochure that was produced and are receiving feedback from our museum tracking system that the brochures are bringing in new customers to our facility... I look forward to working with your company in the future as our museum grows."

John Couch
Estrella Warbirds Museum

"Certified Folder provides an invaluable service to our historic district by distributing our brochures to key visitor locations throughout Southern California. We have been working with them for several years now and they always provide excellent customer service and are a pleasure to work with."

Janet Swartz
Old Pasadena Management District

"The Steamboat Natchez has been a customer of Certified for over 20 years. I can say honestly that it may be my number one most important communication with potential visitors. Our attraction is 90-95% visitor related and our outreach through Certified has been an incredible asset."

Adrienne Thomas
Steamboat Natchez

"As the Washington Lodging Association embarks on its thirteenth year of working with Certified Folder, it seems fitting to send you this note of appreciation and recognition...in addition to underscoring the effectiveness of our distribution partnership with Certified, I want to acknowledge Certified team members for their consistent professionalism; for always going above and beyond; for never saying 'never' or 'no', but always giving us a smile and a sound solution; and for providing service that is consistently beyond our high expectations."

Jan Simon Aridj
Washington Lodging Association

"We receive as many reports from our city leadership and citizens as we do from visitors who see our Denton Live magazine when they travel. Visitors discover us this way, no doubt... thank you."

Kim Phillips
Denton CVB

"I wanted to send you a not to say thank you for the excellent service you have provided us over the last 20 years! I have always said "if there was only one place to put my marketing dollars, it would be with Certified Folder Display. We could never get the word out without your help. Keep up the good work!"

Cindi Busboom
Dolly Steamboat / Arizona Steamboat Cruises, Inc.

"Certified's wide disbursement of our brochure product has allowed our attractions to flourish even during a recession period."

Tom Moulton
Pima County Economic Development & Tourism

"The National World War II Museum in New Orleans has relied on the Certified Folder brochure service as a key component of our marketing strategy for many years. We cannot say enough about the excellent service Certified Folder provides...the Certified Folder racks in key locations around the area keep us "front and center" in the minds of our city's many visitors..."

Alan Raphael
The National WWII Museum

"Your distribution system is outstanding and has been a cornerstone of our business. We have grown from a very small business to one of Colorado's bigger rafting companies during all those years. We have experimented with and tried all forms of advertising over the years and have discarded most of them. Yet Certified Folder and its extensive network of locations has been key to the growth of our business and has lasted the test of time. Well done!"

Dennis Wied
Raft Masters

"Echo Canyon River Expeditions has been a long time client of Certified Folder Display leveraging their distribution power in a multitude of ways. Like so many things in business it is the relationships and continuity that make things work and Certified has always had this as a component...I am pleased to be a Certified client and will continue to do so for many years to come."

Andy Neinas
Echo Canyon River Expeditions

"Garden of the Gods Visitor and Nature Center has enjoyed using Certified Folder for over 17 years. They have provided excellent service: quickly returning calls, making extra deliveries when requested, keeping all racks filled, and meeting with us on a regular basis to guide us on where to strategically place our brochures."

Bonnie Frum
Garden of the Gods Visitor and Nature Center

"I have been a client of Certified Folder Display for approximately 17 years. During that time, I have experienced nothing but outstanding service from the company. The success of Haunted History Tours owes a great deal to the staff at Certified and the professional manner in which they conduct business."

Sidney Smith
Haunted History Tours

"I would once again like to thank you for your support...I look forward to the continuation of our relationship."

Debbie Erickson
Six Flags Magic Mountain

"Café Beignet has grown by location and by customer knowledge of the last few years, and I would say without hesitation that the distribution through Certified was easily identified as a significant growth spurt."

Adrienne Thomas
Café Beignet New Orleans

"The New Orleans Convention & Visitors Bureau has enjoyed a working relationship with Certified Folder Display Service for more than 15 years. Throughout that period, their management and staff have always exceeded our expectations in providing prompt, quality service."

Steve Moeller
New Orleans Convention and Visitors Bureau

"The level and quality of the services which Certified staff provide is excellent."

Marie Prins
Washington County Visitors Association

"You are our most important advertising vehicle."

Sean Turner
Mammoth Brewing Company

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

Robert Greg
Paramount Pictures, Hollywood

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

Lisa Jackson
California Welcome Center San Francisco

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding...thank you."

Pat Dingle
Las Vegas Zoo

"Than you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

Don Welsh
Seattle Convention and Visitors Bureau

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today - the best!"

Nola Palmer
Where Magazine, Seattle

"I just wanted to tell you how wonderful your folder display is for our business! We often ask our patrons where they found out about us; especially those that have never played our course. Several times, the response is - we saw those cards in the motel we are staying at. Thanks from a very satisfied customer."

Nancy Maness
South Forty Golf Course

Connect Your Guests to Local Visitor Information

ExploreBoard



Fun at Your Fingertips



LOCATIONS IN 2016

Phase 1

Seattle
Los Angeles
Orange County
San Diego

Phase 2

San Francisco
SF Airport Area
Vancouver, BC

Phase 3

Dallas
San Antonio
Houston

Phase 4

Denver
Las Vegas
New Orleans

Phase 5

Portland
Phoenix



ExploreBoard is a digital partner of Certified Folder Display Service, Inc. an industry leader providing visitor information for over 100 years in the United States and Canada. ExploreBoard connects visitors with relevant, local information to help plan their activities.



For More Information, Call **800-799-7373**



Proposal for Services

Destination Newport Committee

6.I6.I6

Our Objective

To work hand-in-hand with the committee in achieving your goal to promote Newport as a year-round tourist destination in order to increase room tax revenue and total visitor spending.

THEY'RE YOUR VACATION DAYS,
DO SOMETHING *New*



DISCOVER *Newport*, OREGON.
1-800-coast44 discovernewport.com



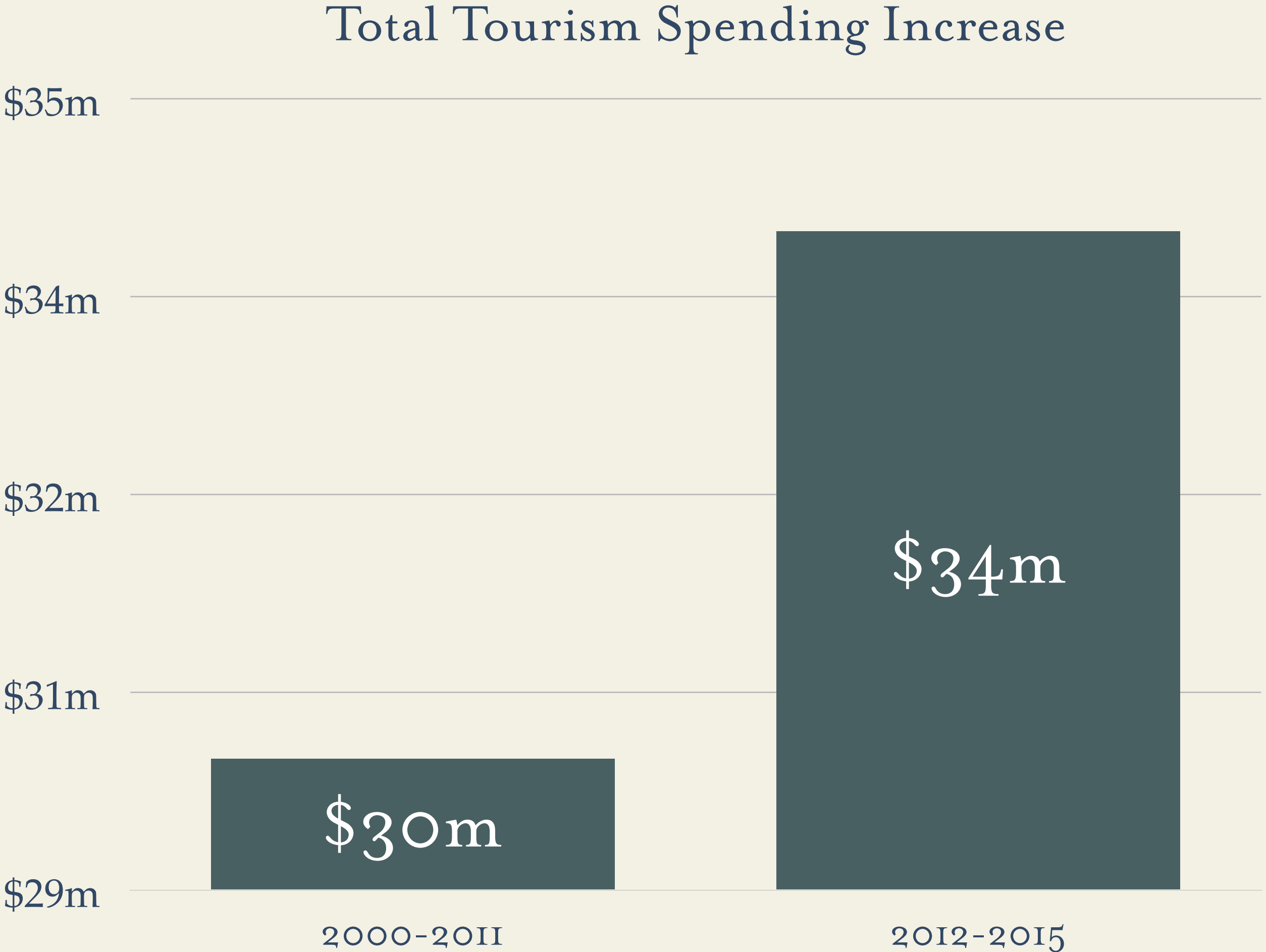
Team Members

- ❖ James Rand- Creative Director
- ❖ Matt Koyak - Digital Marketing Director
- ❖ Eric Worman- Developer
- ❖ Kara Wyatt - Designer (web)
- ❖ Nancy Steinberg - Copy Writer
- ❖ Nathan Howard - Photographer
- ❖ JoHanna Wienert - Photographer
- ❖ Travis Leonard - Illustrator
- ❖ Emily Brown - Designer (Print/Outdoor)



Brief History of the Relationship

- ❖ In 2011, the News-Times became the agency of record for the City of Newport.
- ❖ The decision instantly freed up more than \$200,000 in the committee's budget for media buys.
- ❖ From 2012-2015, the city of Newport has realized \$34 million in total combined tourism spending increases.



Proposal 2016-2017

This year's proposal will be broken down into creative/production, printing, and digital services.

Objectives



Monitor



Deploy



Promote



Engage

2015



Outdoor

Campaign
Creative



Print

Campaign
Creative

2016 / 2017



Outdoor

Campaign
Creative



Print

Campaign
Creative



Website

Content
Analytics
Updating



Google

Keyword Opt.
Ad Words
Display Network
Analytics



Instagram

Photography
Hashtags
Posts



Facebook

Advertising
Boosted Posts
Analytics
Content
Posts



Tumblr

Post Content



YouTube

Pre-roll Video
Ad Placement



Microsites

Content
Analytics
Lead Capture

2015



Outdoor

Campaign
Creative



Print

Campaign
Creative

2016 / 2017



Outdoor

Campaign
Creative



Print

Campaign
Creative



Website

Content
Analytics
Updating



Google

Keyword Opt.
Ad Words
Display Network
Analytics



Instagram

Photography
Hashtags
Posts



Facebook

Advertising
Boosted Posts
Analytics
Post Content



Tumblr

Post Content



YouTube

Pre-roll Video
Ad Placement



Microsites

Content
Analytics
Lead Capture

Tactics

Monitor



Website



Print



Outdoor



Google



Tumblr



Facebook



Instagram



YouTube



Microsites



Instagram



Facebook



Microsites

Deploy

Promote

Engage

Tools

SEO

Search Engine Optimization

- ❖ Micro Sites
- ❖ Tumblr Blog Posts
- ❖ Website Content Optimization

SEM

Search Engine Marketing

- ❖ Keyword Optimization
- ❖ Google Ad Words
- ❖ Google Display Network

SMM

Social Media Marketing

- ❖ YouTube Pre-roll
- ❖ Facebook Ads
- ❖ Facebook Boosted Posts
- ❖ Instagram Posts

Reporting: website traffic and social media engagement on the 15th of each month.

Creative/ Production

- ❖ Write, design, illustrate, or otherwise prepare Newport's advertisements, including commercials to be broadcast, or other appropriate forms of Newport's message.
- ❖ Properly incorporate the message in mechanical or other form and forward it with proper instructions for the fulfillment of the order.
- ❖ Check and verify insertions, displays, broadcasts, or other means used, to such degree as is usually performed by advertising agencies.
- ❖ Develop new marketing campaign (conception, creative design, copy-writing, graphic design and resizing, final mechanicals, and delivery) designed to address the completion of the Rt. 20 project.

THEY'RE YOUR VACATION DAYS,
DO SOMETHING *New.*



DISCOVER *Newport*, OREGON.
1-800-coast44 discovernewport.com



Printing Services

- ❖ Design, copy writing, and printing of a 19.5” x 9” 4-panel brochure on 99# Sonoma matte stock with reply card.
- ❖ Tracking and final reporting on Brochure QR Code analytics.



Digital Services

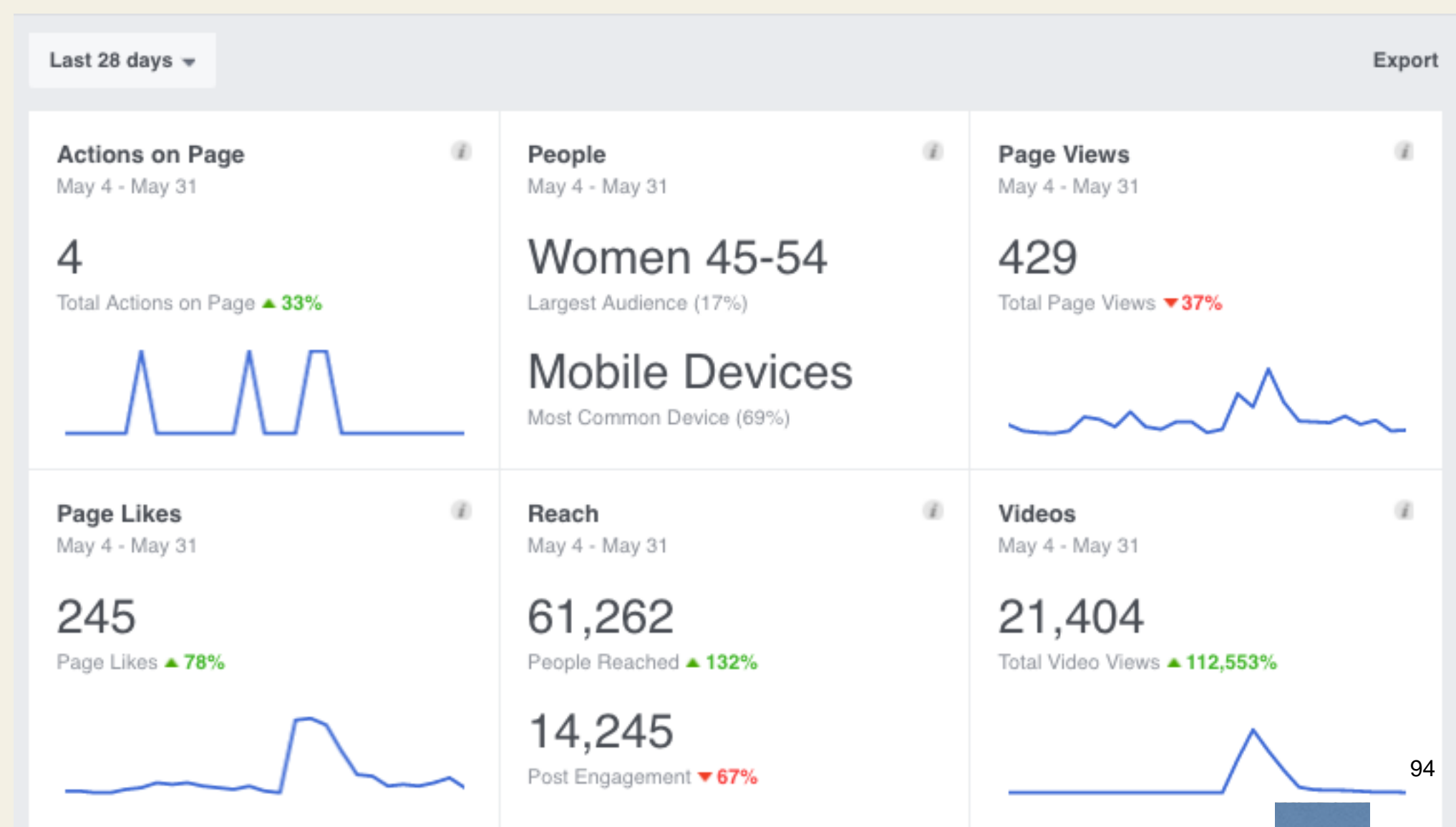
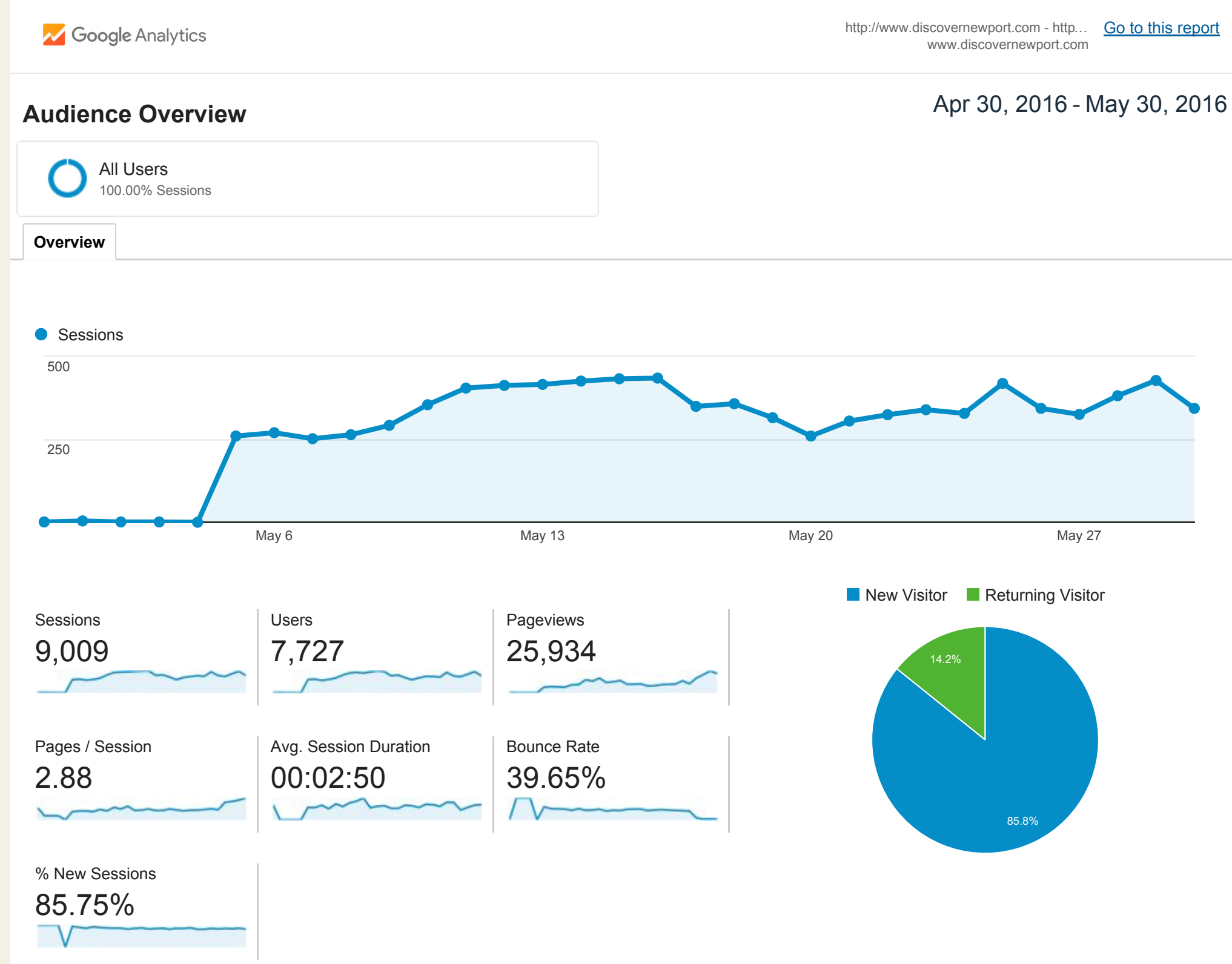
- ❖ **Goals** - Increase traffic to discovernewport.com and increase Facebook engagement.
- ❖ **Content is King** - A partnership with Travel Newport as the primary means of creating keyword rich content.
- ❖ **How we will use the content?**
 1. **SEM** - identify the keywords the opportunities for keyword optimization. Nancy will then write content for Travel Newport and Discover Newport that are based on those keyword opportunities.
 2. **SEO** - Optimization of web content.
 3. **SMM** - Promotion of the website content through Facebook and Instagram.



Reporting

We will send a report on website traffic and social media engagement on the 15th of each month. We can also provide specific reporting insights for particular campaigns.

- ❖ Google Analytics
- ❖ Facebook Insights
- ❖ Custom Reports for specific campaigns



Cost of Services

Creative and Production.....	\$50,000
Printing.....	\$23,000
Digital Content Marketing.....	\$50,000

Recommended Campaign Placement Budget

Google Ad Words.....	\$18,000
Google Display Network.....	\$10,800
YouTube Pre-roll.....	\$5,000
Facebook Ads.....	\$3,000
Facebook Boosted Posts.....	\$9,000

All dollar amounts quoted above are annual.

““Any business arrangement that is not profitable to the other person will, in the end, prove unprofitable to you. The bargain that yields mutual satisfaction is the only one that is apt to be repeated.”

– *Henry R. Luce*



Summary

Newport will come alive as a destination for Seattle travelers ready to discover the Oregon coast.

Three campaign options for six months of advertising are outlined on page 2.

Seattle magazine will support this campaign by publishing a Newport getaway itinerary at seattlemag.com and promote it to 200,000+ unique users. Like the ["Go See \(and Hear\) Newport's Sea Lions"](#) article we published fall 2015

In 2015-16 we did a campaign of six 1/3 pages with a sponsored article.

Contact

Frankie O'Rourke
Seattle magazine
Frankie.orourke@tigeroak.com
206-452-2993





Three campaign options:

6 full pages (option 1)

Full page in 6 issues of Seattle magazine

- Per issue: \$4,415 (reg. \$6,950)
- Annual cost: \$26,490 (reg. \$41,700)
- Suggested issues: September, October, November, February, March, April

6 half pages (option 2)

1/2 page in 6 issues of Seattle magazine

- Per issue: \$2,977 (reg. \$4,670)
- Annual cost: \$17,862 (reg. \$28,020)
- Suggested issues: September, October, November, February, March, April

6 third pages (option 3)

1/3 page in 6 issues of Seattle magazine


- Per issue: \$1,985 (reg. \$3,115)
- Annual cost: \$11,910 (reg. \$18,690)
- Suggested issues: September, October, November, February, March, April

in Washington have experienced at least one ACE, and that one out of four has experienced three or more.

The 2010 study of Spokane elementary school students was inspired by the 1997 ACEs research and was significant in linking ACEs to poor academic outcomes. Conducted by Washington State University researchers and led by Christopher Blodgett, Western Washington Area Health Education Center director, the study found that children who had more ACEs were found to also have higher rates of academic failure, severe attendance and behavioral problems, and poor reported health.

"Trauma steals the resources of children. Trauma puts them behind the curve," Blodgett says. "Research shows that the scope and impact of trauma from early childhood adversity is so great that we need broad-based ways to deal with the problem, and working in schools is one of these ways. Children can benefit, schools can benefit. In fact, evidence shows that the overall success of schools may be predicted by the degree to which they can support the socio-emotional well-being of their students."

SEPTEMBER MARKS the beginning of a new school year at West Seattle Elementary, and hopes are running high. "The first days of school are so important to setting routines," Principal Sacco says. "I'm hoping we'll get off to a good start making CLEAR even more embedded this second year. Eventually, I particularly want to support other Title I schools in adopting CLEAR practices. I want us to be a model school for the district."

Counselor Bermes is hopeful as well. "I used to ask students: 'What do you want to be when you grow up?' And I'd get 'Why do you care?' Now when I ask, I get all kinds of answers: engineer, football player, 'I want to go to college.' The kids know the whole school is here to support them. They're moving from defensive to more open and freer to dream." 



DIGS

FURNITURE | HOUSEWARES | DECOR | GIFTS
for your modern lifestyle.

2002 NW MARKET STREET | DIGSSHOWROOM.COM
SEATTLE, WA 98107 | (206) 457-5709



82% are 35+ years old
74% are female 26% are male

\$240K average household income
1.59M average net worth

50% of our readers visit a website after seeing an ad in the magazine
70% of our audience say advertising has influenced where they spend money

9/10 own homes, 2/10 own second homes

Seattle Magazine

Circulation: 47,000 (90%paid)
Readership: 190,000

Seattlemag.com

Unique Visitors: 220,000+/month

Must List Enewsletter

Subscribers: 20,000
Open rate: 36-41%

Social Media Subscribers

Facebook + Twitter: 120,000



The most subscribed-to city publication in Washington!



RESTAURANTS
SHELTER
POLITICS
THIS STYLE
IS HOME
SEATTLE MAGAZINE
FOOD & DRINK
OUTDOORS
HEALTH
SHOPPING
ARTS & CULTURE



SEATTLE MAGAZINE IS THE **DEFINITIVE RESOURCE GUIDE TO THE CITIES OF SEATTLE & BELLEVUE FOR RESIDENTS, NEWCOMERS AND TRAVELERS.**

SEATTLE MAGAZINE IS THE **LARGEST PAID SUBSCRIPTION CITY MAGAZINE IN THE STATE.**

NO OTHER MAGAZINE EVEN COMES CLOSE TO *SEATTLE* MAGAZINE IN TERMS OF **PAID, AUDITED CIRCULATION.**

CONTACT US
Editorial
editorial@tigeroak.com

Advertising:
Frankie.ORourke@tigeroak.com
206-452-2993



WE'RE SEATTLE'S MAGAZINE

Seattle is a place that transcends trendy. We inspire the world. We're the home of Amazon, Costco, Microsoft and Nordstrom (just to name a select few) and we continue to grow in population and jobs annually.

Award-winning *Seattle magazine* provides a smart view of what matters to the city each month, featuring striking photography and compelling stories covering dining and drinking, events, home and real estate, shopping, style, travel and people that make our city great. Each issue, along with its accompanying digital content, reaches local leaders, tastemakers and visitors to the city. Our readers are successful, educated, well-traveled professionals who are at the peak of personal consumption.

The most charitable giving city; #1 for coffee; and the second coolest city in America according to *Forbes Magazine*. We simply call it Seattle.



JANUARY — HIDDEN SEATTLE

Ad Close Nov 13 | Materials Due Nov 19 | On Sale Dec 22
Features Shelter: Home As Sanctuary
Advertising Sections Seattle Parent, Hawaii,

FEBRUARY — TOP DOCS

Ad Close Dec 10 | Materials Due Dec 18 | On Sale Jan 19
Advertising Sections Casino Guide,
Doctor & Dentist Profiles



MARCH — HOT NEIGHBORHOODS

Ad Close Jan 15 | Materials Due Jan 21 | On Sale Feb 15
Features Spring Arts, Shelter: Renovation
Advertising Sections Seattle Parent, Hawaii

APRIL — BEST RESTAURANTS

Ad Close Feb 12 | Materials Due Feb 18 | On Sale Mar 15
Features Best New Wines, Spring Fashion
Advertising Sections BC Travel



MAY — TRAVEL: SMALL TOWNS

Ad Close Mar 18 | Materials Due Mar 24 | On Sale April 19
Features Shelter: Live + Work Spaces
Advertising Sections Personal Wealth, Idaho Travel

JUNE — ULTIMATE SEAFOOD GUIDE

Ad Close Apr 15 | Materials Due Apr 21 | On Sale May 17
Features Health: Oral Hygiene
Advertising Sections Attractions Guide

JULY — BEST HIKES & BIKES

Ad Close May 13 | Materials Due May 19 | On Sale June 14
Features Shelter: Retreats
Advertising Sections Personal Wealth,
Boeing 100th Anniversary Special Section



AUGUST — REGIONAL TRAVEL

Ad Close Jun 17 | Materials Due Jun 23 | On Sale Jul 19
Features 11th Annual Wine Awards

SEPTEMBER — BEER+BURGERS

Ad Close Jul 15 | Materials Due Jul 21 | On Sale Aug 16
Features Fashion, Arts Preview, Shelter: Indoor/Outdoor Living
Advertising Sections Hawaii, Top Companies



OCTOBER — AMAZING HOMES

Ad Close Aug 12 | Materials Due Aug 18 | On Sale Sep 13
Advertising Sections Seattle Parent, NW Fall Getaways, Personal Wealth

NOVEMBER — 50th ANNIVERSARY

Ad Close Sep 16 | Materials Due Sep 22 | On Sale Oct 18
Features Most Influential People of 2016, Shelter: Small Spaces

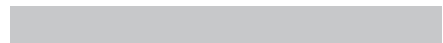


DECEMBER — FOOD: CHEF SECRETS

Ad Close Oct 14 | Materials Due Oct 20 | On Sale Nov 15
Features Shopping + Gift Guide, Fashion
Advertising Sections Gift Guide, Dentist Profiles

SEATTLE MAGAZINE
KEEPS OVER 190,000
READERS CONNECTED
TO THE BEST OF
SEATTLE EVERY
MONTH; IT'S THE MOST
SUBSCRIBED-TO CITY
PUBLICATION IN
WASHINGTON STATE!

SEATTLE MAGAZINE IS
THE ONLY LOCAL
MAGAZINE RELEVANT
TO THE CITY'S ACTIVE,
URBANE-MINDED
SOPHISTICATES;
INSPIRING OUR
READERS TO CELEBRATE
THE CREATIVITY AND
CULTURE OF OUR
COMMUNITY AND
INVITING THEM TO
ENGAGE WITH THEIR
CITY.



190,664

READERSHIP PER ISSUE

46,188

TOTAL MONTHLY CIRCULATION

SUBSCRIBERS

SEATTLE MAGAZINE HAS AN ENGAGED READERSHIP WITH **87% PAID** CIRCULATION.

NEWSSTAND DISTRIBUTION

SEATTLE MAGAZINE IS DISTRIBUTED TO **MORE THAN 200** NEWSSTAND, BOOKSTORES, GROCERY STORES AND OTHER RETAIL OUTLETS IN SEATTLE AND BELLEVUE.

HOTELS

SEATTLE MAGAZINE IS IN THE UNIQUE POSITION TO REACH THE LUCRATIVE CONSUMER TRAVEL MARKET **WITH MORE THAN 1,400 COPIES IN-ROOM** AT THE CITY'S HIGH-END HOTELS.



Source: Circulation Verification Council (CVC), March 2015.

\$240,717

AVERAGE ANNUAL HOUSEHOLD INCOME.

SEATTLE MAGAZINE
REACHES THE RIGHT,
AFFLUENT AUDIENCE
IN THE RIGHT PLACE,
AT THE RIGHT TIME.

\$1,059,000

AVERAGE NET WORTH.

92%

OWN THEIR OWN HOMES.

70%

MARRIED.

43

AVERAGE AGE.

72%

FEMALE READERSHIP.

Sources: Circulation Verification Council (CVC), 2015 and Litchfield Research, 2012.

OUR READERS PLACE
A **HIGH VALUE ON
OUR CONTENT,**
KEEPING IT IN THEIR
HOMES AND SHARING
IT WITH OTHERS,
WHICH ENHANCES
YOUR BRAND'S IMPACT
IN THE MARKET.



82%

OF READERS READ 4 OUT OF 4 ISSUES.

60 minutes

AVERAGE TIME SPENT READING EACH ISSUE.

54%

KEEP *SEATTLE* MAGAZINE FOR A MONTH OR MORE.

70%

FREQUENTLY PURCHASE PRODUCTS
FROM ADS SEEN IN *SEATTLE* MAGAZINE.



**POP! BUBBLES & SEAFOOD
AT SEATTLE WINE EXPERIENCE**

ATTENDANCE: 2,400+

THE CELEBRATED KICK-OFF EVENT TO THE SEATTLE WINE AND FOOD EXPERIENCE. THE ANNUALLY SOLD-OUT (SWFE) IS A DELUXE SHOWCASE FOR WINE, BEVERAGE, FOOD AND LIFESTYLE IN THE NORTHWEST.



BRUNCH RUN

ATTENDANCE: 600+

THIS ANNUAL 5K EVENT BRINGS ATHLETIC, CIVIC-MINDED SEATTLEITES TOGETHER WITH TOP RESTAURANTS FOR BRUNCH BITES, BLOODY MARYS AND MIMOSAS AFTER A RUN, WALK OR STROLL AT BEAUTIFUL MAGNUSSON PARK.



RED, WHITE & BREW

ATTENDANCE: 600+

THE TASTING EVENT OF THE SUMMER HONORS THE WINNING WINERIES FEATURED IN SEATTLE MAGAZINE'S ANNUAL BEST WASHINGTON WINE AWARDS ISSUE, SELECTED BY A PANEL OF TOP LOCAL SOMMELIERS AND WINE PROFESSIONALS.



**SEATTLE MAGAZINE
50TH ANNIVERSARY PARTY**

ATTENDANCE: CAN'T WAIT TO FIND OUT!

BLOW OUT 50TH ANNIVERSARY PARTY! THE PAGES OF SEATTLE MAGAZINE WILL COME ALIVE WITH MUSIC, DANCING, LOCAL RESTAURANTS AND OF COURSE MICROBREWS, WINE, CHAMPAGNE AND COFFEE AND MANY MORE SURPRISES!



SMART. SAVVY. ESSENTIAL.

Seattle magazine hosts several events each year, giving advertisers a chance to connect to readers outside of our pages. From intimate experiences to large-scale city soirées, these events give you a chance to align your product with the very best of the city and engage with Seattle's movers and shakers, trend-setters and tastemakers in a memorable way, building brand loyalty and influencing purchase decisions.

Seattle magazine harnesses the power of print, digital and social media platforms before, during and after our events, to maximize the impact of sponsorship.





RETAIL RATES (NET)

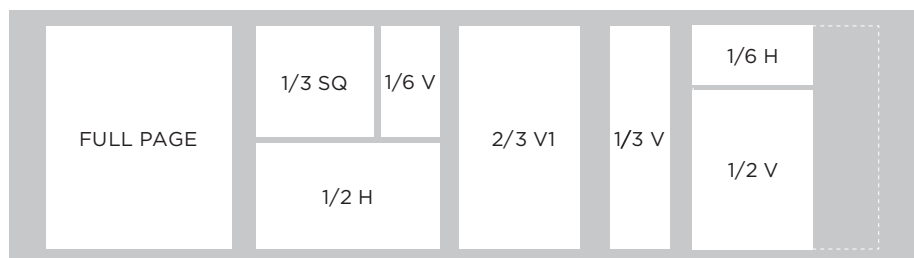
FOUR COLOR	1x	4x	8x	12x
Full Page	\$6,925	\$5,886	\$5,540	\$5,194
2/3 Page	\$6,230	\$5,296	\$4,984	\$4,673
1/2 Page	\$4,670	\$3,970	\$3,736	\$3,503
1/3 Page	\$3,115	\$2,648	\$2,492	\$2,336
1/6 Page	\$2,075	\$1,764	\$1,660	\$1,556
Cover 2	\$8,500			
Cover 3	\$8,100			
Cover 4	\$9,470			
2-Page Spread	\$12,080	\$10,268	\$9,664	\$9,060

A FEE OF \$150 WILL BE CHARGED IF A FILE IS RECEIVED AFTER 12:00 NOON, TWO BUSINESS DAYS AFTER MATERIALS CLOSE DATE.

ADS CREATED IN-HOUSE

POSITION	AD PRODUCTION RATES
Guaranteed positions available for 15% premium of space charge. Preferred positions are on a space-available basis as deemed by publisher. Please check with your account executive.	We can create your ad for you. Production charges below are minimum rates for up to one hour of production and two rounds of adjustments. Additional time spent will be billed at \$125/hour in quarter-hour increments. 1/6 & 1/3 PAGE ADS: \$250 1/2, 2/3 AND FULL PAGE ADS: \$500

AD SIZES



AD SPECS

	WIDTH	HEIGHT	BLEED, TRIM & GUTTER
2-Page Spread	17.25"	11.375"	*BLEED SPECIFICATIONS Material intended to bleed must be furnished with a minimum of .25" image area beyond the trim (8.875" x 11.375")
Full Page (non-bleed)	7.75"	10.25"	
Full Page (bleed)*	8.875"	11.375"	TRIM SIZE 8.375" x 10.875" Live Area
2/3 Page (vertical)	4.625"	10.0"	
1/2 Page (horizontal)	7.75"	4.875"	GUTTER SAFETY All copy should be placed .375" from either side of trim.
1/2 Page (vertical)	4.625"	7.25"	
1/3 Page (square)	4.625"	4.875"	
1/3 Page (vertical)	2.25"	10.0"	
1/6 Page (horizontal)	4.625"	2.3125"	
1/6 Page (vertical)	2.25"	4.875"	

DIGITAL FILES

Ads should be supplied on a CD or via FTP or email as a high-res pdf (CMYK, 300dpi, fonts embedded).

All fonts should be converted to outlines or supplied.

Please provide a color proof produced under SWOP specification (www.swop.org) when you submit new color ad material. We will do our best to match the supplied proof, but due to CMYK magazine printing standards, we cannot guarantee color accuracy.

We do not accept film.

If using large fields of black in a full-color ad, please use a 4-color build instead of 100% black (i.e., C20/M20/Y20/K100).

SHIPPING INSTRUCTIONS

Sending via email

Ads under 10MB can be sent via email to seamagads@tigeroak.com. Email subject line should contain:

- Advertiser Name
- Publication Month
- Ad Size

Sending via mail

Tiger Oak Media
1417 4th Avenue #600
Seattle, WA 98101
ATTN: Production

Uploading to FTP

Ads up to 150MB can be submitted via FTP. Files need to be compiled into one folder and stuffed or compressed. Please include the advertiser name in the folder name.

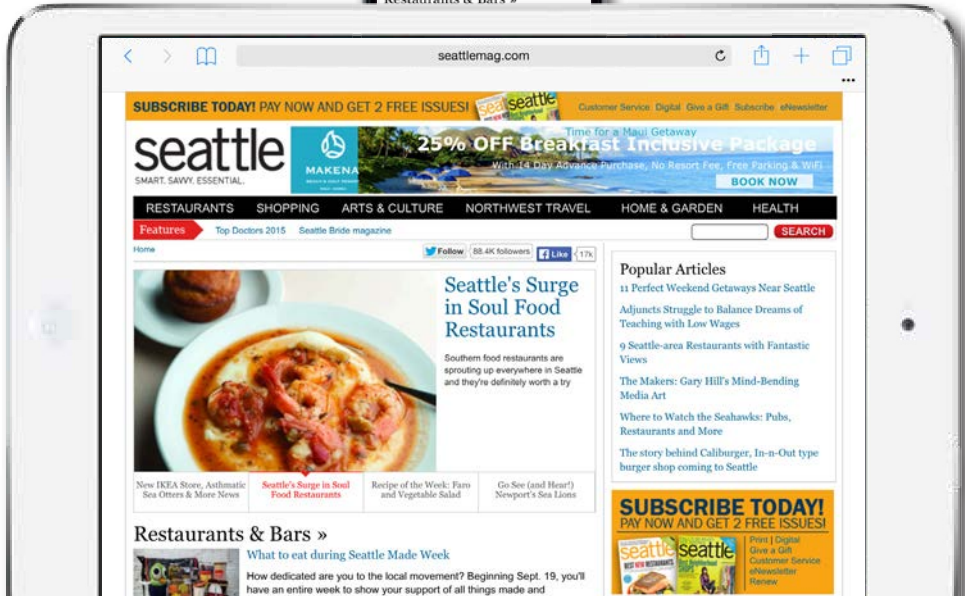
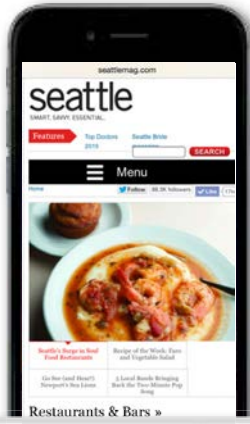
In any web browser, go to:

<http://ads.tigeroak.com>

Username: ADVERTISER and

Password: TOP207

Then follow instructions for entering pertinent information and uploading files.



985,531

PAGEVIEWS PER MONTH.

194,191

VISITORS PER MONTH.

139,040

UNIQUE VISITS PER MONTH.

20,526

NEWSLETTER INSIDER SUBSCRIBERS.

17,669

FACEBOOK LIKES.

87,800

TWITTER FOLLOWERS

Seattle is a literate, tech city (*hello Amazon!*). We are a city of early adopters—especially when it comes to tech trends and social media. Reach *Seattle* magazine's influential audience with a digital campaign, or amplify and strengthen your print campaign with digital ads.

WE OFFER

- SEATTLEMAG.COM BANNERS
- AUDIENCE TARGETING BANNERS
- SPONSORED ARTICLES
- EMAIL BANNERS
- DEDICATED EMAILS
- SPONSORED SOCIAL MEDIA

WEBSITE DISPLAY ADS

RATES:

TYPE	PIXEL DIMENSIONS	RATES
Site Skin	1920x950	\$2,000/day
Leaderboard	728x90	\$10/CPM
Tile One	300x250	\$10/CPM
Half Page	300x600	\$13/CPM
Tile Two	300x250	\$10/CPM
Overlay	550x480	\$1,000/week

AUDIENCE RETARGETING REACHES SEATTLEMAG.COM USERS & SEATTLE MAGAZINE READERS AT A HIGHER FREQUENCY.

WEBSITE SPONSORED ARTICLES PROMOTE YOUR BUSINESS WITH INTERESTING AND ENGAGING SPONSORED ARTICLES. PUBLISHED AT SEATTLEMAG.COM, READ AT LEAST 1,000 TIMES. RATE: \$2,500

EMAIL

SEATTLE MAGAZINE'S MUST LIST IS SENT TO 20,000+ SUBSCRIBERS EVERY THURSDAY. ADVERTISE IN THE MUST LIST EMAIL OR SEND A DEDICATED EMAIL TO SUBSCRIBERS. AVERAGE OPEN RATE 35%.

RATES:

TYPE	PIXEL DIMENSIONS	RATES
Top Leaderboard	560x69	\$350
Tile A, B, C	170x142	\$300
Bottom Leaderboard	560x69	\$250
Exclusive Eblast	Max 700 x flexible height	\$2,000

SOCIAL MEDIA

REACH AFFLUENT AND AUTHENTIC SEATTLEITES WITH SPONSORED POSTS ON FACEBOOK & TWITTER. 20,000 IMPRESSIONS. RATE: \$1,000

DIGITAL ADS & E-NEWSLETTER SPECS

Accepted file types
GIF, JPG, SWF, 3rd party ad tag

Resolution
72DPI (dots per inch)

Color Profile
RGB Only

Animation
Animation may loop 3x, 24 fps, 12 seconds max recommended for standard ad units.

Click through URL
Must be included when creative files are submitted or through a 3rd party ad tag. Length cannot exceed 1,000 characters.

Flash
All SWF Flash files must be submitted along with a back-up GIF/JPG file, and must contain a click Tag, published for Flash Player 10.0 or an earlier version.

Polite loads
Polite loads are accepted and should be submitted according to the specs listed below. An additional load of 100K is allowed.



OUTFRONT MOBILE NETWORK

Leveraging OOH & Mobile

THE POWER OF LOCATION



Digital Billboard, New York

OOH Reaches Consumers Within:

- 30 minutes of 96% of all in-store shopping
- 30 minutes of 68% of all purchase activity
- 1 hour before 29% of all purchase recommendations
- **30 minutes of 42% of all online shopping activity on mobile**
- **1 hour before all mobile search activity**
- 1 hour before 34% of all brand-related social media activity

Influence them with OOH before these key conversions take place!

MOBILE



Billboard, New York

Mobile Matters.

- 91% of consumers have their phones within arms reach 24 hours a day
- The average user checks their phones 150 times a day
- **Over half of all mobile activities happen out of the home**
- Mobile ad spend currently at a \$30.4 million in 2015, expected to grow to \$57.9 million by 2018.

OOH & MOBILE



Billboard, Chicago

A Natural Synergy.

- There is a natural synergy between mobile and OOH, with **68%** of mobile use done on the go and **70%** of consumer's day spent outside the home.
- **OOH is the BEST primer for mobile**, with consumers 48% more likely to respond to the same ad creative on mobile after being exposed to it on OOH (Index 148).
- **OOH outpaces all other media** in driving consumer mobile action, with consumers reporting making purchases, searching brands, and brand related social media activity within 30 minutes of exposure to OOH, 22% of the time.

POWER OF LOCATION

“The death of demographic marketing happened when people started becoming contradictions.”
-Tyler Greer, Head of Strategy



“Where you are is as important as who you are.”
-Rashid Tobaccowala,
Chief Strategist



“Location will inform notifications.”
-Larry Alton, Business Consultant

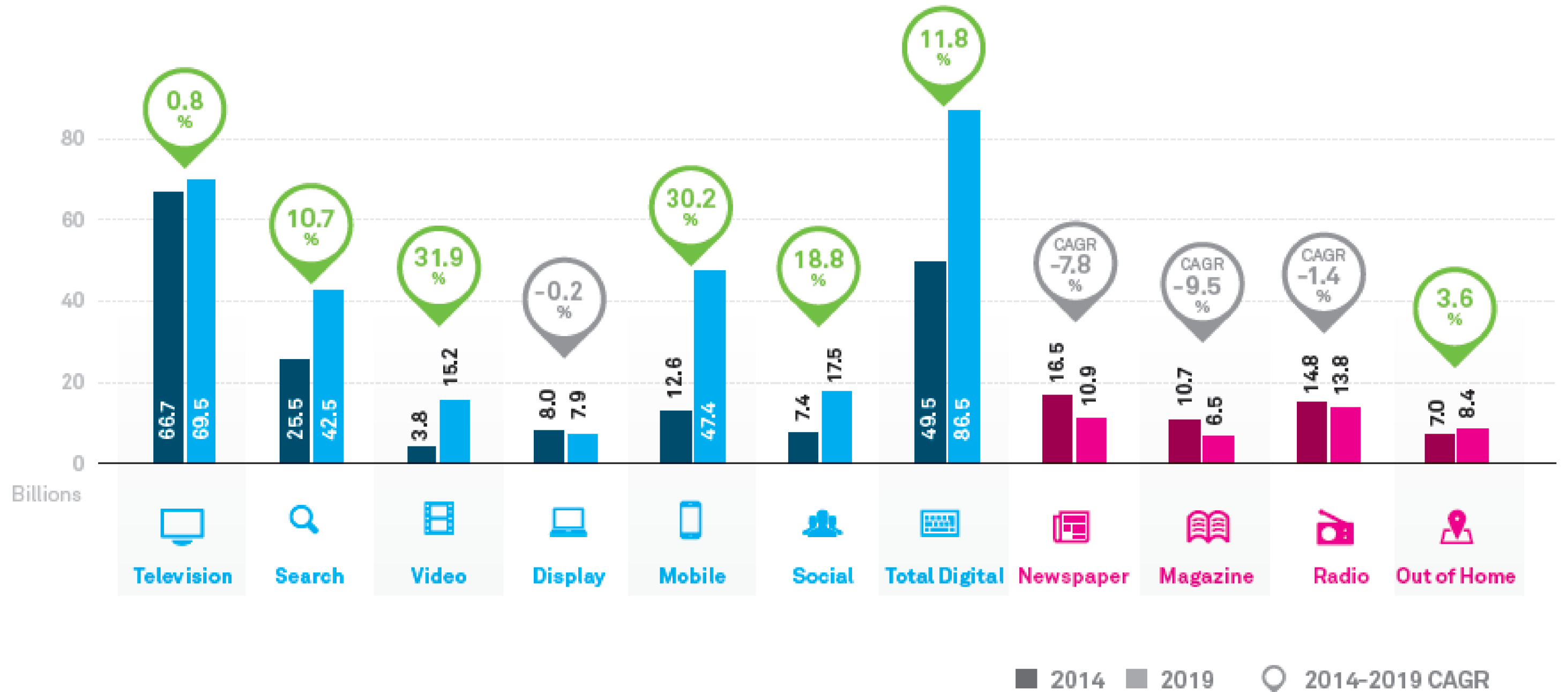


“We’re capturing people when they’re on the way home from work, when they’re hungry.”
-Abby Hunt, Public Relations

seamless



MOBILE AND OOH AD DOLLARS EXPECTED TO GROW



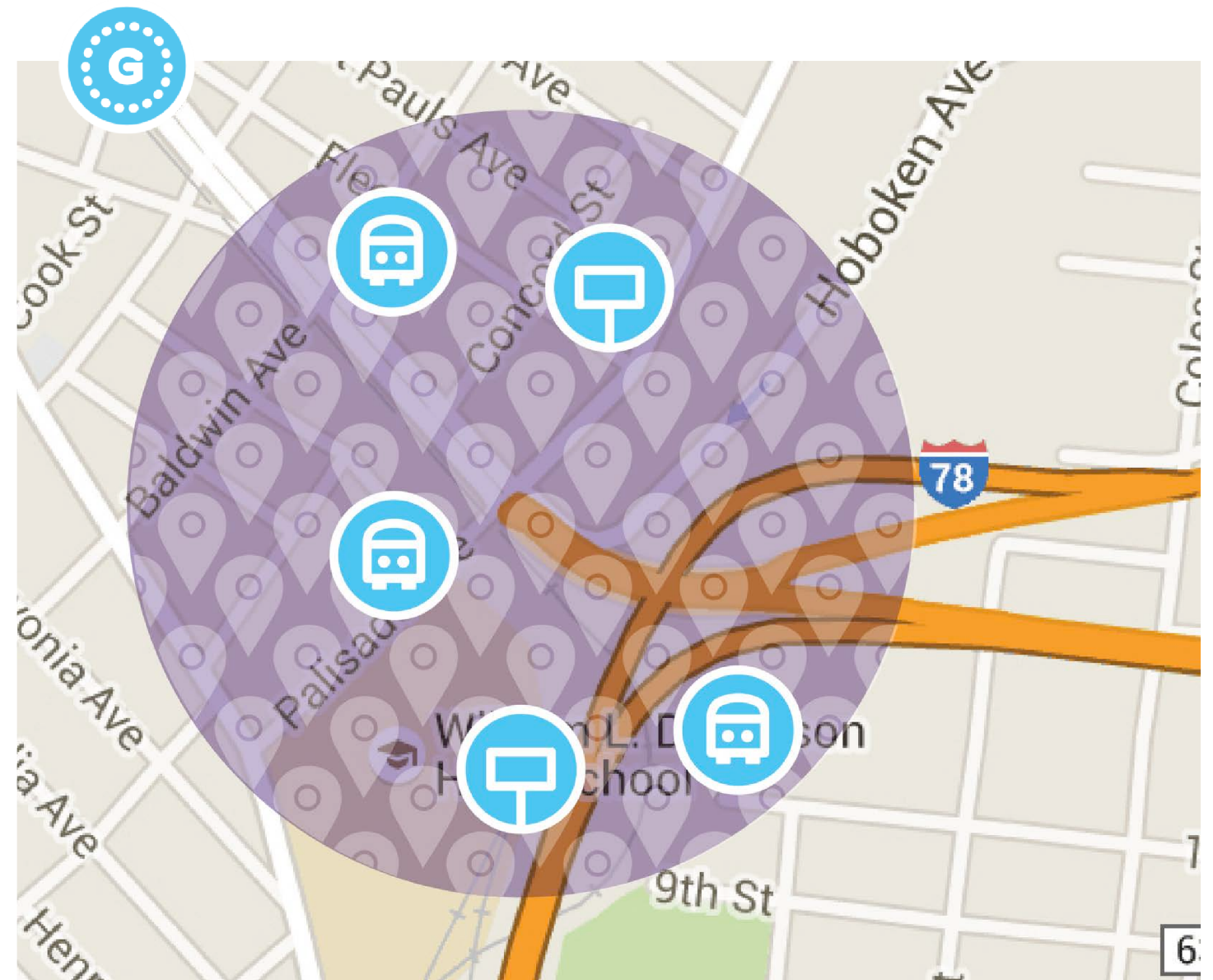
INTRODUCING THE OUTFRONT MOBILE NETWORK



Combine the power of OOH with mobile to increase awareness and add trackable engagement opportunities with your target audience.

Current Mobile Capabilities:

- **GEOFENCING**
Reaching 97% of US Smartphones daily.



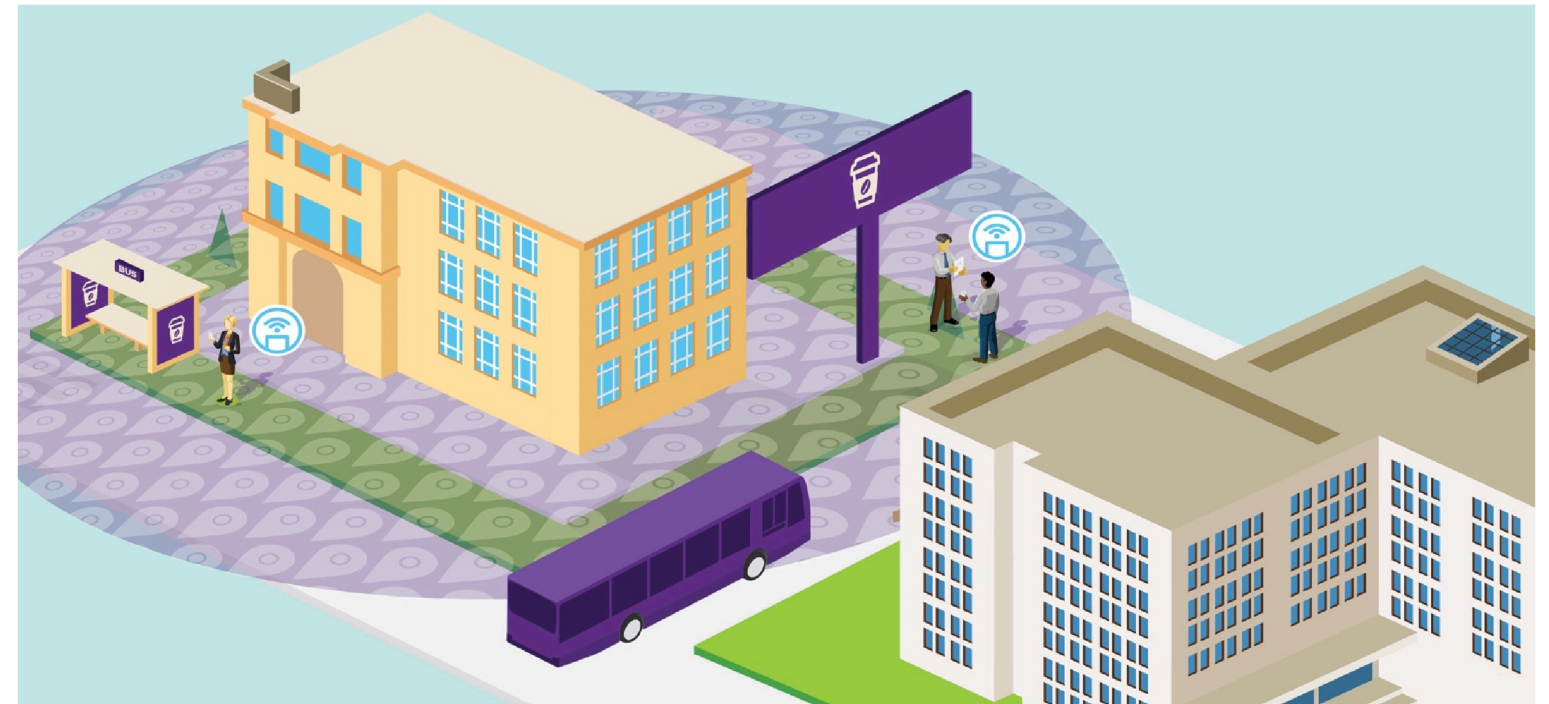
GEOFENCING

A geo fence is a **virtual radius** placed around real-world geographic areas, that triggers the delivery of mobile banner ads.

Reiterate your OOH message with a complementary **mobile banner ad**, by setting a radius around OUTFRONT's OOH ad placements.

Add additional coverage and engagement around a key **secondary location** like your store, your top competitors location, or target neighborhoods/locations.

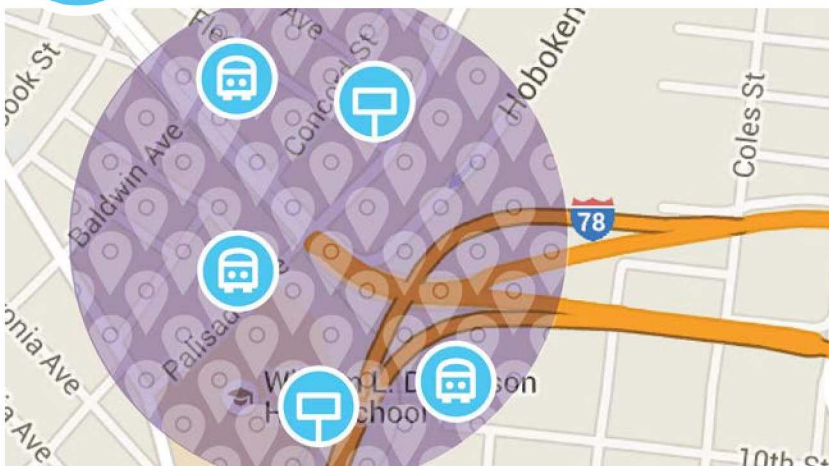
OUTFRONT Mobile Network is a **customized geofence solution**, grounded by our OOH assets, with location verification enabled. No impression is ever wasted!



THE EXPERIENCE—OOH



The passerby sees an OOH advertisement, traveling through a pre-defined geo fenced area.



While engaging with an app, the consumer sees a similar ad appear on their phone as a mobile banner ad.

Note: User must be in the fenced area with an app open to receive the ad.

Benefits:

- Reinforce your OOH message on the path to purchase
- Target consumers in proximity to OOH
- Single or multi-message opportunities



Consumer clicks the banner ad



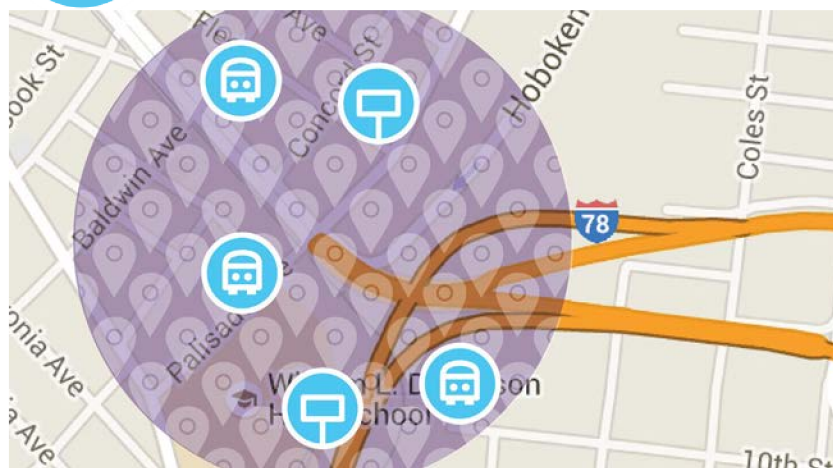
The consumer views a complementing ad that delivers crucial information or value, such as tune in info, video links, and opportunities to interact for more information.

By clicking on the mobile banner, a consumer is led to a customized landing page, to further take part in an action such as buying advanced tickets or watching a movie trailer.

THE EXPERIENCE— COMPETITOR'S LOCATION



G The passerby sees an OOH advertisement, traveling through a pre-defined geo fenced area.



O While engaging with an app outside the competitors locations, the consumer sees your brand's messaging.

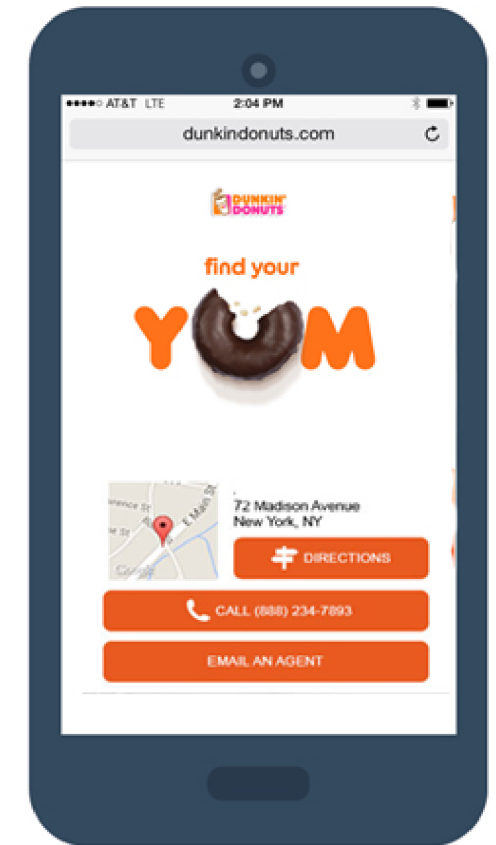
Example: Your desired audience accesses an app upon shopping at a competitor location. Your ad features competitive products or sales, driving them away from the competition.

- Benefits:
- We only serve ads to active users so your impressions are never wasted!
 - Gain marketshare
 - Talk to a ready-to-buy audience



Consumer clicks the banner ad

The end user views a complementing ad that delivers crucial information or value, such as finding the nearest store location to gain market share.



By clicking on the mobile banner, a consumer is led to a customized landing page, to further take part in an action such as creating an online order or obtain directions to the nearest store location.

DYNAMIC LANDING PAGE

Complete the mobile experience by using dynamic landing page—a scalable way to ensure a more relevant mobile experience and engagement beyond the initial ad click. The dynamic landing page ensures the necessary information is at your consumer’s fingertips and allows you to track SAR.

Drive better results with our customizable landing page. Samples include:



Click to call



More Info



Videos



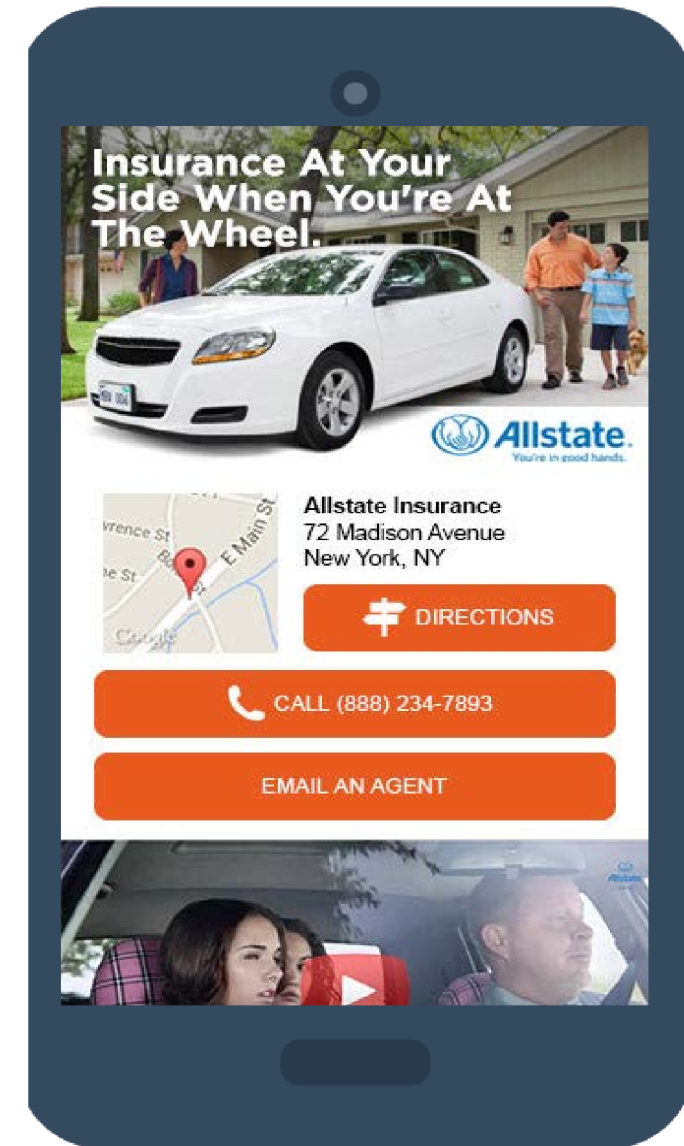
Map access



Driving Directions



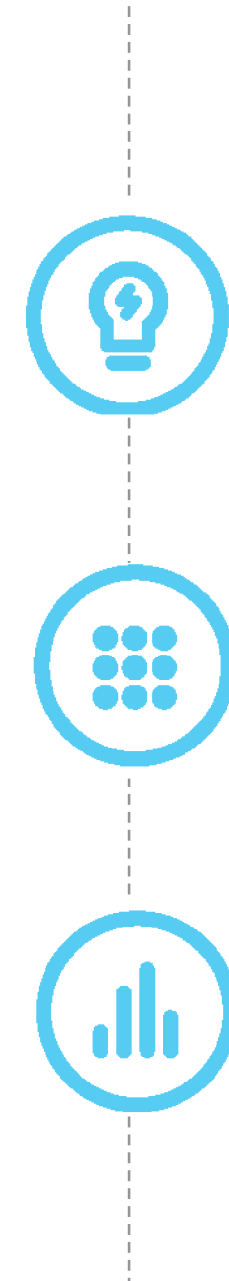
Movie Tickets



CAMPAIGN MEASUREMENTS

New post campaign analytics are an added benefit of geofencing, providing new intelligence about OOH and mobile campaign performance.

- **Impressions Delivered**
- **Click Through Rate (CTR):** Benchmark .5%
- ***Secondary Action Rates (SAR):** Benchmark 3%
Samples of advertised secondary actions include:
 - Click-to-call
 - Click-to-map
 - Directions
 - Form fill
 - Trailers
 - Movie Tickets



*NOTE: This is only available if the client is using OUTFRONT's dynamic landing page

RETARGETING- ADD FREQUENCY TO YOUR CAMPAIGN

With retargeting, you can send a second banner ad to people while they are outside of the geofence.

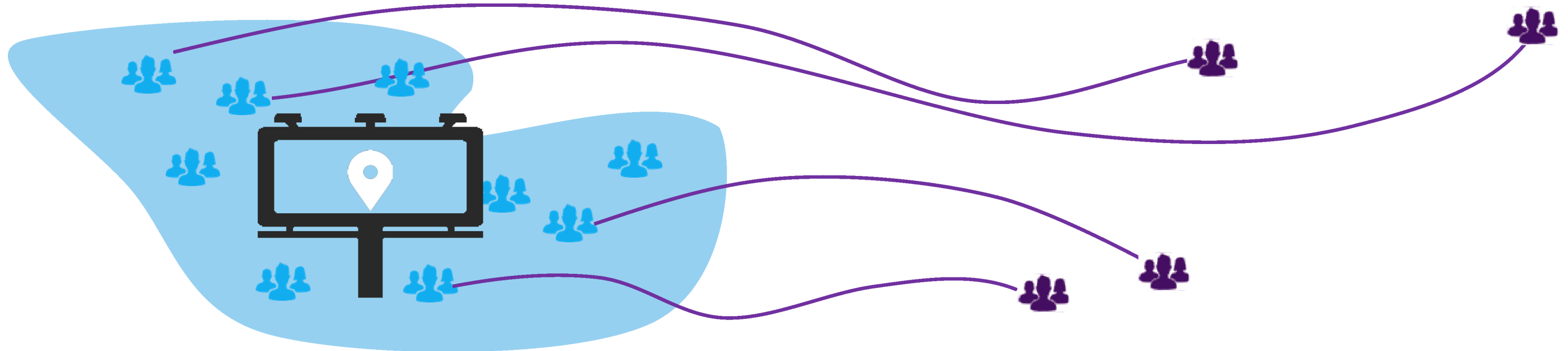
 Proximity

Targeting consumers based on relevant location



Retargeting

Re-engage consumers during moments of influence



AUTO DEALERSHIP CASE STUDY

OOH & MOBILE:

Location-based mobile reinforces an advertiser's OOH message, seamlessly bridging the gap between the physical and virtual world. This amplifies campaign reach and provides additional insights and measurement.

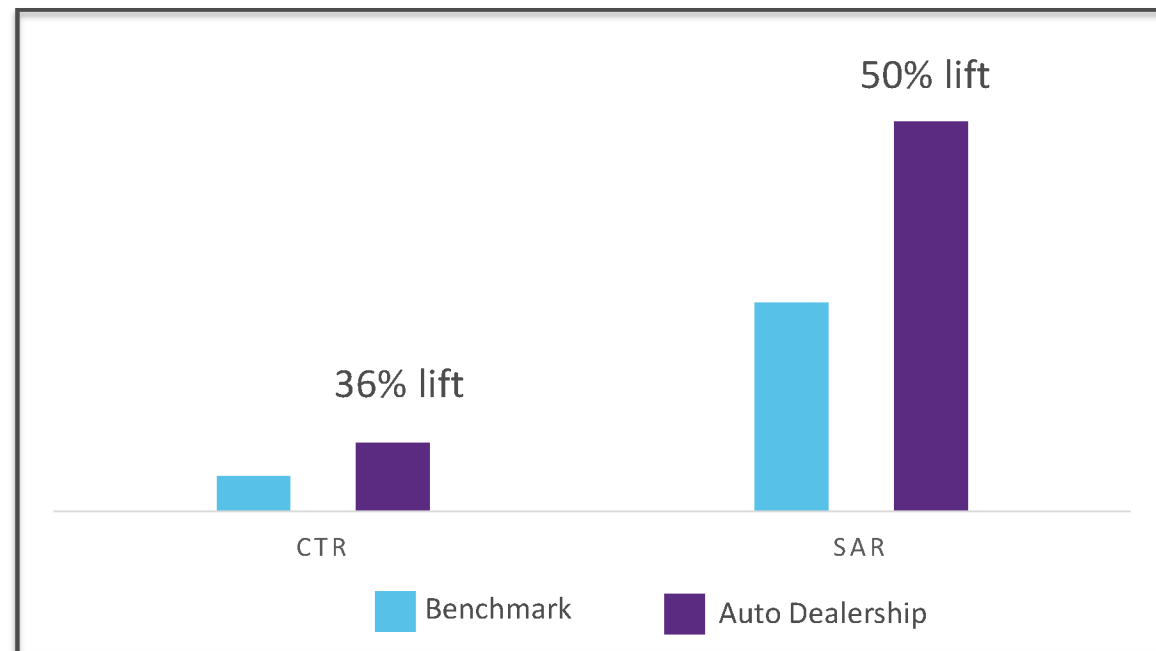
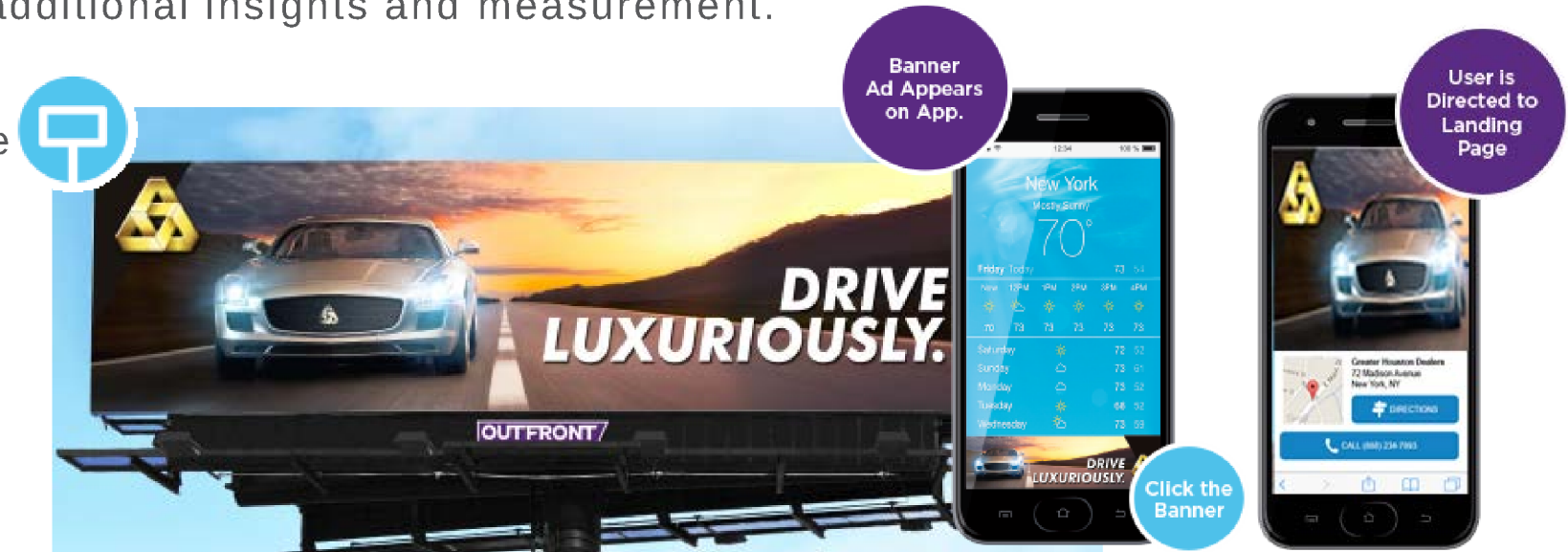
OBJECTIVE:

Increase awareness of a local NJ auto dealership and drive engagement with prospective customers (phone calls, directions and traffic to the website).

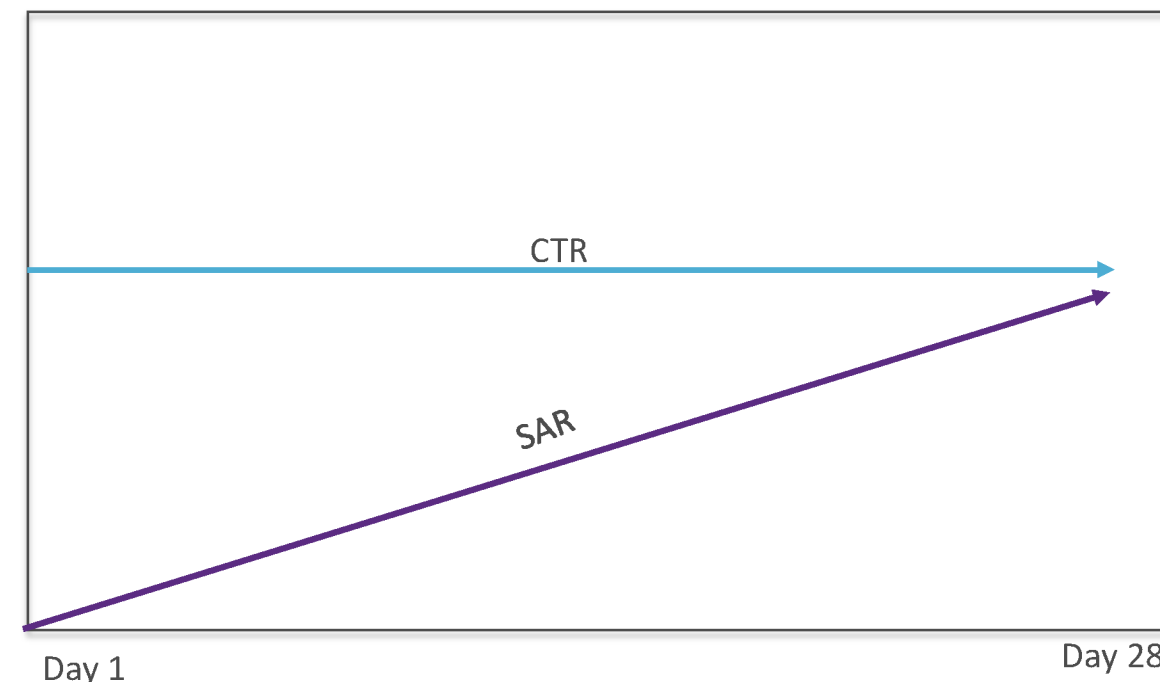
EXECUTION DETAILS:

- Campaign Flight:** Sept. 18 – Oct. 16, 2015 (4 weeks)
- Media buy:** 13 billboards in New Jersey
- Geofence:** 1 mile radius around OOH assets and loyalty dealership locations

SIGNIFICANT RESULTS:

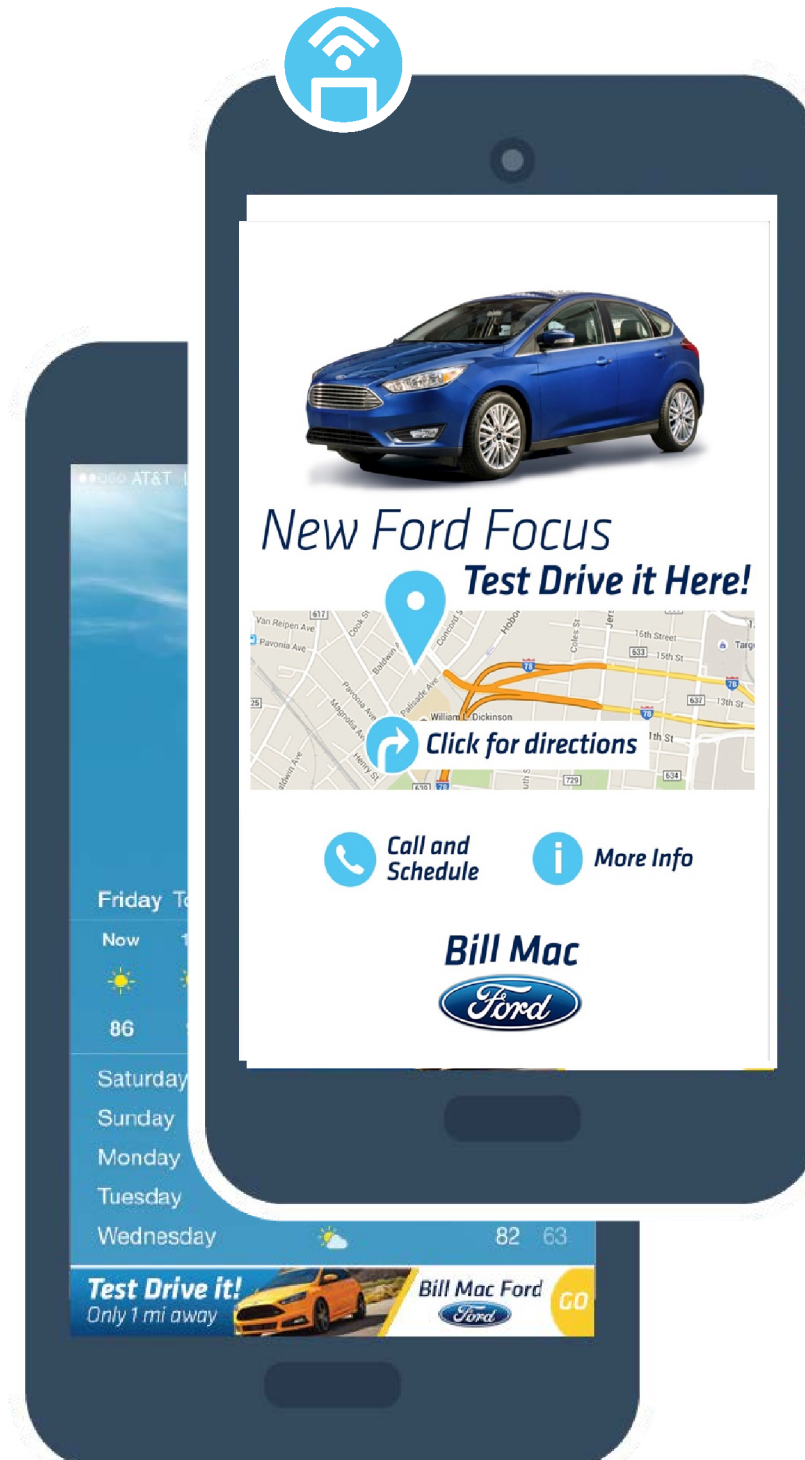


- Both CTR and SAR were above the benchmark
- The Auto dealership secured 184 direct consumer engagement (calls, directions, visits to the website)



- The number of secondary actions per week increased as the campaign progressed, suggesting that repetitive exposure increased consumer interest. CTR remained constant.

THE MARRIAGE OF OOH AND MOBILE



The Benefits Are Endless.

- Synergistic Messaging
- Mass awareness coupled with a trackable, one-to-one engagement
- Combining the two can increase reach by 316%
- Multi-message opportunities
- Competitive placement
- Track direct response to mobile ads

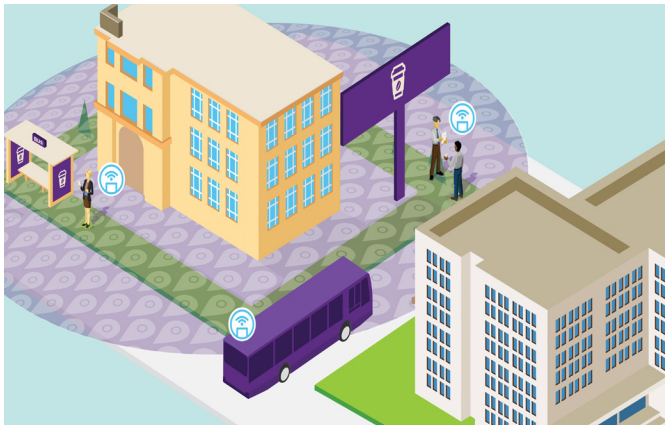
1 OOH IS THE BEST PRIMER FOR MOBILE ENGAGEMENT

OOH AND MOBILE ARE PERFECT PARTNERS. 70% of a consumer's day is spent outside of the home, and 68% of mobile activity is done on the go. (SOURCE: Nielsen)

OOH OUT-PACES ALL OTHER MEDIA in driving consumer's mobile action; with consumers reporting purchases, searching, and brand related social media activity within 30 minutes of exposure to OOH, 22% of the time. (SOURCE: MRI Doublebase)

OOH IS THE BEST PRIMER FOR MOBILE. Consumers are 48% more likely to engage with a mobile ad after seeing that same ad on OOH first (SOURCE: Ocean, Neuro Insight)

2 OUTFRONT MOBILE NETWORK: GEOFENCING



A geofence is a virtual radius placed around real-world geographic areas, that triggers the delivery of mobile banner ads. The trigger is based on the consumer's current lat/long being within the lat/long of the geofenced area.

OUTFRONT Mobile Network is a customized geofence solution, grounded by OOH assets, with location verification enabled.

Reiterate your OOH message with a complementary mobile banner ad, by setting a radius around OUTFRONT's OOH ad placements.

Add additional coverage and engagement around key secondary locations like your business, top competitors' locations, or key targeted neighborhoods.

3 THE EXPERIENCE



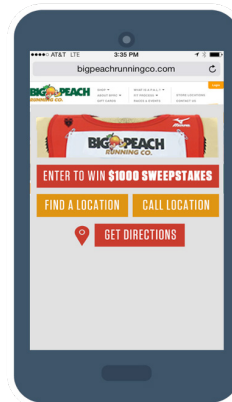
The consumer sees an OOH advertisement, while traveling through a pre-defined geofenced area.



While engaging with an app, within the geofence, the consumer sees a similar ad appear on their phone as a mobile banner ad.

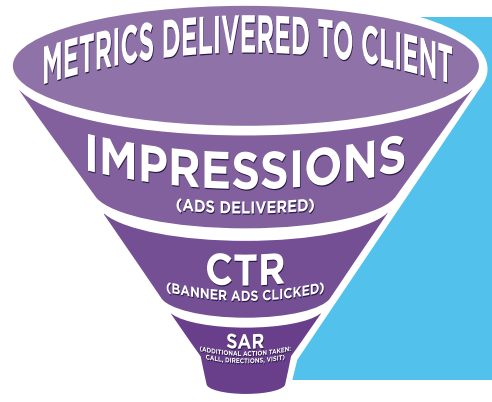


The consumer views a complementing ad that delivers crucial information or added value, such as event details or giveaways.



By clicking on the mobile banner, a consumer is led to a customized landing page, to complete further actions, such as entering the sweepstakes.

4 MOBILE METRICS



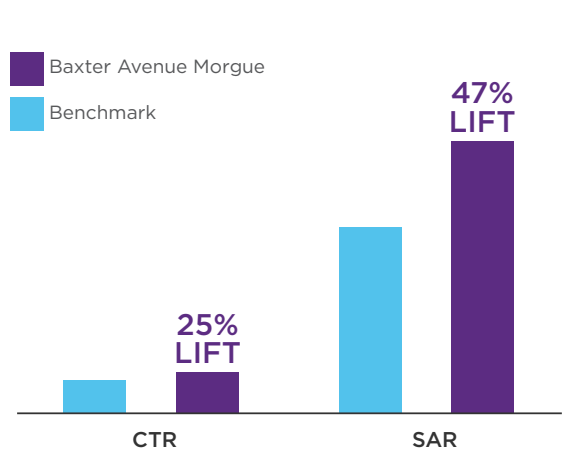
Impression: Banner ad is served to a mobile device, the consumer has an opportunity to view it. Each time an ad is delivered, it is counted as one impression, clicking is **not** taken into account.

Click Through Rate (CTR): The number of users who click on a specific link/banner ad, out of impressions (users who were delivered the ad). Noted as a percentage. Average campaigns deliver .5%.

Secondary Action Rate (SAR): The number of users who take another advertised action (call, directions, search) out of users who clicked. Noted as a percentage. Average campaigns deliver 3%.

5 CASE STUDIES

Location-based mobile reinforces an advertiser's OOH message, seamlessly bridging the gap between the physical and virtual world. This amplifies campaign reach and provides additional insights and measurement. The OUTFRONT Mobile Network is already seeing success, with results exemplifying the power of the OOH priming effect on consumer mobile engagement.



ENTERTAINMENT: BAXTER AVENUE MORGUE

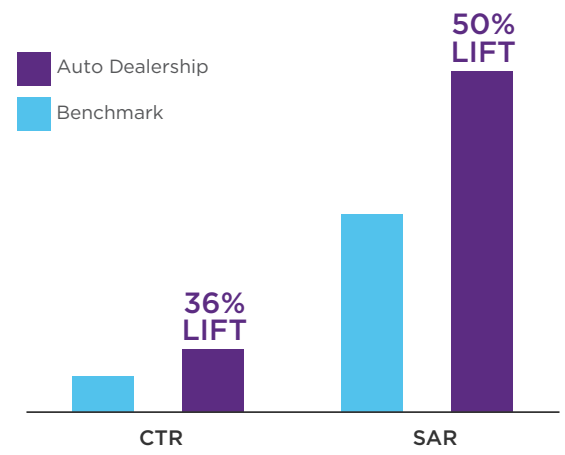
OBJECTIVE: Increase awareness and drive attendance to a local haunted house, Baxter Avenue Morgue, in the month leading up to Halloween.

EXECUTION DETAILS:

- Campaign Flight:** Oct 1- Oct 31, 2015 (4 weeks)
- Media buy:** Posters and Bus Shelters in Louisville
- Geofence:** 1 mile radius around all OOH assets and a local high school during football games on Thursday, Friday and Saturday nights.

SIGNIFICANT RESULTS:

- Both CTR and SAR were above the benchmark
- SAR spiked in the two days before Halloween, demonstrating the impact of contextual relevance.
- Baxter Avenue Morgue secured over 250 direct consumer interactions during the month flight.



AUTOMOTIVE

OBJECTIVE: Increase awareness of a local NJ auto dealership and drive engagement with prospective customers (phone calls, directions and traffic to the website).

EXECUTION DETAILS:

- Campaign Flight:** Sept 18 – Oct 16, 2015 (4 weeks)
- Media buy:** 13 billboards in New Jersey
- Geofence:** 1 mile radius around OOH assets and loyalty dealership locations.

SIGNIFICANT RESULTS:

- Both CTR and SAR were above the benchmark.
- The Auto dealership secured 184 direct consumer engagements (calls, directions, visits to the website). **130**

SAMPLE PUBLISHER LIST

ARTS & ENTERTAINMENT

Elle/ Elle Girl
Entertainment Tonight
Eonline
Fchat
IMBD
Menu Clock Free
Moviefone
OK!
Radar Online
Rolling Stone
Star Magazine
The Onion

MUSIC

Billboard
CBS Music
La Vibra
MusicHub
Pandora
Shazam
Shoutcast
Slacker
Univision Music Group

TRAVEL

Gasbuddy
MapQuest
MyLanguage
Navita Translator
TripAdvisor
Triplt

BUSINESS & FINANCE

Barron's
Bloomberg/ Bloomberg Radio
Business Insider
Business Week
CheckBook
CNBC Real-Time
CNN Money
Daily Finance
Dow Jones
Forbes
Gannett
Journal of Commerce
MarketWatch
MSNBC/ MSNBC TV
Nasdaq.com
Pocket Money
Smart Money
The Guardian
The Street
USA Today - Money
Wall Street Journal
XE Currency

WEATHER

1Weather
Accuweather
BeWeather
Gateway
iMapWeather
Weatherbug

LOCAL DIRECTORY

WhitePages
YP Mobile

HEALTH & FITNESS

All Recipes
Austin Physicians
Calciomercato
Cardio3.com
CHOW
Denise Austin
EatingWell.com
Everyday Health
Fit Pregnancy
Ifood Media
Iron Man Magazine
Jillian Michaels
Joy Bauer
Map My Fitness
Men's Fitness
Men's Journal
Period Calculator
Physicians News Now
SBD
Shape Magazine
Total Beauty
Weightwatchers

AUTOMOTIVE

Autoblog (AOL)
Automotive News
Cars.com
CarZen
Jumpstart
Pickuptrucks.com

SHOPPING

GeoQpon
Smaato

HOBBIES & INTERESTS

Aces Traffic Pack Classic
AutoWallpaperChanger
Bigoven
Bubble Breaker Free
Bubble Burst Free
Celeb Hub
Chip Chick
Cozi
Daily Glow
Dots
FreeCell
Ghost Radar Classic
Hearts
iGossip
Ka-Glom
Lagunex Domino
Life & Style Magazine
Limelife
Lucky
Maxim Magazine
MyStyles.com
Photo Editor
Photo Effect
PhotoBucket
Reversi Free
Solitaire
Spider
Tic Tac Toe
Woman's Day
Word Search Free


NEWS & INFORMATION

Answers.com
Arizona Republic
AZ Central News
Business Insider
Business Week
CBS News/ Local News
CNET
Daily Herald
Demand Media
Detroit Free Press
Detroit News
Dictionary.com
DSTV Online
Epicurious
Evening Standard
Forbes
Fox News/ Local News
Freedom Media
Handmark
Hearst News
Huffington Post
International Herald
McGraw
Newsday Media Group
NY Daily News
NY Post
PC World
The Independent
The Star.com
Topix
Tribune
TV.com
Univision
US Magazine
USA Today
Wall Street Journal

SOCIAL

Adsmoville
AIM
Buzzmedia
Cyber Presse
Echofon
eVite
Friend Caster
Heywire
Jumbuck
Mocospace
Opera Mini
Pinger
Plume
Pocket Express
Quick Meme
Text Me
Texts From Last Night
Tweetcaster
Ubersocial
Ubertwitter
Zedge
CBS Sports/ College
ESPN
Fox Sports
MLB
MMA
NFL
Opera Live Scores
SCORE Golf
Sportz Interactive
The Sports Exchange
UIEvolution
Sportscaster

ADVERTISER AGREEMENT



OUTFRONT Media
 Posting Department
 135 Silver Lane, Suite 230
 Eugene, OR 97404
 (541) 607-9355
 (541) 607-9384

CONTRACT NO.: **2186862** DATE: 06/06/16

ADVERTISER: **City of Newport/City of Newport**

SALESPERSON: Leigh Deinert (169) Client Supplies Production: Yes

Copy must meet Production specifications and be received 10 working days prior to each advertising period.
 THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

ADVERTISER Acct# 1056478
 City of Newport
 169 Coast Hwy
 Newport, OR 97365
 541-574-0603
 Attn: Ted Smith

Subject to the terms of the Production Information Addendum Page and the OUTFRONT Media Terms and Conditions of Advertising Service each attached hereto and made a part hereof, "ADVERTISER/AGENCY" hereby contracts with OUTFRONT Media ("Company") for the display of advertising Copy ("Copy") on the outdoor advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below. Advertiser/Agency shall provide the Copy in the form and type specified by Company.
See Production Information Addendum page for shipping quantities and addresses.

Market	Media/Location(s)	Size	GRP/IMP 18+	Units	Advertising Period	No. of Periods	*	Period Cost
Oregon Digital Bulletin	Mobile Ads		PACKAGE	1	06/20/16-08/14/16	2.00	4W	\$2,971.04

Special Instructions:
 OUTFRONT Media will deliver 367,248 mobile banner ads per 4 weeks

Net Agreement Total: \$5,942.08

THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER/AGENCY EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO WITH RESPECT TO TRANSIT DISPLAYS ONLY. THIS AGREEMENT CONSISTS OF THIS PAGE, THE PRODUCTION INFORMATION ADDENDUM PAGE, AND THE OUTFRONT MEDIA TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN, ALL OF WHICH ADVERTISER/AGENCY HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS AGREEMENT MAY BE OBTAINED OR REQUESTED THROUGH ANY OUTFRONT MEDIA OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER/AGENCY. FACSIMILE SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS AGREEMENT MAY BE EXECUTED IN SEVERAL COUNTERPARTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME COPY. AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THE SAME ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.

ACCEPTED AND AGREED TO BY - OUTFRONT MEDIA

ADVERTISER/AGENCY _____
AUTHORIZED SIGNATURE - TITLE

BY _____ DATE _____

PLEASE PRINT _____ DATE _____
NAME - TITLE

* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time TF=Till Forbid

ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM



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 Attn: Ted Smith

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 MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

Market	Media/Location(s)	Size	Copy Due Date	Shipping Quantity	Shipping Address	Service AE	Ext. Fab Per Sq Ft
Oregon Digital Bulletin	Mobile Ads		06/06/16	1			

1. As used in this herein, Company shall mean **OUTFRONT Media** and Advertiser shall mean and be deemed to include, in addition to Advertiser, any advertising agency or any other agent or licensee of Advertiser (collectively "Advertiser").
2. At least ten (10) working days before the estimated start date, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, sufficient supply of advertising copy, in form and type specified by Company along with written notice to Company setting forth required posting instructions. If copy is not so received, a loss of service may occur or additional costs may be charged by Company although commercially reasonable efforts will be used to post copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of receipt of late received copy, a fee of not less than \$650 per location will be payable. In any event, if copy is not received in a timely manner, Company may use subject locations in any manner, without limiting Advertiser's liability to pay for such space prior to posting the late received copy. If Copy is furnished and delivered as required above and such Copy is not rejected by Company pursuant to the terms hereof (i) the Copy shall be posted, and (ii) in the case of showing based programs the Copy shall be Significantly Posted (as hereinafter defined) by Company within five (5) working days of the date for the commencement of the Advertising Period set forth on the first page of this Agreement. For the purposes hereof, a program shall be deemed to be Significantly Posted if at least 85% of the program has been posted. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by Company and by location owner, transit company/authority or third party controlling location ("Owner"). If copy is rejected, Advertiser shall continue to be liable for the full term of this Contract and Advertiser shall be responsible for providing an acceptable replacement copy within ten days of notification that a previous copy was rejected. If production is received after the date specified by Company, Company shall be entitled to full payment for the contract period even if partial or no display results. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities arising out of the advertising material displayed under this Contract, including but not limited to any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and reasonable attorneys' fees and expenses incurred in defending any such claims.
3. Should Advertiser's copy be damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, or if lost or stolen, Advertiser shall furnish a replacement copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement copy, Company may use the location involved in any manner, without releasing Advertiser from obligation to pay for such location. Unless otherwise specified on the face hereof, there will be a service charge for all installations on walls and for any changes in any display material after initial placement. All designs for displays produced by Company will be faithfully reproduced. Company will maintain displays in good condition to the extent of matters reasonably within Company's control or assumed responsibilities. Any repainting or reposing requested by Advertiser in addition to that specified herein, if any, shall be paid by Advertiser in advance per Company's current quoted prices.
4. If for any reason whatsoever during the term hereof (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) any location becomes

obstructed, destroyed or defaced, or (iii) Company fails to timely meet its posting requirements hereunder, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company shall have the option to replace lost locations with locations of equal value per Company's prices and/or classifications, or to issue a pro-rated credit. Any delay in commencing of service and/or posting of fewer locations than specified and/or resulting loss of advertising service caused by any reason whatsoever, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value, or at Company's option, result in a pro-rated credit, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if any location is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for services through the termination date.

5. Where illuminated displays are provided, illumination will be from dusk to midnight. If illumination is halted or reduced for any reason, including but not limited to operation of law or malfunction of equipment, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of fifteen percent (15%) of the contract price for the impacted period, provided Advertiser shall have first given written notice to Company of the illumination problem and same continues for more than five (5) days after Company's receipt of such notice.
6. Advertiser shall inspect the display within three (3) days after installation. Unless within such period Advertiser gives written notice to Company specifying any defect, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including content and location of displays. If after installation of display Owner disapproves any advertisement, or if adverse publicity results from any display, Company shall have the right to remove advertisement and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term, withdraw credit and Company may thereupon require partial or full payment of the remaining contract amount in advance. In the event of any termination under this paragraph, Advertiser's obligation shall cease as of the effective termination date.
7. Agency and Advertiser shall be jointly and severally liable for payment of the amounts owed under this Contract. In the event of default or material breach by Advertiser/Agency, in addition to other remedies available at law, Company may: (a) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (b) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (c) remove all of Advertiser's displays without limiting Advertiser's liability hereunder; and/or (d) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser/Agency hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company. In the event of legal action arising out of this Contract, Company shall be entitled to recover its reasonable

attorneys' fees and out of pocket expenses. This Contract and all related claims shall be construed according to the laws of the State of Arizona and Maricopa County, Arizona shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action.

8. Invoicing will be rendered monthly in advance dating from the commencement date of the first advertising period. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within fifteen (15) days thereof. Non-receipt of invoices or lack of invoicing, shall not impact Advertiser's liability hereunder. Any discounts given shall be forfeited/reversed for invoices not paid within sixty (60) days from the date thereof. All rates and adjustments are computed on the basis of thirty (30) days to the month, unless a different period is specified on the face hereof. Invoices shall be due thirty (30) days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of one and one-half percent (1.5%) per month (18% annual), or such lesser rate permitted by law. Notwithstanding the foregoing, in the event that Advertiser desires to make payment by credit card, Company shall have the right, at Company's option, to either (a) require Advertiser to pay all amounts due or coming due under the Contract on the date of the credit card payment or (b) require Advertiser to set up recurring payments whereby the Advertiser's credit card is charged on each invoice date for the full invoice amount.

9. Company shall not be held responsible for unused posters, displays or other copy provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's posters or displays in any manner whatsoever. Company is an Equal Opportunity Employer.

10. This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. Notwithstanding the foregoing, agreements for transit displays may be cancelled by Advertiser upon providing at least 90-days written notice prior to affected posting date, with Advertiser paying, upon invoicing, short rate for actual length of term.

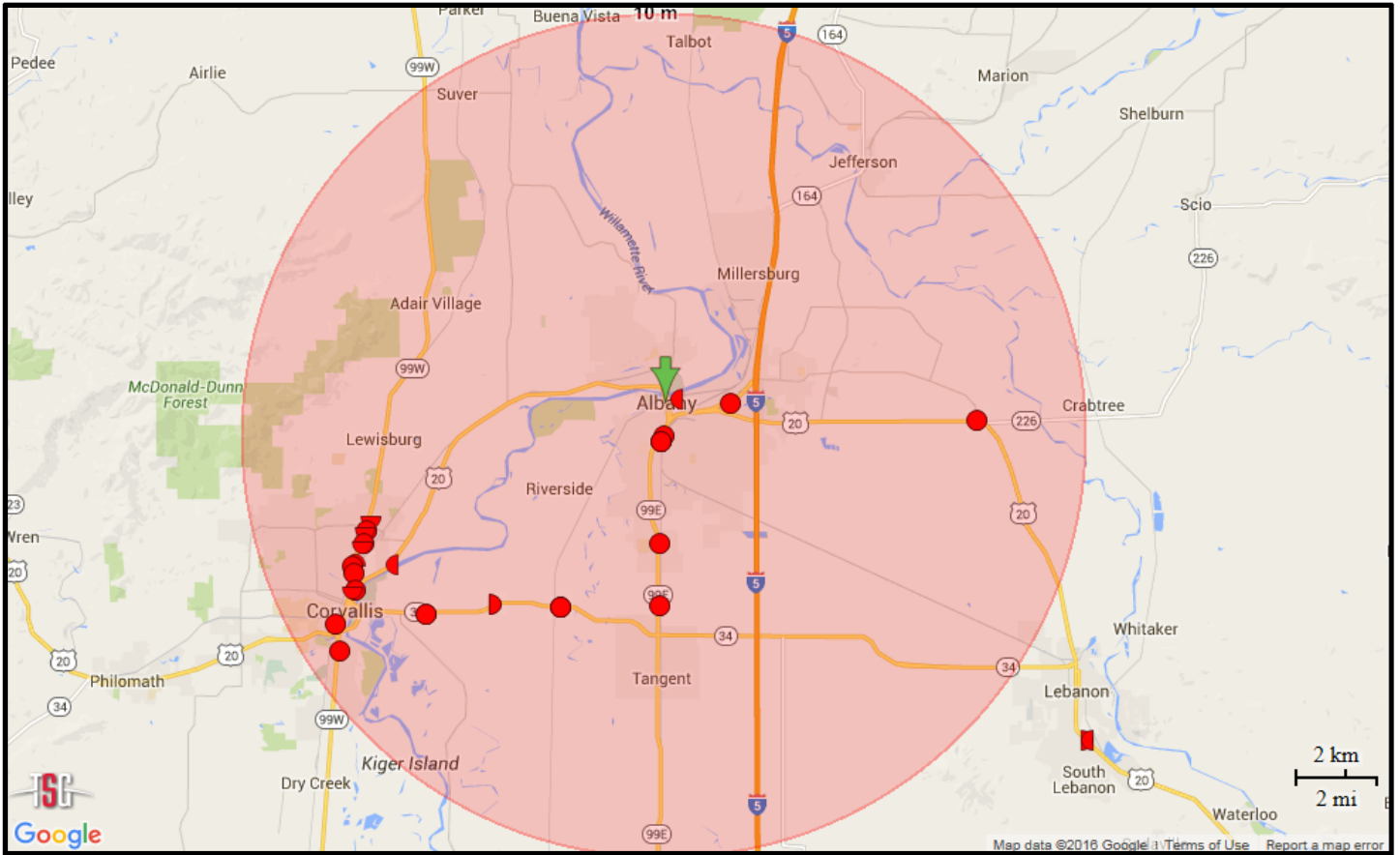
11. The following provisions shall be applicable in the event that this Contract shall be for the display of advertising copy on a LED, LCD or other digital display sign ("Digital Sign"): Notwithstanding anything herein to the contrary, the Company shall be not obligated to display the copy for more than 91% of the display time provided hereunder (the "Guaranteed Display Time"). If the Company displays the copy for at least the Guaranteed Display time, there shall be no reduction in the fee paid hereunder or extension of the term hereof. If the Company displays the copy for less than the Guaranteed Display Time, the Company shall, in its sole discretion, either

(i) terminate this Contract and reimburse the Advertiser for fees paid relating to the period for which the copy was not displayed for at least the Guaranteed Display Time, (ii) equitably extend the Advertising Period of this Contract at the contracted location or a replacement location of equal value, or (iii) issue to Advertiser a pro-rated credit for advertising services equivalent to the period for which copy was not displayed for the Guaranteed Display Time. The Advertiser hereby expressly waives all other remedies at law or equity, and the Company shall have no other liability to the Advertiser as a result of any failure to display the copy for at least the Guaranteed Display Time. In addition to the foregoing, the Company shall have the right at any time to preempt the display of copy in order to utilize the Digital Sign(s) for public service messages in connection with (i) an Amber Alert, or (ii) a public emergency (including but not limited to emergencies related to homeland security) (an "Emergency Interruption"). In such event, the Company shall not be in breach of this Contract and the Company shall have no liability to the Advertiser pursuant to the preceding paragraph or otherwise as a result of any such Emergency Interruption. The Advertiser hereby expressly waives any remedies at law or equity to which the Advertiser might otherwise be entitled as a result of such Emergency Interruption. For the purposes of the provisions hereof pertaining to the display of advertising on a Digital Sign, "copy" shall be deemed to mean any advertisement displayed on such sign whether the same is animated, static or otherwise, specifically including, but not limited to, streaming content or digital images, as applicable.

12. Agency/Advertiser hereby represents, warrants and confirms that it is aware of the requirements of 18 U.S.C. §§ 2257-2257A and that it fully complies with them either by certifying to the U.S. Attorney General, in the form required by 28 C.F.R. § 75.9, that Agency/Advertiser collects and maintains individually identifiable information relating to models used in the advertisement to be displayed pursuant to the terms hereof (including but not limited to their names, addresses, and dates of birth) in accordance with applicable Federal and/or State tax and labor or other law, or that Agency/Advertiser creates, maintains, cross-indexes and makes available for inspection records as required by 28 C.F.R. §§ 75.2-75.5. Upon request, Agency/Advertiser will provide Company with proof of its compliance.

13. If the advertising copy concerns a political, religious or social issue, the Advertiser and Agency shall not make any press release or other public announcement or media outreach regarding this Agreement or the related advertising copy that refers to the Company without the Company's express prior written consent (which consent may be granted or denied in the Company's sole discretion), except as required under applicable law, in which case Advertiser shall obtain the approval of the Company as to the form, nature and extent of the press release, public announcement or media outreach prior to issuing the press release or making the public announcement.

End of Terms and Conditions



Icon	#	Unit	Location Description	Media	Market
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ADVERTISER AGREEMENT



OUTFRONT Media
 Posting Department
 135 Silver Lane, Suite 230
 Eugene, OR 97404
 (541) 607-9355
 (541) 607-9384

CONTRACT NO.: **2186862**

DATE: 06/06/16

ADVERTISER: **City of Newport/City of Newport**

SALESPERSON: Leigh Deinert (169)

Client Supplies Production: Yes

Copy must meet Production specifications and be received 10 working days prior to each advertising period.

THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

ADVERTISER Acct# 1056478

City of Newport
 169 Coast Hwy
 Newport, OR 97365
 541-574-0603
 Attn: Ted Smith

Subject to the terms of the Production Information Addendum Page and the OUTFRONT Media Terms and Conditions of Advertising Service each attached hereto and made a part hereof, "ADVERTISER/AGENCY" hereby contracts with OUTFRONT Media ("Company") for the display of advertising Copy ("Copy") on the outdoor advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below. Advertiser/Agency shall provide the Copy in the form and type specified by Company. See Production Information Addendum page for shipping quantities and addresses.

Market	Media/Location(s)	Size	GRP/IMP 18+	Units	Advertising Period	No. of Periods	*	Period Cost
Oregon Digital Bulletin	Mobile Ads		PACKAGE	1	06/20/16-08/14/16	2.00	4W	\$4,439.34

Special Instructions:
 OUTFRONT Media will deliver 548,744 mobile banner ads per 4 weeks

Net Agreement Total: \$8,878.68

THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER/AGENCY EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO WITH RESPECT TO TRANSIT DISPLAYS ONLY. THIS AGREEMENT CONSISTS OF THIS PAGE, THE PRODUCTION INFORMATION ADDENDUM PAGE, AND THE OUTFRONT MEDIA TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN, ALL OF WHICH ADVERTISER/AGENCY HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS AGREEMENT MAY BE OBTAINED OR REQUESTED THROUGH ANY OUTFRONT MEDIA OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER/AGENCY. FACSIMILE SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS AGREEMENT MAY BE EXECUTED IN SEVERAL COUNTERPARTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME COPY. AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THE SAME ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.

ACCEPTED AND AGREED TO BY - OUTFRONT MEDIA

ADVERTISER/AGENCY _____
AUTHORIZED SIGNATURE - TITLE

BY _____ DATE _____

PLEASE PRINT _____ DATE _____
NAME - TITLE

* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time TF=Till Forbid

ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM

PAC 138 OF 4



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 169 Coast Hwy
 Newport, OR 97365
 541-574-0603
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ADVERTISER: **City of Newport/City of Newport**

SALESPERSON: Leigh Deinert (169)

Copy must meet Production specifications and be received 10 working days prior to each advertising period.
 THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S
 MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

Market	Media/Location(s)	Size	Copy Due Date	Shipping Quantity	Shipping Address	Service AE	Ext. Fab Per Sq Ft
Oregon Digital Bulletin	Mobile Ads		06/06/16	1			

1. As used in this herein, Company shall mean **OUTFRONT** Media and Advertiser shall mean and be deemed to include, in addition to Advertiser, any advertising agency or any other agent or licensee of Advertiser (collectively "Advertiser").
2. At least ten (10) working days before the estimated start date, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, sufficient supply of advertising copy, in form and type specified by Company along with written notice to Company setting forth required posting instructions. If copy is not so received, a loss of service may occur or additional costs may be charged by Company although commercially reasonable efforts will be used to post copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of receipt of late received copy, a fee of not less than \$650 per location will be payable. In any event, if copy is not received in a timely manner, Company may use subject locations in any manner, without limiting Advertiser's liability to pay for such space prior to posting the late received copy. If Copy is furnished and delivered as required above and such Copy is not rejected by Company pursuant to the terms hereof (i) the Copy shall be posted, and (ii) in the case of showing based programs the Copy shall be Significantly Posted (as hereinafter defined) by Company within five (5) working days of the date for the commencement of the Advertising Period set forth on the first page of this Agreement. For the purposes hereof, a program shall be deemed to be Significantly Posted if at least 85% of the program has been posted. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising copy and the material used shall be subject to approval by Company and by location owner, transit company/authority or third party controlling location ("Owner"). If copy is rejected, Advertiser shall continue to be liable for the full term of this Contract and Advertiser shall be responsible for providing an acceptable replacement copy within ten days of notification that a previous copy was rejected. If production is received after the date specified by Company, Company shall be entitled to full payment for the contract period even if partial or no display results. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities arising out of the advertising material displayed under this Contract, including but not limited to any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and reasonable attorneys' fees and expenses incurred in defending any such claims.
3. Should Advertiser's copy be damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, or if lost or stolen, Advertiser shall furnish a replacement copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement copy, Company may use the location involved in any manner, without releasing Advertiser from obligation to pay for such location. Unless otherwise specified on the face hereof, there will be a service charge for all installations on walls and for any changes in any display material after initial placement. All designs for displays produced by Company will be faithfully reproduced. Company will maintain displays in good condition to the extent of matters reasonably within Company's control or assumed responsibilities. Any repainting or reposing requested by Advertiser in addition to that specified herein, if any, shall be paid by Advertiser in advance per Company's current quoted prices.
4. If for any reason whatsoever during the term hereof (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) any location becomes

obstructed, destroyed or defaced, or (iii) Company fails to timely meet its posting requirements hereunder, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company shall have the option to replace lost locations with locations of equal value per Company's prices and/or classifications, or to issue a pro-rated credit. Any delay in commencing of service and/or posting of fewer locations than specified and/or resulting loss of advertising service caused by any reason whatsoever, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value, or at Company's option, result in a pro-rated credit, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if any location is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for services through the termination date.

5. Where illuminated displays are provided, illumination will be from dusk to midnight. If illumination is halted or reduced for any reason, including but not limited to operation of law or malfunction of equipment, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of fifteen percent (15%) of the contract price for the impacted period, provided Advertiser shall have first given written notice to Company of the illumination problem and same continues for more than five (5) days after Company's receipt of such notice.
6. Advertiser shall inspect the display within three (3) days after installation. Unless within such period Advertiser gives written notice to Company specifying any defect, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including content and location of displays. If after installation of display Owner disapproves any advertisement, or if adverse publicity results from any display, Company shall have the right to remove advertisement and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term, withdraw credit and Company may thereupon require partial or full payment of the remaining contract amount in advance. In the event of any termination under this paragraph, Advertiser's obligation shall cease as of the effective termination date.
7. Agency and Advertiser shall be jointly and severally liable for payment of the amounts owed under this Contract. In the event of default or material breach by Advertiser/Agency, in addition to other remedies available at law, Company may: (a) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (b) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (c) remove all of Advertiser's displays without limiting Advertiser's liability hereunder; and/or (d) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser/Agency hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company. In the event of legal action arising out of this Contract, Company shall be entitled to recover its reasonable

attorneys' fees and out of pocket expenses. This Contract and all related claims shall be construed according to the laws of the State of Arizona and Maricopa County, Arizona shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action.

8. Invoicing will be rendered monthly in advance dating from the commencement date of the first advertising period. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within fifteen (15) days thereof. Non-receipt of invoices or lack of invoicing, shall not impact Advertiser's liability hereunder. Any discounts given shall be forfeited/reversed for invoices not paid within sixty (60) days from the date thereof. All rates and adjustments are computed on the basis of thirty (30) days to the month, unless a different period is specified on the face hereof. Invoices shall be due thirty (30) days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of one and one-half percent (1.5%) per month (18% annual), or such lesser rate permitted by law. Notwithstanding the foregoing, in the event that Advertiser desires to make payment by credit card, Company shall have the right, at Company's option, to either (a) require Advertiser to pay all amounts due or coming due under the Contract on the date of the credit card payment or (b) require Advertiser to set up recurring payments whereby the Advertiser's credit card is charged on each invoice date for the full invoice amount.

9. Company shall not be held responsible for unused posters, displays or other copy provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's posters or displays in any manner whatsoever. Company is an Equal Opportunity Employer.

10. This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligation of either party hereto. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. Notwithstanding the foregoing, agreements for transit displays may be cancelled by Advertiser upon providing at least 90-days written notice prior to affected posting date, with Advertiser paying, upon invoicing, short rate for actual length of term.

11. The following provisions shall be applicable in the event that this Contract shall be for the display of advertising copy on a LED, LCD or other digital display sign ("Digital Sign"): Notwithstanding anything herein to the contrary, the Company shall be not obligated to display the copy for more than 91% of the display time provided hereunder (the "Guaranteed Display Time"). If the Company displays the copy for at least the Guaranteed Display time, there shall be no reduction in the fee paid hereunder or extension of the term hereof. If the Company displays the copy for less than the Guaranteed Display Time, the Company shall, in its sole discretion, either

(i) terminate this Contract and reimburse the Advertiser for fees paid relating to the period for which the copy was not displayed for at least the Guaranteed Display Time, (ii) equitably extend the Advertising Period of this Contract at the contracted location or a replacement location of equal value, or (iii) issue to Advertiser a pro-rated credit for advertising services equivalent to the period for which copy was not displayed for the Guaranteed Display Time. The Advertiser hereby expressly waives all other remedies at law or equity, and the Company shall have no other liability to the Advertiser as a result of any failure to display the copy for at least the Guaranteed Display Time. In addition to the foregoing, the Company shall have the right at any time to preempt the display of copy in order to utilize the Digital Sign(s) for public service messages in connection with (i) an Amber Alert, or (ii) a public emergency (including but not limited to emergencies related to homeland security) (an "Emergency Interruption"). In such event, the Company shall not be in breach of this Contract and the Company shall have no liability to the Advertiser pursuant to the preceding paragraph or otherwise as a result of any such Emergency Interruption. The Advertiser hereby expressly waives any remedies at law or equity to which the Advertiser might otherwise be entitled as a result of such Emergency Interruption. For the purposes of the provisions hereof pertaining to the display of advertising on a Digital Sign, "copy" shall be deemed to mean any advertisement displayed on such sign whether the same is animated, static or otherwise, specifically including, but not limited to, streaming content or digital images, as applicable.

12. Agency/Advertiser hereby represents, warrants and confirms that it is aware of the requirements of 18 U.S.C. §§ 2257-2257A and that it fully complies with them either by certifying to the U.S. Attorney General, in the form required by 28 C.F.R. § 75.9, that Agency/Advertiser collects and maintains individually identifiable information relating to models used in the advertisement to be displayed pursuant to the terms hereof (including but not limited to their names, addresses, and dates of birth) in accordance with applicable Federal and/or State tax and labor or other law, or that Agency/Advertiser creates, maintains, cross-indexes and makes available for inspection records as required by 28 C.F.R. §§ 75.2-75.5. Upon request, Agency/Advertiser will provide Company with proof of its compliance.

13. If the advertising copy concerns a political, religious or social issue, the Advertiser and Agency shall not make any press release or other public announcement or media outreach regarding this Agreement or the related advertising copy that refers to the Company without the Company's express prior written consent (which consent may be granted or denied in the Company's sole discretion), except as required under applicable law, in which case Advertiser shall obtain the approval of the Company as to the form, nature and extent of the press release, public announcement or media outreach prior to issuing the press release or making the public announcement.

End of Terms and Conditions

Oregon Demo & Lifestyle Targeting

Active Adults Age 25-34 with No Children



Retirees



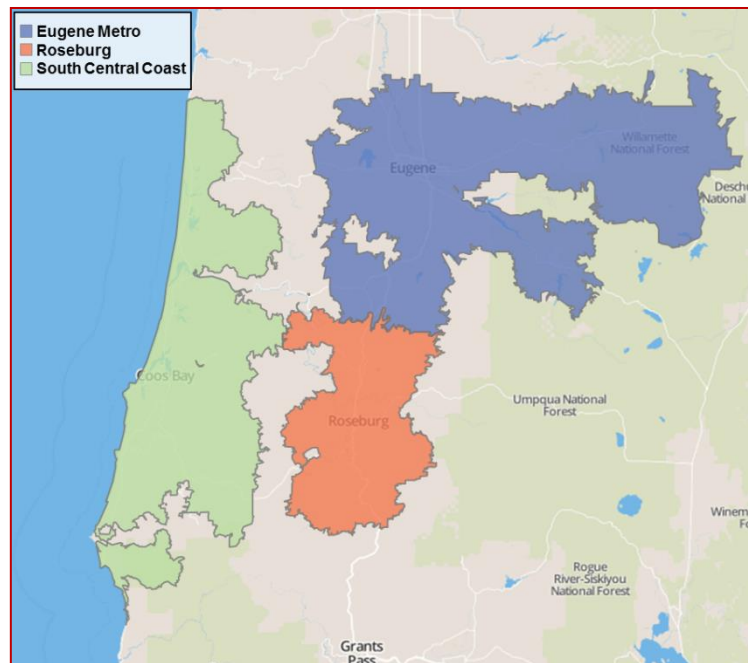
Targeted Outdoor Programming

(Available programming varies month-to-month)



...and many, many more!

Coverage Area & Subscriber Count

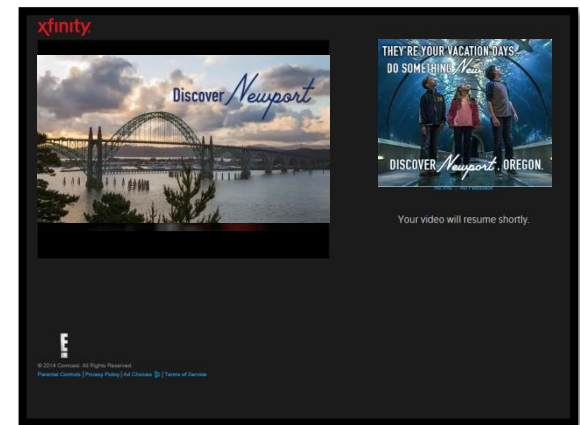
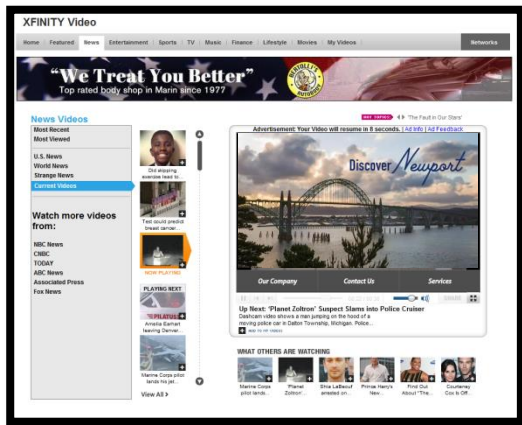


Portland Interconnect TV HHs	578,630
Dish & DirecTV Households	222,707
Total Households Served	801,337

Eugene Interconnect TV HHs	112,380
* Dish & DirecTV unavailable in the Eugene DMA	143



Be Seen On The Web's Best Sites!



WatchESPN.com

XFINITYTV.com

XFINITY.com



...and many, many more!

XFINITY TV GO





Cable & Satellite Advertising Proposal

Option 1
\$10k per month

Option 2
\$20k per month

System	# of Spots	# of Spots
Portland Interconnect	400	850
Dish Network	400	700
DirecTV	400	700
Eugene Interconnect	400	850
Avg Monthly HH reached	2,500,000	5,200,000

Month	Sept	Oct	Mar	Apr	May	June
Budget						

- Client will receive **50,000** InStream Video impressions in the Portland DMA each month
- Client will receive spots in targeted outdoor programming (varies by month)
- Schedule to run on networks specified on “Oregon Demo & Lifestyle Targeting” slide

Signature: _____ Date: _____

aaa.com 

(2015 DIGITAL MEDIA KIT)



dedicated eblast

CIRCULATION REGION: WA/N.Idaho // DISTRIBUTION: 80,000 est.



Dedicated eBlast is our most effective digital vehicle! Click through rate ranges from 2% to as high as 7%.

* Choose send date from the 1st – 7th of any given month. Creative for your Dedicated eBlast is due 10 days prior to chosen send date.

* Specs: File size is up to 200k. No wider than 600 pixels. The eBlast, images and links included, are to be in a finalized HTML format – with no JavaScript. No flash or animated gifs.

* Provide a "Subject Line" for the eblast. Up to seven words. Mentioning AAA in the subject line will assist in communicating to our club members that advertiser has the AAA "seal of approval". IE: AAA Members Save 30% this Valentine's Day with FTD.

Net Cost: \$5,999

FTD THE FLOWER EXPERTS™

BIRTHDAY | SAME DAY | SYMPATHY & FUNERAL | GET WELL | LOVE & ROMANCE | THANK YOU

AAA
Show Your Card & Save

FTD presents an exclusive offer

Save
30%

on The FTD® Expressions of Love™ Bouquet

SHOP NOW >

or call 1.800.SEND.FTD and mention promo code 11839

To order by phone, call 1-800-SEND-FTD (1-800-736-3383) 7 Day Satisfaction Guarantee



spotlight on savings

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter:
http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: Call-To-Action (recommend a strong club member offer/discount/promo), up to 15-20 words of copy and appropriate URL. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$3299

October 2012 [Volume XI, No. 10]

eEXTRA AAA

AAA Discounts AAA Washington eExtra Newsletter

Take Advantage of Member Deals!

Enjoy huge savings on restaurants, products, services and activities in the greater Seattle area and online. These discounted offers – exclusively for AAA members – are delivered to your email three times a week. [Sign up today!](#)

spotlight on savings **DISCOVER**

AAA members only: [Get preferred member rates](#) on 12, 24 and 60-month CD and IRA CD's, along with competitive rates on a variety of additional CD terms, money market and online savings accounts. Deposit products provided by Discover Bank, Member FDIC.

Featured Discounts

Eddie Bauer Outlets NEW
Save 10% on regular and sale-priced merchandise at outlet stores in Washington and northern Idaho.

Reebok/Rockport Outlets
Save 40% on the lowest ticketed prices at all US Reebok/Rockport Outlet locations. (Valid 10/24 - 11/4/12)

Seattle Seahawks
Save on tickets to five select home games when purchased online.

New York & Company
Enjoy 25% off your entire in-store purchase!

Daily Dining Deals

Save 20% to 50% off your entire bill at select restaurants in the greater Puget Sound region. Download a free app on your smartphone to get started today!

Discount Categories

- [Special Offers!](#)
- [International Savings](#)
- [Automotive](#)
- [Dining](#)
- [Entertainment](#)
- [Financial](#)
- [Health](#)
- [Insurance](#)
- [Lodging](#)
- [Services](#)



custom placement

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter: http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: Similar to the shown screenshot. Up to 60 words of copy and high resolution image (155x125). Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$3299

PENSKE TRUCK RENTAL

Penske has the resources and tools you need to make an easy household move, including high-quality moving truck rentals and expert support. **Save 12%** on one-way truck rental rates and receive unlimited free mileage; **save 12%** on local truck rental rates; and **save 12%** on moving supplies. Rentals booked online receive up to a **20% discount** (U.S. only). Reservations for Penske may be placed on the exclusive AAA toll-free number: 877-AAA-7924 or online at pensketruckrental.com.

IF/THEN (11/3 – 11/8/15)
A contemporary Broadway musical about living in New York today – and all the possibilities of tomorrow. Superstar Idina Menzel will reprise her critically acclaimed performance as Elizabeth.

Fall in Love with Whistler, BC

Book an autumn getaway in nearby Whistler, BC, at the legendary Fairmont Chateau Whistler. With October long weekend family festivities, free guided outdoor adventures and festivals celebrating food, wine, books and film – what's not to love? Plus AAA member benefits include a **25% discount** and a **\$50 resort credit**.*

LEARN MORE

Save up to 15% and more with Starwood Hotels and Resorts

Save up to 15% on our best rates, get up to \$100 in resorts credits or daily breakfast for two. Now with

Save on Movie Tickets at Regal Cinemas!

Pay only \$8.50 each for "See It Now" Premiere tickets, available at a



banner

- * eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.
- * eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.
- * AAA provides metrics via click through rate (CTR).
- * eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).
- * Example of eNewsletter: http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html
- * Specs: 400X120, up to 30k file size. No flash. Materials are due by the 10th of each month. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$2899

Featured Discounts

Eddie Bauer Outlets NEW
Save 10% on regular and sale-priced merchandise at outlet stores in Washington and northern Idaho.

Seattle Seahawks
Save on tickets for select home games when purchased online in advance.

AAA Prescription Savings
Receive a free pink ribbon tote bag in support of Breast Cancer Awareness. Call 1-866-AAA-SAVE and to request more information. (Valid until 10/31/12 or while supplies last)

Reebok/Rockport Outlets
Save 40% on the lowest ticketed prices at all US Reebok/Rockport Outlet locations. (Valid 10/24 - 11/4/12)

New York & Company
Enjoy 25% off your entire in-store purchase! (Valid 10/30/12 - 11/11/12)

FTD.com
Spooktacular Savings are here. **Save 30%** on the AAA Collection. (Valid until 11/9/12)

Special Offers!

International Savings

Automotive

Dining

Entertainment

Financial

Health

Insurance

Lodging

Services


Shopping

Travel

Download AAA's New All-In-One App


Easy access to many AAA services on your phone, including discounts, roadside assistance, directions and more!

Free download



AAA Travel

You're Invited to Princess Month at AAA!



If you crave affordable luxury and a big ship with a "small-ship feel," attend one of these exclusive events to learn more about Princess Cruises®.

Upcoming dates and locations:

- [Spokane](#) – October 25
- [Coeur D'Alene](#) – October 25
- [Renton](#) – October 29

New Saturday Office Hours

Due to the success of Saturday hours at our Mill Creek Town Center and Tacoma locations, we're now open Saturdays at our **Bellevue** and new **West Seattle Jefferson Square** locations!

View the locations and

150

JOHN HARTSOCK, Advertising Director // johnhartsock@aaawin.com // (D) 425.467.7723 // (F) 425.467.7729 // (T) 800.562.2582, x7723



The screenshot shows the AAA.com website layout. At the top, there are several promotional banners: 'DONATE' with a Visa gift card, 'AAA Travel Money' (pre-paid Visa card), 'Hosted Cruises' (AAA Concierge departures), and 'Journey Online' (visit us online today). Below these is a 'Get Member Deals' banner. A large orange arrow points to a prominent advertisement for 'M Park SEATAC AIRPORT SELF PARKING' with an introductory rate of \$8.99 per 24 hours. At the bottom, there is a navigation menu with categories like 'Navigate', 'Contact', 'Community', 'Online Community', and 'My Account'.

Leaderboard

* Example of AAA.com:
<http://www.aaa.com>

* AAA.com receives approximately 100,000 visitors and 570,000 page views per month.

* Specs: 670X115, up to 30k file size. No flash. Materials are due 7 days prior to "live" date. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$2299



ad links

* eNewsletter promotes our Discount partners, our two internal business lines (Travel & Insurance) and any information we feel our club members would like to know about.

* eNewsletter is sent to an estimated 65,000+ opt-in club members. Please note that number of eNewsletters sent can vary each month.

* AAA provides metrics via click through rate (CTR).

* eNewsletter is sent 1x per calendar month, during the middle of the month (closest Monday).

* Example of eNewsletter: http://www.aaawa.com/email_mktg/eExtra/2012/extra_1012.html

* Specs: Call-To-Action, up to 8-12 words of copy and appropriate URL. Advertiser creative must be pre-approved by AAA Washington.

Net Cost: \$799

Call 877-AAA-INSURE (1-877-222-4678) LEARN MORE

AAA Washington Journey Magazine

Hit All the Highlights With *Journey* Online

The AAA Washington *Journey* website features [travel news](#) from across the Northwest and beyond, offers the [latest news](#) from around AAA, and highlights the most [popular events](#) happening around Washington and northern Idaho.

The Latest Issue

September/October 2012

AAA Washington *Journey* Magazine's latest promotions, discounts and services:

<p>DIRECTV AAA members only: Save \$200 on DIRECTV with NFL SUNDAY TICKET™ included! Call 1-877-343-8033.</p> <p>Alaska and Canada's Yukon Get your free official Alaska and the Yukon vacation guide today!</p> <p>Discover Bank Choose the IRA CD that fits your future and build the retirement you want with AAA preferred rates.</p>	<p>Tulalip Resort Casino AAA Four Diamond resort luxury and 5-star casino fun!</p> <p>Amtrak Be transported in more ways than one. AAA members receive 10% off.</p> <p>Masterpark Airport Valet Parking Rated #1 at SeaTac.</p> <p>Red Lion Hotels Stay comfortable.</p>	<p>T-Mobile AAA Members Save up to 10% every month with T-Mobile and more!</p> <p>Bellingham, WA A refreshing change. Request a free visitors guide!</p> <p>Jiffy Lube® Quick service that helps maintain the life of a vehicle.</p>
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*Per person based on double occupancy. Prices shown valid at time of printing and subject to change and availability. Pricing shown based on select validity dates per product, other pricing available based on travel dates. Holiday blackout dates apply per product. All offers are valid for selected departures, are capacity controlled, subject to availability and change without notice. Cruise only. Land only unless otherwise specified. All cruise pricing based on minimum cabin category. Prices shown reflect AAA discounts and are not combinable with any other offer. AAA does not charge service fees on the purchase of cruises and tours. Other service fees may apply for items, such as airline tickets, passports, fees imposed by other companies or gov't entities, etc. Ship's registries: Princess Cruises – Bermuda, Uniworld – The Netherlands. Restrictions and limitations apply. Gov't misc. fees/taxes, travel insurance and optional excursions not included. Restrictions and limitations apply to all products. Ask AAA for details. Agency #178-018-521.

AAA eExtra is produced for you by the Marketing Communications team at AAA Washington. You are subscribed to %%list.name%% as %%emailaddr%%. If you prefer to remove your name from future mailings,



eNewsletter - Send Dates

CIRCULATION REGION: WA/N.Idaho // DISTRIBUTION: 65,000 est.

2015 ISSUE DATE

January	1/11/16
February	2/8/16
March	3/14/16
April	4/11/16
May	5/16/16
June	6/13/16
July	7/11/16
August	8/15/16
September	9/12/16
October	10/17/16
November	11/14/16
December	12/12/16

John Hartsock

Advertising
Director

johnhartsock@aaawin.com

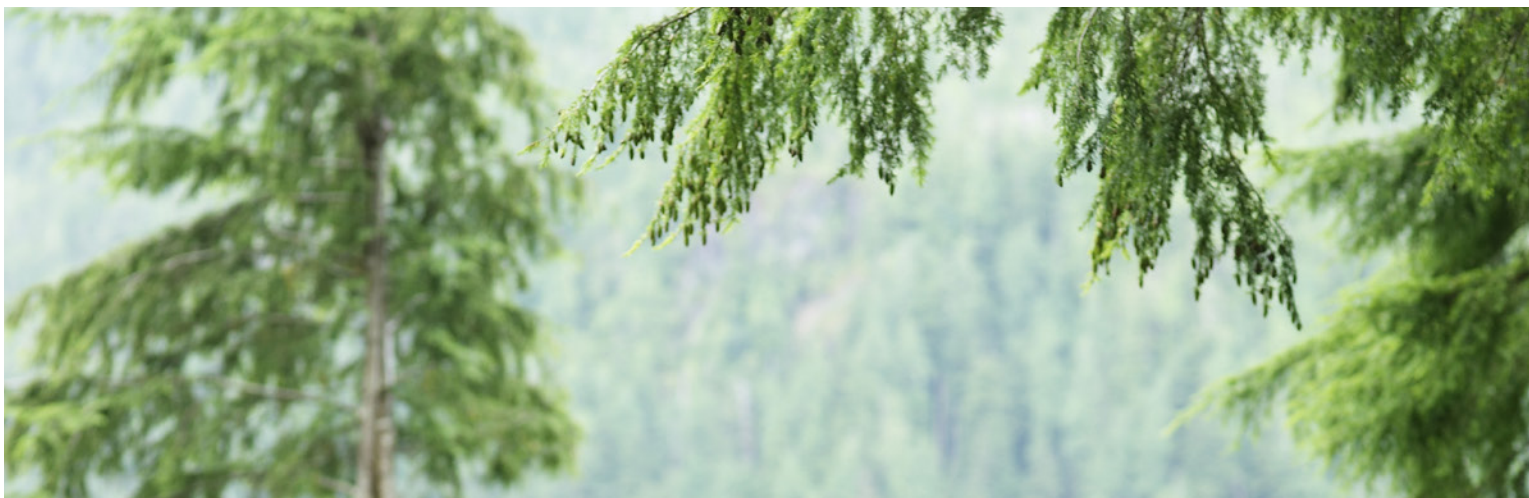
(D) 425.467.7723

(F) 425.467.7729

(T) 800.562.2582, x7723

Sign: Aquarius

AAA JOURNEY / 1745 114th Ave. SE, Bellevue, WA 98004



journey



2016 MEDIA KIT



BY THE NUMBERS 

journey



ADULTS
35+



60%



40%

WASHINGTON & N. IDAHO



Reach: **1 of 4 households** in the state



\$102,000
AVERAGE INCOME



HOMEOWNERS: **84%**
\$377,000: HOME VALUE

1.1 million readers 

657,910 circulation

420,000

PEOPLE USE
JOURNEY
WHEN PLANNING
A TRIP

71%

OF AAA MEMBERS
READ JOURNEY
MAGAZINE 3-4 OUT
OF 4 ISSUES

820,546

READERS
TAKE THREE
TRIPS PER
YEAR

13

NIGHTS READERS
SPENT IN
A HOTEL
LAST YEAR

969,132

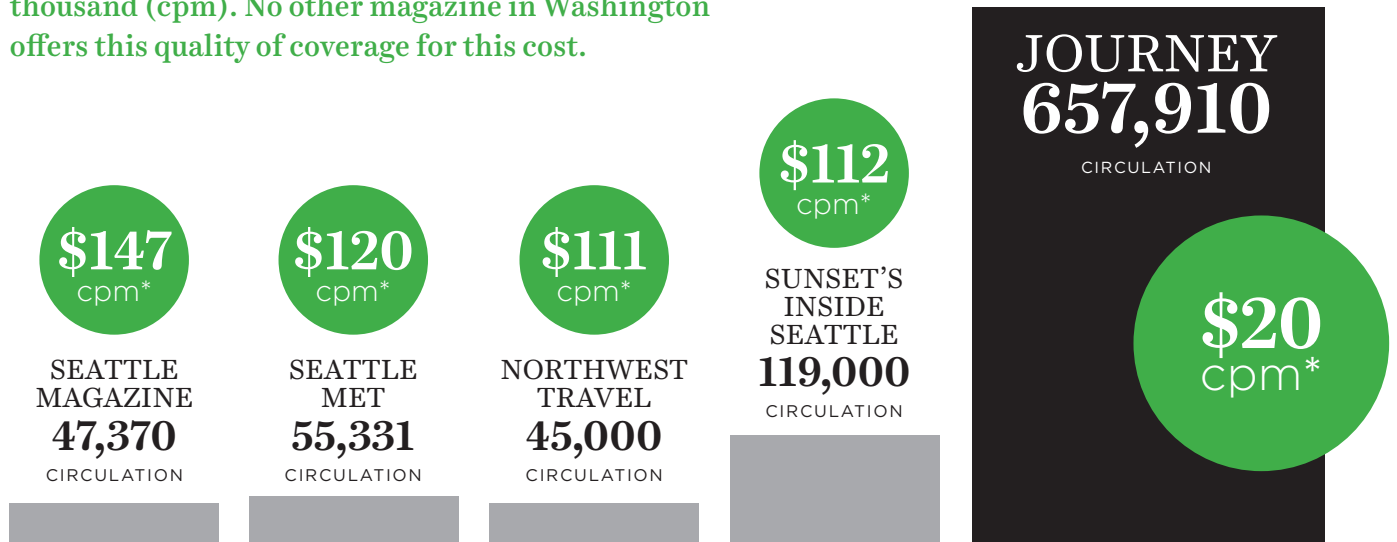
READERS
TRAVEL
BY CAR EVERY
YEAR

685,267

READERS
TRAVEL BY
PLANE EVERY
YEAR

LOWER COST PER THOUSAND!

JOURNEY reaches Washington's most affluent, active and educated readers at a cost of just \$20 per thousand (cpm). No other magazine in Washington offers this quality of coverage for this cost.



ADD UP THE SAVINGS:

Even if you advertised in **ALL FOUR LOCAL MAGAZINES** your reach is still only 1/3 what you would receive at 21 times the cost of Journey!



* Source: 2015 media kits



THE FACTS:

* Each issue of Western Journey reaches 1 in every 4 Washington and Northern Idaho adults.

* On average, Western Journey reader households earn \$12,000 more than non-reader households in Washington and Northern Idaho.

* Western Journey readers are 44% more likely to have a post-graduate degree than the average Washington and Northern Idaho adult.

* When compared to the average Washington and Northern Idaho adult, Western Journey readers spend more, travel more often, and live more active lifestyles.

THE JOURNEY AUDIENCE:

		COMP.	AUDIENCE
GENDER/STATUS			
Men		40%	447,474
Women		60%	671,211
Married		65%	727,145
HOUSEHOLD INCOME			
\$50,000+		65%	727,145
\$75,000+		50%	559,342
\$100,000+		31%	346,792
\$150,000+		17%	190,176
\$200,000+		7%	78,307
Average HHI	\$102,000		
Median HHI	\$84,000		
AGE			
18-34		11%	123,055
35-54		34%	380,352
55-64		25%	279,671
65+		30%	335,605
Median Age	55 years		
EDUCATION			
Attended college		88%	984,442
Bachelor's degree+		53%	592,903
HOME			
Own home		82%	917,321
Median home value	\$322,900		
Mean home value	\$377,400		

Source: 2015 Western Journey Reader Profile Study, GfK MRI

WASHINGTON STATE + NORTHERN IDAHO

journey

<i>FOUR COLOR</i>	<i>1X</i>	<i>3X</i>	<i>6X</i>
Full page	\$13,607	\$12,929	\$12,243
2/3 page	\$10,524	\$10,052	\$9,502
1/2 page	\$8,169	\$7,756	\$7,354
1/3 page	\$5,174	\$4,919	\$4,653
1/6 page	\$3,113	\$2,956	\$2,798

BLACK AND WHITE

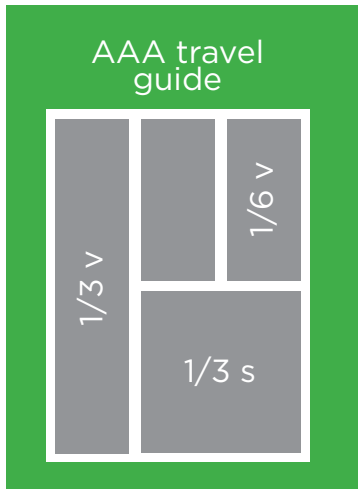
Full Page	\$10,888	\$10,348	\$9,798
2/3 page	\$8,619	\$8,236	\$7,853
1/2 page	\$6,538	\$6,215	\$5,881
1/3 page	\$4,144	\$3,937	\$3,731
1/6 page	\$2,504	\$2,376	\$2,258

COVERS

covers 4	\$15,650	\$14,864	\$14,089
covers 2, 3	\$14,620	\$14,108	\$13,158

<i>ISSUE DATE</i>	<i>AD CLOSE</i>	<i>MATERIALS CLOSE</i>
January/February (2016)	11/2/15	11/16/15
March/April	12/30/15	1/11/16
May/June	2/26/16	3/10/16
July/August	4/28/16	5/10/16
September/October	6/29/16	7/12/16
November/December	8/29/16	9/13/16
January/February (2017)	10/31/16	11/10/16

Rate Card: 18
Effective: January 2016
Rate Base: 657,910
 All rates are NET



TRAVEL GUIDE AD SIZES:

1/3 VERTICAL: 2.125"W x 9.5"H

1/3 SQUARE: 4.5"W x 4.625"H

1/6 VERTICAL: 2.125"W x 4.625"H

<i>FOUR COLOR</i>	<i>1X</i>	<i>3X</i>	<i>6X</i>
1/3 page	\$4,432	\$4,212	\$3,991
1/6 page	\$2,690	\$2,558	\$2,426

BLACK AND WHITE

1/3 page	\$3,550	\$3,374	\$3,197
1/6 page	\$2,150	\$2,040	\$1,940

<i>ISSUE DATE</i>	<i>AD CLOSE</i>	<i>MATERIALS CLOSE</i>
January/February (2016)	11/2/15	11/16/15
March/April	12/30/15	1/11/16
May/June	2/26/16	3/10/16
July/August	4/28/16	5/10/16
September/October	6/29/16	7/12/16
November/December	8/29/16	9/13/16
January/February (2017)	10/31/16	11/10/16

Rate Card: 18
Effective: January 2016
Rate Base: 657,910
 All rates are NET

2016 features*

JAN/FEB 2016

SPECIAL TRAVEL ISSUE
 STOCKHOLM, SWEDEN
 CUBA
 NATIONAL PARK
 SERVICE CENTENNIAL
 NEXT STOP: JACKSON, WY

AD CLOSE: 11/2/15
 MATERIALS CLOSE: 11/16/15

MAR/APR 2016

HAWAI'I BEACH GUIDE
 BUDAPEST, HUNGARY
 THE CHANGING NATURE OF
 IMPAIRED DRIVING
 NEXT STOP: JUNEAU, ALASKA

AD CLOSE: 12/30/15
 MATERIALS CLOSE: 1/11/16

MAY/JUN 2016

PASSAGE TO INDEPENDENCE:
 A MOTHER-DAUGHTER TRAVEL
 ADVENTURE
 21 SECRETS TO THE
 LAS VEGAS STRIP
 BUENOS AIRES
 NEXT STOP: OLYMPIA, WA

AD CLOSE: 2/26/16
 MATERIALS CLOSE: 3/10/16

JUL/AUG 2016

NORTHWEST SUMMER FUN
 48 HOURS IN MONTREAL
 UNDERSTANDING VEHICLE DATA
 NEXT STOP: ASHLAND, OR

AD CLOSE: 4/28/16
 MATERIALS CLOSE: 5/10/16

SEP/OCT 2016

OFF-SEASON EUROPE
 FALL NEW ENGLAND
 ROAD TRIP
 3-DAYS IN SANTA FE
 NEXT STOP: LOPEZ ISLAND, WA

AD CLOSE: 6/29/16
 MATERIALS CLOSE: 7/12/16

NOV/DEC 2016

NORTHWEST WINTER FUN
 DISCOVERING MALTA
 ZIHUATANEJO, MEXICO
 NEXT STOP: BANFF, AB

AD CLOSE: 8/29/16
 MATERIALS CLOSE: 9/13/16

IN EVERY ISSUE:

DEPARTURES

The latest and greatest on cool new amenities, activities and destinations across the Northwest—and beyond. Plus: must-have gear.

MEMBERS LOUNGE

Timely updates on programs, services, discounts and special offers available to AAA members.

ITINERARY

Our regional guide to events, celebrations and other happenings across Washington, Idaho, Oregon and British Columbia.

BACKSTORY

The story behind the story on lovable Northwest landmarks and attractions.

* Subject to Change

Digital Requirements

Preferred format is PDF/x1a:2001. Other accepted file formats include InDesign CS4, Illustrator CS4 and Photoshop CS4. PDFs may be sent via email. Native files will be accepted on CD, DVD or via our VPN (call for upload details). Macintosh Platform preferred.

FILE REQUIREMENTS:

All 4/color images should be supplied CYMK at a resolution of 300 dpi at 100% final size, and a maximum color density of 300%. All black type should be supplied at 100% black and set to overprint.

PDF REQUIREMENTS

Minimum: PDF/x1a: 2001

Extended PDF/x1a:2001 Settings*:

- **GENERAL** Standard: PDF/x1a:2001, Compatibility: Acrobat 4
- **COMPRESSION** Change the tab Bicubic Downsampling to "Do Not Downsample" and Compression to "None" for all image types.
- **MARKS & BLEEDS** All Printer's Marks except Color Bars. Type: Default. Weight: .25pt. Offset: .125 in. Bleed: all at .125"
- **OUTPUT** Color: Color conversion: convert to Destination. Destination: Document CMYK. PDF/X: US Web Coated (SWOP) v2.
- **ADVANCED** Fonts: 100%. Transparency Flattener: High Resolution. JDF: leave unchecked.
- **SECURITY** Leave as is with no added protection.

NATIVE FILE REQUIREMENTS:

Provide all fonts and high-resolution images with a list of fonts and graphics. Image resolution should be 300 dpi at 100% finished size. All 4/color images should be supplied CYMK. All ads require a color proof that meets SWOP standards - if one is not provided, one will be output and the advertiser billed at prevailing rates. Please use postscript fonts and provide both the screen and printer font for all fonts used.

Full Page

Live: 7.375"W x 10"H
Bleed: 8.125"W x 10.75"H
Trim: 7.875"W x 10.5"H

Spreads

Live: 15.25"W x 10"H
Bleed: 16"W x 10.75"H
Trim: 15.75"W x 10.5"H

Fractionals

2/3 Vertical: 4.5"W x 9.5"H
1/2 Horizontal: 6.875"W x 4.625"H
1/3 Square: 4.5"W x 4.625"H
1/3 vertical: 2.125"W x 9.5"H
1/6 Vertical: 2.125"W x 4.625"H

Proof Requirements

Laser prints are not acceptable. All 4/C ads (full page or fractional): High quality digital proof required. If proof is not supplied, one will be output and billed to advertiser at prevailing rates. Color matching will not be guaranteed if advertiser waives proof fee.

Ad Corrections

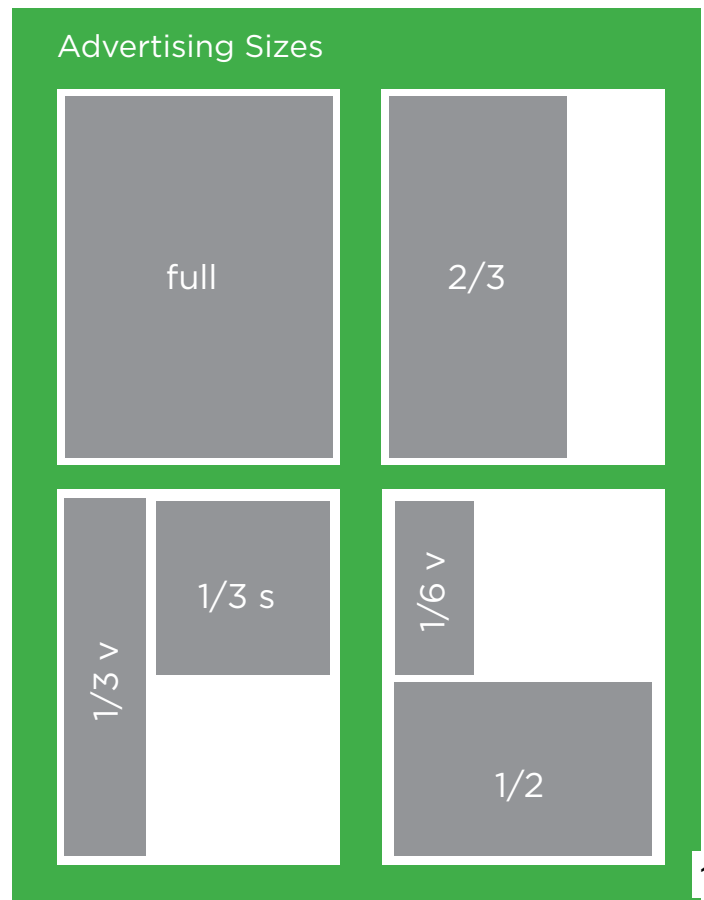
For ads supplied as native files, corrections requested prior to Material Due date will be made and billed at prevailing rates. For ads supplied as PDF/x1a files, advertiser will be responsible for supplying a corrected art file.

Contact Information

For production information or questions, please contact Stacie Holder, Production Manager at 425.467.7724, E-mail: StacieHolder@aaawin.com. No extensions will be granted without approval of the Production Manager. All ads sent must include a contact name, phone number and email address.

SEND ALL MATERIALS TO:

STACIE HOLDER
1745 114th Ave SE
Bellevue, WA 98004
Phone: (425) 467-7724
FAX: (425) 467-7729
E-Mail: StacieHolder@aaawin.com



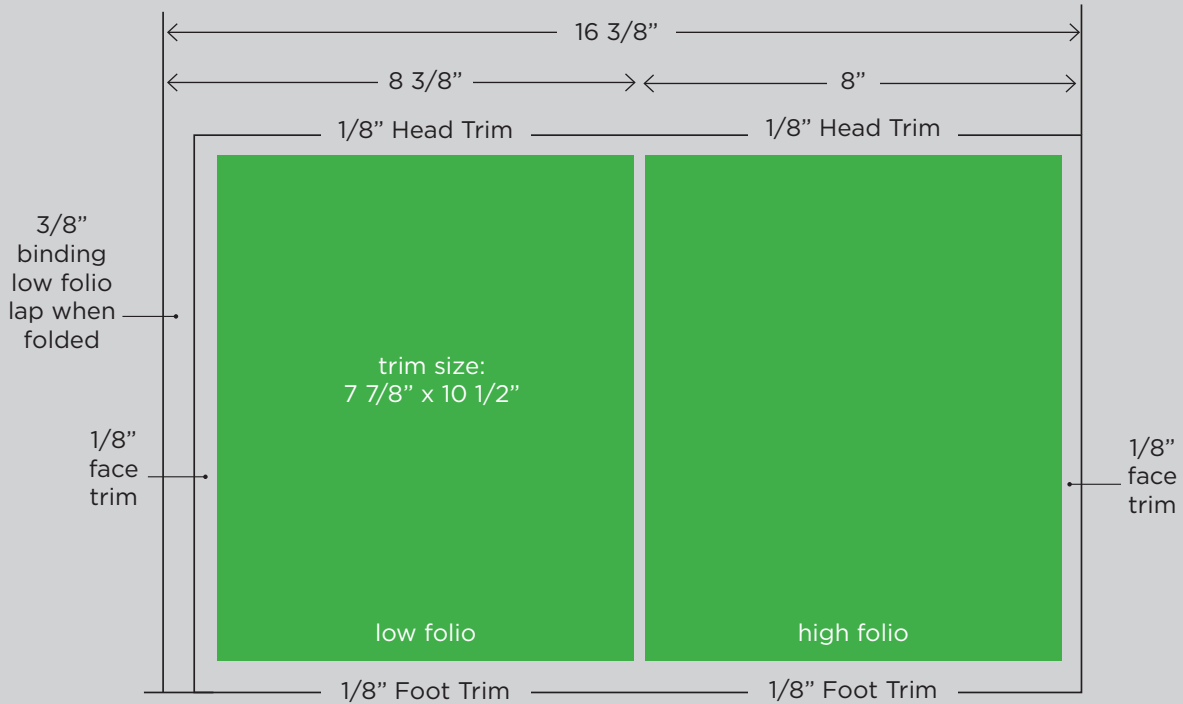
Multiple Page Insert

FULL PAGE SIZE:

Flat size16 3/8" (length) x 10 3/4" (height)
(includes 1/8" head trim, 1/8" foot trim, 1/2" face trim)

Folded size8 3/8" low (length) x 10 3/4" (height)
8" high (length) x 10 3/4" (height)

Supply folded with a low-folio lap.



Always call publication for deadline date for inserts to arrive at bindery, complete production specifications or to get a printing estimate.

Copy/Bleeds

Keep text 1/4" or more away from the trim. Background screens or color can bleed. Final trim size is 7 7/8" x 10 1/2". Jogs to foot, with a 1/8" foot trim.

Perforations

Perforations must be offset 1/4" from the fold.

Postal Regulations

Consult the USPS Postal Domestic Mail Manual or contact your local postmaster to conform inserts designed for mailing (i.e. a BRC) to postal specifications.

Stock

Postal regulations stipulate Business Reply Cards (BRCs) of at least .077 caliper.

PLEASE SEND SAMPLE INSERT TO:

Stacie Holder, AAA Washington, 1745 114th Ave. SE, Bellevue, Washington 98004, (425) 467-7724

Shipping Information

Ship inserts to R.R.Donnellely & Sons, attn: Greg Guitare, 19681 Pacific Gateway Drive, Torrance, CA 90502, (310) 516-3264

Cartons & Skid Identification

- 1) Job name, issue mailing
- 2) Quantity of inserts per carton and total quantity
- 3) Regional edition or version, if applicable
- 4) There can only be one version per pallet when inserts are packed loose on skids.
- 5) All shipments must contain a manifest which itemizes all product contained in the shipment.
- 6) Cartons must be brick stacked on pallets. All pallets with loose material must be plastic pallet wrapped. Pallets are not to exceed 42" x 48" with four-way entry and three 4" high runners.

John Hartsock

Advertising
Director

johnhartsock@aaawin.com
(D) 425.467.7723
(F) 425.467.7729
(T) 800.562.2582, x7723

Sign: Aquarius

John Stubb

Senior Account
Representative

johnstubb@aaawin.com
(D) 425.467.7755
(M) 425.890.7996
(F) 425.467.7729
(T) 800.562.2582 x7755

Sign: Libra

AAA JOURNEY / 1745 114TH AVE. SE, BELLEVUE, WA 98004